

SENATOR HUMPHREY'S SPEECH  
WATERTOWN, SO. DAK.  
NOVEMBER 11

George Mc Govern

I RETURN TO MY NATIVE STATE OF SOUTH DAKOTA AND TO THE COUNTY IN WHICH I WAS BORN. I RETURN ACCOMPANIED BY MY GOOD FRIEND AND NEIGHBOR AND YOUR OUTSTANDING UNITED STATES SENATOR, GEORGE MC GOVERN. THE MC GOVERNS AND THE HUMPHREYS ... PARENTS AND CHILDREN ... ARE MORE THAN FELLOW DEMOCRATS. WE ARE THE CLOSEST OF FRIENDS AND NEIGHBORS IN THE TRUEST SENSE OF THE WORD.

↳ SENATOR MC GOVERN AND I COME BACK TO SOUTH DAKOTA TO GIVE YOU A PERFORMANCE REPORT ON THE KENNEDY JOHNSON ADMINISTRATION. PLEDGES WERE MADE IN 1960 AND PROMISES WERE GIVEN. THOSE PLEDGES AND PROMISES HAVE BEEN CARRIED OUT.

Butte

1960  
Economy

A NATION WHOSE ECONOMY WAS LIMPING ALONG IN 1960 NOW HAS THE QUICKENED PACE OF A STRONG, VITAL FREE ENTERPRISE SYSTEM, ENCOURAGED BY GOVERNMENT AND INSPIRED BY CONFIDENCE. IN LESS THAN FOUR YEARS OUR AMERICA HAS INCREASED ITS GROSS NATIONAL PRODUCT BY OVER 115 BILLION DOLLARS.

*Moving* ↙ THIS IS WHAT THE KENNEDY JOHNSON ADMINISTRATION MEANS WHEN IT SAID "LET'S GET THIS COUNTRY MOVING AGAIN." WE ARE MOVING AND WE ARE MOVING FORWARD. ALL OF US TOGETHER ... GOVERNMENT, BUSINESS, AGRICULTURE, LABOR, PEOPLE EVERY WHERE ... ARE BUILDING A STRONGER AND BETTER AMERICA.

*A future* ↙ THE ECONOMIC FACTS OF 1964 TELL ONE STORY ... THAT AMERICA IS ENJOYING UNPRECEDENTED PROSPERITY, UNPRECEDENTED PRODUCTION, HIGH EMPLOYMENT,

GOOD PROFITS, AND HEAVY INVESTMENT.  
 THE COUNTRY IS FILLED WITH OPTIMISM  
 AND CONFIDENCE. AND I DON'T BELIEVE  
 THAT WHEN YOU ARE WINNING THE GAME  
 AND GAINING THE VICTORY THAT YOU  
 CHANGE CAPTAINS OR EVEN CHANGE THE  
 SIGNALS. SURELY WE DON'T WANT TO  
HAND THE BALL TO A PLAYER WHO RUNS  
BACKWARDS.

*Optimism  
 Confidence*

*Fake  
 Prosperity?*

*FF*

↳ BUT WE ARE NOT A PARTY OR A  
 COUNTRY THAT IS CONTENT WITH  
 YESTERDAY'S ACHIEVEMENTS. THERE ARE  
 MILES TO GO BEFORE WE SLEEP... THERE  
 ARE VICTORIES TO BE WON ... WRONGS  
 TO BE RIGHTED ... AND INEQUITIES TO  
 BE OVERCOME.

*Not  
 satisfied*

↳ THESE LAST FOUR YEARS HAVE  
REPRESENTED REAL GAINS FOR AMERICAN  
AGRICULTURE, BUT THERE IS MUCH YET  
 TO BE DONE. AMERICA'S FARMERS DESERVE  
A BETTER DEAL. RURAL AMERICA NEEDS A  
 FRIENDLY AND SYMPATHETIC GOVERNMENT.

*Gains for  
 Am*

AND THE AMERICAN FARMER NEEDS A FAIR BREAK IN THE MARKET PLACE.

HE NEEDS TO SHARE IN THIS ECONOMY ON THE BASIS OF EQUALITY. AND WE INTEND TO SEE THAT THIS IS DONE.

*9.5 Billion  
more  
gross  
income  
than  
1960*

AMERICAN AGRICULTURE HAS BEEN IN THE FOREFRONT OF THE ACTION PROGRAM OF THE DEMOCRATIC ADMINISTRATION. OUR SURPLUS FOOD HAS BEEN MADE AVAILABLE TO THE NEEDY AND THE HUNGRY. A FOOD STAMP PLAN IS IN OPERATION. FEED GRAINS PROGRAM INCREASES FARM INCOME. THE VOLUNTARY WHEAT PROGRAM PROVIDES NEW INCOME FOR OUR WHEAT FARMERS. THERE IS A GREATLY EXPANDED ~~FOOD~~ FOOD FOR PEACE PROGRAM THAT STRENGTHENS OUR NATION AT HOME AND ABROAD. THERE IS AN EXPANDED SCHOOL LUNCH AND SPECIAL MILK PROGRAM. AND THERE IS A BROAD PROGRAM OF AID TO AND COOPERATION WITH OUR CATTLEMEN, STRENGTHENING THE PRICE OF BEEF PRODUCTS.

AND ADD TO THIS THE RURAL AREAS DEVELOPMENT PROGRAM THAT WAS BUT A DUSTY FOLDER ON THE SHELF IN THE DEPARTMENT OF AGRICULTURE IN 1960 AND NOW IS AN ACTIVE WORKING PROGRAM IN THOUSANDS OF COUNTIES ACROSS THE NATION.

↳ THROUGH THE FARMERS HOME ADMINISTRATION CAPITAL AND CREDIT HAVE BEEN MADE AVAILABLE IN EVER INCREASING AMOUNTS FOR A MODERN AGRICULTURE. ↳ THE LIGHTS ARE ON ALL OVER RURAL AMERICA ... AND REA IS STRONGER AND MORE EFFECTIVE TODAY THAN EVER BEFORE.

↳ TOGETHER WE SHALL GUARANTEE THAT RURAL AMERICA IS NOT ONLY A PLACE IN WHICH YOU EARN A GOOD ~~XXXXXXXX~~ INCOME, BUT A PLACE IN WHICH YOU LIVE THE GOOD LIFE. THE GOOD EARTH AND GOOD PEOPLE MAKE A GOOD SOCIETY.

*Interdependence  
main Street  
Sheet  
Rural  
America*

SOUTH DAKOTA FARMERS ...

INDEED ALL SOUTH DAKOTANS IN THE CITIES, THE TOWNS, AND THE FARMS... HAVE BENEFITED FROM THE MANY PROGRAMS OF THESE PAST THREE AND ONE HALF YEARS.

*Tax cut*

THE TAX CUT GAVE YOU NEW SPENDABLE INCOME. THE AID TO EDUCATION HAS STRENGTHENED OUR COLLEGES AND MADE POSSIBLE THEIR EXPANSION. AREA *ARR* REDEVELOPMENT AND PUBLIC WORKS, CONSERVATION, RECLAMATION AND IRRIGATION LEGISLATION ... ALL HAVE BENEFITED EVERY SOUTH DAKOTAN AND INDEED EVERY AMERICAN.

*# See final page*

*Peace*

*Power*

BEYOND THESE ~~xxx~~ ECONOMIC GAINS AT HOME, WE HAVE TAKEN LONG STRIDES IN THE PURSUIT OF PEACE. OUR NATION IS POWERFUL AND MIGHTY. OUR ALLIES ARE STRONG AND PROSPEROUS. OUR ADVERSARIES ARE DISORGANIZED, SPLIT, AND ON THE DEFENSE. THE AIR WE BREATHE IS CLEANER BECAUSE A PRESIDENT OF THE

UNITED STATES HAD THE VISION AND THE COURAGE TO NEGOTIATE A NUCLEAR TEST BAN TREATY. THE UNITED NATIONS LIVES ON BECAUSE THIS COUNTRY AND THIS GOVERNMENT IS A STAUNCH DEFENSE AND A WILLING PROTECTOR. THE MARKETS OF THE WORLD ARE OPEN AND GROWING BECAUSE OF OUR TRADE EXPANSION PROGRAM.

PEACE IS A PROCESS TO BE PURSUED. IT REQUIRES COURAGE AND SACRIFICE. PEACE IS INDEED A JOURNEY OF A THOUSAND MILES, BUT WE ARE ON THE WAY. WE KNOW THE DIRECTION. WE SEE OUR GOAL. AND WE ARE DETERMINED TO REACH IT.

END



# Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.



[www.mnhs.org](http://www.mnhs.org)