

F. R. Meisch Papers.

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Friday, November 16 6:30-10:00 p.m. Saturday, November 17 9 a.m.-6 p.m. Sunday, November 18 11 a.m.-6 p.m.

CHRISTMAS VILLAGE - Shop for handmade gifts and original art Courage Cards

CRAFTS DEMONSTRATIONS by disabled Courage Homecrafters

MUSIC by community groups

#### ART EXHIBIT

3915 Golden Valley Road Golden Valley

A holiday art, crafts and music festival No admission charge



# A Holiday Festival of Art, Crafts and Music Schedule of Activities



#### CHRISTMAS VILLAGE

First Floor auditorium

Shop for gifts and cards in these colorful shops:

- \* Kitchen Cupboard
- ★ Unique Boutique
- \* Toy Shoppe
- \* Small World
- \* Tree Trim Shoppe
- ★ Courage Christmas Card Shoppe

All gift items in CHRISTMAS VILLAGE and in the Courage Homecrafters Gift Shop on first floor are created by artisans with disabilities, some of whom are demonstrating crafts on first and second floor and in the QUILTING BEE in the auditorium. Quilters at work are Kay Gebert, Golden Valley, Friday evening; Sue Schmitz, Faribault, and Varian Gillen, Dundas, Saturday from 10:00 a.m. to 6:00 p.m.

Purchase a RAFFLE ticket for \$.50 (3 for \$1.00) at the Raffle Booth in the main lobby for a chance to win a beautiful quilt or dollhouse handmade by a Homecrafters Artisan. You need not be present to win. The drawing will be at 5:00 p.m. on Sunday.

Shop for Courage Auxiliary's COOKIES FOR COURAGE cookbook and The Best of Helpful Hints on second floor.

#### ART EXHIBIT

First and Second Floors

By Winners of the 1979 Courage Christmas Cards Competition

- \* Dorothy Bruns, Hudson, Wisconsin
- \* Carolyn Cardle, Edina
- \* Gail Gergel, Olean, New York
- \* Pat Greer, Edina
- \* Judy Haynes, Orange Park, Florida
- ★ Jean Haefele, Wayzata
- \* Ray Kiel, Minneapolis
- \* Francis Meisch, Edina
- \* Gerald L. Nees, Cory, Indiana
- \* Russell Norberg, Staples
- \* Pat Olson, St. Paul
- ★ Nedra Nicholls Schneider, Bloomington

Courage Christmas Cards are original—art cards designed by artists to help people with disabilities. The artists lend the use of their work for the project, which supports Courage Center services in rehabilitation, education, recreation and employment available to people with disabilities throughout the Upper Midwest.

To purchase a painting by a Courage Cards artist, please contact the Information Desk, main lobby, first floor.

Visit the Courage Center Permanent Collection of Art by Disabled Artists, on ground floor.



### Santa's Workshop & Craft Demonstrations



#### Friday 6:30-10:00 PM

#### First Floor

Vern Arens, New Hope, woodworking
Don Bania, Robbinsdale, painting
Heidi Haber, Minnetonka, painting
Virginia Olson, Minneapolis, sewing
Marion Rasmussen, St. Paul, knitting
Mabel Rice, St. Paul, rug-making
Lucille Schilling, Watertown, knitting

#### Second Floor

Milt Gebert, Golden Valley, woodcarving Carl Jackson, Minneapolis, dulcimer-making Max Schultz, Minneapolis, woodcarving Alma Stifter, Minneapolis, tied hangers

#### 

#### First Floor

Janet Bilotta, Minneapolis, knitting Verna Davies, Minnepolis, tree trimming JoeAnn Grandy, Minneapolis, knitting Charlotte Hawkins, Minneapolis, embroidery and painting

May Olson, St. Paul, crocheting Max Schultz, Minneapolis, woodcarving Charles Wilkin, St. Paul, woodworking

#### Second Floor

James Brown, Cottage Grove, woodworking Ray Erickson, Willmar, woodworking Dorothy Green, Minneapolis, card baskets Natalja Hlady, Golden Valley, painting

#### Saturday 2:00-6:00 PM

#### First Floor

Andrew Geiger, Minneapolis, dollhouses
Marion Hammond, Minnetonka, painting
May Lorenz, St. Paul, knitting
Katherine Morrow, Red Wing, weaving
Lilly Nascene, Minneapolis, monkey dolls
Max Schultz, Minneapolis, woodcarving
Marion Tulovetske, New Brighton, sewing

#### Second Floor

Ray Erickson, Willmar, woodworking Alice Gear, Minneapolis, knitting Edna Gear, Minneapolis, knitting June King, Columbia Heights, sewing

#### Sunday 11:00 AM-2:30 PM

#### First Floor

Isabel Gager, Hopkins, painting
Milt Gebert, Golden Valley, woodcarving
Mavis Hillyard, Minneapolis, sewing
Theresa Kinney, Minneapolis, knitting and
embroidering
Gertrude Knoll, Minneapolis, puppet-making
Clara Schultz, Minneapolis, toy-making

Joe Taugner, St. Paul, tole painting

#### Second Floor

George Deringer, Minneapolis, woodworking Herbert Klaus, South St. Paul, woodworking Joseph Kluk, Minneapolis, woodworking Trudy Tjaden, Maplewood, embroidering

#### Sunday 2:30 - 6:00 PM

#### First Floor

Margaret Bradley, Minneapolis, doll-making Rosie Edman, Minneapolis, sewing Milt Gebert, Golden Valley, woodcarving Stan Hanson, Minneapolis, painting Joyce Kongsjord, Elk River, doll-making Adolph Nielsen, Minneapolis, weaving Ed Wylie, Hopkins, woodworking

#### Second Floor

Beta Sigma Phi members, sewing
Inez Cooper, Ruth Huntington, Dorothy
Powers, Pauline Benson, Margaret Kortz,
Dorothy Freiling
Elvina Nelson, Minneapolis, apple dolls
Dorothy Warren, Minneapolis, sewing

#### Holiday Music 1 = First Floor Corridor S \_ Star iday 6:30-10:00 PM Minnesota Traditional Morris Dancers, 6:30 p.m. Minneapolis (S) Jan Hart, Minnetonka, pianist (1) Scott Warren and Madeleine Hart, St. Paul, guitarists (2) Kata Novak Festival Dancers, Minneapolis (S) 7:'00 p.m. Sr. Mary Davida, College of St. Catherine, :00 p.m. St. Paul, pianist (2) Donald Schoen, Minneapolis, organist (1) Greater Sabathani Baptist Church Choir, Minneapolis (S) "Minnetonka Clipper" Barbershop Chorus (S) 9:00 p.m. Saturday 9:00 AM-2:00 PM 9:00 a.m. Cindy Raynor, Brooklyn Park, pianist (1) Jeanne Leicher, Golden Valley, pianist (2) Catherine Rundell, Bloomington, pianist (1) 10:00 a.m. 10:30 a.m. Sandburg Madrigal Singers, Sandburg Junior High School, Golden Valley (S) Larry Peterson, Minneapolis, wandering minstrel "Treble Tones" Singers, Fridley (S) 11:00 a.m. Roy H. Bjorkman, Sr., Edina, pianist (1) Golden Valley United Methodist Church Choir, Golden Valley (2) "Noell Concert," Minneapolis, Medieval 12:00 p.m. Christmas Music (S) "Silver Strings," Edina East High School, Edina (1) Judy Lepp, Bloomington, pianist (1) 1:00 p.m. 2:00 p.m. "Cabaret Singers" of Augsburg College, Minneapolis (S) Margaret Almquist, Minneapolis, pianist (1) Ron Plude, Golden Valley, pianist (2)

2 - Second Floor Corridor

2:00 p.m.

age	All S
	Saturday 3:00-6:00 pm
3:00 p.m.	Mary Faribault and (Madeline Witzig; Minneapolis, pianist and violinist (1)
	Marjorie Jenkins, St. Louis Park, pianist (2)
3:15 p.m.	"Something Special Singers," Bloomington (S)
4:00 p.m.	Dan and Peter Newby, Minneapolis, dulcimer duo (1)
	Barbara Smith, Minneapolis, and Dorothy Thill, St. Paul, piano duet (S)
5:00 p.m.	Westwood Lutheran Church Children's Choir, St. Louis Park (S)
	Sunday 12:00-6:00 pm
12:00 p.m.	"Blakers' Dozen" Singers, Blake School, Minneapolis (S)
1:00 p.m.	Jim and Tom Bartsch, Minneapolis, pianist and violinist (S)
	Roy H. Bjorkman, Sr., Edina, pianist (1)

"Kairamin" Roving Singers, Bethel College, St. Paul (2) Students of Mark Bjork, MacPhail Center, Minneapolis (1) Edison Hi Notes, Edison High School, 2:30 p.m. Minneapolis (S)

Church, Edina (S)

"Rejoice, Sing!", Normandale Lutheran

8 flutists, students of Judith Ranheim, Minneapolis (1)

3:00 p.m. Mary Faribault, Madeline Witzig, Minneapolis, pianist and violinist (2) "Kitchen Belles" Variety Act, Minneapolis (S) Robbinsdale High School Choir with Bell Ringers, Robbinsdale, (main lobby, 1) "Angli Cantors," St. Paul (1)

4:00 p.m. 5:00 p.m. Holiday Music by singer Frankie Bush (S)

#### **ACKNOWLEDGMENTS**

#### Special thanks to...

- Courage Auxiliary members, Courage Center friends, staff and volunteers for cookies and volunteer help.
- Byerly's Golden Valley, for cider, punch and cookies.
- Dale Gustafson, Dundee Nursery, Wayzata, for Christmas trees and poinsettias.
- · Flower City, Crystal, for centerpiece.
- General Mills, Golden Valley, for use of candy house.
- Minneapolis Southwest Serotma Club, for parking.
- · Pat Schuster, Edina, for candy treats.
- ABC Newspapers, Inc., and Sun Newspapers for advertisements.
- The singers, musicians and dancers who share their talent to make "Christmas Comes to Courage Center" a truly festive occasion.
- · American Linen, Minneapolis, for table cloths.
- · Dayton's, Minneapolis, for animal costumes.
- Alice Laughlin, Minneapolis, for lettering outdoor sign.



Courage Center, a United Way organization is a comprehensive rehabilitation facility serving children and adults with physical disabilities and those with vision, speech and hearing impairments. These services are available to people throughout the Upper Midwest, regardless of their ability to pay.



3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

January 22, 1979

Dear Artist Friend,

We cordially invite you to enter some of your artwork for consideration for the 1979 Courage Christmas Cards.

As you know, all proceeds from Courage Cards help carry on the programs of Courage Center for persons with physical handicaps in the Upper Midwest. Some programs, such as the Courage HANDI-HAMS system (amatuer radio training) and the education and film services are available nationally and internationally.

Over 500,000 Courage Cards were sold in 1978. The cards are popular because of their fine quality and worthwhile purpose. The artists whose works are chosen to appear on the cards receive a lot of recognition because of our wide newspaper and television publicity. They are also invited to exhibit their works at our November art, craft and music festival "Christmas Comes To Courage Center," which attracted over 5,800 people in 1978.

We welcome art on all themes. However, since the cards are used mainly as Christmas Cards, we are especially interested in works that focus on the religious meaning of Christmas or which convey the spirit of brotherhood and love. Works that portray the warmth and nostalgia of an old-fashioned Christmas are also welcomed.

We look forward to receiving your entry by the deadline of March 15, 1979.

Cordially,

Joyce Wincent, Director

Courage Cards Program

JV:vla

COURAGE SERVICES OF THE MINNESOTA SOCIETY FOR CRIPPLED CHILDREN & ADULTS



3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

April 11, 1979

Francis R. Meisch 5528 York Avenue S Edina, MN 55410

Dear Francis:

We are happy to inform you that your painting "Palo Fleshado Pass" has been selected by the Courage Cards Art Selection Committee to be one of the 1979 Courage Christmas Cards. We think that it is a very fine work and that it will enhance our collection this year.

We would like to use the title "Tranquility" for this painting when it is shown in the Courage Christmas Card catalog, if it is okay with you.

We would like to keep the painting on hand through June 15, so that we may compare the color on press with the original. The original will then be returned. If you should need it for an art show or other purpose before then, please let us know so that we can work out the arrangements. The art is fully insured by us while it is in our possession or at our printers.

We would appreciate your completing the enclosed information sheet so that we may use it in preparing news releases or a biographical sketch for promotion purposes.

We will need a photograph of you (a good black and white head shot, if possible) to be used in our catalog. Could you send us one by May 15?

Mavis Voigt of our Communications Department will be in touch with you later to set up a mutually convenient day to have your photo taken with your painting for new release purposes. This may not be until after we need your photograph for the catalog, which goes to press about July 1, so we would appreciate receiving your black and white photo as soon as possible.

You will also be invited to exhibit your works at our 4th annual holiday art, craft and music festival "Christmas Comes to Courage Center", which will take place November 16-18, the week-end before Thanksgiving. Last year's festival attracted over 5,800 people. We will be in touch with you later regarding it.

COURAGE SERVICES OF THE MINNESOTA SOCIETY FOR CRIPPLED CHILDREN & ADULTS





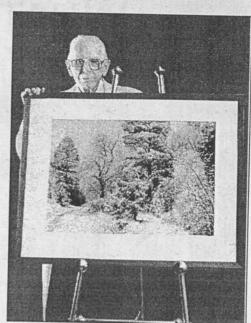
We would appreciate your signing the enclosed permission form to use your work. Would you please return it to us along with the biographical information and photo as soon as possible. We are preparing copy for the cards to go to the printers by late April, and we want to make sure we have the correct spelling of the artist's and owner's names as well as the correct medium of the work.

We thank you very much for your willingness to share your talent to help others in this very special way. When the cards are printed, we'll send you 100 of your card and a sample of all the others in this year's collection, as a token of our appreciation.

Cordially,

Joyce Vincent, Director Courage Cards Program

Your painting is elquinitely beautiful,
I'm so glad you entered it. Conquetulations
on being chosen.



Franis Meisch's "Tranquility" depicts nature's beauty after a snowfall. Meisch of Edina painted the piece based on his experience traveling over Palo Flechado Pass in Taos, N.M. (Submitted Photo)



3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

Golden Anniversary Year 1928-1978

TO: Francis R. MEISCH

FROM: Vicki Anderson, Courage Cards

DATE: 3/3/79

Thank you very much for submitting some of your artwork for our 1979 Courage Cards. This is to confirm that we have received the following:

1- Stide	Palo Fleshace	to Pass

The Courage Cards Art Selection Committee will be reviewing all artwork through the end of April. You will be notified as soon as possible regarding committee decisions. Thank you again for offering your help to Courage Center's programs in this way.

COURAGE SERVICES OF THE MINNESOTA SOCIETY FOR CRIPPLED CHILDREN & ADULTS



Courage Center has recently built a modern, accessible home for people with physical disabilities. The Courage Independent Living Home, located across the street from Courage Center, demonstrates how homes can be constructed or modified to meet the needs of people with disabilities.

I was given your name to inquire of your interest in loaning art work for the house.

I would like to suggest that you join us in a tour of the house so that you could see examples of modern technology and engineering at work, as well as view the interior design and decor. I hope that this will help in making your decision about how and where your artwork would be displayed. If it would be inconvenient for you to see the house, yet you would still like to display your artwork, I would be happy to discuss with you types of pieces that are being sought.

Credit will be given to the artist/owner for the works displayed. The length of time on display can be tailored to fit your schedule.

The home is open to the public for tours on a weekly basis. If you have an interest in seeing the house or would like further clarification about this request, please feel free to contact me at your convenience.

Thank you.

Sincerely,

Barbara a. Acharff

Barbara A. Scharff Courage Independent Living Home House Manager

BAS: 1me



# COURAGE CENTER

August 17,1979 Dear Mr. Meisch, I'm returning the slide yourniginally sent us for "Palo Fleshado Pass", I hope all is well with you.

> Sincerely, Vicki Anderson

Francis R. Meisch
5528 York Avenue South
Edina, Minnesota 55410
Res. 927-4865
Office 333-3215

WATERCOLORS AT COURAGE CENTER NOVEMBER 16, 17, 18, 1979

MINNESOTA STREET	\$ 600.00
UPHILL WALK	\$ 600.00
WESTERN HOUSE	\$ 500.00
THE CHOSEN VALLEY	\$ 500.00
BOATYARD	\$ 450.00
RIVERS END	\$ 425.00

#### CARTER H. GLENDENNING 8942 YORK ROAD BLOOMINGTON, MINNESOTA 55431

FRANCIS R MEISCH EDINA, MN

DEAR ME MEISCH

HAVING RECEIVED 2 "COURAGE CARDS" WITH YOUR

TRANQUILITY WATERCOLOR SCENE AND HAVING SEEN

THE BEAUTY OF THE SNOW IN THE WOODS AS DEPICTED

BY YOUR PRINTING, I DETERMINED THAT I MUST HAVE

A PRINT OF IT IN MY HOME,

THE WATERCOLOR DOES GREAT JUSTICE TO THE BEAUTIES OF WINTER WHICH MANY OF US MINNESOTANS OVERLOOK. WOULD YOU BE SO KIND AS TO ADVISE WHERE A PRINT MANY BE PURCHASED.

Thank-you

Offens



### COURAGE CENTER

3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT: Mavis Voigt (612) 588-0811

Francis R. Meisch, Edina, well-known Twin Cities architect, is one of fifteen artists named winners in the 1979 Courage Cards competition. His watercolor of a frosty landscape in Palo Fleshado Pass, New Mexico, is called "Tranquility."

Courage Cards support Courage Center, a United Way organization with headquarters in Golden Valley, a suburb of Minneapolis, Minnesota. Income from the sale of the cards helps provide a wide range of services in rehabilitation, employment, camping, recreation and education for children and adults throughout the Upper Midwest regardless of their ability to pay.

Meisch graduated from the University of Minnesota, where he studied architecture under Elmer Young, Ivan Doseff and S. Chartwood Bruton. He received a master's degree in architecture from the Massachusetts Institute of Technology, studying under John L. Reid and Samuel Chamberlain.

Since 1937, his award-winning watercolors have appeared in more than 150 local, regional and national exhibitions and in 16 one-man shows. His work has appeared in several national publications, including the "Ford Times" and Northwestern Bell Telephone Company publications.

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COURAGE SERVICES OF THE MINNESOTA SOCIETY FOR CRIPPLED CHILDREN & ADULTS



He is past president of the Minnesota Artists' Association, and a member of the Old Watercolour Society's Club of London, the Northstar Watercolor Society, and the Minnesota Society, American Institute of Architects. He has practiced architecture in the Twin Cities area since 1942, serving as airport engineer and architect for Northwest Airlines from 1942 to 1950. He is presently with Peterson, Clark and Associates.

Meisch's paintings are handled locally by the Suzanne Kohn Gallery in St. Paul and the Friends Gallery at the Minneapolis Institute of Arts. He is also represented at numerous galleries throughout the country. He and his wife Elaine, an interior designer and instructor at the Dakota County Area Technical-Vocational Institute, make their home in Edina. They are members of the Christ the King Church in Minneapolis.

Meisch says his art is inspired by the natural beauty of the different regions of the United States. "I am always interested in subject matter that is typical of an area or region," he says. "I strive to capture its special character or mood."

Abigail Van Buren, known across the nation as "Dear Abby," is honorary chairwoman of this year's Courage Cards program. In accepting the honorary position, "Abby" said, "Courage Cards are a wonderful idea! They convey a beautiful message from the heart. Helping those who are disabled to develop their full potential is one of the greatest gifts we can give. Courage Cards help Courage Center make this possible for thousands of handicapped children and adults."

Courage Cards are available on a donation basis at Courage Center, by mail or phone or at several card booth locations in the Twin Cities, Rochester, Northfield and Duluth. For the first time, Minnesotans can call for a free

FRANCIS MEISCH COURAGE CARDS/3-3-3 catalog or order their cards by phone toll-free, by calling 1-800-292-4158. In the Twin Cities area, the number is 588-4646 or 588-0811. Orders of \$10 or more can be charged to VISA, Master Charge or Shoppers Charge accounts. Winners in the 1979 cards competition include four disabled artists: Jean Hill, Napa, California; Gerald Nees, Cory, Indiana; Judy Haynes, Orange Park, Florida; and Ray Kiel, Milaca, Minnesota. Other winners from Minnesota are Carolyn Cardle and Pat Greer, from Edina; Jean Haefele, Wayzata; Russell Norberg, Staples; Patricia Olson, St. Paul; Nedra Nicholls Schneider, Bloomington, and Franklin Zeller, White Bear Lake. Winners from outside Minnesota include Bengt Engman, Vansbro, Sweden, Gail Gergel, Olean, N.Y. and Dorothy Bruns, Hudson, Wisconsin. --30--10/10/79

FRANCIS MEISCH SENT 10/10/79 includes, photo artist, photo Abby card, catalog

The Herald of Christ the King, 5029 Zenith Ave. So., Mpls, 55410

Sun Newspapers along with Cardle, Greer SPECIAL RELEASE

Architecture Minnestoa, 4716 IDS Tower, Mpls. 55403

Elliot Lack, Editor, Technologic Engineering News, POB 49 MIT, Cambridge, MAss. 02139 (photo alone)

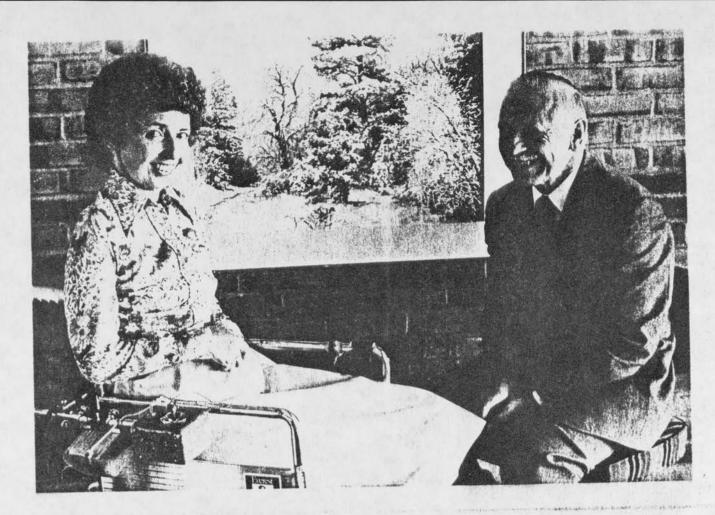
John I. Mattill, Editor, Technology Review, Room E. 19-430, MIT, Cambridge, Mass. 02139

CSI Spec.-News, Bigelow-Sanford Inc., 4930 W. 77th St., Mpls, MN 55435 (photo alone)

Bill Hovey, Editor, NWS NEws, 2110 Perry Ave. No., G.V., MN 55422, SPECIAL RELEASE ALONG WITH BRUNS, ZELLER



Francis R. Meisch, Edina, Minnesota, poses with his watercolor "Tranquility", a winner in the 1979 Courage Christmas Cards competition. Meisch's painting is one of fifteen chosen for this year's cards, which benefit Courage Center programs for people with disabilities throughout the Upper Midwest.



Francis R. Meisch, Edina, right, shows his watercolor "Tranquility" to Joyce Vincent, Minneapolis, coordinator of the Courage Christmas Cards program. Meisch's painting is one of fifteen chosen for this year's cards. Vincent, in a wheelchair because of arthritis, is also in charge of Courage Center's information systems.

to: Edina Sun



### COURAGE CENTER

3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT: Mavis Voigt 588-0811

Three Edina residents, Carolyn Cardle, Patricia Greer and Francis R.

Meisch are among fifteen artists named winners in the 1979 Courage Christmas

Cards competition.

Their three selected works are Greer's batik, "Julenek" or "The Birds' Christmas Tree," which depicts a Norwegian family setting out the traditional Yuletide grain for hungry birds; Cardle's watercolor, "Little Lord Jesus," an interpretation of the Nativity scene; and Meisch's watercolor, "Tranquility," a winter landscape of Palo Fleshado Pass in New Mexico.

Courage Cards support Courage Center, a United Way organization with headquarters in Golden Valley, a suburb of Minneapolis, Minnesota. Income from the sale of the cards helps provide a wide range of services in rehabilitation, employment, camping, recreation and education for children and adults throughout the Upper Midwest regardless of their ability to pay.

Meisch is an architect, a graduate of the University of Minnesota. He earned his master's degree from the Massachusetts Institute of Technology. Since 1937, Meisch's award-winning paintings have appeared in more than 150 local, regional and national exhibitions, in 16 one-man shows and in

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COURAGE SERVICES OF THE MINNESOTA SOCIETY FOR CRIPPLED CHILDREN & ADULTS



or batik, a wax and dye process, and has had her work displayed at many local hospitals and area arts shows.

Greer is presently co-director of the Edina Art Center. She teaches batik at the center and in her home. She finds art "a great way to express myself, and to give others a visual meaning to life and the beauty around us." Greer and her husband William, Director of Advertising for Burlington Northern, are members of the Church of St. Patrick's in Edina. They enjoy tennis, cross-country skiing, art activities and photography.

Abigail Van Buren, known across the nation as "Dear Abby," is honorary chairwoman of this year's Courage Cards program. In accepting the honorary position, "Abby" said, "Courage Cards are a wonderful idea! They convey a beautiful message from the heart. Helping those who are disabled to develop their full potential is one of the greatest gifts we can give. Courage Cards help Courage Center make this possible for thousands of handicapped children and adults."

Courage Cards are available on a donation basis at Courage Center, by mail or phone or at several card booth locations in the Twin Cities, Rochester, Northfield and Duluth. For the first time, Minnesotans can call for a free catalog or order their cards by phone toll-free, by calling 1-800-292-4158. In the Twin Cities area, the number is 588-4646 or 588-0811. Orders of \$10 or more can be charged to VISA, Master Charge or Shoppers Charge accounts.

Winners in the 1979 cards competition include four disabled artists:

Jean Hill, Napa, California; Gerald Nees, Cory, Indiana; Judy Haynes, Orange
Park, Florida; and Ray Kiel, Milaca, Minnesota. Other winners from Minnesota
are Jean Haefele, Wayzata; Rusšell Norberg, Staples; Patricia Olson, St. Paul;
Nedra Nicholls Schneider, Bloomington, and Franklin Zeller, White Bear Lake.
Winners from outside Minnesota include Bengt Engman, Vansbro, Sweden, Gail
Gergel, Olean, N.Y. and Dorothy Bruns, Hudson, Wisconsin.



A holiday art, crafts and music festival No admission charge



3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

January 30, 1980

Francis Meisch 5528 York Avenue South Edina, Minnesota, 55410

Dear Francis,

Now that we have had a chance to pull together some figures on the 1979 Courage Card sales, I thought you would be interested in seeing them.

Your beautiful painting, "Tranquility" was the most popular card in our 1979 collection. It sold a total of 76,019 copies.

Over 13,000 orders were received for a total of 625,000 cards, up from the previous year's 524,000 cards. The total income rose from \$165,000 in 1978 to \$195,600 in 1979 despite the trend of people generally buying fewer cards because of increased postal costs.

We received so many nice comments about the cards from people who appreciate their quality, art and their purpose. We want you to know how much we appreciate the important part you played in helping to make it all possible by sharing your talent with us. Again, our heartfelt thanks for all your help.

Cordially,

Joyce Vincent, Director

Courage Cards Program

Thanks bout nari Courage Recreation Services Camp Courage Courage North Courage Day Camps Courage Wheelchair Athletics

Courage Educational Services Courage Enrichment Classes Courage Residence Courage HANDI-HAMS

Courage Employment Services Courage Homecrafters Courage Affiliates Courage Equipment Loan

Courage Rehabilitation Services Courage Curative Services Courage Home Health Services Courage Speech and Hearing Courage Preschool Program





3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

TO: Lauris Meisely

FROM: Fran Bloomfield, Courage Cards

DATE: feb. 28, 1980

Thank you very much for submitting some of your artwork for our 1980 Courage Cards. This is to confirm that we have received the following:

Winter Oaks

Northwoods Christmas

Alang une Mississippi

Seides

The Courage Cards Art Selection Committee will be reviewing all artwork through the end of April. You will be notified as soon as possible regarding committee decisions. Thank you again for offering your help to Courage Center's programs in this way.





3915 Golden Valley Road, Golden Valley, Minnesota 55422 Phone (612) 588-0811

April 2, 1980

Francis R. Meisch 5528 York Avenue South Edina, MN 55410

Dear Frank:

The Courage Cards Art Selection Committee reviewed with great interest your entry for the 1980 Courage Christmas Cards. They were inpressed with the fine quality of this year's entries, and really appreciated seeing yours.

The final selection form over 600 entries was, as usual, very difficult. There were many pieces which the Committee thought were excellent and liked very much, but were not able to choose this year. Because it is necessary to have a selection with a balance of themes to appeal to a variety of card users, some difficult decisions had to be made between excellent, but somewhat similar, works. We regret that we were not able to use one of your works this year.

We deeply appreciate the time and effort you took to enter. We hope you will enter again in the future. Our warmest thanks for your willingness to help others by sharing your talents.

Cordially,

Yoyce Vincent, Director Courage Cards Program

P.S. We are returning herewith the artwork which you submitted.

your work is so beautifully done, thank you for entering!

WINTER OAKS

HORTHWOUDS CHIRLSTMAS

ALONG THE AMESIS WAYS

Courage Recreation Services Camp Courage Courage North Courage Day Camps Courage Wheelchair Athletics Courage Educational Services Courage Enrichment Classes Courage Residence Courage HANDI-HAMS

Courage Employment Services Courage Homecrafters Courage Affiliates Courage Equipment Loan

Courage Rehabilitation Services Courage Curative Services Courage Home Health Services Courage Speech and Hearing Courage Preschool Program





December 29, 1980

Dear Artist Friend,

We are just concluding a very successful year for Courage Cards. Although the final figures are not yet in, it looks like over 700,000 cards have been sold with income of well over \$200,000.

We want to welcome you to be a part of the 1981 Courage Cards Program. We cordially invite you to submit some of your artwork for consideration for the 1981 Courage Cards.

Courage Cards are increasing in popularity because of their fine quality and their worthwhile purpose. Although the chosen artists loan the reproduction rights to their work for one year when they appear as a Courage Card, the artists do receive a lot of recognition through the publicity for the cards. The artist's name appears on each card. More than 100,000 card catalogs are distributed nationwide, with a photo and credit for the winning artists.

As you know, Courage Cards help make possible the many programs of Courage Center which help thousands of children and adults with handicaps to live more productive and independent lives.

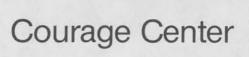
We welcome art on all themes. But, of course, the most popular cards are those with a holiday or Christmas theme. The Art Selection Committee looks especially for good art with the traditional religious significance of Christmas.

We sent our 1980 catalog to each artist, but if you haven't received your copy please let us know and we will be glad to send another.

The 1981 deadline for art is March 1, and we hope to receive an entry from you by then.

Cordially,

Doyce Vincent, Director Courage Cards Program





TO: Francis Meisch

FROM: Fran Bloomfield, Courage Cards

DATE: 3-4-81

Thank you very much for submitting some of your artwork for our 1981 Courage Cards. This is to confirm that we have received the following:

Winter Time

The Courage Cards Art Selection Committee will be reviewing all artwork through the end of April. You will be notified as soon as possible regarding committee decisions. Thank you again for offering your help to Courage Center's programs in this way.





April 7, 1981

Francis R. Meisch 5528 York Avenue South Edina, MN 55410

Dear Francis:

Once again the Courage Cards Art Selection Committee were truly impressed with the caliber of artwork they had to review. The excellent quality of this year's entries, including yours, was quite remarkable.

The final selection from nearly 1,000 pieces of artwork was very difficult, and the Committee was often divided in its opinion. We have to arrive at a selection which is balanced in every way to appeal to the wide variety of people that choose Courage Cards. Because of theme similarities, we regret we were unable to use your work this year.

The time and effort you took to enter the competition is really appreciated. We sincerely hope we will have the opportunity to look at more of your works in 1982. Thank you for sharing your talents with us.

Sincerely,

Fran Bloomfield, Coordinator

Courage Cards Program



July 20, 1981

Francis Meisch 5528 York Ave. S. Edina, MN 55410

Dear Frank,

The 1981 Courage Cards are being printed and they all look wonderful!

We are very pleased to be able to offer your card again this year. It's a fine addition to the collection.

Bloomfield

We are sending you, under separate cover, samples of your card with envelopes, as well as a sample packet of the other cards in this year's collection. We hope you will enjoy them.

Thank you again.

Sincerely,

Fran Bloomfield, Coordinator

Courage Cards Program

jt

August 17, 1981 Fran Bloomfield, Coordinator Courage Cards Program Courage Center 3915 Golden Valley Road Golden Valley, Minnesota 55422 Dear Fran: Am finally finding the time to reply to your letter of July 20th, to acknowledge receipt of the samples of my card as well as a sample packet of the other cards in this year, s collection. Many, many thanks. I am always pleased to see the collection and to have the opportunity to study what other artists are doing. Best wishes for a successful sales this year. Sincerely, Francis R. Meisch



December 1981

Dear Artist Friend,

We cordially invite you to submit some of your artwork for consideration for the 1982 Courage Cards. These popular, fine quality cards support Courage Center's programs which help thousands of children and adults with disabilities to live more independently.

Chosen artists loan reproduction rights to their work for one year when the artwork appears as a Courage Card. The artists in return receive a lot of recognition: Their name appears on each card, stories about them and their selection as a Courage Card artist appear in the media, and they are given recognition in over 300,000 Courage Card catalogs and promotion pieces which are distributed nationwide.

We welcome art on all themes. The most popular cards are those with a holiday or Christmas theme, so the Art Selection Committee especially seeks art with the traditional religious significance of Christmas.

As a special feature this year, we plan to produce one card featuring a Minneapolis scene and one card featuring a St. Paul scene -any aspect of these cities which is exciting, interesting, prominent, well known, historic or particularly beautiful and fascinating. If the artwork or photo has a winter or holiday feeling, so much the better. We encourage your creative imagination in capturing something special for a holiday greeting card featuring either of these two cities. The two winning artists/photographers for the Minneapolis and St. Paul scenes will be invited to a special dinner with the mayors of the two cities.

We sent our 1981 catalog to each artist on our list in September, but if you haven't received your copy, please let us know and we will be glad to send you one.

The 1982 deadline for art is February 15. We hope to receive an entry from you by then to help in this worthwhile endeavor.

Cordially.

Joyce Vincent, Director

Courage Cards Program

yes Vincent 2 MINNESOTA VALLEY
3 5/13LEY HOUSE
2 Vincent, Director 4 MINNEHAHA GREEK

1500

JV/it Encl.



## It's Christmas in the heart, that puts Christmas in the air.



**Courage Cards** 

### This holiday season give love and joy...and opportunity

"Given the opportunity, people with disabilities can achieve their full potential and contribute to society, rather than being dependent upon it.

"By sending Courage Cards, you help make it possible for thousands of children and adults to develop their abilities and maximize their independence through Courage Center's specialized programs. The Center has played a leadership role in giving many people that joy, that opportunity."

That Pelmers

Itzhak Perlman, internationally acclaimed violinist, was disabled by polio at age four. He serves on the board of the U.S. Council for the 1981 International Year of Disabled Persons and is a vocal advocate for people with disabilities. Mr. Perlman lives in New York with his wife, Toby, and their four children.



Itzhak Perlman, Honorary Chairman 1981 Courage Cards



HOLIDAY FEAST, by Dr. Walter J. Breckenridge, Minneapolis, Minn. Greeting: Have a joyful season... a joy-filled year! Size: 5%" x 7%". 10 cards, \$3.75. #B410.



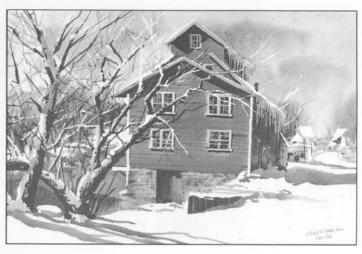


CHRISTMAS IN THE AIR, by Denise Saupe, St. Paul, Minn. Greeting: All through the caroling, the feasting and the fun, May your Christmas season be a merry one!
Size: 4 %" x 6 3/16". 10 cards, \$3.15.





THE OLD MILL, by David Riebe, Burnsville, Minn. Greeting: Wishing you a Joyous Holiday Season and a Happy New Year. Size 5%" x 7%". 10 cards. \$3.75. #B411.





O CHRISTMAS TREE, by Gail Gergel, Olean, N.Y. Greeting: May we see Christmas through the eyes of children. Inside left panel: It is good to be children sometimes and never better than at Christmas. — Charles Dickens. Size: 5%" x7%". 10 cards, \$3.75. #B413.





WINTER WOOD, by Audree Sells, Carver, Minn. Greeting: May the beauty and peace of the holiday season be yours. Inside top panel: There is a quiet in the winter wood, a silence that the soul alone can hear—As if all nature knew and understood the meaning of this special time of year. Size: 5%" x 7%". 10 cards, \$3.75. #B412.





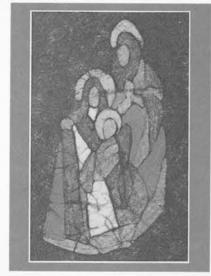
WINTER IN THE COUNTRY, by Dorothy Suomela, Duluth, Minn., disabled artist. Greeting: Hearty Good Wishes and Warm Season's Greetings. Inside top panel: If the sleigh goes smoothly and the sun stays bright, We'll be home for the holidays before tonight. Home to the farm, where memories abound—And the spirit of the season is all around. Size: 4%" x 61/16". 10 cards, \$3.15. #A403.





WINTER HAVEN, by Jack Sholund, Hibbing, Minn., disabled artist. Greeting: Warm Holiday Greetings. Inside left panel: Heap on more wood! The wind is chill; But let it whistle as it will. We'll keep our Christmas meny still. — Sir Walter Scott. Size: 4%" x 6%". 10 cards, \$3.15. #A402.





HOLY FAMILY, batik by Pat Greer, Edina, Minn. Greeting: With His birth, mankind is made one family... Let us rejoice. Inside left panel: For unto us a child is born, unto us a Son is given ... and His name shall be called Prince of Peace. — Isaiah 9:6. Size: 4%" x 6%". 10 cards, \$3.15. #A405.





**WOODLAND SERENADE,** by Don Bania, Golden Valley, Minn., disabled artist who draws by holding the pen in his mouth. Greeting: *Let all things join in joyful song...to celebrate the wonder of Christmas.* Size: 4%" x 6%16". 10 cards, \$3.15. **#A404.** 

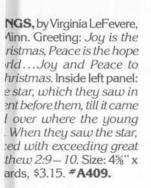




JOYS AT THE OLD POND, by



COURAGE CENTER
Courage Cards Program
3915 Golden Valley Road
Golden Valley, Minnesota 55422







TRANQUILITY, by Francis Meisch, Edina, Minn. Greeting: Wishing you a beautiful Holiday Season. Inside top panel: Nature gives to every time and season some beauties of its own.—Charles Dickens. Size: 5%" x 7%". 10 cards, \$3.75. #B214.





WINTER IN THE COUNTRY, by Dorothy Suomela, Duluth, Minn., disabled artist. Greeting: Hearty Good Wishes and Warm Season's Greetings. Inside top panel: If the sleigh goes smoothly, and the sun stage





Visit Courage Center Homecrafters Gift Shops for the finest in handcrafted toys, dolls, Christmas decorations and more: Courage Center, 3915 Golden Valley Road, Golden Valley, Minn.; Minneapolis Skyway Shop, 243 Multifoods Bldg., 733 Marquette; St. Paul Skyway Shop, 200 Bremer Tower, 7th & Minnesota.

**Tributes to Courage.** This book highlights the lives of thirteen people who have overcome severe physical disabilities to become productive members of society. Hard cover. \$9.40 including tax and postage. **#D421.** 

**Cookies for Courage** book. Favorite cookie and bar recipes from Courage Auxiliary. \$3.50, including tax and postage. **\*D424.** 

Mary Ellen's Best of Helpful Hints book. Fasteasy-fun ways of solving household problems. \$3.95, including tax and postage. #D422.

Mary Ellen's Best of Helpful Kitchen Hints book. \$4.50 including tax and postage. **\*D423.** 

Order books on catalog order form.

**Another helpful hint:** Please help us spread the word by having a **Courage Cards catalog** sent to your friends. Please enclose their names and addresses.



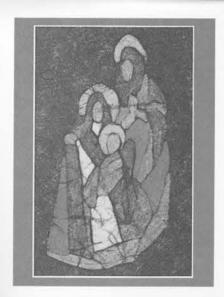
JOYS AT THE OLD POND, by Ellen Sprogø-Topelmann, Ephraim, Wis. Greeting: Wishing you the joys of the season—good days, good times, good friends. Size: 5%" x 7%". 10 cards, \$3.75. #B414.





THREE KINGS, by Virginia LeFevere, Richfield, Minn. Greeting: Joy is the spirit of Christmas, Peace is the hope of the world...Joy and Peace to you this Christmas. Inside left panel: And lo, the star, which they saw in the east went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy. — Matthew 2:9—10. Size: 4%" x 6%". 10 cards, \$3.15. #A409.





WOODLAND SERENADE, by Don Bania, Golden Valley, Minn., disabled artist who draws by holding the pen in his mouth. Greeting: Let all things join in joyful song... to celebrate the wonder of Christmas. Size: 4%" x 6%". 10 cards, \$3.15. #A404.

WINTER HAVEN, by Jack ?

Hibbing, Minn., disabled arti-

ing: Warm Holiday Greeting

left panel: Heap on more we wind is chill; But let it wi

it will. We'll keep our Cl

merry still. - Sir Walter Sc

4%" x 63/16". 10 cards, \$3.15.

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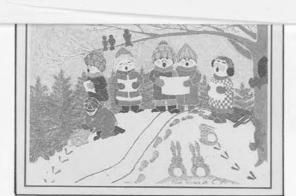
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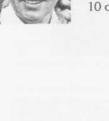


TRANQUILITY, by Francis Meisch, Edina, Minn. Greeting: Wishing you a beautiful Holiday Season. Inside top panel: Nature gives to every time and season some beauties of its own.—Charles Dickens. Size: 5%" x 7%". 10 cards, \$3.75. #B214.











BETHLEHEM MANGER, from a design by the late Margaret Anderson, Minneapolis, Minn., disabled artist, who painted by holding the brush in her mouth. Stitched in needlepoint by Kristi Sorteberg, Denver, Colo. Greeting: Let us find in the miracle of Christmas renewed faith and the light of the world—Love. Inside top panel: Unto us is born this day in the City of David a Saviour, which is Christ the Lord.—Luke 2:11. Size: 4%" x 6%". 10 cards, \$3.15. # A408.





WINTER FRIENDS, by Jean Haefele, Wayzata, Minn. Greeting: Joy to you ... it's Christmas! Size: 45%" x 63/16". 10 cards, \$3.15, #A407.





**LITTLE DRUMMER BOY,** by Carolyn Cardle, Edina, Minn. Greeting: A simple smile, a song of joy, a word of love...let us share these gentle gifts this Christmas. Size: 4%" x 6¾6". 10 cards, \$3.15. **\*A406**.





"At Peace" Card
& Limited Edition Print
AT PEACE, by Jeanne Bonine,

**AT PEACE,** by Jeanne Bonine, Eagan, Minn. Greeting: *Peace and Love this Holiday Season*. Size 4%" x 6%". 10 cards, \$3.15. **#A305**.

"AT PEACE" PRINT. This beautiful painting is available as a fine quality 11" x 14" print in a limited edition of 500, each individually signed and numbered by the artist. \$15.00. #F325.



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COURAGE CENTER 3915 Golden Valley Road Golden Valley, MN 55422 (612) 588-0811

To:
Name \_\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_

State \_\_\_\_

Courage Cards Order For

Card or Print Catalog No.	How many packets?	Price per packet/ print?	
#		\$	\$
			-
Imprinting Charges			\$
Braille Insert Cards			
SUBTOTAL			\$
Minnesotans add 5% sa	les tax		
Postage and handling for	or up to 40 ca	rds	
Add 10¢ each additiona	l 10 cards (ma	ximum \$5)	
Donations for Courage (100% tax deductible	programs )		
Books			
	TOTAL EN	CLOSED	\$

BRAILLE INSERTS: For friends who are blind, you ca Braille: "Wishing you the joys of the season—good da Grade I \_\_\_\_\_ Grade II \_\_\_\_ Quantity desired: \_\_\_\_@ 15¢. Print clearly your name to be typed in Braille following the greeting:

IMPRINTING: Please print imprint information below

Cards: 1st line

Envelopes: 1st line

2nd line

2nd line

IMPRINTING CHARGES: Compute card charges sep

Cards: Includes one line of personalization Up to 50 60 70 \$3.75 \$4.20 \$4.65 \$

Envelopes: Includes 2 lines

Add \$1.50 for each additional line of type. Allow three Christmas cannot be guaranteed on orders received at Holiday Assortments and Favorites Collection cannot to

### **Note Cards**

DOGWOOD BLOSSOMS, by Stan Hanson. 10 cards, \$2.75. **\*A323**.





CHILDREN AT PLAY, by Margaret Anderson. 10 cards, \$2.75. #A319.



MEADOW, by Mabel Anderson. 10 cards, \$2.75. #A320.



by Melodie Elliott-Clark.

PINE CONES.

SAILBOAT, by Edward Konkel. 10 cards, \$2.75. #A321.

These attractive note cards are reproductions from Courage Center's Eugene Leonard Permanent Collection of Art by disabled artists. The cards are blank inside so you can write your own personal message or greeting. A distinctive gift for your special friends. Size 4%" x 6%6". Available either in boxes of ten of the same style (when ordering, use the catalog number by the card of your choice) or in an assortment containing two each of the five designs shown.

Note Card Assortment, 10 cards, \$2.75, #A318.

#### Card Assortments

The **1981 Holiday Assortment** contains one each of the 16 holiday greeting cards shown in this catalog, with envelopes. (Does not include note cards.) \$5.50. **#C415.** 

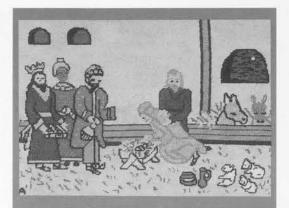
The **1980 Holiday Assortment**, a selection of cards with a variety of holiday themes, includes 13 cards and envelopes, plus four holiday postcards. \$4.50. **#C317**.

**Favorites Collection.** This attractive assortment combines variety and quality. Twenty popular cards from past Courage Cards collections. Order early. \$3.00. **#C111.** 

## Extra envelopes available

Five envelopes for card numbers with prefix "A", \$.25. **\*A416.** 

Five envelopes for card numbers with prefix "B", \$.25. **#B417.** 



BETHLEHEM MANGER, from a design by the late Margaret Anderson, Minneapolis, Minn., disabled artist, who painted by holding the brush in her mouth. Stitched in needlepoint by Kristi Sorteberg, Denver, Colo. Greeting: Let us find in the miracle of Christmas renewed faith and the light of the world—Love. Inside top panel: Unto us is born this day in the City of David a Saviour, which is Christ the Lord.—Luke 2:11. Size: 4%" x 63/16". 10 cards, \$3.15. #A408.





WINTER FRIENDS, by Jean Haefele, Wayzata, Minn. Greeting: Joy to you ... it's Christmas! Size: 4%" x 6%". 10 cards, \$3.15. #A407.





**LITTLE DRUMMER BOY,** by Carolyn Cardle, Edina, Minn. Greeting: A simple smile, a song of joy, a word of love...let us share these gentle gifts this Christmas. Size: 4%" x 6%. 10 cards, \$3.15. #A406.





"At Peace" Card
& Limited Edition Print

AT PEACE, by Jeanne Bonine, Eagan, Minn. Greeting: Peace and Love this Holiday Season. Size 4%" x 6%". 10 cards, \$3.15. **#A305.** 

"AT PEACE" PRINT. This beautiful painting is available as a fine quality 11" x 14" print in a limited edition of 500, each individually signed and numbered by the artist. \$15.00. **\*F325.** 



From: COURAGE CENTER 3915 Golden Valley Road Golden Valley, MN 55422 (612) 588-0811		To: Name Address City							
		~							
	Sta	ite					Zip		
Courage Cards Order Form						Phone			
Card or Print Catalog No.	How many packets?	pac	e per cket/ int?	Tot	al	For offic	ce use only:		
ŧ		\$		\$		Date re	c'd		
						Sale at		L1 M2 PH3 XC4	
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						CR	Re\$	Date	
Imprinting Charges				\$		Pick	k up at Courage (	Center	
Braille Insert Cards								Jenter	
SUBTOTAL			[	\$		<ul> <li>Please specify:</li> <li>□ Check (payable to Courage Center)</li> </ul>			
Minnesotans add 5% sales tax						☐ Cash ☐ Master Card ☐ VISA/BankAmericard ☐ Shoppers Cha			
Postage and handling for	up to 40 c	ards	[	\$1.	55	Your ac	count Number:		
Add 10¢ each additional 1	0 cards (n	naximun	\$5)						
Donations for Courage pr (100% tax deductible).	ograms					Expiration date:			
						Signatu	ire:		
Books					-				
TOTAL ENCLOSED				\$		Please Note: Minimum Charge Order is \$12, due to added processing costs.			
BRAILLE INSERTS: For Braille: "Wishing you the Grade I Grade II Quantity desired: @ Print clearly your name to in Braille following the gr	joys of the 15¢. be typed	season	ind, you —good	can orde days, go	er an inse od times	ert card , good fr	with this greeting iends." Indicate	g and your name in type of Braille preferred	
MPRINTING: Please prin	nt imprint i	nformat	ion belo	w exactly	as desi	red:			
Cards: 1st line									
2nd line									
Envelopes: 1st line									
2nd line									
MPRINTING CHARGES	: Compute	e card cl	narges s	eparately	for eac	h style c	ordered.		
Carda Includes P	Up to 50 60 70		70	80	90	100	Additional 10's	Contact Courage Center for reduced imprinting	
Cards: Includes one line of personalization	\$3.75	3.75 \$4.20 \$4.		\$5.10	\$5.55	\$6.00	\$ .45	charges on orders of more than 300.	
Envelopes: Includes 2 lin									

Add \$1.50 for each additional line of type. Allow three weeks for delivery of imprinted orders. Delivery by Christmas cannot be guaranteed on orders received after November 15, so please order early. Holiday Assortments and Favorites Collection cannot be imprinted.

### **About Courage Cards**

Courage Cards are available for the price suggested, but you may contribute whatever amount you wish. Twenty percent of the suggested donation price is tax-deductible. Cards with an "A" before the catalog number can be mailed in the U.S. and overseas for one airmail stamp.

#### Cards available at these locations

#### MINNEAPOLIS AREA:

**Downtown: First Federal Savings & Loan Assn.,** IDS Center, Nov. 9 – Dec. 18, Mon. – Fri., 10 am – 3:30 pm.

Butler Square Building, 100 N. 6th St., Nov. 27 – Dec. 12, Mon. – Sat., 11 am – 3 pm.

**Edina: Galleria Shopping Center,** 3510 West 70th St., Nov. 17 – Dec. 12, Mon. – Fri., 10:30 am – 3:30 pm; Sat., 10 am – 5 pm.

Southdale: Oct. 13 – 17, Southdale hours.

**Yorktown Fashion Mall**, 70th & York, Nov. 4 – Dec. 21, Mon. – Sat., 10:30 am – 4 pm; Thurs. eves., 5 – 8 pm.

**Golden Valley: Courage Center,** 3915 Golden Valley Rd., Mon. – Fri. year-round 8:30 am – 4:30 pm. Also Nov. 2 – Dec. 19 open Mon. until 7 pm and Sat., 10 am – 4 pm.

"Christmas Comes to Courage Center" art, crafts and music festival, Nov. 20 – 22 (Fri. evening – Sun).

#### ST. PAUL AREA:

**Downtown: Northern Federal Savings,** 6th and Wabasha, Nov. 11 – Dec. 18, Mon. – Fri., 10:30 am – 3:30 pm.

**DAYTON'S** metropolitan area stores, Nov. 21-Dec. 5. Store hours.

#### DULUTH:

Northwestern Bank of Commerce, 131 W. Superior St., Nov. 23 – Dec. 11, Mon. – Fri., 10:30 am – 3:30 pm.

#### ROCHESTER:

**Apache Mall,** Nov. 10 – Dec. 5, Tues. – Fri., 10:30 am – 3 pm; Thurs., 5 – 8 pm; Sat., 10:30 am – 5 pm; Sun., 1 – 5 pm.

#### NORTHFIELD:

**The Outlet Shop,** (507) 645-8492, Nov. 2 – Dec. 19., Mon. – Sat., 10 am – 5 pm.

Our thanks to the above locations for donating space.

#### Phone your order

You can order cards by phone and charge your VISA, MasterCard or Shopper's Charge account by calling Courage Center 8:30 am to 4:30 pm weekdays year around: **612-588-0811.** Additional **TOLL-FREE** phones: Twin Cities area, Oct. 19 to Dec. 21, **588-9441.** Elsewhere in Minnesota: Nov. 2 to Dec. 4, **1-800-752-8165.** Additional hours for in-person or phone orders, Nov. 2 to Dec. 19: Mon. until 7 pm and Sat. 10 am to 4 pm.



Courage Center 3915 Golden Valley Road Golden Valley, MN 55422 Phone 612/588-0811

Address Correction Requested

Nonprofit Org. U.S. Postage PAID Minneapolis, MN Permit No. 2881

55410MEISOOO 79 FRANCIS MEISCH 5528 YORK AV S MINNEAPOLIS, MN

55410



## **Courage Cards**

Courage Cards help children and adults with disabilities gain independence. Each Courage Card. reproduced from art loaned by the winners of the 1981 art competition, carries this description of purpose: "Courage Cards support Courage Center services in medical and vocational rehabilitation, recreation, sports, camping, education and residential programs for children and adults with physical disabilities and speech, hearing and vision disorders."



#### YOU CAN HELP.

The cost of cross-checking to eliminate mailing duplications is prohibitive, so if you receive more than one brochure, please help us by giving it to a friend.





Nature gives to every time and season some beauties of its own.

—Charles Dickens

TRANQUILITY, by Francis R. Meisch, Edina, Minnesota. Courtesy of Elaine Meisch. Watercolor. An original Courage Card.

Wishing you a beautiful Holiday Season

Love Elmer + Polly

### Courage Cards



Courage Cards support Courage Center services in medical and vocational rehabilitation, recreation, sports, camping, education, and residential programs for children and adults with physical disabilities and speech, hearing and vision disorders.

Courage Center, 3915 Golden Valley Rd., Golden Valley, MN 55422

Copyright ° 1981 Francis Meisch





TO: FRANCIS R. Meisch

FROM: Fran Bloomfield, Courage Cards

DATE: January 25, 1982

Thank you very much for submitting some of your artwork for our 1982 Courage Cards. This is to confirm that we have received the following:

Sliding Hill Minnesota Valley Sibley House Minnehaha Creek

The Courage Cards Art Selection Committee will be reviewing all artwork through the end of March. You will be notified as soon as possible regarding committee decisions. Thank you again for offering your help to Courage Center's programs in this way.





February 17, 1982

Francis Meisch 5528 York Avenue South Minneapolis, MN 55410

Dear Frank,

Well, you did it again! "Tranquility" was the most popular Courage Card in 1981 -- a total of 68,140 cards were sold. That beautiful winter scene of yours really appeals to people.

Despite some tough economic conditions and postal increases which hurt card sales, Courage Card income was up in 1981. It was \$235,000 compared with \$216,000 in 1980. However, the number of cards sold was down. It was 641,000 compared with 753,000 in 1980.

We really appreciate your donating the use of your art to help Courage Center's service programs.

Cordially,



March 15, 1982

Francis R. Meisch 5528 York Avenue South Edina, MN 55410

Dear Frank:

Once again, the Courage Cards Art Selection Committee reviewed many pieces of artwork for the 1982 Courage Christmas Cards. The excellent quality and theme content of the entries was most impressive and the Committee really appreciated being able to see yours.

The final selection is always difficult. In order to arrive at a selection which appeals to a wide variety of card users, decisions had to be made between many fine entries. We regret we were unable to use your work this year.

The time and effort you took to enter is greatly appreciated. We encourage you to enter again in the future. Our warmest thanks for sharing your talents with us.

Sincerely,

Fran Bloomfield, Coordinator

Courage Cards Program

P.S. We are returning herewith the artwork which you submitted.

The Committee would ready like to consider "Scioling Hill" +

"Minnehaha Creek" as part of 1983

"Minnehaha Creek" as part of 1983

contest - please resubmit.



November 15, 1982

Frank Dear Artist Friend,

We cordially invite you to submit your art work for consideration for the 1983 Courage Cards. These popular holiday cards support Courage Center's programs and help thousands of children and adults with disabilities to live more independently.

Chosen artists loan reproduction rights to their work when art appears as a Courage Card. The artists in return receive a lot of recognition: their name appears on each card, stories about them and their selection as a Courage Card artist appear in the media, and they are given promotion in the Courage Card catalogs and promotion pieces which are distributed nationwide.

The most popular cards are those with a winter or holiday theme. The art selection committee especially seeks art with the traditional religious significance of Christmas.

Because of the popularity of cards with a Twin Cities scene, we are again interested in receiving art featuring a winter or a holiday scene in Minneapolis or St. Paul. We encourage your creative imagination in capturing something special for a holiday greeting card featuring either of these two cities.

If you haven't received a copy of the 1982 Courage Cards catalog, please let us know and we will be glad to send you one.

Joyce Vincent, Director
Courage Cards Program

a nonprofit organization providing medical and vocational rehabilitation, recreation, sports, camping and speech in the Upper Midwest with physical disabilities and speech. The 1983 deadline for art is February 15. We hope

Courage Center is a nonprofit organization providing medical and vocational rehabilitation, recreation, sports, camping, educational programs and residential services to people in the Upper Midwest with physical disabilities and speech, hearing and vision disorders.



3915 Golden Valley Road • Golden Valley, Minnesota 55422 • (612) 588-0811

TO: Francis Mersch

FROM: Fran Bloomfield, Courage Card Program.

DATE: 2-15-83

Thank you very much for submitting some of your artwork for our 1983 Courage Cards competition. This is to confirm that we have received the following:

5 color slides

The Courage Cards Art Selection Committee will be reviewing all artwork through the end of March. You will be notified as soon as possible regarding committee decisions. Thank you again for offering your help to Courage Center's programs in this way.



3915 Golden Valley Road • Golden Valley, Minnesota 55422 • (612) 588-0811

March, 1983

Mr. Francis R. Meisch 5528 York Avenue South Edina, Minnesota 55410

Dear Frank:

The Courage Card Art Selection Committee reviewed almost 700 pieces of artwork for the 1983 Courage Christmas Card competition. They were impressed with the quality and theme treatment of many entries and appreciated seeing yours.

The final selection is always most difficult to reach. Decisions have to be made between fine works of similar theme and we regret we were unable to use your work this year.

We really appreciate the time and effort you took to enter. We encourage you to enter again in 1984. Our sincere thanks for your willingness to help others by sharing your talents.

Sincerely,

Lan Bloom Leta

Fran Bloomfield, Coordinator Courage Cards Program

PS: You may pick up your artwork between 9 a.m. - 4:30 p.m. Monday - Friday at Courage Center. Please call Sharon Carolla at 588-0811, ext. 211 to make arrangements before you come. Thank you.

Thank you so much for letting us view you "sciding Hill" ariginal for semi-final celection. You walk is wanderful & we encowage you to enter inde astwark in '84.



November 18, 1983

Dear Artist Friend,

We cordially invite you to submit your art work for consideration for the 1984 Courage Cards. These popular holiday cards support Courage Center's rehabilitation and independent living programs for children and adults with disabilities.

The Art Selection Committee especially seeks art with the traditional religious significance of Christmas, as well as other winter and holiday themes. Chosen artists loan reproduction rights for their work when it appears as a Courage Card. The artists in return receive a lot of recognition.

Because many card users have asked for a card with a Twin Cities scene, we are also interested in receiving art featuring a winter or a holiday scene in Minneapolis or St. Paul.

If you haven't received a copy of the 1983 Courage Cards catalog, please let us know and we will be glad to send you one.

The 1984 deadline for art is February 15. We hope to receive an entry from you by then to help in this worthwhile endeavor.

Cordially,



December 18, 1984

Frank Meisch 5528 York Ave. S. Minneapolis, Mn 55410

Dear Frank:

It was good to talk with you, and I'm glad to know that you are finally recovering from the after effects of your trip to Mexico last year. I'm sorry to hear that such a rough series of illnesses followed what should have been only a pleasurable trip.

We hope that you will find sufficient inspiration in some aspect of the Twin Cities landscape to produce a painting. Your work is exquisite, and we certainly welcome your participation in our special Twin Cities Art Project. The deadline for the entries for the special project is February 25.

We look forward to hearing from you.

Cordially,

March 9, 1988

Mr. Francis Meisch 5528 York Avenue South Edina, MN 55410

Dear Frank,

We want to inform you of an exciting new nationwide outreach for the Courage Cards Program, in which the Courage Card "Tranquility" will play a part.

First, a little background. Over the years we have tried different ways to extend the sales of Courage Cards to people outside of Minnesota where we are most well known. From direct mail to consignment sales at card and gift shops, these efforts have proved to be less than resoundingly successful. We simply don't have the resources for the media promotion that is necessary to tell the Courage Center story nationwide.

As a result of my meeting with other card publishers when I was at the New York Stationery Show last year, I found that some were interested in Courage Cards because of their quality and purpose. I have pursued this interest, and we have worked out an arrangement with Taylor Corporation of North Mankato for some Courage Cards to be included in their nationwide distribution network of card albums.

Their Carlson Craft personalized greeting albums are sent to about 14,000 outlets nationwide, including small print shops, card and gift stores, department stores and so forth. The customers review the albums and order their cards with personalized imprinting directly from Taylor Corporation. We would supply the cards to Taylor Corporation for inclusion in the albums.

After reviewing the past years' best-selling cards, six were selected for inclusion in this pilot project. One of them is "Tranquility," which was produced from your beautiful painting. It was one of the most popular Courage Cards. We may be producing 50,000 to 75,000 of each of the cards for this new project.

Your card was a winner and a real help to Courage Center's program for children and adults with disabilities when it first appeared as a Courage Card. We feel that it also will be successful in this new venture. We thought you would be pleased to know of this new outreach and that your Courage Card "Tranquility" will continue to help our service programs.

Cordially,

Joyce Vincent, Director Courage Cards Program

Courage Center is a nenprofit organization providing rehabilitation and independent living services for children and adults with physical disabilities and sensory impairments.

3915 Golden Valley Road

Golden Valley, MN 55422

(612) 588-0811



April 3, 1985

Frank Meisch 5528 York Avenue South Minneapolis, MN 55410

Dear Frank,

Thank you ever so much for entering several works in our special Twin Cities Art Project. Every one of them was exquisitely done.

We are happy that your work "Minnehaha Falls" was chosen to appear on a future Courage Card. We plan to use it in 1986. Enclosed is a check for \$500 for the purchase of this work, which we plan to hang in Courage Center's permanent art collection.

As we discussed, we also really liked your Minneapolis skyline scene from the perspective of the east side of the Mississipi. If sometime you feel inspired to do that one with more snow and the "beautiful winter" look, we would be eager to see it.

Thanks again for all your time and talent that you have shared with us.

Cordially,



November 16, 1984

Francis Meisch 5528 York Avenue South Minneapolis, MN 55410

Dear Frank:

You are one of a very small, select group of top Minnesota artists, just eight, that we are contacting to ask if you would be interested in doing a scene of Minneapolis and/or St. Paul to be reproduced as a Courage Card in 1985. There would be a prize of \$500 each for the Minneapolis scene and for the St. Paul scene chosen.

We have found that there is a real demand by businesses and individuals for a beautiful holiday card featuring their city. Twin Citians, in particular, seem to have an extraordinary amount of civic pride and keep asking for such a card. If the card is a beautiful piece of art with a winter or holiday theme and also helps a worthy cause like Courage Center, we have a winning combination.

Since the ultimate purpose of the Courage Cards program is to produce net income to help operate Courage Center services for children and adults who are disabled, we try to produce cards that people want. Therefore, for 1985 we want to be certain that we have quality artwork to meet the demand for Twin Cities scenes.

Because your time is valuable, we want to offer a significant prize to go with this selection. We realize that it may still be less than what your work brings, but we hope that helping Courage Center and the people we serve would be worthy of the donation of some of your time and exceptional talent. There is a lot of recognition that goes with being selected as a Courage Card artist.

Courage Center, as you may know, is highly respected and is regarded as one of the world's foremost rehabilitation and independent living centers. The quality of Courage Cards is also excellent, in terms of the paper stock used and the reproduction. I'm enclosing a copy of our 1983 Annual Report, which gives a beautiful overview of the work that Courage Center does, and a copy of one of this year's Courage Cards.

If you are interested in producing a work of a Minneapolis or a St. Paul scene, or better yet one of each city, we would like to hear from you by Monday, December 3, so we will know how to proceed.



Francis Meisch Page 2 November 16, 1984

If you would like to submit pencil sketches and get our feedback on the scene content, which may be helpful to you, that is fine. We would like to see such sketches by the end of January, but they are not required. The final artwork should be in our hands by Monday, February 25.

From our experience in listening to what people have requested in their cards, some suggestions we would offer are:

- The scene should be of some prominent, recognizable feature of the city.
- Artistry and beauty are looked for and are appreciated. Some artistic license is certainly fine, rather than a literal interpretation of a scene.
- The work should have a winter or holiday theme.
- It should be suitable for business, as well as individual, use.
- Skiers and skaters are welcome, if they fit in naturally with the scene.
- Color in cards is popular.

Notification of winners will be made by March 15, 1985. We will produce one scene of Minneapolis and one of St. Paul for 1985.

The winning artwork will be displayed as part of Courage Center's permanent art collection. The other art will remain the property of the artist. All will be handled with great care, as usual.

We hope this special project is of interest to you, and we look forward to hearing from you.

Cordially,

December 1, 1984

Joyce Vincent, Director Courage Cards Program Courage Center 3915 Golden Valley Road Golden Valley, Minnesota 54422

Vear Joyce:

Thank you for your letter of November 16, 1984, and for including me in the select group of artists.

I am interested and challenged; however, my mind has not yet been inspired with an exciting idea, nor have I determined how much time I can allocate to this creative endeavor.

Best wishes,

Francis R. Meisch

5528 Vork Avenue South Edina, Minnesota 55410

927-4865