

Address of  
Senator Hubert H. Humphrey  
at Cheyenne Airport Rally  
October 5, 1964

Senator Humphrey. Thank you, very much, Gale. Senator McGee to you, Gale to you and to Muriel and myself, it is wonderful to see Gale and Loraine McGee once again, to see them back here with their own people, the people that they serve so faithfully in the Congress, and that they love so much, and believe me I can tell you that because there isn't a day that goes by but what this fellow, Senator McGee, comes by my desk or my office like the chamber of commerce of Wyoming, telling me that for all practical purposes there only ought to be one State in the Federal Union. I have to contest that on occasion, (Laughter)-- and must admit that he is a very persuasive fellow. I am delighted also to see my old friend and next door neighbor in the Senate Office Building, former Senator Joe Hickey. Joe, it's grand to see you here, and to see your wife.

We sort of shared the one wing of the New Senate Office Building, and there wasn't hardly a morning that I did not stop by to say hello to the Senator or to come in and look over his staff with all those pretty young ladies, to see if I could hire some of them. And frankly, I did. I am very proud of this warm friendship with these two fine senators, former Senator Joe Hickey and your present Senator Gale McGee.

I do want to encourage the people of this great State of Wyoming, a State of the future, a State of great promise for its own people and for America, to send to the Congress to back Lyndon Johnson, our President, send to Congress a man that will work for you and that will give you some help. (Applause)

I know you have that Congressman right here on this platform and I have a feeling that you are going to give him a great majority vote in this election and send Teno Roncalio down to Washington, D.C. down with his wife Ceil. (Applause)

By the way, I suppose the word has gotten out here but I heard just the other day that our President was so interested in this State and so interested in the re-election of Senator Gale McGee, and so interested in seeing to it that he had a Congressman that would support him and work with him, that our President Lyndon Johnson is going to make a trip to Wyoming. I think that is wonderful (Applause)

Where that man is going to land, I don't know. I will tell you the way that man moves he may hit every place in the State in one afternoon. I think it is a great tribute to your Senator that the President of the United States, busy man that he is, with the tremendous demands on his time, with many populous States, States in which there are millions of people, that he finds it in his interest and in the interest of his country to come to the great State of Wyoming to ask you not only to back him, but of equal importance to send to the United States Senate one of the finest men that you have ever had serve there, and a man that is carving out for himself a record second to none, your own Senator Gale McGee. What a man. (Sounding of drum) He agrees with me. (Laughter and Applause)

Well now, that plane down there that is warming up, do you think that was sent in by the Republican central committee? The trouble with those Republican planes, they just get on the end of the runway, whirl their props, rev their motors and never take off. (Laughter and Applause)

Gale, I noticed that the Republicans were going to send in here a truth squad. Now, that is a play on words if I ever heard one. I want to tell you that is like putting a coyote in charge of the sheep. (Laughter) Or, as we say in Minnesota, to put a fox in charge of the chicken coop. You beware of those two fellows who are going to come in here. You might ask them how they voted and when they get through telling you how they voted and why send them right back home and let the constituents where they come from take care of them in this election. (Applause)

I can't help but feel rather honored though that it takes a whole crew of those Republicans to keep up with me. (Laughter) As a matter of fact, I think they ought to recruit a couple of more plane loads. If we can get them traveling around and expose them to enough people, we will have a sweep for the Democrats, the likes of which this nation has never known. (Applause)

Well, I want to talk to you about your country. I want to talk to you about the future of our country. I think I also ought to say just a word about the future of the Republican Party.

First of all, let's make it quite clear. A large number of people that ordinarily vote Republican are voting for Johnson this year and they are going to vote for Gale McGee

as well and they are going to vote for Teno here as well. They are going to vote for progress. Did you notice today that the New York Herald Tribune which is the Republican paper of New York City, that has not endorsed a Democrat for over 100 years, came out today and endorsed Lyndon Johnson and Hubert Humphrey for President and Vice President of the United States? (Applause)

And, did you know that the Life Magazine, the Editorial Chairman being none other than Henry Luce of Life Publications, endorsed today by editorial in Life Magazine, Lyndon B. Johnson and Hubert Humphrey for President and Vice President of the United States? (Applause)

And, the Saturday Evening Post hasn't endorsed a Democrat since its first issue back in 1797 but it endorsed Lyndon Johnson and Hubert Humphrey for President and Vice President of the United States. (Applause) (Plane taking off) They have got a Democrat in charge, it is going to take off. I can plainly see that the captain of that ship is from Texas.

Off he goes, down towards Arizona, to set the folks right down there. (laughter and applause)

I mentioned these endorsements of our Republican friends because I think it tells us something about the importance of this campaign. It is very unusual in a national election to have leaders of a great political party leave the candidate of that party and to have publications that are historically Republican in orientation endorse a Democrat candidate. And why? Because Mr. Goldwater, the temporary spokesman of the Republican Party (Laughter and Applause) does not represent true Republicanism, and you don't have to take my word for it.

The other day, Mr. Goldwater said, he wanted to debate. Oh, he made a big fuss about that. He said he wanted to debate the President of the United States. That poor fellow doesn't know when he is in trouble. Imagine asking for that? (Laughter) He said, "I want to debate him. I want him to look the American people right in the eye." It was only a few months ago, of course, that Mr. Goldwater said that it would be foolish for the President of the United States, as the President, to debate anybody. But Mr. Goldwater has a capacity for changing his mind. (Laughter) This man has more explanations, I want to tell you, than Carter has pills (Laughter) and by the way, his explanations are not as good as Carter's pills. (Laughter)

But you know I was intrigued by Mr. Goldwater's desire

for debate, so I started looking over the record, and I found out that that fellow has got two or three outstanding invitations that he has never accepted. He missed his whole spring training, you know on debate. There was Governor Rockefeller. He wanted to debate him, and the Senator from Arizona, every time that Governor Rockefeller reached out and wanted to debate the issues, the phantom candidate was gone, you could not find him.

And then there was Governor Scranton of Pennsylvania, Pennsylvania Republican, he wanted to debate him. He issued more invitations one after the other, there are more invitations lying on Barry Goldwater's desk than there are pages in Sears, Roebuck's catalog, to debate Governor Scranton of Pennsylvania. But everytime it looked like Governor Scranton was just about ready to get the debate the phantom candidate disappeared.

Then there was Governor Romney of Michigan; he wanted to debate, but Mr. Goldwater could not be found. As a matter of fact, (Noise of airplane) I will tell you, this is the danger of having a reserve general in the Air Force. (Laughter) Sergeant, I wasn't picking on you. (Laughter) I think this loyalty in the Air Force can be over done here a little. (Laughter)

But let me just cite once again here was Romney of Michigan. He extended an invitation. In fact, he issued really a sort of a challenge to the Senator from Arizona, but the Senator from Arizona just could not be found.

Now, the other day I might add that the Senator from Arizona was in Michigan, and Governor Romney pulled one of the neatest tricks of political life that I have ever witnessed. He introduced Mr. Goldwater but he did not endorse him. I will tell you that Romney knows when he is in trouble. (Laughter)

Well, Mr. Goldwater says he wants to debate. He wants to debate President Johnson. And I think that maybe he has something going there for himself, but I have suggested that before he takes on the champ, he ought to clean up some of these old invitations, don't you think? (Applause)

And what an interesting experience it would be to hear Governor Rockefeller debate Barry Goldwater. That would be the kind of fratricidal political warfare that really ought to take place in Madison Square Garden and the tickets ought to sell for \$10.00 a piece. When he got through with that debate

if he had anything left to say -- the Governor from Pennsylvania wrote him a letter you may recall out at that fracas at the Cow Palace, that letter will go down as one of the great State papers, stating the principles of the Republican Party, and Mr. Goldwater could not identify a single one of them. And just the other day I found out that Mr. Nixon was going to support Mr. Goldwater. This is after Mr. Nixon, of course, has disagreed with Mr. Goldwater on every issue, but they are having fun. We really shouldn't deny them this opportunity for a good deal of fun. They are playing make-believe government. (Laughter)

Why Mr. Goldwater has appointed Mr. Nixon as his Secretary of State. (Laughter) If you don't think that is fun, I understand that the chancelleries of Europe and Asia and Africa are in a turmoil. But we have had to reassure them that not only was Mr. Nixon not going to be President, he isn't going to be Secretary of State either. (Laughter and Applause)

Well, I have suggested that if Mr. Goldwater gets these debates all through, that I would be willing to take him on for a little exhibition bout, and we will give the proceeds to the casualties of the Republican Party from the last convention. (Laughter and Applause)

Have you listened to the message of the opposition? What is that message? Is it a message that speaks of America that is going places? Is it a message that speaks of America that is confident of its future? Is it a message that inspires the young people? Is it a message that encourages those who are presently guiding the destinies of our nation in our economy? Is it a message that assures our elderly of proper care and dignity? I think not.

The message that has been given to the American people and to the world by the Republican pretender to the presidency is a message of doubt, of suspicion and of distrust. It is a message that says that our Federal Government is a greater danger to our freedom than the Communists. It is a message that says that our Federal Government is a tyrannical force. It is a message that says that we ought to get out of the United Nations. It is a message that tells us that America has no room for people that might want to come here and live in the blessings of freedom. The message of our opposition is one that seeks to divide the American people, to divide people on the basis of Federal Government and State Government, to divide people of the east from the west, to divide people because of their races, to divide

people because of their economic status, and, my dear friends and fellow Americans, if there ever was a time in the history of this country that we needed a united America, that we needed an America that practiced the principles of brotherhood and understanding, it is now. We need, as a President of this country, someone that asks us to do better things, not someone who divides us, not someone who preaches the doctrine of disunity, but we need as a President a man like we have, who talks of America as one people, one nation. (Applause) We need a President that makes the same speech in the south that he does in the north; the same speech in the east that he does in the west, and we have that kind of a President. We have a President today that asks people to join hands and to build a better America. Do you remember that time when President Johnson was asked by one of our commentators this question, this commentator said on a T.V. show, "Mr. President, Franklin Roosevelt had his New Deal, Harry Truman had his Fair Deal, and John Kennedy had his New Frontiers. What are you going to call your administration? And Lyndon Johnson quietly, confidently and calmly said, "My administration shall seek but one thing: A Better Deal for America and for the world."

And that is the commitment and the promise of President Lyndon Johnson. (Applause)

And this better deal that we talk of, my friends, is one that is in the making right now. Your country is more prosperous than it has been for years, and yet this prosperity which is shared by many of us, can be improved, and we intend to do it. We do not intend to live on the laurels of yesterdays. As I have said to every college audience that I have talked to, it is one thing to study ancient history, and proper too, but don't vote it. (Laughter and Applause) Vote for the future. Vote for the future, vote for the coming generations, and we ought to think and think big, This is the big country where I am in now. The vast stretches of your plains, the bigness of your mountains, the bigness of your ideas, these characteristics of the people of Wyoming are not made for a political leader or a political party that thinks little, and that thinks in parochial and provincial terms. We Americans need to think today of building our country to new heights of glory, and our President has talked that way and the man that preceded him lived that way and talked that way, too.

I am happy to say here that we have experienced in these last three and a half years some of the most dynamic and courageous leadership that America has ever known. The 1,000

days of dramatic leadership of John Kennedy will live in the history books of the American Republic forever, and in the hearts of the people for generations yet to come. (Applause)

And my friends, these ten months of leadership on the part of Lyndon Johnson are ten of the most dramatic months of accomplishments that any President has ever recorded.

The record of Congress under the leadership of Lyndon Johnson has been spectacular. Every critic, every columnist, every commentator tells us so, and why? Because this man will not settle for mediocrity. He asks of us to do the best and to do better all the time. That is why I come to you tonight to ask you to send back to the United States Senate the kind of a man that will not settle for second best, the kind of a man that looks after the interests of your farmers, the kind of a man that has led the fight in the United States Senate for the cattle men of the west, the kind of a man who works for resource developments here in the great mountain country and in the great plains of this great west of ours, and that man sits right on this platform and he is your United States Senator, and he is a friend of President Johnson, and Gale McGee and President Johnson are needed in Washington, and you see that they stay there. (Applause)

Now, my friends, in the few remaining moments let me just say this: We want to develop the resources of America. Our country has just begun to live. This is a young country, and the greatest resources we have are not only the resources of land, of water and minerals, but the resources of people, and this is why this administration is well known today for its accomplishments in education.

We know that Americans must be educated, we know that our young must have opportunity, and there is no opportunity without education, and I am glad that you have sent to the United States Senate an educator, and may I say that you have in the President of the United States a teacher, and you have in the candidate for Vice President a teacher. We know that the task of leadership today is not merely to make public statements but the task of leadership today is to educate, and to advocate, and to urge people to do more, and therefore, we call upon you in this great Western State of Wyoming to help us to help you -- (Noise of plane)

I am going to speak to the commander in chief about this when I get back. I thought we were working together, I am not sure of it. (Plane taking off)

Let me finish this sentence, we are here to ask you to help us, the President and the Vice President and the Congress, to do the job that America needs to have done.

Our responsibilities, my friends, are immense, and the only way that I know that you can build the peace of America, and preserve the peace of the world, is for an America that is strong, America that is prosperous, America that is just, and America that is growing, and we are going to see to it that this America of ours is more just, that it grows even greater, that its resources are developed, and that its people have enlightenment, and in the process of doing that, I say that we make the greatest contribution to the safety and the security of and the peace of the world that we possibly can. (Applause)

You have been a wonderful and kind and warm audience on a rather cool evening, and I want to thank you so much for your patience here for being with us. We have had a wonderful time in this campaign and let me just give you this little advice. Be of good cheer. When I travel around the country, I find the people supporting President Johnson and the Democratic Ticket, I find them with smiles on their faces, they are happy. They know they are living in a blessed country, they are grateful for it. By this very countenance they express a prayer of thanks for the America that is ours.

I find some of the opposition that is temporarily misguided, for whom we hope that they will come back to the home of their fathers, I find them with scowls, I find them booing, and may I say that all I can hope for them is that they will join with us and be the happy people, be the people of gratitude and appreciation.

Let's love our America enough to have a smile on our faces so that whenever anybody sees you they know that we are confident of the tomorrows, that we are unafraid, that we look forward to meeting the challenges, that we welcome every challenge, and that we know that we can face them and conquer them and that we are going to do the best job that any generation ever did for this great Republic.

Thank you, very much.

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*Sp file: Oct. 5  
Cheyenne, Wyo.*

MEMO FROM JOHN STEWART

SPEECH GUIDELINES FOR CHEYENNE, WYOMING

OCTOBER 5, 1964

Cheyenne's "Frontier Days," claimed to be "Grand-Daddy" of western celebrations. Wyoming now is a new kind of frontier, with missile base and nuclear powered radar station.

Cheyenne is the capital and largest city -- picked as site for Union Pacific Division Headquarters in 1867 and named for the Cheyenne Indians in the area.

Army subsequently established a post, Fort D.A. Russell, which was later renamed Francis E. Warren, who was the Senator from Wyoming and the father-in-law of General John J. Pershing.

Fort Francis E. Warren subsequently became an Air Force Base and is now the support base and control center of one of the Nation's key strategic missile sites, with headquarters of the 13th Strategic Missile Division, and the 890th Strategic Missile Wing. It is one of the largest complexes of Minuteman Missiles, the backbone of the Nation's strategic deterrent forces.

Dynalectron Corporation operated an aircraft maintenance facility at Cheyenne Municipal Airport. The facility was to be closed but through efforts of Senator McGee, gradual phasedown of government work was scheduled to enable company to convert to other activities.

Biggest local interest and biggest industry is tourism.

Agricultural interest -- sugar beets, cattle, cattle prices hot item.

Senator McGee active in protection interests of sugar beet growers.

McGee on Appropriations Committee, seniority important, etc. Has been instrumental in program of petroleum Research Center at Laramie, cooperative program with University of Wyoming and Federal Government.

Despite dependence this state on federal activity -- reclamation, etc., the anti-federal philosophy is popular in Cheyenne.

Specific facts on beef prices:

Major improvements have taken place in our domestic cattle markets since May 1964. Prices of cows at Chicago now are back to \$15.00 - about \$1.00 above the May level. Fed steer prices at Chicago now are \$27.75 per hundredweight or more than \$6.00 per hundredweight above the May level.

The improvements in market prices of fed steer and cows have increased net incomes of cattlement, brought about better price relationships among cattle of different types, and restored more satisfactory profit margins to cattle feeders. The continuing publicity given to retail prices of beef also has helped keep retail prices in line with changing prices of slaughter cattle. Exports of livestock and livestock products are also increasing. During the first six months of 1964, substantial increases have been shown in exports of beef and veal, lard, tallow, pork, variety meats, cattle hides and even live cattle.

Other major exporting countries have reduced their shipments of beef and veal to the United States. During the first seven months of this year, U. S. imports of beef and veal from all countries were 19% lower than in the same period in 1963. In the rest of the year, imports are expected to be down about 40%, a drop of more than 25% for the year as a whole. For example, imports of boneless beef were down in July 1964 to 39,909,650 pounds from 95,331,665 pounds a year ago. Imports in July 1964 of all beef and veal were only 46% as great as in July 1963.



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