



news release

FROM THE DEMOCRATIC NATIONAL COMMITTEE PUBLICITY DIVISION 1730 K STREET, N.W. WASHINGTON 6, D.C. FEDERAL 3-8750

FOR A.M.'S RELEASE
TUESDAY, OCTOBER 6

B- 3829

TEXT PREPARED FOR DELIVERY
BY
SENATOR HUBERT HUMPHREY
OMAHA, NEBRASKA
OCTOBER 5, 1964

I am always glad to come to Nebraska, and to the city of Omaha -- one of the great gateways to the West.

I wish I could stay this October for your magnificent Ak Sar Ben Festival, when you turn this land into the mythical Kingdom of Quivers, and celebrate its goodness and blessings to you.

There is another mythical kingdom about which you hear a lot these days -- it is called Blusterland.

It is a land where you go forward by looking backward.

It is a land where words substitute for deeds.

It is a LAND where every statement is explained by a contradictory one.

It is a land where threatening war is a way to peace.

It is a mythological never-never land -- a land that never was and never can be. And Nebraskans do not believe in it.

There is only one myth about Nebraska that needs to be dispelled -- the myth that Nebraska can be taken for granted and counted safely this year in the ranks of the Goldwater Party. And this is what I want to talk to you about -- for in your hearts you know it's wrong.

Nebraskans are too independent, too progressive, for that. You have always looked forward, not back. You have always respected and used the processes of government at every level; and you have understood the unique partnership which exists today between the States and the Federal Government.

- more -

You join in partnership with the Federal Government to link the nation in a highway system. This is a gilt-edged investment in the future of this state and the nation.

Nebraska is unique among the fifty states of the Union in having all of its electric power facilities either state or municipally owned. According to the leader of the Goldwater Party, this should have ruined your economy and turned you into slaves, but I find no evidence of either.

In enabling legislation for your Statehood, Nebraskans made provision to participate in the Land Grant Act. In 1867 an Act of Congress granted 90,000 acres of land whose proceeds were to go to your great state university at Lincoln. And this has not destroyed your freedom.

And finally, in anticipation of the Economic Opportunity Act, the city of Omaha is actively cooperating with the Federal Government to improve the educational process in its already fine public schools. And this has not weakened your moral fiber.

The Goldwater Party today does offer you a choice -- or characteristically -- several. You can choose between the unquestionable disaster of the candidate's initial statements, or the probable catastrophe of one of his later clarifications.

In the case of agriculture, he initially offers "prompt and final termination" of all farm supports. Now he proposes that the collapse of the farm economy occur a little more slowly -- "Not right away," he says.

Now he promises, if elected, to consult with the farmers before terminating farm supports. Vocational education is always good, but it ought to come before the Presidency, not afterward.

The Kennedy-Johnson Administration has been deeply concerned with the problems of agriculture. We know that the American farmer is the guardian of a proud heritage. He believes in a free market and is willing to work. The only thing he asks is that he share -- and rightly so -- in the services of government. For all America needs a sound and free agriculture. We will continue to help the

farmer help himself through the maze of adjustment to problems in a technological age.

But although agriculture is a large part of your life, I refuse to believe that Nebraskans know nothing and care less about other problems of the nation. I never fail to be moved by the statue that stands in front of Boy's Town, Nebraska -- of one small lad carrying another and saying: "He's not heavy, Father, he's my brother." This is the real Nebraska.

In this richest of all lands, there are still poor people. Millions of Americans have not been equipped with the education or training to survive in this economy of science and technology. They and their children stand condemned to perpetual poverty unless opportunities are available whereby they can help themselves.

We need Area Redevelopment, Manpower Retraining, Urban Renewal, School-lunch Programs, and indeed a full-scale attack on poverty. This Administration is pledged to that and has begun much of it.

The goal is to make people independent and self-supporting -- to get them off welfare rolls and onto the tax rolls. Above all, the goal is to restore their self-confidence and self-respect.

The Goldwater Party says nothing about the plight of our many fellow Americans living in poverty. And in your hearts you know that's wrong. For this is still, "one nation, under God, indivisible."

Another overriding concern to all our people is the protection of our society and the preservation of a world safe for peace and freedom. And our national defense is secure, for we are powerful beyond an adversary or any possible combination of them. More than half of our national budget goes for national defense.

As the home of the SAC, and with missile silos on your land, you know something about our power and its alertness. When anyone tells you that American military power is deficient, or has been neglected, you know in both your heads and your hearts that this is wrong.

HUMPHREY/ is wrong.
Page 4

We are willing to use this strength if necessary. But instant victory in a nuclear age also means instant annihilation. We believe that our power and its peaceful intent is best shown by coolness and restraint, and not by rash talk and irresponsible threats.

The Goldwater candidate -- I use this term for I can find nothing remotely Republican or conservative about it -- indeed offers you a choice. In policies, that choice is a set of contradictory statements. Individualism is confused with selfishness, action with reaction, and bravery with bravado.

This Administration, however, offers you the tested and proven experience of Lyndon Baines Johnson:

- a man of the people who has not forgotten them;
- a rugged individual, who remembers that no man lives alone;
- a man who knows the whole nation, and sees it as one;
- a man of superb courage, secure enough in it that you can trust him.

This is your kind of man. Nebraska will serve itself in his support. Get out and get to work.

#####

^{+ Mrs}
Harmonism
John Mitchell ch

Richard Sweeney
2d dist

HUBERT H. HUMPHREY SPEECH

Sp file: Oct. 5
Omaha, Neb.

Omaha, October 5

I am always glad to come to Nebraska, and to the city of Omaha ~~one of the~~ ^{the} great gateway to the West.

I wish I could stay this October for your magnificent Ak Sar Ben festival, when you turn this land into the mythical kingdom of "Quivera," and celebrate its goodness and blessings to you.

There is another mythical kingdom about which you hear a lot these days—it is called "Barry's Blusterland." *Let me describe*

Barry's Blusterland —

It is a land where you go forward by going backward.

It is a land where words substitute for deeds.

It is a land where every statement is explained by a contradictory one.

It is a land where threatening war is the way to peace.

It is a land where ultimatums are the substitute for negotiations + diplomacy

It is a mythological never-never land—a land that
never was and never can be. And Nebraskans do not
believe in it. and .

There is ~~only~~ one myth about Nebraska that needs
to be dispelled—the myth that Nebraska ~~can be taken for~~ *will be*
~~granted and counted safely this year~~ in the ranks of
NEVER-NEVER
the Goldwater Party. And this is what I want to talk
to you about—for in your hearts you know it is ~~wrong~~ *NOT True!*

Nebraskans are too independent, too progressive, for
that. You ~~have always looked~~ *look* forward, not back. You

believe in the future and
have always respected and used the processes of
have faith in America, and you believe
~~government at every level~~ and you have understood

in the
~~the unique~~ partnership which exists today between the
states and the federal government. *You know*

that our Government has the
Duty to serve the People!

chawed
You join in partnership with the federal government
to link the nation in a highway system. *Your Governor*
~~This is a~~
has a record second to none!
gift-edged investment in the future of this state and the

have
you join in Partnership with your
Government in the development of industry.
nation. ~~Government~~
and Nebraska is unique among the 50 states ~~of the union~~

in having all of its electric power facilities either state
or municipally owned. According to the leader of the
Goldwater Party, this should have ruined your economy and
turned you into slaves, but I find no evidence of either.

~~In enabling legislation for your statehood, Nebraskans~~
~~made provision to participate in the Land Grant Act~~ In
1867 an act of Congress granted 90,800 acres of land whose
~~proceeds were to go~~ to your great State University at
Lincoln. And this has not destroyed your freedom.

~~And finally~~ ^{and}, in anticipation of the Economic
Opportunity Act, the city of Omaha is actively cooperating
with the ~~federal~~ ^{your} government to improve the educational
process in its already fine public schools. And this
has not weakened your moral fiber.

∟ The Goldwater Party today does offer you a choice—
~~or~~ ^{choices.} characteristically—several. You can choose between
the unquestionable disaster of the candidate's initial
statements, or the probable catastrophe of one of his
later clarifications.

∟ In the case of agriculture, he initially offers
"prompt and final termination" of all farm supports.

∟ Now he proposes that the collapse of the farm economy
occur a little more slowly—"not right away," he says.

Now he promises, if elected, to consult with the farmers before terminating farm supports. ^{now} Vocational

education is always good, but it ought to come before a

man seeks the Presidency
the presidency, not afterward.

The Kennedy-Johnson Administration has been deeply concerned with the problems of agriculture. We know that the American farmer is the guardian of a proud heritage. He believes in a free market and is willing to work. The only thing he asks is that he share— and rightly so— in the services of government. ~~For all~~

America needs a sound and free agriculture. We will continue to help the farmer help himself through the

~~maze of adjustment problems in a technological age~~

and the American farmer knows that the Democratic Party is his friend!

↳ But although agriculture is a large part of your
life, I refuse to believe that Nebraskans ~~know nothing and~~
care less about other problems of the nation. I never
fail to be moved by the statue that stands in front of Father Time
Boys' Town, Nebraska—of one small lad carrying another
and saying: "He's not heavy, Father, he's my brother."

↳ And this is the real Nebraska.

↳ In this richest of all lands, there are still poor
people. Millions of Americans have not been equipped with
the education or training to survive in this economy of
science and technology. They and their children stand
condemned to perpetual poverty unless opportunities are
available whereby they can help themselves.

— next page

"Govt has no right to educate children -
the child has no right to education.
In most cases, the children will get
along well without it" -

∟ We need area redevelopment, manpower retraining, urban renewal, school lunch programs, and indeed a full-scale attack on poverty. This administration is pledged to that and has begun much of it.

∟ ~~The~~ ^{Our} goal is to make people independent and self-supporting —to get them off welfare rolls and onto the tax rolls. Above all, the goal is to restore their self-confidence and self-respect.

∟ The Goldwater Party says nothing about the plight of our fellow Americans living in poverty. And in your hearts you know that is wrong. For this is still "one nation, under God, indivisible."

the
Another overriding concern ^{of} all our people is
the ~~protection of our society~~ *defense of our nation* and the preservation of
a world safe ⁱⁿ ~~for~~ peace and freedom. And our national
defense is secure, ~~for we~~ *for we* are powerful beyond any
adversary or any possible combination of them. More
than half of our national budget goes for national
defense.

Defense

As the home of SAC, and with missile silos on your
land, you know something about our power and its
alertness. When anyone tells you that American
military power is deficient, or has been neglected,
you know in both your heads and your hearts that this
is ~~wrong~~ *not true*.

↳ We are willing to use this strength if necessary.

But instant victory in a nuclear age also means instant annihilation. We believe that our power and its peaceful intent is best shown by coolness and restraint, and not by rash talk and irresponsible threats. — *Responsibility is the Hallmark*

↳ The Goldwater candidate — I use this term for I can find nothing remotely Republican or conservative about him — indeed offers you a choice. In policies, that choice is a set of contradictory statements. It confuses individualism with selfishness, action with reaction, and bravery with bravado. *and* It is liberally laced with name-calling. It is indeed a sorry choice.

SUGGESTED REMARKS FOR OMAHA

October 5, 1964

I have a hard time reconciling ~~these concepts~~

~~and~~ the ideals of men like George W. Norris and Dean

Roscoe Pound -- yes, and Ted Sorenson ~~with the fact~~ *Frank Morrison*

that ~~Congressman~~ *you* ~~Dunningham of Omaha~~ *from this area* was one of the

original supporters of the temporary spokesman of the

Republican Party who said in Jacksonville, Florida, on

October 3, 1960, that the Federal ~~Government has no~~

right to educate children." That was bad enough. Then

he added, "the child has no right to an education. In

most cases, the children will get along very well without it."

And just this year (January 15) he told the Economic Club of New York that ". . . most people who have no skills

have no education for the same reason -- low intelligence and

ambition."

Senator Goldwater may think that way, but Father Flannagan didn't. *Let Shank Goodness.*

And it seems to me that a great and growing city
which depends for its future leadership upon its children
would send to Washington a man like Richard Swenson who
has demonstrated his faith in the city and his country by
his work with the ~~city~~ *young people.*

↳ There's something about Omaha -- something very American.
One thing is its ~~momentum~~ *it's* dynamic, growing, looking
forward ~~and up~~ -- not as Goldwater sees trouble.

It was the start of the real frontier of the West --
started in 1854 when lands of Omaha Indians were opened up
after signing of the treaty -- and all the characteristics of
the West.

Several important features of Omaha:

Transportation -- the great Missouri River and the Union Pacific.

Industry -- livestock center and packing, food processing, flour and feed mills, textiles, smelting.

Education -- Creighton University, the University of Omaha,

Duchesne College, The University of Nebraska College of Medicine, Brownell Hall, St. Cecelia's, Presbyterian

Theological Seminary, and a very fine public school system -- primary, elementary and high school.

Then there are two very special schools, the Nebraska Home for Boys and the world famous Father Flannagan's Boys' Town.

No American who comes through Omaha and sees that statue at

the gate of Boys' Town can fail to swallow hard -- and with

real pride in this country and its people, when he reads

"He's not heavy Father, he's my brother." (The statue is of

one boy carrying another to the home.)

And most Americans share the philosophy on which these two

institutions are run. I'm told the motto of Boys' Town is

"There's no such thing as a bad boy."

October 5, 1964

Background information on Omaha

From: John Stewart

In anticipation of "Economic Opportunity Act," the City of Omaha through a Mayor's bi-racial Commission, and the Northeast Council, backing the schools -- under Dr. Paul Miller, noted educator admirer of HHH - has a 4-point program underway: pre-school work by volunteers, tutoring by college students and qualified adults; special remedial curricula, and scholarships for secondary schools to aid students to participate in school life and student activity. Statistical evidence shows with rapidly increasing population, Omaha is improving in three categories: no increase in referrals to state training schools, no increase in "visiting teacher" calls (their check on school misbehaviors) and an actual decrease in dropouts. City is spending \$750,000 -- cooperative program worked out with Shriver and Dr. Miller this week. Omaha gets federal help through impacted area Program P.L. 874, school lunch, Defense Education Act.

L Somehow there seems to be a connection between what Nebraska
does about boys and the fact that Arbor Day, which school children
all over America know is the day to plant a tree, was first celebrated
in Nebraska.

J; Sterling Morton, the editor from Nebraska City who founded
"Arbor Day," back in 1872, would certainly approve the program being
carried out in Omaha for boys.

Speech by
Senator Hubert H. Humphrey
at Omaha, Nebraska
October 5, 1964

Senator Humphrey. Thank you, very much. Thank you, very much, Governor Morrison, and my thanks to you, Mrs. Morrison, for your gracious, kind and hospitable reception and for your lovely gift to Mrs. Humphrey. I know that she will cherish it, and no matter if Nebraska should bet us two or three times more we will still love you. (Applause)

What a wonderful, wonderful audience this evening. What a fine enthusiastic Democratic reception. We have had just a wonderful day. We started out this morning in San Francisco, then in San Jose, California, where we had ten to 12, 15, I don't know, it was over 10,000 people jammed in better than two blocks. Then over to the University of California at Berkley; in the great Greek Theater that holds over 10,000 people and jammed and packed, and then this afternoon late in the cool breezes of the great west we were at Cheyenne, Wyoming, and tonight with Democrats in Omaha, Nebraska. (Applause)

And, it surely seems good to come to a great Midwestern State that has such an illustrious, able and effective Governor that is a member of the Democratic Party and is proud of it. Governor Morrison, I salute you. (Applause)

Chairman Mitchell, my congratulations to you for your party organization and I want to tonight call to the attention of every person in this district, this is Second Congressional District, the importance of the election of the gentleman who was speaking to you just a moment ago, a man that will help our President and not hinder him, one that will look to the future and not to the past, and I think you know him but in case you have forgotten his name, let me repeat it once again, Richard Swenson. (Applause)

Well, I am always glad to come to Nebraska, even on football days. While you folks tripped us up here a couple of weeks ago, you know what happened in California last Saturday. I am delighted to come to this great thriving growing city of Omaha, one that is known throughout the nation as the great gateway to the west.

And I wish I could stay this October, stay here long enough to share with you your magnificent Aksarben Festival, Nebraska backwards, that must be a Goldwater spelling of it. (Laughter and Applause)

But, the Aksarben Festival is one of the great ones of our country. It's when you turn this wonderful land of Nebraska into the mythical kingdom, and I guess you call it Quivera, and celebrate the goodness and the blessings of that mythical kingdom as well as this real solid State of Nebraska.

But, my dear friends, there is another mythical kingdom. I don't want you to celebrate it but I want to describe it, a mythical kingdom about which you are hearing a lot these days, and it is called Barry's Blusterland. (Applause and Laughter) And, it is not nearly as interesting as Aksarben, not at all.

Let me describe (Applause) -- Let me for a few moments describe some of the characteristics of Barry's Blusterland:

It is a land where you are supposed to go forward by going backwards.

It is a land where words substitute for deeds.

And, it is a land where every statement is explained by a contradictory one. (Applause)

It is a land where threatening war is called the way to peace.

It is a land where ultimatums are substitutes for negotiations and diplomacy.

It is a mythological never-never land, a land that never was, and never can be. And Nebraskans do not believe in it and neither do the majority of the American people. (Applause)

Now, there is one myth about Nebraska that needs to be dispelled and I think your Governor started doing it quite well. It is the myth that Nebraska will be in the ranks of the Goldwater Party comes November. (Cries of "No")

You have learned your lessons well. (Applause) And, my response to that myth is as yours, never, never, and that is no never-never land, and this is what I want to talk to you about, for you know in your hearts that that myth ... is not true. (Applause)

Now, why do I say that? Because Nebraskans are too independent, too progressive, to believe in such mythological

nonsense. You look forward, not backward. You believe in the future, not the past. You have faith in America, and you don't distrust her, and you believe in the partnership that trully exists in this country of ours, between our States, our localities and our Federal Government. You know, even if Mr. Goldwater doesn't, that our government has the duty to serve the American people. The first great Republican knew it, too, his name was Abraham Lincoln and he said this was a government of the people, by the people and for the people. I suggest Mr. Goldwater read that. (Applause)

Is it any wonder that thousands and thousands and thousands of sincere Republicans, people who love their party, who have worked for their party, will have nothing to do with this temporary spokesman of a fraction of a faction of the Republican Party. (Applause)

These Republicans that I speak of are Republicans that walk in the paths and in the philosophy of Lincoln or walk and work in the philosophy of an Arthur Vandenberg or walk and work in the philosophy of some of the great Republicans of the Midwest and the Far West, men who have served with us well, and these Republicans have put their country above their party, and they are voting now for Lyndon B. Johnson for President of the United States. (Applause)

I think every thoughtful American can give pause to why a great publication like the Saturday Evening Post that has never since the year 1797 endorsed a Democrat except this year, I think that should make people stand up and wonder why. Or a great newspaper like the New York Herald Tribune that is known as the Republican publication in the great Metropolitan Area of New York, these great publications, and only today, Life Magazine, endorsed not the man from Arizona, but the strong, tall, able man from Texas, Lyndon Johnson as President of the United States. (Applause)

And they have done so because they see in our President one that understands the workings of American government at home, and the responsibility and the conduct of American foreign policy abroad and you in this State, Your Governor, in particular, have joined in partnership with the Federal Government in many programs.

Tonight we heard just a word about the great highway system that is being developed, well, let me say to Governor Morrison that his record as Governor in the promotion of better roads in this State in cooperation with the Federal Government is second to none and he deserves great praise

for it. (Applause) And, Governor, your administration has joined in partnership with our Federal Government in the development of industry, in research and development, in the expansion of our great schools of higher learning, in a host of activities, the Government of the United States, Federal, State and local, one great governmental system, is designed for but one purpose, to open up the great ways of opportunity for America; to make America a better place in which to live, to make America a stronger nation, a more just nation, a nation of greater hope and greater promises, and this is the philosophy of Lyndon Johnson and Hubert Humphrey and Governor Morrison and the Democratic Party. (Applause)

Now, Nebraska is unique among the 50 States in many ways, but it surely is unique in having all of its electric power facilities either State or municipally-owned. According to the leader, however, of the Goldwater Faction, this should have ruined your economy and turned you into slaves, and destroyed your moral fiber. But I see no evidence of it. Any State that can take on Minnesota on a Saturday afternoon and can win has got plenty of strength. (Applause)

In 1867, and that is a year that the man from Arizona ought to respect, it is in his period (Laughter and Applause) -- in 1867, an act of Congress established Federal aid to the State of Nebraska, very important Federal aid, the best, a grant of 90,800 acres of some of the most productive land in the entire American scene, a grant to your State and your great State University at Lincoln, a land grant college. And, Mr. Goldwater, (Applause) this has not destroyed the freedom of the people of Nebraska. In fact, it has made freedom and opportunity available to hundreds of thousands of young people in Nebraska through education. (Applause)

And, in anticipation of the Economic Opportunity Act, our War on Poverty, the City of Omaha is actively cooperating with your government to improve the educational process in its already fine public schools. A man on this platform tonight that seeks to be your Congressman in the Second District, has had a great hand in this, and I don't think that this cooperation between your schools and your Federal Government has weakened our moral fiber or in anyway denied you freedom.

In fact, Omaha is freer today and better today than it was ten years ago, 20 years ago, 30 or 50 years ago, is it not. (Cries of "Yes") (Applause)

Oh, yes, oh, yes, the Goldwater Faction does offer you a choice. Oh, characteristically, in fact, it offers several choices. You can choose between the unquestionable disaster of the candidate's initial statements or the probable catastrophe of one of his later clarifications. Take your choice.

In the case of agriculture he initially offers "prompt and final termination" of all farm supports. But now, since he went to Hershey, Pennsylvania and met the other Republican Party (Laughter) he proposes that the collapse of the farm economy should occur a little more slowly, and now he says, "not right away shall these supports be withdrawn," but by stages.

Now, he promises if elected to consult with farmers before terminating the farm supports. It is sort of like talking about your suicide. (Laughter) I want to be crystal clear. I believe in education, and I strongly support vocational education, I think it is good. But I think it ought to come before a man seeks the presidency and not afterwards. (Applause and Laughter)

The Kennedy-Johnson administration has been deeply concerned about the problems of agriculture. We know that the American farmer is the guardian of a proud heritage and the custodian and the steward of our great resources of land and water. We know that he believes in a free market and he is willing to work. The only thing that he asks is that he share and rightly so in the services and in the benefits of government. America needs a prosperous, a sound, and a free agriculture, and this administration, the one to be, the Johnson-Humphrey administration, pledges itself to an agriculture in America that is not only abundant, not only the miracle of the world but one that is solvent and prosperous and one that will fully share in the benefits of this economy. (Applause)

The American farmer knows who is his friend, and he knows that a man that says, "I know nothing about agriculture," which is another one of the Goldwater truisms, he knows that that man is not a friend. But, he knows that he can rely upon a farmer and a rancher who for years and years of public service as well as private endeavor has demonstrated his knowledge of agriculture and his support of the American family farm one of our best institutions and finest developments. (Applause)

But I have a feeling that the people of Nebraska, city and rural alike, while they know that agriculture is a large part of your life, I have a feeling that Nebraskans care no less about other problems of the nation. They are concerned with people.

I never fail to be moved by the statue that stands in front of Father Flanagan's Boy's Town, Nebraska. That statute of one small lad carrying another and saying, "He's not heavy, Father. He is my brother." and, my fellow Americans, that is the spirit of this nation, that is the spiritual truth of this nation, that is the real Nebraska, that is the real America, and we ought to be proud of it, and we ought to salute it. (Applause)

Those who believed with Father Flanagan and those who worked with him, that he is not heavy, Father, he's my brother, those are the people who knew that compassion is not weakness, and they know, as you and I know, that concern for the afflicted, the sick, and the needy is not socialism. They know that it is the finest Americanism, and I say to you that a political party that forgets that lesson is unworthy of public trust and a candidate that doesn't remember it should never even be considered for high public office. (Applause)

In this richest land of all lands, our America, and we are proud of our great prosperity, there are yet poor among us. Millions of Americans through no fault of their own have not been equipped either with education or training to survive in this economy of science and technology. They are the backwash, so to speak, of a society that has changed from predominantly rural to industrial and urban. They and their children stand condemned to perpetual poverty unless opportunities are available whereby they can help themselves.

I have a hard time reconciling the ideals of men like George Norris, and Dean Pound, your own Ted Sorenson and his illustrious father before him, your own Governor, with the fact that the Congressman from this area was one of the original supporters of the temporary spokesman of the Republican Party, a man who said in Jacksonville, Florida on October 3, 1960, and I quote the Senator from Arizona, "that the Federal government has no right to educate children," and then added, "the child has no right to an education, in most cases the children will get along very well without it."

I can't imagine the American people entrusting the

responsibilities of the presidency of the United States to one who doesn't believe that children have a right to an education in this great America of ours. (Applause)

Well, let the record be clear, let this record be manifestly clear: The President of the United States, Lyndon Johnson, and Senator Hubert H. Humphrey, we are educators by training and we are dedicated to education by commitment. We think that education is the wisest investment that America can make, and we feel that education is the pathway and the gateway to opportunity, and we believe that if America stands for anything at all, it stands for opportunity for everyone, even the least of these, even the poorest of our group. (Applause)

And with these beliefs we back up these beliefs by action. We need area redevelopement for the underdeveloped areas of our own country; manpower training for our workers, urban renewal for our cities, school lunch programs for our children. Indeed a full-scale attack upon poverty in this, the richest of all lands, and this administration is pledged just to do that and has begun, we have made the start, we have declared the war and we will win this war against man's ancient enemies of poverty, of disease, of hunger and of unemployment. We will win this battle with your help. (Applause)

Our goal, our goal is not to guarantee people success. Our goal is not to guarantee people riches. Our goal is to help people become independent, individualists, self-supporting. Our goal is to help them get off the welfare rolls and to become self-sustaining taxpaying, self-respecting citizens. Above all the goal of this administration, and I think it is the goal of most Americans, is to restore to those who have been denied, those who are the victims of economic poverty, self-confidence, self-respect. This is what we mean by human dignity. This is what we mean by the rights of the individual.

Now, the Goldwater Party, it says nothing about the plight of our fellow Americans living in poverty, and in your hearts you know that this is wrong. And you know it. (Applause) And you know it for, as we say in our pledge of allegiance, there is still one nation under God indivisible.

Now, the overriding concern of all of our people is the defense of our nation and the preservation of a world safe in peace and freedom.

And our national defense is secure. We are powerful beyond any adversary or any possible combination of them. More than

half of our national budget goes for national defense, and this administration has seen to it that our defenses are strong.

Here at the home of sac, the strategic air command and with missile silos on your land, you know personally something about our power and its alertness, and when anyone tells you that American power is deficient or has been neglected; you, my fellow Americans, know in your heads and you know in your hearts, that is not true. (Applause)

Now, we are willing to use this strength, if necessary. But instant victory in a nuclear age also means instant annihilation. We believe that our power and its peaceful intent is best shown by coolness and restraint, not by rash talk and irresponsible threats.

We believe that a man that is President of the United States must above all other things be responsible, be prudent, he must be resolute without being arrogant. He must be firm without being belligerent, and we have such a man, and I suggest that we keep him.

The Goldwater candidate, and I use this term for I can find nothing remotely Republican or conservative about him, offers you a choice in policies that choice is a set of contradictory statements. It confuses individualism with selfishness, and action with reaction, bravery with bravado, and it is liberally laced with name calling, and is indeed a sorry choice.

This administration offers you the tested and proven experience of Lyndon B. Johnson, a man of the people who has not forgotten them, a rugged individual who remembers that no man lives alone, a man who knows the whole nation and sees it as one; a man who unites us and does not divide us, a man of superb courage, secure enough in it that you can trust him.

This is your kind of a man, and Nebraska will serve itself in his support and I ask the Nebraskans as I ask all Americans, I ask you tonight, will you support Lyndon B. Johnson for President? Let me hear from you? (Shouts of "Yes")

####



Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.



www.mnhs.org