

000920

MARY BETHUNE-COOKMAN COLLEGE

EEOC

--WHAT GOOD IS YOUR DIPLOMA IF YOU CAN'T GET
A JOB BEFITTING YOUR TRAINING, OR EVEN GET A
JOB?

--WHAT GOOD IS AN EQUAL EMPLOYMENT OPPORTUNITY
COMMISSION IF THEY CAN'T TELL A COMPANY TO
STOP DISCRIMINATING!

--WE MUST BE ABLE TO SAY "CEASE AND DESIST"
RATHER THAN WAIT 1-2 YEARS FOR A CASE TO COME
UP IN COURT.

--THE FEDERAL TRADE COMMISSION PROTECTS THE
CONSUMER, THE NATIONAL LABOR RELATIONS BOARD
PROTECTS THE WORKER, THE EEOC MUST PROTECT
OUR CIVIL RIGHTS.

NIXON'S NEW BUDGET CUT AID TO EDUCATION
PROGRAMS BY \$282 MILLION.

cuts

--LEARNING AND UNDERSTANDING ARE THE BASIC
BUILDING BLOCKS OF OUR COUNTRY. WE HAVE
BECOME GREAT BECAUSE OF OUR COMMITMENT TO
EDUCATION--BUT TO STAY GREAT WE NEED MORE
COMMITMENT TO EDUCATION--NIXON HASN'T DONE
THIS.

Jan 15
Mr. M.L. King Day

--ON MARTIN LUTHER KING DAY (JANUARY 15) WE
ALL PLEDGED TO CONTINUE HIS WORK. GIVING

His Dreams

EQUAL JOB OPPORTUNITY, EQUAL EDUCATION,
EQUAL PAY--GIVING EQUALITY FOR ALL IS SOMETHING
I PLEDGE TO WORK FOR WITH ALL MY EFFORTS!

-- THE BLACK CAUCUS CALLED NIXON'S STATE OF THE UNION
MESSAGE "EVANGELISTIC MEANDERINGS."

--TO BE EFFECTIVE THE EEOC NEEDS THIS POWER
DESPERATELY. Close Secret

--BLACK UNEMPLOYMENT 10.3%. BLACK TEENAGE
UNEMPLOYMENT BETWEEN 30 and 40%.

--IN 1970, 56 PERCENT OF YOUNG BLACKS COMPLETED
HIGH SCHOOL--COMPARED WITH 38 PERCENT 10 YEARS
AGO.

--BY 1970, 17 PERCENT OF BLACKS HAD AT LEAST ONE
YEAR OF COLLEGE (DOUBLE OVER THE LAST 5 YEARS)
BUT THIS IS ONLY 7 PERCENT OF TOTAL COLLEGE
ENROLLMENT.

000923

BLACK COLLEGES

--NO REASON WHY BLACK COLLEGES SHOULD GO BROKE--

NO REASON WHY ANY COLLEGE SHOULD BE IN FINANCIAL
TROUBLE.

--THERE ARE SMALL COLLEGES ALL OVER AMERICA IN
NEED. INVISIBLE COLLEGES--NOT HARVARD OR STANFORD.

--THERE ARE 123 COLLEGES WITH OVER 51% BLACK
ENROLLMENT.

--BLACK COLLEGES HAVE BEEN FORGOTTEN EVEN MORE.
NOT EVEN GETTING THEIR FAIR SHARE OF FEDERAL
DOLLARS.

--THIS ADMINISTRATION IS NOT GIVING ENOUGH MONEY
TO SUPPORT OUR COLLEGES. OUR EDUCATIONAL SYSTEM
NEEDS MORE MONEY. OUR PRIORITIES ARE OUT OF
WACK.

000919

MEMORANDUM

TO: SENATOR

FROM: DAN

SUBJECT: MARY BETHUNE-COOKMAN COLLEGE

Jan 30, 1972

Supers
June Franklin
3 terms
Daytona Beach,
Florida

1 We have prepared some very brief thematic excerpts along with some statistics that you can use.

2 I think this is a pretty good format and one that we will use as much as possible.

max
✓ *Mary Bethune*
✓ *Mahalia Jackson*

Carl Rowan
Carl Eller - '64 Dr
Tom Tipton 49m

✓ *Dr Richard Moore*

✓ *President Don Brown*

Basketball Team - Wildcats

Jack Mc Claren of Pitts Steelers
is coach

✓ Football Wildcats
(Maroon + Gold)

✓ Students on Trustees
✓ Faculty Committee

- Action -
- John - Honey - Health



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