

FROM:

HUMPHREY FOR PRESIDENT COMMITTEE

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FOR RELEASE: SATURDAY A.M., March 5, 1960

Remarks of Senator Hubert H. Humphrey before the

KANSAS STATE DEMOCRATIC CONVENTION  
Hutchinson, Kansas, March 4, 1960

"We are meeting tonight in the eighth year of the Ike Age -- the year of the longest Cadillac.

"When the historians get around to writing about the past seven years, I wonder what they will call it. It certainly isn't a square deal, a fair deal or a new deal.

"My guess is that they'll borrow a phrase from our teen-agers, and call it the Big Deal.

"If you're big enough, this is the Administration for you. If you're a millionaire, you can sit in the Cabinet or even play golf with the President at Augusta.

"The biggest of the big dealers have been our two Secretaries of the Treasury, George 'Trickle-down' Humphrey and Robert 'Guard our Gold' Anderson.

"Two generations ago William Jennings Bryan warned us not to crucify mankind on a cross of gold. Humphrey and Anderson have sacrificed America's welfare to the golden calf of a balanced budget.

"They have neglected our old people, our young people, our jobless and despairing workers marooned in economically depressed areas.

"They have convinced our business-minded press that four million unemployed is just normal good business.

"That's the kind of 'normalcy' Cal Coolidge wanted us to crawl back into.

"It just won't do when we're in a no-holds-barred contest with the hard-driving, purposeful Soviet economy.

"This neglect they have compounded with waste -- waste of the fabulous productive capacity of our economy.

"They don't like a healthy, bounding economy. Every time it shows signs of growing at the old-fashioned Democratic rate, they take down the fire-extinguisher and douse it with tight-money, high-interest policies.

"Yes, they're a lot of Big Dealers who sit down with Ike in the White House. They deal out fat favors to the fat-dropping friends.

"But they need 'No Dealers' as well, and the high priest of the 'No Deal' is no other than Ezra Benson.

"When Republicans are campaigning out here on the plains, they like to pretend that Benson is the little man who isn't there.

"'He isn't there again today,' they assure us, and then they mutter under their breath: 'I wish that man would go away.'

"But he's still there -- as the farmers of America know to their cost.

"We've had farm programs that called for crops being plowed under. But this is one that's aimed at plowing farmers under -- and particularly farm families!

"Benson's policies have brought us to the point where farmers and their children feel that there is no hope for them on the land.

"They have paved the way for the seizure of America's vast acres of agricultural land by corporate interests, by corporate powers.

"Our people are being softened up for this 'Big Grab' by the Madison Avenue boys who control the channels of communication. That is why every other slick magazine you pick up has another article that makes the farmer the whipping boy for wasteful, eroding farm policies.

//more//

"And these GOP 'Garbled Old Policies' have not really helped the cities. The farm youngsters driven off the land go to the cities and find no jobs or homes for them there.

"There has been no program to prepare the cities for the people or the people for the cities. GOP farm policies are matched by their bankrupt policies in regard to labor, education, health and urban development.

"They used to sing: 'How can you keep them down on the farm, after they've seen Benson freeze!!'

"Now the way it goes is: 'How can you keep them down on the farm, after Benson freeze!!'

"I happen to think that our fantastically efficient and productive agriculture is one of our most precious national assets.

"I want to keep our farm families at the job they know best, and do superbly growing food for hungry people at home and abroad.

"I spell out my ideas in the Humphrey Family Farm Program Development Act, which I introduced last August. I think this is a Charter of Hope for our farm families.

"At the beginning of my talk, I indulged in a little speculation about the verdict of history on this Administration. I find that, as an amateur historian, I have company -- although I won't go so far as to call it good company.

"'I predict' said this man, 'that the verdict of history will be that Secretary of Agriculture Ezra Taft Benson has been one of the best Secretaries of Agriculture in our history.

"This high source was none other than Vice-President Nixon -- or rather one of the many Nixons.

There's another Nixon who has private huddles with harried and harassed farm state Republicans, seeking some means of disengagement from Benson's hard-earned unpopularity. When Ezra Taft hears of these huddles, he must mutter to himself:

'Perhaps it is right to dissemble your love --  
But why did you kick me downstairs?'

"Yes, this is a Big Deal for the millionaires -- and being a candidate for the Presidency is so costly that the man of modest means has an uphill grind. Maybe the log cabin to the White House road is closed forever -- but I'd like to prove that a man can make it from a family drug store.

"I'll be very frank with you. I may not be the easiest man to nominate. But I ask you to think very seriously about this -- Do you want a candidate who may have a little trouble getting the nomination, but who you know will carry the fight and the issues to the people!"

Mayor Stramel

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REMARKS OF SENATOR HUBERT HUMPHREY

Frank Theris

Hutchinson, Kansas  
March 4, 1960

We are meeting tonight in the eighth year of the Ike Age --  
the year of the longest Cadillac - the highest interest rate - and

the lowest farm income for 22 yrs

When the historians get around to writing about the past seven  
years, I wonder what they will call it. It certainly isn't a square  
deal, or a fair deal, or a new deal.

Dynamic Apathy !!

modern Republicans

New Apathy

My guess is that they'll borrow a phrase from our teen-agers

change not new

and call it the Big Deal.

~~Dynamic Apathy~~

If you're big enough, this is the Administration for you. If  
you're a millionaire, you can sit in the Cabinet or even play golf  
with the President at Augusta.

The biggest of the big dealers have been our two Secretaries of  
the Treasury -- George "Trickle-Down" Humphrey and Robert "Guard-Our-Gold"  
Anderson.

Director of Budget & Sec Treasury  
Friedrich

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Two generations ago William Jennings Bryan warned us not  
*(neo-thatis)*  
to crucify mankind on a cross of gold. Humphrey and Anderson

have sacrificed America's welfare to the golden calf of a

balanced budget.

*The Admenist of Negled*

*L* ~~They have~~ neglected our old people, our young people, our  
our  
jobless and despairing workers ~~marooned~~ in economically depressed  
areas.

*They are constant with*  
~~dominant has~~ convinced our business-minded press that 4,000,000  
unemployed is just normal good business.

*Harding's*  
That's the kind of "normalcy" ~~Cal Coolidge~~ wanted us to crawl  
back into.

*But,* It just won't do when we're in a no-holds-barred contest with  
the hard-driving purposeful Soviet economy.

This neglect they have compounded with waste -- waste of the  
fabulous productive capacity of our economy.

*Waste of Manpower  
Resources  
Facilities  
& Prestige*

*The Admenist doesn't*  
They don't like a healthy, bouncing economy. Every time it shows

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signs of growing at the old-fashioned Democratic rate, they ~~take~~

put on the brakes  
~~down the fire extinguisher and douse it~~ with tight-money, high-

interest rate policies and loud cries of Inflation!

Yes, they're a lot of Big Dealers who sit down with Ike in the

White House. They deal out fat favors to their ~~special~~ <sup>special</sup> friends.

~~(but you don't give a damn for a farmer, a worker, a producer - a producer)~~  
But they need <sup>special</sup> "Dealers" as well, and the high priest of the

"Deal" is none other than Ezra Taft Benson.

When Republicans are campaigning out here on the plains, they like to pretend that Benson is the little man who isn't there.

"He isn't there again today," they assure us, and then they mutter under their breath: "I wish that man would go away." And how

But he's still there -- as the farmers of America know to their cost.

now We've had farm programs that called for crops being plowed under. But this is one that's aimed at plowing farmers under --

and particularly farm families:

~~Ezra Taft Benson~~  
Benson's policies have brought us to the point where farmers and

(Facts)

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their children feel that there is no hope for them on the land.

*These Republican Policies*

~~These~~ have paved the way for the seizure of America's vast acres of agricultural land by corporate interests, by corporate powers.

Our people are being softened up for this "Big Grab" by the Madison Avenue boys who control the channels of communication. That is why every other slick magazine you pick up has another article that makes the farmer the whipping boy for wasteful, eroding farm policies.

And these GOP "Garbled Old Policies" have not really helped the cities. *for consensus* The farm youngsters driven off the land go to the cities and find no jobs or homes for them there.

There has been no program to prepare the cities for the people or the people for the cities. GOP farm policies are matched by their bankrupt policies in regard to labor, education, health and urban development. *Warmit Needs No New Starts -*

They used to sing: "How can you keep them down on the farm, after they've seen Parce!"

Now the way it goes is: "How can you keep them down on the farm, after the Benson freeze!"

I happen to think that our fantastically efficient and productive agriculture is one of our most precious national assets.

I want to keep our farm families at the job they know best, and do superbly -- growing food for hungry people at home and abroad.

//NOTE TO SENATOR: AT THIS POINT YOU MAY WISH TO SUBSTITUTE THE FRESH ST. PAUL MATERIAL WHICH HERB WATERS HAS ON WHAT A PROSPEROUS FARM ECONOMY WOULD DO FOR MAIN STREET.//

I spelled out my ideas in the Humphrey Family Farm Program Development Act, which I introduced last August. I think this is a Charter of Hope for our farm families.

- Charter of Hope !!

What are the goals?

① The first is a determination of a fair price for farm commodities and a fair income standard for farmers. Income per farm person is

less than half the income per non-farm person. This lop-sided situation can't be changed overnight, but it can be gradually

Wheat!!

changed if pricing policies are geared to the attainment of a fair income for farmers -- and this can be accomplished in a way that lessens the tax burden, instead of piling it higher and higher.

#2 The second objective is a production goal. This goal should be determined by what is needed to satisfy the true needs of the American people, the commercial export market, necessary reserves, and foreign policy purposes.

(Food Banks - Food Reserves  
elevators)

And this <sup>production</sup> goal should not be met by a deliberate policy of farm deflation, of breaking the farmer's back to reduce production. There are more humane and more effective ways of achieving production goals in agriculture, and they should be used.

Third, we need an agricultural resources conservation program. This is an integral part of any comprehensive farm program. Any land adjustment program must take into account our present needs -- needs of farmers, needs of consumers, needs of rural communities, and needs of generations to come. Every American has a stake in the present and future productivity of our land. Our growing population makes this so.

The time when a frontier farmer could "mine" his land and move on to another farm -- leaving behind him starved, tree-less, eroded land -- is far in our past. Soil and water resources are vital to national well-being -- and to international well-being.

Therefore, a comprehensive land use program must be based on the facts of both present and potential consumption needs. It must safeguard the well-being of the family farmer. An agricultural resources conservation program is the heart of a sound, forward-looking farm program.

Fourth, we should have employment goals for American agriculture. These goals should envisage a farm population, and especially farm families, which have adequate opportunity to be fully and usefully employed on our farms. <sup>These goals</sup> They should include proper credit facilities to strengthen the operation of the family-type farm. They should also include employment opportunities for those within the farm population who may wish to transfer to other occupations.

At the beginning of my talk, I indulged in a little speculation about the verdict of history on this Administration. I find that, as an amateur historian, I have company -- although I won't go so far as to call it good company.

"I predict," said this man, "that the verdict of history will be that Secretary of Agriculture Ezra Taft Benson has been one of the best Secretaries of Agriculture in our history."

This high Administration source was none other than Vice-President Nixon -- or rather one of the many Nixons.

There's another Nixon who has private huddles with harried and harrassed farm state Republicans, seeking some means of disengagement from Benson's hard-earned unpopularity. ~~when Ezra~~

*But Ezra insists that Nixon was in Taft's ears of these huddles, he must mutter to himself.*

*on every decision - he too was one of*

~~"Perhaps it was right to dissemble your love -- But why~~

*the architects of the disastrous Farm Program did you kick me downstairs?"*

Yes, this is a Big Deal for the millionaires -- and being a

~~candidate for the Presidency is so costly that the man of modest means has an up-hill grind. Maybe the log cabin to White House road is closed for ever -- but I'd like to prove that a man can make it from a family drug store.~~

~~I'll be frank with you. I may not be the easiest man to nominate.~~

~~But I ask you to think very seriously about this -- do you want a candidate who may have a little trouble getting the nomination but who you know will carry the fight and the issues to the people?~~

~~News Beam this late before  
clock struck 6 H.~~

Economic Potential  
Full Dignity

Just Peace - Gap!

DISARM  
Food, minimum, educ

Peace Agency

Wake up!  
Sustainers

① Young lawyer wrote to Uncle - wanted  
to come to So Dak  
He said I'm Honest lawyer, + I'm a  
Democrat

Uncle said come on -  
you'll be the only one (Lawyer)  
& the game Saws will  
protect you as a Democrat

② This is a Democratic yr  
"Court House to White House"

Bensonites worse than

③ { "Sherman in Georgia  
Locusts in China"



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