



Max M. Kampelman Papers

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THE JERUSALEM FOUNDATION GALA
PAYS TRIBUTE TO ITS PAST CHAIRMEN

REMARKS BY

MAX M. KAMPELMAN

Hotel Pierre
New York, New York

May 1, 1990

It is a privilege for me to be standing before you this evening as the current American Chairman of the Jerusalem Foundation. I consider it a privilege because of the close relationship that it permits me to have with one of the outstanding statesmen of the 20th century, Mayor Teddy Kollek. It is also a privilege because of the high standing and extraordinary accomplishments of those who have preceded me in this position, whom we are honoring this evening.

There is an old Yiddish tale which explains that if the mother of a newborn child wants her child to be a great pianist, she should kiss the fingertips of the baby. Should she wish her child to be a profound thinker, she should kiss the head of her baby. Should she wish her child to be a singer, she should kiss the mouth and throat of her baby. I do not know where I was kissed as a newborn baby which would qualify me to be your chairman, but I am proud to be in that role.

My first direct recollection of the Jerusalem Foundation was a conversation I had with Martin Peretz in Washington. He assumed his responsibilities as new chairman of The Foundation

with his accustomed energy and fervor. Martin, an extraordinarily capable teacher and writer, is not necessarily an even-tempered person. Those of us who have the pleasure of reading his New Republic magazine know that. They tell me that his enthusiastic students at Harvard find his excitement about ideas and issues to be contagious. He has his enthusiasms, and he has his disappointments, and you know how he feels when he feels it. I want him to know how we feel. We feel grateful for his selfless service, for his determined and stubborn support of Israel, for his willingness to travel wherever necessary to pursue the goals of the Foundation, for his establishment of the Foundation's Endowment Fund, for the major expansion of the Foundation under his leadership. Martin, we honor you tonight because you have honored us for so many years.

* * *

Jimmy Wolfensohn is a relatively new friend of mine, but I can personally vouch not only for his courtesy, but for his thoughtfulness. It is, however, not that courtesy and thoughtfulness alone -- nor is it his celebrated cello playing that leads us to honor him tonight.

The United States was fortunate with his decision to leave Australia and make America his home. Our country was blessed with his creative ingenuity in facing all manner of challenges

before him. He has been immensely successful in the world of business and finance. He continues to chair the Board of New York's Carnegie Hall, playing an dispensable role in its reinvigoration and restoration. The new ideas he instilled into the leadership and direction of the Jerusalem Foundation provided a breath of fresh air and excitement and dedication that we are still experiencing. His emphasis on bringing in a new leadership group of young men and women can now be seen in increased activities in New York, Boston, Los Angeles, Canada and United Kingdom.

I am particularly proud of this moment because Jimmy Wolfensohn has agreed to help us in Washington to rebuild, strengthen and enrich our great institution of music and theater and arts, the Kennedy Center. He has assumed this responsibility at the request of the President of the United States and with the overwhelming support of the Congress.

For all of these reasons, and in the full knowledge that we have no intention of abandoning our call on him in spite of his new responsibilities, I introduce and express our appreciation to Jimmy Wolfensohn.

* * *

Martin Lipton is a unique person in our community, quiet and self-effacing. He has earned for himself the reputation of being one of our country's most outstanding and successful lawyers. I have been impressed with the fact that this unusually active leader in a demanding profession has always made and found the time to pursue the public interest. It is he who is constantly injecting the need to consider the public good in the equations at the root of vital financial transactions. He has always fulfilled his responsibilities to the community through service and through philanthropy. He is a good and responsible citizen in the best sense of that word.

We at the Jerusalem Foundation have benefitted from that commitment and leadership. Under that leadership, the Foundation stretches its vision. It was he who led the Foundation to place increased emphasis on promoting a vast range of social, cultural and community activities in Jerusalem. Many of our new supporters and contributors were attracted to us by Martin's presence as our leader and his identification with our aspirations.

Martin, please come forward and accept our thanks.

* * *

I close this portion of our program by expressing the appreciation of all of us to Ken Bialkin for chairing this

stimulating evening and for helping to make it possible. Ken Bialkin is a good friend and one of the most effective leaders of the American Jewish community. Thank you, Ken, for permitting us to build this event through your active identification with it.

To Teddy Kollek, Mayor of Jerusalem, I wish to add one concluding thought: Those of us who are here this evening are proud to be identified with you and your aspirations for the city of Jerusalem and for Israel. We, as Americans, take pride in the realization that every single one of our Presidents since the days of our second President, John Adams, has associated himself with Israel as a homeland for the Jewish people.

We are here tonight to say to you, Mr. Mayor, and to those who lead our government, that it is no mistake for the United States to proclaim Jerusalem as the capital of Israel. It has been at the center of the Jewish people's national life since King David made it the capital of his kingdom in 1003 B.C.E. It remained the capital of the Davidic dynasty for 400 years and then again after the Babylonian exile for the next 5-1/2 centuries.

Jerusalem is the capital of Israel today. It is and will be tomorrow. I repeat: It is no mistake for the United States Congress to proclaim and reaffirm that fact. It is rather a mistake for the U.S. government not to recognize Jerusalem as the capital of Israel.

With that thought and reaffirmation, this part of our meeting tonight comes to an end.

MMK SCHEDULE
May 1-2, 1990

Tuesday, May 1

- 9:30 a.m. U.S. Inst. of Peace
1550 M St., 7th fl.
- ~~11:00 a.m. Jeannie Fischer~~
- 11:45 a.m. Bill Fleshman (Mobbs)
City Club
- 12:30 p.m. Lunch w/Karen Williams
at City Club
- 3:30 p.m. PanAm Shuttle to NY
- 4:30 p.m. Arrive and met by
Love Taxi to
Hotel Pierre, 5th Ave.
& E. 61st St. 838-8000
- 6:00 p.m. Jerusalem Foundation
Gala



THE JERUSALEM FOUNDATION INC.

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**ATTENDEES
BOARD MEETING
MAY 2, 1990**

Mayor Teddy Kollek

Kenneth Bialkin
Arthur Brody
Ruth Cheshin
Daniel Crown
Arnold Forster
Paul Fribourg
Ralph Goldman
Michael Jaffe
Linda Jesselson
Max Kampelman
Edward Koch
Joy Mayerson
~~Allen Model~~
Peter Schmidt
James Slaughter
Howard Squadron
James Wolfensohn

Martin Lipton
Stephen Reiner

STAFF ATTENDEES

Yitzchak Dekel
Sandra Neuman
Sandra Rich
Sandra Rubin
Deanna Yalowitz

NEW LEADERSHIP GROUP ATTENDEES

Nathan Low
Carl Mayer



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For
? H. G. S. L. f
MTL.

MEMORANDUM

Date: March 27, 1990

To: Arnold Forster
Brenda Eliel
Robert Moskin

From: Michael Jaffe

I am enclosing background information on Mayor Edward Koch and John Whitehead who are to be considered for membership to the Board of Directors of the Foundation at the forthcoming meeting on May 2nd.

Their candidacy has been discussed with Max Kampelman, Chairman of the Board and with Arnold Forster, Chairman of the Nominating Committee.

If there are any questions or need for further information, please call me.

cc: Max Kampelman

JOHN C. WHITEHEAD

Mr. Whitehead was born in Evanston, Illinois, on April 2, 1922, the son of Eugene C. and Winifred K. Whitehead. In 1924, his family moved to New Jersey, where he resided until 1985. He grew up in Montclair, attended public schools there and graduated from Montclair High School in 1939.

Mr. Whitehead went on to Haverford College, from which he graduated in 1943 with a B.A. degree in economics. He was President of the Student Council and was elected to Phi Beta Kappa.

During World War II, he served in the U.S. Navy aboard the U.S.S. Thomas Jefferson, an amphibious transport, and participated in the invasions of Normandy, Southern France, Iwo Jima and Okinawa. While still in the Navy, he was later assigned as an instructor at the Harvard Business School.

After the War, he attended the Harvard Business School as a student, receiving his M.B.A. degree with distinction in 1947. He later received honorary LL.D. degrees from Haverford College, Pace University and Rutgers University.

He joined Goldman, Sachs & Co. in 1947 as a junior statistician and worked there for 38 years. He became a partner in 1956 and senior partner and co-chairman in 1976. During that period, Goldman Sachs developed into one of the world's foremost banking and brokerage firms. In November, 1984, he retired as co-chairman and as a general partner.

Mr. Whitehead has served on the Board of Directors of numerous companies, including American District Telegraph Company, Crompton and Knowles Corporation, Dillard Department Stores Inc., Household International Inc., Loctite Corporation and the Pillsbury Company. As a leader in his industry, he served as a Director and Chairman of the Securities Industry Association and as a Director of the New York Stock Exchange.

In April, 1985, Mr. Whitehead was asked to become Deputy Secretary of State, number two to Secretary George Shultz. He was sworn into office in July, 1985, and served until January, 1989. During this period, he was Acting Secretary of State when Mr. Shultz was away from Washington and took a special interest in relations with Eastern Europe, the United Nations, and with various administrative reforms in the State Department.

Since returning from Washington in January, 1989, he has become active in a wide variety of educational, civic and charitable organizations. He is President of the Board of Overseers of Harvard University and a member of the Board of Rockefeller University and Haverford College, of which he was previously Chairman. His principal business activity is Chairman of AEA Investors Inc., a special situation investment company.

He is also Chairman of the United Nations Association of the USA, the Andrew W. Mellon Foundation, The Asia Society, and International House, and President of the Greater New York Council of the Boy Scouts. He is a Director of the J. Paul Getty Trust, the Carnegie Corporation, Lincoln Center Theater, Outward Bound, and a member of the Council on Foreign Relations and the Trilateral Commission. He is a Director and former President of the International Rescue Committee, in which capacity he traveled widely around the world for the cause of political refugees.

In Washington, he is Chairman of the Trustees Council of the National Gallery of Art, a Trustee of the Phillips Collection, the Brookings Institute, the Washington Center, and Chairman of Youth for Understanding.

He is married to the former Nancy Dickerson, the television news reporter and commentator. They have eight children and six grandchildren.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

EDWARD I. KOCH
105th MAYOR OF THE CITY OF NEW YORK
BIOGRAPHY

Edward Irving Koch was born in the Bronx on December 12, 1924, the second of three children of Louis and Joyce Koch, who had emigrated to the United States from their native Poland. During the Great Depression of the 1930's, the Koch family moved to Newark, New Jersey.

As a youth, Edward I. Koch worked his way through Southside High School, helping his father run a hat-check concession in a catering hall in the evening, working at the delicatessen counter in a local grocery store in the afternoon, and organizing a babysitters' cooperative during the summer. He graduated with honors in 1941, the year his family moved to Brooklyn. That fall, he began his studies at City College, supporting himself by working as a shoe salesman at the Oppenheim Collins department store.

In 1943, Mr. Koch entered the United States Army, where he saw combat with the infantry. He won two battle stars -- one for service in Northern France, one for service in the Rhineland -- and served as a denazification specialist in Bavaria after V-E Day. He was honorably discharged, with the rank of sergeant, in 1946.

Returning to New York, he attended New York University Law School, where he received a bachelor of laws (LLB) degree in 1948. He was admitted to the New York State Bar the next year. At the same time, he became active in politics, working locally for Adlai Stevenson in the 1952 Presidential campaign.

In 1956, he moved to Greenwich Village and became a charter member of the Village Independent Democrats, a reform group. Mr. Koch first ran for elective office in 1962, as a candidate for the State Assembly. He lost to William Passanante, the incumbent, in the Democratic primary. The following year, however, he defeated Carmine DeSapio, a former New York County Democratic Leader, by

41 votes in a contest for district leader. He defeated Mr. DeSapio two more times in party contests, in 1964 and 1965, and ended Mr. DeSapio's political power.

In 1966, he won a seat on the New York City Council -- the first Democrat to represent the Second District of Manhattan since 1928. Two years later he was elected to the United States House of Representatives from Manhattan's "Silk Stocking" 17th district. (The district became the 18th during Mayor Koch's tenure as a congressman, and has since become the 15th District.) He was re-elected in 1970, 1972, 1974 and 1976, with 62 percent, 70 percent, 76 percent, and 75 percent of the vote respectively.

His fellow New York City Congressmen voted him their "most effective Congressman" in 1976, and he served four terms as secretary of the State's bipartisan delegation. Mr. Koch served as a member of the House Committee on Banking, and later on Appropriations.

As a member of the Appropriations Committee's Transportation Subcommittee, he was a leader in the fight for the mass transit operating subsidy bill of 1974. The following year, during New York City's fiscal crisis, he played a major role in the State delegation's efforts to obtain emergency aid from the federal government, which resulted in the enactment of \$2.3 billion in three-year federal loans for the city.

In 1969, he introduced a bill that was eventually enacted as the Federal Privacy Act of 1974, with the co-sponsorship of California's Congressman Barry Goldwater Jr. Also in 1969, he introduced legislation that led to the establishment, in 1970, of the National Commission on Marijuana and Drug Abuse.

As a member of the Appropriations Committee's Foreign Operations Subcommittee, Mr. Koch was a strong advocate of U.S. economic and military aid to Israel. In 1971, he was responsible for administrative regulations removing limitations on the entry of oppressed Soviet Jews into the United States. In 1976, he successfully cut off a \$3 million military-aid appropriation for Uruguay because of human rights violations in that country, and in 1977 he exposed similar conditions in Nicaragua.

In 1974, as a member of the Banking Committee's Consumer Affairs Subcommittee, Mr. Koch helped put together the votes needed to pass the Equal Credit Opportunities Act of 1974, which outlawed credit discrimination against women.

Upon entering Congress, in 1969, Mr. Koch discontinued his private practice of law, and began annual disclosure of his net worth to the public and to the Clerk of the House. Since 1973, he has made his income tax returns public.

In 1977, Mr. Koch announced his candidacy for Mayor of the City of New York. In first-round primary balloting, he led a field of seven candidates, which included the incumbent Mayor, with 20 percent of the vote. He won the Democratic nomination in a runoff against Mario Cuomo, and won the general election in November with 50 percent of the vote in a four-way-race.

Mr. Koch was inaugurated as the 105th Mayor of the City of New York on January 1, 1978. He was reelected in 1981 with 75 percent of the vote. In 1982, he became a candidate for Governor of the State of New York, but was defeated in the Democratic primary by Mario Cuomo, who went on to be elected Governor. In 1985, he won a third term with 78 percent of the vote.

Among Mayor Koch's accomplishments have been a series of honestly balanced budgets; the restoration of city services, such as police and fire protection, sanitation collections and parks programs, which had been devastated by the fiscal crisis of the 1970s; the creation of a revitalized business climate which has brought New York 300,000 new jobs since 1978; a ten-year, \$40 billion capital program to rebuild much of the city's infrastructure; and a merit-selection system for the appointment of judges.

January 1, 1990 - Joined as Partner the law firm of
Robinson, Silverman, Pearce, Aronsohn and Berman

Author: MAYOR, 1984

POLITICS, 1985

HIS EMINENCE AND HIZZONER, 1989

All the Best: Letters From A Feisty Mayor, 1990

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DATE: March 19, 1990
TO: Board of Directors
FROM: Michael Jaffe
Max Kampelman

The next meeting of the Board of Directors will take place on May 2, 1990 at the offices of Skadden, Arps, Slate, Meagher & Flom, 919 Third Avenue, Conference Room 43A-B (43rd floor). The meeting will start at 9:30 AM and will conclude no later than 12:00 PM. The minutes of the Annual Meeting and the Board Meeting of October 30, 1989 are enclosed for your review.

OK/ Please call Dee Yalowitz at the Jerusalem Foundation, 212-840-1101 to let us know that you will be attending.

Our Gala Dinner Dance will be at the Pierre Hotel on May 1. We urge you to encourage your friends and colleagues to join with us and make this event a great success.

SD-

NO PROBLEM - OIC
NOTE BREAKFAST

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MEMORANDUM

To: Max Kampelman

From: Michael Jaffe

Date: April 13, 1990

Attached is a proposed agenda for the May 2 Board Meeting which has been reviewed and approved by Steve Reiner.

In Item 2 - Steve will report to the Board on the Sam Rothberg Endowment Fund matter which was deferred from our last Board meeting. It will hopefully be resolved by a letter from Steve to Ruthi which Willkie Farr & Gallagher drafted, a copy of which is attached.

In Item 3 - Arnold Forster will move the nomination of Ed Koch and John Whitehead.

// In Item 4 - I suggest you and I discuss the preparations for Teddy Kollek's 80th birthday celebration in Jerusalem. I will discuss with you next week the thinking of the staff here and I've scheduled you and I for breakfast with Teddy and Ruthi on May 2 to go over this.

Regarding Item 6 - I have sent to the Board the six new projects to be approved - which you should have received - and we are awaiting word from Jerusalem on those projects which were approved in the past but where we need to approve increased funding levels.

// Lastly, I would like to announce at least tentative dates for the next two Board meetings, one in September and one in December, when Teddy will next be in and which are at three to four month intervals.

Please let me know if the agenda is satisfactory or whether you have questions or wish it modified.

DRAFT

A G E N D A

Board of Directors' Meeting

May 2, 1990
9:30 AM

Skadden, Arps, Slate, Meagher & Flom
919 Third Avenue
Conference Room 43 A&B
43rd Floor

1. Minutes
2. Financial Report
3. Report of Nominating Committee
4. Chairman's/President's Report
5. Report by Teddy Kollek and Ruth Cheshin
6. Consideration of New Projects/Increased Funding
for Existing Projects
7. Allocation of Funds
8. Report on Gala
9. Report on West Coast Region
10. Report on New Leadership Group

DRAFT

THE JERUSALEM FOUNDATION
500 Fifth Avenue
New York, New York 10110

April 9, 1990

The Jerusalem Foundation
36 Keren Hayesod St.
POB 1312
Jerusalem, 91012 Israel

Att: Mrs. Ruth Cheshin, President

Dear Ruthi:

We are writing to you in connection with the gift of 5,056,400 shares of Bank Leumi stock made by Sam Rothberg and members of his family to The Jerusalem Foundation, Inc. At the time of the transfer of the shares, we agreed to establish an endowment fund to be used for the various projects of the Jerusalem Foundation and it was to be known as the Sam & Jean Rothberg Family Fund for Jerusalem ("Fund").

We would like to confirm our understanding that we have transferred these shares to you and that you will establish a special advisory board to supervise the investment of the Fund and to determine the allocation of income and principal among the approved projects of the Jerusalem Foundation in New York. The donors have consented to this arrangement and we have agreed on the condition that you will only manage these funds with the highest fiduciary standards applicable to endowment funds under New York law and that distributions from the Fund will only be to approved projects of the Jerusalem Foundation in New York. You also agree to send us quarterly statements as to the Fund's investments and quarterly reports as to all distributions from the Fund for projects.

Please sign a copy of this letter to confirm our earlier agreement and return to me so that our records are complete.

Sincerely,

THE JERUSALEM FOUNDATION, INC.

By: Stephen R. Reiner, Treasurer

AGREED TO AND ACCEPTED
THE JERUSALEM FOUNDATION (ISRAEL)

By: Ruth Cheshin, President

MINUTES OF THE ANNUAL MEETING
OF THE MEMBERS
OF THE JERUSALEM FOUNDATION, INC.

The 1989 Annual Meeting of the Members of the Jerusalem Foundation, Inc. was held pursuant to notice on October 30, 1989 at 10:00 a.m. at the offices of Skadden, Arps, Slate, Meagher & Flom, 919 Third Avenue, New York, New York.

The following members were present:

Kenneth Bialkin
Daniel Crown
Arnold Forster
Michael Jaffe
Linda Jesselson
Max M. Kampelman
Rabbi Israel Miller
Allen Model
Bernard Rapoport
Stephen Reiner
Donald Saunders
James Slaughter
Howard Squadron
Joy Ungerleider-Mayerson

constituting a quorum for the transaction of business. Also present, at the invitation of the Members, were Mayor Teddy Kollek, Mrs. Ruth Cheshin, Ms. Kay Ungar, Mrs. Sandra Rubin, Ms. Sandra Neuman, Mrs. Elaine Goldstein, Peter Schmidt, Esq. and Ms. Deanna Yalowitz.

Ambassador Kampelman chaired the meeting, and Mr. Reiner acted as Secretary at the meeting. Ambassador Kampelman, successor to Martin Lipton, chaired his first

meeting. Appreciation from the entire Board was expressed to Mr. Lipton for his splendid service.

The first order of business was the report of the Nominating Committee which was given by Mr. Forster. The Nominating Committee recommended the reelection of the following members as Directors for three year terms: Arthur Brody, Max Kampelman, Linda Jesselson, Joy Ungerleider-Mayerson, Allen Model, James Slaughter, Howard Squadron and Michael Solomon. The motion was seconded and carried by a unanimous vote of the Members.

Mr. Forster moved that the Members accept the resignations of J. Ira Harris and Susan Unterberg, both of whom had tendered such resignations because of their extremely busy schedules. The motion was seconded and carried by a unanimous vote. Mr. Forster thanked Mr. Harris and Ms. Unterberg on behalf of the Members for their participation in the Foundation's work.

Mr. Forster then moved that Peter W. Schmidt of Willkie Farr & Gallagher be made a Director of the Foundation. Mr. Schmidt had served as attorney to the Board of Directors for many years. The motion was seconded and unanimously approved.

In addition, the Nominating Committee noted that the Committee planned to propose the election of the following persons as officers to serve for a period of one year:

Honorable Max M. Kampelman as Chairman, Kenneth J. Bialkin as Vice Chairman, Michael Jaffe as President, and Stephen R. Reiner as Secretary/Treasurer.

Ambassador Kampelman then expressed appreciation on behalf of the Members to Arnold Forster and his committee for their work and for their excellent report.

The next order of business was the financial report given by Mr. Reiner. Mr. Reiner began by reviewing the unaudited nine month report which covered the period from January 1 to September 30, 1989. He noted that donor receipts are lower this year when compared to receipts received at the same time last year. This year, the Foundation received \$3,806,193 through the first nine months of 1989 compared to \$4,076,774 earned in the same period last year. For the full year 1988, the Foundation received donations totalling \$6,685,917. Therefore, in order to match last year, Mr. Reiner noted that almost \$3,000,000 will have to be collected in the last quarter of 1989 (traditionally the strongest quarter). Mr. Reiner then reported that the Foundation spent \$3,460,188 on projects, compared to \$4,288,110 for the same nine month period last year.

The Foundation received \$1,408,000 in new pledges for the first nine months of 1989 compared to \$1,322,000 for the corresponding period in 1988. At the end of September the Foundation had \$12,774,135 on its books in current outstanding

pledges compared to \$18,778,188 in September of 1988. This decrease was due in part to Leonard Stern's cancellation of his pledge.

Mr. Reiner then reported that the Foundation increased its expenses to \$928,084 for the first nine months of 1989 compared to \$514,766 expended in the same time period in 1988. Mr. Reiner noted that the difference of almost \$400,000 can be accounted for primarily in several areas. First, approximately \$97,000 was spent in connection with the Direct Mail campaign, however, as of September 30, 1989 \$86,154 has been collected and additional receipts are anticipated. Second, the West Coast operation, including office and staff, costs approximately \$200,000. Finally, the balance of the increased expenses include \$42,000 for recruiting fees and \$45,000 for special events including newsletter and other mailings designed to cultivate new donors. Furthermore, the staff in New York has increased and the Foundation's health insurance premiums have escalated. After a discussion and upon motion duly made and seconded, the Financial Report was approved.

Mr. Reiner then informed the Members that efforts were being made to increase the return on the Foundation's investments without deviating from its conservative approach. He reported that he and Michael Jaffe had met with Offit Associates to explore a more aggressive investment posture and that several new types of securities such as GNMA's had already

been purchased. Mr. Reiner indicated that the Board should establish an Investment Committee to deliberate on these matters in the future. Max Kampelman felt strongly that such a committee be formed. After much discussion regarding the history of the conservative investment policy of the Foundation, Michael Jaffe requested that he be permitted more flexibility regarding investment. Mr. Jaffe assured the Members that he would be extremely prudent in the overall investment strategy. At this point, Mr. Reiner completed his report.

There being no further business, the Annual Meeting was adjourned.

A handwritten signature in dark ink, appearing to read "Stephen E. Reiner", is written over a horizontal line. The signature is fluid and cursive.