

Ende Wesc Wrap-up.

MARCH 30, 1972

MEMORANDUM

TO: SENATOR

FROM: DAN

*Done
9:10 PM.
Mike.*

THE ATTACHED BRIEF TEXT IS INTENDED FOR USE ON MONDAY IN YOUR WRAP-UP STATEMENTS.

HOWEVER, IF YOU SO DESIRE, IT CAN BE USED TOMORROW FOR YOUR SIX MINUTE TAPING ON WHA-TV. THE SHOW WILL BE AIRED ON MONDAY EVENING AND THIS TYPE OF STATEMENT WILL GO VERY WELL IN THE DANE COUNTY MADISON AREA BECAUSE OF THE NUMEROUS PROPERTY TAX REVOLTS GOING ON IN THE TOWNSHIPS OF THAT COUNTY.

WE HAVE ISSUED A RELEASE FOR MONDAY ON THE STATEMENT.

NOTE: IF THIS IS USED FOR THE TV SHOW, THE REFERENCE TO MILWAUKEE ON PAGE 3 WILL HAVE TO BE CHANGED.

THE REAL IMPORTANCE OF THE WISCONSIN CAMPAIGN MAY BE THAT IT HAS FINALLY FOCUSED THE ATTENTION OF THE AMERICAN PEOPLE ON THE NEED FOR TAX REFORM.

I HAVE MADE THE UNFAIR AND REGRESSIVE TAX SYSTEM OF OUR NATION THE NUMBER ONE ISSUE IN THE WISCONSIN CAMPAIGN.

I HAVE SAID THAT IT IS RIGGED AGAINST THE WORKING MAN, THE FARMER, THE SMALL BUSINESSMAN, THE MIDDLE INCOME EARNER IN FAVOR OF THE SUPER RICH AND THE SPECIAL INTERESTS.

AND I HAVE BEEN FIGHTING THE BATTLE AGAINST SPECIAL PRIVILEGE ALL MY PUBLIC LIFE -- AGAINST THE LOBBIES THAT FOUGHT MEDICARE AND MINIMUM WAGE LEGISLATION AND CIVIL RIGHTS AND DECENT HOUSING -- LONG BEFORE IT BECAME POLITICALLY FASHIONABLE.

I AM PLEASED THAT IN THIS CAMPAIGN IN WISCONSIN I HAVE HAD SOME COMPANY. OTHER CANDIDATES HAVE SPOKEN OF THE NEED TO GIVE THE LITTLE MAN A BREAK IN OUR TAX SYSTEM. AND TOGETHER, WE MAY HAVE FOCUSED THE NATION'S ATTENTION ON THE FACT THAT WE MUST ACT, AND ACT NOW, TO CLOSE THE LOOPHOLES AND ESTABLISH TAX JUSTICE.

I HAVE DONE MORE THAN TALK ABOUT THE ISSUE IN THIS CAMPAIGN. I HAVE DONE MORE THAN PREPARE POSITION PAPERS. I HAVE JOINED WITH WISCONSIN'S SENATOR GAYLORD NELSON IN SPONSORING REALISTIC LEGISLATION TO PREVENT THE TAX AVOIDANCE BY THE SUPER RICH AND SPECIAL INTERESTS OF SOME \$16 BILLION A YEAR.

THIS BILL, THE TAX REFORM ACT OF 1972, CAN MEAN THE REDUCTION OF YOUR PROPERTY TAXES BY 30 PERCENT AND THE REDUCTION OF YOUR PROPERTY TAX FOR SCHOOL COSTS BY 50 PERCENT -- BECAUSE IT PROVIDES THAT THE \$16 BILLION WILL GO DIRECTLY FOR LOCAL TAX RELIEF.

I'M PROUD OF THE FACT THAT WE'VE STOOD UP AGAINST THE BIG LOBBYISTS FOR THE SPECIAL INTERESTS. I DON'T INTEND TO BACK DOWN. I BELIEVE I HAVE THE KNOW-HOW AND THE EXPERIENCE TO GET THINGS DONE FOR THE LITTLE GUY. AND I HAVE THE RECORD TO PROVE IT.

HOW LONG CAN THE WORKING MEN AND WOMEN OF MILWAUKEE CONTINUE TO CARRY THEIR INEQUITABLE TAX BURDEN -- A TAX BURDEN THAT RANKS SECOND AMONG THE MAJOR CITIES OF OUR NATION?

THE TIME HAS COME TO SAY TO THE SUPER RICH, TO THE GIANT OIL COMPANIES, TO MILLIONAIRES WHO SQUEEZE THROUGH THE TAX LOOPHOLES, "YOU MUST PAY YOUR FAIR SHARE."

OTHER NATIONS HAVE LIFTED TAX INJUSTICE FROM THE LITTLE MAN. VENEZUELA KNOWS HOW TO DO IT. IT COLLECTS FOUR TIMES MORE TAXES FROM UNITED STATES STEEL THAN THE UNITED STATES OF AMERICA COLLECTS.

I HAVE STUCK TO THE ISSUES IN THIS CAMPAIGN. I HAVE HAMMERED AWAY AT THE NEED FOR TAX REFORM. I HAVE REFUSED TO LET INTER-PARTY RIVALRY OBSCURE THE ISSUES BECAUSE I AM CONVINCED THAT THERE WILL BE NO TAX REFORM, NO ECONOMIC RECOVERY, NO COMMITMENT TO THE MOUNTING PROBLEMS OF OUR

CITIES AND A RURAL AMERICA IN DECLINE UNLESS WE CHANGE
ADMINISTRATIONS NEXT YEAR.

LET'S FACE THE FACT SQUARELY THAT THE NIXON
ADMINISTRATION WON'T GIVE THE WORKER, THE FARMER, THE
SMALL BUSINESSMAN, THE PROFESSIONAL A BREAK.

IT REWARDS ITS FRIENDS. AND IT IS ABUNDANTLY CLEAR
THAT THOSE FRIENDS ARE THE CORPORATE GIANTS OF OUR NATION.
THE NIXON ADMINISTRATION HAS COUNTED YOU OUT.

March 31, 1972

MEMORANDUM

FOR: SENATOR

FROM: DAN, BOB AND VIC

SUBJECT: BEEPER BARRAGE

On Monday and Tuesday we would like to start at 7 a.m. with a strong beeper for radio stations throughout Wisconsin. We believe this is very important and can be quite helpful.

Here's our plan: The beeper for Monday a.m. should be ~~xxxx~~
~~Sundayxxxxxxxxxx~~ delivered by you on Sunday.

We have attached a suggested script which runs about 40 seconds and should be delivered with spirit at one of the Sunday gatherings. We will alert Steve Doyle so he can make the recording and transmit it back to us.

Your Tuesday a.m. beeper should come out of your Monday appearances in cities around the state.

*Dan - Can you get
Steve to do this
at the Greek
Fish Fry +
sent to us by 1pm
Sunday - so we
can feed out on
Sun.
p.m.
Walt*

WHATEVER THE OUTCOME, SOMETHING IMPORTANT HAS HAPPENED
HERE IN WISCONSIN IN RECENT WEEKS.

THE ISSUES WHICH TRULY AFFECT THE AVERAGE WORKING AND
FARM FAMILY IN THIS COUNTRY HAVE FINALLY BEEN RAISED...THE NEED
FOR JOBS, THE UNFAIRNESS OF THIS ADMINISTRATION'S ECONOMIC
POLICIES AND, MOST IMPORTANTLY THE CRYING NEED FOR TAX REFORM
AND TAX JUSTICE IN AMERICA.

IT IS GRATIFYING THAT AFTER 20 YEARS OF STANDING UP FOR
THE AVERAGE WORKING AND FARM FAMILY AND FIGHTING AGAINST A TAX
SYSTEM RIGGED FOR THE PRIVILEGED FEW, I HAVE FINALLY FOUND HERE
IN WISCONSIN OTHERS WHO NOW SAY THEY ARE WILLING TO JOIN ME IN
THIS CAUSE.

WHATEVER HAPPENS TUESDAY, I INTEND TO CARRY THE STRUGGLE
FOR ECONOMIC JUSTICE AND TAX FAIRNESS THROUGHOUT THE LENGTH
AND BREADTH OF THIS NATION.

HHH



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