

From the Office of  
Citizens for Humphrey Committee  
1625 Hennepin Avenue  
Minneapolis, Minnesota  
Federal 9-0521

For Release: Saturday a.m.'s  
October 8, 1960

HUMPHREY PROPOSES FEDERAL BUDGET MODERNIZATION

ST. PAUL, October 7 -- Senator Hubert H. Humphrey tonight called for a reform of Federal budget practices "to get rid of outdated and unbusinesslike methods."

The Senator, speaking at a meeting of the Whirlpool Management Club here, proposed that the Federal government make a distinction in its budget between capital investments and current expenditures.

"A separate capital budget," Humphrey said, "would allow us to utilize our tax dollars far more efficiently for such continuing programs as national defense and domestic welfare."

Humphrey also criticized the "lack of willingness by the current Administration to invest in America's future."

"A prosperous business firm will invest in new machinery to cut costs and to keep ahead of competitors," ~~Humphrey said~~. "In the same, sound way, we as a nation must invest in our future -- if we expect to have a future."

"One of the key issues of the campaign, ~~Humphrey said~~, is "whether the economy of America is to grow or decline."

"I cannot understand," he ~~declared~~, "why many individuals approve of private investment for business growth but oppose public investment in highways, schools and hospitals."

"These projects and others help to promote the whole nation's economic growth," he concluded. "We cannot allow a budgetary straitjacket to stop us from building a strong, growing America."

① REGIONAL PLANNING NEUTRALS -

-30-

② New Dimensions of Cold War Evidence of USSR - China Trouble.

|                    |                            |
|--------------------|----------------------------|
| ✓ Prop - Culture   | Need of LONG TERM PLANNING |
| ✓ Educ             |                            |
| ✓ Econ Aid         | Respect for U.N<br>VITAL   |
| ✓ Health           |                            |
| ✓ Food - Food Use! | Congo                      |

From the Office of  
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1625 Hennepin Avenue  
Minneapolis, Minnesota  
Federal 9-0521

For Release: Monday, a.m.  
October 10, 1960

HUMPHREY URGES "FREE CHOICE" MEDICAL CARE PROVISION

Senator Hubert H. Humphrey yesterday (Sunday) declared his opposition to any medical care provision allowing the government to specify the doctor or hospital used by a patient.

Humphrey, speaking at a meeting of druggists in the Nicollet Hotel in Minneapolis, said that freedom of choice "must be guaranteed to the recipient of benefits under any medical care program for the elderly."

The Senator said that his medical care program, administered through the Social Security system, "upholds the tradition of a citizen's right to choose freely his own doctor or hospital."

Humphrey introduced an amendment to the Democratic medical care bill in the last session of Congress which spells out the "Free Choice" principle.

"Ours is not a compulsory program," Humphrey said. "Our program preserves the dignity of the individual and would do nothing to destroy the value of close patient-family doctor relationships." He added:

"I do not believe that the Government should have the right to say that individuals receiving medical assistance for the aged can go only to certain doctors, to certain nursing homes, to certain druggists or to certain dentists.

"As long as the provider of medical care or service meets the requirements under State law to offer such services to the general public, the Government should not have authority to limit freedom of choice."

From the Office of  
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For Release: Monday p.m.  
October 10, 1960

HUMPHREY: "WORLD MUST HEAR DEMOCRATIC CHALLENGE"

Senator Hubert H. Humphrey declared today (Monday) that the United States "must have new and vigorous leadership to spark a sweep of the Challenge of Democracy throughout the world."

"We--and the peoples of other nations--have focused too much attention on the Communist challenge in recent years," he said. "Let us now emphasize the Democratic challenge."

The Senator said at a meeting of clergymen in Minneapolis that "it is time for America to act positively, imaginatively and consistently for programs which are morally right."

Humphrey, a ranking member of the Senate Foreign Relations Committee, criticized what he called "the three R's of Republican foreign policy-- reaction, repetition, and reversal."

"For too long our officials have repeated the same, tired slogans to the world. It is time for us to speak with imagination and daring. If not, the peoples of the world will stop listening to us."

"For too long, our officials have been forced to reverse unworkable policies when reality caught up with them. Our announced intention to 'liberate' the nations behind the Iron Curtain was tragically unworkable, as the Hungarian uprising proved."

Humphrey said that America must work "full time" to develop "consistent policies leading to a world of security, dignity and freedom for all men."

"We must advance with positive programs to promote human rights, education, Food for Peace and economic security and development not just because of the Communist challenge," Humphrey added. He concluded:

"These programs are consistent with the enduring, humanitarian principles of America. We must promote them because they are democratically and morally right."

From the Office of  
Citizens for Humphrey Committee  
1625 Hennepin Avenue  
Minneapolis, Minnesota  
Federal 9-0521

For Release: Tuesday a.m.  
October 11, 1960

HUMPHREY HITS "TRIVIAL" POLITICAL DISCUSSION

Senator Hubert H. Humphrey said yesterday (Monday) that the key issue of the current campaign is "whether the United States leads the Free World to peace or continues to stumble from crisis to crisis."

Humphrey took a gentle but serious poke at what he called "trivial discussion on irrelevant issues" in an address before the Minnesota AFL-CIO Constitutional Convention in St. Paul.

"There are too many grave issues facing the nation to waste our time talking about the way the candidates are made up for television or the way their wives dress," the Senator said.

"It is sad but true that the minor, personal details about the candidates are often given more attention than their basic beliefs or programs," he added.

Humphrey condemned what he called "superficial political gossip in an era of danger and challenge" and commended the AFL-CIO's Committee on Political Education for its efforts to encourage discussion of issues.

"It is my deepest hope that the American people will turn their attention to the records, beliefs and programs of the presidential candidates in these remaining weeks of the campaign," Humphrey said.

"The key question," he concluded, "is which party and which candidate is best equipped to lead the way toward an enduring, secure, just peace.

"Our quest for peace must become more determined. Our foreign policy must be positive and distinct, and not just a device to react negatively to the threats and actions of Khrushchev and the Kremlin."

FREE CHOICE IN MEDICAL CARE

Remarks of  
Senator Hubert H. Humphrey  
Minnesota Retail Druggists  
Nicollet Hotel, Minneapolis  
2 p.m., Sunday, October 9

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Tight money policies and high interest rates are creating tremendous hardships for small independent business. Thousands of small independent businessmen have been forced out of business since 1952.

In 1952 there were 858 bankruptcies in Minnesota. Last year the number was more than doubled, with 1,785 bankruptcies in Minnesota.

Clearly the restrictive economic policies of this present Administration have created much greater hardships for

small business than for big business.

If we fail to change these policies, if we fail to encourage an expanding, growing economy, thousands of independent businessmen on Minnesota's Main Streets will be pulled down to economic disaster.

Many of you know that I proposed an amendment to the Social Security bill in August to guarantee the protection of professional pharmacy in the medical care program which Congress approved.

I proposed that where the new Social Security medical assistance law enumerates the types of care and services made available by the states under the

program of medical assistance for the aged, the phrase "prescribed drugs" should be defined to mean drugs prescribed by a physician and compounded or dispensed by a person licensed by law to compound or dispense prescription drugs.

My amendment was designed to make it clear that a person getting prescribed drugs is getting not merely a commodity. He is getting the services of a highly trained, professional pharmacist.

A pharmacist does not merely sell a commodity. Rather he is performing a service in the preparation of drugs as prescribed by physicians.

A pharmacist can compound drugs only after a long, hard program of study at a recognized college of pharmacy and only after passing a rigid examination as required by the State before he is licensed to practice his profession.

I believe it is right and proper that the professional services performed by pharmacist should be recognized and protected by law.

Unfortunately, Congress did not have time to act on this proposal, but I am convinced that my sponsorship of the amendment and my discussion of the issue involved with Senator Kerr, the floor manager of the Social Security bill,

helped clarify the situation and set a precedent for protection of professional pharmacy when medical aid for the elderly is provided by the states under the 1960 Social Security law.

I am also opposed to any action under the Social Security medical care program which would allow the government to specify the doctor or the hospital to be used by a patient.

Freedom of choice must be guaranteed to the recipient of benefits under any medical care program for the elderly. I support a program which upholds the tradition of citizen's right to choose freely his own

doctor or hospital.

I proposed legislation for this purpose in August at the same time that I worked for protection of professional pharmacists.

My proposal spells out freedom of choice in medical care. I do not believe the government should have the right to say that individuals receiving medical assistance for the aged can go only to certain doctors, to certain nursing homes, to certain druggists or to certain dentists.

As long as the provider of medical care or medical services meets the requirements under state law to offer such services to the general public, the government should not have authority to

limit freedom of choice.

I support improved medical assistance for the elderly. But ours is not a compulsory program.

Our program preserves the dignity of the individual and would do nothing to destroy the value of close patient-family doctor relationships.

I believe the new medical assistance program to help the elderly must protect a patient's freedom to choose medical care. Otherwise we will drift into a kind of socialized medicine, enforced by state medical aid programs for the elderly.

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BUILDING AMERICA

Remarks of  
Senator Hubert H. Humphrey  
Minnesota Building and Trades Convention  
Labor Temple, St. Paul  
Sunday, October 9, 1960

*Contractor*  
*Don Rowe*  
*Neil Sherburne*

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The Free World and the newly independent nations of the world look to America for leadership.

And Communist leaders look eagerly for signs that America is lagging in the race for world leadership.

We must meet the responsibilities of leadership. We must grasp the opportunities for constructive action at home and abroad. And we must rise to the challenge of a healthy, growing America.

 The labor movement has a vital stake in the growth of this country. Economic

growth means more jobs, bigger pay checks,  
and higher standards of living for all  
Americans.

Economic stagnation means unemployment,  
loss of income, loss of human dignity.

It means heart-break and suffering for  
millions of American workers and their  
families.

For eight years under this Republican  
Administration, unemployment in the  
construction industry has averaged more than  
10 percent <sup>about</sup> double the national unemployment  
rate.

unemployment  
10%

But the Republican Administration --  
which Mr. Nixon defends and hopes to  
continue -- does not take this unemployment  
seriously. The Republicans seem to think it

is normal to have four or five million  
Americans out of work.

In fact, I would not be at all surprised if the big business leaders in Washington welcome unemployment as a way of keeping wage costs from rising as they should.

Well I can assure you that we are not going to continue this so-called "trickle-down" prosperity when Jack Kennedy moves into the White House.

We are going to have a genuine prosperity which benefits people -- not <sup>just</sup> bankers and big business. We are going to have prosperity which means higher living standards rather <sup>higher</sup> than/bank profits.

I call this "percolate up" prosperity.

*Out!!*

Under Franklin Roosevelt and Harry Truman, the American economy grew by an average rate of  $5\frac{1}{2}$  percent a year. We had rising living standards in spite of going through the Great Depression and World War II.

But under this Republican Administration -- which Mr. Nixon defends and hopes to continue -- the America economy has grown only  $2\frac{1}{2}$  percent a year -- less than half the growth rate of the Roosevelt-Truman years.

And during these eight years of economic slow-down and stagnation under the Republicans, the Soviet economy has been growing 6 to 9 percent a year -- two, three, and four times as fast as the American economy.

Of course Nikita Khrushchev hopes  
the Soviet economy will outproduce America  
by 1970.

Well I am here to tell you that it won't  
-- that we are going to keep America ahead  
in the competition for world leadership.

But we won't do this just by wishing for  
it. We are not going to do it by continuing  
Republican tight-money policies and fiscal  
policies which strangle the growth of our  
economy.

If the Republican Administration had  
continued the Roosevelt-Truman growth rate  
over the past eight years, our national income  
would now be \$600 billion instead of only  
\$500 billion.

This means we would have had 20 percent  
more in personal income and 20 percent more  
in government tax revenues.

We would have had 20 percent more money  
to build schools and hospitals, highways  
and homes, automobiles and television  
sets, and all the other items that go into  
the family market basket.

My friends, you and the people you  
represent are the builders of a growing  
America, a better America.

*You  
are  
the Builders*

↙ You are the people who build the  
houses and roads and factories which  
strengthen the American economy and  
raise American standards of living.

You know that our society must grow  
-- or else it will stagnate.

~~Unfortunately~~ Republicans are  
frightened by economic growth. They find  
it easier to understand an economy of  
scarcity than an economy of abundance.  
~~Therefore,~~ the Republicans are  
constantly trying to cut back economic  
expansion by "tight money" and  
restrictive fiscal policies."

You all know what industry is hit first and hit  
hardest by these restrictive Republican  
economic policies.

It is the construction industry.

Yes, here is the tragedy. We have  
the capacity -- the manpower, the skills,  
the materials, the capital -- to build a  
better America.

But the timid, scarcity-minded leaders  
of the Republican Party see only problems

when they should see opportunities.

They see only dangers when they should see responsibilities.

↳ We would be mighty poor parents if we kept complaining that our children were problems because they keep outgrowing their clothes. Instead, we should be happy that they are getting bigger and stronger.

↳ I say America cannot afford the kind of leadership that says "NO" to the future.

I say 20th Century America cannot afford Republican 19th Century thinking in the White House. I say America cannot afford another Administration that refuses to encourage economic growth and expansion.

America needs leadership that says

"YES" to the future -- leadership

that sees new frontiers, new opportunities  
for progress.

To seize these opportunities, to reach  
these new frontiers, we need a man like Jack  
Kennedy in the White House.

In spite of all the Republican hoopla  
about "fiscal responsibility," this  
Administration -- loaded with big bankers  
and big businessmen, just as a Nixon  
Administration would be -- has had a  
budget deficit six years out of seven --  
and it looks as if it is headed for still  
another deficit this year.

The penny-wise, pound-foolish Republicans  
tried to balance the federal budget at the

expense of our national economic and social budget -- and they have balanced nothing.

Time after time over the past eight years the President vetoed legislation which would have expanded our economy and our tax base, increased our capacity for economic growth, and would have helped meet the basic public needs which are essential to the welfare of our people.

*Area  
Redevelop*

Twice the President vetoed Area Redevelopment bills to help economically depressed regions like Minnesota's Iron Range. He did this in 1958 and 1960 -- and Mr. Nixon supported those vetoes.

∟ In 1959 the President vetoed two housing bills before he signed a trimmed-down, cut-back version which every knowledgeable person said was far too small.

*Handwritten:* Housing

Mr. Nixon supported both of these housing vetoes -- in spite of the fact that they would have given an urgently needed shot in the arm to lagging building and construction activity.

In 1956, 1958, and 1959, the President vetoed bills passed by the Democratic Congress for flood control, harbor development, and reclamation projects. And Mr. Nixon supported these vetoes.

In 1958 the President vetoed the Democratic bill to expand construction of urgently needed civil airports. And Mr. Nixon supported this veto.

*airports*

In 1953, 1954, 1955, and 1957, the President vetoed cost of living pay raises for federal employees. And Mr. Nixon supported these vetoes.

And in 1960 the President vetoed the Humphrey-Blatnik water pollution control bill to increase federal grants to communities building sewage plants.

Yes, Mr. Nixon supported that veto also, and you can expect him to continue the "no-go, go-slow, veto" policies of this Republican Administration which have resulted in economic slow-down and stagnation

and rising unemployment.

You know how these vetoes have affected workers in the building and construction trades.

And you have seen how "tight-money", high-interest policies have slowed down housing construction and raised the cost of public works projects.

We Democrats pledge an end to the tight-money policies which have slowed our economy and have raised interest payments on the national debt to unprecedented heights, benefitting only the big bankers.

And we Democrats pledge ourselves to maintain a healthy, expanding economy -- with construction <sup>goal</sup> of 2 million homes

a year -- far more than our current rate  
of housing construction.

The Democratic platform pledges action  
to help the one million new families needing  
homes each year and action to cut the  
backlog of housing needs for the 40 million  
Americans who now live in substandard homes.

I say we need a massive program of  
construction -- public and private -- to  
meet the great needs of America. We need  
homes and schools, hospitals and highways,  
apartment houses and office buildings,  
slum clearance and urban renewal.

And we also need to improve the  
conditions of American workers.

I believe every working man and woman in America has a right to a fair wage, a right to dignity and self-respect, whether he is on the job, out of work, or retired from work.

↳ We need a \$1.25 minimum wage with wage-hour protections for many millions more workers.

↳ We need improved unemployment insurance benefits. Federal Standards

↳ And we need higher, broader, Social Security benefits with medical care for the elderly.

↳ As many of you know, I have sponsored legislation to revise the anti-labor provisions of the Taft-Hartley and

Landrum-Griffin labor laws, and I have sponsored legislation to repeal the federal authorization for state "right-to-work" laws.

I am proud to be the author of the bill to modernize and broaden the scope of the Davis-Bacon Prevailing Wage Act.

This will benefit many workers in the building and construction trades.

~~Yes~~, I will continue to support this legislation as well as legislation to reverse the Denver rule and permit situs picketing.

I am convinced that the union movement is a vital part of American democracy and

I will continue my efforts to  
strengthen the union movement.

Last year I stood up in the Senate  
and told America what is right with labor.

I was -- and I am -- proud to be  
considered a friend of labor, for I know  
what labor unions have done for millions  
of working men and women, bringing them  
together in fraternal work for a common  
cause, giving them strength through  
unity, giving them a voice to speak up *and talk back,*  
~~to talk back, to complain to the bosses.~~

I am proud to be a friend to the  
thousands of men and women who serve their  
fellow workers as shop stewards, on local  
executive boards, on grievance and

negotiating committees.

This is democracy in action. And  
these are the people who are helping  
to build a better America with higher living  
standards and better working conditions  
for all Americans.

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THE WORLD MUST HEAR CHALLENGE OF DEMOCRACY

Twin Cities Clergy, Minneapolis  
8:30 a.m., Monday, October 10, 1960

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Our world today is a world of speed.

*7 to speed  
Hi whips  
Hi needs*

Jets flash through the sky. Continents  
are only hours apart.

Missiles roar through space. Terror  
-- or discovery -- is only minutes away.

Men rush. Men run. Men race from  
home to office, from meal to work, from  
anxious moment to hurried minute.

Words whip instantly from one side  
of the world to the other. A great man  
-- or an evil man -- can speak one instant,  
and be heard the next by people throughout  
the world.

Through the wires and air waves, all men now hear a new, strident and cynical message:

"The challenge of Communism...The Challenge of communism...The challenge of Communism."

The restless natives of Africa hear those words. The hungry peoples of Asia hear those words. The vibrant citizens of Latin America hear those words.

And we in America hear them, and repeat them. We speak often -- and necessarily -- of the challenge of Communist military power, or the challenge of Soviet education, or

the challenge of Russian science, or the challenge of totalitarian imperialism.

↙ The Communists are modern, and they are smart. They use to the fullest the devices and techniques of modern communication. They build the most powerful radio transmitters, to beam the messages of god-less Communism to restless and unsure men everywhere.

↙ I am the first to say that the United States must match the scope and effectiveness of Communist propaganda.

↙ America too must build the powerful transmitters and beam its message quickly to the peoples of the world.

(X) Control Communism - Freedom -  
(X) Duty: - Protect Rts of minority  
too much - ~~that enough~~

Deeds  
concern  
care

But I wonder if we really need  
speedy devices of modern communications  
to win the minds and hearts of men.

"Court that  
cares"

I wonder if the most important  
messages, the most basic ideas, the most  
eloquent statements do move faster and  
more effectively through the electronic  
gadgets of the 1960's.

Educ <sup>cities</sup> housing  
elderly trusts  
Farm  
unemployment

U.S. Revol  
1776

Power of  
Idea

Almost 2,000 years ago, one message  
of truth flowed gently -- but with the  
speed of fire -- from one Man to millions.

There were no loudspeakers then.  
There were no radio transmitters. There  
were no television sets.

There was only the truth. The message

Howard Conner  
Wesley Ewert  
Morris Holman  
Forrest Richardson

moved with speed, because it was true.

The message endured through 2,000 years,

because it was true. *JK*

↳ Even in this age of speed, the truth will flow faster and more effectively and more enduringly without transmitters or electronics.

↳ It will penetrate more minds, and more hearts, if it moves from voice to ear, from man to man, from friend to friend.

↳ The quick cry of a child in our presence means far more to us than a thousand, contrived words.

↳ The laugh of a loved one means far more to us than a hundred hours of practiced radio voices.

The plea for help of a man in need

-- a man hungry, or sick, or afraid --

means far more to us than a million

rehearsed appeals to buy this or buy that.

↳ The man -- or the nation -- which  
answers the plea for help will be heard.

*ans the  
Plea for Help.*

↳ The honest, humanitarian deed of a nation  
will be told, and retold.

↳ If America acts wisely, acts honestly,  
acts with humanitarianism, acts for the  
good of men everywhere, the truth of our  
actions will be told and heard.

↳ If America works to feed the hungry,  
care for the sick, clothe the naked, and teach  
the illiterate, the truth of our work will

move swiftly to the ears of all men.

If America strives to extend justice, security and dignity to all mankind, the whole world will know it.

America must advance with positive programs to promote human rights, education, Food for Peace, and economic development not just because of the "Challenge of Communism."

These programs are consistent with the enduring, humanitarian principles of our nation. We must promote them for their own worth -- because they are democratically and morally right.

It is time for us to work full time to carry out consistent, positive policies

leading to a world of security, dignity and  
freedom for all men.

∠ We -- and the peoples of other  
nations -- have focused too much  
attention on the Communist challenge in  
recent years. Let us now emphasize the  
Democratic challenge. Let the peoples of  
the world be challenged not by the words  
of Communism, but by the deeds of  
democracy.

Frankly, I do not believe that  
America has done enough to provide a  
thrust to the challenge of democracy in  
recent years.

And to be blunt, I have been disturbed

by the three R's of Republican foreign  
policy -- reaction, repetition, and  
reversal.

For too long our officials have done  
little but react to the threats and moves  
of the Communists. It is time for us to move,  
for us to keep the men in the Kremlin awake  
at night, instead of vice versa.

For too long, our officials have repeated  
the same, tired slogans to the world. It  
is time for us to speak with imagination  
and daring. If not, the peoples of the  
world will stop listening to us.

For too long, our officials have been  
forced to reverse unworkable policies when  
reality caught up with them. Our announced

intention to "liberate" the nations behind the Iron Curtain was tragically unworkable, as the Hungarian uprising proved.

My basic message today is this: It is time for ~~A~~America to act positively, imaginatively and consistently for programs which are morally right.

The United States must have new and vigorous leadership to develop these programs -- and to spark a sweep of the Challenge of Democracy throughout the world.

Let us be ever mindful of the "Communist Challenge", but let us not be guided or dominated by it.

Let us be guided as a nation by the

strong, enduring moral values of humanitarianism,  
of compassion, of kindness -- and, yes, of  
love.

If we are guided by these values, our  
message of truth -- the message of freedom  
-- will be heard and accepted.

And our challenge -- the challenge of  
truth, the challenge of democracy -- will  
win.

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GREAT ISSUES -- NOT GOSSIP -- SHOULD GUIDE  
POLITICAL DISCUSSIONS

AFL-CIO Constitutional Convention, St. Paul  
2:30 p.m., Monday, Oct. 10, 1960

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I have seen more than the ordinary share of politics and campaigning in the past year.

And one of the interesting lessons is that the American people are fascinated by the personal details of a candidate's life -- or wife.

There were times when my office received more calls asking for the name of my pet dog than for the subject of my latest Senate bill.

There were times when more people asked what kind of food I liked than about what kind of programs I advocated.

There were times when more individuals asked me how I met my wife than how I felt about Communist advances in Cuba.

Now I don't mind answering these questions. There are no secrets in my life. And it is always a pleasure to speak of my wife, Muriel.

But I am concerned with the pattern of political emphasis by many publications and many people.

It is sad but true that the minor, personal details about the candidates are often given more attention than their basic beliefs and programs.

Today we see frequent examples of trivial discussion on irrelevant issues.

There are too many grave and vital issues facing the nation to waste our time talking about the way the candidates are made up for television or the way their wives dress.

We do not have the time to engage in superficial political gossip in an era of danger and challenge.

The decisions which the people of America must make in this election are too important to allow perfunctory consideration of issues and programs.

That is why I have such deep respect and appreciation for the program of the Committee on Political Education of the AFL-CIO.

You care, you understand, you know  
the meaning of mature political discussion.  
And you work to encourage and promote such  
discussion.

It is my deepest hope that more  
Americans will follow your example, that  
the American people will turn their  
attention to the records, beliefs and  
programs of the presidential candidates  
in these remaining weeks of the campaign.

The key question of this campaign is  
which party and which candidate is best  
equipped to lead the way toward an  
enduring, secure, just peace.

The key answer the American people must  
give is whether the United States leads the

Free World to peace, or whether the United States continues to stumble from crisis to crisis.

Our quest for peace must become more determined. Our foreign policy must be positive and distinct, and not just a device to react negatively to the threats and actions of Khrushchev and the Kremlin.

None of us can remain somber, serious and concerned all of the time. We need to laugh and we need the light moment occasionally.

But the massive significance of the problems and challenges in the world today command us to devote more thought and more attention to the programs and records of the

parties and the candidates.

If America is to make the right decision for the nation and the Free World, we had better stop paying so much attention to how a man combs his hair and which church he attends on Sunday.

Let us examine the honesty, the integrity, the skill of the candidates. Let us study -- and encourage others to study -- their programs and pledges. Let us decide who is the best man to lead America and lead the Free World.

That is our obligation this year -- and every election year.

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