



India Association of Minnesota:
Association Records

Copyright Notice:

This material may be protected by copyright law (U.S. Code, Title 17). Researchers are liable for any infringement. For more information, visit

www.mnhs.org/copyright.

Honeywell

Foundation

September 22, 1988

Rahim A. Rahiman, Director and Chair
The India Club of Minnesota
1694 Como Avenue
St. Paul, MN 55108

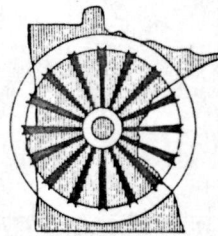
Dear Rahim:

Enclosed is a Honeywell Foundation check in the amount of \$1,000 in support of the India Club's event to be held on October 16th.

The Foundation is pleased to be able to participate again this year.

Sincerely,

Sharon Beatty
Sharon Beatty
Administrator



THE INDIA CLUB OF MINNESOTA

July 21, 1988

Mr. James Vantine
J.C. Penney Company Incorporated
1105 Xenium Lane
Plymouth, MN 55441

Dear Mr. Vantine:

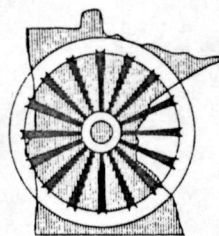
The India Club of Minnesota was pleased to work with the local Twin Cities management of six J.C. Penney stores to help kick off the introduction of "Expedition India". The India Club provided overall coordination of participants who performed dances, modeled Indian costumes, told fortunes and offered customers the opportunity to try on an India saari.

The India Club, located in St. Paul, Minnesota, is a non-profit organization of Asian Indians and others with an interest in Indian culture. The club was established to promote the educational, cultural, artistic and social needs of the Asian Indian community. The club also promotes Asian Indian heritage in Minnesota through the creation, presentation and sponsorship of artistic, cultural and educational programs such as "Expedition India". In the past eight years the India Club has presented several major programs on a regular basis:

The India Club has been a major contributor to the annual Festival of Nations held at the St. Paul Civic Center with over 70,000 people in attendance during the three day event. The Club sponsors several dance performances of adults and children, presents a cultural display, provides a food booth and bazaar. In 1987, The India Club won the first prize for its cultural booth presentation.

In 1987 The India Club sponsored a dance drama based on the Indian Nobel poet Tagore's play "Shaap Mochan" which was seen by over 2,500 people at the University of Minnesota's Northrup Auditorium. Again on July 16, 1988 the Club sponsored a new dance drama presentation "Shyama", which drew an even a larger audience. Both programs were very well received by the audiences.

The India Club is a frequent co-sponsor of a variety of musical and performing arts presentations by local and



THE INDIA CLUB

OF MINNESOTA

visiting Indian artists.

Since 1984, the India Club has drawn over 3,000 people to the St. Paul Landmark Center for the "Festival Of India" celebration. The family festival includes entertainment, demonstrations, food, a bazaar and displays.

The India Club has succeeded in presenting these programs at no charge to the general public in the interest of drawing as many people from outside the Indian community as possible to enhance the educational and cultural exposure of Asian Indians in Minnesota. Each year the India Club has gained funding for these events through the generous contributions of corporate and individual contributors. On October 16, 1988 The India Club is again planning to sponsor the Festival of India at the St. Paul Landmark Center with this years theme "Arts of India". The budget for this program is expected to be approximately \$3,000 which is similar to previous years.

The India Club would like to request the assistance of the J.C. Penney Corporation in providing some of the funding for the 1988 Festival of India. We ask that J.C. Penney provide \$2,000 to offset expenses incurred in the presentation of the 1988 Festival of India program.

The India Club would be pleased to respond to any questions or requests for further information you may have.

Thank you for your consideration of this request.

Sincerely,

Stefan Peterson, President
The India Club of Minnesota

INDIA DAY 1988

Sunday October 16, noon to 6:00

(All performers to report 5 minutes before their hour)

Chitra Subramanian, Guptan Nambudiripad
12:00 - M.C. - ~~Aparna Ramaswamy, Vishant Shah~~

Official opening of programme and introduction: Stefan Peterson

Invocation by SILC

Marathi association: Marathi songs

Dance Geeta Ashram. Sitar Music

Vocal music by Krishna Kant

1:00 - M.C. - Praful Saklani, Dhutti SenGupta

Orissa Association: Odissi dance - Kalyani Badola

Sitar Music: by Bill Blodget

Kannada association: Folk Dance

Tamil assoc.: Bharathanatyam - Geetha Sivasailam, Miriam Stonehill

2:00 - M.C. Meera Samasundaram, Muthu Periakaruppan

Bengali association: Song

Malyalees of Minneapolis: Parade of Costumes

Kathak Dance - Indrani Mullick

Hindu Mandir: Bengali Folk Song

Aparna Ramaswamy, Vishant Shah
3:00 - M.C. - ~~Chitra Subramaniam, Guptan Nambudiripad~~

Nritya Jyoti Dance Company: Dance

Telegu Association: Skit

Vocal by Leela Ramanadhan

Indo American association: Instrumental

4:00 - M.C. - Susan Kamran, Chaitee SenGupta

Vocal by Ganapathi Swami

Samay
Gujarathi association: Folk Dance

Dance - Hemlatha Bhatt Monica Abishekar
~~Geeta Ashram: Play - Krishna, Sudama~~

Panjabi association: Bhangra Dance

DEMONSTRATIONS

- 1:30 - Odissi Demonstration: Kalyani Badola
- 2:15 - Bharatanatyam Demonstation: Geetha Sivasailam
- 4:00 - Kathak Demonstration: Indrani Mullick
- 4:30 - Gujarathi Folk Dance Demonstration - Jagrithi Dave
- 5:15 - Bhangra Dance Demonstration - Neena Madan

(These times are approximate and they depend upon the finish of their performance on the main stage.)

INDIA DAY 1988

SUNDAY OCTOBER 16, NOON TO 6:00 P. M.

12:00 - M.C. - APARNA RAMASWAMY, VISHANT SHAH

OFFICIAL OPENING OF PROGRAM AND INTRODUCTION: STEFAN PETERSON

INVOCATION BY SILC

MARATHI ASSOCIATION: MARATHI SONGS

DANCE

VOCAL MUSIC BY KRISHNA KANT

1:00 - M.C. - PRAFUL SAKLANI, DHUTTI SENGUPTA

ORISSA ASSOCIATION: ODISSI DANCE - KALYANI BADOLA

SITA MUSIC: BY BILL BLODGET

KANNADA ASSOCIATION: FOLK DANCE

TAMIL ASSOC.: BHARATHANATYAM - GEETHA SIVASAILAM, MIRIAM STONEHILL

2:00 - M.C. MEERA SAMASUNDARAM, MUTHU PERIAKARUPPAN

BENGALI ASSOCIATION: SONG

MALYALEES OF MINNEAPOLIS: PARADE OF COSTUMES

KATHAK DANCE: INDRANI MULLICK

HINDU MANDIR: BENGALI FOLK SONG

3:00 - M.C. - CHITRA SUBRAHMANYAM, GUPTAN NAMBUDIRIPAD

NRITYA JYOTI DANCE COMPANY: DANCE

TELEGU ASSOCIATION: SKIT

VOCAL BY LEELA RAMANADHAN

INDO AMERICAN ASSOCIATION: INSTRUMENTAL

4:00 - M.C. - SUJAN KAMRAN, CHAITEE SENGUPTA

VOCAL GANAPATHI SWAMI

GUJARATI ASSOCIATION: FOLK DANCE

GEETA ASHRAM: PLAY - KRISHNA, SUDAMA

PANJABI ASSOCIATION: BHANGRA DANCE

DEMONSTRATIONS

- 1:30 - ODISSI DEMONSTRATION: KALYANI BADOLA
- 2:15 - BHARATANATYAM DEMONSTRATION: GEETHA SIVASAILAM
- 4:00 - KATHAK DEMONSTRATIONS: INDRANI MULLICK
- 4:30 - GUJARATHI FOLK DANCE DEMONSTRATION - JAGRUTI DAVE
- 5:15 - BHANGRA DANCE DEMONSTRATION - NEENA MADAN

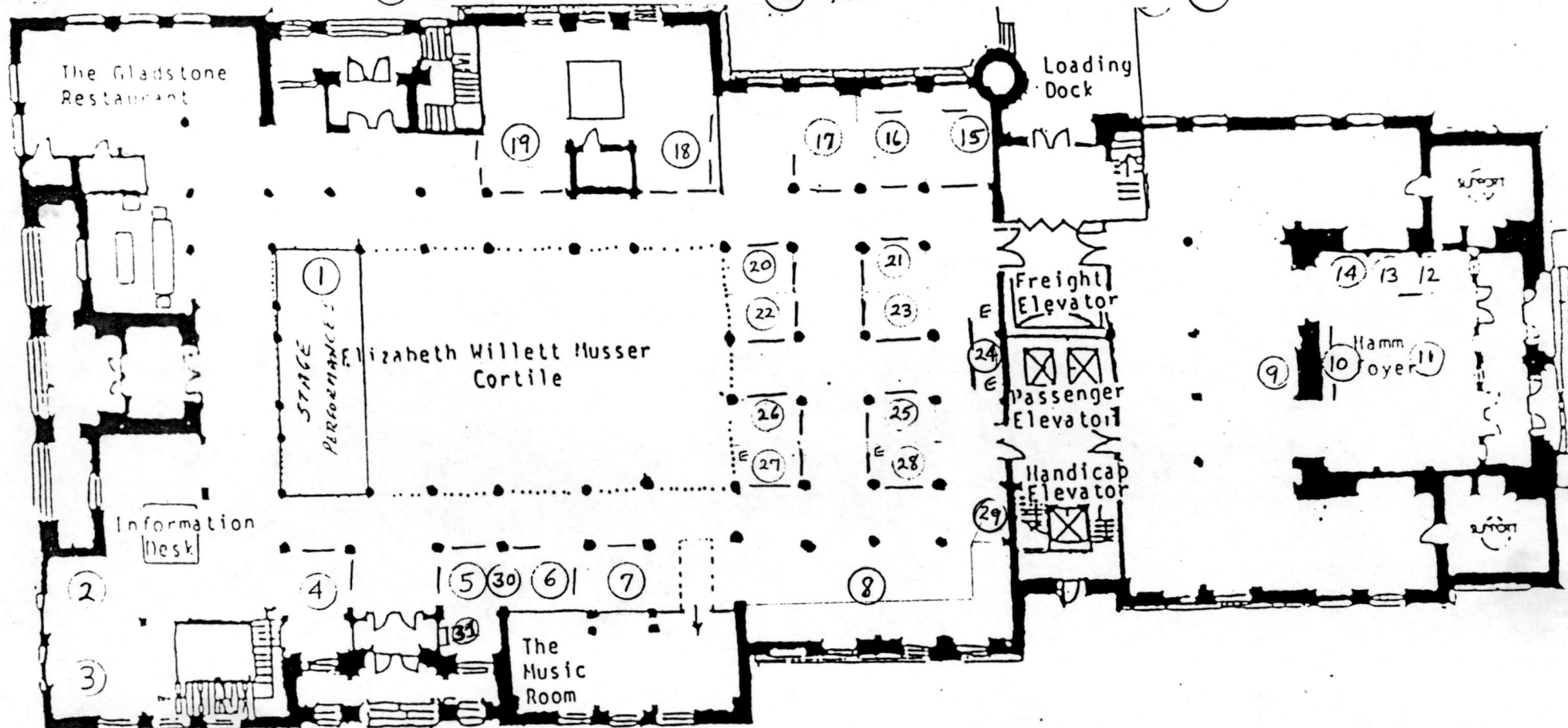
(THESE ITEMS ARE APPROPRIATE AND THEY DEPEND UPON THE FINISH OF THEIR PERFORMANCE ON THE MAIN STAGE).

EXHIBITS & BOOTHS

FESTIVAL OF INDIA - 1988

SUNDAY, OCTOBER 16, NOON TO 6:00 PM

- | | | | |
|-----------------------|-------------------------|------------------------------|--|
| ① STAGE PERFORMANCES- | ⑩ BOMBAY FASHIONS | ⑪ TANDOOR | ⑳ HINDU MANDIR |
| ② PALM READING | ⑪ DANCE WORKSHOP | ⑫ GEMSTONE & JEWELLERY | ㉑ FLORAL FLOOR DISPLAY |
| ③ INDIAN GAMES | ⑫ MEHNDI - HAND PAINT. | ⑬ INTERNATIONAL FASHIONS | TANJORE STYLE PAINTING |
| ④ HEART FUND | ⑬ BINDI - FACE PAINT. | ⑭ SAVAGE | ㉓ INDIAN MUSIC SOCIETY |
| ⑤ TM | ⑭ SAREE WRAPPING | ⑮ JEWELLERY & GIFT EMPORIUM | ㉔ TELEPHONE |
| ⑥ INDIA CLUB - INFO. | ⑮ PATEL BROTHERS | ⑯ SCHOOL OF INDIA - S.I.L.C. | ○ MEN - 2 ND & 3 RD FLOORS - N-END |
| ⑦ COOK BOOK | ⑯ COMPATIBLE TECHNOLOGY | ⑰ ALI BABA | ○ WOMEN - BASEMENT |
| ⑧ ART EXHIBITS | ⑰ ASIA IMPORTS | ⑱ VENTURE OUT INTERNATIONAL | |
| ⑨ FOLK DANCES - VIDEO | ⑱ DELITES OF INDIA | ㉒ GEETA ASHRAM | |

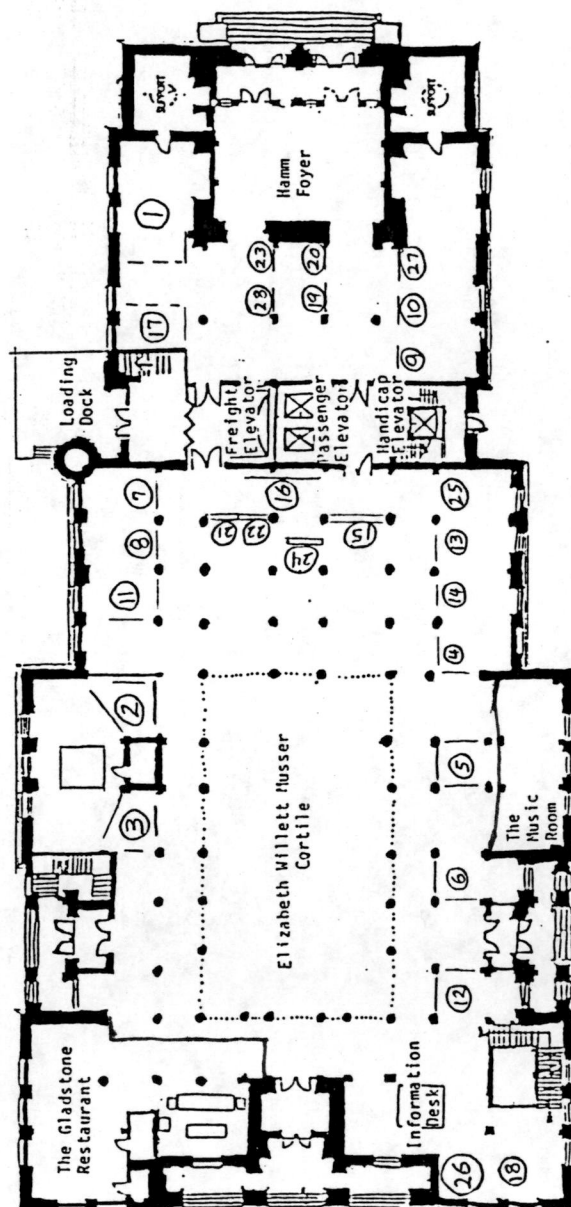


LANDMARK CENTER

FIRST FLOOR
1" = 20'

No. Exhibit Booth

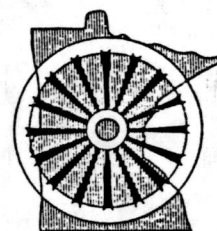
1. Bombay Fashions
2. Kebabi
3. Delites of India
4. Ali Baba
5. Himalaya Imports
6. Violets Are Red
7. Gemstones & Jewellery
8. University Travel
9. Shamiana Foods
10. Patel Bros.
11. Asia Imports
12. Crystal Jewellery
13. E&W Arts & Crafts
14. Marketplace
15. Geeta Ashram
16. SILC
17. Sare Wrapping, Bindi
18. Palm Reading
19. Compatible Technology Inc.
20. Meditation Center
21. Hindu Mandir
22. Indian Music Society
23. Bengali Association
24. India Club
25. Festivals Of India
26. Indian Games
27. Children's Heart Fund
28. Cookbooks



FIRST FLOOR

INDIA ...

SHARE THE EXPERIENCE



THE INDIA CLUB
OF MINNESOTA

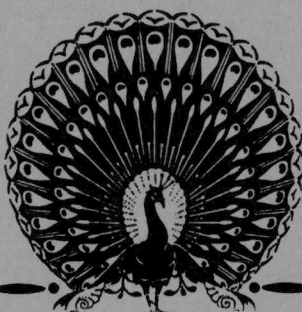
FESTIVAL OF INDIA '87

Sunday - September 27th - Noon to 6 p.m.

Landmark Center, St. Paul

sunday, october 16, 12 p.m.- 6 p.m.
landmark center, st. paul

ADMISSION TO THE FESTIVAL IS FREE. ALL ARE WELCOME.
PLEASE BRING A NEIGHBOR OR A FRIEND WITH YOU.



* Call Rakesh NTraya - how many orgs

* - Send letterhead to Rajeevan MN26-3331 (10)
& mailing label

Publicity -

- trying to get video made
- need to get poster printed
- Radio) press release to be mailed
- TV

- Posters → Rita

Press Release - 100

Posters - 300

Pasture Distribution 50

→ 2000 Flyers 2500

~~600~~ 150

Financing

2000

JCPenney 300

Merchants 700

* Call Ivan Knight - Cricket Theatre
Cassandra - 2000

Rena Restaurants - 2

2000

15

3000

FESTIVAL OF INDIA 88

GODAN
9.20.88

BUDGET

EXPENSES

Landmark Center	- \$ 315
Publicity	- 750
Set-up	- 500
Misc. Materials including program printing	- 300
Sub-total	- 1865
Contingency	135
TOTAL	<u>\$ 2000</u>

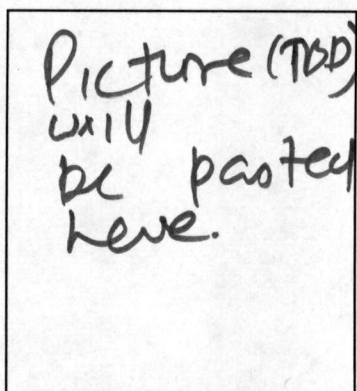
INCOME

	<u>Actual</u>	<u>Anticipated</u>
Dr Ansari	100	
Corporate	\$ 300	\$ 1000
Commercial booths	700	700
	<u>\$ 300</u>	<u>\$ 1700</u>
	400	
TOTAL		<u>\$ 2000</u>

INDIA.....

SHARE THE EXPERIENCE

Poster



(4" X 6" box)

FESTIVAL OF INDIA '88
"SALUTE TO THE ARTS"

SUNDAY, OCTOBER 16TH, 1988, 12:00-6:00 P.M.

LANDMARK CENTER

75 SOUTH 5TH STREET, DOWNTOWN ST. PAUL.

(ONE BLOCK FROM THE CIVIC CENTER)

CLASSICAL & FOLK DANCES AND MUSIC FROM INDIA, DEMONSTRATION OF
INDIAN MUSICAL INSTRUMENTS, COSTUME PAGEANTS, ART EXHIBITS,
HANDICRAFTS, SARI DEMONSTRATIONS...

TEXTILES, HANDICRAFTS, BRASS, WICKERWARE & JEWELRY FOR SALE..

FOOD ^{Booths} STALLS FEATURING TRADITIONAL INDIAN CUISINE....

FOR INFORMATION:

INDIA CLUB: RAJ AT 341-3721 OR GODAN AT 894-8945

LANDMARK CENTER: 292-3225

ADMISSION IS FREE!! ALL ARE WELCOME!!

FESTIVAL OF INDIA '88

Salute to the arts

Colors, sounds, smells, tastes, textures... All part of the magic of India. Share the excitement, joy and wonder of our culture as we celebrate India...

India Club presents the annual Festival of India on Sunday, October 16th at the Landmark Center in Downtown St. Paul. We have planned a day of festivities celebrating the culture, arts, food and entertainment from India. ~~This year's special theme is: "Salute to the Arts (of India)".~~ **COME AND ENJOY!!!**

EVENTS

- ** DANCES and MUSIC from INDIA (both CLASSICAL and FOLK) ****
- ** EXHIBITION and DEMONSTRATION of MUSICAL INSTRUMENTS from INDIA ****
- ** PALM and FACE PAINTING - Delicate patterns created with artistry ****
- ** COSTUME PAGEANT - Beautiful jewelry, colorful, graceful garments from different regions of India ****
- ** SAREE WRAPPING - Women can enjoy the experience of wearing the elegant and graceful six yard garment traditionally worn by women of India - the SARI ****
- ** FLOOR PAINTING, FLOWER ARRANGEMENTS ****
- ** ART EXHIBITS ** HANDICRAFTS ****

FOOD

**** Let your tastes explore the traditional Indian cuisine - There will be stalls featuring authentic dishes from India - Discover the wonderful aromas and the special seasonings that tease and delight ****

SOUVENIRS

**** Display and sale of HANDICRAFTS, TRADITIONAL AND COLORFUL TEXTILES and APPAREL (including SAREES), BRASS and WOODEN DECORATIVE PIECES, WICKERWARE, traditional GOLD and SILVER JEWELRY from India**

**Admission is free
All are welcome
Bring along a friend or a neighbor**