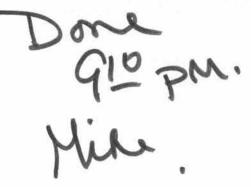
Enla Wesc Wrap - up.

March 30, 1972

**MEMORANDUM** 

FO: SENATOR

FROM: DAN



THE ATTACHED BRIEF TEXT IS INTENDED FOR USE ON MONDAY IN YOUR WRAP-UP STATEMENTS.

HOWEVER, IF YOU SO DESIRE, IT CAN BE USED TOMORROW FOR YOUR SIX MINUTE TAPING ON WHA-TV. THE SHOW WILL BE AIRED ON MONDAY EVENING AND THIS TYPE OF STATEMENT WILL GO VERY WELL IN THE DANE COUNTY MADISON AREA BECAUSE OF THE NUMEROUS PROPERTY TAX REVOLTS GOING ON IN THE TOWNSHIPS OF THAT COUNTY.

WE HAVE ISSUED A RELEASE FOR MONDAY ON THE STATEMENT.

NOTE: IF THIS IS USED FOR THE TV SHOW, THE REFERENCE TO MILWAUKEE ON PAGE 3 WILL HAVE TO BE CHANGED.

THE REAL IMPORTANCE OF THE WISCONSIN CAMPAIGN MAY BE
THAT IT HAS FINALLY FOCUSED THE ATTENTION OF THE AMERICAN
PEOPLE ON THE NEED FOR TAX REFORM.

I HAVE MADE THE UNFAIR AND REGRESSIVE TAX SYSTEM OF OUR NATION THE NUMBER ONE ISSUE IN THE WISCONSIN CAMPAIGN.

I HAVE SAID THAT IT IS RIGGED AGAINST THE WORKING MAN,
THE FARMER, THE SMALL BUSINESSMAN, THE MIDDLE INCOME EARNER
IN FAVOR OF THE SUPER RICH AND THE SPECIAL INTERESTS.

AND I HAVE BEEN FIGHTING THE BATTLE AGAINST SPECIAL

PRIVILEGE ALL MY PUBLIC LIFE -- AGAINST THE LOBBIES THAT

FOUGHT MEDICARE AND MINIMUM WAGE LEGISLATION AND CIVIL

RIGHTS AND DECENT HOUSING -- LONG BEFORE IT BECAME

POLITICALLY FASHIONABLE.

I AM PLEASED THAT IN THIS CAMPAIGN IN WISCONSIN I HAVE
HAD SOME COMPANY. OTHER CANDIDATES HAVE SPOKEN OF THE NEED
TO GIVE THE LITTLE MAN A BREAK IN OUR TAX SYSTEM. AND
TOGETHER, WE MAY HAVE FOCUSED THE NATION'S ATTENTION ON THE
FACT THAT WE MUST ACT, AND ACT NOW, TO CLOSE THE LOOPHOLES
AND ESTABLISH TAX JUSTICE.

I HAVE DONE MORE THAN TALK ABOUT THE ISSUE IN THIS

CAMPAIGN. I HAVE DONE MORE THAN PREPARE POSITION PAPERS.

I HAVE JOINED WITH WISCONSIN'S SENATOR GAYLORD NELSON IN

SPONSORING REALISTIC LEGISLATION TO PREVENT THE TAX

AVOIDANCE BY THE SUPER RICH AND SPECIAL INTERESTS OF SOME

\$16 BILLION A YEAR.

THIS BILL, THE TAX REFORM ACT OF 1972, CAN MEAN THE REDUCTION OF YOUR PROPERTY TAXES BY 30 PERCENT AND THE REDUCTION OF YOUR PROPERTY TAX FOR SCHOOL COSTS BY 50 PERCENT -- BECAUSE IT PROVIDES THAT THE \$16 BILLION WILL GO DIRECTLY FOR LOCAL TAX RELIEF.

I'M PROUD OF THE FACT THAT WE'VE STOOD UP AGAINST THE BIG LOBBYISTS FOR THE SPECIAL INTERESTS. I DON'T INTEND TO BACK DOWN. I BELIEVE I HAVE THE KNOW-HOW AND THE EXPERIENCE TO GET THINGS DONE FOR THE LITTLE GUY. AND I HAVE THE RECORD TO PROVE IT.

HOW LONG CAN THE WORKING MEN AND WOMEN OF MILWAUKEE

CONTINUE TO CARRY THEIR INEQUITABLE TAX BURDEN -- A TAX

BURDEN THAT RANKS SECOND AMONG THE MAJOR CITIES OF OUR NATION?

THE TIME HAS COME TO SAY TO THE SUPER RICH, TO THE GIANT OIL COMPANIES, TO MILLIONAIRES WHO SQUEEZE THROUGH THE TAX LOOPHOLES, "YOU MUST PAY YOUR FAIR SHARE."

OTHER NATIONS HAVE LIFTED TAX INJUSTICE FROM THE LITTLE
MAN. VENEZUELA KNOWS HOW TO DO IT. IT COLLECTS FOUR TIMES
MORE TAXES FROM UNITED STATES STEEL THAN THE UNITED STATES
OF AMERICA COLLECTS.

I HAVE STUCK TO THE ISSUES IN THIS CAMPAIGN. I HAVE
HAMMERED AWAY AT THE NEED FOR TAX REFORM. I HAVE REFUSED
TO LET INTER-PARTY RIVALRY OBSCURE THE ISSUES BECAUSE I AM
CONVINCED THAT THERE WILL BE NO TAX REFORM, NO ECONOMIC
RECOVERY, NO COMMITMENT TO THE MOUNTING PROBLEMS OF OUR

CITIES AND A RURAL AMERICA IN DECLINE UNLESS WE CHANGE ADMINISTRATIONS NEXT YEAR.

LET'S FACE THE FACT SQUARELY THAT THE NIXON

ADMINISTRATION WON'T GIVE THE WORKER, THE FARMER, THE

SMALL BUSINESSMAN, THE PROFESSIONAL A BREAK.

IT REWARDS ITS FRIENDS. AND IT IS ABUNDANTLY CLEAR
THAT THOSE FRIENDS ARE THE CORPORATE GIANTS OF OUR NATION.
THE NIXON ADMINISTRATION HAS COUNTED YOU OUT.

March 31, 1972

## MEMORANDUM

FOR: SENATOR

FROM: DAN, BOB AND VIC

SUBJECT: BEEPER BARRAGE

Dan - Con you get

Steve to do this

at the Greek

Fish Fry t

Sout to us by Ipm

Sout day - so we

Can Feed out on

On Monday and Tuesday we would like to start at 7 a.m. with a p.w. strong beeper for radio stations throughout Wisconsin. We believe this is very important and can be quite helpful.

Here's our plan: The beeper for Monday a.m. should be MENE Sundayxcxdschemexextxched delivered by you on Sunday.

We have attached a suggested script which runs about 40 seconds and should be delived with spirit at one of the Sunday gatherings. We will alert Steve Doyle so he can make the recording and transmit it back to us.

Your Tuesday a.m. beeper should come out of your Monday appearances in cities around the state.

WHATEVER THE OUTCOME, SOMETHING IMPORTANT HAS HAPPENED HERE IN WISCONSIN IN RECENT WEEKS.

THE ISSUES WHICH TRULY AFFECT THE AVERAGE MORKING AND

FARM FAMILY IN THIS COUNTRY MAYE FUNALLY BEEN PAISED...THE NEED

FOR JOBS, THE UNFAIRNESS OF THIS ADMINISTRATION'S ECONOMIC

POLICIES AND, MOST IMPORTANTLY THE CRYING NEED FOR TAX REFORM

AND TAX JUSTICE IN AMERICA.

THE AVERAGE WORKING AND FARM FAMILY AND FIGHTING ACAIMST A TAX SYSTEM RIGGED FOR THE PRIVILEGED FEW, I HAVE FINALLY FOUND HERE IN WISCONSIN OTHERS WHO HOW SAY THEY ARE WILLING TO JOIN ME IN THIS CAUSE.

WHATEVER HAPPENS TUESDAY, I INTEND TO CARRY THE STRUGGLE FOR ECONOMIC JUSTICE AND TAX FAIRNESS THROUGHOUT THE LENGTH AND BREADTH OF THIS MATION.

HEH

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