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Kerala

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Area : 38,864 sq. kms.

Capital : Trivandrum

Population : 2,13,47,375 (1971)

Language : Malayalam

Situation. Kerala forms the Southern part of the west coast strip. It is bounded on the east by the state of Tamil Nadu on the north and north-east by that of Karnataka and on the west by the Arabian Sea ; the south almost touches Cape Comorin.

Geographical Features. Most of this state consists of coastal plains. The Western Ghats flank its west, with their highest peak, Anamurli, falling within the state. A number of small streams flow from the Western Ghats across the plains of Kerala into the Arabian Sea. The Periyar is the chief among them. This state has a comparatively large stretch of coastline for every square kilometre of area. The backwaters of Cochin form a sort of lake along the coast connected with the sea.

Climate. The climate of the state is of monsoon type. The rainfall is heavy (between 150 cms. and 750 cms.) Terrible typhoons sometimes occur near the coast.

Produce. The coastal plains produce rice and cocoanuts, while the hilly tracts yield ginger and cardamom. There are also plantations of rubber, coffee, cinchona, tea, paper and cashew. Kerala produces about two-thirds of India's output of cocoanuts. In fact the very name Kerala means Cocoanutland. The state contributes 60 per cent of India's rubber output. It is however deficient in foodgrains and has to import rice.

Kerala has a comparatively long coastline and a number of lagoons and backwaters ; as such, fishing forms a very important industry here.

Vegetation. The wide variations in the climatic conditions in the state have resulted in a large variety of forests. Important species are Teak, Rosewood, Poola, Charopine and Vanteak. Forests are an important source of raw materials for the industry.

Industries. Major industries of the state of Kerala are rubber, tea, coir, chemicals paper, oil textiles, fertilisers, sugar, cement, shark liver oil and rayon. There is a flourishing cottage industry in Kerala based upon cocoanut fibre and palm-leaf, producing ropes, mattresses, purses and other decorative articles.

Minerals. The State is quite rich in minerals. Ilmenite (source of Titanium Oxide) and monazite (yielding thorium) are found in huge quantities in the form of sand along the sea-shore.

Districts.	1. Alleppey	2. Cannanore	3. Ernakulam	4. Idikki
5. Kottayam	6. Kozhikode (Calicut)	7. Malappuram	8. Palghat	9. Quilon
10. Trichur	11. Trivandrum			

Towns. *Tiruvananthapuram (Trivandrum)* is the capital of the State. Rubber goods, matches Titanium and cotton are manufactured here.

Kozhikode (Calicut) is the main harbour.

Ernakulam, Alleppey, Quilon, Alwaye, Kottayam, Trichur and Cannanore are other towns of note.

Lakshadweep

Area : 32 Sq. kms.

Population : 31810 (1971)

Capital : Kavaratti

These coral islands, bedecked with cocoanut palms, lie 3 to 4 hundred kilometres off the Kerala coast, in the Lakshadweep Sea. Fishing and coir-work are the main occupations.

It is a Union Territory. Fishing, coir-spinning, copra-making, preservation of food (Fish) and cultivation of cocoanuts are the main occupations.

NATIONAL SYMBOLS

NATIONAL FLAG

The National Flag is a horizontal tricolour of deep saffron (Kesari) at the top, white in the middle and dark green at the bottom in equal proportion. The ratio of the width of the Flag to its length is two to three. In the centre of the white band is a wheel, in navy blue, which represents the *Charkha*. Its design is that of the wheel (*Chakra*) which appears on the abacus of the Sarnath Lion Capital of Asoka. Its diameter approximates to the width of the white band and it has 24 spokes.

The design of the National Flag was adopted by the Constituent Assembly of India on 22 July 1947. Its use and display are regulated by a code.

STATE EMBLEM

The State Emblem of India is an adaptation from the Sarnath Lion Capital of Asoka as preserved in the Sarnath museum. In the original there are four lions, standing back to back, mounted on an abacus with a frieze carrying sculptures in high relief of an elephant, a galloping horse, a bull and a lion separated by intervening wheels (*Chakras*) over a bell-shaped lotus. Carved out of a single block of polished sandstone the Capital is crowned by the Wheel of the Law (*Dharma Chakra*).

In the State Emblem adopted by the Government of India on 26 January 1950, only three lions are visible, the fourth being hidden from view. The wheel appears in relief in the centre of the abacus with a bull on the right and a horse on the left and the outlines of the other wheels on the extreme right and left. The bell-shaped lotus has been omitted. The words, *Satyameva jayate*, from the *Mundaka Upanishad* meaning 'Truth alone triumphs', are inscribed below the abacus in Devanagari script.

NATIONAL ANTHEM

Rabindranath Tagore's song *Jana-gana-mana* was adopted by the Constituent Assembly as the National Anthem of India on 24 January 1950. It was first sung on 27 December 1911 at the Calcutta session of the Indian National Congress. The complete song consists of five stanzas. The first stanza constitutes the full version of the National Anthem. It reads :

Jana-gana-mana-adhinayaka jaya he
 Bharata-bhagya-vidhata.
 Punjaba-Sindhu-Gujarata-Maratha-
 Dravida-Utkala-Banga
 Vindhya-Himachala-Yamuna-Ganga
 Uchhala-jaladhi-taranga
 Tava subha name jage,
 Tava subha asisa mage,
 Gahe tava jaya-gatha.
 Jana-gana-mangala-dayaka jaya he
 Bharata-bhagya-vidhata
 Jaya he, jaya he, jaya he,
 Jaya jaya jaya, jaya he.

Playing time of the full version of the National Anthem is approximately 52 seconds. A short version consisting of the first and last

lines of this stanza (playing time approximately 20 seconds) is also played on certain occasions. The following is Tagore's English rendering of the stanza :

Thou art the ruler of the minds of all people,
 Dispenser of India's destiny.
 Thy name rouses the hearts of Punjab, Sind, Gujarat and
 Maratha,
 Or Dravida and Orissa and Bengal.
 It echoes in the hills of Vindhya and Himalayas,
 mingles in the music of Jamuna and Ganges
 and is chanted by the waves of the Indian Sea.
 They pray for thy blessings and sing thy praise.
 The saving of all people waits in thy hand,
 Thou dispenser of India's destiny.
 Victory, victory, victory to thee.

NATIONAL SONG

Bankim Chandra Chatterjee's *Vande Mataram*, which was a source of inspiration to the people in their struggle for freedom, has an equal status with *Jana-gana-mana*. The first political occasion on which it was sung was the 1896 session of the Indian National Congress. The following is the text of its first stanza :

Vande Mataram !
 Sujalam, suphalam, Malayaja-shitalam,
 Shasyashyamalam, Mataram !
 Shubhrajyotsna, pulakitayaminim,
 Phullakusumita-drumadala-shobhinim,
 Suhasinim sumadhura-bhashinim,
 Sukhadam varadam, Mataram !

The English translation of the stanza rendered by Sri Aurobindo is :

I bow to thee, Mother,
 richly-watered, richly-fruited,
 cool with the winds of the south,
 dark with the crop of the harvests.
 the Mother !
 Her nights rejoicing in the glory of the moonlight,
 her lands clothed beautifully with her trees in flowering
 bloom,
 sweet of laughter, sweet of speech,
 the Mother, giver of boons, giver of bliss !

NATIONAL CALENDAR

A uniform National Calendar based on the Saka era with Chaitra as its first month and a normal year of 365 days was adopted from 22 March 1957 along with the Gregorian calendar for the following official purposes : (i) The Gazette of India, (ii) news broadcasts by All India Radio, (iii) calendars issued by the Government of India, and (iv) government communications addressed to members of the public.

The dates of the National Calendar have a permanent correspondence with the dates of the Gregorian calendar; 1 Chaitra falling on 22 March normally and on 21 March in a leap year.

India—Population

India is the seventh largest and the second most populous country in the world. In 1961, India's total population was 43,90,72,582. According to the 1971 census it was 54,79,49,809 an increase of 25 per cent during the ten years. Some important facts about the population are given below.

(a) *Population of India*

1951	36,09,50,365
1961	43,90,72,582
1971	54,79,49,809

(b) *Rural Population*

1951	82.7 per cent
1961	82.0 per cent
1971	80.1 per cent

(c) *Female Population*

1951	48.6 per cent
1961	48.5 per cent
1971	48.2 per cent

(d) *Literacy rate*

1951	16.6 per cent
1961	24.0 per cent
1971	29.3 per cent

(e) *Annual compound rate of growth*

1941-51	1.3 per cent
1951-61	2.1 per cent
1961-71	2.2 per cent

(f) *Density of Population*

(Persons per square kilometre)

1951	113
1961	138
1971	182

Growth of Population : The population of India has been growing very rapidly in recent times. The average rate of population growth between 1961 and 1971 was 2.2 per cent per annum.

Distribution of Population : (a) *Density* : The density of population is 182 per square kilometre but it varies widely from one part of the country to another, being as high as 2,723 in Delhi and as low as 14 in Andaman and Nicobar Islands. The pattern of distribution of population in India has been influenced largely by the geographical and economic conditions of the particular region.

(b) *Rural and Urban* : India is mainly an agricultural country. According to the 1971 census out of 54.79 crore people 43.89 crore or 80 per cent live in villages and 10.90 crore or 20 per cent live in cities and towns. In the recent past, however, there has been a slow but steady shift towards urbanisation. According to the 1971 census, there are 142 towns in India with a population of over a lakh each. Nine metropolitan cities have populations exceeding ten lakhs. There are : Calcutta (70,31,382), Greater Bombay (59,70,575), Delhi (36,47,023) Madras (31,69,930), Hyderabad (17,96,339), Ahmadabad (17,41,522) Bangalore (16,53,779), Kanpur (12,75,242), Pune (11,35,034).

Religions : Almost all the major religions of the world are represented in India. About 83 per cent of the people are Hindus and 11 per cent Muslims. Remaining 6 per cent are Sikhs, Christians, Parsis, Jews and others.

Languages : There are 826 languages in India. More than 40 crore people speak one of the fifteen major languages. The major languages are Assamese, Bengali, Gujarati, Hindi, Kannada, Kashmiri, Marathi, Malayalam, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, and Urdu. Hindi is the official language of the Indian Union. English too is the official language of the country.

Areas of Dense Population : The Satluj-Ganga Plain, West Coast Strip and industrial areas like Vishakhapatnam, Bangalore, Madras, Ahmadabad, Jamshedpur and Hyderabad.

Areas of Sparse Population : Gt. Indian Desert, Kachchh, the mountainous tracts in the north and Assam.

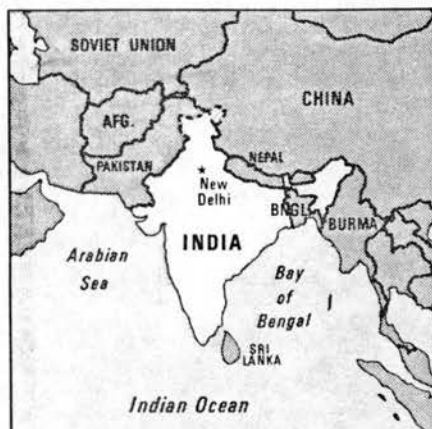
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India



United States Department of State
Bureau of Public Affairs

June 1982



Official Name:
Republic of India

PROFILE

People

Nationality: *Noun and adjective*—Indian(s). **Population** (1981 census): 684 million; urban 21.5%. **Annual growth rate:** 2.24%. **Density:** 221/sq. km. (572/sq. mi.). **Ethnic groups:** 72% Indo-Aryan, 25% Dravidian, 2% Mongoloid, others. **Religions:** Hindu 83%, Muslim 11%, Christian 2.6%, Sikh, Jain, Buddhist, Parsi. **Languages:** Hindi, English, and 14 other official languages. **Education:** *Years compulsory*—9 (to age 14). **Literacy**—36%.

Health: *Infant mortality rate* (1978 est.)—139/1,000. *Life expectancy*—54 yrs. **Work force:** (278 million, 1980 est.): *Agriculture*—70.8%. *Industry and commerce*—19.4%. *Services and government*—7.6%. *Transport and communications*—2.2%.

Geography

Area: 3,287,590 sq. km. (1,269,340 sq. mi.); about twice the size of Alaska. **Capital:** New Delhi (pop. 5.2 million). **Other major cities:** Calcutta (9 million), Bombay (8 million), Madras (4 million), Bangalore (3 million), Hyderabad (2.6 million), Ahmedabad (2.5 million). **Terrain:** Varies from Himalaya mountains to flat Gangetic Plain. **Climate:** Temperate to subtropical monsoon.

Government

Type: Federal republic. **Independence:** August 15, 1947. **Constitution:** January 26, 1950.

Branches: *Executive*—president (chief of state), prime minister (head of government), Council of Ministers (cabinet). *Legislative*—bicameral Parliament (*Rajya Sabha* or Council of States and *Lok Sabha* or House of the People). *Judicial*—Supreme Court.

Political parties: Congress (I), Congress (S), Lok Dal, Bharatiya Party, Janata Party, Communist Parties (CPI and CPM). **Suffrage:** Universal over 21.

Political subdivisions: 22 states, 9 union territories.

Central government budget (1981–82 est.): \$21.85 billion.

Defense expenditures (1979–80 est.): 3.1% of GNP.

Flag: Saffron, white, and green horizontal bands with a blue spoked wheel in the center. Saffron symbolizes courage and sacri-

fice; white, peace and truth; green, faith and chivalry; and the spoked wheel, India's ancient culture.

Economy*

GNP: \$167 billion. **Real growth rate:** 4%. **Per capita GNP:** \$245. **Real per capita GNP growth rate:** 2%. **Annual inflation rate 1981:** 10%.

Natural resources: Coal, iron ore, manganese, mica, bauxite, chromite, limestone, barite.

Agriculture (43% of GNP): *Products*—textiles, jute, processed food, steel, machinery, transport equipment, cement, aluminum, fertilizers.

Trade: *Exports*—\$9.1 billion: engineering goods, cotton apparel and fabrics, precious stones, handicrafts, tea. *Imports*—\$16.1 billion: petroleum, edible oils, machinery and transport equipment, fertilizer. *Major partners*—US, USSR, Japan, UK, Iraq, Iran.

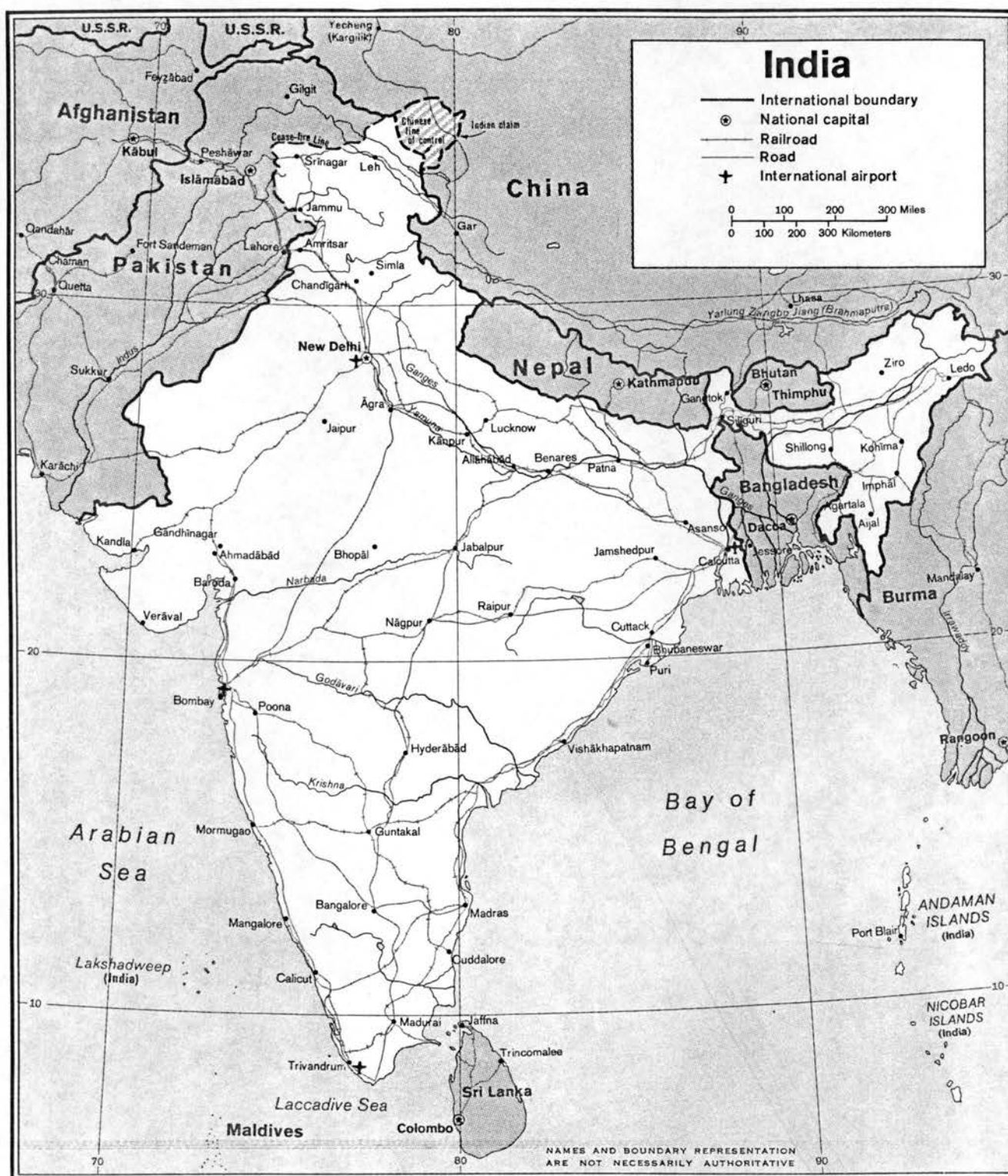
Currency: Rupee, divided into 100 paise. **Official exchange rate** (1981–82): 8.8 rupees = US\$1.

Fiscal year: April 1–March 31.

Economic aid (1947–80): *Total*—\$35.1 billion: multinational lending agencies and OECD, Communist, and OPEC countries. *US aid*—\$11.7 billion, of which AID \$4 billion, PL 480 \$6.1 billion, Exim Bank loans \$614 million, wheat loans \$244 million.

Membership in international organizations: UN, Nonaligned Movement, Commonwealth, Colombo Plan, Asian Development Bank (ADB), International Atomic Energy Agency (IAEA), International Monetary Fund (IMF), World Bank, INTELSAT.

* All figures are 1981–82 estimates.



PEOPLE

Although India occupies only 2.4% of the world's land area, it supports nearly 15% of the world's population. Only China has a larger population. A large percentage of India's population is in its teens—40% of Indians are younger than 15 years old. About 80% of the people live in more than 550,000 villages and the remainder, in more than 200 towns and cities.

Two major ethnic strains predominate in India, the Aryan in the north and the Dravidian in the south, although the lines between them are blurred. An aboriginal tribal population lives largely in the central forests and mountains; some Mongoloid people live in the far northern mountain regions.

Although 83% of the people are Hindu, India is also the home of more than 70 million Muslims, giving India one of the world's largest Muslim populations. Adherents of other religions include Christians, Jews, Sikhs, Jains, Buddhists, and Parsis.

The caste system, comprising the "classes" of Indian society, is based theoretically on employment-related categories ranked on a theoretically defined hierarchy. Traditionally, four classes were identified, plus a class of outcasts or untouchables. Despite economic development and modernization and laws countering discrimination against the lower end of the class structure, the caste system remains an important factor in Indian society.

GEOGRAPHY

India dominates the South Asian subcontinent geographically. It has common borders with Bangladesh, Burma, Pakistan, China, Nepal, and Bhutan; Sri Lanka lies beyond a narrow strait off India's southern tip.

India has three main topographical areas:

- The sparsely populated Himalaya Mountains, extending along the whole of the northern border;
- The heavily populated Gangetic Plain, a well-watered and fertile area in the north; and
- The peninsula, including Deccan Plateau, which is generally of moderate elevation.

The climate varies from tropical in the south to temperate in the north,

with three well-defined seasons throughout most of the country:

- The cool season from November to March;
- A dry, hot season from March to June; and
- A hot, rainy season during the remainder of the year.

In addition, much of southeastern India is subject to a second rainy period during the cool season. Precipitation ranges from more than 1,000 centimeters (400 in.) annually in the northeast Assam Hills to less than 12 centimeters (5 in.) in the northwest Rajasthan Desert.

HISTORY

The people of India have had a continuous civilization since about 2500 B.C., when the inhabitants of the Indus River valley developed an urban culture based on commerce, trade, and, to a lesser degree, agriculture. This civilization declined about 1500 B.C., and Aryan tribes originating in central Asia absorbed parts of its culture as they spread over the South Asian subcontinent.

During the next few centuries, India flourished under several successive empires. The Arabs expanded into western India in the seventh and eighth centuries A.D., bringing with them the Islamic faith and beginning a period during which the two systems—the prevailing Hindu and the Muslim—mingled, leaving lasting cultural influences on each other. Before the British arrived, the Mogul Empire, a Muslim dynasty, controlled much of the subcontinent.

The first British outpost in South Asia was established in 1619 at Surat on the northwestern coast of India. Later in the century, permanent trading stations were opened by the East India Company at Madras, Bombay, and Calcutta, each under the protection of native rulers. The British gradually expanded their influence from these footholds, until, by the 1850s, they controlled almost the entire area of present-day India, Pakistan, and Bangladesh. A widespread mutiny in 1857 led the British Government to remove the last vestiges of political power from the East India Company. From then until independence in 1947, the United Kingdom administered most of India directly and controlled the rest through treaties with local rulers.

Beginning in 1920, Indian leader Mahatma Gandhi transformed the Indian National Congress into a mass movement and used it to mount a popular

campaign against British colonial rule. The Congress used parliamentary and extra-parliamentary means—nonviolent resistance and noncooperation—to seek its goal.

Independence was attained on August 15, 1947, and India became a dominion within the Commonwealth of Nations with Jawaharlal Nehru as prime minister. Longstanding frictions between the Hindus and Muslims caused the British to create two countries out of British India: India, and Pakistan as the homeland for the Muslims. India's constitution was promulgated on January 26, 1950, when the country became a republic within the Commonwealth.

Prime Minister Nehru governed the nation until his death in May 1964. He was succeeded by Lal Bahadur Shastri, a veteran of the Congress movement.

READING LIST

These titles are provided as a general indication of material published on this country. The Department of State does not endorse unofficial publications.

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When Shastri died in January 1966, power passed to Jawaharlal Nehru's daughter, Indira Gandhi, who was prime minister from 1966 to 1977. In that year, Prime Minister Gandhi was replaced by Morarji Desai, a veteran political leader who headed the Janata Party, an amalgam of five opposition parties that had united against Mrs. Gandhi and the Congress Party. In 1979, dissension within the Janata government led to Desai's loss of a majority in the Parliament. He was succeeded as prime minister by Charan Singh, whose interim government set the stage for new elections, which returned Mrs. Gandhi to office in January 1980.

GOVERNMENT

According to its constitution, India is a "sovereign Socialist secular democratic republic." Like the United States, India has a federal form of government. However, the central government in India has greater power in relation to its states, and government is patterned after the British parliamentary system.

The government exercises its broad administrative powers in the name of the president, whose duties are largely ceremonial. The president and vice president are elected indirectly for 5-year terms by a special electoral college.

Real national executive power is centered in the Council of Ministers (cabinet), led by the prime minister. The president appoints the prime minister, who is designated by legislators of the political party, or coalition of parties, commanding a parliamentary majority. The president then appoints subordinate ministers on the advice of the prime minister.

India's bicameral Parliament consists of the *Rajya Sabha* (Council of States) and the *Lok Sabha* (House of People). The Council of Ministers is responsible to the *Lok Sabha*.

The legislatures of the states and union territories elect 232 members to the *Rajya Sabha*, and the president appoints another 12. The elected members of the *Rajya Sabha* serve 6-year terms, with one-third up for election every 2 years. The *Lok Sabha* consists of 544 members, 542 of whom are directly elected to 5-year terms. The other two are appointed.

India's independent judicial system had its beginnings under the British, and its concepts and procedures resemble those of Anglo-Saxon countries. The Supreme Court consists of a chief justice and 13 other justices, all appointed by

the president on the advice of the prime minister.

India has 22 states and 9 union territories. At the state level, some of the legislatures are bicameral, patterned after the two houses of the national Parliament. The states' chief ministers are responsible to the legislatures in the same way the prime minister is responsible to Parliament.

Each state also has a presidentially appointed governor who has ceremonial powers normally but who assumes certain broad powers during any period of breakdown of state parliamentary government. The central government exerts greater control over the union territories than over the states, although some territories have gained more power to administer their own affairs.

Local governments in India have less autonomy than their counterparts in the United States. Some states are implementing a policy of revitalizing the traditional village councils and introducing "grassroots democracy" at the village level, where 80% of the people live.

Principal Government Officials

President—N. Sanjiva Reddy
Vice President—M. Hidayatullah

Council of Ministers

Prime Minister—Indira Gandhi
Agriculture; Civil Supplies—Rao Birendra Singh
Commerce; Steel and Mines—Shiv Raj Patil
Communications—C.M. Stephen
Education and Social Welfare—Sheila Kaul
Energy—A.B.A. Ghani Khan Choudhuri
External Affairs—P.V. Narasimha Rao
Finance—Pranab Mukherjee
Health and Family Welfare—B. Shankaranand
Home Affairs—Giani Zail Singh
Information and Broadcasting—Vasant P. Sathe
Law, Justice, and Company Affairs—P. Jagannath Kaushal
Parliamentary Affairs; Works and Housing—Bhishma Narain Singh
Petroleum, Chemicals, and Fertilizer—Shiv Shankar
Planning; Labor—S.B. Chavan
Railroads—P.C. Sethi
Shipping and Transport—Veerendra Patil
Defense—R. Venkataraman
Irrigation—Kedar Pandey
Industries, Steel, and Mines—N.D. Tiwari

Ambassador to the United States—

K.R. Narayanan

Ambassador to the United Nations—

N. Krishnan

India maintains an embassy in the United States at 2107 Massachusetts Avenue NW., Washington, D.C. 20008 (tel. 202-265-5050) and consulates general in New York, Chicago, and San Francisco.

POLITICAL CONDITIONS

India's first experience of non-Congress Party government ended in January 1980 with the return of Indira Gandhi, who engineered a remarkable political comeback. Mrs. Gandhi had altered the style of government substantially in June 1975 when, responding to an opposition campaign to force her resignation, she declared a state of emergency. Parliament ratified the declaration, and elections scheduled for March 1976 were postponed. The government arrested thousands of political opponents under the Maintenance of Internal Security Act and imposed press censorship.

Confident that she still held broad national support, Mrs. Gandhi scheduled elections for March 1977, but voters rejected her government in favor of the loose alliance of five opposition parties hastily assembled to contest the election. These subsequently merged to form the coalition Janata (People's) Party, the first non-Congress Party government to rule India since independence.

Prime Minister Morarji Desai dismantled the structures of the emergency. The Janata government also launched a judicial inquiry into the activities of Mrs. Gandhi and her government. In early 1979, Parliament denied Mrs. Gandhi a seat she had won in a by-election, and her political future appeared to be in doubt.

In 1979, political fortunes changed rapidly, however, as internal dissension weakened the Janata Party. After months of dispute over party structure, the coalition unraveled in July 1979 and Prime Minister Desai resigned. He was succeeded briefly by Charan Singh as interim prime minister, and new elections were called. They provided an opportunity for the reemergence of Mrs. Gandhi and her Congress (I) Party as a national political force.

Congress (I) obtained an overwhelming majority in the *Lok Sabha*, and subsequent indirect elections to the *Rajya Sabha* produced an absolute Congress (I) majority there as well. Realignments and state elections in 1980 and subse-

quent state elections in four states in 1982 resulted in Congress (I) control over 17 of India's 22 states.

Political Parties

Congress (I) ("I" for "Indira") governs nationally and in 15 of the 22 states. No one in the party plays as strong a role as Indira Gandhi. Her son, Sanjay, was a close adviser, but in June 1980 he was killed in a plane crash. Her eldest son, Rajiv, a member of Parliament, plays an increasingly important role as adviser.

Congress (S) is the other claimant of the Congress heritage, including leaders such as Mahatma Gandhi and Nehru. Its president is Sharad Pawar, but it also contains many congressmen prominent in Mrs. Gandhi's earlier government.

The **Bharatiya Janata Party (BJP)**, under former Foreign Minister Atal Bihari Vajpayee, is one of the three major remnants of the Janata government that broke up in July 1979. A descendant of the earlier, urban, Hindu-oriented Jana Sangh Party, the BJP has broadened its base to attract non-Hindus and rural groups.

The **Lok Dal**, under former Prime Minister Charan Singh, draws its strength from certain agricultural communities. This party is also a product of the breakup of the old Janata amalgamation.

The **Janata Party**, the third spin-off of the Janata government's breakup, is led by Chandra Shekhar. It includes splinter groups reflecting various interests, including populist, Socialist, and business.

India has two important Communist parties—the pro-Soviet **Communist Party of India (CPI)** and the **Communist Party of India—Marxist (CPM)**, which broke with CPI in 1964 and is essentially independent. Both join in the parliamentary process, and they hold or share power in the states of West Bengal and Tripura. Small, leftist splinter groups also exist, some of them advocating violent overthrow of the government.

Regional parties based on ethnic or linguistic elements are significant in India and govern in five states. Of these parties, the most important are the **National Conference**, which controls Jammu and Kashmir, and the **All India Ann Dravida Munnetra Kazhagam (AIADMK)**, which rules in Tamil Nadu. In the latter state, the major opposition, **Dravida Munnetra Kazhagam (DMK)**, is also a regional party. Some northeastern states are governed by tribal-based parties.

ECONOMY

Domestically, India has made considerable economic progress since independence. A relatively sophisticated industrial base and a large pool of skilled labor have been created. However, agriculture remains the crucial sector—influenced significantly by monsoons, depended upon by 74% of the people, and contributing more than 40% of gross national product (GNP).

Only modest gains in per capita GNP have been achieved. The Indian economy, one of the largest in the world, has been growing relatively slowly—an average of more than 3% annually. The population, estimated at 684 million in 1981, has been increasing in recent years by more than 2% per year.

Agricultural production has been increasing at an average annual rate of 2.9%. A surge in production occurred in the late 1960s and early 1970s because of the "green revolution," which made India basically self-sufficient in grain production because of improved use of hybrid seed, irrigation, and fertilizer. A record foodgrain harvest of 132 million metric tons occurred in 1978–79. This was followed by a drop in production, resulting from the failure of the 1979 summer monsoon, but improved rainfall during the 1980–81 and 1981–82 crop years increased foodgrain production. The government has placed high priority on increasing irrigated land, and nearly 30% of total cultivated area receives some irrigation.

Cotton and jute textile production continues to be the most important industry, but public-sector firms in steel, heavy industry, and chemicals have become important since 1960. India manufactures various finished products for domestic use and export. Substantial mineral resources—coal, iron ore, bauxite, and manganese—have been only partially exploited. Despite industrial development, unemployment and underemployment are major problems.

Foreign Trade and Assistance

India's foreign trade in 1980–81 totaled \$24.6 billion, including a record trade deficit of about \$7.4 billion. The deficit rose dramatically, mainly because of the sharp increase in India's petroleum import bill following OPEC [Organization of Petroleum Exporting Countries] price rises. Exports have increased notably in recent years, with engineering goods now the leading category.

The United States is India's largest trade partner. In 1980, bilateral trade was \$2.8 billion, with \$600 million in favor of the United States.

Foreign assistance authorized since 1947 amounted to more than \$35 billion. The most important donor in recent years has been the International Development Agency of the World Bank group (with aid to India totaling \$13 billion). The United States has provided about \$12 billion to India in various types of aid, much of it during the 1960s. In recent years, the U.S. Agency for International Development (AID) program has emphasized agricultural

TRAVEL NOTES

Climate and clothing—Summer clothing is suitable year round in the south. In the north, lightweight woens are necessary from mid-December to mid-March.

Customs and currency—US citizens who are nontourists or tourists traveling overland must have a valid visa for the duration of their stay. Tourists arriving at Indian international airports without a visa may obtain a 30-day "landing permit" on arrival, if they have not traveled to India within the preceding 6 months. The landing permit may be used for two additional trips to neighboring countries, except Pakistan. It cannot be extended.

Foreign currency (including travelers checks) must be declared to customs on arrival if more than \$1,000, but is not otherwise restricted. Import and export of Indian currency are prohibited.

Health—Tapwater is unsafe throughout India. In hotels and restaurants, drink only bottled or carbonated water and avoid ice cubes. Cholera, malaria, and measles inoculations are recommended. Health requirements change; check latest information.

Telecommunications—telephone service within India and to international points is fair. Telegraph service tends to be unreliable. India is 10½ hours ahead of eastern standard time.

Transportation—Many international carriers provide service to New Delhi, Bombay, and Calcutta. Indian Airlines has flights to many Indian cities. The railway system provides service between most major cities. The 1,450 km. (900 mi.) trip from Delhi to Calcutta or Bombay takes from 16 to 24 hrs. The 2,470 km. (1,535 mi.) trip from Delhi to Madras takes about 40 hrs. It is possible to travel almost everywhere by road during the dry season; however, outside urban areas, the roads are narrow and often impassable during the monsoon. Local transportation includes buses, taxis, three-wheeled scooters, cycle rickshaws, and horsedrawn tongas. Buses are overcrowded and service is irregular. Taxis are plentiful in the larger cities.

and rural development and health and family planning.

Export earnings, substantial foreign aid flows, and remittances from Indians abroad resulted in a record buildup of foreign exchange reserves, which peaked at \$7.4 billion (excluding gold) in October 1980. Because of the trade deficits, these reserves had declined to less than \$5 billion by the end of 1981. In order to correct balance-of-payments problems, India requested an International Monetary Fund (IMF) program of 5 billion special drawing rights units over 3 years. The IMF Board approved the loan in November 1981.

FOREIGN RELATIONS

Since independence, India has been active in the United Nations as one of the leaders of the developing nations. In years past, India made important contributions to U.N. peacekeeping operations in Korea, the Gaza Strip, the Congo, and Cyprus. In addition, India led the international control commissions established in Laos, Vietnam, and Cambodia (Kampuchea) under the 1954 and 1962 Geneva agreements.

India's role in world affairs has derived from its size and population and the personal influence of Jawaharlal Nehru, a chief architect of the Non-aligned Movement. More recently, India's broadening industrial base, military strength, and growing scientific and technical capacity have added to its prominence in international affairs. India continues to be a leader in the Non-aligned Movement and has an important voice in the North-South dialogue.

Pakistan and Bangladesh

India's relations with Pakistan have been troubled from the outset by the centuries-old rivalry between the Hindus and Muslims of the subcontinent, a situation which led to partition of British India in 1947. The principal point of dispute has been Kashmir: the Hindu maharaja of Kashmir chose to join India, although most of his subjects were Muslim. India has maintained that this decision and subsequent elections in Kashmir have made it an integral part of India. Pakistan has asserted Kashmir's right to self-determination in accordance with an earlier Indian pledge and a U.N. resolution. The dispute triggered open warfare between the two countries in 1947-48 and in 1965.

In December 1971, following the crisis in what was then East Pakistan and the flight of millions of Bengali refugees to India, Pakistan and India again went to war. The brief conflict left the situation unaltered in the west, but in the east, a decisive Indian victory resulted in the creation of Bangladesh.

Since the 1971 war, Pakistan and India have moved slowly toward normalization of relations. In July 1972, Indian Prime Minister Gandhi and Pakistani President Zulfikar Ali Bhutto met in the Indian city of Simla, launching negotiations to resolve problems resulting from the war and to seek a more stable basis for peace in the region. Diplomatic and trade relations were reestablished in 1976.

Since the Soviet invasion of Afghanistan, new strains have appeared in Indian-Pakistani relations, particularly as India voiced concern over an arms buildup by Pakistan. In early 1982, however, former Pakistan Foreign Minister Agha Shahi traveled to New Delhi to begin discussions with Indian officials on a nonaggression pact. At the time, his visit helped to reduce bilateral tensions that had developed during the previous year regarding the new U.S. security and economic aid relationship with Pakistan and Indian fears of what it alleged was a Pakistani program to develop nuclear weapons.

Meanwhile, the 1975 overthrow of Sheikh Mujibur Rahman in Bangladesh led to tensions between that country and India, which had enjoyed warm relations with him. The two governments found difficulty in agreeing on their common border, and they continued to negotiate this question in 1981. Another thorny issue concerned allocation of water from the Ganges River, part of which flows to Calcutta while the main channel reaches the sea through Bangladesh. An interim agreement in 1977 has not led to a longer term settlement.

China

After independence, India initially enjoyed cordial relations with China, but tension arising from the disputed border led to military conflict in 1962. After a month of fighting, in which Chinese forces penetrated deep into Indian-claimed territory, China proclaimed a cease-fire and generally withdrew to positions held before the outbreak of hostilities, except in the Ladakh area of Kashmir.

Sino-Indian relations still have not recovered fully from that experience. The border dispute which provoked the war remains unsettled. Since that con-

flict, China has maintained close relations with Pakistan. India's friendly relations with the Soviet Union proved a further obstacle, once Sino-Soviet differences surfaced in the 1960s. Nevertheless, China and India have moved cautiously toward normalization of relations. In 1976, they exchanged ambassadors for the first time since the border war, and the following year they reopened trade and shipping links. India's foreign minister visited Beijing in 1979, and China's foreign minister returned the visit in 1981. In December 1981 and again in May 1982, India and China held discussions on the border issue and on ways to increase trade and cultural exchanges. While progress was reported on the two latter subjects, further talks will be necessary on the complicated and sensitive border problem.

Soviet Union

Since independence, India and the Soviet Union have built a strong relationship on a general coincidence of views on international political problems, their common mistrust of China, Soviet support for India's position in the Kashmir dispute, and Soviet economic and military assistance. Both parties also have profited from a "rupees for rubles" trade relationship permitting them to import goods without spending hard currency. In August 1971, the two countries signed a 20-year treaty of peace, friendship, and cooperation, which India viewed as important support for the Indian position in the Bangladesh crisis. More important to the Indians than any document, however, is their experience that the Soviet Union has supported India in times of trouble and has never appeared to threaten India's interests.

The Soviet invasion of Afghanistan, an act that drew sharp reproach from most nonaligned countries, has not altered India's view of Soviet policy appreciably. In late 1980, state visits by Indian President Sanjival Reddy and Soviet President Leonid Brezhnev underscored once again their friendly bilateral relations. In 1980, the two countries signed a major arms purchase agreement, and India became the only major non-Communist Third World country to recognize the Soviet-backed Heng Samrin regime in Kampuchea. India has called for withdrawal of Soviet troops from Afghanistan but also has indicated that this issue should not cloud the mutually beneficial Indo-Soviet relationship.

U.S.-INDIAN RELATIONS

The United States and India have aimed at cordial relations reflecting their common ideals of democracy and freedom. Framers of the Indian constitution studied the American system and grafted some of its features onto India's essentially parliamentary form of government. The United States is India's largest trading partner and has been an important source of foreign economic assistance. The United States also provided substantial military equipment following the outbreak of the Sino-Indian war in 1962.

Throughout most of 1981, U.S. relations with India were strained, mainly because of the U.S. development of a substantial security and economic assistance program with Pakistan. Bilateral issues, such as the future of the U.S.-Indian nuclear fuel supply relationship, also contributed to a downturn in U.S.-Indian relations. In the latter part of the year, however, a series of high-level meetings, including discussions between President Reagan and Prime

Minister Gandhi at the Cancun Summit, were useful in improving mutual understanding and indicated interest on both sides in better relations.

Prime Minister Gandhi has been invited for an official visit to the United States in late July 1982. The visit is an example of the ongoing efforts to build a stronger and more constructive relationship between India and the United States.

Principal U.S. Officials

Ambassador—Harry G. Barnes, Jr.
Deputy Chief of Mission—Marion Creekmore
Counselor for Political Affairs—W. Grant Smith
Counselor for Economic Affairs—Martin G. Heflin
Counselor for Commercial Affairs—Hallock R. Lucius
Counselor for Agricultural Affairs—W. Garth Thorburn
Counselor for Scientific Affairs—Robert A. Stella

Counselor for Administrative Affairs—Byron P. Walker
Director, AID Mission—Priscilla M. Boughton

Consuls General

Bombay—J. Bruce Amstutz
Calcutta—George F. Sherman
Madras—Douglas M. Cochran

The U.S. Embassy in India is located at Shanti Path, Chanakyapuri, New Delhi 110021 (tel. 690351). ■

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78 ANDHRA PRADESH; GOA, DAMAN AND DIU (GOA); KARNATAKA; PONDICHERY; TAMILNADU; KERALA.



Based upon Survey of India Map with the permission of the Surveyor General of India, © Government of India Copyright, 1979. The territorial waters of India extend into the sea to a distance of twelve nautical miles measured from the appropriate base-line.

Sn
Riverspace mtg:

Timing: ^{evening.} Thursday - Ribbon cutting. - Possibly media coverage
Key to the two cities - Proclamations - reception to
Consul General.
Event starts at 7:00 PM. - National Anthem. (Raja)
Raja to call Indo American Assn.
Sally & Tarun to work out the details (agenda)

Pictures for media - Raja to provide.

Tushar G

9¹¹ HIND --

GARCES

6✓

F Carson Board — 1s

Patchi Parchesi 1s

Kowli 1s

Papa

Press releases

Schedule — for Artists

Mtg with

Travel Booth

to Fashion Show requirements

Padi

① ~~Contact Varma~~ Call International Institute (How many?)
Meeting List.

② Provide equipment requirements to Tarun

③ Contact Sebir

④ Contact Medizahn Center Sally

⑤ Contact Karmakally

378-0154

⑥ Feed out about Mirror (Free standing)

⑦ ~~Varma's initials~~

Vijay : Signs

CONSUL GENERAL OF INDIA
Mr. Rajnikant Verma

PROFESSIONAL HISTORY:

- Mr. Verma joined the Indian Foreign Service in 1965.
- Mr. Verma has held five foreign assignments (Soviet Union, Sri Lanka, Australia, Bhutan, United States) including his current position as Consul General in Chicago.
- Mr. Verma was assigned to the Chicago office in August 1982; a position that has held for the last three years.
- Mr. Verma has been a member of the Ministry of External Affairs (Foreign Affairs) and the Ministry of Commerce in India.

PSERSONAL HISTORY:

- Mr. Verma holds degrees in Law and Science from the University of Allahabad which is located in Allahabad, India.
(Allahabad, according to Mr. Verma is a major university city in India.)
- Mr. Verma is married (spouse "Menu") and has three daughters ages 6, 12 and 14. The family lives in the Chicago area where the children attend school.

POST SCRIPT:

- Mr. Verma will send an official biography and black and white self-photograph (if available) out in today's mail.
- Mr. Verma visit to the TwiniCities and Riverplace's Festival of India coincides with Indian Independence Day.

August 7, 1985

FESTIVAL OF INDIA

OUTDOOR FILM: "Gandhy," starring Ben Kingsley as Gandhi

TIME: Friday, August 16 (Part I)

Saturday, August 17 (Part II)

(NOTE: The film is 188 minutes long! so I am suggesting we show the first 94 minutes Friday evening and the second 94 minutes Saturday evening.)

LOCATION: Lourdes Sqaure Outdoor Cinema

INFO: "Gandhy" was the winner of 8 Academy Awards in 1983, including Best Picture, Best Actor (Ben Kingsley for his role as Gandhi) and Best Diretor (Richard Attenborough).

The film took 20 years to make and produce.

INDIA CLUB Board of Directors 1984-85

Rakesh Agarwal
95 15th Av SW
New Brighton, MN 55112
631-2334

Padu Arimilli (Vice President)
2939 Mary St
St Paul, MN 55109
770-1597

Vijay Balakrishnan
1111 N Hamline Av #18
St Paul, MN 55108
644-8490

Ella Baldwin (Recording Secretary)
3518 St Paul Av
Mpls, Mn 55416
927-7546

Harshad Bhatt
6800 Cottonwood Ln N
Maple Grove, MN 55369
425-8814

S.K. Dash
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432-8829

Rajiv Lall
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343-0218

Anoop Mathur
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Shoreview, MN 55112
483-0793

Rama Pandey
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Spring Lake Park, MN 55432
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Burnsville, MN 55337
894-1273

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452-8629

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Ramanik Shah (Treasurer)
2528 Millwood
St Paul, MN 55113
636-9833

Bell Sheno
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Falcoln Hts, MN 55108
645-7386

Arun Shirole
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Robbinsdale, MN 55422
537-4794

Bash Singh
2 Spring Farm Lane
St Paul, MN 55110
483-6383

Sanjay Syal
1618 Jefferson NE
Mpls, MN 55413
788-3550

Zeke Zdenek (President)
3510 Seims Ct
Arden Hills, MN 55112
631-3663

Board Members Present:

Carla Prakash
Zeke Zdensk
R. Lall
B.A. Shenoi
V. Balakrishna
Stefan Peterson
K. Saxena
Arun Shirole
Rama Pandey
Anoop Mathur
Ramanik Shah
H. Bhatt
Ella Baldwin

Others:

Ram Gada
Neena Gada
Sushila Shah

The May 15th meeting of the India Club was called to order by the president Zeke Zdensk.

The First order of business was the report by Stefan Peterson on the cafe for the Festival of Nations. Stefan Peterson thanked the core group for the effort put forth to make the cafe a success.

Report: Stefan Peterson

Served: 500 full plates
1250 smaller trays
2000 mango shakes

Expenses:	\$1600.	Food
	300.	paper
	300.	kitchen rental
	400.	Cafe rental
	50.	Insurance
	260.	Appliance rental
	25.	Cold storage rental

Receipts: \$3500.

An additional amount will be coming in from the following sources:

- | | |
|-------------------------------------|---------|
| 1. Advance ticket sales: | \$63.50 |
| 2. Sale of left over chicken | ? |
| 3. Some commission from the bazaar. | ? |

There are several of the 5-compartment trays for sale for 500 for \$20.00

Recommendations for the future: Forget the full plates. Pakoras were a hot selling item when made on the spot.

Bel Shenoi made a motion that the India Club thank Stefan Peterson for the tremendous effort he put forth in putting it all together. It was passed.

The Musical Instrument exhibit of the Indian Community which was assembled and organized by Preeti Mathur was considered the most elegant at the Festival of Nations.

A motion was passed to give \$600.00 to SILC. Sales tax will need to be paid on income from the festival.

Report by Vijay Balakrishna regarding the Festival of India:

- Outline:
1. One or more concerts around the period
 2. Set of exhibits
 3. Traveling exhibits from the Festival of India,
 4. Food - catered

Funding will be sought from outside sources. There will be only professional performers. Wide publicity will be necessary.

June 28, 1985 Radio Station - Fund raiser at the St. Paul Student Center, \$10.00 tickets. 7:00 dinner, 8:30 entertainment.

August 24, 1985, Hindu Mandir will have a fund raiser at 7:00 pm.

There will also be an Indian, Russian, Irish pot luck some time in August. Our neighbors in booths at the Festival of Nations.

Harshad Bhatt brought in 7 more members when he sold tickets for the Festival of Nations.

Suggestions from Vijay Balakrishna - need commercial marketing.

1. Direct mail is the poorest method
2. Must offer something - like possible discounts at local Indian stores.

Indo-American Club is hosting the World Cup Cricket Players from India over the 4th of July weekend. They will need to raise \$2400.00 to accomodate the 13 or 14 players.

Sushila Shah has collected some slides & books for the resource center,

Respectively submitted,

Ella Baldwin, secretary

India Club
Board Meeting
Jun 20, 1985

Board Members Present:

PA Arimilli
Kusum Saxena
Stefan Peterson
SK Dash
Ramanik Shah
Arun Shirole
R Kannankutty

Others:

Ram Gada
Krishna Saxena
Sushila Shah

Meeting called to order by Padu Arimilli.

Minutes from last meeting approved.

Due to lack of quorum a mail ballot will be sent to Directors for voting on the new Bylaws. Ballot will be mailed with a notice for a special meeting.

Announcements made; Sabir Hasan Radio program fundraiser, Sobha Naidu performance, Cricket match and donation appeal to cover expenses.

Ramanik Shah is working on filing past tax returns that were missed previous to his term as Treasurer.

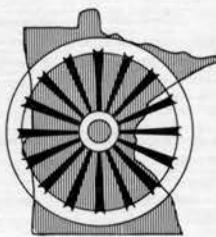
Financial report from Festival of Nations not yet finalized.

Directors would like to see a complete list of paid members at next meeting.

Respectfully submitted,

Carla Prakash on behalf of Ella Baldwin

PRESIDENT: F. F. ZDENEK
VICE PRESIDENT: N. GADA
SECRETARY: ELLA BALDWIN
TREASURER: M. AMBERKER



1694 COMO AVENUE
ST. PAUL, MINNESOTA 55108
TELEPHONE 612-647-0191

THE INDIA CLUB OF MINNESOTA

Dear Director:

The plans and the activities of the India Club are proceeding very nicely. Meetings on the third Wednesday of the Month, with exceptions for June, July, and August are becoming pretty interesting.

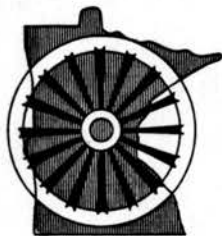
However, there are two things that concern me and your colleagues. The level of participation of the community and the membership rolls.

Remember, our goals, with a scholarship fund, newsletter, and directory are lofty. As we stand now, we are just about breaking even, and we need additional members, and additional funds.

Will you make a commitment to go out to your friends and acquaintances and enlist 5 new members for the club over the summer? Please do your part.

Thank
Zdenek

PRESIDENT: F. F. ZDENEK
VICE PRESIDENT: N. GADA
SECRETARY: ELLA BALDWIN
TREASURER: M. AMBERKER



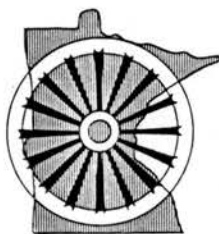
1694 COMO AVENUE
ST. PAUL, MINNESOTA 55108
TELEPHONE 612-647-0191

THE INDIA CLUB
OF MINNESOTA

Meeting Notice:
Thursday, June 20
7³⁰ pm Int'l. Inst.

It is important that all
directors attend as we need
a quorum to vote on the
bylaws.

PRESIDENT: F. F. ZDENEK
VICE PRESIDENT: N. GADA
SECRETARY: ELLA BALDWIN
TREASURER: M. AMBERKER



1694 COMO AVENUE
ST. PAUL, MINNESOTA 55108
TELEPHONE 612-647-0191

THE INDIA CLUB OF MINNESOTA

DEAR FESTIVAL OF NATIONS VOLUNTEER,

FIRST, AND MOST IMPORTANT, THANKS VERY MUCH FOR YOUR HELP ON ALL THE PROJECTS AT THE FESTIVAL OF NATIONS... AS USUAL I SPENT MOST OF MY TIME AT THE FOOD BOOTH, BUT WAS ABLE TO VISIT SOME OF OUR OTHER ACTIVITIES. THE MUSICAL INSTRUMENT EXHIBIT, BAZAAR, AND DEMONSTRATIONS AND PERFORMANCES WERE ALL OUTSTANDING, AS WAS THE CAFE. I AM SURE THAT WE GAVE A FIRST-CLASS IMPRESSION OF INDIA TO OUR FELLOW MINNESOTANS. THAT EDUCATIONAL EXPOSURE IS DUE EACH OF YOUR HARD WORK AND TIME.

TO A PRACTICAL POINT, DON'T FORGET TO KEEP A RECORD OF YOUR EXPENSES WHILE SERVING AS A VOLUNTEER. THEY ARE TAX DEDUCTIBLE AS A CHARITABLE CONTRIBUTION. AMONG THE ITEMS THAT YOU CAN CLAIM ARE:

- MILEAGE AT 12¢ PER MILE -
- PARKING -
- MEALS WHILE ON DUTY:
- DRY CLEANING FOR COSTUMES OR CLOTHES SOILED (FOR EXAMPLE THE LADY'S SARI'S IN THE FOOD BOOTH)
- BABYSITTING WHILE ON A SHIFT
- SMALL SUPPLIES AND PURCHASES NOT REIMBURSED
- ANY REPAIRS TO EQUIPMENT LOANED AND DAMAGED

ANY SINGLE DEDUCTION UNDER \$25 NEED NOT BE DOCUMENTED WITH A RECEIPT, BUT YOU SHOULD HAVE A TIMELY NOTE OF EXPENSES IN YOUR FILES.

ONE OF THE BEST PARTS OF THE FESTIVAL IS THE CAMARADERIE OF WORKING TOGETHER ON SUCH A PROJECT. I HOPE YOU ENJOYED YOURSELF, AND CAN JOIN US AGAIN NEXT YEAR..

REGARDS & THANKS

A NON-PROFIT ORGANIZATION TO DEVELOP FELLOWSHIP AND UNDERSTANDING

NEXT MEETING: W Apr 17 7³⁰pm International Institute

INDIA CLUB
March 20, 1985

Board Members present:

Arun Shirole
BA Shenoi
PK Lahiri
Stefan Peterson
SK Dash
HP Bhatt
Vijay Balakrishnan
Carla Prakash

Others:

Ram Gada

Meeting called to order by the Secretary, Carla Prakash. Minutes of Feb. 20 meeting approved.

Festival of Nations: Stefan Peterson reported that St Anthony High School will be the cooking site and that a "dry run" will be set up soon to test recipes. Ram Gada will check further on the availability of naan. Neena Gada is continuing to work on the rangoli demonstration. Members would like to get started on selling tickets for the Festival-when will they be available?

Newsletter: BA Shenoi reported that the newsletter will be out as soon as the mailing labels are printed. Long range goals will be the feature of the upcoming issue. Ram Gada will check on the possibilities for advertisers in the newsletter.

Landmark Center Event: Vijay Balakrishnan reported that a more detailed proposal should be available at next India Club meeting. Date has been tentatively set as Sept 8. Event will consist of concert, exhibits and food. Several funding bodies will be approached for financial support. Publicity will be focused outside the Indian community.

Festival of India: Pranab Lahiri passed much of the information he has gathered on to the planners of the Landmark Center event. Local government officials have indicated a willingness to support any local events with publicity, but no funds are available.

Bylaws: Ram Gada presented bylaws which will be copied and mailed to Board members. It is important that all Board members attend the ~~April~~ meeting as these Bylaws will be discussed and voted on. *May*

Student Financial Assistance: Dr. Dash requested that the agenda for the April meeting include discussion of the formation of a permanent standing committee to deal with student financial assistance protocol and procedure, and student/India Club relations in general.

Meeting adjourned.

Respectfully submitted,

Carla Prakash, for Ella Baldwin

INDIA CLUB MEETING

January 16, 1985

Board Members Present:

B.A. Shenoi
Ramanik Shah
Harshad Bhatt
Neena Gada
Stefan Peterson
Carla Prakash
Vijay Balakrishna
Pranab Lahari
P.A. Arimilli
Sanjay Syal
Ella Baldwin
Zeke Zdensk

Others: Sushila Shah
K. Ramakrishna
Usha Balakrishna
Ram Gada

Then January 16th meeting of the India Club was called to order by the President Zeke Zdensk. After thanking Natyakala for the \$60.00 donation toward the India Club Newsletter, he reluctantly decided to serve as president for a third term, with the following conditions.

1. Padmanabham Arimilli will serve as vice-president.
2. There be two secretaries, a corresponding and record keeping secretary.

Carla Prakash and Ella Baldwin agreed to share that role.

3. Ramanik Shah was elected Treasurer.

Slate of Officers: President: Zeke Zdensk
Vice-President: Padmanabhan Arimilla
Secretaries: Carla Prakash and Ella Baldwin
Treasurer: Ramanik Shah

Ramanik Shah made a motion that we accept Ramki's resignation with regrets. Padu Arimilla will take his place on the board of directors.

Zeke Zdensk made a motion that the slate of officers be installed by acclamation. Motion carried.

Stefan Peterson brought up the need for volunteers to be the 3-Day Managers for the cafe for the Festival of Nations.

The Three Day Managers will be: Fri. : Neena Gada & Sanjay Syal
Sat. : Pranab Lahiri
Sun. : Harshad Bhatt

Still needed:

- Set up crew - thursday
-- Have two volunteers, Padu Arimilli & Ella Baldwin
--Cooking crew
-- Strike Crew: Have one volunteer: Bel Shenoi

Menu-- definite menu has not yet been decided.

This year there will be an on-going program, therefore there will be no rush hour.

Buying ahead in bulk - paper products & everything will cut the cost.

Committee Chairmanships::

- | | |
|----------------|-------------------|
| 1. Publicity: | Pranab Lahiri |
| 2. Newsletter: | Bel Sheno |
| 3. Program: | Vijay Balakrishna |
| 4. Membership: | K. Kannankutty |
| 5. Youth: | Sanjay Syed |

Ram Gada suggested that there should be a vice-chair also, making for continuity, & that we also need a more cohesive record keeping process.

Zike suggested that part of the operating funds of the India Club should be set aside for the scholarship fund and placed in a high yield account.

Zike commended Shanti Shah for the excellent job she had done organizing India Day.

There are three temporary short term projects:

1. Carla will contact the State dept's India desk about the Festival of India.
2. K. Kannankutty and Sushila Shah will be asked to attempt to obtain a booth at the State Fair.
3. Padu Arimilli was asked to communicate the goals of the India Club to the local Indian Associations, and to solicit membership and participation in meetings, in an attempt to get more people involved and helping with the Festival of Nations.

Our message of mourning for Indira Gandhi, which was sent in behalf of the India Club was accepted by the Indian Embassy.

The Meeting was adjourned.

Respectfully submitted,

Ella Baldwin, Secretary

A large cake decorated to look like card catalog (Who says librarians don't know how to throw a party, the public catalog room closes for a \$3.6 million renovation and conversion to computer terminals. Reading Room will serve as an interim catalog the next year.

The TV crew roamed the aisles ... of a San Francisco supermarket Wednesday in search of the ingredients to make up American life. The crew from *Television* are in the Bay area this week filming *America for viewers back home*. A television program in the USA went to China last month as part of an program. Under scrutiny by the Chinese are health clubs, rush-hour traffic, the computer at the San Francisco zoo and a day in the life of the Edward Beyeler family, who served the six-man television crew a traditional California meal Wednesday night — Mexican food.

An homage to film maker Francois Truffaut ... will highlight the United States Film Festival, opening Friday in Park City, Utah. The Truffaut tribute, which begins Monday, includes Annette Insdorf, a leading Truffaut film scholar, introducing the classic *Day for Night* Jan. 25. Presented by Robert Redford's Sundance Institute, the festival runs through Jan. 27 and is considered the leading showcase for independent films. Premieres at the festival include Woody Allen's *The Purple Rose of Cairo* and John Ford's *The Falcon and the Snowman*.

Dancers won't be heading south ... this summer, turned down a compromise proposed Wednesday in New York. Forced out of Radio City Music Hall for the by Walt Disney Productions, the troupe was a chance to dance for 10 weeks at Walt Disney World, Fla. But the dancers refused to drop their stay in New York. "The vote was unanimous to our campaign," said spokeswoman Eileen Collins.

So: If you play your cards right, you may find \$100,000 richer. The Cincinnati-based U.S. Playing which has been putting those blue and red Bicycle players' hands for 100 years, is celebrating its 100th anniversary with what it calls "The Winning Hand of the Year." Awarding lucky winners in scratch-off game cards on Bicycle decks now on store shelves are more than 100 prizes ranging from \$100,000 in cash to coupons for, you guessed it, Bicycle cards.

Morrison's new LP *Sense of Wonder*, originally due in 1984, will be released next month. Why the Morrison had recorded *Crazy Jane on God*, a version of a poem by W.B. Yeats. The late poet's estate it wanted only classical versions of the work so Morrison replaced it with a version of *Mose* if You Knew.

Have art and they do in Palm Beach, Fla. today. The city has scored a coup, snagging two of the USA's leaders for an appearance at the Palm Beach Bie. Fielding questions at the Breakers Hotel will be Hodson, chairman of the National Endowment for the Arts, and Daniel J. Terra, ambassador-at-large for the State. The 53-year-old Roundtable has played host to others ranging from Armand Hammer and Col. Richard Nixon.

LINE AHEAD: Over Art Museum will hold its gala benefit, "Choice," Saturday night at the Westin Hotel at the center.

by Craig Wilson

le LIFE

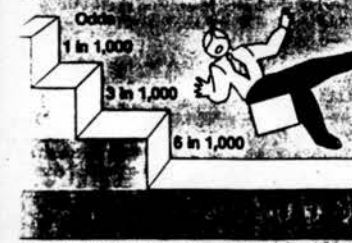
People	2D	People	2D
Men and sex	5D	Show	5D
3	3D	Television	7D
Behavior	5D	Travel & Leisure	3D

SNAPSHOTS

Statistics that shape our lives

fig our chances at work

2.5 million workers were disabled on the job in 1984, a 10 percent increase over 1983.



By Elys A. McLean, USA TODAY

The doctors recommended that all adult Americans check their medical records to see if

Americans, a national medical society based in Philadelphia. Studies indicate that doctors

the medical group is issuing new guidelines to doctors for adult immunization.

pneumococcal pneumonia, the most common form of this lung infection. About 20 percent are

age who weren't against rubella as should get the vaccine combined measles-bella vaccine should there is any question against mumps. And non-women born after the vaccine's first wide use, especially the vaccine: They're highest risk because of disease in the US; women may not have any natural immunity. All adults should be vaccinated against measles. Ten to 15 percent been. Between 1,000 adults contract measles a year.

Health-care workers usually active gay men, AIDS patients and those institutionalized for should be immunized against hepatitis B. Fewer than 10 percent in these categories are immunized now.

People traveling especially in underdeveloped countries, should check their doctor about requirements.

The mystique of India comes west



Stay fit, pay less insurance

By Carolyn Pesce
USA TODAY

A growing number of state insurance commissions and health insurance companies are deciding that it pays to be fit — they're offering reduced rates to healthy people.

"There's a genuine trend in the direction of discounts for people whose lifestyles are healthier," says Bob Hunter of the National Insurance Consumer Organization.

Following in the footsteps of life insurance companies — and leading the movement — is Texas, where the Employee Retirement System is considering a program to decrease insurance payments by 25 percent for the state's 100,000 employees and their spouses. To qualify, you must be a non-smoker, have low-blood pressure and not be overweight.

Bill Deves of the Texas Insurance board discusses the program today in Minneapolis with members of the Health Insurance Association of America.

Texas' program has attracted the attention of other states: ■ In Florida, a study committee will make recommendations to the legislature this spring on proposed "wellness incentives" for the state's 100,000 employees. A legal secretary who now pays \$51 a month for health insurance and who qualifies for the new program would save \$12 a month.

■ In Nebraska, a task force studying employee benefit plans "will probably establish a wellness program within the next year," says Colleen Shanahan of the state's insurance commission.

■ Blue Cross/Blue Shield in Roanoke, Va., is offering two discount group health insurance programs for non-smokers in small companies of up to 50 employees.

■ Blue Cross/Blue Shield of Minnesota offers Awarecare, which features reduced rates of up to 22 percent for individuals who have not smoked for three years.



LOOKING TO THE EAST: Elephants and stark landscapes set the scene in the film, 'A Passage to India,' in selected theaters across the USA. Above, Art Malik and Susan Woodridge star in current 14-part PBS series 'Jewel in the Crown,' set in India. Insets: A bronze 10th-century Parvati statue and native celebrations that are part of a \$12 million, 18-month 'Festival of India,' opening in June in Washington, D.C., with events planned in 41 other cities.

Photos by The Smithsonian Institution, Granada TV, and Columbia Pictures.

COVER STORY

Its treasures and tragedies enchant us

Films, art, fashion, a PBS series and a festival explore this exotic land

By Karen Heller
USA TODAY

Diana Vreeland is busy collecting opulent rajah clothing for a New York costume exhibit. Architects Philip Johnson and I.M. Pei and designers Paloma Picasso and Yves Saint Laurent have been invited to work with Indian craftsmen for a show at the Cooper-Hewitt Museum in New York.

Innovative fashion designers Stephen Sprouse in New York and Jean-Paul Gaultier in Paris have introduced Nehru collars into their spring collections. Predictions are that fashions from the Raj will be a major influence the summer of 1986.

And two tales of colonial India, a PBS miniseries and a grand epic movie, are igniting the critics and drawing millions of viewers.

Unquestionably, 1985 is the Year of India. Perhaps it has taken so long to learn about India because it is a nation of dichotomies: It is a country two-fifths the size of the USA yet with three times as many people; a country with an ancient culture, yet an infant democracy — only 38 years old; a country with a strong national identity, yet fractionalized by 15 major languages and 255 dialects; a place rich in culture, yet so poor economically that the average citizen lives on the equivalent of \$80 a year.

Americans will be hard put to ignore the cultural legacy of India with the outpouring of film, TV, and museum

For fans in the star big sport is snackin

By John Mariani
Special for USA TODAY

PALO ALTO, Calif. — There will be more than the usual amount of fan fare Sunday at Stanford Stadium.

Super Bowl ticket holders can indulge in foods ranging from calzone to barbecued fish, burritos to Philadelphia cheese steaks. It's said to be the largest assortment of noshes at any USA stadium.

About two dozen concessionaires will peddle their specialties Sunday — a practice started during the Summer Olympics that met with so much support that it continued through the fall football season into the Super Bowl, says Dolf Placencia, spokesman for Western Sports Enterprises, which oversees stadium concessions.

And chances are fans will be gobbling with abandon.

Indeed, the \$3,800 Bowl are expected caught up in the eating mode that Placencia predicts that they'll consume about three hours — dogs, 54,000 order cream, 4,000 quarts juice, 7,000-8,000 Ph cheese steaks and beers.

- In addition to the usual fare (ice cream, corn, hot dogs, hard here are some of the usual items on the menu:
- Croissant sandwich
 - British bangers (sausages)
 - Meat pies
 - Philadelphia cheese
 - Calzone
 - Barbecued ribs, chicken
 - Orange juice
 - Burritos
 - Nachos

Softness, lace grace spring's new accessor

By Elizabeth Spurr
USA TODAY

NEW YORK — Ultrafeminine is in for spring. Harsh neon colors and grubby looks are out. Soft, delicate are in.

That's the word in fashion accessories for women. Retail store buyers from across the USA are stocking up on jewelry and lace ornaments at the Fashion Accessories Expo, which ends today.

Most of the focus is from the neck up.

■ Lace hair ornaments. Thank rock stars Cyndi Lauper and Madonna for the latest in head wraps. At about \$3, tulle and lace hair ties are the cheapest way to buy style for spring. More conservative combs and headbands boast silk flowers or lace bows to suit the new lace clothes. Designer Carrie Hollister offers \$16 handpainted and glittered tulle wrist corsages — per-

fect for a pink hair

■ Hats and fashionably protect the sun, designer Milin of Shady Oaks pushing \$16 bicycle \$16 sailor caps. Other are sailor, such as T-shirt's 1980s plumb hat styles (\$12).

■ Tropical. What to wear with jungle or prints or rongs? Anything from necklaces dangling fruits and bangles. The Ls Enterprises, lets made of coconut and silk flowers from Sugar.

■ Frosted crystals. Copper and brass necklaces popular will give way to Lali frosted crystal. "It's women like to wear things," says designer Urs, who uses handcrafted, one-of-a-kind necklaces that sell for \$180.

Please see COVER STORY next page

USA Today 1/17/85

'Gandhi' aroused our curiosity

Continued from 1D

offerings, including:

■ **A Passage to India.** David Lean's epic film of the E.M. Forster novel, doing excellent box-office business for a movie of such length (2 hours, 43 minutes), is considered a shoo-in for at least a half-dozen Oscar nominations. The movie, released in December in New York and Los Angeles, is playing in 16 cities now, opening in 18 more Friday, and will be in 500 theaters by Feb. 1. *A Passage to India's* popularity has not hurt sales of the 61-year-old novel: Harcourt Brace Jovanovich has doubled the press run of the tie-in edition to 100,000 copies.

■ **The Jewel in the Crown.** The 14-part *Masterpiece Theatre* series, based on Paul Scott's *The Raj Quartet* novels, has been a critical and popular smash since it began airing on PBS Dec. 15. Viewership in the five largest TV markets was the greatest first-night audience in *Masterpiece Theatre's* history, twice the average and larger than that of *Brideshead Revisited*. Avon has printed 350,000 copies of *The Jewel in the Crown*, the first book in the quartet, and sales are moving quickly. Episode six airs Sunday; the series continues through March 17.

■ **Festival of India.** The Indian government is exporting 1,500 art objects, 250 performing artists, 100 scholars and scheduling 200 events for the \$12 million festival, considered the largest cultural program of its kind. Spread over 42 American cities, it begins with a June 17 Kennedy Center concert in Washington, D.C., with Prime Minister Rajiv Gandhi and the Reagans expected to attend.

The festival, which will run for 18 months, is a larger version of a successful, eight-month cultural program held in Great Britain in 1982.

Festival highlights include *The Sculpture of India: 3000 B.C.-1300 A.D.* at the National Gallery of Art in Washington, D.C.; *India*, an exhibit of paintings, sculptures, jewels and artifacts at the Metropolitan Museum of Art in New York; *Life at Court — Art for India's Rulers 16th-19th Centuries* at the Museum of Fine Arts in Boston; and *5,000 Years of Indian Art* at the Asian Art Museum in San Francisco.

The festival has also involved the American art community.

Former *Vogue* editor Vreeland is putting together *India Court Costumes* to open at the Metropolitan in December. Geoffrey Gilmore, director of programming at the UCLA Film Archives, is preparing for his third trip to India to arrange *A Festival of Indian Cinema*, a three-part series of 45 films, some of which will travel to 14 American cities. The New York City Opera will present Philip Glass' 1980 India-inspired *Satyagraha* opera next year.

Such a wealth of Indian culture is ex-

pected to produce a groundswell of interest in India. Joan Karran, corporate fashion director for J.P. Stevens, has predicted that India will greatly influence fashion and furnishings in the summer of 1986. "I think we'll be seeing very opulent fabrics with great luster and metallic yarns. Last summer I saw Indian pants — loose at the top and tight-fitting around the calf — in St. Tropez, and European trends always take a couple of years to arrive here," says Karran. "And the rich, bright colors and big prints, which Indians love, are going to be very big next year."

Bergdorf Goodman, the New York specialty store, is considering an Indian fashion exhibit; Lord & Taylor, an Indian furniture collection; Elizabeth Arden, an Indian theme for their Christmas '86 gift collection; and Bloomingdale's, an Indian theme for their stores in spring '86.

Even Indian food is becoming more popular. "In the last few months, there has definitely been a bit of a startup of activity," says Maisie Krikliwy, owner of 12 Shezan Indian-food restaurants in Manhattan, Washington, D.C., London and Pakistan. Indian cooking authority Madhur Jaffrey is hoping for the same success here she experienced in England three years ago when the British Broadcasting Corp. aired her eight-part *Madhur Jaffrey's Indian Cookery*. The program has been picked up by several PBS stations.

Travel to India has already increased, due in part, many say, to the movie *Gandhi*, which won the Academy Award for best picture in 1982. Even though a 17-day trip to India costs a minimum of \$3,000, S.K. Kachru of the Indian Tourist Bureau reports that travel to India was up 11 percent in 1983, and preliminary figures show another 15 percent rise last year. "We have absolutely no doubt whatsoever that (the *Festival of India*) will be enormously beneficial to us," says Air India's Pallavi Shah. "People in the United States know so little about India. This is going to help them learn."

"In the last couple of months we have had two tragedies — Mrs. (Indira) Gandhi's assassination, and the gas leak at Bhopal that killed so many (as many as 2,500 were reported dead) — this has focused attention on India all of sudden," says the Indian embassy's Niranjana Desai, who organized the British festival and is in charge of the USA's. "I think the festival is coming at the appropriate time, for better or worse. This might help to expand Americans' perceptions of India... which tend to be two overwhelming images. One is the exotic image of India, that of the Taj Mahal, the maharajah. The other is of the poverty, the overwhelming population."

All of that may change with the explosion of Indian culture this year. "Historically," says Jaffrey, "there has been very little dialogue and little political activity between the two countries. I think the whole thing is going to open it all up."



Your

4 out of 5 people fail.

Fifty-six million Americans are smokers, them want to quit. Thirty million Americans and failed. In fact, 4 out of 5 smokers who short-term, and many of those who successfully return to smoking.

Why is it so difficult to quit for good?

There are three factors—social, psychological that work together to continually reinforce habit. Social factors include the need to group of smokers. Psychological factors include stress in stressful situations. These two factors addressed for smoking cessation to be successful nicotine dependence is a third, often undetected that can undermine a smoker's willpower to quit.

Nicotine dependence is a powerful reinforcer of the smoking habit.

The average smoker gets more than 120,000 in a year, as nicotine travels to the brain a puff from a cigarette. Recent studies confirm smokers develop a physical dependence derived from smoking cigarettes. Because accustomed to the effects of nicotine, smokers often experience withdrawal symptoms, ranging from tobacco, irritability, anxiety, difficulty, restlessness, headache, drowsiness, and other disturbances.

Dedicated to

Marketing

Edited by Stephen Kindel

China made a hit with ping-pong diplomacy. India's attempt at image-polishing is more like Shiva slipping on a banana peel.

How (not) to sell a country

WHEN a MISSOURI farmer wants to attract a mule's attention, he hits the mule between the eyes with a two-by-four. That's what India wants to do to the U.S. with its upcoming Festival of India." So says Ted Tanen, a former Foreign Service officer and now the American executive director of the Indo-U.S. Subcommittee on Education & Culture, a semiofficial organization created by the two governments in 1974 to increase understanding between their countries. In a small miracle of diplomacy, President Reagan and Prime Minister Gandhi have decided to support the exchange of home festivals to show Indians and Americans what the other nation is really like.

The American version in India has so far amounted to little. An exhibition of American Indian art was sent over, and such institutions as the New York Philharmonic added India to their regular summer overseas tours. Two reasons for the small American showing: a lack of funds available for any large-scale show, and the labyrinthine Indian bureaucracy, which tangled each segment of the festival in its own package of red tape.

But the Indian version in America promises, on paper, to be a jolly good

show. The Indian government says that more than 1,500 pieces of art will be lent to American museums and cultural institutions for the duration of the festival, which will run from 1985 to 1986. Rather than confining



itself to a single megashow, the festival will be a series of minifests, in the form of museum exhibitions, and a slew of academic conferences, symposiums and seminars. On top of that, there will be ongoing performances by India's leading dancers and musicians, backed by such stalwarts of American culture as the New York Philharmonic, whose Indian-born conductor, Zubin Mehta, will raise his baton in a "Salute to India" in the autumn of 1986. Want more? A Museum of Modern Art Film Festival, readings of Indian poetry and an exhibit of modern Indian science at the Museum of Science & Industry in Chicago.

Why go to all that trouble? Niranjana Desai, minister of culture at the Indian embassy and Tanen's Indian counterpart, sums it up: "India needs more friends in the U.S." By friends, he doesn't mean the common folk of Iowa. Desai has in mind people of influence, the kind who might have chatted up Henry Kissinger over lunch in 1971 when he was in high dudgeon over India's support for East Pakistan's independence from Pakistan. "India needs a godfather, an American everyone respects, who can put forth its views," says Pallavi Shah of Air India, which is providing much of the organization for the festival. "It will give us access to the academic and arts community, contacts we hope will lead us to new friends."

Nothing wrong with that. Other nations are always looking for better ways to market their wares with American politicians, and an officially sanctioned cultural festival has an air of legitimacy about it that might turn up a few good friends the next time India needs some in the court of public opinion in the U.S.

But before that, the festival needs a godfather of its own. The festival is expected to cost a minimum of \$9 million to stage, and the Indian government has committed itself to pony up no more than about a third of it. This will mainly be in the form of getting exhibits and cultural troupes to the U.S. Once they're here, it will be the responsibility of the host institutions to take care of them, and to raise and spend their own money to mount their respective shows. That fund-raising process has been going slowly. So far, says Tanen, both American firms that do business in

Marketing

India and Indian companies that do business internationally have been much less than forthcoming with financial support. "Then again," says Tanen, hopefully, "the festival in London started slowly and wound up with a huge surplus."

Swraj Paul, the Indian industrialist who was effectively the godfather for the Indian cultural festival in London in 1982, thinks that Tanen probably shouldn't hold his breath. "India could have had a benefit from the London festival of no less than \$400 million in trade and tourism," Paul says. "But they lost it because India's private sector didn't follow up the opportunities and behaved as if they had nothing to do with the happenings in London. I doubt that it will be any different this time."

Paul could well be right. Air India, which is an obvious candidate to benefit from the festival in the form of increased tourism, is providing public relations support. Yet it has just raised its ticket prices from New York to India. "India is already an expensive, think-twice destination," sighs Tanen. "Their move has got to negate the impact of some of the university-based tours that might originate because of the festival."

Exacerbating all of the problems, and probably accounting for the Indian business community's reluctance to lay out the rupees, is Mrs. Gandhi herself. According to Indian sources, she has not yet moved to push the Reserve Bank of India to free up foreign exchange so that Indian companies or their American counterparts can back various parts of the festival. Worse, she has been accused of packing the committees that will pick the exhibits with old friends whose names look good on a press release, but who contribute little to the complex organizational task of making such a large event work.

Will the show ever get off the ground? Tanen, who has labored manfully under the strain, is diplomatically optimistic: "Imagine all the Americans and Indians involved with the festival as the ancient Moghul court, battling with each other on their way down Broadway. By the time they hit the Battery, they'll have reached the proper level of exhaustion. That's when the festival will finally come together."—S.K.

Hidden charges

On Friday, Aug. 10 of this year, at about 7:50 p.m. (EDT), during an ABC network telecast of the Olympic Games, the audio portion of the last two or three seconds of a Coca-Cola commercial was cut off in the New York area.

That sounds like no big deal. But if you are Coca-Cola and paying over \$8,500 per second for air time to get your message across, little glitches like that can quickly mount up. Ad-



Burton Greenberg with Telescan monitor
Deglitching TV advertising.

vertisers expect to have the production qualities of their commercials match, as closely as is technically possible, those of the commercials' master copies.

But finding out whether a commercial has run properly isn't easy.* Until recently, television stations recorded each commercial shown because they were required by the Federal Communications Commission to maintain logs detailing all programming and commercial broadcast activity. Inaccuracies picked up by advertising agencies between what appeared in the logs and what appeared on the bills would be noted, and rebates, "make-goods" and other adjustments arranged. But the FCC, in its push to deregulate, no longer requires stations to maintain program logs, forcing the advertising industry to find another way of insuring proof of performance.

One adman who thinks that the industry's problems represent an interesting opportunity is Burton L. Greenberg, a producer and director of

**Indeed, ABC says that as far as it knows, the audio signal on the Coke commercial went out properly. Coca-Cola says it is unaware of any problem.*

television commercials. His new business, Telescan Inc., is a remote monitoring system capable of identifying a commercial and recording the time of day it airs, its playing time and any technical problems associated with it. Having done so, Telescan can send its daily findings to a central computer where reports for advertisers may be generated or fed directly into the ad agencies' own systems.

Not everyone, of course, shares Greenberg's belief in the need for an electronic commercial monitoring company. The current verification system may be labor-intensive and paper-heavy, but many advertisers, agencies and television stations think it does the job just fine. Coca-Cola, for instance, says that proof of performance hasn't been a problem in the past, and the company doesn't expect it to be in the future. Hedging its bets, though, the company says it will keep a closer eye on things because of the lack of FCC logging requirements.

Competitor PepsiCo Inc. takes a dimmer view. Henry V. Hayes, Pepsi's media director, says that Pepsi bottlers across the nation have expressed their increasing concern about the accuracy issue. He hopes Pepsi's participation in the Telescan test—it was one of the first companies to sign on—will ease their concern.

But Hayes looks at the Telescan project as a fact-finding mission as much as anything else: "We're hoping to determine to what degree commercials don't run. It's that simple."

So, are advertisers getting what they pay for? As with many things, it depends on who's looking at the problem. Stay tuned.—Raymond Goydon

Ringing up sales

Although telephone sales calls into the home have to rank as one of the most aggressive of all forms of marketing, it turns out that telemarketing, as the practice is called, is becoming an increasingly effective sales tool in business-to-business calls. The growth of business telemarketing speaks for itself. According to Eugene Kordahl, president of National Telemarketing, Inc., 1,500 firms used telemarketing programs in 1980; some 30,000 firms are using telemarketing in 1984, employing over 300,000 telesellers. Furthermore, sales revenues generated by business-to-business telemarketing should reach \$37 billion this year.

What accounts for the rise? The cost of an in-person sales call has been climbing rapidly. Five years ago it was \$137. Now, the figure is up to an

T.A.N.A. Board Meeting in Detroit
9-2-84 (SAT) "MINUTES"

BOARD MEMBERS MET BRIEFLY JUST BEFORE THE SCHEDULED OPENING OF THE YOUTH CONFERENCE AT 6:50 PM. AGAIN, AFTER THE OPENING CEREMONIES WERE OVER, THEY MET FOR SOME MORE TIME BEFORE RETIRING FOR THE NIGHT.

AS MOST OF THE MEMBERS WERE ARRIVING AT DIFFERENT TIMES THROUGHOUT THE AFTERNOON, DR. KAKARALA HAD BRIEFED EVERYONE ON WHAT WOULD BE DISCUSSED DURING SUNDAY'S MEETING. THEN TO START WITH HE HAD ASKED DR. K.V. RAO TO GIVE A BRIEF SUMMARY OF SRI VENKATESH SATYAN'S TOUR. DR. RAO WAS STILL SPEAKING WHEN THE MEETING WAS ADJOURNED FOR THE NIGHT.

SUNDAY 9-3-84. (MINUTES)

TIME (10.30 A.M.)

- (1) DR. KAKARALA (PRESIDENT) OPENED THE MEETING BY ASKING DR. K.V. RAO TO COMPLETE HIS REPORT ON CULTURAL ACIN ACTIVITIES. (BOTH PRESENT & FUTURE) DR. K.V. RAO SPOKE ABOUT ETHANI SANKARA SASTRY'S UPCOMING TOUR.
- (2) DR. JYOTHSNA PARUCHURI SUGGESTED THAT T.A.N.A.C.C. SHOULD APPOINT REGIONAL CO-ORDINATORS TO DEAL WITH LOCAL ORGANIZERS IN THE FUTURE. HOWEVER THIS DOES NOT APPLY TO THE UPCOMING CONCERT TOUR OF SRI ETHANI SANKARA SASTRY. AS MOST OF THE

ARRANGEMENTS HAVE ALREADY BEEN MADE DR K V RAO, SPEAKING FOR TAN.A.C.C. ~~ON~~ AGREED TO THE ABOVE SUGGESTION.

(3) - DR. KAKARALA SUGGESTED THAT IN LIGHT OF ALL THE PROBLEMS THAT "TANACC" HAS HAD IN HAVING A WORKING RELATIONSHIP WITH NY T.L.C.A. D.V. SASTRY V.P. (TANA) SHOULD DEAL WITH NY T.L.C.A. IN THE FUTURE, WHEN IT COMES TO ARRANGING CONCERTS & CULTURAL PROGRAMS SPONSORED BY TANA, IN NY AND NEW JERSEY AREAS. BOTH DR. K.V. RAO & MR. ISANAKA HAVE AGREED TO THE ABOVE SUGGESTION. D.V. SASTRY HAS RELUCTANTLY AGREED TO THE ABOVE SUGGESTION, AFTER EXPLAINING TO THE BOARD MEMBERS THAT IT DOES NOT SOLVE ANYTHING, BUT WE (TANA) ARE MERELY BUYING SOME MORE TIME. THE ABOVE SUGGESTION WAS THEN PRESENTED TO THE BOARD BY DR. LINNAMANI IN THE FORM OF A MOTION AND WAS SECONDED BY DR. MUKKAMLA. BOARD UNANIMOUSLY APPROVED THE SAME.

(4) - THEN VARIOUS MEMBERS TOUCHED ON THE SUBJECT OF WHETHER OR NOT TAN.A.C.C. SHOULD DEMAND A MINIMUM GUARANTEE FROM THE LOCAL ORGANIZERS IN THE FUTURE BEFORE AGREEING TO A CONCERT IN THEIR AREA. IT WAS DECIDED THAT TAN.A.C.C. SHOULD INITIALLY CONSULT WITH LOCAL ORGANIZERS AND THEN DECIDE WHETHER OR NOT A CERTAIN PROGRAM IS FINANCIALLY VIABLE.

(5) - DR. KAKARALA THANKED EVERYONE INVOLVED IN PLANNING AND ORGANIZING SR. TEMPATI'S PROGRAMS AND FOR MAKING IT A GRAND SUCCESS. HE THANKED THE PEOPLE WHO GAVE THE SEED MONEY, WHICH MADE IT POSSIBLE TO MAKE ALL THE NECESSARY ARRANGEMENTS PRIOR TO THE ARRIVAL OF SR. SATYAM AND HIS GROUP.

(5. (Cont'd from page 2)

DR. KAKARALA THEN THANKED ALL THE SMALLER ORGANIZATIONS FOR GOING OUT OF THEIR WAY IN ARRANGING THESE CONCERTS.

(6). PRESIDENT KAKARALA HAS MADE A GENERAL APPEAL TO ALL PARTIES CONCERNED, THAT IN THE FUTURE THAT THEY SHOULD REFRAIN FROM WASHING THEIR "DIRTY LINEN" IN PUBLIC. INSTEAD, HE SUGGESTED THAT THEY SHOULD DO SO AT THE TANA BOARD MEETING.

(7). DR. MADHU PARUCHURI INTRODUCED THE FOLLOWING MOTION:
"IN CASE OF GRIEVANCES BET. LOCAL ORGANIZATIONS & TANA, THE FOLLOWING PROCEDURE MUST BE ADHERED TO, BEFORE RESORTING TO OTHER METHODS OF COMMUNICATION, SUCH AS LETTER WRITING, ETC. — AS FOR SETTLING THE FUTURE GRIEVANCES BET. LOCAL ORGANIZATIONS AND TANA, IN CASE THEY ARE NOT ABLE TO SETTLE LOCALLY, IT SHOULD BE PRESENTED TO TANA EXEC. COMMITTEE. SHOULD THERE BE NO REGULARLY SCHEDULED BOARD MEETING WITHIN A MONTH FROM THE DATE OF SUBMITTING THE GRIEVANCE; AND THAT IN CASE TANA EXEC. COMM. IS NOT ABLE TO RESOLVE THE ISSUE THEN IT SHOULD BE PRESENTED TO 'TANA BOARD' AND BOARD'S DECISION WILL BE FINAL AND BINDING."

DR. MUKKAMALA HAS SECONDED THE ABOVE MOTION AND BOARD HAS APPROVED UNANIMOUSLY.

(8). DR. PANDURANGA RAO OF T.S.A, PITTSBURGH STARTED BRIEFING THE BOARD ON T.S.A. SEMINAR IN PITTSBURGH AND HAS URGED EVERYONE TO BUY AND SELL THE BOOKLETS PREPARED BY TSA IN COLLABORATION WITH A.P.I.D.C. THEY COST \$ 10⁰⁰ EACH ACCORDING TO RAO

LUNCH BREAK PT 1:00 PM

MET AGHA PT 02 30 PM -

(9) - A -

DR. PANDURANGA RAO CONTINUED HIS BRIEFING ON TSA SEMINAR AND ALSO ABOUT TSA AND ITS OBJECTIVES, ITS HISTORY ETC. HE THANKED TANA FOR ITS SUPPORT IN ORGANIZING THE PITTSBURGH SEMINAR. HE BRIEFLY TOUCHED ON LONG TERM & SHORT TERM PROJECTS.

(9) - B - DR. K. R. RAO FOLLOWED DR. PANDURANGA RAO WITH HIS OWN APPEAL TO BOARD MEMBERS TO CARRY TSA'S MESSAGE TO TELUGU PEOPLE ALL ACROSS NORTH AMERICA. HE ~~RE~~ TALKED ABOUT HIS MEETINGS WITH VARIOUS UNION MINISTERS IN NEW DELHI ON HIS RECENT TRIP TO INDIA. HE ~~HAD~~ ALSO EXPRESSED HIS HOPE TO HAVE TSA CONSTITUTION DRAFTED BY THE END OF SEPT 84. HE SUGGESTED THAT TANA SHOULD HAVE APPROXIMATELY 8 MEMBERS ON TSA BOARD OF DIRECTORS.

(10) - IT WAS MOVED BY SRI MUKKAMALA TO ADMIT TSA AS A PERPETUAL AUTONOMOUS BODY OF TANA WITHIN THE FRAMEWORK OF TANA. IT WAS SECONDED BY DR. KAKARALA. BOARD WAS UNANIMOUS IN ITS APPROVAL.

(11) - DR. KAKARALA TALKED ABOUT A P GOVT'S PROMISE TO SEND ARTISTS FROM THERE TO USA AS PART OF A CULTURAL PROMOTION. THEY, ACCORDING TO DR. KAKARALA, HAD ALSO AGREED TO FURNISH BOOKS AND AUDIO CASSETTES (MUSIC) ETC. UPON REQUEST.

NOMINATING COMMITTEE — THE FOLLOWING NAMES
HAVE BEEN SUGGESTED TO BE IN THE HOUSE COMMITTEE;
SET-UP TO FIND WAYS TO EITHER IMPROVE THE
PRESENT "ELECTORAL & NOMINATING PROCESS" OR ELIMINATE
THE ELECTIONS ALTOGETHER AND COME-UP WITH
A MORE SUITABLE ALTERNATIVE TO ELECTIONS. —

MUKKAMALA, GUTHIKONDA, DR. K. R. RAO, DR. KAKARALA
DASARATHAM REDDY. — DR. JYOTSNA PARUCHURI HAS
BEEN ADDED TO THE ABOVE COMMITTEE AS AN ALTERNATE.
DR. LINGAMNENI HAS MOVED THAT BOARD APPROVE THE
ABOVE COMMITTEE IN ITS ENTIRETY. SMT. LATITA RAO
SECONDED THE MOTION AND IT WAS CARRIED UNANIMOUSLY.

(13) LONG RANGE SUGGESTIONS:

- (1). MEMBERSHIP — DR. B. VENKATESWARA RAO SUGGESTED
INDIVIDUAL MEMBERSHIP AS OPPOSED TO ADMITTING ORGANIZATIONS
AS MEMBERS.
- (2). MR. ISANAKA OF N.Y. T.L.C.A. HAS RECOMMENDED A
FIXED AMOUNT AS MEMBERSHIP FEES, SAY \$ 25⁰⁰;
AS OPPOSED TO THE CURRENT PRO RATA BASIS. (PROPORTIONAL
CONTRIBUTION, DEPENDING ON THE SIZE OF THE ORGANIZATION.)
- (3). DR. BHAVANI KAKINENI & DR. JYOTSNA PARUCHURI
SUGGESTED REGIONAL CONFERENCES, LASTING APPROXIMATELY
HALF DAY.
- (4). DR. KAKARALA HAS REQUESTED DR. JYOTSNA PARUCHURI
TO EXPLORE THE POSSIBILITY OF CONDUCTING A LIOMEN'S
FORUM.

(14) 5th TANA - CONFERENCE IN LA - (85 JULY)

DR. PARUCHURI AT THE REQUEST OF THE PRESIDENT HAS MOVED THAT THE BOARD APPROVE CHANGE OF DATE FOR TANA'S 5th CONFERENCE FROM THE MEMORIAL DAY WEEK-END IN 1985 AS SPECIFIED IN BYLAWS, TO JULY 4th WEEK-END IN 1985 IN VIEW OF THE FACT THAT KIDS WILL BE OUT OF SCHOOL BY THEN AND AS SUCH MORE PEOPLE WILL BE ABLE TO ATTEND THE CONFERENCE.

DR. MUKKAMALA HAS SECONDED IT.
NOTION WAS CARRIED UNANIMOUSLY.

(15) NTR'S DISMISSAL IT HAS BEEN SUGGESTED THAT WE SEND A LETTER CONDEMNING THE SUDDEN OVERTHROW OF JULY AND DEMOCRATICALLY ELECTED GOVT IN A.P. AND URGING P.M., SPEAKER, PRESIDENT TO UPHOLD PRINCIPLES OF DEMOCRACY AND PRESERVE CONSTITUTION.

ii
"VOTE OF THANKS" TO DET. TELUGU ASS'N FOR A JOB WELL DONE IN ORGANIZING THE YOUTH CONFERENCE, AND HEARING THANK BOARD MEETING. WAS PROPOSED BY DR. KAKARALA

OFFICIAL (215)
END OF THE MEETING.
a (215).

Members Attending the Board Meeting on September 1954

1. Mr. R. Lakarala, President of TANA
2. Mr. D. V. Sastri, Vice " "
3. Mr. L. Jagannachandrar, TANA Foundation Chairman
4. Mr. Mukkamala Appalar, Flint Grand Blanc Telugu Association
5. Mr. B. V. Rao, Detroit Telugu Association
6. Mr. Isamaker Reddy, TLCA, New York
7. Mr. Saraf. K., Battle Creek Telugu Ass., Mich.
8. Mrs. Bhavani, K., Huntsville, ^{Telugu Ass.} Alabama
9. Mr. Innaiah P., East Lansing, ^{Telugu Ass.} Mich.
10. Mrs. Svarna K., Louisville, ^{Telugu Ass.} Kentucky
11. Mr. K. R. Rao, Pittsburg, TSA
12. Mr. Pandurang Rao, M., " , TSA
13. Mrs. Svarna, N., Youngstown Telugu Ass.
14. Mr. Madhu, P., Nashville Telugu Ass.
15. Mrs. Rama. C., Milwaukee Telugu Ass.
16. Mrs. Lata Rao K., Minneapolis Telugu Ass.

* Ad. loc members

TELUGU ASSOCIATION OF NORTH AMERICA, INC.

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Minutes of TANA Governing Body, held on 8th Dec 84 at Milwaukee, Wisconsin

The TANA Governing Body meeting was started at 2.30 p.m with a prayer by Dr. Raghavendra Prasad. The president of Milwaukee Association welcomed the board members and thanked TANA President for choosing Milwaukee as the venue for this meeting.

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Presidents of all
Member Organizations

The TANA President appreciated the remarks of welcome from Milwaukee association president. He briefed the board members the progress during the nonconference year. He singled out one achievement of organizing Kuchipudi dance program with 30 artists and the program was tremendous success due to large number of dedicated workers inspite of encountering many difficulties. Based on the preliminary report from the Cultural Committee the following data was presented for information.

Total collections over \$100,000	
Loans	16259.00 (paid)
Donations	10,000.00

The major expenses for this program include Greyhound bus rental charge and travel expenses for artists including the international travel. Artists were paid a total amount of \$39,191.00. Academy received grants directly from individuals. The Cultural Committee retained \$25.00 from each performance. The president made a special comment about small size associations participation which is Commendable. The second program was a successful visit of Chief Minister of A.P. to this country for attending Industrial seminar which was cosponsored by TANA. A potential investment of \$100 million is expected. The third program was the First National Youth Conference on labourday weekend at Detroit, MI. The participants were very enthusiastic and impressed about their involvement in TANA activities. The president indicated that TANA had initiated a cooperative program with AP Government in the cultural area, tapes and books exchange, exchange of specialists for teaching. He also informed that AP Govt has agreed to host youth delegation from USA and will organize their tour in India. The president of TANA closed his briefing with a positive note that TANA activities in a nonconference year were successful.

Discussions were held regarding the release of TANA news letter. Many members expressed that the newsletter should be mailed as early as possible. The president informed that Mr. Emani sankara Sastry has decided to resume his program after a brief mourning period due to death of Prime Minister. All members of the board were introduced

at the meeting and a quorum for the meeting was established as being present at the request of Mr. Tella Tirupatiah (on the basis of 1983 (or 1984) dues paid members. See Appendices 1 and 3). The Central Ohio Telugu Association was formally welcomed as a member organization of TANA.

The minutes of TANA meetings which were held at Detroit and Cleveland were distributed to members in a draft form. The president informed that the Detroit meeting minutes were prepared by Mr. D.V. Sastry and Cleveland meeting minutes were prepared by TANA secretary. The Treasurer presented a brief report which was circulated to members. The Treasurer remarked that, in non election year, dues payment is not encouraging and some associations have not paid even 1983 membership dues. He also informed that Washington association have paid \$4200.00 towards the TANA share of 10% of the collected money for the Conference. Treasurer also presented a brief statement of total receipt for Kuchipudi dance performance. The board approved the financial statement presented by treasurer. Mr. Tirupatiah suggested that in the future, all accounts of various activities of TANA should be presented by Treasurer as a consolidated statement. This procedure will be followed in the future. This approval of statement is a preliminary action for Foundation accounts and the Foundation Chairman will send remaining \$750. on Kuchipudi dance account to treasurer.

The Chairman of Long Range Committee reported to the board the progress made regarding the proposal of increasing the membership of TANA. He also briefed about various comments received from members of TANA. The president of TANA asked each member to give their comments about the proposal. After detailed discussion, the following proposal was adopted unanimously. It is agreed to create Chapters at Large by TANA in each state to facilitate members to join TANA. TANA treats members at large and members through local association as equal and have the same privileges. Based on this decision the following bylaws are amended and approved by the board .

BY LAW 2: Section 3 should read as follows:

A group of 25 or more Telugu persons only is eligible to apply for membership of TANA, if

- a) remains same as before
- b) remains same as before.

old Section 4 will be Section 5

old Section 5 will be Section 6. "delegates to" in this Section is changed to "members of"

old Section 6 will be Section 7. "General Body delegates" in this section is changed to "members".

"Associations" is changed to "member Organization".

Section 4 should read as follows:

A Chapter at Large will be a member organization of TANA constituted for the Telugu speaking/origin people, not explicitly represented by another member organization

in a particular state or contiguous geographic region with a minimum of 25 persons as determined by the governing body of TANA.

(a) The Regional Vice President of TANA representing the area where each Chapter at Large lies shall assist in the election or designation of a Director to serve in the Governing Body of TANA.

(b) Each individual belonging to the Chapter at Large shall be a part of the general body of TANA, subscribe to the objectives of TANA, agree to abide by its rules and regulations, and

(c) pay the prescribed fees and dues.
proposed by Dr.Raghavendra Prasad
seconded by Dr.Padmanabham
approved by Board unanimously

BYLAW 3:

Section 1 should read as follows:

The executive committee of TANA shall consist of a president, an executive ^{vice} president, four regional vice presidents, a secretary, a joint secretary and a treasurer.

Section 2: (a) should read as follows. All presidents or their designees, of member organizations, with a minimum of 25 registered members.

Section 2 (d) should ^{read} as follows: Three directors, to be nominated by president of TANA based on their eminence and service to community and approved by governing body.
proposed by Dr.Raghavendra Prasad
seconded by Mr.Tirupataiah
Board approved unanimously.

BYLAW 9:

Section 4 should read: The general body consist of all members of member organizations in good standing.

Delete section 5. Section 6 becomes section 5 after replacing "delegates" by "members".

Section 7 should be deleted and replaced by section 6 which reads, the governing body of TANA shall meet at least four times in 2 years, preferably one in each region.

Section 8 will be section 7

Section 9 will be section 8

proposed by Dr.Raghavendra Prasad
Seconded by Seshagiri R.Dandamudi
Approved by board unanimously

BYLAW 10:

Section 1 should read as follows: The quorum for general body meetings shall be twenty five percent of the total number of members of member organization/or three hundred members in good standing whichever is less.

proposed by Dr.Venkata Rao Yeleti
seconded by Dr.Seshagiri R.Dandamudi
Approved by board unanimously.

BYLAW 11: Section 1 should read as follows: The president shall preside over meetings. appoint working committees and members to those committees subject to approval of the governing body: represent TANA before public: act as executive officer of TANA and perform all other functions attributed to this office. The president shall make sure that prescribed time limits are followed by the secretary and the election committee regarding the elections, participated by all membership of member organizations.

Section 2 should read as follows: The executive vice president shall assist the president in the performance of activities of TANA , and in the absence of the president shall perform the duties of the president as delegated.

Section 3: add the following.

The joint secretary will assist secretary in carrying out administrative functions.

proposed by Dr. Seshagiri R. Dandamudi

seconded by Dr. Venkata Rao Yeleti

approved by Board unanimously.

BYLAW 13: Section 1 should read as follows: The executive committee serves two year terms from the end of the national conference to the other.

Section 3: "Director at Large" should be replaced by a "director"

Section 4: Delete word "Five directors at large"

proposed by Dr. Raghavendra Prasad

seconded by Dr. Padmanabham

Approved by Board unanimously

BYLAW 14: Section 2 should read as follows: Dues for each member organization are as follows:

membership single \$1.00

family \$2.00

Patron \$100 or more.

The patron is a life member. The patron contribution will be kept in a trust fund and only the interest can be used for revenue expenditure of TANA.

Section 2 should be deleted

Section 3 will be section 2

Section 4 will be section 3.

proposed by Seshagiri R. Dandamudi

seconded by Rao Yeleti

Approved by Board unanimously.

The Board authorized president of TANA to establish election laws and procedures for 1985-1987 in consultation with chairman, election committee.

proposed by Dr. Venkata Rao Yeleti

Seconded by Dr. Raghavendra Prasad

Board approved unanimously

The list of the participants is given in Appendix 1.

The proposal of chairman, Long Range Committee is given in appendix-2

The data sheets presented by treasurer are presented in Appendix-3

TANA MEETING

MILWAUKEE DEC 8 84

Appendix - 1

- ✓ 1) R. S. Prasad - Los Angeles: Treasurer TANA
- ✓ 2) Zimpataiah Zella - PAST PRESIDENT, TANA
- ✓ 3) Venkat Rao Yalati - PRES. TACC - COLUMBUS
- ✓ 4) Vijaya Kakarala - Member of Telugu Sangham of Cleveland
- ✓ 5) Sudha Keneru - Member of Telugu Association Community leader from Ind
- ✓ 6) RANA CHINTAMANENI
MEMBER OF TELUGU ASSOCIATION
- ✓ 7) PRASAD V. INAGANTI
- ✓ 8) Seshagiri R. Dandamudi - Member & Community leader
- ✓ 9) Jaganmohan Rao Lingamneni - Telugu Foundation of TANA chairman
Bathblack, MI
- 10/ Madhu Paruchuri - Guest
- ✓ 11) Tytasa Samudra - Representative Nashville TN
- ✓ 12) Padmanabham A. Arimilli - Representative, Minnesota Telugu Assn.
- ✓ 13) DR. Janandana Rao, - Representative, Washington Assoc.
chairman, Long Range Planning Comm.
- ✓ 14) Dr. Chandrasekhara Rao
Kakarala - President, TANA

✓ Members representing the Governing Body

AMMENDMENT OF TANA MEMBERSHIP REQUIREMENT

Inorder to broaden and increase the TANA membersip, it is proposed to introduce the following membership to facilitate all Telugu community members:

Fee:	
Patron	\$1000
Life membership : Single	\$150
Family	\$200
Corporate Membership	\$100/year
Individual Member	\$10/year
Family Member	\$15/year

Justification:

- (i) To increase direct participation of members in TANA activities
- (ii) To give an opportunity to individual members, especially living in out laying areas
- (iii) To increase financial resources of TANA for support of TANA activities
- (iv) To reach all Telugu people in North America
- (v) To allow individuals and family members to commit their full long term participation as patrons and life members.

Initially proper representation of all members in the executive board may be a complex problem. It is recommended to consider the following solution:

- (a) Seventy five members will be represented by one board of director in each region ,to be defined by the executive committee or Board based on the response and strength of the membership.
- (b) All individuals will be members of general body. However the delegates will represent each association as per the present proceedure.
- (c) The quorum of the General Body shall be 25% of the total membership or 300 members whichever is less.

Prepared by

Janardana Rao Yalamanchili

Janardana Rao Yalamanchili

Chairman

Long Range Planning Committee

TELUGU ASSOCIATION OF NORTH AMERICA, INC.

(A NOT FOR PROFIT FEDERATION OF TELUGU ORGANIZATIONS, ESTABLISHED: 1978)



Appendix 3

ASSOCIATIONS THAT PAID 84' DUES

- | | |
|----------------------|----------------------|
| 1. Battlecreek, MI | 8. St. Louis, MO |
| 2. Detroit, MI | 9. Miami, FL |
| 3. Milwaukee, WI | *10. New York, NY |
| 4. San Francisco, CA | 11. Baton Rough, LA |
| 5. Kansas City, KS | +12. Washington D.C. |
| 6. Temple, TX | 13. Los Angeles, CA |
| @7. Youngstown, OH | |

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Mr. Visweswara Rao Yedavalli
(617) 655-0810

Presidents of all
Member Organizations

ASSOCIATIONS THAT PAID 83' DUES

- | | |
|----------------------|-----------------------|
| 1. Alexandria, LA | 15. Kansas City, MO |
| 2. Atlanta, GA | 16. Kansas City, KS * |
| 3. Baton Rough, LA | 17. Los Angeles, CA |
| 4. Battle Creek, MI | 18. Louisville, KY |
| 5. Cedar Falls, IA | 19. Memphis, TN |
| 6. Central Ohio, OH | 20. Milwaukee, WI |
| 7. Chicago, IL | 21. Minneapolis, MN |
| 8. Cleveland, OH | 22. Nashville, TN |
| 9. Detroit, MI | *23. New York, NY |
| 10. East Lansing, MI | 24. Pittsburgh, PA |
| 11. Flint, MI | 25. San Francisco, CA |
| 12. Houston, TX | 26. St. Louis, MO |
| 13. Huntsville, AL | 27. Temple, TX |
| 14. Indianapolis, IN | +28. Washinton D.C. |
| | 29. Youngstown, OH |

ASSOCIATIONS THAT HAVE NOT PAID 1983 & 1984 DUES

- | | |
|---------------------|--------------------------|
| 1. Ashland, Ky | 11. Greater Hartford, CT |
| 2. Birmingham, AL | 12. Henderson, NC |
| 3. Boston, MS | 13. Jackson, MISS |
| 4. Buffalo, NY | 14. Petersburg, VA |
| 5. Champaign, IL | 15. Philadelphia, PA |
| 6. Cincinnati, OH | 16. Phoenix, AZ |
| 7. Columbus, OH | 17. Rochester, NY |
| 8. Dayton, OH | 18. Toledo, OH |
| 9. Denver, OH | 19. Toronto, CANADA |
| 10. Gainesville, FL | |

@ only paid for one family.

* only paid \$25 each for 83' & 84' Community Member

+ Paid one due for 83' & 84' (requested adjustment because of their finished year from July-June).

TELUGU ASSOCIATION OF NORTH AMERICA, INC.

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Appendix 3



DETAILS OF INCOME AND EXPENSES SUBSEQUENT TO NOV 10th 1984

Non-Reconciled Deposits and Checks

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INCOME

Balance B/F as on Nov 10th 84'	\$ 7599.63
From TANA Cultural Committee for L.A. Vempati's transportation and Site Seeing Expenses:	\$ 975.00
Cash Receipts from L.A. Vempati Programme	\$ 1020.00
Late Deposits of Checks from L.A. Vempati's Pro	\$ 75.00
TOTAL INCOME	\$ 9669.63

EXPENSES

L.A. Vempati's Programme Expenses	\$ 1196.63
Transfer of surplus to Fifth TANA Conference	\$ 1000.00
Bhagavatula C Trust	\$ 3180.00
TANA Patrika Misc expenses	\$ 36.87

TOTAL EXPENSES \$ 5413.50

BALANCE \$ 4256.13

TELUGU ASSOCIATION OF NORTH AMERICA, INC.

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TANA TREASURER'S REPORT #3

Appendix 3

(BALANCE SHEET AS ON NOVEMBER 10, 1984)



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INCOME

Balance brought forward as of Feb 17, 84'	\$ 6011.33
Membership dues of 1984	\$ 797.00
Donations from:	
Shri. Parthasarathy	\$50.00
Shri. Kosaraju	\$30.00
Shri. Bhavaraju	\$ 5.00
Shri. Patnaik	\$15.00
	<u>TOTAL</u>
	\$ 100.00
*From GWTC for Proceeds of the 4th TANA Conf.	\$ 1700.00
From Dr. K.V. Rao for Rajyalakshi Award	\$ 1500.00
L.A. Vempati's Programme Receipts (Checks)	\$ 7655.00
Columbus Vempati's Programme Receipts	\$ 996.00
Atlanta Vempati's Programme Receipts	\$ 250.00
Donations to Bhagavatula C. Trust	\$ 3180.00
Interest earned on Bank deposits	\$ 227.24
	<u>TOTAL INCOME</u>
	\$ 22416.57

EXPENSES

Tana Patrika	\$ 1469.52
L.A. Vempati's Programme	\$ 7328.25
Seed Money - TANA Cultural Committee	\$ 1000.00
Seed Money - Detroit Youth Conference	\$ 1000.00
Seed Money - Fifth TANA Conference	\$ 1000.00
To TANA Cultural Committee-Proceeds from Columbus	\$ 996.00
-Proceeds from Atlanta	\$ 250.00
Rajyalakshmi Award to Dr. Nayudamma	\$ 1500.00
Misc. Expenses (Secretarial, Postage, Etc.)	\$ 269.17
Finance Charge	\$ 4.00
	<u>TOTAL EXPENDITURE</u>
	\$ 14816.94
	<u>BALANCE</u>
	\$ 7599.63

*Details of Transfers of Proceeds of the 4th TANA Conference from GWTC

October, 25th 83'	\$2500.00
March, 13th 84'	\$ 800.00
June, 06th 84'	\$ 900.00

TOTAL \$4200.00

Raghavendra S. Prasad, M.D.
Treasurer

Amendment to define regions of representation of four
Vice Presidents of 7 A.M.

Region 1 (East)

- 1 Connecticut
- 2 Delaware
- 3 District of Columbia
- 4 Maine
- 5 Massachusetts
- 6 New Hampshire
- 7 New Jersey
- 8 New York
- 9 Pennsylvania
- 10 Rhode Island
- 11 Vermont
- 12 Virginia
- 13

Region 2 (North)

- 1 Iowa
- 2 Illinois
- 3 Michigan
- 4 Minnesota
- 5 Wisconsin
- 6 Ohio
- 7 Indiana
- 8 W. Virginia
- 9 Canada

Region 3 (West)

- 1 Alaska
- 2 Arizona
- 3 California
- 4 Hawaii
- 5 Idaho
- 6 Nevada
- 7 Oregon
- 8 Utah
- 9 Washington
- 10 New Mexico
- 11 Montana
- 12 Wyoming
- 13 North Dakota
- 14 South Dakota
- 15 Nebraska
- 16 Colorado

Region 4 (South)

- 1 Arkansas
- 2 Alabama
- 3 Florida
- 4 Georgia
- 5 Louisiana
- 6 Mississippi
- 7 Oklahoma
- 8 Texas
- 9 Tennessee
- 10 North Carolina
- 11 South Carolina
- 12 Kentucky
- 13 Missouri
- 14 Kansas

TELUGU ASSOCIATION OF NORTH AMERICA, INC.

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June 27, 1985



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Dr. Ravi Aditham
(312) 653-0622

Dr. Subbarao Cherukuri
(216) 282-7802

Dr. Satyanarayana V. Upadhyayula
(213) 886-6757

Mr. Visweswara Rao Yedavalli
(617) 655-0810

Presidents of all
Member Organizations

Dear TANA Director/Committee Chairperson:

The Nominations Committee met on June 15-16, 1985 at Pittsburgh, PA, to review the nominations for TANA office bearers for the term 1985-87. All Nomination papers were scrutinized for completeness and validity and were found to be in order as to the due date, bio data, experience, and TANA nominees program plan for 85-87 term as called for in TANA PATRIKA, JAN'85 issue. The news from the nomination committee as published in July '85 issue of TANA PATRIKA is given as Attachment 1. The Nomination Committee also scrutinized the Meeting Minutes of TANA Governing Body held at Detroit, Michigan (Sep. 2 and 3, 1984) and also Milwaukee, Wisconsin (Dec. 8 and 9, 1984). The Nominations Committee checked and was satisfied with the minutes of both these meetings and their quorum. The Detroit meeting forms the basis for the formation and scope of the Nomination Committee. The Milwaukee meeting authorized the Nominations Committee to establish the laws and procedures for the nominations and elections of the TANA office bearers for the term 1985-87. The Detroit and Milwaukee Meeting Minutes are given in Attachment 2.

As unanimously expressed by the TANA Governing Body at the Detroit Meeting in it's directives to the Nominating Committee, I feel strongly that elections are not conducive to create unity among the Telugu public in TANA activities particularly at this stage of TANA development. The limited resources can be spent better on projects of benefit to the community. I wish all the success to the Nominations Committee in it's efforts. Hope to see all of you at the Fifth TANA Conference at Los Angeles.

Chandrasekhara Rao Kakarala

Chandrasekhara Rao Kakarala

President of TANA

NEWS FROM THE NOMINATIONS COMMITTEE

TANA Governing Body in it's meeting at Detroit, Michigan on September 2-3, 1984 formulated the Nominations Committee and directed it unanimously "to find ways to either improve the 'present electoral and nomination process' or eliminate the elections altogether and come up with a more suitable alternative to elections." Furthermore, the TANA Board in it's meeting at Milwaukee, Wisconsin on December 8-9, 1984 unanimously authorized the Nomination Committee to establish laws and procedures for the 'nomination and election process' for the 1985-87 term.

Pursuant to the above TANA Board resolutions, a call for nominations was published in the January 85 issue of TANA PATRIKA with a deadline for sending the nominations set for March 23, 1985 (post marked). The Nominations Committee met on March 9, 1985 at New York and established the framework for receiving the nominations and if necessary holding the elections. It was also resolved that an updated membership address list will be obtained from the Executive Committee of TANA by June 1, 1985 in view of the fact that a current address list of the members of member organizations in good standing was not available on March 9. The Secretary of TANA was to forward the address list to the Chairman of the Nomination Committee.

On June 15-16, 1985, the Nomination Committee met at Pittsburgh and scrutinized the validity of the Nomination Papers as to their completeness and arrived at a process in conformance with the directions given to it by TANA Governing Board at the meetings held at Detroit and Milwaukee. Out of 16 total nominations received prior to the deadline the following were found to be in order:

President, TANA

1. Dr. Babu Rajendra Prasad, Missouri.
2. Dr. Raghavendra Prasad, California
3. Mr. Durvasula V. Sastry, California.
4. Mr. B. Venkateswara Rao, Michigan

EXECUTIVE VICE-PRESIDENT, TANA

- 1 Mr. B. Venkateswara Rao Michigan
2. Dr. Chandrasekhara Rao Atluri, California
3. Mr. Cherukupalli E. Nehru, New York

Regional Vice-President, (East)

1. Mr. Cherukupalli E. Nehru, New York
2. Mr. Madhusudhan Reddy New Jersey

Regional Vice-President, (West):

Mr. Gummadi Dharma Reddy, California.

Treasurer, TANA:

Mr. Dama Venkaiah, New York.

Secretary, TANA:

Mr. Balaram Pammi, New York.

Joint Secretary TANA

Mr. Balaram Pammi, New York

The Nominations Committee was impressed with the superior qualifications of all the nominees. It was resolved to make every effort to accomodate all the nominees to serve TANA in responsible positions of either the Executive Committee or other Committees.

Nomination Committee resolved to achieve consensus between the candidates prior to the Fifth TANA conference at Los Angeles, CA. The Committee also resolved that failing to achieve consensus, in part or in toto, it will recommend to the TANA Board of Governors on July 4th to hold elections, as will be needed. The elections will be conducted, as soon as possible after the Los Angeles conference.

K. R. Rao

(K.R.Rao)

Chairman, Nomination Committee

November 13, 1985

The November 13th, general membership meeting of the India Club was called to order by the vice-president, Padu Arimilli, at 7:30 pm at the International Institute of Minnesota.

ELECTION OF THE BOARD OF DIRECTORS FOR 1986: APPENDIX I

Nominating Committee: 1. Harshad Bhatt
2. Ram Gada
3. Anoop Mathur
4. Stefan Peterson

The 21 people nominated by this committee were elected unanimously.

Anu Zdenek volunteered to head a membership drive for the coming year, as the India Club at present has only about 80 paid members.

DEFINING THE GENERAL AS WELL AS SPECIFIC GOALS OF THE INDIA CLUB: APPENDIX II

November 10th, 1985 meeting of: Zeke Zdenek
Vijay Balakrishnan
Rakesh Agarwala
Ram Gada
Padu Arimilli

In addition to the goals outlined on appendix II the following were suggested and discussed.

1. Professional Directory
2. Need for an updated brochure
3. Video movies of events sponsored by the India Club to be made available.

APPENDIX III: Suggestions by Shirin Fristedt for possible goals of the India Club.

David Kopf suggested that the India Club as a representative of the Indian Community in the Twin Cities area, serve as an official vehicle to put pressure on local tax supported art organizations to bring activities and exhibitions which are connected to the National Festival of India celebration to this area as well as other parts of the country. The local tax supported art institutions have thus far done nothing in this regard.

Various suggestings for selling the India Club to the Indian Community as a whole were suggested, although Anu Zdenek pointed out that it has definitely become more visible of late.

Dr. S.K. Dash spoke about two cases where doctors in the community had brought Indians here for surgery.

Shirin Fristedt suggested we seek sponsorship or advertising through the spice companies that the Indian Community patronizes as well as the local groceries.

ELECTION OF OFFICERS -- 1986

President: Padu Arimilli
Vice-President: Vijay Balakrishnan
Secretaries: Ella Baldwin and Carla Prakash
Treasurer: Ramanik Shah

The meeting was adjourned.

Respectfully submitted, E. Baldwin, Sec

I N D I A C L U B

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770 - 1597

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Mr. Zeke Zdenek
3510 Seims Court
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631 - 3663

APPENDIX: II

RECORD OF A REVIEW MEETING NOVEMBER 10, 1986

MEMBERS PRESENT F.F. ZDENEK
VIJAY BALAKRISHNAN
RAKESH AGARWALA
RAM GADA
PADU ARIMILLI

A lively discussion of the club's history and of our skills, successes, as well as some of the points of the original long term plan, has led us to make two suggestions to the club.

1. The India Club has been successful at being a FACILITATOR within the Indian Community and externally to our neighbors in Minnesota. We suggest that an objective for 1986 be to stress our role as a facilitator through various activities. We suggest the elements of facilitation can follow the following lines of action.

1. Communication

a. a brief news flash to members shortly after each meeting, including pertinent actions, agenda for the next meeting, and a calendar of coming events for all segments of the community. Ram Gada has offered to write this.

b. A quarterly newsletter: With selected mailings to nonmembers and including other volunteer and welfare agencies who interface with Indians in the area.

c. Development of a larger database and resulting directories. Zeke Zdenek has offered to do this in 1986/87.

d. India Club representatives to attend other association meetings and explain India club programs.

e. Host an occasional "Presidents" meeting for all associations.

f. Develop and distribute, or make available a community calendar on a timely basis.

g. Inform State, Federal, and private agencies that we are available to help out as the need arises. This would include a relocation sheet for real estate agents, listing local Indian businesses, and the India club as a resource center.

2. Cultural activities: Where we can all come together or act as a clearing house to participate in:

a. Festival of Nations:

b. Festival of India:

c. Children's Home society seminars:

d. State Fair as a facilitator for other associations:

e. Providing presentors to schools and churches.

f. Aquatennial/Winter carnival

g. On an Opportunity basis. eg, Riverplace.

3. Marketing the India club. The objective here is to interest a larger proportion of Indians in the area to become involved in our and other activities.

a. merchants discounts to members

b. visits to other associations

c. communications benefits.

B. Student aid/Scholarship Fund: It has been observed that this long term goal has generated a wide variety of conceptions and controversy.

We suggest that the club reinvestigate this objective during 1986, and seek the input of colleges to determine if there is a need and the form of the need. If there is a need, the reevaluation should be carried to the point of establishing an objective method of administering those funds.

At the same time, we suggest that the club proceed to organize incoming student "host family" or mentor program forthwith, incorporating volunteers in the database. Also we believe the club could sponsor a used winter clothes drive in the fall. Excess furniture could fall into this as well.

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SOME SUGGESTIONS FOR INDIA CLUB PLEASE TREAT ALL AS OPEN FOR DISCUSSION NOW OR IN THE FUTURE

1. Facilities. To make efforts to have a permanent place for its activities.
2. Community Service. To establish communication with the entire Indian Community in the Twin Cities area and to ensure the well-being of all Indians--men, women, children, students, & senior citizens.
 - 2a. Students. Moral and/or financial support for students who are already here and who are facing temporary adjustment problems.
 - 2b. Adults. Establish communication with men and women who may temporarily be going through a difficult time, and help them get through this time.
 - 2c. Senior Citizens. Become aware of the increasing number of Indian senior citizens and start planning for their well-being.
3. Growth of the Club. To make efforts to own a radio- or TV-slot in order to increase awareness of the Indian community and membership in India Club.
4. Annual Cultural Presentation. To combine the efforts of sub-committees in order to raise large funds for our other goals.

AGENDA FOR JULY 11, 1985

MEETING 1: BYLAWS ONLY, DISPENSE WITH ALL OTHER BUSINESS
EXCEPT MINUTES.

MEETING 2:

MINUTES
TREASURERS REPORT.

OLD BUSINESS:

AUDIT
TAX STATUS
MAILING LIST
REQUEST FROM INDOAMERICAN ASSOCIATION:

NEW BUSINESS: ALL GREAT OPPORTUNITIES

STATE FAIR: REPORT ON THE CONVERSATION WITH SHIRIN FRISTEDT
OF CHRISTIAN FELLOWSHIP.
HOW TO HANDLE.

INDIA DAY: SEPT 9;
INDIAN MUSIC SOCIETY HAS FUNDING REQUESTS IN
TIME TO START PLANNING

ETHNIC DAY IN RIVERPLACE: ABOUT 4 DAYS MID AUGUST.
SPONSORED BY RIVERPLACE
PRIMARILY COMMERCIAL
ROOM FOR US AND LOCAL PERFORMERS
HAVE MET WITH TARUN KAPOOR OF KEBABI, AND WILL MEET
AGAIN TOMORROW, ALONG WITH RAJA SESHADRI.

CHILDRENS HOME SOCIETY:
ASKED US IF WE CAN CATER A LUNCH TO ADOPTIVE PARENTS
DAY IN LATE SEPTEMBER, 26TH I THINK. THEY'LL HANDLE THE
INSTRUCTORS AND DEMONSTRATIONS, AND WE GET TO MAKE A PITCH.

CONTINUED DISCUSSION ON MEMBERSHIP AND FUNDING.

OTHER ITEMS?

November 13, 1985

The November 13th, general membership meeting of the India Club was called to order by the vice-president, Padu Arimilli, at 7:30 pm at the International Institute of Minnesota.

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Nominating Committee: 1. Harshad Bhatt
2. Ram Gada
3. Anoop Mathur
4. Stefan Peterson

The 21 people nominated by this committee were elected unanimously.

Anu Zdenek volunteered to head a membership drive for the coming year, as the India Club at present has only about 80 paid members.

DEFINING THE GENERAL AS WELL AS SPECIFIC GOALS OF THE INDIA CLUB: APPENDIX II

November 10th, 1985 meeting of: Zeke Zdenek
Vijay Balakrishnan
Rakesh Agarwala
Ram Gada
Padu Arimilli

In addition to the goals outlined on appendix II the following were suggested and discussed.

1. Professional Directory
2. Need for an updated brochure
3. Video movies of events sponsored by the India Club to be made available.

APPENDIX III: Suggestions by Shirin Fristedt for possible goals of the India Club.

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President: Padu Arimilli
Vice-President: Vijay Balakrishnan
Secretaries: Ella Baldwin and Carla Prakash
Treasurer: Ramanik Shah

The meeting was adjourned.

Respectfully submitted, E. Baldwin, Sec

I N D I A C L U B

NOMINATION of

BOARD of DIRECTORS

1985 - 1986

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Mr. Rakesh Agarwala
95 15th Ave SW
New Brighton, MN 55112
631 - 2334

Mr. Padu Arimilli
2939 Mary Street
St. Paul, MN 55109
770 - 1597

Mr. Vijay Bakkrishnan
1111 N Hamline Ave, # 18
St. Paul, MN 55108
644 - 8940

Mrs. Ella Baldwin
3518 St. Paul Ave
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927 - 7546

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425 - 8814

* Mrs. Shirin Fristedt
7672 W 84th Street
Bloomington, MN 55438
941 - 0731

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4917 Brian Circle
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Mr. Pranab Lahiri
16655 Franchise Ave
Rosemont, MN 55068
432 - 8829

* Mr. Basant Kharbanda
1835 W Shryer Ave
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* Mr. Sudhansu Mishra
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631 - 9579

* Mr. Vee Narayan
1257 Ambel Road
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869 - 5831

* Mr. Ganapathy Swami
301 S. Shelard Place, Apt. 201
St. Louis Park, MN 55426
544 - 1874

Mr. Zeke Zdenek
3510 Seims Court
Arden Hills, St. Paul, MN 55112
631 - 3663

APPENDIX: II

RECORD OF A REVIEW MEETING NOVEMBER 10, 1986

MEMBERS PRESENT F.F. ZDENEK
VIJAY BALAKRISHNAN
RAKESH AGARWALA
RAM GADA
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A lively discussion of the club's history and of our skills, successes, as well as some of the points of the original long term plan, has led us to make two suggestions to the club.

1. The India Club has been successful at being a FACILITATOR within the Indian Community and externally to our neighbors in Minnesota. We suggest that an objective for 1986 be to stress our role as a facilitator through various activities. We suggest the elements of facilitation can follow the following lines of action.

1. Communication

a. a brief news flash to members shortly after each meeting, including pertinent actions, agenda for the next meeting, and a calendar of coming events for all segments of the community. Ram Gada has offered to write this.

b. A quarterly newsletter: With selected mailings to nonmembers and including other volunteer and welfare agencies who interface with Indians in the area.

c. Development of a larger database and resulting directories. Zeke Zdenek has offered to do this in 1986/87.

d. India Club representatives to attend other association meetings and explain India club programs.

e. Host an occasional "Presidents" meeting for all associations.

f. Develop and distribute, or make available a community calendar on a timely basis.

g. Inform State, Federal, and private agencies that we are available to help out as the need arises. This would include a relocation sheet for real estate agents, listing local Indian businesses, and the India club as a resource center.

2. Cultural activities: Where we can all come together or act as a clearing house to participate in:

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g. On an Opportunity basis. eg, Riverplace.

3. Marketing the India club. The objective here is to interest a larger proportion of Indians in the area to become involved in our and other activities.

a. merchants discounts to members

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B. Student aid/Scholarship Fund: It has been observed that this long term goal has generated a wide variety of conceptions and controversy.

We suggest that the club reinvestigate this objective during 1986, and seek the input of colleges to determine if there is a need and the form of the need. If there is a need, the reevaluation should be carried to the point of establishing an objective method of administering those funds.

At the same time, we suggest that the club proceed to organize incoming student "host family" or mentor program forthwith, incorporating volunteers in the database. Also we believe the club could sponsor a used winterclothes drive in the fall. Excess furniture could fall into this as well.

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Vijay Balakrishnan gave an up-date of the plans for the Riverplace Festival.

August 15th - Flag Raising

Honored Guests: Mayor Don Fraser

Consular General of India from Chicago

2. Singing of National Anthems

3. Reception at the Kabbi Restaurant.

August 16 - 18

Indian Bazaar	-	Riverplace and Kabbi Restaurant
Entertainment	-	Indian Music Society
Cultural Booths	-	India Club

The purpose of this project is to "Market India" for the American Community. Equipment needed will be requested from the Kabbi.

The event at Riverplace will publicize the Landmark Center event as well. There will be several more booths at the Landmark Center.

Anoop Mathur along with Harshad Bhatt, Babu Iyer, and Arun Shirole volunteered to coordinate the event at the Landmark Center.

The Kabbi Restaurant will provide the food. Publicity will be coordinated by Vijay Balakrishnan, Kashmira Irani, and Pranab Lahiri. Music will be coordinated by Raja Seshadri from the Indian Music Society.

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Respectfully submitted,

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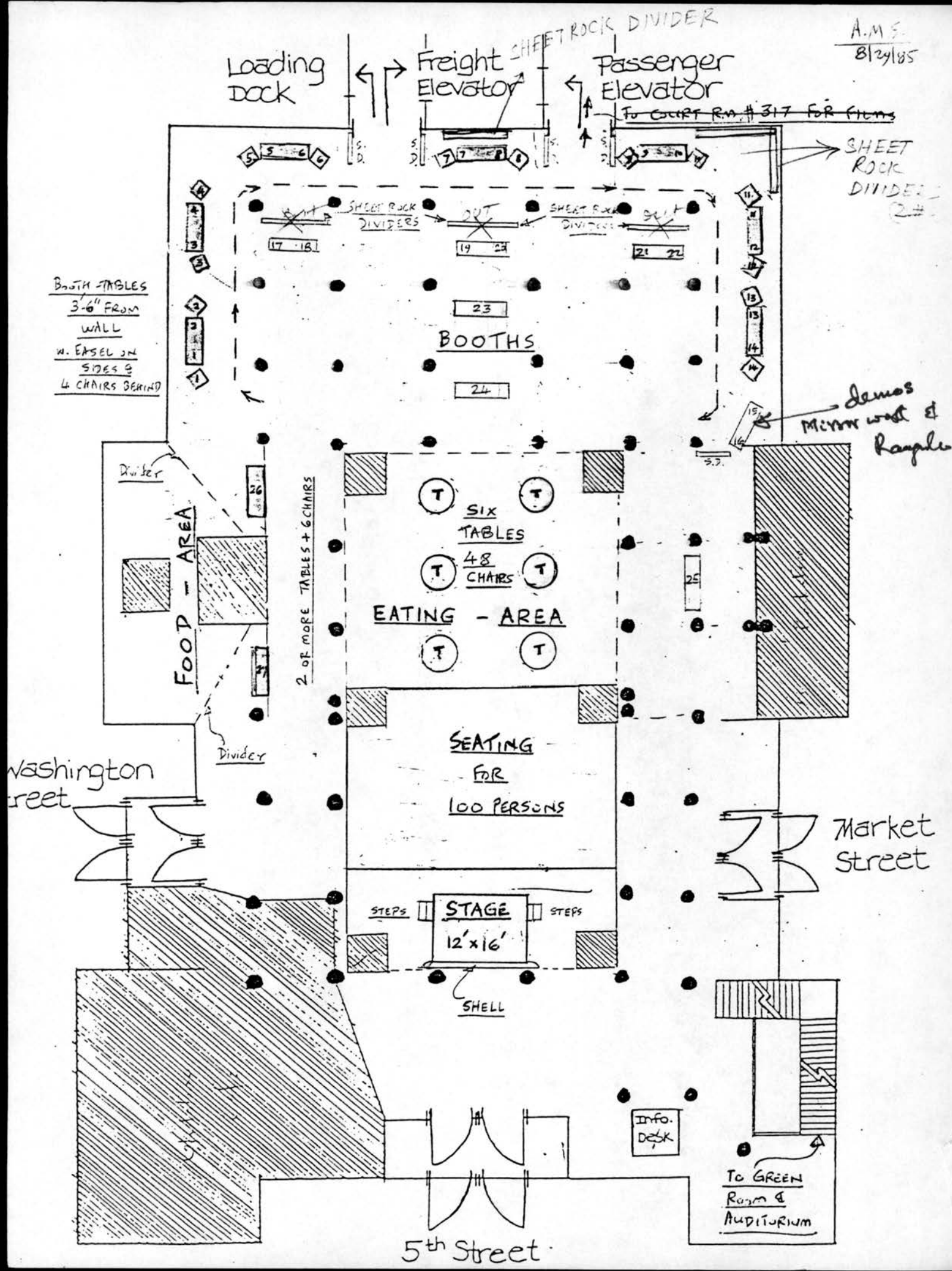
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A.M.S.
8/24/85



Isval BothaniRam
Tom

INDIA CLUB
COMMITTEES AND CHAIRMEN
7/10/85

PUBLIC RELATIONS: PRANAB LAHIRI-- 432-8829
PROVIDES PUBLICITY TO INDIAN AND AMERICAN COMMUNITIES FOR
CLUB EVENTS.

NEWSLETTER: BEL SHENDI-- 645-7386
PUBLISHES NEWSLETTER ON IRREGULAR BASIS

PROGRAM: VIJAY BALAKRISHNAN-- 644-8940
EVALUATES AND RECOMMENDS PROJECTS AND JOINT PROJECTS TO
CLUB. ARRANGES MANAGEMENT.

SCHOLARSHIP: RAJESH AGARWAL-- 631-2334
TO DESIGN FINANCIAL AND IN-KIND STUDENT AID.

LONG TERM PLANNING: R. SATHYKUMAR-- 484-8290
CANVASSES COMMUNITY AND ESTABLISHES LONG RANGE GOALS FOR THE
CLUB. REVIEWS PROGRESS.

MEMBERSHIP: R. KANNANKUTTY-- 631-8619
INCREASES AND MAINTAINS MEMBERSHIP.

RESOURCE CENTER: SHUSHILA SHAH--636-9833
ACQUIRES A RESOURCE CENTER FOR USE OF COMMUNITY TO PRESENT
CULTURE TO AMERICAN COMMUNITY.

BYLAWS: RAM GADA-- 633-1075
REVIEWS AND RECOMMENDS CHANGES TO BYLAWS. TASK COMPLETE.

BUSINESS/TECHNOLOGY: S. K. DASH-- 888-9644
ORGANIZES PROFESSIONAL DIRECTORY AND NETWORK.

YOUTH ACTIVITIES: SANJAY SYAL-- 788-3550
REPRESENT YOUTH PARTICIPATION.

DATABASE: VACANT
ORGANIZES AND MAINTAINS CLUB AND COMMUNITY DATABASE,
PUBLISHING OUT AS REQUIRED.

Ramnik

Get form 501 C(3) - Ramnik & Zike will do this

Any committee reports (To file)

1984 Committee chairmen

Kaunakally

- Membership

Ram Gola

- Bylaws

Set

Long range planning Comm

~~Cultural~~ Program Comm

- Shenoi (Newsletter)

~~March~~

Emergency loan fund:



- CAPITAL OF COUNTRY (●)
- CAPITALS OF STATES / UNION TERRITORIES (●)
- TOWNS & TOWN AGGLOMERATIONS (●)
- (With population over one lakh)
- INTERNATIONAL BOUNDARY (---)
- STATE BOUNDARIES (---)
- PONDICHERY (P)
- GOA, DAMAN & DIU (G.D.&D.)

Survey of India map with the permission of the Surveyor General of India.
Punjab is also the capital of Haryana and Punjab.
Territorial waters of India extend into the sea to a distance of twelve nautical miles measured from the appropriate base line.
Boundary of Meghalaya shown on this map is as interpreted from the North-Eastern Areas (Reorganisation) Act, 1971, but has yet to be verified.