

Hotel

# SARASOTA TERRACE

COUCH OPERATING COMPANY

*Florida's most modern year round hotels ~  
Metropolitan service and comfort*

HAZEN J. TITUS, MANAGER

SARASOTA, FLA.



LAKELAND TERRACE



TAMPA TERRACE

February 11, 1927.

My dear Mr. Hill:-

My, how I wish it were possible to have a little visit with you, but since that is impossible, it will be necessary for me to have my little "chat" by letter.

You know, of course, that I have been in Florida for about a year, and also you are undoubtedly familiar with the conditions that have existed in this section of the country for some time past, and it so happens that the Couch Operating Company's three Hotels are all located in Florida, and consequently they have been having rather a difficult time, and have now found it necessary to turn the Tampa Terrace and the Lakeland Terrace over to another Company, and have returned the lease on the Sarasota Terrace to the owners (the Ringlings), so present indications are that the Hotel will be closed very shortly.

Notwithstanding the fact that we have worked under the handicap of being twelve blocks from the center of the city, thereby necessitating that our guests use a Taxi to go back and forth, we have gotten more than our share of business, but that, of course, has not been enough to justify operating it.

Every guest has been a friend, and the beautifully expressed testimonials we have received - both verbal and written - from our guests, has been most gratifying. The publicity we have recieved (free, of course) could not be purchased with a small fortune, and the service we have rendered is second to none in the country - and we have done it with a very small operating cost, and the payroll cut to as low a state as possible.

The season has been very quiet this year, not only is this true of the West Coast, but also on the East Coast, and I guess that the severe storm we had last fall has been the cause of a great many of our former visitors seeking other places to spend the winter.

7-11-1927

Hotel

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HAZEN J. TITUS, MANAGER

SARASOTA, FLA.



I have decided, Mr. Hill, to form an Operating Company of my own, to lease and Operate Hotels around the country, and the thought has occurred to me that perhaps you might know of something in that line, up in that section of the country? Or, in any other part of the country, for that matter.

If you do not know of anything just now, I hope that you will keep me in mind and should anything come before you, would you be good enough to put me in touch with it?

I trust that you and Mrs. Hill are in the best of health, and with kindest regards from one to another, believe me as always,

Cordially,

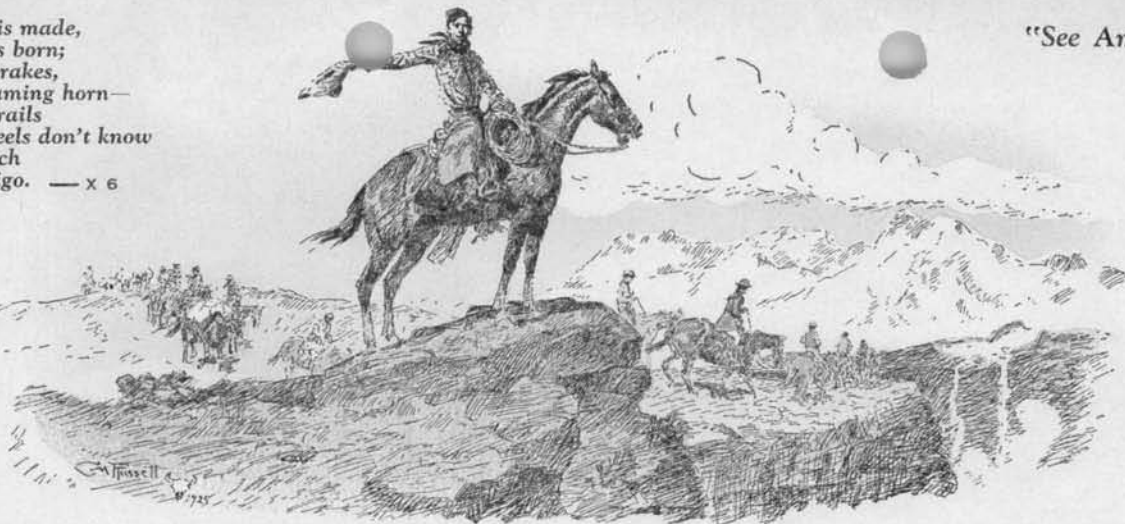
*Hazen J. Titus*

Mr. Louis W. Hill, Chairman,  
Board of Directors,  
Great Northern Railway,  
St. Paul, Minnesota.

A MACHINE is made,  
a horse is born;  
No four-wheel brakes,  
no screaming horn—  
But hoofs take trails  
that wheels don't know  
With saddle cinch  
and latigo. — x 6

"See America First"

COMPLETE OUTFITS  
FURNISHED FOR  
REGULAR TOURS  
THROUGH PARK AND  
FOR HUNTING,  
FISHING AND  
EXPLORING  
PARTIES IN NORTH-  
ERN MONTANA



SOLE CONCESSION-  
ERS FOR CAMPING,  
PACK AND  
SADDLE HORSE  
TRANSPORTATION

GUIDES AND  
SADDLE HORSES  
ON SHORT NOTICE

GENERAL ADDRESS:  
KALISPELL, MONTANA

## PARK SADDLE HORSE COMPANY

Glacier National Park

KALISPELL, MONTANA

DURING PARK SEASON:  
GLACIER PARK, MONTANA

Feb. 12th, 1927.

### Personal

Mr. Louis W. Hill,  
1127 G. N. Ry. Bldg.,  
St. Paul, Minn.

Dear Mr. Hill:-

Your letter of the fourth enclosing copy of recommendations made by the Great Northern Railway Company for new trails, trail improvement and new wagon roads received. Am very much pleased with the trail recommendations and have written certain influential people along the same line and they in turn have taken the matter up with Hon. Hubert Work and their congressmen which coming from an outside source should help support these recommendations.

Frankly your new wagon road recommendations have taken all the wind out of my sails and I feel heartbroken and very much discouraged. These new wagon road recommendations if carried out would be very detrimental indeed to the Park Saddle Horse Company and if continued from year to year with additions I can see the finish of the Park Saddle Horse Company or any other company engaged in that business as there would be no necessity for horses except possibly over some few mountain passes that it might be impossible to build a road. On the other hand it would of course augment the Bus business and auto travel to the Park but cannot see how it would increase rail travel. I think it would work just the other way.

In 1925 we handled 3045 people to Iceberg Lake and in 1926 2588 people. This meant a revenue in 1925 of \$12,180.00. This is the most profitable trip we have as the volume has been developed. In 1925 we handled 394 people to Grinnell Lake and in 1926 340 people. You can readily see that these two side trips alone are valuable feeders for our business. Side trips generally with any volume at all are profitable for they can be handled with a minimum of men, horses and equipment. There is no disruption in your men, horses or equipment as they are not taken out of camp.

As I have always understood it Glacier Park has been featured as a saddle horse park and one in which you can get away from auto traffic and the



Mr. Louis W. Hill

-2-

Feb. 12th, 1927.

smell of gasoline but if it is made possible to go everywhere in an auto it will lose this charm and be like all the rest of the parks and as stated think it would lose in the long run. My judgment in this matter might be considered prejudiced but if I had no interest in the saddle horse business I would still be of the same opinion. Also I think there would be a general cry from the public protesting against any more auto roads.

Further I am very sincere in saying that I do not see how this will increase the rail travel to the park but I am perhaps mistaken in this. In 1925 we handled 11673 people in our operation and I do not know what percentage this would be of your rail travel but should imagine it would make up quite a share of it. In explanation of this figure will say that it represents the number of people we handled on the various trips and there would be some duplication.

On the recommendation of Mr. Kenney have been looking up the organization known as the Canadian Trail Riders with a view to forming such a one in Glacier and think that it would be fine and would benefit us all very materially but since getting your letter I have become discouraged and have been wondering if it would not be better to look around for someone to sell to if possible.

Am not so much surprised at the road into Belly River but when roads are recommended to such places as Iceberg and Grinnell Lakes I hardly know what to expect. I can think of nothing now that would make our concession more valueless than the building of roads. Our very lifeblood is being threatened and we naturally are opposed to it.

I trust, Mr. Hill, that this matter will be reconsidered and the recommendations withdrawn for the new wagon roads. I have told you frankly how we feel about the matter and feel somewhat delicate about doing so but on the other hand I think you should know our reaction and how seriously it will affect this company and those interested in it and I would indeed be remiss in my duties as President of the company if I did not tell you.

Yours very truly,

  
G. W. Noffsinger.

(C O P Y)

UNITED STATES  
DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

WASHINGTON, February 15, 1927.

Dear Mr. Budd:

I have been very busy here, hence the rather long interval between letters to you regarding Glacier Park matters.

I had a very pleasant and valuable conference with Messrs. Kenney and Noble in St. Paul on January 16. Their map and memorandum in reference to road and trail development showed great care in preparation, and we are very glad to have them for use in getting up a future program of improvements for the park.

In my conference with Mr. Kenney and Mr. Noble, I covered all matters of mutual interest, except the problem of the Transportation Company which has arisen since I arrived here. I will discuss that later in this letter. Let me now give you the status of the Glacier problems as of today:

1. Superintendency: Mr. J. Ross Eakin has been appointed superintendent, and will report about May 1st. I am going back to the Grand Canyon about April 1st to install his successor, and supervise the transfer of that park to the new hands. I will be in Glacier Park in late May or early June to assist in plans and organization for opening in time with clean and fit roads and trails.

2. Appropriations: The 1st Deficiency Act, almost ready for the President, contains \$40,000 for spring work in Glacier National Park, ample funds for opening roads and trails, organizing for the season, repairing equipment, etc. You will be interested to know that the total Glacier Park fire costs were \$222,929.10.

The regular 1928 Interior Department Appropriation Act contains \$163,300 for Glacier Park, of which \$13,600 is for construction of buildings and other improvements. The remainder is for protection and maintenance and miscellaneous activities. This appropriation is about the same as we have had during each of the past few years.

As to road and trail construction funds carried in the 1928 appropriation bill, Glacier hardly was entitled to an allotment because out of the first \$7,500,000 appropriated for road construction, she was to get \$1,000,000 and more than this amount had already been allocated and obligated in connection with the west side of the Transmountain Road and the Two Medicine Road.

However, we want to get started on the Babb-Many Glacier Road and get the Two Medicine Road surfaced with crushed rock, and the Director has allocated to these projects a considerable sum for this year, which perhaps should have been divided up among parks that have not had their share of the \$7,500,000 fund. For the Two Medicine surfacing \$40,000 is immediately available and the work will be done this spring. There will be \$234,000 available for the Babb-Many Glacier highway when the surveys are completed and plans made. This should be under contract by August. For trails, there will be \$5,000 to \$10,000 available for new construction besides \$12,000 for maintenance.

New trails will be built about Many Glaciers Hotel on to Grinnell Glacier up to Sperry Glacier, etc., and perhaps we can start a big job like the new trail between Many Glacier and Belly River, or between Granite Park and Mt. Kip. It is likely, however, that we shall have to do surveying on the bigger projects and get some trail machinery for heavy work before starting them.

3. Glacier Park - Belton Road: We are told that \$150,000 of Forest Service funds will be spent on this project in 1927 and \$100,000 on it in 1928. These allotments will not finish it.

4. Fire Prevention and Control: We are going to concentrate on keeping fire out of the Park. We have a vast supply of equipment on hand, and ought to be able, under Mr. Eakin's vigorous administration, to keep fire out completely. Certainly, we are going to bend every energy to that end.

5. Indian Lands west of Blackfeet Highway: I am working hard on this and have interested Congressman Leavitt, and am talking to Congressman Cramton of our Appropriation Committee about the matter now as I get a chance. I saw Dr. Grinnell about it in New York. I have discussed it with the Assistant Secretary and he sympathizes with the project. It looks a little hopeful.

6. Fish and Fishing: Definite advices have already gone forward to the Bureau of Fisheries in regard to more extensive stocking of Glacier streams this year.

7. The Transportation Problem: We favor the proposal of Howard H. Hays to buy out Emery's interests in Glacier Park, because he is one of the best park utility men we have ever had. He is possessed of a remarkable personality, has an enormous acquaintance among people in all walks of life, and is a good talker and writer. We do not know of a better business-getter in the country. We think he would be a great asset to the Park and to the companies you represent. We hope you will do what you can to facilitate an understanding between Mr. Hays and the



-3-

Great Northern officers. It should be recalled too that Mr. Hays is a resident of Montana, and very popular locally. He could be a great help to you and to us, as well as to his own business, because he is so widely and favorably known.

I would appreciate word from you on this particular matter.

I will be here until about March 4th, and should Mr. Kenney or you get down here before that date, I hope you will get in touch with me.

Sincerely yours,

(Sgd) HORACE M. ALBRIGHT  
Assistant Director (Field).

Mr. Ralph Budd,  
President, Great Northern Railway,  
St. Paul, Minn.

St. Paul, February 14, 1927.

Mr. A. H. Hogeland,

Consulting Engineer.

Dear Sir:

I am preparing a form of notice required to be published in an Alberta newspaper, of our intention to apply to the Alberta Liquor Control Board for a license to sell beer in the hotel being constructed in Waterton Lakes Park. The regulations of the Board call for the following description in the notice:

Location of the proposed Beer Salesroom, name of the hotel premises, street, block, lot and plan number.

The description I propose to insert in the notice is as follows:

Beer Salesroom to be located on the ground floor of that certain hotel building, to be known as "Prince of Wales Hotel", now under construction in Waterton Lakes Park on the North Half of the Northeast Quarter of Section 23, Range 30, West of the 4th Meridian, Province of Alberta.

*In separate Building  
etc*

You will note that I have placed the location of the hotel generally on the north half of the quarter section of land described in our lease from the Dominion, as that appears from the print attached to the lease to be the approximate location of the ten-acre tract under lease to us.



2-14-27.

Perhaps in a few words you can more definitely specify the location of the hotel.

You will also note that I have fixed the location of the beer salesroom on the ground floor of the hotel, because item (i) of Regulation No. 13 of the Board provides that the whole of the interior of the room shall be visible during the hours in which the sale of beer is prohibited "from the exterior by a person standing on the ground level adjacent thereto". Item (c) of Regulation No. 13 also provides that no application for a beer license will be considered by the Board where the proposed beer salesroom is located in any other portion of the hotel than on the main or ground floor.

*Handwritten:*   
7  
1  
Must it be in a hotel will not  
specify 2/29

For your information, I am enclosing herewith a copy of Regulation No. 13, which deals specifically with the sale of beer upon licensed hotel premises, and in addition to items (c) and (i) thereof referred to above, I call your particular attention to item (d), which prescribes the location of cellar for the storage of beer, so that any necessary arrangements to comply therewith may be considered at this time.

*Handwritten:*   
7/Hotel

In our application to the Board it will be necessary to give, in addition to other information, the fol-

Following details:

*Prince  
or Beer Hotel?*

- Class of hotel building (brick, stone or frame).
- Number of stories.
- Number of sitting rooms (exclusive of beer sales-room).
- Number of bedrooms for guests.
- Accommodation for furnishing meals.
- System of heating used in hotel.
- System of fire escapes on hotel building.
- System of fire alarm system in hotel.
- Class of lavatories and toilets.
- If beer supplies are to be stored in cellar, is cellar directly under that part of hotel to be used as beer salesroom?

Will you kindly let me have the above information at your convenience? It will also be necessary to furnish a salesroom floor plan and a cellar plan, as called for on the reverse side of the yellow application form also enclosed herewith, which please return to me when it has served your purpose.

In order that I may proceed with publication of notice, I shall be glad to have, at your early convenience, your approval of, or suggestions with respect to, the description set out on the first page of this letter.

Very truly yours,

B

(Signed) F. G. DORETY

Copy to Mr. Louis W. Hill  
Mr. Ralph Budd

Mr. Hill:

I assume that the official name will be "Prince of Wales Hotel", without having the word "The" prefixed. Is this satisfactory?

F.G.D.

February 16, 1927.

PERSONAL

Mr. G. W. Hoffsinger,  
c/o Park Saddle Horse Company,  
Kalispell, Montana.

Dear Mr. Hoffsinger:

I have your letter of the 12th inst., regarding trail work in the Park and am glad you are pleased with that.

I am also glad you called my attention to how you feel about the new wagon road recommendations. Our thought was that these were to be wagon roads for horses and we would use your horses with buckboards, if you have horses with buckboards, and it is not intended that they should be automobile roads. I fully agree with you that the Park would be better off if automobiles were not used so much. I doubt if many of these wagon roads will be built this year, or soon, and if the roads were built narrow, for horse conveyances to use, then automobiles could not use them and should not be allowed to use them, that is the roads:

From Two Medicine to the head of the lake would make a nice wide bridle trail and be a chance to run a buckboard up and down, and in my opinion should not be opened to automobiles if it can be arranged.

The Cut Bank road extension, while mentioned as a wagon road, should be built as an auto road in order to move the camp up to the fork of the trail, which would be about one and one-half or two miles from present Cut Bank buildings.

The Iceberg extension is one Mr. Budd suggested and was meant for horses, - not autos - and should not conflict with the horse business.

The same would apply to the road up to Grinnell, but I feel with you it probably would be better not to build this at all; the distance is short enough if the trails are in good shape for people to walk.

The Belly River road, as you state, would become an auto road to the extent of bringing supplies in, and I presume you would have the camp, as we do not contemplate a hotel there. This, of course, would bring autos and busses into the Belly River country and I think it would help your business, the same as autos into Many Glaciers have helped it.



Mr G W Hoffsinger

- 2 -

February 16, 1927.

I can assure you we do not wish or intend to harm your business and we will all be glad to work closely with you on these recommendations.

Very truly yours,

(Sgd) Louis W. Hill.

Copy to Mr. Ralph Budd,  
Mr. W. P. Kenney,  
Mr. H. A. Noble,

Herewith copy of Mr. Hoffsinger's letter  
February 12, giving reference to mine of February 4,  
of which you were furnished copy.

Louis W. Hill.

February 16, 1927.

PERSONAL

Mr. Hazen J. Titus,  
Manager, Hotel Sarasota Terrace,  
Sarasota, Florida.

My dear Mr. Titus:

Your letter of February 11 received and I was glad to hear from you, but sorry to learn the hotel business is temporarily quiet.

I will be glad to bear you in mind and if I hear of anything interesting up here will let you know.

Very truly yours,

(Sgd) Louis W. Hill.

Copy to Mr. W. P. Kenney:

Please note Mr. Titus' letter attached.

If Mr. Noble does not find a good man on his Canadian trip, would we want to consider Mr. Titus, or, could we afford to? He certainly is a good advertiser and should be a good hotel man by this time.

Louis W. Hill.

St. Paul, Minn., February 16, 1927.

Mr. W. R. Mills:

I think we should get out a Prince of Wales Hotel baggage sticker and have something in the design indicating the appearance of the hotel and to identify it with Canada, by use of the Canadian emblem, coat of arms, etc.

Attached is sample sticker used by the Royal Danieli Hotel, Venice, Italy.

Louis W. Hill.



St. Paul, Minn., February 17, 1927

Mr. F. G. Dorety,

Vice President.

Dear Sir:-

Your letter 14th instant concerning application for beer license from the Alberta Liquor Control Board for the new hotel, Waterton Lakes Park:

It is not the intention to locate the beer sales room in the main hotel building. It is planned to erect a separate three story frame building about 40' x 86' in which the beer sales room will be on the ground floor, with rooms on the second and third floors. This has been discussed again with Mr. Hill and we are completing rough plans, copies of which I will send you within a few days with necessary information to forward the application.

In the meantime I understand you desire to have notice published in an Alberta newspaper of our intention. The description to insert in this newspaper notice should be as follows:

Beer sales room to be located on the ground floor of a three story frame building, 40' x 86', to be built as Annex No. 1 to the main hotel building, to be known as "The Prince of Wales Hotel" now under construction in Waterton Lakes Park, on the N.  $\frac{1}{2}$  of the N. E.  $\frac{1}{4}$  of Section 23, Township #1, Range #30, west of the fourth meridian, Province of Alberta.

Yours truly,

A. H. Hogeland

Cy:- Mr. L. W. Hill,  
Mr. Ralph Budd.

St. Paul, Minn., February 17, 1927.

M-1

Mr. L. W. Hill:

Referring to yours of February 16th:

We will arrange to get out a supply of Prince of Wales Hotel baggage stickers, as you suggest, using the Canadian emblem, coat of arms, etc.

cc-Mr. W. P. Kenney

W. R. Mills ✓

*Mr. Hill:*

*Simple stickers received today  
are attached.*

*W. R. Mills 5/5/27.*

St. Paul, February 18, 1927.

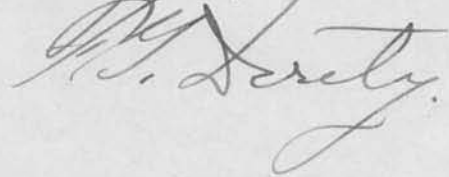
Mr. Louis W. Hill,  
President,  
Canadian Rockies Hotel Company, Ltd.

Dear Sir:

Please find enclosed form of notice,  
which is to be published in an Alberta newspaper,  
of intention to apply to the Alberta Liquor Control  
Board for a license to sell beer at "The Prince of  
Wales Hotel".

Will you kindly sign this form and  
return to me for further handling?

Very truly yours,



B

Copy to Mr. Ralph Budd  
Mr. A. H. Hogeland



15-4 J  
February 18, 1927.

Horace E. Albright, Esq.,  
Assistant Director (Field),  
National Park Service,  
Washington, D. C.

Dear Sir:

Your letter of February 15 is received in  
Mr. Budd's absence.

I am sending it out to him on the line in  
the West, and am furnishing copies to Mr. Hill and  
Mr. Kenney who are here.

Yours very truly,

(SIGNED) J. A. LENGBY

✓  
cc: L. W. Hill, Esq. ) With copy of letter  
W. P. Kenney, Esq. ) referred to.

R.B. 2/18/27.

l-m

St. Paul, Minnesota, February 19, 1927.

Mr. F. G. Dorety:

As requested in your letter of February 18, I have signed and return herewith form of notice to be published in an Alberta newspaper, of intention to apply to the Alberta Liquor Control Board for a license to sell beer at "The Prince of Wales Hotel".

Louis W. Hill.

Copy to Mr. Ralph Budd,  
Mr. A. H. Hogeland.

St. Paul, Minnesota, February 21, 1927

Messrs.

Louis W. Hill.

Ralph Budd.

Our man at Glacier Park tells us that they have just had another big snow storm at that point, - in fact, it has snowed three and a half feet in the past three days, and they have advice that there is six feet of snow at Many Glacier.

The thermometer went down to thirty below, and with the wind that came up, the snow was drifting badly.

It was necessary to climb out through the bathroom window and shovel out the back door before they could get it open.

Merely giving you this information so that you will understand the conditions prevailing at that point.

W. P. Kenney



St. Paul, Minnesota, February 26, 1927

Messrs.

Louis W. Hill.

Ralph Budd.

The United States Department of the Interior  
at Belton, Montana, under date of February 15, puts out the  
following notification:

"This is to inform you that Mr. C. J. Kraebel, Superintendent of Glacier National Park since February 12, 1924, has resigned the superintendency to accept a position with the U. S. Forest Service in California. He will be attached to the California Forest Experiment Station, in cooperation with the University of California and will be specifically engaged on the problem of water conservation for southern California. Address after February 20: Hilgard Hall, Berkeley, California.

"The Washington office of the National Park Service has announced that Mr. J. Ross Eakin, former Superintendent of Glacier, will be returned to this work from Grand Canyon National Park, where he has been located since December 1923."

W. P. Kenney.

cc Mr. H. A. Noble.



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