

000010  
Jim Rowley

Notes  
Chr Buntz

Touchdown Club Award  
Washington, D. C.  
January 11, 1969

Justice White  
of  
O.J. Singers  
Walter Camp  
Memorial Award

I noticed in this morning's Washington POST that the distinguished sports columnist, Bob Addie, seemed puzzled over why I was selected for the "Mr. Sam" award for 1968. Frankly, so am I.

I don't think it had anything to do with my friend, Bob Short's purchase of the Washington Senators. Most of you know that Bob also serves as Treasurer of the Democratic National Committee. But is only coincidence -- mere coincidence --

Bob Short  
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Senators & Short

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that the Committee's debt of around \$ 7 - 8 million is surprisingly close to the sale price of the Senators. Bob would never do anything like that. Or would he?

I doubt I received the award for the advice I gave General Eckert on how to modernize the major leagues ... or to Ed Williams on what makes a winning football team.

Grand Eckert

How to be a good loser

In fact, 1968 has been a hard year all across the board when

it comes to Minnesotans -- from McCarthy to Humphrey -- from the Twins to the Vikings.

Few words in self defense.

Bob Addie

x Downfield blocking

Doland Hi  
Too busy to cover  
teams  
after now  
Verifying  
letter

~~Handwritten scribble~~

Mr Sam Award

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I would hope the award might reflect my deep interest and concern for reaching disadvantaged inner-city youngsters with a meaningful sports and recreation program, especially during the summer.

As Chairman of the President's Council on Physical Fitness and Sports, <sup>Youth Opportunities</sup> an assignment I received, I organized a summer sports and recreation program under the direction of Eddie LeBaron, one of Washington's most distinguished sports personalities, and assisted by Joe Scudero, another former

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Washington Redskin and, if I am not mistaken, a member of the Touchdown Club. And Jim Lovell of Apollo 8. !

Eddie and Joe recruited a team of outstanding sports figures -- amateur and professional -- and worked tirelessly this past summer in forty-three of our major cities. Other participants included football stars such as Bob Hayes, Emerson Boozer, Willie Wood, Rickie Harris, John Mackey, Herb Adderly, Don Perkins; swimmers such as Donna de Varona and Chris Von Saltza; track stars such as Elias Gilbert, John Thomas

Edith McGuire, Richmond Flowers, Lacey O'Neal, Brooks Johnson,  
Ira Murchison, Ralph Boston, Mel Pender, basketball stars  
 such as Ray Scott, Elgin Baylor and the Harlem Globetrotters;  
 all the major league baseball clubs; skiers such as Suzanne  
Chaffee; Mike Jacobson in gymnastics; and Kenneth Santiago in  
judo. Many others also participated in these special programs  
 throughout the summer.

↳ These stars worked directly with the youngsters in each  
 city. They also spent considerable time helping the local  
 recreation staff design programs which truly reached the dis-  
 advantaged young people in each city. ↳ Too often in the past our

The Gazette

inner cities have been totally overlooked in the regular summer  
 sports programs. This pattern is now ~~slowly~~ beginning to change,  
 although we have a long way to go. • Great Champions from the

↳ There is so much that can be done for our young people  
 through the medium of sports and team competition. We have  
 only made the barest of beginnings with sports programs of the  
 past several summers. But I am proud of what we have accomplished.

Olympics

And I earnestly hope such efforts will be continued -- and  
 expanded -- in the years ahead.

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NOTES

*(was put on cards)*

TOUCHDOWN CLUB AWARD

WASHINGTON, D.C.

JANUARY 11, 1969

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close to the sale price of the Senators. Bob would never do anything like that. Or would he?

I doubt I received the award for the advice I gave General Eckert on how to modernize the major leagues . . . or to Ed Williams on what makes a winning football team.

*Eckert*

↳ I would hope the award might reflect my deep interest and concern for reaching disadvantaged inner-city youngsters with a meaningful sports and recreation program, especially during the summer.

↳ As chairman of the President's Council on Physical Fitness and Sports, an assignment I received last March, I organized such a summer sports and recreation program under the direction

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of Eddie LeBaron, one of Washington's most distinguished sports personalities, and assisted by Joe Scudero, another former

Washington Redskin and, if I am not mistaken, a member of

the Touchdown Club. *and Jim Lowell of Appalo 8.*

↳ Eddie and Joe recruited a team of outstanding sports figures -- amateur and professional -- and worked tirelessly

this past summer in forty-three of our major cities. } Other

participants included football stars such as Bob Hayes, Emerson

Boozer, Willie Wood, Rickie Harris, John Mackey, Herb Adderly,

Don Perkins; swimmers such as Donna de Varona and Chris

Von Saltza; track stars such as Elias Gilbert, John Thomas,

Edith McGuire, Richmond Flowers, Lacey O'Neal, Brooks Johnson,

Ira Murchison, Ralph Boston, Mel Pender; basketball stars such as Ray Scott, Elgin Baylor and the Harlem Globetrotters; all the major league baseball clubs; skiers such as Suzanne Chaffee; Mike Jacobson in gymnastics; and Kenneth Santiago in judo. Many others also participated in these special programs throughout the summer.

These stars worked directly with the youngsters in each city. They also spent considerable time helping the local recreation staff design programs which truly reached the disadvantaged young people in each city. Too often in the past our inner cities have been totally overlooked in the regular summer sports programs. This pattern is now slowly beginning to change, although we have a long way to go.

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There is so much that can be done for our young people through the medium of sports and team competition. We have only made the barest of beginnings with sports programs of the past several summers. But I am proud of what we have accomplished.

And I earnestly hope such efforts will be continued -- and expanded -- in the years ahead.

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