



F. R. Meisch Papers.

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Name Francis R. Meisch

Title GOLDVILLE

Received Oct. 8

Condition ex. ltr.

(to be returned to artist)

AMERICAN LIFE-WDAY COLLECTION OF
CONTEMPORARY ART

Name Francis R. Meisch

Title WINDSWEPT PINE

Received Oct. 8

Condition Exc.
(to be returned to artist)

AMERICAN LIFE-WDAY COLLECTION OF
CONTEMPORARY ART

Name Francis R. Meisch

Title ROCKMONT STATION

Received Oct. 8

Condition Exc. Thank you

(to be returned to artist)

AMERICAN LIFE-WDAY COLLECTION OF
CONTEMPORARY ART

The
2nd
Exhibition of
Contemporary Art

November 5, 1956
January 31, 1957



AMERICAN LIFE - WDAY
Fargo, North Dakota

DONALD M. ANDERSON - Madison, Wisconsin

"Winter Evening" water color \$100.00

"Big Rocks" water color \$100.00

Born 1915 Bridgewater, South Dakota. B.A.,
M.A. State University of Iowa. Taught at
Duluth State College, now Associate Professor
at the University of Wisconsin.

Exhibited in Virginia Biennial, Denver Annual,
Walker Biennial, and numerous mid-western
shows. Represented in the collections of the
State of Illinois, Lawrence College, and Mil-
waukee Art Museum.

JOHN BALDWIN - Athens, Ohio

"Sombre En El Sol" duco \$75.00

"Evening Market" duco \$150.00

"Monastery" duco \$100.00

Born 1922 New York City. Studied at Pratt
Institute, Chouinard Art Institute, and Instituto
Politecnico Nazionale de Mexico. Has taught
eight years at Instituto Allende, Mexico; now
on year's leave to teach at Ohio University.

Exhibited in United States, Canada, and Mexico.
Represented in collections of Library of Con-
gress, Pennsylvania Academy, Carnegie Insti-
tute, Mexico City, and numerous private
collections.

BYRON BRADLEY - Minneapolis, Minnesota

"Landscape" water color \$40.00
"Still Life" oil \$100.00
"Three Kings" oil \$150.00

Born 1922 Anoka, Minnesota. Studied Minneapolis School of Art, Skowhegan Maine, and Europe. Teaches at Minneapolis School of Art. Exhibited Walker Art Center, Minneapolis Institute of Art, University of Nebraska, Bowdoin College, Stockholm, Sweden, and other American shows. Represented in various private collections.

LEONARD BROOKS - Aurora, New York

"Night Fiesta Mexico" casein \$100.00
"Tropic Evening Mexico" water color \$100.00
"Monterrey Boats" water color \$150.00

Born 1911 London, England. Studied Ontario College of Art and in Europe 1931-34. Official War Artist with Canadian Navy overseas; has taught Northern Vocational School and has been guest artist at numerous schools in United States, this year at Wells College.

Represented in collections of Worcester Museum, Dartmouth College, Toronto Art Gallery, National Gallery of Canada, and numerous private collections. His book The Challenge of Watercolor, published by Reinholds, will appear May, 1957.

ELMER HALVORSON - Wheelock, North Dakota

"Sunflowers" oil \$150.00
"Badlands" water color \$35.00

Born 1916 Wheelock, North Dakota. Studied Minot State Teachers College and Concordia (B.A. 1944). Has taught grades, high school, and is now superintendent at Wheelock.

Exhibited in many regional shows and is represented in various private collections.

ROB ROY KELLY - Minneapolis, Minnesota

"The Sun Came Tumbling Down" woodcut \$75.00
"Reflections" water color \$45.00
"Up From The Earth" woodcut \$75.00

Born 1925 Lincoln, Nebraska. Studied University of Nebraska, B.F.A. Minneapolis School of Art, M.F.A. Yale University. Teacher at Minneapolis School of Art.

Exhibited at Walker Biennial, Brooklyn Museum, Yale Art Center, and numerous regional and national print shows. Represented in collections of Minneapolis Art Institute and numerous private collections.

ROBERT KILBRIDE - Minneapolis, Minnesota

"Flour Mills" oil \$125.00
"Down Town Minneapolis" oil \$100.00
"Still Life" oil \$50.00

Born 1924 Minneapolis, Minnesota. Studied Minneapolis School of Art, Academie de la Grande Chaumiere, Paris. Has taught at Minneapolis School of Art, Walker Art Center, University of Minnesota.

Exhibited in Walker Art Center, St. Paul Gallery, Modern Museum, Paris, Stockholm, Sweden, and regional shows. Represented in collections of Minneapolis Art Institute and University of Minnesota.

WALTER McGEE - Minneapolis, Minnesota

"The Stumps" oil \$85.00
"White Stream" oil \$125.00

Born 1918 Minneapolis, Minnesota. Studied Walker Art Center, St. Paul School of Art.

Exhibited Walker Biennials, Dayton Centennial, Minneapolis Art Institute, and the mid-west shows. Represented in various private collections.

FRANCIS R. MEISCH - Minneapolis, Minnesota

"Goldville" water color \$150.00
"Windswept Pine" water color \$125.00
"Rockmont Station" water color \$150.00

Born 1915 St. Paul, Minnesota. Studied University of Minnesota. B. Arch., M. Arch., Massachusetts Institute of Technology, Minneapolis Art Center. Taught architecture at North Dakota Agricultural College, at present with Thorshov and Cerny, Inc.

Exhibited at Walker Biennials, American Watercolor Society Annual Exhibition, Joslyn Art Museum, and numerous mid-western shows. Represented in collection of the Minneapolis Art Institute and numerous private collections.

MALCOLM H. MYERS - Minneapolis, Minnesota

"The Journey" intaglio (color) \$85.00
"Four Winds" intaglio (color) \$70.00
"Three Soldiers" casein \$100.00

Born 1917 Chillicothe, Missouri. B.A. University of Wichita, M.A., M.F.A., State University of Iowa. Taught at University of Iowa, at University of Minnesota since 1948.

Exhibited Salon de Mai and American Embassy,

Paris, Metropolitan Museum of Art, Denver Annual, and numerous other national and regional shows. Represented in collections of Library of Congress, St. Louis Art Museum, Seattle Art Museum, Walker Art Center, Minneapolis Art Institute, Bibliotheque Nationale, Paris, and various private collections. Has received two John Guggenheim Fellowships, Europe, 1950-51, Mexico, 1953-54.

JAMES PINTO - San Miguel, Guanajuato, Mexico

"Harbor" duco \$100.00
"Summer Day" duco \$100.00
"Reeds" duco \$200.00

Born 1907 Bijeljina, Yugoslavia. Studied in Yugoslavia, Chouinard Art Institute, Los Angeles. Taught at Escuela de Belles Artes and Instituto Allende, San Miguel, Mexico, since 1948.

Exhibited Metropolitan Museum, Chicago Art Institute, Denver Art Museum, National University of Mexico, and many regional and national shows. Seven one-man shows in Mexico and United States. Represented in many private collections.

WILLIAM SALTZMAN - Rochester, Minnesota

"North Shore" oil \$200.00
"Rockpoint" oil \$180.00
"Skyline" oil \$200.00

Born 1916 Minneapolis, Minnesota. B.S. University of Minnesota, 1940, studied at Art Students League. Has taught public schools, University of Minnesota, St. Olaf College, Rochester Art Center.

Exhibited Chicago Art Institute, San Francisco Museum of Art, Colorado Springs Fine Arts Gallery, University of Nebraska, Joslyn Art Museum, Corcoran Biennial, Carnegie Institute, and numerous regional shows. Represented in collections of Walker Art Center, the Dayton Company, Albert Lea Public Schools, Kansas State College, St. Olaf College, Sioux City Art Center, and many private collections.

FRED B. SAMUELSON - Instituto Allende, San Miguel de Allende, Mexico

"Edifice" pyroxylin \$175.00
"San Miguel Strata #2" oil \$150.00
"Veronica" oil \$200.00

Born 1925 Harvey, Illinois. Studied Knox College,

University of Chicago, B.F.A., M.F.A., Art Institute of Chicago. Taught adult education courses in Chicago, now teaches at Instituto Allende, Mexico.

Exhibited Denver Art Museum, California Watercolor Society Scripps College, Nelson Gallery, Instituto de Arte de Mexico, and numerous regional shows. Represented in private collections in United States, Mexico, and Canada.

TOM V. SCHMITT - Lincoln, Nebraska

"Leaf Bouquet" water color \$40.00
"Facade" casein \$150.00
"Forest of The Eleventh Sunday" woodcut
\$35.00

Born 1929 Lincoln, Nebraska. B.F.A. University of Nebraska, Mexico City College. Art director of University of Nebraska Television. Now studying University of Indiana.

Exhibited Denver Art Museum, Walker Art Center, Seattle Art Museum, Tacoma Art League, and other regional shows.

RICHARD SUSSMAN - Excelsior, Minnesota

"Salt Lake City" water color \$175.00
"Terminal Point" water color \$125.00
"Low Tide" water color \$175.00

Born 1908 Minneapolis, Minnesota. Studied Minneapolis School of Art, Art Students League, New York City. Has taught at University of Minnesota, now at Macalester College.

Exhibited Chicago Art Institute, Pennsylvania Academy of Fine Arts, San Francisco Museum, Walker Art Center, Metropolitan Museum, Brooklyn Museum, and numerous other shows. Represented in collections of Metropolitan Museum, New York; San Francisco Museum; University of Minnesota; St. Olaf College; various private collections.

INVITATIONAL LIST FOR THE 1956 AMERICAN
LIFE-WDAY EXHIBIT OF CONTEMPORARY ART

Donald Anderson	5750 Elder Place, Madison, Wisconsin
Bernard Arnest	126 Orlin Avenue SE, Minneapolis, Minnesota
Jack Baldwin	Instituto Allende, San Miguel, Gto., Mexico
Byron Bradley	17 North 6th Street, Minneapolis, Minnesota
Leonard Brooks	Box 84, San Miguel, Gto., Mexico
Rob Roy Kelly	2505 Clinton Avenue South, Minneapolis, Minnesota
Robert Kilbride	2447 Colfax Avenue South, Minneapolis, Minnesota
Walter McGee	5039 30th Avenue South, Minneapolis, Minnesota
Francis Meisch	2815 41st Avenue South, Minneapolis, Minnesota
Malcolm Myers	2506 Grand Avenue South, Minneapolis, Minnesota
James Pinto	Instituto Allende, San Miguel, Gto., Mexico
William Saltzman	422 7th Avenue SW, Rochester, Minnesota
Fred Samuelson	Instituto Allende, San Miguel, Gto., Mexico
Tom Schmitt	5642 M Street, Lincoln, Nebraska
Richard Sussman	Route 3, Excelsior, Minnesota



AMERICAN LIFE

AND CASUALTY INSURANCE COMPANY

HOME OFFICE

AMERICAN LIFE BUILDING, FARGO, NORTH DAKOTA

November 20, 1956

TO ARTISTS PARTICIPATING IN THE AMERICAN LIFE-WDAY EXHIBITION

We know that you will be interested in seeing the enclosed catalog of our Second Annual Exhibition.

As you will note, we have received 42 pieces for exhibition. Last year at the outset of the show we made our own selections and put the balance on sale. We think we might improve the opportunity for sale by putting the entire exhibition on sale, and then making our selections from those that are not sold to the general public. Under this schedule we will return those which have not been purchased either by the general public or by us on February 1st.

May we at this time express our appreciation for your cooperation in this project in submitting your works? We earnestly solicit any comments that you have to make as to how the project might be enlarged and might more effectively contribute to an increased interest in Art.

Sincerely yours,

Earl C. Reineke, President
WDAY, Inc.

Harold W. Bangert, Chairman
American Life and Casualty Insurance Company

AMERICAN LIFE & CASUALTY INSURANCE COMPANY

AMERICAN LIFE BUILDING
FARGO, NORTH DAKOTA

EXECUTIVE OFFICES

March 11, 1957

Mr. Francis Meisch
2815 41st Avenue South
Minneapolis, Minnesota

Dear Mr. Meisch:

It is with a great deal of pleasure that I enclose herewith a check from Clifton E. Miller for \$150.00 for "Rockmont Station". You may well remember Dr. Miller from NDAC. This is a particularly pleasing event since this is the first sale that we have made to someone other than a sponsor of our exhibition.

We very much appreciate your participation in this exhibition and look forward to seeing more of your work in future years.

Sincerely yours,

Harold W. Bangert
HAROLD W. BANGERT, Chairman

HWB:fw

P.S. Your other pieces were returned to you on March 7th by Railway Express.

AMERICAN LIFE & CASUALTY INSURANCE COMPANY

AMERICAN LIFE BUILDING
FARGO, NORTH DAKOTA

EXECUTIVE OFFICES

February 15, 1957

Mr. Francis Meisch
2815 41st Avenue South
Minneapolis, Minnesota

Dear Mr. Meisch:

With the conclusion of the Second Exhibition of Contemporary Art of American Life-WDAY, we are preparing to return your pictures to you. The Exhibition has been immensely successful in terms of people seeing and commenting on the many works that have been on exhibit. However, it has been a notable failure from the standpoint of effecting sales. We simply have not been able to induce anyone to buy and no sales have been effected except those to the two sponsors.

To solve this problem we intend to have a well publicized public exhibition on February 23rd and 24th in which we hope to promote a very substantial attendance, using newspaper, radio and television publicity, and personal contacts. It has been suggested that one contributing factor to the sale of an artist's work is the presence of the artist himself. If you would care to be in Fargo on those dates we would take full advantage of your presence during the course of the exhibition. We think that your presence would add substantially to the public interest in the exhibition. We have found that when an artist is present, more of his works have sold.

If you can come to Fargo, will you please write to us? As you know, many of our exhibitors are from Minneapolis and you may well wish to get together and come to Fargo as a group.

Sincerely yours,


Harold N. Banger, Chairman

HWB:fw



AMERICAN LIFE AND CASUALTY INSURANCE COMPANY

400 American Life Building

Fargo, North Dakota

August 15, 1956

Mr. Francis Meisch
2815 41st Avenue South
Minneapolis, Minnesota

Dear Mr. Meisch:

I am writing you on behalf of WDAY, Inc. and American Life and Casualty Insurance Company, both of Fargo, North Dakota, to ask your assistance in an art project inaugurated last year. At that time, in connection with the dedication of a handsome new building which they occupy, these two companies featured an invitational exhibit of contemporary art. Not only did these excite a great deal of interest in the community and surrounding area but also, of more importance to the participating artists, the sponsoring firms purchased work from the show in the amount of approximately \$2,000. These pieces now hang in the building.

Beginning November 1 and continuing until January 31, another invitational show of contemporary art will be featured in the building. A sum, yet to be determined, will be designated for purchases from the exhibition.

We are inviting you to send three framed works, in any medium, to this year's exhibit. In view of our modest budget, we are hoping that you take that into consideration when pricing your entries. (Last year's prices varied from \$10 for a block print to \$200 for some oils.

The sponsoring agencies will pay shipping costs both to and from the show and will insure them fully while in their possession. Paintings must arrive not later than October 15, 1956, and may be shipped any time after the receipt of this letter. Unpurchased work will be returned express prepaid by February 20, 1957.

Please indicate your intentions on the enclosed card and mail immediately. We will be most appreciative if you will take part in this venture.

Sincerely

Cyrus Running
Cyrus Running
Chairman Art Department
Concordia College
Moorhead, Minnesota

p.s. For your information I enclose a list of artists who are receiving this invitation and a copy of last year's catalog.

SHIPPING INSTRUCTIONS:

Ship express collect to: Cyrus Running
400 American Life Building
Fargo, North Dakota.