



India Association of Minnesota:
Association Records

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Travel Borth

August 15, 1985

TO: Amy Ebersviller Duane Johnson
Todd Wallin Steve Mosborg
Jean Waudinich Maintenance Personnel
Michael McGee Security Personnel

FROM: Sally Fefercorn *Sally*

RE: Festival of India Entertainment
August 16-18, 1985

This is the final update regarding scheduled entertainment for the Festival of India Weekend, August 16-18, 1985. In the event of rain (which is in the weekend forecast), all scheduled entertainment will be moved into Exposition Hall and the "street entertainment" will be moved into the Alberto space, along with the "street kiosks."

FRIDAY, AUGUST 16

7:00-9:00 pm
Lourdes Square

STREET CHARACTERS*

The street characters have been instructed to report to the Information Center if they need to use the Green Room for costume changes. If so, I would like Security to be paged to take them to the Green Room (If a Green Room key is issued, please request that they leave a driver's license as collateral to make sure the key is returned the same night and/or day.)

Promotions should be paged to let us know that the street characters have arrived.

If the Green Room is not needed, page Promotions to let us know that they have arrived and we will meet them.

It should not be necessary that Promotions meet the street characters that will be returning on the other days; only the new ones that have been booked one day only. The street characters can find their own way to the Information Center and check out a key for the Green Room if needed.

7:00-9:00 pm
STREET
CHARACTERS
Lourdes Square

- *SNAKE CHARMER ("Kory" and "Noah the Boa")
- *THE PHILLIP BROTHERS (Todd Remley & Phil Moen)
- *BELLY DANCERS (Christina Ouma & Rebecca Donitch)
- *DELIAH (Debbie Ortes)

7:00-7:30
Lourdes Square
Stage Area

CLASSICAL INDIAN DANCE
Ranee Ramaswami, instructor
Students

continued

7:00-7:30 pm CLASSICAL INDIAN DANCE, continued
Lourdes Square
Stage Area Setup needs:

Green Room
Outdoor stage with rugs rolled back
(and "dance floor" installed on top
of actual stage floor)
PA system
Cassette player
3 mics with stands
Light trees (2) with 4 lights & colored gels
1 brass sign holder with sign
One set of stairs
The stage does not need to be struck except to
roll the carpets back, if needed.

7:30-8:00 pm BRIDES OF INDIA FASHION SHOW
Exposition Hall Raja Chandrisha
Gandreha Seshardi

Setup needs:
Green Room
Mini stage (3 sections)
Two set of stairs
Mini PA system
Sound board (rental unit)
2 mics with stands
Cassette player
1 brass sign holder (already there)
Sign (already there)
Strike everything but the actual stage area after
the show at 8:15 pm.

8:00-8:30 pm INDIAN MUSIC (HINDUSTANI)
Lourdes Square Diane Lindgen, vocalist
Stage Area Paul Berglund, tabla player

Setup needs:
Green Room
Stage with one set of stairs
3 mics with stands
PA system
Light trees (2) with 4 lights & colored gels
1 brass sign holder with sign
LIGHTS SHOULD BE
ON IF IT IS A
LITTLE DARK.

9:00 pm Maintenance please strike the entire stage area (except
for the stage and black skirting) and return to storage.
PLEASE ROLL UP THE ORIENTAL RUGS AND STORE IN COLLECTREE
OVERNIGHT FOR SETUP ON SATURDAY MORNING, PLEASE PLAN TO
STORE THE RUGS SATURDAY NIGHT (9PM) AND SUNDAY (6PM).

continued

SATURDAY, AUGUST 17

1:00-5:00 pm STREET CHARACTERS*

1:00-4:00 pm *BELLY DANCERS (Christina Ouma & Rebecca Donitch)

2:00-2:30 pm) *BELLY DANCERS (Christina & Rebecca)

3:00-3:30 pm)

Setup needs: (for stage show at 2-2:30 & 3-3:30)

PA system
Sound board
1 mic with stand
Cassette player

2:00-5:00 pm *INDIAN PUPPETS (Karen Lee, puppeteer)

Lourdes Square

Setup needs:

Access to Green Room

3:00-5:00 pm *SNAKE CHARMER (Kory and Noah the Boa)

Lourdes Square

Setup needs:

Access to Green Room

2:00-4:00 pm *STREET MAGICIAN (Joe Ortes)

Lourdes Square

Setup needs:

Access to Green Room

7:00-7:30 pm CLASSICAL INDIAN DANCE
Lourdes Square Ranee Ramaswami, instructor
Stage Area Students

Setup needs:

TURN MUZAK OFF
TO LOURDES SQUARE
FROM 7-9 PM

Access to Green Room
Outdoor stage with rugs rolled back
(to expose "dance floor")
PA system
3 mics with stands
Light trees (2) with 4 lights per tree & colored gels
1 brass sign holder with sign

Stage does not need to be struck since this act
will be repeated at 8:00-8:30 pm.

7:00-9:00 pm
Lourdes Square

*STREET CHARACTERS

*SNAKE CHARMER (Kory and Noah the Boa)

*MAGICIAN (Craig Carlson)

Setup needs:

Access to Green Room

continued

SATURDAY, AUGUST 17

7:30-8:00 pm
Lourdes Square
Stage Area

HINDUSTANI MUSIC

Manisha Sarkar, vocalist
Sabir Hassan, tabla player

Setup needs:

Access to Green Room
3 mics with stands
PA system
Light trees (2) with 4 lights each & colored gels
1 brass sign holder & sign
Stage carpet rolled back

Strike stage and ready for CLASSICAL DANCE

8:00-8:30 pm
Lourdes Square
Stage Area

CLASSICAL INDIAN DANCE

(see setup needs for the same show at 7:00-7:30 pm)

8:45-9:00 pm

STRIKE STAGE:

The oriental rugs should be rolled up and removed
from the stage for overnight storage in Collectree.

All other equipment should be removed and stored
as usual.

SUNDAY, AUGUST 18

1:00-5:00 pm
Lourdes Square

*STREET CHARACTERS:

1:00-5:00 pm

*BELLY DANCERS (Christina Ouma & Rebecca Donitch)

2:00-5:00 pm

*INDIAN PUPPETS (Karen Lee, puppeteer)

2:00-5:00 pm

*INDIAN MYSTIC (Pat Davidson)
(This man walks on glass and rests on a bed of nails)

2:00-5:00 pm

*SNAKE CHARMER (Kory and Noah the Boa)

2:00-2:30 pm
Exposition Hall

BRIDES OF INDIA FASHION SHOW

Raja Chandrisha
Ghandreha Seshardi

Setup needs:

MUZAK & FOUNTAIN
OFF IN EXPO HALL

Access to Green Room
3 stage sections (already setup)
2 stage stairs
Mini PA system (rental unit)
Cassette player
1 brass sign holder with sign

continued

2:00-2:30 pm
Exposition Hall

BRIDES OF INDIA FASHION SHOW continued

Strike stage of all equipment except the stage
at 2:45 pm.

Turn Muzak and the fountain back on at 2:45 pm.

3:00-3:30 pm
Lourdes Square
Stage Area

HINDUSTANI MUSIC

Mitra Purkayastha, vocalist
Sabir Hassan, tabla player

Setup needs:

Access to Green Room
3 mics with stands
PA system
1 brass sign holder & sign

Strike stage of 2 mics; the 3rd mic will be
used for the yoga demonstration.

4:00-4:30 pm
Lourdes Square
Stage Area

YOGA DEMONSTRATION/MINNEAPOLIS YOGA CENTER

William Prottengeier, instructor

Setup needs:

Access to Green Room
1 mic with stand
PA system
1 brass sign holder & sign

Strike stage of all equipment, except for the
oriental rugs and stage itself at 4:45 pm.

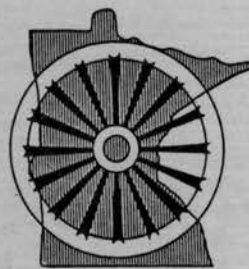
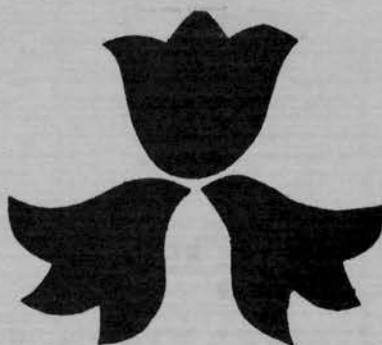
6:00 pm

Strike stage area completely.
The rental oriental rugs should be rolled up and
stored in the CollecTree space for pickup by Brede
with the other rental equipment.

SPECIAL NOTE: DUE TO LIMITED "LIGHT HOURS," THE HOURS OF THE OUTDOOR
STREET MARKET HAVE BEEN LIMITED TO:

FRIDAY 6:00-9:00 pm
SATURDAY 12:00-9:00 pm
SUNDAY 12:00-6:00 pm

INDIVIDUAL MERCHANTS WILL BE SETTING UP THEIR KIOSKS APPROXIMATELY 1-2
HOURS BEFORE THE START-UP OF EACH DAY AND WILL TAKE DOWN THEIR KIOSKS
UPON CLOSING EACH DAY. MERCHANTS WILL BE ASKED TO PUT THE FOLDING
CHAIRS UNDER THEIR TABLES OVERNIGHT.



Celebrating the Land of Myriad Images -
A Rich Blend of Art, Culture, People and Monuments.

★ **INDIAN INDEPENDENCE DAY** — Join the Flag Hoisting Ceremony with Guest of Honor - **R.K. VERMA**, Consul General, Indian Consulate, Chicago

Thursday, August 15th 7:00 p.m.
RIVERPLACE in MINNEAPOLIS

★ **GLIMPSES OF INDIA** — Minnesotans from India are creating images that you can take home with:

Classical Dance • Popular Music • Exotic Foods
• Movies • Travel & Information Booth • Folk Dance
Costume Pageant • Yoga • Classical Music • Floor Painting

You also get a rare opportunity to get your palm read, your hand painted in Indian tradition and see yourself in a saree. All of this combined with the Annual India Day Celebrations.

Sunday, September 8th 12:00 noon - 6:00 p.m.

LANDMARK CENTER
75 Fifth Street, St. Paul, MN
(One block from the Civic Center)

**A Preview of this at Riverplace in Minneapolis
the Weekend of August 16 - 18.**

★ **CLASSICAL MUSIC CONCERT** — A Grand Finale!
SAROD by BUDDHADEO DASGUPTA with
TABLA by SHAFAD AHMED

Sunday, September 8th 7:00 p.m.
WEYERHouser AUDITORIUM, LANDMARK CENTER


CONCERT TICKETS: \$3.00 Members; \$4.00 at the Indian neighbors booth; \$5.00 at the door. (Indian Music Society Members may get advance tickets by mail. There is limited seating.)

SCHEDULE OF EVENTS:

Thursday, August 15th. 7 P.M., Independence Day Celebration, River Place, Minnesota

Friday, August 16th - 18th, Preview - Glimpses of India, Riverplace, Minneapolis

Sunday, September 8th 12 - 6 P.M., Festival of India Day, Landmark Center, St. Paul

Sunday, September 8th 7 P.M., SAROD  BUDDHADEO DASGAPTA,
Landmark Center, St. Paul

For Information Call:

India Club: Zeke Zdenek 636-3663 or
Padu Arimilli 770-1597

Indian Music Society: Raja Seshadri 379-1653 or
Prabhakar Shenoy 636-0523

Landmark Center: 292-3272 or 292-3225

This event is cosponsored by the Minnesota Landmarks and Honeywell Inc.



Festival of India



Zeke

August 15, 1985

TO: Security Personnel
FROM: Sally Fefercorn
RE: Festival of India
Cuisine of India Display
Former "Victorian Photographer's" Space

Cuisine of India, one of the cultural displays for Festival of India, has been housed in the former Victorian Photographer space in the Lourdes Square Food Market so that the display can be secured overnight.

At present, there is a Riverplace padlock on the gate. This gate will need to be unlocked by Security as follows:

Thursday, August 15	8:00 pm	UNLOCKED
Friday, August 16	5:00 pm	UNLOCKED
Saturday, August 17	12:00 pm	UNLOCKED

Priti Mathus is the contact person for the Cuisine of India (483-0793). She, or her designated representative, will be waiting at the gate at the specified hour and they will take responsibility for locking up the gate each evening.

cc: Duane Johnson
Priti Mathus
Information Center
✓ F.F. Zedenk
Todd Wallin

Back let position

Zeke

August 15, 1985

TO: Amy Ebersviller Duane Johnson
Todd Wallin Steve Mosborg
Jean Waudinich Maintenance Personnel
Michael McGee Security Personnel

FROM: Sally Fefercorn *Sally*

RE: Festival of India Entertainment
August 16-18, 1985

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Lourdes Square The street characters have been instructed to report to the Information Center if they need to use the Green Room for costume changes. Is so, I would like Security to be paged to take them to the Green Room (If a Green Room key is issued, please request that they leave a driver's license as collateral to make sure the key is returned the same night and/or day.)

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If the Green Room is not needed, page Promotions to let us know that they have arrived and we will meet them.

It should not be necessary that Promotions meet the street characters that will be returning on the other days; only the new ones that have been booked one day only. The street characters can find their own way to the Information Center and check out a key for the Green Room if needed.

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STREET
CHARACTERS
Lourdes Square

- *SNAKE CHARMER ("Kory" and "Noah the Boa")
- *THE PHILLIP BROTHERS (Todd Remley & Phil Moen)
- *BELLY DANCERS (Christina Ouma & Rebecca Donitch)
- *DELIAH (Debbie Ortes)

7:00-7:30
Lourdes Square
Stage Area

CLASSICAL INDIAN DANCE
Ranee Ramaswami, instructor
Students

continued

7:00-7:30 pm CLASSICAL INDIAN DANCE, continued
Lourdes Square
Stage Area Setup needs:

MUZAK OFF TO
LOURDES SQUARE
FROM 7:00-9:00PM

Green Room
Outdoor stage with rugs rolled back
(and "dance floor" installed on top
of actual stage floor)
PA system
Cassette player
3 mics with stands
Light trees (2) with 4 lights & colored gels
1 brass sign holder with sign
One set of stairs

The stage does not need to be striked except to
roll the carpets back, if needed.

7:30-8:00 pm BRIDES OF INDIA FASHION SHOW
Exposition Hall Raja Chandrisha
Ghandreha Seshardi

Setup needs:

MUZAK OFF TO
EXPO HALL; TURNED
BACK ON AT 8:05 PM

TURN FOUNTAIN OFF
AT 7:30; BACK ON
AT 8:05 PM

Green Room
Mini stage (3 sections)
Two set of stairs
Mini PA system
Sound board (rental unit)
2 mics with stands
Cassette player
1 brass sign holder (already there)
Sign (already there)

Strike everything but the actual stage area after
the show at 8:15 pm.

8:00-8:30 pm INDIAN MUSIC (HINDUSTANI)
Lourdes Square Diane Lindgen, vocalist
Stage Area Paul Berglund, tabla player

Setup needs:

LIGHTS SHOULD BE
ON IF IT IS A
LITTLE DARK.

Green Room
Stage with one set of stairs
3 mics with stands
PA system
Light trees (2) with 4 lights & colored gels
1 brass sign holder with sign

9:00 pm

Maintenance please strike the entire stage area (except
for the stage and black skirting) and return to storage.
PLEASE ROLL UP THE ORIENTAL RUGS AND STORE IN COLLECTREE
OVERNIGHT FOR SETUP ON SATURDAY MORNING, PLEASE PLAN TO
STORE THE RUGS SATURDAY NIGHT (9PM) AND SUNDAY (6PM).

continued

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1:00-5:00 pm STREET CHARACTERS*

1:00-4:00 pm *BELLY DANCERS (Christina Ouma & Rebecca Donitch)

2:00-2:30 pm) *BELLY DANCERS (Christina & Rebecca)

3:00-3:30 pm)

Setup needs: (for stage show at 2-2:30 & 3-3:30)

PA system
Sound board
1 mic with stand
Cassette player

2:00-5:00 pm *INDIAN PUPPETS (Karen Lee, puppeteer)

Lourdes Square

Setup needs:

Access to Green Room

3:00-5:00 pm *SNAKE CHARMER (Kory and Noah the Boa)

Lourdes Square

Setup needs:

Access to Green Room

2:00-4:00 pm *STREET MAGICIAN (Joe Ortes)

Lourdes Square

Setup needs:

Access to Green Room

7:00-7:30 pm CLASSICAL INDIAN DANCE

Lourdes Square
Stage Area

Ranee Ramaswami, instructor
Students

Setup needs:

TURN MUZAK OFF
TO LOURDES SQUARE
FROM 7-9 PM

Access to Green Room
Outdoor stage with rugs rolled back
(to expose "dance floor")
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Stage does not need to be struck since this act
will be repeated at 8:00-8:30 pm.

7:00-9:00 pm
Lourdes Square

*STREET CHARACTERS

*SNAKE CHARMER (Kory and Noah the Boa)

*MAGICIAN (Craig Carlson)

Setup needs:

Access to Green Room

continued

SATURDAY, AUGUST 17

7:30-8:00 pm
Lourdes Square
Stage Area

HINDUSTANI MUSIC

Manisha Sarkar, vocalist
Sabir Hassan, tabla player

Setup needs:

Access to Green Room
3 mics with stands
PA system
Light trees (2) with 4 lights each & colored gels
1 brass sign holder & sign
Stage carpet rolled back

Strike stage and ready for CLASSICAL DANCE

8:00-8:30 pm
Lourdes Square
Stage Area

CLASSICAL INDIAN DANCE

(see setup needs for the same show at 7:00-7:30 pm)

8:45-9:00 pm

STRIKE STAGE:

The oriental rugs should be rolled up and removed
from the stage for overnight storage in CollecTree.

All other equipment should be removed and stored
as usual.

SUNDAY, AUGUST 18

1:00-5:00 pm
Lourdes Square

*STREET CHARACTERS:

1:00-5:00 pm

*BELLY DANCERS (Christina Ouma & Rebecca Donitch)

2:00-5:00 pm

*INDIAN PUPPETS (Karen Lee, puppeteer)

2:00-5:00 pm

*INDIAN MYSTIC (Pat Davidson)
(This man walks on glass and rests on a bed of nails)

2:00-5:00 pm

*SNAKE CHARMER (Kory and Noah the Boa)

2:00-2:30 pm
Exposition Hall

BRIDES OF INDIA FASHION SHOW

Raja Chandrisha
Gandreha Seshardi

Setup needs:

MUZAK & FOUNTAIN
OFF IN EXPO HALL

Access to Green Room
3 stage sections (already setup)
2 stage stairs
Mini PA system (rental unit)
Cassette player
1 brass sign holder with sign

continued

2:00-2:30 pm
Exposition Hall

BRIDES OF INDIA FASHION SHOW continued

Strike stage of all equipment except the stage
at 2:45 pm.

Turn Muzak and the fountain back on at 2:45 pm.

3:00-3:30 pm
Lourdes Square
Stage Area

HINDUSTANI MUSIC

Mitra Purkayastha, vocalist
Sabir Hassan, tabla player

Setup needs:

Access to Green Room
3 mics with stands
PA system
1 brass sign holder & sign

Strike stage of 2 mics; the 3rd mic will be
used for the yoga demonstration.

4:00-4:30 pm
Lourdes Square
Stage Area

YOGA DEMONSTRATION/MINNEAPOLIS YOGA CENTER

William Prottengeier, instructor

Setup needs:

Access to Green Room
1 mic with stand
PA system
1 brass sign holder & sign

Strike stage of all equipment, except for the
oriental rugs and stage itself at 4:45 pm.

6:00 pm

Strike stage area completely.
The rental oriental rugs should be rolled up and
stored in the CollecTree space for pickup by Brede
with the other rental equipment.

SPECIAL NOTE: DUE TO LIMITED "LIGHT HOURS," THE HOURS OF THE OUTDOOR
STREET MARKET HAVE BEEN LIMITED TO:

FRIDAY 6:00-9:00 pm
SATURDAY 12:00-9:00 pm
SUNDAY 12:00-6:00 pm

INDIVIDUAL MERCHANTS WILL BE SETTING UP THEIR KIOSKS APPROXIMATELY 1-2
HOURS BEFORE THE START-UP OF EACH DAY AND WILL TAKE DOWN THEIR KIOSKS
UPON CLOSING EACH DAY. MERCHANTS WILL BE ASKED TO PUT THE FOLDING
CHAIRS UNDER THEIR TABLES OVERNIGHT.

GREEN AWNING

TOP RAILING FOR BAZAAR COLOR SWAGS - FASTEN

GREEN AWNING

MAIN FLAG ENTRY

PLANTER

PLANTER

PLANTER

PLANTED

PLANTER

FOOD

RAISED SPACE
CANDY/SWAG
STAGE/PERFORM
CENTER ATTRACTIONS

SPECTATORS TABLES

18
PALMIST
SWAKE
ACTS

BAZAAR
ENTRY ACTS

CAFE TABLES

12
LARGE CRAFT STORE

9
COLLECTREE

PLANTER

8
BENCHES

12
SHERBERT

10
GOTCHA
COVERED

10
COLD
FOOD

PLANTER

PLANTER

PLANTER

BUG TOP FOR BAZAAR COLOR SWAG - FASTEN

HOT
FOOD

HOT
DIT

INTERNATIONAL FLAGS

FOUNTAIN

TEMPORARY AND ITINERANT FOOD STANDARDS

A. Equipment

1. Food service equipment shall comply with the appropriate standards of the National Sanitation Foundation (NSF). Mechanical refrigeration is required for potentially hazardous food (food that can support rapid growth of disease producing organisms such as meat, fish, poultry, milk and eggs).
2. Only commercial food quality utensils may be used. Items such as galvanized and soft plastic containers, wooden spoons, enamelware, paint brushes, etc. are not acceptable. Garbage bags and garbage containers are not to be used for food.
3. Customers are to be separated from cooking and food preparation areas by means of impervious shields or separation distances. This is to insure customer safety and to protect food.
4. All interior lights shall be shielded or enclosed to prevent breakage.

B. Acceptable handwashing procedures

1. Hands must be washed prior to returning to the stand. Use the approved handwashing sink. Keep additional moist towelettes in the stand.
2. Plastic gloves are worn when preparing food and only when preparing food. Do not use them for cleaning procedures or handling money.

C. Dishwashing Facilities and Sanitizing Methods

1. Only single service disposable eating and drinking utensils may be used.
2. A three compartment sink may be provided for washing food preparation and cooking equipment and utensils at the site. A sanitizer must be used in the third sink.
3. Allow to air dry.
4. An approved mechanical dishwasher may be used.
5. Cloths used to wipe equipment and counters shall be stored in a sanitizing solution at least equivalent in strength to 100-200 ppm available chlorine. (Use household bleach mixed in the quantity of one tablespoon bleach to each gallon of water used.)

D. Storage

Food and single service disposable utensils such as paper plates, plastic spoons, etc. shall be clean, dry, covered and kept at least six inches off the floor. Items for customer self-service are to be wrapped or be in an enclosed dispenser.

E. Waste Water and Garbage Disposal

Trash and garbage shall be stored and deposited in a manner that will not tend to create a nuisance. Garbage containing food waste if stored overnight or for extended periods of time shall be stored in tightly covered non-absorbent containers.

F. Food and Beverage Handling and Storage

1. All food and ice must come from an approved commercial source, for human consumption. No home prepared food or food stored at home is allowed! Ice must be cubed and bagged prior to purchase at a license establishment.
2. Potentially hazardous food shall be maintained at temperatures below 40° F. or above 150° F. Any of these foods left over at the end of the day are to be discarded.
3. Self-service food and condiments (catsup, mustard, coffee whitener, sugar, etc.) shall be individually packaged or be dispensed from an enclosed dispenser.
4. Only canned and bottled beverages such as soft drinks may be stored in water (wet coolers). The water shall be changed daily and contain not less than a 200 ppm of available chlorine (one cup of household bleach to 16 gallons of water). Drainage must be provided to prevent the upper three inches a bottled beverage from being submerged in water.

G. Personnel

1. Employees shall maintain their hands in a clean and sanitary condition and wash hands immediately after going to the toilet, handling raw meat, smoking or otherwise soiling their hands.
2. No employee may be engaged in food preparation or service activities if that person has a communicable disease, gastrointestinal illness, sore throat or discharging wound.
3. There shall be no use of tobacco of any kind while on duty.
4. An employee's outer garments shall be clean.
5. Effective hair restraints (hairnets, headbands, caps, etc.) shall be worn by all people engaged in food preparation and service.

H. Safety (new)

1. Carbon dioxide cylinders are to be secured.
2. An ABC (all purpose) fire extinguisher shall be present if food is being cooked.

SCHEDULE OF EVENTS

CEREMONY AND RECEPTION FOR INDIAN CONSUL GENERAL AND MINNEAPOLIS MAYOR.

DATE: Thursday, Aug. 15, 1985

TIME: 7 p.m.

LOCATION: Lourdes Square, in front of Riverplace
(Rain location: Exposition Hall atrium)

7 p.m. Entertainment begins.

7:30 p.m. Arrival of Minneapolis Mayor Donald M. Fraser
and Indian Consul General Rajanikanta Verma.

Opening remarks by Tarun Kapoor, owner of
Kebabi Bar and Restaurant, and President of
India Club of Minnesota.

7:35 p.m. Flag raising ceremony, singing of national
anthems, accompanied by ensemble and vocalist.

7:45 p.m. Remarks by Riverplace General Manager and
Vice President, Nancy Whitelaw; introduction
of Mayor Donald M. Fraser.

7:50 p.m. Remarks by Mayor Fraser, introduction of
Mr. Verma.

Remarks by Mr. Verma.

Ceremony making Mr. Verma an honorary citizen
of the City of Minneapolis.

8 p.m. Closing remarks by Tarun Kapoor, invitation
to attend reception at Kebabi Bar and Rest-
aurant.

8:05 p.m. Reception begins at Kebabi Bar and Restau-
rant.



August 13, 1985

The Honorable Mayor
Donald M. Fraser
127 City Hall
Minneapolis, MN 55415

Dear Mayor Fraser,

Thank you for accepting Riverplace management's invitation to attend and speak at the ceremony for the Indian Consul General of Chicago, Mr. Rajanikanta Verma at 7:30 p.m., Thursday, Aug. 15 on Lourdes Square at Riverplace. In the case of rain, the ceremony will be held in the Exposition Hall atrium inside Riverplace.

The ceremony and following reception kick-off the Festival of India celebration at Riverplace, part of the 15-month long national Festival of India, which includes traveling art and craft exhibits, Indian entertainment and visits by Indian dignitaries throughout the country.

The Riverplace Festival of India begins on Friday and continues throughout the weekend with Indian craft and culture displays and Indian entertainment. The weekend is a joint effort among Riverplace, the India Club of Minnesota and the Indian Music Society of Minnesota.

The ceremony begins with entertainment at 7 p.m. until the start of the program at 7:30 p.m. with the arrival of the Consul General and you, Mayor Fraser. Following opening remarks, the flags of both the United States and India will be raised and both national anthems sung. You will then be introduced by Nancy Whitelaw, Vice President and General Manager of Riverplace. A copy of suggested remarks is attached to this letter as well as a schedule of the event. We invite you to stay and attend the informal reception at Kebabi Bar and Restaurant following the ceremony.

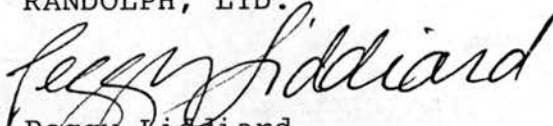
Donald M. Fraser
August 13, 1985
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Parking for you and your chauffeur can be arranged in the Riverplace ramp (attached to Exposition Hall and accessible from Second Street Southeast), and an escort will be provided to the ceremony and reception area. Please contact me at 623-4396 if you require parking and an escort.

Thank you for your interest and participation in this ceremony.

Sincerely,

RANDOLPH, LTD.


Peggy Liddiard
Account Executive

PL/slf

Enclosures

cc: Bea Underwood
Appointment's Secretary

SUGGESTED REMARKS FOR MAYOR DONALD FRASER

Minneapolis is truly a world class city with a wealth of nationalities represented in its population. It's fitting that one of the world's oldest and most refined cultures has chosen Minneapolis to host a celebration of its culture. It is fitting, too, that the celebration is being held here, on the site of the city's birthplace. This neighborhood attracted many of the city's first immigrants who came and settled to find new opportunities and a new life.

This weekend and other upcoming Festival of India events in Minneapolis and St. Paul mark the start of an important ongoing cultural exchange between our two countries. With more than 2,000 Indian families in the area, it is important that we work to preserve and pay tribute and to introduce others to the Indian culture.

I am pleased to be here this evening to introduce the India Consul General of Chicago to Minneapolis on this, Indian Independence Day, and to make Mr. Rajanikanta Verma an honorary citizen of Minneapolis.

CONSUL GENERAL OF INDIA

Mr. Rajanikanta Verma

PROFESSIONAL HISTORY:

- Mr. Verma joined the Indian Foreign Service in 1965.
- Mr. Verma has held five foreign assignments (Soviet Union, Sri Lanka, Australia, Bhutan, United States) including his current position as Consul General in Chicago.
- Mr. Verma was assigned to the Chicago office in August 1982; a position that has held for the last three years.
- Mr. Verma has been a member of the Ministry of External Affairs (Foreign Affairs) and the Ministry of Commerce in India.

PERSONAL HISTORY:

- Mr. Verma holds degrees in Law and Science from the University of Allahabad which is located in Allahabad, India.

(Allahabad, according to Mr. Verma is a major university city in India.)

- Mr. Verma is married (spouse "Menu" and has three daughters ages 6, 12, and 14. The family lives in the Chicago area where the children attend school.

POST SCRIPT:

- Mr. Verma will send an official biography and black and white self-photograph (if available) out in today's mail.
- Mr. Verma's visit to the Twin Cities and Riverplace's Festival of India coincides with Indian Independence Day.

①

HAND PAINTED CANVASOS, who dropped off @ Sally's office?

SALON WRAPPING →

- a. Outside - why doesn't LAR
- ✓ b. Mirror - done
- c.

Kathy & Preeti → back with Judy Frater's stuff

② Key with Security

Volunteers to arrive 15 minutes prior to opening

I have to give

Two Card Tables - see Zeke →

1. SABIR

Pass the word to everybody → Costumes ←

→ CASSETTE MUSIC - SALLY TO CALL ZEKE ? ←

Ask AND 1/2 dozen

RATA 1 dozen

→ Street Characters ←

→ RANGER - to look over

Advertising →

① SALLY HAS problem w/ parking ←

② TALK TO RATA RE

TWO PLACES FROM NICOLLET ISLAND RD
DELAJALL High School
Behind Polaski

13
400

→ Meeting tomorrow 5 PM →

→ Call Vijay re meeting ✓

Volunteers all in due time

Chandrika - changing in the Green Room
Just below Cuisineraus

Security for personnel belonging @ information.

Tomorrow - 5 PM

1. Review ceremony
2. Visit setup sites & locations
3. Dressing Room Needs
4. Schedule & hours

RATA -

379-1653

✓ RATA ✓

- a. INSTRUMENTAL w/ NAT. ANTHOM ✓
- b. 10 CASSETTES FOR MUSAK ← 90 Cassettes
- c. CHANDRICKA SCRIPT?
- d. MTG - 5 PM ✓
- e. Posters for Travel Agent. ✓

VIJAY

- ✓ 1. LABOR TONIGHT
- ✓ 2. SLIDES & PHOTOS JUDY FRATER WASHED OUT ✓ KAN
- ✓ 3. PARKING SLOTS - PARK

ANU:

- PHONS #15
- SIT DOWN SAT PRDAY
-

644-8940

Balakrishnan

SALLY SAYS

1. CALL RATA ~ MUST HAVE INSTRUMENTAL BACKGROUND

2. VERMA ARRIVES BY CARRIAGE 7:30
MAYOR HAS OTHER ENGAGEMENTS.

3. Opening Remarks - 5 CHAIRS
 - a. TARUN → PREPARED SPEECH
 - b. Zoke 1 minute

4. AMERICAN FLAG: } TODD WALLER
5. INDIAN FLAG: }

5.

Reception:

1. COFFEE, tea, snacks ^{kabadi} pakora garnishes = \$100 ✓
- 2.
3. NAME TAGS

2. Check w Vijai, * invitations to community ←
3. SALLY GOT YOGA.

7/26/Meeting

Issues to address

1. SECURITY
2. YES/NO
3. LAYOUT & TIMES
4. CAN WE CHARGE FOR MONDNI, SARI PHOTOS ETC.
5. BALLOONS, GIVE AWAYS

Things to do

1. ~~TERA~~ CONSUL VERNER

Tel. # Switch Board 312-726-0659

Direct Line 312-726-0687

Addn Home # 312-771-3640

Address: 230 N. Michigan
Chicago, Ill. 60601

a. Get Hotel Reservations

1. Nearby

2. w/ Facilities for Children (Free) ages 6, 11, 13

3. 2 nights 14, 15 Aug.

b. Send scenario & speech,

Aug 7, 1985

India Festival — Riverplace.

Equipment / Furniture needs for the exhibit area Aug 16, 17 & 18th.

General: All tables furnished should ~~not~~ be decorated with skirting etc as needed by the Riverplace Management. India Club will make every effort to provide a decorative table cloth on top. This is not always possible.

1. Games from India : 3 tables (card table size)
2nd Floor 10 chairs
3 Easels

2. Saree Wrapping : 6 Easels
2nd Floor 2 chairs
near kebabi 1 table (card table size)
?? 1 Decorative, free standing mirror

3. ~~Wedding~~ Bridal show : Rafa to provide the list

4. Kitchen exhibits : 2 - 8' tables
in shop, main Floor 2 - chairs
near Glass Elevators 1 - Easel
wednes

5. Indian Neighbors booth : 2 - 8' tables
same ?? 2 - Tape players with headphones
6 - chairs
? A 4 feet wide 12' to 18' across
white board on the wall for hanging
pictures, slide projection etc.

6. Travel booth : As needed by Riverplace.

7. Mehndi (Palm painting) : 1 - Card Table
4 - chairs
1 - Easel

8. Palm Reading : 2-3 chairs
1 - Easel

9. Slide show : Please check with Judy Frater.
Guess 1 Easel
1 Table
several chairs

River Place.

8/6/85

Questions to be answered

- ① Can Sabir Hussain read palms and charge for them?
- ② Travel booth. can the local travel agency do this?
Can he get the needed information about India?
- ③ Saree wrapping: can we charge for the pictures? and Mehendi.
can they provide Polaroid camera?
- ④ Outdoors : to India Club/Kesari Society can only deliver 4 ½ hr entertainment. Is this OK?
- ⑤ Is River Place marketing willing to promote India Day celebration in the landmark Center in Sept 8?
- ⑥ Format for flag raising ceremony (Time, guests & reception if any)

-
- ① Arrangements for Mr. Varna.
 - ② Obtain time slots for the exhibits and communicate them to the coordinators
 - ③ call Harshad Shetty
 - ④ Select locations

Agenda for the 8/8/85 meeting of India Club

- ⑥ Check with International Center. (afternoon - call + call Rafe)
 1) Minutes of last meeting
 2) Landmark Center.

Architect
check with Rafe
(Shanti -)

Need a space/layout coordinator Shanti-Bala + H

Hellios

food coordinator : Sheno

Marketing coordinator Pransu Lahiri + Kashmiri

Music coordinator

Vijay Gopal + Irani + H
Rafe

3) Booths :

Indian Games

? Jas Rao Vellali 927-4586

Saree workshop

- Neena Gade ok

Wedding Costumes

- Chandrika Seethan ✓ + H
needs helper?

Kitchen Exhibit

- Ella Baldwin + H + H

Yoga demonstration

- Meditation Center → 379-2386
→ Sally has contacted

Mehendi

- Sabir Hussain

Indian Neighbors booth

- Kannankutty + H.

Travel Booth

- Mainline Travel (Bennett)

Religious and Mythical
Story Teller

CANCELLED

(if dexterable room)
+ 20 seats are
available

Slide show + Movie

- H + Carla Orkash + Judy
Fraser?

Rangoli Saree Painting

- Dr Afte

Batiking Demonstrations

- ?

Palm reading

- ? Sabir Hussain

Food booth

- Sheno, Torun Kapoor

④ Saturday Sunday morning setting up: Team of people

⑤ Coordinators to meet on Sunday Aug 25 - Padu's house
2:00 PM.

MR. ROBERT HOYLE EXEC. DIR

INTERNATIONAL INSTITUTE

1694 Como Ave

ST. PAUL MN 55108

(1) Executive Council meeting set up: Team of people

(2) Coordinating to meet on Tuesday 2:30 PM

Food & drink - 2:30 PM - 3:00 PM

Below reading - 3:00 PM - 3:30 PM

Religious presentation - 3:30 PM - 4:00 PM

Religious presentation - 4:00 PM - 4:30 PM

Slide show + movie - 4:30 PM - 5:00 PM

Day tables - 5:00 PM - 5:30 PM

Religious presentation - 5:30 PM - 6:00 PM

Travel book - 6:00 PM - 6:30 PM

Indian religious book - 6:30 PM - 7:00 PM

Religious presentation - 7:00 PM - 7:30 PM

Religious presentation - 7:30 PM - 8:00 PM

Religious presentation - 8:00 PM - 8:30 PM

Religious presentation - 8:30 PM - 9:00 PM

Religious presentation - 9:00 PM - 9:30 PM

Religious presentation - 9:30 PM - 10:00 PM

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Religious presentation - 12:30 AM - 1:00 AM

Religious presentation - 1:00 AM - 1:30 AM

Religious presentation - 1:30 AM - 2:00 AM

Religious presentation - 2:00 AM - 2:30 AM

Religious presentation - 2:30 AM - 3:00 AM

PADU

LEAVING MONDAY

- BACK Thursday
- GOT SUN.
- BACK 2nd wk.

Call Brian
photo →

- 211a - no minutes

- Riverplace:

1. check on Garage
2. Indian Meditation - Jas
3. Movies -

check w/ RAJA re Int'l Institute

Food -

LAND MARK Center

BAWU - 4 hours Consulting

Prashant Karkar - 481-0767 Monday

Angop

BAWU

Stofan

Need coordinator
contacted

CARLA NOT BACK UNTIL 28th

Wed. Thurs. 5 PM

7^{pm} Flag raising



Georgia-Pacific Corporation 133 Peachtree Street, N.E. (30303)
P.O. Box 105605
Atlanta, Georgia 30348-5605
Telephone (404) 521-4000

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Best Regards,

Melissa Durand

Melissa S. Durand
Communications Coordinator
Building Products

Enclosure



FESTIVAL OF INDIA RIVERPLACE

Introduction

As part of the ongoing "Around the World" promotion at Riverplace, a Festival of India is planned for the weekend of August 15th-18th. To achieve relative success it is recommended that Riverplace tie into the nationwide Festival of India and seek cooperation and participation with members of the Twin Cities' Indian community, in specific, the "India Club" and the "Indian Music Society".

While it is hoped by Riverplace that the Festival of India will create substantially increased traffic for the said period; it would give the Indian community a unique platform to present and share the wealth of their heritage and culture. It is this celebration of India which in the end will add to the Twin Cities' already rich cultural heritage.

The Proposal

To do justice to the Festival a significant inauguration is necessary. It is suggested that an Indian dignitary be invited to attend on Thursday evening, August 18th. He could be greeted with much fanfare and flag-raising. This can be achieved with good press coverage. Maybe the Mayor and other luminaries can be invited and possibly a key to the city given to the dignitary. What a "kick-off" like this will do is give the press reason to present the Festival of India to their evening news watcher.

The Festival itself can start Friday at 5:00pm and run through Sunday 5:00pm. The balance of this proposal deals with the programming during this period. For ease in presentation, it is broken down into three primary facets. ie:

- A. Cultural exhibits within the center.
- B. An Indian street bazaar in Lourdes Square.
- C. Feature entertainment.

A. Cultural Exhibits

With given time and schedule constraints, one needs to offer cultural exhibits easily available, at little or no cost. Bearing this in mind the following exhibits

are suggested.

1. Indian Games

One of the few audience participation exhibits, where Indian games are displayed and audiences encouraged to play.

Location: Second floor-in front of Afton Toy Shop.

2. Saree Wrapping

Indian ladies will demonstrate and lead the ancient art of saree wrapping.

Location: Main floor-Exposition Hall.

3. Wedding Costumes-a fashion show.

A fascinating fashion show of India's different regional wedding costumes.

Location: Main floor-Exposition Hall.

4. Kitchen Exhibits

The various kitchen utensils used in regional cooking.

Location: Main floor-in front of Kebabi.

5. Photographs/Costumes of Rajasthan

A pictorial display of Rajasthani village life with costumes and artifacts.

Location: Main Street Market.

6. Yoga demonstrations

Demonstrations and lectures on Introduction to Hatha Yoga.

Location: Exposition Hall

7. Mehndi Demonstration

Demonstration of the fine art of hand/feet painting with Henna.

Location:

8. Indian Neighbors Booth

A hospitality booth to new members of the Indian community.

Location: Second floor-Glass Dome

9. Travel/Adventure Booth

An informational and pictorial introduction to travel in India from a tourist's perspective.

Location: Second floor-Glass Dome

[Call Balam]
Call Jude

B. Indian Street Bazaar

To get the true flavor of life in India, what could be more appropriate than a recreation of a street bazaar scene in India. This would include street food hawkers, peddlars, street entertainers, cycle rickshaw riders, etc. A treat for all, old and young.

Suggested street merchants:

- Indian handicrafts
- Indian garments
- Indian brassware
- Indian rugs
- Indian jewelry
- Indian wood carvings
- Indian toys

Suggested food stalls:

- Fry station-for Pakoras/Bonda
- Puri/aloo station
- Dosa station (Baler.,)
- Kebab station
- Curry station
- Indian sweets station

Suggested street entertainers:

- Jugglers
- Tight-rope walkers
- Astrologers/palmists/fortune tellers
- Snake charmers
- Monkey's trainers
- Bear trainers
- Musicians-sitar players
- tabla players
- flutist
- Yoga demonstrations

C. Feature Entertainment

It would be ideal if a star attraction of International celebrity status could be featured. If not, local musicians could be asked to perform, with an emphasis on dance and instrumental music.

Some suggestions:

Dance: Bharata Natyam
Kathak

Music: Classical instrumental

Movies: Gandhi
 Passage to India
 Ganga Din }

Resources

Since both time and money are of essence, help and support of all local resources is essential. Some potential resources are:

1. THEA
2. Members of Indian community
3. Indian Consulates in U.S.
4. Festival of India organizer in New York
5. Kebabi
6. Afton Toy Shop
7. The Craft Shop
8. Old Main Travel
9. John Turner
10. Louis Doering
11. Indian merchants in the Twin Cities
12. JUDY FRATER

Budget

Contingent upon the final programming a budget can be drafted. It is only fair to suggest at this point that funding for this Festival be shared by all; Riverplace, the India Club, and the Indian Music Society. In specific, cost of the entertainment and/or cultural exhibits could be shared by all parties involved, while the cost of the Indian street bazaar be borne by participating merchants. Riverplace could possibly pick up the cost of advertising and promotion.

WEDNESDAY

CALL

✓ 1. RAJA SESHADRI →
1. DYKALL →
2. INTL INSTITUTE →

○ 2. NEENA GADA → →

3. Usha →

4. Needs help on script

5. LACKS CONFIDENCE

✓ 3. SABIR → → Song people ok
~~relationships~~ →

○ 4. Dr. DATN →

✓ 5. CALL ~~VIRAY~~ PRASANT KARKAR } 481-0767

1. Come with me not heavy
2. probably can't

No

✓ 6. RAD VELLANKI
XX GAME

○ 7. ELA BALDWIN

8. MAINLINE TRAVEL → JEFF

✓ 9. MR. MANGALICK RE MENDNI

○ Buy

a. FLAG

b. PARCHEEPI PIECES -

c

Rita - Visit

Follow

Check w/ SALLY RE JUDY SLATER

Rita } 559-4602

Bhatt } New Agency
"Visit India"

From KUTTY (INDIA CLUB, (631-8619)) AUGUST 7th, 1985
TO INDIA NEIGHBORS BOOTH
- RIVER PLACE
AN ACTION PLAN

KUNAL KAMRAN (GEETHA ASHRAM, (645-9827))
PARAG DESAI (GUJARATI SAMAJ, (941-9213))
KUSUM SAXENA (HINDU MANDIR, (774-4999))
PRABHAKAR SHENOI (INDIAN MUSIC SOCIETY, (636-0523))
RENE HOLOIEN (NATYAKALA, (722-2116))
RAJKANT (TELUGU ASSOCIATION, (784-5996))
GANAPATHI SWAMY (TAMIL ASSOCIATION OF MINNESOTA, (379-8174))
BERT AND SHIRIN FRISTEDT (UNITED CHRISTIAN FELLOWSHIP OF INDIA, (941-0731))
GODHAN NAMBOORI (SILC, (894-8945))
LADIES AND GENTLEMEN:

- AN UPDATE ON THE ABOVE SUBJECT FYI

A. TENTATIVE HOURS OF GORU BOOTH

FRIDAY 6 PM - 10 PM

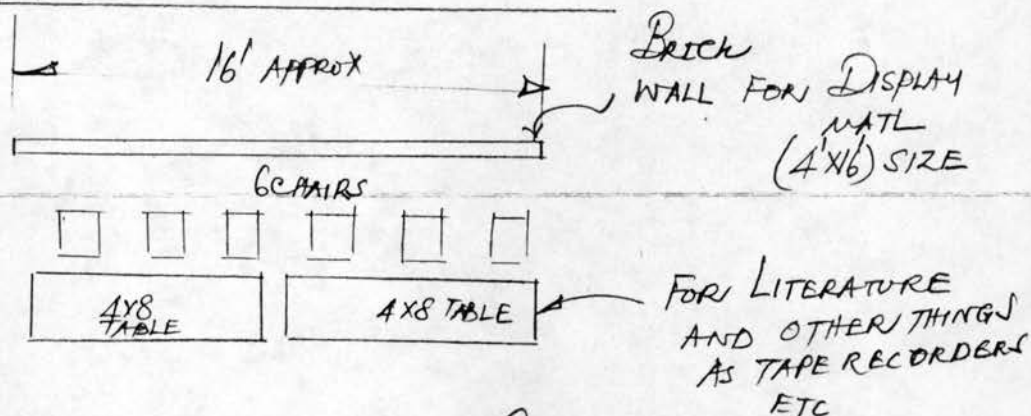
SAT NOON - 10 PM

SUN NOON - 6 PM

ON FRIDAY UNTIL SOMEBODY GETS THERE
@ 6 PM THE OPTIONS CONSIDERED TO INFORM
THE PUBLIC ARE

- LEAVE A SIGN INFORMING OUR HOURS
- SHIRIN FRISTEDT MAY BE PRESENT @ THE BOOTH.

B. CONCEPTUAL PLAN OF OUR BOOTH



- THE SIGN FOR THE BOOTH WILL BE PROVIDED BY RIVER PLACE MGMT PER VIJAY BALAKRISHNAN.
- KUTTY WILL MAKE A SIGN WITH THE NAMES OF SPONSORING ORGANIZATIONS.
- TABLES AND CHAIRS TO PROVIDED BY RIVER PLACE MGMT
- TABLE CLOTHS — WE HAVE TO PROVIDE. ^{BE} ANY IDEAS AND VOLUNTEERS!

C. WHAT WE CAN DISPLAY?

LITERATURE

- INDIA CLUB WILL PRINT SUFF. NO OF COPIES OF THE ONE PAGE "MINNI-INDIA" SHEET PREPARED EARLIER BY RAMKI. HOWEVER THIS HAS TO BE UPDATED QUICKLY. KUTTY WILL BE CALLING YOU FOLKS. SO BE READY!

- PADU ARIMILLI SAYS HE WOULD

GET US SOFT BOARD FOR THE WALL
SO WE CAN PIN THE PICTURES.

- IF THAT DOES NOT WORK,
YOU DISPLAY YOUR PICTURES IN SEPARATE
FOAM PADS, I WILL FIND A WAY
TO DISPLAY ON THE WALL.
DEAD LINE FOR THIS TUESDAY 8/13/85
YES, WE CAN DO IT.

— AUDIO VISUAL EFFECTS

- MANY GROUPS WISH TO PROVIDE A
SHORT SLIDE PRESENTATION ABOUT
THEIR ORGANIZATIONS.
- PADU ARIMILLI IS LOOKING INTO
THE POSSIBILITY OF OBTAINING
AN AUDIO SYNCHRONIZED SLIDE PROJECTION
SYSTEM FROM HONEYWELL THRO
THE EFFORTS OF BALL.
- I HAVE REQUESTED PADU TO MAKE
THIS AVAILABLE TO US BEFORE
AUGUST 12TH (MONDAY) SO THAT
INTERESTED GROUPS MAY PREPARE
THE PRESENTATIONS.

- ADDITIONAL LITERATURE AND HANDOUTS CONTAINING DETAIL INFO ABOUT INDIVIDUAL ORG. WILL BE THE RESP. OF RESPECTIVE ORGANIZATIONS.

WHAT TO PUT ON THE WALL?

- KUTTY WILL DISPLAY THE INDIA MAP APPEARED IN NATIONAL GEOGRAPHY, APRIL 1985
- WE MAY USE THE SPACE TO DISPLAY PICTURES SHOWING LIFE IN DIFFERENT REGIONS OF INDIA.
- MANY OF YOU HAVE 35MM PICTURES THAT YOU TOOK IN INDIA DURING YOUR VISITS OF INTERESTING PLACES, BUILDINGS, RITUALS ETC. HOW ABOUT TWENTY 35 MM PICTURES PER GROUP?
- INTERESTING PHOTOS OF THE MINNESOTA ORGANIZATIONS IN ACTION.
- THE IDEA IS TO MAKE THE WALL LOOK INTERESTING, TO STIMULATE PEOPLE TO ASK QUESTIONS.
- PLEASE CALL ME BY 8/11/85, SUNDAY AND CONFIRM WHAT YOU ARE GOING TO DISPLAY - WON'T YOU?

- CURRENTLY THE FOLLOWING GROUPS ARE INTERESTED IN USING SLIDE PROJECTOR
HINDU MANDIR
UNITED CHRISTIAN FELLOWSHIP OF INDIA

- ACCORDING TO KUNAL KAMRAN, GEETHA ASHRAM MAY GO . HIGH TECH. ROUTE, THEY MAY USE VIDEO FOR THEIR SHOW. AND TELL. ANY OTHERS TO JOIN THE CLUB?
- PARAG DESAI OF GUJARATI SAMAJ TELLS ME HE MAY SHOW A VIDEO OF A GUJATI WEDDING. COME ON PARAG, LET US GO FOR THE GOLD!
- I MAY BRING A SCREEN.

— MANNING THE BOOTH

- NOTHING BEATS HUMAN PRESENCE AND SMILING FACES,
- PLEASE CALL ME BY 8/11/85 SUNDAY FOR YOUR SCHEDULE OF YOUR ORGANIZATION PEOPLE TO CONFORM TO SCHEDULE IDENTIFIED IN (A) ABOVE.
- I NEED THEIR NAME AND PHONES AND TIME OF APPEARANCE.
- YOU CAN BE REST ASSURED I WILL BE IN TOUCH WITH THEM.

D. How Important Is Our Booth?

- ACCORDING TO PADU, THE AUG 15TH CEREMONY INVOLVING COUNCIL GENERAL OF INDIA WILL BE IN FRONT OF OUR BOOTH.
- HENCE OUR BOOTH MUST BE IN PLACE BY AUGUST 14TH, WED.
- YOUR EFFORTS TO MAKE THIS HAPPEN WILL MAKE THE DIFFERENCE.

CC ZERE ZEDENEK (INDIA CLUB, (651-3663))
PADU ARINILLI (INDIA CLUB, (770-1591))
RAJA JAESHARI (IHS, (379, 1653))
VIJAY BALAKRISHNAN (INDIA CLUB, (644, 8490))
NARAYAN (KANNADA Koota, (686-9915)) (WILL NOT PARTICIPATE
IN RIVER PLACE BUT
WILL DO SO IN LAND MARK
CENTERS CELEBRATIONS)

Agenda.

1. Minutes of last meeting

→ 2. Update on Riverplace

→ 3. Landmark Center India Day (Festival) celebration

Space/Layout coordinator Shashi

Mailcup lists

Food coordinator (sweets)

Marketing coordinator Go Vijay, Pranab, Kashmira

Live entertainment coordinator Raja

Exhibit booths

{ Morning (9/8/85) set up }
{ And evening take down }

4. Letter from Children's Home Society

Sept 28, Saturday

5. Student Aid

6. Nominating Committee report

7. Health of India Club. - Suggestions for improvement.

a) Need help for Indian Games

b) Call Ella about South Asian Consortium List

c) Ranki's brochure and update.

d) Membership dues

TO: R. KANNANKUTTY
SUBJECT: YOUR INDIAN NEIGHBORS BOOTH
RIVERPLACE, AUGUST 16-18, 1985
LANDMARK CENTER SEPT 8, 1985

DEAR KUTTY,

THANKS FOR VOLUNTEERING TO REPRESENT THE COMMUNITY AT LARGE IN THIS AFFAIR. FOR THE SAKE OF EFFICIENCY, WE MIGHT AS WELL GROUP THE TWO AFFAIRS TOGETHER AS IT WILL BE REPETIOUS TO DO OTHERWISE. IT IS REALLY KIND OF A MOVEABLE FEAST.

YOU HAVE A GREAT DEAL OF LATITUDE IN THE DESIGN OF THE PRESENTATION, KEEPING IN MIND THAT THE OBJECTIVE IN MIND IS TO INTRODUCE THE INDIAN COMMUNITY IN THE TWIN CITIES AND ITS ORGANIZATIONS, TO THE AMERICAN COMMUNITY.

ATTACHED HEREWITH IS A COPY OF THE "MINNEINDIA" LIST THAT RAMKI PREPARED. THIS LIST SHOULD BE UPDATED TO PROVIDE THE CURRENT OFFICERS AND CONTACT ADDRESSES AND PHONE NUMBERS. ANY NEW CLUBS, LIKE THE CHRISTIAN FELLOWSHIP SHOULD BE ADDED. IF YOU WILL DO THE UPDATE, I WILL ARRANGE FOR TYPOGRAPHY AND INSTIPRINTING.

THEN, EVERY ORGANIZATION SHOULD BE INVITED TO PROVIDE STAFF, LITERATURE OR OTHER INFORMATION ABOUT THEIR ORGANIZATION TO YOU FOR SCHEDULING AND PRESENTATION. CONSIDERING THAT WE HAVE AN NUMBER OF MUSLIMS IN THE COMMUNITY, IT WOULD BE APPROPRIATE TO ASK THE ISLAMIC CENTER TO BE PRESENT ALONG WITH THE MANDIR, GEETA ASHRAM, AND CHRISTIANS. THESE GROUPS, AS WELL AS SILC, THE MEDITATION CENTER SHOULD BE ESPECIALLY PREPARED TO ANSWER QUESTIONS ABOUT HINDUISM, ISLAM, AND CHRISTIANITY IN INDIA. I WOULD THINK THAT INTERESTED AMERICANS WOULD BE ASKING THESE AND CULTURAL QUESTIONS.

THE RELIGIOUS ORGANIZATIONS COULD INFACOT GO AS FAR AS TO PREPARE A LIST OF THE TEN MOST IMPORTANT RULES OF THEIR RELIGION AND COMPARE THEM TO THE TEN COMANDMENTS THAT WE WESTERNERS PUT SO MUCH STORE IN. PLEASE NOTE THAT I DIDN'T SAY ANY THING ABOUT LIVING BY THEM.

THE BOOTH OR COUNTER ITSELF SHOULD BE ATTRACTIVE AND A MINNESOTA/INDIA LOGO AND MOTIF WOULD BE APPROPRIATE. WE HAVE OFFICE DIVIDERS STORED WITH A FRIEND THAT COULD BE USED. SINCE THE RIVERPLACE FUNCTION PROVIDES NO OPPORTUNITY FOR PRODUCING INCOME, I WOULD LIKE TO KEEP EXPENSES TO A MINIMUM, CONSISTENT WITH AN ATTRACTIVE PRESENTATION.

I HOPE THIS WILL GIVE YOU SUFFICIENT GUIDANCE TO CARRY ON. I AM PURPOSELY GOING TO TRY TO KEEP FROM ASKING THE OLD STALWARTS SUCH AS YOURSELF FROM DOING TOO MUCH, AND I HOPE YOU WILL MANAGE AND DELEGATE AS MUCH AS POSSIBLE.

MY ETERNAL GRATITUDE,

ZEKE
July 27, 1985

Dear Sabir,

Please find attached several things. The first is the original proposal for the Riverplace Ethnic Weekend. The second is my letter to the directors regarding the India club part of the weekend, which also corresponds to our part, with some added features of the "India Day" at landmark center on September 8. We really appreciate your help on both. The last thing is the mailing list that you asked for-- Let's talk about that later.

First for both the Riverplace weekend and the landmark center day, we certainly appreciate your help in putting together a mendhi demonstration. As usual things are in a state of complete flux, but we are hopeful that you can locate volunteers that could staff such a demonstration for from 5 to 10 hours spread evenly over the Riverplace weekend, and throughout the Landmark day. I can't tell you the time schedule yet, but that should be set within the week. Tarun Kapoor, the owner of Kebabi Restaurant, will be the overall coordinator, and Padu Arimilli, the India club VP will coordinate our part.

I suggest that the demonstration booth have two methods of Mendhi available-- the first with traditional henna powder, and the second with some kind of modern cosmetics that folks could wash off later. The club will help with the "booth area" and supplies. Tomorrow, we will address the issue of a donation for having mendhi applied. If it is ok with the Riverplace management, I see no reason that the proceeds should not flow to the sabrang program.

The second favor I have asked is that one or two of the ladies model a Hyderabad wedding costume along with the other costumes representing brides from the regions and cultures of the subcontinent. Aneeta Raturi is the manager of this part of the program and you can supply her the volunteer names at 623-0938. This is a really popular part of one of our programs, but we intend to do it only once per day at Riverplace, and only once at Landmark center.

Sabir, I really appreciate your help. I was a little hesitant to ask, it being Independence Day and all, but the benefits of presenting mutual aspects of culture and of working together are substantial.

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Thanks Again

Zeke

Dear Aneeta,

Thanks for the offer to manage the fashion show. I am not sure that I always make myself clear, being somewhat single visioned. Having done the wedding costumes once each day at Riverplace, can we carry on and do the same thing at Landmark center once on September 8 for our own India day?

To catch you up to date, here is the original proposal for Riverplace and my latest epistle to the India Club Directors. Padu Arimilli will coordinate while I am out of town.

This is a terrific opportunity to teach a little culture by osmosis, and I do hope biyth affairs develop nicely.

Warmest Thanks,

Zeke

Village Bazaar booths

1. Alternate 1. Straw thatched

Bill of materials:

4' x 8' x 1/4" Waferboard, 1 ea.	5.00
1" x 3" common pine, 24 lin ft	2.00
1 1/2" dvw sched 40 PVC pipe 4 10ft lengths	20.00
Pipe caps for above, 4ea.	4.00
Dock bases, see ad, 4ea.	12.00
Misc braces, glue, hardware	5.00

Total materials: 48.00

2. Alternate 2. Lattice Roof

Delete Wafer board and add laticework

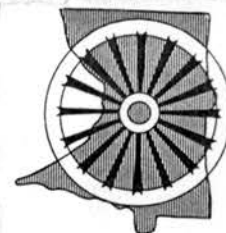
Price difference: 7.00

Total Price: 55.00

All prices retail prices from knox.

Assembly Routine

1. Using Liquid Nails, or other construction adhesive
Glue 1 x 3 vertically around rim of panel. see model
2. Drill center of pipe caps and fix to four corners using
about four washers between pipe cap and panel. use bolts
through wafer board or screws into 1 x 3. These must have
a little flexibility, or the pipe won't stand vertically.
3. Cut PVC pipe
2 lengths at 7'; 2 lengths at 8'
wipe with cleaner to remove printing
paint with green/brown stripes at 12-15" to
simulate bamboo
4. Erect by socketing pipe into caps and anchoring on ground
with dock hardware.
5. Add 1 x 2 or 1 x 3 bracing on corners.
6. Add thatching in roof cavity formed by 1 x 3 (alternate
1 only)



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If you have any questions, or can line up some volunteers, please give me, Raja or Vijay Balakrishnan a call.

Warmest Regards,



FESTIVAL OF INDIA RIVERPLACE

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The Proposal

To do justice to the Festival a significant inauguration is necessary. It is suggested that an Indian dignitary be invited to attend on Thursday evening, August 18. He could be greeted with much fanfare and flag-raising. This can be achieved with good press coverage. Maybe the Mayor and other luminaries can be invited and possibly a key to the city given to the dignitary. What a "kick-off" like this will do is give the press reason to present the Festival of India to their evening news watcher.

The Festival itself can start Friday at 5:00pm and run through Sunday 5:00pm. The balance of this proposal deals with the programming during this period. For ease in presentation, it is broken down into three primary facets. ie:

- 1001A copy A. Cultural exhibits within the center.
- B. An Indian street bazaar in Lourdes Square.
- C. Feature entertainment.

A. Cultural Exhibits

With given time and schedule constraints, one needs to offer cultural exhibits easily available, at little or no cost. Bearing this in mind the following exhibits

of hours
of days.
Call Zeke before Monday
July 22.

are suggested.

1. Indian Games *Carroms, Shell game, Pachman* *shell*
One of the few audience participation exhibits,
where Indian games are displayed and audiences encour-
aged to play.
Location: Second floor-in front of Afton Toy Shop.

2. Saree Wrapping
Indian ladies will demonstrate and lead the ancient
art of saree wrapping.
Location: Main floor-Exposition Hall.

3. Wedding Costumes-a fashion show.
A fascinating fashion show of India's different
regional wedding costumes.
Location: Main floor-Exposition Hall.

4. Kitchen Exhibits
The various kitchen utensils used in regional cooking.
Location: Main floor-in front of Kebabi.

5. Photographs/Costumes of Rajasthan
A pictorial display of Rajasthani village life with
costumes and artifacts.
Location: Main Street Market.

6. Yoga demonstrations
Demonstrations and lectures on Introduction to Hatha
Yoga.
Location: Exposition Hall

7. Mehndi Demonstration
Demonstration of the fine art of hand/feet painting
with Henna.
Location:

8. Indian Neighbors Booth
A hospitality booth to new members of the Indian
community.
Location: Second floor-Glass Dome

9. Travel/Adventure Booth
An informational and pictorial introduction to travel
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Sabir?

Kamaukette

*Preeti Mathur
Prakash Rao*

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B. Indian Street Bazaar

To get the true flavor of life in India, what could be more appropriate than a recreation of a street bazaar scene in India. This would include street food hawkers, peddlars, street entertainers, cycle rickshaw riders, etc. A treat for all, old and young.

Suggested street merchants:

- Indian handicrafts
- Indian garments
- Indian brassware
- Indian rugs
- Indian jewelry
- Indian wood carvings
- Indian toys

*local
merchants*

Suggested food stalls:

- Fry station-for Pakoras/Bonda ←
- Puri/aloo station
- Dosa station ← *Kris T. Rao*
- Kebab station
- Curry station
- Indian sweets station ←

needs manpower

Suggested street entertainers:

- Jugglers
- Tight-rope walkers
- Astrologers/palmists/fortune tellers
- Snake charmers
- Monkey's trainers
- Bear trainers
- Musicians-sitar players
- tabla players
- flutist

Yoga demonstrations

C. Feature Entertainment

It would be ideal if a star attraction of International celebrity status could be featured. If not, local musicians could be asked to perform, with an emphasis on dance and instrumental music.

Some suggestions:

Dance: Bharata Natyam
 Kathak

Music: Classical instrumental

Movies: Gandhi
 Passage to India } *Tally-*
 Ganga Din

Resources

Since both time and money are of essence, help and support of all local resources is essential. Some potential resources are:

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Contingent upon the final programming a budget can be drafted. It is only fair to suggest at this point that funding for this Festival be shared by all; Riverplace, the India Club, and the Indian Music Society. In specific, cost of the entertainment and/or cultural exhibits could be shared by all parties involved, while the cost of the Indian street bazaar be borne by participating merchants. Riverplace could possibly pick up the cost of advertising and promotion.



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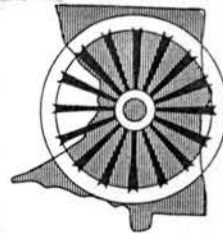
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September 8 Landmark Center

Consult with Raja Seshadri on this and start putting schedule together. From our side, we can simply spring board what we've planned for Riverplace and add a few more things. Some of the ideas that have occurred to add are:

Ranguli Sand painting Demonstrations. Dr. Apte is good at this
Batiking Demonstrations.

There are some others, but I can't remember them. I'm sure they will popup again.

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Dear Sabir,

Please find attached several things. The first is the original proposal for the Riverplace Ethnic Weekend. The second is my letter to the directors regarding the India club part of the weekend, which also corresponds to our part, with some added features of the "India Day" at landmark center on September 8. We really appreciate your help on both. The last thing is the mailing list that you asked for-- Let's talk about that later.

First for both the Riverplace weekend and the landmark center day, we certainly appreciate your help in putting together a mendhi demonstration. As usual things are in a state of complete flux, but we are hopeful that you can locate volunteers that could staff such a demonstration for from 5 to 10 hours spread evenly over the Riverplace weekend, and throughout the Landmark day. I can't tell you the time schedule yet, but that should be set within the week. Tarun Kapoor, the owner of Kebabi Restaurant, will be the overall coordinator, and Padu Arimilli, the India club VP will coordinate our part.

I suggest that the demonstration booth have two methods of Mendhi available-- the first with traditional henna powder, and the second with some kind of modern cosmetics that folks could wash off later. The club will help with the "booth area" and supplies. Tomorrow, we will address the issue of a donation for having mendhi applied. If it is ok with the Riverplace management, I see no reason that the proceeds should not flow to the sabrang program.

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TO: R. KANNANKUTTY
SUBJECT: YOUR INDIAN NEIGHBORS BOOTH
RIVERPLACE, AUGUST 16-18, 1985
LANDMARK CENTER SEPT 8, 1985

DEAR KUTTY,

THANKS FOR VOLUNTEERING TO REPRESENT THE COMMUNITY AT LARGE IN THIS AFFAIR. FOR THE SAKE OF EFFICIENCY, WE MIGHT AS WELL GROUP THE TWO AFFAIRS TOGETHER AS IT WILL BE REPETIOUS TO DO OTHERWISE. IT IS REALLY KIND OF A MOVEABLE FEAST.

YOU HAVE A GREAT DEAL OF LATITUDE IN THE DESIGN OF THE PRESENTATION, KEEPING IN MIND THAT THE OBJECTIVE IN MIND IS TO INTRODUCE THE INDIAN COMMUNITY IN THE TWIN CITIES AND ITS ORGANIZATIONS, TO THE AMERICAN COMMUNITY.

ATTACHED HERewith IS A COPY OF THE "MINNEINDIA" LIST THAT RAMKI PREPARED. THIS LIST SHOULD BE UPDATED TO PROVIDE THE CURRENT OFFICERS AND CONTACT ADDRESSES AND PHONE NUMBERS. ANY NEW CLUBS, LIKE THE CHRISTIAN FELLOWSHIP SHOULD BE ADDED. IF YOU WILL DO THE UPDATE, I WILL ARRANGE FOR TYPOGRAPHY AND INSTIPRINTING.

THEN, EVERY ORGANIZATION SHOULD BE INVITED TO PROVIDE STAFF, LITERATURE OR OTHER INFORMATION ABOUT THEIR ORGANIZATION TO YOU FOR SCHEDULING AND PRESENTATION. CONSIDERING THAT WE HAVE AN NUMBER OF MUSLIMS IN THE COMMUNITY, IT WOULD BE APPROPRIATE TO ASK THE ISLAMIC CENTER TO BE PRESENT ALONG WITH THE MANDIR, GEETA ASHRAM, AND CHRISTIANS. THESE GROUPS, AS WELL AS SILC, THE MEDITATION CENTER SHOULD BE ESPECIALLY PREPARED TO ANSWER QUESTIONS ABOUT HINDUISM, ISLAM, AND CHRISTIANITY IN INDIA. I WOULD THINK THAT INTERESTED AMERICANS WOULD BE ASKING THESE AND CULTURAL QUESTIONS.

THE RELIGIOUS ORGANIZATIONS COULD INFACt GO AS FAR AS TO PREPARE A LIST OF THE TEN MOST IMPORTANT RULES OF THEIR RELIGION AND COMPARE THEM TO THE TEN COMANDMENTS THAT WE WESTERNERS PUT SO MUCH STORE IN. PLEASE NOTE THAT I DIDN'T SAY ANY THING ABOUT LIVING BY THEM.

THE BOOTH OR COUNTER ITSELF SHOULD BE ATTRACTIVE AND A MINNESOTA/INDIA LOGO AND MOTIF WOULD BE APPROPRIATE. WE HAVE OFFICE DIVIDERS STORED WITH A FRIEND THAT COULD BE USED. SINCE THE RIVERPLACE FUNCTION PROVIDES NO OPPORTUNITY FOR PRODUCING INCOME, I WOULD LIKE TO KEEP EXPENSES TO A MINIMUM, CONSISTENT WITH AN ATTRACTIVE PRESENTATION.

I HOPE THIS WILL GIVE YOU SUFFICIENT GUIDANCE TO CARRY ON. I AM PURPOSELY GOING TO TRY TO KEEP FROM ASKING THE OLD STALWARTS SUCH AS YOURSELF FROM DOING TOO MUCH, AND I HOPE YOU WILL MANAGE AND DELEGATE AS MUCH AS POSSIBLE.

MY ETERNAL GRATITUDE,

ZEKE
July 27, 1985

Meeting August 8 agenda.

1. Tie together loose pieces Riverplace and Landmark Center.

2. Letter from Childrens home society.

We don't have much chicken left from Festival, so Anu has offered to Cook Chicken, and Ella will cater rest.

Still need to put minidemos together

3. Student Aid. I wrote Rakesh Agarwal a note to pick up on this, so if there is a report, it could be finalized.

4. Nominating Committee: Harshad Bhatt--Progress Report.



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Warmest Regards,

Reminder List for Vijay , Padu, and Gopal

1. Riverplace function:

a. If washes out:

a. Call all Volunteers and shift focus to September 8.

b. Call Consul Verma and abort.

Telephone: 312 726-0659, switchboard

312 726-0687, direct line

312 771-3640, home

b. If it is a GO!

a. Printing:

a. Special announcement to community: invitation to 15th Flag raising.

b. New MinneIndia (I can do when we come back)

b. Format for flag raising ceremony

c. Construction and booth design:

Kannankutty will get a crew together to build booths. Harshad Bhatt will help.

Preeti Mathur always has good ideas for design.

d. Event time schedule:

Sally Ffefercorn has ideas when best time to have our demonstrations would be. It boils down to only 3 or 4 hours a day.

Give each manager his time slots.

e. Call Consul Verma and let him know about schedule.

Speech theme

Accommodations: He has asked for hotel that puts kids up free. Sheraton or Holiday Inn type, but Tarun says he can get nice accommodations at Riverplace itself.

f. One issue that hasn't been addressed is whether we can charge a small fee for Mendhi applications or photos of Sari wrapping.

I am worried more about logistics than I am about our demonstrations and booths. We work with a good bunch of people in the community, but I am not sure about how deep the commitment by Riverplace is.