

HUMPHREY SAYS PROGRAMS OF THE SIXTIES WILL SET PATTERN
FOR WAR OR PEACE

DOLAND, S.D., October 13 -- Senator Hubert H. Humphrey returned today to this small town of his youth to speak of "the big challenge of the sixties."

"That challenge," the Senator said, "is whether the United States will lead the way to an enduring, safeguarded peace or whether we will be drawn into history's ultimate, total war."

Humphrey predicted that "America's programs and efforts in this decade will determine the future of mankind."

"By 1970," he said, "the die will be cast. The world moves quickly, and mankind will either be on the path of permanent peace and freedom or it will be whipping toward war or slavery by 1970."

The Senator stopped off at this small rural community to renew old friendships and speak in the local high school auditorium, during a one-day tour of South Dakota for local Democratic candidates.

"No town or community -- no matter how small and no matter how far from the centers of crisis -- can ignore the massive responsibilities of this generation," Humphrey said.

"The freedom and the security of every human being on earth are at stake in this struggle of the sixties. All of us must dedicate ourselves now to the quest for peace with freedom."

Humphrey, a top ranking member of the Senate Foreign Relations Committee, appealed for support for such efforts as his Food for Peace Program.

"If we in America are to lead mankind toward peace and freedom," he concluded, "we must work to banish from the world the causes of war and the conditions of totalitarianism -- hunger, poverty, disease and illiteracy."

"I believe we can -- and must -- accomplish the task within ten years," Humphrey said.

HUMPHREY HITS "EIGHT YEARS OF GOP WASTE"

BRITTON, S.D., October 13 -- Senator Hubert H. Humphrey last night charged the Republican Administration with "eight years of waste and irresponsibility in its farm and fiscal policies."

The Senator, on a one-day tour of South Dakota for local Democratic candidates, declared that a continuation "of the Nixon-Benson policies would spell disaster for more millions of American farmers."

"And it would mean further waste of billions of dollars of public funds," Humphrey added.

"The Republican candidates keep up the chant about fiscal responsibility," the Senator said. "But it is their farm program which has been responsible for reckless spending and waste of America's tax dollars.

"The Nixon-Benson team has dipped into the public treasury indiscriminately in an attempt to shore up unworkable, ineffective farm programs.

"In 1952, the Department of Agriculture budget expenditures were \$1.2 billion. In 1960, they total \$5.7 billion -- an increase of 375 percent.

"The expenditures of the Department of Agriculture in the past eight years total \$36 billion. That is more than the combined total spent by all the Secretaries of Agriculture since the department was created.

"Losses from the Benson price support program have amounted to \$8.8 billion. That is eight times the 20 year loss under Democratic administrations."

Humphrey said that despite the "fantastic spending" under Benson policies, "the farmer is worse off today than he was eight years ago."

"What are the results of the Nixon-Benson program?" the Senator asked. "The only significant results are that 3 million farmers have left their lands, farm income has continued to slide down and billions of dollars have been spent."

Humphrey, a ranking member of the Senate Agriculture Committee, called for a Democratic victory to assure "a coordinated, effective farm program of full partiy of income for the farmer, specific steps to adjust supply with demand and a massive effort to utilize our agricultural abundance for humanitarian relief purposes at home and my Food for Peace Program abroad."

WAR OR PEACE

Remarks of
Senator Hubert H. Humphrey
Doland, South Dakota
Thursday, October 13, 1960

No town or community -- no
matter how small and no matter how
far from the centers of crisis --
can ignore the massive responsibilities
of this generation.

The freedom and the security of
every human being on earth are at
stake in this struggle of the Sixties.

All of us must dedicate ourselves
to
now/~~that~~ the quest for peace with
freedom.

That is the big challenge of the Sixties -- whether the United States will lead the way to an enduring, safeguarded peace or whether we will be drawn into history's ultimate, total war.

By 1970 the die will be cast. The world moves quickly, and mankind will either be on the path of permanent peace and freedom -- or it will be whipping toward war or slavery by 1970.

America's programs and efforts in this decade will determine the future of mankind.

That is why I have been working for
many years for a genuine Food for
Peace program to use our farm
abundance to help countries which
are desperately struggling to
modernize their economies and raise
the unbelievably low living standards
of their people.

Food

That is why I am working for a
Health for Peace program to help
conquer sickness and disease which
sap the strength and the spirit of
billions of people.

Health

That is why I call for an Education
for Peace effort to help lift these
down-trodden people into the 20th

Educ

Century with books and schools, colleges
and libraries.

We must show America's basic goodwill,
America's compassion and sympathy for
less fortunate people. Otherwise
they will be tempted to yield to the
false promises of brutal Communist
totalitarianism.

Compassion

If we in America are to lead
mankind toward peace and freedom,
we must work to banish from the world
the causes of war and the conditions of
totalitarianism -- hunger, poverty,
disease, and illiteracy.

I believe we can -- and must --
accomplish this task within ten years.

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N. y to Harro - Dolan, Wallace, Flouner
Waterhouse, Webster, Bristol, Langford
Britton

NEW NIXON SLOGANS FOR OLD BENSON POLICIES

Britton, South Dakota
6:30 p.m., Thursday, Oct. 13, 1960

Geo McGowan
Gov Hereth
Ray Fitzgerald

Pastor Seastrand

Eldon Arnold
Sen Jones

(Party that Cares)

The Republican candidates, ~~they~~

spend more time in this campaign devising
tricky slogans and chanting Madison
Avenue phrases than they spend discussing
the issues and seeking answers to the
questions of our age.

Slogans

One of their chants is: "We are
fiscally responsible -- They are
reckless spenders."

To the Republicans, economic affairs
are a simple matter of the "good guys"
against the "bad guys."

Good Guys
Bad Guys

②
No Difference
Have you
a dollar
if you
can't feel
me on the
Republican
cash down
for you
"made us
Appreciate
Democracy"

~~GoP Soap!~~

The Republicans, of course, are prudent,
careful, wise, responsible and good.

The Democrats, of course, are reckless,
irresponsible, and bad.

My friends, I think it is time

we broke into this chant -- with
the facts.

Waste & neglect!

I say that this Republican Administration
has been guilty of eight years of waste
and irresponsibility in its farm and
fiscal policies.

GoP
Eight years
of waste

The tight money policies and high
interest rates of this Administration
have stifled our economic growth, pushing
the growth rate from 5 percent during

Tight
money

GoP Debt increase over \$20 Billion
Cut IKE Budgets by \$10 Billion
Increase Interest = \$22 Billion

* \$6 Billion
Additional Interest
on Public Debt
(could have Pd for
all programs related)

Department of Agriculture.

It is the Nixon-Benson farm program which has been responsible for reckless spending and waste of America's tax dollars.

Waste neglected Agric

The Nixon-Benson team has dipped into the public treasury indiscriminately in an attempt to shore up unworkable, ineffective farm programs.

Good Money After Bad

In 1952, the Department of Agriculture budget expenditures were \$1.2 billion. In 1960, they total \$6.2 billion -- an increase of 515 percent.

Facts

The expenditures of the Department of Agriculture in the past eight years total \$36 billion. That is more than the

combined total spent by all the
Secretaries of Agriculture since the
department was created.

Losses from the Benson price support
program have amounted to \$8.8 billion.

That is eight times the 20-year loss
under Democratic administrations.

Despite the fantastic spending
under Benson policies, the farmer is
worse off today than he was eight years
ago.

What are the results of the Nixon-
Benson program?

The only significant results are
that 3 million farmers have left their

3 million
Farmers
Left their
Farms

no mention of
family farms

Income
Down

lands, farm income has continued to
slide down and billions of dollars have
been spent.

or
Parity

And what does Nixon suggest now?

Nixon's
Plan

In two recent major farm speeches,

Nixon embraced and endorsed Ezra Taft

Benson's farm policies, lock, stock,

and barrel. He promised American farmers

that if he wins the Presidency they will

get four more years of what they have gone

through during the past eight years.

Nixon has tried to create the

impression that what he proposes is

something new. The fact is that the

Nixon farm proposals are identical to

what Ezra Taft Benson has been doing

for years.

Same old
Stuff!

In the first television-radio debate with Senator Kennedy, Nixon admitted that the Nixon-Benson farm program he has endorsed would not raise farm prices.

He made it perfectly plain that all he

proposes to do is to give farmers some grain from government surpluses to substitute for the grain they could raise on idled land, instead of helping them to raise their incomes.

As far as farm prices are concerned, Nixon offers Ezra Benson's own scheme of imaginary price supports -- which would do nothing to hold farm prices up because they would be set 10 to 25 percent below the free market price level.

Nixon + Consumers

1952 100% Policy

Surplus to use Surplus

not Raise Farm Prices

surplus to use Surplus

10% of average mkt Price

4 more yrs
of
Nixon
Benson
NO!

American agriculture cannot stand
four more years of the Nixon-Benson program

of squeezing the family farm out of
existence. Studies by the U.S. Department
of Agriculture itself have demonstrated
that a course such as Nixon advocates
would result in slashing farmers' incomes
by another 40 percent within four years.

Income
Slash
40%

Report

77

Slash
40%

Senator Kennedy's pledge to work with
farm people themselves to develop effective
supply management programs for their own
commodities, so as to raise farm income
to full parity, offers a clear choice to
farmers, small businessmen, and other
voters whose welfare depends upon a
prosperous farm economy.

His program -- and it is my program
 and the program of the Democratic Party
 -- does not straddle the fence or hide
 old, unworkable ideas behind new slogans.

It offers these five specific steps:

First, full parity of income -- a
 return equal to that which comparable
 resources earn in non-farm employment.

Second, supply management -- the
 adjustment of supply to demand at parity
 prices. (Real Supply)

What is a
 Surplus!

Third, a sound system of soil
 conservation which does not destroy
 entire farms.

Soil
 Bank

Fourth, revitalization of farm
 credit sources, with loans at interest rates
 which farmers can afford.

Refon
 Doesn't
 like

REA

Fifth, stepped-up food consumption
through a full-scale school lunch program,
food stamp program and direct distribution
to relief agencies.

Now I want to add a personal note.

Back in 1950, I first proposed the
idea of a "Food for Peace" program.

The platforms of both parties now
endorse the idea.

But Food for Peace is more than an
idea. It is now a solid, specific
program which I have outlined in legislation.

The Republican candidates have not
worked positively for that program. They
have given it only a grudging, reluctant
lip-service support.

FOOD
FOR
PEACE

We need more than slogans, platform
pronouncements and lip-service support
today. We must have action -- determined
action -- to launch a massive Food for
Peace Program which will relieve hunger,
reduce the causes of war and utilize
America's agricultural abundance for
humanitarian purposes.

And we must have action -- Democratic
action -- to establish workable programs
which assure the farmer a fair income and
halt the continued fiscal irresponsibility
of the Nixon-Benson programs.



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