

MAYOR STOKES AND VICE PRESIDENT HUMPHREY ENTERED THE TAPESTRY ROOM, WITH THE MAYOR INTRODUCING THE VICE PRESIDENT OF THE UNITED STATES TO THE MEMBERS OF HIS CABINET.

THE OPENING STATEMENT BY MAYOR CARL B. STOKES ON JULY 1, 1968, IN THE TAPESTRY ROOM, CLEVELAND CITY HALL.

MR. VICE PRESIDENT: I HAVE ALREADY WELCOMED YOU TO CLEVELAND AT OUR GROWING LAKEFRONT AIRPORT. NOW LET ME OFFICIALLY WELCOME YOU TO CLEVELAND CITY HALL AND TO THE TAPESTRY ROOM FOR A CABINET MEETING MADE VERY SPECIAL INDEED BY YOUR PRESENCE.

AT THE OUTSET I WANT TO THANK YOU FOR ACCEPTING OUR INVITATION TO COME TO CITY HALL AND TO MEET DIRECTLY AND PERSONALLY NOT ONLY WITH THE DIRECTORS OF THE VARIOUS CITY DEPARTMENTS WHO COMPRISE MY CABINET BUT ALSO WITH CITY COUNCIL LEADERS, SCHOOL OFFICIALS, CUYAHOGA COUNTY OFFICIALS, THE CHAIRMAN OF OUR NEW PORT AUTHORITY, CLEVELAND TRANSIT SYSTEM OFFICIALS THE CHAIRMAN AND DIRECTOR OF THE CLEVELAND METROPOLITAN HOUSING AUTHORITY AND OTHERS.

THIS I, BELIEVE, IS A UNIQUE SESSION IN THE ANNALS OF LOCAL GOVERNMENT ANYWHERE. WE ARE JUST DELIGHTED AT THE OPPORTUNITY TO ACHIEVE ANOTHER HISTORIC FIRST FOR CLEVELAND, AND WE ARE EXCEEDINGLY GRATEFUL TO YOU SIR, FOR MAKING IT POSSIBLE.

IT WOULD BE A MISTAKE ON MY PART NOT TO ACKNOWLEDGE AND EXPRESS DEEP APPRECIATION FOR THE EXCELLENT WORKING RELATIONSHIP CLEVELAND'S ADMINISTRATION HAS ENJOYED WITH YOU, YOUR OFFICE IN FACT, WITH THE ENTIRE NATIONAL ADMINISTRATION SINCE OUR TAKING OFFICE LAST NOVEMBER. YET I CANNOT HELP BUT FEEL THAT THIS VERY SPECIAL SESSION WILL ENABLE US

TO IMPROVE, ON THAT ALREADY EXCELLENT WORKING RELATIONSHIP.  
NOW IF YOU WILL BEAR WITH ME A FEW MOMENTS LONGER, LET ME GENERALIZE  
BRIEFLY ABOUT CLEVELAND'S PROBLEMS. I AM SURE THEY ARE NOT UNIQUE.  
WHEN THAT TELEVISION NETWORK, WHICH USES MY INITIALS- - - - -  
BEGAN SOME FILMING IN APRIL FOR A DOCUMENTARY SERIES ABOUT URBAN  
PROBLEMS, THEY VERY QUICKLY DECIDED WE HAD ALL THE PROBLEMS RIGHT  
HERE AND THEY THEY NEED NOT GO ANY FURTHER FOR FOOTAGE IDENTIFYING  
THE PROBLEMS.

AIR AND WATER POLLUTION, SECOND AND THIRD GENERATION WELFARE CASES,  
DETERIORATED HOUSING, UNEMPLOYMENT, INADEQUATE HEALTH CARE - - - - -  
YOU NAME IT, WE HAVE IT IN CLEVELAND ALL RIGHT, AND IN SOME RESPECTS  
CERTAINLY, CLEVELAND HAS THEM WORSE THAN SOME OTHER BIG CITIES. THEY  
DID NOT COME ABOUT OVERNIGHT. THEY ARE THE RESULTS OF YEARS OF NEGLECT  
YEARS OF HONEST BUT MERELY CASETAKEN STYLE, LOCAL GOVERNMENT, AND AS  
A CONSEQUENCE CLEVELAND ONLY NOW CAN ACCURATELY SAY WE HAVE STOPPED THE  
DOWNWARD SLIDE.

THESE CABINET MEMBERS FLANKING US HERE, MR. VICE PRESIDENT, ARE TURNING  
THIS CITY AROUND WITH THE HELP OF THE NATIONAL ADMINISTRATION, AND I  
AM PROUD OF THEM.

I AM PLEASED WITH THE COOPERATION WE ARE GETTING FROM THE OTHER LEVELS  
OF GOVERNMENT AND THE OTHER GOVERNMENTAL ENTITLE REPRESENTED HERE AND  
IN FACT, FROM ALL THE SEGMENTS OF THE COMMUNITY, I AM PROUD OF CLEVELAND.  
THAT WAS AN AWFULLY LONG WELCOME FOR YOU TO HAVE TO LISTEN TO, BUT WE  
HAVE NEVER HAD THE VICE PRESIDENT AS A CAPTIVE AUDIENCE BEFORE.  
WELCOME TO CLEVELAND CITY HALL, MR. VICE PRESIDENT.

Vice Pres.  
Humphrey

I WANT TO SAY A VERY VERY WARM THANK YOU TO YOUR MAYOR, WHO IS A VERY GOOD FRIEND OF MINE, AND MIGHT I ADD THAT I HAVE KNOWN AND ADMIRERD CARL, FOR A LONG TIME. CARL, MAYBE I SHOULDN'T BE SO PERSONAL, BUT YOU PINNED A CLEVELAND NOW BUTTON ON ME- - - -AND I, IN TURN GAVE YOU A HUMPHREY BUTTON.

"IF I CAN DO AS MUCH FOR CLEVELAND AS CARL STOKES CAN DO FOR ME, IT'LL BE A GREAT DAY FOR CLEVELAND."

I WANT TO SAY THAT THIS IS AN UNUSUAL EXPERIENCE FOR ME SINCE I HAVE HAD LITERALLY HUNDREDS OF MEETINGS IN MY BETTER THAN TWENTY YEARS IN PUBLIC LIFE. BUT THIS IS THE FIRST CITY IN WHICH I HAVE MET WITH A MAYOR AND HIS CABINET TO DISCUSS THE PLAGING ILLS OF OUR AMERICAN CITIES. - - -AND THE MAN WHO WANTS TO BE PRESIDENT AND IS THE VICE PRESIDENT, IT IS NICE TO BE INVOLVED IN ANY KIND OF FIRST.

I WAS FORTUNATE ENOUGH TO TUNE IN ON TELEVISION TO THE PROGRAM ENTITLED THE FIRST 100 DAYS OF MAYOR STOKES IN OFFICE - - -RELATING TO CLEVELAND AND ITS MANY PROBLEMS THAT IT IS FACED WITH - - - -AND IT TOLD HOW MAYOR STOKES IS ROLLING UP HIS SLEEVES TO GET THINGS DONE. SOME PEOPLE MIGHT SAY I AVOID TALKING ABOUT PROBLEMS, BUT TO THE CONTRARY I HAVE NEVER KNOWN A DOCTOR WHO HELPED A SICK MAN BY TELLING HIM HOW SICK HE WAS - - -A DOCTOR THAT HAS A PATIENT CONFINED TO THE HOSPITAL, NEVER TELLS HIS PATIENT THAT THIS IS YOUR LAST DAY TO LIVE - - - -HE SAYS YOU ARE GOING TO MAKE IT.

I CALLED A LADY TODAY BEFORE I LEFT, THAT HAS BEEN VERY ILL - - - - - AND I SAID "YOU ARE GOING TO GET WELL." I KNOW I AM, SHE ANSWERED - - - ALTHOUGH, WE BOTH KNOW THE SERIOUSNESS OF HER ILLNESS. I SAY THIS TO POINT OUT, WE MUST HELP OTHERS IDENTIFY THE SICKNESS, ESPECIALLY IN THE CITIES, BUT WE MUST ALSO SHOW THE WAY TO AMERICA.

THE GOOD NEWS IN AMERICAN CITIES IS COMING OUT OF CLEVELAND.

Mayor  
Carl Stokes

MR. VICE PRESIDENT, I WOULD LIKE TO EXPLAIN OUR CLEVELAND NOW PROGRAM AND WHAT IT WILL DO FOR CLEVELAND IN THE NEXT 18 MONTHS.

AS WE SEE IT \$1.5 BILLION IS NEEDED OVER THE NEXT 10 TO 12 YEARS BUT AS A FIRST PHASE ADDRESSED TO THE IMMEDIATE PRESSING NEEDS AND WITHIN OUR RESOURCES AND WITHIN REASON SO FAR AS FEDERAL RESOURCES AVAILABLE \$177 MILLION DOLLAR PROGRAM. \$143 MILLION FROM FEDERAL GOVERNMENT \$22.75 MILLION CITY AND STATE \$11.25 MILLION DOLLARS FROM PRIVATE SECTOR OVER THE NEXT 18 MONTHS.

GOALS SET 11,000 JOBS 4,6000 NEW AND REHABILITATED DWELLING UNITS NEIGHBORHOODS BASED ON HEALTH AND DAY CARE CENTERS, COMPREHENSIVE YOUTH OPPORTUNITIE PROGRAMS, A COMMUNITY OF IMPROVEMENTS PROGRAM. CREATION OF A CENTRALIZED PLANNING AND PROGRAMMING CENTER, ECONOMIC REVITALIZATION OF CLEVELAND, GREATLY INCREASED RECREATIONAL FACILITIES, AND SO FORTH.

INVOLVEMENTS OF CLEVELAND TO MEET THE NEEDS OF CLEVELAND NOW. INVOLVEMENT OF ALL LEVELS OF GOVERNMENT. BUT ALSO OF THE PRIVATE SECTOR FROM THE FIRST GRADE STUDENTS AT AN AREA SCHOOL WHO COULD CONTRIBUTE PENNIES TO THE CORPORATION, WHO COULD AND WHO ARE CONTRIBUTING THOUSANDS OF DOLLARS, I WOULD LIKE TO SAY, MR. PRESIDENT, THAT NOISE YOU HEAR IN THE BACKGROUND IS OUR SCORE BOARD SOUNDING OFF, OUR INDIANS JUST HIT A HOME RUN AGAINST MINNESOTA - - - - -

Vice Pres.  
Humphrey

CARL STOKES, REPRESENTS A MOST IMPORTANT MESSAGE FOR THIS COUNTRY WHEN HE PUT TOGETHER A COORDINATED CITY PROGRAM SUCH AS CLEVELAND NOW. THE MULTIMILLION DOLLAR REBUILDING SCHEME. WE NEED MORE LEADERS LIKE CARL, TO TELL IT LIKE IT IS.

ONLY THE WEAK ARE AFRAID TO CONFESS THEIR WEAKNESS. THAT IS WHY  
I TRY TO POINT TO THE STRENGTH OF OUR COUNTRY.

I AM PLEASED TO ANNOUNCE A \$100,000 GRANT TO THE CITY OF CLEVELAND  
FOR SUMMER DAY CARE CENTERS \$110,000 and 1.6 MILLION IN FEDERAL GRANTS  
FOR CLEVELAND PROJECT. I DO NOT WANT TO TAKE UP TO MUCH OF YOUR  
TIME TALKING, SOMETIMES YOU GET INTO TROUBLE - - - - -THE MONEY  
WILL COME, AND THE MOOD OF CONGRESS IS SUCH THAT THEY SHOULD  
NOT BE TOO OPTIMISTIC.

THE \$6 BILLION DOLLAR CUT IN THE BUDGET THAT IS PART OF THE RECENTLY  
ENACTED BILL WILL NOT AFFECT MOST OF THE PLANNED PROGRAMS. MOST OF  
THE MONEY WILL BE CUT FROM THE MILITARY AND THERE WILL BE SPECIAL  
ATTENTION TOWARD MAINTAINING THE HUMAN NEEDS IN THE AREA OF JOBS,  
HEALTH EDUCATION AND WELFARE. WE WILL HAVE MORE TO ANNOUNCE TOMORROW,  
BUT- -- --- -I WANT TO SAVE SOMETHING FOR TOMORROW.

I HOPE TO GIVE LEADERSHIP TO A NATION THAT WANTS TO MOVE FORWARD.

I HOPE TO GIVE INSPIRATION TO PEOPLE WHO WANT TO DO GOOD.

Mayor  
Carl Stokes

MR. VICE PRESIDENT, PERHAPS DOC BEACH - - - - -OUR YOUTH  
COORDINATOR WOULD LIKE TO MAKE A COMMENT - - - - -WE ALL CALL  
HIM DOC, WELL - - - - -HE PICKED UP THE NICK NAME WHILE PLAYING  
FOOTBALL FOR THE CLEVELAND BROWNS, HIS NAME REALLY IS WALTER BEACH.

Mr. Beach

MR. VICE PRESIDENT, MAYOR STOKES, I WOULD LIKE TO STATE A FEW  
OF THE THINGS WE ARE TRYING TO DO WITH THE YOUTH IN THE O.E.O  
PROGRAM. EMPLOYMENT IS ONE OF THE THINGS - - - - -

FINDING JOBS FOR THE HARD CORE UNEMPLOYED - - - -AGES FROM 16 TO 21 AND TO GET THEM INTO JOB RETRAINING PROGRAMS, ALSO WE HAVE ASKED THE YOUTH TO GIVE US IDEAS AS TO WHAT THEY WOULD LIKE TO DO. THEIR MAIN CONCERN WAS SETTING UP MEET INS. THESE ARE PLACES WHERE THEY PARTICIPATE IN VARIOUS ACTIVITIES.

Mayor  
Carl Stokes

SUPPOSE MR. BEACH, THAT SUCH A PROJECT IS A FAILURE?

Mr. Beach

THAT IS ONE OF THE RISKS INVOLVED IN SUCH A VENTURE. WE ARE TRYING VERY MUCH TO EXPOSE OUR YOUTH OF TODAY INTO A BETTER ENVIRONMENT. BETTER LOW INCOME HOUSING THAT WILL PROVIDE SWIMMING POOLS, PLAY AREAS, CARPETING AND AIR CONDITIONING. MANY OF OUR CITIZENS HAVE BEEN ON WELFARE GENERATION AFTER GENERATION. THEN, THERE IS THE PROBLEM SUCH AS A FAMILY WITH A MINIMUM INCOME, WHERE IT IS NOT ALWAYS POSSIBLE TO FIND EMPLOYMENT FOR A SON, BECAUSE OF THE FAMILY HAVING AN INCOME OF \$5000.00

Vice Pres.  
Humphrey

DOC BEACH - - - -MR BEACH, I AM GETTING A LITTLE CONFUSED BY YOUR NAME - - - - -WE HAVE SET UP A TASK FORCE TO STUDY THE NEED OF SOME KIND OF REPLACEMENT FOR THE WELFARE SYSTEM. I AM VERY MUCH IN FAVOR OF SOME FORM OF GUARANTEED ANNUAL INCOME FOR THOSE WHO CANNOT WORK TO KEEP THEM OVER THE POVERTY LINE, - - - - -THERE ARE MOTHERS, WHO CANNOT WORK BECAUSE OF HER SMALL CHILDREN- - - -FATHERS WHO CANNOT WORK FOR SOME REASON. WE REALIZE THAT A YOUNG MAN WHO IS UNEMPLOYED HAS

PROBLEMS FINDING A JOB, BECAUSE HIS FAMILY HAS AN INCOME OF \$5000.00  
AFTER ALL YOU CAN NOT SAY THAT YOU ARE LIVING, YOU ARE STILL WHAT  
YOU CALL JUST POOR.

Mr.  
Tankersley

MR. MAYOR, MR. VICE PRESIDENT, THE NATIONAL ALLIANCE OF BUSSINESS  
MEN ARE FIND JOBS FOR OUR YOUTH WHO ARE LIVING ON THE POVERTY LEVEL.  
FORTUNATELY WE HAVE BEEN ABLE TO FIND JOBS FOR MOST OF THE YOUTH.

Vice Pres.  
Humphrey

I AM GOING TO SPEAK ABOUT THE MARSHALL PLAN TOMORROW. I HAVE  
SELECTED THIS CITY UNDER THE LEADERSHIP OF YOUR VERY FINE MAYOR,  
FOR THIS MESSAGE. I WANT TO TELL THE AMERICAN PEOPLE WHAT WE ARE  
TALKING ABOUT, AND HOW WE WANT TO SAVE OUR AMERICAN CITIES.  
WE COULD GO INTO AREA AND REHABILITATE HOMES THAT ARE WORTH SAVING.  
A NEW DEPARTMENT OF HOUSING URBAN DEVELOPMENT HAS BEEN SET UP  
TO ADMINISTER TO THE URBAN PROBLEMS FACING US TODAY. THE HOUSING  
AND URBAN DEVELOPMENT, NOW BEFORE THE CONGRESS, WILL INITIATE AN  
UNPRECEDENTED TEN YEAR HOUSING CAMPAIGN TO PRODUCE 26 MILLION HOMES.  
THE ONLY WAY WE ARE GOING TO MAKE IT IS BY PULLING TOGETHER.

THE MEETING WAS ENDED AFTER MAYOR CARL STOKES THANKED THE VICE  
PRESIDENT OF THE UNITED STATES FOR COMING.

✓ Sam Allen  
 ✓ Mayor Alfonso Cervantes  
 ✓ Tom Curran  
 ✓ Harry Maier  
 ✓ Tom Byrne

Mayor Naftalin

ⓧ Urban Crisis

COMMITTEE FOR HUMPHREY  
 July 1, 1968

- Abrahamsen, George - Marshall, Minn.
- ✓ Addonizio, Hugh A. - Newark, N. J.
- Akin, Harry - Austin, Texas
- ## Alioto, Joseph - San Francisco, Calif.
- ## Allen, Ivan, Jr. - Atlanta, Georgia
- Allen, R. J. - Fayette, Miss.
- Allsbrook, O. O. - Wilmington, N.C.
- Armenti, Carmen J. - Trenton, N. J.
- Babiarz, John E. - Wilmington, Del.
- ## Barr, Jos. M. - Pittsburgh, Pa.
- Bates, Ted - Warren, Mich.
- Bell, Robt. A. - Greensburg, Pa.
- Bracy, Ray B. - Allentown, Pa.
- Brookshire, Stanford R. - Charlotte, N. C.
- ## Byrne, Thomas R. - St. Paul, Minn.
- Cain, Francis J. - Burlington, Vermont
- Bryant, William - Summersville, W. Virginia
- Burton, John - Ypsilanti, Mich.
- Canfield, John - Deerborn Heights, Mich.
- ## Cervantes, Alfonso - St. Louis, Missouri
- Carey, Richard J. - Williamsport, Penn.
- Cavanaugh, James F. - Watervliet, New York
- Christy, John - Jefferson City, Mo.
- Close, Micheal - Pottsville, Pa.
- Corbett, James N. - Tuscon, Ariz.
- ## Co-chairmen

Co-Chairmen  
 Alioto (De Luca)  
 Allen  
 ⓧ Barr  
 Byrne  
 Cervantes  
 Curran  
 Maier  
 Naftalin  
 Schindler  
 ⓧ Stokley  
 ⓧ Dale

Season with mayors

ⓧ Corbett  
 Tucson  
 Donna  
 Felicia

Carl  
 Fin  
 Barr



Co Chairmen

OFFICE OF THE VICE PRESIDENT  
WASHINGTON

The Urban Crisis -  
(Cleveland Message)

MEMO

TO: THE VICE PRESIDENT

FROM: NEAL PETERSON

The Public Relations people have determined that it would be better for you not to have a prepared speech when you are asked to respond to Mayor Naftalin. These are some ideas you might include in your remarks to the mayors. Attached are some sentence structures on these ideas.

1. That you are returning to Minneapolis where you were elected to your first political office - as mayor.
2. That as a former mayor you know the problems of cities - and know they can be solved.
3. That the problems you faced in 1947 in the cities are not so different than they are now - race relations, social justice, law and order, welfare, schools, transportation, Housing.
4. That you established
  - a. one of the first FEPC in the United States in 1947
  - b. Mayors Councils of Human Relations
  - c. Imaginative approach to housing veterans
5. That cities are places for living a meaningful, loving life.
6. That we must use all our resources - most especially our human resources - to solve the problems of our cities today.

Partnership

I have come home to Minneapolis ~~4~~ where I started -- where I was elected to my first political office as the mayor of this wonderful city. Because I have been mayor of a city, I know the problems of the city and I know the potentials of the cities. I know that we possess the potential to solve all of our urban problems.

  The problems that we faced in Minneapolis when I was mayor were not so very different from the problems that all of us face today in American cities. The problems of racial relations, social justice, law and order, identity, welfare, schools, transportation, and pollution.  The problems of finding space for people to live, not merely exist. To live a life full of meaning and love and significance and participation. This is the purpose of the city. Because the city is for living and the city is for people.

When I was mayor we took some long steps toward solving our problems. We succeeded because we looked and planned ahead. We succeeded because we had the courage to dream and the strength to put our dreams into practice. And we acted.

We enacted the first municipal Fair Employment Practices Act in the United States. Back in 1947 such a thing sounded radical to some. Today such FEPC acts are commonplace in the United States. In Minneapolis we established one of the first Mayor's Councils on Human Relations in the United States. We also set up Community Relations Councils in each of the police districts, to improve relations between the community and the police.

We strengthened and modernized the police force and raised police salaries. We mounted an all-out community effort to knock out rampant crime. We won that fight.

We attacked our problem of the shortage of housing. We organized a non-profit corporation, bought surplus house trailers and pre-fab housing units. We went to the building trades unions and to businesses. We got their support. There are many, many other things that we did. But the lesson is clear.

In all of our cities today we have to do the unusual because the problems of the American cities are unusual. We have to deal imaginatively and creatively with them. We must use all our resources, and that means most notably, using all of our human resources.

↳ We must bring together all of our groups of people -- businessmen and clergymen, political leaders and professors, trade union members and housewives, people of all races and all ages and all religions and all interests. We must give all people the opportunity to participate in rebuilding and redeeming our cities. So that they can say with pride, "this is my city, my neighborhood, my home".

↳ We must not only solve the problems of today but plan ten or twenty years ahead, so that we can develop and use our potentials for tomorrow. We cannot be content with merely alleviating today's problems. We must eliminate them.

↳ In all of our cities we must move ahead not by slow steps, but by quantum leaps. We can do this only by using and uniting all our resources of federal, state and local governments of the private sector and the public sector.

That we can do only by having the imagination to dream, and the courage to put our dreams into action.



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