

Jim Saffridge - friend

Chuck Lipson ✓

Bill McGuire
Sect-Treas

REMARKS

VICE PRESIDENT HUBERT HUMPHREY
RETAIL CLERK'S INTERNATIONAL ASSOCIATION
MIAMI, FLORIDA
JULY 20, 1967

Mayor
Hugh

10 Vice Presidents!

✓ Sen Willard WIRTZ
✓ Cong - Puchenski

Retail Clerks International

Report to
RCIA

I HAVE NOT MISSED AN RCIA CONVENTION SINCE

1948
1967

I WENT TO THE SENATE IN 1948. I AM ALWAYS GLAD TO BE INVITED BACK.

7:15 AM (154.5 Sustain) - I didn't too

AND MANY THINGS HAVE HAPPENED TO ME SINCE WE

LAST MET FOUR YEARS AGO, ONE OF WHICH I AM ESPECIALLY

PROUD OCCURRED ABOUT A YEAR AGO, WHEN YOUR EXECUTIVE

BOARD CAME TO MY OFFICE AND MADE ME A GOLD CARD MEMBER

OF THE ASSOCIATION. THAT IS A GREAT HONOR, AND I WANT

TO TAKE THIS OPPORTUNITY TO THANK YOU ALL FOR IT.

Gold Card -
Life Member

↳ ANOTHER THING THAT HAS HAPPENED TO ME SINCE

Elected
V.P

WE LAST MET IS THAT I HAVE BEEN ELECTED VICE PRESIDENT.

Pay is fair, working conditions tolerable, fringe benefits good - and right now I'm preparing to open negotiations for a new 4 yr contract

Thanks -2-

THIS IS THE FIRST CHANCE I HAVE HAD TO THANK ALL OF YOU FOR THE SUPPORT YOU GAVE BOTH PRESIDENT JOHNSON AND ME AT THE CONVENTION IN 1964 AND IN THE ELECTION.

Thanks
for
your
help.

JUDGING BY MY RECEPTION HERE TODAY, I THINK WE CAN EXPECT TO FIND SOME FRIENDS IN RCIA IN 1968 AS WELL.

Pal. Edward
COPE!

To the future

BUT TODAY I WOULD LIKE TO LOOK PAST THE ELECTION OF 1968 -- EVEN PAST THE ELECTION OF 1972 --

TO ASK SOME QUESTIONS ABOUT THE FUTURE. Future?

I AM NOT TALKING ABOUT THE DISTANT FUTURE.

~~I DO NOT MEAN TO SPECULATE ABOUT THE ENTERTAINING CURIOSITIES WE MIGHT EXPECT IN THE YEAR 2000.~~

Future

I AM TALKING ABOUT THE ^{ALL} FUTURE/OF US WILL

EXPERIENCE. I AM TALKING ABOUT AMERICA IN THE MID-70's,

WHEN YOUR CHILDREN WHO ARE NOW IN GRAMMAR SCHOOL WILL

BE IN COLLEGE ... WHEN SOME OF YOU WILL BE BUYING YOUR

NEXT HOUSE ... WHEN OTHERS WILL BE RETIRING FOR A WELL-

EARNED REST AND SEEKING CREATIVE LEISURE.

next
10 yrs

~~I AM NOT TALKING ABOUT YOUR HEIRS OR EVEN~~
~~ABOUT ANOTHER GENERATION.~~ I AM TALKING ABOUT YOU
 AND ME, ABOUT THE KIND OF SOCIETY WE WANT FOR
OURSELVES, AS WELL AS FOR THOSE WHO COME AFTER US.

AS WE LOOK AHEAD OVER THE NEXT DECADE, WE
 CAN PREDICT SOME FEATURES OF THE AMERICAN SCENE WITH
 CERTAINTY. - Predictions

Can Predict!

THERE WILL BE NEARLY 40 MILLION MORE AMERICANS
10 YEARS FROM NOW.

40 million

THIS COUNTRY WILL BE ALMOST ENTIRELY
URBANIZED, WITH OVER THREE-QUARTERS OF OUR PEOPLE
 LIVING IN CITIES.

Urbanized

THE AMERICAN INDUSTRIAL ESTABLISHMENT, WHICH
 HAS DOUBLED IN SIZE IN THE LAST 15 YEARS, WILL
 PROBABLY HAVE COME CLOSE TO DOUBLING AGAIN.

Industry Double

COMMUNICATIONS WILL BE BOTH FASTER AND CHEAPER
 THAN TODAY. WE WILL BE QUITE USED TO HAVING MEN
 LAND ON THE MOON. *men on the moon -*

TISSUE WILL BE TRANSPLANTED FROM ONE PERSON
 TO ANOTHER WITH EASE. ARTIFICIAL ORGANS WILL BE
 RELATIVELY COMMONPLACE. MANY TYPES OF CANCER AND
 MENTAL ILLNESS WILL HAVE GONE THE WAY OF SMALLPOX
 AND POLIO.

*Medicine
Surgery*

TEACHING WILL HAVE BEEN INDIVIDUALIZED FOR
 MANY STUDENTS THROUGH THE USE OF TEACHING MACHINES.

*Communication
Satellites*

*Teaching
Educ*

THESE ARE THE SYMBOLS OF A POWERFUL AND
 WEALTHY SOCIETY, THEY REPRESENT THE MATERIAL BASIS FOR
 UNPARALLELED PROSPERITY.

What will we do with all of this?

To every man his Chance -
To every man regardless of his birth
his Shining golden opportunity.
To every man the right to live, to work
to be himself;
and to become whatever his manhood
and his vision can combine to
make him -

This is the Promise of America!

And this is the goal of the Johnson
Thompson Administration!

AND THEY WILL BE ACHIEVED MORE OR LESS
 AUTOMATICALLY BECAUSE OF THE MOMENTUM OF SCIENTIFIC
 AND INDUSTRIAL DEVELOPMENT, ~~IN THE UNITED STATES TODAY.~~
 THESE PREDICTABLE GAINS WILL BE SYMBOLS OF
 POWER AND WEALTH; BUT THEY WILL NOT NECESSARILY BE
 THE SYMBOLS OF A GREAT DEMOCRACY.

~~THE REAL MEASURE OF THE SOCIETY YOU AND I~~
The real measure of a society is not the quantity of
~~LIVE IN A DECADE FROM NOW WILL BE EVALUATED IN~~
its goods, but the quality of its people -
~~HUMAN TERMS, AND VERY SPECIFICALLY BY THE DEGREE OF~~

The degree of opportunity OPPORTUNITY AVAILABLE TO EACH INDIVIDUAL AMERICAN.

opportunity

WILL THE LIBERTIES OF AN AMERICAN CITIZEN
 BE AS MUCH AS THEY SHOULD TO YOU AND TO THOSE
 AROUND YOU WHEN MEASURED IN TERMS OF REAL OPPORTUNITY?

opportunity

For example

WILL ALL OF US HAVE AN OPPORTUNITY TO TAKE
 ADVANTAGE OF ADVANCES IN MEDICAL SCIENCE--TO BE
 PROTECTED FROM SICKNESS AND TO BE CARED FOR WHEN
WE ARE ILL?

Medicare

↳ THERE ARE SOME WHO SAY MEDICARE IS ENOUGH.

NINETEEN MILLION AMERICANS ARE NOW COVERED BY A PROGRAM

WHICH WAS INSTITUTED ONLY A YEAR AGO. ↳ FOUR MILLION

PATIENTS HAVE RECEIVED HOSPITAL CARE SINCE THE PROGRAM

STARTED; 25 MILLION MEDICAL BILLS HAVE BEEN PAID. ~~SOME SAY:~~

~~"MEDICAL CARE IS A PRIVILEGE NOT A RIGHT."~~

~~"DO ANY MORE AND YOU WILL INTERFERE WITH~~

~~THE RIGHTS OF THE INDIVIDUAL."~~

↳ MEDICARE REPRESENTS GREAT PROGRESS TODAY.

BUT TEN YEARS FROM NOW WE WILL BE DEEPLY

SHAMED AS A NATION IF THE ONE-~~TENTH~~ ^{1/5} OF OUR POPULATION,

WHO TODAY HAVE NO REGULAR ACCESS TO DOCTORS OR DENTISTS,

ARE STILL DEPRIVED OF MEDICAL CARE.

↳ IT WILL BE UNACCEPTABLE IF ILLNESS CAN STILL

MEAN FINANCIAL DISASTER TO THE FAMILY OF A WORKING

MAN OR WOMAN.

1/5
of our
popul.

Education

↳ WHAT ABOUT EDUCATION AND TRAINING?

↳ WILL EVERY AMERICAN HAVE AN OPPORTUNITY

TO GET ALL THE EDUCATION HE CAN USE?

WILL WE HAVE TRAINING AND RE-TRAINING

PROGRAMS CAPABLE OF GIVING PEOPLE SKILLS WHICH WILL

ENABLE THEM TO LEAD PRODUCTIVE LIVES IN AN ECONOMY

OF RAPID TECHNOLOGICAL CHANGE?

↳ WILL YOUR CHILDREN NOW IN GRAMMAR SCHOOL

BE ABLE TO FIND A PLACE IN COLLEGE *or in a Technical Institute*

↳ HERE AGAIN THE RECORD AS OF TODAY LOOKS

PRETTY GOOD. SIX MILLION AMERICANS ARE IN COLLEGE,

AND A MILLION OF THEM ARE RECEIVING SOME FORM OF

FEDERAL ASSISTANCE,

Record
Elementary
secondary
higher edu
Voc Ed

Head Start

↳ HEAD START HAS ALREADY GIVEN MORE THAN A

MILLION AND A HALF YOUNGSTERS A CRITICALLY IMPORTANT

BOOST TOWARD SUCCESSFUL EDUCATIONS AND REWARDING LIVES.

Job Corps

JOB CORPS CENTERS ESTABLISHED JUST TWO YEARS
AGO HAVE ALREADY SENT OVER 60 THOUSAND NEW WORKERS
EARNERS, AND BUYERS INTO THE ECONOMY, AND OVER 41 THOUSAND
MORE ARE NOW IN TRAINING.

L BUT WILL THIS BE ENOUGH A DECADE FROM NOW?

L WILL WE STILL HAVE POOR SCHOOLS IN POOR
NEIGHBORHOODS WHICH CAN AFFORD ONLY POOR TEACHERS --
SCHOOLS WHICH WILL TURN BRIGHT-EYED YOUNGSTERS INTO
POOR STUDENTS, POOR WORKERS AND POOR CITIZENS?

Poor
Schools
Poor
neighborhoods

L WILL YOUNG PEOPLE COMING OUT OF SCHOOLS FIND
JOBS AND HOPE, OR UNEMPLOYMENT AND DESPAIR?

and L WHAT ABOUT OUR CITIES?

CITIES

SEVENTY PER CENT OF THE AMERICAN PEOPLE ALREADY
LIVE IN URBAN AREAS, AND THE CHANCES ARE VERY GREAT THAT
MOST OF US WILL LIVE OUT OUR LIVES IN CITIES.

The Test of the American Dream is to be
decided in the cities of America.
The promise of America in our
cities -

10 Billion

↳ THE FEDERAL GOVERNMENT WILL SUPPLY OVER 10
BILLION DOLLARS IN GRANTS AND LOANS TO CITIES THIS
YEAR FOR THE IMPROVEMENT OF URBAN LIFE. THAT IS ALMOST
THREE TIMES THE AMOUNT AVAILABLE IN 1961.

↳ BUT IF EACH OF US IS TO HAVE A DECENT PLACE
TO LIVE AT A PRICE WE CAN AFFORD, WE WILL NEED NEW
URBAN HOUSING UNITS AT THE RATE OF 2 MILLION A YEAR
A DECADE FROM NOW. — Govt + Industry

↳ IF WE ARE NOT TO WASTE OUR LEISURE HOURS
GETTING TO AND FROM WORK, WE WILL NEED TRANSPORTATION
FACILITIES TO MOVE 200 MILLION PEOPLE.

↳ WE WILL NEED MORE AND SAFER AIRPORTS.

↳ WE WILL NEED EFFICIENT RAPID TRANSIT SYSTEMS

IN THE HEAVILY POPULATED URBAN CORRIDORS WHICH BY THEN
WILL BE A DOMINANT FEATURE OF AMERICAN GEOGRAPHY.

↳ Vastly expanded
WE WILL NEED PARKS AND RECREATION FACILITIES.

Stunism

Stunism

knock down
the building
People

↳ WE WILL NEED CLEAN AIR AND CLEAN WATER.

NEITHER OF WHICH WE NOW ENJOY.

↳ EVEN AS THE PHYSICAL AND CULTURAL FACILITIES OF

OUR CITIES IMPROVE, WE WILL STILL NEED MORE AND BETTER

LAW ENFORCEMENT. We will need to Reinvent, Revitalize.

Wages

↳ THINK ABOUT WAGES. LAST YEAR'S AMENDMENTS

OF THE FAIR LABOR STANDARDS ACT INCREASED THE MINIMUM

WAGE ^{to} OF ONE DOLLAR FORTY CENTS AN HOUR AT THE BEGINNING \$1.40

OF THIS YEAR, AND IT WILL BE ONE DOLLAR SIXTY CENTS AN \$1.60

HOUR NEXT YEAR.

↳ FOUR MILLION RETAIL STORE EMPLOYEES BENEFITTED

FROM THESE INCREASES AND AN ADDITIONAL 1.5 MILLION,

NEVER BEFORE COVERED BY MINIMUM WAGE LEGISLATION, NOW

ENJOY THIS FUNDAMENTAL AMERICAN RIGHT.

↳ FOR THE FIRST TIME MINIMUM WAGE PROTECTION WAS

EXTENDED TO SOME AMERICAN FARMERS.

↳ NOW THIS IS REAL PROGRESS. Progress.

Coverage

Oct 1966

What's Good About Unions?

EDITORIAL

'What's Right about John'

MORNING in the average American home is a babble of activity. The youngsters are getting ready for school. Mother is impatient to get them on their way.

But just a few generations ago the children of a typical American family would not have been hurrying to school with their faces shining in the morning light. They would have been on their way before dawn to the factory or mine, their bodies tired before they started their long work day, without any childhood memories or hope of a better life.

We often wonder if the millions of members who have joined labor unions in recent decades are aware that generations of devoted pioneer trade unionists preached, agitated, and campaigned to make possible the free public schools which today's children attend and which we take for granted as if they had been ours from the beginning of time.

Good public schools continue to occupy the attention of union members. Nowadays the mother of our "average" family may take the family car and busy herself in a campaign for a new bond issue for the expansion of the free public schools in her city after she gets the youngsters on their way.

Another major social gain made by unions was the extension of citizenship rights. In the decades before the Civil War the right to vote was denied to working people who did not own property. The early labor unions fought for the wage earners' right to vote. Gradually this battle was won. The struggle for civil rights is still with us, but this early victory gave working people a decision in how our nation should be governed. This exercise of citizenship rights has led to a broad spectrum of social gains: Old age pensions, the minimum wage law, industrial safety laws, the abolition of child labor are just a few of the causes for which unions have been the first to strive on behalf of the whole community.

Undoubtedly the best known union gains have been in the economic field. Between 1900 and 1960 home ownership increased nearly twice as fast as population growth in the United States. There is a direct cause-and-effect relationship between the growth of labor unions and the increase in home ownership. A dramatic expression of this process was given in last month's *ADVOCATE* in an article telling of the achievements of RCIA members in California who, through union collective bargaining, increased their hourly rate of pay from 50 cents to \$2.76½ in two decades.

It is not hard to see that the difference between the 50 cent hourly rate and the \$2.76½ one could be the difference between home ownership and non-

ownership; between good housing and inadequate shelter.

The effects of union gains supply the impetus for a richer life for millions: Union-won wage increases are pace setters, pulling up the income of unorganized workers throughout the nation.

The cumulative effect of these wage improvements, provided directly and indirectly by strong unions, has been the building of a mass purchasing power that is unparalleled in history. Business and industry have prospered because of this mass consumer market, and our entire economy has been strengthened.

For the most part both members of unions and the public in general do not count these blessings nor concern themselves too much with their origin. Rather they are inclined to take them for granted. On the other hand, a miscellaneous army of acrimonious critics are finding it in fashion to emphasize by recitation what is *wrong* with unions. At the same time these critics continue to enjoy the gains made for them (and for all the nation's citizens) by trade unions.

The historic achievements and the present power and influence of our unions have put into the hands of all union members a great trust. Every union member—as the present possessor of this heritage—is responsible for guarding it and passing it along. This can only be done if every union member takes his responsibilities seriously, attending his local union meetings and participating in its regular program of activities.

Not only will this guard his hard-won wages and working conditions, including the dignity that comes from having an equal voice in his working conditions: He will be making a contribution to the strength of the nation.

A recognition of the achievements of strong labor unions will help us understand that local union meetings are a proven instrument of democracy where past gains may be safeguarded, ideals reaffirmed, new problems confronted, and our communities enriched.

What's good about unions? What's good about higher wages, job security, fair treatment, hospitalization, employer-paid pensions?

What's good about more time with the family, having fun, joining your neighbors and friends in their recreation?

What's good about free public schools, social security, unemployment compensation, laws forbidding child labor?

What's good about unions? It's like asking "What's good about America?"

—THE EDITOR

(This editorial, which was first published in the January 1962 issue of the *ADVOCATE*, is reprinted by request.)



POLICY MAKERS—The members of the AFL-CIO Executive Council are shown meeting in Chicago. At this session, they devoted their major

energies to marshalling labor's forces to win a fair share for the American worker and to help keep the economy on an even keel.

AFL-CIO Council Urges "Fair Share" For Workers

UNION membership is growing in the United States at a rapid rate, the AFL-CIO Executive Council reported. During the past three years the Federation gained about 900,000 members, and its strength now exceeds 13.5 million, not counting a million members of AFL-CIO unions in Canada. This trend is continuing, the council said, noting a gain of 247,000 in the first six months of this year.

The healthy, growing condition of the Federation was made public at the council's August meeting in Chicago.

During a busy week, the Executive Council took a close look at the problems of America's workers and their unions: Increased living costs, spiraling interest rates, employer resistance to new contract improvements, and civil rights.

Increases in the buying power of wages and salaries through both collective bargaining and national legislation are essential to overcome a serious lack of balance in the nation's economy, the council declared. In statements on the national economy and interest rates as well as in a detailed background paper, the council strongly urged policies to sustain purchasing power and made a flat demand that the government roll back upward-spiraling interest rates.

The council declared that inflation in America is clearly and di-

rectly profit inflation. The result has been to wash out much of the value of workers' wage gains. Workers have not and are not receiving a fair and adequate share of the benefits of the economy's forward advance.

The council set forth a basic nine-point program of economic policies and emphasized that the major mechanism for achieving rising real earnings in America is collective bargaining. It stressed also the need to aid the working poor to increase their wage levels, for expanded coverage in the wage hour law, and for repeal of the 7 per cent business tax credit.

It stressed that high and rising business profits and the rapidly increasing productivity of the economy make possible increases in the workers' buying power without raising price levels.

In international affairs, the council commended President Johnson for demonstrating to the world that the U. S. is neither irresolute politically nor weak militarily and is ever ready to negotiate the war's end in Vietnam.

It urged the free trade unions of Latin America to work for economic integration through participation in national economic development bodies. The group rejected out of hand a campaign of vilification against the American Institute for Free Labor Development and

commended the AIFLD for its work in carrying out the policies of the AFL-CIO in the international field.

The Executive Council voted to contribute \$366,000 to the Solidarity Fund of the International Confederation of Free Trade Unions and made a number of contributions to social, economic, and welfare organizations that work with the labor movement in numerous fields. In other business, the Executive Council:

- Gave new momentum to the drive to organize farm workers in California by granting a charter to the United Farm Workers Organizing Committee made up of groups that have merged their efforts in the Delano grape strike;

- Adopted a report from a subcommittee to approve creation of a council of professional workers composed of members from different unions who fall into that classification and have common objectives and problems;

- Gave its unqualified support to unions in the electrical and communications industries in their current contract negotiations; and

- Called for legislative action on minimum wage, civil rights, and truth in packaging.

The next council meeting will be held November 14 in Washington, D. C., and will feature a comprehensive review of AFL-CIO policies in the area of international affairs.

you FOUGHT HARD FOR IT. YOUR VIGOROUS

CAMPAIGN HAD A LOT TO DO WITH THE PASSAGE OF THOSE
AMENDMENTS.

↳ BUT YOU AND I KNOW THAT THIS WAS ONLY A STEP
IN THE RIGHT DIRECTION, AND THAT THERE ARE MANY MORE
STEPS AHEAD OF US.

↳ A WORKER EARNING ^{only} ONE DOLLAR FORTY CENTS AN HOUR ^{\$1.40}
IS CONDEMNED TO RAISE HIS FAMILY IN POVERTY ACCORDING
TO PRESENT FEDERAL STANDARDS.

↳ A DOLLAR AND FORTY CENTS IS BETTER THAN A
DOLLAR. ↳ BUT ARE WE STILL GOING TO BE CONTENT TEN
YEARS FROM NOW TO GUARANTEE OUR WORKERS NO MORE THAN A
POVERTY INCOME?

↳ ~~WE CANNOT~~ AND THAT IS ONE REASON WHY WE NEED
ACTIVE, VIGOROUS LABOR UNIONS. Unions!

↳ IN THE PAST, ORGANIZED LABOR HAS ALWAYS LED IN
THE STRUGGLE FOR DECENT WAGES AND WORKING CONDITIONS.

*Editorial in
The Advocate
"What's Good
about Unions"*

L THAT STRUGGLE MUST GO ON, AND THE UNIONS
MUST CONTINUE TO LEAD. THEY MUST CONTINUE TO GROW,
AND TO EXTEND THEIR HELP AND PROTECTION TO THE
MILLIONS OF AMERICAN WORKERS WHO STILL LACK THE
BENEFITS OF UNION MEMBERSHIP.

L AND LET ME SAY THIS TO THE YOUNGER UNION
MEMBERS: YOU HAVE A SPECIAL OBLIGATION TO
CONTINUE ORGANIZED LABOR'S HISTORIC STRUGGLE FOR
THE RIGHTS OF ALL WORKING MEN; FOR IT IS YOU WHO HAVE
BENEFITTED MOST FROM THE HARD-FOUGHT VICTORIES OF
THOSE WHO WENT BEFORE YOU.●

*Younger
Union
Members*

↳ I COULD LIST DOZENS OF OTHER AREAS IN WHICH THE REMARKABLE SOCIAL PROGRESS OF RECENT YEARS HAS STILL TO BE NOURISHED, RE-ENFORCED AND EXTENDED.

~~↳ CIVIL RIGHTS -- PROGRESS IN THE LAST FEW YEARS HAS BEEN ENORMOUS. TOMORROW IT WILL NOT BE ENOUGH. TEN YEARS FROM NOW, NO AMERICAN WILL QUIETLY ACCEPT DISCRIMINATION OF ANY KIND.~~

PRIVACY -- THE ATTORNEY GENERAL'S RECENT
LIMITATION ON THE USE OF WIRETAPPING RE-ENFORCES A
FUNDAMENTAL CONSTITUTIONAL RIGHT.

BUT WHAT OF PRIVATE BUGGING? WHAT ABOUT
POLYGRAPH TESTS FOR PROSPECTIVE EMPLOYEES? DO WE
WANT THESE IN OUR NATIONAL OR INDIVIDUAL FUTURES?

*Foreign
affairs*

I HAVE NOT EVEN MENTIONED OUR RELATIONS WITH
THE REST OF THE WORLD. A DECADE FROM NOW WE WILL BE
AN EVEN MORE INTEGRAL PART OF A WORLD SOCIETY THAN WE
ARE TODAY.

WILL THAT SOCIETY BE ONE OF HUNGER, POVERTY,
UNREST AND ANXIETY; OR WILL IT BE A SOCIETY OF HOPE,
OF GROWTH, OF CONFIDENCE, OF INDIVIDUAL DIGNITY AND PEACE?

Now I HEAR PEOPLE EVERY DAY, BOTH IN GOVERNMENT
AND OUTSIDE, WHO SAY THAT WE HAVE DONE ENOUGH.

"ROME WASN'T BUILT IN A DAY."

"THE MAJORITY ARE WELL-FED, WELL-CLOTHED."

"DON'T GO ANY FURTHER OR YOU'LL DESTROY

THE RIGHTS OF THE INDIVIDUAL."

Stop!
But they never
LOOK & LISTEN!

"ENOUGH FOR NOW." "Pause"

The "tired people"

THESE TIRED PEOPLE USUALLY USE THE AWAR IN

VIETNAM AS THEIR EXCUSE FOR INACTION ON DOMESTIC ISSUES.

THEY SAY WE CAN'T AFFORD TO MEET OUR INTERNATIONAL COMMITMENTS

ABROAD AND AT THE SAME TIME BUILD SCHOOLS, TRAIN TEACHERS,

AND OPEN OPPORTUNITIES TO THE POOR AT HOME.

The Johnson-Murphy Administration

EU
Darker

~~THESE TIED PEOPLE~~ DOES NOT AGREE WITH THESE

"President" TIRED PEOPLE ASKED CONGRESS THIS YEAR FOR 26 BILLION

DOLLARS TO FINANCE PROGRAMS SPECIFICALLY DESIGNED TO

AID THE POOR. THAT IS AN INCREASE OF 3.6 BILLION DOLLARS

OVER LAST YEAR, OR 14 PER CENT.

1960 - 29.9 Billion

1963 - 12 Billion

~~AND I DON'T AGREE WITH THESE TIED PEOPLE~~

1967 - 28

~~11~~

We don't agree

"Cannot Afford"

~~ONE REASON IS THAT~~ WE SIMPLY CANNOT AFFORD TO HAVE ALMOST 20 PER CENT OF OUR PEOPLE LIVING IN POVERTY, UNABLE TO PURCHASE THE GOODS WE PRODUCE.

~~I REMEMBER MY FATHER TELLING ME TIME AND AGAIN WHEN I WORKED BEHIND THE COUNTER IN OUR FAMILY DRUG STORE THAT OUR LIVELIHOOD DEPENDED UPON THE PROSPERITY OF OUR CUSTOMERS. THAT IS JUST AS TRUE TODAY.~~

WE CANNOT AFFORD TO LET THE ENERGIES AND TALENTS OF ONE NEGRO CHILD IN AN URBAN GHETTO GO UNDISCOVERED FOR LACK OF EDUCATION.

WE CANNOT AFFORD TO LET ONE FARMER ~~WASTE~~ HIS TIME ON A SAGGING FRONT PORCH IN THE MIDST OF UNPLANTED FIELDS BECAUSE HE CAN'T GET TOOLS, CREDIT, SEED, OR LAND OF HIS OWN.

WE CANNOT AFFORD TO LET ONE YOUNGSTER END UP IN JUVENILE COURT BECAUSE HIS FATHER COULD NOT SUPPORT HIS FAMILY OR BECAUSE HIS MOTHER HAD TO WORK TO FEED HER CHILDREN.

We cannot afford to let our cities ROT - ~~See Slumism is a cure - Slumism is a cure~~

We cant afford - Idleness, bitterness,
Prejudice, ¹⁴⁻ hate, Violence, and despair

↳ IN CASE ANYONE DOUBTS THAT AN INVESTMENT IN HUMAN
RESOURCES IS IMPORTANT TO PROSPERITY, LET ME GIVE YOU
A STATISTIC.

AN ECONOMIST NAMED DENISON RECENTLY COMPLETED
A STUDY OF THE REASONS FOR AMERICAN ECONOMIC GROWTH
BETWEEN 1929 AND 1957. ↳ HE FOUND THAT 23 PER CENT OF THAT
GROWTH WAS DUE TO AN IMPROVEMENT IN THE EDUCATIONAL
LEVEL OF WORKERS, AND ANOTHER 20 PER CENT WAS DUE TO AN
"ADVANCE OF KNOWLEDGE" IN GENERAL. ↳ and only 15 PER CENT WAS
ATTRIBUTABLE TO EXPANSION OF CAPITAL EQUIPMENT.

↳ I KNOW IT DOES NOT SURPRISE YOU TO HEAR THAT
IMPROVING MEN IS WORTH MORE THAN IMPROVING MACHINES.

↳ WHILE I AM QUOTING STATISTICS, I CANNOT RESIST
GIVING YOU ONE MORE.

A RECENT STUDY INDICATES THAT EVERY DOLLAR
INVESTED BY GOVERNMENT -- FEDERAL, STATE OR LOCAL --

IN HEALTH, EDUCATION, HOUSING, THE DEVELOPMENT OF
 NATURAL RESOURCES, POLLUTION CONTROL, AND COMMUNITY
 DEVELOPMENT, GENERATES 2 DOLLARS 40 CENTS WORTH OF
 PRIVATE INVESTMENT AND ADDS 10 DOLLARS TO THE GROSS
NATIONAL PRODUCT.

1 = 2.40
 1 = \$10

↳ THAT IS A RETURN ANY BANKER WOULD WELCOME.

↳ BUT WE ARE NOT A NATION OF BANKERS.

↳ WE ARE A NATION WHICH HAS GROWN AND PROSPERED
 ON THE BASIS OF INDIVIDUAL OPPORTUNITY.

↳ WE ARE A NATION WHICH HAS DISCOVERED THAT THE
ASSURANCE OF FULL HUMAN RIGHTS AND OPPORTUNITY FOR ALL
 DOES NOT DETRACT FROM THE WELL-BEING OF THE MAJORITY, BUT
RATHER ENHANCES IT.

↳ WE ARE A NATION WHICH HAS SLOWLY AND PAINFULLY
FOUGHT TO INSURE THOSE RIGHTS AND OPPORTUNITIES, NOT
BECAUSE OF AN ECONOMIC RETURN BUT BECAUSE THEY ARE RIGHT. !

*We are a nation that believes in the words of F.D.R. —
 The Test of our progress is not whether we add more
 to the abundance of those who have too much, but
 it is whether we provide enough for those who have
 too little."*

(15B)

Peace is not passive; it is not appeasement
Peace is Action - It is Development - It is "with
"make toward none - with Charity for all, but with
"firmness in the Right as God gives us to
"see the Right."

~~(continued)~~

So, as we wage war on hunger we work
for Peace

as we offer Economic and Technical
assistance we build for Peace!

as we promote self-determination
and independence, we stand for
peace!

as we courageously resist aggression,
subversion and terrorism - we
live and die for Peace -

Peace is not appeasement
Peace is Freedom - It is Progress - It is Social Justice

WE ARE A NATION THAT BELIEVES, IN THE
 WORDS OF FRANKLIN D. ROOSEVELT, THAT "THE TEST OF
OUR PROGRESS IS NOT WHETHER WE ADD MORE TO THE
ABUNDANCE OF THOSE WHO HAVE TOO MUCH; IT IS WHETHER
WE PROVIDE ENOUGH FOR THOSE WHO HAVE TOO LITTLE."

7DR
 [scribbles]

Deplunk

II

I have not mentioned our relations with
 the Rest of the World ~~a steady flow we~~
~~will be even more~~ - a world that grows
 in population and problems - a world that
 is fast becoming one neighborhood through
 science & technology - through communication.
 Will that world be one of hunger, poverty,
anxiety and war, or will it be a society
 of hope, of development, of giving,
confidence and of peace - ?

We shall have much to say about this - what
 we do, or don't do, will shape the future!

where there is constant want there is no peace
 where aggression goes unchecked there is no peace
 where despair is the flight of man there is no peace.
 Peace is not passive - Peace is not appeasement!

↳ Peace is action; It is commitment; it is
development ~~of the world~~

↳ Peace Comes to those who believe as Lincoln
believed "with malice toward none; with charity
for all - but with firmness in the Right
as God gives us to see the Right"

↳ So as we wage war on hunger we work
for Peace

↳ as we offer economic aid to the less developed
nations - we build for Peace

↳ as we promote self-determination and
independence, we stand for Peace

↳ as we seek to strengthen international
law and support the Charter of the U.N. we
champion the Cause of Peace

↳ as we resist violence, terrorism, subversion
and aggression, we live and die for
Peace.

And Peace with freedom is our business!

We shall mind our business!

yes L WE HAVE ACCOMPLISHED A GREAT DEAL, BUT THE
JOB IS UNFINISHED. IF WE STOP NOW, THE PROUD PROGRESS
OF TODAY WILL SURELY BECOME THE DISMAL INADEQUACY OF
TOMORROW. — no stopping!

L THE TIRED PEOPLE ARE SUFFERING FROM SOMETHING
GERITOL WON'T FIX, IT IS A PERMANENT INCLINATION TO
LIKE THE PRESENT BETTER THAN THEY EXPECT TO LIKE THE
FUTURE, AND TO LIKE THE PAST EVEN BETTER THAN THAT.

*Tired
People!*

L THEY ARE NEVER QUITE ABLE TO CATCH UP. JUST
AS THEY ARE GRUDGINGLY ABOUT TO ACCEPT THE PRESENT, IT
SLIPS INTO THE PAST. "This is the generation gap,
that we must overcome!
~~THEY ARE SAVED FROM THEMSELVES ONLY BY THE~~

~~FORESIGHT AND DEDICATION OF OTHERS. YOU KNOW WHO THEY ARE.~~

well,
I AM NOT TOO TIRED TO CARRY ON THE
STRUGGLE FOR A BETTER FUTURE.

L YOUR ADMINISTRATION IS NOT TOO TIRED TO CARRY
IT ON.

Retail clerks are

AND I KNOW THE ~~WORK~~ IS NOT TOO TIRED.

L JIM SUFFRIDGE ~~IS A LEADING MEMBER OF THE~~

~~PRESIDENT'S NATIONAL ADVISORY COUNCIL FOR THE WAR ON~~

~~POVERTY~~ *He is not tired - He's restless!*

This great union

~~UNION~~ HAS A LONG AND OUTSTANDING

~~RECORD OF ENERGETIC DETERMINATION TO MEET THE KIND OF~~

~~CHALLENGES I HAVE DISCUSSED.~~

with your help, and your faith in America, I have

~~NO DOUBT THAT THIS NATION WILL CONTINUE TO MOVE~~

~~FORWARD TO FULFILL THE PROMISE OF AMERICAN DEMOCRACY.~~

*"One nation, under God, indivisible
with liberty and justice for all!"*



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