



# news release

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## HUMPHREY CITES DEMOCRATIC PROGRAM FOR PROGRESS, PROSPERITY, PEACE; HITS NIXON ISSUES EVASION

Cleveland, Ohio, Sept. 22 -- Vice President Hubert H. Humphrey today promised that a Humphrey-Muskie Administration would lead the nation to further progress and prosperity and to peace.

Speaking to the Democratic Steer Roast here, Vice President Humphrey cited his proposals for

- \* Creating a "living environment" in the cities, suburbs and rural areas and rebuilding the cities through a Marshall Plan.

- \* Greater safety from crime and violence through a "comprehensive and specific program of . . . federal assistance to support our local police, courts, and penal institutions."

- \* Tax reforms "to reduce the financial burden on middle and low income families, and spread the tax responsibility more equitably."

- \* Full educational opportunity for every American youngster, including provision of college and advanced vocational training on the basis of ability to learn not his ability to pay.

"Progress costs money -- but neglect costs more," Vice President Humphrey said.

"And Humphrey-Muskie Democrats know something about the American economy that the Nixon-Agnew Republicans never learned -- how to keep it growing steadily, producing more income and more revenue each year." Humphrey has pointed out that the rate of price increase was substantially the same in the almost 8 prosperous Democratic years since 1961 as in the 8 preceding Republican years which saw three recessions.

Vice President Humphrey again challenged his Republican opponent to take clear and unequivocal stands on the issues facing the nation. He said Nixon's failure to speak out is "bad leadership and I think the American people are going to prove it's bad politics."

The text of his speech is attached.

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REMARKS OF  
VICE PRESIDENT HUBERT H. HUMPHREY  
DEMOCRATIC STEER ROAST  
CLEVELAND, OHIO  
SEPTEMBER 22, 1968

This is one of the great meetings of Democrats in America.

And today, I want you to adopt a resolution: Resolved, that we win in November -- for all the working people ... and school children ... and students... and old people ... yes, for all the people in America.

We can win, and we will win.

America needs Charlie Vanick and Louis Stokes and Mike Feighan and James Stanton. America needs Ed Muskie. And, to be frank with you, I think I have something special to offer in these times, too.

As always, there are Democrats among us who march to different drummers. Fair enough.

The organized mediocrity and boredom of Republican politics -- you saw it in Miami -- have never been our way.

Democrats, my friends, are never dull.

For nearly four decades we have marched toward the same goal -- a safer, freer America ... an America of equal opportunity ... where every individual, can say, not in defiance, but in pride -- "I am a man."

We marched with Franklin Roosevelt out of the dark days of the Depression ... to victory in World War II.

We marched with Harry Truman who told it like it was -- and did something about it.

We marched with John F. Kennedy who stood before you here eight years ago and said, "I would like it to be said that in our Administration, our country moved ... put special emphasis on education ... took care of our children and gave medical care to the aged ... that we ended discrimination of all kinds in the United States." He said, "We want fair treatment for all Americans."

We marched toward those goals with John Kennedy, and then with Lyndon Johnson.

And we passed Medicare ... and more aid to education than any other Administration ... and more civil rights legislation ... more job training ... more opportunity.

Democrats did all of this. And we are mighty proud of this record.

PAGE TWO

You can tell your grandchildren that you were there when America awoke from eight years of fitful sleep -- the great GOP'slumber -- and moved forward once again.

Which way shall we go after next January 20?

Mr. Nixon says that if you elect me it'll be more of the same. For starters, that's right --

- more education for your children;
- more health care for more people;
- more job training and more jobs, so that more people can stand on their own feet;

But that's just for starters.

A Humphrey-Muskie Administration -- with full confidence in the strength and vitality of the American people -- is prepared to lead this nation much farther.

We want a living environment in their cities, suburbs and rural areas. Last time I was in Cleveland, I proposed a Marshall Plan for the cities to get that job done.

We want greater safety from crime and violence. Last week I proposed a comprehensive and specific program of assistance -- federal assistance to support our local police, courts, and penal institutions. Passion and prejudice ... bombast and bumper stickers will not lick crime.

And I say anyone who is not ready to support our police with federal resources does not support them at all.

We want tax reforms -- to reduce the financial burden on middle and low income families, and spread the tax responsibility more equitably. And that tax reform program should include consideration of federal revenue sharing as a means of reducing the burden of local property taxes.

Americans want to know that their children will have the chance for a full education -- and it is in our national interest that they do. I believe it is time to assure every American 4 years of college or advanced vocational training -- according to his ability to learn and not his ability to pay.

College education or advanced vocational training should be an opportunity available to all.

Can we do it? Progress costs money -- but neglect costs more.

And Humphrey-Muskie Democrats know something about the American economy that the Nixon-Agnew Republicans never learned -- how to keep it growing steadily ... producing more income and more revenue each year.

They had three recessions in 8 years. We've had none. They managed to increase the average income for a family of four -- after taxes and after inflation -- by only 8 hundred dollars.

We increased that figure -- after taxes and after inflation -- by nearly 3 thousand dollars -- enough to buy a new car or a year in college ... enough to pay for the kind of progress we are talking about.

We have reached a new threshold in the development of American society. Nearly all the goals of the New Deal have been reached. We are now ready to reach for new goals ... new opportunities ... that will revolutionize our nation once again ... that will meet the new needs of millions of Americans who have made it by any standard but ours.

They are ready for a New Day. We are ready to help.

\*\*\*

My friends, I think America is at a crossroads this year -- both at home and in the world.

And the decisions you make now about what you do in this campaign -- as well as the decisions we make in November -- will have fateful implications for our future.

We can have one nation under God, with liberty and justice for all. We have the resources and the know-how to achieve it.

But if we start backward this year -- if we go back on our promises and disappoint hopes -- I believe we shall begin a downward spiral of violence and counter-violence from which we shall not recover.

And I'm not about to let that happen. I'm here to say we must have one America -- united in our commitment to secure justice and a better life for all.

In the world at large we face another massive escalation in the arms race.

Again we have a choice. Either we find a way to call a halt to the arms race now -- or let it drive us underground ... soak up our resources ... and ultimately, in all probability, call a halt to all mankind.

PAGE FOUR

There is a treaty before the Senate today to ban the spread of nuclear weapons to nations that do not know have them. It is our chance -- our last chance, I think -- to avoid a world where brush fire wars have nuclear potential.

Mr. Nixon says he's for the treaty. But he's against passage now.

That is not good enough in 1968. It's bad leadership ... and I think the American people are going to prove it's bad politics.

I say pass the treaty -- now. Then let's get on with the hard and urgent work of building the peace. That's what I call a New Strategy for Peace -- and I'll be saying a lot more about this New Strategy in the days ahead.

I want to hear Mr. Nixon's strategy.

Where does he stand on arms control?

Where do you stand, Mr. Nixon, on civil rights -- where do you really stand?

Where do you stand on the Supreme Court?

Where do you stand, Mr. Nixon, on Federal aid to education?

Where do you stand, Mr. Nixon, on Medicare? --- On minimum wage?

Where do you stand on Right to Work laws?

Where do you stand on aid to our cities?

Where do you stand on funds for the Peace Corps ... for the Alliance for Progress ... for project Head Start.

Where do you stand on campaign debates -- those debates you said a few weeks ago were such a good idea?

I want some answers and so do the American people.

\*\*\*

The Humphrey-Muskie Message to America in 1968 is this:

Unity -- not of mind but of spirit ...

Progress -- to fulfill our national purpose ...

and Peace -- for the future of mankind.

With your help, we shall win -- and march on toward the New Day that has always been the Democratic Party's promise to America.

#####

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY  
CLEVELAND STEER ROAST  
CLEVELAND, OHIO  
September 22, 1968

✓ J. F. K. - Here 3 times  
✓ Ted K. - Here  
✓ H. B. J. - Here once  
✓ W. H. H. - Here 3 times

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And today, I want you to adopt a resolution: Resolved,  
that we win in November -- for all the working people ... and school  
children ... and students ... and old people ... yes, for all the  
people in America. !

✓ We can win, and we will win. !

America needs ~~Charlie Vance and Louis Stokes and James Stanton and Jack Gilligan~~ Mike Feigley, Ches Vanek,

Louis Stokes, James Stanton, and Jack Gilligan and James Stanton. America needs Ed  
Muskie. And, to be frank with you, I think I have something  
special to offer in these times, too.

As always, there are Democrats among us who march to  
different drummers, and different tunes. Fair enough. !

W. Dems are different

The organized mediocrity and boredom of Republican politics -- you saw it in Miami -- have never been our way.

Democrats, ~~my friends~~ may be difficult, but never dull!

For nearly four decades we have marched toward the same goal -- a safer, freer America more prosperous America . . . an America of equal opportunity . . . where every individual can say, not in defiance, but in pride --

"I am a man." - I am an American - first class!

↳ We marched with Franklin Roosevelt out of the dark days of the Depression . . . to victory in World War II.

↳ We marched with Harry Truman who told it like it was -- and did something about it. o

↳ We marched with John F. Kennedy who stood before you here eight years ago and said, "I would like it to be said that in our Administration, our country moved . . . put special emphasis on education . . . took care of our children and gave medical care to the aged . . . that we ended discrimination of all kinds in the United States."

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America awoke from eight years of fitfull sleep -- the great GOP  
slumber -- and moved forward once again.

Which way shall we go after next January 20?

*well* Mr. Nixon <sup>\*</sup> <sup>\*</sup> <sup>\*</sup> says that if you elect me <sup>(A)</sup> it'll be more of the same.

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We want a living environment <sup>to rebuild an</sup> ~~in their cities~~, <sup>modernize an</sup> ~~suburbs and~~ rural areas. Last time I was in Cleveland, I proposed a Marshall Plan for ~~the cities~~ <sup>America</sup> to get that job done.

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Law  
Order

And I say anyone who is not ready to support our police with federal resources does not support them at all. !

I'm ready to help our  
police & fireman ~~to help~~  
our cities ~~with~~ be safe  
& protected.

⌞ We want tax reforms -- to reduce the financial burden on middle and low income families, and spread the tax responsibilities more equitably. ⌞ And that tax reform program should include consideration of federal revenue sharing as a means of reducing the burden of local property taxes. !

Tax

⌞ Americans want to know that their children will have the chance for a full education -- and it is in our national interest that they do. ~~I believe it is~~ ~~to~~ assure every American 4 years of college or advanced vocational training -- according to his ability to learn and not his ability to pay.

Educ

⌞ College education or advanced vocational training should be an opportunity available to all.

Head Start for all pre school-children

Day care centers for working mothers

*Sum -*

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more.

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the American economy that the Nixon-Agnew Republicans never  
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*\$800  
\$8000*

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~~American society.~~ Nearly all the goals of the New Deal have  
been reached. We are now ready to reach for new goals... new  
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will meet the new needs of millions of Americans who have made it  
by any standard but ours.

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I say pass the treaty -- now. Then let's get on with the hard and urgent work of building the peace. That's what I call a New Strategy for Peace -- and I'll be saying a lot more about this New Strategy in the days ahead.

⌞ I want to hear Mr. Nixon's strategy.

⌞ Where does he stand on ~~stopping~~ *stopping the spread of nuclear weapons*

⌞ Where do you stand, Mr. Nixon, on civil rights -- where do you really stand?

⌞ Where do you stand on the Supreme Court?

⌞ Where do you stand, Mr. Nixon, on federal aid to education?

⌞ Where do you stand, Mr. Nixon, on Medicare? On minimum wage?

⌞ Where do you stand on Right to Work laws?

⌞ Where do you stand on aid to our cities?

⌞ Where do you stand on funds for the Peace Corps ... for the Alliance for Progress ... for Project Head Start?

*When do you stand on protecting the consumer from deceptive and sleazy practices?*

Where do you stand on those television debates you thought were such a good idea only a few weeks ago?

⌞ We cannot afford <sup>any, but</sup> ~~another~~ President. And you shall not have one. - We can have and will have a prudent firm + compassionate.

I pledge to you: - ~~to give my best~~ for -

⌞ Unity in our country.

⌞ Justice for our people.

An honorable end to the war in Vietnam.

I pledge it to you, without evasion - ~~no day of and~~

⌞ The Humphrey-Muskie Message to America in 1968 is this:

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⌞ Progress -- to fulfill our national purpose ...

⌞ and Peace -- for the future of mankind.

With your help, we shall win -- and march on toward the New Day that has always been the Democratic party's promise to America.

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TRANSCRIPT OF SPEECH BY VICE  
PRESIDENT HUBERT H. HUMPHREY,  
TAKEN AT EUCLID BEACH PARK, ON  
SUNDAY, SEPTEMBER 22, 1968.

*Cleveland Star Post*

1 MR. HUMPHREY:

Thank you, thank you.

2 Thank you very much, Bert Porter. I know that you  
3 are going to be a great County Engineer, but I  
4 hope you are also a prophet, and if you are  
5 things will be all right November 5th, 1968 when  
6 the Democrats go on to win this election.

7 Well, friends, we have a wonderful day here,  
8 it's a great occasion and we have a great Mayor of  
9 a great city that has already given you a great  
10 message. I like Carl Stokes, don't you? (Applause.)  
11 And let me tell you something else, friends. I like  
12 the man that sits over here, that is the senior  
13 Congressman from this area, Mike Feighan. Don't  
14 you? And Charlie Vanik, don't you? (Applause.)  
15 And how about liking Louie Stokes and James Stanton  
16 as new Congressmen? And then above all, what about  
17 a new United States Senator like Jack Gilligan?  
18 And what about that eternal fountain of youth,  
19 Steve Young? (Applause.) Well, my fellow Americans  
20 and my fellow Democrats, we got some wonderful  
21 people up here and all that I am hoping is that in  
22 the weeks ahead, that I will be able to get as many  
23 votes here in Cuyahoga County as my good old  
24 friend, Doc Gerber. If I can do that, I'm in.

25 My friends -- there's some folks over here that

1 have got the stutters. Is that right? Did you  
2 ever hear such nonsense in all your life? No.  
3 Why don't we laugh them out of the park? (Applause.)  
4 I'll tell you, everybody has their way to have  
5 fun. Some people just make a damn fool out of  
6 themselves. (Applause.) Well, dear friends, you  
7 know it is a great day to be here. You know that  
8 John F. Kennedy was here three times and he became  
9 President of the United States and I am here for  
10 my third time and with your help I will become  
11 President of the United States.

12 Yes, yes, yes indeed we can win, yes indeed  
13 we will win, yes indeed we must win. Isn't that  
14 right? (Applause.) Now, I know there are all  
15 kinds of Democrats, all kinds of them. We got  
16 pretty ones and somebody even said we had a homely  
17 one. I said that's a Republican that's just been  
18 converted. We have Democrats that think independently,  
19 we have Democrats that are independent ones, we  
20 have regular Democrats, we have all kinds of  
21 Democrats, but when it comes to election time, we  
22 just have voting Democrats. That's the kind we  
23 have.

24 You know, friends, we Democrats may be difficult,  
25 but we are never dull. You will have to admit that.

1 And I'll bet you you haven't seen a late show  
2 that was any duller than that Republican convention  
3 down at Miami. That took the prize. (Applause.)

4 For nearly four decades -- for nearly four  
5 decades -- will you bring that camera back there?  
6 Don't pay any attention to those folks. Get over  
7 here where the folks are. (Applause.) How do  
8 you like that? (Applause.) Am I right? (Applause.)  
9 If they keep those cameras off those characters,  
10 they would disappear.

11 Let's get down to cases here. You can bet  
12 we are going to tell it just like it is. That's  
13 the way it's going to be. For nearly four decades  
14 we have marched together in this country for the  
15 same goal, a safer, a better, a more prosperous  
16 and a freer America and Americans, an America of  
17 equal opportunity where every individual can say  
18 not in defiance but in pride, I am an American and  
19 I am a man and I am proud to be a citizen of this  
20 great country. (Applause.) Yes, yes, we march,  
21 we marched for Franklin Roosevelt out of the dark  
22 days of the depression when he said that all we  
23 had to fear was fear itself and we marched right  
24 on through that depression and America went on to  
25 win a great victory not only over a depression, but

1 in World War II and we marched with Harry Truman  
2 who told it just like it was and he did something  
3 about it, too, for all of us, and we marched and  
4 we marched with John F. Kennedy who stood before  
5 you eight years ago and said these words to you:  
6 "I would like it to be said that in our administra-  
7 tion, our country moved." Put special emphasis on  
8 education, took care of our children and gave  
9 medical care to the aged and that we ended  
10 discrimination of all kinds in the United States.  
11 He said, and I say, we want fair treatment for all  
12 Americans. That is the Democratic program. And,  
13 my friends, we have been marching to that music,  
14 to Democratic administrations, and we passed  
15 medicare and more aid to education to help our  
16 children than any other administration in the  
17 history of this country and we passed more civil  
18 rights legislation and we have done more for our  
19 job training and more opportunity than any political  
20 party or any administration. That's why we are  
21 proud to be Democrats. And you can tell your  
22 grandchildren that you were there when America  
23 awoke from eight years of fitful sleep, the great  
24 GOP slumber, and moved forward once again under  
25 Kennedy, under Johnson, and now under Humphrey and

1 Muskie. (Applause.) Yes, Mr. Nixon says, and  
2 now listen to what he says, because really it's  
3 hard to understand what he says. It's a little  
4 confusing. Listen to what he says. He says, "If  
5 you elect Hubert Humphrey, it will be more of the  
6 same." And you know, that fellow is beginning to  
7 tell the truth. It's a new Nixon when it comes  
8 to that. And, by the way, friends, don't worry  
9 about the new one, don't even worry about the old  
10 one. What you got to worry about is the real Nixon.  
11 That's the one you got to worry about. (Applause.)

12 Well, Mr. Nixon says, he says if you elect me  
13 as your President it will be more of the same and  
14 that's right. What's more? More education, more  
15 education for your children, more health care for  
16 our people, more job training and more jobs for  
17 our people, so that more people can stand on their  
18 own feet and be self respecting, be productive  
19 Americans and that's what he means, I guess when he  
20 says you are going to have more of the same, because  
21 that's exactly what we intend to do. A Humphrey-  
22 Muskie administration with full confidence in the  
23 strength and vitality of the American people, is  
24 prepared to lead this nation and prepared to lead  
25 it much further and to keep it moving. We want to

1 rebuild our cities and we know how to do it and  
2 we want to modernize our rural areas and we know  
3 how to do it. The last time that I was in Cleveland  
4 I proposed a great marshal plan for our cities to  
5 get that job done and we want what you want, greater  
6 safety from crime and violence. Last week I  
7 proposed a great program of assistance to support  
8 our local police. Yes, to support our police and  
9 our courts and to help improve our penal institutions  
10 and I say to you that anyone who talks about law  
11 and order and is unwilling to support the police  
12 with better salaries, with more policemen and better  
13 training, that fellow's as phony as a three dollar  
14 bill.

15 I am prepared, as your President I am prepared  
16 to help our police and I am prepared to help our  
17 firemen and I am prepared to help our cities and  
18 I am prepared to help our people, because law and  
19 order is not only to enforce the law, it is also  
20 to make a just society where people have a chance  
21 to live a good life. (Applause.) Will you tell  
22 those Nixon supporters to shut up? (Applause.)  
23 Would you believe it? I don't think they're Nixon  
24 supporters. Do you? No, they're not. Do you know  
25 what I think they are? Foolish. (Applause.) Free

1 speech, everybody has a right to speak, but some  
2 people don't need to be taken seriously.

3 Now, friends, we want tax reforms and I know  
4 you do to reduce the financial burden on middle  
5 and low income families and to spread those tax  
6 responsibilities more equitably and that tax program  
7 should consider of federal revenue sharing as  
8 a means of reducing the burden of local property  
9 taxes, the burden that is on every family in this  
10 county and every family in this city and give me  
11 the chance to be your President and we will do  
12 something about it. Yes, in America, Americans love  
13 education and they want their children to have a  
14 chance for a full education and it's in the national  
15 interest that we do so. No country has ever gone  
16 bankrupt by it's investments in education. Education  
17 is the wisest investment that we can make and I want  
18 to see an educational opportunity for every child  
19 in America, black or white, rich or poor, from head-  
20 start to college, to special training, they all  
21 deserve it. (Applause.) And I want to see day care  
22 centers, day care centers so that working mothers  
23 can have a place to leave their children when they  
24 are needed to work, and when I become President, it  
25 will be a fact. We will get it done. Can we do it

1 they say? Can we afford it? The answer is yes.  
2 A Humphrey-Muskie administration, Humphrey-Muskie  
3 Democrats, know something about the American economy  
4 that the Nixon-Agnew Republicans never learned. Have  
5 you ever stopped to think what the Nixon-Agnew  
6 Republican stands for? In a tea, nap, slumber, take  
7 a sleep. Just think of it. Nixon-Agnew represents  
8 for sure that America takes a nap at a time when  
9 we ought to be awake. They had three Nixon  
10 Republican recessions in eight years. We have had  
11 none. They raised income for a family of four in  
12 eight years \$800. During our eight Democratic years  
13 it's gone up \$3,000, enough to buy a new car or  
14 enough to buy your daughter or son a good year in  
15 college and to take your wife on a much overdue,  
16 long overdue vacation, fellas. That's what happened  
17 under Democratic administration, more jobs, more  
18 income, more employment. In Ohio alone, 3,000 jobs  
19 were lost, 3,000 jobs fewer, from 1953 to 1960.  
20 465,000 jobs more from 1961 to 1968. That's the  
21 difference between Democrats and Republicans.

22 Now, my friends, we have realized most of the  
23 goals of a new deal, the fair deal in the new  
24 frontier and we are now ready to reach out for new  
25 goals and new opportunities that will once again

1 revolutionize our nation, that will meet the  
2 needs of millions of Americans who have made it  
3 by any standard but ours. They are ready for a  
4 new day and this is why as your candidate I said  
5 to you that the goals of yesterday are but history.  
6 The goals of tomorrow are for us. We will make  
7 the new history of this nation. We are ready for  
8 a new day, a new day of opportunity, a new day for  
9 chance for millions of Americans that have never  
10 had a chance and every one of us, every one of us,  
11 white or black, Protestants, Catholics or Jews  
12 are prepared to help every other American work  
13 and get a chance to make something out of his life.  
14 (Applause.) We are at the crossroads, friends, in  
15 a great year of decision and the decision which  
16 you make, which you make this year, the decisions  
17 that you make in this campaign, will have faithful  
18 implications for our future. We can have, we can,  
19 I repeat, one nation, under God, with liberty and  
20 justice for all. We can have in this America what  
21 you want and what I want, every American to be a  
22 first class citizen with first class opportunity in  
23 a first class country. That's what we want and I am  
24 here to tell you that we cannot afford a divided  
25 America, an America divided between the rich and the

1 poor, the black and the white, the north and the  
2 south, I am here to say that we must have one America,  
3 united in our commitment to secure justice and a  
4 better life for all.

5 In the world at large we face another massive  
6 challenge to us in the dangerous arms race and we  
7 must put an end to it. Mr. Nixon again, the leader  
8 of his party, is uncertain where he stands. I say  
9 that the arms race is a danger to the security of  
10 our people. I say that the treaty that is before  
11 the Senate that will stop the spread of nuclear  
12 weapons into the hands of other countries is in  
13 our national interest. I say pass that treaty now.  
14 Mr. Nixon says wait. To wait is to court danger,  
15 to pass it is to insure your life. So as I come  
16 to the conclusion of this message to you today, I  
17 want to ask some questions of the American people  
18 and of Mr. Nixon. Where does Mr. Nixon stand on  
19 stopping the dangerous spread of nuclear weapons?

20 Where do you stand, Mr. Nixon, on civil rights?  
21 That is, where do you really stand? I know where  
22 you stand when you are in the south, I have heard  
23 where you stand when you are in the north, but where  
24 do you stand when you stand, Mr. Nixon? That's what  
25 I want to know.

1                   Where do you stand on the Supreme Court?  
2                   How can you say you are for law and order when you  
3                   condemn the highest court of this land?

4                   Where do you stand, Mr. Nixon, on federal aid  
5                   to education?

6                   Where do you stand, Mr. Nixon, on medicare,  
7                   on minimum wages, on right to work laws, and where  
8                   do you stand on aid to our cities?

9                   Mr. Nixon, where do you stand? Where do you  
10                  stand on funds for the peace corps? For Project  
11                  Headstart, where do you stand on protecting our  
12                  consumers from deceptive and shyster practices?

13                  And, Mr. Nixon, where do you stand on those  
14                  television debates that you thought was such a  
15                  good idea only a few weeks ago? I am ready. Are  
16                  you? (Applause.)

17                  Yes, my friends, every one of these questions  
18                  can be answered.

19                  There is a big sign that you see across this  
20                  country, you know, and I simply say, Mr. Nixon, you  
21                  go and say you're for education but you don't want  
22                  the money. You say you are for federal aid for  
23                  cities, but you don't want to pay the bill, you are  
24                  for law and order but you don't want to pick up  
25                  the check. Mr. Nixon, where do you stand? I think

1 I know. When it's all said and done, it's yes,  
2 but yes, but, Mr. Nixon, is the one. And how. He  
3 is the one that doubts. He is the one that evades,  
4 he's the one that is uncertain. He is the one that  
5 has a message for you in Cleveland and another  
6 message for somebody else in Birmingham. Ladies  
7 and gentlemen, that isn't the way to be President of  
8 these United States of America. (Applause.)

9 We cannot afford a moving target, we cannot  
10 afford a yes, but President. We need a President  
11 of this country who is firm in his convictions and  
12 compassionate in his concern. We need a President  
13 of this nation who is a leader, not an evader. We  
14 need a President of this country who is an educator,  
15 not a propagandizer, and I submit you can have an  
16 administration that will lead, that will educate,  
17 that will be firm and compassionate if you will  
18 elect the Democratic ticket on November 5th, 1968.  
19 (Applause.) So I pledge to you from this platform  
20 today, an honored political platform in American  
21 politics, I pledge to you one thing, to give them  
22 my best, to give them my heart, to give them my  
23 mind, to give them my mind for this country. This  
24 is the last, best hope. It is a great country with  
25 a great people and I pledge to do my best if you will

1 help me to help unify our country, to promote  
2 justice for all of our people, and I pledge to  
3 you, so help me, if we have not, by January 20th,  
4 1969, attained what is essential for the progress  
5 of this nation an honorable peace in Vietnam, I  
6 pledge to you to make it the highest priority of  
7 my administration. Yes, the Humphrey-Muskie -- by  
8 the way, isn't that a fine man, that Mr. Muskie?  
9 A wonderful citizen, a truly gifted and talented  
10 individual. (Applause.) The Humphrey-Muskie  
11 message to America in 1968 is simply this: Unity,  
12 not of mind but of the American spirit. Progress,  
13 not just for a few but for everyone to fulfill our  
14 national purpose and peace, not merely abroad but  
15 peace here at home in our own nest for the future  
16 of mankind, and I appeal to this audience today to  
17 stand together as a great people to listen not to  
18 the voices that would divide it, to listen not to  
19 those that preach hatred and division, to listen  
20 not to those that preach conflict and anger. I ask  
21 you, my dear friends, to repudiate the kind of  
22 rankest nonsense, the kind of disgusting talk, the  
23 kind of bitterness and animosity that you have  
24 heard from a few here this afternoon. I ask you  
25 to join with the great spirit of America of one

1 nation and one people. Thank you very much.

2 (Prolonged standing applause.)

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VP ADV CLEV  
ATTENTION: JOE SHOSHID , ARE U RECEIVING ?  
VP ADV CLEV  
OK GA THIS SPENCE JOE HERE

GREAT.

DEMOCRATIC STEER ROAST DINNER  
REMARKS  
VICE PRESIDENT HUBERT H. HUMPHREY  
CLEVELAND, OHIO  
SUNDAY, SEPTEMBER 22, 1968

THIS IS ONE OF THE GREAT MEETINGS OF DEMOCRATS IN AMERICA.

AND TO DAY (TODAY) , I WANT YOU TO ADOPT A RESOLUTION: RESOLVED,  
THAT WE WIN IN NOVEMBER -- FOR ALL THE WORKING PEOPLE ... AND SCHOOL  
CHILDREN ... AND STUDENTS ... AND OLD PEOPLE ... YES, FOR ALL THE PEOPLE  
IN AMERICA.

WE CAN WIN, AND WE WILL WIN.

AMERICA NEEDS CHARLIE VANICK AND LOUIS STOKES AND MIKE FEIGHAN  
AND JAMES STANTON. AMERICA NEEDS ED MUSKIE. AND, TO BE FRANK WITH  
YOU, I THINK I HAVE SOMETHING SPECIAL TO OFFER IN THESE TIMES, TOO.

AS ALWAYS, THERE ARE DEMOCRATS AMONG US WHO MARCH TO DIFFERENT  
DRUMMER.S. (DRUMMERS). FAIR ENOUGH.

THE ORGANIZED MEDIOCRITY AND BOREDOM OF REPUBLICAN POLITICS :: YOU  
SAW IT IN MIAMI -- HAVE NEVER BEEN OUR WAY.

DEMOCRATS, MY FRIENDS, ARE NEVER (UNDERLINE) DULL.

FOR NEARLY FOUR DECADES WE HAVE MARCHED TOWARD THE SAME GOAL -- A  
SAFER, FREER AMERICA ... AN AMERICA OF EQUAL OPPORTUNITY ... WHERE  
EVERY INDIVIDUAL, CAN SAY, NOT IN DEFIANCE, BUT IN PRIDE -- "I AM A  
MAN."

WE MARCHED WITH FRANKLIN ROOSEVELT OUT OF THE DARK DAYS OF THE  
DEPRESSION ... TO VICTORY IN WORLD WAR II.

WE MARCHED WITH HARRY TRUMAN WHO TOLD IT LIKE IT WAS -- AND DID  
SOMETHING ABOUT IT/

WE MARCHED WITH JOHN F. KENNEDY WHO STOOD BEFORE YOU HERE EIGHT  
YEARS AGO AND SAID, " I WOULD LIKE IT TO BE SAID THAT IN OUR ADMINISTRATION,  
OUR COUNTRY MOVED (UNDERLINE) ... PUT SPECIAL EMPHASIS ON  
EDUCATION ... TOOK CARE OF OUR CHILDREN AND GAVE MEDICAL CARE TO THE  
AGED ... THAT WE ENDED DISCRIMINATION OF ALL KINDS IN THE UNITED  
STATES." HE SAID, "WE WANT FAIR TREATMENT FOR ALL AMERICANS."

WE MARCHED TOWARD THOSE GOALS WITH JOHN KENNEDY, AND THEN WITH  
LYNDON JOHNSON.

AND WE PASSED MEDICARE ... AND MORE AID TO EDUCATION THAN ANY  
OTHER ADMINISTRATION ... AND MORE CIVIL RIGHTS LEGISLATION ... MORE  
JOB TRAINING ... MORE OPPORTUNITY.

DEMOCRATS DID ALL OF THIS. AND WE ARE MIGHTY PROUD OF THIS  
RECORD.

2 YOU CAN TELL YOUR GRANDCHILDREN THAT YOU WERE THERE WHEN AMERICA  
AWOKE FROM EIGHT YEARS OF FITFULL SLEEP -- THE GREAT GOP SLUMBER --  
AND MOVED FORWARD ONCE AGAIN.

WHICH WAY SHALL WE GO AFTER NEXT JANUARY 20?

MR. NIXON SAYS THAT IF YOU ELECT ME ITLL BE MORE OF THE SAME.  
FOR TXX STARTERS, THAT'S RIGHT --

--MORE(UNDERLINE)

EDUCATION FOR YOUR CHILDREN;

--MORE (UNDERLINE) HEALTH CARE FOR MORE PEOPLE;

-- MORE (UNDERLINE) JOB TRAINING AND MORE JOBS, SO THAT MORE  
PEOPLE CAN STAND ON THEIR OWN FEET;

BUT THAT'S JUST FOR STARTERS.

A HUMPHREY - MUSKIE ADMINISTRATION -- WITH FULL CONFIDENCE IN  
THE STRENGTH AND VITALITY OF THE AMERICAN PEOPLE -- IS PREPARED TO  
LEAD THIS NATION MUCH FARTHER.

WE WANT A LIVING ENVIRONMENT IN THEIR CITIES, SUBURBS AND RURAL AREA  
LAST IME ( START AGAIN.

WE WANT A LIVING ENVIRONMENT IN THEIR CITIES, SUBURBS AND RURAL  
AREAS. LAST TIME I WAS IN CLEVELAND, I PROPOSED A MARSHALL PLAN  
FOR THE CITIES TO GET THAT JOB DONE.

WE WANT GREATER SAFETY FROM CRIME AND VIOLENCE. LAST WEEK I  
PROPOSED A COMPREHENSIVE AND SPECIFIC PROGRAM OF ASSISTANCE --  
FEDERAL ASSISTANCE TO SUPPORT OUR LOCAL POLICE, COURTS, AND PENAL  
INSTITUTIONS. PASSION AND PREJUDICE ... BOMBAST AND BUMER STICKERS  
WILL NOT LICK CRIME.

AND I SAY ANYONE WHO IS NOT READY TO SUPPORT OUR  
POLICE WITH FEDERAL RESOURCES DOES NOT SUPPORT THEM AT ALL.

WE WANT TAX REFORMS -- TO REDUCE THE FINANCIAL BURDEN OON MIDDLE  
AND LOW INCOME FAMILIES, AND SPREAD THE TAX RESPONSIBILITY MORE  
EQUITABLY. AND THAT TAX REFORM PROGRAM SHOULD INCLUDE CONSIDERATION  
OF FEDERAL REVENUE SHARING AS A MEANS OF REDUCING THE BURDEN OF LOCAL  
PROPERTY TAXES.

AMERICANS WANT TO KNOW THAT THEIR CHILDREN WILL HAVE THE CHANCE  
FOR A FULL EDUCATION -- AND IT IS IN OUR NATIONAL INTEREST THAT THEY  
DO. I BELIEVE IT IS TIME TO ASSURE EVERY AMERICAN FOUR YEARS OF  
OF COLLEGE OR ADVANCED VOCATIONAL TRAINING -- CCORDING TO HIS ABILITY  
TO LEARN AND NOT HIS ABILITY TO PAY.

COLLEGE EDUCATION OR ADVANCED VOCATIONAL TRAINING SHOULD NXXXXX  
BE AN OPPORTUNITY AVAILABLE TO ALL. (UNDERLINE)

CAN WE DO IT? PROGRESS COSTS MONEY -- BUT NEGLECT COSTS MORE.

AND HUMPHREY-MUSKIE DEMOCRATS KNOW SOMETHING ABOUT THE AMERICAN  
ECOONOMY THAT THE NIXON-AGNEW REPUBLICANS NEVER LEARNED -- HOW TO  
KEEP IT GROWING STEADILY ... PRODUCING MORE INCOME AND MORE REVENUE  
EACH YEAR.

2  
THEY HAD THREE RECESSIONS IN EIGHT YEARS. WE'VE HAD NONE. THEY  
MANAGED TO INCREASE THE AVERAGE INCOME FOR A FAMILY OF OUR (FOUR) --  
AFTER TAXES AND AFTER INFLATION -- BY ONLY EIGHT HUNDRED DOLLARS.

WE INCREASED THAT FIGURE -- AFTER TAXES AND AFTER INFLATION -- BY  
NEARLY THREE THOUSAND DOLLARS -- ENOUGH TO BUY A NEW CAR OR A YEAR IN  
COLLEGE ... ENOUGH TO PAY FOR THE KIND OF PROGRESS WE ARE TALKING  
ABOUT.

WE HAVE REACHED A NEW THRESHOLD IN THE DEVELOPMENT OF AMERICAN SOCIETY.  
NEARLY ALL THE GOALS OF THE NEW DEAL HAVE BEEN REACHED. WE  
ARE NOW READY TO REACH FOR NEW GOALS ... NEW OPPORTUNITIES ... THAT  
WILL REVOLUTIONIZE OUR NATION ONCE AGAIN ... THAT WILL MEET THE NEW  
NEEDS OF MILLIONS OF AMERICANS WHO HAVE MADE IT BY ANY STANDARD BUT  
OURS.

THEY ARE READY FOR A NEW DAY. WE ARE READY TO HELP.

# # #

MY FRIENDS, I THINK AMERICA IS AT A CROSSROADS THIS YEAR -- BOTH  
AT HOME AND IN THE WORLD.

AND THE DECISIONS YOU MAKE NOW ABOUT WHAT YOU DO IN THIS CAMPAIGN  
-- AS WELL AS THE DECISIONS WE MAKE IN NOVEMBER -- WILL HAVE FATEFUL  
IMPLICATIONS FOR OUR FUTURE.

WE CAN HAVE ONE (ONE) NATION UNDER GOD, WITH LIBERTY AND JUSTICE  
FOR ALL. WE HAVE THE RESOURCES AND THE KNOW-HOW TO ACHIEVE IT.

BUT IF WE START BACKWARD THIS YEAR -- IF WE GO BACK ON OUR PROMISES  
AND DISAPPOINT HOPE -- I BELIEVE WE SHALL BEGIN A DOWNWARD SPIRAL  
OF VIOLENCE AND @

VP ADV CLEV

MAY I CONTINUE WITH THE TEXT?

BUT YES WE DID NOT CUT U OFF GA

OK THANKS. HERE WE GO.

OF VIOLENCE AND COUNTER-VIOLENCE FROM WHICH WE SHALL NOT RECOVER.  
(UNDERLINE "FROM ... RECOVER.")

AND I'M NOT ABOUT TO LET THAT HAPPEN. I'M HERE TO SAY WE MUST  
HAVE ONE AMERICA (UNDERLINE ONE AMERICA) -- UNITED IN OUR COMMITMENT  
TO SECURE JUSTICE AND A BETTER LIFE FOR ALL.

IN THE WORLD AT LARGE WE FACE ANOTHER MASSIVE ESCALATION (ESCALATION)  
IN THE ARMS RACE.

AGAIN WE HAVE A CHOICE. EITHER WE FIND A WAY TO CALL A HALT TO  
THE ARMS RACE NOW -- OR LET IT DRIVE US UNDERGROUND ... SOAK UP OUR  
RESOURCES ... AND ULTIMATELY IN ALL PROBABILITY, CALL A HALT TO A  
ALL MANKIND.

THERE IS A TREATY BEFORE THE SENATE TODAY TO BAN THE SPREAD OF  
NUCLEAR WEAPONS TO NATIONS THAT DO NOT NOW HAVE THEM. IT IS OUR  
CHANCE -- OUR LAST CHANCE, I THINK -- TO AVOID A WORLD WHERE BRUSH  
FIRE WARS HAVE NUCLEAR POTENTIAL.

4.  
MR. NIXON SAYS HE'S FOR THE TREATY. BUT HE'S AGAINST PASSAGE NOW.

THAT IS NOT GOOD ENOUGH IN 1968. IT'S BAD LEADERSHIP ... AND I THINK THE AMERICAN PEOPLE ARE GOING TO PROVE IT'S BAD POLITICS.

I SAY PASS THE TRATY -- NOW. THEN LET'S GET ON WITH THE HARD AND URGENT WORK OF BUILDING THE PEACE. THAT'S WHAT I CALL A NEW STRATEGY FOR PEACE -- AND I'LL BE SAYING A LOT MORE ABOUT THIS NEW STRATEGY IN THE DAYS AHEAD.

I WANT TO HEAR MR. NIXON'S STRATEGY.

WHERE DOES HE STAND ON ARMS CONTROL?

WHERE DO YOU STAND, MR. NIXON ON CIVIL RIGHTS -- WHERE DO YOU REALLY (UNDERLINE) STAND?

WHERE DO YOU STAND ON THE SUPREME COURT?

WHERE DO YOU STAND, MR. NIXON, ON FEDERAL AID TO EDUCATION?

WHERE DO YOU STAND, MR. NIXON, ON MEDICARE? ... ON MINIMUM WAGE/?  
PP WHERE DO YOU STAND ON RIGHT TO WORK LAWS? (RIGHT TO WORK LAWS?)

WHERE DO YOU STAND ON AID TO OUR CITIES?

WHERE DO YOU STAND ON FUNDS FOR THE PEACE CORPS ... FOR THE ALLIANCE FOR PROGRESS ... FOR PROJECT HEAD START ?

WHERE DO YOU STAND ON CAMPAIGN DEBATES -- THOSE DEBATES YOU SAID A FEW WEEKS AGO WERE SUCH A GOOD IDEA?

I WANT SOME ANSWERS AND SO DO THE THE AMERICAN PEOPLE.

\* \* \*

THE HUMPHREY-MUSKIE MESSAGE TO AMERICA IN 1968 IS THIS:

UNITY -- OT OF MIND BUT OF SPIRIT ...

PROGRESSS -- TO FULFILL OUR NATIONAL PURPOSE ...

AND PEACE -- FOR THE FUTURE OF MANKIND.

WITH YOUR HELP, WE SHALL WIN -- AND MARCH ON TOWARD THE NEW DAY THAT HAS ALWAYS BEEN THE DEMOCRATIC PARTY'S PROMISE TO AMERICA.

# # #

END OF THE CLEVELAND STEER ROAST DINNER SPEECH ON SEPTEMBER

22, 1968. HAVE YOU RECEIVED THE ENTIRE SPEECH?

IF YOU HAVE ANY QUESTIONS, PLEASE CALL US. OK?

HAVE U RECEIVED?

TWx to 810 421-8106  
Cleveland

Monday PM 12

Sent 9/21  
A

A Special MESSAGE TO THE PEOPLE OF CLEVELAND

Your fine Democratic candidate for the United States Senate, Jack Gilligan, said some things this week that struck home with me, and I endorse them completely. <sup>He spoke of</sup> He brought home the price of crime. Crime costs the people of ~~the~~ Ohio \$1.4 billion dollars a year. That's \$135 per person - at least as much as is spent on health insurance for every man woman and child in the ~~xx~~ state.

Now you and I know that crime is a national problem.  
But Americans rely on their own local resources to fight ~~xx~~ crime. I don't think <sup>anyone</sup> ~~any reasonable leader or any citizen~~ wants to see the formation of a national police force. We've never trusted that in America and I don't think we ought to begin now.

But we ought to be doing everything within our power to help cities recruit, train and support the very best men and women possible into police work/

And at today's odds, that's not easy. Policemen <sup>didn't join to fight.</sup> ~~aren't~~ ~~consider some element~~ of ~~any~~ a crack ~~xxxx~~ army of Rangers or Green Berets or Marines. ~~Thye~~ They don't join to fight. They are family men, people who live ~~xxxx~~ here at home, and have the biggest stake in domestic peace of any of us. ~~Most~~ Most would be happy if they never had to draw a gun in their entire careers.

<sup>Patrol</sup> I think it's up to all of us to help reduce the odds for them. When they are driving old cars they don't do the job when they can't find facts ~~xxxx~~ about criminals ~~right~~ at a moment's notice; when they can't have access to the best equipment; to the ~~xxxx~~ best in attitude preparation for their demanding tasks -- <sup>we deny them this support,</sup> when they can't have that, ~~then~~ then we are not living up to our end of things <sup>the bargain.</sup> ~~with the people to take care of us and our children night and day. And finally, when~~ we ~~xxxx~~ fail to pay them the very best rate we can afford, <sup>we are</sup> ~~then we are not preventing~~ <sup>shortchanging not only the police, but ourselves, as</sup> ~~then from keeping faith with their own families - and we are just not going to get~~ well.

~~the best people doing this tougher and tougher assignment;~~

Therefore <sup>people</sup> I asked ~~people~~ in my campaign to pour their very best thinking

into ~~the way~~ way to help resolve police problems - and resolve them locally. \*

I want to be ready to help - not some day - by the day after Innauguration Day.

I propose programs to put the resources of the Federal Governmnet - on a major scale - right behind the local police. I propose programs for training, for

equipmnet improvement, and for salaray support. I propose programs for ~~police~~ <sup>police</sup> ~~police~~ communication systems.

And I applaud the New Carrers programs through which Cleveland began training innter city residencts ~~for~~ this week for jobs in city governmnet - including the police department.

~~Like most ~~american~~ Americans, I am just a little tired of hearing of our police as representatives of the ~~establishment~~ establishment. Most of the personal and brutal crimes in this country don't happen to members of the ~~upper~~ <sup>upper</sup> class. They happen to the people who live where ~~it~~ crime is rife. And as ~~far~~ far as I'm concerned, when it comes to caring enough to all our fellow Americans to want to see their homes, their livelihood and their family ~~secure~~ protected... then we are an establishmnet of 200 million people. That's the establishment the police represent.~~

~~But, the establishment  
I represent and am going to  
lead all year.~~

Yes, we ~~the~~ have begun -- but I know we can  
~~I propose that~~  
do more -- much more -- in <sup>helping</sup> supporting our  
local police ~~in ways which help them~~ do a  
better job -- for everyone.

~~I will~~ When I am President, I will  
provide this support. That's what I mean  
when I say: "Support your local ~~the~~ Police."



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