

NOTES

WOMEN'S NATIONAL PRESS CLUB

ASNE

APRIL 17, 1968

As a guest of the Women's National Press Club, I address my brief remarks tonight to the ladies.

I am delighted to be here this evening to talk with an important national branch of the Image Makers of America.

Some of the sharpest pens in America are gathered here this evening.

-2-

I know that very well. And I want you to know that I have a weakness for lady pen pals.

* * *

Actually, it is sometimes difficult to understand how so many of you ladies can be so outstandingly successful. For in the world of journalism, and business, and government, and just about everywhere else, it's far tougher for a woman to forge ahead -- she doesn't have a wife to advise her.

* * *

-3-

And believe me, I know how important that kind of advice can be, and how fortunate I've been to be receiving it ever since Muriel helped me get through the University of Minnesota.

And if you don't think wifely advice is important to a politician, just ask Senator Fulbright.

* * *

Actually, I look forward to a bit of relaxing with you here. After all, it's a relief to be able to speak to a group that isn't interested in politics.

* * *

-4-

Someone told me recently that this is probably the most sophisticated audience in Washington.

That was a fighting word back in Huron, South Dakota. Anyone found sophisticated in my father's drug store was quickly thrown out on his ear.

* * *

I often think back fondly on that drugstore today. My father had no idea of the potential market he had in those land-grant colleges.

Let me conclude with one serious word to all of you as custodians of America's view of itself.

The way we evaluate the challenges before us today...whether we react with fearful immobility, or orderly progress...at home or abroad...depends heavily upon what goes on in the eye of the beholder.

I sense -- as I think you all must -- that we have today a greater need...and a better chance...than ever before to grapple with the realities, good and bad, of our society.

Facts are at a premium.

So is perspective.

So is an awareness that the humdrum realities of a strong and basically decent America entitle us to feel confident that we can indeed complete the work of building our democracy.

Realities...facts...true perspective -- I think that is a prescription for success in America today. I turn to you with confidence that we can achieve that prescription.



WELCOME ABOARD

Not Presidents

One Edition

Notation

+ Resignations -

not ME

Gardner

O'Brien

Troubridge

Charles Schuchman

(X) Far Left - Far Right
Me - Center!

Mr Vincent Jones

1st V.P. - + Candidate
for Pres.

Norman Isaacs - 2d V.P.

+ so confident

A. Huxley - Novelist & Scientist

"man peered into the
future, and it went wrong"

Victor Hugo.

"The future has several names
In the weak it is ^{the} impossible

In the faint hearted, it is the
unknown

In the thoughtful & valiant,
it is a deal -

The Challenge is urgent

The Task is large

His Turn is now

In the worst of times, do the
best of things"

H. H. H.

"I Can't get back tonight"

~~MR. VICE PRESIDENT - This is self-evidently not classic rhetoric. I would think there is little to kid about but your "announcement." The serious part at the end is just a suggested direction - I'm sure you need no help. I would trust them on their credibility so far when they (the editors) go home and tell their wives they were out with some reporters on Wednesday night.~~

So Busy!

It is wonderful to be here with you tonight. Afternoon Smith - I'm not sure!

~~It is always a pleasure to see the lovely ladies of the Washington press. I'll have to say that this year it is more of a pleasure than usual to be able to see my many old and good friends among the American Newspaper Editors.~~

(X)

At the office yesterday, they asked me -- what shall we say if any of the editors call and want to see you? I told my secretary -- "Money, anytime, anyplace."

Announcement

~~It has been good throughout the day to talk with so many of you visiting editors.~~ I thank you, publicly, for all the encouragement and support you have pledged. It means more to me than you know. In fact, after our conferences, I have just about made up my mind that -- with your personal interest, with your promises of strong editorial support -- we can succeed this year in the summer job program.

I only wish there had been time for us to review the political situation in our talks.

As you can tell, Washington holds the highest regard for newspaper editors. First, the Congress left town -- then, the President left town -- and, last night, I am proud to say, the troops left town. You see who they left behind.!

~~I'll have to say, I hope that doesn't become a habit.~~

11

Quite seriously, I do want all of you to know that -- like some others -- I have been reassessing my ~~position~~ *position - and my opposite*

I believe in loyalty. For four years -- and for many years before that -- I have tried to practice it. ~~In every way that I could, I have upheld the man in whom I have abiding trust and confidence as a very great American. His policies have been my policies, his programs have been my programs, his leadership has been the leadership I have proudly followed -- until one night recently.~~ *until one night Recently -*

Muriel and I were in Mexico City. Together, we heard the President say -- I shall not seek, and I will not accept, the nomination of my party for another term as your President.

with great decisiveness
I turned to my wife ~~and immediately, with great decisiveness, I said to her:~~ *Muriel and said* "Muriel, now I am going to have to think about that a little while."

~~She~~ *think* She was ready to start packing and move back to Minnesota -- the cradle of ~~Roosevelt~~ the Presidency or, at least, of the Vice Presidency. ~~That is when~~ *Then* I told her that Speaker Sam Rayburn once said the most important three words for any man in Washington are these -- "Wait a minute." *a week or a month!*

I have always found that good advice -- never better than now.

What individuals do or don't do matters -- in the long run -- for very little. What does matter -- what matters above all else -- in this year of decision and opportunity is what we, the American people, do together.

- ✓ Madam President - Gerry VanDerHeuvel
- ✓ Mr President - Mike Ogden
- ✓ Vincent Jones - V.P. Candidate
- ✓ Norman Isaac - 2d V.P. + So Craft

PROGRAM

The Women's National Press Club

Salutes

The American Society of Newspaper Editors

① Dean
Raid

② Tomorrow
Rocky -

③ Friday's
Notes -

④ Thanks for invited!

Dean of
Whitehouse
Correspondent

→ Game Times
do many mistakes
as RFR
6-00 notes on
the 17th
at the 17th

Sorry you Didn't hear my 3 Speeches

Introduction: Mrs. Gerry Van der Heuvel, WNPC President

here to Isabelle
Shelton, Gerry Van
DerHeuvel

But Part of Speech
on me!!

Featuring:

The United States Army Choir
Directed by Capt. Allen Crowell

Merriman Smith
United Press International

Miss Martha Raye
Accompanied by Devron

Soul

Sole

Spokesman for Peace!! Thank
God!

In LBJ - Coming
to me!!

⑤ I doubt her my
friend!

V.P. Humility

Mythology Guest!! me!

Do it meant!
Tell me!!
Tell me!!

Sign - Rupture last note - (Lady Bird at Whitehouse) Murch in Wandy!

Simple as
or my
store!

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Editor Dinner Committee

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Eve Edstrom, Vice Chairman

Bonnie Angelo
Marian Burros
Frances L. Lewine

Florence Lowe
Hope Miller

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~~Various Meetings~~

~~Donald W. Nelson, National Geographic Magazine~~



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