

15-2  
[6-12-33]  
Mr. Hill:

I talked with Mr. McGillis in the Advertising Department concerning the attached advertisement along the lines you mentioned and he said the Great Northern has not renewed its arrangement with Two Guns and that they have been using similar illustrations and copy in other advertising matter.

I suggested the possibility of some action which might arise from the continued use of such copy in view of no arrangement being in force with Two Guns and that he ought to look into the matter, as you directed. He said he would do so.

I A C - 5-27-33

Mr Mc Gillis advised he talked with Mr Hogman of Legal Dept in the matter.

JAC - 6-12-33

WIA [6-12-1933]

50



## **I remember your face**

● You're Two Guns White Calf, Chief of the Blackfeet tribe in Glacier Park. I'm anxious to see another of your pow-wows. I want to meet those ranger-naturalists again, and the good looking dude wranglers who guide, cook and lie like Baron Munchausen. I'll meet you this summer at

## **Glacier Park**

*on the route of the*

**Empire Builder**

(If in doubt write A. J. Dickinson, P. T. M., 734 Great Northern Railway Bldg., St. Paul.)



COPY

1211 A

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	NIGHT LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

# WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MAU27 79 NL MONTERREY CALIF 15

1933 JUL 16 AM 5 57

IVAN A COPPE, CARE GREAT NORTHERN  
TELEGRAPH DEPT G N RY BLDG ST PAUL MINN

UNITED STATES GOVERNORS TWENTY FIFTH CONFERENCE SAN FRANCISCO  
JULY TWENTY THIRD TO JULY TWENTY NINTH STOP TWENTY FOUR  
GOVERNORS WILL ATTEND. SUGGEST G N RY ADVERTISING DEPT SEND  
TO CALIFORNIA PAPERS PHOTOS OF FIRST GOVS CONFERENCE THAT  
MET IN CONFERENCE IN TRANSIT ON GOVT OFFICIAL SPECIAL TRAIN  
AS GUESTS OF GREAT NORTHERN RY. CONFERENCE HELD ON TRAIN  
ENROUTE FROM ST PAUL TO CHICAGO NEW YORK BALTIMORE PHILADELPHIA  
WASHINGTON WHITE HOUSE AND RETURN TO ST PAUL. ABOVE GOOD  
PROPAGANDA FOR GREAT NORTHERN IN ALL STATES.

LOUIS W. HILL

original to  
Mr. L. W. Hill  
7/17/33

St. Paul, Minnesota, July 17, 1933.

Mr. Ivan Coppe:

I am returning herewith the telegram which Mr. Hill sent you this morning about the Governors Conference. I have made copies of it and have referred it to Mr. Sims.

J. A. Lengby.

## CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

# WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

## SIGNS

DL = Day Letter  
NM = Night Message  
NL = Night Letter  
LCO = Deferred Cable  
NLT = Cable Night Letter  
WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 332 Robert Street, St. Paul, Minn. TELEPHONE CE. dir. 9685

1933 JUL 16 AM 5 57

MAU27 79 NL=MONTEREY CALIF 15

## MINUTES IN TRANSIT

FULL-RATE	DAY LETTER
-----------	------------

IVAN A COPPE, CARE GREAT NORTHERN=

TELEGRAPH DEPT G N RY BLDG STPAUL MINN=

UNITED STATES GOVERNORS TWENTY FIFTH CONFERENCE SAN FRANCISCO  
JULY TWENTY THIRD TO JULY TWENTY NINTH STOP TWENTY FOUR  
GOVERNORS WILL ATTEND SUGGEST G N RY ADVERTISING DEPT SEND  
TO CALIFORNIA PAPERS PHOTOS OF FIRST GOVS CONFERENCE THAT  
MET IN CONFERENCE IN TRANSIT ON GOVT OFFICIAL SPECIAL TRAIN  
AS GUESTS OF GREAT NORTHERN RY. CONFERENCE HELD ON TRAIN  
ENROUTE FROM STPAUL TO CHICAGO NEWYORK BALTIMORE.

PHILADELPHIA WASHINGTON WHITE HOUSE AND RETURN TO STPAUL  
ABOVE GOOD PROPAGANDA FOR GREAT NORTHERN IN ALL STATES=

LOUISE W HILL.

*Jones Inc*

*nov + sic  
1911*

Nov-Dec 1911

---

Western Long. Special

7-19-33

Mr. Hill:

Promptly upon receipt of your telegram last Sunday morning regarding the Governors' Conference to be held in San Francisco, I endeavored to get in touch with both Mr. Lengby and Mr. McGillis but they were both reported away for the day. In view of your suggestion having to do with the Great Northern I thought you would wish to have the matter taken up through Mr. Kenney's office, which I did the first thing Monday morning. Mr. Lengby's memorandum is hereto attached.

I also looked up newspaper clippings covering the first Governors' Conference, special train, etc., as mentioned in your telegram, and found it was held the latter part of November and forepart of December of 1911. None of the newspaper stories, however, carried any photographs with them and Mr. Dunlap of the Dispatch after a search through their files advised they had no photographs. The Advertising Department also advised they could not locate nor did they have any record of any photographs of this first conference. Mr. Siems also advised the Daily News have no photographs in their files.

Mr. Siems advises he is going to prepare a story to send to California newspapers, as suggested by you, and will endeavor to obtain a copy and send it to you.

Because it is a Great Northern matter I did not want to interfere but am trying to help them to obtain information for their use in preparing newspaper story which I hope meets with your approval. I noticed from the Dispatch newspaper clippings that a number of the stories were written by Lloyd McDowell of Portland who was at that time a publicity man for the Great Northern.

I A C - 7-19-33

RELEASE JULY 23, 1933.

From- Harold M. Sims,  
Executive Assistant,  
Great Northern Ry.,  
St. Paul, Minn.  
----- 7-21-33

ST. PAUL, Minn., July 23. - How tunnels and bridges held up the first governors' conference was recalled here as the state executives opened their 25th session at San Francisco.

The first meeting was an eventful affair. It was a mobile conference which began and ended in St. Paul and extended to most if not "all points east." It was held in the fall of 1911.

Governor James H. Hawley of Idaho, who was president of the Western Development Association, promoted the idea. It had for its slogan, "Get the East to Know the West." The Idaho governor was having trouble putting the plan over, when Louis W. Hill, then president of the Great Northern railway, stepped in, assembled the finest passenger train that had ever been coupled together, and placed it at the disposal of the governors for a circuit tour of the east.

Five cars of exhibits were included, wherein were displayed the finest products of the richest soil of the western states. The train had electric lights, a barber shop, observation car, drawing rooms, compartments and other luxuries then little known to the ordinary railway traveller.

Membership in the "Governors' Special," as it was called, was restricted to western executives and officials of only slightly less importance, and, of course, "the press." Samuel G. Blythe, well known writer for the Saturday Evening Post, was along.

Governors who participated were J. M. Carey of Wyoming, John Burke of North Dakota, Edwin L. Norris of Nebraska, R. S. Vessey of South Dakota, Oswald West of Oregon, Adolph O. Eberhardt of Minnesota, and the official host, James H. Hawley of Idaho. Other states, in the absence of the governor, were represented by Lieutenant Governor Stephen R. Fitzgerald of Colorado, Former Governor Gillette of California, and J. E. Barnes for Washington.

Steaming out of St. Paul the night of November 27, the Governors' Special began an eventful 4,000 mile jaunt, visiting 22 eastern states, making official stops at 23 cities, selling the west,

mixing politics, meeting other governors enroute, and having dinner with President Taft, then occupant of the White House.

Their special train, which all along the route was almost as much of an attraction as the celebrities aboard, did not get to Washington. It proved just a bit too deluxe for some of the bridges and tunnels on the lines leading into the national capitol, so after several attempts to roll into Washington in elegance over circuitous routes where the tunnels and bridges might fit the train, the effort was abandoned, and the governors had to proceed as passengers on an ordinary train.

Concern also was felt about the special when some of the political concoctions put together enroute threatened to blow the lid off the shiney cars. Woman suffrage was quite an issue at that time, and there was considerable difference of opinion on the subject among the gubernatorial guests.

The train, however, arrived back in St. Paul safe and sound the morning of December 16, after visiting Chicago, Kalamazoo, Grand Rapids, Detroit, Toledo, Cleveland, Buffalo, Rochester, Syracuse, Utica, Albany, Philadelphia, New York, Harrisburg, Pittsburg, Columbus, Cincinnati, Indianapolis, St. Louis, and making a valiant albeit unsuccessful attempt to get into Baltimore and Washington, D. C.

Elaborate receptions were the order at all of the stops.

From this first touring conference of the western governors' the present institution of governors' conferences sprung.

# # #

Mr. Hill:

Herewith is copy of article prepared and sent to newspapers in California by Mr. Siems. A copy of the article has also been given to the Northwest Press Bureau of the Associated Press and the United Press.

The material for the article was taken from old newspaper clippings covering the first Governors' Conference held in Saint Paul in 1911 in the files of the Pioneer Press and Daily News. As advised you, we were unable to find any photographs of the trip.

I A C - 7-22-33

*Look in Entrance Hall  
to W.P.K. former office + 10<sup>th</sup> floor  
corner if not there look in small hall  
at entrance for the Director 11<sup>th</sup> floor  
of my office the pictures of the 9  
governors on the ~~left~~ rear platform 9 x 12  
approx. special framed about 16 x 20. Photo.*



# MINNESOTA HISTORICAL SOCIETY

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.



[www.mnhs.org](http://www.mnhs.org)