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OFFICIAL  
ST. PAUL WINTER CARNIVAL  
SOUVENIR PROGRAM



*from Louis Avel  
Feb 19, 1959*

*access. no. 146*

# WINTER CARNIVAL



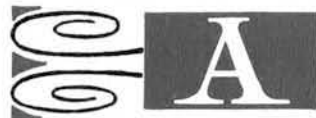
OFFICIAL  
SOUVENIR  
PROGRAM

PRICE: \$1.00



1959 ST. PAUL WINTER CARNIVAL • JANUARY 30 - FEBRUARY 9

# A Legend: THE ROLLIICKING



LONG, long time ago, Astraios, the god of Starlight, and Eos, goddess of the Rosy Fingered Morn, were wed. The union was blessed with four sons: Boreas, Euros, Zephyrus and Notos.

The four sons grew to manhood midst the gods of Olympus.

Aiolus, King of the Winds, inhabited the floating Island of Aiolia with his family of six convivial sons and six convivial daughters. They lived in a state of eternal carouse, making life merry with their music.

Aiolus kept the winds imprisoned in great caverns—letting them out in gales or soft breezes at the will of the higher gods.

One fine day Boreas, Euros, Notos and Zephyrus joined the gay Aiolus and his merry family in a whirlwind of fun and feasting.

Impressed by the talents and temperaments of the four brothers, Aiolus decided to assign to each a permanent grant of great force and power. To Boreas he gave the custody of the North wind—a wind sometimes known to be lustful, blustering and cruel, yet fraught with virility strength, and abounding in health-giving elements.

To Euros was given the irresponsible East wind—a wind with moist and warm breath which brings rainfall and the melting of snows—yet often a sinister, destructive force in storm and fury.

To Notos was given control of the South wind—a wind at times gentle and deceptively frail, yet often heavy with clouds and moisture causing men and beasts and herbage to be sluggish and sickly.

To Zephyrus was granted control of the bountiful West wind—a gentle and yet forceful wind; dependable and nourishing, giving life and strength to plants and flowers and solace and comfort to men and beasts.

Thus it came to pass that good old Aiolus freed himself from the responsibility of the winds and devoted his days to making merry with his music and song.

And the while, Boreas, Euros, Notos and Zephyrus cavorted gaily over land and sea, spreading fogs, chasing clouds, whipping rains, scattering mists; now destroying with stormy fury—now caressing with gentle stirrings; always giving vent to the lusty moods that possessed them.

But of all the brothers none possessed the sharp individuality of Boreas. Over his great domain he ruled supreme—terrible and devastating in anger; strong, jovial, exhilarating and beneficent in his gayer moods.

He whistled and sang with great gusto—but became surly and unruly when crossed by petty bickerings and the puny whisperings of lesser winds.

And so it is, wherever Boreas chooses to dwell, silvery mantles of snow whiten the rolling terrain and sparkling ice sheaths the blue waters of the lakes and rivers. In his wake follows the vigor and vitality that clean, healthful winter outdoors infuses into the joy of living.

One night Boreas swept across the starry sky breathing wintry frosts along the pathways of forest and glade, when his peregrinations brought him skimming over the undulating hills and valleys of a winter paradise known to men as Minnesota.

He soughed through the frost-tipped branches of stately fir and pine, swept the icy surface of placid lakes and mighty rivers. Suddenly he paused to behold the enchanting beauty of a magnificent group of seven gently sloping hills in whose embrace nestled a beautiful city.

Twinkling lights shone through the frost touched windows of many thousand peaceful homes; glistening spires of stately churches reached toward the heavens like silent fingers pointing to the sky. The seven hills sparkled in the moonlight with a shimmering blanket of drifted snow.

Boreas whistled in sheer ecstasy as he contemplated this delightful winter setting.

"Historic Saint Paul and her seven hills," he murmured, sweeping gaily along the curving boulevards.

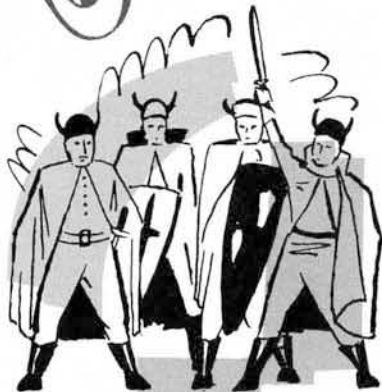
"An ideal place," exulted Boreas, "I will make Saint Paul the capital city of all my dominions—it will henceforth be emblazoned to the world as the winter playground of the realm of Boreas."

And the gods of Olympus gathered to acclaim Boreas for his excellent taste and rare judgment, for they too favored Saint Paul and had showered the city with many kindnesses.

One discordant note marred the harmony of Olympus. VULCANUS, the god of Fire, implacable enemy of Boreas, crackled in defiant disdain. "By the great sword of Mars, I will circumvent his plans. I will temper the blusterings of the North Wind with the heat and roar of my forges."

Thus flared the Fiery Fire King.

But Boreas heeded him not. Roaring gaily on to the Isle of Aiolia he was welcomed with great gusto by Aiolus and the merry family.





# REALM OF BOREAS

Boreas made known to them his decision to name Saint Paul as the capital of his wide dominions and the field for zestful winter outdoor sport.

"EUREKA," roared Aiolus, "Then why not celebrate? Why not dancing, frolicking and good clean fun? Waving flags, marching feet, cheering throngs, and over all the lifting lilt of music and song, for happy hearts beat in rhythm with the beat of martial music. Verily Boreas — why not proclaim the spirit of gay Carnival?"

"So be it," joyously shouted the hearty Boreas, as he sped across the starlit heavens. "There will be a Carnival in old Saint Paul."

And so it came to pass that Boreas whispered the glad tidings to the messengers of Mercury who sped the news to Lord Hilee Hiholius, Saint Paul's Prime Minister to Boreas, who told it to Como Crossius, the Chancellor of the Exchequer, who told it to the Lord Mayor of Saint Paul, who proclaimed it to the populace.

Lusty huzzas resounded through the seven hills. Great was the joy of the multitude when it became known that King Boreas had chosen their lovely domain as the winter playground for all the realm.

And when Boreas, through his messengers, announced that on a given day a proclamation would be forthcoming, joy was unconfined. For it was said that there would be a period of ten scintillating days and ten brilliant nights given over to fun and frolic and the spirit of Carnival.

All principalities, provinces and Royal Houses within the realm of Saint Paul called forth their legions and arrayed them in all the colors of the rainbow.

Royal Tailors worked feverishly to garb the happy revelers in warm and appropriate winter costume.

Bands played, drums beat, bells tolled, children danced in the streets.

A magnificent Palace of crystal clear ice was erected on the wooded shores of beautiful Lake Como, to house the great Boreas.

A mammoth ski slide was reared on the lofty peaks of Mount Pegasus.

Majestic Toboggan Slides, yea, the longest and swiftest in all the realm of Boreas, arose like magic on towering Mount Olympus. Every province labored happily in preparation for the glorious winter festival.

Frozen lakes and rinks of crystal ice were made ready for the mighty surge of swift and graceful skaters.

Colossal pageants, colorful parades, grande cotillions, winter sports contests would animate the phantasmagoria of dazzling color and care-free exuberance.

And so the good subjects of Boreas made ready for the coming of their King. Knights and Ladies from far away provinces and principalities made ready to hurry to the Carnival field of Saint Paul.

*Vulcanus, the Fire King, spoke to the gods of Olympus and made known his determination to attend the great festival.*

*Now, Vulcanus was powerful. At times surly and envious, it could not be denied that he, and the vast output of his mighty forge, gave great service to mankind. His gift of fire was regarded by many as man's greatest friend — yet if not controlled it became a terrible and devastating force.*

*Vulcanus was tireless in his bitter resistance to all the works of Boreas. He burned with vengeful fury at the approach of the North Wind. Each approach served to fan the flames of resistance to greater vehemence.*

Boreas, in characteristic manner, paid little heed to the warnings of the Fire King.

"A charry fellow," snorted Boreas, "let him confine himself to his own sphere, *indoors*, where the hand of man can regulate and control him. There is no place for his destructive vagaries in the invigorating and rugged pursuits of our great outdoors."

And so, on the appointed day, it came to pass that Saint Paul welcomed the coming of King Boreas with a gorgeous display of pomp and ceremony. From the throne of his brilliantly lighted Ice Palace Boreas proclaimed ten days of Carnival, midst scenes of gay enthusiasm.

Thence the King, ensconced in his Royal Chariot and flanked by his Royal Guards — picked from the brawniest of his dashing Knights — headed a gigantic parade of his mighty Legions.

Thousands upon thousands marched in cadence with the music of the realm's most inspiring martial bands.

Came the Dragoons of Aiolus; the Trojans of Apollo; the Hussars of Hercules; the Titans of Pandorus; the Grenadiers of Zephyrus, the Legions of Hesperus.

Came beautiful Floats depicting the crests and symbols of mighty Houses of the realm.







The colorful pageant gladdened the hearts of the multitude as they cheered and cheered its passing. Down the broad sweep of the Boulevard of Orpheus and into the heart of the Carnival City marched the cavalcade — thence to the immense Colosseum where the King and his gay retinue held forth in a mammoth royal reception. The darkening shadows of night brought forth a brilliant shower of multi-colored lights. Revelry and rejoicing prevailed everywhere. Feasting, fun and celebration, garnished with gay laughter, marked the passing of the happy hours. The Royal Inns brought forth their choicest viands and vintages. Festive scenes brightened the Great Hall of Jupiter for the investiture ceremonies of The Most Illustrious Royal Order of the Star of Boreas. Even the gods on Olympus chortled and sang — for never had they witnessed a scene of such animation and good fun. Boreas was King — he rode the heights and laughed with the twinkling stars. *Seated alone on Pike Island, Vulcanus contemplated the brilliant scene. "What fools these mortals be," grated the Fire King.* On the second day King Boreas stood upon the brilliant Prado of the Royal Ice Palace. There he reviewed the grand march of his colorful Legions.



At his command the finest and fleetest horses of the realm raced over the broad icy reaches of silvery Lake Como. His swiftest skaters entered the lists in speed races and in graceful figure pirouetting. From far and wide he commanded his most proficient curlers to engage in a great Bonspiel of the ancient game. He ordered his tremendous Corps of performers on Drum and Bugle to entertain the multitude. The mighty roll of drums reverberated throughout the realm.

In his honor the Royal Choral Clubs massed at the Hall of Jupiter to sing in thunderous volume the songs of his realm. From every field of the seven hills of Saint Paul echoed and re-echoed the shouts of happy people. On the third day the festivities continued on apace.

At the royal command the most skilled horsemen of the realm engaged in feats of great daring. Then Boreas gave forth a Royal Pronouncement. On the morrow a Grande Ball would be held in the Great Hall of Jupiter. This, the most magnificent of his reign, would be an event of great pomp and splendor. For Boreas promised his loyal subjects that at this Grande Ball he would select a lovely Queen to reign with him.

The most beautiful maidens of his great Capital Domain would be in attendance — and one of these would be chosen by Boreas himself to be his Queen. She would thenceforth be known to her subjects as "Queen of the Snows."

*The fires of envy burned fiercely in the heart of Vulcanus as he paced back and forth in the dark recesses of Carver's Cave. "Methinks I shall attend the Grande Ball," he flamed, "I am not only his equal — I am a greater King than this Boreas."*

On the fourth day Boreas headed a huge parade for the children of his realm, but the populace awaited with bated breath the Coronation of the Queen.

Scribes and knights of the camera hurried from distant provinces to gather in Saint Paul so that they might herald the news to the waiting world, descriptive of this gorgeous ceremony and the new Queen of the Snows.

When evening came great throngs crowded the Hall of Jupiter. The huge ballroom shimmered in sparkling gold and silver hangings. The bejeweled throne awaited King Boreas and his beautiful Queen.

Music of the King's Royal Symphony Orchestra swelled in great volume; music that warmed the gay old heart of Aioli as he looked down from his far away island.

The King's Lord High Chamberlain intoned the entrance of royal guests.

Came vice regents of the House of Boreas, accompanied by the lovely Queen Regents.

Came the brothers of Boreas — Euros, Notos and Zephyrus, and their gay and colorful retinues.

Came Vulcanus, King of Fire. He smiled an enigmatic smile in response to the polite applause of the assembled guests.

Came great personages of royal Houses, followed by dashing Knights and their Ladies from all parts of the realm.

Came the great Knights and Ladies of the King's famed Icicle Club.

Trumpeters heralded the approach of King Boreas and his trim, shining military Aides.

Radiant in kingly gold mantle, Boreas ascended his dazzling throne.

An expectant hush fell upon the great assemblage. The flowing draperies parted for the entrance of the lovely maidens who had come at the request of their King.

Regal and beautiful they awaited the royal selection. The Lord High Chamberlain walked solemnly to the maiden chosen. Ladies in Waiting gaily placed the gold mantle of Queen about the maiden's graceful shoulders, and joyfully did the welkin ring as she was escorted to the golden Throne. Boreas himself placed the jeweled crown upon her fair head. For now she was acclaimed Queen of the Snows.

Orchestral music in crashing crescendo mingled with the mighty cheers that bade her welcome.

Thence the King and his lovely Queen descended from the Throne to lead the colorful Royal Grande March.

*Vulcanus, the Fire King, joined in the festivities without visible rancor. But the fires of envy smouldered in his breast.*

When Boreas and the Queen had departed — the assembled Knights and their Ladies danced merrily, and well into the night.



At the approach of Dawn the Guards of Boreas at Highland Tower reported a secret meeting of Vulcanus and two of the brothers of Boreas, Notos and Euros. Dark forebodings hovered about the Palace of Boreas.

Boreas heeded not the anxiety of his ministers.

On the fifth day —

On the sparkling ice within the arena of the Royal Auditorium, Boreas brought together the greatest skaters of the entire realm in an imposing spectacle.

And on the fifth night the flaring torches of thousands of marchers illumined the Boulevard of Kings.

But on the night of the sixth day a Courier brought the King startling news of the plot of Vulcanus to storm the Ice Palace. Concern was expressed for the safety of the Queen.

Wrathfully, Boreas summoned the Captain of the Guards. The Lord Mayor summoned the Chief of the Royal Constabulary. The Chief hurriedly conferred with the High Sheriff. Together they held counsel with the High Chief of the Fire Vigilantes.

Orders were issued to capture Vulcanus and place him in chains.

Quivering excitement prevailed as the news spread throughout the realm.

Early the morning of the seventh day came the relieving news that Vulcanus was apprehended on the shores of White Bear Lake, captured, and held a prisoner at the Bastile.

*Vulcanus breathed deathless defiance. "The good people of the realm will soon discover that ultimately their comfort and safety rests with ME. I will give them warmth when Boreas leaves them cold," quoth the Fire King.*

On the eighth day, while Boreas and his Queen reviewed the march of his mighty warrior Legions, a breathless Courier delivered a message to the King. Vulcanus had escaped.

Rumors were already rife that the perfidious brothers of Boreas, Euros, Prince of the East Wind, and Notos, Prince of the South Wind, had conspired to release Vulcanus from his guards, under pretense of bringing the order from Boreas. Together they were joining forces to storm the Ice Palace.

Now, Boreas had never fully trusted his brothers Euros and Notos. He had never been harmonious with either of them — particularly Notos, Prince of the South Wind. They clashed whenever they met. Notos was deceptive and cunning in his methods of undermining the force of the stronger, fiercer, Boreas.

Euros was always dangerous and unpredictable. But Boreas regarded them both contemptuously — he had called them weaklings.

Of all his brothers he held Zephyrus in highest esteem. Zephyrus was gentle but very firm, fair and dependable.

Upon learning of this new treachery Boreas became angry. Special reinforcements were rushed to guard the Ice Palace. His loyal warriors were deployed to meet any attack.

But Boreas would not permit these base rumors to mar the fervor of his gay festival. Fun and frolic went on apace.

*The cunning Vulcanus was not idle. His mighty forges had fashioned gigantic rockets, flares, and detonating bombs. He enlisted many malcontents in his cause. He plotted with Euros and Notos to be in readiness if the necessity arose, to bring their warm breath to bear on the foundations of the Ice Palace. The Fire King bided his time with savage deliberation.*

On the ninth day of the great Carnival the gay multitudes marveled at the dazzling leaps of the King's mightiest Ski jumpers. From the heights of Mount Olympus their shining ski blades swept them through space to the snowclad valleys below.

Contests and feats of skill dotted the Carnival field of Saint Paul.

Roistering revelers marched and sang with careless abandon.

Cheering throngs gathered near the brightly lighted walls of the Ice Palace to look upon the animated scene. Hosts of marchers appeared along the curving boulevards.

With sudden fury the night air reverberated with the thunder of bursting bombs. The heavens flamed with the red glare of exploding rockets.

A bombing assault upon the great Palace of Boreas created the wildest confusion.

In the midst of the Inferno, Vulcanus, the Fire King, appeared upon the parapet, shouting in frenzied triumph that this revelry proclaimed by Boreas must cease.

*"Go ye back to your fires and your work benches," he cried, "There has been enough of this revelry."*

Boreas, who had rushed to the Palace upon news of the surprise attack, girded to encounter his foe. But from within the Palace came the Queen of the Snows. Hurrying to Boreas, she pleaded with him to yield in the interest of peace and good will, rather than subject her beloved people to the terrors of bitter strife and warring of the elements.

"You have cheered them mightily, Good Boreas," said the Queen, "The ten days of Carnival you have proclaimed have been abundantly fulfilled. Health and vigor you have imparted to them, joy you have brought them, Boreas — is it not best that my good people enjoy these beneficent blessings and return to the pursuit of their labors?"

And so it came to pass that on the tenth day King Boreas yielded to the wise counsel of his Queen of the Snows. He bade farewell to the good people of his winter capital and returned to dwell among the gods of Olympus.





WILLIAM HAMM, SR.  
*Borealis Rex I — 1886*



DR. JOHN H. MURPHY  
*Borealis Rex II — 1887*



EDWARD W. DURANT  
*Borealis Rex III — 1888*

# PAST



DR. E. S. POWELL  
*Boreas Rex IV — 1938*



CARL R. GRAY, JR.  
*Boreas Rex V — 1939*



J. L. SHIELY, SR.  
*Boreas Rex VI — 1940*

## BOREAS — NORTH WIND MONARCH

The role of central character in the Legend of Boreas has been portrayed by a distinguished list of St. Paul civic leaders. The Crown of Boreas has come to be regarded as one of the most valued honors which can be bestowed upon a citizen of St. Paul. Boreas is crowned by his predecessor in a regal ceremony opening night of the Winter Carnival. He is the leading figure in the Grande Parade on the following afternoon. Throughout Carnival week, Boreas Rex and his entourage make an average of 20 appearances daily at festival events, schools, hospitals, and institutions. He is joined by the Queen of Snows after her coronation. The touring party consists of Boreas and his Queen, the Prime Minister, three ladies-in-waiting, the Princes of the East, West, and South Winds, and a dozen Royal Guards and Trumpeters. Boreas is overthrown on the final night of the festival by his arch-rival, Vulcan, but he continues to serve his city by making scores of appearances throughout the city and nation during the ensuing year.



CLARENCE A. MALEY  
*Boreas Rex XII — 1949*



NORMAN H. NELSON  
*Boreas Rex XIV — 1950*



HENRY J. MICHEL  
*Boreas Rex XV — 1951*



A. LEE RUNYON  
*Boreas Rex XVI — 1952*



J. RUSSELL SWEITZER  
*Boreas Rex XVII — 1953*



# KINGS



JUSTICE  
CHARLES E. FLANDRAU  
*Borealis Rex IV — 1896*



J. P. ELMER  
*Boreas Rex I — 1916*



J. P. RIDLER  
*Boreas Rex II — 1917*



FRANK L. MADDEN  
*Boreas Rex III — 1937*



JOHN F. SCOTT, SR.  
*Boreas Rex VII — 1941*



LAMBERT S. GILL  
*Boreas Rex VIII — 1942*



THOMAS H. GIBBONS  
*Boreas Rex IX — 1946*



R. E. ALBRECHT  
*Boreas Rex X — 1947*



EDWARD C. HAMPE  
*Boreas Rex XI — 1948*



WALTER V. DORLE  
*Boreas Rex XVIII — 1954*



JOSEPH A. ROGERS  
*Boreas Rex XIX — 1955*



WALLACE L. BOSS  
*Boreas Rex XX — 1956*



JAMES F. OWENS, JR.  
*Boreas Rex XXI — 1957*



ROHLAND H. THOMSEN, SR.  
*Boreas Rex XXII — 1958*



SALLY SHIELDS  
1958



BARBARA GEIGER  
1957



EVA WICKER  
GALLAGHER  
1957



MARY LEE  
SWAN MAIDA  
1956



DOROTHY  
ARNEBERG  
FURLONG  
1955



MARY LOU  
LIPKE OLSON  
1954



CAROLE RAE  
O'GARY DRURY  
1953



# PAST QUEENS

## ST. PAUL'S LEADING LADY

A gasp stemming from 8,800 throats greets selection of a new Queen of Snows of the St. Paul Winter Carnival when she is plucked from the line of Princess candidates during the climactic moment of the majestic coronation pageant. The St. Paul Auditorium is filled to capacity each year for the colorful program built around appointment of a new Queen for King Boreas. Upwards of thirty Princesses are placed in the running for the Queen of Snows title by St. Paul business firms and civic organizations. A panel of judges carefully screens each candidate during a succession of parties, dinners, luncheons, and teas leading up to the coronation. As soon as she receives her crown, the Queen of Snows commences an exciting reign as St. Paul's Ambassador of Good Will. She participates in countless ceremonies, travels to events all over the nation, poses for thousands of pictures, and enjoys the most exciting time she will ever crowd into a single year.



BEVERLY PRAZAK  
BIAGI  
1952



AUDREY SHEAHAN  
SAGER  
1951



MARY KAY LeMIRE  
LUKOSKIE  
1950



JOAN SCHALLER  
HANSON  
1949



BETTY JOHNSON  
JOHNSON  
1948



MAXINE EMERSON  
JENSEN  
1948



HELEN DUFFY  
MURPHY  
1947



SHIRLEY PETERSON  
GRAIZIGER  
1946



MARTHA DUPUIS  
BENKE  
1942



KATHLEEN HANSON  
NICKELSON  
1941



MARY LOU  
McDONNELL  
SCHNEEWEISS  
1940



IRENE FOSS  
UNDERWOOD  
1939



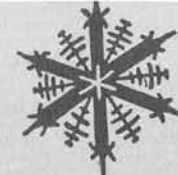
MARION O'HARA  
1938



GRETCHEN  
HAUENSTEIN WOLFE  
1937



# THE CORONATION



## A QUEEN OF SNOWS IS CHOSEN

The nostalgic pageantry of an eighteenth century court ceremony is joined with the suspense of a mystery drama in the Coronation of the Queen of Snows Tuesday night of Winter Carnival week. The St. Paul Auditorium becomes the Great Hall of Jupiter for the evening. An audience of almost 9,000 persons watches preliminary entertainment for King Boreas provided by his brothers Princes of the Winds. Then the climactic moment arrives. The Princess candidates for Queen of Snows are ushered into a line in the center of the floor by their tailcoated escorts. The Court Chamberlain strides back and forth in front of the line of expectant contestants. He selects the new Queen of Snows and presents her to King Boreas, who then places a crown upon her head. The final segment of the majestic show is wrapped around the King's entertainment gift to his Queen. After a reception in the Hall of Jupiter, the Queen and her three ladies-in-waiting join the rest of the Royal Party at a Coronation Ball in the St. Paul Hotel.

Princesses await selection of a new Queen of Snows

Boreas crowns his Queen



Court Chamberlain makes his choice





# GRANDE PARADE

## A CHILLY PROCESSION

The most unusual procession in America brings together thousands of marchers, bands, drum corps, and spectacular floats on the opening Saturday afternoon of the Winter Carnival. The Grande Parade begins in front of Minnesota's Capitol, proceeds to Robert street, up Seventh street, along Auditorium street, and into the Auditorium Arena. Upwards of 100,000 persons brave wintry blasts to view the parade along its mile and three-tenths route. Another 8,000 spectators gather in the relative comfort of the Auditorium, where a pre-parade show bides time until the vanguard arrives. Military units form the headquarters division, followed by four more sections led, respectively, by King Boreas and the Princes of the East, West, and South Winds. The Grande Parade and the Torchlight Parade on the closing Saturday night of the Carnival are the only processions in the world which pass through a building.

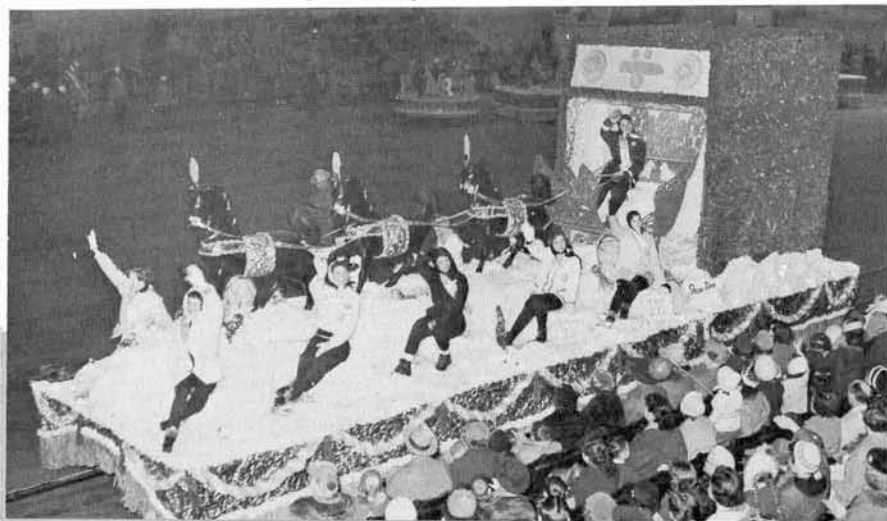


Warm clothes ward off chilblains



A strutting drum major leads his corps in front of the Capitol

Auditorium reviewing stand spectators watch a float glide past



Crowds gather eight deep along line of march





JOSEPH J. MITCHELL  
1939 and 1940



PATRICK J. TOWLE  
1941



ROBERT V. RENSCH  
1942



ROBERT L. UTNE  
1946



M. WALTER SIME  
1947



ALLEN R. LINDGREN  
1948



HUBERT W. WHITE, JR.  
1949



HENRI G. FOUSSARD  
1950



JAY P. O'CONNOR  
1951



WESLEY (BUD)  
CHANDLER  
1952



ORION WINFORD  
1953



PETER R. HINSCH  
1954



ARNOLD H.  
BOCKSTRUCK  
1955



J. PETER DEVINE  
1956



ROGER FOUSSARD  
1957



JOHN H. BURG  
1958

# PRIME MINISTERS



## LORD HILEE HIHOLIUS

The role of Prime Minister to King Boreas has become increasingly important during the past 20 years of St. Paul Winter Carnivals. The Prime Minister—Lord Hilee Hiholius—is Boreas' alter ego. He is responsible for drawing up and maintaining the exacting schedule of the Royal Party during Carnival week. He accompanies and introduces Boreas at all functions throughout the year. He briefs the King in advance of his visits to Carnival events, banquets, civic festivals, and scores of other occasions requiring the presence of the Carnival monarch. In the week-long struggle against Vulcan, the Prime Minister directs the farcical military operations of the King's Guard. He and the Guard are the only ones to retain their loyalty to Boreas after he is overthrown by the Fire King at the close of the Carnival. Former Prime Ministers are automatically inducted into the Churchill Club, which entitles them to meet once a year with their brethren during the Carnival and smoke long, black cigars and sip brandy.

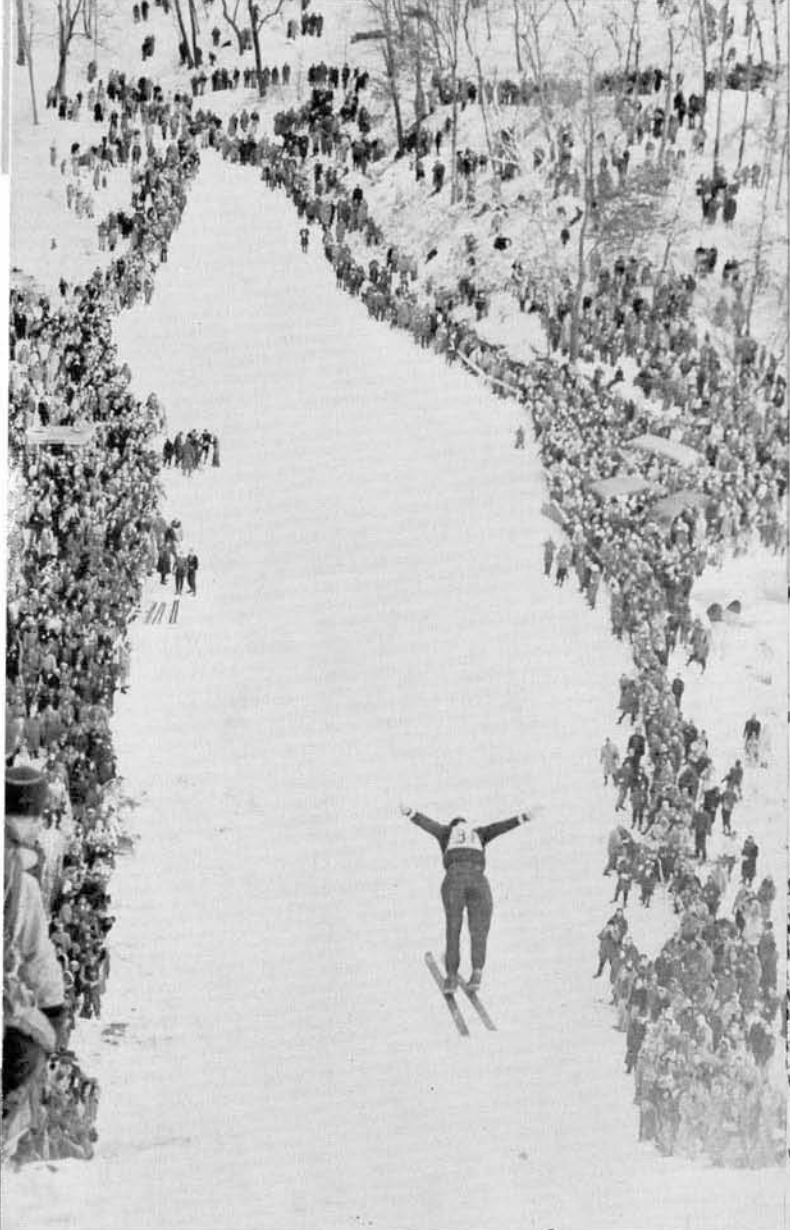




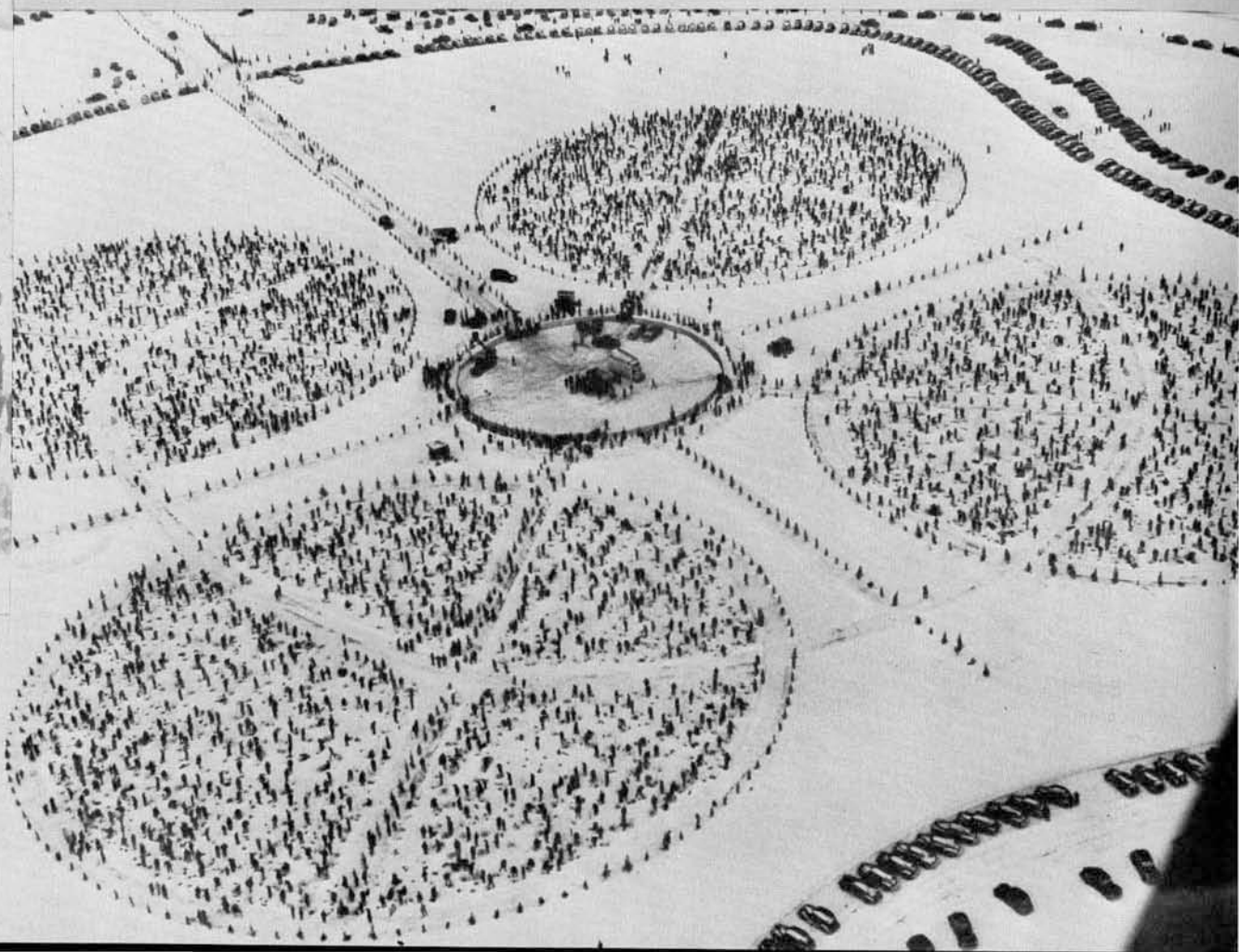
# CARNIVAL SPORTS

## AMERICA'S WINTER SPORTS CAPITAL

Sports events are the keystone of the St. Paul Winter Carnival. Tobogganing, speed and figure skating, hockey, curling, skiing and ski jumping, ice fishing, the mutt derby, and sled dog racing are traditional activities held nearly every year. The 1959 Winter Carnival also has scheduled boxing and archery for sports lovers. The National Outdoor Speed Skating championships, the St. Paul Ski club's sanctioned ski jumping tournament, the world's original ice fishing contest, tobogganing in the Capitol Approach, public skating at the Downtown Skating Plaza and at more than 20 playground rinks, three hockey tournaments, Ice Capades, mutt races at Lake Como, and junior ice fishing contest are highlights of the 1959 festival. The welterweight boxing match between Del Flanagan of St. Paul and Ralph Dupas of New Orleans will be televised to the nation from the St. Paul Auditorium. St. Paul has no challengers for its claim of being the "winter sports capital of America."



A ski jumper soars into space at Battle Creek Slide



Thousands of ice fishermen angle for prizes in the World's Original Ice Fishing Contest at White Bear Lake.





Tobogganning enthusiasts have a grand time at the two slides in front of the Minnesota Capitol on Cedar street.



A pack of senior men skaters round the turn in the National Outdoor Speed Skating Championships at Lake Como.



A close battle is in progress here between two contestants in the Winter Carnival Mutt Derby at Lake Como.



Two youngsters hopefully await bites during the World's Original Ice Fishing Contest on White Bear Lake.





SHARON SCHACHT  
Northern Pacific  
Railway Company



BLANCHE VARIN  
Northwestern Bell  
Telephone Company



MARY JO OLSEN  
Northwestern National  
Bank of St. Paul



JULAINE MCCOY  
Payne Avenue  
Business Association



DEBRA GONSIOR  
Printing Industries  
of Twin Cities



MARY HEATON  
Red Owl Stores, Inc.



LORELIE KISSLING  
Remington Rand Univac

**Princess Candidates**  
**For**  
**Queen of Snows**



JEAN NELSON  
Roseville Fire Dept.



SANDRA ZINIEL  
St. Paul Dispatch and  
Pioneer Press



CARYL WHITSON  
St. Paul Elks Lodge  
No. 59



LYNNE DuRAND  
St. Paul Fire Dept.



GAY GUSTAFSON  
Patricia Stevens Career  
Schools



SHARON McNEALLY  
Montgomery Ward



CARLA RYAN  
West St. Paul-Mendota  
Hghts. Jaycees & Signal  
Hills Association



PAMELA NEPPL  
Whirlpool Corporation



JUDITH PEARSON  
Beta Sigma Phi Sorority



LORAYNE FRITZ  
City and County  
Employees



ROBERTA MACKIN  
Dayton's-Schuneman



GRACE ANDERSON  
The Emporium



JUDY GLASGOW  
The Golden Rule



CATHERINE WIEDL  
Great Northern Railway



DIANNE WALLACE  
Greetings Unlimited

## Princess Candidates For Queen of Snows

PRINCESSES ENJOY GALA TIME  
Princess candidates for Queen of Snows are being sponsored by twenty-nine St. Paul business firms, civic groups and associations at the 1959 St. Paul Winter Carnival. The Princesses attend dozens of teas, dinners and luncheons, appear on television shows, and take part in all official Winter Carnival activities. Ballots in the Queen of Snows contest are attached to Carnival Buttons. They are counted the day before the new Queen is named and contribute as much as twenty per cent toward selection of the Queen. Three ladies-in-waiting also are chosen to accompany the Queen of Snows on her busy whirl throughout Carnival week.



LORELEE KING  
Theo. Hamm  
Brewing Co.



DAWN NELSON  
Minnesota Mining  
& Mfg. Co.



KAREN SONTAG  
The Minnesota Mutual  
Life Insurance Co.



AUDRE EISENMAN  
New Brighton  
Recreation Association



THEODORA (Teddie)  
VORDERBRUGGEN  
North End Businessmen's  
Club, Inc.



DOREEN SORENSEN  
North St. Paul Jaycees



LOIS PIETSCH  
Northern Federal Savings  
and Loan Association



**FRIDAY, JANUARY 30**

Noon—Official opening of the Winter Carnival Downtown Skating Rink, Fifth Street between Wabasha and St. Peter, C.B.E. Arrival of Visiting Queens from 30 cities, St. Paul Hotel.

7:30 p.m.—Winter Carnival Open Indoor Archery Tournament, Stem Hall, Auditorium, C.B.E.

8:30 p.m.—King's Coronation and St. Paul Dispatch-Pioneer Press Search for Talent, Auditorium Arena, featuring Ronnie Burns, star of NBC-TV "George Burns Show." CARNIVAL BUTTON ADMISSION EVENT.

**SATURDAY, JANUARY 31**

All Day—Preliminaries of National Majorette Contest, Armory, C.B.E. Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.

1:00 p.m.—National Outdoor Speed Skating Championships, Lake Como, C.B.E. Winter Carnival Open Indoor Archery Tournament, Stem Hall, Auditorium, C.B.E.

2:00 p.m.—Grande Parade through Downtown streets and into Auditorium Arena. Featuring George Montgomery, star of NBC-TV's "Cimarron City." Grand Marshal, Capt. Richard B. Laning, commanding officer of U.S.S. Seawolf, nuclear submarine, during its 60-day underwater cruise. Auditorium tickets \$1.25, \$2.00, \$2.75.

5:00 p.m.—Official opening of Winter Carnival Toboggan Slide, Capitol Approach at Cedar Street, C.B.E.

7:30 p.m.—Winter Carnival Open Indoor Archery Tournament, Stem Hall, Auditorium, C.B.E.

8:30 p.m.—World's Largest Square Dance Festival, Auditorium Arena, CARNIVAL BUTTON ADMISSION EVENT.

**SUNDAY, FEBRUARY 1**

Morning—Church Services. No Winter Carnival events scheduled.

Noon—Start of King Boreas Treasure Chest Hunt, sponsored by St. Paul Dispatch-Pioneer Press. Treasure totals \$2,500. National Outdoor Speed Skating Championships, Lake Como, C.B.E.

Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.

Capitol Approach Toboggan Slide, Cedar Street, C.B.E.

1:00 p.m.—Winter Carnival Open Indoor Archery Tournament, Stem Hall, Auditorium, C.B.E.

1:00 p.m.—Parachute jumping demonstration, White Bear Lake.

2:00 p.m.—World's Original Ice Fishing Contest, White Bear Lake. Winter Carnival Mutt Races for Children, Lake Como, C.B.E.

7:30 p.m.—National Majorette Championship Finals and Musical Jamboree, Auditorium Arena, CARNIVAL BUTTON ADMISSION EVENT.

**MONDAY, FEBRUARY 2**

All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.

Noon—Arrival of Vulcan, the Fire King, and his Crew, Lowry Hotel.

2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.

3:00 p.m.—Randy Merriman Show, WCCO-Radio Variety program, The Emporium Auditorium. Two-hour show every day through Friday, February 6. C.B.E.

8:00 p.m.—Coronation of Junior King and Queen, Prom Center, C.B.E.

**TUESDAY, FEBRUARY 3**

All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.

1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO-TV, (Channel 4), Downtown Skating Rink, C.B.E.

2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.

8:15 p.m.—Coronation of the Queen of Snows, Auditorium Arena. King Boreas XXIII selects new Queen of Snows. Tickets \$1.50, \$2.25, \$3.00, \$3.50, \$4.00.

**WEDNESDAY, FEBRUARY 4**

All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.

Judging of St. Paul Jaycee Ice and Snow Sculpture contest.

1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO-TV, (Channel 4), Auditorium Theater, C.B.E. Free tickets available.

2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.

6:00 p.m.—Chamber of Commerce Legislative Dinner, St. Paul Athletic Club.

7:00 p.m.—Winter Carnival Junior Hockey Tournament, four first round games at Phalen and Dunning Rinks, C.B.E.

8:00 p.m.—Winter Carnival Boxing Match, Del Flanagan, St. Paul, vs. Ralph Dupas, New Orleans, 10-round welterweight main event, televised at 9:00 p.m.



PATRICK EGAN  
Prime Minister  
1959 Winter Carnival



H. E. (HERB) SCHELL  
King Boreas XXIII  
1959 St. Paul Winter Carnival



RICHARD B.  
SCHWIERTZ  
Sir Plato Bolonius  
Lord High Court  
Chamberlain



KENNETH M.  
BRINDLEY  
Euros, Prince of the  
East Wind



JOSEPH R. STEVENS  
Notos, Prince of the  
South Wind

**SAINTPAULITES INCORPORATED**

1958-59 Officers and Directors

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Vice President	William C. Wolf
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# FAMILY



QUEEN OF SNOWS  
1959 Winter Carnival  
(Selected February 3)



VULCANUS REX XXII  
1959 Winter Carnival  
(Unmasked February 8)



ORRIN J. STONE  
Zephyrus, Prince of the  
West Wind



RONALD HANSON  
King Frost XI

KATHERINE  
SIPPRELL  
Queen Snowflake

TERRY MURPHY  
Junior Prime Minister

FOR FURTHER INFORMATION: Write Saintpaulites Incorporated  
356 Cedar Street, St. Paul 1  
or call CAPital 2-4416.



Picture credits:  
Erickson Studios  
Kenneth M. Wright Studios  
Saintpaulites Incorporated  
St. Paul Dispatch and Pioneer Press  
E. L. Martin Photography

over ABC-TV network, shown locally over WTCN-TV, (Channel 11).  
Auditorium Arena. Auditorium tickets \$2.00, \$5.00, \$6.00, \$7.50, \$10.00.  
9:00 p.m.—Winter Carnival Artists Costume Ball, St. Paul Hotel, CARNIVAL BUT-  
TON ADMISSION EVENT. Free tickets available at St. Paul Gallery  
and School of Art, 476 Summit, CA. 5-9621, or at Field-Schlick Ticket  
Office.

## THURSDAY, FEBRUARY 5

All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival  
Art Exhibition, First National Bank Lobby, C.B.E.  
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO-  
TV, (Channel 4), Capitol Approach, C.B.E.  
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.  
7:00 p.m.—Musical Pot O'Gold Contest, Winter Carnival musical organizations parade  
through Downtown streets, C.B.E.  
7:30 p.m.—Winter Carnival Junior Hockey Tournament, two semi-finals games at  
Phalen and Dunning Rinks, C.B.E.  
Region Four High School Hockey Tournament, two semi-finals games,  
Auditorium Arena. Tickets 50c, 75c.

## FRIDAY, FEBRUARY 6

All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival  
Art Exhibition, First National Bank Lobby, C.B.E.  
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO-  
TV, (Channel 4), Auditorium Theater C.B.E. Free tickets available.  
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.  
Region Four High School Hockey Tournament, two semi-finals games,  
Tickets 50c, 75c.

## SATURDAY, FEBRUARY 7

All Day—Winter Carnival Mayors and Editors Day.  
Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.  
9:30 a.m.—State V.F.W. Midget Hockey Tournament, four quarter-finals games,  
Dunning and Concordia J.C. rinks, C.B.E.  
10:00 a.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.  
1:00 p.m.—Winter Carnival American Legion Junior Ice Fishing Contest, Lake Phalen,  
C.B.E.  
2:00 p.m.—Winter Carnival Junior Hockey Tournament Finals, Lake Como, C.B.E.  
Hamm's Chicago Championship Bowling Team Exhibition, Harkins Bowl-  
ing Palace, C.B.E.  
2:30 p.m.—State V.F.W. Midget Hockey Tournament, two semi-finals games, Dunning  
and Concordia J.C. rinks, C.B.E.  
5:00 p.m.—Winter Carnival Editors Dinner, Stem Hall, Auditorium.  
Winter Carnival Mayors Dinner, Prom Center.  
8:00 p.m.—Torchlight Parade through Downtown streets and into Auditorium Arena.  
Pre-parade show includes presentation of awards in Jaycee Ice and Snow  
Sculpture contest. Auditorium tickets \$1.50, \$2.00.

## SUNDAY, FEBRUARY 8

Morning—Church Services. No Winter Carnival events scheduled.  
Noon—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.  
Gopher State Retriever Club Trials, Lone Lake Kennels, north of Newport,  
Minn., on Bailey Road, C.B.E.  
1:30 p.m.—Winter Carnival Ski Jumping Championships, Battle Creek Slide. Tickets  
\$1.50. Children under 12, FREE.  
2:00 p.m.—State V.F.W. Midget Hockey Tournament Finals. Concordia J.C. Rink.  
C.B.E.  
5:00 p.m.—International Geneva Executives Club Banquet and Charity Ball, St. Paul  
Hotel.  
7:30 p.m.—Dethroning of King Boreas XXIII by Vulcan and Crew. Highland Park  
(Snelling at Montreal). Fireworks climax provided by Highland Civic  
Association. C.B.E.

## MONDAY, FEBRUARY 9

8:30 p.m.—Salute to Vulcan, King of Fire, at opening night performance of "Ice  
Capades" in Auditorium Arena. Tickets \$1.50, \$2.00, \$2.50, \$3.00, \$3.50.  
Available at Field-Schlick Ticket Office or St. Paul Auditorium, St. Paul 2.

## FEBRUARY 13, 14 AND 15

Post Carnival Event—Winter Carnival Bridge Championships, Lowry Hotel, C.B.E.  
C.B.E.—Carnival Button Event, a FREE activity financed by sales of Winter Carnival  
Buttons. Buy and wear a Winter Carnival Button.  
CARNIVAL BUTTON ADMISSION EVENT means you are required to  
wear Button for admission.

"Cool Capers"

1959 CARNIVAL SCHEDULE



# Visiting Queens and Celebrities



ARNOLD STANG  
Radio and TV Comedian



RONNIE BURNS  
NBC-TV "George Burns Show"



GEORGE MONTGOMERY  
NBC-TV "Cimmaron City" Show



CAPTAIN  
RICHARD B. LANING  
Former Commanding  
Officer, U.S.S. Seawolf  
Parade Grand Marshal



JIMMY DEAN  
CBS-TV "Jimmy Dean Show"



Visiting King  
C. C. (MILO) VEGA, JR.  
Tampa, Fla.  
Gasparilla Pirate Festival



JANET BARBER  
Aberdeen, S. D.  
South Dakota Snow Queen  
Festival



KAREN CHRISTENSON  
Amery, Wis.  
Amery Fall Festival



GAIL PAGE  
Cokato, Minn.  
Cokato Post 209,  
American Legion



NANCY IRWIN  
Cumberland, Wis.  
Cumberland Rutabaga  
Festival



SANDRA MAE LEWIS  
Duluth, Minn.  
Duluth Fall Festival



NITA KAY FINSES  
Eau Claire, Wis.  
Wisconsin Indian Head  
Country



GRETCHEN STABBERT  
Faribault, Minn.  
Faribault Jaycees



DIANE THURNBECK  
Forest Lake, Minn.  
Forest Lake Jaycees



SHERAN HEPPLER  
Glacier National Park, Mont.  
Glacier National Park Co.



JANICE AASMUNDRUD  
Hayward, Wis.  
Hayward Musky Festival



BARBARA BLAISDELL  
Hudson, Wis.  
Hudson Snow Ball



SAUNDRA MEEK  
Las Vegas, Nev.  
Las Vegas Helldorado  
Association



# SAINT PAUL WINTER CARNIVAL



Boreas Rex and Queen of the Snows  
Rule this land! Joy overflows.  
Absolute monarchs, when they appear  
Happiness fills the atmosphere.  
Princes and princesses grace their court;  
Clowns and snow elves make merry sport;  
Screams erupt from pretty misses  
Everywhere Vulcan plants his kisses.

Hearts are warm in Boreas Land!  
Faces glow as smiles expand.  
Skaters and sliders cavort in parks;  
Skiers take flight in graceful arcs.  
Gilded carriages pass in review  
Bearing the royal retinue.  
Boreas reigns! Have fun, one and all,  
In the Winter Carnival in St. Paul!

—Norman R. Boe



LOIS GROSE  
Mankato, Minn.  
Mankato Jaycees



SHARON BIGALKE  
Minneapolis, Minn.  
Minneapolis Aquatennial



SHARON TONGEN  
Montevideo, Minn.  
Montevideo Fiesta



MAUREEN HACKETT  
Montgomery, Minn.  
Montgomery Kolacky Day



JANICE PRICHARD  
Moorhead, Minn.  
Moorhead Jaycees



JUDY STROBEN  
New Richmond, Wis.  
New Richmond Chamber  
of Commerce



HELEN HASFIELD  
Owatonna, Minn.  
Owatonna Chamber of  
Commerce



JEANETTE THOMAS  
Red Wing, Minn.  
Red Wing Jaycees



DIANNE SPITZER  
Rochester, Minn.  
Rochester Jaycees



CAROLE MILLETT  
St. Cloud, Minn.  
St. Cloud Chamber of  
Commerce



CAROLYN RYLANDER  
San Antonio, Texas  
Fiesta San Jacinto



PATSY KELLY  
Spokane, Washington  
Spokane Chamber of  
Commerce



CAROLEE WELLER  
Stillwater, Minn.  
Stillwater Jaycees



MARY LOU O'LEARY  
Toronto, Ont.  
Penetanguishene Winterama



DIANE DASSEOS  
Virginia, Minn.  
Virginia Lions Club



DARLENE PAULSON  
Waseca, Minn.  
Waseca Sleigh and Cutter  
Festival



KAY WAY  
Winona, Minn.  
Winona Winter Carnival



DIANE SCHROEDER  
Princess Kay V of the  
Milky Way  
Minn. Dairy Industry  
Committee

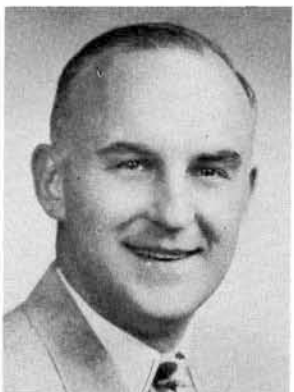
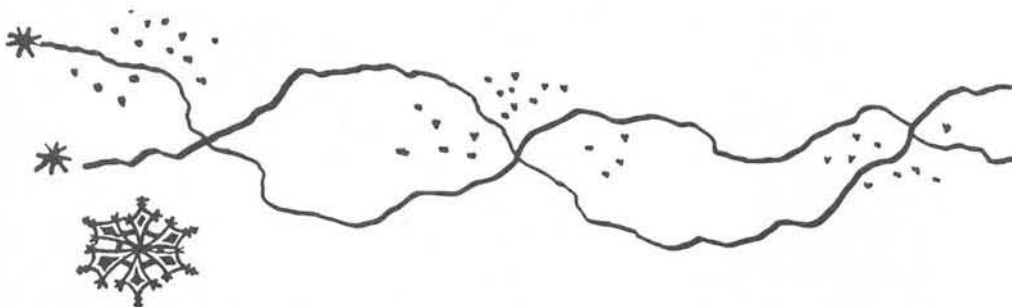


WESLEY (BUD) CHANDLER  
President  
Saintpaulites Incorporated

More than 1,500 citizens of St. Paul have joined Saintpaulites Incorporated to build a better community, encourage broad participation in civic affairs for the mutual benefit of all St. Paul residents, and foster a genuine good neighbor policy. Saintpaulites Incorporated is dedicated to the promotion of St. Paul within the community, in the trade area, and throughout the nation.

In planning our Winter Carnival, we hope to provide activities which can be enjoyed by our own citizens and, at the same time, attract participants and spectators from other localities. Through the medium of network television, newspapers, radio and regional television, we bring the story of St. Paul to the entire world. Our mission is accomplished only with the cooperation of our loyal individual and business firm members.

Wesley (Bud) Chandler  
President  
Saintpaulites Incorporated



EARL R. TRUAX, JR.  
General Chairman  
St. Paul Winter Carnival

The St. Paul Winter Carnival is a lifeline of our community. It focuses national attention on our city's assets, including its most important ingredient . . . its friendly people.

The Winter Carnival is a tie which unites and increases the civic pride of Saintpaulites everywhere. Even those who haven't been in St. Paul in many years long to be home at "Carnival Time."

Born in mythology . . . nourished by the dedicated . . . administered by a fervent group of civic leaders . . . the Winter Carnival's spirit of fun and frolic will live long in the hearts of all of us who live in the Rollicking Realm of Boreas.

Earl R. Truax, Jr.  
General Chairman  
1959 Winter Carnival



JOSEPH E. DILLON  
Mayor  
City of St. Paul

One of the most historic traditions practiced throughout major United States cities is the annual Saint Paul Winter Carnival.

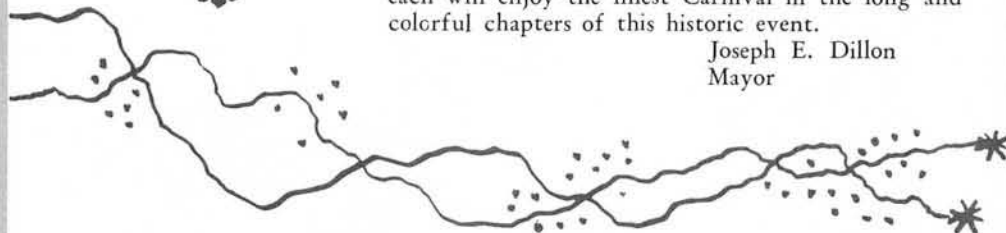
The Carnival dramatizes the warmth of our people during the coldest period of our winter. It is reminiscent of the spirit of our pioneers and typical of the enthusiasm of our citizens of today.

The Saint Paul Winter Carnival is unique among civic celebrations. In every city, town and village in the world, annual events are held to coincide with a harvest, a pleasant season of the year, or a memorial occasion. In most instances, these events are planned for a period of the year in which the weather promises to be most favorable.

Here, festivities are held during the ten most challenging days of the year. Snow and ice, cold and winds set the stage for the many colorful and invigorating events which help Saint Paul to capture the nation's fascination.

To the Carnival visitors we extend a warm and friendly welcome. To all our citizens participating in the 1959 "Cool Capers" we state our hopes that each will enjoy the finest Carnival in the long and colorful chapters of this historic event.

Joseph E. Dillon  
Mayor



ORVILLE L. FREEMAN  
Governor  
State of Minnesota

During the first century of Minnesota's history, many institutions have sprung from the vitality and imagination of Minnesotans. One of the oldest, and one of the most cherished, is the St. Paul Winter Carnival. It celebrates what is perhaps Minnesota's greatest talking point — its winters and the hardy people who relish the invigorating climate. I am happy to extend a word of greeting from the people of Minnesota to the 1959 St. Paul Winter Carnival. Its existence adds greatly to the reputation of our state.

Orville L. Freeman  
Governor





## SQUARE DANCE

The biggest hoe-down on earth is staged opening Saturday night of the Winter Carnival. Some 2,000 square dancers cavort to the cadence of a dozen "callers" in the St. Paul Auditorium. The Carnival Square Dance Festival is managed by the Swingmasters association, an organization composed of leading callers in the midwest. For four hours, the Auditorium Arena is a kaleidoscope of swirling dancers, most of whom are garbed in gay, western outfits. Participants in the Square Dance Festival come to St. Paul from as many as nine midwestern states.

## WORLD SERIES OF BATON TWIRLING

America's most skillful drum majorettes converge upon St. Paul during the Winter Carnival to compete in the National Majorette Championships. Winners of contests held in nearly every state in the union strive to become either the junior (aged 11 through 14) or senior (15 and over) champion. Preliminaries are held on the opening Saturday of Carnival week in the St. Paul Armory. The leading six point-winners in each division then bring their batons to the finals Sunday night in the Auditorium. The finals are held in conjunction with the snow fete's Musical Jamboree. More than 100 baton twirlers are entered in the officially-sanctioned tournament. The champions can expect to receive countless offers of college scholarships in addition to their cash prizes awarded at the close of the contest.







WALTER BLOMQUIST  
East Wind — 1951



J. M. HOUTS  
West Wind — 1951



RAY HENSE  
South Wind — 1951



MATHEW MORELLI  
East Wind — 1952



FRED J. SAAM  
West Wind — 1952



GORDON A. DAVIS  
South Wind — 1952



RICHARD B. SCHWIETZ  
East Wind — 1953



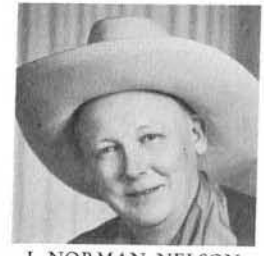
REUBEN SWANSON  
West Wind — 1953



EDWIN C. JERABEK  
South Wind — 1953



RUSSELL D. CARLSTROM  
East Wind — 1954



J. NORMAN NELSON  
West Wind — 1954



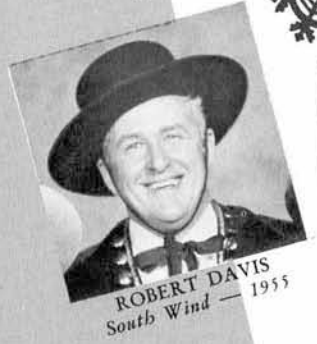
RALPH J. PETERS  
South Wind — 1954



ARTHUR E. REHNBERG  
East Wind — 1955



WALTER F. RIHM  
West Wind — 1955



ROBERT DAVIS  
South Wind — 1955



WARREN R. HINZE  
East Wind — 1956



WALTER BECHIK  
West Wind — 1956

# FORMER WINDS



## KING BOREAS' BROTHERS

A trio of colorfully-clothed characters who represent the East, West and South Winds are constant companions of King Boreas and his Prime Minister during the Winter Carnival. In Frank Madden's delightful "Legend of Boreas," the Princes of the Winds are solidly behind Boreas in the fight against Vulcanus Rex at the beginning of the Carnival. One by one, however, they desert the Custodian of the North Wind and join Vulcan's army. Notos, Prince of the South Wind, is the first to run out on his brother, Boreas. Euros, the East Wind, is the next to depart. Finally, even loyal Zephyrus, the West Wind Prince, yields to Vulcan. The East Wind is clothed like a sultan, with a jeweled turban and pantaloons. A caballero's outfit is worn by the South Wind. Zephyrus dashes about in a cowboy suit, shooting blank cartridges with a pair of six-guns. The Payne Avenue Business association on St. Paul's East side selects Notos. Members of the Riverview Lions club and St. Paul Elks Lodge No. 59 choose Euros from among their ranks. The Midway Civic club nominates the West Wind Prince.



JACK STUHLMAN  
South Wind — 1956



ROBERT J. GARRITY  
East Wind — 1957



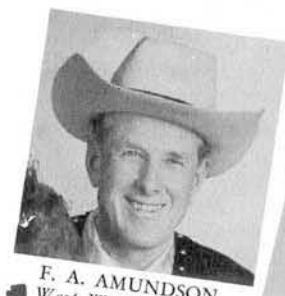
ALLYN B. WICKLUND  
West Wind — 1957



RAYMOND H. NOVAK  
South Wind — 1957



GERALD C. HEGLAND  
East Wind — 1958



F. A. AMUNDSON  
West Wind — 1958



JOSEPH L. KRAMER  
South Wind — 1958





Reviewing stand spectators watch a harmless dragon slither along



A joyous Princess waves to her subjects



The Junior King and Queen are flanked by cowboys

# TORCHLITE PARADE

## PROCESSION OF LIGHTS

The glitter and sparkle of a winter night adds enchantment to the Torchlite Parade, held on the final Saturday of the Carnival. The Torchlite Parade follows the same route through St. Paul's Loop as the opening Grande Parade. It concludes in front of the reviewing stand in the Auditorium. Many of the marchers carry lights. The floats are illuminated. Oftentimes, a snowfall lends glamour to the spectacle. The new Queen of Snows rides in a seat of honor beside King Boreas. A visiting Minnesota Mayor is selected to be Grand Marshal. St. Paul cafes, restaurants, and night clubs are packed with revelers following the Torchlite Parade.





# MUSIC FILLS THE AIR

## MARTIAL MUSIC DELIGHTS CARNIVAL-GOERS

A dozen St. Paul drum and bugle corps drill throughout the year to prepare for the Winter Carnival. They are joined by bands and corps from other cities in several musical events. All musical units march in the Grande and Torch-lite parades. Twelve of the groups appear in the Musical Jamboree at the Auditorium opening Sunday night. The winner of the Jamboree's class "A" competition takes part in the Queen's Coronation Tuesday night. Two nights later, most of the corps parade through the Loop in the Musical Pot O'Gold competition. Throughout the week, the bands and corps tour restaurants and hotels. They march through dining rooms and lobbies, startling and pleasing customers with their blasts of spontaneous sound. At other times of the year, the corps are sent to festivals throughout the region by their business firm sponsors. They become St. Paul's musical ambassadors.



Massed drum corps at the Musical Jamboree



High school bands join the Grande Parade

Eau Claire, Wis., sends its Boy Scout corps

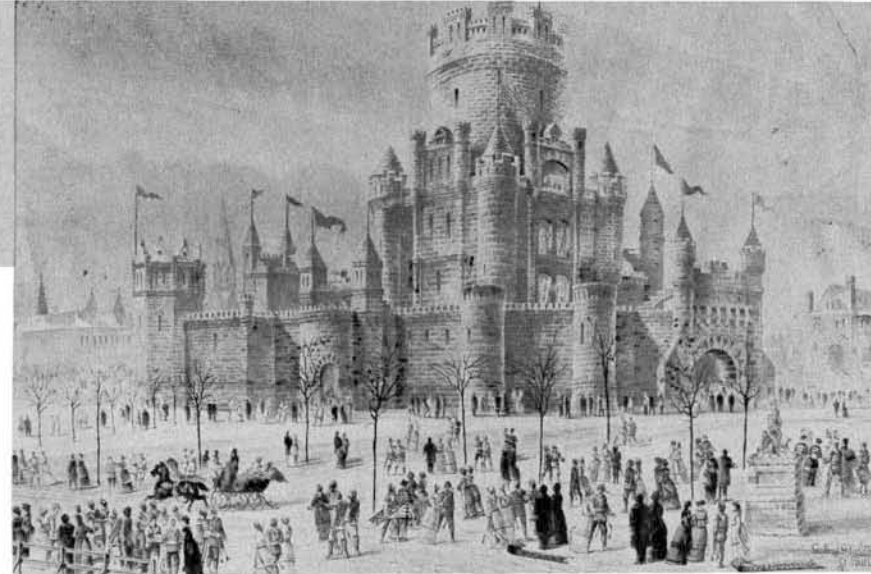


A band of drum-beating Indians in the Auditorium





Minnesota's Capitol can be seen at the right behind the 1938 Ice Palace.

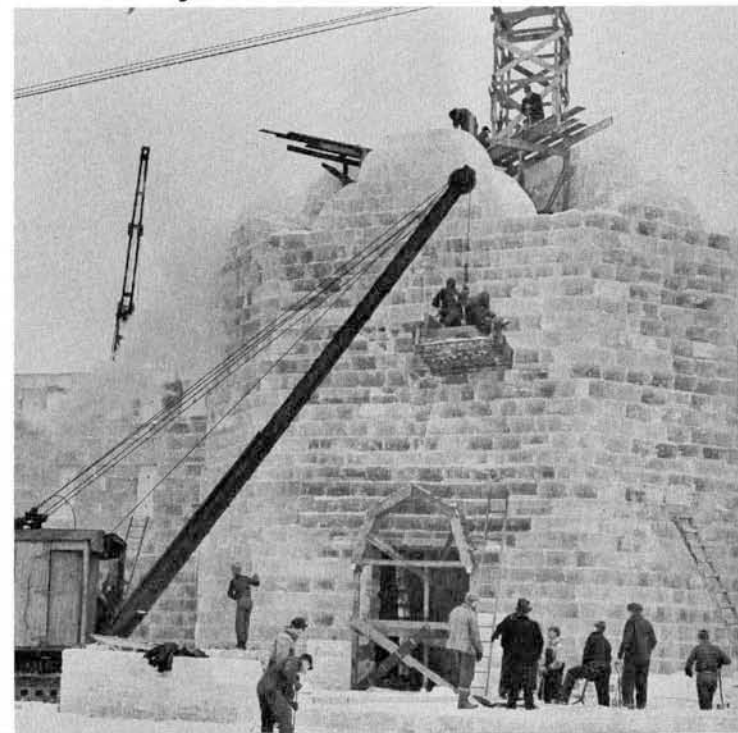


The 1888 Ice Palace resembled a magnificent medieval castle.

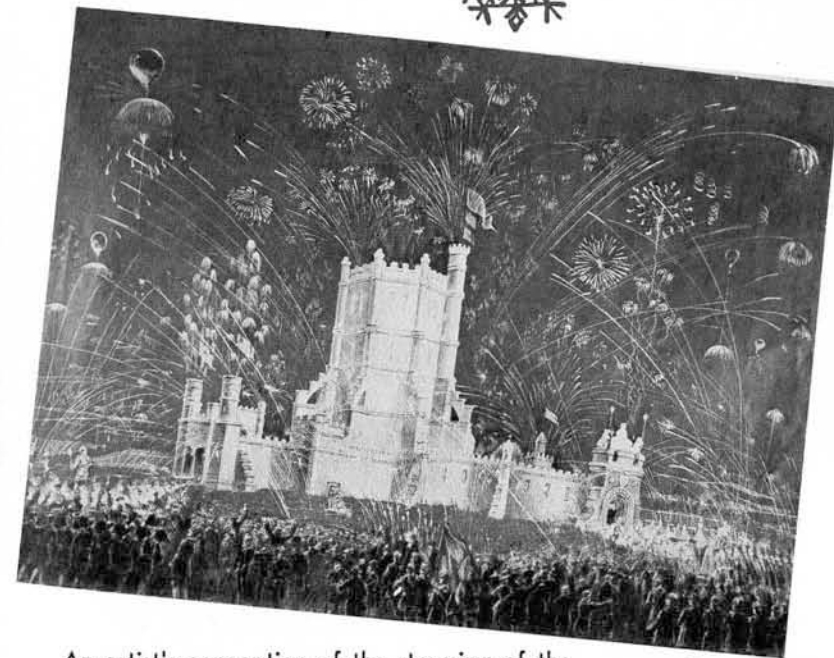
## PALACES OF ICE

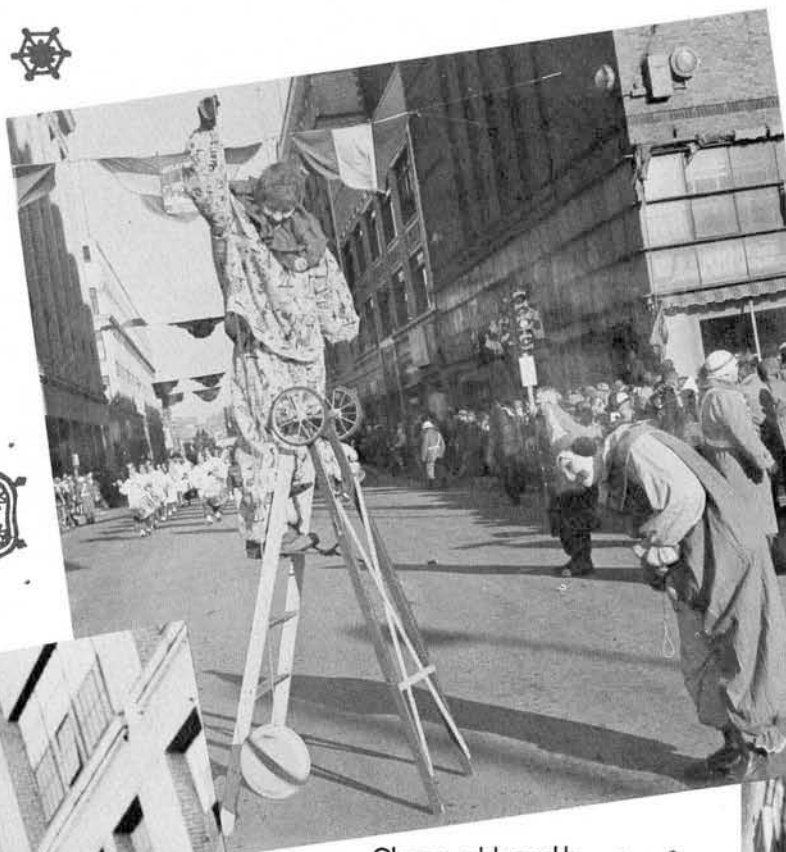
The most distinctive feature of the St. Paul Winter Carnival, from its first year until 1947, was a succession of mammoth ice palaces. The palaces were frosty centerpieces for Carnival festivities. Pictures of the colossal structures were distributed throughout the world. Construction of the first palace in 1886 was supervised by J. H. Hutchinson of Montreal, Quebec, who had built similar castles in that city. It was erected in Central Park at a cost of only \$5,200. The palaces of 1887 and 1888 were just as impressive, but a warm spell in 1889 caused cancellation of plans for the festival that year. When the Carnival was revived in 1937, construction prices were held to a minimum through the use of W.P.A. labor. The last big palace was built in Highland Park for the 1947 celebration. For a few years after that, smaller ice buildings formed a backdrop for the King's Coronation and Carnival ceremonies. The palaces had to be discontinued because of soaring labor and materials costs and recurring January thaws.

A steam crane and dozens of workers put the 1946 Palace together.



An artist's conception of the storming of the 1887 Ice Palace.





Clowns add sparkle to the Grande Parade with their antics.



Thousands of skaters frolic at the Downtown Skating Plaza.



The famed "Bouncing Girl" is tossed high over heads of parade watchers.

# Carnival





Two young patients are thrilled by a visit from the Queen of Snows.

Outlandish costumes are the main attraction at the Artists Ball.



# Highlights





COL. DELOS A. MONFORT  
Fire King Coal — 1886



DR. A. A. AMES  
Minneapolis  
Fire King Coal — 1887



SEN. DANIEL A. MORRISON,  
Rochester  
Fire King Coal — 1888



WILLIAM H. EUSTIS  
Minneapolis  
Fire King Coal — 1896



RONALD STEWART  
Ignis Rex  
Vulcanus Rex I — 1916

### VULCAN — HEROIC VILLAIN

Although Vulcan, the King of Fire, wears the trappings of a devil, it is difficult to decide whether he is a hero or villain. Vulcan's whistle and the hoarse shouts of his crew members are signals to take to the hills to avoid being smooched with grease-paint kisses. Youngsters, on the other hand, look upon the Fire King as a Robin Hood battling against Boreas, the King of the North Wind. During Carnival week, the masked minions of the Fire King whiz around St. Paul in an ancient fire truck, calling upon citizens to join their battle against Boreas. At the close of the festival, Vulcan emerges triumphant and banishes Boreas and his brother Princes of the Winds from the realm. His victory is a harbinger of spring, ushering in warm weather and an end to winter's grip.



GEORGE L. HELENIK  
Vulcanus Rex XI — 1948



E. H. JEFFERS  
Vulcanus Rex XII — 1949



WILLIAM G. KLETT  
Vulcanus Rex XIII — 1950



S. A. BERTELSEN  
Vulcanus Rex XIV — 1951



LAURENCE K. HODGSON  
Vulcanus Rex XV — 1952



JAMES HEALEY  
Prince Paul  
Vulcanus Rex II — 1917



GUSTAV C. AXELROD  
Vulcanus Rex III — 1937



W. LUKE CRAWFORD  
Vulcanus Rex IV — 1938



A. E. GIERE  
Vulcanus Rex V — 1939



E. R. REIFF  
Vulcanus Rex VI — 1940



ADOLF BREMER  
Vulcanus Rex VII — 1941



GEORGE SCHRANTZ  
Vulcanus Rex IX — 1946



A. J. BRIOSCHI  
Vulcanus Rex X — 1947



EDWARD W. BERGSTROM  
Vulcanus Rex VIII — 1942



WILFRED S. SCHLAEFER  
Vulcanus Rex XXI — 1958



PERRY DOTSON  
Vulcanus Rex XX — 1957



PETER S. POPOVICH  
Vulcanus Rex XIX — 1956



JAMES F. SHIELY  
Vulcanus Rex XVIII — 1955



JAMES C. SCHMIDT  
Vulcanus Rex XVII — 1954



WILLIAM S. LUND  
Vulcanus Rex XVI — 1953

# PAST VULCANS

# *Memorable*

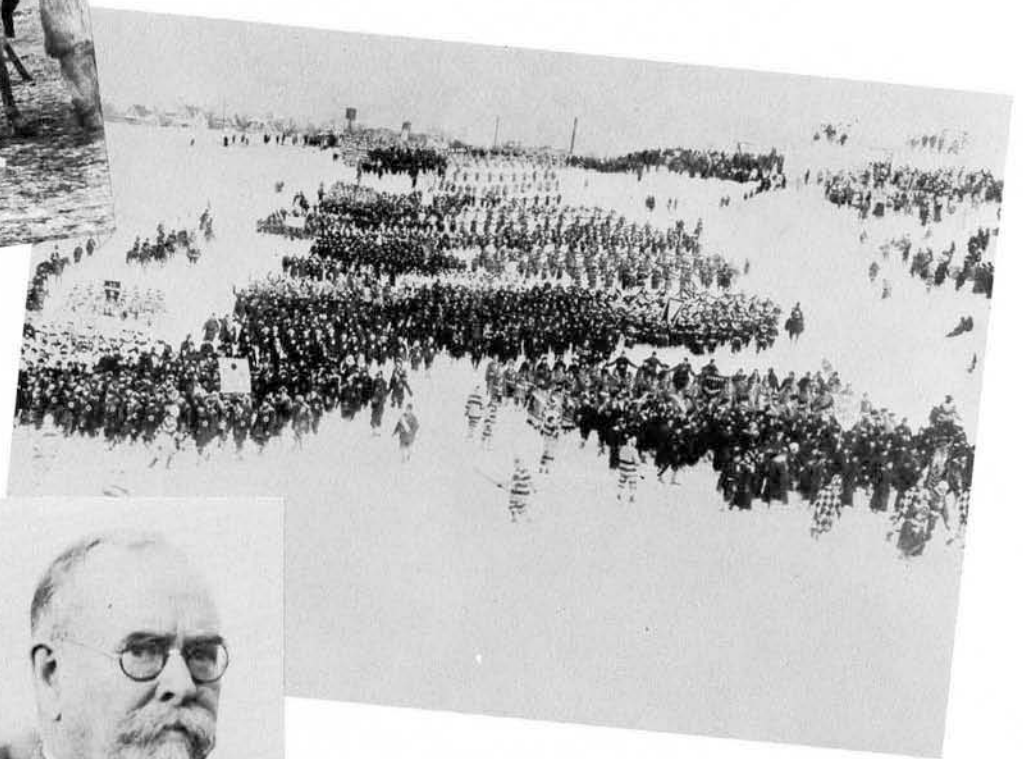
# HIGHLIGHTS



A mammoth Ice Palace in what is now St. Paul's Capitol Approach formed a frigid centerpiece for the first St. Paul Winter Carnivals in 1886, 1887, and 1888. Six breath-taking toboggan slides were built alongside the Ice Palace during those first festivals. Ice skating, curling, cutter races, blanket-tossing, parades, and even games of baseball on snowshoes were carried on throughout the month of February. King Boreas and Fire King Coal ruled over the first three festivals. Thousands of uniformed marchers trooped about the city, accompanied by several hundred horses pulling sleighs and cutters. Mild weather in 1889 and 1890 forced cancellation of celebrations planned for those years. Except for a modest festival in 1896, there were no more Winter Carnivals until 1916.



The enthusiasm of Louis W. Hill, son of the Empire Builder, James J. Hill, ignited revivals of the St. Paul Winter Carnival in 1916 and 1917. More than 230 marching clubs were organized, toboggan chutes were constructed, winter sports events organized, and advertising material was sent to all parts of the nation, encouraging persons to visit the snow festivals. A sled dog race from Winnipeg to St. Paul was highlighted during the 1917 Winter Carnival. The 1916 slogan of "Make It a Hot One" was altered to "Make It a Hotter One" the following year. Entry of the U. S. into World War One forced the 1918 Carnival into oblivion, with a one-day celebration at Fort Snelling. Except for neighborhood and playground festivals in 1922, 1928, 1929, and 1930, the Carnival was kept in mothballs until 1936.





# Through the Years



During the depths of the depression, in the fall of 1936, a group of St. Paul civic leaders decided to resurrect the Winter Carnival as a means of alleviating gloom. The first revival, in January of 1937, was a resounding success. It centered about a massive Ice Palace near the Minnesota Capitol and featured winter sports, an ice skating show, and a night parade which attracted so many enthusiastic spectators that it had to abandon its route and break into segments. The St. Paul Winter Carnival Association was organized on a year-around basis and successful festivals were held each winter until World War Two interrupted this chain of events after the 1942 Winter Carnival. Participation was the keynote of the Winter Carnival during this era, with thousands of persons taking an active part in planning and staging celebrations.



A "Victory Carnival," designed as a salute to returning servicemen, was presented in January, 1946, under auspices of Saintpaulites, Incorporated, newly-formed civic promotional organization which succeeded the Winter Carnival Association. Saintpaulites has been in charge of all succeeding festivals, as well as numerous other activities presented in St. Paul throughout the year. During the post-war period, many of the leading events on the Carnival schedule were developed. The lavish Coronation of the Queen of Snows, World's Original Ice Fishing Contest, the Square Dance Festival, National Speed Skating Championships, Visiting Queen program, Boreas Treasure Chest Hunt, Mutt Races, and network television shows joined parades and winter sports on the Winter Carnival calendar. Changing public tastes have brought about many alterations in the program, but the basic idea still remains . . . The St. Paul Winter Carnival has become one of America's leading festivals with its program of promoting St. Paul at home, in its trade area, and throughout the world by bringing gaiety to the winter scene.





# COOL CAPERS

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