WHY WER GOP Gald Rush + Holden Hate

Tack to your about our Party—

The magnet, Party

Response bility—+ Propers

always the Party for Tomorrow

We dare—We do!—Vision to

Expenses

Our country— a Protunty Responsibility

Service

Freedom

Rocket - I - Money isn't everything in a campaign, as Nelson Rockefeller's ad agency will be the first to tell you.

Let me announce, however, that I mean to do as Gene does, not as he says, on the unit rule when it comes to contributions.

- 4 -

Right now they look pretty good in the polls. But you can count on them to spoil it by nominating somebody.

I personally wouldn't buy a used candidate from that party.

But between us, I think that's what we're going to get. I don't think they have time to break in another loser.

Om gaing to let it Shine"

Our Campaign | Let accorde the coursing the darkness

relegamento meanit

Just to be sure that I remain non-partisan regarding the internal affairs of the Republicans, however, I have just sent off the following cable to Miami:

"Dear Dick, Ronny, Rocky, Chuck, Mark, John -- and Harold:

I can hardly wait." Signed HHH.

\* \* \*

Schuelism is not a framed emolional outbut but a lefe temo 7 dedication I want to tell you that I'm worried about President Johnson's decision not to go to Chicago. Now that he finds he's still front-runner in the polls, he may be considering a fifth party.

\* \* \*

- 9 -

I want you to know this, though: I've told him that if he wants to express himself freely and put some distance between himself and me, I won't be offended at all. I told him, "Lyndon, you've got to be your own man." He gave me a weary smile and said Lady Bird would never stand for it.

\* \* \*

- 10 -

As for my own candidacy, the only remaining problem, as I see it, is to choose the right running mate.

When all is said and done, you need someone who has been with you over the long haul -- someone you can trust on the big issues despite occasional differences.

And although you know the problems involved in having

Presidential and Vice Presidential candidates from the same state,

I am sufficiently confident of the strength we Democrats will carry

into the Electoral College ... sufficiently loyal to old ties ... and

sufficiently concerned about in-house unity -- that I may ask

Muriel to serve.

- 12 -

I think we could count on an immediate endorsement from the 4-H Clubs.

Muriel'd be good, and she's frugal. She's already suggested that we can use Herbert Hoover's old linens in the White House.

Well, with your support, you'll have us both, etc.

\* \* \*

## Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.

