NOTES

WOMEN'S NATIONAL PRESS CLUB



APRIL 17, 1968

As a guest of the Women's National Press Club, I address my brief remarks tonight to the ladies.

I am delighted to be here this evening to talk with an important national branch of the Image Makers of America.

Some of the sharpest pens in America are gathered here this evening.

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I know that very well. And I want you to know that I have a reakness for lady pen pals.

Actually, it is sometimes difficult to understand how so many of you ladies can be so outstandingly successful. For in the world of journalism, and business, and government, and just about everywhere else, it's far tougher for a woman to forge ahead -- she doesn't have a wife to advise her.

And believe me, I know how important that kind of advice can be, and how fortunate I've been to be receiving it ever since Muriel helped me get through the University of Minnesota.

And if you don't think wifely advice is important to a politician, just ask Senator Fulbright.

Actually, I look forward to a bit of relaxing with you here. After all, it's a relief to be able to speak to a group that isn't interested in politics.

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Someone told me recently that this is probably the most sophisticated audience in Washington.

That was a fighting word back in Huron, South Dakota. Anyone found sophisticated in my father's drug store was quickly thrown out on his ear.

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I often think back fondly on that drugstore today. My father had no idea of the potential market he had in those land-grant colleges.

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Let me conclude with one serious word to all of you as custodians of America's view of itself.

The way we evaluate the challenges before us today...whether we react with fearful immobility, or orderly progress...at home or abroad... depends heavily upon what goes on in the eye of the beholder.

I sense -- as I think you all must -- that we have today a greater need...and a better chance...than ever before to grapple with the realities, good and bad, of our society.

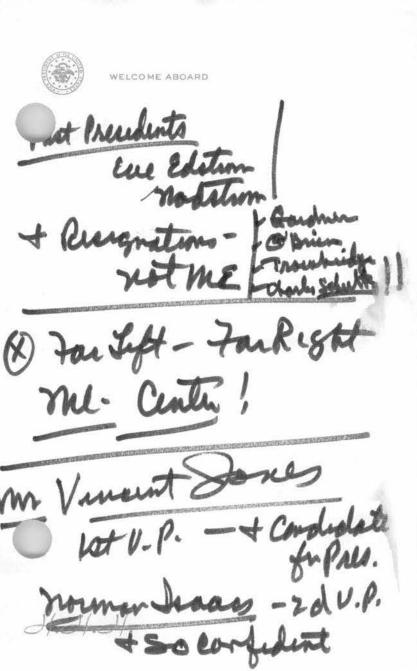
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Facts are at a premium.

So is perspective.

So is an awareness that the humdrum realities of a strong and basically decent America entitle us to feel confident that we can indeed complete the work of building our democracy.

Realities...facts...true perspective -- I think that is a prescription for success in America today. I turn to you with confidence that we can achieve that prescription.



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not classed whitevier. I would think there is little to kid about but your "animouncement."

The serious part at thought is just a suggested animation—I'm sure you nad no help.

I would text them on their and bubby saf when they the aditors) go home and tall their wrives they have out with come suporters on brednesde night.

It is wonderful to be here with you tonight.

It is always a plantage to see the levely ladies of the Washington press.

There to say that this year it is more of pleasure than usual to be able

to dee w many old and good friends among the American Newspaper Editors.

At the office yesterday, they asked me -- what shall we say if any of the editors call and want to see you? I told my secretary -- "Homey, anytime, anyplace."

editors. I thank you, publicly, for all the encouragement and support you have pledged. It means more to me than you know. In fact, after our conferences, I have just about made up my mind that -- with your personal interest, with your promises of strong editorial support -- we can succeed this year in the summer job program.

I only wish there had been time for us to review the political situation in our talks.

As you can tell, Washington holds the highest regard for newspaper editors. First, the Congress left town -- then, the President left town -- and, last night, I am proud to say, the troops left town. You see who they left behind.

I'll have to say, I hope that doesn't become a habit.

Quite seriously, I do want all of you to know that -- like some others 1

I believe in loyalty. For four years -- and for many years before that

-- I have tried to practice it. Into the food, there theid

she man in whom I have abiding trust and confidence as a very great American.

His policies have been my policies, his programs have been my programs, his

leadership has been the leadership I have proudly followed -- until one night
recently. - Wattle one waste featurely.

Muriel and I were in Mexico City. Together, we heard the President say -- I shall not seek, and I will not accept, the nomination of my party for another term as your President.

turned to must and immediately, with great decisiveness

to her: "Muriel, now I am going to have to think about that a little while."

the cradle of Romandom the Presidency or, at least, of the Vice Presidency.

The I told her that Speaker Sam Rayburn once said the most important three words for any man in Washington are these -- "Wait a minute."

I have always found that good advice -- never better than now.

What individuals do or don't do matters -- in the long run -- for very little. What does matter -- what matters above all else -- in this year of decision and opportunity is what we, the American people, do together.

The Women's National Press Club Salutes The American Society of Newspaper Editors Featuring: Miss Martha Raye Accompanied by Devron

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