



FOR RELEASE  
SATURDAY AM 11P  
AUGUST 10, 1968  
Telephone 202/225-2961

STATEMENT  
VICE PRESIDENT HUBERT HUMPHREY  
HEMISFAIR  
SAN ANTONIO, TEXAS  
AUGUST 10, 1968

When I came to San Antonio four years ago, Hemisfair President, Bill Sinkin, made me a Hemisfair Ambassador. And there are few jobs I've had in the last four years that I've enjoyed more than boosting this great project.

Now that the Ambassador has come home at last, I find that the Hemisfair is even more exciting than your Governor, John Connally, your U.S. Senator, Ralph Yarborough, and your Congressman, Henry Gonzalez, promised me it would be.

The theme of Hemisfair is "The Confluence of Civilization in the Americas." This is an appropriate theme in an appropriate city.

During its 250 years, San Antonio has welcomed people from all the cultures and all the nations that have shaped our country and our hemisphere, in North, Central, and South America. There is no better place for us to celebrate our diversity. There is no better place to dedicate ourselves to the new unity of purpose, outlook, and effort that we are seeking to develop in this hemisphere.

We began to give substance to the trend toward unity in the Americas in the 1930's with the policy of the good neighbor.

And we forged a new alliance at the beginning of the 1960's -- an alliance for progress.

But now in the Western Hemisphere we are concerned with a hemispheric unity that goes far beyond good neighbors and good allies:

--we are united in our concern with people; with their economic well-being; and with improvements in the quality of their lives...with the urgent need to satisfy a revolution of rising expectations that is at work in the United States as well as in the developing nations of Latin America.

--we are united in our dedication to change; to meeting the challenge and the promise of the 1970's.

--and we are united in understanding that our relations must be based upon mutual trust and cooperation among sovereign nations.

We are now moving into a new era in relations among the Americas. These relations are based upon a greater role for these Latin American countries in managing their own destinies, and in defining their own course -- a democratic course -- towards more rapid and more fruitful economic development. Within the alliance for progress itself, there must be more scope for Latin American nations taking part in the making of decisions on a multi-lateral basis.

And for its part, the United States must renew its commitment to the alliance, and increase its financial contribution. Our purpose should be to supply as much aid as local self-help efforts can effectively use.

The great promise of the Americas lies in our ability to make our diversity work for all of us.

The "confluence of civilizations in the Americas" from Canada to Cape Horn gives us common links with one another. It gives us common links with those nations in Europe.

We are one people, profiting from our diversity, but united in our dedication to human dignity and justice, and united in our determination to work together for our common good.

# # # # #

POSSIBLE HUMOR FOR SAN ANTONIO (from Wattenberg)

I am glad to be here in San Antonio. Like a famous San Antonian, <sup>U.S. Open</sup> Lee Trevino, I too am competing for a U.S. Open Championship. And I aim to do in my U.S. Open what he did in his. (It's been a good year for all of us Mexican-Americans.)

(Town of Americas)

2)

You know, politics is not so very different from professional golf. Politicians, like golfers, travel around the country trying to win some tournaments. They take a lot of swings and use most of the clubs in their bag -- particularly the wedge. Most of us in politics -- as in golf -- play to the galleries. But we also all keep a very close look at our score cards, particularly during

3)

medal play that takes place up until convention time.  
After that, until November, we go into match play,  
or, as the bullfighters say, "mano-mano."

4)

*Tre Vano*

I understand that Lee Trevino said after he won  
the Open championship that he could be elected President.  
*Tre Vano*  
Well, if I were Lee Trevino, I'd be careful of that kind of  
loose remark -- or else after I win the Presidency I may  
decide to go after his open title. Or even worse, I might  
persuade the President to challenge him in the Texas Open --  
and you better be careful when you play golf with Lyndon  
Johnson. He brings his own birdies.       # # #

President Marshall Stearns

Mr Sinkin

Asst. Clark

Spahr Ben Barnes

Mr Zachary

NOTES

VICE PRESIDENT HUBERT HUMPHREY

HEMISFAIR

SAN ANTONIO, TEXAS

August 10, 1968

Gov Connally

cong Gonzales

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cong PICKLE

Mayor Maculister

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Good Neighbor

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Alliance for Progress

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# # #

SAN ANTONIO, TEXAS

August 10, 1968

THE HONORABLE HUBERT H. HUMPHREY  
Vice President of the United States

TRANSCRIPT OF PROCEEDINGS

UNITED STATES PAVILION - HEMISFAIR, 1968

GEORGE JONES COURT REPORTERS  
1401 TOWER LIFE BUILDING  
SAN ANTONIO, TEXAS 78205

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HONORED GUESTS

The Honorable Hubert H. Humphrey  
Vice President of the United States

Mrs. Hubert H. Humphrey

John B. Connally  
Governor of the State of Texas

Abraham Kazen, Jr.  
Congressman, Texas 23rd District

Henry B. Gonzales  
Congressman, Texas 20th District

Ben Barnes  
Lieutenant Governor

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GOVERNOR CONNALLY: Ladies and gentlemen,

I know that you have been out here for some time. I know also that I did not come here to make a speech. So, realizing that my participation is going to be brief, before I say more, I would like to present two or three people who have not yet been presented because they were in the Pavilion. I would like to present the Honorable Congressman De La Garza of Texas.

(Applause.)

It is now my happy privilege to present to you the better half of a wonderful young couple in the State of Texas, about whom you have heard much of; it is my privilege to present to you the very gracious, the very lovely and charming Mrs. Ben Barnes.

(Applause.)

May I also present to you a lovely lady whose home town happens to be my home town, one whom I have known and respected all of my life, Mrs. Henry B. Gonzales.

(Applause.)

I know I do not want to overlook in ceremonies of this kind, it is the people that are most important to us in our State and nation. The ones that fall in that category are the ones that I know stand before.

It has been my privilege to know, in and out of public life, the lady now I am about to present

1 one who is completely dedicated to her family and to her  
 2 friends and to her husband and to her country. It is a  
 3 lady who has been a partner in a real sense of everything  
 4 that has marked the life of our distinguished speaker this  
 5 morning. She is a lady I respect and marvel at. She has  
 6 four children but she has managed to be a part of the life  
 7 of the distinguished Vice President from the time he was in  
 8 school, Mayor, in the Senate and Vice President. She is a  
 9 lady who has travelled with him to all of the regions of  
 10 this land and foreign countries of the earth. She has gone  
 11 with him to the Far East, the Middle East, a great lady of  
 12 truthfulness, compassion, of generosity, of concern, a lady  
 13 who now serves on the President's Commission on mental re-  
 14 tardation and a lady who gives her time and talents very  
 15 considerably; may I present to you Mrs. Hubert H. Humphrey.

16 (Applause.)

17 MRS. HUMPHREY: I think after an introduc-  
 18 tion like that, one should just sit down and accept it as  
 19 the most beautiful and most wonderful complimentary intro-  
 20 duction I think I have ever heard by anyone. When it hap-  
 21 pens to be about yourself, it is a very flattering and  
 22 honoring experience. I would like to say to all of the  
 23 Texans and all of the other people that are here in atten-  
 24 dance, I have always wanted to come visit HemisFair. I  
 25 have been wanting to come from the very beginning, and to

1 be here today is just a fulfillment of one of those ex-  
2 citing times that happens to you as an official in the  
3 government of this country.

4 It is America at its best and wish we had  
5 two weeks here to see all of it instead of the two or three  
6 hours we can spend here.

7 You are luckier than we are.

8 Thank you very much.

9 (Applause.)

10 GOVERNOR CONNALLY: Thank you very much,  
11 Mrs. Humphrey.

12 Mr. Vice President, needless to say as  
13 Commissioner General of this HemisFair and as Governor of  
14 this great State, we are delighted to have you in Texas  
15 and San Antonio and these fairgrounds. I think you can  
16 see it in the smiling and shining faces that you see be-  
17 fore you today. We are delighted to have you here. I can  
18 make it no more sincere than to say, "Thank you" for coming  
19 our way. We are grateful to have you here.

20 Now, I would like to recognize one who is  
21 well known to you. I shall not introduce him except simply  
22 to say he has been a large part of HemisFair, of this great  
23 World's Fair of 1968, more than just a part of it, he is  
24 from this district. He is a man who has had a distinguished  
25 career in public service to his State, his City and his

1 Nation, a man who has enormous energy and concern for all<sup>5</sup>  
2 people, articulate, devoted, dedicated to his task, also  
3 I present to you now the Honorable Co-Chairman of HemisFair,  
4 1968, Congressman Henry B. Gonzales.

5 (Applause.)

6 CONGRESSMAN GONZALES: Thank you very much,  
7 Governor Connally, Vice President Humphrey and Mrs. Humphrey,  
8 Mayor McAllister, Lieutenant Ben Barnes, all of the distin-  
9 guished colleagues who are here in San Antonio with us, all  
10 of the distinguished officials who are here at the U.S.  
11 Pavilion in what has turned out to be a reality, that is the  
12 San Antonio World's Fair, HemisFair, 1968.

13 I know as the Governor has said, you have  
14 been waiting here for a long time. It is simply not my  
15 role to make a speech but, I do want to say this, Mr. Vice  
16 President.

17 We are very fortunate that you have graced  
18 us with your presence and that of your lovely wife. In  
19 order to commemorate a achievement, you have made a big  
20 contribution to bring that about.

21 You were one of the first ambassadors of  
22 HemisFair that received the scroll designating your role  
23 as an ambassador over four years ago. I wish to acknow-  
24 ledge, at this time, your tremendous contribution to mak-  
25 ing the San Antonio World's Fair a reality.

1 Here in San Antonio, adjacent cities of  
2 the southwest United States, the most historical spot in  
3 this part of the country, you see the realization of much  
4 of your labor. You have been a pioneer in much of the  
5 legislation that made it possible for us to have HemisFair.  
6 It has been through, if I may use the word, confluence, that  
7 has brought this about, a confluence of the local, private,  
8 the local government, the State government, and the Federal  
9 government, all cooperating, all in a joint effort to bring  
10 out something known as HemisFair to make HemisFair possible.  
11 Had it not been for such a program as that devised by the  
12 local civic and banking industries in San Antonio putting  
13 up their money on the line, far from being insured they  
14 would have anything but a loss, and a successful city counsel  
15 called a bond issue, a thirty million dollar bond issue and  
16 had it not been for the Urban Renewal Program, the willing-  
17 ness of the State Legislature and the tremendous contribu-  
18 tions of the Governor of the State of Texas in becoming  
19 such an influence, almost single handedly assured that  
20 essential contributions from the State level that made this  
21 a reality.

22 So, all of these people working together is  
23 to prove which I think America stands for; that which you  
24 have so successfully waged as a battle on the legislative  
25 floors in Congress and, for that reason I am sure I speak

1 of each and every Texan, San Antonian, adopted sons of  
2 San Antonio for your taking your time out at this busy time  
3 in your schedule to be present.

4 Ladies and gentlemen, it is indeed a privi-  
5 lege to present to you a great American, one whom by attri-  
6 bute, by test, by experience, one who is not only worthy of  
7 the highest office in the land, but I am sure, can be intro-  
8 duced to you as the future President of the United States of  
9 America, the Honorable Hubert H. Humphrey.

10 (Applause.)

11 VICE PRESIDENT HUMPHREY: Thank you very  
12 much. Thank you. Thank you, Congressman Gonzales. Thank  
13 you for welcoming Mrs. Humphrey and myself in such a gener-  
14 ous way.

15 To Governor Connally, I want him to know  
16 how grateful we are for his hospitality, Muriel and myself  
17 have been good and dear friends of Governor Connally, John  
18 and Nelly, and we miss Mrs. Connally today. She is a won-  
19 derful lady. I asked the Governor to bring our warmest  
20 regards and sincere affection at this time. We want Nelly  
21 to know that our hearts and thoughts are with her at this  
22 time.

23 To all of the members of Congress that are  
24 here, Congressman Gonzales, Congressman Kazen, Representa-  
25 tive De La Garza, Fisher, to our great Speaker of the House

1 of Representatives of the great State of Texas, Ben Barnes,  
 2 I want to thank you again for your official welcome, your  
 3 cooperation and everything. A special word goes out today  
 4 to all of the members of the Board of Directors and those  
 5 who have made possible this great international exposition,  
 6 HemisFair, and to President Steves, we extend our thank you  
 7 on behalf, not only of my family and myself, but on behalf  
 8 of the nation.

9 HemisFair of San Antonio does not only be-  
 10 long to this community or state, it is an international  
 11 fair. You have honored the nation by your setting up this  
 12 great fair and making it possible for hundreds of thousands,  
 13 yea millions of people from all over this land and this  
 14 world to come and see America and the work that you have put  
 15 into this. President Steves, we extend to you our thank  
 16 you and Mrs. Zachry and also to Ambassador Clark. How good  
 17 it is to see you.

18 (Applause.)

19 Mr. Mayor, I also pay my respects to the  
 20 Mayor of this City, once having been Mayor, we sort of  
 21 stick together because we have unique problems.

22 Mayor McAllister, it is good to be welcomed  
 23 in the City of San Antonio, again. I am happy to be here.  
 24 San Antonio has so many honors that have been coming to you.

25

1 You have a great San Antonian that has just  
2 earned world fame as a golfer. Of course, like that famous  
3 San Antonian, Lee Trevino, I am competing also with the U.S.  
4 Open championship.

5 (Applause.)

6 I want him to know I aim to do in my U.S.  
7 Open, in my competition, what he did in his. It has been  
8 a good year, may I say, for all of us Mexican-Americans  
9 and all of us Spanish-speaking soles.

10 You know, politics is not very different  
11 from professional golf. Politicians and golfers travel  
12 all around the country trying to win tournaments. We take  
13 along a bag of clubs. We use most of the clubs in the bag,  
14 particularly the wedge.

15 (Laughter.)

16 Us in politics play to the galleries. We  
17 keep a close look at the scorecard particularly in metal  
18 play that takes up after convention time.

19 After that, we go into match play or it is  
20 what the bullfighters say, mauna mauna.

21 I understand that Lee Trevino said after  
22 he won the Open championship that he could be elected  
23 President. Well, if I was Lee Trevino, I would be careful  
24 of that kind of talk.

25 (Laughter.)

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After I win the presidency, I may decide to go after his Open title or even worse, President Johnson in the Texas Open.

(Laughter.)

You had better be careful when you play golf with Lyndon Johnson. He brings along his own birdie.

(Laughter.)

Ladies and gentlemen, you know as we were driving to this wonderful sight, I was talking to Congressman Gonzales and Mr. Sinkin and I looked up and I saw the Tower of Americas. Of course, I know, as I said to a group this morning, Texans always tell the truth, they speak it in capital letters. However, they do speak the truth.

(Laughter.)

I was checking up and I found the Tower of Americas is a little taller and a little higher than the needle out at Seattle at the World's Fair there. I found it is a little taller than the Washington Monument. I found it is the tallest monument of its kind in the United States. When I look at it, I think of the Space Program, of the Apollo shots or one of our space astronauts. When you look at it, it reminds me of what Chairman Khrushchev of the Soviet Union said when he visited Washington during President Eisenhower's administration.

He looked at it and saw the Washington

1 Monument. He said that it sure is big. He said it is  
2 the biggest missel that I have ever seen, but I do not  
3 think it will ever leave the ground.

4 (Laughter.)

5 I must say that the Tower of Americas is  
6 very, very big. This is a big state. This is a big country.  
7 It has big hopes and big ambitions and that is all to the  
8 good because the story of America and the story of this  
9 land is always looking to a better day, always looking to  
10 something not only bigger, but better.

11 I have been honored as few people have been  
12 in public life by high position, by many kindnesses from the  
13 American people. I was honored as Congressman Gonzales said  
14 here a moment ago, by being made a sort of honorary ambas-  
15 sador of the HemisFair some four years ago here in San  
16 Antonio.

17 I have heard all about this HemisFair from  
18 your great Governor. Governor Connally came to Washington  
19 and met with the Ambassadors of the Americas, from Europe,  
20 all of the nations. He met with the members of Congress.  
21 He gave us the best selling job of HemisFair I ever hope  
22 to hear.

23 The only thing is, Governor, you undersold  
24 it. It is even better than you told us it was going to be.

25 (Laughter.)

1 I want to compliment everyone here that had  
2 a hand in this and to thank you dignitaries from other lands  
3 that are with us today. People from this state and from  
4 America, I want to thank you for what you have done to make  
5 this HemisFair what it is. I only hope we will have time  
6 to at least get the feel, this feel of companionship and  
7 fellowship that is so evident here in this kind of exposition.

8 The theme of HemisFair is the confluence of  
9 different nations in the Americas.

10 Let us give those boys a hand.

11 (Applause.)

12 (Honor Guard leaving.)

13 I do not know how you feel when you see those  
14 young men, but I just feel a little better every time. They  
15 make me very proud of my country.

16 (Applause.)

17 The theme here that HemisFair is using is  
18 very impressive, the Confluence of Civilization in the  
19 Americas. It is a very appropriate theme for a most appro-  
20 priate city.

21 During the two hundred and fifty years, San  
22 Antonio has welcomed people from all cultures and all nations  
23 that have shaped our country and the countries in our  
24 HemisFair, North and Central and South America. There is  
25 no better place for us to celebrate our diversity as people

1 and nations and yet, our unity than right here in San  
2 Antonio. There is no better place to dedicate ourselves  
3 to that new unity of purpose, that new outlook and effort  
4 that we are seeking to develop in our country and HemisFair.

5 I think San Antonio stands for something far  
6 beyond even what the names means and what the geographical  
7 position indicates. I think San Antonio stands for progress,  
8 human progress as well as economic and social progress.  
9 This indicates what can be done when people put their minds  
10 to it. I think there are many doubters that doubted this  
11 was too big an undertaking. I would not be a bit surprised  
12 that if there are not still some of them. The best place  
13 to do what we can do is whenever we put our minds to the  
14 task and we put our minds to the job here in San Antonio of  
15 showing that you can take a part of the city that needed to  
16 be redeveloped, showing you could go to private enterprise  
17 and getting large contributions, going to the people with a  
18 bond issue and getting public approval, going to the Congress  
19 of the United States and getting support. That is the way  
20 we are going to succeed, going to the people, going to the  
21 community and going to the Congress and going throughout the  
22 country to make an effort for a better place in which to  
23 live.

24 (Applause.)

25 May I say a few words to our friends in

1 Central and South America. You know when we begin to give<sup>14</sup>  
2 substance to the trends towards unity in the fifties, back  
3 in the time in the thirties, with the policy of the Good  
4 Neighbor Program, I do not think we have ever had a better  
5 phrase to describe what we are trying to do, a good neighbor.  
6 That is what is needed all over the world and our country.

7           Despite all of the laws we pass about  
8 equality and all of the speeches about equal treatment,  
9 despite all of the arguments we have about uniting our  
10 country, if you boil it all down, just be a good neighbor.  
11 Do unto others as you would have them do unto to you. Be  
12 a good neighbor.

13           We have also forged a due alliance among  
14 the people of this HemisFair, not an alliance for war, not  
15 even an alliance for what we call military defenses but,  
16 for an alliance for progress.

17           The alliance for progress began in the  
18 early 1960's. San Antonio, once again, has such a rele-  
19 vance to it.

20           Now, in the Western Hemisphere, we are  
21 concerned with a hemispheric unity that goes far beyond  
22 being good neighbors and good allies. We are united today  
23 in our concern for people, for the economy and there is a  
24 new dimension to our concern today, ladies and gentlemen.

25           We are not satisfied simply because we

1 have done well. We want to do better. There is a new  
2 concern with the improvement of the quality of our lives and  
3 with the urgent need to satisfy what has been called a  
4 revolution of rising expectations which simply means a sense  
5 of urgency to get things done, to work with the United States  
6 and our people.

7 We are united in our dedication to change,  
8 things do change. The only question is; what kind of  
9 change and how? Not change through violence and lawlessness,  
10 not change by brut force but, change through the peaceful  
11 processes. Change with order. Progress with order and order  
12 with progress.

13 Let me say once again, there is not a single  
14 problem that confronts this nation today that cannot be  
15 remedied through peaceful, orderly change and peaceful,  
16 orderly processes.

17 (Applause.)

18 Let me be equally candid with you, there  
19 is not going to be a single problem that faces this nation  
20 today with lawlessness and violence that is solved. So,  
21 I call upon the people. I call upon these people to join  
22 together with this spirit of the good neighbor, in this  
23 spirit of unity even with our desire to build, not to des-  
24 troy, to have a kind of unity that is based on multiple  
25 trust and confidence and, indeed, cooperation among sover-

1 eign nations and sovereign people themselves.

2           They are moving in a new era in the rela-  
3 tionship between our respective countries here in this  
4 HemisFair. These relations are based on the gathering role  
5 for those Latin-American people, there must be more scope  
6 for Latin-American nations taking part and making decisions  
7 that relate to their own needs. And, for our part, we must  
8 renew the commitment to the Good Neighbor Policy, renew  
9 it, my friends. Renew our commitments to the alliance for  
10 progress by the instrument of your personal concern and in-  
11 crease our concern for them, our financial contributions  
12 and above all, an increase in your trust, cooperation with  
13 all of the people in this HemisFair, a great family of  
14 great people in a great part of the world.

15           The Confluence of Civilizations in the  
16 Americas, from Canada to Cape Horn, gives us a common link  
17 with one another and it gives us common links with those  
18 nations in Europe.

19           Remember this, friends. We are one people.  
20 We are, indeed. We must never forget we are one people  
21 profiting from even our diversity which gives us equality  
22 which gives us a uniqueness; it is a diversity of people  
23 that I see before me that makes up what we call America,  
24 the beautiful. It is not one kind of a man, not people  
25 that all look alike and talk alike and think alike, not of

1 one mind but, America of one spirit. That is the kind of  
2 America that I love, and that is the kind of America that  
3 we have,

4 (Applause.)

5 So, let us use this occasion, these few  
6 moments that I have with you to ask you to have faith in  
7 our country, to ask you to speak up for America, not to  
8 speak down to it or to degrade it. Let me call upon these  
9 people a symbol here of every walk of life, rich and poor,  
10 being of every race, creed and nationality, let me call  
11 upon you to think of your nation, to think of your America  
12 as the America of symbolically called the last best hope  
13 on earth.

14 Remember that the flag we saluted here as  
15 our National Anthem was played is not just red, white and  
16 blue and the fifty stars of fifty states but, it repre-  
17 sents even something more significant. It represents  
18 something greater than authority or power. It represents  
19 an attitude. It represents a faith about people and that  
20 faith is our belief in human beings and the worthwhileness  
21 of every man, woman and child. It is our faith and belief  
22 that we were created in the image of our Maker. There is  
23 a brotherhood among people. It is because of that brother-  
24 hood which can speak of the family of man.

25 I am always proud to travel about a great

1 country to see its people, to sense its greatness, to sense  
2 the vitality that is here, to sense the urge of the American  
3 people for a better day, never content even with the great  
4 achievements of yesterday. There is so much good needed in  
5 this land. There is so much that needs to be done with that  
6 goodness.

7                   As I have said from many of a platform,  
8 there is a silent majority of America, not a lawless minori-  
9 ty, a great, great silent majority of the people of every  
10 walk of life and race that is prepared to do what needs to  
11 be done, that hates no one, has no bitterness, wants to be  
12 aroused and called upon to do for this land what needs to  
13 be done in our cities, in our countryside, at home and  
14 abroad.

15                   I do believe in the commitment of this  
16 nation. I do believe our goal is yet to be fulfilled but,  
17 it is within our grasp. I think this is one nation, one  
18 north and one south, not black and white. This is one  
19 nation and, above all, I get my sense of purpose and sense  
20 of humility about this flag and my sense of love for it  
21 which I say as my children, one flag under God indivisible,  
22 if we want it that way, indivisible and with liberty, not  
23 license, liberty and justice, not special privilege, but  
24 liberty and justice for all.

25                   What a country and what a time to be alive.

I thank you very much.

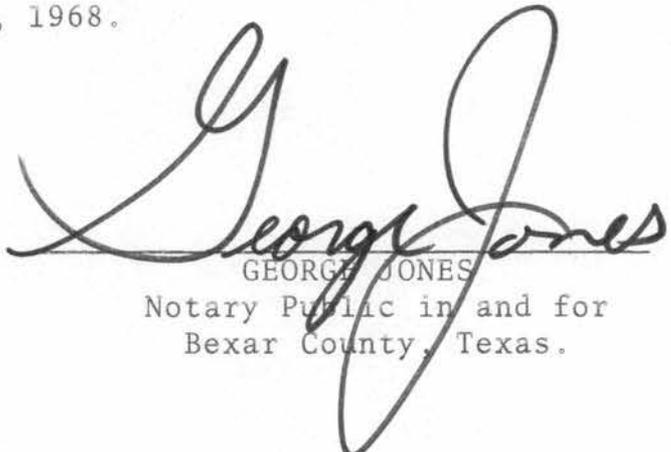
(End of Speech.)

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1 STATE OF TEXAS )  
2 COUNTY OF BEXAR )

3 I, GEORGE JONES, a Notary Public and Court  
4 Reporter in and for the County of Bexar, State of Texas, do  
5 hereby certify that the foregoing constitutes a true and  
6 correct transcription of my stenographic notes taken by me  
7 on the 10th day of August, A.D., 1968.

8 WITNESS MY HAND and seal of office this  
9 11th day of August, A.D., 1968.

10  
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13 GEORGE JONES  
14 Notary Public in and for  
15 Bexar County, Texas.

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