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MINNESOTA RADIO TAPE OF NOVEMBER 20, 1963

FOR BROADCAST WEEK BEGINNING NOVEMBER 21

Ladies and gentlemen---

This is Senator Hubert Humphrey, reporting to you
from my office on Capitol Hill in Washington, D.C....

Less than a year from now, the Olympic Games will
take place in Tokyo, Japan. These are the dramatic,
international competitions in a variety of sports which
are sponsored once every four years.

The Olympic Games---while they are in progress---
always attract great attention from the American people.
But in the years between these games, too little attention
is given to the task of building the basis for an American
team to demonstrate the sports excellence of which this
country is capable.

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In the 11 months remaining before the start of the 1964 Olympics, I hope to see a determined effort by the United States and all of our people to support the building of teams which include ^{OUR} ~~the~~ finest amateur athletes, ~~in the~~ ~~Nation.~~

The other day, I spoke in the Senate on this subject, and made several suggestions for steps to improve our prospects at the 1964 Olympic games.

My purpose is not just to see the United States win more medals in the Olympics. My purpose is to encourage a greater striving for excellence in our teams, and a greater general participation in sports by ~~our~~ young people.

First, this Nation needs a United States Sports Foundation, to foster local, State regional and national athletic competitions in cooperation with existing private

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sports organizations. We need to broaden the base of U.S. sports---to get more people out of the stands and onto the playing fields.

Second, We need a massive Olympic development program for the youngsters who have championship potential. These outstanding athletes must be trained---and encouraged to remain in amateur standing to qualify for Olympic competition.

Third, We need Olympic type facilities to train our athletes under Olympic type rules.

Fourth, we must increase our budget for international athletic exchanges. Funds have not been increased for this purpose since passage of my bill in 1956.

Fifth, the President and leaders of the Administration should continue their close, personal attention to the challenge of physical fitness and international sports competitions.

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Sixth, we need more state and local civic events to honor our top amateur athletes---and more local fund raising events to support ~~such~~ U.S. participation in competitions such as the Olympics.

Seventh---and this is where you can help---we need contributions from every American to the United States Olympic Committee for the 1964 games.

No matter how small, your contributions will help the United States present its best at this event which attracts the attention of the world.

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