

[Sept. 8  
Buffalo, NY]

THE VICE PRESIDENT  
WASHINGTON

September 7, 1966

TO: The Vice President  
FROM: Ted  
RE: "Dollars for Democrats" television spot, Buffalo

You will do a three minute television spot on the national aspects of "Dollars for Democrats" in Buffalo, to be followed by Bob Kennedy and Frank O'Connor. Attached materials tell about the program. Attached is suggested script.

## Dollars for Democrats - 3 minute TV spot - Buffalo

I hope that each of us this fall will be able to give financial support -- no matter how modest -- to our political party.

"Dollars for Democrats" is a program that seeks to actively involve the voters of America in the democratic process.

America today is a prosperous nation. Most of us can afford to give a modest amount of money for the candidates and the things we believe in.

I believe such contributions are no less important than those we make to charity or to education. For they provide the base on which our system of government can be built.

If you are a Democrat, or if you support our programs, I urge you to respond to the Dollars for Democrats drive. You will be contacted by a Democratic campaign worker in your community.

If you are not a Democrat, I urge you to make a contribution to the candidates of your choice, whatever their party.

The stakes are too high for the candidate you favor to be defeated by the lack of your dollar, or your vote.

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