



**STEVENSON-KEFAUVER CAMPAIGN**

General Headquarters: Dyckman Hotel  
27 South Sixth Street, Minneapolis 2  
FEderal 8-8796 

For Release: Tuesday a.m.  
October 23, 1956

BENSON ALL-TIME BIGGEST SPENDER WITH LITTIEST RESULTS, HUMPHREY SAYS

The Eisenhower-Benson administration has spent more money in price support operations -- and got less for it -- than all Democratic administrations in the previous 20 years, Senator Hubert H. Humphrey told the Stearns County Farmers Union last night in an address at Brooten.

"For every dollar spent in farm price support operations by Democratic administrations in the last 20 years, the Eisenhower-Benson team has spent \$2 in only three years," he declared.

"Under Democrats, who inherited the Hoover depression, farm prices averaged 96.1 percent of parity during the entire 20 year period of their administration.

"Under Eisenhower and Benson, who inherited Democratic prosperity, farm prices have averaged 87 percent of parity -- only because it took several years of poor program management and a Republican farm law to get the parity ratio down into the low 80s.

"For each of 20 years under the Democrats, losses on CCC price support operations amounted to an average of only 38 cents per person.

"But for each year under Eisenhower and Benson, losses per person have amounted to \$4.43.

"All of these facts are from official reports of the Department of Agriculture or from the testimony of the Department's witnesses before Congressional committees," Senator Humphrey said. "They completely refute the myth of this administration's supposedly efficient business-like management of our farm programs. They offer proof of flagrant mismanagement, waste, and poor administration.

Everybody is paying the bill for Eisenhower and Benson's mismanagement of the farm program -- but farmers are paying double. You are paying more in your share of taxes -- and you are paying in lost income because of the complete failure of the Benson policies.

"Can you stand four more years of Bensonism? That is what the Republican Party offers you with Eisenhower. That is what you will get unless you elect Adlai Stevenson and Estes Kefauver," Senator Humphrey warned.

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Saturday, October 20, 1956

SENATOR HUMPHREY WARMING UP CAMPAIGN TRAIL!

Minnesota's Stevenson-Kefauver and Freeman-Rolvaag campaign will get a further "lift" during the coming week, as Senator Humphrey hits the out-state campaign trail for a whirlwind tour of some 26 speeches in the 6th, 7th, 8th, and 9th Congressional Districts, as well as in Minneapolis.

While Senator Humphrey has already spoken at a number of appearances throughout the state in behalf of the state and national ticket, much of his time to date has been concentrated on organizational activity for the campaign in Minnesota and helping Adlai and Estes on the national level in other states. However, Senator Humphrey has declined any further outside engagements and booked himself solidly from now until the end of the campaign in Minnesota on an intensive personal campaigning schedule that will take him into every Congressional district.

After covering the northern and western parts of the state this week, next week he will concentrate in the first and second districts, winding up in the metropolitan area of the Twin Cities to help campaigns in the 3rd, 4th, and 5th Congressional Districts.

Following is a condensed summary of his schedule for the coming week:

Monday, October 22 - (Sixth District) 10:00 a.m. - All Student Convocation, St. Cloud Teachers College, sponsored by Campus Chapter of Citizenship Clearing House; topic, "The Case for the Democratic Party"; noon -- lunch, St. John's University, with lay faculty, followed by meeting with students; 1:45 p.m. -- Coffee Hour sponsored by Internationnal Relations Club at St. Ben's College; 2:30 p.m. -- Visit to Franklin Manufacturing industrial plant; 8:30 p.m. - major farm speech at Farmers Union Rally in ~~Beauregard~~ <sup>Brookton</sup>, sponsored by Stearns County Farmers Union with other surrounding counties cooperating.

Tuesday, October 23 (Minneapolis) 8:15 a.m. Breakfast with Congregational Ministers of Twin Cities in Dyckman Hotel, Reverend Wesley Ewart of Plymouth Church, host; 10:00 a.m. Press Conference with former Senator William Benton of Connecticut; 12:15 p.m. address Minneapolis Kiwanis Club; 2:30 p.m. Coffee Hour at Augsburg College "Political Action Week" program; evening, television show.

Wednesday, October 24 (Seventh District) 10:00 a.m. street rally in Hector; 10:45 a.m. street rally in Olivia; 11:45 a.m. street rally in Granite Falls; 12:30 p.m. street rally and luncheon in Montevideo; 2:00 p.m. street rally in Dawson; 3:00 p.m. street rally in Appleton; 4:30 p.m. street rally in Morris; 6:30 p.m. Bean Feed in Armory at Alexandria, major radio address.

Thursday, October 25 (Ninth District) 3:00 p.m. "Farmers Day" program at Stephen, high school auditorium; 6:00 p.m. DFL dinner, Climax, followed by public rally at 8:00 p.m.

Friday, October 26 (Eighth District) 11:00 a.m. Convocation, University of Minnesota Duluth Branch, Duluth; 12:00 noon lunch at Spaulding Hotel, Duluth, followed by press conference; 4:00 p.m. public meeting in 14th Street Park, Cloquet; 8:00 p.m. Itasca County Bean Feed at Bovey.

Saturday, October 27 (Seventh District) 1:00 p.m. rally and lunch at Ivanhoe; 2:45 p.m. street rally at Lake Benton; 4:15 p.m. street rally at Slayton; 6:00 p.m., four-county joint "Bean Feed" at Adrian.

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KEFAUVER'S RETURN VISIT SET FOR  
NOVEMBER 3

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Vice Presidential Candidate Estes Kefauver comes back to Minnesota to windup his campaign on Saturday, November 3.

Senator Hubert Humphrey completed arrangements for the return visit in Washington, getting Estes "earmarked" for the final campaign weekend in our state.

Here are the tentative plans for his use that weekend:

Saturday morning: A "DFL Special" Campaign Train trip through portions of the 1st and 2nd Congressional Districts, with whistle stop speeches en route. (Full details of route and stops are now being worked out by committee members with railroad officials). Arrangements are being worked out so that local party officials and boosters can board the train for different portions of the trip -- paying, of course, for their own fare.

Saturday afternoon: Press Conference in Minneapolis, to be filmed for evening TV show, after which Estes will be flown or driven, depending upon the weather, to Hibbing.

Saturday evening: Iron Range Rally at Hibbing Auditorium, for which turnout of 10,000 is goal.

Sunday morning: Senator Kefauver will go to Duluth to attend Church and a "brunch", taking off early in the afternoon.

The campaign executive committee, at its meeting Thursday night, authorized a committee composed of Ray Kemenway, William Kubicek, Bob Short, and Herb Waters to work out the itinerary and arrangements for the railroad portion of the tour.

IT'S 'CONGRESSMAN DUDD' NOW!

Subconscious thoughts and attitudes sometimes slip out, as the great collection of Republican 'kennel dog' bloopers prove. Latest, perhaps, was Ancher Nelsen's introduction for the Republican Fifth District Congressman on the occasion of the Eisenhower visit to Minneapolis. Appropriately enough, he called him "Congressman Dudd." Apparently, he has been listening to Joe Robbie's effective campaigning and expose of "Congressman Dudd's" record.

HOW ABOUT THOSE 'DOLLARS FOR DEMOCRATS'?

Minnesota's "Dollars for Democrats" drive is being pushed continuously, instead of being a one-day affair.

Pat O'Connor of Minneapolis, state director for the drive, urges all county chairmen to check on the progress of solicitation in their county at once and make their first reports by Monday, October 22. A third of the money is to be kept in the counties, with two-thirds of the money collected to be turned in, along with the receipt stubs, to the state campaign director at the Stevenson-Kefauver campaign headquarters in the Dyckman Hotel. Funds are being deposited in a special account for allocation between state and national campaign activities.

Because the money is needed now, get it turned in! It won't do much good after the fight is over.

Many party workers are discovering to their surprise what a great potential this drive has. Duluth has found it a real source of "new money". One worker in Minneapolis collected \$100 in one night. Here is a chance to help your local candidates as well as the national ticket.

O'Connor asks that a final accounting be made by county chairmen on books allocated them by October 29.

If any counties have not distributed the books to party workers, get busy now!

KEEP THE PRESSURE MOUNTING!

Campaign activity must be kept increasing, rather than slip backward at any point.

In a letter to Senator Humphrey, James A. Finnegan, national director of the Stevenson-DeFauver campaign, says:

"It was good to hear that things look so hopeful in your state. I hope that your prediction that ours will be a strong finish will be correct. It seems to me that it is essential to maintain the momentum we have at present. Any slackening could be disastrous. We are counting heavily on the state organizations to generate sufficient enthusiasm to insure victory in November."

LOOKING BACK OVER PAST WEEK --

Hats off to everybody who helped with Mrs. Eleanor Roosevelt's tour -- in Minneapolis, Mankato, Waseca, Owatonna, Albert Lea, and Rochester!

It was a great success, and gave a substantial lift to the campaign in those areas. The gracious "first lady of the world" proved an effective campaigner, and gave her overflow audiences something to think and talk about in relation to world peace, the H-bomb, and the need for a Democratic victory!

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Last night's "Youth Rally" for Stevenson was a new venture -- aimed at enlisting the help of high school students. Entertainment, speech contests, an address by Senator Humphrey -- all were combined in the pep rally arranged by Minneapolis and St. Paul high school students. Guest attraction was Kathy Marlowe, Hollywood television and movie starlet, who is a former Minneapolis girl -- and a Stevenson booster. Now the young people are being organized to distribute literature at shopping centers while schools are closed next Thursday and Friday during the annual teachers' conference.

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Hennepin County Business Agents of organized labor met at luncheon Wednesday to map plans for taking a more active role in the over-all campaign, particularly aimed at getting out the vote on election day.

KEEPING EYE ON NIXON

Lieutenant Governor Karl Rolvaag and Stevenson-Kefauver campaign director Herb Waters, braved a tough wind in a light plane to fly from the Marshall Truman Rally to Alexandria last Saturday to do a "truth squad" job on Vice President Nixon.

They were able to point out to the visiting press that while Nixon was telling a press conference the farm situation was improving, chickens were selling for 8¢ a pound, price to farmers, in Alexandria. They also called attention to the fact that former President Truman attracted a larger crowd in little Pipestone than Nixon could draw in Alexandria.

STEVENSON-KEFAUVER CAMPAIGN BOARD MEETS IN ST. PAUL

The campaign executive committee met at dinner in St. Paul Thursday night, following a visit by Senator Humphrey to St. Paul's fine headquarters.

Plans were laid for stepping up activity during the final days of the campaign. Reports indicated we can win if we come out of Hennepin County with any lead at all, but may be in trouble unless we pull out the vote in Minneapolis.

THEY LIKE IKE...

ADLAI LIKES US!

Have you worried about the crowd that turned out for the GOP President?

Jack Lyons, St. Paul pollster, took a sampling to find out more about the people attending the Ike rally.

He distributed 250 poll cards at random in the crowd at St. Paul, and the same number in Minneapolis.

From St. Paul, 98 were returned. Three out of five indicated they were Democrats, and would not switch to Eisenhower.

From Minneapolis, 142 cards were returned, with 48 % indicating they were Democrats, and 52% Republicans. Again, the Democrats indicated they would not switch votes, even after hearing the president and seeing his "Madison Avenue" production.

Out of the 240 cards returned, only 11 were from farmers -- 3 in St. Paul, 8 in Minneapolis. Only 10% in both places were working people -- meaning the vast majority of the turnout was from business and professional people.

No Time for Youth!

The University of Minnesota turned out its band and a large assembly of young people for the Eisenhower tour, under a promise of having Ike stop briefly to greet them. The loudspeaking equipment was set up, the microphone ready -- but Ike had no time, apparently, for youth. His motorcade whizzed by at 40 miles an hour, without even slowing down enough for most of the young people to see his pancake-make-up.



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