

THE MIDWEST REFINING COMPANY

DENVER, COLORADO

H. M. BLACKMER
PRESIDENT

August 4, 1921.

Dear Mr. Hill:

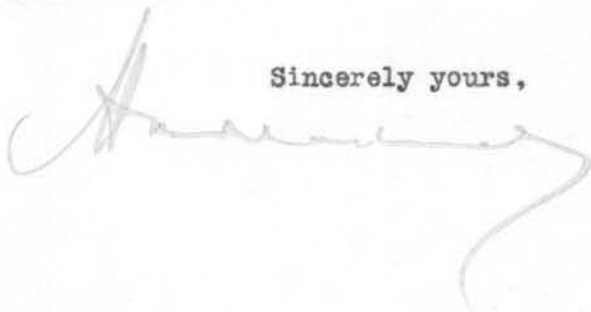
We spent a delightful four days at Glacier Park and were sorry to learn that your eyes troubled you so much you had to leave before we arrived.

I wanted very much to have a visit with you and among other things take up with you the question of Fuel Oil for your railroad. On the Crow Indian Reservation near Hardin we are developing what looks like a very big field and will probably be in position shortly to sell considerable Fuel Oil. We have a good market for Fuel Oil on some roads east of Montana and Wyoming and wondered if the Great Northern Railway would be interested, and if so, if you would designate someone to take the matter up with us in a preliminary way? Without going into details my general idea at this time is to ship the crude to Mossmain, put up a skimming plant there to take out the Gasoline and then sell the residue for railroad Fuel Oil. I am taking this matter up with you now because I recall that last March in New York you made the suggestion that the matter be discussed with you before we made a final decision as to disposition of this oil.

I trust your eyes are very much better by now and that it will not be long before we can have the pleasure of taking a trip through Wyoming together.

With kindest regards, I am

Sincerely yours,



Louis W. Hill, Esq.,
Chairman, Great Northern Ry.,
St Paul, Minnesota.

August 13, 1921.

Mr. H. M. Blackmer, President,
The Midwest Refining Company,
Denver, Colorado.

Dear Mr. Blackmer:

Just received your letter of August 4th. Sorry to have missed seeing you at Glacier Park, and more particularly sorry to have missed the trip through Montana and Wyoming with you and your party.

I will soon be starting back by way of British Columbia and Alberta, and hope for the pleasure of meeting you this fall.

Regarding the railroad Fuel Oil suggestion, I will send a copy of your letter to Mr. Ralph Budd, President of the Great Northern Railway, and ask him to get in touch with you.

I learn that Frantz' interests in the Blackfoot, which is the ~~the~~ basin, I believe, have dropped or are dropping all their leases on the Milk River Antic Line. I am sorry for this, but if we are able to pick them up, it may be all right, as I think I have made arrangements, with the advice of Mr. Collins, for drilling the Tribal lease that I have there.

With kindest regards, I am

Sincerely yours,

Private Office
HOTEL DEL MONTE
Del Monte, California

Mr. Budd
Mr. Blackmer
Mr. Kenny
10/1

RB
PRESIDENT'S
OFFICE
OCT 1 1921
G. N. RY.

August 13, 1921.

MEMORANDUM

To - Mr. Ralph Budd:

Herewith copy of letter from Mr. Blackmer of the Midwest, regarding Fuel Oil from near Hardin on the Crow Reservation.

Wish you would follow this up with Mr. Blackmer, and also talk it over with Mr. Kenny, so that he can keep in touch.

Even if the plan does not seem feasible, we want to give Blackmer full consideration, as they give us a lot of freight.

Very truly yours,

Enclosure

my summary
Mr. Budd talked with
Mr. Hill about this.
DOK 10/2/21.
Chairman.

have been with my husband thoroughly enjoying all your description.

This is just a little note of warm congratulation of the vision you have had for the West; every stand taken against super-civilized modern life, is a right stand; for the American people, if they are going to continue their energetic leadership of straight forward accomplishment in this present day world.

I had quite a chat with Mr. Ridler, who suggested we travel back in January to Many Glacier to see the sheep. I hope that we may - if not.



Glacier Park Hotel
Chalets

GOING TO THE SUN
TWO MEDICINE
CUT BANK
ST. MARY



Glacier National Park

Many Glacier Hotel
Chalets

MANY GLACIER
GRANITE PARK
SPERRY GLACIER
BELTON

August 21, 1921.

Dear Mr. Hill

Do you remember several years ago at Mr. Frick's home at Prides Crossing sitting by the fire one evening talking to a friend of Helen's about Glacier Park?

Your vivid description of Glacier and the Blackfoot Indians never left my imagination — so here I

this, then next January.

"See America First" is a great slogan
and it is splendid that you have opened
up such a country for us to glory in.
It is so uniquely America.

Our spoiled overfed East would gain
immeasurably by getting some of the big
free spirit of the West, that can only be ac-
quired on the trails and tracks in places like
Glacier Parks.

I am with kind regards

Cordially yours

Emily Bayne Bosson

{ Mrs. Alfred C. }

680 Fifth Ave
New York City.

TELEGRAM



BE BRIEF

St. Paul Aug 15, 1921

C. B. Griffin

Glacier Park, Mont.

Sending you blue print on No one today care agent.

L.W.Hill

TELEGRAM



BE BRIEF

1 wf.h.j. 3pm

Glacier Park Aug. 14-1921

L. W. Hill,

St. Paul.

Please ask Timmons send the large blue print of Glacier Park Ground
the one we had locating emery's cottage on.

W. B. Griffin.

1225am. 15

*Sub Aug 15
mpt*

Handwritten: [Sept 11] 1921
[with] head

Handwritten: [initials] [unclear] [unclear]

St. Paul, Minn. _____

Mr. L. J. Burrud,
Sunset-Burrud Pictorial Co.,
Los Angeles, California.

Dear Mr. Burrud:

I am obliged to you for having given me an opportunity to review your letter of September 8th to Mr. Mather and the plan you have suggested to the National Park Service.

We are heartily in sympathy with any feasible plan which will result in nation wide publicity for Glacier National Park and will gladly co-operate with others, so far as practicable, in working out some arrangement whereby the first week in April may be set aside and known annually as "NATIONAL PARKS WEEK".

Yours very truly,

Handwritten signature: [unclear]

L. J. BURRUD
C. C. CRAIG



C. G. McKIE
F. C. COLLIER

SCENIC AND INDUSTRIAL MOTION PICTURES

811-812 HERMAN W. HELLMAN BUILDING
LOS ANGELES, CALIFORNIA

September 8, 1921.

Mr. Louis Hill, President,
Great Northern Railway Company,
St. Paul, Minn.

My dear Mr. Hill:

Last winter while in Yosemite National Park, it occurred to the writer that there would be no finer way to advertise the National Parks than to hold nationally, a National Parks Week, this week to be held at a time when most people are making up their minds where they will go for a vacation tour. This suggestion was accordingly presented to Mr. Stephen T Mather, Director of National Parks, who requested that an outline be submitted, conveying to him the plan, copy of which is enclosed herewith.

In submitting this proposition for your perusal, the writer feels that it is not too much to ask your advice and to request suggestions from you regarding this plan. The scope and results to be gained by a National Parks Week, with every one co-operating, you can readily perceive, and it is only with the help of every one interested in our National Parks, that we can hope to co-ordinate and effectively operate a plan as broad as this, so I am requesting that you give this question some thought and let me have your suggestions.

Thanking you for your consideration and suggestions, I am,

Very cordially yours,

L. J. BURRUD
C. C. CRAIG



C. G. McKIE
F. C. COLLIER

SCENIC AND INDUSTRIAL
MOTION PICTURES

811-812 HERMAN W. HELLMAN BUILDING
LOS ANGELES, CALIFORNIA

September 8, 1921.

Hon. Stephen T. Mather,
Director, National Park Service,
Washington, D. C.

My dear Mr. Mather:

The enclosed is a very rough draft of the various groupings for a proposed publicity campaign for the National Parks to be conducted the first week in April, annually, and known as National Parks Week. The thought relative to this propaganda is to create during this given week a national interest in the work and endeavors of the National Park Service.

You will note that the enclosed outline is very rough and is simply an opening wedge to a coherent campaign which I feel sure will eventually resolve itself into a concrete effort toward the advancement of our National Parks. The basic idea which I have tried to convey is that in the United States the various organizations, clubs, national advertisers, railroads, newspapers and magazines, are in a position to, during this National Parks Week, carry the message through their individual publicity mediums, to every man, woman and child in the United States, that the National Parks are of the utmost value to each individual, and convey to every American the necessity for furthering the needs of the National Park Service.

National Parks Week will tend to stimulate vacation travel to the various National Parks and such expenses as are necessary to carry out this campaign should be borne by the corporations and individuals directly benefiting from this increased business. With this in view, you will note that part of the expense listed is to be borne by the hotel concession holders in the Parks, and the railroads would quite naturally bear the expense of Posters and advertising incidentals pertaining to their own part of the program. The prizes for the Poster Contest would have to be arranged from some source, stationery and office expense of a committee co-ordinating the entire National Parks Week would be another item, but would, to my mind, be naturally carried by commercial institutions benefiting from the increased business.

Hon. Stephen T. Mather - 2

The thought for the development and extension of State Parks, linking them with the National Parks, could be easily and naturally carried out in this National Parks Week campaign. I feel quite sure that the divisions of activity as outlined in the enclosed will suffice as an opening to get an expression of the practicability of the idea from yourself and others interested in a campaign of this nature.

Quite naturally I offer my services to further this movement, and I feel sure that others mentioned in the enclosed list will be only too glad to give their time to something as worthy as the National Parks. Copies of the enclosed plan are being mailed to Mr. Arno B. Cammerer, Washington, D.C.; Mr. Louis Hill and Mr. A. J. Dickinson, of St. Paul; Mr. E. O. McCormick, San Francisco; Mr. Walter V. Woehlke, Sunset Magazine, San Francisco; and Mr. H. M. Adams, Vice-President of the Union Pacific, Omaha; in hopes that valuable suggestions might be forthcoming.

You may perhaps think that there are innumerable obstacles to overcome in co-ordinating this entire plan, but I have always found that, looking past the obstacles to the ultimate gain, that the obstacles finally lost their size. The beneficial results of a national co-ordinated plan of this magnitude successfully carried out, you can of course appreciate. The fact that every plan that you have for the extension of National Parks can be annually carried to the people in this National Parks Week, and the fact that the greater percentage of the publicity will appeal directly to the people of the East who up to now have not been thoroughly "sold" on more National Parks, I am sure is convincing argument that this plan should be put in force even if it is necessary to inaugurate only part of the idea the first year.

It will be a simple matter to keep the tourists going to the National Parks as long as the Parks are well advertised, and I feel sure that National Parks will answer this need.

Thanking you for your very kind consideration,
I am,

Very cordially yours,

L. J. Burwell

[1921]

GROUPS FOR NATIONAL PARKS WEEK.

TO LAUNCH PROPAGANDA TO ENLARGE AND PRESERVE THE PARKS - AND
TO START STATE PARKS.

1. Proclamation by President of United States, setting aside first week in April to advertise and popularize National Parks; inviting the American people to visit and enjoy the advantages of their own playgrounds.
2. POSTER CONTEST conducted by editors of three art magazines with six prizes for six posters designed to portray National Parks - held in December. Judges to be artists, Maxfield Parrish, James Montgomery Flagg, and one other.
3. SCHOOL CAMPAIGN conducted by three prominent educators - to hold National Parks Week - school essays - lectures and talks on National Parks - in all grade schools, high schools and colleges.
4. NEWSPAPER CAMPAIGN - Three Editors Committee - Editor Public Ledger - Harry Chandler of L.A. Times - H.B. Kaltenborn of Brooklyn Eagle. To have feature articles written by wellknown authors and syndicated during the Week to all newspapers. Stewart Edward White - Wallace Irwin - Mary Roberts Rinehart - Nina Wilcox Putnam - Emerson Hough - Hal G. Evarts - Irvin Cobb. These stories to be appeals to the public to interest themselves in our National Playgrounds.

5. NATIONAL MAGAZINE CAMPAIGN conducted and directed by George Horace Lorimer, Saturday Evening Post - Walter V. Woehlke, Sunset Magazine - Conde Nast, Vogue. Arranging with all national magazines to publish in current issues stories and pictures of National Parks interest.

6. AUTOMOBILE CLUB CAMPAIGN, conducted and directed by Automobile Club of Southern California - Eastern Club - Motor Car Dealers Assn. - Posters on all members windshields - advertising Parks, etc. Motor car campaign for outdoor touring all over United States.

7. ROTARY CLUB - LIONS CLUB - ADVERTISING CLUB - KIWANIS CLUB.
Lunches - Talks - Literature.

Invitation from Hon. Stephen T. Mather to all members to visit a National Park on their vacation tour of 1922, delivered by the President of each Club.

Mr. Le Roy Jeffers, New York Public Library, Secretary of Associated Mountaineering Clubs of America, to assist in directing this work.

8. CHAMBERS OF COMMERCE.

Distribution of propaganda in advance of National Parks Week. Letters to members - plans to entertain tourists en route to National Parks in public camp grounds. Directed by United States Chamber of Commerce, Washington, D. C.

9. CHURCHES -

Dr. Brougher - two others appointed by him. First Sunday evening of National Parks week all ministers in the United States to preach a sermon on the value of the great outdoors and the National Parks to Americans; and the value of the clean big things in teaching Americanization.

10. RAILROAD PUBLICITY DEPARTMENTS -

In charge of Mr. E. O. McCormick. Express Companies to display National Parks Posters on all wagons. Printing and distribution of prize winning posters to stations - hotel lobbies - store windows and schools. Stickers on all correspondence. Special Folders and information to put over National Parks Week.

11. STANDARD OIL AND OTHER GASOLINE COMPANIES -

Display in all stations - touring propaganda to all Parks.

12. NATIONAL ADVERTISERS -

Eastman Kodak Co. - Colgate's - Tire Companies - Motor Car Companies - Sport Clothes, etc. Include line at bottoms of all display space advertising National Parks week in current issues. Lord & Thomas and all other National Advertising Agencies

13. WESTERN UNION and POSTAL TELEGRAPH COMPANIES.

To use their office display space for Park propaganda. Stickers on all messages.

14. HOTEL AND TRANSPORTATION CONCESSION HOLDERS IN PARK -

Provide fund of \$10,000 for 1000 fifty-foot motion picture trailers to be run during National Parks Week in 1900 theaters, the picture to be President Harding inviting the world to our playgrounds. At least twenty five million people would see these pictures during this week.

15. MOTION PICTURE COMMITTEE -

Sid Grauman - Rothapfel, New York - C. C. Craig.

To see that every big theater runs scenic and travel pictures of National Parks.

16. SECRETARY ALBERT FALL

STEPHEN T. MATHER

Committee to furnish topics for National Parks propaganda for three-minute speakers in all theaters during week to speak on enlarging National Parks system. Mailed direct to theaters with list of men in big cities who would deliver these speeches.

17. OUTDOOR ADVERTISER - BILLBOARDS.

Coca Cola, etc. - include National Parks propaganda in their copy for April, 1922. Handled by the Billboard Association.

18. EXPLOITATION COMMITTEE to co-ordinate the work of all Departments in obtaining free publicity for the Parks.

[1921]

	<u>Day</u>	<u>Date</u>	<u>R.R.</u>	<u>Time</u>	
Lv Denver	Wed	7/20	CRS 29	6 00 P	
Ar Casper	Thurs	7/21	CR&Q 29	7 25 A	Visit Fields & Refineries
Lv Casper	Thurs	7/21	CR&Q(Sp1)	11 00 P	
Ar Greybull	Fri	7/22	" "	6 00 A	Visit Refinery
Lv Greybull	Fri	7/22	" #29	2 40 P	
Ar Frammie	Fri	7/22	" #29	4 35 P	Visit Elk Basin Field
Lv Frannie	Fri	7/22	CR&Q #9	9 30 P	
Ar Billings	Sat	7/23	" "	12 15 A	
Lv Billings	Sat	7/23	GN #43	8 25 A	Party leaves car here and motors to
Ar Moccasin	Sat	7/23	GN #43	3 10 P	Cat Creek Field. Returns to car
Lv "	"	7/23	" #364	3 30 P	at Lewistown. Car unoccupied
Ar Lewistown	"	7/23	" 364	5 30 P	Billings to Lewistown.
Lv Lewistown	Sun	7/24	CR&StP 117	8 40 A	
Ar Great Falls	"	7/24	" "	2 00 P	
Lv Great Falls	Sun	7/24	GN #43	7 20 P	
Ar Shelby	"	7/24	" "	11 25 P	
Lv Shelby	Sun	7/24	GN #43	11 45 P	
Ar Glacier Park	Mon	7/25	" "	3 41 A	Remain Glacier Park Monday 25, Tues 26, Wed 27, Thurs 28.
Lv Glacier Park	Fri	7/29	GN #44	12 35 A	
Ar Shelby	"	7/29	" "	3 20 A	
Lv Shelby	Fri	7/29	GN #44	3 25 A	
Ar Billings	"	7/29	" "	5 50 P	
Lv Billings	Fri	7/29	CR&Q #44	6 10 P	
Ar Sheridan	"	7/29	" "	11 05 P	
Lv Sheridan	Sat	7/30	CR&Q #42	12 01 P	
Ar Alliance	Sun	7/31	" "	12 40 A	
Lv Alliance	Sun	7/31	CR&Q 301	12 40 A	
Ar Denver	"	7/31	" "	8 25 A	

GRAND PRIX, PARIS, 1900



GENERAL OFFICES AND SALESROOM:
105 HUDSON ST., JERSEY CITY, N.J.

NEW YORK OFFICE AND SALESROOM:
199 FULTON STREET.

CENTRAL TELEPHONE STATION:
"8840 CORTLANDT" NEW YORK.

Colgate and Company
(Established 1806)
Soap Makers and Perfumers
New York.

FOREIGN DEPOTS:
LONDON, PARIS,
SYDNEY, MONTREAL, CAIRO,
YOKOHAMA, HONGKONG, CALCUTTA,
BUENOS AIRES, RIO DE JANEIRO,
HAVANA, LIMA.
CABLE ADDRESS:
"CASHMERE" NEW YORK.
ALL CODES.

September 14, 1921.

Mr. Louis W. Hill,
c/o Great Northern Railway Company,
St. Paul, Minnesota.

My dear Mr. Hill:

I have recently returned from a month's visit to Glacier National Park. With Mrs. Colgate and our three children we went over nearly every trail in the Park, the last three weeks being in rough camp. It is needless to say that we had a wonderful trip, and are all very enthusiastic over the Park, and the experience which we all enjoyed.

You will remember you gave me a letter of introduction to both Mr. Noble and Mr. Griffin. I met both of these gentlemen at the Glacier Hotel, and they were most kind in securing for us good horses and guides, doing, in fact, everything possible to make our stay a pleasant one. This was true of all the officials with whom we came in contact.

I thought perhaps you would be interested to know this, and I wish also to take this opportunity to thank you for your kindness in giving me the letters of introduction.

Very sincerely,

Russell Colgate

RC/J

*Miss Hill -
Listed copy
CBH*

*Part on Christmas
New Year
List
Listed on
CBH copy*

CLASS OF SERVICE DESIRED	
Telegram	
Day Letter	
Night Message	
Night Letter	
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

WESTERN UNION



TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filed

Send the following message, subject to the terms
on back hereof, which are hereby agreed to

SAN FRANCISCO CALIF SEP 14, 1921

L. J. BURRUD

1114 STOCK EXCHANGE BLDG

LOS ANGELES CALIF

JUST HAVE YOURS EIGHTH GREAT CONCEPTION AND WILL MEAN MUCH.
DO YOU EXPECT TO BE IN LOS ANGELES WEDNESDAY AND THURSDAY
OF NEXT WEEK.

E. O. MCCORMICK

SOUTHERN PACIFIC COMPANY

65 Market St., San Francisco.

E. O. McCormick,
Vice President.

September 15th, 1921.

Mr. L. J. Burrud,
c/o Sunset-Burrud Pictorial Company,
1114 Stock Exchange Building,
Los Angeles, California.

Dear Mr. Burrud:

I was so impressed with yours of September 8th, enclosing a copy of your letter of the same date to Mr. Stephen Mather, Director of National Parks, that I hastened to write and wire you my appreciation at being thought of, and my hearty approval of the plan. In fact, I hurried up for fear it would get away from you, and I wanted to give you all the encouragement I could.

The comprehensive lay-out really seems to me to be an inspiration.

The Parks are very well - thank you. They are in mighty healthy state; and in the hands of a good surgeon and some excellent doctors - Mr. Mather and his assistants. But they do need exploitation and advertising - and your suggestion should provide the lacking.

I have always been a strong advocate of "the drive". We established Raisin Day, and originally Orange Day, and this year we started in California a back-home Invitation Day. A proclamation was issued by the Governor urging everybody in the state to write or telegraph their love and good cheer to friends in the East, telling them to come out to California and see for themselves.

That is just what you propose doing, only on a larger scale, and following a proclamation by the President of the United States - and he is some President and to my mind will sympathize with

(9-15-1921)

this movement and aid it.

At the invitation of Mr. Mather, I have just spent a very enjoyable period with Secretary Fall. I believe your proposition will appeal to him strongly, and it can reach him properly only through Mr. Mather.

I have gone carefully over every one of the eighteen paragraphs of your program "To launch propaganda to enlarge and preserve the parks - and to start state parks."

No. 1 is O. K.

No. 2 - Maxfield Parrish and James Montgomery Flagg, fine, but I would have five judges - one from the east; one from the west; a middle west man; and one from the north and south, if you can find them in these localities good enough. May be two or three big artists, who know the game, and then some one from the New York Art Museum, or from the Field Museum in Chicago, which has the largest collection of Indian stuff in the world. Or a representative from the Smithsonian Institute might serve on such a committee. You could afford to enlarge the committee in order to get benefit of the advertisement that would come from an Associated Press announcement that these men had been selected - and you can't buy twenty lines in the Association Press (going to all papers in the country) for a half million dollars. For advertising purposes, Burton Holmes might not be a bad selection. Mr. Mather would be a good judge of this.

No. 3 - I would head the committee of educators by Nicholas Murray Butler, who takes enough interest in outdoor life to come out to San Francisco and attend the Bohemian Club Jinks every year. If Pratt Judson is still President of the Rockefeller Institute, in Chicago, I would have him. Also the President of the University of California.

[9-15-1921]

No. 4 - I would enlarge the Editors' Committee - certainly by having a middle west man. If Jim Keeley, of the "Tribune" were still in harness I would have him. You could get much publicity by putting John McCutcheon on this committee. He is a picture man in addition to being a writer. Or maybe you would rather have a St. Louis man. At any rate for this committee again I would have a representative from the north, the south, the east, the west, and one from Chicago or St. Louis. Your attendance comes mainly from the middle west to the parks, and Chicago is only a few miles from the center of population of the United States now.

Stewart Edward White and Emerson Hough could furnish some mighty interesting stuff as to where sport could be found.

No. 5 - Fine. If possible could enlarge this committee by addition of Gilbert Grosvenor, of the Geographic Magazine.

Among the pictures of interest connected with the Parks I would suggest such as Roosevelt going through the Big Trees at Wagona Grove; something of Secretary Fall's recent trip; and of Gillett, the Speaker of the House. We have Mr. Gillett in camp garb.

No. 6 - O. K. In addition to which I believe you could secure the personal interest of such men as Henry Ford, John Willys, Hugh Chalmers, and the Dodges. Ford might be induced to mention this for that week in connection with everyone of the Ford Educational Series. I can give you the avenue of approach to almost any of these people from the White truck - (and the White machine is used in nearly all the parks) - to Mr. Willys or Mr. Ford.

No. 7 - Fine. In addition to LeRoy Jeffers I would add the name of Fairfield Osborne. Mr. Mather knows his importance. He is one of the most eminent geologists in the world; president of the Academy of Sciences, and was with us on a memorable trip with twenty-

(9-15-1921)

two other men and fifty-four animals - a real party, which was given by Mr. Mather:

I could suggest in addition to the Clubs, you have named, the Boy Scouts, Y.M.C.A., Y.W.C.A., Red Cross, Knights of Columbus, Knights of Pythias, American Legion, Loyal Legion, Woodmen of the World. I mention these because it is so easy to reach them by announcements sent to the proper officers.

No. 8 - Chambers of Commerce would naturally include the United States Chamber of Commerce. You have one Chamber in Los Angeles of eight thousand members who can and will do things because this would bring many, many people to California.

No. 9 - Fine. I would add to that Robert McKenzie, of the Presbyterian Church, or somebody under him. I wouldn't overlook the Catholic Church. Archbishop Hanna, of San Francisco, would be very helpful. The Methodist Church could be reached through Bishop Earl Cranston. And don't forget the so-called Christian Science Church - they are believers in travel.

No. 10 - Will talk to you further regarding this. It should include all such transportation companies you have mentioned in addition to steamship companies. Will willingly do anything I can to aid in this great work.

No. 11 - All of the oil companies ought to help out.

No. 12 - Don't forget that a sympathetic fellow with H. W. Ayers, Company, largest advertisers in the world, could do a great deal for you. Frank Seaman, who has the Eastman Kodak account, would help greatly.

No. 13 - Include in this any wireless telegraph or telephone companies. Secure through Albert Frank & Company, or the proper source, a note once at least that week on every ticker in the United States reaching every broker's office, and nearly every banker and investor.

No. 14 - Believe in strongly unless Mr. Mather sees some reason otherwise, and I don't believe he will. In addition to this, I would enlist the help of such pictorial papers as the one put out by Mr. E. G. Lewis, of Atascadero.

No. 15 - You should get Bill Crane, on the Orpheum Circuit, to do something. Also something on the Pantages and other vaudeville circuits. I can get Billy Sunday to do something.

No. 16 - I have no doubt that Secretary Fall would agree to this provided he was not asked to do the detail work. The next man named hasn't anything to do, so he might as well be writing these three-minute talks.

No. 17 - I would start with Wrigleys and throw in a little Bull Durham on the side. The American Tobacco Company reaps large rewards from outings.

No. 18 - Very good.

There is really no limit to what could be accomplished by adopting your suggestion, and I see no reason why it should not be done.

With best wishes for its success, I am,

Yours very truly,

(Signed) E. O. McCormick

Ed

St. Paul, Minn., Sept. 16, 1921

Mr. L. W. Hill,

Chairman.

Dear Sir:-

Referring to your wire from Glacier Park of July 22nd, reading as follows:

"Glacier Park and Many Glacier hotels and Sun-camp badly in need of painting woodwork and creosoting walls, mostly outside painting; also some inside floor painting. Creosoting should be done by strong spraying machine. We should be particular about material used. Wish you would get bids from several contractors, probably Great Falls and Spokane. Work should be done before cold weather. Submit to Budd for authority. Buildings are deteriorating very rapidly for want of protection. If time allows, creosote Two Medicine, Many-Glacier Chalet, St. Mary's and Cut Bank Chalets, otherwise arrange to do next spring."

After consultation with Mr. Budd, I sent Mr. McMahon to look over all these buildings with Mr. Noble. After this inspection Mr. McMahon reported August 26th, as per copy attached. I submitted this to Mr. Budd and he advised under date of August 30th it would be satisfactory to proceed with the work as recommended by Mr. McMahon, submitting A. F. E. to cover in due course. Mr. Noble was advised of this program by Mr. McMahon, and under date of September 7th he wrote Mr. McMahon per copy attached. Also letter was received by Mr. McMahon from Mr. Kenney, dated September 10th, per copy attached.

After further consultation with Mr. Budd, it was decided it would be best to postpone the painting and staining, and other repair work to these buildings, until next spring. ~~XXXX~~

You will note Mr. Noble recommends some changes and repair work, some of which no doubt should be done.

Yours truly,

Cy:-Mr. R. Budd.

R. H. Hogeland

COPY

St. Paul, Minn.,
Sept. 17th, 1921
D-1

Mr. L. J. Burrud,
Sunset-Burrud Pictorial Co.,
Los Angeles, California.

Dear Mr. Burrud:

I have read with much interest the correspondence which you sent me with your letter of September 8th.

The plan you have outlined to Mr. Mather seems to be very comprehensive and complete and I hope that some way can be found by the National Park Service to adopt at least a portion of your suggestions. We are, however, owing to the handicap of a lack of funds, unable to undertake anything which would involve expense on our part for publicity work of this sort. I will greatly appreciate your kindness if you will be good enough to advise me what reply you receive from the National Park Service.

Yours very truly,

(SGD) A. J. Dickinson,
Passenger Traffic Manager.

GREAT NORTHERN RAILWAY COMPANY
PASSENGER TRAFFIC DEPARTMENT

St. Paul, Minn. 9-17-21

A.J. Dickinson,
Passenger Traffic Manager.

Mr. L.J. Burrud,
Sunset-Burrud Pictorial Co.,
Los Angeles, California.

Dear Mr. Burrud:

I have read with much interest the correspondence which you sent me with your letter of September 8th.

The plan you have outlined to Mr. Mather seems to be very comprehensive and complete and I hope that some way can be found by the National Park Service to adopt at least a portion of your suggestions. We are, however, owing to the handicap of a lack of funds, unable to undertake anything which would involve expense on our part for publicity of this sort. I will greatly appreciate your kindness if you will be good enough to advise me what reply you receive from the National Park Service.

Yours very truly,

(Signed) A.J. Dickinson

Passenger Traffic Manager.

15-1
On Line, Sept. 18, 1921.

Mr. A. H. Hogeland:

I return you papers sent with your letter of September 18th regarding the creosoting and painting Glacier Park hotels, chalets and buildings.

I agree that the work should be done in the spring. It is of course too late to start it this fall. But I notice they refer to painting and staining. I also note they refer to staining for appearance sake. All I had in mind was preservation of the wood on the outside and floors on the inside. Therefore, I think we should secure prices and samples and have chemist's test to get the best and most economical material, (although the best will not be the cheapest.) Creosote, I understand, must be put on hot. The thin wash stains they are selling are not worth the labor of putting them on. We should try to get a creosote that, when applied and dry, will shine like a spar varnish. It of course would not remain so, and I am certain the work should be done with spray, in spite of Mr. Noble's objection to the number of doors, windows, openings, etc. It could be applied with spray and finished with brush. It probably could be applied that way and the painting done over it. By this method there should be no delay or difficulty around doors and openings. I wish you would impress upon whoever undertakes the work that staining for appearance should not be considered; we want preservative for the wood; the appearance will be satisfactory.

On the question of changes and improvements at St. Mary's, Granite Park and Two Medicine, suggested by Mr. Noble, and also additional dormitory at Many Glaciers. I don't feel that any of this should be undertaken this year. I think the log buildings should be re-chinked where necessary--simply a patch job. Much of the old work is good and probably better than the new. The work of improving the interiors can be taken up later, but not this coming year.

The Granite Park season is very short. The facilities are sufficient, and we will profit more by keeping the places small and filled up rather than increasing the capacity and having it only half filled most of the time. For additional sleeping quarters, if they are required, four to six tents or teepees set up would accommodate the people, teepees preferably, as they would heat better without buying stoves.

Mr. A.H.H. #2

Two Medicine: I do not favor moving the old dining room. It is expensive to move and we have more buildings than we need there. Better close it up and use what we have. It should not be a fire menace if it is closed up. Later when it is needed we can take care of the fire menace in some way.

Many Glaciers: Regarding additional dormitories for male help. I understand we have never occupied the entire new annex of the main hotel. I know at Del Monte (Calif.) Hotel they used a part of their top and back rooms for certain of the employees, men and women; and as our chalets at Many Glaciers are never fully occupied, we could take one of the large ones and use it as a dormitory for men or women. This, with a few rooms in the hotel annex, should solve the problem of additional dormitory space.

I agree that Sun Camp could be improved and additional charges be made, but I think another year or two will be time enough as improvements should involve connecting up some of the buildings which would require a good deal of planning, which is not necessary to do yet.

At Many Glacier Hotel the bracing of balconies is important. I think it should be done by fastening a timber the height of the rail and in the middle of each balcony from the rail back to the main building. The present condition is almost dangerous as a person sitting on the balcony could probably push it out and go over and be seriously injured easily. This should be removed.

I have gone somewhat into detail as Mr. Noble and Mr. Kenney have gone over the matter fully and I am sending a copy of this to each of them, also copy to Mr. Budd for the information of his office. If there is anything further, we could have a brief meeting and dispose of it all, but I think the most important feature is to get proper material in the way of creosote, and also proper material in the way of paint, as most prepared paint is not very durable outdoors.

L. W. Hill.

cc to
Mr. W.P. Kenney
Mr. H.A. Noble
Mr. R. Budd

15-1
On Line, Sept. 18, 1921.

Mr. A. J. Dickinson:

As you have similar papers and similar letters, kindly draft for me a form of reply to the attached.

The spirit of the thing, I think, is all right but it is rather difficult and far-fetched to try to work out. I think a complimentary reply that we would be glad to join others in co-operating if the matter was worked out, would be the like for us to work on.

L. W. Hill

encl.



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