

Max M. Kampelman Papers

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"WHAT'S AHEAD FOR US IN THE WORLD" REMARKS DELIVERED BY

MAX M. KAMPELMAN

TO THE

DISTRICT OF COLUMBIA DENTAL SOCIETY

Washington, D.C.

March 23, 1990

Mankind's highest aspiration and diplomacy's highest calling is to preserve our security and our values in a condition of peace.

Men and women seem capable of mobilizing their talents to unravel the mysteries of their physical environment. We have learned to fly through space like birds and move in deep waters like fish, but how to live and love on this small planet as brothers and sisters still eludes us. The immense challenge is to find and develop the basis for lasting peace among the peoples of the world so that they might live in dignity.

We are all impressed with recent international political developments, but to understand them requires the awareness of the changes produced by science and technology, so dramatic that we can barely see their details let alone their scope. They are beyond calculation, with newer, greater developments on the horizon that will probably make the awesome discoveries of our time dwarf by comparison.

By way of providing you a perspective, in my early years there were no vitamin tablets; no refrigerators; no transcontinental telephones; no plastics; no man-made fibers; no fluorescent lights; no airlines; no Xerox; no air-conditioning; no antibiotics; no frozen foods; no television; no transistors.

During my lifetime, medical knowledge available to physicians has reportedly increased more than ten-fold. More than 80% of all scientists who ever lived are probably alive today. More than 100,000 scientific journals annually publish the flood of new knowledge that pours out of the world's laboratories. The average life span is now nearly twice as great as it was when my grandparents were born. Advanced computers, new materials, new bio-technological processes are altering every phase of our lives, deaths, even reproduction.

These developments are stretching our minds and our grasp of reality to the outermost dimensions of our capacity to understand them. Moreover, as we look ahead, we must agree that we have only the minutest glimpse of what our universe really is. Our science is indeed a drop, our ignorance an ocean.

Global economic, technological, and communication advances have made interdependence a reality. Economic power and industrial capacity are ever more widely dispersed around the globe. Our political and economic institutions are feeling the stress of these pressures as they try to digest their implications. And we have yet to settle on an international legal and regulatory framework to cope with a world where that interdependence blurs the origin of products, and where international financial flows in a single day (about \$1 trillion) equal our government's annual budget.

We are brought up to believe that necessity is the mother of invention. I suggest the corollary is also true: invention is the mother of necessity. Technology and communication have made the world smaller. There is no escaping the fact that the sound of a whisper or a whimper in one part of the world can immediately be heard in all parts of the world.

Developments in science and technology are fundamentally altering our material lives; and our social and political relationships as well. There are new dominant sounds and among those most clearly and loudly heard today are the sounds of human rights and democracy. When given the chance - and sometimes when not - people across the world are standing for freedom.

The striving for human dignity is universal because it is an integral part of our human character. We see it in China, Burma, Korea, the Philippines, South Africa, Chile, Panama, Paraguay, Nicaragua, the Soviet Union, East Germany, Hungary, Czechoslovakia, Rumania, Bulgaria, Poland -- different cultures, different parts of the earth. A larger part of the world's population is today living in relative freedom than ever before in the history of the world.

The latest authoritative Freedom House annual survey shows that 1989 was the freest year since that organization, which I have the honor to Chair, began its monitoring effort in 1955. Sixty-one countries and fifty territories are "free", governing more than two billion people. In addition, there are forty-four countries and three territories in which 1.2 billion people live with a relatively high but lesser degree of freedom.

[The trend toward freedom and democracy is prompted not only by a deep inner drive for human dignity, which makes it real, but by the growing realization that democracy seems to work best. Governments and societies everywhere are discovering that keeping up with change requires openness to information, new ideas, and the freedom which enables ingenuity to germinate

and flourish. A closed tightly-controlled society cannot compete in a world experiencing an information explosion that knows no national boundaries.

As national boundaries are buffeted by change, the nations of the world become ever more interdependent. We are clearly in a time when no society can isolate itself or its people from new ideas and new information anymore than one can escape the winds whose currents affect us all. National boundaries can keep out vaccines, but those boundaries cannot keep out germs, or ideas, or broadcasts.

This suggests, among many other implications, the need to reappraise our traditional definitions of sovereignty. The Government of Bangladesh, for example, cannot prevent tragic floods without active cooperation from Nepal and India. Canada cannot protect itself from acid rain without collaborating with the United States. The Mediterranean is polluted by at least 18 different countries. The requirements of our evolving technology are increasingly turning national boundaries into patterns of lace through which flow ideas, money, people, crime, terrorism, ballistic missiles -- all of which know no national boundaries.

In response to these realities, nations are by agreement curtailing their sovereign powers over many of their own domestic and security affairs. Under the Universal Declaration of Human Rights and the Helsinki Final Act, nations undertake to behave humanely toward their own citizens and recognize the right of other states to evaluate that internal behavior.

Observers and on-site inspectors are given the right to inspect military facilities and maneuvers as confidence-building measures or to verify agreements. The Soviets are struggling and anguishing over how to adjust the doctrine of sovereignty to the Baltic republics and to other national groups crying for independent recognition.

One essential geo-political consequence of this new reality is that there can be no true security for any one country in isolation. Unilateral security will not come from either withdrawing from the world or attempting national impregnability. Instead, we must learn to accept in each of our countries a mutual responsibility for the peoples in other countries.

In this world of increasing interdependence, the lessons for the United States and the Soviet Union -- the most important security relationship in the present era -- are evident. For nearly half a century, we have looked at

international relations through the prism of our relations with one another. We cannot escape from one another. We are bound together in an equation that makes the security of each of us dependent on that of the other.

Without doubt, Soviet leadership faces the urgent need for drastic internal changes if the Soviet Union is to be a significant part of the 21st Century. The Soviet economy is working poorly. Massive military power has provided the Soviets with a presence that reaches all parts of the world, but this military superpower cannot hide the fact that its economic and social weaknesses are deep. The Soviet's awesome internal police force has provided continuity to its system of governance, but a Russia which during Czarist days exported food cannot today feed its own people. Productivity is low. With absenteeism, corruption, and alcoholism, internal morale is bad.

Looking at health care, by way of further illustration, a total of 1,200,000 beds are in hospitals with no hot water; every sixth bed is in a hospital with no running water; 30% of Soviet hospitals do not have indoor toilets. One-half of Soviet elementary schools have no central heating, running water, or sewage systems. All of these are figures officially released by Soviet authorities. The new leaders of the Soviet

Union are fully aware of its problems. They are also aware of our strengths, reflecting the vitality of our values and the healthy dynamism of our system.

The problem is not the character and culture of the peoples who make up the Soviet Union. The Soviet peoples are proud and talented, with a rich history and culture. Its citizens desire peace and human dignity as much as any American. But it is the Government which sets policy and their system which has caused us concern. But even as we cannot yet trust, or be certain we understand ultimate Soviet intentions behind their search for "breathing space", we must appreciate that significant change is underway. We must not fear it. We must influence it.

When I began negotiating with the Soviet Union in 1980 under President Carter, human rights was beginning to be injected as a major item of our country's international agenda. At that Madrid meeting under the Helsinki Final Act, a united NATO helped forge a Western front which insisted that the words and promises of the Helsinki Final Act be taken seriously by the 35 countries that signed it. We served notice that its standards were the criteria toward which to aspire and by which states were to be judged. We patiently and persistently kept at it for three years and we prevailed.

The Soviet Union, at the time, insisted that the discussion of human rights was an improper interference in their internal affairs. As our efforts continued, however, and with our prodding, they began to raise questions about our own record, thereby acknowledging the propriety of the agenda item. By the end of the Madrid meeting in 1983, the Soviets joined the consensus in support of even broader human rights pledges.

When President Reagan asked me in 1985, at about the time Mr. Gorbachev assumed the direction of his government, to return to government service as head of our nuclear arms reduction negotiating team, it became clear that the Helsinki and Madrid lessons were taking hold. Under the leadership of President Reagan and Secretary of State George Shultz, the United States built upon what President Carter initiated, and incorporated the concept of human rights as a necessary and ever-present ingredient in the totality of our relations with the Soviet Union.

The issue of human rights is today a fully agreed agenda item in our discussions with the Soviet Union. It is discussed fully, frankly and frequently -- and we see results. The results are not yet entirely to our satisfaction, and indeed serious problems remain and new problems appear, but the changes are fundamental.

Our government is, together with our NATO allies, now preparing for a special meeting on human rights to take place this June in Copenhagen, again under the Helsinki Final Act.

This will lead to another human rights meeting in Moscow a year later. I expect to head our delegation to both meetings. We intend to advance ideas and proposals under which a universally accepted detailed "rule of law" concept will be incorporated as a norm for the responsible domestic behavior of nations. We are also looking at ways of assuring open political competition through political parties and free elections within states as a way of assuring stability, security and peace among nations.

A process has begun whose dynamic is gaining immense support. Indeed, at this very moment, American lawyers and political scientists are working with their counterparts in the Soviet Union and Eastern Europe on how to achieve checks and balances in their systems through separation of power, direct elections of the President, an independent judiciary, judicial review, jury trials.

In his 1975 Nobel Prize speech that he was not permitted to present in person, Dr. Andrei Sakharov, said:

"I am convinced that international trust, mutual understanding, disarmament, and international security are inconceivable without an open society with freedom of information, freedom of conscience, the

right to publish, and the right to travel and choose the country in which one wishes to live."

The United States must interact and negotiate in the world in that context. We must have faith in our principles as we intensify our efforts to find a basis for understanding, security, stability, and peace with dignity. We are still nearer the beginning than the end of that process. The process, furthermore, is likely to be a difficult and murky one.

Our task is to achieve the firm sense of purpose, readiness, steadiness, and strength that is indispensable for effective and timely foreign policy decision-making. Our political community must resist the temptation of partisan politics and institutional rivalry as we develop the consensus adequate to meet the challenge.

Our country is today the oldest continuing democracy in the world. Our political values and our character traits have helped us build the most dynamic and open society in recorded history, a source of inspiration to most of the world. It should be a source of inspiration for us as well. We cannot take it for granted. We must realize what the American dream means to the world and the burden that puts on us.

When we are growing up, we are taught not to be afraid of the dark. I say to you that as our world evolves we must not be afraid of the light and where it can take us.

Thank you.

MAX M. KAMPELMAN

MMK:

Re: D. C. Dental Society
Sheraton Woodley Hotel

Meet Dr. Cohen in lobby of hotel
just before 5. Your address is
after color guard and pledge.

Expecting 35 min. Your title
is "What's Ahead for us in the World",
although Cohen's office asked for
subject and not title so you can
change if you like.

This is their 58th Annual Spring Meeting Society is a non-profit professional and educational association. 6,000 dentists, spouses and manufacturers are attending the convention. David Brinkley did this for them last year! Dr. Cohen (Morris) will introduce you.

District of Columbia Dental Society

502 C Street, N.E. Washington, D.C. 20002-5810 202-547-7613

November 2, 1989

The Honorable Max Kampelman Fried, Frank, Harris, Shriver & Jacobson 1001 Pennsylvania Avenue, N.W. Suite 800 Washington, DC 20004

Dear Mr. Kampelman:

On behalf of the District of Columbia Dental Society (DCDS), I am honored to extend to you an invitation to address the Keynote Session of the Society's 58th Annual Spring Meeting. The District of Columbia Dental Society is a non-profit professional and educational association that was founded in 1866 in the District of Columbia.

Each year, the DCDS convenes dentists and dental auxiliary personnel from more than 35 states for a continuing education forum. Six thousand dental professionals, their spouses and dental manufacturing representatives will attend the four day 1990 Spring Meeting.

The Keynote Session will be held on Friday, March 23, 1990, from 5:00 p.m. to 6:00 p.m. at the Sheraton Washington Hotel at 2660 Woodley Road, N.W.

We would be delighted if you could find time in your busy schedule to address our annual convention. If you are able to accept our invitation, we wish to request a short biography and a black and white photograph suitable for publication in our program as soon as possible. I eagerly look forward to your response.

Yours truly,

Morris M. Cohen, D.D.S.

Morris M. Cohen, D.D.S.

cc: Paul D. Cohen, D.D.S.

General Chairman, 1990 Spring Meeting

District of Columbia Dental Society

502 C Street, N.E. Washington, D.C. 20002-5810 202-547-7613

January 19, 1990

The Honorable Max M. Kampleman Fried, Frank, Harris, Shriver & Jacobson Suite 800 1001 Pennsylvania Avenue, N.W. Washington, D.C. 20004-2505

35 min

Dear Mr. Kampleman:

I am writing to re-confirm your participation in the District of Columbia Dental Society 1990 Spring Meeting which will be held on March 22-25, 1990, at the Sheraton Washington Hotel at 2660 Woodley Road, N.W., in Washington, D.C.

Your presentation is scheduled for Friday, March 23, from 5:00 to 6:00 p.m. and you are cordially invited to attend the President's Reception immediately following your Keynote Address.

Thank you so very much for accepting the invitation to speak at our meeting. Please do not hesitate to contact me or Mary Ellen Spaniol in the Society office if we can assist you in any way. I look forward to seeing you in March.

Sincerely,

Paul D. Cohen, D.D.S.

General Chairman 1990 Spring Meeting

Enclosures

M Brown 547-7613 C.J. Brown

FRIED, FRANK, HARRIS, SHRIVER & JACOBSON

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1001 PENNSYLVANIA AVENUE, N. W. WASHINGTON, D. C. 20004-2505 (202) 639-7000

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3 KING'S ARMS YARD

(01) 600-1541

TELEX: 887606

November 8, 1989

Morris M. Cohen, D.D.S. District of Columbia Dental Society 502 C Street, N.E. Washington, D.C. 20002-5810

Dear Morris:

MAX M. KAMPELMAN

(202) 639-7020

Thank you for your invitation of November 2. It was also good to talk to you on the telephone. I am setting aside Friday, March 23 at 5:00 p.m. for the talk to the District of Columbia Dental Society. I am honored at the invitation.

Let me also use this occasion, Morris, to congratulate Paul on being chosen General Chairman of the 1990 Spring Meeting.

I am enclosing a biographical sketch and a photograph as you requested.

All my best.

Sincerely,

Max M. Kampelman

1990 Spring Meeting
The Sheraton Washington Hotel
Washington, D.C.
Thursday-Sunday
March 22-25, 1990

Registered Clinics:

Jennifer de St. Georges Practice Management/Staff & Dentist

> Peter D. Quinn, D.M.D., M.D. Louis F. Rose, D.D.S., M.D. Medical Evaluations

Dan Nathanson, D.M.D., M.S.D. Etched Porcelain Restorations

Karl F. Leinfelder, D.D.S., M.S. CAD/CAM & Clinical Restoration Materials

Jack T. Krauser, D.M.D. Implantology

Jay S. Seibert, D.D.S., M.Sc.D. Periodontology/Esthetics

Barry K. Freydberg, D.D.S. Computerized Marketing & Management

Thomas L. Snyder, D.M.D., M.B.A. Financial Strategies Computer Selection

Jon B. Suzuki, D.D.S., Ph.D. Linda C. Niessen, D.M.D., M.P.H. Periodontal Disease & Aging

Daniel M. Laskin, D.D.S., M.S. TMJ Disorders

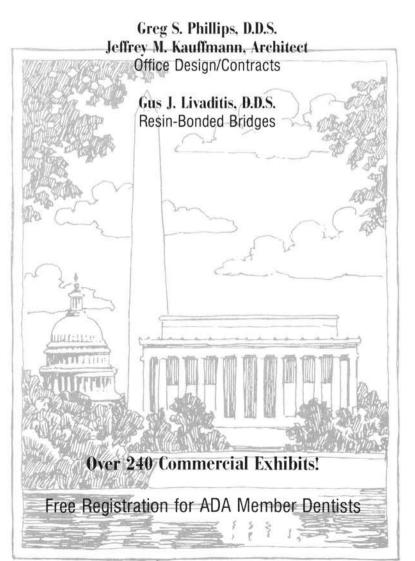
Limited Attendance Registered Clinics:

William K. Bottomley, D.D.S., M.S. Pharmacology/Oral Diagnosis

Terry D. Myers, D.D.S. Dental Lasers

Roger P. Levin, D.D.S. Practice Management

Ken A. Neuman, D.M.D. Cosmetic Imaging



Featuring:

Table Clinics

Lunch and Learn

Dental Hygienists' Program:

Kathy G. Raymond, R.D.H., M.Sc.D. Chemical Dependency

William O. Morris, J.D.
The Law & The Dental Hygienist

Dental Assistants' Program:

Joseph L. Konzelman, D.D.S. HIV Infections

John R. Agar, D.D.S., M.A.
Fixed Prosthodontics & the Dental Auxiliary

Gala Dinner Dance Spouse Tours Children's Tour

58th Annual Meeting

For Information:

The District of Columbia Dental Society 502 C Street, N.E. Washington, D.C. 20002-5810 (202) 547-7613

Pre-Registration Information Will Be Mailed in January!

Capsule Clinics:

OSHA Regulations & Implementation
Retirement Planning
Practice Development and Marketing
Recruitment & Performance Appraisal
Teambuilding Made Easy
Practice Buying and Selling

Participation Clinics:

Better Temporaries in Minutes

Implants/Prosthodontics

Dental Lasers

CAD/CAM Computer Restorations

Cosmetic Imaging

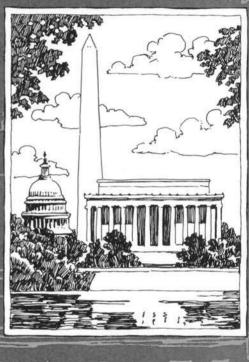
1990 Spring Meeting
District of Columbia D

District of Columbia Dental Society 502 C Street, N.E. Washington, D.C. 20002-5810

SPRING Washington, D.C. March 22-25, 1990 DISTRICT OF COLUMBIA DENTAL SOCIETY

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SPRING MEETING



The Sheraton Washington Hotel • Washington DC • March 22-25, 1990

DISTRICT-OF COLUMBIA DENTAL SOCIETY



On behalf of our board members, committee members and staff, we would like to welcome you to the 58th Annual Spring Meeting of the District of Columbia Dental Society.

The District of Columbia Dental Society Spring Meeting Committee has always, as their primary goal, endeavored to provide the highest quality in continuing education to the dental professional.

We would like to give special thanks to our clinicians, exhibitors and allied health professionals for their generous contribution of time and talent.

The entire "dental family" joins together at the Spring Meeting not only to share knowledge, but also to renew their dedication to excellence.

We hope your experience will be a rewarding one and that you will return again and again to the District of Columbia Dental Society Spring Meeting.

Warm regards,

Paul D. Cohen, D.D.S.

General Chairman

Richard & Muclain D.D. S.

Richard L. Giuliani, D.D.S.

President



EXHIBITS

This year's exhibit hall will feature 250 exhibits on the latest dental equipment, supplies and business needs of dentists. The three (3) day technical exhibits will open on Friday, the second day of the meeting. Exhibit hours are as follows:

Thursday, March 22 — No exhibits.
Friday, March 23 — 10:00 a.m. - 4:45 p.m.
Saturday, March 24 — 10:00 a.m. - 6:00 p.m.
Sunday, March 25 — 10:00 a.m. - 4:00 p.m.



THURSDAY, MARCH 22

8:00 a.m 5:00 p.m.	Registration
9:00 a.m 5:00 p.m.	Self Teaching Cassettes
9:00 a.m 10:15 a.m.	Capsule Clinic #1 Practice Development & Marketing
9:00 a.m 11:45 a.m.	Participation Clinic #1 Branemark System TM
9:00 a.m 11:45 a.m.	Participation Clinic #2 Better Temporaries in Minutes
9:00 a.m 11:45 a.m.	Registered Clinic #1 Management By Design I—de St. Georges
9:00 a.m 11:45 a.m.	Registered Clinic #3 Drugs Your Patients Take—Bottomley
9:00 a.m 11:45 a.m.	Registered Clinic #5 CAD/CAM—Leinfelder
9:00 a.m 11:45 a.m.	Registered Clinic #7 Periodontal Treatment —Seibert
10:30 a.m 11:45 a.m.	Capsule Clinic #2 Preparing A Practice for Sale
12:00 noon - 2:00 p.m.	Professional Image Luncheon
12:00 noon - 2:00 p.m.	Current Issues Luncheon
2:00 p.m 3:15 p.m.	Capsule Clinic #3 Retirement Funds
2:00 p.m 5:00 p.m.	Participation Clinic #3 Better Temporaries in Minutes
2:00 p.m 5:00 p.m.	Participation Clinic #4 Core-Vent Implants
2:00 p.m 5:00 p.m.	Registered Clinic #2 Management By Design II—de St. Georges
2:00 p.m 5:00 p.m.	Registered Clinic #4 Common Oral Conditions —Bottomley
2:00 p.m 5:00 p.m.	Registered Clinic #6 Clinical Restoration —Leinfelder
2:00 p.m 5:00 p.m.	Registered Clinic #8 Ridge & Bridge Cases —Seibert
3:30 p.m 4:45 p.m.	Capsule Clinic #4 Staff Management
7:00 p.m 10:00 p.m.	Night Photo Tour of

Washington, DC

FRIDAY, MARCH 2		3:30 p.m 4:45 p.m.	Capsule Clinic #8 EPA & OSHA Inspections
7:15 a.m 4:45 p.m.	Registration	1.00 6.15	
7:30 a.m 9:00 a.m.	Academy of General Dentistry Breakfast	4:00 p.m 6:45 p.m.	Children's Party Keynote Session
9:00 a.m 4:45 p.m.	Self Teaching Cassettes	5:00 p.m 6:00 p.m. 6:00 p.m 7:00 p.m.	President's Reception
9:00 a.m 11:45 a.m.	Dental Assistants'	N 00 M	
9:00 a.m 10:15 a.m.	Program Capsule Clinic #5	7:00 p.m 8:00 p.m.	Tufts University School of Dental Medicine Alumni Reception
	Teambuilding Made Easy		
9:00 a.m 11:45 a.m.	Participation Clinic #5 CAD/CAM Ceramic	SATURDAY, MARC	
2 22 21 12	Restorations	7:15 a.m 5:00 p.m.	Registration
9:00 a.m 11:45 a.m.	Registered Clinic #9 Diagnosis: TMJ—Laskin	8:00 a.m 5:00 p.m.	CPR
9:00 a.m 11:45 a.m.	Registered Clinic #11	8:45 a.m 4:00 p.m.	Children's Tour of Washington, D.C.
7.00 u.m 11.15 u.m.	Increased Productivity I —Levin	9:00 a.m 5:00 p.m.	Self Teaching Cassettes
9:00 a.m 11:45 a.m.	Registered Clinic #13	9:00 a.m 11:45 a.m.	Academy of Oral
9:00 a.m. • 11:45 a.m.	Resin-Bonded Bridges		Dynamics Program
9:00 a.m 11:45 a.m.	—Livaditis Registered Clinic #15	9:00 a.m 11:45 a.m.	Dental Hygienists' Program
9.00 a.m. > 11.45 a.m.	Dental Lasers: Hard Tissue—Myers	9:00 a.m 11:45 a.m.	Participation Clinic #7 Dental Lasers
9:00 a.m 11:45 a.m.	Registered Clinic #17 Update in Medicine I —Rose & Quinn	9:00 a.m 11:45 a.m.	Registered Clinic #19 Update in Medicine III —Rose & Quinn
9:15 a.m 2:30 p.m.	Tudor Place Tour & Luncheon	9:00 a.m 11:45 a.m.	Registered Clinic #21 Implantology—Krauser
10:00 a.m 4:45 p.m.	Exhibits Open	9:00 a.m 11:45 a.m.	Registered Clinic #23
10:30 a.m 11:45 a.m.	Capsule Clinic #6 Endodontics		Well Designed Office -Kauffmann & Phillips
12:00 noon - 2:00 p.m.	Lunch & Learn	9:00 a.m 11:45 a.m.	Registered Clinic #25
2:00 p.m 4:45 p.m.	Dental Assistants'		Financial Strategies —Snyder
2 0/2 (0/3)2	Program	9:00 a.m 11:45 a.m.	Registered Clinic #26
2:00 p.m 4:45 p.m.	Participation Clinic #6 CAD/CAM Ceramic		Computerized Marketing —Freydberg
	Restorations	9:00 a.m 11:45 a.m.	Registered Clinic #28
2:00 p.m 3:15 p.m.	Capsule Clinic #7 Overview of OSHA &		Etched Porcelain —Nathanson
	EPA	10:00 a.m 2:30 p.m.	Old Executive Office
2:00 p.m 4:45 p.m.	Registered Clinic #10	r	Building Tour & Luncheon
	Treatment: TMJ —Laskin	10:00 a.m 6:00 p.m.	Exhibits Open
2:00 p.m 4:45 p.m.	Registered Clinic #12	12:00 noon - 1:30 p.m.	Dental Hygienists' Luncheon
	Increased Productivity II —Levin	12:00 noon - 2:00 p.m.	General Chairman's Luncheon
2:00 p.m 4:45 p.m.	Registered Clinic #14 Complex Bridges —Livaditis	1:30 p.m 4:30 p.m.	Academy of Oral Dynamics Program
2:00 p.m 4:45 p.m.	Registered Clinic #16 Dental Lasers: Soft Tissue	2:00 p.m 4:30 p.m.	Dental Hygienists' Program
	-Myers	2:00 p.m 5:00 p.m.	Registered Clinic #20
2:00 p.m 4:45 p.m.	Registered Clinic #18 Update In Medicine II —Rose & Quinn		Update in Medicine IV —Rose & Quinn

SATURDAY, MARCH 24 (cont.)

SATURDAY, MARC	CH 24 (cont.)
2:00 p.m 5:00 p.m.	Registered Clinic #22 Coated Implants —Krauser
2:00 p.m 5:00 p.m.	Registered Clinic #24 Building Process —Kauffmann & Phillips
2:00 p.m 5:00 p.m.	Registered Clinic #27 Dental Computer Systems—Snyder & Freydberg
2:00 p.m 5:00 p.m.	Registered Clinic #29 Restorative Materials —Nathanson
6:00 p.m 7:00 p.m.	Georgetown University School of Dentistry Alumni Reception
7:00 p.m 12:00 a.m.	Dinner Dance
SUNDAY, MARCH	25
7:30 a.m 4:00 p.m.	Registration
8:00 a.m 10:00 a.m.	American College of Dentists' Breakfast
8:30 a.m 11:45 a.m.	CPR Recertification I
9:00 a.m 4:00 p.m.	Self Teaching Cassettes
9:00 a.m 11:45 a.m.	Registered Clinic #30 Post & Core —Nathanson
9:00 a.m 11:45 a.m.	Registered Clinic #31 Periodontal Lesions I —Suzuki & Niessen
9:00 a.m 10:00 a.m.	Participation Clinic #8 Lecture: Cosmetic Imaging
10:00 a.m 4:00 p.m.	Exhibits Open
10:00 a.m 11:15 a.m.	Student Brunch
10:15 a.m 11:45 a.m.	Cosmetic Imaging —Workshop A
11:30 a.m 12:15 p.m.	Roman Catholic Mass
12:00 noon - 1:45 p.m.	Alumni Luncheons Howard University U of Maryland MCV/VCU U of Pennsylvania Georgetown University
1.00	T 11 Ol :

Table Clinics

Cosmetic Imaging

Registered Clinic #32

Periodontal Lesions II

-Suzuki & Niessen

CPR Recertification II

Cosmetic Imaging
—Workshop C

-Workshop B



Jennifer de St. Georges

Management by Design: A Foundation for Practice Success

Registered Clinic #1

Thursday, March 22 9:00 a.m. - 11:45 a.m.

Of interest to the entire dental team.

- Priorities: Taking control of your professional and personal life.
- Personnel: Your winning dental team.

While the daily time pressures and stress most dentists find themselves experiencing has many repercussions due to the lack of time, energy and practice management knowledge, the majority of dentists practice without defined guidelines. This causes more stress for all concerned. Dentists and staff will leave the seminar highly motivated about establishing a solid management foundation. Effective verbal skills allowing for professional, caring communication will be emphasized.

Attendees may wish to register for the "Professional Image Luncheon." Please see listing under the heading *Breakfasts & Luncheons*.

Management by Design: Practice Growth and Development

Registered Clinic #2

Thursday, March 22 2:00 p.m. - 5:00 p.m.

Of interest to the entire dental team.

Caring for the New Patient:

- The 12 rules for making the telephone the #1 marketing tool.
- Creating an environment to make the new patient feel comfortable.
- Six positive reasons for scheduling the initial prophy on a visit.
- The Consultation: become a teacher, not a seller.
- Dentistry is paid from discretionary income. Find out who your competitors really are!
- Offering payment options that make financial sense.

Jennifer de St. Georges is an internationally renowned dental management lecturer and has spoken at virtually every leading meeting and university in the United States. She has developed a solid reputation for providing the "nuts and bolts" of management in a highly motivating, practical yet entertaining manner. Her audiences particularly find her examples of verbal skills and suggestions on how to implement needed management changes to be extremely effective. Ms. de St. Georges writes a regular monthly column for *Dentist Magazine*. Her articles have also appeared in *Dentistry Today*, *Dental Management* and many other publications, both here and abroad.

1:00 p.m. - 4:00 p.m.

1:45 p.m. - 3:15 p.m.

2:00 p.m. - 4:00 p.m.

2:00 p.m. - 5:00 p.m.

3:30 p.m. - 5:00 p.m.

William K. Bottomley, D.D.S., M.S.

Drugs Your Patients Take

Registered Clinic #3

Thursday, March 22 9:00 a.m. - 11:45 a.m.

Limited attendance.

Dr. William Bottomley, a world renowned speaker, will review the more common drugs prescribed and their implications to the dentist in diagnosing possible oral and systemic side effects. The influence of the treatment of existing medical conditions upon dental care planning will also be discussed.

Diagnosis and Treatment of Common Oral Conditions

Registered Clinic #4

Thursday, March 22 2:00 p.m. - 5:00 p.m.

Limited attendance.

Dr. Bottomley examines the more frequently occurring oral lesions with emphasis on possible etiologies, contributing factors and how to distinguish similar lesions from each other on a clinical basis. A practical treatment and the rationale for each entity will be suggested.

Dr. Bottomley is Professor and Chairman of the Department of Oral Diagnosis at the Georgetown University School of Dentistry. He is a Diplomate of the American Boards of Oral Medicine and of Oral and Maxillofacial Radiology and is a Fellow of the American College of Dentists.

Karl F. Leinfelder, D.D.S., M.S.

Computer Assisted Design and Machining (CAD/CAM) for Dentistry Registered Clinic #5 Thursday, March 22

rhursday, March 22 9:00 a.m. - 11:45 a.m.

The morning session will be an introduction to the Cerec CAD/CAM system. Dr. Leinfelder will discuss the basic principals of the instrument, its capabilities and general format of operation. The session will also consist of a detailed instruction and exhibition of the instrument demonstrating 1) electronic designing of a multisurfaced restoration and 2) actual milling of the ceramic inlay/onlay.

Current Developments in Clinical Restoration Materials

Registered Clinic #6

Thursday, March 22 2:00 p.m. - 5:00 p.m.

A presentation dealing with the most current developments in glass ionomers, new dentin adhesives, heat treated resin and ceramic inlay/onlay systems, and posterior composite resins. Information will also be presented on new polymers as substitutes for porcelain.

Dr. Leinfelder is a distinguished educator and researcher in the field of dental materials. He is the recipient of the Joseph Volker Chair and is Professor of Clinical Dentistry and Director of Biomaterials Clinical Research at the University of Alabama School of Dentistry.

Jay S. Seibert, D.D.S., M.Sc.D.

Current Periodontal Treatment
Modalities for the General Practitioner
Registered Clinic #7
Thursday, March 22
9:00 a.m. - 11:45 a.m.

Periodontal diseases differ widely in how they affect the periodontal tissues and how they respond to treatment. Diagnostic procedures now exist that may aid us in identifying the patient that does not respond to our therapeutic regimens. How effective is root planing? Are access flaps and osseous respective surgical procedures needed to reduce pocket depth and produce a sulcus that can be maintained in health?

New Treatment Concepts to Improve Esthetics in Problem Ridge and Bridge Cases

Registered Clinic #8

Thursday, March 22 2:00 p.m. 5:00 p.m.

For a number of decades we have regarded many deformities produced in ridge/pontic areas as not being amenable to surgical reconstruction. A variety of subepithelial implant and onlay graft procedures have recently been devised in an effort to reconstruct deformed ridge areas to their former dimensions. The indications and contraindications for each of the various procedures will be discussed.

This course is designed for the practice needs of general practitioners, prosthodontists and periodontists.

Dr. Seibert is a Professor of Periodontics and Director of Predoctoral Periodontics at the University of Pennsylvania, where he has also served as Chairman of the Department of Periodontics and a Diplomate of the American Board of Periodontology.

Daniel M. Laskin, D.D.S., M.S.

Diagnosis: Newer Concepts in the Management of Temporomandibular Disorders I

Registered Clinic #9

Friday, March 23 9:00 a.m. - 11:45 a.m.

The *diagnostic* distinctions between true temporomandibular joint pathology, extraarticular problems mimicking joint pathology and the myofascial paindysfunction (MPD) syndrome will be presented. The concept of internal derangements and TMJ clicking will also be discussed from a *diagnostic* standpoint.

Treatment: Newer Concepts in the Management of Temporomandibular Disorders II

Registered Clinic #10

Friday, March 23 2:00 p.m. - 4:45 p.m.

The *treatment* distinctions between true temporomandibular joint pathology, extraarticular problems mimicking joint pathology and the myofascial paindysfunction (MPD) syndrome will be presented. The concept of internal derangements and TMJ clicking will also be discussed from a *therapeutic* standpoint.

Dr. Laskin currently serves as Professor and Chairman of Oral and Maxillofacial Surgery at the Medical College of Virginia and is Director of its TMJ and Facial Pain Research Center.

Roger P. Levin, D.D.S.

Increased Productivity & Profit Dentistry in the 1990's—Part I

Registered Clinic #11

Friday, March 23 9:00 a.m. - 11:45 a.m.

Limited attendance.

A review of trends for success in the competitive 1990's. Practice building with new services, key elements of high productivity, and managing a high powered dental staff will be highlighted.

Increased Productivity & Profit Dentistry in the 1990's—Part II

Registered Clinic #12

Friday, March 23 2:00 p.m. - 4:45 p.m.

Limited attendance.

The dynamics of leadership skills, ultra-advanced marketing strategies, a proven technique for doubling or tripling case acceptance and numerous professional/practice growth strategies will be covered.

Dr. Levin is the president of a dental product management and marketing consultation firm and is the author of the book *Success in Dental Practice*, which is to be published by the American Dental Association.

Gus J. Livaditis, D.D.S.

General and New Applications of Resin-Bonded Bridges

Registered Clinic #13

Friday, March 23 9:00 a.m. - 11:45 a.m.

Limited attendance.

After ten years experience with resin-bonded bridges, predictable results have been gained through proper case selection, improved design considerations and refined clinical procedures. Basic techniques and applications for those clinicians who would like to successfully incorporate this modality into their practice will be reviewed.

Resin-Bonded Bridges: Complex Cases and Problem Solving

Registered Clinic #14

Friday, March 23 2:00 p.m. - 4:45 p.m.

Limited attendance.

The applications of resin-bonded bridges range from simply replacing a lateral incisor to complex prostheses incorporating several types of resinbonded and traditional retainers. A description of the various types of restorations and the failures that may be confronted will be discussed. Prevention of such problems and available solutions will be reviewed.

Dr. Livaditis is a prosthodontist who is an Associate Clinical Professor at the Baltimore College of Dental Surgery as well as a private practitioner. He graduated from Temple University School of Dentistry and its Postdoctorate Prosthodontic Program.

Terry D. Myers, D.D.S.

Dental Lasers: Physics, History and Hard Tissue

Registered Clinic #15

Friday, March 23 9:00 a.m. - 11:45 a.m.

Limited attendance.

Dr. Myers will present an explanation of the history of laser uses, exactly what lasers are and how they operate. Though lasers have been around for only thirty years, their applicability is staggering. This session will conclude with a thorough examination of the uses of lasers on dental hard tissues: vaporizing decay, glazing enamel, applying fluoride, desensitizing teeth, detecting caries, fusing of dental materials, etching enamel and dentin, and anesthetizing teeth. A Nd:YAG laser will be available for actual demonstrations.

Dental Lasers: Soft Tissue

Registered Clinic #16

Friday, March 23 2:00 p.m. - 4:45 p.m.

Limited attendance.

In this session, Dr. Myers will concentrate on soft tissue applications. Both CO₂ and Nd:YAG lasers have demonstrated their usefulness in performing soft tissue surgery. Use of the laser to perform curettage, endodontics and sterilization will be highlighted. A Nd:YAG laser will be available for actual demonstrations.

Dr. Myers is a graduate of the University of Detroit Dental School and with his ophthalmologist brother is the co-founder of the first laser designed specifically for dental use, having both hard and soft tissue applications. He has written numerous articles and lectured widely on his work in this area.

Attendees may wish to register for the Participation Clinic on Lasers which is scheduled for Saturday morning.

Louis F. Rose, D.D.S., M.D. Peter D. Quinn, D.M.D., M.D.

Update in Medicine for the Dental Practitioner—1990: I

Registered Clinic #17

Friday, March 23 9:00 a.m. - 11:45 a.m.

To keep the dentist abreast of that which is current and important in the medical community these two well-known medically trained dental practitioners have corroborated on a four part presentation. In this first session, they will present important information on:

- The health and well-being of the dental practitioner:
 - -chemical dependency
 - -divorce
 - —suicide
- The health and well-being of the dental patient
- Physical evaluation
- Etiology, diagnosis, and management of coronary artery disease

Update in Medicine for the Dental Practitioner—1990: II

Registered Clinic #18

Friday, March 23 2:00 p.m. - 4:45 p.m.

Part II of this presentation will cover the medical evaluation and management of the dental patient with:

- Pulmonary disease
- Diabetes mellitus
- Syncope
- Seizure disorders

Update in Medicine for the Dental Practitioner—1990: III

Registered Clinic #19

Saturday, March 24 9:00 a.m. - 11:45 a.m.

In this third portion of a four-part series, Drs. Rose and Quinn will enlighten the audience with information dealing with the diagnosis and management of:

- · Allergic reactions in the dental office
- Complications of local anesthesia
- Dental patients with bleeding disorders

Update in Medicine for the Dental Practitioner—1990: IV

Registered Clinic #20

Saturday, March 24 2:00 p.m. - 5:00 p.m.

In this final session, two very topical areas will be addressed:

- Current concepts of infectious disease: AIDS, herpes and hepatitis.
- Overview of diagnostic radiology:
- -Computed Tomographic (CT) scanning
- -Magnetic Resonance Imaging (MRI)

Dr. Rose is Professor of Medicine and Surgery and Chief of Dental Medicine of the Medical College of Pennsylvania and Professor of Periodontics at the University of Pennsylvania. Dr. Quinn is Assistant Professor and Chairman of the Department of Oral and Maxillofacial Surgery at the University of Pennsylvania School of Dental Medicine and is Chief of the Oral and Maxillofacial Surgery Service at the Hospital of the University of Pennsylvania.

Jack T. Krauser, D.M.D.

An Introduction to Contemporary Implantology

Registered Clinic #21

Saturday, March 24 9:00 a.m. - 11:45 a.m.

Dr. Krauser has earned a reputation as one of this country's outstanding implant clinicians. At this session, he will present:

- Historical overview
- Development of osseointegration and biointegration
- Problems of edentulism
- · Case planning
- Surgical overview
- Team approach to implants

Treatment Considerations Utilizing Hydroxylapatite Coated Implants

Registered Clinic #22

Saturday, March 24 2:00 p.m. - 5:00 p.m.

In this second session Dr. Krauser will continue with his discussion on the clinical application of implants by presenting material on:

- Treatment planning for the totally edentulous maxilla and mandible
- Treatment considerations for the partially edentulous jaw
- Trouble shooting
- Tissue response
- · Getting started

Dr. Krauser is Director of the Implant Center of the Palm Beaches and is an Associate Professor in the Department of Graduate Periodontics at Louisiana State University. He received his dental training at the University of Pennsylvania and his periodontics certificate from Boston University.

Jeffery M. Kauffmann, B.Arch. Greg S. Phillips, D.D.S.

Advantages of a Well Designed Office Registered Clinic #23

Saturday, March 24
9:00 a.m. · 11:45 a.m.

Limited attendance.

If you are considering any changes to your present office or are contemplating a new office, this morning's course and the afternoon session are for you. A practicing dentist and an architect will provide you with the information needed to plan, design and control your new building, remodeling, or leasehold improvement project, starting from the preplanning stage. You will learn the basic concepts of office design.

The Building Process: Contracts and Scheduling

Registered Clinic #24

Saturday, March 24 2:00 p.m. - 5:00 p.m.

Limited attendance.

In this session, the architect and practicing dentist will take you from the designed space through to office completion, covering the information needed to plan, design and control your new building, remodeling, or lease-hold improvement project. The methods to control construction costs will be emphasized.

Mr. Kauffmann has special skills with dental and medical architecture and is one of the few architects in the nation specializing in dental architecture. Mr. Kauffmann is a member of the National Speakers Association and the American Society of Landscape Architects.

Dr. Phillips is a practicing dental consultant and speaker in the field of dental office design. He is a graduate of the Louisiana State University School of Dentistry.

Thomas L. Snyder, D.M.D., M.B.A.

Successful Financial Strategies for the 1990's

Registered Clinic #25

Saturday, March 24 9:00 a.m. - 11:45 a.m.

Limited attendance.

To be able to meet your financial goals it is crucial to maximize your practice income and implement sound financial planning principles. This program will emphasize methods to improve practice profits by routine business planning complimented by weekly and monthly monitors. Strategies to protect your income as well as practice value in the event of death and disability will be presented. Key financial planning strategies will also be reviewed for children's education, retirement and estate planning.

Dr. Snyder is the Director of Professional Services, Sarantos and Company, Inc. and is Visiting Lecturer at the University of Maryland Dental School. He is an internationally recognized expert on the subject of dental computers, as well as other practice and financial management matters.

Barry K. Freydberg, D.D.S.

Successful Computerized Marketing and Management of the Dental Practice Registered Clinic #26 Saturday, March 24 9:00 a.m. - 11:45 a.m.

The dental profession is in the midst of a major transition, as is the business of dentistry. No longer can dentists rely solely on technical skills to draw in patients. Some dentists and office staff see a computer only as means of streamlining paperwork, that is, automating existing office functions. Dr. Freydberg feels this view is shortsighted.

This program will show how the correct type of computer system chosen for a practice can help increase production and accelerate practice growth. Utilization of information generated by computer to increase new patient referrals, increase patient acceptance of treatment plans, increase chairside productivity, and maximize insurance benefits to enhance the future position of the dental practice will be presented.

Dr. Freydberg is a graduate of the University of Illinois College of Dentistry and Fellow of the Academy of General Dentistry. He is a full-time practicing dentist who has successfully utilized computer information to enhance the group practice of which he is a founder.

Thomas L. Snyder, D.M.D. Barry K. Freydberg, D.D.S.

Selecting and Evaluating Dental Computer Systems

Registered Clinic #27

Saturday, March 24 2:00 p.m. - 5:00 p.m.

Selecting the computer system that is the "best match" for your practice can be difficult. There is no "ideal" computer system, so it is important to find the one most suited to your practice philosophy, wants and needs.

Drs. Freydberg and Snyder will share with you the techniques necessary to recognize software which is not only well designed, but is also suitable for your particular needs. Course manuals will be provided to help the office in their selection process. They will demonstrate that neither the dentist nor his staff need to be computer experts to successfully computerize their practice.

Dan Nathanson, D.M.D., M.S.D.

Special Aspects of Etched Porcelain Inlays, Onlays and Veneers

Registered Clinic #28

Saturday, March 24 9:00 a.m. - 11:45 a.m.

In less than a decade, etched porcelain restorations have become popular both with practitioners and the consumer. But there is still much room for abuse and error. The presentation will address particular aspects of preparation, design, cement medium selection and finishing procedures for etched porcelain restorations. Proper handling and choice of materials can make the difference between success and failure.

Direct Restorative Materials in Modern Practice

Registered Clinic #29

Saturday, March 24 2:00 p.m. - 5:00 p.m.

Resins, ionomers, posterior composites, dentin bonding—are they making our lives easier or more complex? The lecture and slide presentation will address the new trends and focus on these products both from a materials point of view and a clinician standpoint. Correct restorative techniques and proper material selection will be covered.

A New Perspective on Post and Core Registered Clinic #30 Sunday, March 25 9:00 a.m. · 11:45 a.m.

Long believed to be a root strengthening device, the endodontic post has been used routinely to restore devitalized teeth. But recent research shows that posts can be hazardous to compromised roots. The presentation will examine the effect of posts on teeth and will provide new design recommendations and an innovative cementing technique to increase retention and reduce the risk of root fracture.

Dr. Nathanson is Professor and Chairman, Department of Biomaterials and is Director, Division of Continuing Education at the Boston University Goldman School of Graduate Dentistry.

Jon B. Suzuki, D.D.S., Ph.D. Linda C. Niessen, D.M.D., M.P.H.

Diagnosis and Therapy of the Periodontal Lesions in Older Adults—I

Registered Clinic #31

Sunday, March 25 9:00 a.m. - 11:45 a.m.

Diagnosis and Therapy of the Periodontal Lesions in Older Adults—II

Registered Clinic #32

Sunday, March 25 2:00 p.m. - 4:00 p.m.

The purpose of this two-part presentation is to improve the general practitioner's diagnosis and management of periodontal diseases in older adults. The program will review current concepts of the pathogenesis and progression of periodontal diseases and current and future technologies for the diagnosis of the diseases. Risk assessment for treatment planning will review the effects of age, medical history, medications, functional disabilities and other factors. The segment on treatment will include a review of initial therapy and modifications necessary for older adults and various types of periodontal therapy. Preventive therapies will also be discussed.

Registered Clinic #32 is a continuation of Registered Clinic #31.

Dr. Suzuki is a Professor of Periodontics and Microbiology at the Baltimore College of Dental Surgery of the University of Maryland and a Member of the Division of Oral and Maxillofacial Surgery of The Johns Hopkins University School of Medicine. He is a Diplomate of the American Boards of Periodontology and of Microbiology.

Dr. Niessen is Director of the Geriatric Dental Program at Veterans' Administration Medical Center, Perry Point, Maryland and is Clinical Associate Professor of the Department of Oral Diagnosis at the Baltimore College of Dental Surgery. She received her D.M.D. cum laude, Master of Public Policy and Master of Public Health from Harvard University. Dr. Niessen has lectured widely on dental care for the aged.



An innovative lecture series of a practical and enlightening nature encompassing many aspects of dentistry today, from teambuilding to buying and selling a practice. Locally renowned clinicians will provide useful information in each presentation.

Practice Development and Marketing for the 1990's

Capsule Clinic #1

Thursday, March 22 9:00 a.m. - 10:15 a.m.

Michael E. Kossak, D.D.S.

Dr. Kossak will present a proven method for attracting new patients and stimulating existing patients to refer to their friends. The material relates to the development of a quality oriented sophisticated practice. Time honored ways of presenting treatment will be challenged and new methods will be offered.

Preparation Prior to the Sale or the Purchase of Your Dental Practice

Capsule Clinic #2

Thursday, March 22 10:30 a.m. - 11:45 a.m.

Morton J. Goode, D.D.S. and George S. August, D.D.S.

In today's changing economic world, the preparation for buying or selling a practice becomes paramount. Each area of preparation must be carefully examined by both buyers and sellers in order to maximize the potential inherent in each individual situation. All attendees will receive enough valuable "nuggets" to form a gold mine of immediate information for their future planning.

Enhancing and Protecting the Value of Your Retirement Fund

Capsule Clinic #3

Thursday, March 22 2:00 p.m. - 3:15 p.m.

Charles S. Mizrahi

The basis for long-term investment planning will be presented. Stocks, cash, mutual funds and money market funds will be analyzed from an historical and current perspective. The role of *market timing* and the formulation of a personal investment strategy will be discussed.

Mr. Mizrahi, President of Hampton Investors, Inc., is a registered investment advisor.

Good People Equal Good Staff

Capsule Clinic #4

Thursday, March 22 3:30 p.m. - 4:45 p.m.

Allan H. Dana, MBA

Attracting good people to join your staff is difficult today. This session will focus on better methods to recruit and interview applicants and to hire and train the one(s) you choose.

Teambuilding Made Easy

Capsule Clinic #5

Friday, March 23 9:00 a.m. - 10:15 a.m.

Christine Lusk, R.D.H., M.S. and Nancy Cherner, R.D.H.

Is your staff what you want it to be or all you think it could be? If not, this course is for you. It is designed to familiarize you with the Myers Briggs Type Indicator (MBTI) and its application to the dental office. It is an extremely useful and practice tool used in organizational development and business management to enhance cooperation, communication and productivity.

Learn to assess differences among your staff and their approaches to work. Rather than having these differences be a source of conflict, learn how these

differences can stimulate creativity.

Endodontics—From the Emergency Diagnosis to Completion

Capsule Clinic #6

Friday, March 23 10:30 a.m. - 11:45 a.m.

Michael H. Weber, D.D.S.

The toughest aspect of endodontics is the emergency diagnosis. A logical rationale for the diagnosis will be presented with treatment films and follow-up.

Framing OSHA and Boxing EPA: An Overview of the Agencies and Rules Applicable to the Dental Office

Capsule Clinic #7

Friday, March 23 2:00 p.m. - 3:15 p.m.

Peter L. de la Cruz, J.D. and Maureen de la Cruz, D.D.S.

The framework of occupational and environmental regulations applicable to the dental office will be presented. The dentist and staff will receive a general orientation on major regulatory obligations involving hazard communication for dental materials, blood-borne pathogens and medical waste.

EPA and OSHA at the Door: Health Regulations Come to the Dental Office

Capsule Clinic #8

Friday, March 23 3:30 p.m. - 4:45 p.m.

Maureen de la Cruz, D.D.S. and Peter L. de la Cruz, J.D.

Practical guidance on OSHA (Occupational and Safety Health Administration) infection control requirements, employee training and record keeping will be reviewed together with suggestions for handling an OSHA inspection. Tips on managing medical waste in compliance with EPA (Environmental Protection Agency) programs will also be covered.

Capsule Clinic #8 is a continuation of Capsule Clinic #7. Attendance at the earlier session is strongly recommended.



A series of half day sessions of a hands-on didactic and practical nature. Limited to twenty (20) participants each.

Overview of the Prosthetic Aspects of the Branemark System TM

Participation Clinic #1

Thursday, March 22 9:00 a.m. - 11:45 a.m.

Per Eric Nilsson, D.D.S.

A basic overview and hands-on experience of the Branemark System[™] restorative procedures. General practitioners and prosthodontists will benefit from attendance.

Dr. Nilsson is a Branemark System Specialist for Nobelpharma USA, Inc. A surgeon and prosthodontist, from 1986-88 Dr. Nilsson directed the Scandinavian Clinic of Dental and Oral Medicine and was an Assistant Professor of Odontology at the University of Palermo in Italy and is the former Dental Surgeon of the National Dental Health Service of Sweden.

Better Temporaries in Minutes

Participation Clinic #2 Participation Clinic #3 Thursday, March 22 9:00 a.m. - 11:45 a.m. or 2:00 p.m. - 5:00 p.m.

William H. Lady, D.D.S. and Gabriel R. Coulon, D.D.S.

A simple procedure will be shown that produces very precisely fitting and esthetic temporary crowns, onlays and bridges. Each participant will have the opportunity to make two crowns and will be given a set of instruments used to make and finish them which is used at the L.D. Pankey Institute.

Dr. Lady is an Assistant Clinical Professor of the Department of Occlusion at Georgetown University School of Dentistry and a member of the Board of Trustees of the L.D. Pankey Institute. Dr. Coulon is an Associate Faculty Member of the L.D. Pankey Institute and President-Elect of the American Equilibration Society. Both Drs. Lady and Coulon are in private practice in the metropolitan area of Washington, D.C.

Participation Clinic #3 is a repeat of the morning session.

Restoration of the Osseointegrated Implant for Use in Conventional Fixed Prosthesis and in Implant Prosthesis Therapy

Participation Clinic #4

Thursday, March 22 2:00 p.m. 5:00 p.m.

Gerald M. Marlin, D.M.D., M.S.D.

A review of the various types of restoration possible with the screw-, micro-, bio-, and core-vent implant systems. A basic overview of a step-by-step approach to fabricating a predictable implant restoration will be followed by a hands-on demonstration. General practitioners and prosthodontists will benefit from attendance.

Dr. Marlin is a graduate of the University of Pennsylvania School of Dental Medicine and has earned a Masters Degree in Prosthodontics from Boston University School of Graduate Dentistry. Dr. Marlin has maintained a private practice limited to prosthodontics since 1974 in Washington, D.C.

CAD/CAM Ceramic Restorations

Participation Clinic #5 Participation Clinic #6 Friday, March 23 9:00 a.m. - 11:45 a.m. or 2:00 p.m. - 4:45 p.m.

Barry P. Isenberg, D.M.D., M.A.

An overview of the CAD/CAM computer system for generating porcelain inlays, onlays and veneers. A demonstration will include a discussion of the unit, materials and techniques along with the milling of a ceramic restoration.

Professor Isenberg is on the faculty of the Department of Restorative Dentistry of the University of Alabama School of Dentistry.

Participation Clinic #6 is a repeat of the morning session.

Dental Lasers

Participation Clinic #7

Saturday, March 24 9:00 a.m. - 11:45 a.m.

Terry D. Myers, D.D.S.

Practitioners will be allowed an actual hands-on opportunity to use a laser that was specifically developed and designed for dentistry. Prior to its usage, a thorough explanation of safety precautions and operating techniques will be discussed. We will then proceed to use the pulsed Nd:YAG laser to perform dental applications such as vaporizing decay, endodontic techniques and ablation of soft tissue utilizing pig jaws.

You may also wish to attend Registered Clinics #15 and #16.

Cosmetic Imaging—A Look Into The Future, Now!

Sunday, March 25
9:00 a.m 10:00 a.m.
10:15 a.m 11:45 p.m.
1:45 p.m 3:15 p.m.
3:30 p.m 5:00 p.m.

Ken A. Neuman, D.M.D.

Attendance strictly limited.

This course will introduce you to the most exciting communication tool in dentistry today. Utilizing cosmetic imaging, you will see traditional case presentations compared to those of the future, with greater ease, confidence and patient acceptance. Following the lecture, there will be three identical limited attendance Participation Clinics. Please indicate your preference for one of the three time slots for the participation clinic you wish to attend. This restriction is necessary since no more than 25 individuals at any one clinic would compromise the experience of all. Participants will have an opportunity to actually work on an imaging system and be able to experience the stimulation of this new instrument.

Dr. Neuman trained in dentistry at the University of Manitoba and is a Fellow of the Academy of

General Dentistry. He is past-president of the Vancouver and District Dental Society and the Pacific Dental Federation.

Basic Cardiac Life Support All Day CPR Course

Saturday, March 24

8:00 a.m. - 5:00 p.m.

An eight-hour course in the techniques of cardiopulmonary resuscitation. Successful completion of this course leads to certification in basic CPR technique by the American Heart Association.

CPR Recertification

Sunday, March 25 Clinic I Clinic II

8:30 a.m. - 11:45 a.m. 2:00 p.m. - 5:00 p.m.

A condensed version of the all day cardio-pulmonary resuscitation course for individuals who hold current American Heart Association certification in CPR. This course provides an invaluable opportunity to refresh one's familiarity with up-to-date life-saving techniques.

Proof of current CPR certification status is required. Each attendee must present a current CPR card to the instructor at the beginning of the clinic.



ALUMNI REUNIONS

Tufts University School of Dental Medicine

Friday, March 23

7:00 p.m. - 8:00 p.m.

Reception*

Georgetown University School of Dentistry

Saturday, March 24

6:00 p.m. - 7:00 p.m.

Dean's Reception*

Luncheons

Sunday, March 25

12:00 noon - 1:45 p.m.

Georgetown University School of Dentistry

Howard University College of Dentistry

Virginia Commonwealth University Medical College of Virginia School of Dentistry

University of Maryland Baltimore College of Dental Surgery

University of Pennsylvania School of Dental Medicine

^{*}By invitation only. A registration badge must be worn at all times.



Friday, March 23

12:00 noon - 2:00 p.m.

The Lunch and Learn program is an annual highlight of the Spring Meeting. It is a combination of a luncheon and an hour-long scientific presentation which encourages one-on-one discussion between clinician, dentist, staff and other attendees.

Attendance limited to ten participants per clinic.

ORAL DIAGNOSIS, PATIENT MANAGEMENT AND PREVENTIVE DENTISTRY

- 1. Root Caries: Preventive Strategies D,H M. Elaine Parker, R.D.H., M.S.
- 2. Topical Antibiotics and Antimicrobial Uses in Dentistry D,H Sally J. Cram, D.D.S.
- 3. The Aging Dental Patient-Medical Considerations and Management in the Dental Office D,A,H Robert W. Emery, D.D.S.
- 4. Managing the Pregnant Patient: Practice Builder or Litigation Risk? D,A,HRonald D. Holderman, D.D.S., M.S., M.Ed.
- 5. Everyday Occlusal Problems D,A Morris Cohen, D.D.S.
- 6. The Cracked Tooth Phenomena: Current Concepts in Practice and D,A,H Research Richard Carlos Tatum, D.D.S.
- 7. Diet and Caries—Dispelling Myths and Misconceptions D,A,H Thomas F. Truhe, D.D.S.

RESTORATIVE AND **PROSTHODONTICS**

- 8. Ten Helpful Hints to Achieve Quality Crown & Bridge D,A Karin Adams, D.D.S.
- 9. Pedodontic Update D,AMark V. Barren, D.D.S., M.S.D.
- 10. Dentin Bonding Systems: Do They All Leak? D Aida A. Chohayeb, D.D.S., M.S.D.
- 11. Application of Adhesive Systems to Porcelain Restorations D Frederick C. Eichmiller, D.D.S.

12.	Forum on Home Bleaching	D,A
	Arthur M. Korb, D.D.S.	
12	Paradain Laminata Vancers	DA

Porcelain Laminate Veneers Kenneth A. Ingber, D.M.D.

- 14. Acrylic Provisional Preservations: A Versatile Aid in Determining Vertical Dimension D Daniel P. Reardon, D.D.S.
- 15. Porcelain Repair: Can it Really Work? D,A Bernard Yanowitz, D.D.S.

ENDODONTICS AND PERIODONTICS

16. Treatment of the High Caries & Refractory Periodontal Patients D,A,HMaxwell H. Anderson, D.D.S., M.S., M. Ed.

17. Prevention of Problems & Trouble Shooting in Endodontics D Magdi Geballa, D.D.S.

18. Positive Bony Repair to Periodontal Soft Tissue D,H Management Nicholas Ilchyshyn, D.D.S.

19. Efficient One Visit Endodontics for the Dentist and Staff D,A Martin D. Levin, D.M.D.

20. Antimicrobial Adjuncts to Non-D,A,H Surgical Periodontal Therapy Thomas E. Rams, D.D.S., M.H.S.

21. Endodontic-Periodontic D,H Continuum Rahele F. Rezai, D.M.D., M.A.

22. Dental Hygiene in a Periodontal D,H Practice Donna Leigh Roberts, R.D.H.

23. Periodontal Diagnosis and Treat-D,A,H ment Planning Karl (Tony) Rose, D.D.S.

24. Increasing Profitability and Productivity by Integrating Periodontics into Your Practice D,H David H. Schneider, D.M.D.

25. Taking the Stress Out of **Endodontic Emergencies** D,A Neil J. Small, D.D.S.

Telephone reservations are not accepted.

ORAL SURGERY, ORTHODON' TMJ AND IMPLANTS 26. Orthodontic Preparation For Porcelain Veneers	TICS,	37. Managing Your Time More Effectively Allan H. Dana, M.B.A., Practice Management Consultant
Jacob Harris, D.D.S. 27. You and Orthodontics: Guidelines and Helpful Hints	D,A	38. Infection Control in the Dental Office: How to Get the Office Up to Inspection Standards Maureen de la Cruz, D.D.S. D,A,H
James P. Kerrigan, D.D.S. 28. The Rapid Relief of the TMJ Pain in the Dental Office Mohammad B. Moaddab, D.D.S.,	D	39. Regulatory Aerobics: Training for OSHA Peter L. de la Cruz, J.D.
M.S. 29. Management of Occlusal		40. The Super Duper Dental Auxiliary: How to Become One John W. Drumm, D.M.D. & Nancy Griffin, C.D.A.
Disharmony in Craniomandibular Disorders M. Reza Moini, D.D.S., M.S.	D	41. Staff Relations: New Concepts For the 1990's Stanley O. Mayer, D.D.S. D,A,H
30. The Dental Hygienist's Role in the Oral Hygiene Care and Maintenance of the Osseointegrated Dental Implant		42. Dental Technology for the 1990's D,A Marilyn C. Miller, D.D.S.
Patient Sandra D. Osborne, R.D.H.	D,H	43. Concepts & Structure of Personal & Business Financial Risk Management and Wealth
31. Medical Emergencies in the Dental Office Richard L. Sherwood, D.D.S.	D,A,H	Accumulation Programs D,A,H William G. Morris, Registered Representative
32. Making Yourself Comfortable with Implants Lloyd R. Vakay, D.D.S., M.Ed.	D,A	44. Let's Get Organized: A Practical Method to Increase Office Performance Rose R. Steele, Practice Management
33. The Team Approach to Implant Dentistry Stephen B. Zipkin, Laboratory Technician	D,A,L	Consultant 45. Build a Better Mousetrap: Internal Marketing D,A,H Ben A. Williamowsky, D.D.S.
PRACTICE MANAGEMENT		Suggested attendance: KEY: $D = Dentist$ A = Assistant H = Hygienist
34. Communication: How to be Straightforward, Truthful and Effective Melvin L. Arnold, D.D.S.	D,A,H	L = Lab Technician
35. Thirty-two Years, 54 Practice Administrators Later: The Bottom Line Raymond Bond, D.D.S.	D,A,H	TABLE CLINICS
36. The Dental Staff: Your Role in an OSHA Inspection Ammie Coleman, D.A.	D,A,H	Sunday, March 25 1:00 p.m 4:00 p.m. Over 100 displays of clinical research by dentists,

Over 100 displays of clinical research by dentists, auxiliaries, dental research scientists and students. Admission free.



DISTRICT OF COLUMBIA DENTAL ASSISTANTS' ASSOCIATION

*Admission to these two sessions is free, however, tickets are required to attend each session. Advance registration is recommended due to limited space.

HIV Infection: Recent Advances in Oral Manifestations Management*

Friday, March 23

9:00 a.m. - 11:45 a.m.

Joseph L. Konzelman, Jr., D.D.S.

Limited attendance.

Oral lesions and diseases associated with HIV infection pose the potential for severe pain, loss of structure and function. Early recognition and management are essential to patient well-being. The dental team is a necessary component in an interdisciplinary setting.

Dr. Konzelman is the Clinical Director of the Oral Health Research Activities of Walter Reed Retrovirus Research Group and is currently employed by the Henry M. Jackson Foundation for the Advancement of Military Medicine. Dr. Konzelman has primary responsibility for Clinical Dental and Oral Research of AIDS and HIV infection.

The Dental Auxiliary and Fixed Prosthodontics*

Friday, March 23

2:00 p.m. - 4:45 p.m.

John R. Agar, D.D.S., M.A.

Limited attendance.

A review of selected current procedures in Fixed Prosthodontics. The major emphasis will be on how dental auxiliaries can be most helpful during each phase of treatment from preparation for patient's initial visit through final cementation and patient's maintenance education.

Dr. Agar is a Fellow of the American College of Prosthodontics and a member of the American Academy of Crown & Bridge Prosthodontics. He is the Director of the Advanced Education Program in Prosthodontics of the Walter Reed Army Medical Center.

THE ACADEMY OF ORAL DYNAMICS

Bio-Physics as it Pertains to Dentistry Saturday, March 24 9:00 a.m. · 11:45 a.m.

1:30 p.m. - 4:30 p.m.

Joseph P. Echternach, D.D.S. Stanley Knebelman, D.D.S.

New London, PA Philadelphia, PA Bertram Kreger, D.D.S. James A. Milanesi, D.D.S. Joseph P. Skellchock, D.D.S.

Philadelphia, PA Abbington, PA Frederick, MD

A progression of subjects that will enrich each attending dentist with a scientific and practical approach to control occlusal and muscular forces in all phases of dentistry. The progression of a diagnosis and treatment plan will begin with correlating the laws of physics and the positive force patterns that can be established by the dentist. Regenerate your practice with these laws and techniques that have been applied by panel members for the past thirty years. They will relieve TMJ syndromes, restore vertical dimension and scientifically enable you to construct biophysiologic compatible prostheses.

Sponsored in whole by the Academy of Oral Dynamics. Any proceeds will be donated to the 1990 Spring Meeting.

DISTRICT OF COLUMBIA DENTAL HYGIENISTS' ASSOCIATION

To receive the Member discount on the ticket price, a current ADHA Member card must be presented at the door with lecture admission ticket.

Management of Chemical Dependency Within the Practice of Dentistry

Saturday, March 24

9:00 a.m. - 11:45 a.m.

Kathy Gursky Raymond, R.D.H., M.S.

Professor Raymond will review the physical and psychological manifestations of this disease and its various stages of progression. Strategies for effective and appropriate communication and data collection via the medical history will be elucidated. Special consideration in the dental office when treating an active or recovering chemical dependent will be discussed.

Kathy Raymond, an Assistant Professor at West Virginia University School of Dentistry Department of Hygiene, is the Editor of the West Virginia Dental Hygienists' Association Newsletter and is a member of the American Association of Dental Schools.

Dental Hygienists' Luncheon

Saturday, March 24

12:00 noon - 1:30 p.m.

The Law and the Dental Hygienist Saturday, March 24 2:00 p.m. - 4:30 p.m.

William O. Morris, J.D., L.L.B.

The presentation will involve the legal duties owed by the members of the dental health team to the patient and to each other—particular emphasis will be given to vicarious liability insurance coverage, disciplinary proceedings and contracts of employment.

Mr. Morris is a Professor of Law of the West Virginia University Law Center. He is the author of *Dental Litigation*.



Keynote Address*

Friday, March 23

5:00 p.m. - 6:00 p.m.

Featuring Ambassador Max M. Kampleman

The Keynote Address will be presented by Ambassador Max Kampelman, a lawyer, diplomat and educator. Kampelman was Counselor to the U.S. Department of State and, since March 1985, Ambassador and Head of the United States Delegation to the Negotiations on Nuclear and Space Arms in Geneva. He was appointed by President Carter and reappointed by President Reagan to serve as Ambassador and Head of the U.S. Delegation to the Conference on Security and Cooperation in Europe.

He is a partner in the Washington, New York, Los Angeles and London law firm of Fried, Frank, Harris, Shriver and Jacobson. In 1989, President Reagan awarded him the Presidential Citizens Medal, which recognizes "citizens of the United States who have performed exemplary deeds of service for their country or their fellow citizens."

President's Reception*

Friday, March 23

6:00 p.m. - 7:00 p.m.

All 1990 Spring Meeting attendees are cordially invited to join Dr. Richard Giuliani, President of the District of Columbia Dental Society, and Mrs. Judy Giuliani for hors d'oeuvres, cocktails and conversation immediately following the Keynote Address.

Children's Party*

Friday, March 23

4:00 p.m. - 6:45 p.m.

A delightful (supervised) party is offered for youths of all ages! While parents are attending the 1990 Spring Meeting Keynote Address and President's Reception, their children will be entertained by Christian the Magician's "Magicadabra" and games and activities by Youthful Diversions. Healthy refreshments will complete this fun-filled evening!

Children's Tour of Washington, DC Saturday, March 24 8:45 a.m. - 4:00 p.m.

Attendance limited and restricted to children eight years of age or older.

A fun filled day of touring the Nation's Capital led by licensed tour guide, Jan Paper. The tour will begin at the United States Capitol Building and will then travel along the famous Mall to stops at the Jefferson, Lincoln and Vietnam Veterans' Memorials and the Albert Einstein Statue.

Following lunch at the eatery in Union Station, the afternoon sights will include Arlington National Cemetery, *The Awakening*, a sculpture of a giant, and historic Ford's Theater where President Abraham Lincoln was shot.

*A ticket is not required to attend this function. Admittance by registration badge only.

Dinner Dance

Saturday, March 24

7:00 p.m. - 12:00 midnight

Black tie optional

Join the District of Columbia Dental Society for an enjoyable evening at the Sheraton Washington Hotel of elegant dining and entertainment by *Sixpence*, an eight piece dance band. This evening will prove to be one of the most memorable events of 1990.



Breakfasts

Academy of General Dentistry Breakfast

Friday, March 23

7:30 a.m. - 9:00 a.m.

"The Management of Pain and Anxiety in Dental Practice"

Raymond A. Dionne, D.D.S., Ph.D.

Therapeutic strategies will be presented for the management of pain and apprehension in dental outpatients based on the results of controlled clinical trials of new drugs in comparison to standard agents.

Dr. Dionne is the Head of the Clinical Pharmacology Unit of the National Institute of Dental Research of the National Institutes of Health (NIH).

American College of Dentists Breakfast Sunday, March 25 8:00 a.m. 10:00 a.m.

"Julius Caesar's Unfinshed Business: The Fascinating and Often Amusing Story of Our Modern Calendar"

James H. Sharp

A number of disparate forces have conspired to shape our awkward, present-day calendar. James Sharp's slightly irreverent but historically accurate version of the story should prove both informative and entertaining.

Mr. Sharp is the Assistant Director for Interpretive Programs and the Director of the Albert Einstein Planetarium at the Smithsonian Institution National Air and Space Museum.

Dental Student Program

Complimentary Brunch Limited to Senior Dental Students

The Excitement and Challenge of Joining a Profession in Transition—A Look to the Future

Sunday, March 25

10:00 a.m. - 11:15 a.m.

Preston A. Littleton, Jr., D.D.S., Ph.D.

Dr. Littleton is the Deputy Director of the National Institute of Dental Research of the National Institutes of Health and Deputy Chief Dental Officer of the Public Health Service.



Luncheons

Professional Image Luncheon

Thursday, March 22

12:00 noon - 2:00 p.m.

"From Hello to Goodbye: Office Communication Skills You Can Really Sink Your Teeth Into"

Lynne Waymon, M.Ed.

The ability to connect enthusiastically and effectively with patients and co-workers is a valuable business and career skill for the 90's. Learn communication and influencing skills that will guide you from greetings to goodbyes.

Get practical tips on how to handle the conflicts and miscommunications that can happen when people are coming and going, phones are ringing and you want to be accurate and fast as well as gracious and relaxed.

The Professional Image Luncheon is recommended to those attending registered clinics by Jennifer de St. Georges. The exhibit hall will not be open on Thursday.

Current Issues Luncheon

Thursday, March 22

12:00 noon - 2:00 p.m.

"International Environment and Development—A World Bank Perspective"

Stephen F. Lintner, Ph.D.

International environment and development issues are a growing concern not only among scientists but also the general public. An overview of water pollution, hazardous and toxic wastes, and conservation of fragile ecosystems including examples from Europe, the Near East, Asia and North America will be presented.

Dr. Lintner is a Senior Environmental Specialist for the Europe, Middle East and North Africa region of the World Bank and holds a doctorate in Physical Geography and Environmental Engineering from The Johns Hopkins University.

The luncheon is co-sponsored by the Greater Washington Academy of Women Dentists and the D.C. Dental Society.

General Chairman's Luncheon

Saturday, March 24

12:00 noon - 2:00 p.m.

"Covering the News From Washington"
Lesley Stahl

CBS News White House Correspondent and Moderator of "Face the Nation," Lesley Stahl, will address this luncheon in honor of the 1990 Spring Meeting General Chairman. She has served as CBS National Affairs Correspondent since 1986. Ms. Stahl covered the White House for CBS News from 1979 to 1986 and has also served as Washington, D.C., co-anchor of the "CBS Morning News."



Tours

Night Photo Tour of Washington, D.C. Thursday, March 22 7:00 p.m. · 10:00 p.m.

Attendance limited.

Bring your camera along on a special nighttime photo tour of the Nation's Capital on an *Old Town Trolley*. A professional guide will present unique insights and historical anecdotes along the way at stops which will include the White House, Washington Monument, Lincoln, Vietnam Veterans' and Jefferson Memorials, U.S. Capitol Building, and Union Station.

Light refreshments will be provided.

Tour of the Tudor Place Mansion and Luncheon

Friday, March 23

9:15 a.m. - 2:30 p.m.

Attendance limited.

Tudor Place stands alone in the Nation's Capital as a house of architectural distinction lived in by succeeding generations of the same family, 1805-1984. The Peter family was closely tied to George Washington, the Marquis de Lafayette, Robert E. Lee and others who shaped America's history. The builder of Tudor Place, Thomas Peter, was the first mayor of the port of Georgetown and his wife, Martha Custis, was a granddaughter of Martha Washington.

A delicious luncheon will be served at a restaurant in Georgetown.

Tour of the Old Executive Office Building and Luncheon*

Saturday, March 24

10:00 a.m. - 2:30 p.m.

Advance registration required no later than March 14, 1990. Attendance limited.

Next door to the White House, the Old Executive Office Building (OEOB) commands a unique position in both our national history and architectural heritage. Designed by Supervising Architect of the Treasury Alfred Bult Mullett, it was built from 1871 to 1888 to house the growing staffs of the State, War and Navy Departments, and is considered one of the best examples of French Second Empire architecture in the country.

The building continues to house the various agencies that comprise the Executive Office of the President, such as the White House Staff, the Office of the Vice President and the National Security Council.

A delicious luncheon and tea will be served two blocks from the White House at the elegant Sheraton Carlton Hotel.

*The White House requires the full name, date of birth and social security number of each person attending this tour.

DENTIST

1990 Spring Meeting March 22-25, 1990

The Sheraton Washington Hotel

please type or print			
Dentist Name			990000
ADA Number			degree
(Spouse must register o	n Form II.)		
Address			
City	State	Zip	
Telephone	office	hon	ne

ADA Member Dentists-Free Registration

Dentists who are not Members of the American Dental Association are required to pay a registration fee of \$50.00.

Badges and tickets will be included in each registrant's packet at the Advance Registration Desk.

- A separate registration Form II must be completed for each dentist's spouse, resident or dental student, auxiliary staff member, lab technician, guest or exhibitor who will be attending the Spring Meeting.
- Each dentist must complete a separate registration Form I.

Advance Registration Forms received on or prior to March 14, 1990, will be processed and tickets issued. Forms received after this date will be held at the advance registration booth and tickets issued on site based upon availability.

Each event is individually ticketed. A clinic pass is not available.

			entist Fee Each	Amount
Registered Clinics				
#1. Management by Design I	(am)	de St. Georges	\$ 60.00	\$
#2. Management by Design II	(pm)	de St. Georges	\$ 60.00	\$
#3. Drugs Your Patients Take	(am)	Bottomley	\$ 60.00	\$
#4. Common Oral Conditions	(pm)	Bottomley	\$ 60.00	\$
#5. CAD/CAM	(am)	Leinfelder	\$ 60.00	\$
#6. Clinical Restoration	(pm)	Leinfelder	\$ 60.00	\$
#7. Periodontal Treatment	(am)	Seibert	\$ 60.00	\$
#8. Ridge & Bridge Cases	(pm)	Seibert	\$ 60.00	\$
#9. Diagnosis: TMJ	(am)	Laskin	\$ 60.00	\$
#10. Treatment: TMJ	(pm)	Laskin	\$ 60.00	\$
#11. Increased Productivity I	(am)	Levin	\$ 60.00	\$
#12. Increased Productivity II	(pm)	Levin	\$ 60.00	\$
#13. Resin-Bonded Bridges	(am)	Livaditis	\$ 60.00	\$
#14. Complex Bridges	(pm)	Livaditis	\$ 60.00	\$
#15. Dental Lasers: Hard Tissue	(am)	Myers	\$ 60.00	\$
#16. Dental Lasers: Soft Tissue	(pm)	Myers	\$ 60.00	\$
#17. Update in Medicine I	(am)	Rose/Quinn	\$ 60.00	\$
#18. Update in Medicine II	(pm)	Rose/Quinn	\$ 60.00	\$
#19. Update in Medicine III	(am)	Rose/Quinn	\$ 60.00	\$
#20. Update in Medicine IV	(pm)	Rose/Quinn	\$ 60.00	\$
#21. Implantology	(am)	Krauser	\$ 60.00	\$
#22. Coated Implants	(pm)	Krauser	\$ 60.00	\$
#23. Well Designed Office	(am)	Kauffmann/Phillips	\$ 60.00	\$
#24. Building Process	(pm)	Kaufmann/Phillips	\$ 60.00	\$
#25. Financial Strategies	(am)	Snyder	\$ 60.00	\$
#26. Computerized Marketing	(am)	Freydberg	\$ 60.00	\$
#27. Dental Computer Systems	(pm)	Snyder/Freydberg	\$ 60.00	\$
#28. Etched Porcelain	(am)	Nathanson	\$ 60.00	\$
#29. Restorative Materials	(pm)	Nathanson	\$ 60.00	\$
#30. Post & Core	(am)	Nathanson	\$ 60.00	\$
#31. Periodontal Lesions I	(am)	Suzuki/Niessen	\$ 60.00	\$
#32. Periodontal Lesions II	(pm)	Suzuki/Niessen	\$ 60.00	\$

			Dentist Fee Each	Amount
Participation Clinics				
#1. Branemark System TM	(am)	Nilsson	\$ 60.00	\$
#2. Better Temporaries	(am)	Lady/Coulon	\$100.00	\$
#3. Better Temporaries	(pm)	Lady/Coulon		1/4
#4. Core-Vent Implants	(pm)	Marlin	\$ 60.00	\$
#5. CAD/CAM Ceramic Restorations	(am)	Isenberg	\$ 60.00	\$
#6. CAD/CAM Ceramic Restorations	(pm)	Isenberg	\$ 60.00	\$
#7. Dental Lasers	(am)	Myers	\$ 60.00	\$
#8. Cosmetic Imaging workshop A workshop B workshop C	1:45 p.m.	Neuman - 11:45 a.m. - 3:15 p.m. - 5:00 p.m.	\$ 60.00	\$
(; ≠			Fee Each	Amount
CPR Courses All Day CPR Course			\$ 30.00	\$
CPR Recertification				
I 8:30 a.m 11:45 a.m.			\$ 30.00	\$
II 2:00 p.m 5:00 p.m.	15.5		\$ 30.00	\$
			Fee Each	Amount
Capsule Clinics	700h - 10			
#1. Practice Development & Marketing	Kossak			\$
#2. Preparing a Practice For Sale	Goode/Aug	gust	\$ 30.00	\$
#3. Retirement Funds	Mizrahi		\$ 30.00	\$
#4. Staff Management	Dana		\$ 30.00	\$
#5. Teambuilding Made Easy	Lusk/Cherr	ner	\$ 30.00	\$
#6. Endodontics	Weber		\$ 30.00	\$
#7. Overview of OSHA & EPA			\$ 30.00	\$
#8. EPA & OSHA Inspections	de la Cruz/	de la Cruz	\$ 30.00	\$
Academy of Oral Dynamics	Program			
Oral Dynamics Member			No Chg.	
Non-Oral Dynamics Member				\$
Lunch and Learn Indicate preference by clinic n	number in ap		es.	
				Amount
Table Selection 1st 2nd	5.7	1272		-

A SEPARATE REGISTRATION FORM MUST BE SUBMITTED FOR EACH DENTIST.
REGISTRATION FORMS MAY BE PHOTOCOPIED.

	Fee Each	Number of Tickets	Amount
Breakfasts and Luncheons			
Academy of General Dentistry Breakfast	\$19.00	(a	\$
American College of Dentists Breakfast	\$19.00		\$
General Chairman's Luncheon	\$25.00	-	\$
Current Issues Luncheon	\$25.00		\$
Professional Image Luncheon*	\$25.00		\$

* You are encouraged to purchase a block of tickets for all staff if they wish to be seated at the same table. Each table seats ten.

	Fee Each	Number of Tickets	Amount
Alumni Reunion Lunche	ons		
Georgetown University	\$25.00		\$
Howard University	\$25.00		\$
MCV/VCU	\$25.00		\$
University of Maryland	\$25.00		\$
University of Pennsylvania	\$25.00		\$
Tours			
Night Photo Tour	\$30.00		\$
Tudor Place & Luncheon	\$48.00		\$
Children's Tour	\$30.00		\$
name			date of birth
name			date of birtl
Old Executive Office Buildin	ıg		
& Luncheon	\$46.00		\$
name	date of birth		social security #
name	date of birth		social security #
Dinner Dance	\$68.00		\$
please seat me with:			
Non-ADA Member Dent	ist		
Registration Fee	\$50.00**		\$

**Dentists who are not Members of the ADA are required to pay a registration fee. Attendees will not be admitted to the Exhibit Hall without a valid registration and name tag.

Make checks payable to "D.C. Dental Society." Mail completed form with payment to:

1990 Spring Meeting District of Columbia Dental Society 502 "C" Street, N.E. Washington, D.C. 20002-5810

No refunds will be made for ticket cancellations within 30 days of the 1990 Spring Meeting, except in case of family or office emergency. In such cases, refunds for meal functions will not be made for cancellations received within 48 hours of the function. Lost tickets will be replaced only if proof of purchase, i.e., this Registration Form, is shown. Purchasers will be billed for replacement tickets if no proof of purchase is provided.



SPOUSE, DENTAL HYGIENIST, DENTAL ASSISTANT, RESIDENT STUDENT, DENTAL STUDENT, LABORATORY TECHNICIAN, OFFICE STAFF, GUEST OR EXHIBITOR

1990 Spring Meeting March 22-25, 1990

The Sheraton Washington Hotel

please type or print		Dental Hygienist's ADHA#	All	Day Program/	Luncl	neon
Registrant's Name						
Address		ADHA Non-ADHA Member Member	Hygie	ne Student		Amount
City St	ate Zip	200 10 W. D. VV	prograr & lunc \$40.00			5
Telephone		\$33.00 \$110.00	\$40.00	313.00	- 4	
of	fice home					Number
Registration Category						of Tickets
(please check one)		Dental Assistants' Progr	am			Tickets
Barrier Committee Committe		HIV Infection	a.m.	Konzelman No C	Charge	
Resident	Program or Hospital	Fixed Prosthodontics	o.m.	Agar No C	Charge	
Dental Student	Section 1				Non-	
Spouse	University Guest				dentist Fee	
57 . 2					Each	Amount
Dental Assistant	Student Assistant	Registered Clinics				
Dental Hygienist	Student Hygienist	#1. Management By Design		Waster and Common March 1		
Office Staff	Guest	#2. Management By Design				
		#3. Drugs Your Patients Tak #4. Common Oral Conditio	10 1150006			\$
Laboratory Technician	Exhibitor	#5. CAD/CAM	(am)			\$ \$
Badges and tickets will be	included in each	#6. Clinical Restoration	(pm)			\$
registrant's packet at the		#7. Periodontal Treatment	(am)			\$
Desk.		#8. Ridge & Bridge Cases	(pm)			\$
 A separate registration Fore each spouse, resident or denta 	m II must be completed for	#9. Diagnosis: TMJ	(am)	Laskin	\$ 35.00	\$
member, lab technician, guest	and exhibitor.	#10. Treatment: TMJ	(pm)	Laskin	\$ 35.00	\$
		#11. Increased Productivity I	(am)	Levin	\$ 35.00	\$
 Each dentist must complete Form I. 	a separate registration	#12. Increased Productivity II	(pm)	Levin	\$ 35.00	\$
Torin I.		#13. Resin-Bonded Bridges	(am)	Livaditis	\$ 35.00	\$
Advance Registration Forms	received on or prior to	#14. Complex Bridges	(pm)	Livaditis	\$ 35.00	\$
March 14, 1990, will be proce Forms received after this date		#15. Dental Lasers Hard Tissu	9			\$
registration booth and tickets		#16. Dental Lasers Soft Tissue	Ap-100			\$
availability.	*	#17. Update in Medicine I	(am)	time to the time to the time to the		\$
Each event is individually	ticketed A clinia mass is	#18. Update in Medicine II	(pm)			\$
not available.	neketed. A chine pass is	#19. Update in Medicine III	(am)	Kose/Quinn	\$ 35.00	\$

A SEPARATE REGISTRATION FORM MUST BE SUBMITTED FOR EACH REGISTRANT.
ADDITIONAL FORMS MAY BE PHOTOCOPIED.

	Non-dentist					***	Number		
Registered Clinics			Fee Each	Amount		Fee Each	of Tickets	Amount	
#20. Update in Medicine IV	(pm)	Rose/Quinn	\$ 35.00	\$	Breakfasts and Luncheons				
#21. Implantology	(am)	Krauser	\$ 35.00	\$	Academy of General Dentistry				
#22. Coated Implants	(pm)	Krauser	\$ 35.00	\$	Breakfast	\$19.00		\$	
#23. Well Designed Office	(am)	Kauffmann/Phillips	\$ 35.00	\$	American College of Dentists Breakfast	\$19.00		\$	
#24. Building Process	(pm)	Kauffmann/Phillips	\$ 35.00	\$	General Chairman's Luncheon	\$25.00		\$	
#25. Financial Strategies	(am)	Snyder	\$ 35.00	\$	Current Issues Luncheon	\$25.00		\$	
#26. Computerized Marketing	(am)	Freydberg	\$ 35.00	\$	Professional Image Luncheon*	\$25.00		\$	
#27. Dental Computer Systems	(pm)	Snyder/Freydberg	\$ 35.00	\$			•		
#28. Etched Porcelain	(am)	Nathanson	\$ 35.00	\$	*The dentist or the principal block of tickets for all staff i				
#29. Restorative Materials	(pm)	Nathanson	\$ 35.00	\$	table.				
#30. Post & Core	(am)	Nathanson	\$ 35.00	\$					
#31. Periodontal Lesions I	(am)	Suzuki/Niessen	\$ 35.00	\$	Alumni Reunion Luncheons				
#32. Periodontal Lesions II	(pm)	Suzuki/Niessen	\$ 35.00	\$	Georgetown University	\$25.00		\$	
					Howard University	\$25.00		\$	
Participation Clinics					MCV/VCU	\$25.00		\$	
#1. Branemark System TM	(pm)		10	\$	University of Maryland	\$25.00		\$	
#2. Better Temporaries	(am)	Lady/Coulon			University of Pennsylvania	\$25.00		\$	
#3. Better Temporaries	(pm)	Lady/Coulon	\$100.00	\$					
#4. Core-Vent Implants	(am)	Marlin	\$ 35.00	\$	Tours				
#5. CAD/CAM Ceramic Restorations	(am)	Isenberg	\$ 35.00	\$	Night Photo Tour	\$30.00		\$	
#6. CAD/CAM Ceramic	20 20		4 25 22		Tudor Place & Luncheon	\$48.00		\$	
Restorations	(pm)	-		\$	Children's Tour	\$30.00		\$	
#7. Dental Lasers	(am)	555		\$					
#8. Cosmetic Imaging workshop A workshop B workshop C	1:45	Neuman a.m 11:45 a.m. p.m 3:15 p.m. p.m 5:00 p.m.	\$ 35.00	\$	name			date of birth	
CPR Courses All Day CPR Course			\$ 30.00	\$	Old Executive Office Building & Luncheon	\$46.00		\$	
CPR Recertification I 8:30 a.m 11:45 a.m. II 2:00 p.m 5:00 p.m.			\$ 30.00 \$ 30.00	\$ \$		e of birth		social security #	
Capsule Clinics					Dinner Dance	\$68.00	72	\$	
#1. Practice Development & Marketing	- Koss	ak	\$ 30.00	\$	please seat me with:	Amount End	losed	s	
#2. Preparing a Practice For Sale	Good	de/August	\$ 30.00	\$	Total 2	imount Lin	losed	Ψ	
#3. Retirement Funds	Mizr	ahi	\$ 30.00	\$					
#4. Staff Management	Dana	1	\$ 30.00	\$	Make checks payable to "D.C. D	ental Society	." Mail comp	leted form with	
#5. Teambuilding Made Easy	Lusk	/Cherner	\$ 30.00	\$	payment to:				
#6. Endodontics	Web	er	\$ 30.00	\$	1990 Spring Meeting District of Columbia Dental Society 502 "C" Street, N.E.				
#7. Overview of OSHA & EPA	de la	Cruz/de la Cruz	\$ 30.00	\$					
#8. EPA & OSHA Inspections	de la	Cruz/de la Cruz	\$ 30.00	\$	Washington, D.C. 20002-5810				
Lunch and Learn Indicate preference by clinic no		in appropriate spac	e.	No refunds will be made for ticket cancellations within 30 days of the 1990 Spring Meeting, except in case of family or office emergency. In such cases, refunds for meal functions will not be made for cancellations received within 48 hours of the function. Lost tickets will be replaced only if proof of purchase, i.e., this Registration Form, is shown. Purchasers will be billed for replacement tickets if no proof of purchase is provided.					

Amount

Table Selection 1st ____ 2nd ____ 3rd ____ 4th ____ 5th ____ \$ ____



District of Columbia Dental Society 58th Annual Spring Meeting March 22-25, 1990

The Sheraton Washington Hotel

2660 Woodley Road at Connecticut Avenue, N.W. Washington, D.C. 20008 (202) 328-2000 Reservations

SINGLE: \$115, \$126, \$133

DOUBLE: \$136, \$147, \$154

Each Additional Person: \$20 SUITES: \$230 and Up

Single (One Person) Double (Two People)	RESERVATIONS MUST BE RECEIVED NOT LATER THAN FEBRUARY 21, 1990.				
One Bdrm Suite Two Bdrm Suite	Rooms subject to cancellation at 4 p.m. if not guaranteed.				
Please circle type of room requested.	Rooms subject to cancellation at 4 p.m. if not guaranteed.				
Rate requested \$	ADVANCE DEPOSIT				
If rate requested is not available, next available rate will be confirmed.	Deposit for One Night's Stay (including 11% tax plus \$1.50 occupancy tax) Required.				
All rates are subject to prevailing D.C. sales tax which is currently 11% plus \$1.50 per room, per night occupancy tax.	The Sheraton Washington Hotel is enclosed. (If paying by check or money order, please include the arrival date on the face of the check.)				
 Requests for reservations will be honored on the chronological basis in which they are received. Requests for reservations received after February 21, 1990, will be on a space available basis. 	Enclosed credit card information authorizing the deposit to be charged on my credit card (only those listed below may be used for an advance deposit) in the amount of \$				
 Check-in time is 3:00 p.m. Check out time is 1:00 p.m. Deposit of one night's stay is required for all reservations. 	American Express Diners Club Carte Blanche MasterCard Visa Discover				
Please reserve room(s) for person(s) at	Credit Card # Expiration Date				
The Sheraton Washington Hotel for arrival on	Print Name as it appears on card				
at $\underline{\hspace{1cm}}$ am/pm and departure on $\underline{\hspace{1cm}}$ (day/date)	I authorize The Sheraton Washington Hotel to charge my account for one night's deposit and all applicable taxes.				
Please Print All Information	Auch animation Signature				
Name	Authorization Signature				
Address	Failure to cancel your reservation 72 hours prior to arrival will result in one night's room and tax being charged to your credit card.				
Company State Zip Code	Refunds will be made when cancellation is received not less than 72 hours prior to your scheduled arrival date. Be sure to keep your cancellation number.				
Telephone ()	At certain times, The Sheraton Washington Hotel may not be able to accept changes in reservation dates. Reser- vation does not guarantee an arrival date for other than				
Sharing room with:	the date originally reserved.				

All guest rooms have one king size bed or two double beds.

There is an additional charge for roll-aways.

Return completed form with payment to:

The Sheraton Washington Hotel 2660 Woodley Road at Connecticut Avenue, N.W. Washington, D.C. 20008

fold here

PLACE STAMP HERE

The Sheraton Washington Hotel 2660 Woodley Road at Connecticut Avenue, N.W. Washington, D.C. 20008



All sessions and exhibits of the 1990 Spring Meeting are held or begin at **The Sheraton Washington Hotel** at 2660 Woodley Road, N.W., Washington, D.C.

The Sheraton Washington Hotel is convenient to:

- Dulles International Airport
- National Airport
- AMTRAK
- the Metro bus and subway system and is accessible from major highways.

Located at the intersection of Connecticut Avenue and Woodley Road, N.W., the hotel is only 20 minutes south of Exit #33 on the Capital Beltway Route 495. **The Sheraton Washington** is a quick cab ride from National Airport and can also be reached from National Airport by Metro subway.

The hotel is located at the Woodley Zoo Metro subway stop which is along the Red Line. The hotel offers parking facilities and is on the airport limousine route from both airports.

Only minutes from the White House and the monuments, **The Sheraton Washington Hotel** is located nearby The National Zoo and Rock Creek Park.



Tours

The National monuments and most Federal buildings may be toured by the general public at no charge. The D.C. Dental Society ticket prices for its group tours at the Spring Meeting cover admission fees, administrative expenses, transporation costs and, if included, meals.



REGISTRATION AND ADMITTANCE

Attendees who have pre-registered may obtain their registration packets at the Advance Registration Booth in the registration area.

Dentists who are residents of the United States and not members of the American Dental Association are admitted to the 1990 Spring Meeting upon identification and payment of a registration fee of \$50.00.

Dentists are not eligible to be registered as guests. Admission to all sessions and exhibits of the 1990 Spring Meeting is by proper registration only.

Badges must be visible at all times.



CONTINUING EDUCATION CREDIT

The Spring Meeting is an opportunity for learning, not only during the scientific sessions, but also at the various technical exhibits. One hour of credit will be awarded for each hour of clinical presentation attended. Continuing education slips will be available at each clinic.

SPECIAL DISCOUNT FROM ALL POINTS ON USAIR DOMESTIC SYSTEM FOR 1990 SPRING MEETING ATTENDEES

USAir will offer a special discount off travel to Washington, D.C., for attendees of the 1990 Spring Meeting. A 40% discount off coach fare is available or 5% off lowest available published fares except First Class or special government fares. For USAir reservations call your local USAir agent and use access code Gold File #455-568 (1-800-334-8644). Restrictions may apply.

1990 Spring Meeting

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District of Columbia Dental Society

502 C Street, N.E. Washington, D.C. 20002-5810 202-547-7613

March 23, 1990

Dear Max,

Thanks very much for taking the time to speak to the Dental Society as its Keynote speaker. Paul and I both appreciate it, as beyond the call of duty.

Sincerely,

Mac

Moe Cohen



District of Columbia Dental Society

502 C Street, N.E. Washington, D.C. 20002-5810 202-547-7613

April 30, 1990

The Honorable Max Kampelman Fried, Frank, Harris, Shriver & Jacobson 1001 Pennsylvania Avenue, N.W., Suite 800 Washington, DC 20004

Dear Mr. Kampelman:

On behalf of the District of Columbia Dental Society, I wish to extend our warmest thanks to you for the valuable time and effort you so generously devoted to addressing the 1990 Spring Meeting. The Keynote Address was enthusiastically received by our Members and guests.

Thank you sincerely for finding time in your busy schedule.

Yours truly,

Paul D. Cohen, D.D.S.

General Chairman 1990 Spring Meeting

Both Mo & I would like to shoe

Both Mo & I would like to shoe

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