

SILICON GRAPHICS

JULY 9, 1996

I WANT TO THANK CHAIRMAN SEKIMOTO, PRESIDENT ARAKAWA, AND MR. NARUI FOR TAKING THE TIME AND EFFORT TO ARRANGE THIS VISIT. I AM BY NO MEANS A TECHNICAL WIZARD. SO WHEN MY STAFF KEPT TRYING TO DESCRIBE THE WONDERS OF THIS STUDIO, I JUST COULD NOT VISUALIZE IT.

BUT WHEN THEY EXPLAINED THAT THIS TECHNOLOGY WOULD ALLOW ME TO BE IN SEVERAL PLACES AT ONCE, THE APPEAL WAS IMMEDIATE. IF THAT'S TRUE, IT WILL BE APPRECIATED BY ANYONE WHO HAS EVER TRIED TO RUN A POLITICAL CAMPAIGN!

EVEN AS AMBASSADOR, I CONSTANTLY CONFRONT THE PROBLEM OF NEEDING TO BE IN MANY PLACES AT ONCE. AT LAST I MAY HAVE FOUND THE ANSWER: THE VIRTUAL STUDIO. I HOPE YOU WILL SHOW ME HOW TO TAKE CARE OF ALL OF MY APPOINTMENTS WITHOUT FIGHTING CITY TRAFFIC.

I WANTED TO MAKE THIS VISIT TODAY TO LEARN A BIT MORE ABOUT WHAT SILICON GRAPHICS IS DOING HERE. ITS SUCCESS IS A REMINDER OF THE MUTUAL BENEFITS THAT SPRING FROM COOPERATION BETWEEN U.S. AND JAPANESE COMPANIES. IT HIGHLIGHTS THE GREAT BENEFITS JAPAN RECEIVES WHEN U.S. FIRMS PARTICIPATE ACTIVELY IN THIS MARKET.

MANY OF US MARVEL AT THE SPECIAL EFFECTS IN MOVIES LIKE JURASSIC PARK AND TOY STORY WITHOUT REALIZING THAT THESE IMAGES WERE GENERATED BY SILICON GRAPHICS' MACHINES.

THIS BEAUTIFUL NEW COMPLEX AT YEBISU GARDEN PLACE WAS DESIGNED USING SILICON GRAPHICS' COMPUTERS.

I UNDERSTAND THAT SILICON GRAPHICS COMPUTERS ALSO LINK UP FORD MOTOR'S DESIGNERS IN HIROSHIMA AND DETROIT TO ALLOW THEM TO DEVELOP JOINTLY NEW MODELS IN REAL TIME.

AND JUST THIS MARCH NTT LAUNCHED JAPAN'S FIRST VIDEO-ON-DEMAND PILOT PROGRAM USING SILICON GRAPHICS TECHNOLOGIES.

I RECALL A SPEECH I GAVE TO A KANSAI ECONOMIC GROUP IN FEBRUARY WHERE SILICON GRAPHICS CEO EDWARD MCCRACKEN ALSO MADE A PRESENTATION. THE JAPANESE AUDIENCE'S ATTENTION IMMEDIATELY WAS DIRECTED TO SILICON GRAPHIC'S TECHNOLOGY AND THEY WANTED TO HEAR MORE -- FROM HIM -- NOT ME.

THESE NEW TECHNOLOGIES MAKE UP THE FOUNDATION FOR THE GLOBAL INFORMATION INFRASTRUCTURE. THEY WILL ENABLE PEOPLE TO COMMUNICATE WITH BOTH SOUND AND IMAGES IN "REAL TIME." I HAVE ALWAYS FELT THAT BETTER COMMUNICATION WILL ENABLE US TO SOLVE SOME OF THE WORLD'S PRESSING PROBLEMS MORE EASILY. IT IS IMPRESSIVE TO SEE WHAT ONE COMPANY IS DOING TO MAKE THIS HAPPEN. THANKS FOR SHOWING A LAYMAN LIKE ME HOW IT WORKS.



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