

Endorsement

Gov Ned Brechtel
- Gov Timmon
- Gov McMan
- Gov Rockefeller
- Gov Freeman

REMARKS BY SENATOR HUBERT H. HUMPHREY
COALITION FOR RURAL AMERICA
BOARD MEETING -- SEPTEMBER 7, 1971

"Quality of Life" Sen Pearson
Sert Hardin

"TIME," SAID ST. AUGUSTINE, "IS A THREEFOLD PRESENT.
THE PRESENT, AS WE EXPERIENCE IT; THE PAST AS A PRESENT
MEMORY; AND THE FUTURE AS A PRESENT EXPECTATION."

↳ BY THAT CRITERION, THE WORLD OF THE YEAR 2000 HAS ALREADY
ARRIVED: THE FUTURE IS NOT A LEAP INTO THE DISTANCE, < IT
BEGINS IN THE PRESENT. IT IS DETERMINED BY WHAT WE DO OR FAIL
TO DO, TODAY.

THE ENORMOUS DIFFICULTIES WE FACE IN OUR NATION'S CITIES
AND RURAL COUNTRYSIDE TODAY WERE CREATED MANY YESTERDAY'S
AGO WHEN WE FAILED TO ANTICIPATE AND CONTROL THE CHANGES
THAT WERE OCCURRING WITHIN AGRICULTURE AND THE LIKELY
IMPACT THAT THOSE CHANGES WOULD HAVE ON THE FUTURE OF THE
NATION. ↳ IT TOOK ALMOST 30 YEARS, AND THE LOSS OF 30 MILLION
PEOPLE FROM OUR FARMS AND SMALL COMMUNITIES ~~OF OUR CITIES,~~
TO CREATE A NATIONAL AWARENESS AND CONCERN TOWARD THE
POPULATION IMBALANCES WHICH ~~HAVE BEEN CREATED BETWEEN OUR~~
LARGE CITIES AND OUR NATION'S RURAL AREAS.

Today plague our

↳ WE MUST NOT REPEAT THESE FAILURES IN THE NEXT THIRTY YEARS.
WE MUST LEARN TO ANTICIPATE AND PLAN OUR FUTURE. ↳ WE MUST

LEARN TO "DESIGN," OUR FUTURE, NOT "RESIGN" OURSELVES TO IT.

THE PURSUIT OF A "BALANCED NATIONAL GROWTH" STRATEGY ~~IN THIS~~
~~COUNTRY~~ MUST BE MOVED FROM THE RHETORIC OF PRESIDENTIAL
MESSAGES AND CONGRESSIONAL BREAST-BEATING TO THE "ACTION"
STAGE. WE MUST STOP JUST TALKING ABOUT THIS MERELY AS A NATIONAL GOAL
AND START DEFINING AND IMPLEMENTING "SPECIFIC" STEPS TOWARD
ACHIEVING THAT GOAL.

~~TO CREATE, TO PLAN, TO THINK AHEAD--THESE ARE THE CHALLENGES
OF OUR TIME. FOR, AS JOHN GALSWORTHY SAID, "IF YOU DO NOT THINK
ABOUT THE FUTURE, THEN YOU CANNOT HAVE ONE."~~

IN RECOGNITION OF THIS, THE CONGRESS TOOK SEVERAL SPECIFIC
STEPS LAST YEAR. IT COMMITTED ITSELF TO THE DEVELOPMENT OF A
BALANCED NATIONAL GROWTH PATTERN IN BOTH THE 1970 AGRICULTURAL
ACT AND THE 1970 HOUSING AND URBAN DEVELOPMENT ACT. IN
ADDITION, THE CONGRESS INSTRUCTED THE SECRETARY OF TRANSPORTATION
IN THE "AIRPORT AND AIRWAY DEVELOPMENT ACT OF 1970" TO DEVELOP A
NATIONAL TRANSPORTATION POLICY TO COORDINATE THE DEVELOPMENT AND
IMPROVEMENT OF ALL MODES OF TRANSPORTATION, WITH PRIORITIES
ASSIGNED TO THE DEVELOPMENT AND IMPROVEMENT OF EACH.

↳ TO DATE, THE CONGRESS HAS NOT YET RECEIVED THE DEPARTMENT'S REPORT IN THAT REGARD, DESPITE THE FACT THAT IT WAS DUE ON MAY 21ST OF THIS YEAR.

↳ UNDER TITLE IX OF THE AGRICULTURAL ACT OF 1970, THE CONGRESS DIRECTED ALL DEPARTMENTS AND AGENCIES OF THE EXECUTIVE BRANCH TO DEVELOP POLICIES AND PROCEDURES WITH RESPECT TO THE FUTURE LOCATION OF FEDERAL FACILITIES AND OFFICES GIVING PREFERENCE TO AREAS OF LOWER POPULATION DENSITY. ↳ THE PRESIDENT'S REPORT TO THE CONGRESS CITING THE PROGRESS TOWARD IMPLEMENTING THOSE DIRECTIVES ALSO IS PAST DUE.

↳ THE IMPORTANCE OF GETTING IMMEDIATE "ACTION" CONCERNING THESE MATTERS CANNOT BE OVERLY STRESSED.

↳ AND, WE NEED TO DO MUCH MORE -- WE MUST DEFINE AND DEVELOP TOMORROW'S ENERGY REQUIREMENTS. ↳ WE MUST DEFINE AND DEVELOP NATIONAL POLICIES AND PROGRAMS RELATING TO MEETING THE NEEDS OF TOMORROW'S POPULATIONS IN EDUCATION, HOUSING, AND HEALTH CARE. ↳ WE MUST DESIGN TODAY HOW WE CAN BETTER TAKE ADVANTAGE OF OUR COMMUNICATION TECHNOLOGY AND OTHER NEW TECHNOLOGIES THAT OFFER US THE OPPORTUNITY TO ACHIEVE AN IMPROVEMENT IN THE "QUALITY OF LIFE" FOR ALL OUR NATION'S CITIZENS--AND TO ACCOMPLISH THESE OBJECTIVES CONSISTENT

WITH OUR CONCERNS AND RESPECT FOR PROTECTING OUR NATURAL ENVIRONMENT AND STRENGTHENING OF OUR ~~FREE~~ DEMOCRATIC PROCESSES.

↳ WE MUST ALSO THINK ANEW ABOUT OUR NATION'S ECONOMIC POLICIES AND GOALS. WE MUST DEVELOP A LONGER RANGE "NATIONAL INCOMES' POLICY"--AND BEFORE NOVEMBER 12TH

*20 Million
New Jobs by
1976*

↳ WE SIMPLY CANNOT PERMIT INFLATION TO RESUME BEYOND THAT DATE AT THE RATES THAT WE HAVE BEEN EXPERIENCING ALONG WITH HIGH UNEMPLOYMENT AND HIGH INTEREST RATES.

↳ AND, AS WE ADDRESS OURSELVES TO THESE NATIONAL CHALLENGES, WE MUST--AND I REPEAT WE MUST--INSERT INGREDIENTS HERETOFORE MISSING IN OUR THINKING: "PLANNING" AND "LOCATION IMPACT".

↳ THE IMPLEMENTATION OF ANY NATIONAL GROWTH AND SETTLEMENT POLICY MUST INCLUDE MEASURES TO BRING ABOUT A MORE DISPERSED GEOGRAPHIC DISTRIBUTION OF ECONOMIC OPPORTUNITY, JOBS AND PEOPLE.

↳ MOST FEDERAL AND STATE POLICIES ~~AND PROGRAMS~~ TODAY ENCOURAGE THE DEPOPULATION OF OUR RURAL COUNTRYSIDE AND CENTER CITIES.

↳ THEY ARE MOSTLY DESIGNED TO ACCELERATE THE GROWTH OF OUR NATION'S SUBURBS--A DEVELOPMENT WHICH IS TEARING AT THE VERY FABRIC OF EVERYONE'S QUALITY OF LIFE IN THIS COUNTRY--WHETHER THEY LIVE IN THE CITY, THE SUBURBS, OR COUNTRYSIDE.

↳ WE MUST NOT ONLY CHANGE THESE DESTRUCTIVE TRENDS IN OUR SOCIETY BUT MUST SET ABOUT OUR WORK IN THIS REGARD TODAY.

↳ WE WILL NEED ^{plenty} ~~LOTS~~ OF HELP AND THE FORMATION OF THIS NEW COALITION WILL BE A WELCOME ADDITION TO THE RANKS OF THOSE OF US WHO ALREADY HAVE BEEN LABORING IN THIS VINEYARD. ~~OF PURSUING THESE CHANGES~~.

↳ I'M INDEED HEARTENED TO SEE MEN SUCH AS ORVILLE FREEMAN, FORMER GOVERNORS BREATHITT, TIEMANN, ^{me} ROCKEFELLER AND OTHER LEADERS FROM INDUSTRY, LABOR, AGRICULTURE AND THOSE REPRESENTING OUR COUNTRY'S DISADVANTAGED AND MINORITIES ALL HERE COMMITTING THEMSELVES TO WORK AND PARTICIPATE TOGETHER IN THESE EFFORTS, EFFORTS TO BRING THE FIGHT FOR ACHIEVEMENT OF THESE NATIONAL GOALS SQUARELY AND FORTH-RIGHTLY ONTO THE POLITICAL BATTLEFIELD.

↳ THOSE OF US WHO HAVE SPENT ^{much} ~~MOST~~ OF OUR LIVES WORKING IN THIS ^{Capital} CITY AND IN THE ARENA OF GOVERNMENT AND POLITICS

KNOW ALL TOO WELL YOU DON'T GET THINGS ACCOMPLISHED ~~UNLESS~~
~~UNLESS~~ UNLESS YOU ARE WILLING TO WORK AND FIGHT FOR WHAT
YOU WANT IN THE HALLS OF CONGRESS AND AT THE WHITE HOUSE,

↳ RURAL AMERICA--INCLUDING ALL ITS INTERESTS AND PEOPLE--
NOT ONLY NEED YOU, BUT ALL AMERICA NEEDS YOU! ↳ THE
APPROACH THAT WE HAVE FOLLOWED IN PURSUING OUR OBJECTIVES
IN THIS NATION HAS BEEN TRADITIONALLY PIECE-MEAL, FUNCTIONAL
OR LIMITED TO NARROWLY DEFINED PROBLEM-SOLVING

↳ THE TIME HAS CLEARLY COME WHEN NO MAJOR PROBLEM ~~IN THIS~~
~~COUNTRY~~ CAN BE SOLVED BY SUCH PIECE-MEAL APPROACHES.

↳ FURTHERMORE, NO SINGLE SEGMENT OF OUR SOCIETY, BY ITSELF,
STANDS MUCH OF A CHANCE POLITICALLY TODAY TO FORCE ITS
DESIRES OR DEMANDS ON THE REST OF OUR SOCIETY. ↳ FARMERS
HAVE LOST MOST OF THEIR POLITICAL REPRESENTATION BOTH IN
THE CONGRESS AND WITHIN STATE LEGISLATURES. ↳ CENTER CITIES
AND THEIR REPRESENTATIVES CANNOT MUSTER THE POLITICAL
MUSCLE NECESSARY TO SECURE A LARGER SHARE OF OUR NATIONAL
RESOURCES TO HELP SOLVE THEIR ENORMOUS RENEWAL PROBLEMS.

↳ HOWEVER, THEY ARE WELL ORGANIZED AND THEY DO WORK
AT IT.

I'M AFRAID THE SAME CANNOT BE SAID FOR RURAL OR NON-METROPOLITAN AMERICA. IT STILL SUFFERS FROM BOTH A DIMISHING AND FRACTIONATED REPRESENTATION IN THE COUNCILS OF GOVERNMENT.

--FARMERS ARE OFTEN DIVIDED AMONG THEMSELVES CONCERNING WHAT THEY CONSIDER BEST FOR AGRICULTURE }

--MANY SMALL AND MEDIUM SIZED TOWNS DO NOT CONSIDER THEMSELVES RURAL, YET FIND THEMSELVES UNABLE TO COMPETE WITH LARGER CITIES FOR RESOURCES. }

--AND, MOST OF OUR "URBANISTS" AND URBAN ORIENTED AGENCIES OF GOVERNMENT FIND IT DIFFICULT TO BECOME CONCERNED ABOUT TOWNS OR COMMUNITIES UNDER 50,000 IN POPULATION.

ALL THIS POINTS TO THE NEED FOR A COALITION OF RURAL OR NONMETROPOLITAN INTERESTS. THEREFORE, I URGE YOU TO OPEN YOUR MEMBERSHIP. ~~THE~~ STRUCTURE YOUR MISSION SO ALL THOSE GROUPS, POLITICAL SUBDIVISIONS, AND ORGANIZATIONS REPRESENTING PEOPLE RESIDING IN THESE REGIONS CAN COME TOGETHER FOR THE PURSUIT OF A MORE COMMON PURPOSE. NAMELY, THE REVITALIZATION AND DEVELOPMENT OF OUR SMALLER COMMUNITIES AND RURAL AREAS.

↳ BY DOING THIS, ALL SEGMENTS OF OUR SOCIETY--RURAL AND URBAN--CENTER CITY AND SUBURBIA--WILL BENEFIT FROM OUR LABORS.

↳ WITH THE MIXTURE OF LEADERS THAT I SEE BEFORE ME HERE TODAY, ~~FROM THROUGHOUT THE COUNTRY~~ I AM CONVINCED THAT YOU CLEARLY HAVE THE POTENTIAL OF NOT ONLY BEING THE FIRST TO MOVE IN THIS DIRECTION, BUT OF PROVIDING THE STRONG SUPPORTING LEADERSHIP HERE IN WASHINGTON, IN OUR STATE CAPITOLS, AND COUNTY AND CITY HALLS ~~THAT WILL BE NEEDED IN THE FUTURE~~ TO ACHIEVE A MORE BALANCED NATIONAL GROWTH AND DEVELOPMENT STRATEGY IN THIS NATION.

↳ AS CHAIRMAN OF THE NEWLY ESTABLISHED RURAL DEVELOPMENT SUBCOMMITTEE OF THE SENATE COMMITTEE ON AGRICULTURE AND FORESTRY, I CAN ASSURE YOU THAT IS THE DIRECTION IN WHICH I AM HEADED. ↳ I NOT ONLY WELCOME YOU TO THE WASHINGTON AND NATIONAL SCENE CONCERNING THESE MATTERS THAT ARE SO VITALLY IMPORTANT TO OUR NATION'S FUTURE, BUT WILL BE LOOKING FORWARD TO SEEKING YOUR ADVICE AND ACTIVE PARTICIPATION WITH RESPECT TO THE LEGISLATIVE WORK OF OUR COMMITTEE.

↳ SINCE OUR ORGANIZATION IN APRIL OF THIS YEAR WE HAVE ALREADY HELD A SERIES OF HEARINGS BOTH IN WASHINGTON AND IN VARIOUS PARTS OF THE NATION.

WE HAVE HAD PEOPLE FROM RURAL AMERICA, INCLUDING THOSE WHO REPRESENT THEM IN LOCAL AND STATE GOVERNMENT COME BEFORE US AND TELL US OF THE LOSS OF THEIR YOUNG; THE BOARDING-UP OF THEIR STORE FRONTS; THE LACK OF ADEQUATE TRANSPORTATION; HOUSING; COMMUNITIES UTILITIES; AND THE CREDIT TO FINANCE THEM.

~~WE HAVE BEEN TOLD THAT~~ A YOUNG MAN SUFFERING A SERIOUS INJURY IN A RURAL AREA STANDS FAR LESS CHANCE OF SECURING NEEDED MEDICAL ATTENTION THAN IF HE HAD RECEIVED HIS INJURY ON A BATTLEFIELD IN VIETNAM.

WE HAVE ALSO BEEN TOLD OF LOWER PRICES AND INCOMES FOR FARMERS, WHILE FARM COSTS AND INTEREST RATES HAVE CONTINUED TO SPIRAL UPWARD.

WE HAVE BEEN REMINDED OF THE DISPRAPORTIONATE PERCENTAGE OF OUR NATION'S POOR PEOPLE WHO HAVE BEEN LEFT BEHIND TO LIVE IN OUR RURAL AREAS, HIDDEN FROM VIEW OF THE TV CAMERA AND THE REST OF THE COUNTRY.

THESE HEARINGS, WHICH WE HAVE NOW HELD IN IOWA, SOUTH DAKOTA, GEORGIA AND ALABAMA--AND LATER THIS WEEK IN OKLAHOMA AND

NEBRASKA--ARE PROVIDING US WITH THE INSIGHTS WE NEED TO DEVELOP THE POLICIES AND PROGRAMS THAT WILL BE REQUIRED TO PROVIDE THE CITIZENS OF THESE REGIONS WITH THE LEVEL OF SOCIAL, CULTURAL AND ECONOMIC SERVICES THEY MUST OBTAIN TO REMAIN IN RURAL AMERICA. IT WILL PROVIDE THEM WITH A "FREEDOM OF RESIDENCE" WHICH I SUGGEST MANY AMERICANS TODAY ARE DENIED--DENIED BECAUSE JOB OPPORTUNITIES ARE BEING LIMITED TO TOO FEW PLACES IN OUR NATION.

and good modern living

WE ALSO HAVE BEGUN OUR LEGISLATIVE WORK, I HAVE INTRODUCED ALONG WITH SENATOR HERMAN TALAMADGE AND 49 OTHER SENATORS A BILL (S2223) TO ESTABLISH A NEW FINANCIAL AND CREDIT SYSTEM FOR RURAL AMERICA. THIS NEW SYSTEM IS DESIGNED TO MEET BOTH RURAL AMERICA'S PUBLIC AND PRIVATE CREDIT NEEDS. HEARINGS ON THIS LEGISLATION ALREADY HAVE BEEN HELD, WITH ADDITIONAL HEARINGS SECHEDULED LATER THIS MONTH. SENATOR PEARSON'S RURAL DEVELOPMENT BANK BILL ALSO IS BEING COVERED IN THESE HEARINGS. I URGE YOU TO NOT ONLY LEND YOUR SUPPORT TO ~~the~~ BILLS, BUT TO GIVE US THE BENEFIT OF YOUR THOUGHTS AND RECOMMENDATIONS AS TO HOW WE MIGHT IMPROVE UPON them.

AS THE PRESIDENT AND THE CONGRESS BEGIN WORK ON THE SPECIFIC'S OF OUR NATION'S FUTURE ECONOMIC POLICIES, THE "LOCATION IMPACT" OF WHATEVER IS AGREED UPON MUST BE CONSIDERED. ^{by the Congress} SPECIFICALLY, THE PLIGHT OF BOTH OUR NATION'S RURAL AREAS AND CENTER CITIES MUST RECEIVE SOME SPECIAL ATTENTION IN THAT REGARD.

L FOR INSTANCE, CONSIDERATION OF THE PRESIDENT'S INVESTMENT TAX CREDIT PROPOSAL SHOULD CONTAIN SPECIAL INCENTIVES FOR INVESTMENTS IN NONMETROPOLITAN REGION'S AND WITHIN CENTER CITIES.

~~L IF WE FAIL TO PROVIDE SUCH SPECIAL INCENTIVES, THEN I WOULD PREDICT THAT STRAIGHT INVESTMENT TAX CREDITS TO INDUSTRY WILL MERELY RESULT IN ACCELERATING THE FLIGHT OF BUSINESS FROM OUR NATION'S CENTER CITIES TO OUR SUBURBS--AND, I SUGGEST THAT SUCH A CONTINUED MOVEMENT WILL BE DESTRUCTIVE TO BOTH AREAS.~~

L WE NEED YOUR HELP. L RURAL AMERICA NEEDS YOUR HELP,
AND BY PROVIDING IT, ALL AMERICA WILL BENEFIT.

answer to
urban crisis

THE REVITALIZATION AND DEVELOPMENT OF NONMETROPOLITAN AMERICA MUST BE ACCELERATED IF WE HOPE TO ACHIEVE A MORE BALANCED GROWTH PATTERN IN THIS COUNTRY,

BUT THAT WON'T HAPPEN UNTIL THE POLITICAL POSITION OF RURAL AMERICA IS STRENGTHENED HERE IN WASHINGTON AND IN THE STATE CAPITOLS AROUND THE COUNTRY--STRENGTHENED NOT BY INCREASING THE POLITICAL POWERS OF RURAL LEGISLATORS, BUT BY STRENGTHENING THE INFLUENCE OF THOSE GROUPS AND INTERESTS THAT REPRESENT THE COMBINED INTERESTS OF RURAL AMERICA. IF SUCH A COALITION OF INTERESTS CAN BE FORMULATED FOR RURAL AMERICA, THEN HOPEFULLY A WORKING ALLIANCE BETWEEN THE "URBAN" AND RURAL COALITIONS CAN SUBSEQUENTLY BE CREATED TO FURTHER THE DEVELOPMENT AND IMPLEMENTATION OF A "BALANCED NATIONAL GROWTH" STRATEGY IN THE U.S.

THE FORMULATION OF YOUR ORGANIZATION IS A MAJOR STEP TOWARD REACHING THOSE OBJECTIVES.



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