



Advertising and Publicity Department
Records.
Great Northern Railway
Corporate Records.

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JUNE

	<u>1924</u>	<u>1925</u>	<u>1926</u>	<u>1927</u>
1. Newspapers published on line	\$11,893.41	\$13,707.43	\$17,516.21	\$12,107.35
2. Periodicals " " "	210.00	1,791.12	1,797.29	1,228.53
3. Newspapers published off "	25,290.08	20,469.37	20,592.11	25,740.84
4. Magazines.....	5,569.63	11,538.16	12,222.02	8,094.79
5. Pictures, frames, title plates	3.75	816.97		935.10
6. Photos and lantern slides....	662.75	1,128.41	865.11	1,216.00
7. Cartage, freight, express....	71.49	280.26	635.74	775.52
8. Postage and duty.....	264.76	753.47	2,905.80	761.89
9. Misc. printing & advertising	3,582.04	7,976.87	2,391.43	2,296.39
10. Publicity.....	10,423.31	3,094.97	3,517.25	2,173.53
11. Time folders.....	4,991.45	4,720.80	196.00	73.70
12. Il. folders, booklets, etc...	11,703.11	5,557.61	11,324.92	12,141.62
13. Electros, cuts, art work.....	7,596.07	5,371.84	4,182.47	2,447.52
14. Railway & Steamship guides...	387.72	193.96	193.96	196.46
15. Advertising Department.....	1,214.05	2,976.00	3,498.15	2,478.50
16. Maps and rubber stamps.....	915.00	100.00	106.56	2,401.34
17. Bulletin boards.....	3,750.00	1,898.00	1,443.17	382.50
18. Moving pictures.....	13.25	45.93	19.79	119.16
19. Lecture work.....	61.09	11.50	42.95	1,135.89
20. Miscellaneous.....	666.01	5,951.81	610.90	1,773.44
21. Folder distribution..		342.00	263.00	223.50
22. Upper Missouri Hist. Exped.....			653.42	
23. Columbia River " " ...			2,319.51	
24. Window displays.....			781.12	1,034.63
25. Advertising in Orient.....			175.52	788.00
26. Writers, artists' supplies & ex.			2,155.86	379.40
27. New York Tourist Bureau.....			2,083.33	2,083.33
28. Our proportion Burl. tour adv.				
	\$89,268.97	\$88,725.57	\$91,840.17	\$82,820.63
Less credits.....		522.45	436.37	1,159.68
	\$89,268.97	\$88,203.12	\$91,403.80	\$81,660.95

1927 Budget	Expended Jan. to June, incl.	Per Cent Expended	Balance
100.00	100.00	100.00	0.00

\$380,785.88

West End Budget.....\$ 48,000.00

1 * West End Advertising.....\$21,649.30

Balance of west end budget.....\$ 24,084.01

Items on which total amount expended exceeds budget

JUNE

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on line of G. N.	\$17,516.21	\$12,107.35*		\$5,408.86
2. Periodicals " " " "	1,797.29	1,228.53*		568.76
3. Newspapers " off " "	20,592.11	25,740.84	\$5,148.73	
4. Magazines.....	12,222.02	8,094.79		4,127.23
5. Pictures, frames, title plates, etc..		935.10	935.10	
6. Photos and lantern slides.....	865.11	1,216.00	350.89	
7. Cartage, freight, express, etc.....	635.74	775.52	139.78	
8. Postage and duty.....	2,905.80	761.89		2,143.91
9. Miscel. printing and advertising.....	2,391.43	2,296.39		95.04
10. Publicity.....	3,517.25	2,173.53		1,343.72
11. Time folders.....	196.00	73.70		122.30
12. Il. folders and booklets, etc.....	11,324.92	12,141.62	816.70	
13. Electros, art work, cuts, etc.....	4,182.47	2,447.52*		1,734.95
14. Railway and steamship guides.....	193.96	196.46	2.50	
15. Advertising department.....	3,498.15	2,910.50 2,977.05	587.65	
16. Maps and rubber stamps.....	106.56	2,401.34	2,294.78	
17. Billboards.....	1,443.17	382.50		1,060.67
18. Moving pictures.....	19.79	119.16	99.37	
19. Lecture work.....	42.95	1,135.89	1,092.94	
20. Miscellaneous.....	610.90	1,273.14 562.24		222.46
21. Folder distribution.....	263.00	223.50		39.50
22. Upper Missouri Historical Expedition				
23. Columbia River " "	2,319.51			2,319.51
24. Window displays.....	781.12	1,034.63	253.51	
25. Advertising in the Orient.....	175.52	788.00	612.48	
26. Writers, artists' supplies & expenses	2,155.86	379.40		1,776.46
27. New York Tourist Bureau.....	2,083.33	2,083.33		
28. Our proportion Burlington Tour adv...				
	<u>\$91,840.17</u>	<u>\$82,820.63</u>		
	436.37	1,159.68		
	<u>\$91,403.80</u>	<u>\$81,660.95</u>		

Credits

Playing Cards sold on train..	\$89.55	*1	West End Advertising	\$5,716.95
Canadian Rockies Hotel Co. -		*2	" " "	149.50
Material purchased from		*13	" " Mech.Ex.....	539.69
Twin City Scenic Co. acct.				<u>\$6,406.14</u>
new Prince of Wales Hotel..	418.55			
F. W. Albachten - 24 doz.				
playing cards.....	113.76			
Capitol Book Co. - 2 copies				
"Blazed Trail".....	6.40			
Adjustment of account -				
moving picture machine.....	306.00			
Electric lamps for sign.....	191.92			
C. B. & Q.-Playing cards acct.	27.00			
Burlington Tours.....	6.50			
Literature sold.....				
	<u>\$1,159.68</u>			

DECREASE OVER JUNE 1926....\$9,742.85

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY - June

Minnesota

Hinckley News.....\$3.50 ✓

David Adv. Co.

Crookston Times - 122 Ins. @ 35¢...\$42.70

Fergus Falls Journal - 1682 Li. @ 3½¢ 58.87

St. Cloud Journal Press - 1648 Li.

" Times - 1674 Li. @ 4¢.....57.68

\$226.21

Less discount..... 4.52 221.69

\$225.19

Twin Cities

Svenska Amerikanska Posten.....\$45.90 ✓ ✓

David Adv. Co.

✓ Dispatch - 3804 Li. @ 28¢.....1,065.12 ✓ ✓

✓ Daily News - 3790 Li. @ 17¢..... 644.30 ✓ ✓

✓ Minneapolis Tribune - 3814 Li. @ 28¢ 1067.92 ✓ ✓

✓ " Journal - 3817 Li. @ 25¢.....954.25 ✓ ✓

✓ " Daily Star - 3543 Li. @ 15¢...531.45 ✓ ✓

✓ So. St. Paul Reporter - 149½" @ 49¢... 73.26 ✓ ✓

✓ Swedish Am. Posten - 1530 Li. @ 16¢.244.80 ✓ ✓

✓ Mpls. Tidende - 1820 Li. @ 10¢.....182.00 ✓ ✓

✓ Dispatch (Reader) - 15 Li. @ \$1.50.. 22.50 ✓ ✓

✓ Mpls. Tribune " - 12 Li. @ \$1.00... 12.00 ✓ ✓

\$4,797.60

Less discount..... 95.95 4701.65

\$4,747.55

Duluth & Superior

David Adv. Co.

Duluth Herald - 900 Li. @ 13¢.....\$117.00

Duluth News Tribune - 600 Li. @ 7¢...42.00

Superior Telegram - 900 Li. @ 7¢.....63.00

\$222.00

Less discount..... 4.45 217.55

\$217.55

63
126
61.74

42
84
111.6

117
234
114.66

Iowa

Sioux City Tribune.....	\$12.00 ✓	
" " Journal.....	13.26 ✓	\$25.26

Montana

Great Falls Leader	\$96.00 ✓	
" " Tribune.....	163.20 ✓	
Lewistown Democrat News.....	82.32 ✓	
Butte Miner.....	140.70 ✓	
Butte Standard.....	100.80 ✓	
Butte Post.....	115.20 ✓	
Billings Gazette.....	61.74 ✓	
Fergus County Argus.....	16.80 ✓	\$776.76

West End Advertising

Vancouver Sun.....	\$9.60 ✓	
Inland Empire News.....	8.40	
Sedro-Woolley Courier Times.....	8.40	
Althow-Singleton, Inc.....	5,690.55	\$5,716.95

David Advertising Co. - Canada -		
Edmonton Journal - 616 Li. @ 10¢.....	61.60	
Less discount.....	1.23	60.37

North Dakota

Crystal Call	\$2.40 ✓	
Walsh County Press.....	3.60 ✓	
Neché Chronotype.....	3.00 ✓	
Red River Valley Leader.....	3.00 ✓	
Cavalier Chronicle.....	3.60 ✓	
Walhalla Mountaineer.....	3.00 ✓	
St. Thomas Times.....	3.00 ✓	
Fordville Tri-County Sun.....	3.00 ✓	
Minto Journal.....	3.75 ✓	

David Advertising Co.

Fargo Fourm - 1649 Ins. @ 8¢...\$131.92		
Grand Forks Herald- 1698 Li. @ 7¢118.86		
Minot News - 1678 Li. @ 3¢.....	50.34	
	\$301.12	
Less discount.....	6.02	295.10
		\$323.45

South Dakota

Sioux Falls Argus Leader.....	\$8.15 ✓	
" " Press.....	6.12 ✓	14.27

\$12,107.35

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN RY. - June

Mont. Irrigation & Drainage Institute - Proceedings of 7th Annual Convention of Montana Irrigation & Drainage Institute.....	\$45.00 ✓
St. Paul Ace.....	17.00 ✓
Minneapolis "Gopher".....	32.50 ✓
Jolly Elk - June 30th.....	19.00 ✓
Special Edition of Cavalier Co. Republican.....	50.00 ✓
Commercial West.....	79.80 ✓
Minnesota Banker - June 1.....	25.00 ✓
C. J. West - Bride's Book - June.....	33.68 ✓
Mont. Business Monitor - June issue.....	15.00 ✓
Washington State Labor News, Seattle.....	24.00 ✓
Skilling's Mining Review.....	45.52 ✓
Montana Banker.....	27.00 ✓
University of Washington Daily.....	14.00 ✓
Visitation Record - Nov. Feb., April and June.....	40.00 ✓
Greeters of Oregon Tourist & Shopping Guide.....	12.50 ✓
Minnesota of Alumni Weekly.....	52.00 ✓
Minnesota Law Review.....	50.00 ✓
Oak Hall Program.....	15.00 ✓
University of Minnesota Daily.....	70.00 ✓
Pacific Legion.....	35.00 ✓
Montana Education.....	80.00 ✓
Parent-Teacher.....	51.94 ✓
Odd Fellow Review.....	18.00 ✓
Minn. County Commissioner.....	30.00 ✓
Helena American Legionnaire.....	22.00 ✓
Portland Spectator.....	36.00 ✓
Rotary Club of Portland.....	3.50 ✓
Greeters & Tourist Guide, Seattle.....	25.00 ✓
Semaphore - May and June.....	211.09
Trails of Northwoods- David Adv. Co.....	49.00 ✓

\$1,228.53

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN Ry. - June.

Waterloo Tribune	\$5.00 ✓
Dubuque Telegraph-Herald	10.00 ✓
La Crosse Tribune.....	6.12 ✓
Davenport Times.....	16.32 ✓
Wisconsin State Journal.....	14.28 ✓
Davenport Democrat.....	12.24 ✓
Wisconsin News.....	22.44 ✓
Waterloo Courier.....	6.00 ✓
Dubuque Tribune.....	14.28 ✓
Rochester Post Bulletin.....	8.00 ✓
Kung Shong Yat Po.....	9.00 ✓
Faribault News.....	7.11 ✓
Madison Capital Times.....	6.86 ✓
Des Moines Register & Tribune.....	40.00 ✓
Waterloo Courier.....	6.00 ✓
Milwaukee Sentinel.....	16.66 ✓

McJunkin Advertising Co.

Difference in rate of New York Times	\$10.69 ✓
" " " " Rochester	
Democrat & Chronicle.....	34.65

Chicago Newspapers - Summer Tourist	3,228.00 ✓
" " -Train Service..	2,473.50 ✓
Eastern Newspapers - Summer Tourist	7,519.45
" " - " "	12,274.24 ✓
	<u>25,540.53</u>

\$25,740.84

2473.50

23267.34

MAGAZINES - June 1927.

Traffic World - June 4-18.....	\$120.00	✓
Mid-West Hotel Report, Omaha - June 10th.....	29.40	✓
Knot-Hole, Lincoln, Nebr. - June.....	20.00	✓
Chinese Students Monthly.....	45.00	
Public Service Magazine, Chicago.....	35.00	
Canadian Hotel Review - May.....	35.50	✓
" " " - June.....	45.00	✓

McJunkin Advertising Co.

Adv. in National Retail Lumbermen Dealer
and Harvard -Yale Regatta.....\$123.77

Adv. in Literary Digest, June 4, 2/3 page 2,654.10 2,777.87
Adv. in following during June:

The Sportsman - 1/4 page	56.25
Walther League Messenger - 2/3 page	53.50
Travel Magazine - 1/2 page	200.00
Technology Review - 1 Ins.....	7.50
Sat. Evening Post - 1/2 page.....	4,000.00
Columbia Magazine - 1/8 page.....	<u>225.00</u>

	\$4,542.25	
Less discount.....	<u>77.23</u>	4,465.02

Christian Science Monitor - June 3-71

600 Li. @ 40¢ ...240.00

Dearborn Independent - June 4 - 112 Li.....252.00

Cambridge Harvard Crimson - June 6-20-

600 Li. @ 5¢..... 30.00 522.00

\$8,094.79

PICTURES, FRAMES, TITLE PLATES, BOXING, Etc. - June

T. J. Hileman - Framing 3 oil pictures.....	\$66.00
B. L. Robbins, Lewistown, Mont. - Cleaning & repairing 3 oil paintings.....	12.00
John Fery - Painting two oil pictures.....	100.00
Twin City Scenic Co. - Painting 23 landscape paintings.....	283.00
E. J. Radlein - Picture framing.....	462.10
G. Messing - Brass title plates.....	12.00

\$ 935.10

12	Photos - Waterton Lakes Hotel.....	\$3.53.
50	Colored " - " " "	196.00
1	Photo - G. N. Band.....	4.25
2	" - Billboards.....	6.37
2	" - St. Olaf's Choir.....	7.94
1	" - Emporium window.....	4.90
2	copy neg. & 24 prints.....	10.00
1	Photo.....	4.90
10	prints.....	3.92
1	neg.....	3.43
		<u>\$245.24</u>

T. J. Hileman - Expenses for May.....	63.11
Ray-Bell Films - 2 slides.....	1.50
" " - 78 prints Pilley Mt. Climbing.....	39.00
J. E. Haynes - Lantern Slides.....	232.78
T. J. Hileman - 1 dozen film packs.....	11.20
Chas. F. Bretzman, Indianapolis, Ind.-photos.....	19.50
Drysdale-Perry Co. - 1 print.....	1.25
Greenfield Photo Co. - 1 Photo.....	1.70
E. S. Hill, St. Cloud - 6 neg. & 6 prints.....	22.50
Lee & Co., Grand Forks - 24 prints.....	12.00
United Engraving Co. - 2 prints.....	1.00
Zimmerman Bros. - 1 photo folder.....	.25
Camera Art - Photos of Men's Quartette.....	112.00
United Engraving Co. - Photos.....	5.39
Boland, Tacoma - Photos.....	3.50
Asahel Curtis Co. - Photos.....	16.20
F. H. Kiser - Photos acct. El Comancho.....	12.28
Reed Studio - 19 Indian pictures -Miss Cable.....	9.50
Simmer Studio, Wenatchee- Photos.....	1.85
William Bull - Photos.....	140.63
C. P. Gibson & "	24.50

T. J. Hileman -	Photos of Blood Indians...	\$196.59	
	" " " "		19.60
	" (Hoke Smith)		5.68
44	" (" ")		17.25
			239.12

\$1,216.00

CARTAGE, FREIGHT, EXPRESS, ETC. - June 1927

McJunkin Advertising Co. - Express charge on drawings..	\$2.82
Ed. Lynch - Hauling during June.....	132.56
Grates Transfer Co. - Hauling observation car display..	6.00
T. J. Hileman - Express charges.....	5.35
C. F. Elwanger.....	7.40
C. A. Rand.....	3.57
E. H. Moot.....	.74
H. E. Watkins.....	5.88
H. Dickson.....	4.75
H. Stevens.....	1.96
A. J. Aicher.....	.25
A. L. Scott/.....	2.00
J. W. Young.....	.55
P. H. Yorke.....	7.74
L. D. Kidd.....	1.20
V. E. Jones.....	2.12
M. M. Hubbert.....	8.16
T. L. McDonald.....	14.51
J. C. Maher.....	2.00
Seattle Transfer.....	11.10
A. Whitnall.....	3.75
American Ry. Express.....	551.11

\$775.52

T. A. Thompson - Duty on folders.....	19.75
A. H. Hebb - Duty.....	6.27
Vancouver City Ticket Office - Duty for May and June.....	3.90

\$761.89

MISCELLANEOUS PRINTING AND ADVERTISING - June 1927

McGill-Warner Co.

34,500 Inserts - Call of the Mts.....	\$155.25	
10 M Coupon Ticket Holders.....	318.75	
3 M special thin letterheads.....	13.00	
5 M prepaid express labels.....	20.00	
2 M Leaflets	97.00	
Inserting "Call of Mts." into envelopes..	19.75	
6 M Post cards & Folders- J. R. VanDyke..	122.50	
2600 leaflets - 1300 post cards and envelopes - B. & P. Women's Club.....	93.75	
100 pieces red press board.....	2.75	
500 leaflets - 500 ea. post cards and envelopes.....	55.00	
1000 placards	75.00	
100 desk blotters - O. L.....	19.75	
25 Desk " - Winnipeg Limited.....	9.75	
1 M Gov. Post cards.....	22.50	
23 M Goats patched.....	116.50	
150 Desk BlotTERS.....	16.75	
100 " " Glacier Park.....	17.75	
200 ea. Blue & Red Tags.....	13.00	
5 M Mailing labels.....	12.50	
8 M Post cards - E. H. Moot.....	40.00	
100 tags red and blue.....	9.50	
Goats patched for J. H. Kenney	12.00	
100 red and blue tags.....	9.50	
2 M desk blotters - G.P.....	264.50	
Printing name on 50mm mats for Prince of Wales.....	6.50	
10 M ea. O. L. & G. P. BlotTERS.....	75.00	
500 Passenger lists - Young People Luther League special.....	49.00	
		\$1,667.25

1 M Special envelopes.....	\$15.83
Binding book in leather - Photos of	
Blood Indians for Mr. Hihl.....	15.19
500 Cards for Fred Kemp.....	8.92
1 M double post cards for V. E. Jones....	10.29
158 Shrine Menus - Nile & N. W. Templars	120.44
1 M double post cards- P. H. Yorke.....	10.29
Imprinting 50 Shrine Menus.....	2.55
5 M Prince of Wales Hotel labels.....	72.61
Binding one book.....	8.08
100 Club Breakfast Menus - Automotive	
Equipment Assn.....	3.44
75 " " " - "	3.14
Tacoma Convention & Litte Theatre inserts	7.35
75 Luncheon Menus - Red Train.....	11.51
75 " " - Automotive Equip.Assn.	11.51
75 Dinner " " " "	11.51
150 Luncheon Menus - Young Peoples Luther	
League.....	12.59
150 Dinner Menus - Young Peoples Luther	
League.....	9.60
Patch 400 Menus furnished " " " ...	3.53
150 Menus - Young Peoples Luther League..	14.21

500	Gov.	Post	Cards-	E. A. Fradenburgh...	19.11
450	"	"	"	- S. J. Owens.....	18.37
300	"	"	"	- C. O. Layton.....	15.92
500	"	"	"	- M. M. Hubbert.....	19.50
200	"	"	"	- A. J. Dickinson.....	12.65

C. W. Hill, Spokane, Wash. - 1 M cards.....	8.75
Webb Publishing Co. - Inserting post cards in Semaphore....	45.00
Southern Railway Co. - Our proportion of cost of 4000 folders advertising Florida Realtors Pacific Coast tour.....	58.04
Independent Commercial Printer - 5 M Excursion cards.....	17.16

Railroader Printing House

1 M	letterheads - R. C. Michkils.....	\$4.75
2 M	#6 $\frac{1}{2}$ Envelopes- E. B. Clark.....	1.80
1 M	Letterheads - E. A. Fradenburgh.....	4.75
1 M	" - R. C. Michkils.....	3.75
2 M	#6 $\frac{1}{2}$ Envelopes - Passenger Dept.....	1.80
1 M	" " - Advertising Dept....	1.00
1/2 M	" " - F. L. Cobb.....	.75
3 M	Letterheads- J. H. Kenney.....	11.25
250	Special letterheads & Envelopes... 4.25 (Consolidation statements)	
2 M	Envelopes patched - R.C. Michkils..	1.80
2 M	Letterheads - Geo. Eighmy.....	6.50
3 M	special " - C. O. Layton.....	13.25
1 M	#6 $\frac{1}{2}$ envelopes.....	1.00
2 M	#10 "	1.80
2 M	ea. Envelopes #6 $\frac{1}{2}$ & #10 -Adv.Dept..	3.60

\$62.05

\$2,296.39

PUBLICITY - June 1927.

Randall Co.

Mailing 17,500 Teasers.....	\$141.61	
Addressing 9 M Teasers - G.P.....	79.38	
Inserting post cards, attaching seals, mailing and postage on 17,000 special teasers.....	138.18	
14 M Teasers addressed.....	123.48	\$ 482.65
Pollock's Clipping Bureau - Clippings for June.....	1.60	
Herbert Somerville - Story for "Goat".....	2.50	
J. E. Frawley, Wenatchee - Painting two signs and one screen account Apple Blossom Festival.....	25.00	
Old Glory Mfg. & Decorating Co. - 1 flag.....	7.03	
Ernest F. Bethke - Multigraphing letters.....	7.75	
Northern Letter Service Co. - Addressing & folding 500 letters.....	8.50	
Elite Addressing Co. - Addressing, folding and inserting 1500 large envelopes.....	15.00	
S. W. Stokes - Hoke Smith.....	\$397.05	
" -	504.10	901.15
Puget Sound Electric Co. - Lighting O.L. Sign.....	4.73	
Home Addressing Co.....	30.40	
Heiden's Mailing Bureau, Seattle - Addressing Envel...	29.74	
J. C. Penney - Bunting and cheese cloth account Apple Blossom float.....	5.70	
St. Lukes Guild - mounted blossoms -Apple Blossom.....	2.25	
Smith's Service Station - 5 gal. Gas - " "	1.05	
Sloan & Son - Paint account Apple Blossom Float.....	1.50	
Thompson Grocery Store - " " " "	.50	
Wenatchee Lumber Cp. - Lumber " " " "	1.60	
Lab. - Jackson St. Shops.....	67.12	
Mat. - Superior.....	51.80	
Mat. - D. & S. Cars.....	414.26	
" - Mississippi St.....	26.10	
Mat. - Fuel.....	54.82	
Mat. - Wenatche.....	.18	

\$2,173.53

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TIME FOLDERS - June 1927.

Oregon Railroad & Navigation Co. - Our proportion of
cost of 25 M joint folders.....\$73.70

10 M Fish & Fishing booklets.....	\$151.40
9 M " & " "	136.71
2 M Pikini Folders.....	28.03
5,400 Reprint "Eastern Trips for Western People".....	107.06
7700 Fish & Fishing booklets.....	129.65
25 M "Scenic Northwest" booklets	2,363.27
	\$ 2,916.12

5 M	New Montana Resort Books.....	\$464.00	
30 M	O. L. Train Directories.....	360.00	
52 M	"Call of the Mountains".....	4,837.51	
25 M	"Prince of Wales" booklet.....	1,072.00	
23 M	"Goat".....	919.99	
6 M	O. L. Books.....	650.00	
8 M	Lumbermen's Conv. Books.....	394.00	
2 M	Western Amateur Golf Tournament Books.....	225.00	\$8,922.50

Farwest Lithograph & Printing Co. - Seattle -	
8 M Folders - 12 pages.....	303.00
	\$12,141.62

ELECTROS, ART WORK, CUTS, etc. - June 1927.

Randall Co.

1 Electro of train.....	\$1.37	
1 Nickeltype of cut.....	<u>3.04</u>	\$4.41

McGill Warner & Co.

Comp. & proofs - Ad 71 - 1 electro....	\$14.07	
" " - " 69 - 1 "	9.41	
" " - " 65 - 1 "	39.30	
" " - " 70 - 1 "	21.14	
" " - " 69 - 1 "	23.17	
" " - " 68 - 12 "	37.24	
" " - " - 40 "	159.00	
" " - " 64 - 3 "	31.14	
" " - " 63 - 1 "	15.59	
" " - " 56 - 1 "	25.56	
" " - " 60 - 2 "	26.71	
" " - " 59 - 2 "	33.73	
" " - " 62 - 1 "	14.38	
" " - " 64 - 1 "	74.01	
" " - " 66 - 1 "	17.98	
" on e " - " 67 - 1 "	21.15	
" on 3 pages convention booklet.....	19.00	
3 Electros.....	9.85	
1 set 4 color plates.....	17.70	
1 electro.....	1.40	
1 set 4 color electros.....	<u>22.84</u>	\$634.37

Buckbee-Mears Co.

1 Halfton.....	\$ 4.21	
Art work "Stop off at Glacier Park"...	80.07	
Halftones & color proof - Watern Lake		
Post cards.....	28.53	
Proofing 3 sets 4 color process plates.....	44.10	
7 Electrotones.....	<u>22.31</u>	179.22

Altnow-Singelton - Mechanical Expense for May.....	362.45
" " - " " acct. Shrine Folder	171.44
W. S. Kirkpatrick - Mechanical Expense during May...	6.80
Western Newspaper Union	58.98
Liberty Engraving Co. - Halftones.....	24.15
MacDonald Acton & Young - 1 original halftone.....	5.78
St. Paul Engraving Co. - Electros.....	7.93
Bowen & Son.....	32.39
Bert Knight - Drawings.....	460.60
United Engraving Co.....	<u>499.00</u>

\$2,447.52

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RAILWAY & STEAMSHIP GUIDES - June 1927

National Railway Publication Co.....\$196.46

ADVERTISING DEPARTMENT - June 1927

Pay Roll	\$2,910.50
A. E. Hardgrove - Expenses during June.....	44.25
W. R. Mills....."....."....."	259.90
C. Herrin - Expenses account trip to Chicago.....	36.30
- " " " " West Coast account	
publicity new Electric Engine.....	286.08
A. E. Hardgrove - Expenses account display at St. Louis....	28.12
O. J. McGillis - Expenses account trip to Browning.....	130.05

\$3,695.20

2910.50

784.70

MAPS AND RUBBER STAMPS - June 1927

St. Paul Statuary Co. - Painting 6 Glacier Park Maps	
and packing.....	\$918.00
- Redecorating 1 G.P. Map.....	100.00
W. H. Gordenier - Services rendered on 6 maps of	
western Canada and U. S.....	12.50
Engineering Model Works, Butte- Relief Map Cascade	
Tunnel (6-22-912).....	1,179.87
Gus Messing - Rubber stamps.....	3.22
McGill-Warner Co. - Patching all G. N. maps to show	
Waterton Lakes National Park.....	<u>187.75</u>
	\$2,401.34

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BULLETIN BOARDS - June 1927.

Tyee Investment Co. - Rental of roof privilege.....\$150.00

Foster & Kleiser - Display advertising and patrol
service.....232.50

\$382.50

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MOVING PICTURES - June 1927

T. L. McDonald - 1 switch for Acme picture machine...\$1.50

T. J. Hileman - 500 feet movie film.....20.63

Ray-Bell Films, Inc.

15 films shipped out during May..... 7.50

125 feet print from portions of "Apikuni" shipped to
Arthur S. Coggeshall, Pittsburgh, Pa.....10.00

14 films sent out during month of April - 72 films
added to storage.....79.53

\$119.16

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LECTURE WORK - June 1927

L. D. Kitchell - Expenses during June.....	\$254.50
L. D. Kitchell - Salary during June.....	250.00
Frank Erler - Salary during June.....	364.30
L. D. Kitchell - Expenses incurred account machine repairs, etc.....	165.65
S. P. Treiber - Services as moving picture machine operator.....	15.00
Randall Co. - 5 M Kitchell booklets - Florida Realtors.....	76.44
	\$1,135.89

MISCELLANEOUS - June 1927

Roe-James Glass Co. - Beveling glass and rounding corners.....	\$3.33
Western Union Telegraph Co. - Telegrams sent to Cardston, Canada.....	3.05
Guiterman Bros. - 4 only windbreakers & 4 pr. breeches.....	67.55
Gotzian & Co. - 4 pr. Shoes account G. N. Quartette...	26.00
Dennison Mfg. Co. - 10 M tags.....	112.40
T. J. Hileman - Telegrams.....	1.30
Mullery Paper Box Co. - 500 folios 29x22 $\frac{1}{2}$	16.00
Tri-State Telegraph & Telephone Co.....	29.29
Northern States Power Co. - Our proportion of electric-ity, heating, etc. during May and June..	80.64
Twin City Scenic Co. - Dyeing and crushing 30 yards of canvass and 24 paint brushes.....	17.40
St. Paul Book & Stationery Co. - 1 copy of "Fifty Years an Old Frontier".....	4.00
McGill-Warner Co. - 20 lbs. clean rags.....	3.50
Van Paper Supply Co. - 6 rolls Kraft Paper;.....	13.98

\$388.44

L. E. Hardgrove - Expenses during June
" " aut display at St. Louis
W. R. Mills - Expenses during June
C. Herrin - Expenses aut trip to Chicago
" " " " " West Coast
O. J. Mc Millin - Expenses aut trip to Browning

44.25
25.12
259.50
36.30
286.08
130.05

\$1173.14

FOLDER DISTRIBUTION - June 1927

E. E. Weikert - June.....	\$5.00
Railway Hotel & Steamship Advertising Co.....	50.00
Klein Bros. Co.....	5.00
Western Time Table Co.....	25.00
Eastern Time Table Co.....	85.00
Railway Folder-Schedule Distributing Co.....	50.00
A. W. Burow.....	3.50

\$223.50

WINDOW DISPLAYS - June 1927

Percy Plainwoman - Painting 8 pictographs for use as window displays.....	\$61.00
Black Department Store, Fargo - Connecting motor to engine for window display.....	11.85
N. W. Tirangle Motion Sign Co. - 2 small window signs..	100.00
Baxter Sign Co. - 1 time card.....	8.50
Metropolitan Bldg. Co. - 1 card sign and 2 paper signs...	4.00
J. E. Haynes - 1 H. P. Transparency - Prince of Wales Hotel.....	22.95
A. Schomburg - Reconditioning Seattle Display \$19.00 1 Lindbergh display.....	<u>60.00</u> 79.00
Buckbee-Mears Co. - 1 round trip window display.....	470.40
Commercial Show Card - 1 window card.....	7.80
United Signs - 1 card sign.....	3.00
Dick Long - window cards.....	3.00
O. W. R. R. & N. Co. - 1 card.....	.13
Chris Sign & Wall Paper Co. - 1 card sign.....	3.00
Virg Process - window cards.....	13.50
Acorn Sign Co. - window cards.....	17.00
Driese-Brown - decorative map screen display.....	175.00
Theits & Grant - window cards.....	37.25
H. E. Wilson, Detroit - 3 window cards.....	15.00
Deighan Show Card Co. - window cards.....	2.25

\$1,034.63

ADVERTISING IN ORIENT - June 1927

Nippon Yusen Kaisha - Advertising in "Japan" -June...	\$118.75
China Press - May.....	16.22
Japan Times Publishing Co. - May 8 to June 7.....	38.37
America Chamber of Commerce - May.....	25.50
J. W. Huck - Our proportion of expenses during Feb. and March.....	589.16
	\$788.00

WRITERS, ARTISTS' SUPPLIES AND EXPENSES - June 1927

John Fery - Expenses during June.....	\$55.93
J. W. Schultz - Expenses during June.....	220.55
M. A. Mayfield - To cover value of prepaid order drawn in favor of the New York Central to cover ticket New York to Wayzata and return and berth New York to St. Paul - account Winold Reiss.....	102.92
	\$379.40

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NEW YORK TOURIST BUREAU - June 1927

Operating expenses of New York Tourist Bureau.....\$2,083.33

MAY

	1924	1925	1926	1927
1. Newspapers published on line of G.N.	\$6,786.62	\$9,866.13	\$16,582.56	\$9,753.12
2. Periodicals " " " " "	215.00	827.36	1,367.47	658.70
3. Newspapers " off " " "	21,963.80	10,036.89	26,489.95	20,708.73
4. Magazines.....	25,276.12	15,893.47	16,709.98	21,284.71
5. Pictures, frames, title plates, etc.	743.45	1,566.25	2,045.00	21.00
6. Photos and lantern slides.....	1,698.51	1,243.09	1,283.01	388.75
7. Cartage, freight, express.....	70.40	317.40	286.14	928.50
8. Postage and duty.....	942.43	611.76	1,490.47	2,559.62
9. Misc. printing and advertising.....	5,431.35	12,981.48	3,642.71	2,283.26
10. Publicity.....	9,518.91	2,464.39	3,968.69	2,217.97
11. Time folders.....	112.50	4,239.60	4,908.93	4,195.50
12. Il. Folders, booklets, etc.....	16,194.81	8,166.84	8,886.27	6,405.91
13. Electros, cuts and art work.....	5,008.47	6,711.28	7,090.58	3,521.25
14. Railway and steamship guides.....		193.96		193.96
15. Advertising department.....	1,315.16	2,233.60	3,476.65	2,882.70
16. Maps and rubber stamps.....	225.00	610.91	184.69	112.50
17. Bulletin boards.....	4,050.00	9.56	518.00	1,102.50
18. Moving pictures.....	964.20	693.00	311.21	711.40
19. Lecture work.....	61.10	47.50	206.71	999.09
20. Miscellaneous.....	68.36	5,370.23	1,149.69	1,583.68
21. Folder distribution.....		328.50	642.19	1,188.96
22. Upper Missouri Historical Expedition			2,131.05	
23. Columbia River Historical Expedition			172.85	771.85
24. Window displays.....			58.36	58.36
25. Advertising in the Orient.....			1,112.43	231.44
26. Writers, Artists' supplies & expenses			2,083.33	2,083.33
27. New York Tourist Bureau.....				2,648.10
28. Our proportion Burlington Tour adv..				
	\$100,646.19	\$84,413.20	\$106,798.92	\$89,501.89
Less credits.....		167.40	553.15	426.98
	\$100,646.19	\$84,245.80	\$106,245.77	\$89,074.91

	1927 Budget	Expended Jan. to May, incl.	Per Cent Expended	Balance
1. Newspapers published on line	\$75,000.00	\$23,527.93 *	31.37%	\$51,472.07
2. Periodicals " " "	5,000.00	4,208.91 *	84.18%	791.90
3. Newspapers published off "	125,000.00	43,901.87	34.32%	81,098.13
4. Magazines.....	75,000.00	54,919.68	73.22%	20,080.32
5. Pictures, frames, boxing....	3,000.00	5,497.79		
6. Photos and lantern slides...	7,500.00	3,873.96	51.65%	3,626.04
7. Cartage, freight & express..	3,500.00	3,341.15	95.46%	158.85
8. Postage and duty.....	7,500.00	7,288.61	97.18%	211.39
9. Misc. printing & advertising	30,000.00	18,908.32	63.03%	11,091.68
10. Publicity.....	15,000.00	10,187.21	67.91%	4,812.79
11. Time folders.....	40,000.00	14,609.95	36.52%	25,390.05
12. Il. folders and booklets.....	50,000.00	31,170.03	62.34%	18,829.97
13. Electros, cuts and art work	45,000.00	22,164.11 *	49.25%	22,835.89
14. Railway & steamship guides..	2,500.00	787.84	31.51%	1,712.16
15. Advertising department.....	35,000.00	14,691.80	41.97%	20,308.20
16. Maps and rubber stamps.....	2,500.00	1,630.97	65.24%	869.03
17. Bulletin boards.....	15,000.00	3,232.57	21.55%	11,767.43
18. Moving pictures.....	2,500.00	2,570.53		
19. Lecture work.....	12,500.00	9,254.92	74.03%	3,245.08
20. Miscellaneous.....	10,000.00	5,361.01	53.61%	4,638.99
21. Folder distribution.....	4,500.00	2,553.37	56.74%	1,946.63
22. Upper Missouri Hist. Exped....				
23. Columbia River, " "		305.17		
24. Window displays.....	8,000.00	2,062.51	25.78%	5,937.49
25. Advertising in Orient.....	5,000.00	1,526.63	30.53%	3,473.37
26. Writers, Artists' ex. & supplies	3,500.00	970.96	27.74%	2,529.04
27. New York Tourist Bureau.....	25,000.00	10,416.65	41.66%	14,583.35
28. Our prop. Burlington Tour ad.	10,000.00	2,659.23	26.59%	7,340.77
	\$617,500.00	\$301,623.28		\$318,750.21
		2,498.35		
		\$299,124.93		

West End Budget..... \$48,000.00

* West End Advertising.....	\$15,932.35	
* " " "	202.80	
* " " Mechanical.....	1,374.70	
	\$17,509.85	17,509.85
Balance of west end budget.....		\$30,490.15

MAY

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on line of G.N.	\$16,582.56	\$9,753.12 *		\$6,829.44
2. Periodicals " " " " "	1,367.47	658.70 *		708.77
3. Newspapers " off " " "	26,489.95	20,708.73		5,781.22
4. Magazines.....	16,709.98	21,284.71	\$4,574.73	
5. Pictures, frames, title plates, etc.	2,045.00	21.00		2,024.00
6. Photos and lantern slides.....	1,283.01	388.75		894.26
7. Cartage, freight, express, etc.....	286.14	928.50		642.36
8. Postage and duty.....	1,490.47	2,559.62	1,069.15	
9. Misc. printing and advertising....	3,642.71	2,283.26		1,359.45
10. Publicity.....	3,968.69	2,217.97		1,750.72
11. Time folders.....	4,908.93	4,195.50		713.43
12. Il. Booklets, folders, etc.....	8,886.27	6,405.91		2,480.36
13. Electros, cuts, art work, etc.....	7,090.58	3,521.25 *		3,569.33
14. Railway and steamship guides.....		193.96	193.96	
15. Advertising Department.....	3,476.65	2,889.70	389.94	586.95
16. Maps and rubber stamps.....	184.69	112.50		72.19
17. Bulletin boards.....	518.00	1,102.50	584.50	
18. Moving pictures.....	311.21	711.40	400.19	
19. Lecture work.....	206.71	999.09	792.38	
20. Miscellaneous.....	1,149.69	1,583.68	433.99	542.20
21. Folder distribution.....	642.19	1,188.96	546.77	
22. Upper Missouri Historical Expedition				
23. Columbia River " "	2,131.05		2,131.05	
24. Window displays.....	172.85	871.85	599.00	
25. Advertising in the Orient.....	58.36	58.36		
26. Writers, artists' supplies & expenses	1,112.43	231.44		880.99
27. New York Tourist Bureau	2,083.33	2,083.33		
28. Our proportion Burlington Tour adv.		2,648.10	2,648.10	
	\$106,798.92	\$89,501.89		
Less credits.....	553.15	426.98		
	\$106,245.77	\$89,074.91		

Credits

Glacier Park Hotel Co.-12 Signposts of Adventure @ \$1.75
 25 Enchanted Trails of G.P. @ 2.00
 50 Plants of G.P. @ 50¢
 100 Col. Reproductions @ 8¢
 100 " " @ 28¢
 500 Mailing envelopes @ \$28.00 M

Playing cards sold on train.....153.00
 F. W. Albachten - 27 doz. playing cards.....127.98
 \$426.98

* West End.....\$6,872.70
 * " "165.30
 * " "577.02
 \$7,615.02

Decrease over May 1926.....\$17,170.86

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - May

Minnesota

Hitchinson Leader - April 30.....	\$6.40	
" Tri-County Pub.Co.....	4.00	
Appleton Press - May 13-27.....	11.20	
Isanti News.....	<u>8.80</u>	\$ 30.40

Montana

Lewistown Democrat News.....	31.50	
Helena Record.....	29.40	
Great Falls Leaders.....	36.00	
Butte Post.....	57.60	
Butte Miner.....	60.48	
Butte Standard.....	60.48	
Butte Tribune.....	61.20	
Helena Independent	<u>35.50</u>	372.16

South Dakota

Sioux Falls Press.....	6.12	
Daily Argus Leader.....	<u>8.40</u>	14.52

Iowa

Sioux City Tribune.....	12.24	
" " Journal.....	<u>13.26</u>	25.50

Canada

Winnipeg Tribune.....	50.40	
Manitoba Free Press.....	<u>75.60</u>	126.00

West End

W. S. Kirkpatrick - our proportion of cost of advertising pool train service.....	\$85.56	
Strang & Prosser - Our proportion of expense of advertising pool train service.....	96.98	
Inland Empire News.....	8.40	
Courier Times	8.40	
Monroe Monitor.....	6.00	
Altnow-Singleton - Advertising west end.....	6,658.96	
Kelsonina-Tribune.....	8.40	\$6,872.70

Twin Cities

Minneapolis Tidende - May 26.....	30.10	✓✓✓
" Daily Star.....	44.10	✓✓✓
" Journal.....	291.24	✓✓✓
" Tribune - April.....	436.32	✓✓✓
" Tribune - May.....	362.00	✓✓✓
" Journal - Mar. 1921	46.00	✓✓✓
" Journal - April.....	391.50	✓✓✓
St. Paul Dispatch.....	392.00	✓✓✓
Daily News.....	262.14	✓✓✓
Svenska Amer. Posten.....	45.90	✓✓✓
So.St. Paul Reporter.....	10.54	✓✓✓
		2,311.84

\$9,753.12

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - May

Washington Federation of Music Clubs.....	\$30.00 ✓
Jolly Elk.....	19.00 ✓
Talmud Torah of Minneapolis Picnic program.....	30.00 ✓
Great Falls Chapter - Masonic Temple program.....	25.00 ✓
Commercial West.....	45.00 ✓
Minnesota Banker.....	25.00 ✓
Northwest Fair Premium Book.....	10.00 ✓
Odd Fellow Review.....	18.00 ✓
Parent-Teacher.....	53.00 ✓
Pacific Legion	35.00 ✓
Alpha Omicron Pi - To Dragma.....	40.00 ✓
Greeters of Oregon Guide.....	12.50 ✓
College of St. Catherine - La Concha.....	30.00 ✓
Bride's Book - St. Paul and Minneapolis.....	17.52 ✓
Rotary Club of Seattle.....	16.00 ✓
Masque of Absarokee Program.....	25.00 ✓
Lutheran Church Herald.....	31.36 ✓
Minnesota Alumni Weekly.....	52.00 ✓
Skilling's Mining Review.....	45.52 ✓
University of Washington Daily.....	16.80 ✓
Portland Spokes.....	7.00 ✓
Transportation Club.....	10.00 ✓
St. Paul Ace - May	17.00 ✓
Portland Spectator.....	36.00 ✓
Washington State Labor News.....	12.00 ✓

\$658.70

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - May

Dubuque Herald - May 27th.....	\$10.00
Milwaukee Journal - May 31st.....	28.56
Madison Capital Times.....	7.14
Wisconsin News.....	22.44
Waterloo Tribune.....	5.00
Des Moines Register & Tribune.....	40.80
Milwaukee Leader.....	13.13
La Crosse Tribune.....	6.12

McJunkin Advertising Co.

Eastern Newspapers - Summer Tourist.....	\$4,936.63
" " - " ".....	10,670.91
Chicago " - " ".....	2,238.00
" " - " ".....	165.00
" " - Train Service.....	2,565.00
	<u>20,575.54</u>

\$20,708.73

2565 00

MAGAZINES - May 1927

Mid-West Hotel Reporter - May 27th.....	\$29.40
Chinese Students Handbook for 1927.....	30.00
Pittsburgh Bulletin.....	68.45
Public Service Magazine.....	35.00
Independent Woman.....	40.00
Chinese Students Monthly.....	45.00
Sierra Educational News.....	55.00
Masonic News - Detroit.....	150.00
Service Star Magazine, Indianapolis, Ind.....	40.00
Traffic World.....	120.00

McJunkin Advertising Co.

Ohio Schools - March, April, May.....	\$151.91
Journal of Education - 1/2 page.....	36.37
Christian Science Monitor - 600 Li. @ 40¢	
May 6-20.....	240.00
Cambridge Harvard Crimson - May 2-9-23 -	
900 Li. @ 5¢.....	45.00
Dearborn Independent - May 7 - 112 li.....	252.00

Sportsman Magazine - 1/4 page.....	\$56.25
Cambridge Lampoon - 1/2 page;.....	30.00
Primary Education & Popular	
Education - 294 li.....	142.59
National Magazine - 1 col.....	85.00
Journal of Nat. Education Assn.-2/3	245.00
Nat. Geographic Mag. - 1 page.....	2,360.00
Technology Review. - 1/2 page.....	49.50
Jack O'Lantern - 1/2 page.....	16.00
The Tiger, Princeton - 1/2 page.....	32.00
Columbia Mag. - 1/8 page.....	225.00
Literary Digest - 1/3 page.....	1,350.00
Travel Mag. - 1/2 page.....	200.00
Outlook - May 4 - 1/3 page.....	135.00
Sat. Eve. Post - 1/2 page.....	4,000.00
Walther League Messenger -2/3 page.	53.50
Wis. Journal of Education - 1 page...	60.00
Service Bureau of State Teachers	
Assn. - 1/2 page.....	714.35

	\$9,754.19		
Less credit and discount.....	172.68	\$9,581.51	10,306.79
			\$10,919.64

Brought Forward.....\$10,919.64

McJunkin Advertising Co.

Normal Instructor & Primary Plans - May - 1 page..	\$600.00	
Saturday Eve. Post - Apr. 2 - 1/2 page.....	4,000.00	
National Geo. Mag. - April - 1 page.....	2,360.00	
Travel Mag. - 1/2 page.....	152.00	
Outlook - April 6 - 1/3 page...April.....	135.00	
Forbes Mag. - April 1 - 2/3 page.....	270.00	
Columbia - 1/8 page.....	225.00	
Technology Review - 1/2 page.....	49.50	
Where-to-Go Bureau - 60 li. @ \$9.00..April.....	540.00	
National Magazine - 1 col.....	85.00	
American Legion Monthly - 90 li. @ \$3.00..April..	270.00	
Primary Education & Popular Educator - April.....	142.59	
The Sportsman - 1/4 page - April.....	62.50	
Princeton Tiger - 1/2 page - ".....	32.00	
Jack O'Lantern - 1/2 page - ".....	16.00	
Cambridge Lampoon - 1/2 page - ".....	30.00	
Journal of Nat. Education Assn., - April.....	245.00	
Wis. Journal of Education - 1 page.....	60.00	
Service Bureau of State Teachers Assn., April....	1,270.47	
	<u>\$10,545.06</u>	
Less Discount.....	179.99	<u>\$10,365.07</u>
		<u>\$21,284.71</u>

PICTURES, FRAMES, TITLE PLATES, ETC. - May

Acorn Sign Co., Spokane - Bronzing and lettering	
6 name plates for oil paintings.....	\$15.00 ✓
Gus Messing - 1 brass title plate.....	6.00
	\$ 21.00

PHOTOS AND LANTERN SLIDES - May 1927.

Buckbee-Mears Co. - 1 photo.....	\$.40	
48 photos of Prince of Wales.....	14.11	
Photos	<u>13.49</u>	28.00
Artcraft Photo Co. - 6 - 8x10 prints.....	3.00	
Frank W. Guilbert - 22 glossy prints.....	16.50	
Hibbard Studio - 12 prints.....	6.00	
J. E. Haynes - Lantern slides.....	30.15	
Asahel Curtis Photo Co. - Photos.....	9.00	
Jukes, Inc. - Photos.....	2.25	
Fred H. Kiser.	4.00	
Pickett Photo Co. - Photos.....	8.00	
Reed Studio - Photos....	34.50	
Simmer Studio - Photos.....	2.55	
William Bull - Photos.....	92.61	
T. J. Hileman - Photos.....	152.19	
		\$ 388.75

CARTAGE, FREIGHT AND EXPRESS - May 1927.

Ballard Storage & Transfer Co. - Drayage on display	
from G. N. to Masonic Temple.....	\$15.00
Ed. Lynch Express Co.....	104.50
E. H. Moot.....	4.50
W. S. Weber	5.00
T. L. McDonald.....	12.70
W. J. Rintoul	12.40
C. M. Cornelius.....	1.10
C. A. Rand.....	4.73
J. H. Brinkman.....	2.03
H. Deissler.....	5.60
Seattle Transfer;.....	7.25
C. O. Layton	1.00
J. P. O'Donnell.....	4.35
F. L. Cobb.....	1.75
Grates Transfer Co. - St. Paul.....	10.50
E. H. Moot.....	12.10
M. M. Hubbert.....	.80
P. H. Yorke	6.21
J. H. Kenney	13.52
T. F. Carroll.....	2.27
E. H. Whitlock	13.64
H. Dickson.....	3.00
A. J. Aicher	8.94
W. E. McCormick	.75
J. W. Young	1.00
American Railway Express.....	672.11
A. Whitnall.....	1.75

\$928.50

POSTAGE AND DUTY - May 1927.

C. J. Moos - Cover Advance Payment on advertising material mailed out.....	\$200.00
" " " " " "	1.000.00
McJunkin Advertising Co. - Postage on cuts.....	19.11
A. H. Hebb. - Duty.....	15.02
H. E. Watkins.....	7.78
Vancouver City Ticket Office - Duty.....	2.47
Postage on material mailed out.....	1,315.24
	\$2,559.62

MISCELLANEOUS PRINTING AND ADVERTISING - MAY 1927

Randall Co.

Binding 50 books - Prince of Wales Hotel....	\$96.53	
1500 post cards	13.43	
2 M Government post cards - E. H. Moot.....	38.81	
2 M Labels - heavy gum stock - Prince of W....	13.72	
24,800 double post cards.....	123.28	
Binding 3 books - Goat.....	6.37	
5 M Green Cards - Telegraph & Information Service to J. S. Seese, Chicago.....	30.97	
		<u>\$323.11</u>

Scribner Press

250 Government Post Cards.....	14.45	
3950 Post cards (West End).....	50.47	
2 M 2 color Blotters - Billings, Mont.....	26.95	
300 Gov. Post cards - C. O. Layton.....	15.92	
1 M Special Envelopes - Duluth.....	15.43	
1 M special Envelopes.....	15.68	
500 cards for A. F. Nikolai	3.68	
200 Gov. Post cards - N.E.A. Tour.....	12.50	<u>155.08</u>

Railroader Printing Co.

1/2 M Letterheads and second sheets - A.J.D.	8.00	
1 M additional letterheads - W.T. Hetherington.	3.25	
1/2 M special letterheads - A.J.D.....	8.00	
1 M letterheads - C. A. Rand.....	3.25	
Patching envelopes - C. A. Rand.....	1.75	
1 M Letterheads - H. Dickson.....	3.25	
3 M Letterheads - W. Blonder.....	11.25	
Printing 5 M #6 $\frac{1}{2}$ envelopes - 3 M #10.....	6.15	
1 M ea. #6 $\frac{1}{2}$ and #10 Envelopes - W. Blonder....	2.00	
1 M letterheads - J. H. Brinkman.....	4.75	
2 M letterheads - C. A. Rand.....	12.50	
1 M Flyers.....	12.50	
10 M letterheads - A. J. D.....	29.00	
1 M letterheads - H.R. Carl.....	3.25	
7900 post cards.....	34.00	
1 M letterheads - H. E. Watkins.....	4.75	
1 M letterheads - R. C. Mickhils.....	4.75	<u>152.40</u>

C. B. & Q. Ry. - Our proportion of cost of printing	
1 M itinerary in connection with	
movement of Calcano Tour to California.....	6.82
Our proportion of cost of printing 7500 leaflets	
1700 postcards and 7500 post cards in connection	
with Post Convention Tour	174.52

McGill-Warner Co.

25,000 post cards - A. J. Dickinson.....	\$75.00
25,000 " "	75.00
5 M folders and post cards patched.....	75.00
25,350 Litho circulars patched for	
Personally Conducted Tours.....	425.00
250 noteheads and envelopes -O.L.....	4.92
25 M inserts Tacoma leaflet.....	275.00
2500 O.L. Blotters and 2500 G.P.....	35.00
650 leaflets, 650 post cards and 650	
envelopes	62.75
50 imprints of trade mark.....	9.50
2 M Blotters - C. F. O'Hara.....	18.00
2 M Gummed labels.....	12.00
Folding letter circulars - O.L.....	65.00
1 M Stickers.....	6.75
2 M Post Cards.....	35.00
2 M litho folders patched and 2 M	
Post cards - J. R. Van Dyke.....	52.00
24,165 post cards.....	119.75
3 sets of Goats	7.75
7900 post cards.....	55.00

\$1,408.42

Brown & Bigelow - 1500 special folders imprinted.....	7.05
E. H. Whitlock - 500 - 4 page folders.....	5.00
Independent Commercial Printing Co. - Printing 3,500	
Envelopes.....	16.66
Brown & Bigelow - Imprinting 735000 special folders....	34.20

\$2,283.26

PUBLICITY - May 1927.

Randall Co.

Addressing 8500 Teasers.....	\$74.97	
Addressing 9 M Teasers - G.P.....	79.38	
Addressing 5 M Glacier Park folders	44.10	
Addressing 8 M Glacier Park "	<u>70.56</u>	\$269.01

Pollock's Clipping Bureau.....	5.77	
F. E. Wallen - Story for "Goat".....	2.50	
Calvin Kellet - Story for "Goat".....	2.50	
Madison Letter Co. - Multigraphing letters.....	16.01	
Advertising Specialty Co. - 49 felt emblems, and 45 ribbon emblems....	129.25	
Puget Sound Electric Co. - Lighting O.L. Sign...	4.85	
Mat. - Mississippi St.....	8.55	
Mat. - Supt. Cascade Div.....	1.50	
" - D. & S. Cars.....	380.18	
Lab.- Jackson St. Shops.....	34.19	
Elite Home Addressing Co.....	47.04	
Home Addressing Co.....	63.17	

S. W. Stokes - Hoke Smith	\$390.60	
	<u>862.85</u>	1,253.45

\$2,217.97

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TIME FOLDERS - May 1927.

McGill-Warner Co. - 103,500 Jan. Time Tables.....\$4,195.50

1500	- 8 page leaflets - Mutual Life Ins.Meeting.	\$70.31	
3600	leaflets - 8 pages - Y.M.C.A. School.....	182.28	
5400	"Western Trips for Eastern People".....	131.91	
10 M	Western Trips for Eastern People.....	172.48	
9 M	" " " " " "	155.23	
11M	Special Teasers.....	167.09	
10 M	Teasers.....	151.90	
7350	"Western Trips for Eastern People".....	126.76	
3 M	Special teasers for Christian Endeavor.....	117.60	
1 M	" " " " " "	39.20	
9 M	Special Teasers.....	136.71	
2 M	Duluth-Superior-Mpls.St. Paul Folders.....	42.73	\$1,494.20

5 M Vacation Folders - A. L. Johnston.....	230.30	
500 - 8 page booklet of outline history.....	57.57	
1 M folders - Minneapolis.....	72.52	360.39

McGill-Warner Co. - 10 M reprint "From the Car Window".....	1,208.00
25,360 Convention Booklets - Knights of Columbus.....	554.10
2 M Useful Facts.....	97.75
13 M Interesting Information.....	176.75
25 M "Goats".....	994.72

\$6,405.91

ELECTROS, CUTS, ART WORK, Etc. - May 1927.

McGill-Warner Co.

Comp. & Proofs - Ad #48-27 - 1 electro.....	\$16.20
" & " - Ad #44-45-27 - 2 "	30.90
" & " - Ad #47-27 - 1 "	13.39
" & " - Ad #49-27 - 1 "	19.15
" & " - Ad #37-38-40 - 6 "	68.40
" & " - Ad #50-27 - 1 "	17.58
2 Electros.....	2.62
Comp. & Proofs- Ad #46-27 - 2 Electros.....	19.24
8 Electros.....	9.77
Comp. & Proofs #51-27 - 1 Electro.....	23.43
1 Electro.....	1.00
6 "	29.55
Comp. & Proofs- Ad #52-27, 1 electro.....	16.90
" & " Ad #53-27 - 1 "	28.44
" & " Ad #54-27-4	52.67
4 Electros.....	5.42
Comp. & proofs - Ad #54-27, 2 Electros.....	14.62
" & " - Ad #55-27, 1 "	17.83
" & " - Ad #58-27, 1 "	15.79
" & " - Ad 57-27, 1 "	17.87

\$419.77 ✓

Altnow-Singleton - Mechanical Expense for April.....	549.90
" " acct. pool service...	27.12
McJunkin Advertising Co. - Mechanical Expense for May...	665.59
St. Paul Engraving Co.....	10.27
Bowen & Sons.....	94.57
Liberty Engraving Co.....	23.15
Bert Knight.....	360.64
United Engraving.....	604.98
Buckbee-Mears	266.12
Western Newspapers Union.....	499.14

\$3,521.25

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RAILWAY AND STEAMSHIP GUIDES - May 1927

National Railway Publication Co.....\$193.96

ADVERTISING DEPARTMENT - May 1927

W. R. Mills - Expenses during April.....	403.29
" " May.....	540.10
A. E. Handgrove - " " ".....	32.80
Payroll.....	2,889.70

~~3,865.89~~

576.19

MAPS AND RUBBER STAMPS - May 1927

W. H. Gordenier - Services rendered on the Spokane,
Coeur d'Alene & Palouse Ry. Map.....\$30.00

Services rendered on maps for story
by Schultz..... 60.00

McGill-Warner Co. - Patching small map to show
Waterton Lakes.... 22.50

\$112.50

BULLETIN BOARDS - May 1927

Hayward-Larkin Co. - Lettering and painting
3 bulletins and 2 viaduct signs.....\$270.00

Foster & Kleiser - Repainting four bulletins..... 450.00
- Display advertising and service
on illuminated roof display..... 232.50

Tyee Investment Co. - Rental for May..... 150.00

\$1102.50

MOVING PICTURES - May 1927

Elk Laundry Co. - Laundering 1 screen.....\$.36

National Theatre Supply Co. - Repairs for Acme
moving picture machine.....10.15

Ray-Bell Films Co.

115 Ft. negative titles "Pilley Mt. Climing"
4 hours assembling - 1 lead title card &
24 sub-titles.....\$69.75
30 ft. G. N. "Presents and Courtesy"
trailer attached to two reel Glacier Park
film - 2 hours inspecting and repairing
film..... 4.73
14 reels of G.N. Films..... 7.56
1250 ft. dupl. negative used in making
16 mm prints filmo 187.50
4860 ft. "Mountain Climbing" - 5 hours
assembling - 5 reels..... 200.35 469.89

Adjustment of account - Moving picture machine.....231.00

\$711.40

LECTURE WORK - May 1927

Randall Co.

25 Hangers - B.P.O. E. Glendale, Cal.....	\$5.88	
500 Kitchell Booklets - Culver City.....	10.29	
500 " Circulars - B.P.O.E.....	10.29	
750 Invitations & Envelopes -Cal.Club....	26.22	
Placards - Culver City.....	<u>4.41</u>	\$57.09

S. P. Treiber - Services as moving picture operator..	35.00	
- Expenses acct. lecture at Duluth.....	6.45	

L. D. Kitchell - Salary.....	250.00	
Frank Erler -.Salary.....	376.45	
L. D. Kitchell - Expenses.....	268.10	
Wm. Blonder - Expenses acct.lecture before Nebr.		
Merchants.....	6.00	

\$999.09

MISCELLANEOUS - May 1927

Minnehaha Cleaning & Dyeing Co. - Dyeing 1 pc. of material.....	\$1.00
<i>W. R. Mills - Expenses for April + May</i>	<i>943.39</i>
Tri-State Telephone Co.	112.37
<i>L. C. Sandgrove - Expenses</i>	<i>32.80</i>
Town & Country - 10 subscriptions.....	75.00
St. Paul Book & Stationary Co.....	8.17
St. Marie Cigar & News Co. - Copies of magazines.....	2.55
Twin City Scenic Co. - 6-7/12 doz. jars of beads.....	27.65
Northern Pacific & Our proportion of electricity, heating, etc.....	44.58
Addressograph Co. - Supplies for addressograph machine.....	14.90
Fisher Publishing Co. - 100 copies of April issue of "Canadian Hotel Review".....	15.00
Melady Paper Co. - 6 rolls gummed tape.....	2.70
H. E. Wedelstaedt - Supplies for Mimeograph.....	65.85
Mullery Paper Co. - 1000 pieces corrugated paper.....	18.23
McGill-Paper Products Co. - 9,850 tension tie Envel..	56.96
Quality Paper Envelope Co. - 34,700 envelopes.....	161.53
Underwood Typewriter Co. - Repairing machine.....	1.00

~~15807.49~~

15805.65

FOLDER DISTRIBUTION - May 1927

Trans-Continental Passenger Assn. - Our proportion
of General Folder Distributing expenses
for October, November and December.....\$547.74

Our proportion of General Folder Dis-
tributing expenses for March and April..... 417.72
Railway Folder Schedule Distributing Co..... 50.00
Klein Bros..... 5.00
E. E. Weikert..... 5.00
Railway Hotel & Steamship Distributing Co..... 50.00
A. W. Burow..... 3.50
Western Time Table Distributing Co..... 25.00
Eastern Time Table Distributing Co..... 85.00

\$1,188.96

WINDOW DISPLAYS - May 1927

Virg Process Artword - Window display cards.....	\$15.60
Theits & Grant.....	6.75
L. S. Donaldson Co. - 5 yds. velour.....	14.75
Commercial Show Card Co. - Window cards.....	1.40
A. Schomburg - Series of 8 cut out 28x44" window posters @ 70.00 and lettering.....	575.00
1 cut out scenic poster.....	147.00
Dick Long - Signs.....	1.00
Metropolitan Building Co. - 3 card signs.....	10.35

\$771.85

ADVERTISING IN THE ORIENT- May 1927

New York & Cuba Mail Steamship Co. - Our proportion
of cost of Havana Agent for April.....\$58.36

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WRITERS, ARTISTS' EXPENSES AND SUPPLIES - May 1927

J. W. Schultz - Expense during May.....\$231.44

NEW YORK TOURIST BUREAU

Our proportion of cost of operating New York Tourist
Bureau.....\$2,083.33

OUR PROPORTION BURLINGTON TOUR ADVERTISING

C. B. & Q. Ry - Our proportion of cost of operating	
tourist bureau during February.....	\$593.27
" March.....	2,054.83

\$2,648.10

APRIL

	<u>1924</u>	<u>1925</u>	<u>1926</u>	<u>1927</u>
1. Newspapers published on line of G.N.	\$ 932.39	\$5,119.72	\$ 3,517.31	\$4,978.60
2. Periodicals " " " " "	313.50	763.64	1,169.51	461.15
3. Newspapers " off " " "	903.29	5,178.43	11,333.54	17,175.19
4. Magazines.....	19,406.94	5,894.83	18,954.53	7,238.09
5. Pictures, frames, title plates, box.		707.75	1,831.71	2,688.92
6. Photos and lantern slides.....	256.54	979.36	2,958.45	1,382.62
7. Cartage, freight, express.....	99.00	226.56	301.08	806.30
8. Postage and duty.....	622.47	1,744.51	2,913.84	1,061.95
9. Miscellaneous printing and advertis.	4,170.43	6,414.77	6,455.85	4,874.01
10. Publicity.....	594.10	2,365.07	3,572.27	2,090.58
11. Time folders.....	3,524.90	8,723.00	8,716.78	5,769.15
12. Il. Folders, booklets, etc.....	6,254.74	6,491.96	4,287.68	6,414.18
13. Electros, cuts, art work, etc.....	2,580.56	9,157.93	9,879.44	7,911.98
14. Railway and steamship guides.....	193.96		193.96	205.96
15. Advertising Department.....	1,383.05	1,944.51	3,555.30	3,028.20
16. Maps and rubber stamps.....	31.00	22.80	60.78	154.57
17. Bulletin boards.....			393.00	710.80
18. Moving pictures.....	191.50	1,370.37	727.43	679.05
19. Lecture work.....		20.00	420.00	1,731.17
20. Miscellaneous.....		6,257.62	2,714.50	449.31
21. Folder distribution.....		220.00	223.50	677.41
22. Upper Missouri Historical Expedition.			1,803.00	
23. Columbia River Historical "			165.00	220.12
24. Window displays.....			307.72	197.83
25. Advertising in the Orient.....				670.99
26. Writers, Artists' Supplies & Expenses			393.89	
27. New York Tourist Bureau.....				2,083.33
28. Our proportion Burlington Tour Adv...				
	\$41,457.27	\$63,598.83	\$85,047.07	\$72,826.86
Less credits.....		598.76	560.47	190.85
		\$63,000.07	\$84,486.60	\$72,636.01

877350

302820

1180170*

315262

61471

377733*

	1927 Budget	Expended Jan. to Apr. Incl.	Per Cent Expended	Balance
1. Newspapers published on line	\$75,000.00	\$ 13,774.81*	18.37%	\$61,225.19
2. Periodicals " " "	5,000.00	3,550.21*	17 %	1,449.79
3. Newspapers " off "	125,000.00	23,193.14	14.55%	101,806.86
4. Magazines.....	75,000.00	33,634.97	44.85%	41,365.03
5. Pictures, frames, boxing.....	3,000.00	5,476.79		
6. Photos and lantern slides...	7,500.00	3,485.21	46.47%	4,014.79
7. Cartage, freight and express	3,500.00	2,412.65	68.93%	1,087.35
8. Postage and duty.....	7,500.00	4,728.99	63.05%	2,771.01
9. Misc. Printing & advertising	30,000.00	16,625.06	55.42%	13,374.94
10. Publicity.....	15,000.00	7,969.24	53.13%	7,030.76
11. Time folders.....	40,000.00	10,414.45	26.04%	29,585.55
12. Il. Folders and booklets....	50,000.00	24,764.12	49.53%	25,235.88
13. Electros, cuts, and art work	45,000.00	18,642.86*	41.43%	26,357.14
14. Railway and steamship guides	2,500.00	593.88	23.75%	1,906.12
15. Advertising department.....	35,000.00	11,801.70	33.71%	23,198.30
16. Maps and rubber stamps.....	2,500.00	1,518.47	60.74%	981.53
17. Bulletin boards.....	15,000.00	2,130.07	14.20%	12,869.93
18. Moving pictures.....	2,500.00	1,859.13	74.36%	640.87
19. Lecture work.....	12,500.00	8,255.83	66.05%	4,244.17
20. Miscellaneous...;.....	10,000.00	3,222.33	32.22%	6,777.67
21. Folder distribution.....	4,500.00	1,364.41	30.32%	3,135.59
22. Upper Missouri Hist. Exped..				
23. Columbia River " "		305.17		
24. Window displays.....	8,000.00	1,290.66	16.13%	6,709.34
25. Advertising in the Orient ...	5,000.00	1,468.27	29.36%	3,531.73
26. Writers, Artists' supplies....	3,500.00	739.52	21.13%	2,760.48
27. New York Tourist Bureau.....	25,000.00	8,333.32	33.33%	16,666.68
28. Our prop. Burlington Tour ad.	10,000.00	11.13		9,988.87

\$617,500.00

\$212,121.39

\$408,160.57

2,071.37

\$210,050.02

West End Budget.....\$48,000.00

*West End Advertising.....\$9,059.65

* " " ".....37.50

* " " Mechanical Expense....797.68

\$9,894.83 9,894.83

Balance of West End Budget.....\$38,105.17

APRIL

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on Line of G.N.	\$3,517.31	\$4,978.60*	\$1,461.29	
2. Periodicals " " " " "	1,169.51	461.15*		\$708.36
3. Newspapers " off " " "	11,333.54	17,175.19	5,841.65	
4. Magazines.....	18,954.53	7,238.09		11,716.44
5. Pictures, frames, title plates, boxing	1,831.71	2,688.92	857.21	
6. Photos and lantern slides.....	2,958.45	1,382.62		1,575.83
7. Cartage, freight, express, etc.....	301.08	806.30	505.22	
8. Postage and duty.....	2,913.84	1,061.95		1,851.89
9. Miscellaneous printing and advertis..	6,455.85	4,874.01		1,581.84
10. Publicity.....	3,572.27	2,090.58		1,481.69
11. Time folders.....	8,716.78	5,769.15		2,947.63
12. Il. Folders, booklets, etc.....	4,287.68	5,414.18	873.50	
13. Electros, cuts, art work, etc.....	9,879.44	7,911.98 *		1,967.46
14. Railway and Steamship Guides.....	193.96	205.96	12.00	
15. Advertising Department.....	3,555.30	3,028.20		527.10
16. Maps and rubber stamps.....	60.78	154.57	93.79	
17. Bulletin Boards.....	393.00	710.80	317.80	
18. Moving pictures.....	727.43	679.05		49.38
19. Lecture work.....	420.00	1,731.17	1,311.17	
20. Miscellaneous.....	2,714.50	674.71		2,039.79
21. Folder distribution.....	223.50	677.41	453.91	
22. Upper Missouri Historical Expedition				
23. Columbia River Historical " "	165.00	220.12	55.12	
24- Window displays.....	307.72	197.83		109.89
25- Advertising in the Orient.....		670.99	670.99	
26. Writers, Artists' Supplies & Expenses	393.89			393.89
27. New York Tourist Bureau.....		2,083.33	2,083.33	
28. Our proportion Burlington Tour Adv...				

	\$85,047.07	\$72,826.86
Less credits.....	560.47	190.85

\$84,486.60 \$72,636.01

Credits

Playing cards sold on train.....	\$185.85
1 copy "Elrod's Guide".....	1.00
1 copy "Blazed Trail".....	4.00
	<u>\$190.85</u>

* West End.....	\$3,997.56
* " "	3.50
* " "	159.19
	<u>\$4,160.25</u>

Decrease over April 1926.....\$11,850.59

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RY. - April

Minnesota

Hinckley News - April 28	\$6.50	
Appleton Press- April 1-15-29.....	<u>16.10</u>	\$22.60

Montana

Independent Publishing Co.	6.00	
Fergus County Argus.....	<u>40.60</u>	46.60

North Dakota

McKenzie County Farmer - Nov.....	7.00	7.00
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Twin Cities

Minneapolis Daily Star - April....	151.56	
Dispatch - April.....	519.40	
Daily News - April.....	215.05	
South St. Paul Daily Reporter....	<u>18.83</u>	904.84

West End

Altnow-Singleton - Our proportion of cost of pool train service advertising during April.....	273.29	
Altnow-Singleton -	<u>3,724.27</u>	3,997.56
		\$ 4,978.60

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - April

Odd Fellow Review - April.....	\$18.00
St. Paul Orpheus Club.....	25.00
Transportation News - March.....	10.00
" " - April.....	10.00
Knights of Columbus Knightland Crier.....	30.00
Camp St. Thomas Program.....	20.00
Minneapolis Gopher-M. - April	32.50
Carleton J. West- Bride's Book.....	12.76
Skillings Mining Review.....	56.90
Jolly Elk.....	19.00
Alumni Weekly.....	52.00
Rotary Club of Portland.....	3.50
Athletic Club - Ace- April.....	17.00
" " - " - March.....	17.00
Lutheran Church Herald.....	31.36
Semaphore	106.13

\$461.15

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - April

Kung Shong Yat Po - Mar. and April.....\$18.00

McJunkin Advertising Co.

Eastern Newspapers - Summer Tourist	\$2,395.30	
Chicago " - " "	3,393.00	
Difference in rate of Worcester		
Telegram, Toledo Blade and Syracuse		
Post Standard.....	69.30	
Eastern Newspapers - Summer Tourist..	9,636.39	
" " - " "	1,663.20	
		<u>17,157.19</u>
		\$17,175.19

MAGAZINES - April

McJunkin Advertising Co.

Physical Culture - 90 Li. @ \$2.55.....	\$229.50	
Nast Group.....	375.00	
Elk's Magazine - 90 Li. @ \$4.50.....	405.00	
Shrine Magazine - 90 Li. @ \$3.50.....	315.00	
	<u>\$1,324.50</u>	
Less discount.....	22.53	\$1,301.97
Yale Record - April 6 - 1/2 page.....	32.00	
Journal of Education, Boston - Apr.18-1/2	37.00	
Walther League Messenger - 2/3 page.....	53.50	
	<u>\$122.50</u>	
Less discount.....	2.08	120.42
Tiger Cub, Princeton - 1 page.....	25.00	
National Retail Lumber Dealer - 1 page....	150.00	
	<u>\$175.00</u>	
Less discount.....	3.13	171.87
Cosmopolitan - April - 90 li.....	855.00	
Pictorial Review -April - 90 Li.....	1,170.00	
Woman's Home Companion - April - 90 Li....	1,035.00	
Delineator - April - 90 li.....	720.00	
McCall's Mag. - April - 90 Li.....	1,035.00	
	<u>\$4,815.00</u>	
Less discount.....	81.87	4,733.13
Dearborn Independent - April 9 - 112 Li.....	252.00	
Christian Science Monitor- Apr.8-22 - 600 Li.	240.00	
Cambridge Harvard Crimson - April 4-25 - 600 Li.....	30.00	
		<u>6,849.39</u>
Geo. Banta Publishing Co. - April - 1 page.....	12.50	
Presbyterian Mag. - 1 column.....	67.00	
Sierra Educational News - 1/2 page.....	55.00	
Chinese Students' Monthly.	45.00	
Traffic World.....	120.00	
Green & Gray.....	50.00	
Independent Woman - April.....	39.20	
		<u>\$7,238.09</u>

PICTURES, FRAMES, BOXING, Etc. - April 1927.

A. F. Shaw & Co. - Premium on policy covering 1 oil painting...	\$25.00
St. Paul Institute - Insurance on paintings of Blackfeet	45.75
Einer Everson - 1 painting "Prince of Wales" Hotel.....	25.00
J. Fery - 1 oil painting.....	80.00
E. J. Radlein - Picture framing.....	1927.65
A. L. Wilhelm - 1 oil painting.....	100.00
Walter Loos - 4 oil paintings of flowers.....	160.00
Gus Messing - Title plates.....	20.25

Buckbee-Mears

1 Enlargement.....	\$4.70	
51 " " "Prince of Wales"...	<u>300.57</u>	305.27

\$2,688.92

PHOTOS AND LANTERN SLIDES - April

Buckbee-Mears Co.

Coloring 45 photos of "Prince of Wales".....	\$220.50	
250 Photos " " "	183.75	
1 Photos.....	2.45	\$406.70

T. J. Hileman - Photos (Hoke Smith) \$34.10		
"	435.20	469.30

Camera Art Studios - 7 glossy prints.....	9.00	
Fulton & Lawson - 2 prints.....	2.00	
J. L. Rohan - 1 photo.....	1.00	
Underwood & Underwood - 4 Atlantic City views.....	40.00	
T. J. Hileman - Expenses during April.....	73.42	
Ray-Bell - 12 prints of Kootenai Canyon.....	6.00	
T. J. Hileman - photos.....	8.80	
J. E. Haynes - Lantern slides.....	152.12	
Carl Baker's Kodak Shop - 3 prints.....	4.00	
Brubaker's Aerial Survey - 2 views.....	4.00	
Asahel Curtis - Photos.....	3.50	
Edgar Fleming - 15 photos - Victoria.....	15.00	
Jukes - 8 prints.....	6.00	
Juleen - 2 prints.....	2.50	
L. D. Lindsley - 9 prints - El Comancho.....	4.50	
Arthur Prentiss - 39 prints.....	29.25	
Pickett Photos Co. - 9 prints.....	13.00	
Tacoma Chamber of Commerce - 23 photos.....	11.50	
William Bull - Photos.....	121.03	

\$1,382.62

CARTAGE FREIGHT AND EXPRESS * April

McJunkin Advertising Co. - Express on electros.....	\$.76
Ed. Lynch Express Co. - Hauling during April.....	112.50
W. S. Budworth & Son - Cartage on 8 framed pictures and 1 package from W. L. Kihn.....	13.00
American Railway Express Co.....	569.44
E. L. Buchanan.....	.60
C. A. Rand.....	6.45
E. H. Whitlock.....	12.50
J. P. O'Donnell.....	3.70
B. C. Culbertson.....	1.29
M. M. Hubbert.....	.45
H. Deissler.....	20.85
W. J. Rintoul.....	13.71
V. E. Jones.....	.70
T. F. Carroll.....	.56
E. H. Moot.....	.54
C. W. Mahoney.....	1.83
J. W. Young.....	2.00
S. L. Williams.....	4.11
A. J. Aicher.....	13.80
J. H. Kenney.....	19.60
O. L. McDonald.....	1.17
P. H. Yorke.....	3.19
F. L. Cobb.....	1.84
H. Dickson.....	1.25
J. H. Running.....	.90

\$ 806.30

POSTAGE AND DUTY

McJunkin Advertising Co. - Postage on cuts.....	\$12.64
T. A. Thompson - Duty.....	5.79
H. A. Watkins. - Duty.....	7.18
A. H. Hebb- Duty.....	7.96
Postage on Material Mailed out.....	554.17
" " " " "	474.21

\$1,061.95

MISCELLANEOUS PRINTING AND ADVERTISING - April 1927

Randall Co.

Seal and attaching post cards in 32 M folders	\$141.12	
40 M double post cards for teasers.....	\$196.98	
30 M double post cards	147.00	
31 M " " "	151.90	
5 M 4 color double post cards.....	41.16	
4 M Government post cards.....	73.30	
4 M double post cards	60.76	
140 pcs. green coated -140 pcs. white board	2.45	
6 M 4 color post cards.....	45.27	
Seal and paste post cards in 30 M Teasers.	132.30	
2 M double post cards - 2 sides.....	14.45	
3 M Post cards - 2 sides.....	15.48	
3 M double post cards - E. H. Moot.....	20.19	
2 M " " " - M. M. Hubbert.....	19.94	
Seal and paste post cards in 40 M folders	176.40	
3,500 Envelopes - Y.M.C.A. Summer School....	10.78	\$1,249.48

Brown & Bigelow - Imprinting 2000 folders	9.31	
49,250 Special blotters..	498.79	508.10

Railroader Printing House

Patching 1500 envelopes - A. L. Johnston....	2.00	
3 M Letterheads with map.....	13.25	
2 M " - Kenney-Carroll.....	6.50	
1 M " - Advertising Manager.....	3.25	
1/2 M Envelopes patched - Yorke.....	.75	
6 M Letterheads - Kenney-Carroll.....	20.40	
1 M " - Running.....	3.25	
1 M " - Holmes.....	3.25	
250 Letterheads and 250 onion skin.....	2.60	
1 M Letterheads - Hetherington.....	3.25	
6 M " - Moot.....	23.40	
1/2 M Post cards - Meldrum.....	5.25	
1 M " " - E. H. Whitlock.....	4.75	
1/2 M ea. #6 $\frac{1}{2}$ and #10 Envelopes -	1.50	
2 M Letterheads - Kenney.....	5.20	98.60

Webb Publishing Co. - Inserting post cards in Semaphorre 70.00

C. B. & Q. Ry. - Our proportion of cost of printing
2 M itineraries account Zickel Alaska Tour...130.63

McGill-Warner Co.

5 M Picture Envelopes.....	\$10.00
30,250 ticket envelopes.....	242.00
Printing 40 mats for large pic- ture....	8.00
1 M prints Page 2 of "Call of the Mountains".....	32.50
200 M Goat envelopes.....	600.00
1500 Picture envelopes patched..	6.00
500 pictures " "	3.75
5 M special thinletterheads.....	20.00
Bindings 3 sets Goat booklets....	8.75
1200 inserts "Call of the Mts."..	9.75
22,820 Goats patched.....	117.50
100 Desk BlotTERS -O.L.....	19.75
2 M Post cards -C. A. Rand,.....	15.00
25 Desk BlotTERS - Winnipeg Ltd..	9.75
50,700 Circulars #15,27.....	1,443.45
3 sets Goats bound.....	6.00
3000 blotTERS - Seattle 6x3.	
2500 " " " 9x4.....	46.00
1000 " " - E. O. Boyle.....	17.00
Imprint pictures of "Prince of Wales".....	10.00
7500 Post cards - J. R. Van Dyke	30.00
25 Desk BlotTERS- Winipeg Ltd...	9.75
100 " " -O.L.....	19.75
Proofs of trade marks.....	7.50
25 M Goats patched.....	125.00

\$2,817.20

\$4,874.01

PUBLICITY - April 1927

Randall Co.

Addressing 11 M Glacier Park folders.....\$97.02
Addressing 13 M Teasers.....114.66
Multigraphing 9500 Glacier Park letters..43.12
Addressing 15 M Glacier Park folders....132.30
Addressing 12,500 Teasers.....110.25
Addressing 3 M Glacier Park envelopes... 29.40
Addressing 16 M Teasers.....141.12
7 M Glacier Park folders addressed..... 61.74
Addressing 14 M Glacier Park folders....123.48
Addressing 5 M Teasers..... 44.10

_____ \$897.19

Kable Bros. Co., Detroit - Addressing 5450 envelopes
from Drama Mailing list..... 8.50

Low's Letter Service, Chicago - Multigraphing letters....20.30

S. W. Stokes -\$147.85
Hoke Smith.....398.30.....546.15

S. P. & S. Ry. - Expense account exhibition of
electric engine at Portland..... 17.20

Puget Sound Electric Co. - Lighting O.L. Sign..... 4.87

Mat. - D. & S. Cars.....346.73

Lab. & Mat. - Jackson St. Shops..... 49.30

Mat. - Supt. G.O.....101.61

Mat. - Wenatchee..... 46.90

Advertising Letter Service, Detroit - Multigraphing..... 51.83

_____ \$2,090.58

TIME FOLDERS - April 1927

McGill-Warner Co.

82,000	February time tables.....	\$3,195.40	
83,000	March " "	<u>2,504.60</u>	\$5,700.00

Oregon-Washington R.R. Co.

Our proportion of cost of 25 M joint folders.....	...	<u>69.15</u>
		\$5,769.15

ILLUSTRATED BOOKLETS, FOLDERS, TEASERS, Etc. - April 1927.

Randall Co.

12 M Teasers.....	\$152.88	
10 M Glacier Park folders.....	127.40	
18 M Teasers.....	229.32	
18 M Glacier Park Folders.....	229.32	
15 M Teasers.....	191.10	
10 M Teasers.....	127.40	
10 M Reprint "Straight East"....	1,200.62	
17 M Glacier Park folders.....	216.58	
5 M "Eastern Trips for Western People".....	116.91	
5100 "Eastern Trips" reprint....	101.92	
10 M Alaska Folders.....	178.16	
2 M Pikuni Folders.....	61.50	
10 M Alaska folders.....	139.16	
10,100 Alaska Folders.....	140.55	
		<u>\$3,212.82</u>

McGill-Warner Co.

13,500 Interesting Information....	\$197.75	
22 M Goats.....	881.66	
25 M ".....	986.95	
		<u>2,066.36</u>

Railroader Printing House

500 Booklets "History of G.N. Railway".....	135.00	
		<u>\$5,414.18</u>

ELECTROS, CUTS, ART WORK, ETC. - April 1927

Randall Co.

Electro for new menu.....	\$34.50	
Plates and art work on menu card.....	80.85	
Plates and art work for fish menus..	121.18	
1 electro ea. of cuts in "S.N.W."...	16.17	
Electro for new menu card.....	40.18	
Plates and art work for chicken pie..	123.48	
5 electros from Scenic Northwest.....	7.65	
3 halftones for G. N. Folder.....	21.66	
7 Halftones- Portraits and scenes....	33.81	\$479.48

McGill-Warner Co.

Comp. & proofs- Ad #30-27.....	\$26.18	
1 set 2 color electros.....	1 .54	
Comp. & proofs - Ad -31-27-1 electro	15.65	
" & " Ad #32- 1 "	20.12	
" & " Ad #33-27 1 "	22.31	
" & " Ad #34-27 1 "	17.31	
" & " Ad #41-27 1 "	14.54	
" & " Ad #35- 1 "	17.52	
" & " Ad #36-27 1 "	20.04	
" " Ad 42- 1 "	16.63	
" " Ad 42- 1 "	15.37	
1 set 4 color electros.....	19.19	
1 Electro.....	25.20	231.60

McJunkin Advertising Co. - Mechanical Expense-Feb..	3,245.15
" " " " " " -Apr..	2,178.16

Pilgrim Engraving Co. - 3 Halftones..... 13.91

St. Paul Engraving - 1 halftone.....	17.02
Bowen & Son - Halftones and Electros.....	66.97
Altnow-Singleton - Mechanical Expense - April.....	159.19
Bert Knight - Drawings.....	184.24
United Engraving Co.....	748.96
Western Newspaper Union.....	149.47

Buckbee-Mears Co.

2 Halftones.....	\$14.07	
Color Plates to register with		
process plates -Aeroplane map.	123.48	
2 color plates - color separ-		
ation and proofs.....	21.91	
Art Work.....	47.75	
" " -Nat.Drama League...	79.53	
Drawing 1 Zinc Etching.....	16.59	
Color Drawings.....	122.50	
" map.....	12.00	\$437.83

\$7,911.98

RAILWAY AND STEAMSHIP GUIDE - April

National Railway Publication Co.	\$193.96
" " " " - 1 year	
subscription to quarterly Supplement of	
Official Guide.....	7.00
1 year subscription to Official List	
of Intermediate Agents.....	<u>5.00</u>
	\$205.96

ADVERTISING DEPARTMENT - April

Pay Roll.....\$3,928.20

~~O. J. McGillis - Expenses during April account~~
~~trip to Wenatchee..... 185.40~~

\$3,213.60

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MAPS AND RUBBER STAMPS - April

W. H. Gordenier- Services rendered on maps for
Montana mountain resorts.....\$150.00

Gus Messing - Rubber stamps..... 4.47

\$154.57

BULLETIN BOARDS - April

Tyee Investment Co. - April.....	\$150.00
Foster & Kleiser - Display advertising during April and patrol service on illuminated roof display.....	232.50
Moving bulletin from Elliott Ave. & John St. to Northeast corner 4th St. So. & Spokane.....	75.00
David Hall Sign Co. - Repainting 3 bulletin signs at Vancouver, B. C.....	200.00
Washington Water & Power Co. - Lighting Billboards	<u>53.30</u>
	\$710.80

MOVING PICTURES - April

Robert E. Gillaum - Our proportion of expenses
account trip from Wilkes Barre to St. Paul
and return for purpose of inspecting films
of Joint G.N.-N.P film library\$58.20

Ray-Ball Films Co. - Handling our films in storage
vault,,,... 70.30

8650 ft. @ 6¢ for Lyman Howe.....	\$242.08	
6 prints of Filmo Library Film...	42.00	
969 ft. Safety Print	81.87	
1900 ft. Glacier Park print.....	116.95	482.90

1119 ft. print "The Return of Apikuni"..... 67.65

\$679.05

LECTURE WORK

RANDALL CO. (L. D. Kitchell)

500 Invitations & Envelopes - Luther League ..	\$22.54
200 Hangers for Luther League.....	23.03
250 booklets - State Teachers.....	6.62
500 " - Luther League.....	14.70
25 Placards - State Teachers.....	5.88
450 Invitations & Envelopes - University Club..	18.28
450 Booklets - " " ..	9.55
25 Hangers - Drake University.....	5.88
600 Invitations & Envelopes- Masons-Appleton...	22.25
600 Booklets - Masons - Appleton.....	11.76
15 hangers - " "	5.63
1200 Booklets - Drake University.....	20.58
500 Invitations & Envelopes - Drake University..	19.60
5000 Booklets & envelopes - Ad-Sell Club.....	135.24
2 M Invitations & Env. - University Club.....	59.29
2 placards - " "	3.92
2 M Booklets " "	32.34
500 Booklets - Masonic Club, Oakland.....	10.29
300 Booklets - 10th Ave. Baptist Church.....	7.35
500 " - Red Men, Sacramento, Cal.....	10.29
500 " - Y. M. I., San Francisco.....	10.29
100 Booklets - Laguna Beach, Cal.....	4.41
25 Window Cards - " " "	5.88
3 M Booklets - Women's City Club, Los Angeles..	47.04
25 Hangers - " " " "	5.88
300 Circulars - Masonic, San Francisco.....	7.35
Window Cards - Art land Club, Los Angeles.....	3.92
200 Booklets " " " "	5.88
200 Invitations & Envelopes - " "	11.66

\$547.33

L. D. Kitchell - Salary.....	250.00
Frank Erler - Salary.....	364.30
L. D. Kitchell - Expenses during April.....	247.20
L. D. Kitchell - Expenses incurred account moving picture machine repairs, supplies, etc.....	208.84

Wm. Blonder - Expense incurred in entertaining railroad men at Kitchell lecture.....	6.00
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Samuel Foss Holmes - Expenses incurred account lecture before Mother's Club.....	50.00
J. W. Sharpe - Services as moving picture operator.....	7.50
S. P. Treiber - Services as moving picture operator.....	50.00

\$1116.87

1731.17

MISCELLANEOUS - April

McJunkin Advertising Co. - Telegrams and calls.....	\$6.42
The Roycrofters - 27 copies of "Little Journeys to James J. Hill".....	27.00
Twin City Scenic Co. - brushes, paint, etc.....	90.50
Northern States Power Co. - Our proportion of heatings, electricity, etc.....	46.06
Tri-State Telegraph & Telephone Co.....	65.18
Addressograph Co. - Supplies for Addressograph.....	15.70
H. E. Wedelstaedt - " " Mimeograph.....	17.20
Quality Park Envelope Co. - 25 M Tension Tie Envelopes.....	116.37
Van Paper Supply Co. - 6 rolls Kraft paper.....	14.88
Standard Rate & Data Service - 1 subscription.....	30.00
<i>O. J. McMillis - Expenses aut. trips to Wenatchee</i>	<i>155.40</i>
	429.31
	\$ 614.71

FOLDER DISTRIBUTION - April

Railway Folder-Schedule Co. - April.....	\$50.00
E. E. Weikert.....	5.00
A. W. Burow -	3.50
Klein Bros. Co.....	5.00
Western Time Table Distributing Co.....	25.00
Eastern Time Table Distributing Co.....	85.00
Railway Hotel & Steamship Advertising Co.....	50.00

Trans-Continental Assn. - Our proportion of expense of distributing folders during January and Feb....	445.10
Expense in distributing folders of Eastern and southern lines agents to Mpls. G.N. joint station.....	4.85
Expense in distributing folders of Eastern and Southern Lines	3.96

\$677.41

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COLUMBIA RIVER HISTORIAL EXPEDITION - April

Ray-Bell Film Co. - 1926 Historial Expedition Film...\$220.12

WINDOW DISPLAYS - April

Central Furniture Picture Co. - Crating and packing miniature engine and train window display.....	\$5.25
Deighan Show Card Co. - two posters and signs.....	15.00
Dick Long Show Card - 1 card sign.....	1.00
Theits & Grant.....	163.00
M. M. Hubbert - Material and labor furnished account window display.....	4.70
Emporium - Material used in window display.....	8.88

\$197.83

ADVERTISING IN ORIENT - April

Nippon Yusen Kaisha - Advertising during April
in "Japan".....\$118.75

N. Y. & Cuba Mail Steamship Co. - Our proportion
of expense of Havana Agent during Feb. &
Mar..... 58.36

J. W. Hück - Expenses during Dec. & Jan.....493.88

\$670.99

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NEW YORK TOURIST BUREAU - Our proportion of expense...\$2,083.33

MARCH

	<u>1924</u>	<u>1925</u>	<u>1926</u>	<u>1927</u>
1. Newspapers published on line of G.N.	\$1,101.78	\$2,270.46	\$2,658.74	\$1,686.64
2. Periodicals " " " " "	477.50	528.10	1,317.57	876.89
3. Newspapers " off " " "	185.00	2,836.25	747.02	1,092.44
4. Magazines.....	8,950.55	6,616.94	8,451.45	17,393.95
5. Pictures, frames, title plates, box..	913.00	550.00	503.50	1,803.40
6. Photos and lantern slides.....	199.91	1,139.75	1,268.27	1,032.35
7. Cartage, freight, express.....	63.25	208.53	925.50	812.85
8. Postage and duty.....	4,001.63	1,592.56	2,450.86	1,874.25
9. Miscellaneous printing and advertis.	2,609.96	1,696.81	6,660.56	4,565.96
10. Publicity.....	1,638.89	1,280.75	2,354.88	1,460.40
11. Time folders.....	3,077.60	49.65	4,384.36	
12. Il. Folders and booklets.....	614.49		6,200.65	5,348.88
13. Electros, cuts, art work, etc.....	6,693.26	2,049.71	7,138.99	5,641.58
14. Railway and steamship guides.....	193.86	387.72	193.96	193.96
15. Advertising Department.....	1,221.10	2,198.95	2,792.05	3,052.90
16. Maps and rubber stamps.....		42.76	29.14	1,103.02
17. Bulletin boards.....			393.00	601.07
18. Moving pictures.....	348.38	87.94	1,357.62	173.64
19. Lecture work.....	51.75	22.50	297.48	1,574.30
20. Miscellaneous.....	26.20	4,141.42	2,422.40	890.36
21. Folder distribution.....		4,013.50	223.50	220.00
22. Upper Missouri Historical Expedition			475.00	
23. Columbia River " "			1,261.26	48.59
24. Window displays.....			842.47	545.25
25. Advertising in the Orient.....			361.10	388.26
26. Writers, Artists' supplies & expenses			50.00	47.37
27. New York Tourist Bureau.....				2,083.33
28. Our prop. Burlington Tour advertis..				9.28
	<u>\$32,370.26</u>	<u>\$27,701.30</u>	<u>\$55,286.33</u>	<u>\$54,520.92</u>
		167.40	593.72	714.43
	<u>\$32,370.26</u>	<u>\$27,533.90</u>	<u>\$54,692.61</u>	<u>\$53,806.49</u>

	1927 Budget	Expended Jan. to Mar.	Per Cent Expended	Balance
1. Newspapers published on line	\$75,000.00	\$8,796.21*	11.72%	\$66,203.79
2. Periodicals " " "	5,000.00	3,089.06*	61.78%	1,910.94
3. Newspapers " off "	125,000.00	6,017.95	4.8 %	118,982.05
4. Magazines.....	75,000.00	26,396.88	35.19%	48,603.12
5. Pictures, frames, boxing.....	3,000.00	2,787.87	92.92%	212.13
6. Photos and lantern slides...	7,500.00	2,102.59	28.03%	5,397.41
7. Cartage, freight and express.	3,500.00	1,606.35	45.81%	1,893.65
8. Postage and duty.....	7,500.00	3,667.04	48.81%	3,832.96
9. Misc. printing & advertising.	30,000.00	11,751.05	39.17%	18,248.95
10. Publicity.....	15,000.00	5,878.66	39.19%	9,121.34
11. Time folders.....	40,000.00	4,645.30	11.61%	35,354.70
12. Il. folders and booklets.....	50,000.00	19,349.94	38.7 %	30,650.06
13. Electros, cuts, art work.....	45,000.00	10,730.88*	23.84%	34,269.12
14. Railway & steamship guides..	2,500.00	387.92	15.52%	2,112.08
15. Advertising Department.....	35,000.00	18,723.50	25.06%	26,226.50
16. Maps and rubber stamps.....	2,500.00	1,363.90	54.55%	1,136.10
17. Bulletin boards.....	15,000.00	1,419.27	9.46%	13,580.73
18. Moving pictures.....	2,500.00	1,180.08	47.2 %	1,319.92
19. Lecture work.....	12,500.00	6,524.66	52.2 %	5,975.34
20. Miscellaneous.....	10,000.00	3,162.62	31.62%	6,837.38
21. Folder distribution.....	4,500.00	687.00	15.3%	3,813.00
22. Upper Missouri Hist. Exped...		85.05		
23. Columbia River " " ..				
24. Window displays.....	8,000.00	1,092.83	13.66%	6,907.17
25. Advertising in Orient.....	5,000.00	797.28	15.94%	4,202.72
26. Writers, Artists' expenses....	3,500.00	739.52	21.13%	2,760.48
27. New York Tourist Bureau.....	25,000.00	6,249.99	24.99%	18,750.01
28. Our prop. Burlington Tour ad.	10,000.00	11.13		9,988.87

\$617,500.00 \$139,294.53

\$478,290.52

Less credits..... 1,880.52

\$137,414.01

West End Budget.....\$48,000.00

* West End Advertising.....\$5,062.09

* " " " 34.00

* " " -Mechanical Ex... 638.49 5,734.58

Balance of West End Budget... ..\$42,265.42

MARCH

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on line of G.N.	\$ 2,658.74	\$1,686.64*		\$972.10
2. Periodicals " " " " "	1,317.57	876.89*		440.68
3. Newspapers " off " " "	747.02	1,092.44	345.42	
4. Magazines.....	8,451.45	17,393.95	8,942.50	
5. Pictures, frames, title plates, boxing.	503.50	1,803.40	1,299.90	
6. Photos and lantern slides.....	1,268.27	1,032.35		235.92
7. Cartage, freight, express, etc.....	925.50	812.85		112.65
8. Postage and duty.....	2,450.86	1,874.25		576.61
9. Miscellaneous printing & advertising	6,660.56	4,565.96		2,094.60
10. Publicity.....	2,354.88	1,460.40		894.48
11. Time folders.....	4,384.36			4,384.36
12. Il. folders, booklets, etc.....	6,200.65	5,348.88		851.77
13. Electros, cuts, art work, etc.....	7,138.99	5,641.58*		1,497.41
14. Railway and steamship guides.....	193.96	193.96		
15. Advertising department.....	2,792.05	3,052.90	260.85	
16. Maps and rubber stamps.....	29.14	4,463.02	1,073.88	
17. Bulletin boards.....	393.00	601.07	208.07	
18. Moving pictures.....	1,357.62	173.64		1,183.98
19. Lecture work.....	297.48	1,574.30	1,276.82	
20. Miscellaneous.....	2,422.40	890.36		1,532.04
21. Folder distribution.....	223.50	220.00		3.50
22. Upper Missouri Historical expedition				
23. Columbia River " "	1,261.26	48.59		1,212.67
24. Window displays.....	842.47	545.25		297.22
25. Advertising in Orient.....	361.10	388.26	27.16	
26. Writers, Artists' supplies & expenses.	50.00	47.37		2.63
27. New York Tourist Bureau.....		2,083.33		
28. Our proportion Burlington Tour adv..		9.28		
	<u>\$55,286.33</u>	<u>\$54,520.92</u>		
	<u>593.72</u>	<u>714.43</u>		
	<u>\$54,692.61</u>	<u>\$53,806.49</u>		

Credits

C. T. Kelley - 75 copies "Blazed Trail" @ \$2.00	
25 " "Sign Posts".....@ 1.75	
25 " "Enchanted Trails" @ 1.98	\$243.25
Playing cards sold on train.....	343.80
F. W. Albachten - 24 doz. Playing Cards.....	113.76
1 copy Elrod's Guide.....	1.00
1 " Blazed Trail.....	4.00
Pullman Co. - Refunds.....	8.62
	<u>\$714.43</u>

* West End.....	\$1,549.49
* " ".....	34.00
* " ".....	188.61
	<u>\$1,772.10</u>

Decrease over Mar. 1926.....\$886.12

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - Mar. 1927

Minnesota

Swift Co. News - June 1926.....	\$4.80	
Hibbing News - Mar. 1 to 10.....	<u>11.55</u>	\$16.35

Montana

Great Falls Leader.....		.48.00
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Duluth Herald - Feb. 4, 7.....		72.80
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Altnow-Singleton, Inc. - West end papers.....		1,549.49
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\$1,686.64

OK

Orchestral Assn. of Minneapolis - Advertising
in programs of Mpls. Symphony Orchestra.....\$200.00

Orchestral Assn. of Minneapolis - Final payment	
on program ads - Minneapolis and St. Paul.....	130.00
Minnesota Daily - U. of M. - Mar. 8,9,11.....	33.60
Jolly Elk - March 31.....	38.00
Carleton J. West - Bride's book.....	10.00
Skillings Mining Review.....	45.52
Rotary Club of Seattle.....	27.00
Rotary Club of Portland	7.00
Minnesota Law Review.....	50.00
Now & Then.....	32.40
College of St. Thomas - Adv. in 1927 Tournament Pro...	25.00
Schubert Club.....	25.00
Hennepin-Orpheum Program.....	30.00
American Jewish World - Feb. 4, 18, Mar. 4.....	82.50
Carleton J. West - St. Paul, Feb.....	4.40
Lutheran Church Herald - Minneapolis.....	31.36
Great Lakes Theater - Feb. 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31	100.00
Semaphore.....	105.11

\$876.89

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - Mar. 1927.

Kung Shong Yat Po.....\$9.00

McJunkin Advertising Co.

Eastern Newspapers - Summer Tourist	\$203.44	
Chicago " - " "	600.00	
Boston Traveler & Post	100.00	
Difference in rate of New York		
Journal.....	120.00	
Difference in rate of New York Sun...	10.00	<u>1,033.44</u>
		\$1,042.44

Boston Advertiser.....	50.00
	<u>\$1,092.44</u>

MAGAZINES - March 1927

McJunkin Advertising Co.

Cosmopolitan - March -90 li.....	\$855.00	
Pictorial Review- March - 90 Li.....	1,170.00	
Woman's Home Companion - Marh - 90 Li.....	1,035.00	
Delineator - March - 90 li.....	720.00	
McCall's Mag. - March - 90 li.....	1,035.00	
	<u>\$4,815.00</u>	
Less discount.....	81.87	\$4,733.13
Physical Culture - 90 Li. @ \$2.55.....	229.50	
Nast Group.....	375.00	
Elk's Magazine - 90 li. @ \$4.50.....	405.00	
Shrine Magazine - 90 Li. @ \$3.50.....	315.00	
	<u>\$1,324.50</u>	
Less discount.....	22.53	1,301.97
Yale Record - March - 1/2 page.....	32.00	
Dearborn Independent - Mar. 5 - 112 Li...	252.00	
	<u>\$ 284.00</u>	
Less discount.....	3.56	280.44
Service Bureau of State Teachers Assn.....		702.21
Technology Review - 1/2 page.....	49.50	
National Magazine - 1 col.	85.00	
American Legion Monthly - 90 Li.	270.00	
Primary Education-Popular Educator.....	142.59	
Normal Instructor & Primary Plans -1/2 page	300.00	
Columbia - 1/4 page.....	450.00	
Forbe's Magazine - 2/3 page.....	270.00	
Travel Magazine - 1 page.....	285.00	
	<u>\$1,852.09</u>	
Less discount.....	32.21	1,819.88
Literary Digest - 1/3 page.....	1,350.00	
Saturday Evening Post - 1/2 page.....	4,000.00	
National Geographic Mag. - 1 page.....	2,360.00	
	<u>\$7,710.00</u>	
Less discount.....	131.07	7,578.93
Tiger Cub, Princeton - March.....		24.57
Where-to-Go Bureau - March.....		<u>530.82</u>
		\$16,971.95

4- (Cont'd)

\$16,971.95

Michigan Councillor.....	150.00
Traffic World - Mar. 12 and 26.....	120.00
Independent Woman - Mar. - 1/3 page.....	40.00
Chinese Students Monthly.....	45.00
Presbyterian Magazine.....	67.00

\$17,393.95

PICTURES, FRAMES, TITLE PLATES, BOXING, Etc. - Mar. 1927

E/ J. Radlein - Picture framing.....\$1,410.25

Ray-Bell Films - 2 enlargements 24x36.....	17.00
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Gus Messing- Title plates.....	15.75
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Buckbee-Mears Co.

4 - 30x30 enlargements - Electric Locomotive.....	26.46
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3		52.43
---	-------	-------

1	1		3.92
---	---	-------	------

1	36 ¹¹	11		3.94
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3	Waterton Lakes.....	7.50
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10 - 36x48"	7	11	11		80.00
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5 II II II 7.35

1	16/20	"	Locomotive	2.40
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T. J. Hileman- 12 framed colored pictures sent
to art editors..... 102.90

1 large oil painting of Fielding Curve... 73.50

\$1,803.40

PHOTOS AND LANTERN SLIDES - Mar. 1927

T. J. Hileman	-	Expenses during February		\$217.23
"	-	"	"	
"	-	"	March	 39.55

Rainier National Park Co. - 46 glossy prints.....	11.50
Kurt B. Florman - 12 prints.....	5.00
Brubaker Aerial Surveys - 2 views.....	4.00
Asahel Curtis - Photos.....	42.30
Edgar Fleming.	10.00
Arthur Prentiss.....	16.50
Pickett Photo Co.....	95.00
William Bull.....	38.71
T. J. Hileman - Photos.....	86.73
" - " (Hoke Smith).....	92.51
United Engraving Co.....	22.34
J. E. Haynes - Lantern slides.....	60.42
J. E. Westerfield - 6 prints.....	3.00

Buckbee-Mears Co.

1 copy and three prints.....	\$3.70
1 - 8x10 negative.....	1.50
150- 11x14 @ 85¢	
50 - 14x16 @ \$1.50.....	196.85
5 prints.....	1.96
6 "	2.35
25 - 11x14 prints	20.82
1 -5x7 print.....	.98
60 - 11x14 prints	49.98
21 - prints	5.41
3 prints.....	1.18
1 copy neg.	1.42
1 print.....	.50

\$1,032.35

CARTAGE, FREIGHT, EXPRESS, etc. - Mar. 1927

C. T. Wold- Express charges on film.....	\$2.44
Ed. Lynch - Hauling during March.....	70.00
Morgan & Bros.- Cartage on Wm. Crooks Model....	16.10
McJunkin - Express charge on plates.....	2.06
Capital City Transfer Co.- Hauling trans- parency from Depot to Warehouse.....	1.00
T. J. Hileman - Express on picture sent to T. C. Young.....	2.32
E. H. Moot- Express charges on shipment of window display from New York to Chicago	31.31
W. E. McCormick.....	2.00
P. H. Yorke.....	2.40
American Railway Express Co.....	599.93
F. L. Cobb.....	2.35
T. F. Carroll.....	4.82
W. J. Rintoul.....	22.15
E. H. Whitlock.....	14.50
H. E. Watkins.....	6.15
E. H. Moot.....	5.33
A. L. Scott.....	1.45
S. L. Williams.....	1.08
H. Deissler.....	21.00
J. W. Young.....	1.00
Omaha Ry. - Freight.....	5.46

\$812.85

POSTAGE AND DUTY - Mar. 1927.

C. J. Moos - Cover advance payment on advertising matter mailed out under Permit #157.....	\$1,000.00
McJunkin Advertising Co. - Postage on cuts.....	31.99
A. H. Hebb- Duty.....	5.63
Postage on material mailed out.....	192.53
" " " " " "	644.10
	<u>\$1,874.25</u>

1230.15

MISCELLANEOUS PRINTING AND ADVERTISING - March 1927
Randall Co.

10 M #9 Capital Ledger Envelopes printed.....	\$44.54 ✓
10 M Requests for G.P. literature	56.06 ✓
10 M G. P. Letterheads for G.P. list.....	284.20 ✓
1500 double post cards.....	24.01 ✓
500 " " " Wm. Blonder, W.E. McCormick & A. J. Aicher.....	24.25 ✓
9 M Special G.P. letterheads, 5 colors.....	255.78 ✓
8 M reprint Special letters - Glacier Park.....	227.36 ✓
8200 Reprint " " - Glacier Park.....	233.05 ✓
10 M 4 color double page post card.....	75.46 ✓
12 M double wing post cards.....	90.55 ✓
20 M 4 color double post cards.....	150.92 ✓
10 M Government stamped #6 return envelopes.....	286.85 ✓
10 M Questionnaire folded for #9 envelopes.....	52.92 ✓
5 M Teaser double post cards for Detroit.....	49.25 ✓
15 M 4 color double post cards.....	108.29 ✓
Bind 30 books - imprint pictures.....	68.60 ✓
Fold letterheads and inserts with questionnaire and list for names & stamped return envelopes....	51.06 ✓
503 Apple boxes.....	115.93 ✓
3200 Riley lecture programs - Bryant Junior High.....	87.32 ✓
1500 Envelopes for Riley lecture.....	10.14 ✓
4 M double post cards - 6 changes.....	63.70 ✓
1 M " " " - C. A. Rand.....	22.39 ✓
3200 Baronial Envelopes.....	22.35 ✓
1500 Riley invitations - Central High.....	31.26 ✓
5 M double post cards.....	52.82 ✓
1500 Removal notices & envelopes - Pittsburgh.....	74.43 ✓
200 Announcements & envelopes - Pittsburgh.....	17.59 ✓
9 M 4 color double post cards.....	70.86 ✓
700 Riley invitations.....	6.48 ✓

\$2,658.42

Scribner Press

Inserting 50 M prospective post cards.....	39.20 ✓
3 cover gold stamping process.....	14.70 ✓
62 M prospective post cards.....	48.61 ✓
176 M " " " ".....	137.98 ✓
2 covers gold stamping process.....	20.00 ✓
250 sheets ruled and punched to fit binders.....	10.50 ✓

284.46

Railroader Printing House

5 M Letter inserts - Elk Convention folder.....	30.00 ✓
5,500 flyers - Fordson special train.....	54.50 ✓
Letterheads, patching envelopes, etc.....	121.05 ✓

205.55

McGill-Warner Co.

11,600 Addl. Calendars	\$353.80 ✓
25 Desk Blotters- Winnipeg.....	9.75 ✓
100 " " - Oriental Limited.....	19.75 ✓
500 pictures envelopes - J. H. Brinkman....	3.75 ✓
24 captions printed on pictures - New Prince of Wales Hotel.....	8.75 ✓
1 M Automotive Equipment broadsides patched	60.00 ✓
21,800 Goats patched.....	129.00 ✓
3200 post cards - R. C. Michkils.....	18.00 ✓
12 M Post cards - C. W. Meldrum, 1 M " " - J. F. Pewters.....	52.00 ✓
5 M sets mailing list and 5 M address labels.....	50.00 ✓
Impprint on 9 Mats Titles.....	4.75 ✓
500 Business cards engraved.....	9.75 ✓
300 post cards- A. L. Lewis.....	7.50 ✓
69 M " " - Convention booklets.....	207.00 ✓
1 M booklets - Listoof G.N. Films.....	45.00 ✓
1 M picture envelopes patched. W. E. McCormick,....	5.25 ✓
5 M Oriental Limited envelopes.....	80.00 ✓
50 additional post cards - A. R. Lewis.....	4.50 ✓
1 M folders patched - Automotive Equip....	27.50 ✓
200 desk blotters.....	19.75 ✓
4 sets registration lists at hotels in Glacier Park.....	2.00 ✓
500 picture envelopes patched -J.L.Rohan...	4.75 ✓

\$1,122.55

Kung Shong Yat Po - Advertising in 1927 Calendar.....	53.50 ✓
Quality Park Envelope Co. - 37,500 open end envelopes.....	174.56 ✓
Webb Publishing Co. - Inserting postals in Semaphore.....	22.50 ✓
Guarantee Printing Co. - Our proportion of expense for printing itineraries for Margaret Tyson's Party.....	44.42 ✓

\$4,565.96

PUBLICITY - March 1927

Mat. - D. & S. Cars - acct. American Society of Civil and Mechanical Engineers.....	\$74.25
St. Paul Statuary Co. - Redecorating 1 Great Northern map and painting of emblem.....	\$80.00
S. W. Stokes - Letter #3.....	\$587.50
Hoke Smith.....	<u>310.80</u>
	898.30
Standard Letter Co. - Multigraphing letters.....	6.25
Madison Letter Shop - " "	10.48
Northern Letter Co. - Addressing Envelopes, etc.....	99.47
Home Addressing Co. - " " "	49.87
Mat. - St. Cloud Division.....	11.94
" - Mississippi St.....	28.34
" - D. & S. Dept	79.24
Puget Sound Electric Co. - Light for O.L. Sign.....	5.34
Mat. & Lab. - Handling new electric locomotive for exhibition.....	8.10
Randall Co. - Addressing 12 M Teasers.....	105.84
St. Paul Union Depot - Electricity used for lighting electric locomotive.....	.70
King St. Station - Labor in putting up light account exhibition of locomotive.....	2.28

\$1,460.40

ILLUSTRATED FOLDERS; BOOKLETS, Etc. - March 1927

Randall Co. - 25 M reprint "Scenic Northwest".....\$2,436.77
10 M Lewis & Clark Booklets..... 1,566.04

McGill-Warner Co. - 22,800 Goats..... 888.32 ✓
1 M Realtors Convention books....175.00 ✓
2 M Useful Facts..... 97.75 ✓
1 M reprint N.E.A. Convention
Books.....185.00 ✓

\$5,348.88

ELECTROS, CUTS, ART WORK, ETC. - Mar. 1927

McGill-Warner Co.

Comp. & Proofs. - Ad	12-27, 1 electro	\$26.21✓
" " -	13-27, 1 "	 21.18✓
" " -	19-27, 1 "	15.72✓
" " -	20-27, 1 "	13.22✓
" " -	21-27, 1 "	16.90✓
" " -	23-27, 1 "	13.83✓
" " -	22-27, 1 "	17.11✓
" " -	24-27, 1 "	35.14✓
" " -	27-27, 1 "	19.77✓
" " -	26-27, 1 "	17.58✓
" " -	25-27, 1 "	23.70✓
" " -	28-27, 1 "	21.92✓
" " -	29-27, 1 "	15.96✓
8 Electros.....		12.12✓

\$270.36 ✓

Cameron Booth & Three drawings.....	975.00 ✓
McJunkin Advertising Co. - Expense during March.....	1,485.90 ✓
Altnow-Singleton, Inc. - Mechanical Expense.....	188.61 ✓
Buckbee-Hears.....	795.23
United Engraving Co.....	967.31
Randall Co.....	124.22 ✓
Bert Knight - Drawings.....	834.96 ✓

\$5,641.58

• RAILWAY AND STEAMSHIP GUIDES - Mar. 1927

National Railway Publication Co.....\$193.96

ADVERTISING DEPARTMENT - Mar. 1927.

Pay roll.....	\$3,052.90
W. R. Mills - Expenses.....	514.46
A. E. Hardgrove - Expenses during first half....	77.20
	\$3,644.56

591.66

MAPS AND RUBBER STAMPS - Mar. 1927

W. H. Gordenier - Services rendered on map of
Glacier and Waterton Lakes Parks.....\$50.00 ✓

McGill-Warner Co. - Revising two Day & Night
Maps - Westbound
 two Day & Night
Maps - Eastbound.....175.00 ✓

1 New Wax Engraved Map for
Official Guide.....112.65 ✓

Gus Messing - Rubber Stamps..... 5.37

Value of U.S. map colored transferred from New
York office building account to
Advertising which was ordered for
general use and not particularly
for the New York office building..... 760.00

\$1,103.02

BULLETIN BOARDS - Mar. 1927

Tyee Investment Co. - Rental of roof privilege...\$150.00 ✓

Foster & Kleiser - Display advertising and
patrol service..... 232.50 ✓

Washington Water & Power Co. - Lighting billboards 26.65

N. W. Elect. Equip.Co. - Electric lamps used
for electric sign on Mpls. Union Passenger
station.....191.92

\$601.07

MOVING PICTURES - Mar. 1927.

Zimmerman Bros. - 1 bottle film cement.....\$.15
Williams, Brown & Earle - 1 - 15" focus lens.....10.00
Bausch & Lomb Optical Co. - Repairs for moving
picture machine..... 3.75
Chas. Beseler Co. - 1 moving picture machine screen,10.00

Ray-Bell Films

15 ft. neg. animated "Presents" and 15 ft.
neg. animated "Presented through courtesy
of Great Northern Railway" - 30 ft. at \$1.50
12 prints of each to be attached to prints
sent out for exhibition - 360 ft. @ 6¢..... 66.60

1005 ft. non-flam. print "From the Car
Window" shipped to J. H. Kenney..... 83.14

\$173.64

Randall Co. (L. D. Kitchell)

1700 Booklets - Engineers Club of Philadelphia	\$27.93	✓
500 " - Current Events Club, Wash., Pa...	7.35	✓
500 invitations & Envelopes - Warren, Pa.....	19.60	✓
300 " " - Current Events Club.....	14.30	✓
1800 Circulars, Duquesne, Council, Pittsburgh....	29.40	✓
1800 Invitations & Envelopes- Duquesne Council...	54.00	✓
300 Circulars - Women's Club, Cleveland.....	7.35	✓
200 Circulars - Sharpsburg Etna Rotary Club.....	5.88	✓
200 Invitations & Env. - Sharpsburg.....	11.66	✓
500 Booklets - Warren, Pa.....	10.29	✓
300 Invitations & Env. - Mar. 26.....	14.31	✓
2200 Booklets- Wayne Co. Medical Society.....	20.58	✓
5 Placards - Wayne Co. Medical Society.....	4.41	✓
1200 Invitations & Envelopes - Wayne Co.....	38.12	✓
200 Booklets - Sierra Club, Los Angeles.....	5.88	✓
10 Window cards- Sierra Club, Los Angeles.....	5.14	✓
XXXXXX	xxx7	
25 Placards- Covington Art Club.....	5.88	✓
300 Booklets - " " ".....	7.35	✓
150 Invitations & Env. - Detroit Kiwanis.....	10.34	✓
300 " " - Covington Art Club.....	14.31	✓
150 Booklets - Detroit Kiwanis.....	5.15	✓
20 Placards - Men's Club East Lansing.....	5.63	✓
12 " - Battle Creek Sanatorium.....	6.14	✓
1 M Booklets - Los Angeles City Club.....	17.64	✓
6 Placards - " " " ".....	4.41	✓
500 Booklets - B.P.O.E. Los Angeles.....	10.29	✓
6 Placards - " " " ".....	4.41	✓
800 Invitations & Envelopes - " ".....	27.54	✓
1 M Booklets - Men's Club. E. Lansing.....	17.64	✓
2500 Booklets - Milwaukee Teachers.....	39.69	✓
500 Invitations & Envelopes - Pub. Lecture.....	19.60	✓
1 M Booklets - Nat. Hist. Museum.....	17.64	✓
300 Booklets - U. of Mich.....	7.35	✓
25 Placards - Nat. Hist. of Museum.....	5.88	✓
10 " - U. of Mich.....	5.14	✓
500 Booklets - Pub. Lecture, Milwaukee.....	10.29	✓
500 " " " ".....	19.60	✓
2500 Invitations & Env. - Milwaukee Teachers....	72.52	✓
300 Invitations & Env. - U. of M.....	14.31	✓
	\$623.95	
L. D. Kitchell - Expenses.....	250.45	
" - Salary.....	250.00	✓
Frank Erler - ".....	376.45	✓
S. P. Treiber - Services as moving picture operator.....	42.70	
Wm. J. Alexander- Rental of booth and operating motion picture machine acct. lecture at E. Orange.....	19.00	
American Picture Co. - Services of moving picture operator....	7.50	
H. Deissler - 1 case and xxxxxx cement.....	4.25	

\$1574.30

MISCELLANEOUS - Mar. 1927.

Harriet Geithman - Manuscript entitled "The Awakening
of Koma Kulshan".....\$50.00

Tri-State Telephone..... 43.28

M. R. Mills - Expenses for Mar...... 514.44 ✓

The Emporium. + Music..... .60 ✓

N. W. Ayer & Son - 1 copy 1927 edition..... 15.00 ✓

Mullery Paper Box Co. - 1 M pcs. corrugated paper..... 22.78

McBee Binder Co. - 6 special binders for Official Guide. 13.23

National Parks Assn. - 200 copies National Parks

Bulletin..... 40.00

Addressograph Co. - Supplies for Addressograph..... 14.55

Fred Wilhelm - 1 model of Waterton Lakes and Glacier

Park.....119.26 ✓

L. G. Handgrove - Expenses

77.20

~~\$298.70~~

890.56

FOLDER DISTRIBUTION - Mar. 1927

Railway, Folder & Schedule Distributing Co.....	\$50.00
Railway Hotel & Steamship Advertising Co.....	50.00
E.E. Weikert.....	5.00
Eastern Time Table Distributing Co.....	85.00
Klein Bros. Co.....	5.00
Western Time Table Distributing Co.....	25.00

\$220.00

COLUMBIA RIVER HISTORICAL EXPEDITION - Mar. 1927

W. B. Overson - Expenses incurred during Fort Union Celebration \$48.59

WINDOW DISPLAYS - Mar. 1927

Spokane Display Service - Christmas decorations.....\$10.00

A. Schomburg - Six window signs..... 32.00
1 stage window display with two
frames \$200.00
1 scenic display.....\$185.00..385.00

Theits & Grant - Window cards.....114.75 ✓

Virg - Window cards..... 3.50

\$545.25

ADVERTISING IN THE ORIENT- Mar. 1927

Nippon Yusen Kaisha - Advertising in "Japan"\$118.75

J. W. Huck - Expenses during month of November, 1926.....269.51

\$388.26

WRITERS, ARTISTS' SUPPLIES AND EXPENSES - Mar. 1927

Glacier Park Hotel Co. - 50% of expenses incurred
by Agnes C. Laut covering her stay in Glacier
Park.....\$47.37

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NEW YORK TOURIST BUREAU - Mar. 1927.

Operating expenses\$2,083.33

OUR PROPORTION BURLINGTON TOUR ADVERTISING - Mar. 1927.

C. B. & Q. Ry. - Our proportion of expenses of joint
Burlington Tourist Bureau during January.....\$9.28

FEBRUARY

	<u>1924</u>	<u>1925</u>	<u>1926</u>	<u>1927</u>
1. Newspapers published on line of G.N.	\$1,525.14	\$ 420.96	\$ 4,799.37	\$2,685.32
2. Periodicals " " " " "	513.50	1,064.18	1,582.30	1,152.83
3. Newspapers " off " " "	773.81	1,777.51	835.62	19.00
4. Magazines.....	5,618.13	1,063.69	5,691.95	8,495.28
5. Pictures, Frames, Title Plates,Boxing	30.00	600.00	1,636.54	724.70
6. Photos and lantern slides.....	398.74	805.19	1,714.99	519.77
7. Cartage, freight, express.....	36.70	177.41	213.22	587.89
8. Postage and duty.....	5.73	453.60	1,438.76	684.89
9. Miscellaneous printing and Advertis..	1,764.54	893.85	3,311.61	2,083.45
10. Publicity.....	930.48	1,601.97	1,796.23	3,122.86
11. Time folders.....	5,330.51	4,792.00	91.60	
12. Il. Folders, booklets, etc.....	2,262.41	5,712.93	4,478.06	2,041.26
13. Electros, cuts, art work, etc.....	1,689.08	2,238.05	9,872.98	991.00
14. Railway and steamship guides.....	387.72		387.92	
15. Advertising Department.....	1,165.00	1,246.72	2,682.90	2,834.65
16. Maps and plates.....		27.15	659.64	54.73
17. Bulletin Boards.....			168.00	409.15
18. Moving pictures.....	607.49	160.61	1,167.78	812.25
19. Lecture work.....	14.00		153.86	2,616.41
20. Miscellaneous.....	5.25	245.94	916.54	1,896.75
21. Folder distribution.....		248.50	653.89	223.50
22. Upper Missouri Historical Expedition				
23. Columbia River " "			1,787.30	36.46
24. Window displays.....			489.62	305.15
25. Advertising in Orient.....			1,285.08	195.79
26. Writers,Artists' supplies and exp...			50.00	49.81
27. New York Tourist Bureau.....				2,083.33
28. Our proportion Burlington Tour adv..				1.85
	\$23,058.23	\$23,530.26	\$47,865.76	\$34,630.08
			625.11	576.96
			\$47,240.65	\$34,053.12

	1927 Budget	Expended Jan. & Feb.	Per Cent Expended	Balance
1. Newspapers published on line	\$75,000.00	\$7,109.57 *	9.48%	\$67,890.43
2. Periodicals " " "	5,000.00	2,212.17	44.24%	2,787.83
3. Newspapers " off "	125,000.00	4,925.51	3.94%	120,074.49
4. Magazines.....	75,000.00	9,002.93	12 %	65,997.07
5. Pictures, frames, boxing.....	3,000.00	984.47	32.81%	2,015.53
6. Photos and lantern slides...	7,500.00	1,070.24	14.27%	6,429.76
7. Cartage, freight and express.	3,500.00	793.50	22.67%	2,706.50
8. Postage and duty.....	7,500.00	1,792.79	23.9%	5,707.21
9. Misc. printing & advertising.	30,000.00	7,185.09	23.95%	22,814.91
10. Publicity.....	15,000.00	4,418.26	29.45%	10,581.74
11. Time folders.....	40,000.00	4,645.30	11.61%	35,354.70
12. Il. Folders and booklets.....	50,000.00	14,001.06	28 %	35,998.94
13. Electros, cuts, art work.....	45,000.00	5,089.30 *	11.31%	39,910.70
14. Railway & steamship guides..	2,500.00	193.96	7.75%	2,306.04
15. Advertising department.....	35,000.00	5,720.60	16.34%	29,279.40
16. Maps and rubber stamps.....	2,500.00	260.88	10.43%	2,239.12
17. Bulletin boards.....	15,000.00	818.20	5.45%	14,181.80
18. Moving pictures.....	2,500.00	1,006.44	40.25%	1,493.56
19. Lecture work.....	12,500.00	4,950.36	39.6%	7,549.64
20. Miscellaneous.....	10,000.00	2,272.26	22.72%	7,727.74
21. Folder distribution.....	4,500.00	467.00	10.38%	4,033.00
22. Upper Missouri Hist. Exped...				
23. Columbia River " " ...		36.46		
24. Window displays.....	8,000.00	547.58	6.84%	7,452.42
25. Advertising in Orient.....	5,000.00	409.02	8.18%	4,590.98
26. Writers, Artists' supplies....	3,500.00	692.15	19.77%	2,807.85
27. New York Tourist Bureau.....	25,000.00	4,166.66	16.66%	20,833.34
28. Our prop. Burlington Tour adv.	10,000.00	1.85		9,998.15
	\$617,500.00	\$84,773.61		\$532,726.39
		1,166.09		
		\$83,607.52		

West End Budget.....\$48,000.00

* West End Advertising..\$3,512.60

* " " Mechanical Ex... 449.88 3,962.48

Balance of west end budget.....\$44,037.52

FEBRUARY

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on line of G.N.	\$4,799.37	\$2,685.32 *		\$2,114.05
2. Periodicals " " " "	1,582.30	1,152.83		429.47
3. Newspapers " off " " "	835.62	19.00		816.62
4. Magazines.....	5,691.95	8,495.28	\$2,803.33	
5. Pictures, frames, title plates, boxing	1,636.54	724.70		911.84
6. Photos and lantern slides.....	1,714.99	519.77		1,195.22
7. Cartage, freight, express, etc.....	213.22	587.89	374.67	
8. Postage and duty.....	1,438.76	684.89		753.87
9. Miscellaneous printing & advertising	3,311.61	2,083.45		1,228.16
10. Publicity.....	1,796.23	3,122.86	1,326.63	
11. Time folders.....	91.60			91.60
12. Il. folders, booklets, etc.....	4,478.06	2,041.26		2,436.80
13. Electros, cuts, art work, etc.....	9,872.98	991.00*		8,881.98
14. Railway and steamship guides.....	387.92	3,448.80		387.92
15. Advertising department.....	2,682.90	2,837.65	154.75	
16. Maps and rubber stamps.....	659.64	54.73		604.91
17. Bulletin boards.....	168.00	409.15	241.15	
18. Moving pictures.....	1,167.78	812.25		355.53
19. Lecture work.....	153.86	2,616.41	2,462.55	
20. Miscellaneous.....	916.54	1,898.75	982.21	
21. Folder distribution.....	653.89	223.50		430.39
22. Upper Missouri Historical Expedition		38.40		
23. Columbia River " "	1,787.30	36.46		1,750.84
24. Window displays.....	489.62	305.15		184.47
25. Advertising in Orient.....	1,285.08	195.79		1,089.29
26. Writers, Artists' supplies & expenses.	50.00	49.81		.19
27. New York Tourist Bureau.....		2,083.33	2,083.33	
28. Our proportion Burlington Tour adv..		1.85	1.85	

	<u>\$47,865.76</u>	<u>\$34,630.08</u>
Less credits.....	<u>625.11</u>	<u>576.96</u>

*West End.....	\$1,911.97	\$47,240.65	\$34,053.12
* " "	203.46	\$ 2,115.43	

Credits

5 copies "Blazed Trail".....\$20.00
 Pullman Co. refunds..... 7.50
 American Ry. Express-over-charge.....81
 1 copy "Elrod's Guide".....1.00
 Playing cards sold on train..547.65

\$576.96

Decrease over Feb. 1926.....\$13,187.53

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY - Feb.

Minnesota

Ruthton Tribune - Dec. 16, 23.....	\$4.50	
Hibbing News - Feb.....	<u>25.20</u>	\$29.70

Montana

Plentywood Herald- Nov. & Dec.....	22.40	
Judith Basin Star - June, July, Nov. & Dec.....	<u>45.50</u>	67.90

North Dakota

Watford Guide - Nov.....	7.00	
Minot News - Nov.....	<u>11.76</u>	18.76

Twin Cities

Minneapolis Daily Star - Feb. 5, 7.....	57.63	
" Journal - Feb. 8-10.....	95.06	
" Tribune - Feb. 3-8.....	109.76	
" Tidende -	19.60	
" Journal - Discount deducted in error.....	6.34	
Daily News - Feb. 3-9-20.....	191.64	
Dispatch - Feb. 5- 8.....	<u>109.76</u>	589.79

Duluth & Superior

Duluth News Tribune - Feb. 6, 8.....	67.20	67.20
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West End

Altnow-Singleton - Dec. (Supplementary). 4.31		
" " - Feb.....	<u>1,907.66</u>	<u>1,911.97</u>
		\$2,685.32

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - Feb.

D. R. Dingwall - Advertising in Playhouse Program.....	\$282.00
Minneapolis Athletic Club - Feb. - 1/2 page.....	32.50
Catholic Bulletin - Dec. 22, Jan. 8, 21.....	72.80
Retail Grocers & General Merchants - Convention.....	85.00
Hennepin-Orpheum Program - Jan. 2 to Feb. 2.....	75.00
International Bowling Assn. - 1927 Bowling Schedule...	100.00
Traffic Club of Minneapolis - Souvenir annual.....	40.00
Transportation Club of St. Paul.....	10.00
Carleton J. West - Bride's Book.....	7.00
Montana Business Monitor.....	15.00
St. Paul Ace.....	45.00
Skillings' Mining Review.....	45.52
Orchestral Assn. of Minneapolis - 4th payment.....	130.00
G. N. Semaphore.....	213.01

\$1,152.83

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN RAILWAY - Feb.

McJunkin Advertising Co. - Differance in rate for
advertising in Chicago Tribune.....\$10.00

Kung Shong Yat Po - Jan. 16 to Feb. 16..... 9.00

\$19.00

MAGAZINES - Feb. 1927.

Traffic World - Feb. 12-19.....	\$120.00
Ohio Schools - 1 page - Feb.....	75.00
Chinese Students Monthly - Feb.....	45.00

McJunkin Advertising Co.

Outlook - Wisconsin Journal of Education and Journal of National Education.....	403.02
Tiger Cub - Xmas Number, ..Normal Instructor.....	319.47
Outlook - Feb. - Literary Digest.....	1459.75
Saturday Evening Post.....	3932.00
Travel - Feb.....	280.15
Columbia - Feb.....	442.35
Primary Education & Popular Educator.....	140.17
Service Bureau of State Teachers Assn.....	1278.37

\$8,495.28

PICTURES, FRAMES, TITLE PLATES, BOXING, Etc.-Feb.

Gus Messing - Title Plates.....\$18.75

Wm. Baumgarten- Hanging three pictures -New York..... 25.00

J; E. Haynes - 1 H.P. Enlargement..... 33.50

Pacific Frame Co. - Cleaning two large oil paintings...12.00

Ray-Bell Films

18 - 24x36 Pilley Mt.Climbing Enlargements @ \$8.50

7 - Large hand colored enlargements @ \$35.00398.00

Buckbee-Mears - 1 enlargement..... 2.45

Edwin W. Deming - Repainting panels in Dixie Kitchen..100.00

\$589.70

Jean Bohne - Framing Glacier Park painting in
New York Office.....

135.00

\$724.70

PHOTOS AND LANTERN SLIDES Feb. 1927

Northwestern PhotogStudios - 10 prints.....	\$10.00
Edgar Fleming- Collection of views of Victoria....	10.00
Ray-Bell Films - 3 photos mountain climbing.....	1.50
" " - 12 prints scenes along Burlington	6.00
" " - photos.....	8.00
Holland Studios - 6 prints.....	3.00
D. B. Hillmer, Detroit- Photos.....	9.25
Lenz & Janssen Co., New York - Photos.....	6.00
Marceau, New York - three photos	15.00
L. A. Moore - Photos.....	6.00
A. M. Sullivan, Spokane - Photos.....	6.00
Nelson Studio - Photos.....	4.50
J. H. Kenney - Photos.....	6.00
University Photo Co.....	5.25
J. E. Haynes - Lantern slides.....	140.68
Duluth Photo Engraving Co. - 9 prints.....	6.75
Ray-Bell Films - 18 prints.....	9.00
" " - 3 Slides.....	4.20
" " - Photos.....	5.55
" " - 18 prints Junior Livestock Show....	9.00
Asahel Curtis Co. - Photos.....	38.90
W. J. Moore- Photos.....	1.15
Arthur M. Prentiss- Photos.....	3.75
Skidmore Photo Co. - 14 photos.....	10.50
E. H. Whitlock - Photos.....	1.50
Buckbee-Mears - Photos.....	117.42
Wm. Bull - 69 duplicate prints of train.....	34.30
T. J. Hileman - 50 photos mailed to J. W. Schultz	
15 " " to Sterling Yard	
2 album covers and 28 photos	
mailed to E. B. Clark.....	40.57

\$519.77

CARTAGE, FREIGHT, EXPRESS, Etc. - Feb. 1927

Capital City Transfer Co. - Cartage and crating transparency.....	\$7.50
Ed. Lynch - Hauling during February.....	106.50
Rev. S. M. Moe - Express on slides.....	3.60
Glacier Park Hotel Co. - Express charges on ship- ment of teepees Glacier Park to Portland	6.37
F. L. Cobb.....	1.01
Seattle Transfer Co.....	13.85
E. H. Whitlock.....	6.50
S. L. Williams.....	.60
J. P. O'Donnell.....	1.60
E. H. Moot.....	9.09
J. H. Kenney.....	15.75
W. E. McCormick	1.25
T. F. Carroll.....	3.35
W. J. Rintoul.....	4.32
P. H. Yorke.....	6.10
E. H. Whitlock.....	1.50
C. W. Mahoney.....	.83
J. W. Young.....	5.40
A. J. Aicher.....	1.01
American Railway Express Co.....	383.20
.....	8.66
	\$587.89

POSTAGE AND DUTY - Feb. 1927

McJunkin Advertising Co. - Postage during Feb.....\$9.92

Postage on material mailed out.....94.56
" " " " "539.72

A. H. Hebb- Duty..... 2.94

T. A. Thompson- Duty..... 37.75

\$684.89

MISCELLANEOUS PRINTING AND ADVERTISING Feb. 1927

McGill-Warner Co.

250 Business Cards ea.:
 G. H. Davenport - Sam Hillman.....\$5.00
 100 pcs. red press boards and 100 pcs.
 tag board..... 6.00
 2 M. Blotters - C. F. O'Hara.....22.00
 1 M engraved cards - E. H. Moot.....18.75
 25 desk blotters - Winnipeg Limited..... 9.75
 100 " " - Oriental Limited.....19.75
 1 M Blotters.....10.50
 500 post cards - E. B. Clark..... 6.75
 15 M Envelopes for N.E.A. Book.....165.00
 2 M Blotters..... 24.00
 2 M " 32.50
 22,150 Post Cards for O.D. Letters..... 99.68
 2500 sheets in duplicate.....
 2500 gummed stickers..... 27.50
 200 File backs..... 4.25
 5 M Blotters..... 25.00

\$476.43

Randall Co.

Patching & Folding 16,500 double post cards \$220.01
 2100 St. Paul Library catalogue of pictures.. 97.61
 250 double post cards - C. A. Rand..... 5.88
 1500 pcs. gummed paper..... 1.96
 1025 special Washington menus.....122.50
 2 M Oki folders..... 84.23
 2 M Announcements & Envelopes - Boston office..62.96
 25 placards - Dr. Sanford..... 9.80

604.95

Scribner Press

1500 envelopes inserts.....\$18.13
 500 copies of each of five letters..... 50.96
 300 tickets and envelopes - St. Paul Pass.
 Assn.....36.75
 100 cards..... 2.94
 Printing 1 M Color prints.....17.64
 Printing 1 lot of 2000 color prints.....21.07
 200 double post cards16.66
 1 book color stamping process..... 8.57

172.72

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Moulton Printing Co. - 6500 Announcements account
 exhibition of new electric locomotive.....\$141.25
 Quality Park Envelope Co. - 25 M envelopes..... 69.82
 London Directory Co. - Advertising in London
 Directory for 1927.....\$5.00
 Acorn Press Co. - Xmas greeting cards sent out with
 Great Northern Secrets.....10.00
 Brown & Bigelow - 1100 special celluloid cards \$31.90
 3750 special folders.....17.63 49.53
 C. M. & St. P. Ry. - Our proportion of printing
 and mailing itineraries account John E.
 Maloney tour.....98.73
 Our proportion of printing itineraries
 for the Illinois Club.....26.67 125.40
 Wm. McLellan - 10 M Blotters..... 71.93
 J. H. Kenney - Imprinting 500 booklets..... 4.00
 Brown & Bigelow - Imprinting special Offset Glacier
 Park folders, 9 M Luther League..... 90.00
 Wabash Ry. Co.- Our proportion of printing itineraries
 account Knights of Columbus party to Seattle44.29
 Webb Publishing Co. - Inserting post cards in Semaphore22.50
 Independent Commercial printers - 2500 napkins.....11.00
 McGill Paper Products Co. - 10,450 7 $\frac{1}{2}$ x10 envelopes.....60.43
Railroader Printing Co.

500 flyers.....\$19.00
 10 M news bulletins..... 21.00
 1 M Note circulars..... 6.50
 printing 1/2 M 6 $\frac{1}{2}$ Envelopes 1.50
 6 M Letterheads - A. J. Dickinson..20.40
 6 M " " " ..23.40
 1-1/2 M " - E. A. Fradenburgh 6.90
 1 M " - H. R. Carl..... 4.75
 4 M " - M. M. Hubbert.....17.50
 1 M " - C. A. Carl..... 3.25 .../..... 124.20

\$2,083.45

PUBLICITY - Feb. 1927

Lab. & Mat. - Handling new electric motors for exhibition..	\$280.19
Elk Cleaners & Dyers - Cleaning 24 coats and 6 long coats account Duluth Winter Frolic.....	24.00
Advertising Specialty Co. - Trade printing and arm bands account Duluth Winter Frolic.....	374.00
Northern Letter Service Co. - Addressing 9 M Real Estate Dealers pamphlets.....	132.30
Typing and preparing lists for O. L. letters.....	12.25
Theits & Grant - Repairing base with new runners for two goats.....	9.50
S. W. Stokes - Dictation, etc. - Hoke Smith.....	448.20
Addressing, folding, etc.....	239.75
Letter No. 1 - O. L. to Agents lists.....	479.75
Addressing, multigraphing, etc.....	144.90
Letter No. 2 - O.L. to Agents lists.....	548.00
Lab. - Supt. Office.....	5.95
" - Cascade Division.....	9.00
" - Tail Light - Mississippi St.....	34.22
Mat. - D. & S. Cars.....	284.94
Home Addressing Co. - Addressing envelopes, etc.....	63.65
Puget Sound Electric Co. - Lighting O.L. sign.....	13.76
Theits & Grant - Lettering drums account Duluth Frolic.....	18.50

\$3,122.86

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ILLUSTRATED BOOKLETS AND FOLDERS- Feb. 1927.

Eugene R.Trott Co. - 10 M 12-page New York map Folders..\$260.00

Osborne Co. - Expense to date on map folders..... 890.00

McGill-Warner Co. - 22 MmGoat booklets..... 891.26

\$2,041.26

ELECTROS, CUTS, ART WORK, Etc. - Feb. 1927.

McGill-Warner Co.

2 electros.....	3.55	
1 electro of map.....	\$3.99	
1 " from Jan. Goat.....	1.85	
1 " " " ".....	11.75	
Comp. & proofs -Ad 8-27, 1 elec.	22.56	
" & " -Ad 9-27, 1 electro.	19.15	
" & " -Ad 7-27, 1 "	32.92	
" & " -Ad 11-27, 1 "	17.01	
" & " -Ad 10-27, 1 "	15.78	
" & " -Ad 15-1 "	19.96	
" " -Ad 14 1 "	20.67	
" " -Ad 16 1 "	22.57	
" " -Ad 17 1 "	13.27	
" " -Ad 18 1 "	17.70	\$212.73

Commercial Art Studio - 1 pen & ink drawing.....	25.00
Liberty Engraving Co. - Halftones.....	19.20
Altnow-Singleton - Mechanical expense during Feb....	203.46
Buckbee Mears	27.78
Randall Co. - Electros.....	7.60
United Engraving Co.....	495.23

\$991.00

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ADVERTISING DEPT. - Feb. 1927.

W. R. Mills - Expenses during Jan. & Feb.....	\$613.95
Pay roll.....	<u>2,834.65</u>
	\$5,448.60

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MAPS AND RUBBER STAMPS - Feb. 1927.

W. H. Gordenier - Services rendered on maps for
story of Hugh Monroe by James W. Schultz.....\$52.00

Gus Messing - Rubber stamps..... 2.73

\$54.73

BULLETIN BOARDS - Feb. 1927.

Foster & Kleiser - Bulletin display advertising
and patrol service during February.....\$232.50

Tyee Investment Co. - Rental of roof privilege.....150.00

Washington Water & Power Co.- Lighting billboards.....26.65

\$409.15

MOVING PICTURES - Feb. 1927.

Ray Bell Films -

1 - 16 mm print "Fishing in the Lakes of Glacier Park" 1057 ft. at $3\frac{1}{2}\phi$	
1 - 16 mm print "Fishing the Flathead" 1091 ft. @ $3\frac{1}{2}\phi$	
Two hours assembling and two reels.....	\$81.19
675 ft. print - Observation car.....	31.16
5 prints "From the Car Window" westbound, five reels in-the-Cascades.and.five.cases	218.73
182 ft. Glacier Park film.....	10.92
Adjustment of accounts- Moving picture machines.....	470.25
	\$812.25

Randall Co. (Kitchell)

5 M Invitations & Envelopes - Press Club, Chicago.....	\$138.67
350 Booklets - Business & Professions Women's Club....	8.11
15 Placards - " " " "	5.14
100 Invitations & Envelopes - Bus. & Prof." " " "	9.02
100 Booklets - " " " "	4.41
5 M booklets - Evanston, Ill.....	76.44
50 placards - " " " "	8.33
5 M Invitations & Envelopes - Shoreland Hotel.....	138.67
10 placards - Shore land Hotel.....	5.14
5 M booklets - " " " "	76.44
2500 Invitations & Envelopes - South Shore Country Club.	72.52
300 Invitations & Envelopes - Press Club, Chicago.....	14.31
6 Placards - South Shore Country Club.....	4.41
2500 booklets - South Shore Country Club.....	39.69
350 Invitations& Envelopes - Bus.& Prof. Women's Club...15.63	
25 window cards - Joliet, Ill.....	5.88
5 M Invitations and Envelopes - Evanston, Ill.....	138.67
250 Booklets- Women's Club, Cleveland.....	6.61
150 " - Kiwanis, Cumberland, Md.....	5.14
250 Circulars - Clifton Club, Cleveland.....	6.61
500 " - Natural Study Club, Indianapolis.....	10.29
500 Booklets - Akron Real Estate Board.....	10.29
500 Invitations & Envelopes - Nature Study Club.....	19.60
300 Invitations & Envelopes - Decatur Teachers Assn.....	14.31
250 Invitations & Envelopes -Women's Club, Cleveland....12.98	
250 Invitations & Envelopes - Clifton Club, Cleveland...12.98	
25 placards - Nature Study Club, Indianapolis.....	5.88
50 Cards - Decatur Teachers Assn.....	8.33
500 Booklets - " " " "	10.29
500 Invitations & Envelopes - Akron Real Estate Board...19.60	
125 Invitations & Envelopes - Shelbyville, Ind.Teachers.. 6.37	
25 placards - Shelbyville, Ind., Teachers.....	5.88
300 Booklets - " " " "	7.35
300 Invitations & Envelopes - Richmond Fed. of Teachers.14.31	
20 Placards - Richmond Federation of Clubs.....	5.63
300 Circulars - Richmond Fed.....	7.35
500 Invitations and envelopes - Springfield Women's Club19.60	
12 Placards - Women's Club, Springfield.....	5.15
30 Placards - Fort Wayne Public Schools.....	6.12
500 Circulars - Women's Club, Springfield.....	10.29
600 Circulars - Fort Wayne Public School.....	11.76
600 Invitations & Envelopes - " " " "	22.25
375 Booklets - Springfield Teachers Assn.....	8.57
500 " - Academy of Natural Sciences.....	10.29
50 Placards - " " " "	8.33
50 " - Dayton Teachers Club.....	8.33
1 M Invitations & Envelopes - " " " "	32.83

Randall Co. (cont'd)

1 M Booklets - Dayton Teachers Club.....	\$17.64	
1 M Booklets - Penn. Athletic Club.....	17.64	
500 " - Poor Richard Club.....	10.29	
1200 Invitations & Envelopes - Women's Club.....	38.12	
300 Booklets - " "	7.35	
300 " - Cosmos Club, Washington, D. C.....	7.35	
500 " - Woman's Club, Central, Ky.....	10.29	
500 Invitations & Envelopes " "	19.60	
375 Invitations & Envelopes - Springfield Teachers.....	16.42	
25 placards - " "	5.88	
		\$1,245.38

L. D. Kitchell - Expenses during Feb.....	235.45	
L. D. Kitchell - Expenses incurred for moving picture machine repairs, etc.....	226.43	
National Theatre Supply Co. - Supplies for motion picture machine, etc., account Kitchell lectures...	284.35	
L. D. Kitchell - Salary.....	250.00	
Frank Erler. - Salary.....	340.00	
S. P. Treiber - Services as moving picture operatore.....	34.80	
		\$2,616.41

MISCELLANEOUS - Feb. 1927.

Dearborn Publishing Co. - 25 subscriptions to Dearborn Independent - G.H. Smitten.....	\$37.50
Supt. of Documents, Washington, D.C. - 200 copies U.S. Dept. of Interior publication "Plants of Glacier National Park".....	50.00
Elk Cleaners & Dyers - Cleaning four blankets.....	4.00
McJunkin Advertising Co. - Long distance calls.....	3.00
Tri-State Telephone Co.-----	72.60
Fred Wilhelm - Model of Waterton Lakes Park and vicinity incorporated into and being made a part of Glacier Park model together with the Glacier Park model showing the two Parks on one model.....	\$800.00
Remodeling and corrections on Glacier Park topography.....	209.62
	1,009.62
Melady Paper Co. - 6 rolls gummed paper.....	2.28
Addressograph Co. - Supplies for addressograph....	15.40
H. E. Wedelstaedt - Supplies for mimeograph machine...	22.80
St. Maries - 1 Spur magazine.....	.50
Northern States Power Co. - Electricity, heating, etc. of building.....	41.60
Ryan Fruit Co., Seattle - 12 boxes apples.....	25.50
W.R. Mills - Expenses for Jan. + Feb.	<u>613.95</u>
	\$1,284.80
	\$ 1,898.75

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FOLDER DISTRIBUTION - Feb. 1927

Western Time Table Distributing Co.....	\$25.00
Eastern Time "	85.00
Railway Hotel & Steamship Advertising Co.....	50.00
Railway Folder & Schedule Distributing Co.....	50.00
Klein Bros. Co.....	5.00
A. W. Burow.....	3.50
E. E. Weikert.....	5.00

\$223.50

COLUMBIA RIVER HISTORICAL EXPEDITION - Feb. 1927

St. Joseph's Church, Williston - For use of five
dozen chairs and replacing four chairs
broken.....\$11.00

W. M. Babcock - Repairing multiglex display fixture
loaned to us account expedition..... 25.46

\$36.46

WINDOW DISPLAYS - Feb. 1927

Alpha Electric Co. - 1 H. P. Motor for window display..	\$15.80
Emporium - 20 batts for window display.....	11.80
A. Schomburg-Card signs for window display.....	37.00
McGraw Co., Sioux City - supplies for window display....	2.35
Theits & Grant - Window cards.....	108.00
Morgan & Bros. - Crating and preparing map in window display.....	10.00
Beall-McCoy, Seattle- Decorations - Xmas.....	25.00
J. C. Corey Sign Co. - Window signs.....	3.00
Trounce Studios - two window displays for Xmas.....	25.00
Ray-Bell Film - Mounting 7 enlargements on compo board.	28.00
Cora Scovil - 1 patch poster.....	39.20

\$305.15

ADVERTISING IN THE ORIENT - Feb. 1927

NipponYusen Kaisha - Advertising in "Japan" during Feb...\$118.75

N. Y. & Cuba Mail Steamship Co. - Our proportion for
additional expense of printing posters for

Havana Agent..... 77.04

\$195.79

WRITERS, ARTISTS' SUPPLIES AND EXPENSES - Feb. 1927

Glacier Park Hotel Co. - Transportation furnished F. A. Richards, mountain climber, Many Glacier to Glacier Park.....	\$6.50
Turpentine furnished to Fred Gray.....	2.50
Art Supply Co. - Supplies for artists.....	40.81
	\$49.81

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NEW YORK TOURIST BUREAU

Our proportion of expense of operating New York Office..\$2,083.33

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OUR PROPORTION BURLINGTON TOUR ADVERTISING - Feb. 1927

C. B. & Q. Ry. - Our proportion of Expense of operating
tourist bureau during November.....\$1.85

JANUARY

	<u>1924</u>	<u>1925</u>	<u>1926</u>	<u>1927</u>
1. Newspapers published on line of G.N.	\$1,317.36	\$2,818.32	\$5,945.61	\$4,424.25
2. Periodicals " " " " "	86.00	566.79	2,132.37	1,059.34
3. Newspapers " off " " "	58.40	3,833.14	4,258.31	4,906.51
4. Magazines.....	572.30	808.32	4,522.89	507.65
5. Pictures, Frames, Title Plates, Boxing.	634.90		243.00	259.77
6. Photos and lantern slides.....	412.39	1,038.55	2,377.11	550.47
7. Cartage, freight, express.....		153.82	222.47	205.61
8. Postage and duty.....		448.32	917.28	1,107.90
9. Miscellaneous printing and advertis.	6,995.26	1,940.24	6,983.10	5,101.64
10. Publicity.....	448.83	1,230.81	1,560.36	1,295.40
11. Time Folders.....	48.00		8,623.50	4,645.30
12. Illustrated folders, booklets.....	396.25	1,995.53	5,714.93	11,959.80
13. Electros, cuts, art work, etc.....	1,742.22	2,915.17	7,724.77	4,098.30
14. Railway and steamship guides.....		387.72	193.96	193.96
15. Advertising Department.....	1,399.10	1,191.35	2,998.52	5,000.23
16. Maps and rubber stamps.....	24.00	13.46	18.60	206.15
17. Bulletin boards.....			18.00	409.08
18. Moving pictures.....	7.00		1,592.16	19.419
19. Lecture work.....	56.62	20.00	60.00	2,333.95
20. Miscellaneous.....	36.00	518.65	918.18	373.23
21. Folder distribution.....		198.50	223.50	243.50
22. Upper Missouri Historical Expedition			550.00	
23. Columbia River " "			550.00	
24. Window displays.....			1,522.15	242.43
25. Advertising in Orient.....			719.95	213.23
26. Writers, Artists' supplies and expenses			50.00	642.34
27. New York Tourist Bureau.....				2,083.33
28. Our proportion Burlington Tour adv...				
	\$14,234.63	\$20,078.69	\$60,390.72	\$50,143.53
Less credits.....			1,821.43	589.13
			\$58,569.29	\$49,554.40

	1927 Budget	Expended for Jan.	Per Cent. Expended	Balance
1. Newspapers published on line.	\$75,000.00	\$4,424.25*	5.9 %	\$70,575.75
2. Periodicals " " "	5,000.00	1,059.34*	21.18%	3,940.66
3. Newspapers " off "	125,000.00	4,906.51	3.92%	120,093.49
4. Magazines.....	75,000.00	507.65	.68%	74,492.35
5. Pictures, frames, boxing.....	3,000.00	259.77	8.65%	2,740.23
6. Photos and lantern slides....	7,500.00	550.47	7.34%	6,949.53
7. Cartage, freight and express.	3,500.00	205.61	5.87%	3,294.39
8. Postage and duty.....	7,500.00	1,107.90	14.77%	6,392.10
9. Miscellaneous printing & adv.	30,000.00	5,101.64	17 %	24,898.36
10. Publicity.....	15,000.00	1,295.40	8.63%	13,704.60
11. Time folders.....	40,000.00	4,645.30	11.61%	35,354.70
12. Il. Folders, and booklets....	50,000.00	11,959.80	23.92%	38,040.20
13. Electros, cuts, art work.....	45,000.00	4,098.30*	9.11%	40,901.70
14. Railway & Steamship guides...	2,500.00	193.96	7.75%	2,306.04
15. Advertising Department.....	35,000.00	2,885.95	8.24%	32,114.05
16. Maps and rubber stamps.....	2,500.00	206.15	8.24%	2,293.85
17. Bulletin Boards.....	15,000.00	409.05	2.73%	14,590.95
18. Moving pictures.....	2,500.00	194.19	7.76%	2,305.81
19. Lecture work.....	12,500.00	2,333.95	18.67%	10,166.05
20. Miscellaneous.....	10,000.00	373.57	3.73%	9,626.43
21. Folder distribution.....	4,500.00	243.50	5.41%	4,256.50
22. Upper Missouri Hist. Exped....				
23. Columbia River " " ...				
24. Window displays.....	8,000.00	242.43	3.03%	7,757.57
25. Advertising in Orient.....	5,000.00	213.23	4.26%	4,786.77
26. Writers, Artists' Supplies...	3,500.00	642.34	18.35%	2,857.66
27. New York Tourist Bureau.....	25,000.00	2,083.33	8.33%	22,916.67
28. Our Prop. Burlington Tour adv.	10,000.00			10,000.00
	\$617,500.00	\$50,143.53		\$567,356.47
		589.13		
		\$49,554.40		

West End Budget.....\$48,000.00

* West End Advertising \$1,582.63
 * " " " 18.00
 * " " Mechanical Ex. 246.42 \$1,847.05
 Balance of west end budget.....\$46,152.95

JANUARY

	<u>1926</u>	<u>1927</u>	<u>Increase</u>	<u>Decrease</u>
1. Newspapers published on Line of G.N.	\$5,945.61	\$4,424.25		\$1,521.36
2. Periodicals " " " " "	2,132.37	1,059.34		1,073.03
3. Newspapers " off " " "	4,258.31	4,906.51	\$648.20	
4. Magazines.....	4,522.89	507.65		4,015.24
5. Pictures, Frames, title plates, boxing	243.00	259.77	16.77	
6. Photos and lantern slides.....	2,377.11	550.47		1,826.64
7. Cartage, freight, express, etc.....	222.47	205.61		16.86
8. Postage and duty.....	917.28	1,107.90	190.62	
9. Miscellaneous printing and advertising	6,983.10	5,101.64		1,881.46
10. Publicity.....	1,560.36	1,295.40		264.96
11. Time folders.	8,623.50	4,645.30		3,978.20
12. Illustrated folders, booklets, etc....	5,714.93	11,959.80	6,244.87	
13. Electros, cuts, art work, etc.....	7,724.77	4,098.30		3,626.47
14. Railway and steamship guides.....	193.96	193.96		
15. Advertising Department.....	2,998.52	2,775.25	48.69	112.57
16. Maps and rubber stamps.....	18.60	206.15	187.55	
17. Bulletin Boards.....	318.00	409.05	91.05	
18. Moving pictures.....	1,592.16	194.19		1,397.97
19. Lecture work.....	60.00	2,333.95	2,273.95	
20. Miscellaneous.....	918.18	373.57		575.67
21. Folder distribution.....	223.50	243.50	20.00	
22. Upper Missouri Historical Expedition	550.00		550.00	
23. Columbia River " "				
24. Window displays.....	1,522.15	242.43		1,279.72
25. Advertising in Orient.....	719.95	213.23		506.72
26. Writers, Artists' supplies and expenses	50.00	642.34	592.34	
27. New York Tourist Bureau.....		2,083.33	2,083.33	
28. Our proportion Burlington Tour adver..				
	\$60,390.72	\$50,143.53		
Less credits.....	1,821.43	589.13		
	\$58,569.29	\$49,554.40		

Credits

3 books "Blazed Trail" sold to Libraries	\$12.00
Pullman Co. refunds.....	14.00
F. W. Albachten- playing cards.....	56.88
Playing cards sold on train.....	506.25
	<u>\$589.13</u>

Decrease over Jan. 1926.....\$9,014.89

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - January 1927

Minnesota

Hibbing News - December.....	\$27.30	<i>Train Service</i>	
Hibbing News - January.....	27.30		
Pipestone Leader - Sept. 2.....	<u>2.00</u>		\$56.30

Montana

Kalispell Interlake.....	14.00	<i>Not Based Home Visitors Fares</i>	
Judith Gap Journal - Dec.....	14.40		
Liberty Co. Farmer - Nov. & Dec..	21.00		
Poplar Standard - Dec.....	12.00		
Kalispell Times - Dec.....	22.50		
Flathead Monitor - Dec.....	14.00		
Cascade Courier - Nov. & Dec.....	27.00		
Richland Co. Leader - Nov. & Dec.	12.00		
Judith Basin Co. Press- Dec.....	12.60		
Cut Bank Pioneer Press-Nov.&Dec..	29.40		
Malta News - Dec.....	21.60		
McCone Co. News - Nov. & Dec.....	15.00		
Belt Times - Dec.....	14.00		
Boulder Monitor - Nov. & Dec.....	18.00		
Hill Co. Democrat- Nov. & Dec....	52.00		
Chinook Opinion - June, July, Nov. & Dec.....	45.00		
Sidney Chief- Dec.....	<u>19.50</u>	\$364.00	

North Dakota

Ward Co. Independent - Dec.....	6.40	
Pierce Co. Tribune- Nov.....	7.00	
Burke Co. Farmers Press-Sept.&Nov	10.00	
Cando Record- Sept. & Nov.....	6.50	
Stanley Sun - Nov. 4, 11.....	9.80	
Edmore Herald News- Nov.....	<u>11.20</u>	50.90

West End.

Strang & Prosser- Our proportion of advertising account pool train service during January.....	106.35	
Altnow-Singleton- Dec.....	32.58	
" " - Jan.....	<u>1,443.70</u>	\$1,582.63

Twin Cities

Minneapolis Daily Star - Jan. 14,15.....	\$90.55 ✓	
" Tidende- Jan. 27.....	30.80 ✓	
" Tribune- Jan. 14-16.....	184.80 ✓	
" Journal - Jan. 14-16.....	205.06 ✓	
Daily News - Jan. 1-14-15.....	133.28 ✓	
Dispatch - Jan. 1-14-15.....	219.52 ✓	
South St. Paul Reporter- Jan. 14.....	11.27 ✓	\$875.28

Duluth & Superior

David Advertising Co. - Duluth Herald.....	72.28
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Canada

Edmonton Journal - Nov. & Dec.....	\$117.60	
Saskatoon Star - Nov. & Dec.....	117.60	
Calgary Herald - Nov. & Dec.....	145.00	
Grain Growers Guide - Nov. & Dec.....	298.00	
Regina Leader - Nov. & Dec.....	134.46	
Manitoba Free Press - Nov. & Dec.....	414.40	
Winnipeg Tribune.....	205.80	\$1,422.86

\$ 4,424.25

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - Jan. 1927

Portland Spectator - Adv. Dec. 4-18.....	\$18.00	x
Parent-Teacher Publishing Co. - Jan.....	22.00	
Hennepin-Orpheum Program - Dec. 5 to Jan. 2....	60.00	
St. Paul Ace - Jan.....	45.00	
American Jewish World- Jan. 7-28.....	55.00	
L. N. Scott- St. Paul Metropolitan Program-Jan.	80.00	
Transportation News - Jan.....	10.00	
Skellings Mining Review.....	56.90	
Carleton J. West- Bride's Book - Jan	12.04	
Orchestral Assn. of Mpls- Mpls. & St. Paul programs- third payment.....	130.00	
L. N. Scott- Minneapolis Metropolitan Program- Janu.....	30.00	
Minnesota Daily - U. of M. - Jan. 15.....	15.40	
Schubert Club- Jan. 21.....	25.00	
Minn. State Federation of Labor- Year Book....	500.00	
		\$1,059.34

x West End \$18.00

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - Jan. 1927

Kung Shong Yat Po- Dec. 16 to Jan. 16.....\$9.00

McJunkin Advertising Co.

Eastern Newspapers	- California Ads.-Jan....	2,537.86	
"	" - Electric Engine-Jan....	1,425.00	
"	" - California - Jan.....	504.00	
"	" - California - Jan.....	430.65	\$4,906.51

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MAGAZINES - Jan. 1927

Chinese Students Monthly - Jan. issue.....	\$45.00
Traffic World - Jan. 8 and 22.....	120.00
Japanese Students Directory-lpage.....	50.00
George Banta Publishing Co. - Jan.....	12.50
McJunkin Advertising Co. - Travel Mag.- Jan.....	<u>280.15</u>

\$507.65

PICTURES, TITLE PLATES AND FRAMES, BOXING, -Jan.1927

J. E. Haynes - 10 H. P. Enlargements -	Going-To-The-Sun	
	Mountain	\$130.00
Theits & Grant - Crating electric train cut-out		
	shipped to Chicago.....	11.75
Buckbee-Mears - 2 Enlargements - Electric Motor.....		3.60
	2 " " " "	6.00
	2 " " " "	6.47
	1 copy & 6 enlargements - Map.....	31.26
	2 Enlargements - Map.....	12.71
	5 ft. Enlargement.....	16.90
	1 enlargement - Relief map.....	1.47
	1 " " " "	2.11
		\$222.27
Gus Messing - Title plates.....		37.50
		\$259.77

PHOTOS AND LANTERN SLIDES - Jan. 1927

Buckbee-Mears Co.

2 copies- Electric Motor.....	\$3.00	
36 prints - "	9.00	
24 " " engine.....	5.88	
1 - 8x10 copy neg.-map.....	1.50	
36 photos - electric engine...	<u>8.12</u>	\$27.50

United Engraving Co.

Mounting prints.....	6.86	
6 neg. & 1 print.....	17.64	
6 prints.....	<u>2.94</u>	27.44

J. E. Haynes - Lantern slides..... 80.54

T. J. Hileman - Photos..... 66.36

William Bull - Photos (Hoke Smith)	\$146.02	
"	<u>92.61</u>	238.63

Asahel Curtis Photos Co..... 3.50 ✓

Pickett Photo Co. - 1.00 ✓

H. Armstrong Roberts - 6 photos @ \$15.00 -
reproduction rights in 1927 Resort folder 90.00

Lenz & Janssen Co., New York - Photos..... 6.00 ✓

L. A. Moore, St. Paul - Photos..... 3.00 ✓

Sorsinger Window Service, New York - 6 prints..... 3.00 ✓

A. R. Mills, Sioux City - Photos..... 3.50 ✓

\$550.47

CARTAGE, FREIGHT, EXPRESS, Etc. - Jan. 1927.

Butler Transfer Co. - Hauling exhibit from Jackson	
St. Shops to Freight house.....	\$8.25
McJunkin Advertising Co. - Express on signs.....	3.98
E. Lynch - January.....	112.75
C. B. Chapman.....	6.55
A. L. Johnston.....	1.80
V. E. Jones.....	1.28
J. H. Kanney.....	13.00
T. F. Carroll.....	.78
E. H. Whitlock.....	7.70
A. Arrivee.....	1.00
A. L. Scott.....	3.25
J. W. Young.....	11.80
W. M. Romine.....	1.65
A. Whitnall.....	2.00
A. J. Dickinson.....	1.78
C. B. & Q.....	28.04
	\$205.61

POSTAGE AND DUTY - Jan. 1927

A. H. Habb - Duty.....	\$4.77	
McJunkin Advertising Co. - Postage.....	7.60	
Postage on material mailed out.....	983.37	
Vancouver City Office- Duty.....	.81	
T. A. Thompson - Duty.....	105.55	
E. L. Buchanan- Duty.....	.30	
H. E. Watkins - Duty.....	<u>5.50</u>	\$1,107.90

MISCELLANEOUS PRINTING AND ADVERTISING - Jan. 1927.

Randall Co.

Proofing up all 4 color post cards.....	\$33.81	
250 Fargo letters and envelopes.....	32.05	
300 Anniversary Covers.....	14.21	
300 Blank Menus.....	9.02	
300 special menus - Los Angeles Trans- portation Club.....	24.01	
2 M Invitations - Electric Engine.....	35.77	
2050 Invitations " " Mpls.....	36.26	
2000 Invitations, Minneapolis.....	36.75	
500 cards for W. A. Christianson.....	4.90	
Imprint 1 M Envelopes - J. F. Zollman.....	3.43	
4100 Envelopes for Electric Engine invitations.....	59.78	
1250 Wedding Envelopes for Elec. Train.....	15.34	
1 M Post cards - J. F. Zollman.....	12.35	
Imprint 500 envelopes - ".....	2.69	
16,500 double wing post cards - four color process.....	234.71	
500 post cards - Zollman.....	6.37	
150 Menus- Engineers Society of St. Paul.....	24.25	
18 M double post cards.....	150.92	\$736.62

Railroader Printing House

Patching 1 M envelopes - V. E. Jones...	1.00	
1/2 M Business Cards- Coleman.....	4.50	
100 Letterheads @ H. A. Noble.....	1.00	
6 M Second sheets.....	7.20	
2 M Letterheads- Dorety.....	6.50	
Patching 1 M envelopes.....	1.00	
2 M Letterheads - C. F. O'Hara.....	6.50	
Patching 1 1/2 M envelopes.....	1.50	
1 M Letterheads - Michkils.....	5.25	
2 M Letterheads - J. H. Brinkman.....	9.50	
2 M Letterheads and 2 M second sheets.....	12.80	56.75

Scribner Press

16 M Prospective post cards.....	47.04	
Comp. of 5 letters for Michkils.....	32.14	
500 cards for Philip Lee..		
2500 " " " ".....	47.04	
3 M 1" trade mark labels.....	10.29	
1 lot sheets ruled and punched.....	7.06	
1 lot cards imprinted for A.L. Johnston	6.66	
1500 flyers.....	43.12	
25 M noteheads for Real Estate Board..	66.15	
2500 1" trade mark labels.....	9.31	
2 M Blotters - Billings.....	26.95	
4 covers gold stamping for Real Estate Board.....	32.54	328.30

McGill-Warner Co.

3 M Government post cards-E.H.Moot57.75
22,265 Goats patched.....\$112.50
10 M U. S. Mail Labels..... 20.00
500 Form letters - Dude Ranch..... 21.75
100 Desk Blotters- Oriental Limited.... 19.75
2500 picture envelopes patched-Clark... 10.75
1000 " " " - J. W. Young.. 6.00
25 Desk Blotters - Winnipeg Limited.... 10.75
70,000 Wall Calendars \$4,270.00
2,100 over..... 128.10
Alterations..... 28.80

\$4,426.90

50% freight-Pass..... 2,213.45
5 M Hockey Schedules ea.-St. Paul,
Minneapolis, Winnipeg, Duluth and
Chicago..... 225.00
5 M reprint Hockey Schedules..... 50.00
175 Post cards - E. H. Whitlock..... 7.00
25,700 Itinerary Blanks..... 138.50
1500 Credit Men's Leaflets - Hibbing... 47.50
2 M Traffic Record sheets..... 20.00
8675 post cards for O.L. letters..... 48.00
600 post cards- Geo. Eighmy..... 7.50
1 M Mailing sheets - 8x7 - 4 pages...
1 M Sheets 8x2 $\frac{1}{2}$ for mailing
literature..... 30.00
4500 flyers..... 72.00
400 post cards - E. B. Clark..... 6.00
2500 O. L. Envelopes for Observation car.35.00
1 M picture envelopes patched-Brinkman... 6.00
10 Memo order books.....11.75
5 M special thin letterheads.....17.50
2500 post cards- A. L. Johnston.....15.00
10 M reprint Blotters- Oriental Limited..50.00
400 Post cards - E. B. Clark..... 6.50
5 M letter circulars - J. W. Huck.....185.00
25 proofs..... 8.00
100 job ticket envelopes.....25.00
200 post cards - E. B. Clark..... 5.50
5 books - Drayage.....13.50

\$3,502.95

Brattstrom & Co. - Adv. in 1927 Swedish Almanac..... 50.00
A. H. Belo & Co. - Adv. in Texas Almanac..... 150.00
R. R. Bowker Co. - Adv. in Library Journal..... 20.00
Brown & Bigelow - 1125 special celluloid calendars..... 39.02
Independent Commercial Printers - 2500 paper napkins..... 10.00
Webb Publishing Co. - Inserting post cards in Semaphore... 45.00
Scribner Press - 1 M. 2 color streamers -Minn.Mich.game... 65.00
5 M Blooters for Chinese Agent and 500 cards72.50
500 envelopes - R. C. Michkils.....10.00
250 imprint back cover of booklet..... 5.00
200 cards for A. L. Johnston-holiday.....10.50

\$5,101.64

PUBLICITY - Jan. 1927

L. A. Martin - Prize to be given in the name of the Chairman account of International Event At Northwestern Curling Assn. Bonspiel at Superior.....	\$150.00
Glacier Park Hotel Co. - Provisions furnished Indians at Glacier Park account reception Queen Marie.....	90.77
Special cars furnished Glacier Park to Browning and return account Queen Marie.....	35.60
Haman & Co. - Engraving on loving cup.....	11.50
S. W. Stokes - (Hoke Smith).....	401.40
Oregon City Woollen Mills - 4 Astoria Blankets for Minot Curling Club Bonspiel.....	37.66
Home Addressing Co. - Addressing envelopes.....	71.25
Northern Letter Co. - Addressing, folding, inserting Real Estate and Luther League pamphlets.....	130.34
Multigraphing 25 M letters for Real Estate Board.....	63.70
Mat. - D. & S. Cars.....	120.50
" - St. Cloud Div.....	12.60
" - Mississippi St. <i>Tail Lights</i>	41.91
Lab. & Mat. - Jackson St.....	21.28
Mat. - Spokane Div.....	1.79
Mat. - Cascade Div. <i>Exhibition New Electric Engine</i>	115.10

\$1,295.40

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TIME FOLDERS - Jan. 1927

McGill-Warner Co.

114,500 Dec. Time Folders.....\$4,645.30

ILLUSTRATED BOOKLETS, FOLDERS, Etc. - JAN. 1927

Randall Co. - 10 M Great Northern Secrets.....\$1,234.80

Brown & Bigelow - 10 M Special 8 page folders.....4,850.00
8 page folders held for print-
ing instructions.....3,750.00

McGill-Warner Co. - 25 M Reprint Oriental Limited
Book.....2,125.00

\$11,959.80

ELECTROS, CUTS, ART WORK, Etc. - Jan. 1927.

McGill-Warner Co.

Comp. & Proofs - Ad 199-26 - 1 Electro.....	\$20.77	
" " - Ad 199-26 - 1 "	22.63	
" " - Ad 201-26 - 2 "	11.51	
1 Electro from halftone.....	1.55	
5 " from cuts O.L. book.....	9.75	
Comp. & proofs of letter heads.....	15.00	
1 set 4 color electros and 1 electro.....	16.98	
Comp. & proofs- Ad 198 - 2 electros.....	19.51	
" " " 1-27 - 1 "	20.55	
Mortising and Patching 2 electros.....	23.82	
Comp. & Proofs - Ad 2-27-1 Electro.....	20.24	
" " - Ad 3-27-1 "	19.09	
" " - Ad 5-27-1 "	18.56	
" " - Ad 4-27-1 "	16.57	
" " - Ad 6-27-1 "	23.15	
" " - Ad ----12 "	47.52	
		\$307.20

Randall Co.

Art Work and plates on Scenic Northwest.....	26.95	
1 Electro.....	1.91	28.86

Buckbee-Mears Co.

Retouching and 1 outlined halftone.....	11.65	
3 Color plates - color separation and color proofs (Lewis & Clark Map).....	92.22	
Art Work - Electric Motor.....	73.37	177.24

United Engraving Co.

1 set duotones- 1 extra neg. stripped-		
Art time- Goat cover for January.....	97.51	
14 Halftones.....	64.19	
3 Etchings and art time- Convention book titles.....	36.75	
1 Etching.....	3.31	
10 Halftones - Goat.....	47.19	
1 Combination plates- Art time.....	24.70	
12 duotones - art work - Goat.....	100.45	
Etchings & Halftones - Goat.....	54.68	
1 Etching.....	2.45	
3 Halftones.....	13.05	
1 Etching and art time.....	7.35	
1 Halftone.....	7.94	
5 ".....	12.91	472.48

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McJunkin Advertising Co. - Mechanical Expense- Dec.....	\$145.15
" " - Jan....	2,607.76
Boston Transcript - Making plate and reproduction of 350 copies for "Blazed Trail".....	19.50
Atlnow-Singleton - Mechanical Expense- Jan.....	198.25x
Strang-Prosser - " " - Jan.....	48.17x
David Advertising Co. " "	93.69

\$4,098.30

* West End Mechanical Expenses- \$ 246.42

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RAILWAY AND STEAMSHIP GUIDES - Jan. 1927

National Railway Publication Co.....\$193.96

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ADVERTISING DEPT. - Jan. 1927.

Pay roll.....\$2,885.95

~~W. R. Mills - Expenses during December..... 161.26~~

~~\$3,047.21~~

MAPS AND RUBBER STAMPS - Jan. 1927.

W. H. Gordenier- Services rendered on index map for
"Sign Posts of Adventure".....\$80.00

Gopher Stamp & Die Co. - 1345 Rubber stamps.....121.05

Bubkbee-Mears - Patching Lewis and Clark map..... 5.10

\$ 206.15

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BILLBOARDS - Jan. 1927.

Foster & Kleiser - Bulletin display advertising during January and patrol service.....	\$232.50
Tyee Investment Co. - Rental of roof privilege- Jan.....	150.00
Washington Water Power Co. - Lighting billboards.....	<u>26.55</u>
	\$409.05

MOVING PICTURES - Jan. 1927.

E. H. Whitlock - 1 -1000watt lamp for projector.....\$6.50

Ray-Bell Film Co.

1010 ft. print Westbound "From the
Car Window"- 1 reel and 1 case- 1 hour
assembling.....63.74

1009 ft. print "Glacier Park" 1 hour
assmelbing - 1 reel - 1 case -
947 ft. print eastbound "From the Car
Window" - 1 hour assembling - 1 reel-
1 case.....123.95

\$194.19

LECTURE WORK - Jan. 1927.

S. P. Treiber- Services as moving picture operator.....\$20.00
 L. D. Kitchell - Expenses during January.....241.58
 Salary " " 250.00
 Frank Erhler.- Salary during January.....400.75
 J. E. Haynes - 4 H. P. Lantern slides..... 5.29
 Buckbee-Mears Co. - Art work, 1 set 4 color plates (L.D.
 Kitchell folder).....151.50

Randall Co. (L. D. Kitchell)

500 invitations and envelopes for Advertising
 Club at Boston.....\$17.35
 2,200 invitations and envelopes for .
 Princeton Club, New York..... 58.02
 500 booklets - Boston Art Club..... 10.29
 100 circulars- Exchange Club, Worcester..... 4.41
 2500 invitations and envelopes - Wanamakers....72.52
 500 booklets - Advertising Club, Boston.....10.29
 500 booklets - Rotary Club, Boston.....10.29
 6 window cards- Yale Club, New York 4.41
 200 placards - American Institute Banking.....23.03
 1 M invitations and envelopes - American
 Institute of Banking.....32.83
 500 Invitations and envelopes - University
 Club, Brooklyn, N.Y.....19.60
 200 Invitations and envelopes - Exchange Club
 of Worcester.....11.66
 1 M Circulars - Jordan Marsh.....17.64
 200 folders - University Club..... 5.88
 6 placards - University Club..... 4.41
 100 window cards - Jordan Marsh, Boston.....13.23
 500 invitations and envelopes - University
 Club, Brooklyn.....19.60
 500 booklets - Advertising Club, Boston.....10.29
 6 placards @ University Club, Brooklyn..... 4.41
 200 booklets " " 5.88
 6 placards- Princeton Club, New York..... 4.41
 250 circulars - Kiwanis Club, Buffalo..... 6.61
 900 booklets - American Institute, New York...16.17
 Etching of heading and 900 special admission
 tickets and envelopes-American Institute..25.04
 300 booklets - Princeton Club, New York..... 7.35
 1500 booklets to Mr. Kerr..... 24.99
 50 hangers sent to Hubbert..... 8.33
 4 hangers..... 4.41
 5 M Booklets "The Scenic Northwest".....\$177.38
 500 booklets @ Boston Art Club..... 10.29

Randall Co. (Cont')

6 Kitchell Cards.....	\$1.96
5 M Booklets reprint "The Scenic Northwest".....	129.85
625 invitations and envelopes - Elks Lodge, Galesburg, Ill.....	23.03
50 Kitchell Circulars - Elks Lodge.....	3.92
12 placards.....	5.14
150 folders - Mutual Life, New York.....	5.15
20 Placards " " ".....	5.64
250 booklets - Presbyterian brotherhood, Erie, Pa.....	6.61
200 booklets - Rotary, Erie, Pa.....	5.88
150 invitations and envelopes - Mutual Life.....	10.34
2800 circulars- Ill. Women's Athletic Club.....	44.10
200 Invitations and envelopes - Rotary Club Springfield, Ill.....	11.66
20 Placards - Ill. Women's Club.....	5.63
2800 invitations and envelopes - Ill. Women's Athletic Club.....	80.46
100 cards- Press Club, Chicago.....	13.23
1 M Invitations and envelopes - Tracy, Drake, Chicago.....	32.83
20 cards for Tracy Drake.....	5.63
1 M Circulars - Tracy Drake.....	17.64
5 M Circulars - Chicago Press Club.....	76.44
5 M Invitations and Envelopes - Chicago Press Club.....	138.67

\$1,264.83

\$2,333.95

Kitchell - Jan. \$2313.95

MISCELLANEOUS - Jan. 1927.

Government Printing House- 1 doz. copies U.S. Dept.
of Interior publication entitled "Plants
of Glacier Park".....\$6.00

Minneapolis Journal - 1 subscription..... 8.40

Dispatch Printing Co. - 1 " 7.80

Trib-State Telephone Co.....109.29

Northern States Power Co. - our proportion of heat-
ing, electricity, etc..... 46.06

Standard Publishing Co., Butte, Mont.- 500 copies.....12.50

W. H. Wilson & Co., New York & 1 copy "Engineering News" .50

H. E. Wedelstaedt - Supplies for mimeograph machine....13.20

Addressograph Co. - " " addressograph " ... 8.50

W. R. Mello Expense for December 161.25

\$212.25

\$ 373.51

FOLDER DISTRIBUTION - Jan. 1927.

A, W. Burow.....	\$3.50
Klein Bros. Co.....	5.00
Cuba Hotel Railways and Steamship Advertising Co.	
Use of 1 pocket in folder cases located at	
Havana during year.....	20.00
Railway Hotel and Steamship Advertising Co.....	50.00
Western Time Table Distributing Co.....	25.00
E. E. Weikert.....	5.00
Railway Folder Schedule Distributing Co.....	50.00
Eastern Time Table Distributing Co.....	85.00
	\$243.50

WINDOW DISPLAYS - Jan. 1927.

Virg Process- Window cards.....	\$3.50
Villaume Box Lumber Co. - Pieces of lumber for window display.....	16.33
Adam Decker, 1/4 pint paint.....	.40
Theits & Grant - Window Cards.....	84.75
1 window display - new signal light system...	30.00
1 cabinet cut-out - Electric Locomotive.....	83.50
California Florists, Tacoma - Xmas Decorations for City Ticket Office.....	20.00
Dick Long Show Cards - Window Cards.....	3.50
O. W. R. & N. Co. - for printing card.....	.45

\$242.43

ADVERTISING IN ORIENT - Jan. 1927.

Nippon Yusen Kaisha - Adv. in Jan. issue of "Japan".....	\$118.75
Honolulu Star Bulletin- Dec. 2.....	12.60
Honolulu Advertiser- Dec. 2-29.....	23.52
New York & Cuba Mail & Steamship Co. - Our proportion of cost of Havana Agent during Nov. and Dec.....	<u>58.36</u>
	\$213.23

WRITERS, ARTISTS' SUPPLIES AND EXPENSES - Jan. 1927.

W. Langdon Kihn - Expenses during November.....\$622.41

Glacier Park Hotel Co. - Labor and material at
Many Glacier Hotel for crating pictures for
F. G. Gray for shipment to St. Paul and
freight charges..... 14.88

Art Supply Co. - Supplies for John Fery..... 5.05

\$642.34

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NEW YORK TOURIST BUREAU * Jan. 1927.

Our proportion operating expenses of New York Office...\$2,083.33