



news release

DEMOCRATIC NATIONAL COMMITTEE • PUBLIC AFFAIRS DIVISION • 2600 VIRGINIA AVE., N.W., WASHINGTON, D.C. 20037 • 202/333-8750

For Thursday AMs Release
October 24, 1968

For Further Information:
Ev Munsey, Ext. 201
DC-709

VICE PRESIDENT HUMPHREY PLEDGES TO GIVE FARM WORKERS RIGHT TO COLLECTIVE BARGAINING

East Los Angeles, Calif., October 23 -- Vice President Hubert H. Humphrey today renewed his pledge to give farm workers the right to bargain collectively.

Speaking at a rally of Mexican Americans, Humphrey declared that "it is only right for the farm workers of America to organize and bargain collectively to secure their legitimate rights as workers in our free economy." He said that it is up to the federal government to guarantee farm workers that right. Alluding to the current California grape strike, he said "there is no reason for boycott except that every other recourse is foreclosed to the farm workers."

Humphrey cited statistics showing that, among other things, unemployment among Mexican Americans is three times higher than among Anglos and that for every 350 students in California's state universities there is only one Mexican American student. He promised that, as President, he would correct these inequities, saying "I will stand with you every day of my Presidency just as I always have."

He asked his listeners to "stand with me now," emphasizing that California "may very well decide who is President for the next four years."

The text of Vice President Humphrey's remarks is attached.

. . . more

REMARKS OF VICE PRESIDENT HUBERT H. HUMPHREY
VIVA HUMPHREY RALLY
EAST LOS ANGELES, CALIFORNIA
OCTOBER 23, 1968

For Release: Thursday AMs
October 24, 1968

I'm here to ask you to vote--and to vote for Hubert Humphrey and Ed Muskie.

There's a lot we have to do together. We know the issues--the injustices that have to be corrected...the wrongs that have to be righted.

It's not right when Mexican-American unemployment is three times the rate for Anglos.

It's not right when over half the youngsters in East Los Angeles High Schools have to drop out...to waste their precious potential and their lives.

It's not right when there is one Mexican-American student for every 350 students in California's great state university system.

It's not right when a man risks his life for his country in the armed forces and then can't get a decent job or a decent place to live when he comes home.

It's not right when a child is left unattended and is run over by a tractor or drowned in an irrigation ditch because his mother and father are working for starvation wages.

No, it's not right. But these things happen every day in America and they hurt all of us.

You and I are going to do something about it starting January 20, 1969.

It is only right for every child to get a fair chance to develop his full potential from pre-school as far as his ability will carry him.

It is only right for the farm workers of America to organize and bargain collectively--to secure their legitimate rights as workers in our free economy.

There's a grape strike going on in California today, and I want to tell you again where I stand: I say to the growers and grape industry affected by the dispute that if you would just follow the spirit of collective bargaining...sit down with the union and begin negotiations...the boycott would be over tomorrow.

There is no reason for the boycott except that every other recourse is foreclosed to the farm workers. Bargain or boycott--that is the choice.

And if the Federal government guaranteed agricultural workers the right to bargain collectively, they wouldn't have to boycott.

When I am President, I intend to see the farm workers get this right.

I give you my pledge.

Mr. Nixon doesn't understand this...but it's about time he learned.

Last summer I visited Cesar Chavez here in Los Angeles:

He told me this proud and simple American truth: "We want no special favors--merely the chance to build a union so the members can help themselves."

An opportunity...a chance to help yourself...justice...these are the rights we're talking about.

And those are the rights at stake in this election.

Every person who cherishes those rights had better wake up--get moving--and bring this message to every person he meets between now and November 5.

California may very well decide who is President for the next four years. I will stand with you every day of my Presidency--just as I always have.

I ask you to stand with me now.

Together we can win this election...and do what is right.

For all the people.

#

Sonny &
Cher
Bono

✓ Roger Johnson
✓ Inga Stevens
✓ Lee Major
✓ Eric Lopez

NOTES

VICE PRESIDENT HUBERT H. HUMPHREY

RALLY

EAST LOS ANGELES, CALIFORNIA

OCTOBER 23, 1968

Daughters of
Farm Workers
Research

I'm here to ask you to vote -- and to vote for
Hubert Humphrey and Ed Muskie.

There's a lot we have to do together. We know the
issues -- the injustices that have to be corrected ... the
wrongs that have to be righted.

↳ It's not right when Mexican-American unemployment is three times the rate for Anglos.

↳ It's not right when over half the youngsters in East Los Angeles high schools have to drop out ... to waste their precious potential and their lives.

↳ It's not right when there is one Mexican-American student for every 350 students in California's great state university system.

↳ It's not right when a child is left unattended and is run over by a tractor or drowned in an irrigation ditch because his mother and father are working for starvation wages.

↳ No, it's not right. But these things happen every day in America and they hurt all of us. !

and
You and I are going to do something about it
starting January 20, 1969.

↳ It is only right for every child to get a fair chance to develop his full potential from pre-school as far as his ability will carry him.

↳ It is only right for every man to be trained for a decent job -- and then to have that job.

I am privileged tonight to announce a new
27 million dollar program to hire and train almost 17 hundred
people right here in East Los Angeles.

↳ The federal government will invest more than three
million dollars under the Economic Opportunity Act, while
four private firms will put up the rest.

↳ These jobs will be in El Monte and Lincoln Heights --
in plastics, in electronics and other industries.

↳ say your government has a responsibility to help
bring more Americans their chance for a job -- just as
these 17 hundred Americans will have theirs.

↳ And I mean to see that it is done. !

↳ It is only right, too, for the farm workers of America
to organize and bargain collectively -- to secure their
legitimate rights as workers in our free economy.

↳ There's a grape strike going on in California today,
and I want to tell you again where I stand:

L I say to the growers and grape industry affected by the dispute that if you would just follow the spirit of collective bargaining ... sit down with the union and begin negotiations ^{then} the boycott would be over tomorrow.

There is no reason for the boycott except that every other recourse is foreclosed to the farm workers. Bargain or boycott --- that is the choice.

And, if the federal government guaranteed agricultural workers the right to bargain collectively, they wouldn't have to boycott.

When I am President, I intend to see the farm workers get this right.

I give you my pledge.

Mr. Nixon doesn't understand this ... but it's about time he learned.

Last summer I visited Cesar Chavez here in Los Angeles.

He told me this proud and simple American truth:

"We want no special favors -- merely the chance to build a union so the members can help themselves."

An opportunity ... a chance to help yourself ... justice ... these are the rights we're talking about.

And those are the rights at stake in this election.

Every person who cherishes those rights had better wake up -- get moving -- and bring this message to every person he meets between now and November 5.

California may very well decide who is President
for the next four years. I will stand with you every day
of my Presidency -- just as I always have.

I ask you to stand with me now.

Together we can win this election ... and do what
is right.

For all the people.

Inger[#] Stevens[#]
Rafu Johnson[#]

EXCERPTS - Mexican American Rally - Los Angeles

I'm here to ask you to vote -- and to vote for me. I don't promise to do anything for you or to you, but I do promise to work with you.

And there's a lot we have to do together. We know the issues -- *the in justices that have to be corrected . . . the wrongs that have to be righted*
~~justice or injustice - right or wrong.~~
~~When Sam President, they must be~~

It's not right when the Mexican-American unemployment is three times the rate for Anglos.

It's not right when over half the youngsters in East Los Angeles High schools have to drop out . . . to waste precious their potential and their lives.

It's not right when there's one Mexican-American student for every three hundred and fifty students in California's great state university system.

It's not right when a man risks his life for his country ~~and then~~ in the *and then* armed forces, can't get a decent job or a decent place to live when he comes home.

It's not right when a child is run over by a tractor or drowned in an irrigation ditch because his mother and father are working for starvation wages.

No, it's not right. But these things happen every day in America and they hurt all of us.

You and I are going to do something about it starting January 20, 1969.

It is only right for every child to get a fair chance to develop his full potential from pre-school as far as his ability will carry him.

It is only right for every man to be trained for a decent job -- and then to have that job.

~~And that's what I've been telling people across this country.~~

It is only right for the farm workers of America to organize and bargain collectively -- to secure their legitimate rights as workers in our free economy.

There's a grape strike going on in California today, and I want to restate my support for it.

~~Why is there a grape strike? -- because the farm workers are not given the most basic of all rights -- the right to exist as a union and represent their members in negotiations over wages and working conditions.~~

Mr. Nixon doesn't understand that . . . but it's about time he learned.

Last Summer I visited Cesar Chavez here in Los Angeles:

He told me this proud and simple American truth: "We want no special favors -- merely the chance to build a union so the members can help themselves."

And I want to say one thing more: if the federal government guaranteed agricultural workers the right to bargain collectively, they wouldn't have to boycott.

When I am President, I intend to see the farm workers get this right. There can be no compromise on this basic issue.

An opportunity . . . a chance to help yourself . . . justice . . . those are the rights we're talking about.

And those are the rights at stake in this election. Every person who cherishes those rights had better wake up -- get moving -- and bring this message to every person he meets between now and November 5.

California may very well decide who is President for the next four years. I will stand with you everyday of my Presidency -- **just** as I always have.

I ask you to stand with me now.

Together we can win this election . . . and do what is right.

For all the people.

I'm here to ask you to vote--and to vote for me.
~~I cannot~~ don't promise to do anything for you or to you,
 I do promise to work
 but there is a lot I want to do with you. And there's
 a lot we have to do together ~~if we are going to lick the injustices~~
~~that still plague this land and its people.~~

It's not right when the Mexican-American jobless
 unemployment is three times the rate for Anglos.

It's not right when ~~over~~ ^{the} over half the youngsters in
 East Los Angeles High schools have to drop out...
 to waste ~~thousands of~~ ^{precious} their potential and their lives.

It's not right when ~~in~~ there's one Mexican-
 American student for every three hundred and fifty
 students ~~in one of the~~ California's great state university
 system.

It's not right when a ~~man~~ ^{in the combat field} man risks his life for his country, and then can't get a decent
 job or a decent ~~place~~ ^{place to live} for his family when he comes home.

And It's not right when a child is run over by a tractor
 or drowned in an irrigation ditch because his mother and father
 are working for starvation wages.

No, it's not right. ~~And it is happening~~ ^{But there they} every day in
 America. And ~~what~~ you and I are going to do something
 about it starting January 20, 1969.

~~It is only right for~~ ^{to} every child get ~~preschool~~
 get a fair chance to develop his full potential
 from Pres-school ~~right through~~

We know
 the issues --
 justice
 or injustice --
 right or
 wrong.

and they hurt all of us.

And those are the rights at stake in this election.

Every person who cherishes these rights had better ~~work~~ ^{get moving} -- and bring this message to every person he meets between ~~but I think it's a present the American people are~~ ready to give themselves. Now and November 5.

~~We can perfect this nation that so many have fought and died for.~~

we can give ~~you~~ our children ~~and~~ a chance in life -- and I don't mean a decade from now but right now.

~~I ask you for help.~~

We can make the next four years the era when ~~we~~ ^{America} made the principles of an equal share for every person a reality.

I'm bin in L.A.!

~~We can -- and we will -- do other things.~~

~~But we can't do anything unless we win.~~

~~And~~ California may very well decide who is President for the next four years.

~~And~~ ~~that~~ ~~you~~ ~~next~~ ~~President~~ ~~will~~

~~For~~ ~~you~~ I will stand with you every day of my Presidency -- just as I always have.

I ask you to stand with me now.

Together we can win this election, and do what is right.

as far as his ability will carry him.

~~It is ^{is only right for} too much to ask that every man be ^{to train for} trained to do a decent job - and then to have that job~~

I don't think we can do any less than that, and that's what I've been telling people across this country.

~~It is ^{is only right for} too much to ask that the farm workers of America have a full right under the law to organize and bargain collectively. ^{to organize} ~~to secure their legitimate rights as workers in our free economy.~~~~

~~There's a ^{boycott} going on ⁱⁿ California today, and I want to ^{restate} my support for it. ^{Why is there} a ^{mand} grape strike? ^{But} And we're not going to~~

~~get at the root of the problem until we have the good sense to apply the ^{most beneficial} experience of a generation in a ^{lot}. Because the farm workers are not given the industrial labor-management relations to our agricultural ^{most elemental} basis of all rights -- the right to exist as a union and represent their members.~~

~~Mr. Nixon doesn't understand that... ^{but it's about} time he learned.~~

Last Summer I visited Caesar Chavez in Los Angeles: ^{here} ~~And he ^{told me} restated~~ this proud and simple American truth:

"We want no special favors--merely the chance to build a union so the members can help themselves."

~~No, and ^{justice} an opportunity... a chance to help yourself... that's not too much to ask.~~

~~You're not going to get it from grape-eating, recession ^{critical} ^{Republican} candidate who is going around the country talking about taking people off welfare and putting them on jobs at the same time his economic adviser and his big-business supporters are talking about forcing unemployment up to five and a half percent.~~

labor not releasing for 7/9/94
Urgent - Very Important
Ted - Wirtz not announcing - V.P.
should announce tonight at
Mexican-American rally.

USDL -

FOR RELEASE:

J. Stewart

*type d to Ed. Pico
for Ted - 23/10
g*

**\$27-MILLION BUSINESS-GOVERNMENT EFFORT FOR EAST LOS ANGELES
DISADVANTAGED ANNOUNCED BY WIRTZ**

A \$27-million effort featuring 4 private firms expanding their facilities to hire and train 1,660 disadvantaged persons at 2 Los Angeles area sites was announced today by Labor Secretary Willard Wirtz.

Three of the companies will outfit a large, empty lockup -- the Lincoln Heights jail in East Los Angeles -- to employ 1,300 for producing furniture, electronics products and plastics products.

Another firm, Marshall Imports, Inc., will expand its facilities in El Monte to provide jobs for 360 persons in the production of wigs and other items.

It is expected that most of the new employees will be Mexican-Americans under the 2-year contracts.

The Federal Government will invest \$3,225,000 under the Special Impact provisions of the Economic Opportunity Act to cover employment of the 1,660 workers and the 4 firms will put up a total of more than \$23 million.

Each company will make a capital outlay ranging from approximately \$5.8 million to \$6.1 million over the next 5 years to expand its production capabilities and employ the disadvantaged.

The Special Impact program -- already operating in Los Angeles and elsewhere -- is aimed at helping meet critical problems in target urban areas with heavy concentrations of unemployment and underemployment.

More

The Labor Department is encouraging firms to submit similar proposals to: Manpower Administration, U. S. Department of Labor, Washington, D. C.

The firms which will equip the jail for production are Socoma Companies, Inc., Alhambra, Calif.; Monarch Electronics International, Inc., North Hollywood, Calif., and Barrier, Inc., Sun Valley, Calif.

"Significantly," said Mr. Wirtz, "these projects will provide promising career opportunities for the disadvantaged and the chance to obtain ownership interests in the firms where they work."

He said employers will provide "an orderly progression of the new workers into supervisory-managerial positions" and will devise stock-purchase plans to help the new employees acquire ownership interests.

The new employees, who will work in such jobs as wig color matchers, stylers and strippers, upholsterers, press operators, wood finishers, electronic assemblers and inspectors, will start at \$2.00 an hour wages.

Recruitment for the projects will be handled through the Concentrated Employment Program and the U. S. Employment Service in the area.

The following is a summary of the 4 projects:

-- Marshall Imports, Inc., will hire and train 360 persons at a Federal investment of \$875,000 for producing wigs and other products in El Monte.

Job categories: Stylers, setters, strippers, material-handling assemblers, packers, color matchers, box makers, shippers, office workers and maintenance and rate clerks.

-- Socoma Companies, Inc., will hire and train 650 persons at a Federal investment of \$950,000 for manufacturing and assembling furniture in the Lincoln Heights site.

Job categories: Cutters, packers, transportation personnel, machine and equipment personnel, maintenance men, upholsterers, shipping personnel, press operators, finishers, office workers, pattern makers and boxing assemblers.

-- Monarch Electronics International, Inc., will hire and train 450 persons at a Federal investment of \$800,000 for manufacturing and assembling electronics products in the Lincoln Heights site.

Job categories: Electronic assemblers, supervisors, coil assembling solders, inspectors, finishers, packers, yoke and products specialists, office workers and general maintenance personnel.

-- Barrier, Inc., will hire and train 200 persons at a Federal investment of \$600,000 for manufacturing and assembling plastic products in the Lincoln Heights site.

Job categories: Mold makers, formers, shipping personnel, office workers, assemblers, route operators, welders, form operators, machinists and finishers.

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TEXT

"27-MILLION BUSINESS-GOVERNMENT EFFORT

FOR EAST LOS ANGELES ~~(IN THE EAST LOS ANGELES)~~

DISADVANTAGED

A 27-MILLION DOLLAR EFFORT FEATURING 4 PRIVATE FIRMS EXPANDING THEIR FACILITIES TO HIRE AND TRAIN 4,660 DISADVANTAGED PERSONS AT 2 LOS ANGELES AREA SITES WAS ANNOUNCED TODAY BY LABOR SECRETARY WILLARD WIRTZ.

THREE OF THE COMPANIES WILL OUTFIT A LARGE, EMPTY LOCKUP -- THE LINCOLN HEIGHTS JAIL IN EAST LOS ANGELES -- TO EMPLOY 1,300 FOR PRODUCING FURNITURE, ELECTRONICS PRODUCTS AND PLASTICS PRODUCTS.

ANOTHER FIRM, MARSHALL IMPORTS, INC., WILL EXPAND ITS FACILITIES IN EL MONTE TO PROVIDE JOBS FOR 360 PERSONS IN THE PRODUCTION OF WIGS AND OTHER ITEMS.

THE FEDERAL GOVERNMENT WILL INVEST \$3,225,000 UNDER THE SPECIAL IMPACT PROVISIONS OF THE ECONOMIC OPPORTUNITY ACT TO COVER EMPLOYMENT OF THE 1,600 WORKERS AND THE 4 FIRMS WILL PUT A TOTAL OF MORE THAN \$23 MILLION.

THE NEW EMPLOYEES WILL START AT \$2.00 AN HOUR WAGES.

THE FOLLOWING IS A SUMMARY OF THE 4 PROJECTS:

-- MARSHALL IMPORTS, INC., ~~(THE MARSHALL IMPORTS, INC.)~~ WILL HIRE AND TRAIN 360 PERSONS AT A FEDERAL INVESTMENT OF \$875,000 FOR PRODUCING WIGS AND OTHER PRODUCTS IN EL MONTE.

-- SOCOMA COMPANIES, INC., ~~(SOCIETY)~~ WILL HIRE AND TRAIN 650 PERSONS AT A FEDERAL INVESTMENT OF \$950,000 FOR MANUFACTURING AND ASSEMBLING FURNITURE IN THE LINCOLN HEIGHTS SITE.

-- MONARCH ELECTRONICS INTERNATIONAL, INC., ~~(M.I.E.)~~ WILL HIRE AND TRAIN 450 PERSONS AT A FEDERAL INVESTMENT OF \$300,000 FOR MANUFACTURING AND ASSEMBLING ELECTRONICS PRODUCTS IN THE LINCOLN HEIGHTS SITE.

-- BARRIER, INC., ~~(BARRIERS)~~ WILL HIRE AND TRAIN 200 PERSONS AT A FEDERAL INVESTMENT OF \$600,000 FOR MANUFACTURING AND ASSEMBLING PLASTIC PRODUCTS IN THE LINCOLN HEIGHTS SITE.

END OF TEXT

END OF MESSAGE

INSERT

VIVA HUMPHREY RALLY
October 23, 1968
Los Angeles, California

(after -- It is only right for every man to be trained for
a decent job -- and then to have that job)

I am privileged tonight to announce a new 27 million dollar
program to hire and train almost 17 hundred people right here
in East Los Angeles.

The federal government will invest more than three million
dollars under the Economic Opportunity Act, while four private
firms will put up the rest.

These jobs will be in El Monte and Lincoln Heights -- in
plastics, in electronics and other industries.

I say your government has a responsibility to help bring more
Americans their chance for a job -- just as these 17 hundred
Americans will have theirs.

And I mean to see that it is done.

EXCERPTS: MEXICAN AMERICAN RALLY
EAST LOS ANGELES

WEDNESDAY, OCTOBER 23, 1968

I'M HERE TO ASK YOU TO VOTE -- AND TO VOTE FOR ME. I DON'T PROMISE TO DO ANYTHING FOR () YOU OR TO () YOU, BUT I DO PROMISE TO WORK WITH () YOU.

AND THERE'S A LOT WE HAVE TO DO TOGETHER. WE KNOW THE ISSUES -- THE INJUSTICES THAT HAVE TO BE CORRECTED ... THE WRONGS THAT HAVE TO BE RIGHTED.

IT'S NOT () RIGHT () WHEN THE MEXICAN-AMERICAN UNEMPLOYMENT IS THREE TIMES THE RATE FOR ANGLOS.

IT'S NOT RIGHT () WHEN OVER () HALF THE YOUNGSTERS IN EAST LOS ANGELES HIGH SCHOOLS HAVE TO DROP OUT ... TO WASTE () THEIR PRECIOUS POTENTIAL AND THEIR LIVES.

IT'S NOT RIGHT () WHEN THERE'S ONE MEXICAN-AMERICAN STUDENT FOR EVERY THREE HUNDRED AND FIFTY STUDENTS IN CALIFORNIA'S GREAT STATE UNIVERSITY SYSTEM.

IT'S NOT RIGHT () WHEN A MAN RISKS HIS LIFE FOR HIS COUNTRY IN THE ARMED FORCES () AND THEN CAN'T GET A DECENT JOB OR A DECENT PLACE TO LIVE WHEN HE COMES () HOME.

IT'S NOT RIGHT () WHEN A CHILD IS RUN OVER BY A TRACTOR OR DROWNED IN AN IRRIGATION DITCH BECAUSE HIS MOTHER AND FATHER ARE WORKING FOR STARVATION () WAGES.

NO, IT'S NOT RIGHT. BUT THESE THINGS HAPPEN EVERY DAY IN AMERICA AND THEY HURT ALL OF US.

YOU AND I ARE GOING TO DO SOMETHING ABOUT IT STARTING JANUARY 20, 1969.

IT IS ONLY RIGHT () FOR EVERY CHILD TO GET A FAIR CHANCE TO DEVELOP HIS FULL POTENTIAL FROM PRE-SCHOOL AS FAR AS HIS ABILITY WILL CARRY HIM.

IT IS ONLY RIGHT () FOR EVERY MAN TO BE TRAINED FOR A DECENT JOB -- AND THEN TO HAVE THAT JOB.

IT IS ONLY RIGHT () FOR THE FARM WORKERS OF AMERICA TO ORGANIZE AND BARGAIN COLLECTIVELY -- TO SECURE THEIR LEGITIMATE RIGHTS AS WORKERS IN OUR FREE ECONOMY.

THERE'S A GRAPE STRIKE GOING ON IN CALIFORNIA TODAY, AND I WANT TO RESTATE () MY SUPPORT FOR IT.

AND I WANT TO SAY ONE THING MORE: IF THE FEDERAL GOVERNMENT GUARANTEED AGRICULTURAL WORKERS THE RIGHT TO BARGAIN COLLECTIVELY, THEY WOULDN'T HAVE TO BOYCOTT.

WHEN I AM PRESIDENT, I INTEND TO SEE THE FARM WORKERS GET THIS RIGHT ().

THERE CAN BE NO COMPROMISE ON THIS BASIC ISSUE.

MR. NIXON DOESN'T UNDERSTAND THAT ... BUT IT'S ABOUT TIME HE LEARNED.

LAST SUMMER I VISITED CESAR CHAVEZ HERE IN LOS ANGELES:

HE TOLD ME THIS PROUD AND SIMPLE AMERICAN TRUTH: "WE WANT NO SPECIAL FAVORS -- MERELY THE CHANCE TO BUILD A UNION SO THE (MEMBERS) CAN HELP THEMSELVES."

AN OPPORTUNITY ... A CHANCE TO HELP YOURSELF ... JUSTICE ... THESE ARE THE RIGHTS () WE'RE TALKING ABOUT.

AND THOSE ARE THE RIGHTS () AT STAKE IN THIS ELECTION. EVERY PERSON WHO CHERISHES THOSE RIGHTS HAD BETTER WAKE UP -- GET MOVING -- AND BRING THIS MESSAGE TO EVERY PERSON HE MEETS BETWEEN NOW AND NOVEMBER 5.

CALIFORNIA MAY VERY WELL DECIDE (WHO) IS PRESIDENT FOR THE NEXT FOUR YEARS. I () WILL STAND WITH YOU EVERY DAY OF MY PRESIDENCY -- JUST AS I ALWAYS HAVE.

I ASK YOU TO STAND WITH ME NOW.

TOGETHER WE CAN WIN THIS ELECTION ... AND DO WHAT IS RIGHT. ()

FOR ALL () THE PEOPLE.



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