



Advertising and Publicity Department
Records.
Great Northern Railway
Corporate Records.

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GROUP	ITEM	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL for 1928
1	1 Newspapers published on line	\$3,370.30	\$2,322.89	\$12,483.74	\$ 4,873.94	\$13,743.06	\$24,152.39	\$12,504.77	\$10,236.19	\$ 6,017.14	\$ 3,778.75	\$2,663.40	\$9,882.56	\$106,029.13
	2 Periodicals "	1,679.07	935.55	1,137.21	817.11	1,024.67	1,549.35	694.35	758.10	1,074.59	1,145.44	1,017.27	1,323.45	13,156.16
	3 Newspapers " off "	10,929.35	667.45	20,485.60	25,258.09	19,033.78	33,503.60	26,488.56	650.89	9.00	9.00	16,808.85	10,354.51	164,198.68
	4 Magazines.....	530.40	4,460.89	32,909.79	17,772.37	7,459.17	2,636.17	998.91	1,218.00	321.27	472.47	362.56	3,312.34	72,454.34
	5 Radio Broadcasting.....												412.35	412.35
2	6 Misc. Printing and advertising	2,428.97	5,333.12	4,259.48	3,457.68	6,963.24	4,883.99	4,589.51	4,932.46	3,498.51	2,766.00	3,181.69	6,173.07	52,467.72
	7 Il. Folders and booklets.....	1,685.61	7,332.31	14,232.19	4,675.34	9,011.07	6,369.87	7,933.50	3,037.72	1,765.81	4,682.22	4,483.00	23,326.99	87,535.63
	8 Electros, cuts and art work..	2,114.40	4,159.62	2,589.56	4,120.09	6,528.91	1,131.81	1,558.24	955.48	469.89	2,238.07	2,119.05	996.61	34,231.73
	9 Photos and lantern slides....	1,744.75	1,598.85	1,017.90	751.90	573.56	2,046.07	708.72	622.65	811.78	2,172.10	683.89	602.78	13,334.95
3	10 Cartage, freight & express....	745.54	764.04	1,408.67	1,023.95	1,332.80	1,411.19	808.43	720.89	642.01	1,141.55	729.83	962.94	11,691.94
	11 Postage and duty.....	2,032.09	1,860.12	1,655.61	1,419.04	1,883.93	1,559.39	1,798.52	1,417.66	1,406.88	2,076.85	1,203.59	1,169.67	19,483.35
4	12 Time folders.....		6,138.80			6,191.40	10,425.21	45.73	9,614.35	1,783.50		5,592.30	1,835.20	41,626.49
	13 Railway and steamship guides.	195.21	214.38	216.38			616.89	205.63		411.25	205.63	411.26	205.63	2,682.27
	14 Folder distribution.....	705.83	220.00	223.50	688.35	183.50	193.50	897.30	243.50	240.00	638.91	280.00	280.00	4,794.39
5	15 Pictures, frames and boxing...	1,220.60	1,296.25	1,833.70	34.00	585.76	2,052.07	1,753.45	3,809.41	1,514.80	774.75	1,127.76	47.89	10,800.44
	16 Maps and rubber stamps.....	127.33	57.63	922.50	118.58	257.83	91.50	3,781.73	70.38	43.51	293.75	54.48	3,822.43	9,641.65
	17 Bulletin boards.....	642.50	845.80	939.15	819.15	2,195.70	2,179.68	860.65	843.65	831.15	1,596.15	927.30	872.15	13,463.03
	18 Moving pictures.....	34.54	179.03	1,130.52	389.18	17.30	203.18	305.83	7.50	490.15	761.11	295.35	103.06	3,916.75
	19 Lecture work.....	17.75	11.75	22.50	25.25	56.85	20.00		10.00	10.00	25.00	25.00	10.00	234.10
	20 Window displays.....	823.10	1,496.64	3,035.02	4,077.88	3,908.98	1,222.30	677.20	1,232.86	666.76	1,206.77	609.78	1,398.30	20,355.59
	21 Advertising in the Orient....	584.43	491.66	354.61	199.90	569.19	464.27	646.82	453.18	374.86	1,421.02	274.27	554.11	6,388.32
	22 Publicity.....	1,265.12	3,048.65	1,786.55	1,968.02	6,800.87	3,224.37	1,972.59	1,464.96	1,383.84	1,713.23	1,255.19	1,143.42	27,125.81
	23 Miscellaneous.....	1,593.90	3,529.99	1,561.35	1,911.54	3,243.87	5,760.29	2,402.39	4,111.11	2,527.94	690.66	1,087.20	1,730.60	30,150.84
	24 Our proportion Burl. Tour adv.	.30	354.09	15.68	1,340.65			2,089.93	1,355.56		1,525.12	172.18		6,853.51
6	25 Advertising Department.....	2,933.70	2,983.55	3,114.80	3,684.15	3,117.00	2,845.90	3,033.00	3,183.80	3,086.75	3,265.00	3,186.25	3,033.25	36,867.15
7	26 Writers, Artists' expenses....	66.80	77.20	21.29	49.13	61.42	405.20	56.14	849.47	248.84	1,266.44	574.94	223.09	3,899.92
	27 New York Tourist Bureau.....	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	21,558.86	44,475.49
		\$ 39,554.92	\$52,463.59	\$109,440.63	\$80,958.62	\$95,836.19	\$111,031.52	\$78,895.23	\$53,883.10	\$31,713.37	\$37,949.32	\$51,209.78	\$95,335.26	\$838,271.73
		6,504.12	468.82	1,113.04	468.50	1,167.60	862.41	342.17	319.29	331.92	309.07	3,936.96	841.93	15,665.83
		\$ 33,050.80	\$51,994.77	\$108,327.59	\$80,490.12	\$95,668.59	\$110,169.11	\$78,553.06	\$53,563.81	\$31,381.65	\$37,640.25	\$47,272.82	\$94,493.33	\$822,605.90

GROUP	ITEM	EXPENDED 1925	EXPENDED 1926	EXPENDED 1927	EXPENDED 1928	1928 BUDGET	AMT. EXPENDED OVER BUDGET	BALANCE OF BUDGET FOR ITEM
1	1 Newspapers published on line	\$93,056.12	\$89,777.06	\$89,062.06	\$106,029.13	\$110,000.00		\$3,970.87
	2 Periodicals " " "	12,247.85	14,548.48	10,116.08	13,156.16	9,000.00	\$4,156.16	
	3 Newspapers " off "	77,326.21	119,056.79	118,928.69	164,198.68	116,500.00	47,698.68	
	4 Magazines.....	66,507.36	72,347.30	67,823.67	72,454.34	67,500.00	4,954.34	
	5 Radio Broadcasting.....				412.35		412.35	
2	6 Misc. Printing & advertising	56,202.99	52,219.08	38,852.50	52,467.72	50,000.00	2,467.72	
	7 Il. Booklets and folders....	66,656.61	71,865.83	65,183.01	87,535.63	70,000.00	17,535.63	
	8 Electros, cuts and art work.	59,835.41	63,603.09	41,116.81	34,231.73	45,000.00		10,768.27
	9 Photos and lantern slides...	21,908.52	17,509.32	11,858.75	13,334.95	11,000.00	2,334.95	
3	10 Cartage, freight & express..	3,716.97	6,407.47	8,102.10	11,691.94	6,000.00	5,691.94	
	11 Postage and duty.....	9,926.94	15,422.71	11,722.04	19,483.35	10,000.00	9,483.35	
4	12 Time folders.....	50,853.38	54,609.58	46,692.86	41,626.49	50,000.00		8,373.51
	13 Railway and Steamship guides	2,327.27	2,521.48	2,163.48	2,682.27	2,500.00	182.27	
	14 Folder distribution.....	2,682.00	4,658.36	4,933.89	4,794.39	5,000.00		205.61
5	15 Pictures, frames and boxing...	9,466.92	17,810.87	10,235.25	10,800.44	6,000.00	4,800.44	
	16 Maps and rubber stamps.....	1,448.08	3,067.94	13,223.59	9,641.65	12,500.00		2,858.35
	17 Bulletin boards.....	5,477.12	6,769.67	9,522.97	13,463.03	12,500.00	963.03	
	18 Moving pictures.....	5,758.41	8,734.57	5,232.16	3,916.75	5,000.00		1,083.25
	19 Lecture work.....	203.85	5,264.03	10,451.88	234.10	2,500.00		2,265.90
	20 Window displays.....		9,660.64	7,047.73	20,355.59	10,000.00	10,355.59	
	21 Advertising in the Orient....		6,018.45	4,661.88	6,388.32	3,500.00	2,888.32	
	22 Publicity.....	34,803.02	35,279.47	21,735.98	27,125.81	17,500.00	9,625.81	
	23 Miscellaneous... ..	43,457.57	24,439.99	14,955.16	30,150.84	10,000.00	20,150.84	
	24 Our proportion Burl. Tour adv.		24.30	7,738.08	6,853.51	7,500.00		646.49
6	25 Advertising department.....	31,126.47	39,503.42	35,038.40	36,867.15	34,000.00	2,867.15	
7	26 Writers, Artists' expenses...		17,042.29	6,175.23	3,899.92	1,500.00	2,399.92	
	27 New York Tourist Bureau.....		33,459.69	46,191.00	44,475.49	25,000.00	19,475.49	
8	28 Upper Missouri Historical Ex.	13,758.92	550.00					
	29 Columbia River " "		10,509.87	305.17				
	30 Baltimore & Ohio Exhibition..			11,691.86				
		\$668,747.99	\$802,681.75	\$720,762.28	\$838,271.73	\$700,000.00		
	Less credits.....	4,592.65	8,507.92	7,085.22	15,665.83			
		\$664,155.34	\$794,173.83	\$713,677.06	\$822,605.90			

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AMOUNT EXPENDED OVER 1928 BUDGET \$122,605.90

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GROUP	ITEM	1928 BUDGET	EXPENDED JAN. TO OCT. Incl.	PER CENT OF TOTAL EXPENDED	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE	AMT. EXPENDED OVER BUDGET
1	1 Newspapers published on line	\$110,000.00	\$93,483.17 *			84.99%	\$16,516.83	
	2 Periodicals " " "	9,000.00	10,815.44					\$1,815.44
	3 Newspapers " off "	116,500.00	137,035.32					20,535.32
	4 Magazines.....	67,500.00	68,779.44					1,279.44
	5 Radio Broadcasting.....		\$310,113.37	45.32%	44.31%			
2	6 Misc. Printing & advertising	50,000.00	43,112.96			86.22%	6,887.04	
	7 Pl. Booklets and folders....	70,000.00	59,725.64			85.32%	10,274.36	
	8 Electros, cuts and art work.	45,000.00	31,116.07			69.15%	13,883.93	
	9 Photos and lantern slides.	11,000.00	12,048.28	146,002.95	21.22%	20.85%		1,048.28
3	10 Cartage, freight and express	6,000.00	9,999.07					
	11 Postage and duty.....	10,000.00	17,110.09	27,109.16	3.76%	3.87%		
4	12 Times folders.....	50,000.00	34,198.99			68.40%	15,801.01	
	13 Railway and steamship guides	2,500.00	2,065.38			82.61%	434.62	
	14 Folder distribution.....	5,000.00	4,234.39	40,498.76	5.72%	5.78%	765.61	
5	15 Pictures, frames and boxing..	6,000.00	9,624.79					3,624.79
	16 Maps and rubber stamps.....	12,500.00	5,764.74			46.12%	6,735.26	
	17 Bulletin boards.....	12,500.00	11,663.58			93.31%	836.42	
	18 Moving pictures.....	5,000.00	3,518.34			70.36%	1,481.66	
	19 Lecture work.....	2,500.00	199.10			7.96%	2,300.90	
	20 Window displays.....	10,000.00	18,347.51					8,347.51
	21 Advertising in the Orient...	3,500.00	5,559.84					2,059.94
	22 Publicity.....	17,500.00	24,727.20					7,227.20
	23 Miscellaneous.....	10,000.00	27,333.04					17,333.04
	24 Our proportion Burl. Tour adv.	7,500.00	6,681.33	113,419.57	16.4%	16.21%	818.67	
6	25 Advertising department.....	34,000.00	30,647.65	30,647.65	4.27%	4.38%	3,352.35	
7	26 Writers, artists' expenses...	1,500.00	3,101.93					1,601.93
	27 New York Tourist Bureau.....	25,000.00	20,833.30	23,935.23	3.28%	3.42%	4,166.70	
		\$700,000.00	\$691,726.69					
			10,886.94					
			\$680,839.75					
	Minnesota.....	\$599.16						
	Montana.....	3,482.16						
	North Dakota.....	1,453.51						
	South Dakota.....	765.32						
	Iowa.....	1,093.70						
	Duluth & Superior....	1,179.70						
	Twin Cities.....	16,136.05						
	Canada.....	1,129.87						
	West End.....	51,954.24						
	West End. Mech. Ex....	6,151.92						
	David Adv. Co. Mech. Ex.	7,216.00						
	Harrison-Guthrie Co..	2,321.54						
		\$93,483.17						
	West End Budget.....	\$58,060.70						
	" " Advertising	\$51,954.24						
	" " "	1,682.25						
	" " Mech. Ex.....	6,152.32						
		\$59,788.81						

GROUP	ITEM	1928 BUDGET	EXPENDED JAN. TO SEPT.Incl.	PER CENT OF TOTAL EXPENDED	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE	AMT. EXPENDED OVER BUDGET
1	1 Newspapers published on line	\$110,000.00	\$89,704.42 *			81.55%	\$20,295.58	
	2 Periodicals " "	9,000.00	9,670.00					\$ 670.00
	3 Newspapers " off "	116,500.00	137,026.32					20,526.32
	4 Magazines.....	67,500.00	68,306.97					806.95
	5 Radio Broadcasting.....			\$304,707.71 47. %	43.53%			
2	6 Misc. printing & advertising	50,000.00	40,346.96			80.69%	9,653.04	
	7 Il. Booklets and folders.....	70,000.00	55,043.42			78.63%	14,956.58	
	8 Electros, cuts and art work..	45,000.00	28,878.00			52.51%	21,372.00	
	9 Photos and lantern slides....	11,000.00	9,876.18	134,144.56 19.5%	19.16%	89.78%	1,123.82	
3	10 Cartage, freight & express...	6,000.00	8,857.52					2,857.52
	11 Postage and duty.....	10,000.00	15,033.24	23,890.76 4. %	3.41%			5,033.24
4	12 Time folders.....	50,000.00	34,198.99			68.39%	15,801.01	
	13 Railway and steamship guides.	2,500.00	1,859.75			74.39%	640.25	
	14 Folder distribution.....	5,000.00	3,595.48	39,654.22 6. %	5.66%	71.91%	1,404.52	
5	15 Pictures,frames & boxing.....	6,000.00	8,850.04			43.76%	2,850.04	
	16 Maps and rubber stamps.....	12,500.00	5,470.99			80.54%	7,029.01	
	17 Bulletin boards.....	12,500.00	10,067.43			55.14%	2,432.57	
	18 Moving pictures.....	5,000.00	2,757.23			6.96%	2,242.77	
	19 Lecture work.....	2,500.00	174.10				2,325.90	
	20 Window displays.....	10,000.00	17,140.74					7,140.74
	21 Advertising in the Orient....	3,500.00	4,138.92					638.92
	22 Publicity.....	17,500.00	23,013.97					5,513.97
	23 Miscellaneous.....	10,000.00	26,642.38					16,642.38
	24 Our proportion Burl.Tour adv.	7,500.00	5,156.21	103,412.01 16.1%	14.78%	68.7 %	2,343.79	
6	25 Advertising department.....	34,000.00	27,382.65	27,382.65 4.2%	3.91%	80.53%	6,617.35	
7	26 Writers,Artists' supplies....	1,500.00	1,835.49					
	27 New York Tourist Bureau.....	25,000.00	18,749.97	20,585.46 3.2%	2.94%	74.99%	6,250.03	
		\$700,000.00	\$653,777.37					
			10,577.87					
			\$643,199.50					
	Minnesota	\$579.61						
	Montana	3,449.16						
	North Dakota	1,392.16						
	South Dakota	745.56						
	Iowa.....	1,093.70						
	Duluth & Superior	1,101.50						
	Twin Cities	15,826.03						
	Canada	1,129.87						
	West End.....	49,632.93						
	West End Mech.Ex.....	5,716.89						
	David Adv.Co. Mech.Ex.	6,842.88						
	Harrison-Guthrie Co.	2,194.13						
		\$89,704.42						
	West End Budget.....			\$58,060.70				
	" " Advertising		\$49,632.93					
	" " "		1,522.25					
	" " Mech. Ex.....		5,717.29	56,872.47				
				\$ 1,188.23				
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GROUP	ITEM	1928 BUDGET	EXPENDED JAN. TO APRIL incl.		PER CENT OF TOTAL EXPENDED	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1	Newspapers published on line	\$110,000.00	\$23,050.87 *				
	2	Periodicals " " "	9,000.00	4,568.94			20.95%	\$86,949.13
	3	Newspapers " off "	116,500.00	57,340.49			50.76%	4,431.06
	4	Magazines.....	67,500.00	55,673.45			49.21%	69,159.51
	5	Radio broadcasting.....			\$140,633.75 50.96%	19.92%	82.47%	11,826.55
2	6	Misc. Printing & advertising.	50,000.00	15,479.25				
	7	Il. Folders and booklets.....	70,000.00	27,925.45			30.95%	34,520.75
	8	Electros, cuts and art work..	45,000.00	12,983.67			39.89%	42,074.55
	9	Photos and lantern slides....	11,000.00	5,113.40	61,501.77 21.69%	8.61%	28.85% 46.48%	32,016.33 5,886.60
3	10	Cartage, freight & express...	6,000.00	3,942.20			65.70%	2,057.80
	11	Postage and duty.....	10,000.00	6,966.86	10,909.06 3.59%	1.38%	69.67%	3,033.14
4	12	Time folders.....	50,000.00	6,138.80			12.28%	43,861.20
	13	Railway & steamship guides...	2,500.00	625.97			25.04%	1,874.03
	14	Folder distribution.....	5,000.00	1,837.68	8,602.45 2.75%	1.05%	36.75%	3,162.32
5	15	Pictures, frames and boxing...	6,000.00	4,384.55			73.07%	1,615.45
	16	Maps and rubber stamps.....	12,500.00	1,226.04			9.81%	11,273.96
	17	Bulletin boards.....	12,500.00	3,246.60			25.97%	9,253.40
	18	Moving Pictures.....	5,000.00	1,733.27			34.66%	3,266.73
	19	Lecture work.....	2,500.00	77.25			3.09%	2,422.75
	20	Window displays.....	10,000.00	9,432.64			94.32%	567.36
	21	Advertising in the Orient....	3,500.00	1,630.60			46.59%	1,869.40
	22	Publicity.....	17,500.00	8,068.34			46.10%	9,431.66
	23	Miscellaneous.....	10,000.00	8,596.78			85.97%	1,403.22
	24	Our proportion Burl. Tour ad.	7,500.00	1,710.72	40,106.79 14.25%	5.55%	22.81%	5,789.28
6	25	Advertising department.....	34,000.00	12,116.20	12,116.20 4.03%	1.56%	35.63%	21,883.80
7	26	Writers, artists' expenses....	1,500.00	214.42			14.29%	1,285.58
	27	New York Tourist Bureau.....	25,000.00	8,333.32	8,547.74 2.73%	1.05%	33.33%	16,666.68
		\$700,000.00	\$282,417.76					
			8,554.48					
			\$273,863.28					
		* Minnesota.....	\$261.60					
		Montana.....	1,256.57					
		North Dakota.....	519.54					
		South Dakota.....	88.08					
		Iowa.....	131.92					
		Duluth & Superior.....	221.19					
		Twin Cities.....	6,758.26					
		Canada.....	799.09					
		West End.....	9,056.19					
		West End Mech.Ex.....	1,118.77					
		David Adv.Co." "	2,839.66					
		Harrison-Guthrie.....						
		\$23,050.87						
		West End Budget.....	\$58,060.70					
		" " Advertising	\$9,056.19					
		" " "	429.75					
		" " Mech.Ex.....	1,120.17	10,606.11				
				\$47,353.59				

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GROUP

ITEM

1928
BUDGETEXPENDED JAN.
TO FEB. Incl.PER CENT
OF TOTAL
EXPENDEDPER CENT
EXPENDED OF
BUDGET FOR GROUPPER CENT
EXPENDED OF
BUDGET FOR ITEM

BALANCE

1	1	Newspapers published on line	\$110,000.00	\$5,693.19*				5.17%	\$104,306.81
	2	Periodicals " " "	9,000.00	2,614.62				29.05%	6,385.38
	3	Newspapers " Off "	116,500.00	11,596.80				9.95%	104,903.20
	4	Magazines.....	67,500.00	4,991.29				7.37%	62,508.71
	5	Radio Broadcasting.....			\$24,895.90	28.07%	3.40%		
2	6	Miscellaneous printing & advertising	50,000.00	7,762.09				15.52%	42,237.91
	7	Il. Booklets and folders.....	70,000.00	9,017.92				12.88%	60,982.08
	8	Electros, cuts and art work...	45,000.00	6,274.02				13.94%	38,725.98
	9	Photos and lantern slides....	11,000.00	3,343.60	26,397.63	30.10%	3.62%	30.39%	7,656.40
3	10	Cartage, freight and express..	6,000.00	1,509.58				25.16%	4,490.42
	11	Postage and duty.....	10,000.00	3,892.21	5,401.79	5.14%	.62%	38.92%	6,107.79
4	12	Time folders.....	50,000.00	6,138.80				12.27%	43,861.20
	13	Railway and steamship guides..	2,500.00	409.59				16.38%	2,090.41
	14	Folder distribution.....	5,000.00	925.83	7,474.22	7.57%	.91%	18.51%	4,074.17
5	15	Pictures, frames and boxing...	6,000.00	2,516.85				41.94%	3,483.15
	16	Maps and rubber stamps.....	12,500.00	184.96				1.47%	12,315.04
	17	Bulletin boards.....	12,500.00	1,488.30				11.9 %	11,011.70
	18	Moving pictures.....	5,000.00	213.57				4.27%	4,786.43
	19	Lecture work.....	2,500.00	29.50				1.18%	2,470.50
	20	Window displays.....	10,000.00	2,319.74				23.19%	7,680.26
	21	Advertising in the Orient...	3,500.00	1,076.09				30.74%	2,423.91
	22	Publicity.....	17,500.00	4,313.77				24.65%	13,186.23
	23	Miscellaneous.....	10,000.00	5,123.89				51.24%	4,876.11
	24	Our proportion Burl. Tour adv.	7,500.00	354.39	17,621.06	19.51%	2.46%	4.72%	7,145.61
6	25	Advertising Department.....	34,000.00	5,917.25	5,917.25	5.75%	.69%	17.40%	28,082.75
7	26	Writers, Artists' expenses...	1,500.00	144.00				9.6%	1,356.00
	27	New York Tourist Bureau.....	25,000.00	4,166.66	4,310.66	3.86%	.45%	16.66%	20,833.34

\$700,000.00 \$92,018.51

6,972.94

\$85,045.57

*Minnesota.....\$228.93

Montana.....1,208.57

North Dakota.....163.39

South Dakota.....88.08

Iowa.....131.92

Duluth & Superior.....131.72

Twin Cities.....2,506.75

Canada.....362.30

West End.....264.10

" " Mech. Ex.....253.84

David Adv. " "353.59

\$5,693.19

West End Budget.....\$58,060.70

" " Advertising \$264.10

" " " 174.15

" " Mech. Ex.....255.24

693.49

\$57,366.21

BALANCE OF BUDGET \$614,954.43

GROUP ITEM

1928
BUDGETEXPENDED FOR
JAN. 1928PER CENT
OF TOTAL
EXPENDEDPER CENT
EXPENDED OF
BUDGET FOR GROUPPER CENT
EXPENDED OF
BUDGET FOR ITEM

BALANCE

1	1	Newspapers published on line	\$110,000.00	\$ 3,370.30 *			3.06%	\$106,629.70
	2	Periodicals " " "	9,000.00	1,679.07			18.65%	7,320.93
	3	Newspapers " off "	116,500.00	10,929.35			9.38%	105,570.65
	4	Magazines.....	67,500.00	530.40			7.86%	66,969.60
	5	Radio Broadcasting.....			\$16,509.12	46.94%	2.22%	
2	6	Miscellaneous printing & advertising	50,000.00	2,428.97			4.86%	47,571.03
	7	Il. Booklets and folders....	70,000.00	1,685.61			2.41%	68,341.39
	8	Electrocuts and art work..	45,000.00	2,114.40			4.7 %	42,885.60
	9	Photos and lantern slides...	11,000.00	1,744.75	7,973.73	21.11%	15.86%	9,155.25
3	10	Cartage, freight and express	6,000.00	745.54			12.43%	5,254.46
	11	Postage and duty.....	10,000.00	2,032.09	2,777.63	5.4%	20.32%	7,967.91
4	12	Time folders.....	50,000.00					50,000.00
	13	Railway & steamship guides..	2,500.00	195.21			7.81%	2,304.79
	14	Folder distribution.....	5,000.00	705.83	901.04	1.12%	14.12%	4,294.17
5	15	Pictures, frames and boxing..	6,000.00	1,220.60			20.34%	4,779.40
	16	Maps and rubber stamps.....	12,500.00	127.33			1.01%	12,372.67
	17	Bulletin boards.....	12,500.00	642.50			5.14%	11,857.50
	18	Moving pictures.....	5,000.00	34.54			.69%	4,965.46
	19	Lecture work.....	2,500.00	17.75			.71%	2,482.25
	20	Window displays.....	10,000.00	823.10			8.23%	9,176.90
	21	Advertising in the Orient...	3,500.00	584.43			16.69%	2,915.57
	22	Publicity.....	17,500.00	1,265.12			7.23%	16,234.88
	23	Miscellaneous.....	10,000.00	1,593.90			15.94%	8,406.10
	24	Our proportion Burling. Tour	7,500.00	.30	6,309.57	16.08%	.76%	7,499.70
6	25	Advertising Department.....	34,000.00	2,933.70	2,933.70	6.02%	.29%	31,066.30
7	26	Writers, Artists' expenses..	1,500.00	66.80			4.45%	1,433.20
	27	New York Tourist Bureau.....	25,000.00	2,083.33	2,150.13	3.33%	.18%	22,916.67

\$700,000.00 \$39,554.92

6,504.12

\$33,050.80

*Minnesota.....\$153.19

Montana.....1,195.07

North Dakota.....109.04

South Dakota.....27.30

Iowa.....75.86

Duluth & Superior.....37.32

Twin Cities.....1,078.91

Canada.....82.22

West End.....264.10

" Mech. Ex.....238.02

David Adv. Co. " ".....109.27

\$3,370.30

West End Budget.....\$58,060.70

" " Advertising \$264.10

" " " 114.15

" " Mech. Ex. 239.02 617.27

\$57,442.43

BALANCE OF BUDGET \$666,949.20

GROUP	ITEM	EXPENDED FOR Dec. 1925			EXPENDED FOR Dec. 1926			EXPENDED FOR Dec. 1927			EXPENDED FOR Dec. 1928			
1	1	Newspapers published on line	\$10,862.97		\$6,992.08			\$11,408.45			\$9,882.56			
	2	Periodicals " "	1,726.04		1,137.40			900.30			1,323.45			
	3	Newspapers " off "	5,620.05		10,613.38			22,790.99			10,354.51			
	4	Magazines.....	4,707.17		1,486.80			287.50			3,312.34			
	5	Radio Broadcasting.....		\$22,916.23	40.89%		\$20,229.66	-27.80%		\$35,387.24	54.26%	412.35	\$25,285.21	26.62%
2	6	Misc. Printing and advertising	4,122.63		4,809.51			5,299.56			6,173.07			
	7	Il. Booklets and folders.....	1,794.82		1,211.48			1,103.97			23,326.99			
	8	Electros, cuts and art work..	7,235.95		3,263.00			1,693.56			996.61			
	9	Photos and lantern slides....	2,030.85	15,184.15	29.01%	424.78	9,708.77	13.24%	451.81	8,548.90	12.98%	602.78	31,099.45	32.76%
3	10	Cartage, freight and express.	702.03		1,478.82			706.10			962.94			
	11	Postage and duty.....	549.61	1,251.64	2.21%	589.78	2,068.60	2.67%	645.52	1,351.62	1.90%	1,169.67	2,132.61	2.13%
4	12	Time folders.....			4,312.33			3,161.40			1,835.20			
	13	Railway and steamship guides.			387.92			195.21			205.63			
	14	Folder distribution.....	223.50	223.50	.24%	223.50	4,923.75	6.62%	223.50	3,580.11	5.33%	280.00	2,320.83	2.33%
5	15	Pictures, frames and boxing...			490.00			977.65			47.89			
	16	Maps and rubber stamps.....	72.82		6.26			182.97			3,822.43			
	17	Bulletin boards.....	54.00		409.15			969.15			872.15			
	18	Moving pictures.....	262.19		136.13			1,059.76			103.06			
	19	Lecture work.....			2,962.79			11.62			10.00			
	20	Window displays.....			1,380.10			1,210.20			1,398.30			
	21	Advertising in the Orient....			566.94			303.68			554.11			
	22	Publicity.....	1,856.29		1,490.87			1,465.51			1,143.42			
	23	Miscellaneous.....	6,848.53		4,168.35			3,159.22			1,730.60			
	24	Our proportion Burl. Tour adv.		9,093.83	17.33%	24.30	11,634.89	15.91%		9,339.76	14.19%		9,681.96	10.12%
6	25	Advertising Department.....	3,291.21	3,291.21	6.12%	2,915.29	2,915.29	3.84%	2,919.30	2,919.30	4.32%	3,033.25	3,033.25	3.09%
7	26	Writers, Artists' expenses....			2,886.20			1,177.58			223.09			
	27	New York Tourist Bureau.....			18,876.38	21,762.58	29.92%	3,498.71	4,676.29	7.02%	21,558.86	21,781.95	22.95%	
8	28	Upper Missouri Historical Ex.	753.20	753.20	1.23%									
	29	Columbia River " "			15.12									
	30	Baltimore & Ohio Exhibition..												
			\$52,713.76		\$73,258.66			\$65,803.22			\$95,335.26		Increase over	
			762.35		1,000.91			797.23			841.93		Dec. 1927	
			\$51,951.41		\$72,257.75			\$65,005.99			\$94,493.33		\$29,487.34	

Credits for Dec. 1928

N.P. Ry. - Refund on our proportion of cost of printing Riley's invitations, etc.....\$125.27

Canadian National Ry. - Their proportion of printing 20M "Travois Trail" books..... 370.05

Refund acct. overcharge C.B.&Q. Tourist Bur.. 16.85

13 Portfolios and 6 wall maps..... 19.00

1 Blazed Trail, 1 Elrod Guide, and 1 Wild Flowers 66 Glacier Park..... 2.50

Oregon Woolen Mills - Freight allowance..... 3.12

Northland Transportation Co. - Postage..... 4.54

Playing Cards sold on train..... 300.60

\$841.93

GROUP	ITEM	EXPENDED FOR Nov. 1925			EXPENDED TO R Nov. 1926			EXPENDED FOR Nov. 1927			EXPENDED FOR Nov. 1928		
1	1	Newspapers published on line	\$8,622.25		\$5,557.93			\$9,372.20			\$2,663.40		
	2	Periodicals " "	1,393.22		1,286.66			1,056.33			1,017.27		
	3	Newspapers " 8ff "	8,554.36		13,999.71			6,612.18			16,808.85		
	4	Magazines.....	5,240.57		305.75			532.31			362.56		
	5	Radio Broadcasting.....	\$23,810.40	35.11%	\$21,150.05	33.18%		\$17,573.02	33.78%		\$20,852.08	42.98%	
2	6	Misc. Printing & advertising.	5,252.22		7,830.28			2,098.48			3,181.69		
	7	Booklets and folders.....	7,319.66		2,916.62			4,734.30			4,483.00		
	8	Electros, cuts and art work.	5,019.72		3,596.63			3,601.16			2,119.05		
	9	Photos and lantern slides...	1,971.88	19,563.48 28.81%	1,807.39	16,150.92 25.3 %		1,129.84	11,563.78 22.24%		683.89	10,467.63 20.93%	
3	10	Cartage, freight and express.	197.92		261.02			927.77			729.93		
	11	Postage and duty.....	1,379.12	1,577.04 2.13%	661.67	922.69 1.28%		686.78	1,614.55 3.00%		1,203.59	1,933.52 2.98%	
4	12	Time folders.....	8,693.90		4,261.24			3,202.40			5,592.30		
	13	Railway and steamship guides.	193.96		193.96			195.21			411.26		
	14	Folder distribution.....	248.50	9,136.36 13.33%	809.71	5,264.91 8.13%		220.00	3,617.61 6.86%		280.00	6,283.56 12.07%	
5	15	Pictures, frames and boxing...	968.55		3,859.57			252.00			1,127.76		
	16	Maps and rubber stamps.....	18.38		236.26			60.00			54.48		
	17	Bulletin boards.....			1,069.15			1,045.80			927.30		
	18	Moving pictures.....	1,393.64		2,230.64			82.67			295.35		
	19	Lecture work.....	52.35		698.69			15.00			25.00		
	20	Window displays.....			1,462.00			512.85			609.78		
	21	Advertising in the Orient....			732.96			322.22			274.27		
	22	Publicity.....	2,310.27		1,445.24			1,294.38			1,255.19		
	23	Miscellaneous.....	6,599.31		1,862.40			965.31			1,087.20		
	24	Our proportion Burl. Tour adv.				13,596.91 21.27%		1,215.06	5,765.29 11.01%		172.18	5,828.51 11.11%	
6	25	Advertising Department.....	2,719.75		3,913.19	3,913.19 6 %		2,889.70	2,889.70 5.46%		3,186.25	3,186.25 5.52%	
7	26	Writers, Artists' Expenses.....			1,093.65			44.74			574.94		
	27	New York Tourist Bureau.....			2,083.33	3,176.98 4.84%		2,083.33	2,128.07 4.03%		2,083.33	2,658.23 4.41%	
8	28	Upper Missouri Historical Ex..											
	29,	Columbia River " "											
	30	Baltimore & Ohio Exhibition..						7,125.62	7,125.62 13.62%				
		Less credits.....	\$68,149.53		\$64,175.65			\$52,277.64			\$51,209.78	Decrease over	
			683.09		766.79			434.88			3,936.96	Nov. 1927	
			\$67,466.44		\$63,408.86			\$51,842.76			\$47,272.82	\$4,569.94	

Credits for Nov. 1928

Refund on overpayment on ad in

Chinese Recorder.....\$39.22

Postal Telegraph Co. refund..... 1.50

Pullman Co..... 13.08

F.W. Albachten - 12 doz. Playing Cards. 43.20

A. J. Hayek - 4 doz. playing cards....14.40

6 Wall maps and 22 Portfolios.....28.00

Adjustment of account on postage on
calendars.....3,651.51

Playing cards sold on train..... 166.05

\$3,936.96

3651.51
255.45

		EXPENDED FOR		EXPENDED FOR		EXPENDED FOR		EXPENDED FOR	
		OCT. 1925		OCT. 1926		OCT. 1927		OCT. 1928	
GROUP	ITEM								
1	1 Newspapers published on line	\$5,283.22		\$5,751.21		\$5,151.70		\$3,778.75	
	2 Periodicals " " "	1,252.66		796.04		634.20		1,145.44	
	3 Newspapers " off "	4,587.03		8,507.88		1,950.15		9.00	
	4 Magazines.....	8,190.65		310.25		458.35		472.47	
	5 Radio Broadcasting.....		\$19,313.56 39.97%		\$15,365.38 38.01%		\$8,194.40 12.63%		\$5,405.66 14.25%
2	6 Misc. Printing & Advertising	2,415.34		1,608.32		4,264.33		2,766.00	
	7 Il. Booklets and folders....	5,283.58		2,298.28		1,632.65		4,682.22	
	8 Electros, cuts and art work.	6,662.88		2,084.32		3,039.64		2,238.07	
	9 Photos and lantern slides...	2,522.06	16,883.86 34.97%	2,143.80	8,134.72 20.12%	1,983.44	10,920.06 16.79%	2,172.10	11,858.39 31.39%
3	10 Carriage, freight and express	574.48		664.23		625.59		1,141.55	
	11 Postage and duty.....	502.90	1,077.38 2.24%	527.59	1,191.82 2.62%	619.23	1,244.82 1.99%	2,076.85	3,218.40 8.44%
4	12 Time folders.....	173.88		193.96		4,930.40			
	13 Railway and steamship guides	387.92		173.50		195.21		205.63	
	14 Folder distribution.....	198.50	760.30 1.58%		367.46 .9 %	651.40	5,777.01 8.93%	638.91	844.54 2.11%
5	15 Pictures, frames and boxing..	1,080.00		3,018.00		7,517.33		774.75	
	16 Maps and rubber stamps.....	112.67		814.37		7,587.33		293.75	
	17 Bulletin boards.....	629.56		619.15		1,608.85		1,596.15	
	18 Moving pictures.....	697.34		444.56		415.31		761.11	
	19 Lecture work.....			117.65		75.31		25.00	
	20 Window displays.....			956.94		708.94		1,206.77	
	21 Advertising in the Orient...			729.46		1,884.30		1,421.02	
	22 Publicity.....	3,004.11		2,054.44		1,449.00		1,713.23	
	23 Miscellaneous.....	984.50		123.55		395.87	13,049.60 20.06%	690.66	
	24 Our proportion Burl. Tour Adv.		6,508.18 13.48%		8,878.12 21.66%			1,525.12	10,007.56 26.47%
6	25 Advertising Department.....	3,506.13	3,506.13 7.27%	3,025.70	3,025.70 7.48%	2,910.50	2,910.50 4.54%	3,265.00	3,265.00 8.56%
7	26 Writers, Artists' expenses...			1,638.71		794.90		1,266.44	
	27 New York Tourist Bureau.....			2,083.33	3,722.04 9.21%	21,850.99	22,645.89 35.06%	2,083.33	3,349.77 8.78%
8	28 Upper Missouri Historical Ex.	235.44							
	29 Columbia River " "								
	30 Baltimore & Ohio Exhibition.		235.44 .49%			960.49			
		\$48,284.85		\$40,685.24		\$65,702.77		\$37,949.32	Decrease over
	Less credits.....	368.28		264.56		388.09		309.07	Oct. 1927
		\$47,916.57		\$40,420.68		\$65,314.68		\$37,640.25	\$27,674.43

Credits for Oct. 1928

32 Portfolios.....	\$32.00
2 Lamp shades.....	2.80
C.B. & Q. - Refund on folders....	2.36
Pullman Co. - Refund.....	19.78
Northland Transportation Co....	5.54
F. W. Albachten - Playing cards.	86.40
Playing Cards sold on train....	160.20

\$309.07

GROUP	ITEM	EXPENDED FOR Sept. 1925			EXPENDED FOR Sept. 1926			EXPENDED FOR Sept. 1927			EXPENDED FOR Sept. 1928		
1	1	Newspapers published on line	\$18,334.85		\$4,948.79			\$11,361.56			\$6,017.14		
	2	Periodicals " " "	1,116.31		603.20			788.96			1,074.59		
	3	Newspapers " off "	603.26		755.55			221.49			9.00		
	4	Magazines.....	4,951.17		336.00			180.00			321.27		
	5	Radio Broadcasting.....	\$25,005.59	39.1 %	\$6,643.54	-15.9%		\$12,552.01	34.85%		\$ 7,422.00	23.42%	
2	6	Miscellaneous printing & advertising	3,002.61		1,967.26			1,204.94			3,498.51		
	7	Il. booklets and folders....	4,996.04		1,197.05			1,333.52			1,765.81		
	8	Electros, cuts and art work.	4,131.01		2,749.38			3,310.66			469.89		
	9	Photos and lantern slides...	6,640.05	18,769.71 28.6%	825.70	6,739.39 16.1%		1,185.98	7,035.10 19.54%		811.78	6,545.99 20.64%	
3	10	Cartage, freight and express	569.34		421.13			451.04			642.01		
	11	Postage and duty.....	543.75	1,113.09 1.6%	430.26	851.39 2 %		467.22	918.26 2.55%		1,406.88	2,048.89 6.46%	
4	12	Time folders.....	8,869.97		9,397.89			452.35			1,783.50		
	13	Railway and steamship guides	193.96		193.96			195.21			411.25		
	14	Folder distribution.....	308.50	9,372.43 14.2%	223.50	9,815.35 23 %		223.50	871.06 2.42%		240.00	2,434.76 7.67%	
5	15	Pictures, frames and boxing..	557.70		2,750.45			50.07			1,514.80		
	16	Maps and rubber stamps.....	154.44		196.17			370.49			43.51		
	17	Bulletin boards.....	1,631.00		409.15			1,371.65			831.15		
	18	Moving pictures.....	285.27		91.57			143.80			490.15		
	19	Lecture work.....	20.00		10.00			16.95			10.00		
	20	Window displays.....			1,111.87			782.05			666.76		
	21	Advertising in the Orient...			432.34			222.09			374.86		
	22	Publicity.....	2,193.28		1,640.45			1,446.36			1,383.84		
	23	Miscellaneous.....	1,359.28		2,160.36			1,251.89			2,527.94		
	24	Our proportion Burl. Tour ad.		6,200.97 9.4%		8,802.36 21.1%			5,655.35 15.7%			7,843.01 24.73%	
6	25	Advertising Department.....	2,988.75	2,988.75 4.5%	3,223.74	3,223.74 7.7%		2,889.70	2,889.70 8.03%		3,086.75	3,086.75 9.73%	
7	26	Writers, Artists' expenses...			3,685.11			401.98			248.84		
	27	New York Tourist Bureau.....			2,083.33	5,768.44 13.8%		2,083.33	2,485.31 6.9 %		2,083.33	2,332.17 7.35%	
8	28	Upper Missouri Historical Ex.	2,395.78										
	29	Columbia River " "			196.50								
	30	Baltimore & Ohio Exhibition..		2,395.78 3.6%		196.50 .4%		3,605.75	3,605.75 10.01%				
			\$65,846.32		\$42,040.71			\$36,012.54			\$31,713.37	Decrease over	
		Less credits.....	281.25		357.40			1,082.58			331.92	Sept. 1927	
			\$65,565.07		\$41,683.31			\$34,929.96			\$31,381.65	\$3,548.31	

Credits for Sept. 1928

C. F. Kelley - 60 doz. playing cards...	\$216.00
Playing cards sold on train.....	90.00
1 Indian Portfolio.....	1.10
Northland Transportation Co.....	5.72
Pullman Co.....	19.10
	<u>\$331.92</u>

GROUP	ITEM	EXPENDED FOR AUG. 1925			EXPENDED FOR Aug. 1926			EXPENDED FOR Aug. 1927			EXPENDED FOR Aug. 1928		
1	1 Newspapers published on line	\$4,730.46			\$7,409.94			\$4,395.22			\$10,236.19		
	2 Periodicals " " "	359.92			473.11			626.05			758.10		
	3 Newspapers " off "	5,616.27			3,504.22			4,707.13			650.89		
	4 Magazines.....				332.50			697.00			1,218.00		
	5 Radio Broadcasting.....	\$10,706.65	17.71%		\$11,719.77	20.87%		\$10,425.40	19.78%		\$12,863.18	23.92%	
2	6 Misc. printing & advertising	3,951.28			3,770.76			2,427.00			4,932.46		
	7 Il. Booklets and folders....	8,270.68			4,933.37			2,021.17			3,037.72		
	8 Electros, cuts and art work..	4,034.33			2,590.34			1,450.84			955.48		
	9 Photos and lantern slides...	1,509.91	17,766.20	31.14%	684.08	11,968.55	21.31%	1,111.50	7,010.51	13.27%	622.65	9,548.31	17.73%
3	10 Cartage, freight & express...	139.13			486.12			460.37			720.89		
	11 Postage and duty.....	661.40	800.53	1.26%	714.20	1,200.32	1.91%	595.39	1,055.76	1.91%	1,417.66	2,138.55	3.91%
4	12 Time Folders.....	5,153.78			4,766.80			20,262.66			9,614.35		
	13 Railway & steamship guides..	193.96			193.96			199.17					
	14 Folder distribution.....	138.50	5,486.24	9.51%	223.50	5,184.26	9.08%	223.50	20,685.33	39.34%	243.50	9,857.85	18.34%
5	15 Pictures, frames and boxing..	1,975.10			1,333.10			1,290.39			3,809.41		
	16 Maps and rubber stamps.....	24.12			3.52			497.00			70.38		
	17 Bulletin boards.....	137.00			417.36			476.65			843.65		
	18 Moving pictures.....	702.12			354.81			593.66			7.50		
	19 Lecture work.....	10.00						7.50			10.00		
	20 Window displays.....				198.80			341.94			1,232.86		
	21 Advertising in the Orient...							349.40			453.18		
	22 Publicity.....	11,251.18			10,133.01			1,271.07			1,464.96		
	23 Miscellaneous.....	2,618.55			4,193.59			879.02			4,111.11		
	24 Our proportion Burl. Tour adv.	16,718.07	29.29%		16,634.19	29.72%		11,095.21	6,801.84	12.86%	1,355.56	13,358.61	24.85%
6	25 Advertising department.....	2,955.35	2,955.35	5.06%	3,919.48	3,919.48	6.81%	2,937.60	2,937.60	5.53%	3,183.80	3,183.80	5.86%
7	26 Writers, artists' expenses...				2,040.16			1,794.25			849.47		
	27 New York Tourist Bureau.....				2,083.33	4,123.49	7.7%	2,092.33	3,885.58	7.31%	2,083.33	2,932.80	5.39%
8	28 Upper Missouri Historical Ex.	2,945.70	2,945.70	5.03%									
	29 Columbia River " "				1,882.31								
	30 Baltimore & Ohio Exhibition				1,882.31								
		\$57,378.74			\$56,632.37			\$52,802.02			\$53,883.10	Increase over	
	Less credits.....	600.78			1,166.55			376.55			319.29	Aug. 1927	
		\$56,777.96			\$55,465.82			\$52,425.47			\$53,563.81	\$1,138.34	

Credits for Aug. 1928

21 Indian Lamp Shades.....	\$26.25
100 Indian Portfolios.....	55.00
6 doz. playing cards.....	21.60
Northland Transportation Co.....	120.94
N.P.Ry.-Refund on our proportion of	
cost of printing itineraries.....	14.10
5 copies "Blazed Trail".....	10.00
Playing cards sold on train.....	71.40
	\$329.29

GROUP	ITEM	EXPENDED FOR July 1925			EXPENDED FOR July 1926			EXPENDED FOR July 1927			EXPENDED FOR JULY 1928		
1	1 Newspapers published on line	\$11,019.35			\$8,097.31			\$11,737.65			\$ 12,504.77		
	2 Periodicals " " "	858.51			885.56			672.80			694.35		
	3 Newspapers " off "	8,213.65			17,419.50			13,004.04			26,488.56		
	4 Magazines.....	1,602.39			3,023.18			2,654.04			998.91		
	5 Radio broadcasting.....	\$21,693.90	31.88%		\$29,425.55	37.52%		\$28,068.53	44.21%		\$40,686.59	51.59%	
2	6 Misc. printing & advertising.	5,554.89			2,787.69			2,353.48			4,589.51		
	7 Il. booklets and folders....	11,066.96			18,416.52			11,045.75			7,933.50		
	8 Electros, cuts and art work.	4,307.54			3,440.19			3,409.32			1,558.24		
	9 Photos and lantern slides...	899.52	21,828.91	32.08%	1,156.63	25,801.03	32.89%	906.22	17,714.77	27.87%	708.72	14,789.97	18.81%
3	10 Cartage, freight & express..	170.09			512.00			814.56			808.43		
	11 Postage and duty.....	685.94	856.03	1.05%	382.20	894.20	1.09%	657.40	1,471.96	2.24%	1,798.52	2,606.95	3.29%
4	12 Time folders.....	5,436.80			4,950.15						45.73		
	13 Railway & steamship guides..	194.11			193.96			199.17			205.63		
	14 Folder distribution.....	223.50	5,854.41	8.55%	775.07	5,919.18	7.49%	615.12	814.29	1.21%	897.30	1,148.66	1.44%
5	15 Pictures, frames & boxing....	644.60			100.00			1,232.25			1,753.45		
	16 Maps and rubber stamps.....	248.57			751.95			493.49			3,781.73		
	17 Bulletin boards.....	1,118.00			612.54			435.80			860.65		
	18 Moving pictures.....	60.00			300.87			247.27			305.83		
	19 Lecture work.....				293.90			10.00					
	20 Window displays.....				435.00			394.61			677.20		
	21 Advertising in the Orient...				956.74			265.56			646.82		
	22 Publicity.....	2,149.93			1,745.78			2,448.92			1,972.59		
	23 Miscellaneous.....	2,565.73			3,199.58			1,769.70			2,402.39		
	24 Our proportion Burl. Tour adv.		6,786.83	9.93%		8,396.36	10.67%	2,768.58	10,066.18	15.81%	2,089.93	14,490.59	18.43%
6	25 Advertising Department.....	3,875.15	3,875.15	5.64%	3,502.45	3,502.45	4.42%	2,889.70	2,889.70	4.48%	3,033.00	3,033.00	3.84%
7	26 Writers, Artists' expenses...				1,886.28			611.42			56.14		
	27 New York Tourist Bureau.....				2,083.33	3,969.61	5.01%	2,083.33	2,694.75	4.18%	2,083.33	2,139.47	2.60%
8	28 Upper Missouri Historical Ex.	7,428.80			751.82								
	29 Columbia River " "												
	30 Baltimore & Ohio Exhibition.		7,428.80	10.87%		751.82	.91%						
		\$ 68,324.03			\$78,660.20			\$63,720.18			\$78,895.23		Increase over
	Less credits.....	440.79			361.51			347.86			342.17		July 1927
		\$67,883.24			\$78,298.69			\$63,372.32			\$78,553.06		\$15,180.74

Credits for July 1928

Glacier Park Hotel - 200 Portfolios...	\$110.00
5 Portfolios.....	4.10
Pullman Co.....	2.98
Playing cards sold on train.....	91.35
F.W. Albachten - 4 doz. cards.....	14.40
C.T. Kelley - 24 doz. cards.....	86.40
Refund on dupl. payment on ad.....	22.44
1 copy ea. "Blazed Trail" and "Adventures in Alaska".....	5.00
Literature.....	5.50
	\$342.17

GROUP	ITEM	EXPENDED FOR JUNE 1925		EXPENDED FOR JUNE 1926		EXPENDED FOR JUNE 1927		EXPENDED FOR JUNE 1928	
1	1 Newspapers published on line	\$13,707.43		\$17,516.21		\$12,107.35		\$24,152.39	
	2 Periodicals	1,791.12		1,797.29		1,228.53		1,549.35	
	3 Newspapers " off "	20,469.37		20,592.11		25,740.84		33,503.60	
	4 Magazines.....	11,538.16		12,222.02		8,094.79		2,636.17	
	5 Radio Broadcasting.....		\$47,506.08 53.76%		\$52,127.63 56.98%		\$47,171.51 57.56%		\$61,841.51 56.03%
2	6 Misc. Printing & advertising.	7,976.87		2,391.43		2,296.39		4,883.99	
	7 Il. Booklets and folders.....	5,557.61		11,324.92		12,141.62		6,369.87	
	8 Electros, cuts and art work.	5,371.84		4,182.47		2,447.52		1,131.81	
	9 Photos and lantern slides....	1,128.41	20,034.73 22.62%	865.11	18,763.93 20.47%	1,216.00	18,101.53 21.96%	2,046.07	14,431.74 12.98%
3	10 Cartage, freight & express...	280.26		635.74		775.52		1,411.19	
	11 Postage and duty.....	753.47	1,033.73 1.07%	2,905.80	3,541.54 3.81%	761.89	1,537.41 1.68%	1,559.39	2,970.58 2.59%
4	12 Time folders.....	4,720.80		196.00		73.70		10,425.21	
	13 Railway & steamship guides...	193.96		193.96		196.46		616.89	
	14 Folder distribution.....	342.00	5,256.76 5.85%	263.00	652.96 .65%	223.50	493.66 .41%	193.50	11,235.60 10.08%
5	15 Pictures, frames & boxing.....	816.97				935.10		2,052.07	
	16 Maps and rubber stamps.....	100.00		106.56		2,401.34		91.50	
	17 Bulletin boards.....	1,898.00		1,443.17		382.50		2,179.68	
	18 Moving pictures.....	45.93		19.79		119.16		203.18	
	19 Lecture work.....	11.50		42.95		1,135.89		20.00	
	20 Window displays.....			781.12		1,034.63		11,222.30	
	21 Advertising in the Orient....			175.52		788.00		464.27	
	22 Publicity.....	3,094.97		3,517.25		2,173.53		3,224.37	
	23 Miscellaneous.....	5,951.81		610.90		1,173.14	10,143.29 12.22%	5,760.29	15,217.66 13.71%
	24 Our proportion Burl. Tour ad..		11,919.18 13.42%		6,697.26 7.26%				
6	25 Advertising Department.....	2,976.00	2,976.00 3.28%	3,498.15	3,498.15 3.77%	2,910.50	2,910.50 3.36%	2,845.90	2,845.90 2.47%
7	26 Writers, Artists Expenses.....			2,155.86		379.40		405.20	
	27 New York Tourist Bureau.....			2,083.33	4,239.19 4.58%	2,083.33	2,462.73 2.81%	2,083.33	2,488.53 2.14%
8	28 Upper Missouri Historical Ex.								
	29 Columbia River			2,319.51					
	30 Baltimore & Ohio Exhibition..				2,319.51 2.48%				
		\$88,726.48		\$91,840.17		\$82,820.63		\$111,031.52	Increase over
	Less discount.....	523.36		436.37		1,059.68		862.41	June 1927
		\$88,203.12		\$91,403.80		\$81,660.95		\$110,169.11	\$28,506.16

Credits for June 1928

Glacier Park Hotel Co. - 25 doz. Cards-24 Shades and 100 Portfolios - 8 "Enchanted Trails" - Reproductions and Envelopes.....\$385.00
 Playing Cards sold on train..... 41.85
 F.W. Albachten - 9 doz. Playing cards..... 32.40
 C.F. Kelley - 24 doz. cards & 20 "Adv. in Alaska".....146.40
 Pullman Co..... 8.76
 Canadian Rockies Hotel Co. - 12 Shades - 100 Portfolios - 12 Shades.....202.00
 4 copies "Elrod's Guide"-3 "Blazed Trail" 2 "Wild Flowers" and 1 "Signposts of Adventure..... 14.50
 Covering damage on painting..... 31.50
 \$862.41

GROUP	ITEM	EXPENDED FOR MAY 1925	EXPENDED FOR May 1926	EXPENDED FOR May 1927	EXPENDED FOR May 1928
1	1 Newspapers published on line	\$9,866.13	\$16,582.56	\$9,753.12	\$13,743.06
	2 Periodicals " " "	827.36	1,367.47	658.70	1,024.67
	3 Newspapers " off"	10,036.89	26,489.95	20,708.73	19,083.78
	4 Magazines.....	15,893.47	16,709.98	21,284.71	7,459.17
	5 Radio Broadcasting.....	\$36,623.85	43.44%	\$61,149.96 57.49%	\$52,405.26 58.76%
2	6 Misc. Printing & advertising	12,981.48	3,642.71	2,283.26	6,963.24
	7 Il. Booklets and folders.....	8,166.84	8,886.27	6,405.91	8,011.07
	8 Electros, cuts and art work....	6,711.28	7,090.58	3,521.25	6,528.91
	9 Photos and lantern slides....	1,243.09	29,102.69 34.51%	1,283.01 20,902.57 19.61%	399.75 12,599.17 14.07%
3	10 Cartage, freight & express....	317.40	286.14	928.50	1,332.80
	11 Postage and duty.....	611.76	929.16 1.07%	1,490.47 1,776.61 1.61%	2,559.62 3,488.12 3.84%
4	12 Time folders.....	4,239.60	4,908.93	4,195.50	6,191.40
	13 Railway and steamship guides..	193.96	193.96	193.96	193.96
	14 Folder distribution.....	328.50	4,762.06 5.62%	642.19 5,551.12 5.16%	1,188.96 5,578.42 6.18%
5	15 Pictures, frames and boxing....	1,566.25	2,045.00	21.00	585.76
	16 Maps and rubber stamps.....	610.91	184.69	112.50	257.83
	17 Bulletin boards.....	9.56	518.00	1,102.50	2,105.70
	18 Moving pictures.....	693.00	311.21	711.40	17.30
	19 Lecture work.....	47.50	206.71	999.09	56.85
	20 Window displays.....		172.85	771.85	3,908.98
	21 Advertising in the Orient....		58.36	58.36	569.19
	22 Publicity.....	2,464.39	3,968.69	2,217.97	6,800.87
	23 Miscellaneous.....	5,370.23	1,149.69	1,583.68	3,243.87
	24 Our proportion Burl. Tour adv.	10,761.84	12.74%	8,615.20 8.04%	2,648.10 10,226.45 11.38%
6	25 Advertising Department..	2,233.60	2,233.60 2.62%	3,476.65 3,476.65 3.21%	2,889.70 2,889.70 3.18%
7	26 Writers, Artists' supplies....		1,112.43	231.44	61.42
	27 New York Tourist Bureau.....		2,083.33	3,195.76 2.94%	2,083.33 2,314.77 2.59%
8	28 Upper Missouri Historical Ex.				
	29 Columbia River " "		2,131.05	2,131.05 1.94%	
	30 Baltimore & Ohio Exhibition..				
		\$84,413.20	\$106,798.92	\$89,501.89	\$95,836.19 Increase over
	Less credits.....	167.40	553.15	426.98	1,167.60 May 1927
		\$84,245.80	\$106,245.77	\$89,074.91	\$95,668.59 \$6,593.68

Credits for May 1928
 1 copy "Elrod's Guide".....\$1.00
 1 copy "Wild Flowers"..... .50
 Refund on postage..... 5.60
 Metropolitan Bldg. Co.-Repairing
 frame on picture..... 7.50
 Playing cards sold on train.....153.00
\$167.60

GROUP	ITEM	EXPENDED FOR April 1925			EXPENDED FOR April 1926			EXPENDED FOR April 1927			EXPENDED FOR April 1928			
1	1	Newspapers published on line	\$5,119.72		\$3,517.31			\$4,978.60			\$4,873.94			
	2	Periodicals " "	763.64		1,169.51			461.15			817.11			
	3	Newspapers " off "	5,178.43		11,333.54			17,175.19			25,258.09			
	4	Magazines.....	5,894.83		18,954.53			7,238.09			17,772.37			
	5	Radio Broadcasting.....		\$16,956.62	26.76%		\$34,974.89	41.39		\$29,853.03	41.13%		\$48,721.51	60.45%
2	6	Misc. Printing & advertising	6,414.77		6,455.85			4,874.01			3,457.68			
	7	Il. Folders and booklets....	6,491.96		4,287.68			5,414.18			4,675.34			
	8	Electros, cuts and art work..	9,157.93		9,879.44			7,911.98			4,120.09			
	9	Photos and lantern slides...	979.36	23,044.02	36.42%	2,958.45	23,581.42	27.91%	1,382.62	19,582.79	26.87%	751.90	13,005.01	16.08%
3	10	Cartage, freight & express...	226.56		301.08			806.30			1,023.95			
	11	Postage and duty.....	1,744.51	1,971.07	2.97%	2,913.84	3,214.92	3.81%	1,061.95	1,868.25	2.61%	1,419.04	2,442.99	2.95%
4	12	Time folders.....	8,723.00		8,716.78			5,769.15						
	13	Railway & steamship guides..			193.96			205.96						
	14	Folder distribution.....	220.00	8,943.00	14.03%	223.50	9,134.24	10.82%	677.41	6,652.52	9.18%	688.35	688.35	.78%
5	15	Pictures, frames and boxing..	707.75		1,831.71			2,688.92			34.00			
	16	Maps and rubber stamps.....	22.80		60.78			154.57			118.58			
	17	Bulletin boards.....			393.00			710.80			819.15			
	18	Moving pictures.....	1,370.37		727.43			679.05			389.18			
	19	Lecture work.....	20.00		420.00			1,731.17			25.25			
	20	Window displays.....			307.72			197.83			4,077.88			
	21	Advertising in the Orient...						670.99			199.90			
	22	Publicity.....	2,365.07		3,572.27			2,090.58			1,988.02			
	23	Miscellaneous.....	6,253.62		2,714.50			614.71			1,911.54			
	24	Our proportion Burl. Tour ad.		10,739.61	16.89%		10,027.41	11.86%		9,538.62	13.13%	1,340.65	10,884.15	13.44%
6	25	Advertising department.....	1,944.51	1,944.51	2.93%	3,555.30	3,555.30	4.21%	3,028.20	3,028.20	4.19%	3,084.15	3,084.15	3.75%
7	26	Writers, Artists' expenses...			393.89	393.89					49.13			
	27	New York Tourist Bureau.....						2,083.33	2,083.33	2.89%	2,083.33	2,132.46	2.56%	
78	28	Upper Missouri Historical Ex.												
	29	Columbia River "			165.00			220.12						
	30	Baltimore & Ohio Exhibition..				165.00			220.12					
			\$63,598.83		\$85,047.07			\$72,826.86			\$80,958.62		Increase over	
		Less credits.....	598.76		560.47			190.85			468.50		April 1927	
			\$63,000.07		\$84,486.60			\$72,636.01			\$80,490.12		\$7,854.11	

Credits for April 1928

17 copies "Blazed Trail" - 1 copy "Wild Flowers"
 and 2 copies "Elrod's Guide".....\$36.50
 W. R. Mills - 4 Lamp Shades..... 44.00
 R. W. Albachten - Playing cards.....165.60
 Refund on postage..... 3.70
 Playing cards sold on train.....218.70
 \$468.50

GROUP	ITEM	EXPENDED FOR MAR. 1925	EXPENDED FOR Mar. 1926	EXPENDED FOR Mar. 1927	EXPENDED FOR Mar. 1928
1	1 Newspapers published on line \$ 2,270.46		\$2,658.74	\$1,686.64	\$12,483.74
	2 Periodicals " " 528.10		1,317.57	876.89	1,137.21
	3 Newspapers " off " 2,836.25		747.02	1,092.44	20,485.60
	4 Magazines..... 6,616.94		8,451.45	17,393.95	32,909.79
	5 Radio Broadcasting.....	\$12,251.75 44.39%	\$13,174.78 23.94%	\$21,049.92 38.95%	\$67,016.34 61.72%
2	6 Misc. Printing and advertising 1,696.81		6,660.56	4,565.96	4,259.48
	7 Il. Booklets and folders.....		6,200.65	5,348.88	14,232.19
	8 Electros, cuts and art work.. 2,049.71		7,138.99	5,641.58	2,589.56
	9 Photos and lantern slides.... 1,139.75	4,886.27 17.64%	1,268.27 21,268.47 38.74%	1,032.35 16,588.77 30.66%	1,017.90 22,099.13 20.26%
3	10 Cartage, freight & express... 208.53		925.50	812.85	1,408.67
	11 Postage and duty..... 1,592.56	1,801.09 6.44%	2,450.86 3,376.36 6.04%	1,874.25 2,687.10 4.82%	1,655.61 3,064.28 2.68%
4	12 Time folders..... 49.65		4,384.36		
	13 Railway and steamship guides.. 387.72		193.96	193.96	216.38
	14 Folder distribution..... 3.50	440.87 1.51%	223.50 4,801.82 8.62%	220.00 413.96 .59%	223.50 439.88 .26%
5	15 Pictures, frames and boxing... 550.00		503.50	1,803.40	1,833.70
	16 Maps and rubber stamps..... 42.76		29.14	1,103.02	922.50
	17 Bulletin boards.....		393.00	602.07	939.15
	18 Moving pictures..... 87.94		1,357.62	173.64	1,130.52
	19 Lecture work..... 22.50		297.48	1,574.30	22.50
	20 Window displays.....		842.47	545.25	3,035.02
	21 Advertising in the Orient....		361.10	388.26	354.61
	22 Publicity..... 1,280.75		2,354.88	1,460.40	1,786.55
	23 Miscellaneous..... 4,141.42		2,422.40	890.36	1,561.35
	24 Our proportion Burl. Tour adv.	6,125.37 22.14%	8,561.59 15.52%	9128 8,548.98 15.71%	15.68 11,601.58 10.56%
6	25 Advertising Department..... 2,198.95	2,198.95 7.88%	2,792.05 2,792.05 5.01%	3,052.90 3,052.90 5.51%	3,114.80 3,114.80 2.73%
7	26 Writers, Artists' expenses...		50.00	47.37	21.29
	27 New York Tourist Bureau.....		50.00	2,083.33 2,130.70 3.76%	2,083.33 2,104.62 1.79%
8	28 Upper Missouri Historical Ex.		1,261.26	48.59	
	29 Columbia River				
	30 Baltimore & Ohio Exhibition..		1,261.26 2.13%		
		\$27,704.30	\$55,286.33	\$54,520.92	\$109,440.63 Increase over
		167.40	593.72	714.43	1,113.04 Mar. 1927
		\$27,536.90	\$54,692.61	\$53,806.49	\$108,327.59 \$54,521.10

Credits for Mar. 1928

Altnow-Singleton - Electros sold.....	\$16.00
1 copy "Elrod's Guide".....	1.00
Adjustment of account - Christmas ad.....	535.10
58 copies "Blazed Trail"	116.44
Playing cards sold on train.....	216.00
Playing cards - News Service.....	229.50
	<u>\$1,113.04</u>

GROUP	ITEM	EXPENDED FOR JAN. 1925		EXPENDED FOR JAN. 1926		EXPENDED FOR Jan. 1927		EXPENDED FOR JAN. 1928	
1	1 Newspapers published on line	\$2,818.32		\$5,945.61		\$4,424.26		\$3,370.30	
	2 Periodicals " " "	566.79		2,132.37		1,059.34		1,679.07	
	3 Newspapers " off "	3,833.14		4,258.31		4,906.51		10,929.35	
	4 Magazines.....	808.32		4,522.89		507.65		530.40	
	5 Radio Broadcasting.....	\$8,026.57	40%	\$16,859.18	28.41%	\$10,897.76	21.81%	\$16,509.12	46.94%
2	6 Misc. Printing & advertising	1,940.24		6,983.10		5,101.64		2,428.97	
	7 Il. Booklets and folders.....	1,995.53		5,714.93		11,959.80		1,685.61	
	8 Electros, cuts and art work..	2,915.17		7,724.77		4,098.30		2,114.40	
	9 Photos and lantern slides....	1,038.55	7,889.49 39.3%	2,377.11 22,799.91	38.55%	550.47 21,710.21	43.63%	1,744.75 7,973.73	21.11%
3	10 Cartage, freight & express..	153.82		222.47		205.61		745.54	
	11 Postage and duty.....	448.32	602.14 3.%	917.28 1,139.75	1.61%	1,107.90 1,313.51	2.47%	2,032.09 2,777.63	5.4%
4	12 Time folders.....			8,623.50		4,645.30			
	13 Railway & steamship guides..	387.72		193.96		193.96		195.21	
	14 Folder distribution.....	198.50	586.22 2.9%	223.50 9,040.96	15.11%	243.50 5,083.76	10.08%	705.83 901.04	1.12%
5	15 Pictures, frames and boxing..			243.00		259.77		1,220.60	
	16 Maps and rubber stamps.....	13.46		18.60		206.15		127.33	
	17 Bulletin boards.....			318.00		409.05		642.50	
	18 Moving pictures.....			1,592.16		194.19		34.54	
	19 Lecture work.....	20.00		60.00		2,333.95		17.75	
	20 Window displays.....			1,522.15		242.43		823.10	
	21 Advertising in the Orient...			719.95		213.23		584.43	
	22 Publicity.....	1,230.81		1,560.36		1,295.40		1,265.12	
	23 Miscellaneous.....	518.65		918.18		373.51		1,593.90	
	24 Our proportion Burl. Tour ad.		1,782.92 8.9%	6,952.40	11.51%	5,527.68 10.96%		.30 6,309.57	16.08%
6	25 Advertising Department.....	1,191.35	1,191.35 5.9%	2,998.52 2,998.52	4.81%	2,885.95 2,885.95	5.73%	2,933.70 2,933.70	6.02%
7	26 Writers, Artists' expenses...			50.00		642.34		66.80	
	27 New York Tourist Bureau.....			50.00		2,083.33 2,725.67	5.32%	2,083.33 2,150.13	3.33%
8	28 Upper Missouri Historical Ex.			550.00					
	29 Columbia River " "								
	30 Baltimore & Ohio Exhibition..			550.00					
		\$20,078.69		\$60,390.72		\$50,143.54		\$39,554.92	Decrease of
	Less credits.....			1,821.43		589.14		6,504.12	\$16,503.60
		\$20,078.69		\$58,569.29		\$49,554.40		\$33,050.80	over Jan. 1927.

Credits for Jan. 1928

Pullman Co. - Refund.....	\$34.26
F. W. Albachten - 34 doz. playing cards...	122.40
C. F. Kelley - 60 doz. playing cards.....	216.00
1 copy "Blazed Trail".....	4.00
Dearborn Publ. Co. - Refund on subscriptions	6.79
Playing cards sold on train.....	348.20
Northland Transportation Co.....	3.45
Adjusting account Christmas Greeting ad.	5,769.02
	\$6,504.12

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - DECEMBER 1928

MINNESOTA

(David Advertising Co.)

Crookston Leader	\$7.20	
Alexander Echo.....	7.80	
	<u>\$15.00</u>	
Less discount.....	.30	\$14.70
Park Region Publishing Co.....	7.80	
Thief River Falls Times.....	<u>9.00</u>	\$31.50

MONTANA

(David Advertising Co.)

Butte Standard.....	\$34.68	P
Butte Post.....	35.28	P
Choteau Acantha.....	12.60	
Great Falls Tribune.....	52.92	P
Glasgow Courier.....	14.70	P
Helena Independent.....	20.58	P
Helena Record-Herald....	36.12	P
Joplin Farmer.....	14.70	
Kalispell Interlake.....	10.50	P
Lewistown Dem. News.....	20.58	P
Shelby Promoter.....	16.80	
Sidney Herald.....	14.70	
Whitefish Independent....	12.60	P
	<u>\$296.76</u>	
Less discount.....	5.74	\$290.82
Glasgow Courier.....	4.20	P
Sidney Herald.....	7.35	
Shelby Promoter.....	8.40	
River Press Publishing Co.....	4.50	
Glasgow Times.....	5.85	
Lewistown Farmer.....	9.80	
Plentywood Herald.....	18.75	
Havre News-Promoter.....	25.20	
Lewistown Democrat News.....	9.56	
Culbertson Searchlight.....	5.25	
Fairview News.....	6.30	
Great Falls Treasurebelt News.....	<u>11.70</u>	\$407.68

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN (CONT'D)

NORTH DAKOTA

Alexander Chronicle.....	\$15.50		
Bowbells Press.....	4.88		
Starkweather Times.....	4.05		
Ellendale Leader.....	4.88		
Milton Globe.....	3.90		
Park River Press.....	6.30		
Leeds News.....	6.50		
Michigan Arena.....	4.50		
Noonan Miner.....	4.20		
Aneta Panorama.....	4.50		
Sutton Reporter.....	3.60		
Hannaforde Enterprise.....	2.15		
			\$50.96

TWIN CITIES

(David Advertising Co.)

Dispatch.....	\$186.20		
Daily News.....	100.80		
Minneapolis Tribune.....	212.80		
Minneapolis Journal.....	192.75		
Minneapolis Daily Star.....	95.20		
So. St. Paul Reporter.....	11.76		
	\$799.51		
Less discount.....	15.99	\$783.52	\$783.52

CANADA

(David Advertising Co.)

Calgary Herald.....	\$38.90		
Edmonton Journal.....	35.28		
Regina Post.....	35.28		
Saskatoon Star-Phoenix....	31.36		
Winnipeg Free Press.....	58.80		
Winnipeg Tribune.....	39.40		
County Guide.....	78.40		
Nor'West Farmer.....	137.20		
Saskatchewan Farmer.....	58.80		
Western Producer.....	39.20		
	\$552.62		
Less discount.....	11.05	\$541.57	\$541.57

NEWS PAPERS PUBLISHED ON LINE OF GREAT NORTHERN (CONT'D)

WEST END

Altnow-Singleton - West end advertising during November.....	\$4,041.60	
Altnow-Singleton - Mechanical Expense during November.....	439.42	
Altnow-Singleton - Mechanical Expense account joint advertising - November.....	31.42	
Altnow-Singleton - Our proportion of cost of joint advertising during November.....	251.08	
Altnow-Singleton - Advertising during December.....	2,073.83	
Altnow-Singleton - Our proportion of cost of joint advertising during December	<u>183.25</u>	\$7,020.60

David Advertising Co. - Mechanical Expense-Nov.....	913.41
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Harrison-Guthrie Agency - Our proportion of cost of advertising during November in Superior Telegram and Duluth Herald.....	\$23.99	
Our proportion of cost of advertising in Minneapolis Journal, Minneapolis Tribune, Daily News, Dispatch, Star, and Duluth News Tribune during November...	<u>109.33</u>	133.32

\$9,882.56

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER

MINNESOTA

(David Advertising Co.)

Bemidji Pioneer.....	\$6.65	-D
Crookston Times.....	7.98	-D
Fergus Falls Journal.....	9.45	-D
Moorhead News.....	5.85	-D
St. Cloud Journal Press.....	9.56	-D
St. Cloud Times.....	10.92	-D
Sauk Centre Herald.....	6.24	-D
Thief River Falls Times.....	8.78	-D
	<u>\$65.43</u>	
Less discount.....	1.31	\$64.12

Fergus Falls Tribune.....	5.25	
Valley Printing Co.....	5.70	
Crookston Leader.....	9.45	
Ada Index.....	6.83	
Hallock Press.....	7.35	
Warren Register.....	3.51	
Moorhead Press.....	4.50	
Sauk Center Publishers.....	5.85	
Fergus Falls Journal.....	10.80	
Argyle Banner.....	4.88	
Crookston Times.....	13.65	
Barnesville Record-Review.....	3.90	
Moorhead News.....	4.88	
Stephen Messenger.....	4.88	
Warren Sheaf.....	6.82	
Ada Herald.....	4.88	
Alexandria News.....	6.83	
Valley Printing Co.....	6.00	
Roseau Printing Co.....	4.14	<u>120.10</u>
		\$184.22

MONTANA

Butte Post.....	50.24	-D
Montana Free Press.....	24.00	
Great Falls Husbandman.....	9.75	
Malta News.....	7.20	
Lewistown Argus.....	6.30	
Havre Democrat.....	5.85	
Poplar Standard.....	4.88	
Cut Bank Pioneer Press.....	5.40	-P
Great Falls Leader.....	11.25	-D
Great Falls Tribune.....	17.29	-P
Choteau Acantha.....	4.88	
Plentywood News.....	22.05	

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER (CONT'D)

MONTANA (CONT'D)

Conrad Observer.....	\$6.83	
Chinook Opinion..	4.88	
Harlem News.....	4.88	
Scobey Leader.....	7.20	
Lambert Leader.....	<u>14.25</u>	\$207.13

NORTH DAKOTA

(David Advertising Co.)

Minot News.....	\$16.80- D	
Devils Lake Journal.....	8.40- D	
Grand Forks Herald	18.48- D	
Minot News.....	10.64- D	
Wahpeton Farmer Globe.....	8.19- D	
	<u>\$62.51</u>	
Less discount.....	<u>1.25</u>	\$61.26

Williston Herald.....	\$7.00- D
Cando Herald.....	4.88
Williston Press.....	6.83
Lakota American.....	4.88
Granville Herald.....	3.90
Lansford Leader.....	5.25
Churchs Ferry Sun.....	3.90
Willow City Eagle.....	4.20
Kindred Tribune.....	4.88
Sherwood Tribune.....	3.90
Devils Lake Journal.....	11.76
Hillsboro Banner.....	5.40
Fairmount News.....	4.88
Portland Republican.....	4.41
Minot News.....	11.53
Walcott Reporter.....	4.88
Glenburn Advance.....	3.90
North Dakota Publishing Co.....	4.50
New Rockford Transcript.....	7.00
Bottineau Herald.....	5.25
Watford City Farmer.....	5.85
Berthold Tribune.....	4.50
Hatton Printing Co.....	5.25
Larimore Pioneer.....	4.50
New Rockford Provost.....	4.88
Grafton Record.....	6.83
Charles Advocate.....	5.25
Rolla Star.....	1.95
Wildrose Mixer.....	4.20
Westhope Standard.....	3.60
Northwood Gleaner.....	5.25
Grenora Newsman.....	4.50
Rugby Globe.....	4.20
Mohall Farmer.....	1.75
Fargo Forum.....	26.70
Grand Forks Herald.....	18.90

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER (CONT'D)

NORTH DAKOTA (CONT'D)

Fargo Normanden.....	\$9.75		
Grafton News & Times.....	5.25		
Langdon Republican.....	8.40		
Upham Chronicle.....	3.60		
Stanley Promoter.....	5.25		
Fargo Blade.....	6.83		
Minot Independent.....	8.40		
Bisbee Gazette.....	3.90		
Devils Lake World.....	7.35		
Walhalla Mountaineer.....	5.25		
Neché Chronotype.....	3.90		
Casselton Reporter.....	4.88		
Cavalier Chronicle..	2.10		
Finley Press.....	4.50		
Petersburgh Repord.....	3.90		
Bottineau Courant.....	5.85		
Knox Advocate.....	3.90		
Rugby Tribune.....	4.88	\$319.13	\$380.39

WEST END

W. S. Kirkpatrick-Our proportion of cost of advertising during Oct. & Nov.....	\$77.85		
Altnow-Singleton, - Our proportion of mech. ex. acct. Joint advertising-Oct....	73.98		
Altnow-Singleton - Mechanical expense during October.....	297.97		449.80

TWIN CITIES

(David Advertising Co.)

Dispatch.....	\$62.72		
Daily News.....	40.32		
Minneapolis Tribune.....	125.44		
" Journal.....	448.00		
" Daily Star.....	76.16		
So.St. Paul Reporter.....	7.84		
	<u>\$760.48</u>		
Less discount.....	15.21		745.27

CANADA (David Adv.Co.)

Winnipeg Free Press.....	\$106.80		
" Tribune.....	71.00		
	<u>\$177.80</u>		
Less discount.....	3.56		174.24

SOUTH DAKOTA (David Adv.Co.)

Sioux Falls Argus Leader.....		23.81	
David Advertising Co. - Mechanical Expense - October		432.49	
Harrison-Guthrie - Our proportion of advertising during Oct. in Duluth Herald, News Tribune, Mpls., Journal and Superior Telegram.....		66.05	
		<u>\$2,663.40</u>	

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - OCTOBER 1928

MINNESOTA (DAVID Adv. Co.)

St. Cloud Journal Press.....	\$91.31	
St. Cloud Times.....	10.64	
	<u>\$19.95</u>	
Less discount.....	.40	\$19.55

MONTANA

Dutton Sentinel	15.00	
Havre Democrat.....	<u>18.00</u>	33.00

NORTH DAKOTA (David Adv. Co.)

Fargo Forum.....	\$26.40	
Grand Forks Herald.....	18.20	
Grafton Record.....	18.00	
	<u>\$62.60</u>	
Less discount.....	1.25	61.35

SOUTH DAKOTA (David Adv. Co.)

Watertown Public Opinion.....		19.76
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TWIN CITIES (David Adv. Co.)

Dispatch.....	\$74.48	
Daily News.....	47.88	
Minneapolis Tribune.....	74.48	
" Journal.....	66.00	
" Daily Star.....	44.20	
South St. Paul Reporter.....	9.31	
	<u>\$316.35</u>	
Less discount.....	6.33	310.02

DULUTH & SUPERIOR (DAVID Adv. Co.)

Superior Telegram.....	\$18.62	
Duluth Herald.....	34.58	
" News Tribune.....	26.60	
	<u>\$79.80</u>	
Less discount.....	1.60	78.20

WEST END

Altnow-Singleton - October.	\$2,205.89	
" " -Mech. Ex.....	435.03	
" " - Our proportion		
of joint advertising.....	<u>115.42</u>	2,756.34

Harrison-Guthrie Agency - Our proportion of cost of advertising during October in Daily News, Dispatch, Mpsl. Tribune and Daily Star acct. pool service

Our proportion of cost of preparing ads.....	127.41
David Advertising Co. - Mechanical Expense.....	<u>373.12</u>

\$3,778.75

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - SEPTEMBER 1928

MONTANA

Culbertson Searchlight.....	\$21.00	
Bainville Tribune.....	14.25	
Fairview News.....	5.70	
Shelby Tribune.....	19.95	
Helena Independent.....	22.50	
Ruthton Tribune.....	3.00	
Lewistown Argus.....	21.00	\$107.40

NORTH DAKOTA (David Adv.Co.)

Fargo Normanden.....	14.70
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IOWA (David Advertising Co.)

Sioux City Journal.....	71.34
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WEST END

Altnow-Singleton - Advertising in Sept.	\$4,469.70	
" " - Mechanical Ex.-August.....	1,061.30	5531.00

Harrison-Guthrie Agency - Our proportion of cost of advertising pooled train service during September in Minneapolis Tribune, Minneapolis Star, Daily News, Dispatch, Superior Telegram, Duluth News Tribune and mechanical expense.....	181.17
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David Advertising Co. - Mechanical Expense -Aug....	111.53
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\$6,017.14

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY - AUGUST 1928

MONTANA

Whitefish Pilot.....	\$15.00 - 6
Hobson Star.....	15.00
Keivins Review.....	19.95
Richey Pilot.....	14.25
Great Falls Tribune.....	13.60 - 8
Opheim Observer.....	18.00
Whitefish Independent.....	10.00
Glasgow Times....	17.10 - 8
Kremlin Chancellor.....	14.25
Wolf Point Herald.....	18.00
Chinook Opinion.....	14.25
Cascade Courier.....	14.25
Hingham American.....	13.50
Redstone Review.....	8.00
Augusta News.....	13.50
Columbia Falls Columbian.....	10.00
Sweet Grass Advocate.....	18.00
Froid Tribune.....	17.10
Cut Bank Free Press.....	17.10
Nashua Independent.....	15.00
Sidney Herald.....	21.00
Kalispell Monitor.....	10.00 - 8
Choteau Acantha.....	19.00
Choteau Independent.....	14.25
Fairview News.....	11.40
Malta News.....	17.10
Kalispell Times.....	16.20 - 8
Glasgow Courier.....	6.65 - 8
Belt Times.....	14.25
Poplar Standard.....	9.50
Joplin Farmer.....	9.50
Scobey Leader.....	24.00
Billings Times.....	16.14 - 8
Lewistown Farmer.....	18.62
Saco Independent.....	15.00
Fort Benton River Press.....	14.25
Eureka Journal.....	14.25
Harlem News.....	15.00
Hinsdale Tribune.....	14.25
Conrad Independent Observer...	21.00
Big Sandy Mountaineer.....	14.25
Shelby Promoter.....	22.80 -

\$652.26

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - AUGUST (CONT'D)

NORTH DAKOTA (David Advertising Co.)

Minot News.....	\$16.80	
Minot Independent.....	15.00	
	<u>\$31.80</u>	
Less discount.....	.64	\$31.16

SOUTH DAKOTA (David Advertising Co.)

Sioux City Argus Leader.....		49.39
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IOWA (David Advertising Co.)

Sioux City Tribune.....	\$72.80	
Sioux City Stock Record ...	22.00	
	<u>\$94.80</u>	
Less discount.....	1.90	92.90

TWIN CITIES (David Advertising Co.)

Dispatch	\$196.58	
Daily News.....	122.04	
Mpls. Tribune.....	272.16	
" Journal.....	242.50	
" Star	159.12	
So.St. Paul Reporter.....	13.23	
Swedish Amer. Postenl.....	27.95	
Mpls. Tidende.....	18.90	
	<u>\$1,052.48</u>	
Less discount.....	21.04	\$1,031.44
Dispatch- July 1 Roto Section.....	164.64	1,196.08

WEST END

Altnow-Singleton - Advertising during August.....	\$6,264.38	
Altnow-Singleton - Our proportion advertising Labor Day		
Excursion Fares.....	152.62	
Our proportion Joint adver...	78.69	
W.S.Kirkpatrick - Our proportion advertising.....	1111.16	
Mechanical Expense - July....	671.12	7,277.97

Harrison-Guthrie Agency

Our proportion of cost of advertising as follows:		
Minneapolis Tribune and Daily Star -Aug.	\$135.87	
Daily News and Duluth News Tribune.....	65.42	
Minneapolis Journal - July.....	76.80	
Minneapolis Journal and Dispatch.....	160.80	
Mechanical Expense.....	31.84	470.73

\$10,236.19

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JULY 1928

MONTANA

Judith Gap Journal.....	\$7.80	
Plentywood Herald.....	5.95	
Butte Standard.....	109.76	-D
Butte Miner.....	13.44	-D
Havre News-Promoter - June.....	25.60	-D
Columbia Falls Columbian.....	5.00	
Redstone Review.....	4.00	
Poplar Standard.....	4.75	
Flathead Monitor.....	5.00	
Glasgow Courier.....	6.65	-D
Whitefish Independent.....	5.00	
Helena Independent.....	7.50	-D
Helena Record.....	6.30	-D
Havre News Promoter.....	4.46	-D
Billings Times.....	8.08	-D
Judith Basin Farmer.....	9.31	
Plentywood News.....	9.00	
Great Falls Leader.....	9.60	-D
Lewistown Democrat News.....	15.68	-D
Joplin Farmer.....	4.75	
Kalispell Interlake.....	4.80	-D
Havre News-Promoter.....	12.80	-D
Scobey Leader.....	8.00	
Butte Post.....	120.96	-D
		\$414.19

MINNESOTA (David Advertising Co.)

Bemidji Pioneer	\$23.75	
Bemidji Sentinel.....	27.20	
Crookston Leader.....	30.00	
Virginia Enterprise.....	1.93	
	<u>\$82.88</u>	
Less discount	1.66	\$81.22
		81.22

NORTH DAKOTA (David advertising Co.)

Minot News.....	\$33.60	
Fargo Normanden.....	62.50	
	<u>\$96.10</u>	
Less discount.....	1.92	\$94.18
		94.18

SOUTH DAKOTA (David Advertising Co.)

Aberdeen American News.....	\$38.04	
Huron Huronite.....	38.72	
Sioux Falls Argus Leader.....	107.46	
Watertown Public Opinion.....	25.36	
Yankton Press & Dakotan.....	25.36	
	<u>\$234.94</u>	
Less discount.....	4.70	\$230.24
		230.24

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JULY (CONT'D)

IOWA (David Advertising Co.)

Sioux City Record.....	\$25.50		
Sioux City Journal.....	155.22		
Sioux City Tribune.....	117.26		
	<u>\$297.98</u>		
Less discount.....	5.96	\$292.02	\$292.02

DULUTH & SUPERIOR (David Advertising Co.)

Duluth Herald.....	\$305.37		
Duluth News Tribune.....	93.40		
Superior Telegram.....	62.72		
	<u>\$461.49</u>		
Less discount.....	9.23	\$452.26	452.26

WINNIPEG (David Advertising Co.)

Winnipeg Free Press.....	\$67.20		
" Tribune.....	43.40		
	<u>\$110.60</u>		
Less discount.....	2.21	\$108.39	108.39

TWIN CITIES (David Advertising Co.)

Dispatch.....	\$245.28		
Daily News.....	159.84		
Mpls. Tribune.....	491.68		
Mpls. Journal.....	435.00		
Mpls. Star.....	291.72		
So. St. Paul Reporter.....	22.54		
Swedish Am. Posten.....	98.90		
Mpls. Tidende.....	64.40		
	<u>\$1,809.36</u>		
Less discount.....	36.19	\$1,773.17	\$1,773.17

WEST END

W. S. Kirkpatrick- Our proportion of cost of advertising account pool service.....	\$96.59		
Strang & Prosser- Our proportion of cost of advertising acct. pool service.....	51.52		
Our proportion of cost of advertising pool service.....	50.76		
Altnow-Singleton - July.....	6,194.74		
" " - Mechanical Expense.....	61,256.10		
			7,649.71

HARRISON-GUTHRIE AGENCY

Our proportion of advertising in Duluth and Superior papers during July.....	\$53.95		
Our proportion of cost of advertising in Mpls. Tribune, Star, Dispatch, Daily News, Duluth Herald.....	286.67		
Mechanical Expense.....	257.26		
			597.88

N.P. Ry. - Our proportion of cost of advertising Isle Royale in Twin City newspapers during June.....	37.88		
David Advertising Co. - Mechanical Expense.....	773.63		
			<u>\$12,504.77</u>

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1928

MINNESOTA (David Advertising Co.)

Crookston Times.....	\$28.77		
Fergus Falls Journal.....	33.46		
Moorhead News.....	20.70		
St. Cloud Journal Press.....	33.32		
St. Cloud Times.....	38.16		
	<u>\$154.41</u>		
Less discount.....	3.09	\$151.32	
Hibbing Tribune.....	2.21		
Virginia Enterprise.....	3.85		
	<u>6.06</u>		
Less discount.....	.13	5.93	
Hibbing Tribune.....		2.17	
Fergus Falls Ugeblad.....		<u>4.80</u>	\$164.22

MONTANA

Great Falls Husbandman.....	\$16.00 - D		
Helena Record.....	25.20 - D		
Great Falls Tribune.....	68.00 - D		
Lewistown Democrat News.....	31.36 - D		
Billings Gazette.....	53.76 - D		
Kalispell Interlake.....	24.00 - D		
Helena Independent.....	8.00 - D		
Butte Miner.....	192.64		
Butte Standard.....	168.00		
Great Falls Leader.....	48.00		
Butte Post.....	164.48		
Helena Independent.....	32.00		
Liberty County Farmer.....	<u>9.00</u>		840.44

NORTH DAKOTA (David Advertising Co.)

Minot Independent.....	\$60.00		
Fargo Normanden.....	15.00		
Devils Lake Journal.....	29.98		
Grand Forks Herald.....	96.18		
Minot Daily News.....	75.04		
Fargo Forum.....	140.64		
Fargo Blade.....	24.15		
Minot Ward Independent.....	30.00		
	<u>\$424.99</u>		
Less discount.....	9.40	\$460.59	460.59

SOUTH DAKOTA (David Advertising Co.)

Aberdeen American News.....	\$94.80		
Sioux Falls Argus Leader.....	164.52		
Watertown Public Opinion.....	63.12		
Yankton Press & Dakotan.....	63.12		
	<u>\$385.56</u>		
Less discount.....	7.71	377.85	377.85

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1928 (Cont'd)

WEST END

Klamath Falls Herald.....	\$110.00		
Klamath Falls News.....	110.00		
Altnow-Singleton - May.....	8,543.63		
" " - June.....	8,250.74		
" " Mech.Ex.....	552.96		
			\$17,567.33

IOWA (David Adv. Co.)

Sioux City Journal.....	\$241.54		
Sioux City Tribune.....	274.30		
	\$515.84		
Less discount.....	10.32	505.52	505.52

TWIN CITIES (David Advertising Co.)

Dispatch.....	\$594.96		
Daily News.....	389.86		
Mpls. Tribune.....	390.04		
" Journal.....	276.25		
" Star.....	199.92		
So.St. Paul Reporter.....	34.30		
Swed. Amer. Posten.....	151.93		
Mpls. Tidende.....	148.40		
	2,185.66		
Less discount.....	43.71	\$2,141.95	
Dispatch.....	64.39		\$2,206.34

CANADA (David Advertising Co.)

Winnipeg Free Press.....	\$67.20		
" Tribune.....	46.60		
Lethbridge Herald.....	72.03		
	\$185.83		
Less discount.....	3.72	182.11	182.11

DULUTH & SUPERIOR (David Adv. Co.)

Duluth News Tribune.....	\$141.50		
Superior Telegram.	95.06		
	\$236.56		
Less discount.....	4.73	\$231.83	
Duluth Herald.....	63.32		295.15

Harrison-Guthrie Agency - Advertising during			
June account pool train service.....	\$472.72		
Mechanical Expense.....	259.25		731.97

David Advertising Co. - Mechanical Expense-May.....	320.87		
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\$24,152.39

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - MAY 1928

MINNESOTA (David Advertising Co.)

Crookston Times.....	\$12.60	
Moorhead News.....	9.00	
St. Cloud Journal Press.....	14.70	
St. Cloud Times.....	16.80	
	<u>\$53.10</u>	
Less discount.....	1.06	\$52.04
Hibbing Tribune.....	2.17	
Fergus Falls Journal.....	14.56	
Klenk's Moorhead.....	4.80	\$73.57

NORTH DAKOTA (David Advertising Co.)

Devils Lake Journal.....	\$12.60	
Grand Forks Herald.....	88.20	
Minot News.....	50.40	
Fargo Forum.....	99.84	
Fargo Blade.....	10.50	
	<u>\$261.54</u>	
Less discount.....	5.23	\$256.31
Grand Forks Herald.....	115.68	271.99

MONTANA

Great Falls Tribune.....	\$13.60	
Butte Post.....	51.20	
Havre News Promoter.....	6.40	
Billings Gazette.....	13.44	
Butte Standard.....	42.56	
Butte Miner.....	44.80	
Helena Record.....	6.30	178.30

TWIN CITIES (David Advertising Co.)

St. Paul Dispatch.....	\$785.96	
St. Paul Daily News.....	461.88	
Mpls. Tribune.....	1,012.16	
" Journal.....	745.65	
" Star.....	438.43	
So. St. Paul Reporter.....	24.75	
Swedish American Posten.....	248.33	
Minneapolis Tidende.....	102.20	
	<u>\$3,819.36</u>	
Less discount.....	76.39	\$3,742.97
Daily News - Ad in Shoppers' Column.....	77.03	
" " -Ad in KSTP Roto section.....	34.30	3,854.30

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - MAY (CONT'D)

DULUTH & SUPERIOR (David Advertising Co.)

Duluth News Tribune.....	\$49.70	
Superior Telegram.....	34.30	
Duluth Herald.....	51.61	
	<u>\$135.61</u>	
Less discount.....	2.71	\$132.90

WEST END

Altnow-Singleton.....	\$6,092.21	
"-Mechanical Ex.		
for April.....	1,045.60	
Strang & Prosser - Our propor-		
tion Mech. Ex.....	<u>10.04</u>	7,147.85
David Advertising Co. - Mechanical Expense.....		1,831.49
Harrison-Guthrie Agency - Advertising pool train		
service in newspapers during May.....		212.38

CANADA (David Adv. Co.)

Winnipeg Tribune.....		40.28
		<u>40.28</u>
		\$13,743.06

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - APRIL 1928

MINNESOTA (David Adv. Co.)

Hibbing Tribune.....	\$22.21		
St. Cloud Journal Press....	11.27		
St. Cloud Times.....	12.80		
Virginia Enterprise.....	3.85		
	<u>\$30.13</u>		
Less discount.....	.60	\$29.53	
Hallock Enterprise.....	3.14		\$32.67

NORTH DAKOTA (David Adv. Co.)

Fargo Forum.....	\$156.08		
Grand Forks Herald.....	82.25		
Minot Daily News.....	46.48		
	<u>\$284.81</u>		
Less discount.....	5.69	\$279.12	279.12

WEST END

Strang & Prosser - Our proportion of cost of advertising during March.....	\$138.60		
Newport Miner.....	15.00		
Altnow-Singleton - Mech.Ex.-March.....	682.62		836.22

CANADA (David Advertising Co.)

Winnipeg Free Press.....	\$226.80		
Winnipeg Tribune.....	129.30		
	<u>\$356.10</u>		
Less discount.....	7.12		348.98

TWIN CITIES (David Advertising Co.)

Dispatch.....	\$380.24		
Daily News.....	189.00		
Minneapolis Tribune.....	368.48		
Minneapolis Journal.....	262.50		
Minneapolis Daily Star.....	176.97		
So.St. Paul Reporter.....	21.68		
Minneapolis Tidende.....	105.00		
Swed.Am. Posten.....	91.91		
	<u>1,595.78</u>		
Less discount.....	31.93	\$1,563.85	1,563.85

DULUTH & SUPERIOR (David Adv. Co.)

Duluth Herald.....	\$20.02		
Duluth News Tribune.....	39.70		
Superior Telegram.....	5.39		
	<u>65.11</u>		
Less discount.....	1.30	\$63.81	63.81

MONTANA - Great Falls Leader (Special Edition)..... 48.00

David Advertising Co.-Mechanical expense for March	<u>1,701.29</u>		
			\$4,873.94

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - MARCH 1928

TWIN CITIES (David Advertising Co.)

Dispatch.....	\$339.36	
Daily News.....	327.62	
Minneapolis Tribune.....	336.84	
" Journal.....	541.50	
Minneapolis Daily Star.....	199.92	
So. St. Paul Reporter.....	10.54	
Swed. Am. Posten.....	174.15	
Minneapolis Tidende.....	120.30	
	<u>\$2,050.23</u>	
Less discount.....	41.01	\$2,009.22

Dispatch - Junior League Roto Page	<u>245.00</u>	2,254.22
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DULUTH & SUPERIOR (David Adv. Co.)

Duluth News Tribune.....	\$15.40	
Superior Telegram.....	10.78	
	<u>\$26.18</u>	
Less discount.....	.52	25.66

NORTH DAKOTA (David Adv. Co.)

Fargo Forum.....	\$32.40	
Minot Daily News.....	16.80	
Grand Forks Herald.....	29.40	
	<u>\$78.60</u>	
Less discount.....	1.57	77.03

WEST END

Altnow-Singleton - Feb.	\$3,699.96	
- March	<u>4,938.53</u>	8,638.40

CANADA (David Advertising Co.)

Winnipeg Free Press.....	\$67.20	
" Tribune.....	22.40	
	<u>\$89.60</u>	
Less discount.....	1.79	87.81

Northern Pacific Ry. - Our proportion of advertising		
Duluth service.....		433.44

Altnow-Singleton - Mech. Expense for Feb.....		182.31
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David Advertising Co. - " " " "		<u>784.78</u>
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\$12,483.74

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - FEBRUARY 1928

MINNESOTA (David Adv. Co.)

Bemidji Pioneer.....	\$11.09	
Crookston Times.....	6.72	
Moorhead News.....	4.80	
St. Cloud Journal Press.....	7.84	
" Times.....	8.96	
Fergus Falls Journal.....	7.35	
	<u>\$46.76</u>	
Less discount.....	.82	\$45.94
Barnum Herald.....	20.80	
Fergus Falls Free Press.....	<u>9.00</u>	\$75.74

MONTANA

Chinook Opinion.....	\$9.00	
Fort Benton Press.....	<u>4.50</u>	13.50

NORTH DAKOTA (David Adv. Co.)

Devils Lake Journal.....	\$6.72	
Fargo Forum.....	17.12	
Grand Forks Herald.....	14.70	
Minot News.....	8.96	
	<u>\$47.50</u>	
Less discount.....	.95	\$46.55
Minot State Journal.....	3.50	
Rolette Record.....	1.80	
Stanley Sun.....	<u>2.50</u>	54.35

SOUTH DAKOTA (David Adv. Co.)

Aberdeen American News....	\$25.20	
Sioux Falls Argus Leader...	18.90	
Yankton Press & Dakotan....	17.92	
	<u>62.02</u>	
Less discount.....	<u>1.24</u>	60.78

IOWA (David Adv. Co.)

Sioux City Journal.....	\$28.08	
" Tribune.....	29.12	
	<u>\$57.20</u>	
Less discount.....	<u>1.14</u>	56.06

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - FEBRUARY (CONT'D)

TWIN CITIES (David Adv. Co.)

Dispatch.....	\$264.60	
Daily News.....	159.46	
Mpls. Tribune.....	264.60	
" Journal.....	236.25	
" Star.....	159.12	
So.St. Paul Reporter.....	16.17	
Mpls. Tidende.....	140.70	
Swedish Am. Posten.....	216.08	
	<u>\$1,456.98</u>	
Less discount.....	29.14	\$1,427.84

DULUTH & SUPERIOR (David Adv.Co.)

Duluth Herald.....	\$29.12	
" News Tribune.....	22.40	
Superior Telegram.....	15.68	
	<u>\$67.20</u>	
Less discount.....	1.34	\$65.86
Duluth Herald....	<u>.28.54</u>	94.40

CANADA (David Adv. Co.)

Winnipeg Free Press.....	\$172.20	
" Tribune.....	113.60	
	<u>\$285.80</u>	
Less discount.....	5.72	280.08
Altnow-Singleton - Mechanical Expense for Dec.....	12.30	
David Advertising Co. - Mech. Expense for January.....	244.32	
W. S. Kirkpatrick - Our proportion of mechanical expense for Jan. account pool service.....	3.52	
		<u>\$2,322.89</u>

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -JANUARY 1928

MINNESOTA (David Adv. Co.)

St. Cloud Journal Press.....	\$10.50	
Crookston Times.....	16.80	
Fergus Falls Journal.....	7.35	
Moorhead News.....	12.00	
St. Cloud Daily Times.....	8.96	
	<u>\$55.61</u>	
Less discount.....	1.11	\$54.50

Deer River News.....	9.90	*
Virginia Enterprise..	11.55	*
Hibbing Tribune.....	13.86	*
Honer Printing Co.....	8.25	*
Stephen Messenger.....	8.25	*
Roseau Printing Co.....	10.25	* \$8.25
Argyle Banner.....	10.50	* 8.25
Browns Valley Tribune.....	8.58	*
Erskine Echo.....	4.95	*
Willmar Gazette.....	6.60	*
Hinckley News.....	5.00	*

\$153.19

57 76

98.69

MONTANA

Dillon Tribune.....	\$3.00	
Dillon Examiner.....	4.20	
Billings Gazette.....	128.52	* \$27.72
Shelby Tribune.....	15.75	* 11.55
Shelby Promoter.....	14.40	
Box Elder Press.....	6.60	*
Butte Independent.....	16.50	*
Lewistown Farmer.....	50.96	* 16.17
Scobey Leader.....	19.95	* 11.55
Butte Standard.....	263.48	* 27.72
Great Falls Husbandman.....	15.75	*
Kalispell Interlake.....	67.20	
Helena Record.....	144.48	
Butte Miner.....	158.48	
Great Falls Tribune.....	263.00	
Joplin Farmer.....	9.00	
Kalispell Times.....	10.80	
Fairview News.....	3.00	

1,195.07

*Christmas ads.

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTH - JANUARY 1928 (CONT'D)

NORTH DAKOTA (David Adv. Co.)

Devils Lake Journal.....	\$6.30	
Fargo Forum.....	44.32	
Minot News.....	8.96	
Grand Forks Herald.....	38.22	
	<u>97.80</u>	
Less discount.....	1.96	\$95.84
Wilrose Mixer.....	6.60	
Milton Globe.....	6.60	\$109.04

SOUTH DAKOTA (David Adv. Co.)

Sioux Falls Argus Leader....	\$18.90	
Watertown Public Opinion....	8.96	
	<u>\$27.86</u>	
Less discount.....	.56	27.30

IOWA (David Adv. Co.)

Sioux City Journal.	\$28.08	
Sioux City Tribune.....	29.12	
	<u>\$57.20</u>	
Less discount.....	1.14	\$56.06
Sioux City Unionist & Forum.....	19.80	75.86

DULUTH & SUPERIOR (David Adv. Co.)

Duluth News Tribune.....	\$22.40	
Superior Telegram.....	15.68	
	<u>\$38.08</u>	
Less discount.....	.76	37.32

WEST END

Portland Journal.....	\$88.80 *	
Wilson Creek World.....	11.03 *	
Concrete Herald.....	7.88 *	
Oroville Gazette.....	11.03 *	
Anacortes Citizen	13.20 *	
Sedro Woolley Times.....	12.15 *	
Longview News.....	20.79 *	
W. S. Kirkpatrick - Our pro- portion of advertising pool service - January.....	91.84	
Altnow-Singleton - Dec.....	7.38	264.10

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JANUARY 1928 (Cont'D)

TWIN CITIES (David Adv. Co.)

Dispatch.....	\$222.04	
Daily News.....	133.28	
Mpls. Tribune.....	318.04	
" Journal.....	196.24	
" Daily Star.....	134.80	
So. St. Paul Reporter.....	16.91	
Mpls. Tidende.....	30.00	
" Posten.....	49.60	
	<u>\$1,100.93</u>	
Less discount.....	<u>22.02</u>	\$1,078.91

CANADA (David Adv. Co.)

Winnipeg Free Press.....	\$31.50	
" Tribune.....	52.40	
	<u>\$83.90</u>	
Less discount.....	<u>1.68</u>	82.22

Altnow-Singleton - Mechanical Expense for December	239.02
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David Advertising Co. - " " " "	109.27
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\$3,370.30

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - DECEMBER 1928

(David Advertising Co.)

Montana Banker - Nov.....	\$19.60	
Mechanical Expense during Nov.....	<u>248.05</u>	\$267.65

Altnow-Singleton - Adv.as follows:

Portland Spectator.....	\$80.00	
Oregon Voter.....	36.00	
Seattle Symphony Orchestra.....	<u>60.00</u>	\$176.00 ✓

Portland Symphony Orchestra - Nov. 19th.....	38.00 ✓
Minnesota Council of Catholic Women.....	100.00
Schubert Club Program - Dec. 11th.....	25.00
Associated Students U. of W. Publishing Football Program.....	5.00 ✓
Montana Trade Journal.....	50.00
Montana Farmer - Nov. 15th.....	20.93
Minneapolis Symphony Orchestra Program.....	130.00
Labor World.....	15.00
Traffic Club Souvenir Annual..	35.00
County Commissioner - October-November-December...	30.00
Skilling's Mining Review.....	56.90
Minneapolis Symphony Programs.....	124.50
Business Chronicle - Seattle.....	18.00 ✓
Portland Symphony Orchestra.....	75.00 ✓
Greeters' Tourist & Shopping Guide- Dec.....	17.50 ✓
Now & Then.....	32.40
Semaphore.....	<u>106.57</u> ✓

\$1,323.45

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER 1928

(David Advertising Co.)

The Crescent.....	\$98.00	
Mechanical Ex. - Oct.....	<u>228.41</u>	\$326.41

Schubert Club - Nov. 20.....	25.00
Canadian League - Oct. & Nov.....	24.00
Now & Then.....	32.40
North Dakota State College Program - 1928.....	20.00
Portland Symphony Orchestra Program.....	37.50 ✓
Transportation News - Oct. and Nov.....	30.00
Church of St. Mary's Annals.....	50.00
Stock & Dairy Farmer - Sept.....	42.00
Labor World.....	12.00
St. Paul Orpheus Club.....	25.00
Minneapolis Symphony Orchestra Programs.....	130.00
Skillings Mining Review.....	45.52
St. Thomas Homecoming Program.....	35.00
Minnesota Alumni Weekly.....	52.00
Seattle Rotary Club.....	10.00 ✓
Greeter's Tourist & Shopping Guide.....	17.50 ✓
University of Washington Daily.....	6.07 ✓
Great Northern Semaphore.....	106.87

\$1,017.27

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN + OCTOBER 1928

(David Advertising)

Crescent Magazine	\$147.00	
Mechanical Ex. - Sept.....	<u>100.20</u>	\$247.20

Altnow-Singleton -

Portland Spectator.....	\$64.00	
Oregon Voter.....	36.00	
Seattle Symphony Orchestra...	<u>60.00</u>	160.00 ✓

University of Minnesota Homecoming Program.....	60.00
Montana Trade Journal - Sept.....	50.00
Minnesota Parent Teacher - October.....	55.00
Stock & Dairy Farmer - June and July.....	168.00
Duluth Labor World - Oct.....	12.00
Skillings Mining Review.....	45.52
Minnesota Alumni Weekly.....	130.00
Montana Trade Journal.....	50.00
Wanderer	36.00
Schubert Club.....	25.00
Semaphore.....	106.72

\$1,145.44

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - SEPTEMBER 1928

Railway & Marine News - Sept.....	\$37.50✓
Greeters Tourist & Shopping Guide	17.50✓
Montana Business Monitor	20.00
County Commissioner.....	30.00
Minnesota Federation of Women's Club.....	12.00
Skillings Mining Review.....	56.90
Montana Banker.....	27.00
Labor World.....	15.00
Anchora of Delta Gamma.....	20.00
Transportation News.	10.00
Montana Farmer.....	61.18
Semaphore.....	108.19
St. Cloud Granite Assn. Program.....	500.00
Winnipeg Golf & Sports Review - July.....	24.00
David Advertising Co. - Mechanical Ex.-August.. 19.32	
Altnow-Singleton - Advertising in Portland	
Spectator and Oregon Voter - Sept.....	116.00

\$1,074.59

116
 158.59

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - AUGUST 1928

David Advertising Co. - Mechanical Expense - July....\$68.43

Altnow-Singleton - Adv. in Portland Spectator and
Oregon Voter.....1100.00✓

Greeters Tourist & Shopping Guide - July and August.. 35.00✓

Railway and Marine News- August..... 37.50✓

Official Program, Seventh N. W. Polo Tournament.....125.00✓

Greeters Of Oregon Guide- August..... 12.50✓

Transportation News..... 10.00

Duluth Labor World - August..... 12.00

Skillings Mining Review - August..... 45.87

Montana Trade Journal..... 50.00

Odd Fellow Review..... 30.00

Rotary Club of Seattle..... 5.00✓

Montana Farmer..... 61.18

Treasurebelt News..... 34.20

American Legion National Convention Booster Program.. 25.00

Great Northern Semaphore.....106.42✓

\$758.10

117.70
640.60

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - JULY 1928

Altnow-Singleton - Portland Voter....	\$36.00	
Portland Spectator	64.00	\$100.00 ✓

David Advertising Co. -		
Stock & Dairy Farmer - Aug....	\$42.00	
St. Paul Ace.....	30.00	
Minneapolis Gopher.....	32.50	
	<u>\$104.50</u>	
Less discount.....	2.09	102.41

Odd Fellow Review - May and June.....	60.00	✓
Railway and Marine News - July.....	37.50	✓
Labor World - Duluth - July.....	12.00	
Greeter's of Oregon Tourist & Shopping Guide.....	12.50	✓
Montana Banker.....	24.00	
Winnipeg Golf & Sports Review.....	24.00	
Odd Fellow Review - July.....	30.00	
County Commissioner - April, May and July.....	30.00	
Skillings Mining Review - July.....	45.52	
Montana Trade Journal.....	50.00	
Transportation News.....	10.00	
Minnesota Alumni Weekly.....	26.00	
Montana Banker - June.....	24.00	
Semaphore.....	106.42	

\$694.35

112.50
581.85

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1928

(David Advertising Co.)

Mechanical expense.....\$280.99
 St. Paul Ace30.00
 Gopher "M".....32.50
 \$343.49

Less discount.....1.25

\$342.24

St. Thomas 1928 Year Book..	30.00
Railway and Marine News.....	37.50 ✓
Transportation News.....	10.00
University of Washington Daily.....	14.00 ✓
Greeters of Oregon.....	12.50 ✓
Cretinite of 1928.....	30.00
Nord Norge Program.....	25.00
Skillings' Mining Review.....	56.90
Commercial West.....	1180.00
Labor World - Duluth.....	12.00
Montana Oil Journal.....	32.00 -
China Club of Seattle - June.....	12.50 ✓
Greeters Tourist & Shopping Guide.....	17.50 ✓
Duluth Junior League Booklet.....	75.00 ✓
Oregon State Teachers Assn.....	25.00
The Golfer.....	49.00
La Concha - St. Catherine's College.....	30.00
Minnesota Nurse.....	34.00
Now & Then.....	32.40
Railway & Marine News - May.....	37.50 ✓
Montana Trade Journal.....	65.00
Pacific Northwest Real Estate Bulletin.....	14.00
Minnesota Alumni Weekly.....	52.00
Great Northern Semaphore.....	107.31

Altnow-Singleton

Portland Voter - May - 24 ins..	\$36.00
" Spectator - 1/4 page - May...	64.00
Portland Voter - June 9-23 -24 Ins.	36.00
" Spectator - June - 1/4 page.....	80.00
	216.00

\$1,549.35

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - MAY 1928

(David Advertising Co.)

St. Paul Ace - May - 1/2 page....	\$30.00	
Minneapolis Gopher "M".....	32.50	
	<u>\$62.50</u>	
Less discount....	<u>1.25</u>	\$61.25

St. Thomas Military Academy.....	25.00
Catholic Bulletin.....	38.64
Seattle Bulletin - May - 1/2 page.....	40.00✓
Greeters of Oregon - May - 1/2 page.....	12.50✓
1928 Mounds-Midway Annual.....	30.00
Labor World - May.....	12.00
Skellings Mining Review - May.....	45.52
Railway & Marine News- April.....	37.50✓
Seton Guild.....	20.00
Northwest Medicine.....	28.00
Jolly Elk.....	19.00
Stock & Dairy Farmer - May.....	67.20
Masonic Tribune.....	12.60
Rotary Club of Seattle.....	15.00✓
Pacific Northwest Real Estate Bulletin.....	15.00✓
Treasurebelt News.....	21.60
Portland Symphony Orchestra.....	2.50✓
Minnesota Alumni Weekly.....	52.00
Washington State Labor News.....	17.50
Oak Hall Annual.....	18.00
Minnesota Alumni Weekly.....	52.00
Now & Then.....	32.40
Greeters Tourist & Shopping Guide.....	17.50✓
Trestleboard - April and May.....	56.00
Montana Education.....	22.00
Sonner of Norge Bulletin.....	25.00
Minnesota Nurse.....	34.00
Oregon Education Journal.....	25.00✓
The Golfer - May - 1/2 page.....	49.00
China Club of Seattle - Chung Hua.....	12.50✓
Spencer & Co. - Correcting ad for Seton Guild...	1.00
Semaphore.....	107.46✓

\$1,024.67

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - APRIL 1928

(David Advertising Co.)

St. Paul Ace - 1/2 page - April	\$30.00	
Gopher "M" - 1/2 page, April.....	32.50	
	<u>\$62.50</u>	
Less discount.....	<u>1.25</u>	\$61.25

David Advertising Co. - Mechanical Expense-March..155.02 ✓

Great Northern Semaphore- March and April.....	214.02 ✓
China Club of Seattle- ChungHua.....	12.50 ✓
The Golfer- April - 1/2 page.....	49.00
Minnesota Nurse - April - 1 page.....	34.00
St. Paul Orpheus Club - April - 1 page.....	25.00
Optimist Club of Minneapolis - April - 1 page.....	20.00
Montana Education Association Program.....	22.00
Odd Fellow Review - April.....	30.00
Gonzaga Quarterly - Feb. - 1/2 page.....	12.00 ✓
Oregon Education Journal - April - 1/2 page.....	25.00 ✓
Seattle Bulletin - April - 1/2 page.....	40.00 ✓
Skilling's Mining Review.....	45.52
Labor World	12.00
Jolly Elk.....	19.00
St. Thomas Players ClubProgram.....	20.00
Masonic Tribune.....	10.80
Transportation News.....	10.00

\$817.11

77.50

739.61

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - MARCH 1928

(David Advertising Co.)

The Gopher "M" - March.....	\$32.50	
St. Paul Ace.....	30.00	
Mechanical Expense for Feb.....	241.68	
	<u>\$304.18</u>	
Less discount.....	1.25	\$302.93

Odd Fellow Review- March.....	30.00
Minnesota Public Health Nurse- 1 page.....	34.00
C. J. West's Bride's Book - March.....	4.68
Orchestral Assn. Symphony Program- March 2-16.....	100.00
Montana Education - March - 1/2 page.....	22.00
Seattle Bulletin - March - 1/2 page.....	40.00
The Golfer - 1/2 page.....	50.00
Portland Symphony Orchestra	127.30
Trestleboard	28.00
Schubert Club	25.00
Now & Then.....	32.40
St. Thomas College - Northwest Catholic High School Basketball Tournament.....	25.00
Skillings' Mining Review....	56.90
Minnesota Alumni Weekly.....	52.00
The Labor World.....	17.00
Transportation News.....	10.00
Orchestral Assn. Symphony Programs.....	130.00
Minnesota Law Review.....	50.00

\$1,137.21

167.32
969.91

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - Feb. 1928

Shrine Circus Program - 1/2 page.....	\$60.00
Portland Symphony Orchestra Program - Jan. 30.....	30.00
Retail Grocers & General Merchants Assn. of Minn....	85.00
Labor World - Jan. and Feb.....	22.00
St. Paul Ace - Feb.....	30.00
Minn. Alumni Weekly - Feb. 11- 25.....	52.00
American Legion Auxiliary - Winona Program.....	100.00
Skellings Mining Review.....	45.52
County Commissioner - February.....	30.00
Lewis & Clark Journal - 1 page.....	15.00
Symphony Programs - St. Paul and Minneapolis.....	130.00
Transportation News -Sept.1927 - Feb. 1928.....	20.00
Rotary Club of Seattle.....	15.00
Bride's Book - Feb. - St. Paul, ,.....	4.20
Minneapolis Gopher (David Adv. Co.).....	31.85
G. N. Semaphore.....	104.66

\$775.23

David Advertising Co. - Mech. expense for Jan.

160.32

\$ 935.55

45

90.51

\$1,531.07

$$\begin{array}{r} 148.00 \\ \hline \$1,679.07 \\ 114.15 \\ \hline 1564.92 \end{array}$$

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - DECEMBER 1928

McJunkin Advertising Co.

Eastern Newspapers	-	Winter Travel	-	December	\$6,548.11	
"	"	"	"	"	2,138.40	
Chicago	"	-	"	"	<u>1,659.00</u>	\$10,345.51

Kung Shong Yat Po	-	Advertising during December		9.00
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\$10,354.51

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - NOVEMBER

McJunkin Advertising Co.

Chicago Newspapers	-	November	-	Winter Travel	\$3,357.00
Eastern	"	-	"	-	13,379.85

Difference in rate earned and rate billed for advertising in New York World in Nov. & Dec.....	63.00	\$16,799.85
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Kung Shong Yat Po.....	9.00	
		\$16,808.85

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NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - OCTOBER

Kung Shong Yat Po - October.....\$9.00

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - SEPTEMBER

Kung Shong Yat Po.....\$9.00

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN RAILWAY - August

McJunkin Advertising Co.

Columbus, Ohio, Dispatch - Summer Tourist - June..	\$60.14	
Chicago Tribune - Summer Tourist - August.....	495.00	
Mechanical Expense - August.....	<u>86.75</u>	\$641.89
Kung Shong Yat Po- August.....		<u>9.00</u>
		\$650.89

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - JULY

(David Advertising Co.)

Menasha Record.....	\$1.65		
Racine Times-Call.....	4.23		
Atlantic Daily Mail.....	182.70		
	<u>\$188.58</u>		
Less discount.....	3.77	\$184.81	\$184.81

McJunkin Advertising Co.

Chicago Newspapers - Summer Travel - July..	\$6,849.30	
Eastern Newspapers - " " - " ..	703.89	
Eastern Newspapers - " " - " ..	17,643.28	
Mechanical Expense for July.....	<u>1,089.28</u>	26,285.75
Kung Shong Yat Po - June and July.....		18.00
		<u>\$26,488.56</u>

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - JUNE

(David Advertising Co.)

Racine Times Call.....\$4.15

Iowa

Cedar Rapids Gazette Republican...\$8009
Davenport Times & Dem. Leader.....10.78
Des Moines Register & Tribune.....30.80
Dubuque Telegraph Herald..... 7.70
Fort Dodge Messenger..... 3.75
Mason City Globe-Gazette..... 4.62

Minnesota

Albert Lea Tribune....., , , , , 2.69
Austin Herald..... 2.31
Faribault News..... 2.69
Mankato Free Press..... 3.75
Northfield News..... 2.12
Owatonna Peoples Press..... 1.93
Winona Republican Herald..... 4.18

Michigan

Houghton Mining Gazette..... 3.30
Marquette Mining Journal..... 4.62
Menominee Herald-Leader..... 2 .31

Wisconsin

Chippewa Herald Telegram..... 3.08
Eau Claire Leader Telegram..... 3.85
" " Reform.....13.44
Decorah Posten.....47.04
Fond Du Lac Commonwealth Reporter 4.50
Green Bay Press Gazette..... 5.00
Janesville Gazette..... 5.63
Kenosha News..... 4.62
Madison State Journal.....6.16
La Crosse Tribune.....4.62
Marinette Eagle Star.....2.75
Marshfield News Herald.....3.08
Meenah News Times.....1.93
Racine Journal News.....4.10
Atlantic Daily Mail.....80.39

\$285.83

Less disc..... 5.72

\$280.11

\$284.26

McJunkin Advertising Co.

Eastern Newspapers	-	Summer Travel	-	June	..	\$24,657.49
Chicago	"	-	"	"	-	"
						6,373.16
Eastern	"	-	"	"	-	"
						1,658.74

Mechanical Expenses account advertising in newspapers during June.....	529.95	\$33,219.34
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\$33,503.60

NEWSPAPERS PUBLISHED OFFLINE OF GREAT NORTHERN - MAY 1928

(David Advertising Co.)

Marinette Eagle Star.....\$2.75
Iowa

Cedar Rapids Gazette Republican 7.88
Davenport Times & Dem. Leader...10.78
Des Moines Register & Tribune. 30.00
Dubuque Telegraph-Herald..... 7.70
Ft. Dodge Messenger Chronicle... 3.75
Mason City Globe-Gazette..... 4.62

Minn.

Albert Lea Tribune..... 2.69
Faribault News..... 2.69
Mankato Free Press..... 3.75
Northfield News..... 2.12
Owatonna Peoples Press..... 1.93
Winona Republican Herald..... 4.24
Austin Herald..... 2.31

Mich.

Houghton Mining Gazette.....3.30
Marquette Mining Journal.....4.41
Menominee Herald-Leader.....2.31

Wis.

La Crosse Tribune & Leader.....4.62
Ashland Press..... 2.70
Chippewa Herald-Telegram.....6.16
Eau Claire Leader Telegram.....3.85
Fond Du Lac Commonwealth Rep....4.50
Green Bay Press-Gazette.....5.00
Janesville Gazette.....5.78
Kenosha News.....4.62
Madison State Journal.....6.00
Marinette Eagle Star.....2.75
Marshfield News-Herald.....3.08
Neenah News-Times.....1.93
Racine Journal-News.....4.10

152.32

Less discount 3.05 \$149.27

Brought Forward.....\$149.27

McJunkin Advertising Co.

Chicago Newspapers - May - Summer Tourist...	<i>Alaska</i> 629.00	\$4,355.40 3726.40
Eastern " - " - " "		11,093.78
Mechanical Expense for April.....		2,250.22
" May.....		1,176.11
Kung Shong Yat Po.....	9.00	<u>18,884.51</u>
		\$19,033.78

NEWSPAPERS OFF LINE OF THE GREAT NORTHERN - April 1928

(David Advertising Co.)

Cedar Rapids Gazette-Republican.....	\$7.98
Davenport Times & Democrat Leader....	10.78
Des Moines Register & Tribune.....	30.00
Dubuque Telegraph-Herald.....	7.70
Fort Dodge Messenger Chronicle.....	3.75
Mason City Globe-Gazette.....	4.62
Albert Lea Tribune.....	2.69
Austin Herald.....	2.31
Faribault Daily News.....	2.69
Mankato Free Press.....	3.75
Northfield News.....	2.12
Owatonna Peoples Press.....	1.93
Winona Republican-Herald.....	4.13
Houghton Mining Gazette.....	3.30
Marquette Mining Journal.....	4.41
Menominee Herald-Leader.....	2.31
Ashland Press.....	2.70
Eau Claire Leader Telegram.....	3.85
Fond du Lac Commonwealth Reporter...	4.50
Green Bay Press-Gazette.....	5.00
Janesville Gazette.....	5.63
Kenosha News.....	4.62
La Crosse Tribune.....	4.62
Madison State Journal.....	5.92
Marshfield News-Herald.....	3.08
Menasha Record.....	.83
Neenah News-Times.....	1.93
Racine Journal-News.....	4.05
Racine Times-Call.....	4.23

	\$145.43	
Less discount	2.91	\$142.52

(David Advertising Co.)

Faribault News.....	5.39
Rochester Post Bulletin.....	18.75
Chippewa Falls Herald-Telegram.....	6.16
Menasha Record.....	1.65
Racine Times.....	8.47

	\$40.42	
Less discount.....	.81	39.61

Brought Forward..... 182.13

McJunkin Advertising Co.

Eastern Newspapers - Summer Tourist.....	\$14,026.39	
Chicago " - "	\$6,023.55	
" " - Alaska -	693.00	6,716.55
Eastern " - Summer Tourist.....	3,959.20	
Commerical & Financial Chronicle-.....	133.34	\$24,835.48
Chicago Journal, Toronto Globe and Mail &		
Empire - Summer Tourist ads.....	231.48	231.48
Kung Shong Yat Po.....		9.00

\$25,258.09

NEWSPAPERS PUBLISHED OFF LINE THE GREAT NORTHERN - March 1928

(David Advertising Co.)

Cedar Rapids Gazette Republican.....	\$16.17
Davenport Times & Democrat Leader.....	21.56
Des Moines Register & Tribune.....	60.00
Dubuque Telegraph Herald.....	15.40
Fort Dodge Messenger & Chronicle.....	7.50
Mason City Globe-Gazette.....	9.24
Waterloo Courier.....	10.36
Albert Lea Tribune.....	5.39
Austin Herald.....	4.62
Mankato Free Press.....	7.20
Northfield News.....	4.24
Owatonna Peoples Press.....	3.85
Winona Republican-Herald.....	8.25
Houghton Mining Gazette.....	6.60
Marquette Mining Journal.....	8.82
Menominee Herald-Leader..	4.62
Ashland Daily Press.....	2.70
Eau Claire Leader Telegram.....	9.24
Fond Du Lac Commonwealth Reporter.....	9.24
Green Bay Press-Gazette.....	9.88
Janesville Daily Gazette.....	11.25
Kenosha News.....	9.24
La Crosse Tribune.....	9.24
Wisconsin Journal	12.32
Marinette Eagle-Star.....	5.50
Marshfield News-Herald.....	6.16
Neenah News-Times.....	3.85
Racine Journal-News.....	8.15

	290.59		
Less discount	5.81	\$284.78	284.78

McJunkin Advertising Co.

Commercial & Financial Chronicle - Mar.10th-Summer Tourist	\$66.67
Mar.31st. " "	66.67
Chicago Newspapers - Summer Tourist -	\$1,636.80
Alaska.....	1,801.50
	\$3,438.30
Eastern Newspapers - Summer Tourist...	\$8,508.10
Alaska.....	7,920.00
	\$16,428.10
Less discount....	166.98
	16,261.12

McJunkin Advertising Co. - Mech. expense for March	359.66
	\$19,832.76
Kung Shong Yat Po.....	9.00

~~20,196.54~~

\$ 20,485.60

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - Feb. 1928

McJunkin Advertising Co. - U. S. Daily -Feb. 16th.....\$105.00

Kung Shong Yat Po..... 9.00

\$114.00

McJunkin Advertising Co. - Mech. expense for Jan.	10.85
" " " " " Feb.	49.15
" " " " " Dec.	493.45
	<u>\$ 667.45</u>

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN RAILWAY - Jan. 1928

Kung Shong Yat Po.....	\$9.00
McJunkin Advertising Co. - California ads in Chicago newspapers during January.....	1,989.00
McJunkin Advertising Co. - California ads in Eastern newspapers during January.....	8,612.08
McJunkin Advertising Co. - Adv. in Barron's Weekly and Wall St. Journal.....	319.27
	\$10,929.35

MAGAZINES - DECEMBER 1928

MCJunkin Advertising Co.

Literary Digest - Dec. 15th -	\$2,654.10	
Illinois Medical Journal and		
Chicago Banker - Dec.....	<u>63.63</u>	\$2,717.73

Bishop's A-B-C Guide - Oct-Nov.-Dec.....	30.00	
Directory of Chinese Students in Greater Boston.....	22.00	
Chinese Students Monthly.....	80.00	
Ticket Agent.....	125.00	
Traffic World.....	180.00	
Sisters of Social Service.....	100.00	

David Advertising Co. - Mechanical expense account		
magazine advertising.....	57.61	

\$3,312.34

57 61

3 254.73

MAGAZINES - NOVEMBER

David Advertising Co. - Mechanical expense
for October.....\$45.44

California Monthly - November..... 10.00 ✓

Yale Scientific Magazine - November.....35.00

Traffic World - Nov. 3 - 17.....120.00

Banta's Greek Exchange..... 15.00

McJunkin Advertising Co.

Yale Harvard - Nov. 24 - 1/4 page
Princeton Yale - Nov. 17 - " "
Yale Dartmouth - Nov. 3 - " 137.12

\$362.56

45.44

317.12

MAGAZINES - OCTOBER

Directory of Chinese Students of U. of M.....	\$25.00
California Monthly - October.....	10.00 ✓
Traffic World - Oct. 6 - 26.....	120.00
McJunkin Advertising Co. - Mechanical Expense.....	27.00
" " " - Nature Magazine	
Yale - Army	
Harvard-Dartmouth.....	290.47

\$472.47

22
445.47

MAGAZINES - SEPTEMBER

Chinese Commercial Directory of the U.S.....	\$80.00
California Monthly - September.....	10.00
Traffic World - Sept. 8 - 22.....	120.00
Canadian League - September.....	12.00
David Advertising Co.-Mech.Ex.for August..	<u>99.27</u>
	\$321.27

MAGAZINES - August

David Advertising Co. - Mechanical Expense-July.....\$38.46
McJunkin Advertising Co. - " " - August..... 36.80

McJunkin Advertising Co.

Youth's Companion - August - 1/2 page.....589.80

Chinese Students' Alliance 19th Annual Conference Book...150.00
" " " Announcement Book..... 70.00

The Mountaineer - August.....125.00

Canadian League - August..... 12.00

Traffic World - August 11 and 25.....120.00

C. & N. W. Ry. Co.

Our proportion of cost of advertising in National
Association Retail Druggists Program..... 40.98
Our proportion of cost of advertising in Chicago
Retail Druggists Assn. program..... 17.56
Our proportion of cost of preparation charges..... 17.40

\$1,218.00

MAGAZINES - JULY

McJunkin Advertising Co.

Special Travel Bulletin of the Journal
of American Dental Association - 1 page-July \$139.15
Harvard Yale Regatta - June 22 - 1/4 page 35.39
Nature Magazine- July - 2/3 page.....280.00
Technology Review - July - 1/2 page..... 55.00
Journal of American Veterinary Med.Jrl..... 32.20

\$541.74

Less discount..... 6.26

535.48

Mechanical Expenses for July.....

20.10 ✓

International Apple Shippers Assn.Program..... 60.00
Traffic World - July 14-28..... 120.00
Pittsburgh Bulletin - July 14..... 68.20
Canadian League - July..... 12.00
George Banta Publishing Co. - July..... 15.00

Chicago & Northwestern Railway Co. - Our proportion
of cost of advertising in Chicago Retail Druggists

Assn. Program - May 19..... 17.56

Our proportion of advertising April 12 and July 16.... 81.96

Our proportion of preparation charges..... 68.61

\$998.91

535.48
20.10
555.58

MAGAZINES - JUNE

(David Advertising Co.)

Trails of the Northwoods- 2 col.Summer...	\$110.00		
Wis. Journal of Education-1/4 page May.....	27.50		
	<u>\$137.50</u>		
Less dis.....	2.75	\$134.75	134.75

McJunkin Advertising Co.

Jrnl. of American Veterinary Med.Assn.			
June - 1 page.....	\$32.20		
Jrl. of American Veterinary Med.Assn.			
May - 1 page.....	32.20		
National Magazine - June - 1 col.....	85.00		
Jrl. of American Dental Assn.-June -			
1/2 page.....	97.75		
Travel - June - 1/2 page.....	225.00		
Literary Digest - June - 1/3 page....	1350.00		
	<u>\$1822.15</u>		
Less disc.....	29.35		
	<u>\$1792.80</u>		
Less credits.....	110.00	\$1,682.80	

McJunkin Advertising Co. - Mechanical			
expense account advertising in magazines.....	172.55		
		1,855.35	

Chinese Students Hand Book-1928.....	30.00	
Chinese Students Hand Book-1926.....	30.00	
Traffic World- June 2-16-30.....	180.00	
Chinese Students Monthly.....	45.00	
Harvard-Yale Baseball.....	75.00	

McJunkin Advertising Co.

Christian Science Monitor -June 15-29- 600 li.	\$240.00	
Cambridge Harvard Crimson-June 4-18- 600 Li.	30.00	
Princeton,N.J.,Princetonian-June 16 - 300 Li.	16.07	
		<u>286.07</u>
		<u>\$2,636.17</u>

GREAT NORTHERN RAILWAY COMPANY

PASSENGER TRAFFIC DEPARTMENT

J. DICKINSON, PASSENGER TRAFFIC MANAGER.
H. WILDE, GENERAL PASSENGER AGENT.
F. T. HOLMES, ASSISTANT GENERAL PASSENGER AGENT.

ST. PAUL, MINN.

IN YOUR REPLY REFER TO

BOND
WATERBURY

MAGAZINES - May 1928

McJunkin Advertising Co.

Christian Science Monitor - May.....	\$120.00	
Harvard Crimson - May.....	30.00	\$150.000

Kiwanis Mag. - May - 1 col.....	\$126.35
Rotarian - May - 1 col.....	143.00
Journal of Education -Apr.16-1/2 ..	37.00
National Magazine - May - 1 col.....	85.00
Primary Education & Popular	
Educator - May	142.59
Technology Review- May - 1/2 page...	55.00
Credit Monthly - May - 1/3 page.....	85.00
Forbes Magazine-May - 1/3 page.....	135.00
Outlook - May 2 -1/3 page.....	135.00
Shrine Mag. - May - 90 -1.....	315.00
Travel Mag. - May - 1 page.....	450.00
Vanity Fair - May - 1/4 page.....	200.00
Sat. Eve.Post - May 19 - 1/4 page.	2000.00
Texas Outlook - May - 1/2 page.....	55.00

\$3963.94

Less dis..... 67.42

3,896.52

Literary Digest - Mar.17-1/3 P.	1350.00
Illinois Teacher -Mar.-1/2 p.....	95.00
World Review-Feb.27-1 p.....	252.00
Quality Group-Apr.& May-1/2 p.....	1100.00

\$2797.00

Less credit & dis..... 244.15

2,552.85

American Bar Assn. Program -

1 page - May.....	100.00
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Less disc..... 1.70

98.30

Blue Diamond.....	50.00
Traffic World.....	120.00
California Monthly - April and May.....	48.50✓
Japanese Students' Christian Assn.Directory.....	50.00
Gospel Messenger - April and May.....	180.00
California Arts - Mid-Winter & Spring edition.....	80.00✓
Ticket Agent.....	125.00
Sierra Education News.....	30.00✓
Chinese Students Monthly - May - 1/page.....	45.00
Banta's Greek Exchange - April - 1 page.....	15.00
K-Ray Mag. - May.....	118.00

\$7,459.17

MAGAZINES - April 1928

McJunkin Advertising Co.

Christian Science Monitor - April.....	\$240.00	
Cambridge Harvard Crimson - April.....	30.00	\$270.00

New Yorker - April 14 - 1/3 page.....	\$178.75
Princeton Tiger - April 3- 1/2 page.....	32.00
The New Student - April 18 - 1/3 page...	20.00
Ohio Schools - April - 1/2 page.....	55.00
Texas Outlook - April - 1/2 page.....	55.00
Sat. Eve. Post - April 21 - 1/4 page.....	22,000.00
Outlook - April 4 - 1/3 page.....	135.00
Shrine Magazine - April - 90 li.....	315.00
The Sportsman - April - 1/4 page.....	56.25
Travel Mag. - April - 1 page.....	450.00
Credit Monthly - April - 1/3 page.....	85.00
Elk's Magazine - April - 90 li.....	405.00
Forbe's Mag. - April 1- 1/3 page.....	135.00
Liberty - April 14 - 1/4 page.....	1,062.50
Literary Digest - April 7 - 1/3 page...	1,350.00
Primary Education & Popular Educator-	
April - 294 "i..	142.59
Collier's Weekly - April 28-1/4 page....	875.00
Columbia - April - 90 li.....	238.50
Kiwanis Mag. - April - 1 col.....	126.35
Rotarian - April- 1 col.....	143.00
Illinois Teacher - April - 1/2 page.....	95.00
Am. Legion Monthly - April - 90 li.....	270.00
Jrl. of American Medical Assn.-1/2 page.	162.50
Jrl. of National Education - April.....	245.00
National Geographic - April - 1 page...	2,500.00
Nature Mag. - April - 2/3 page.....	280.00

\$11,412.44

Less discount..... 193.11

\$11,219.33

Credit Monthly - Mar. - 1/3 page.....	85.00
Ohio Schools - March - 1/2 page.....	55.00
Vanity Fair - April - 1/4 page.....	200.00
	<u>\$340.00</u>

Less discount..... 5.79

\$334.21

Normal Instructor & Primary Plans -1/2 p.	300.00
Physical Culture - 90 li. @ \$2.55.....	229.50
	<u>529.50</u>

Less discount..... 9.00

520.50

\$12,344.04

Brought Forward..... \$12,344.04

McJunkin Advertising Co.

Woman's Home Companion - April - 90 li. \$1,035.00
Pictorial Review - April - 90 li.....1,170.00
McCall's Mag. - April - 90 li.....1,035.00
Delineator - April - 90 li..... 787.50
Cosmopolitan - April - 90 li..... 855.00

\$4,882.50

Less discount..... 83.02

4,799.48

(David Advertising Co.)

Trails of the Northwoods\$110.00

Wisconsin Jrl. of Education..... 27.50

\$137.50

Less disc..... 2.75

134.75

Chinese Students Monthly - April.....\$45.00

The Blue Diamond - April - 1/2 page..... 51.25

Ohio Schools - Mar. & April - 1/2 page.....110.00

San Francisco Lodge Bulletin-March..... 17.50

Sierra Educational News - April - 1/4 page 30.00

Traffic World - April.....120.00

London Directory for 1928..... 8.00

Chinese Students' Christian Assn. Year book 70.00

David Advertising Co.- Mech. expense for Mar..42.35

494.10

\$17,772.37

MAGAZINES - March 1928

McJunkin Advertising Co.

Christian Science Monitor - Mar. 9-23...	\$240.00	
Cambridge Harvard Crimson - Mar.12-26...	30.00	\$270.00
The New Yorker - Mar. 10-24.....		351.42
Journal of American Dental Assn. - Mar. - 1/2 page.....		97.75

Forbe's Mag. - 1/3 page - Mar..	\$135.00
Liberty - Mar. - 1/4 page.....	937.50
Columbia - Mar. 90 li.....	238.50
Literary Digest - 1/3 page....	1,350.00
Outlook - 1/3 page.....	135.00
Shrine Mag. - 90 li.....	315.00
Sportsman - 1/4 page.....	56.25
Travel Mag. - 1 page.....	450.00
Sat. Eve. Post - Mar.10-31-1/4	4,000.00
Jrl.of Nat.Education -2/3 page	245.00
Collier's - 1/2 page.....	875.00
Primary Education & Popular	

Educator.294 li.....	142.59
American Legion Monthly - 90li..	270.00
Rotarian - 1 col.....	143.00
Nature Mag. - 2/3 page.....	280.00
Nat. Geographic Mag.-1 page...	2,500.00
Kiwanis Mag. - 1 col.....	126.35
Elk's Mag. - 90 li.....	405.00
(Passed Feb.21,1928)*	\$12,604.19
Less disc.....	214.30

\$12,389.89

Kiwanis Mag. - Feb.-1 col.....	126.35
Physical Culture- Mar.90 li....	229.50
Normal Instructor & Primary	
Plans - Mar.....	300.00
	\$655.85

(Passed 1-24-28) Less dis.....	11.15
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644.70

Mag. of Wall St.-Mar.10-24- 1/3 page.	\$440.00
Cherry Circle - Mar. 1/2 page.....	60.00
Jrl.of American Medical Assn.-Mar.24	
1/2 page.	162.50
The New Student - Mar.21 - 1/3 page....	20.00
Jrl. of Education - Mar.19 -1/2 page....	37.00
	\$719.50

(Passed 3-22-28) Less disc.....	3.73
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715.77

Princeton Alumni Weekly -Mar.30th-1/2 page.....	44.23
Normal Instructor & Primary Plans - May - 1/2 page.....	294.90
(Passed 3-22-28)	

McJunkin Advertising Co.

Delineator - Mar. 90 li.....\$720.00
Cosmopolitan - Mar. 90 li.....855.00
Woman's Home Companion -Mar.90 li.1035.00
Pictorial Review-Mar.90 li.....1170.00
McCall's Mag.-Mar.90 li.....1035.00

\$4815.00

(Passed Dec.27,1927) Less dis.... 81.87

\$4,733.13

National Geographia - Feb. - 1 page....\$2,500.00
Nature Mag. - Feb. - 2/3 page..... 280.00
Jrl.of Nat.Education Assn.-Feb.-2/3 page 245.00
Rotarian - Feb. - 1 col..... 143.00
American Legion Monthly - Feb. 90 li.... 270.00
Primary Education & Popular Educator-
Feb. - 294 Li..... 142.59
Collier's Weekly - Feb. - 1/4 page..... 875.00
Columbia - Feb. - 90 li..... 238.50
Elk's Mag. - Feb. 90 li..... 405.00
Forbe's Mag. - Feb. - 1/3 page..... 135.00
Liberty - Feb. -1/4 page..... 937.50
Literary Digest - Feb. - 1/3 page.....1,350.00
Outlook - Feb. -1/3 page..... 135.00
Quality Group - Feb. -1/2 page.....1,100.00
Shrine Mag.- Feb. - 90 li..... 315.00
Sportsman - Feb. -1/4 page..... 56.25
Travel Mag. - Feb. - 1/page..... 450.00
VanityFair - Mar. 1/4 page..... 200.00
Sat. Eve.Post - Feb. 1/4 page.....2,000.00

\$11,777.84

(Passed Jan.23,1928) Less disc.... 200.25

11,577.59

Pittsburgh Bulletin..... 68.70
Traffic World - Mar. 10-24..... 120.00
Blue Diamond - Mar. - 1/2 page..... 51.25
Chinese Students Monthly - March..... 45.00
Gospel Messenger, Elgin, Ill..... 90.00

\$31,494.33

McJunkin Advertising Co. - Mech. expense for March 1415.46
\$32,909.79

MAGAZINES - Feb. 1928

Chinese Students Monthly - Feb. 1 page	\$45.00
Traffic World - Feb. 11 and 25.....	120.00

McJunkin Advertising Co.

Journal of American Medical Assn.-Feb. 25	\$162.50
New Student - Feb. 22.....	20.00
	<u>\$182.50</u>
Less discount.....	3.10
	179.40

Mag. of Wall St. - Feb. 11th and 25th.....	440.00
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Vanity Fair - Feb.	\$200.00
Normal Instructor - Feb.....	600.00
	<u>\$800.00</u>
Less disc..	13.60
	786.40

\$1,570.80

David Advertising Co. - Mech. expense for Jan.

31.75

McJunkin Advertising Co. - Mech. expense for Jan.

1145.28

" " " " " Feb.

1442.00

" " " " " Dec.

271.85

\$ 4460.89

MAGAZINES - Jan. 1928

Chinese Students' Monthly - January issue - 1 page.....	\$45.00
Traffic World, Chicago - Jan. 14th and 28th.....	120.00
Banta's Greek Exchange - January issue - 1 page.....	15.00
Yale Daily News - 50th Anniversary Issue of Yale Daily News.....	92.40
McJunkin Advertising Co. - Advertising in The Pean 1927 Edition.....	18.00
McJunkin Advertising Co. - Advertising in The Christian Science Monitor....	240.00
	\$530.40

RADIO BROADCASTING - DECEMBER

-5-

McJunkin Advertising Co. - Expenses and ticket
furnished Mr. Finn from St. Paul to Chicago and
ticket furnished R. Knight to New York City
account National Broadcasting Co. trip.....\$104.19

Expenses incurred by Niles Trammel account
National Broadcasting trip..... 308.16

\$412.35

MISCELLANEOUS PRINTING AND ADVERTISING - DECEMBER 1928

McGill-Warner Co.

50 Loose Leaf Sheets -Invoice Records	\$5.00	
100 prints.....	3.00	
200 Desk Blotters.....	11.00	✓
Our proportion of cost of 92 M		
Calendars.....	2,772.00	✓
500 Resort Blanks.....	15.00	
100 Prints of J.J. Hill.....	5.40	
4 M Blotters.....	64.00	✓
3 sets time table folders bound.....	7.50	
Shipping and wrapping calendars.....	37.50	
5 M Post Cards.....	22.50	✓
1500 - 4 page programs.....	57.50	
31,280 Goats patched.....	119.75	✓
		\$3,120.15

Randall Co.

5 M Stickers.....	\$ 14.06	✓
500 Apple Blotters.....	21.56	✓
1 M correspondence cards and 1 M		
Envelopes.....	52.38	✓
500 Cards.....	6.64	
200 Membership cards.....	6.71	
500 Facsimile letters.....	11.27	
5 M Indian portrait inserts.....	109.17	✓
		220.79

Scribner Press

4 Covers, gold stamped and binding		
Contents.....	34.30	
1 Cover, gold stamped and binding		
contents.....	8.57	
1 M Envelopes.....	7.84	✓
5000 Blotters.....	11.51	✓
100 slips.....	2.94	
2 M Envelopes.....	25.00	✓
500 Blotters.....	11.51	✓
		101.67

Chicago Great Western Ry. - Our proportion of printing and display advertising in organizing the Kansas Jayhawker Special Train Party from Kansas City to Pacific Northwest.....	1,216.17	✓
Independent Commercial printers- 6 M folders.....	72.50	
Montgomery Printing Co. - 500 Placards.....	13.75	
Mullery Paper Box Co. - Our proportion of cost of 30 M calendar tubes.....	402.39	
Railroader Printing House - Cards and letterheads	7.25	
Louis F. Dow Co. - Our proportion of cost of 59,982 January calendars and envelopes.....	1,018.40	✓
		\$6,173.07

PRINTING AND ADVERTISING - NOVEMBER

McGill-Warner Co.

80 M Blotters - Glacier Park & Oriental Ltd.	\$640.00	✓
200 - 4 page circulars U.S. Map.....	9.00	
200 Post Cards.....	10.00	✓
8 M Flyers.....	144.00	✓
1 Bag stamped.....	1.25	
500 Desk Blotters.....	28.75	✓
2 M Blotters.....	13.00	✓
200 desk blotters.....	21.50	✓
107,50 ea. of 3 kinds California blotters.....	258.00	✓
6 M Blotters.....	72.00	✓
5 M Flyers.....	50.00	✓
2500 Program folders.....	40.00	
5 M Blotters.....	37.50	✓
30,280 Booklets "Goat" patched.....	119.75	✓
25 desk blotters.....	9.75	✓
500 no acknowledgement cards.....	5.00	
150 Desk Blotters.....	21.75	✓
35 M Gummed labels.....	19.75	✓
44 M Goat Envelopes.....	132.00	✓
		\$1,633.00

Randall Co.

10 M Apple blotters.....	\$152.88	✓
500 Government post cards.....	15.43	✓
3 M Invitations.....	86.63	✓
Mounting 12 large maps on muslin...	66.64	
5 M Envelopes - Dr. Hiley.....	39.15	✓
6 M Tickets - ".....	21.36	✓
5 M Invitations - ".....	62.62	✓
15 M Tickets - ".....	35.77	✓
1100 Invitations & Env. ".....	34.79	✓
		515.27

Railroader Printing House

2½ M Program - "Cat of Nine Tails"	25.00	
2 M Tickets - "	7.00	
10 M Itineraries.....	49.00	81.00

Louis F. Dow - Our proportion of cost of 53,175		
calendars and envelopes.....	917.17	✓
E. S. Ferry & Son - 5 M Shipping labels.....	9.30	✓
Brown & Bigelow - Imprinting 200 G.P. Folders.....	12.70	✓
Multigraph Service Co. - 500 circulars.....	6.50	
Reading Co. - Our proportion of cost of printing		
itineraries account Artisans Pacific Coast trip.....	6.75	✓
		\$3,181.69

MISCELLANEOUS PRINTING AND ADVERTISING - OCTOBER

Randall Co.

5 M Green Address Cards.....	\$22.05	
1500 New York Folders.....	456.78	
2 M Menu Envelopes.....	25.33	✓
Binding proof sheets.....	1.47	
5 M Blotters.....	84.88	✓
4 M Apple menus.....	154.94	✓
500 " Hangers.....	65.61	✓
5 M " Blotters.....	78.40	✓
200 Navy Day Slips.....	6.12	
		\$892.58

McGill-Warner Co.

12 M folders for Wall Map.....	48.00	✓
25 Desk Blotters.....	9.75	✓
2 M Blotters- J. F. Kelly.....	11.00	✓
5 M " - J. E. Rohan.....	22.50	✓
10 M Gummed labels.....	20.00	✓
1 M Desk Blotters.....	48.00	✓
500 special envelopes.....	12.00	✓
300 Post cards.....	5.25	✓
5 M Doilies.....	17.50	✓
1 M pictorial envelopes patched....	3.75	✓
1500 Wall map circulars.....	10.00	✓
2500 Blotters.....	40.00	✓
600 trade marks gummed.....	7.50	✓
30,505 Goats patched.....	118.75	✓
2 M Blotters.....	35.00	✓
2500 "	36.38	✓
200 Desk Blotters.....	25.75	✓
		471.13

Louis F. Dow Co. -

Our proportion of cost of November Cal.	\$588.50	
" " " " " envelopes.....	322.18	920.68 ✓

Independent Commercial Printers - Circulars..... 18.30

Scribner Press - 500 blotters..... 11.75 ✓

Chicago Northwestern Ry. - Our proportion of cost of printing 5 M itineraries account Pennsylvania District Kiwanis International Convention.....	\$75.51	✓
Our proportion of cost of printing 4 M itineraries account Signa Phi Epsilon.....	25.79	✓
S. P. & S. Ry. - Our proportion of cost of printing menus account Oregon Commandery Knights Templar.....	112.94	✓
C. B. & Q. - Our proportion of cost of printing 650 itineraries account Quill Alaska Tour.....	18.22	✓
Northern Pacific Railway - Our proportion of cost of preparing 4-page circular announcing Airplane service Chicago to St. Paul	287.10	
	<u>\$2,766.00</u>	

PRINTING AND ADVERTISING - SEPTEMBER

McGill-Warner Co.

1 M Post Cards.....	\$7.50	✓
5 M Mailing labels.....	10.00	✓
500 Dude Ranch forms.....	11.50	✓
750 Flyers-So.Dak.State Fair....	21.50	✓
187,250 Envelopes for Interest- ing Information.....	514.94	✓✓
60 M Ticket Envelopes.....	405.00	✓✓
1 M Picture envelopes patched..	4.50	✓
750 Calendars.....	20.00	✓
2 M Blotters -	24.00	✓
30 M Goats patched.....	117.50	✓
6 M Blotters patched.....	9.00	✓
500 picture envelopes patched....	3.25	✓
1 M Route sheets.....	6.50	✓
500 Desk Blotters.....	35.00	✓
100 O. L. Desk Blotters.....	19.75	✓
500 Desk Blotters.....	35.00	✓
10 M O. L. Envelopes.....	200.00	✓
25 Desk Blotters - W.B.....	9.75	✓
150 " " - O.L.....	24.75	✓
500 " " -	65.00	✓
2500 Blotters.....	40.00	✓
1500 Picture envelopes patched..	5.25	✓
		\$1,589.69

Randall Co.

275 Itineraries & 1900 Menus-	
American Assn.Ticket Agents....	308.70
300 Baggage labels.....	9.80
Folding 10 M maps.....	73.50
5 M Blotters.....	60.86
Inserting maps in Scenic N.W..	210.70
250 Wildflower Menus.....	11.76
	675.32

Scribner Press

1 Gold Stamped cover.....	8.57
4 M Blotters.....	47.04
4 M "	47.04
3 M " -Los Angeles.....	37.73
1 M " -Vancouver..	17.15
2 M " -Duluth.....	23.52
250 ruled sheets for records....	7.35
	188.40

Southern Railway Co. - Our proportion of cost of
printing itineraries for Kiwanis.....\$15.90 ✓

L. F. Dow - our proportion of cost of
53,447 October Calendars and Envelopes... 921.85 ✓

Railroader Printing Co. - 10th News bulletins
and letterheads..... 28.00

Independent Commercial Printers - Excursion cards 79.35

\$3,498.51

PRINTING AND ADVERTISING - AugustMcGill-Warner Co.

4 M Blotters - West End.....	\$65.00	✓
100 Cards	5.00	✓
2 M Blotters - Winnipeg Limited...	24.00	✓
50 Oriental Limited Blotters.....	9.75	✓
20 M Leaflets "Travois Trail Tour"		
	600.00	
105 M Mailing Labels.....	130.00	✓
30,320 Goats patched.....	116.75	✓
100 Trademarks.....	80.98	
15 M Ticket Envelopes.....	150.00	✓
53,485 Goat Envelopes.....	160.45	✓
1 set Goat Booklets bound.....	5.75	✓
3500 Blotters- Klamath Falls.....	42.00	✓
10 M Reprint Coupon Ticket Holders		
	275.00	
29,770 Goats patched.....	114.50	✓
200 Oriental Limited Blotters....	24.75	✓
5 M Goat Stickers.....	37.50	✓
500 Business Cards patched.....	6.00	
100 Record Sheets.....	4.25	
2500 Blotters- J. W. Young.....	32.50	✓
50 Books distribution list time		
tables.....	100.00	
5200 Desk Blotters and map.....	390.00	✓
500 Picture Envelopes patched....	3.50	✓
25 Desk Blotters - Winnipeg Ltd.	9.75	✓
100 " " - Glacier Park.....	18.75	✓
100 " " - Oriental Ltd.....	19.75	✓
80 M Blotters - Glacier Park and		
Oriental Limited	640.00	✓
		\$3,065.93

Louis F. Dow Co.- Our proportion of cost of printing
new copy on permit on 57,500 Envelopes.....\$34.50. ✓

Northern Pacific Railway - Our proportion of cost of
printing 5 M joint N.E.A. Convention circulars.....\$17.00 ✓

Railroader Printing Co. - 1 M Flyers..... 21.50

Brown & Bigelow - Imprinting 500 Glacier Park folders
and 500 post cards.... 17.35 ✓

Louis F. Dow - Our proportion of cost of 53,284
September Calendars and Envelopes.....919.04 ✓

Independent Commercial Printers- Excursion cards..... 40.50

Randall Co.

250 Cards - Wm. Goggins.....\$6.86 ✓

2 M Wild Flower Cards.....44.39

1500 Envelopes printed and
patching pictures.....30.48 ✓

5 M Oki Greeting labels.....39.20 ✓

5 M Goat labels.....42.92 ✓

5 M St. Mary Chalets Labels....58.21 ✓

125 N.W. Life Menus.....34.99 ✓

5 M Going to the Sun Labels....74.38 ✓

5 M Goat Labels.....53.90 ✓

400 Menus.....38.07 ✓

300 Menus.....52.09 ✓

175 Special menus.....80.51 ✓

5 M Many Glacier Labels.....64.19 ✓

5 M Glacier Park Labels.....62.97 ✓

100 special menus.....22.20 ✓

200 " ".....21.12 ✓

5 M Bus folders.....54.88 ✓

1 M Flyers.....35.28 ✓816.64

\$4,932.46

PRINTING AND ADVERTISING - JULY

McGill-Warner Co.

3 M Desk Blotters.....	\$215.00	✓
6 M Blotters.....	60.00	✓
29,570 Goats patched.....	114.75	✓
2 M Blotters.....	28.00	✓
10 M Waterton Lakes-Glacier Park		
Circulars.....	306.53	✓
300 Desk Blotters.....	21.00	✓
150 Tags--- Frank Reedy party....	13.50	✓
100 Desk Blotters-Oriental Ltd....	19.75	✓
100 " " -Glacier Park.....	18.75	✓
25 " " -Winnipeg Ltd.....	9.75	✓
2 M Ticket Envelopes-West End....	30.00	✓
25 M Chief Two Guns Photos.....	311.25	✓
2 M Desk Blotters-Glacier Park..	275.00	✓
1500 Blotters.....	24.00	✓
100 M blank gummed labels.....	47.50	✓
1500 Blotters.....	21.50	✓
80 M Glacier Park & Oriental		
Limited blotters.....	640.00	✓
3 M Blotters.....	42.00	✓
100 cards.....	6.50	✓
500 plain bond sheets.....	1.75	✓
100 Desk Blotters-O.L.....	19.75	✓
25 " " - Winnipeg Ltd.....	9.75	✓
100 " " - Glacier Park....	18.75	✓

\$2,254.78

Randall Co.

5 books gummed stickers.....	13.47	✓
1 M Indian portrait directories..	18.47	✓
15 M #10 Envelopes for Boston....	63.70	✓
2 M Stickers.....	14.70	✓
200 Rotary Menus.....	73.16	✓
20 M Post cards for Jayhawker		
folder.....	58.80	✓
5 M Cards.....	92.61	✓
2 M Letterheads and Envelopes....	44.20	✓
5 M Post cards.....	107.80	✓
5 M Glacier Park labels.....	71.05	✓
10 M Gummed labels.....	85.75	✓
1 M post cards.....	13.72	✓
2 M Indian letterheads	66.32	✓
3 M Blotters.....	46.55	✓
15 M Northland Bus folders.....	141.12	✓

911.42

Brown & Bigelow - Imprinting 2 M Glacier Park
offset folders.....\$24.40 ✓

Page Printing Co., Grand Forks - 750 posters,
envelopes, mimeograph itineraries account
American Canadian Legion Tour.....113.20 ✓

McJunkin Advertising Co. - 2 M announcements..... 49.45

Northern Pacific Ry. Co.- Our proportion of cost of
itineraries for 27th and 28th District Rotary.. 13.96 ✓

C. W. Hill Printing Co. - passenger schedules..... 10.50

Louis F. Dow Co. - Our proportion of printing mailing
permit on 113 M envelopes.....67.80 ✓

53,367 special envelopes for August
calendars.....\$664.21
53,367 special calendars.....1,176.74
5 M offset portraits..... 171.50

Our proportion 50%
\$2,012.45
1,006.23 1,006.23 ✓

Acme Press, Seattle - Envelopes 14.85 ✓

Independent Commercial Printers- Circulars, etc..... 64.75

Montgomery Printing Co. - Imprinting Folders..... 12.50

Isaac Upham Co. - 3900 cards..... 20.00

Times Printing Co. - Circulars..... 6.67

Railroader Printing House - 2 M Itinerary tissue sheets19.00

\$4,589.51

PRINTING AND ADVERTISING - JUNE

McGill-Warner Co.

Patching 50 M Glacier-Waterton Lakes	
Ticket Envelopes.....	\$62.50 ✓
50 picture envelopes patched.....	5.00 ✓
Patching 12 M Picture envelopes.....	24.00 ✓
300 Desk Blotters.....	75.00 ✓
3 M Blotters	36.00 ✓
50 M Calendar labels.....	25.00 ✓
10 M Glacier Park Lt. and 10 M	
Oriental Ltd. Blotters.....	120.00 ✓
1500 Envelopes patched.....	6.00 ✓
2 M " "	6.00 ✓
Patching 1500 Envelopes.....	7.75 ✓
5 M Post cards.....	15.00 ✓
2 M Picture envelopes patched.....	5.00 ✓
500 " " "	2.50 ✓
18,400-Indian portraits.....	350.00 ✓
47,250 Goat envelopes.....	165.38 ✓
35 M Chief Two Guns Blotters patched	70.00 ✓
8,250 Picture Envelopes patched.....	2.50 ✓
13 M O. L. Blotters patched.....	48.75 ✓
5 M Blotters.....	60.00 ✓
25 M Chief Two Guns Photos.....	311.25 ✓
250 Post cards.....	4.75 ✓
19 M Indian cards.....	114.00 ✓
5 M Blotters Oriental Limited.....	40.00 ✓
1 M post cards.....	8.57 ✓
2 M ea. Indian letterheads and Env.....	60.76 ✓
	\$1,651.46

Randall Co.

2 M Gummed stickers.....	\$22.05 ✓
1 M ea. 4 kinds color post cards.....	28.92 ✓
Wrapping and mailing folders.....	53.31 ✓
25,500 double post cards.....	142.88 ✓
Folding 22 M maps.....	73.50 ✓
Inserting and tipping in 22 M	
maps in Scenic Northwest folders.....	146.02 ✓
2500 stickers.....	8.33 ✓
3 M " "	10.04 ✓
Patching 5 M Alaska folders.....	11.22 ✓
200 special menus.....	85.99 ✓
300 Rotary itineraries.....	191.59 ✓
6 M coupon ticket envelopes.....	214.62 ✓
400 special folder -G.N. Surgeons	75.17 ✓
50 ea. of 6 Kiwanis menus.....	73.84 ✓
300 train schedules.....	13.23 ✓
300 certificate post cards.....	12.98 ✓
4 M coupon ticket coupler books.....	143.08 ✓
	1,306.77

J. W. Boyd, Ltd. - 150 train schedules.....	\$6.50	
Everett Printing Co. - 500 dodgers and 1700 letter- heads for Elks.....	24.60	
Montgomery Printing Co. - Reprinting 1500 Gyro itineraries.....	48.50	79.60

Louis F. Dow Co. - 52,753 Spec. July Calendars	\$1,185.25	
" " Envelopes.....	669.01	
	<u>\$1,854.26</u>	
50%.....		\$927.13 ✓

Louis F. Dow Co. - 12 M special mailing calendars for foreign agents July to December.....	\$ 270.00	
12 M envelopes	152.40	
Additional composition and running 12 M.....	<u>60.00</u>	482.40 ✓

Railroader Printing Co. - 10 M itineraries 500 Dodgers-Nat. Assn. of Retail Druggists.....		76.95
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C. B. & Q. Ry. - Our proportion of cost of printing 2 M itineraries, 1 M tags and 500 personnels covering movement of Automotive Equip. Assn.....		230.38 ✓
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Delaware, Lackawanna & Western Ry. - Our proportion of cost of printing itineraries account Presbyterian Tour.....	\$12.05	
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Our proportion of cost of itineraries acct. tour of City and County Employes, Feb.....	4.90	16.95 ✓
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Northern Pacific Railway Co. - Our proportion of cost of printing itineraries account 27th and 28th district Rotary Convention.....		112.35 ✓
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\$4,883.99

PRINTING AND ADVERTISING - May 1928

McGill-Warner Co.

29,120 Goats patched.....	\$114.75	✓
25 Desk Blotters.....	9.75	✓
100 " - Glacier Park.....	18.75	✓
18,400 Indian portraits.....	350.00	✓
100 Desk Blotters - O.L.....	19.75	✓
5 M Prepaid Express labels.....	20.30	
500 copies Folder map.....	11.50	
5 M Ruled Sheets.....	13.75	
5 M Literature lists & stickers.....	85.00	
25 Desk Blotters - Winnipeg Ltd.	9.75	✓
100 " " - Oriental Limited..	19.75	✓
28,700 Goats patched.....	118.75	✓
500 post cards.....	6.00	✓
3 M Blotters- J. W. Young.....	36.00	✓
35 M O.L. Blotters.....	140.00	✓
5 M O.L. Letter envelopes.....	55.00	✓
3 M Envelopes for Two Guns.....	55.00	✓
18,400 Indian portraits.....	350.00	
500 circulars.....	14.00	
1200 post cards.....	8.50	✓
2500 blotters & stickers.....	55.00	✓
5 M ticket envelopes.....	90.00	✓
12 proofs of G.N. Schedules...	25.00	✓
50 M Litho Pictorial Envelopes.	475.00	✓
1 M letterheads.....	9.50	
2 M blotters.....	24.00	✓
5 M small blotters.....	37.50	✓
Envelopes, mailing & inserting		
Two Guns pictures.....	86.00	✓
300 Government post cards.....	12.75	
400 Two Guns pictures patched..	6.00	✓
500 Desk Blotters.....	43.75	✓
500 Traffic Club circular.....	32.85	
Captions printed on Indian		
portraits.....	22.75	
2 books bound.....	2.75	
1 M stickers.....	6.25	✓
1 M post cards.....	8.50	✓
500 Record Sheets.....	8.50	
5 M Envelopes for Two Guns.....	140.00	✓
18,490 Indian portraits.....	350.00	✓
10 M Waterton Lakes circulars..	305.03	✓
1 M post cards.....	9.06	✓
400 cards for G.N. Club.....	7.11	✓
1 M 2 color blotters.....	16.17	✓
10 M " " (Winnipeg).....	98.00	✓
2 M book covers.....	41.89	

\$3,369.66

Randall Co.

2 M Business Cards.....	\$56.35	
2 M 2 color blotters.....	27.93	✓
5 M ticket envelope blotters....	61.11	✓
1 M Raisin menus.....	83.30	✓
3 M post cards.....	24.01	✓
5 M G.N. Trademarks.....	42.97	
5 M Many Glacier Hotel labels...	61.25	✓
5 M Oki Greetings.....	39.20	✓
5 M Glacier Park labels.....	59.78	✓
2 M double post cards.....	31.46	✓
500 " " ".....	14.40	✓
3500 Envelopes.....	18.87	✓
Trim, fold and tip in maps.....	261.07	✓
500 special itineraries.....	196.98	✓
500 special envelopes.....	16.96	✓
1 M Klamath Falls inserts.....	17.39	✓
5 M Government post cards.....	77.57	✓
10,700 Raisin Blotters.....	165.52	✓
500 reprint special itineraries	161.70	✓
2500 St. Mary Chalets labels....	43.27	✓
2500 Going-to-the-Sun labels....	38.46	✓
7500 stickers.....	84.87	✓
5 M Prince of Wales Hotel labels	60.66	✓
5 M double post cards.....	27.68	✓
700 Rotary Folders.....	55.61	
3200 Reedy Convention folder....	85.60	
500 post cards.....	10.29	✓
250 colored pictures.....	3.43	

\$1,827.69

Louis F. Dow - 50,190 Spec. Calendars for May	\$1,106.68
50,190 " Envelopes	624.66
50,120 " Calendars for June.	1,105.15
50,120 " Envelopes.....	623.79

\$3,460.28

50% passenger - 50% freight.....\$1,730.14 ✓

Wm. McLellan - 5 M Blotters..... 35.75 ✓

\$6,963.24

PRINTING AND ADVERTISING - April 1928Randall Co.

19 M Double post cards.....	\$44.79	✓	
100 pcs. corrugated boards.....	14.21		
450 ea. 2 kinds pictures.....	12.25		
1 M post cards.....	10.29	✓	
600 special programs.....	92.95		
1 M special envelopes.....	7.84	✓	\$182.33

McGill-Warner Co.

3 M BlotTERS.....	35.28	✓	
20 M Circulars-Glacier Park 1928	611.33	✓	
30 M Post cards.....	90.00		
10 M Oriental Limited Envelopes..	110.00	✓	
18,400 Indian Portraits.....	350.00		
700 Doilies patched.....	14.00		
3 M freight cards.....	39.00		
2 M Envelopes and card boards.....	58.50	✓	
5 M Envelopes - Two Guns.....	200.00	✓	
5 M BlotTERS- A. J. Arrivee.....	55.00	✓	
1 M Sheets	20.50	✓	
9 M BlotTERS.....	99.00	✓	
5 M "	70.00	✓	
500 cards.....	4.50		
5 M Glacier Park-Waterton Lakes			
Circulars...	201.68	✓	
3 M Card boards.....	32.50		
500 cards- Winold Reiss.....	8.50		
2500 Post cards.....	14.75	✓	
200 desk blotTERS-Winnipeg Ltd...	21.50	✓	
1000 " "	68.00	✓	
1 M special envelopes.....	13.50	✓	\$2,117.54

\$2,299.87

Brought Forward..... \$2,299.87

C. B. & Q. Ry. - Our proportion of cost of printing
1 M itineraries and reservation blanks account
Kiwanis Club party..... \$80.36 ✓

Pinkham Press - 2 M K. M. Leighton booklets..... 61.55

Railroader Printing House - 1/2 M Maps -Philadelphia... 4.50

New York Central Ry.- Our proportion of printing
itineraries account Eastern Lumberman's Special..... 5.93 ✓

Brown & Bigelow - Imprinting 500 folders - American
Title Assn.....17.35 ✓
Imprinting 3500 special Glacier
Park folders -American Medical Assn...55.08 ✓

Anthony & Curtist - 4 M Post cards.....17.50 ✓

Independent Commercial Printers - Circulars & cards.....36.03

Louis F. Dow - 50,666 special April Calendars
50,666 Envelopes & protectors
\$1,747.77 - 50% freight - 50% Passenger.....873.89 ✓

Isaac Upham Co. - Envelopes..... 5.62 ✓

\$3,457.68

6,500 Blotters.....	\$254.80	✓
550 Desk Blotters.....	56.35	✓
800 Post Cards.....	36.86	✓
3 M Envelopes and inserting pictures of Two Guns.....	160.28	✓
5000 Post cards.....	52.78	✓
28,155 Goats patched.....	119.75	✓
25 M Folders - Rates and Quotations in G.P.-1928.....	270.00	✓
4 sets of Goats bound.....	10.50	✓
1900 Envelopes for Two Guns...	67.75	✓
Binding 1 set Goat booklets...	3.75	✓
200 proofs of trade marks.....	9.00	✓
5 M Cards.....	77.28	✓
28,330 Goats patched.....	119.75	✓
25 Desk Blotters-Winnipeg Ltd.	9.75	✓
100 " " -Oriental Ltd...	19.75	✓
5 M Winnipeg Ltd. Folders.....	125.00	✓
20 Proofs of Alaska ad.....	2.75	✓
500 Programs-Carmel Chapter...	18.00	✓
500 Desk Blotters-W.F.Doane...	21.75	✓
1 M Insertion Order Blanks....	12.50	✓
1 M Desk Blotters.....	60.56	✓
5 M Blotters - Winnipeg Ltd...	55.00	✓
3 M Admittance Cards.....	15.00	✓
1 M Stickers.....	11.75	✓
5 M Post Cards.....	20.00	✓
5 M Blotters-Winnipeg Ltd.....	60.00	✓
17,400 Envelopes for Two Guns	275.00	✓
500 Desk Blotters.....	63.50	✓
2 M Protectors -Two Guns.....	19.75	✓
10 M O.L. Letterheads	13.75	✓
1 M Letterheads and Envelopes.	30.28	✓
600 Post cards.....	10.50	✓
100 desk blotters-Oriental....	19.75	✓
25 Desk Blotters-Winnipeg Ltd.	9.75	✓
2 M Blotters.....	23.52	✓
1 M Letterheads and Envelopes...	30.28	✓
550 Desk Blotters.....	57.57	✓

\$2,224.31

Randall Co.

3 M Double post cards.....	\$117.11 ✓
250 Menus.....	8.57 ✓
1 M plain envelopes.....	5.88 ✓
2 M Double post cards.....	119.56 ✓
1 M catalogues - The Pikuni.....	33.03 ✓
2 M double post cards.....	59.78 ✓
250 Invitations- envelopes.....	32.84 ✓
2 M double post cards.....	27.94 ✓
1 M Pikuni folder.....	18.91 ✓
400 Blazed Trail circulars.....	7.59 ✓
2 M double post cards.....	33.81 ✓
5 M " " " ".....	65.51 ✓
5000 Blotters.....	235.20 ✓
6 M double post cards.....	78.20 ✓
4,500 " " " " -J. H. Kenney	60.51 ✓
4 M " " " " -Boston.....	49.98 ✓
4 M " " " " -Philadelphia	49.98 ✓
8 M " " " " -Johnston....	82.77 ✓
500 " " " " -Buffalo	
1000 ea. Des Moines-Detroit-	
Cincinnati -Cleveland -Milwaukee-	
St. Louis.....	81.84 ✓
2 M double post cards-Pittsburgh	
5 M Chicago.....	87.47 ✓
600 double post cards-Kansas City	
and Dallas - 5 M New York.....	78.15 ✓
2500 ea. - Los Angeles and San	
Francisco.....	64.83 ✓
Patching 6 M Teasers.....	40.18 ✓

\$1,439.64

G. B. & Q. - Our proportion of cost of printing
4000 itineraries covering movement of American
Express Co.....\$23.20 ✓

H. E. Watkins- 1 pad..... 1.00

Railroader Printing Co.

Sorting, Mounting and binding

tourist list.....	\$17.50	
Binding 2 M #6 ¹ / ₂ envelopes.....	1.80	
2 M letterheads.....	7.50	
2 M Maps - C. A. Rand.....	9.00	
5 M " - E. H. Moot.....	21.25	
2 M " - J. H. Kenney.....	9.00	
5 M " - A. J. Dickinson.....	21.25	
10 M Stock Grain Quotations....	31.00	118.30

Acme Press - 400 announcements and envelopes.....	23.50
J. W. Boyd- 7 M Cards.....	19.06
Courier Times - 150 score cards.....	12.50
Independent Commercial printers - 15 M circulars and 2 M hand bills and cards.....	73.50
Montgomery Printing Co. - 200 menus.....	12.00

Louis F. Dow - 50,211 Envelopes for Feb. Calendar
50% freight and 50% passenger.....312.47 ✓

~~\$5,109.09~~
\$ 4259.48

PRINTING AND ADVERTISING - Feb. 1928

McGill-Warner Co.

6200 Flyers.....	\$110.00	✓
2 M sheets printed -P.H.Yorke	12.50	
300 desk blotters- A.L.		
Johnston-W.D.O'Brien.....	21.25	✓
2 M Blotters -R. F. Mills.....	12.00	✓
1 M sheets -labels.....	13.50	✓
2 M Envelopes -Two Guns.....	86.50	✓
100 January Goats patched.....	2.90	✓
2 M Blotters- C.G. Gerken.....	13.25	✓
100 desk blotters.....	10.75	✓
110 M Blank stickers.....	55.00	
1 M Blotters- C.N.Christoph- erson.....	6.80	✓
250 Desk Blotters - "	19.38	✓
10 M Coupon Ticket Holders...	318.75	✓
2 M Noteheads and Envelopes...	37.75	✓
2 M Blotters.....	28.00	✓
20 M Flyers -New Saco-Turner.	257.00	✓
4 sets trademarks.....	9.00	
5 M Winnipeg Ltd. Folders.....	225.00	✓
		\$1,239.33

Randall Co.

20 M Ham & Egg Blotters.....	235.20	✓
40 M Double post cards.....	180.32	✓
10 M Baked Fish Blotters.....	117.60	✓
35,000 double post cards.....	161.41	✓
10 M Chicken Pie Blotters.....	117.60	✓
10 M Cold Plate Blotters.....	117.60	✓
10 M Fruit Blotters.....	117.60	✓
7500 Government stamped envelopes.....	206.29	✓
18 M 4 color post cards.....	158.76	✓
7500 Request for literature..	44.60	
7500 envelopes.....	37.48	✓
7500 Questionnaires.....	40.28	✓
2 M double post cards.....	89.67	✓
5 M Colored letterheads.....	245.00	✓
2 M double post cards.....	119.56	
2500 reprinted letterheads...	122.50	
		\$2,111.47

Scribner Press

3 M	- 2 color blotters-	J. N. Sanford...	\$42.87
3 M	- " "	- J. F. Kelly...	42.88
3 M	- " "	- J. H. Kenney...	42.88
100	Folders.....		3.18
900	Indian letterheads and Envelopes....		29.64
1 M	special envelopes.....		7.84
5 M	Envelopes.....		76.68
1	cover, binding, stamping and gold stamping process.....		8.57
"	" " " "		8.58
3	covers " " " "		25.72
1 M	Indian letterheads and 1 M Envel...		30.38
5 M	2 color Blotters - Billings.....		66.15
			\$385.37 ¹⁴

Texas Almanac - Advertising in 1928 issue-1 page....	150.00	✓
Brattstrom & Co. - " " 1928 Swedish Calendar	50.00	✓
Quong Tuck Co. - Our proportion of printing 1928		
	Calendar..	150.00 ✓
Railroader Printing Co. - 1 $\frac{1}{2}$ M Maps.....	7.10...	
	2 M Letterheads	7.50 14.60

R. A. Holden - Business cards.....	1.75
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Wu Doshim - 1 M Baggage Tags.....	6.00
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Pinkham Press- 2 M Invitation Cards and Envelopes....49.75

Louis F. Dow - 49,904 Special envelopes for Jan.

calendar.....\$621.11

50,110 March calendars..... 1,104.92

50,110	spec. envelopes....	623.67
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\$2,349.70

50% freight, 50% advertising, our proportion.. 1,174.85

\$5,333.12

PRINTING AND ADVERTISING - Jan. 1928

McGill Warner Co.

5 M Mailing Labels.....	\$10.00	
30,650 Ticket Envelopes.....	245.20	
2 M Tags.....	19.75	
1500 Winnipeg Blotters.....	18.75	
10 M Blotters.....	137.50	
Binding 3 sets 1927 time tables..	8.75	
26,590 Goats patched.....	116.75	
200 Desk Blotters- J.H. Kenney...	26.85	
100 plain cards.....	1.00	
500 Desk Blotters - M.J. Seabrook	38.50	
1 M Blotters.....	13.50	
10 M Winnipeg Ltd. Blotters.....	97.50	
25 Desk Blotters - W.E.....	9.75	
100 " " - O.L.....	19.75	
1 M pad Blotters - E. H. Moot....	26.50	\$790.05

Randall Co.

Stippling 1 M Offset pictures....	4.80	
5 M Leaflets - "The Pikuni".....	54.83	
Work on Rotary Convention book...	34.84	
1 M Wild Flowers Menu covers.....	63.02	
350 Reservation cards.....	8.33	
100 cards.....	2.94	
350 Invitations & 500 Envelopes..	23.08	
350 Banquet tickets.....	6.03	
300 Special Menus.....	67.08	264.95

Scribner Press - 5 M 2 color Blotters..... 56.84

Louis F. Dow - 49,904 Spec. Mailing Card Calendars-Jan.
 50,211 " " " " -Feb.
 50% frt. 50% traffic - Our proportion....1,103.77

Kung Shong Yat Po - Advertising in 1928 Calendar..... 50.00

Libby Co. Printers- 1500 catalogues and card inserts.....112.00

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Hallam Press, Toronto - 2 M circular mailing wrappers..... 9.36

Railroader Printing House - 2 M Programs...\$25.00
 2 M Flyers..... 17.00.....42.00

\$2,428.97