



F. R. Meisch Papers.

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Elaine : Francis  
won 2nd Prize  
Better Rooms for Better Living  
Chicago Tribune  
April 1947

The  
CHICAGO TRIBUNE

\$26,250.00

*"Better Rooms for  
Better Living"*  
COMPETITION

OFFERING 161 CASH AWARDS RANGING

FROM \$100.00 TO \$1,000.00

EACH FOR THE BEST IDEAS FOR

FURNISHING AND DECORATING

VARIOUS TYPICAL ROOMS OF HOMES

*Closing Date: March 17, 1947*

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## Introduction

**N**EW households are being set up thruout America. Millions of others need refurnishing and redecorating. In the months and years immediately ahead, millions of dollars will be spent by families in all income groups in an effort to make their homes more attractive, livable and appealing.

All these homemakers, before they make major investments in furniture, furnishings, electrical appliances, materials and labor, will have a keen interest in sound ideas to guide their decisions.

To provide a means by which the families which read the Chicago Tribune can review the widest range of fresh and interesting ideas, this newspaper has announced the "Better Rooms for Better Living" Competition, offering \$26,250.00 in 161 cash prizes ranging from \$100.00 to \$1,000.00 each for the best entries presenting ideas on this subject.

It is the hope of the Chicago Tribune that this project will produce ideas so appealing that great numbers of families will be encouraged to give immediate consideration to adopting them in making their homes more attractive, comfortable and satisfactory.

To this end, it is the Tribune's intention to give the widest publicity to the best ideas produced in this competition. After the prize-winners have been selected, the Tribune looks forward to reproducing the winning ideas, or adaptations of them, in a series of full color presentations, week after week, in the Sunday Tribune.

This is a competition for ideas, without limitation as to period or style, but consistent with good taste and worthy of recommendation to the readers of a newspaper having more than 1,080,000 total circulation on week-days and in excess of 1,500,000 on Sundays.

Here is your chance to give your imagination free play in planning that room you have had in mind. Here is your opportunity to win substantial monetary reward and national recognition for your ability.

Before starting to prepare your entry, be sure to read the rules carefully and completely. Also, before you prepare your entry you may want to crystallize your ideas by visiting furniture, appliance, and home furnishings stores or the sections devoted to such merchandise in department stores.

THE CHICAGO TRIBUNE  
December 8, 1946

# THE CHICAGO TRIBUNE

## "Better Rooms for Better Living"

### COMPETITION

#### Section 1. The Purpose of the Competition

To produce fresh and interesting ideas for room interiors illustrating attractive and suitable ways to furnish and decorate various rooms of homes, the Chicago Tribune announces the "Better Rooms for Better Living" Competition, offering 161 cash prizes totaling \$26,250.00 for the best ideas for furnishing and decorating the types or kinds of rooms specified in these rules and submitted in accordance with them not later than 5 p.m., Monday, March 17, 1947.

#### Section 2. The Rooms and the Prizes

You are invited to submit, in the manner outlined in Section 3, your ideas for furnishing and decorating any or all of the following seven types or kinds of rooms and to compete for the following prizes:

##### The Rooms:

Living Room  
Combination Living and Dining Room  
Dining Room  
Master Bedroom  
Juvenile or Infant's Bedroom  
Kitchen  
Recreation Room for Adults or for Children

##### The Prizes:

From the ideas submitted for furnishing and decorating the foregoing types of rooms, twenty-three (23) will be selected as prize winners for each of the seven types or kinds of rooms and their entrants awarded the following 161 cash prizes:

First prize for each kind of room.....	\$1,000.00
Second prize for each kind of room.....	500.00
Third prize for each kind of room.....	250.00
Next twenty prizes for each kind of room	
\$100.00 each for each prize.....	2,000.00

Total prize money for each of the seven kinds of rooms.....	\$3,750.00
Total number of prizes for each kind of room.....	23
TOTAL PRIZE MONEY TO BE AWARDED	
FOR ALL SEVEN KINDS OF ROOMS.....	\$26,250.00
TOTAL NUMBER OF CASH PRIZES TO	
BE AWARDED FOR ALL SEVEN KINDS OF ROOMS.....	161

#### Section 3. How to Submit Your Ideas

You may submit as many entries as you wish. You may submit more than one entry for the same type or kind of room and you may submit entries for all seven types or kinds of rooms. Each entry, however, must be submitted separately and must meet all the requirements of the rules.

Each entry in this competition shall consist of not more than the following three parts:

- Part 1—Drawings
- Part 2—Explanations (Optional)
- Part 3—Identification

Part 1—Drawings: All drawings for an entry shall be shown on one or more sheets of white paper measuring 20 x 30 inches backed with cardboard, or on white illustration board of the same size. Drawings may be in black and white or in color. They may be executed in pen and ink, oil, crayon, water color or in any other medium except photography. The location or position of the drawings on a sheet can be according to any convenient arrangement, but each sheet shall read with its long dimension vertical and shall have a single line border drawn in black ink  $\frac{3}{4}$  inch from the top and sides and  $1\frac{1}{2}$  inches from the bottom.

The sheet or sheets shall show the following, utilizing one side of the sheet only:

(A) FLOOR PLAN: A floor plan of the room shall be shown at a scale of  $\frac{1}{2}$  inch equals one foot. It shall show the dimensions of the room, the locations of the windows, doors, openings, stairways, etc., and shall indicate the room, rooms or areas to which each door, opening or stairway leads. In addition, on the floor plan shall be indicated the location of the various items of furniture and furnishings and as much of the decorative treatment as can be conveniently indicated on a floor plan.



Rooms may have any shape. All ceilings shall be at least 8 feet high, except in a basement recreation room the ceiling shall be not more than 7 feet 6 inches high. No room shall be larger in total floor area, not including closet space, than is specified below:

Living Room: Not more than 360 square feet.

Living-Dining Room Combination: Not more than 450 square feet.

Dining Room: Not more than 210 square feet.

Master Bedroom: Not more than 200 square feet.

Juvenile or Infant's Bedroom: Not more than 200 square feet.

Kitchen: Not more than 200 square feet.

Recreation Room: Not more than 300 square feet. If the recreation room is to be in a basement, the window sills shall be shown not less than 4 feet above the floor and the location of the stairway leading to the first floor shall be shown, but the stairway area shall not be included in the floor area.

(B) WALL VIEWS: Views of all walls of the room shall be shown in drawings. These may be drawings showing flat elevations of each wall or they may be perspectives affording views of walls, ceiling and floor. Any combination of flat elevations and perspective drawings may be submitted, provided that each wall in the room is shown at least once.

Wall elevation drawings shall be at a scale of  $\frac{1}{2}$  inch equals one foot. Each wall elevation drawing shall show as much of the furniture, furnishings and decorative treatment as would be seen if the wall were observed approximately from the center of the room. Items of furniture or furnishings located nearer to the center of the room than to a wall need not be shown on a wall elevation drawing. It will be sufficient to show such items on the floor plan only.

Perspectives may be at any convenient scale. They shall show as much of the furniture, furnishings and decorative treatment as the scope of the perspective conveniently permits.

Part 2—Explanations: (Optional): Entrants may submit with their drawings one or more  $8\frac{1}{2}$  x 11 inch sheets of paper, explaining anything about the furniture, furnishings or decoration which the entrant may wish to make clear to the Jury of

Awards. You may submit actual samples of fabrics, materials, colors, etc., to be used in furnishing or decorating the room or to be used in connection with any item in the room. All such samples shall be not larger than 6 x 6 inches in size, except that a sample of a wall covering may be larger, provided that it is folded down not to exceed  $8\frac{1}{2}$  x 11 inches in size. Samples may be attached securely to any unused space on the front of the 20 x 30 inch drawing sheet or sheets, or they may be attached to one or more  $8\frac{1}{2}$  x 11 inch sheets of paper. The use of each sample shall be briefly explained on the sheet to which it is attached.

Only one side of each such  $8\frac{1}{2}$  x 11 inch sheet of paper mentioned above shall be used. Such sheet or sheets shall be placed unfolded in a large plain envelope and this envelope shall be pasted or otherwise securely attached to the back of the 20 x 30 inch drawing sheet which shows the floor plan. No mark or any other means of identifying an entrant shall appear anywhere on such  $8\frac{1}{2}$  x 11 inch sheets of paper or on the envelope containing them.

Part 3—Identification: The title "Better Rooms for Better Living—Living Room (or Dining Room, or Recreation Room for Adults, or Kitchen, etc.)" shall be inserted in simple lettering within the space  $1\frac{1}{2}$  inches deep across the bottom of each of the 20 x 30 inch drawing sheets used in submitting an entry.

The 20 x 30 inch drawing sheet which shows the floor plan shall have securely pasted on the back of it a plain, opaque, sealed envelope. This envelope shall contain a sheet of paper bearing the name and address of the entrant, together with a brief statement, showing how, in the event of an award, the check or checks shall be drawn. On the same sheet of paper there shall be a second statement indicating whether or not the entrant wishes his or her name to be used in connection with any exhibition or publication of his or her entry, or adaptation of it, in the event that it is not a prize winner. Failure of the entrant to indicate his or her wish in this respect will be interpreted as his or her consent to such use of his or her name.

No mark or any other means of identifying an entrant shall appear anywhere on any 20 x 30 inch drawing sheet or on the envelope. On receipt of the entry, a serial number will be assigned to it. The envelope containing the name of the entrant will not be opened until after the Jury of Awards has made its decisions.

L.R. *Ashton* L.R. D.R. *Goodman* *Horton*  
*Errett* *Moyus* *Vernon*  
*Elmwood* *Baymont*  
*Brookline*

#### **Section 4. Who Is Eligible to Compete**

This competition is open to everyone everywhere, except employees of the Chicago Tribune and its subsidiaries, members of their families and the Jury of Awards. There is no entry fee or charge of any kind. Entrants may submit any number of entries and shall be entitled to win any number of the prizes offered.

Entrants agree to submit only their own original entries as conceived by themselves or in collaboration with others. Entries may be made in the names of individuals or combinations of individuals. An entry by a person connected with a retail store or a manufacturer shall be under the person's own name, unless such name is similar to or identifiable with the trade name of a retailer or manufacturer, in which case the entrant must supply, in addition to his or her own name, a pseudonym of an individual person for use in connection with the competition. If in such circumstances the entrant fails to supply a pseudonym, the right is reserved by the Chicago Tribune to assign one.

Entrants agree to accept the rules of this competition as binding. Submission of an entry shall release the Chicago Tribune from, and shall signify agreement by the entrant to indemnify it against, all liability arising from the entrant's participation in the competition.

#### **Section 5. Anonymity**

In fairness to all, the Chicago Tribune cannot undertake to enter into correspondence with prospective entrants on the subject of this competition. All entrants agree not to identify themselves, directly or indirectly, in connection with their entries or to hold communication about them or the competition with the Chicago Tribune until after the awards have been announced. Submission of an entry shall be a representation by the entrant that he has complied with all the provisions for anonymity, and an agreement that any violation of them in the opinion of the Jury of Awards shall disqualify the entrant at the option of the Jury of Awards.

#### **Section 6. Judging**

To consider all entries and select the prize winners, the Chicago Tribune will appoint a Jury of Awards to be composed of persons whom it considers to be competent and skilled in the field of interior decoration and home furnishing. All entrants agree that the decisions of the Jury shall be final and binding. The Jury

will meet as soon as possible after the closing date of the competition. It shall remove from competition and make no award for any entry which does not comply with these rules. In the event of ties, duplicate prizes will be awarded to tying contestants.

*Basis of Judging:* The Jury shall select as prize winners those entries which, in its opinion, set forth the freshest and most interesting ideas for room interiors illustrating the most attractive and most suitable ways to decorate and furnish each of the seven types or kinds of rooms mentioned in Section 2 of the rules, and representing, in relation to the chief function of the room, the most pleasing and most useful combination and arrangement of furniture and furnishings, accessories, equipment, materials, fabrics and colors. It shall be free to select entries representing any period and style or combinations of periods and styles which, in its opinion, are suitable for families living within a radius of approximately 300 miles of Chicago, Ill. This is a competition for ideas, and not a test of drawing skill. The Jury shall make its decisions on the basis of the merit of the ideas expressed and not on the artistic skill with which the entries are executed. All entries shall be given equal consideration whether or not they utilize the maximum floor area stated for each type of room and regardless of the cost of actually reproducing the ideas in a home. Entries which would be relatively inexpensive to reproduce in a home shall receive equal consideration with entries the reproduction cost of which would be relatively expensive.

#### **Section 7. Announcement of Decisions**

Announcement of the decisions of the Jury of Awards will be published in the Chicago Tribune as soon as possible after the decisions have been made.

#### **Section 8. Exhibition and Publication**

The Chicago Tribune reserves the right to publish and to exhibit in any manner, after the decisions of the Jury of Awards, any prize winning entry, or adaptation thereof. In connection with such publication and exhibition, it is the Chicago Tribune's intention to publish and display the names and addresses of the prize winners.

The Chicago Tribune reserves the right to publish and to exhibit, in any manner, after the decisions of the Jury of Awards,



any non-prize winning entry, or adaptation thereof. Names of the entrants of non-prize winning entries will not be divulged in any such exhibition or publication if the entrant so requests, which request shall be written on the identification sheet.

Entrants agree that all prize winning entries shall become the exclusive property of the Chicago Tribune upon payment of the awards. Entrants agree that, at the election of the Chicago Tribune, any non-prize winning entry shall become the exclusive property of the Chicago Tribune upon payment to the entrant of the sum of \$100.00.

### **Section 9. Adaptation and Use**

All entrants agree that the Chicago Tribune shall have the right to make any changes or adaptations in any entry which it may deem necessary to make for purposes of exhibition or publication.

In view of the possibility that an idea, treatment or scheme contained in an entry, which may become the exclusive property of the Chicago Tribune, may apparently be duplicated in another entry which may or may not become its exclusive property, all entrants agree to release the Chicago Tribune from any obligation or liability for the alleged use of any such idea, treatment or scheme contained in any such other entry.

### **Section 10. Return of Entries**

Entrants may enclose in an envelope marked "Return Postage" the postage necessary for the return of their entries, and paste this envelope securely on the back of the 20 x 30 inch sheet showing the floor plan, or they may write on the back of the sheet the words "Return Postage Guaranteed." An effort will be made to return within a reasonable time non-prize winning entries so marked, but the return of any entry is not guaranteed. All entries in this competition are submitted at the entrant's risk.

### **Section 11. Delivery of Entries**

Entries shall be wrapped flat and addressed to "Better Rooms for Better Living Competition, Chicago Tribune, Room 2319, 435 North Michigan Avenue, Chicago 11, Illinois." They may be sent by registered and insured delivery and may bear on the outer wrapping the name and return address of the sender. So as to preserve anonymity, the name and return address of the sender will be removed or obliterated from the outer wrapping

of each entry upon receipt by the Chicago Tribune. Packages with insufficient mail or other carrying charges will not be accepted. All liability and responsibility for the safe delivery of any entry are expressly repudiated.

### **Section 12. Closing Time**

All entries must be received at the above address, or bear a date mark showing receipt by a public carrier at the point of shipment, not later than 5 p.m., Monday, March 17, 1947. No entry delivered in person at the above address after the said closing date and hour will be accepted, and no entry, the date mark of which evidences its receipt by a public carrier at the point of shipment after the said closing date and hour, shall be eligible to compete. Entries bearing date marks showing receipt by a public carrier at the point of shipment before the said closing date and hour will be accepted up to the time the Jury of Awards begins its deliberations. If a date mark is illegible or missing, the circumstances of the delivery of the entry will be brought to the attention of the Jury of Awards which, at its discretion, may admit such entry to the competition.



## *Suggested Identification Form*

(Items to be included by entrant on identification sheet which is to be placed in a plain, opaque, sealed envelope pasted securely on the back of the drawing sheet which shows the floor plan. See Section 3—Part 3. Include a separate identification sheet with each entry you submit. Please typewrite or print plainly the information except the signature which is to be hand signed in ink.)

Name of Entrant.....

Street and Number.....

City.....Zone No., if any.....State.....

Name of Collaborator, if any.....

Street and Number.....

City.....Zone No., if any.....State.....

In the event of an award, the check or checks shall be drawn as follows:

.....per cent to.....

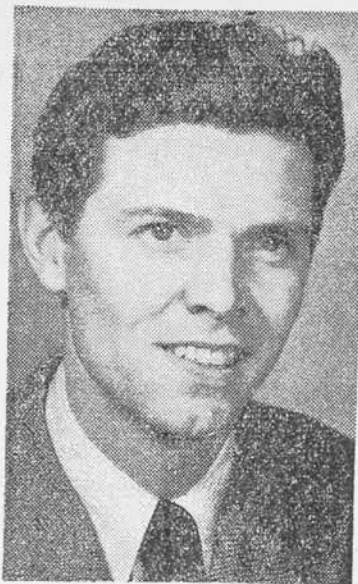
.....per cent to.....

The name of the entrant, or the names of the entrants, <sup>are</sup> to  
<sub>are not</sub> be used in any publication or exhibition of this entry, or adaptation of it, in the event that it is NOT a prize winner.

Signature.....

Signature.....

## 3 St. Paulites Win \$1,500 Prizes In Better Rooms Contest



MR. RAFFERTY



MRS. MEISCH



MR. MEISCH

Three local architects are winners in a \$26,250 "Better Rooms for Better Living" contest, sponsored by a Chicago newspaper, it was announced Sunday.

George E. Rafferty, 319 W. Seventh st., won a \$1,000 prize for a combination living and dining room, and Mr. and Mrs. Francis R. Meisch, 2407 Bayless

pl., won a \$500 prize for a plan for a living room.

Rafferty designed his room with one complete glass side and with the walls of walnut plywood. The Meisch drawing was of a living room suitable for family living with provisions for television and for motion picture projector. The furnishing were modern and

were selected for their adaptability to a family with child

Two Minneapolis men, Ild E. Hustad, 4123 Aldrich S., and Wallace J. Holm, 3 N. Russell ave., are co-winners of a \$100 award for a living room plan.

Rafferty is associated with architectural firm of Ingem & Bergstedt. He was graduated from Harding high school and has a degree of bachelor of architecture from the University of Minnesota.

He enlisted in the Navy during the war, received a medical discharge, and re-enlisted in the Army, serving as an instructor in the Air forces. He got notice of his selection as prize winner Saturday, when his wife, Craig, was one year old.



GEORGE E. RAFFERTY



ELAINE HANSON MEISCH



FRANCIS R. MEISCH

**F**IVE Minnesota alumni were awarded prizes in the "Better Homes for Living" competition sponsored by the Chicago Tribune. The winners were announced this month. George E. Rafferty '42Arch, of 319 West Seventh Street, St. Paul, was awarded a first prize of \$1,000 in the combination living and dining room classification of the nation-wide furnishing and decorating contest.

A \$500 second prize in the living room classification went to Francis R. Meisch '39Arch, and Mrs. Meisch (Elaine A. Hanson '39Arch), of 2407 Bayless Place, St. Paul. Donald E. Hustad '44Arch, of 4132 Aldrich Avenue S., and Wallace J. Holm '40Arch, of 3847 N. Russell, Minneapolis, were co-winners of a \$100 award in the living room division of the contest.

Since his release from service with the combat engineers of the army air force, Mr. Rafferty has been a designer with Ingemann and Bergstedt, St. Paul

architects, and is now working with W. Brooks Cavin, Jr., on the Minnesota Veterans building scheduled to be built in St. Paul.

Mr. Meisch has his master's degree from Massachusetts Institute of Technology, taught design and decoration at North Dakota State College for one year, and then worked as a draftsman and designer on defense projects in Montana, Idaho and Nevada. He is now architect for Northwest Airlines and has written several articles on air terminal design. Mrs. Meisch, although the mother of two children, continues active participation in interior designing in collaboration with her husband. She is a member of Alpha Alpha Gamma, national fraternity for women in architecture.

Donald E. Hustad is a son of Andrew P. Hustad '08CE.



# PRIZE WINNERS IN HOME DESIGN CONTEST LISTED

## Award Jury Gives \$26,250 for Best Entries

Residents of 25 states, the District of Columbia, and one foreign country are to share the 161 prizes totaling \$26,250 which THE TRIBUNE offered for interior designs in its recent "Better Rooms for Better Living" competition.

This was learned last week from lists of winners compiled by contest headquarters after the jury of awards had spent three days examining entries and reaching its decisions. It was also found that one person had won three prizes, another two and a portion of a third, and several two each.

### Chicago Ranks First

A computation of the amount of prize money won by residents of various cities revealed that Chicago ranked first, Seattle, Wash., second; Champaign, Ill., third, and New York fourth. The three top prizes in the kitchen division of the contest went to Seattle.

The foreign residents are R. Stuart Johnston and R. Kemper Johnston of Patiala City, Punjab, India. The Johnstons are former Chicagoans who met when they were studying architecture at Harvard university and later married. They are designing hospitals, factories, and other buildings in India. Their entry in The Tribune contest won first prize in the recreation room division.

Of the multiple winners, Robert J. Cantrell, 5207 Kimbark av., Chicago, took the largest number of prizes and Betty Bovee, Seattle, the largest amount of prize money. Cantrell won \$100 prizes in each of three divisions of the contest—dining room, kitchen, and master bedroom. Miss Bovee was awarded the \$1,000 prize in the dining room division and the \$500 prize in the kitchen division. Troy Allen Lockard of Lubbock, Tex., won \$100 prizes for his designs for child's bedroom and combination living-dining room, and shared in another \$100 award in the recreation room division.

### Other Seattle Winners

Seattle's brilliant showing was not because of Miss Bovee's success alone. Mary and Fred Bassetti of the same city won the \$1,000 prize in the kitchen division and Patricia Jean Shively took a \$250 and a \$100 award. Joanne Munnis won one of the \$100 kitchen prizes, making a total of four residents of Seattle to place in this division of the contest. Most of Seattle's top prize winners are students or former stu-

## 'Better Rooms' Contest Winners



Frederick Lear Fryer (left), Washington, D. C.; Robert M. Geer (center), Washington, D. C., and Francis B. Meisch, St. Paul, Minn.



Elaine Meisch (left), St. Paul, Minn.; Paul R. MacAlister (center), Chicago, and George E. Rafferty, St. Paul.



George C. Rudolph (left), New York; Basia Benda (center), New York, and Stephen J. Alling, Cincinnati, O.



Betty Bovee (left), Seattle, Wash.; Marian Davis (center), Chicago, and M. S. Altay, Champaign.

Chicago.  
Tom Moore, Phoenix, Ariz.  
John Joseph Miller, Floral Park, Long Island, N. Y.  
F. Pippin, 5345 S. Dorchester av., Chicago.  
Read Weber, New York.  
Leonard Scheer, architect, New York.  
Marion E. Stutzman and Lillian M. Rawlings, 33 Bellevue pl., Chicago.  
John M. Takeuchi, New York.  
Eric Wentstrand, 4317 N. Dayton st., Chicago.

### DINING ROOM

First Prize—\$1,000

Betty Bovee, Seattle, Wash.

Second Prize—\$500

Marian Davis, 1300 N. Dearborn Pkwy., Chicago.

Third Prize—\$250

M. S. Altay, Champaign, Ill.

### \$100 Prizes

Roy Albert, 2436 Orchard st., Chicago.  
Emma Auer and Lucille Haenni, St. Louis, Mo.  
Minette Beecher, Milwaukee, Wis.  
Robert J. Cantrell, 5207 Kimbark av., Chicago.  
Caleb Cope, Birch Hill rd., Patterson, N. Y.  
Robert C. Gaede, Shaker Heights, O.  
Robert Gatewood, 6526 Kimbark, Chicago.  
Earl T. Gerding, Ottawa, Ill.  
Lawrence Green, 5627 W. Dempster st., Morton Grove.  
Judith Louise Helmick, Denver, Colo.  
Mary Malster, 1300 N. Dearborn st., Chicago.  
Ila B. Moore, Star Route, Island Pond, Vt.  
Gloria Morensoni, Providence, R. I.  
Murdo D. and Helen J. Morrison, Birmingham, Mich.



C. H. Williams (left), Atlanta, Ga.; Phyllis Hoffzimer (center), Brooklyn, N. Y., and G. S. Lewis, Holyoke, Mass.



Roy O. Allen Jr. (left), New York; George Mason Clark (center), Champaign, and Walter K. Vivrett, Nashville, Tenn.



Reginald C. Knight (left) and David Spitzel (center) of East Aurora, N. Y., and Patricia Jean Shively, Seattle, Wash.



Mary Bassetti (left) and Fred Bassetti (center), Seattle, Wash., and R. Stuart Johnston, Patiala City, Punjab, India.



Rosemary Kemper Johnston (left), Patiala City, Punjab, India; Yen Liang (center), New York, and Charles R. Colbert, Edgewater, N. J.

E. C. Pratini and S. M. Woods, Los Angeles, Cal.  
Barbara Rovelstad, 29 S. Porter st., Elgin.  
Virginia Bogert Sample, Three Oaks, Mich.  
Mr. and Mrs. James S. Siddall, Detroit, Mich.  
Martha M. Skala, 1001 N. Dearborn st., Chicago.  
Robert W. Steuerwald, Champaign, Ill.  
Audrey Larkin Taylor and D. Coder Taylor, 7861 South Shore dr., Chicago.  
Allie M. Ylinen, Los Angeles, Cal.

### KITCHEN

First Prize—\$1,000

Mary and Fred Bassetti, Seattle, Wash.

Second Prize—\$500

Betty Bovee, Seattle, Wash.

Third Prize—\$250

Patricia Jean Shively, Seattle, Wash.

### \$100 Prizes



each won \$100 prizes in each of three divisions of the contest—dining room, kitchen, and master bedroom. Miss Bovee was awarded the \$1,000 prize in the dining room division and the \$500 prize in the kitchen division. Troy Allen Lockard of Lubbock, Tex., won \$100 prizes for his designs for child's bedroom and combination living-dining room, and shared in another \$100 award in the recreation room division.

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The rooms competition was launched last Dec. 8 and closed March 17 after drawing inquiries from every state in the union and several foreign countries.

An extended full color series of reproductions and adaptations of winning designs will be in THE SUNDAY TRIBUNE later.

A complete list of contest winners follows:

#### LIVING ROOM

**First Prize—\$1,000**

Frederick Lear Fryer and Robert M. Geer, Washington, D. C.

**Second Prize—\$500**

Francis R. and Elaine Meisch, St. Paul, Minn.

**Third Prize—\$250**

Paul R. MacAlister, 1226 N. Dearborn st., Chicago.

#### \$100 Prizes

James A. Bishop, Houston, Tex.  
Laurence E. Guethoff, 35 E. Wacker dr., Chicago.

George Conley, Boston, Mass.  
Louis C. Dvorak, 3421 Oak Park av., Berwyn.

Earl T. Gerding, Ottawa, Ill.  
Frank C. Huffman Jr., 1311 Maple av., Wilmette.

Donald E. Hustad and Wallace J. Holm, Minneapolis, Minn.

Norman C. Jaques, 1367 E. 53d st., Chicago.

Severin L. Jonassen, Royal Oak, Mich.  
Elizabeth E. Karlsson, Berkeley, Cal.

Clifford T. Lyon, 2612 Lakeview av., Chicago.

H. H. William Niehoff, Portland, Ore.  
William and Barbara Pfouts, Pittsburgh, Pa.

Mary McBeth Royer, Beverly Hills, Cal.  
Nathaniel W. Sample, R. F. D. 2, Three Oaks, Mich.

Mildred L. Sheffield, Norfolk, Va.  
Bettye Ann Stocking, New York.

William R. Utery, Americus, Ga.  
Richard H. Van Den Berg, Milwaukee, Wis.

Paul M. Zimmermann, White Plains, N. Y.

#### COMBINATION LIVING AND DINING ROOM

**First Prize—\$1,000**

George E. Rafterly, St. Paul, Minn.

**Second Prize—\$500**

George C. Rudolph and Basia Benda, New York.

**Third Prize—\$250**

Stephen J. Alling, architect, Cincinnati, O.

#### \$100 Prizes

Richard E. Baringer, 2314 Lincoln Park West, Chicago.

Richard Barry, 7251 Constance av., Chicago.

M. Scott Beacham, North Hollywood, Cal.  
Jerry P. Braveman, 7739 Yates av., Chicago.

Norman E. Buchanan, 320 Wisconsin av., Oak Park.

Linn Ericson, Ithaca, N. Y.  
Howard Glazer, 160 E. Ontario, Chicago, and Jean Kendall, 725 Barry av., Chicago.

Raymond M. Hood Jr. and Charles Edward Stade, Princeton, N. J.  
Dan Kiley, Franconia, N. H.

John C. Knight, 1525 E. 60th st., Chicago.  
Troy Allen Lockard, Lubbock, Tex.  
Adrian Lozano, 1931 N. Fremont st., Chi-

ago.  
Marion E. Stutzman and Lillian M. Rawlings, 33 Bellevue pl., Chicago.  
John M. Takeuchi, New York.  
Eric Wentstrand, 4317 N. Dayton st., Chicago.

#### DINING ROOM

**First Prize—\$1,000**

Betty Bovee, Seattle, Wash.

**Second Prize—\$500**

Marian Davis, 1300 N. Dearborn Pkwy., Chicago.

**Third Prize—\$250**

M. S. Altay, Champaign, Ill.

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Emma Auer and Lucille Haenni, St. Louis, Mo.

Minette Beecher, Milwaukee, Wis.  
Robert J. Cantrell, 5207 Kimbark av., Chicago.

Caleb Cope, Birch Hill rd., Patterson, N. Y.  
Robert C. Gaede, Shaker Heights, O.

Robert Gatewood, 6526 Kimbark, Chicago.  
Earl T. Gerding, Ottawa, Ill.

Lawrence Green, 5627 W. Dempster st., Morton Grove.  
Judith Louise Helmick, Denver, Colo.

Mary Malster, 1300 N. Dearborn st., Chicago.

Ila B. Moore, Star Route, Island Pond, Vt.  
Gloria Morenzoni, Providence, R. I.

Murdo D. and Helen J. Morrison, Birmingham, Mich.  
Lucille Bryant Raport, architect, North Hollywood, Cal.

Louise R. Robinson, 35 E. Wacker dr., Chicago.  
Paul R. Schanbacher, 1325 E. 64th st., Chicago.

Patricia Jean Shively, Seattle, Wash.  
Robert Richard Solverson, Milwaukee, Wis.

J. Lee Thorne, Philadelphia, Pa.

#### MASTER BEDROOM

**First Prize—\$1,000**

C. H. Williams, Atlanta, Ga.

**Second Prize—\$500**

Phyllis Hoffzimer, Brooklyn, N. Y., and George S. Lewis, Holyoke, Mass.

**Third Prize—\$250**

Roy O. Allen Jr., New York, N. Y.

#### \$100 Prizes

George V. Banning, San Francisco, Cal.  
Eugene W. Betz, Dayton, O.

W. Paul Breckley II. and Lourena W. Breckley, Woodbury, N. J.

Robert J. Cantrell, 5207 Kimbark av., Chicago.  
Calvin Cottam, Los Angeles, Cal.

Alan R. Cripe, Dayton, O.  
William W. Eshbach, Philadelphia, Pa.

Sheila Mary Halperin, 471 E. Emherst st., Buffalo, N. Y.  
Henry John Jefferson and Mary Lea Jefferson, Santa Monica, Cal.

Beverly M. Johnson, 503 S. Lincoln av., Aurora.  
Gordon E. Johnson, 131 E. 5th av., Gary, Ind.

Walter P. McQuade, Port Washington, N. Y., and Eric H. Quell, Forest Hills, N. Y.

Homer E. Martin, De Witt, N. Y.  
Edward W. Novak, architect, and Darlyne Hill Novak, Decorah, Ia.

Jeannette Osborn, Brooklyn, N. Y.  
Read Weber, New York.

Eric H. Quell, Forest Hills, N. Y., and Walter P. McQuade, Port Washington, N. Y.

Gene R. Summers, College Station, Tex.  
Edward L. Verkler, Champaign, Ill.

James Robert Wideman, Los Angeles, Cal.

#### CHILD'S BEDROOM

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**Second Prize—\$500**

Walter K. Vivrett, Nashville, Tenn.

**Third Prize—\$250**

Reginald C. Knight and David Spitzel, East Aurora, N. Y.

#### \$100 Prizes

Kazumi Adachi, Los Angeles, Cal.  
La Verne A. Anderson, 3114 N. Sayre av., Chicago.

Caleb Cope, Patterson, N. Y.  
Sheila Pamela Hatch, Cambridge, Mass.

Margaret Hooker, Urbana, Ill.  
Troy Allen Lockard, Lubbock, Tex.

Mrs. G. P. Mahood, 312 S. Ashland av., La Grange.

Carl F. Mapes, Princeton, N. J.  
Miss Pat Aloe Marshall, 223 E. Delaware pl., Chicago.

Murdo D. Morrison and Helen J. Morrison, Birmingham, Mich.

Casper Neer and Harley H. Johnson, Cambridge, Mass.

Mary Peska, 666 Lake Shore dr., Chicago.



Rosemary Kemper Johnston (left), Patiola City, Punjab, India; Yen Liang (center), New York, and Charles R. Colbert, Edgewater, N. J.

E. C. Pradini and S. M. Woods, Los Angeles, Cal.

Barbara Rovelstad, 29 S. Porter st., Elgin.  
Virginia Bogert Sample, Three Oaks, Mich.

Mr. and Mrs. James S. Siddall, Detroit, Mich.

Martha M. Skala, 1001 N. Dearborn st., Chicago.

Robert W. Steuerwald, Champaign, Ill.  
Audrey Larkin Taylor and D. Coder Taylor, 7861 South Shore dr., Chicago.

Allie M. Ylinen, Los Angeles, Cal.

#### KITCHEN

**First Prize—\$1,000**

Mary and Fred Bassetti, Seattle, Wash.

**Second Prize—\$500**

Betty Bovee, Seattle, Wash.

**Third Prize—\$250**

Patricia Jean Shively, Seattle, Wash.

#### \$100 Prizes

Ruth Adler, East Lansing, Mich.  
Robert Owen Brown, Carmel, N. Y.

Robert J. Cantrell, 5207 Kimbark av., Chicago.  
William W. Chromaster, College Station, Tex.

Howard F. and Mildred A. Colburn, 4048 Grove av., Western Springs.

Vito A. Girone and William J. Sherer, South Bend, Ind.

Herbert C. Hanson, 12206 S. Princeton av., Chicago.

Henry Martorano, 4940 Fletcher st., Chicago.

Henry V. Holmes, 4633 Drexel blvd., Chicago.

Wendell H. Isley, Champaign, Ill.  
Harley H. Johnson and Casper Neer, Cambridge, Mass.

Herbert E. Kaiser, Champaign, Ill.  
Philip Koenig, 924 E. Hyde Park blvd., Chicago.

Joanne Munnis, Seattle, Wash.  
Vincent J. Nigrelli, Pittsburgh, Pa.

Eileen Pei, Cambridge, Mass.  
Jules F. Reither, Evansville, Ind.

William B. Sayre, Urbana, Ill.  
Goodwin B. Steinbeeg, 7372 N. Winchester av., Chicago.

King C. Stutzman, 6007 Kimbark av., Chicago, and Miss L. Kuter, 7347 Crandon av., Chicago.

Massimo F. Yezzi, Syracuse, N. Y.

#### RECREATION ROOM

**First Prize—\$1,000**

R. Stuart Johnston and R. Kemper Johnston, Patiola City, Punjab, India.

**Second Prize—\$500**

Yen Liang, New York, N. Y.

**Third Prize—\$250**

Charles Ralph Colbert, Edgewater, N. J.

#### \$100 Prizes

Stephen J. Alling, architect, Cincinnati, O.  
Eva E. Arakawa, 5130 Sheridan rd., Chicago.

Walter Thomas Brooks, 374 E. Wisconsin av., Lake Forest.

William Martin Butorac, Champaign, Ill.  
Sidney Willson Campbell, Lincoln, Neb.

Frank C. Huffman Jr., 1311 Maple av., Wilmette.

Marie Hynek and H. Peter Oberlander, Cambridge, Mass.

Don R. Knorr, Champaign, Ill.  
Troy Allen Dockard and Robert Ivan Lockard, Lubbock, Tex.

Miss Pat Aloe Marshall, 223 E. Delaware pl., Chicago.

Carl H. Rooth, West Roxbury, Mass.  
Dales Y. Foster, Boston, Mass.

Charles V. Richardson, Villa Grove, Ill.  
George C. Rudolph and George Stanicci, New York.

Albert E. Sanner, Champaign, Ill.  
Arthur L. Stein Jr., Syracuse, N. Y.

Virginia Stephenson, Kansas City, Mo.  
Marcia A. Taylor, 9158 S. Clyde av., Chicago.

J. Lee Thorne, Philadelphia, Pa.  
Robert D. Vodicka, Urbana, Ill.

Allie M. Ylinen, Los Angeles, Cal.

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CHICAGO 11, ILLINOIS

April 16, 1947

Mr. Francis R. and Mrs. Elaine Meisch  
2407 Bayless Pl.  
St. Paul 4, Minn.

Dear Mr. and Mrs. Meisch:

As we wired you, your joint entry was awarded  
Second Prize in the Chicago Tribune's "Better Rooms for  
Better Living" competition.

Enclosed is the Chicago Tribune's check for  
\$500 payable to Mr. Meisch, in accordance with your  
instructions. In sending it to you we extend our heartiest  
congratulations and best wishes.

Cordially,

*Boyd Hill*  
Professional Adviser

BH:mb

Enclosure



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SCHOOL OF ARCHITECTURE AND PLANNING  
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DEAN OF ARCHITECTURE AND PLANNING

18 April 1947

Mr. and Mrs. Francis R. Meisch  
2407 Bayless Place  
St. Paul, Minnesota

Dear Mr. and Mrs. Meisch:

It gave us great pleasure to read of your success in the "Better Homes for Better Living" competition. Mr. J. J. Rowlands, of our press bureau, sent a news release telling of it, and Lawrence Anderson and Herbert Beckwith have both seen it and send greetings.

Soon you will be receiving a bulletin telling of the staff and curriculum of the School. It is being designed by Gyorgy Kepes, who heads the drawing now, and written by Henry-Russell Hitchcock, who gives our Architectural History.

Sincerely yours,

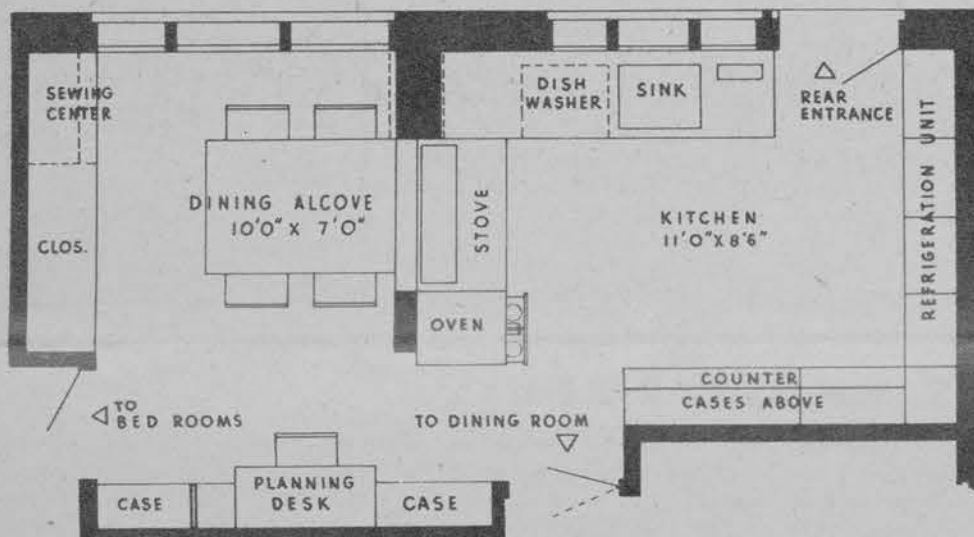
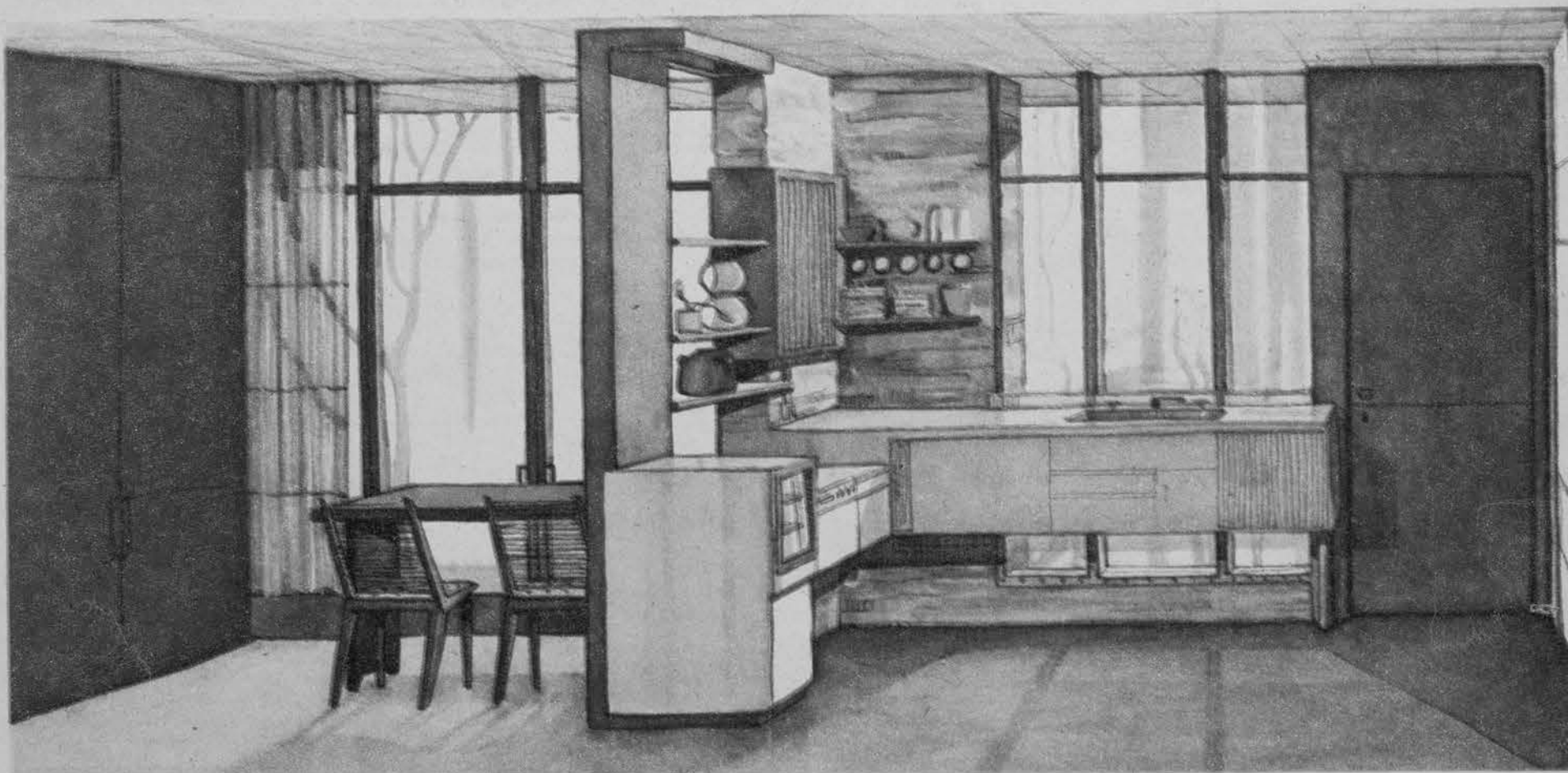
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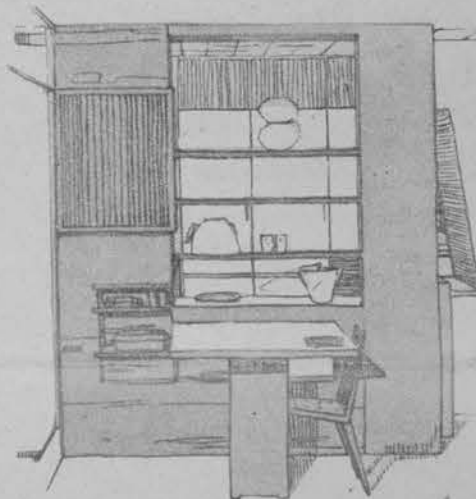


# More Prize Winning Entries in Tribune Rooms Contest

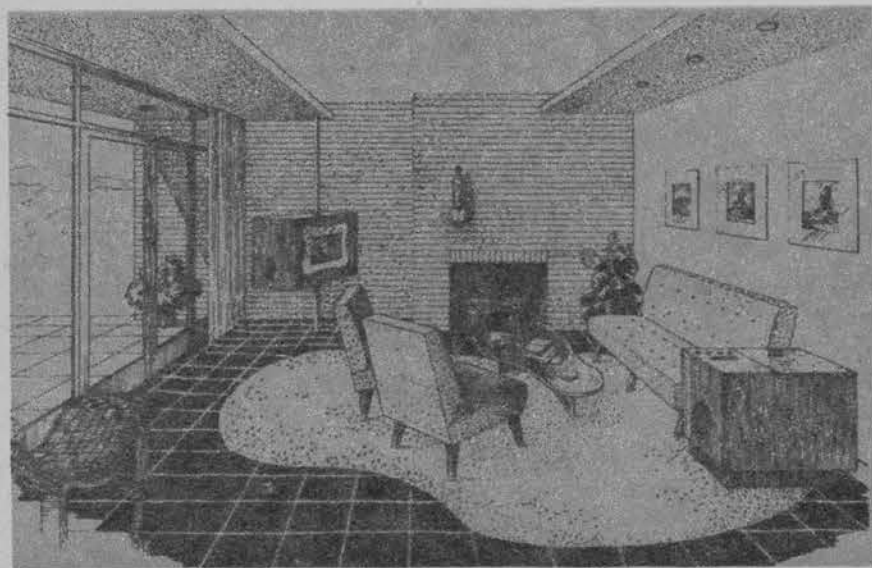


## 3d PRIZE Kitchen

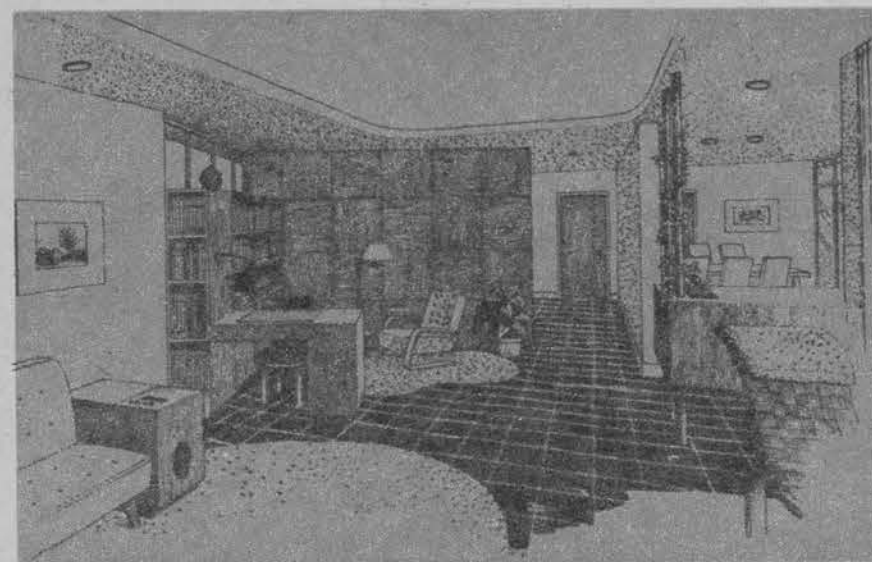
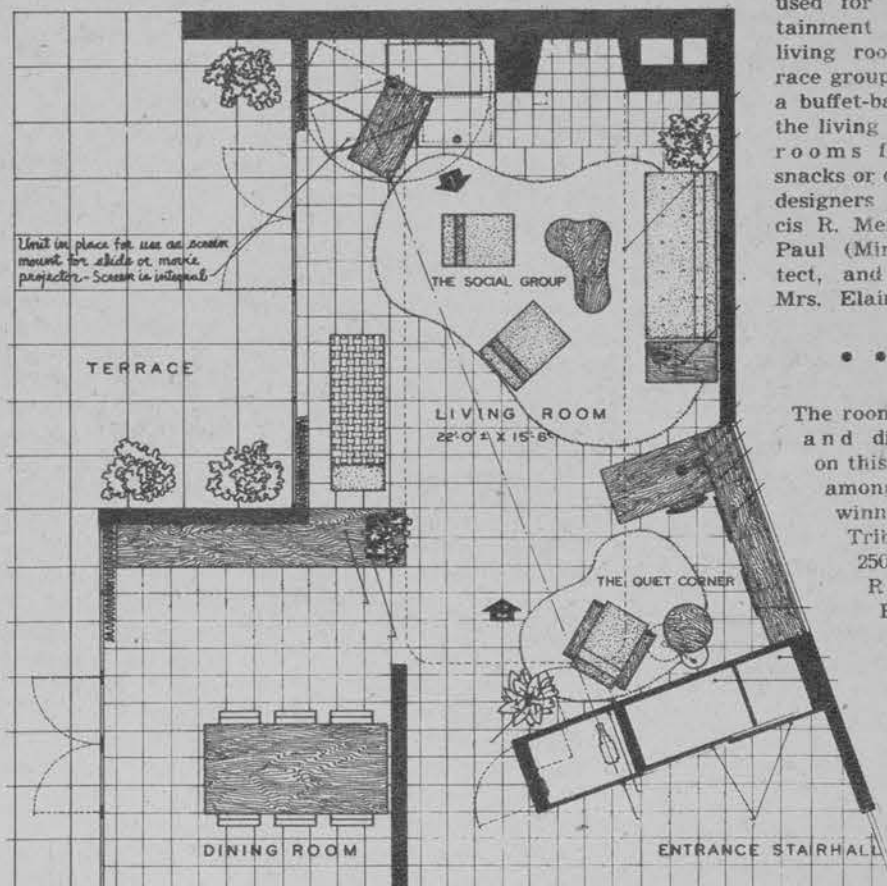
This design represents an attempt to get away from the glossy modern kitchen whose white enamel can become monotonous and whose under the counter storage cupboards require an excessive amount of stooping. Here the color scheme is soft, and storage space is disposed along the walls. This kitchen receives an exceptional amount of daylight thru floor to ceiling windows. The picture above is a general view and that at the right a drawing of the cheerful little breakfast nook. At the left is a floor plan. The designer is Patricia Jean Shively of Seattle, Wash., a student of design at the University of Washington.



## 2d PRIZE Living Room



The two pictures to the left and the diagram below are of a living room intended by its designers to serve a maximum number of home needs. There is a "quiet corner" for reading, writing, study, and hobbies, and a large section in the fireplace end of the room for lounging or for entertaining. The television control and the radio-phonograph unit are beside the davenport. The movable television screen can be used for the entertainment of either living room or terrace groups. There is a buffet-bar between the living and dining rooms for serving snacks or drinks. The designers are Francis R. Meisch, a St. Paul (Minn.) architect, and his wife, Mrs. Elaine Meisch.



The rooms pictured and diagrammed on this page were among the prize winners in The Tribune's \$26,250 "Better Rooms for Better Living" Competition.



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I BURNED  
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**SKIN ITCH:** Don't be too quick to blame fleas, mange, diet, if pets itch—scratch continually. 2 to 1 it's "FUNGITCH," fungus infection discovered by noted veterinarian, Dr. A. C. Merrick. Much like athlete's foot, it itches painfully—soon develops dandruff-like scales or mouldy-smelling brownish-edged sores around tail, on paws, back or underbody. Dr. Merrick's SULFODENE applied externally stops the itching in minutes—clears up scales and sores in a few days. Generous treatment \$1.00 in stores or order direct—address below.

**EAR CANKER:** If pet repeatedly rubs ear on floor, etc., shakes head or holds it in stiff, unnatural way, examine ears carefully. If hot—sensitive—musty-smelling, you know it's ear canker (otitis). Apply Dr. Merrick's EAR CANKER Creme at once—snip tip off handy gelatin capsule—squeeze Creme into each ear. It contains wonder-drug, Tyrothricin. Works swiftly to relieve pain, remove causes and promote healing of ear canker. All 10 capsules in package seldom needed. Only \$2.00 per package at stores or order direct from BROOKFIELD LABORATORIES, Dept. H127, BROOKFIELD, ILL.

## Mexico's Strangest Resort

About 25 years ago, in the mountains near Mexico City, an artist-explorer discovered a hidden city, whose people were still living as in the 17th century. Quickly a law was passed making it a federal offense to modernize its primitive appearance and today it stands as an official Mexican shrine. For the unusual picture story of Mexico's strangest resort, see the Color Graphic Magazine in next Sunday's Chicago Tribune.

• NEXT SUNDAY IN COLOR

# MOSTLY ABOUT DOGS

By BOB BECKER

WHEN HOT WEATHER comes to the northern tier of states the dog owner has to think about an adequate supply of fresh drinking water for his pet and the possibility that the dog will not want to eat much on a very hot day. Adequate care for the very old family pet means that it must not get too much exercise during the heat of the day. Ticks and fleas present another hot weather problem.

One thing that the owner should not do in an effort to make the pet comfortable is to remove the animal's coat with clippers. Dense coated dogs are much better off during summer if they are given a light trim. A close hair cut looks as if it would be the secret to more comfort for the pet when the thermometer climbs. Actually it may ruin his coat, expose him to fly bites, and make him miserable.

The pets that have small outside kennels often have the best time during the summer if the owner always keeps a good supply of fresh water on hand and the dog has a run in

which it can dig all it wants to. Our dogs dig holes in their yard as soon as hot weather comes. After they have made excavations of various sizes they curl up in them during the heat of the day. It's a dog's idea of how to keep cool.



Black and white male springer spaniel owned by John Behel, Santa Barbara, Cal.

We do not spare the mosquito repellents when our dogs spend time outside in their kennel. We first sprinkle the floor of the kennel run with a repellent. Then we put some on our hands and touch up the animal's head, ears, and its back. These preparations keep the

insects from annoying pets kept in kennel runs.

Summer is tick and flea time. This year dog owners have a choice of a number of liquids and powders that will kill these pests. We checked the list of tick and flea killers in a pet shop the other day. Among the preparations is a new powder containing three insecticides, which helps to repel ticks and fleas and also will kill the insects after they have burrowed into the animal's coat, and liquids which make excellent dips. We use both a dip and a powder on our dogs during the summer months.

If you have an old dog in your home, be sure that he has a chance to take it easy during hot weather. Fat old pets can't "take" it very well when the temperature gets high. The old fellows will appreciate the coolest place in the house or apartment when it's hot and they should be exercised only during the coolest part of the day. If your pet doesn't want to eat on a very hot day, don't coax him.

## THE EAGLE TREE

(Continued from Page 8)  
tree when the pounding of hoofs behind made him turn. It was Pidge. The colt had got out of the corral and followed him. Temp drew up and thought a moment. There couldn't be any danger now. Teed Malone and his dogs were trailing the cougar back in the hills.

"You stay close to your mother, just the same!" Temp ordered the colt sternly as he dismounted. The blue roan he left loose to graze. He could whistle her back when he needed her.

The spruce was too large for climbing, but his rope would fix that. There was a branch about 30 feet from the ground, and Temp tossed the lariat over, doubled it, worked it snug against the trunk, used it to climb that far. Then he threw the rope over the next limb, 20 feet higher up. When he reached there, he was a good 50 feet above the ground, and the hardest part was over.

Above, the branches were thicker and he could climb without the rope, so he drew it up, coiled it and stashed it between trunk and limb, first tying one end securely so it wouldn't get away.

He began climbing. There was nothing to it. In another two minutes he'd have the egg. Already he'd made sure the old eagles weren't there.

He was perhaps 10 feet above the second limb when he

heard the scratching sound below. He peered down, and every muscle froze. A cougar was scrambling up the tree. A cougar so big he didn't need to catch sight of the mutilated ear to recognize old Split-Ear, following him up.

Temp's heart stopped beating as he hugged the tree trunk, making himself as small as possible, trying to think, yet realizing only one thing. There was no way down. He was treed — by a cougar who thought nothing of pulling down a half grown colt!

The sounds stopped and the world grew very still. Temp peered down again. Right where the lowest limb forked out, making a sort of platform, Split-Ear was crouching, his attention on something below.

Temp's gaze went down, saw the blue roan and Pidge.

The roan was grazing her way back toward the eagle tree. Pidge was playing about her. Split-Ear was waiting until the colt was within striking distance, then he'd leap, a catapulting fury of claws and teeth.

A mighty anger against Split-Ear surged thru Temp, unfreezing his muscles. Recklessly he made his way down the winding limbs.

Temp reached his rope, picked it up. Scarce realizing what he did, he coiled it, built a loop. It couldn't be called a weapon, but it was all he had. Holding it, he stood there, hurt-

ing cruelly inside as he watched Pidge come on to his death.

The lion gathered himself. The big tail stopped twitching, but there was a slight ripple of muscles as it made ready to spring.

Temp snapped the rope out in a quick heave, at the same instant screeching a warning to the colt—all of it just as Split-Ear launched his attack. The lion's blunt outstretched head pushed into the opened loop and Temp saw it snap back against the base of his neck. He remembered, dimly, that he'd tied the rope to the limb and that he must turn it loose, or be jerked out of the tree.

He saw the coils straighten as the lion carried the rope down, claws and fangs reaching for Pidge. Then he saw the big cat stop short in the air, 10 feet above the startled colt, saw its body spin over, then swing back against the bole of the tree with a crunching sound.

Still shivering, Temp clung to the tree, staring at the body at the end of his lariat, seeing the roan come at a wild run to shoulder the startled colt away. He heard the baying of dogs vaguely. He was watching Pidge run homeward with his mother, safe.

The cougar's struggles were punctured by rifle shots, and Danny and old Teed Malone dashed up. Danny's eyes followed the rope into the tree,

## 1947 TEEN AGE FASHION BOOK



• One of the prize designs illustrated in The Chicago Tribune's book, "Fashions for 1947." It was first shown in The Tribune's seventh annual American Fashions Competition. A majority of the costumes have patterns which may be ordered by following the instructions in the book. Use coupon below to obtain your copy.

## 1947 TEEN AGE FASHION BOOK

Send 18 cents in stamps or coin with this coupon to the Tribune Public Service Office, 1 S. Dearborn st., Chicago 1. (Wrap coin securely.) It's 15 cents over the counter there or at Tribune Tower.

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met Temp's. Danny looked back at the lion. He called huskily, "Temp—boy—what are you doing? Get down here!" Then his voice broke.

Temp slid to the ground. Danny hugged him in a way he hadn't since Temp was knee high to a duck.

Temp looked up at Danny, said hoarsely, "I don't mind your sellin' Pidge—not now! As long as he didn't get killed."

Danny's arm was still about his shoulder. "Pidge is yours, Temp. Reckon he can be as valuable to us as to Harper. And the future—well, we'll make our own future. The way we'd like it."

"Danny!" That was Cynthia, all breathless. "I saw it from the mesa, and came!"

She jumped down from her horse and added her arms to Danny's and Temp felt very, very safe.

Temp finally wriggled free. His best rope was up in the tree. Tomorrow he'd come and get it.

"I'll get you the egg, too," he promised Cynthia.

"We'll let the eagles keep their egg," Cynthia said. "I've got what I want." She looked at Danny and Temp saw a certain light in her eyes that made him guess everything was all right. In fact, he knew it was.

"Gosh," he said. "I'll start halter breakin' that colt of mine right away. I'll have time before supper."