



Education and Housing Equity Project Records.

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ADDENDUM TO THE MINNEAPOLIS FOUNDATION GRANT GUIDELINES

Correction to guidelines

On the Grant Opportunities Chart (pp 10-11), there should **not** be symbols in the Program column under "Low-income Seniors" or "Community-based Health Care for people who lack access to medical resources."

Only organizational and capital support are available for Low-income Seniors or Community-based Health Care for people who lack access to medical resources.

Clarification to guidelines

Under Types of Grants Available (page 8) there is a statement regarding **Organizational Support Grants**,

"We will make a limited number of \$10,000 organizational support grants. In exceptional circumstances, we may make larger grants of this type."

It is intended that all organizational support grants will be for a flat \$10,000 amount. There have been some questions as to what would constitute the exceptional circumstances which would justify a larger request. If you are thinking about applying for more than \$10,000 in the organizational support category, you must contact a program officer to determine if an exception may be made.

Reminders

Our experience with the one-door grant guidelines has led us to remind applicants of the following to facilitate the smooth processing of applications and to ensure that all the necessary components of a complete application are included for each proposal to get a fair review. We hope these reminders will be helpful to you in submitting your best possible application in a complete package.

Number of copies: You must submit the original and two copies of your cover sheet, five-question narrative and requested supporting materials.

Cover sheet: The cover sheet should immediately precede the proposal, since we use that information to record the application. You can use either the cover sheet itself or a replica utilizing the same one-page format.

Proposal length: Your proposal must be in format with a narrative that is five pages or less for a single request, or seven pages or less for a two-request proposal.

Amount requested: The amount requested and related budgets should be for the year of the request only. Do not include additional years of the project in your budget. Organizational support requests should be for \$10,000 per year (see above).

Attachments: Attach only your board list, relevant budget(s) and IRS determination letter (if applicable). The proposal reviewers will not refer to any additional materials in the initial screening.

Address: Address your request to "Grant Applications" to expedite its handling. Addressing it to an individual could result in a delay.

ONE-DOOR GRANT GUIDELINES INFORMATION MEETINGS

The Minneapolis Foundation
A200 Foshay Tower
821 Marquette Avenue
Minneapolis, MN 55402

The Minneapolis Foundation (TMF) will hold two informational meetings in August, 1996 for nonprofit organizations which are potential applicants for grants under the one-door grantmaking guidelines and procedures instituted in fall, 1995. *These guidelines replace all previous guidelines for The Emma B. Howe Memorial Foundation, the B. C. Gamble and P. W. Skogmo Fund, the PRO-Neighborhoods Program and Undesignated Funds.*

We encourage grant applicants to attend either one of the meetings to prepare for the next grant application deadline of September 15, 1996. Program staff members will explain the areas of interest, operating principles and preferred strategies of the Foundation, along with the details of the grant application process. There will be ample opportunity for participants to ask questions about how the new guidelines affect their organizations.

If you plan to attend, please leave a voice mail message at 672-3852. Indicate which meeting you will be attending, its location and your name, organization and phone number.

Tuesday August 13, 1996 3:30-5:30

Summit Academy OIC (formerly TCOIC)
935 Olson Memorial Highway,
Minneapolis

From Highway 94 west, take Olson Memorial exit and go west to 935. Park in lot in front.

Thursday August 15, 1996 3:30-5:30

All Nations Indian Church
1515 E. 23rd Street, Minneapolis

On Bloomington Avenue just south of Franklin Avenue. Park on street or in either lot on the west of building. Entrance faces 23rd Street



ONE-DOOR

Grant Application Guidelines

For the Life of Our Community

THE
MINNEAPOLIS
FOUNDATION



Since 1915



OUR MISSION

WE BELIEVE that the well-being of each citizen is connected to that of every other and that the vitality of any community is determined by the quality of those relationships.

OUR PURPOSE is to join with others to strengthen our community, in measurable and sustainable ways, for the benefit of all citizens, especially those who are disadvantaged.

WE ARE COMMITTED to be an effective resource developer and a responsible steward of those resources, an active grantmaker and convener addressing crucial community needs and a constructive catalyst for changing systems to serve people better.

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OUR OPERATING PRINCIPLES

To carry out its mission, The Minneapolis Foundation will apply these operating principles to its competitive grantmaking, convening, partnerships, special initiatives and other activities:

- ▶ The starting point for any activity should be a vision of how it will build a healthy, integrated community that controls its own destiny over time. Such activities should
 - improve the ability of people to help themselves,
 - foster cooperative approaches to community issues and
 - enable community institutions to be responsive to all citizens.
- ▶ The people and institutions integral to successful outcomes must be involved in the creation of those outcomes throughout the process of planning, execution and assessment.
- ▶ Specific benchmarks should be established that identify and measure the intended impact on individuals and institutions.

NEW GUIDELINES FOR NEW TIMES

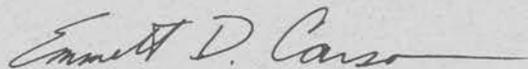
These guidelines represent a major change in our grantmaking practices. An extension of the Foundation's mission, they emphasize interconnectedness as the key to a healthy community and encourage quality relationships among the Foundation, its grantees and their constituencies.

Don Drake, vice president for programs, and our grantmaking team are to be commended for shaping this new policy. It is an important part of the Foundation's effort to 1) use limited resources more strategically, 2) simplify the grant application process, 3) improve the collective impact of our grants and 4) enable staff members to interact more with the community.

Guidelines in this booklet replace all previous guidelines for The Emma B. Howe Memorial Foundation, the B. C. Gamble and P. W. Skogmo Fund, the PRO-Neighborhoods Program and Undesignated Funds.

Starting with our September 15, 1995 application deadline, all grant applications should be made directly to The Minneapolis Foundation. Staff members will then link requests with the appropriate competitive funding sources within the Foundation. Due to our limited resources and the many requests we receive, only a small number of proposals can be funded. Our decisions will be guided by our mission, operating principles, preferred strategies and areas of interest.

We look forward to working with you for the life of our community.



Emmett D. Carson, President and CEO

PREFERRED STRATEGIES

We will favor requests that

- ▶ Build on the strengths and assets of individuals, organizations and institutions,
- ▶ Involve all relevant people in developing the proposed activities and doing the work for which funding is requested and
- ▶ Address underlying causes—rather than treat symptoms—by seeking to change policies or institutional arrangements in order to help achieve equity for all people.

AREAS OF INTEREST

The Minneapolis Foundation's competitive grantmaking seeks to improve the lives of disadvantaged people who face systemic barriers to opportunities or services. Specifically, this includes children, youth and their families, low-income senior citizens, people with disabilities and those in need of rehabilitation, people who lack access to medical resources and victims of discrimination. We also expect all proposals to reflect an ethic of inclusiveness and to leverage other resources whenever possible.

The Minneapolis Foundation seeks to provide and leverage resources to

- ▶ Help children, youth and their families overcome the effects of poverty and other related types of disadvantage.

- ▶ Conduct public policy research and neighborhood/community studies to help citizens understand community problems—particularly the underlying causes of poverty—in order to improve the quality of life for disadvantaged groups and individuals.
- ▶ Build community capacity to resolve important issues through community organizing, leadership development and neighborhood-based initiatives both within and across neighborhoods.
- ▶ Support community economic development, job creation, work readiness training (including secondary and higher education) and career development to further the ability of young people and adults to become economically self-sufficient, contributing members of our community.
- ▶ Reduce the effects of poverty and improve the quality of life for low-income senior citizens.
- ▶ Support people with disabilities and those in need of rehabilitation.
- ▶ Provide community-based and preventive health care for people who lack access to medical resources.
- ▶ Support the creation of original artistic works or the presentation of existing works to educate the public about community issues in order to build a more just and equitable community (*very limited funds available*).

- ▶ Support medical research or health services for the prevention, diagnosis and treatment of chronic diseases of children related to heart and circulatory disease and cancer (*very limited funds available*).

BUILDING BETTER FUTURES

The Minneapolis Foundation has made a special ten-year, \$20 million commitment to its Building Better Futures (BBF) program, an evolving grantmaking and public policy initiative that will support community projects focused on children, youth and their families in the following seven neighborhoods: Harrison, Near North, Sumner-Glenwood, Elliott Park, Phillips, Stevens Square-Loring Heights and Whittier. BBF is designed to integrate and cut across all of the grantmaking interests of TMF. *Proposals for funding related to the BBF initiative will follow the guidelines and procedures described in this booklet. For more specific details about BBF, contact BBF Project Manager Paul Williams at 672-3841.*

Restrictions

The Minneapolis Foundation *will not* make grants from competitive funds for the following: individuals, endowments, scholarships, conference expenses, religious organizations for direct religious activities, financial deficits, memberships in civic organizations or trade associations, political organizations or candidates, veterans' organizations or fraternal orders, courtesy advertising or tickets for benefits, national fundraising efforts, fundraising expenses and telephone solicitations.

TYPES OF GRANTS AVAILABLE

Three types of grants are available through The Minneapolis Foundation.

Program or project support grants are available for existing programs, expansion of existing programs and new programs or time-limited projects. Emerging, start-up and informal organizations are eligible to apply. These will be one-year grants, but organizations may apply for support in succeeding years based on prior performance.

Organizational support grants for general operating support of organizations are available within the following parameters:

- ▶ The work of the applicant organization must be in one or more of the Foundation's grant-making priority areas.
- ▶ We will make a limited number of \$10,000 organizational support grants. In exceptional circumstances, we may make larger grants of this type. *If for more than \$10K, must contact program officer to see if exception may be made.*
- ▶ Grants can be made for up to three consecutive years. We will release funds on an annual basis, contingent upon a favorable review. Organizations may apply for additional three-year blocks, based on prior performance.

Capital support grants for equipment and buildings may constitute up to 15% of our competitive grantmaking, within the following parameters:

- ▶ The applicant's activities must fall within one or more of the Foundation's areas of interest for capital support as described in the Grant Opportunities Chart (*see pages 10 and 11*).

- ▶ The applicant must be able to demonstrate that the grant will result in improved service to the community and cost benefits to the organization.
- ▶ After a grant has been made for a building, no further grants will be made for maintenance or operation of that building.
- ▶ Grants to capital campaigns will not exceed 20% of the total goal of the campaign.

Loans

Loans and related technical assistance are available for nonprofit organizations throughout Minnesota from the Minnesota Nonprofits Assistance Fund (MNAF), a program of The Minneapolis Foundation. Loans are made to 501 (c) (3) organizations for short-term cash flow needs, capital acquisition, repair financing, working capital, earned-income ventures and a variety of purposes critical to nonprofits. Interest is charged on each loan. For more information, contact MNAF at (612) 647-0013.

Geographic Areas of Interest

The Minneapolis Foundation focuses on the seven-county Twin Cities metropolitan area, with a preference for the City of Minneapolis. We also make a limited number of grants throughout Minnesota. *The Minneapolis Foundation does not make grants outside the state of Minnesota from its competitive funds.* Please refer to the "Grant Opportunities Chart" on page 10, which cross-references grantmaking areas of interest, geographic restrictions and types of grant support.

GRANT OPPORTUNITIES CHART

The Minneapolis Foundation will make grants in the following categories:

Area of Interest	GEOGRAPHIC AREA		TYPE OF SUPPORT		
	Metro	Statewide	Program	Organizational	Capital
Disadvantaged children, youth and their families	☐	☐*	☐	☐	☐*
Public policy research and neighborhood/community studies	☐	☐	☐	☐	
Building community capacity through community organizing, neighborhood-based initiatives	☐		☐	☐	
Community economic development, work readiness training, secondary and higher education and career development for people who are disadvantaged	☐		☐	☐	
Low-income seniors	☐		☐	☐	☐
Community-based health care for people who lack access to medical resources	☐		☐	☐	☐
People with disabilities and in need of rehabilitation	☐	☐*	☐	☐	☐*
Arts to educate the public about issues to build a more just community	☐		☐		
Medical research or health services for chronic diseases of children related to heart and circulatory disease and cancer	☐	☐	☐		

* Capital grants will be made in the seven-county Twin Cities metro area only.

APPLICATION PROCESS

Starting the Process

We encourage you to attend an information meeting before you submit a proposal. Please call 339-7343 for a listing of the scheduled meetings. The information meeting will help you decide whether your proposal fits within TMF guidelines, and will also help you make it as competitive as possible. You are also welcome to discuss specific proposal ideas with program officers.

Making A Formal Application

An organization may submit only one proposal per grant round. Exceptions may be made on a case-by-case basis to allow for more than one proposal from affiliate-type organizations or universities, for example. *A proposal may contain a maximum of two requests.* The request(s) may be for the organization as a whole or specific sites or programs of the organization. Each request may seek either program/project, organizational or capital support; the choice will be left to the applicant.

In addition to its own request, an organization—in conjunction with one or more additional organizations—may also submit a grant application as part of a collaborative.

In general, an organization or collaborative is not likely to receive more than one competitive grant in a 12-month period.

Maximum narrative lengths are five pages for a single-request proposal and seven pages for a two-request proposal.

Deadlines

There are two deadlines per year: *March 15 and September 15.*

All proposals must be received at The Minneapolis Foundation offices by 4:30 p.m. on the deadline date. When the deadline date falls on a non-business day, the effective deadline becomes the next business day.

How Proposals Are Reviewed

In general, organizations not selected to receive a full review with site visit will be notified within five weeks after the proposal deadline. It takes about 15 weeks from the time proposals are due to the announcement of grant awards.

Program staff members will review the proposal to determine how well it meets the Foundation's mission and operating principles, preferred strategies and areas of interest, as well as its quality and overall priority. A limited number of proposals will be selected for further review.

Proposals selected for full review will go through three additional steps:

- 1) A program officer will be assigned to research the request and conduct a site visit.
- 2) Program staff members will make recommendations for funding to the appropriate internal funding source(s) within TMF.
- 3) The appropriate TMF governing body will make a final decision.

APPLICATION INSTRUCTIONS

All proposals must include

- ▶ a completed cover sheet signed by the board chair or authorized designee (use the pre-printed form provided or your replication of it within the same one-page limit),
- ▶ a five-part narrative in the order requested below and
- ▶ the requested supporting materials.

Completing the Narrative

Please respond to the following five requests in the order presented.

- 1) Describe the *structure and purpose(s)* of your organization or collaborative, including the community (geographic area and population) served.
- 2) Explain the *situation*—opportunity, problem, issue, need, etc.—that your proposed activities address, *how* that focus was determined and *who* was involved in that decision-making process.
- 3) Describe the *specific activities* for which you seek funding and *who* will carry out those activities. Tell us your overall goal(s), the specific objectives or ways in which you will meet the goal(s), the actions that will accomplish your objectives and the time frame in which all this will take place.
- 4) Explain how the proposed activities will benefit the community in which they will occur, being as clear as you can about the *impact(s)* you expect to have.

- 5) Explain briefly how your proposed activities address the mission, operating principles and guidelines of The Minneapolis Foundation.

Supporting Materials

You must supply the following supporting documents with your application:

- ▶ a list of current board members with affiliations,
- ▶ an income and expense budget for your overall organization with a specific proposal-related budget where appropriate and
- ▶ a copy of your IRS determination letter (if applicable).

Additional Information at Site Visit

Organizations selected to receive a full review with site visit should be prepared to provide at the site visit the most recent financial audit of the organization (where available) and other materials specifically requested by TMF's program officer.

Organizations receiving a site visit may be asked to demonstrate compliance with all federal, state and local nondiscrimination ordinances regarding equal employment opportunity and discrimination because of gender, national origin, race, religion, disability or sexual orientation.

Submitting Your Proposal

Send an *original and two copies* of your proposal (including supporting materials), stapled but not bound, to:

Grant Applications
The Minneapolis Foundation
A200 Foshay Tower
821 Marquette Avenue
Minneapolis, MN 55402

For Further Information

If you have any questions, we ask that you contact the following people for specific inquiries:

For general proposal information

Patti Marsh Cagle
672-3837

Program Officers

Genie Dixon
672-3827

Ron Hick
672-3828

*Karen Kelley-
Ariwoola*
672-3829

Brian Malloy
672-3831

Building Better Futures
Project Manager

Paul Williams
672-3841

Minnesota Nonprofits Assistance Fund

Alphonso Clark
647-0013

For additional copies of
these guidelines

339-7343

For the Life of Our Community
THE
MINNEAPOLIS

FOUNDATION



Since 1915

PRESIDENT AND CEO
Emmett D. Carson

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Brenda St. Germaine
Edson W. Spencer
Sharon Tolbert-Glover
Winston Wallin
flo wiger
Laura Waterman Wittstock
Lee Pao Xiong

October 25, 1996

Ms. Darcy Seaver
Co-Coordinator
Education & Housing Equity Project
c/o MICAH
122 W. Franklin Ave., #320
Minneapolis, MN 55404

Dear Ms. Seaver:

We have received your proposal to The Minneapolis Foundation through the One-Door process in which you request funds for organizational support. While we recognize the importance of the work that you are doing, we are unable to consider this request further during this grant period. This decision is not a reflection of the value of your work, but rather the large number and high quality of proposals we received and the limited resources we have available.

The Foundation received proposals from 236 organizations and, after careful review, selected 74 organizations to receive site visits. We believe that the requests of these organizations as a group most strategically and effectively address the primary interests of the Foundation as described in our One-Door Grant Application Guidelines.

We wish you every success as you go forward in your efforts to raise the necessary funds for your project. If you have any questions, please call Patti Marsh Cagle, program assistant, 672-3837.

Sincerely,

George A. Garnett
Vice President, Programs

gg:pmc

961617

A200 Foshay Tower
821 Marquette Avenue
Minneapolis, MN 55402
Telephone 612.339.7343
Facsimile 612.672.3846

EDUCATION & HOUSING EQUITY PROJECT

September 12, 1996

Grant Applications
The Minneapolis Foundation
A200 Foshay Tower
821 Marquette Avenue
Minneapolis MN 55402

Dear Sir or Madam:

We enclose a grant proposal for consideration by The Minneapolis Foundation. EHEP is a small, grassroots organization created in early 1995 by a group of education and housing advocates who shared a belief in the pressing need to link the issue of school desegregation/integration with the broader issue of segregated housing and neighborhoods in the Twin Cities metro area. EHEP acts as a catalyst to build broad-based coalitions and engage the community in public discussions and advocacy for the purpose of promoting racially and economically inclusive communities that give families of all incomes, races, and ethnicities access to schools and housing throughout the metropolitan area.

Our proposal to The Minneapolis Foundation requests support to continue and expand our current work on three fronts: (1) supporting and linking existing coalitions that are working on these related issues, (2) solidifying a broad-based coalition that can advocate for racially and economically integrated schools and housing throughout the metropolitan area, and (3) sponsoring informed public conversations that will advance inclusive communities. We are requesting \$10,000 from The Minneapolis Foundation in support of this effort.

Our work over the past year has only strengthened our belief that an organization such as the Education & Housing Equity Project is desperately needed in the Twin Cities today. The year has also confirmed for us that coalition building and community education are the most effective and promising strategies for accomplishing our ambitious mission.

Thank you very much for your consideration. If you have any questions or comments or require additional information, please contact me or Board member Mike Anderson at 871-8980.

Sincerely,



Darcy Seaver

Co-Coordinator

GRANT APPLICATION COVER SHEET

For the Life of Our Community.
THE
MINNEAPOLIS
FOUNDATION

Please provide the following information, which may be word processed; however, use no more space than the form provides. Complete all information.

Applicant/Collaborative Organization:

EDUCATION + HOUSING EQUITY PROJECT

Mailing Address (include city, state and zip code):

c/o MICAH
122 W. FRANKLIN AVE #320
MINNEAPOLIS MN 55404

Contact Person:

DARCY SEAVER

Title:

CO-COORDINATOR

Phone:

871-8780

Fax (if any):

871-8984

Date of Submission:

SEPTEMBER 12, 1996

Total Organizational Budget:

\$ 111,275 for fiscal year ending 12/31/97 (mo./yr./date)

Geographic Area Served: TWIN CITIES METRO AREA

Type of Organization:

- 501(c)(3) Other IRS 501 or 509 category _____
 Religious organization
 Governmental organization
 Emerging/start-up/informal

Request #1

Type of Request:

Program/Project Organizational Capital

Amount Requested: \$ 10,000

Budget total for activities for this request: \$ 111,275

Brief statement of purpose for this request:

To continue + expand current work on three fronts: (1) supporting + linking existing coalitions working on the combined issues of housing + education; (2) solidifying a broad-based coalition that can advocate for racially + economically integrated schools + housing throughout the metropolitan area; and (3) sponsoring informed public conversations that will advance the understanding + promotion of inclusive communities.

Request #2

Type of Request:

Program/Project Organizational Capital

Amount Requested:

Budget total for activities for this request:

Brief statement of purpose for this request:

Mick Anderson

Signature of Board Chair or Authorized Designee

9-12-96

Date

Proposal to the Minneapolis Foundation

I. OUR STRUCTURE & PURPOSE

The Education & Housing Equity Project (EHEP) was created in early 1995 by a group of education and housing advocates who shared a belief in the pressing need to link the issue of school desegregation/integration with the broader issue of segregated housing and neighborhoods. The organization's mission is to act as a catalyst to build broad-based coalitions and engage the community in public discussions and advocacy for the purpose of promoting racially and economically inclusive communities that give families of all incomes, races, and ethnicities access to schools and housing throughout the metropolitan area.

EHEP pursues its mission through a three-part strategy:

- (1) Coalition building and advocacy;
- (2) Community education and public dialogue; and
- (3) Assisting communities in becoming more inclusive and integrated.

In its first year, EHEP was awarded a start-up grant to develop the organization and hired part-time staff in late 1995. Since that time, EHEP has worked to develop itself as an organization (including obtaining 501(c)(3) status and beginning a process of strategic planning) and collaborated with other organizations and individuals to determine the best strategies for making progress on these issues that are as complex and daunting as they are immediate.

With staff time limited to a part-time Coordinator's position, EHEP has been involved in the following activities and accomplished the following over the past eight months:

Coalition building. EHEP has spent its first year in numerous dialogues and collaborations that have led to several specific coalition projects as well as a fuller understanding of the need for an organization that can link these two issues - housing and education - and help develop the desperately needed consensus and leadership to move forward. After two months of one-on-one interviews with a broad range of community leaders and experts in the fields of housing, education, anti-racism, and metropolitan stability, EHEP brought together over 30 organizations to begin the process of building a broad-based coalition that can work on these combined issues. EHEP has also helped expand the base and scope of existing coalitions by connecting the coalitions with related organizations and encouraging the linkage of housing and schools issues in their work. It has worked with a coalition focused on the re-drafting of the State Board of Education's desegregation rule, for example, and linked that school issue with broader issues of housing segregation and metropolitan stability. Similarly, it has encouraged a coalition working on a fair housing testing campaign in suburban Hennepin to frame this issue in the context of schools and broader life opportunities, too.

Community education & dialogue. In February 1996, EHEP partnered with the Minneapolis Initiative Against Racism, the Minnesota Minority Education Partnership, and the Minnesota Fair Housing Center to create the Community Circle Collaborative (CCC), a

metro-wide dialogue project in which at least 200 people from all walks of life will join together - 5-15 at a time - in study circles held throughout the metro area to discuss the question: "How does racial and economic segregation of housing affect educational achievement and life opportunities?" The CCC is now a broad-based collaboration of community-based organizations, public staff and officials, and individuals working in a variety of fields, including anti-racism, housing, education, social justice, religion, law, and social research. The growing list of partners includes: the Minneapolis Initiative Against Racism; Mayor Sharon Sayles Belton; Toward Tomorrow Together (a St. Paul area anti-racism coalition); the Wilder Foundation; the St. Paul Dept. of Human Rights; the MN Churches Anti-Racism Initiative (of the MN Council of Churches, the Greater Minneapolis Council of Churches, and St. Paul Area Council of Churches); the Metropolitan Interfaith Council on Affordable Housing (MICAH); the Suburban Hennepin Anti-Racism Coalition; and the Institute on Race & Poverty. The Collaboration is chaired by Dr. Josie R. Johnson.

EHEP employs two staff members who share the part-time position (25 hours/week total) of Coordinator. Co-Coordinator Travis Lee is responsible for community organizing and coalition building tasks, while Co-Coordinator Darcy Seaver focuses on administrative coordination and community education projects (particularly the Community Circle Collaborative's metro-wide study circle project). The Co-Coordinators work under the direction of the Board of Directors.

The start-up Board of EHEP consisted of Matthew Little, former president of the Minneapolis chapter of the NAACP, current chair of the NAACP's Education Committee, and a longtime activist for racial and social justice; Barbara Bearman, another longtime activist who participated in the original Minneapolis school desegregation lawsuit nearly a quarter of a century ago, a member of the NAACP's Education Committee, and currently a freelance designer; and Michael Anderson, Executive Director of the Metropolitan Interfaith Council on Affordable Housing (MICAH). In August 1996, two new Board members were added: Georgina Stevens, Treasurer of Cowles Media Company and former Chair of the State Board of Education, and the Institute on Race & Poverty, a strategic research center based at the University of Minnesota Law School that has focused specifically on the link between housing and education. The Board is currently in the process of adding two additional Directors.

II. THE SITUATION

Public discussion about the possibilities for inclusive and integrated communities is rare, usually divisive and poorly informed, not conducted on a systematic or sustained basis, and with too few groups and individuals involved. We believe these adverse conditions imperil the chances of building inclusive and integrated communities in the Twin Cities metropolitan area.

The principal danger is that public discourse is fast settling into simplistic, distorted polarities - neighborhood schools versus forced busing, quality education versus desegregation, core cities versus suburbs, rich versus poor and, of course, whites versus people of color (especially African-Americans). A climate of public opinion poisoned by

these divisions inevitably limits what policymakers (and, as we've found in our initial discussions, advocates and community leaders as well) feel they are able to do; we speculate that this climate even limits what judges feel *they* are able to do. In the current environment, the issues are captured by the most extreme and negative voices, which are then amplified by the media. The public sits and listens. Few want to get involved, because of the fear of getting burned in the heated controversy and because of the not-unreasonable judgment that little will be accomplished under these conditions.

There is a need to involve many groups and the broader public in civil, informed conversations about the possibilities for integrated communities. There is a need to expand the serious discussion of these issues beyond the courtrooms and the academic halls. As many people as possible in our community should be participating in the conversation about this issue. The discourse should not be limited to the invectives of "talk radio," the well-intentioned opinions of newspaper editorials, the sociological jargon of academia or the legal technicalities of the court.

The issue is developing rapidly. The question is who will be involved in the public discourse, and how will that discourse be framed. Unfortunately, past experience shows that these issues are easily polarized - and stay polarized. We believe that this familiar yet unfortunate outcome can be averted by organizing a wide range of groups that have a potential stake in integration, by engaging broad-based public participation in informed conversations about what segregation and integration involves and by offering assistance to communities as they seek to become better integrated.

Our decision to focus on these particular issues and strategies is based on the Board's years of combined experience in the fields of housing and education, discussions and interviews with numerous community leaders (traditional and nontraditional), policy makers, educators, parents, housing advocates, researchers, and clergy throughout the metro area. Both our Board and our staff have spent much of the last year exploring these issues and asking community members and leaders about their views on underlying problems, their understanding of how the issues are linked, their perceptions of community opinion and knowledge about these issues, and their ideas about what strategies are needed and realistic. We have gathered this input in a variety of ways, including conducting numerous one-on-one interviews, holding a forum of over 30 organizations, working in existing housing, anti-racism, and education coalitions, and collaborating with a growing number of organizations and individuals in the study circle project.

III & IV. Our Proposed Activities & Expected Impact

In response to this need and based on the experience and information we have gathered over the past year, we propose to continue and expand our work in coalition building and public education. We want to take the public discussion about racial and economic segregation and integration to neighborhood centers, public libraries, school buildings, places of business, living rooms, and backyards - the places where ordinary people live their lives and where the real task of building inclusive communities is going to take place. We wish to encourage and inform public conversations that will help lead people to support the principle of

integrated communities and to support efforts to move toward that goal. This organization seeks to educate the public – that is, to lead people to a more informed, effective understanding of the effects of segregation, why integration is important, and how it can be accomplished. Through this process, we hope that people can understand the value of integration for themselves and other people, as well as society as a whole.

We have no illusions that all people will be persuaded, or that all will be willing to participate. There are, after all, real conflicts of interest and conflicts of values. These will not be dissolved by a little talk. But without the effort to bring people together for informed and civil conversations, the most extreme voices will be free to frame the issue. Public-spirited conversation will be drowned out by shrill debate; our common interests and values will get lost in the sea of opposition and conflict.

We propose to continue and expand our current work on three fronts: (1) supporting and linking existing coalitions that are working on these related issues, (2) solidifying a broad-based coalition that can advocate for racially and economically integrated schools and housing throughout the metropolitan area, and (3) sponsoring informed public conversations that will advance the understanding and promotion of inclusive communities. Each of these elements reinforces the others.

(1) Supporting and linking existing coalitions and organizations. There are a wide range of groups and individuals in the Twin Cities metro area with a potential stake in the cause of inclusive and integrated communities and schools. We have begun connecting and collaborating with many such groups in our first year, and believe much can be accomplished simply by helping to support and expand existing coalitions that already focus on housing and school issues, but do not necessarily link those two issues together in their work. We propose to continue our coalition-building efforts by focusing on faith communities, elected officials (legislators, school boards, city councils, mayors, county boards), neighborhood groups, parent organizations, teacher and staff groups, professional education programs, labor unions, business organizations, civic groups, civil rights organizations, human rights commissions, libraries, the media, and others.

These groups all have different interests and different understandings of what integration means for them. Moreover, although we have found that many of them agree in the importance of linking school desegregation/integration with the broader issue of housing, few actively combine those two issues in their work, or in their recruitment of additional coalition members.

Over the past year we have seen – and begun to build on – a great potential for such broad coalition development and support, but also appreciate that it will require a labor-intensive effort to attract the participation of these groups in these combined issues of housing and education in ways that are appropriate to their interests and capacities. Such an effort is critically needed, however, and these groups constitute the essential infrastructure through which we can develop the broader public understanding and support for integrated communities, and a broader response to the socioeconomic and racial segregation deepening in the Twin Cities area.

(2) **Solidifying a broad-based housing/education coalition.** The discussions and research we have undertaken over our first year have convinced us that the building of a single coalition that can advocate for more integrated schools and neighborhoods in the Twin Cities will be challenging and slow-going. We have begun to lay the foundation for such a coalition, however - by working within existing coalitions, by listening closely to both mainstream and community leaders and citizens, and by educating them about the realities and options facing us - and will work to solidify it over the next year. We plan to move from the dialogue phase to the issue-identification and action stage, working with the same broad range of organizations and individuals we have identified over the past year, as well as others. As we have found already, once groups have the information and tools to delve into these issues and see how must be linked and pursued in coalition, there is a powerful movement to work together. The challenge over the next year will be to support these groups and individuals in figuring out *how* to further these issues in a way that is equitable, manageable, and capable of attracting widespread support.

(3) **Creating informed public dialogue and analysis.** The issues of residential and school segregation have become increasingly polarized and complex. There is a palpable sense of ambivalence about what to do about segregation, as both past and present strategies seem inadequate, flawed, or even misdirected. This is true even in those communities most affected by segregation, at every level: citizens, educators, housing advocates, community leaders, and policy makers. Our first year of work has given us a deep appreciation of this confusion, even as it has frustrated and worried us, and convinced us of the necessity of widespread and well-informed public conversations about these issues. Without such conversations, we fear the silence and ambivalence - to say nothing of poor public policy and lack of leadership - will continue. We propose, therefore, to create such opportunities for education and dialogue at several levels:

(a) The Community Circle Collaborative and the "Beyond Busing" study circle project. As noted above, EHEP has been a leading partner in this metro-wide collaboration. The CCC will organize at least 20 diverse "community circles" throughout the metropolitan region, book-ended by a Kick-Off Event and a community-wide Conference. The "Beyond Busing" community circles will address the question - through the prepared Discussion Guide and through their own development of strategies - the question: "How does racial and economic segregation of housing affect educational achievement and life opportunities?" This project will require: (1) building the Collaborative to include a broad a group as possible, including organizations, public institutions, and individuals from throughout the metropolitan region, (2) promoting and publicizing the project, (3) preparing a *Discussion Guide*, (4) providing research support to the community circles, (5) organizing the Kick-off Event and later Conference, (6) fundraising, (7) recruiting and training facilitators, and (8) evaluating and reporting on the outcomes of the community circles, the forums, and subsequent action.

EHEP has provided the lion's share of staff support for this project and will continue to do so through the first round of study circles in late Fall 1996 - particularly by

helping to build the number of collaborators involved in the project; coordinating its activities and communication; and preparing the *Discussion Guide* – and in the follow-up conference in early 1997. We also hope to use the *Discussion Guide* in additional study circles later in 1997 and 1998.

(b) EHEP will also organize additional public forums, smaller conversation circles, media contacts, and workshops around these issues. EHEP will compile information and produce materials – both text and video – that can be used in support of these conversations and forums. EHEP will also organize a speaker's bureau of experts and community leaders available to speak with the media, attend meetings, and brief organizations and policy makers.

Based on our first year's work in the community, we believe these combined strategies of coalition building and community education and dialogue are the best strategies for the coming year.

V. Our Activities and The Minneapolis Foundation

EHEP's mission and activities address the mission, operating principles, and guidelines of The Minneapolis Foundation in several ways. First, our mission mirrors aspects of the Foundation's mission: our mission is to build broad-based coalitions and to bring together community members in learning, discussing, and taking informed, collective action on two issues that link everyone in the metro area: schools and housing. Both our short-term and long-term goals are about connecting citizens and children, including those who – in our increasingly polarized metro area – might never meet, let alone talk or live near one another. We work to do so through community education and dialogue, through coalition building and networking, and ultimately through assisting communities in becoming more inclusive and integrated. We believe such work directly accomplishes the Foundation's goal of joining with individuals and organizations to strengthen the entire metro community, in measurable and sustainable ways.

EHEP's activities are also in accordance with the Foundation's operating principles. Although our vision is admittedly ambitious – racially and economically inclusive communities that give families of all incomes, races, and ethnicities access to schools and housing throughout the metropolitan area – we believe that our activities are based on a realistic, inclusive ways of building that kind of community. We are convinced that such a vision cannot be realized without the constant involvement of as many citizens as possible – particularly those who are disadvantaged – in all aspects of our activities. All of our activities – coalition building, education, dialogue, working with communities – are based on this belief.

Education & Housing Equity Project

Board of Directors

Matthew Little, President

Mr. Little is the former president of the Minneapolis chapter of the NAACP, current chair of the NAACP's Education Committee, and a longtime activist for racial and social justice.

Barbara Bearman, Secretary

Ms. Bearman is another longtime activist who participated in the original Minneapolis school desegregation lawsuit nearly a quarter of a century ago, a member of the NAACP's Education Committee, and currently a freelance designer.

Michael Anderson

Mr. Anderson is the Executive Director of the Metropolitan Interfaith Council on Affordable Housing (MICAH).

Georgina Y. Stevens *(as of September 1996)*

Ms. Stevens is Treasurer of the Cowles Media Company and former Chair of the State Board of Education.

Institute on Race & Poverty *(as of September 1996)*

The Institute is a strategic research center based at the University of Minnesota Law School. It was established in 1993 by John A. Powell, former national legal director for the American Civil Liberties Union and a professor of law at the University of Minnesota.

The Board is currently in the process of adding 1-2 new Directors. The Board expansion will be complete by November 1, 1996.

Education & Housing Equity Project

BUDGET

Check which budget(s) are included: x Organization Budget Project Budget

Budget for the period: October 1, 1996 to December 31, 1997

INCOME		
<u>Source Support</u>	<u>10/1/96-12/1/96</u>	<u>1997</u>
Government grants & contracts	\$0	\$0
Foundations	\$5,000	\$108,000
Otto Bremer Foundation	\$0	\$25,000
Bush Foundation	\$3,000	\$10,000
Grotto Foundation	\$2,000	\$5,000
Headwaters Fund	\$0	\$3,000
Joyce Foundation	\$0	\$10,000
McKnight Foundation	\$0	\$25,000
Minneapolis Foundation	\$0	\$10,000
Charles Mott Foundation	\$0	\$10,000
Phillips Foundation	\$0	\$5,000
St. Paul Companies Foundation		\$10,000
James R. Thorpe Foundation		\$5,000
Corporations	\$0	\$0
United Way or other federated campaigns	\$0	\$0
Individual contributions	\$0	\$1,275
Fundraising events & products	\$0	\$1,000
Membership income	\$0	\$0
In-kind support		\$1,000
Rent	\$500	
Revenue		
Earned Income	\$0	\$0
Total Income	\$5,500	\$111,275

EXPENSE		
<u>Item</u>	<u>10/1/96-12/1/96</u>	<u>1997</u>
Salaries & wages		
Coordinator	\$4,500 (.625 FTE)	\$35,000
Office Manager	\$0	\$12,500 (.50 FTE)
Subtotal	\$4,500	\$47,500
Insurance benefits & other related taxes	\$0	\$11,875
Consultants & professional fees	\$0	\$30,000
Travel	\$0	\$800
Office Equipment	\$0	\$10,000
Supplies	\$200	\$1,500
Printing & copying	\$500	\$2,000
Telephone & fax	\$0	\$600
Postage & delivery	\$200	\$1,500
Rent & utilities	\$0	\$2,500
Other (specify)		
Conferences/ Meetings	\$100	\$3,000
Total Expense	\$5,500	\$111,275
Difference (Income less expense)	\$0	\$0

For the Life of Our Community.
THE
MINNEAPOLIS
FOUNDATION



Since 1915

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Emmett D. Carson

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March 19, 1997

Mr. Dick Little
Coordinator
Community Circle Collaborative
122 West Franklin Avenue, Suite 320
Minneapolis, MN 55404

Dear Mr. Little:

Enclosed is The Minneapolis Foundation's check in the amount of \$5,000.00 to Community Circle Collaborative for a Citizens Summit on creating better schools and affordable housing for every resident of the Twin Cities including a Citizens Forum and a Minnesota Meeting address.

This is a grant from the General Discretionary Fund of The Minneapolis Foundation.

If you have questions about this grant, please call Patti Cagle at (612) 672-3837, and refer to grant number: UF963361.

We are pleased to provide this support.

Sincerely,

Emmett D. Carson
President and CEO

edc:pmc
Enclosure

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821 Marquette Avenue
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