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JOE FOSS FIELD
SIOUX FALLS, SOUTH DAKOTA
SEPTEMBER 19, 1968

SENATOR MC GOVERN: Now, it is my privilege to present our most distinguished native son, a man who we welcome back as an old friend, a man whom I fully describe not only to endorse to the presidency of the United States, but who will have my help and my voice and my effort from now on until November 5. Everyone in this audience knows that we have had a difference on one or two matters, but on most of the current issues that are before the people of this country and before the people of this state I stand shoulder to shoulder with the vice-president, our candidate for the presidency of the United States. Hubert Humphrey, and it is with great pride to present him to you now.

THE HONORABLE VICE-PRESIDENT OF THE UNITED STATES, HUBERT H. HUMPHREY: Thank you very much, Senator McGovern. And thanks to our good friend Senator Morse that he has honored us by his words here in this message and to our good friend from North Dakota, that has joined us here today to make this a tremendous conference that relates to all of the

1 economics and essential welfare of the entire Missouri
2 River Basin. In fact, this whole western country.
3 I must say that when I came off this plane and saw
4 Senator Morse, I knew that this conference was full of
5 power; there was no doubt about that. Senator Burdick
6 said to me, he said, "We've got a big product waiting
7 for you", and I said, "What's that?". He said,
8 "well, they decided that they had to bring atomic power
9 to the conference", and I said, "well, I'm looking
10 forward to seeing Dr. Seebort". He said, "No, you
11 won't, they brought the mighty atom to America now
12 I guess and he is here to speak." I thank God that
13 we senators that are here today want that path of great
14 depth and tranquility, and we have peace of mind
15 since I believe that is something that you have no
16 worries about election this year. We three senators,
17 the senator from South Dakota, Senator McGovern; and
18 the senator from Oregon, Senator Morse, are two of
19 the most dedicated, conscientious, principled men in
20 this country. And I want to manifest that I had the
21 privilege of their friendship. I cherish their
22 friendship. I consider them two of the most valuable
23 men, not only in the Senate, but in the Government of
24 the United States. Senator George McGovern has
25 served this state with such distinction and such

1 self-sacrifice ,with such warmth, that he not only
2 deserves re-election, he deserves the everlasting
3 praise and everlasting thanks of every person in this
4 state, Republican or Democrat for his service in this
5 state.

6 (Applause)

7 I plan to be out in Oregon a little later with my good
8 friend, Senator Morse, but I think the three senators
9 that are here, Senator Morse and those who know him, and
10 others, the two senators I should say other than
11 Senator Morse that are here and those who know him will
12 join me in saying this; that the United States Senate
13 just wouldn't be what it is and what it ought to be
14 without Senator Morse. He is indeed a unique man.
15 Ladies and Gentlemen, when he's with you, you'll welcome
16 him in. And I tell you, Wayne, you sure made me happy,
17 thank God you're with me. It sure makes a lot of
18 difference. Now, may I make a couple of references
19 over here on my right and your left is my personal,
20 special band, the Doland High School Band. I don't
21 want to take the time here to tell you about the
22 wonders, about the fine cultural center of Doland,
23 South Dakota because that may stir up some animosity
24 around South Dakota. And over here to my left is this
25 wonderful band from Arlington. I am just grateful

1 for their presence here. When I come to South Dakota,
2 it's not for political meetings, it's to come home.
3 It's to come back to see some of the finest people
4 of this country. And I hope and pray that all of
5 us can be worthy of not only your friendship, which I
6 am sure that we are privileged to have, but that we
7 can be worthy of your support. I ask for your help,
8 not so much for me as I ask for this senator here in
9 South Dakota. For those of you that came from elsewhere,
10 for Senator Morse and I ask also for your help for this
11 country. We have some difficult days ahead. We need
12 each other as never before and those of us in rural
13 America that know this country will have felt that
14 great urge to know what this country is about. I
15 believe that it is fair to say that you need Democratic
16 victory on November 5. Thank you, very much.

[Sept 19 7]

MESSAGE TO THE PEOPLE OF SIOUX FALLS

FRIDAY P.M. release

Yours is a city keenly aware of the interdependence of urban and rural America.

For Sioux Falls to flourish, the surrounding agricultural areas must also flourish.

And for Sioux Falls to remain a city of good housing, safe streets, good schools and a pleasant way of life, our countryside and our rural towns must also remain good places to live.

Urban migration--slowed now but by no means stopped--has depopulated the countryside of our nation, impacted our cities, and subtracted from the quality of American life for half a century.

It has turned many once-wholesome cities into metropolitan systems of congestion, pollution, and civic disorder.

This must not happen to Sioux Falls.

To see that it does not happen, and to correct these deplorable conditions elsewhere, I propose a national commitment of resources and energy.

I propose a comprehensive attack on the problems of urban, suburban, and rural America--through properly planned urban growth, the economic stabilization of rural America, and the development of totally new communities in the more spacious areas of America.

This is not a job for any one segment of government or of the economy. Restoration of rural-urban balance will require

the active participation of all levels of government, and of large segments of business and industry.

It will require, in particular, greater local initiative, private investment and action, with the Federal government defining only the larger goals, and supplying Federal funds where needed.

America has successfully pioneered in most areas of human fulfillment. I believe we are capable, in this final third of the 20th century, to accept this larger responsibility. I believe we are ready to create a living environment for every American.



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