

March 28, 1972

*File: Racine Labor Mtg  
Racine, Wisc. - Mar. 29, 1972*

MEMORANDUM

FOR: SENATOR

FROM: DAN & BOB & VIC

SUBJECT: MOVING AHEAD OF THE PACK

Muskie and McGovern are now using the populist themes that we have been using for the past weeks. This is a compliment to our strategy, but means that we must be sharper in our own efforts and be more vivid in separating out yourself from the other candidates.

We have the means to do this.

You have the record; you are widely associated among voters as representing the little guy, and all the polls show that you are generally acknowledged as the most experienced of all the Democratic contenders.

We are enclosing a statement on the tax theme emphasizing these strengths.

Given the necessity for maximum exposure in this regard, we urge you  
to repeatedly use these formulations.

IN THE STATE OF WISCONSIN THERE ARE ELEVEN  
PRESIDENTIAL CANDIDATES SAYING WHAT THEY CAN DO FOR  
YOU--BUT NONE OF THEM CAN TELL YOU WHAT THEY'VE DONE.

CUTTING YOUR TAXES AND GIVING WORKING FAMILIES  
AND FARMERS A FAIR BREAK TAKES COURAGE, GUTS, AND  
KNOW-HOW.

--COURAGE TO STAND UP AGAINST THE BIG LOBBYISTS FOR  
SPECIAL INTERESTS,

--GUTS NOT TO BACK DOWN WHEN THE GOING GETS TOUGH,

--AND KNOW-HOW ABOUT WHERE THE LOOPHOLES ARE AND  
EXPERIENCE IN GETTING THINGS DONE FOR THE LITTLE GUY.

WORKING FAMILIES AND FARMERS HAVE BEEN GETTING  
A RAW DEAL ON TAXES FOR YEARS.

AND I'M PLEASED TO SEE THAT NOW, AT LAST  
HUBERT HUMPHREY IS GOING TO HAVE SOME HELP FIGHTING  
AGAINST THE BIG BOYS FOR A FAIR TAX SYSTEM. FOR 20  
YEARS IT'S BEEN A LONELY BATTLE IN THE SENATE STANDING  
UP FOR FAIR TAXES.

IN 1951 THE GREAT PAUL DOUGLAS OF ILLINOIS AND I  
EXPOSED THE GIANT LOOPHOLES WHICH FAVORED THE FEW AT  
THE EXPENSE OF THE MANY.

AND PAUL DOUGLAS AND I STOOD UP ALONE AGAINST  
THE SENATE ESTABLISHMENT AND THE SPECIAL INTERESTS TO  
CLOSE THOSE UNFAIR LOOPHOLES.

I'VE CONTINUED THIS FIGHT AND HAVE BEEN JOINED  
IN RECENT YEARS BY YOUR GREAT SENATORS, WILLIAM PROXMIRE  
AND GAYLORD NELSON,

AND NOW THE FIGHTING TEAM OF PROXMIRE, NELSON  
AND HUMPHREY ARE ABOUT TO GET SOME HELP IN THE FIGHT  
FOR FAIR TAXES--AND IT'S ABOUT TIME.

TALK IS CHEAP. WE NEED ACTION. AND YOUR SENATOR  
NELSON AND I HAVE JOINED IN PRESENTING TO THE CONGRESS  
OF THE UNITED STATES A HARD HITTING FAIR TAX BILL WHICH  
WILL REDUCE PROPERTY TAXES IN EVERY WISCONSIN COUNTY, TOWN,  
VILLAGE, AND CITY.

WE PLAN TO REDUCE PROPERTY TAXES IN WISCONSIN BY  
30% AND WE PLAN TO REDUCE YOUR PROPERTY TAX FOR SCHOOL

COSTS BY 50 PER CENT.

AND HOW DO SENATOR NELSON AND I PROPOSE TO DO  
THIS?

WE'RE GOING TO START SLAMMING THE DOOR SHUT ON  
THE SPECIAL INTERESTS WHO'VE BEEN ESCAPING PAYING THEIR  
FAIR SHARE OF THE TAXES.

AND WHO ARE THESE SPECIAL INTERESTS?

LET ME TELL YOU:

--IT'S THE GIANT OIL COMPANIES WHO MADE \$2.8 BILLION  
IN SALES AND PAID A LOWER TAX RATE THAN A MAN EARNING  
\$8,000 A YEAR.

--IT'S THE U.S. STEEL CORPORATION WHICH LAST YEAR  
HAD A TAXABLE INCOME OF \$154 MILLION AND DIDN'T PAY A DIME

IN TAXES.

CAN YOU BELIEVE THAT?

--IT'S THE 100 LARGEST CORPORATIONS WHO GET  
SPECIAL TAX BREAKS AT HOME AND TURN AROUND AND USE THIS  
MONEY TO INVEST ABROAD TAKING JOBS AWAY FROM THOUSANDS  
OF AMERICAN WORKERS.

--AND IT'S THE 200 OF THE SUPER-RICH WHO ARE MAKING  
MILLIONS AND NOT PAYING TAXES.

IT'S ABOUT TIME SOME OF THESE GUYS STARTED PAYING  
THEIR FAIR SHARE OF THE TAXES AND LIFTED THE BURDEN OFF OF  
YOUR BACK. THIS FIGHT ISN'T GOING TO BE EASY.

BUT I'VE BEEN THROUGH IT BEFORE. IT WASN'T EASY WHEN

I STOOD UP AGAINST THE MEDICAL LOBBY TO GET YOU  
MEDICARE. IT WASN'T EASY WHEN I STOOD UP AND FOUGHT  
BIG BUSINESS FOR THE MINIMUM WAGE AND FAIR LABOR STANDARDS.  
IT WASN'T EASY WHEN I STOOD UP AGAINST THE BIG POLLUTORS  
FOR THE FIRST WATER POLLUTION BILL INTRODUCED IN THIS  
COUNTRY.

I KNOW HOW TO FIGHT AND WIN.

AND YOU CAN'T AFFORD TO WAIT FOR OTHERS TO GET  
THE EXPERIENCE TO FIGHT THE SPECIAL INTERESTS.

I KNOW HOW TO DO IT. I'VE DONE IT.

001591

Highlights of Remarks by  
Senator Hubert H. Humphrey

Racine-March 29, 1972

*Carl Paulson*  
*Racine Journal*  
*Paper*

*Rayman Ref-Key*  
*Julian Thomas*

*Sam Rizzo*

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*Raise 21.02 - 10.51 Per thousand for schools*

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*paid less than \$5 million*

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