

SUMMARY INFORMATION CONCERNING NCC - CBS CHANNEL 4  
PROGRAM

Theme - National Priorities

To be used in National Council's CBS "Look Up and Live"  
(Network Sundays 10:30 a.m. within the next four  
to eight weeks)

Moderator - Mr. Herbert Mitgang, assistant to the President,  
Columbia Broadcasting System, New York City  
(selected by the network)  
Formerly with the New York Times

Producer - Ted Holmes, CBS News Producer

One half hour show

Format - Dialogue - Discussion

Informal conversation prior to shooting  
Otherwise "unrehearsed" and "free flowing"

Other participants see attached cards.



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