

St. Paul, Minnesota,

March 1, 1920.

Mr. H. A. Noble:

Herewith letter from Miss Marion Perry of February 28th in regard to employment for three young women. You will notice Mr. Hill would like to have you take this matter up with Miss Perry in order that she may arrange to have them call, etc.

M. J. Timmons.

encl.

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Figures of the department of the interior show that more than twice as many visitors were attracted to our national parks last year than in any previous season. The department's figures, to and including Oct. 15, 1919, with the record for the four previous years, follow:

Park	1915	1916	1917	1918	1919
Hot Springs	115,000	118,740	135,000	140,000	160,490
Yellowstone	51,895	35,849	35,400	21,275	62,261
Sequoia	7,647	10,780	18,510	15,001	30,443
Yosemite	33,452	33,390	34,510	33,527	58,564
General Grant	10,523	15,360	17,390	15,496	21,574
Mount Rainier	35,166	23,989	35,568	43,901	55,232
Crater Lake	11,371	12,265	11,645	13,231	16,645
Wind Cave	2,817	9,000	16,742	14,431	26,312
Platt	20,000	30,000	35,000	36,000	25,000
Sully's Hill	1,000	1,500	2,207	4,188	4,026
Mesa Verde	663	1,385	2,223	2,058	2,287
✓ Glacier	14,265	12,839	18,387	9,086	18,956
Rocky Mountain	31,000	51,000	117,186	101,497	169,492
Lassen Volcano	-	-	8,500	2,000	3,000
Grand Canon	-	-	-	-	37,745
Lafayette	-	-	-	-	64,000
Totals	334,799	356,097	488,268	451,691	756,027

The increases over last year for individual parks are: Hot Springs, Ark., 14 per cent; Yellowstone, 145 per cent; Sequoia, 100 per cent; Yosemite, 77 per cent; General Grant, 40 per cent; Mount Rainier, 26 per cent; Crater Lake, 25 per cent; Wind Cave, 80 per cent; Glacier, 97 per cent, and Rocky Mountain, 67 per cent.

St. Paul, Minnesota,

March 13, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Edmund Pennington, Minneapolis, of the 12th instant, addressed to Mr. L. W. Hill; and would suggest your sending Mr. Pennington such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey

encl.

JJT-T

Literature

St. Paul, Minnesota,

March 13, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Jas. T. Clark, President, C. St. P. M. & O. Ry. Co., of March 12th, addressed to Mr. L. W. Hill; and would suggest your sending Mr. Pennington such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey.

encl.
JJT-T

St. Paul, Minnesota,

March 15, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Marvin Hughitt, Chairman of the Chicago & Northwestern Railroad Company, Chicago, of the 12th inst., addressed to Mr. L. W. Hill; and would suggest your sending Mr. Hughitt such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey.

encl.
JJT/T

St. Paul, Minnesota,

March 15, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. H. E. Byram, President, Chicago, Milwaukee & St. Paul Railway Co., Chicago, of date March 13th, addressed to Mr. Louis W. Hill; and would suggest your sending Mr. Byram such literature on Glacier Park as you think would be of interest to him.

H. J. Toomey.

JJT/T

St. Paul, Minnesota,

March 15, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. S. M. Felton, President, Chicago Great Western Railroad Company, Chicago, dated March 12th, addressed to Mr. Louis W. Hill; and would suggest your sending Mr. Felton such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey.

JJT/T

St. Paul, Minnesota,

March 15, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Samuel Rea, President, Pennsylvania Railroad Company, dated March 12th, addressed to Mr. Louis W. Hill; and would suggest your sending Mr. Rea such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey

JJT/T

St. Paul, Minnesota,
March 18, 1920.

Mr. H. A. Noble:

I quote below paragraph of letter from
Mr. John D. Ryan, 42 Broadway, New York City of
the 15th inst., to Mr. Louis W. Hill:

"I am hoping to go to the Northwest
about the first of May, and then again,
to spend considerable time out there in
the summer. I trust I will be able to go
to Glacier Park, as I want to go and spend
more time there than I have yet been able to."

I would suggest your sending Mr. Ryan such
literature on the Glacier Park as you think would be
of interest to him.

J. J. Toomey.

JJT/T.

St. Paul, Minnesota,

March 18, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Charles Steel, dated the 15th inst., addressed to Mr. Louis W. Hill; and would suggest your sending Mr. Steele such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey.

Encl
JJT/T

St. Paul, Minnesota,

March 18, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. Jackson W. Reynolds, Vice President of the First National Bank, New York City, dated the 15th inst., addressed to Mr. Louis W. Hill, and would suggest your sending Mr. Reynolds such literature on Glacier Park as you think would be of interest to him.

J. J. Toomey.

JJT/T

cc to

Mr. Louis W. Hill

St. Paul, Minnesota,

March 19, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. J. Kruttschnitt, Chairman of the Southern Pacific Company, dated the 15th inst., addressed to Mr. Louis W. Hill; and would suggest your sending Mr. Kruttschnitt such literature on the Glacier Park as you think would be of interest to him.

J. J. Toomey.

encl.
JJT/T

St. Paul, Minnesota,

March 20, 1920.

Mr. H. A. Noble:

I am enclosing herewith copy of letter from Mr. W. H. Truesdale, President, Delaware, Lackawanna & Western Railroad Company, New York City, of March 17th, addressed to Mr. L. W. Hill; and would suggest your sending Mr. Truesdale such literature on the Glacier Park as you think would be of interest to him.

Jno. J. Toomey

JJT/T

St. Paul, Minnesota,

March 22, 1920.

Mr. H. A. Noble:

Herewith copies of letters from Mr. Robert
T. Lincoln, Chairman of the Pullman Company and Mr.
E. E. Calvin, Vice President, Union Pacific System,
to Mr. L. W. Hill. I would suggest your sending
Mr. Lincoln and Mr. Calvin such literature on the
Glacier Park as you think would be of interest to
them.

Jno. J. Toomey.

JJT/T.

[3-25-20]

"Life of Chief Black Boy" mailing cards, mailed from New York on March 25, to the following, marked "Personal - from Louis W. Hill":

Mr. A. H. Smith,
President, New York Central RR Co.,
Grand Central Station,
New York City.

Mr. Jackson E. Reynolds,
Vice President, First National Bank,
2 Wall Street,
New York City.

Mr. Seward Prosser,
President, Bankers Trust Company,
14 Wall Street,
New York City.

Mr. Gates W. McGarrah,
President, Mechanics & Metals National Bank,
20 Nassau Street,
New York City.

Mr. Dwight Morrow,
c/o J. P. Morgan & Co.,
23 Wall Street,
New York City.

Mr. Geo. F. Baker, III,
c/o Jekyl Island Club,
Brunswick, Georgia.

H W Kask. 3-25-20.

*fw RB - WPK
add more
add*
St. Paul, March 26, 1920.

Mr. L. W. Hill:

You will recollect the cancellation stamp of the postoffice at Great Falls, which read "Visit GLACIER National Park".

I took the matter up with the Commercial Clubs of various northern Montana towns and practically all of them have made application to the Postoffice Department for a stamp of this kind. Fort Benton is already using one and Kalispell is getting one. Malta is now using a stamp advertising the Milk River Valley and does not want to make a change.

I took up with Spokane, suggesting they get up a stamp reading "Visit Glacier and Yellowstone Parks" and they have asked for permission to use this.

We have also written all of the towns of any size in northern Montana and asked them to make the same arrangement.

W. P. Kenney, ✓

St. Paul, Minnesota,

March 26, 1920.

Mr. H. A. Noble:

Herewith copy of letter from Mr. W.H. Beardsley,
President Florida East Coast Railway Company, 120 Broadway,
New York City, dated March 23rd, addressed to Mr. Hill.
Perhaps it would be well to send him the regular set of
Glacier Park literature.

M. J. Timmons.

encl.

March 27, 1920.

Miss Edna Meade,
608 Center Street, Apart. "C"
Des Moines, Iowa.

Dear Madam:

Your letter March 25, addressed to the
President Great Northern Railway Company, inquiring
whether there are any available positions for waitresses
in any of the Glacier Park Hotels, is received.

As Mr. H. A. Noble, General Manager of the
Glacier Park Hotel Company, has charge of such matters,
I am taking the liberty of referring your letter to
him and you will no doubt be advised shortly.

Yours truly,

MJT

(sgd) M.J.Timmons.

Mr. H.A.Noble:

Herewith letter from Miss Edna Meade of
March 25, received in Mr. Hill's absence.

M.J.Timmons.

On New York Central Line, March 29, 1920.

Mr. R. Budd:

On my return would like to talk with you about the question of advertising, publicity, folder distribution, etc. I have noticed Milwaukee Line and other Western line folders pretty generally distributed in the East, but none of our own; for instance at Virginia Hot Springs none of our hotel folders were in evidence, but many other lines were represented, such as the Canadian Pacific. The same was true at other places like the Travel Bureau at the Pennsylvania Hotel, New York City. We should have these places furnished with our literature, if they will accept it, as no doubt they will. There is an endless number of places where we should make distribution in an economical way. Apparently no attention is being paid to the matter by anyone at present.

I think we should have a roundup and see that they immediately organize to do this work. My first disposition was to get an appropriation to turn over to an advertising agency, but I am not sure we should do this. I think we should have our own people do their part, particularly the outside agencies. We do not seem to have anyone whose mind is on this, but I think we are particularly interested this year on account of the railroads coming back and an exceptionally good year for American travel.

L. W. Hill.

St. Paul, Minnesota,

March 30, 1920.

Mr. H. A. Noble:

Returning herewith your memorandum to
Mr. Hill of the 27th concerning an ad to be carried
in the Pean: You will notice Mr. Hill would like
to see you about this.

M.J.Timmons.

encl.

St. Paul, Minnesota,
March 30, 1920.

Mr. R. Budd:

Herewith memorandum from Mr. Kenney
of the 26th inst. in regard to Glacier Park
cancellation stamp. I should like to see
you and Mr. Kenney in connection with this.

L. W. Hill. ✓

encl.

St. Paul, Minnesota,
March 31, 1920.

Mr. H. A. Noble:

Returning your memorandum of the 30th
advising the Transportation Company house at
Glacier Park garage has burned. You will
note from Mr. Hill's notation that he would like
to see you about clearing away pine trees, etc.,
near buildings.

M. J. Timmons.

encl.



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