



Advertising and Publicity Department
Records.
Great Northern Railway
Corporate Records.

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GROUP	ITEM	EXPENDED 1926	EXPENDED 1927	EXPENDED 1928	EXPENDED 1929	1929 BUDGET
1	1. Newspapers published on line	\$89,777.06	\$89,062.06	\$106,029.13	\$110,524.78	\$110,000.00
	2. Periodicals " " "	14,548.48	10,116.08	13,156.16	10,308.98	7,500.00
	3. Newspapers " off "	119,056.79	118,928.69	164,198.68	186,092.36	110,000.00
	4. Magazines.....	72,347.30	67,823.67	72,454.34	42,545.96	40,000.00
	5. Radio Broadcasting.....			412.35	245,703.72	191,008.00
2	6. Misc. Printing & advertising	52,219.08	38,852.50	52,467.72	69,792.58	40,000.00
	7. Il. Folders and booklets.....	71,865.83	65,183.01	87,535.63	63,569.75	50,000.00
	8. Electros, cuts and art work..	63,603.09	41,116.81	34,231.73	19,852.14	30,000.00
	9. Photos and lantern slides...	17,509.32	11,858.75	13,334.95	9,826.52	5,000.00
3	10. Cartage, freight & express..	6,407.47	8,102.10	11,691.94	10,647.47	8,000.00
	11. Postage and duty.....	15,422.71	11,722.04	19,483.35	23,045.33	8,000.00
4	12. Time Folders	54,609.58	46,692.86	41,626.49	32,294.76	50,000.00
	13. Railway and Steamship Guides	2,521.48	2,163.48	2,682.27	2,549.57	2,500.00
	14. Folder Distribution.....	4,658.36	4,933.89	4,794.39	3,912.78	5,000.00
5	15. Pictures, frames & boxing....	17,810.87	10,235.25	10,800.44	8,759.75	2,000.00
	16. Maps and rubber stamps.....	3,067.94	13,223.59	9,641.65	2,919.20	3,500.00
	17. Bulletin boards.....	6,769.67	9,522.97	13,463.03	13,585.03	12,500.00
	18. Moving pictures.....	8,734.57	5,232.16	3,916.75	2,942.93	1,000.00
	19. Lecture work.....	5,264.03	10,451.88	234.10	368.15	2,000.00
	20. Window displays.....	9,660.64	7,047.73	20,355.59	16,271.55	10,000.00
	21. Advertising in the Orient...	6,018.45	4,661.88	6,388.32	5,602.91	3,500.00
	22. Publicity.....	35,279.47	21,735.98	27,125.81	31,332.89	5,000.00
	23. Miscellaneous.....	24,439.99	14,955.16	30,150.84	18,285.11	10,000.00
	24. Our proportion Burl. Tour adv.	24.30	7,738.08	6,853.51	5,962.92	7,500.00
6	25. Advertising Department.....	39,503.42	35,038.40	36,867.15	30,390.88	34,000.00
	26. Writers, Artists' Expenses..	17,042.29	6,175.23	3,899.92	1,440.74	
	27. New York Tourist Bureau.....	33,459.69	46,191.00	44,475.49	44,923.24	25,000.00
	28. Upper Missouri Hist. Exped..	550.00				
	29. Columbia River Hist. Exped..	10,509.87	305.17			
	30. Baltimore & Ohio Exhibition.		11,691.86			
		\$802,681.75	\$720,762.28	\$838,271.73		
	Less credits.....	8,507.92	7,085.22	15,665.83	\$1,013,452.00	\$773,008.00
		\$794,173.83	\$713,677.06	\$822,605.90		

AMOUNT EXPENDED OVER
1929 Budget- \$240,444.00

GROUP	ITEM	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
1.	1. Newspapers published on line	\$ 4,420.46	\$ 6,359.92	\$5,942.03	\$ 4,138.50	\$1,310.30	\$38,597.36	\$9,095.29	\$18,362.56	\$1,341.71	\$9,359.51	\$4,538.71	\$7,058.43	\$110,524.78
	2. Periodicals " " "	1,721.83	1,258.62	1,289.65	945.13	852.98	1,426.81	651.21	486.78	295.43	328.77	420.76	631.01	10,308.98
	3. Newspapers " off "	14,143.52	2,591.33	6,375.67	19,520.12	19,721.06	54,993.17	13,428.58	14,731.67	2,960.79	8,362.31	20,770.13	8,494.02	186,092.36
	4. Magazines.....	1,689.02	3,192.14	10,305.67	18,460.28	3,767.17	1,456.64	443.56	630.91	1,351.48	655.48	400.65	192.96	42,545.96
	5. Radio Broadcasting.....	36,995.82	22,372.37	23,267.50	22,582.38	27,136.09	29,168.91	20,580.47	215.94	690.77	24,811.24	20,904.57	16,977.66	245,703.72
2.	6. Misc. Printing & Advertising	4,232.47	4,554.89	3,829.28	6,249.91	7,806.08	7,781.32	6,039.67	6,450.90	7,304.26	6,266.86	3,730.61	5,546.33	69,792.58
	7. Il. Folders and booklets.....	1,398.64	292.75	4,370.63	7,878.15	7,461.36	10,619.06	13,432.88	3,313.56	2,123.10	5,296.29	4,424.61	2,958.72	63,569.75
	8. Electros, cuts and art work..	1,834.07	3,868.83	1,783.50	1,118.67	1,993.11	1,199.10	1,848.18	532.60	1,353.91	2,522.63	997.35	800.19	19,852.14
	9. Photos and lantern slides....	497.75	824.87	166.23	1,412.88	1,079.39	556.62	698.33	533.09	454.52	1,325.90	1,552.78	724.16	9,826.52
3.	10. Cartage, freight & express...	664.59	601.35	779.59	891.85	1,268.91	1,606.85	1,044.60	700.25	508.49	162.58	1,539.58	878.83	10,647.47
	11. Postage and duty.....	1,846.22	1,728.28	1,748.05	2,088.90	3,350.24	2,329.83	1,781.61	1,405.02	1,730.35	1,759.39	1,697.94	1,579.50	23,045.33
4.	12. Time folders.....	45.03	3,540.48	3,589.64		2,123.40	8,136.90	82.10	9,224.70	321.00	5,120.50	70.20	40.81	32,294.76
	13. Railway & steamship guides...	205.63	205.63	205.63	212.63	205.63	206.88	206.88	217.30	217.30	217.30	218.55	230.21	2,549.57
	14. Folder distribution.....	280.00	590.97	470.80	280.00	240.00	466.37	243.50	215.00	520.64	222.00	190.00	193.50	3,912.78
5.	15. Pictures, frames and boxing...	176.25	1,182.85	1,046.95	2,521.95	110.50	28.15	535.95	1,143.15	1.50	1,079.85	13.50	919.15	8,759.75
	16. Maps and rubber stamps.....	142.54	77.01	440.20	856.62	64.00	523.71	3.97	58.47	46.00	519.18		187.50	2,919.20
	17. Bulletin boards.....	1,625.25	1,039.71	986.15	846.65	1,039.00	1,666.90	1,067.37	885.30	903.15	1,620.25	1,058.65	846.65	13,585.03
	18. Moving pictures.....	23.19	195.10	211.27	270.67	64.75	352.84	180.07		547.96		1,097.08		2,942.93
	19. Lecture work.....	30.00	20.00	132.00	70.00	23.20	7.20				15.00	16.50	54.25	368.15
	20. Window displays.....	686.82	820.07	1,311.35	1,149.98	1,127.42	2,371.06	1,492.22	1,006.72	932.99	715.18	2,280.79	2,432.20	16,271.55
	21. Advertising in the Orient....	1,112.96	291.61	335.85	405.04	367.08	410.21	447.23	1,034.64	261.85	513.87	235.32	187.25	5,602.91
	22. Publicity.....	7,401.26	4,627.09	1,419.22	1,890.78	3,174.88	2,539.69	3,574.73	1,585.67	1,027.43	1,179.64	2,318.98	593.52	31,332.89
	23. Miscellaneous.....	1,548.62	1,082.22	2,273.76	1,807.64	764.11	2,975.80	991.03	490.71	789.11	2,635.50	826.79	2,099.82	18,285.11
	24. Our proportion Burl. Tour adv.			992.70	1,119.85		2,665.94		968.21		216.22			5,962.92
6.	25. Advertising Department.....	2,961.95	2,882.45	2,958.50	2,782.30	1,782.30	2,267.93	2,154.35	2,416.65	2,459.65	2,561.15	2,380.75	2,782.90	30,390.88
	26. Writers, and Artists' expenses	343.97	7.56	58.33		20.15	40.60	34.15	591.65	251.12	93.00			1,440.74
	27. New York Tourist Bureau.....	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	22,006.61	44,923.24
		\$88,111.19	\$66,291.43	\$78,373.48	\$101,584.21	\$88,936.44	\$176,479.18	\$82,141.26	\$69,284.99	\$30,477.84	\$79,642.93	\$73,768.12	\$78,416.18	\$1,013,452.00
							(Credit) 55.25							
							\$176,423.93							

CREDITS FOR 1929

Playing Cards sold on trains.....	\$1,769.00 ✓
Playing Cards furnished to News Service Dept. and Dining Car Dept.....	1,338.08 ✓
Playing Cards furnished Glacier Park Hotel Co.....	259.20 ✓
Refund account Pullman Co.....	107.23
515 Indian Portfolios.....	355.50 ✓
40 Wall Maps.....	40.00
11 Copies "Elrod's Guides".....	11.00
10 " " "Wild Flowers".....	5.00
105 " " "Through Glacier Park".....	54.00
10 " " "Blazed Trail".....	40.00
1 " " "Signposts of Adventure".....	3.00
1 " " "Adventures in Alaska".....	5.00
25 " " "Tenting Tnight".....	18.75
Northland Transportation Co. - Postage.....	10.48
C. B. & Q. Ry. - 1 M copies "Call of the Mountains"....	120.00
- Your proportion of cost of printing 10 M folders, envelopes, etc. acct. Runeberg Singers Assn.....	48.09
C.G.W. Ry. Co. - Their proportion of cost of printing 20 M Jayhawker folders and 20 M post cards.....	110.17
Canadian National - Their proportion of cost of 20 M Jayhawker folders and post cards.....	95.15
Their proportion of cost of halftones.....	21.99
W. S. Kirkpatrick - Adjustment in rate.....	.28
McJunkin Adv. Co. - Refund on unused portion of ticket..	10.73 ✓
Addressograph Co. - Adjustment of account.....	332.50 ✓
Storey-Patterson Tours - Their proportion of cost of printing folders.....	10.00
C. M. St. P. & P. Ry. Co. - Their proportion of cost of printing leaflet acct. Ohio Society of Dramatic Order	72.40
Glacier Park Hotel Co. - 50 Indian LampsShades.....	70.00
Railway Express Co. - Claims.....	3.96
Credit account lumber in dismantling station at Chicago...	60.00 ✓
Credit account monk's cloth.....	26.66
Credit account Jayhawker special train.....	6,397.93 ✓
Adjustment of account in transportation of Public Utilities Commissioners.....	615.00
Received Swift & Co. - account prize beef.....	54.59
Adjustment of account - Holm & Olson.....	5.00

\$12,070.69

EXPENDED JANUARY TO DECEMBER, Incl. 1929

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1.	1. Newspapers published on line	\$ 110,000.00	\$108,778.03	\$ 1,746.75		*\$110,524.78 ✓
	2. Periodicals " " "	7,500.00	10,308.98			10,308.98
	3. Newspapers " off "	110,000.00	178,667.51	7,424.85		186,092.36 ✓
	4. Magazines.....	40,000.00	42,545.96			42,545.96 ✓
	5. Radio Broadcasting.....	191,008.00	1,463.89	244,239.83		245,703.72 ✓
2.	6. Misc. Printing & advertising	40,000.00	33,492.99	32,151.96	\$ 4,147.63	69,792.58
	7. Il. Folders and booklets....	50,000.00	62,450.87	1,118.88		63,569.75
	8. Electros, cuts and art work.	30,000.00	18,130.69	1,563.38	158.07	19,852.14
	9. Photos and lantern slides...	5,000.00	9,432.60	349.52	44.40	9,826.52
3.	10. Cartage, freight & express..	8,000.00	9,368.26	1,218.52	60.69	10,647.47
	11. Postage and duty.....	8,000.00	3,518.84	19,526.49		23,045.33
4.	12. Time folders.....	50,000.00	32,294.76			32,294.76
	13. Railway & Steamship guides..	2,500.00	2,549.57			2,549.57
	14. Folder Distribution.....	5,000.00	3,912.78			3,912.78
5.	15. Pictures, frames & boxing....	2,000.00	7,835.25	924.50		8,759.75
	16. Maps and rubber stamps.....	3,500.00	2,470.46	448.74		2,919.20
	17. Bulletin boards.....	12,500.00	13,585.03			13,585.03
	18. Moving pictures.....	1,000.00	2,940.53	2.40		2,942.93
	19. Lecture work.....	2,000.00	368.15			368.15
	20. Window displays.....	10,000.00	16,133.55	138.00		16,271.55
	21. Advertising in the Orient...	3,500.00	5,602.91			5,602.91 ✓
	22. Publicity.....	5,000.00	21,348.33	9,984.56		31,332.89
	23. Miscellaneous.....	10,000.00	12,276.34	5,980.06	28.71	18,285.11
	24. Our Proportion Burl. Tour adv.	7,500.00	5,962.92			5,962.92
6.	25. Advertising Department.....	34,000.00		30,390.88		30,390.88
7.	26. Writers, Artists' Expenses..		1,420.59	20.15		1,440.74
	27. New York Tourist Bureau.....	25,000.00	44,923.24			44,923.24
		\$773,008.00	\$651,783.03	*\$357,229.47	\$4,439.50	*\$1,013,452.00

*Passenger - \$183,845.07
Freight - 173,384.40

* Passenger - \$835,628.10
Freight - \$177,823.90

*Minnesota.....\$560.38
Montana.....1,957.65 ✓
North Dakota.....1,736.75
South Dakota.....98.94
Iowa.....107.02
Duluth & Superior.....1,251.12
Twin Cities.....15,961.45
Canada.....1,377.73
West End.....71,900.36
" " Mech. Ex.....8,529.67
David Adv. Co. - Mech. Ex.....5,297.24
West End acct. New Office.....1,746.75
\$110,525.06
Less credit......28
\$110,524.78

EXPENDED JANUARY TO NOVEMBER, Incl., 1929

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1.	1. Newspapers published on line	\$110,000.00	\$101,719.60	\$1,746.75		\$103,466.35 *		94.06%	\$9,533.65
	2. Periodicals " " "	7,500.00	9,677.97			9,677.97			
	3. Newspapers " off "	110,000.00	170,173.49	7,424.85		177,598.34			
	4. Magazines.....	40,000.00	42,353.00			42,353.00			
	5. Radio Broadcasting.....	191,008.00	1,463.89	227,262.17		228,726.06	\$561,821.72	72.67%	
2.	6. Misc. Printing & Advertising	40,000.00	31,554.38	28,821.74	\$3,870.13	64,246.25			
	7. Il. Folders and booklets....	50,000.00	59,492.15	1,118.88		60,611.03			
	8. Electros, Cuts and art work.	30,000.00	17,330.50	1,563.38	158.07	19,051.95		63.51%	10,948.05
	9. Photos and lantern slides...	5,000.00	8,813.44	251.52	37.40	9,102.36	153,011.59	19.79%	
3.	10. Cartage, freight & express..	8,000.00	8,631.27	1,091.36	46.01	9,768.64			
	11. Postage and duty.....	8,000.00	3,472.15	17,993.68		21,465.83	31,234.47	4.05%	
4.	12. Time folders.....	50,000.00	32,253.95			32,253.95		64.51%	17,746.05
	13. Railway & Steamship guides..	2,500.00	2,319.36			2,319.36		92.77%	180.64
	14. Folder distribution.....	5,000.00	3,719.28			3,719.28	38,292.59	4.95%	1,280.72
5.	15. Pictures, frames & boxing....	2,000.00	6,916.10	924.50		7,840.60			
	16. Maps and rubber stamps.....	3,500.00	2,282.96	448.74		2,731.70		78.05%	768.30
	17. Bulletin boards.....	12,500.00	12,738.38			12,738.38			
	18. Moving pictures.....	1,000.00	2,940.53	2.40		2,942.93			
	19. Lecture work.....	2,000.00	313.90			313.90		15.69%	1,686.10
	20. Window displays.....	10,000.00	13,704.35	135.00		13,839.35			
	21. Advertising in the Orient...	3,500.00	5,415.66			5,415.66			
	22. Publicity.....	5,000.00	21,004.11	9,735.26		30,739.37			
	23. Miscellaneous.....	10,000.00	12,311.21	3,845.37	28.71	16,185.29			
	24. Our proportion Burl. Tour adv.	7,500.00	5,962.92			5,962.92	98,710.10	12.76%	79.51%
6.	25. Advertising Department.....	34,000.00		27,607.98		27,607.98	27,607.98	3.57%	81.19%
7.	26. Writers, Artists' supplies....		1,420.59	20.15		1,440.74			
	27. New York Tourist Bureau.....	25,000.00	22,916.63			22,916.63	24,357.37	3.15%	91.66%
		\$773,008.00	\$600,901.77	*\$329,993.73	\$4,140.32	*\$935,035.82			

*Passenger - \$168,595.52
Freight - 161,398.21

* Passenger \$769,497.29
Freight 165,538.53

*Minnesota... \$393.70
Montana... 1,633.08
North Dakota... 954.77
South Dakota... 98.94
Iowa... 107.02
Duluth & Superior... 1,091.16
Twin Cities... 15,329.07
Canada... 937.43
West End... 68,629.18
" " Mech. Ex... 8,048.39
David Adv. Co. Mech. Ex... 4,497.14
West End account opening
new office... 1,746.75
Less credit... \$103,466.35
\$103,466.35

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$97,180.89	\$1,746.75		\$ 98,927.64 *		89.93%	\$11,072.36
	2. Periodicals " " "	7,500.00	9,257.21			9,257.21			
	3. Newspapers " off "	110,000.00	156,828.22			156,828.22			
	4. Magazines.....	440,000.00	41,952.35			41,952.35			
	5. Radio Broadcasting.....	191,008.00	1,413.89	206,407.60		207,821.49	\$514,786.91	66.59%	
2	6. Misc. Printing & advertising	40,000.00	32,723.69	26,582.65	\$1,209.30	60,515.64			
	7. Il. Folders and booklets....	50,000.00	55,067.54	1,118.88		56,186.42			
	8. Electros, cuts and art work.	30,000.00	16,333.15	1,563.38	158.07	18,054.60		60.18%	11,945.40
	9. Photos and lantern slides...	5,000.00	7,282.26	251.52	15.80	7,549.58	142,306.24	18.41%	
3	10. Cartage, freight & express...	8,000.00	7,286.27	902.88	39.91	8,229.06			
	11. Postage and duty.....	8,000.00	3,422.86	16,345.03		19,767.89	27,996.95	3.62%	
4	12. Time Folders.....	50,000.00	32,183.75			32,183.75		64.36%	17,816.25
	13. Railway & steamship guides..	2,500.00	2,100.81			2,100.81		84.03%	399.19
	14. Folder distribution.....	5,000.00	3,529.28			3,529.28	37,813.84	4.89%	1,470.72
5	15. Pictures, frames & boxing....	2,000.00	6,902.60	924.50		7,827.10*			
	16. Maps and rubber stamps.....	3,500.00	2,282.96	448.74		2,731.70		78.04%	768.30
	17. Bulletin boards.....	12,500.00	11,679.73			11,679.73		93.44%	820.27
	18. Moving pictures.....	1,000.00	1,843.45	2.40		1,845.85			
	19. Lecture work.....	2,000.00	297.40			297.40		14.87%	1,702.60
	20. Window displays.....	10,000.00	11,440.56	118.00		11,558.56			
	21. Advertising in the Orient...	3,500.00	5,180.34			5,180.34			
	22. Publicity.....	5,000.00	18,691.35	9,729.04		28,420.39			
	23. Miscellaneous.....	10,000.00	12,338.33	2,991.46	28.71	15,358.50			
	24. Our proportion Burl. Tour adv.	7,500.00	5,962.92			5,962.92	90,862.49	11.55%	1,537.08
6	25. Advertising Department.....	34,000.00		25,227.23		25,227.23	25,227.23	3.26%	8,772.77
7	26. Writers and Artists' expenses		1,420.59	20.15		1,440.74			
	27. New York Tourist Bureau.....	25,000.00	20,833.30			20,833.30	22,274.04	2.88%	2,725.96
		\$775,008.00	\$565,435.70	\$294,380.21	\$1,451.79	\$861,267.70			

*Passenger - \$150,217.96
Freight - 144,162.25

*Passenger - \$715,653.66
Freight - 145,614.04

*Minnesota.....\$393.70
Montana.....1,633.08
North Dakota..... 954.77
South Dakota..... 98.94
Iowa..... 107.02
Duluth & Superior.....1,091.16
Twin Cities.....15,329.07
Canada..... 937.43
West End.....64,707.34
" Mech. Ex..... 8,048.39
David Adv. Co. Mech. Ex.....3,880.27
West End account opening
new office.....1,746.75
\$98,927.92
Less credit..... 28
\$98,927.64

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1.	1. Newspapers published on line	\$110,000.00	\$ 87,821.38	\$1,746.75		\$89,568.13*		81.42%	\$20,431.87
	2. Periodicals " " "	7,500.00	8,928.44			8,928.44			
	3. Newspapers " off "	110,000.00	148,465.91			148,465.91			
	4. Magazines.....	40,000.00	41,296.87			41,296.87			
	5. Radio Broadcasting.....	191,008.00	1,124.83	181,885.42		183,010.25	471,269.60	60.96%	7,997.75
2.	6. Misc. Printing and advertising	40,000.00	28,824.60	24,214.88	\$1,209.30	54,248.78			
	7. Il. Folders and booklets.....	50,000.00	49,771.25	1,118.88		50,890.13			
	8. Electros, cuts and art work...	30,000.00	13,810.52	1,563.38	158.07	15,531.97		51.77%	14,468.03
	9. Photos and lantern slides.....	5,000.00	5,999.87	208.01	15.80	6,223.68	126,894.56	16.41%	
3.	10. Cartage, freight and express...	8,000.00	7,140.77	887.60	38.11	8,066.48			
	11. Postage and duty.....	8,000.00	2,808.97	15,199.53		18,008.50	26,074.98	3.37%	
4.	12. Time folders.....	50,000.00	27,063.25			27,063.25		54.12%	22,936.75
	13. Railway and steamship guides..	2,500.00	1,883.51			1,883.51		75.34%	616.49
	14. Folder distribution.....	5,000.00	3,307.28			3,307.28	32,254.04	4.17%	1,692.72
5.	15. Pictures, frames and boxing....	2,000.00	5,836.00	911.25		6,747.25		63.21%	1,287.48
	16. Maps and rubber stamps.....	3,500.00	1,764.96	447.56		2,212.52		80.43%	2,440.52
	17. Bulletin boards.....	12,500.00	10,059.48			10,059.48			
	18. Moving pictures.....	1,000.00	1,843.45	2.40		1,845.85		14.12%	1,717.60
	19. Lecture work.....	2,000.00	282.40			282.40			
	20. Window displays.....	10,000.00	10,725.38	118.00		10,843.38			
	21. Advertising in the Orient.....	3,500.00	4,666.47			4,666.47			
	22. Publicity.....	5,000.00	17,529.91	9,710.84		27,240.75			
	23. Miscellaneous.....	10,000.00	10,076.58	2,617.71	28.71	12,723.00			
	24. Our proportion Burl. Tour Adv..	7,500.00	5,746.70			5,746.70	82,367.80	10.65%	1,753.30
6.	25. Advertising Department.....	34,000.00		22,666.08		22,666.08	22,666.08	2.93%	11,333.92
7.	26. Writers and Artists' expenses..		1,327.59	20.15		1,347.74			
	27. New York Tourist Bureau.....	25,000.00	18,749.97			18,749.97	20,097.71	2.59%	6,250.03
		\$773,008.00	\$516,856.34	\$263,318.44	\$1,449.99	*\$781,624.77			

*Passenger- \$136,222.55
Freight - \$127,095.89

*Passenger - \$653,078.89
Freight - 128,545.88

*Minnesota.....\$380.75
Montana.....1,625.20
North Dakota..... 885.19
South Dakota..... 69.54
Iowa..... 107.02
Duluth & Superior..... 991.49
Twin Cities.....14,991.91
Canada..... 816.28
West End.....56,974.75
" " Mech. Ex..... 7,286.47
David Adv.Co. Mech. Ex.....3,693.06
West End advertising acct.
opening new office.....1,746.75
\$89,568.41
Less credit......28
\$89,568.13

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$ 86,479.67	\$ 1,746.75		\$88,226.42 *		81.21%	\$21,773.58
	2. Periodicals " " "	7,500.00	8,633.01			8,633.01			
	3. Newspapers " off "	110,000.00	145,505.12			145,505.12			
	4. Magazines.....	40,000.00	39,945.39			39,945.39		99.86%	54.61
	5. Radio Broadcasting.....	191,008.00	1,059.83	181,259.65		182,319.48	\$464,629.42	60.11%	8,688.52
2	6. Misc. Printing & advertising	40,000.00	26,069.88	19,732.84	\$1,141.80	46,944.52			
	7. Il. Folders and booklets.....	50,000.00	47,648.15	1,118.88		48,767.03		91.53%	1,232.97
	8. Electros, cuts and art work.	30,000.00	12,456.61	1,563.38	158.07	14,178.06		47.26%	15,821.94
	9. Photos and lantern slides...	5,000.00	5,545.35	208.01	15.80	5,769.16	115,658.77	14.96%	
3	10. Cartage, freight & express..	8,000.00	6,661.93	862.45	33.61	7,557.99		94.47%	442.01
	11. Postage and duty.....	8,000.00	2,774.15	13,504.00		16,278.15	23,836.14	3.08%	
4	12. Time folders.....	50,000.00	26,742.25			26,742.25		53.48%	23,257.75
	13. Railway & steamship guides..	2,500.00	1,666.21			1,666.21		66.64%	835.79
	14. Folder distribution.....	5,000.00	2,786.64			2,786.64	31,195.10	4.03%	2,213.36
5	15. Pictures, frames & boxing.....	2,000.00	5,834.50	911.25		6,745.75			
	16. Maps and rubber stamps.....	3,500.00	1,718.96	447.56		2,166.52		61.9 %	1,333.48
	17. Bulletin boards.....	12,500.00	9,156.33			9,156.33		73.24%	3,343.67
	18. Moving pictures.....	1,000.00	1,295.49	2.40		1,297.89			
	19. Lecture work.....	2,000.00	282.40			282.40		14.12%	1,717.60
	20. Window displays.....	10,000.00	9,792.39	118.00		9,910.39		99.10%	89.61
	21. Adv. in the Orient.....	3,500.00	4,404.62			4,404.62			
	22. Publicity.....	5,000.00	16,502.48	9,710.84		26,213.32			
	23. Miscellaneous.....	10,000.00	9,375.66	2,529.52		11,933.89			
	24. Our proportion Burl. Tour adv.	7,500.00	5,746.70		28.71	5,746.70	77,857.81	10.07%	1,753.30
6	25. Advertising Department.....	34,000.00		20,206.43		20,206.43	20,206.03	2.61%	13,793.97
7	26. Writers, Artists' expenses...		1,076.47	20.15		1,096.62			
	27. New York Tourist Bureau.....	25,000.00	16,666.64			16,666.64	17,763.26	2.3 %	8,333.36
		\$773,008.00	\$495,826.83	*\$253,942.11	\$1,377.99	*\$751,146.93			

*Passenger - \$131,714.76
Freight - 122,227.35

* Passenger - \$627,541.59 ✓
Freight - 123,605.34

\$ 21,861.47

*Minnesota.....\$378.99
Montana.....1,604.66
North Dakota. 860.00
South Dakota..... 50.85
Iowa..... 107.02
Duluth & Superior..... 952.39
Twin Cities.....14,814.92
Canada..... 783.35
West End.....56,914.75
" " Mech. Ex..... 6,400.43
David Adv.Co. Mech. Ex..... 3,592.59
West End account opening
new office..... 1,746.75
Less credit.....
\$88,226.70
\$88,226.42

GROUP	ITEM	1929 Budget	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PERCENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1.	1. Newspapers published on line	\$110,000.00	\$68,117.11	\$ 1,746.75		\$69,863.86 *		63.51%	\$40,136.14
	2. Periodicals " " "	7,500.00	8,146.23			8,146.23			
	3. Newspapers " off "	110,000.00	130,773.45			130,773.45			
	4. Magazines.....	40,000.00	39,314.48			39,314.48		98.28%	685.52
	5. RadioBroadcasting.....	191,008.00	843.89	181,259.65		182,103.54	\$430,201.56	55.65%	8,904.46
2.	6. Miscel. Printing & advertising	40,000.00	22,044.04	17,307.78	\$1,141.80	40,493.62			
	7. Il. Folders and booklets.....	50,000.00	44,334.59	1,118.88		45,453.47		90.91%	4,546.53
	8. Electros, cuts and art work..	30,000.00	11,924.01	1,563.38	158.07	13,645.46		45.48%	16,354.54
	9. Photos and lantern slides...	5,000.00	5,134.75	85.52	15.80	5,236.07	104,828.62	13.56%	
3.	10. Cartage, freight & express..	8,000.00	5,984.01	840.12	33.61	6,857.74		85.72%	1,142.26
	11. Postage and duty.....	8,000.00	2,757.07	12,116.06		14,873.13	21,730.87	2.81%	
4.	12. Time Folders.....	50,000.00	17,517.55			17,517.55		35.04%	32,482.45
	13. Railway and Steamship guides	2,500.00	1,448.91			1,448.91		57.95%	1,051.09
	14. Folder distribution.....	5,000.00	2,571.64			2,571.64	21,538.10	2.78%	2,428.36
5.	15. Pictures, frames and boxing..	2,000.00	5,582.60	20.00		5,602.60			
	16. Maps and rubber stamps.....	3,500.00	1,661.47	446.58		2,108.05		60.23%	1,391.95
	17. Bulletin boards.....	12,500.00	8,271.03			8,271.03		66.16%	4,228.97
	18. Moving pictures.....	1,000.00	1,295.49	2.40		1,297.89			
	19. Lecture work.....	2,000.00	282.40			282.40		14.12%	1,717.60
	20. Window displays.....	10,000.00	8,785.67	173.25	55.25	8,903.67		89.59%	1,041.08
	21. Advertising in the Orient...	3,500.00	3,369.98			3,369.98		96.28%	130.02
	22. Publicity.....	5,000.00	14,931.85	9,695.80		24,627.65			
	23. Miscellaneous.....	10,000.00	9,089.93	2,324.54	28.71	11,443.18			
	24. Our Proportion Burl. Tour adv.	7,500.00	4,778.49			4,778.49	70,740.19	9.15%	2,721.51
6.	25. Advertising Department... ..	34,000.00		17,789.78		17,789.78	17,789.78	2.3 %	16,210.62
7.	26. Writers, Artists' expenses...		484.61	20.15		504.76			
	27. New York Tourist Bureau.....	25,000.00	14,583.31			14,583.31	15,088.07	1.95%	10,416.69
		<u>\$773,008.00</u>	<u>\$434,028.56</u>	<u>\$246,510.84</u>	<u>\$1,377.99</u>	<u>*\$681,861.94</u>			
				Credit 55.25					
				<u>*\$246,455.39</u>					
				*Passenger - \$128,066.21					
				Freight - 118,389.18					
						*Passenger - \$562,094.77			\$91,091.21
						Freight - 119,767.17			
						*Minnesota.....\$373.99			
						Montana.....1,604.66			
						North Dakota.....860.00			
						South Dakota.....50.85			
						Iowa.....107.02			
						Duluth & Superior.....886.12			
						Twin Cities.....14,098.51			
						Canada.....742.19			
						West End.....40,558.30			
						" " Mech. Ex.....5,780.15			
						David Adv. Co. Mech. Ex.....3,055.60			
						West End account opening			
						new office.....1,746.75			
						\$69,864.14			
						Less credit......28			
						<u>\$69,863.86</u>			

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$20,424.46	\$1,746.75		\$22,171.21*		20.15%	\$87,828.79
	2. Periodicals published " "	7,500.00	6,068.21			6,068.21		80.91%	1,431.79
	3. Newspapers " off "	110,000.00	62,351.70			62,351.70		56.68%	47,648.30
	4. Magazines.....	40,000.00	37,414.28			37,414.28		93.53%	2,585.72
	5. Radio Broadcasting.....	191,008.00	553.21	131,800.95		132,354.16	\$260,359.56	33.81%	58,653.84
2	6. MiscI. Printing & advertising	40,000.00	13,815.29	12,412.17	\$445.17	26,672.63		66.68%	13,327.37
	7. Il. Folders and booklets....	50,000.00	20,464.93	936.60		21,401.53		42.83%	28,598.47
	8. Electros, cuts and art work.	30,000.00	8,876.73	1,563.38	158.07	10,598.18		35.33%	19,401.82
	9. Photos and lantern slides...	5,000.00	3,895.60	85.52		3,981.12	62,653.46	8.11%	1,018.88
3	10. Cartage, freight & express...	8,000.00	4,140.16	33.52	32.61	4,206.29		52.57%	3,793.71
	11. Postage and duty.....	8,000.00	2,514.31	8,247.38		10,761.69	14,967.98	1.94%	
4	12. Time Folders.....	50,000.00	9,298.55			9,298.55		18.59%	40,701.45
	13. Railway & Steamship guides..	2,500.00	1,035.15			1,035.15		41.4 %	1,464.85
	14. Folder distribution.....	5,000.00	1,861.77			1,861.77	12,195.47	1.57%	3,138.23
5	15. Pictures, frames & boxing....	2,000.00	5,038.50			5,038.50			
	16. Maps and rubber stamps.....	3,500.00	1,156.29	424.08		1,580.37		45.15%	1,919.63
	17. Bulletin boards.....	12,500.00	5,536.76			5,536.76		44.29%	6,963.24
	18. Moving pictures.....	1,000.00	762.58	2.40		764.98		76.49%	235.02
	19. Lecture work.....	2,000.00	275.20			275.20		13.76%	1,724.80
	20. Window displays.....	10,000.00	4,922.39	173.25		5,095.64		50.95%	4,904.36
	21. Advertising in the Orient...	3,500.00	2,512.54			2,512.54		71.78%	987.46
	22. Publicity.....	5,000.00	8,828.63	9,684.60		18,513.23			
	23. Miscellaneous.....	10,000.00	5,862.28	1,585.36	28.71	7,476.35		74.76%	2,523.65
	24. Our Proportion Burl. Tour adv.	7,500.00	2,112.55			2,112.55	48,906.12	6.32%	5,387.45
6	25. Advertising Department.....	34,000.00		13,367.50		13,367.50	13,367.50	1.72%	20,632.90
7	26. Writers, Artists' Expenses...		409.86	20.15		430.01			
	27. New York Tourist Bureau.....	25,000.00	10,416.65			10,416.65	10,846.66	1.41%	14,583.35
		\$773,008.00	\$240,548.58	*\$182,083.81	\$664.56	*\$423,296.35		41.66%	\$349,711.65

*Passenger - \$94,181.88
Freight - 87,901.73

* Passenger - \$334,730.46
Freight - 88,566.29

*Minnesota.....\$7.50
Montana.....748.24
North Dakota.....115.05
South Dakota.....37.13
Iowa.....
Duluth & Superior.....
Twin Cities.....3,499.78
Canada.....607.52
West End.....11,954.88
Mech. Ex.....2,263.27
David Adv. Co. Mech. Ex.....1,191.37
West End account
opening new office.....1,746.75
\$22,171.49
Less credit......28
\$22,171.21

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$19,114.16	\$1,746.75		\$20,860.91 *		18.96%	\$89,139.09
	2. Periodicals " " "	7,500.00	5,215.23			5,215.23		69.53%	2,284.77
	3. Newspapers " off "	110,000.00	42,630.64			42,630.64		38.75%	67,369.36
	4. Magazines.....	40,000.00	33,647.11			33,647.11		84.11%	6,352.89
	5. Radio Broadcasting.....	191,008.00	324.77	104,893.30		105,218.07	\$207,571.96 26.85%	55.08%	85,789.93
2	6. Misc. Printing & Advertising	40,000.00	8,759.57	9,945.31	161.67	18,866.55		47.16%	21,133.45
	7. Il. Folders and booklets....	50,000.00	13,528.57	411.60		13,940.17		27.88%	36,059.83
	8. Electros, cuts and art work.	30,000.00	6,890.62	1,563.38	151.07	8,605.07		28.68%	21,394.93
	9. Photos and lantern slides...	5,000.00	2,831.21	70.52		2,901.73	44,313.52 5.73%	58.03%	2,098.27
3	10. Cartage, freight & express..	8,000.00	2,882.91	21.86	32.61	2,937.38		36.71%	5,062.62
	11. Postage and duty.....	8,000.00	1,210.21	6,201.24		7,411.45	10,348.83 1.34%	92.64%	588.55
4	12. Time Folders.....	50,000.00	7,175.15			7,175.15		14.35%	42,824.85
	13. Railway & Steamship guides..	2,500.00	829.52			829.52		33.18%	1,670.48
	14. Folder distribution.....	5,000.00	1,621.77			1,621.77	9,626.44 1.24%	32.43%	3,378.23
5	15. Pictures, frames & boxing....	2,000.00	4,928.00			4,928.00			
	16. Maps and rubber stamps.....	3,500.00	1,092.29	424.08		1,516.37		43.32%	1,983.63
	17. Bulletin boards.....	12,500.00	4,497.76			4,497.76		35.91%	8,002.24
	18. Moving Pictures.....	1,000.00	697.83	2.40		700.23		70.02%	299.77
	19. Lecture work.....	2,000.00	252.00			252.00		12.6 %	1,748.00
	20. Window displays.....	10,000.00	3,906.97	61.25		3,968.22		39.68%	6,031.78
	21. Advertising in the Orient...	3,500.00	2,145.46			2,145.46		61.29%	1,354.54
	22. Publicity.....	5,000.00	5,653.75	9,684.60		15,338.35			
	23. Miscellaneous.....	10,000.00	5,293.84	1,389.69	28.71	6,712.24		67.12%	3,287.76
	24. Our Proportion Burl. Tour Adv.	7,500.00	2,112.55			2,112.55	42,171.18 5.45%	28.16%	5,387.45
6	25. Advertising Department.....	34,000.00		11,585.20		11,585.20	11,585.20 1.49%	34.07%	22,415.20
7	26. Writers, Artists' expenses..		409.86			409.86			
	27. New York Tourist Bureau.....	25,000.00	8,333.32			8,333.32	8,743.18 1.13%	33.33%	16,666.68
		\$773,008.00	\$185,985.07	\$148,004.78	\$374.06	*\$334,360.31			

*Passenger - \$76,667.97
Freight - 71,333.21

*Passenger - \$262,653.04
Freight - 71,707.27

\$438,648.09

*Minnesota\$ 7.50
Montana748.24
North Dakota.....115.05
South Dakota..... 3.53
Iowa
Duluth & Superior.....
Twin Cities.....3,114.03
Canada 607.52
West End.....11,829.68
Mech. Ex.... 1,615.71
David Adv. Co.Mech.Ex.1,073.18

West End account
opening new office....1,746.75

Less credit.....\$20,861.19
\$20,860.91

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$15,247.91	* \$1,474.50		\$16,722.41		15.2 %	\$93,277.59
	2. Periodicals " " "	7,500.00	4,270.10			4,270.10		57.06%	3,229.90
	3. Newspapers " off "	110,000.00	23,110.52			23,110.52		21.01%	86,889.48
	4. Magazines.....	40,000.00	15,186.83			15,186.83		37.96%	24,813.17
	5. Radio Broadcasting.....	191,008.00	159.77	\$82,475.92		82,635.69	\$141,925.55	18.36%	108,372.31
2	6. Misc. Printing & advertising	40,000.00	4,918.30	7,539.59	\$158.75	12,616.64		31.54%	27,383.36
	7. Il. Folders and booklets....	50,000.00	5,650.42	411.60		6,062.02		12.12%	43,937.98
	8. Electros, cuts and art work.	30,000.00	5,771.95	1,563.38	161.07	7,486.40		24.95%	22,513.60
	9. Photos and lantern slides...	5,000.00	1,453.71	35.14		1,488.85	27,653.91	3.58%	3,511.15
3	10. Cartage, freight & express..	8,000.00	1,991.31	21.86	32.36	2,045.53		25.57%	5,954.47
	11. Postage and duty	8,000.00	1,123.39	4,199.16		5,322.55	7,368.08	.95%	2,677.45
4	12. Time folders.....	50,000.00	7,175.15			7,175.15		14.35%	42,824.85
	13. Railway & steamship guides..	2,500.00	616.89			616.89		24.67%	1,883.11
	14. Folder distribution.....	5,000.00	1,341.77			1,341.77	9,133.81	1.18%	3,658.23
5	15. Pictures, frames & boxing....	2,000.00	2,406.05			2,406.05		18.82%	
	16. Maps and rubber stamps.....	3,500.00	236.73	423.02		659.75		18.82%	2,840.25
	17. Bulletin boards.....	12,500.00	3,651.11			3,651.11		2.92%	8,848.89
	18. Moving pictures.....	1,000.00	427.16	2.40		429.56		4.95%	570.44
	19. Lecture work.....	2,000.00	182.00			182.00		28.91%	1,818.00
	20. Window displays.....	10,000.00	2,762.99	55.25		2,818.24		28.18%	7,181.76
	21. Advertising in the Orient...	3,500.00	1,740.42			1,740.42		49.72%	1,759.58
	22. Publicity.....	5,000.00	4,766.61	8,680.96		13,447.57		49.04%	
	23. Miscellaneous.....	10,000.00	3,677.91	1,203.29	23.40	4,904.60		49.04%	5,095.40
	24. Our proportion Burl. Tour ad.	7,500.00	992.70			992.70	31,232.00	4.04%	6,507.30
6	25. Advertising Department.....	34,000.00		8,802.90		8,802.90	8,802.90	1.14%	25,197.10
7	26. Writers, Artists' expenses...		409.86			409.86			
	27. New York Tourist Bureau.....	25,000.00	6,249.99			6,249.99	6,659.85	.86%	18,750.01
		\$773,008.00	\$115,521.55	\$116,888.97	\$365.58	\$232,776.10			
			*Passenger -	\$60,377.08					
			Freight -	56,511.89					
	West End Budget.....	\$ 58,060.70	Minnesota.....	\$7,050		*Passenger -	\$175,898.63		
	" " Advertising \$8,713.12		Montana.....	748.24		Freight -	56,877.47		
	" " Periodicals... 777.50		North Dakota.....	103.87					
	" " Mech. Ex..... 1,205.81	10,696.43	South Dakota.....	3.53					
		\$ 47,364.27	Iowa.....						
			Duluth & Superior.....						
			Twin Cities.....	3,079.03					
			Canada.....	607.52					
			West End.....	8,713.12					
			" " Mech. Ex....	1,205.81					
			David Adv. Co.-Mech. Ex.	779.57					
				\$15,248.19					
			*West End account						
			opening new office..	1,474.50					
				\$16,722.69					
			Less credit.....	.28					
				\$16,722.41					

\$540,221.90

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1	1. Newspapers published on line	\$110,000.00	\$10,780.38*	\$		\$10,780.38		9.8%	\$99,219.62
	2. Periodicals " " "	7,500.00	2,980.45			2,980.45		39.73%	4,519.55
	3. Newspapers " off "	110,000.00	16,734.85			16,734.85		15.04%	93,265.15
	4. Magazines.....	40,000.00	4,881.16			4,881.16		12.2 %	35,118.84
	5. Radio Broadcasting.....	191,008.00	64.00	\$59,304.19		59,368.19	\$94,745.03	12.25%	131,448.56
2	6. MiscI. Printing & Advertising	40,000.00	3,586.98	5,041.63	158.75	8,787.36		21.96%	31,212.64
	7. Il. Folders and booklets....	50,000.00	1,691.39			1,691.39		3.38%	48,308.61
	8. Electros, cuts and art work.	30,000.00	4,016.95	1,534.88	151.07	5,702.90		19.09%	24,297.10
	9. Photos and lantern slides...	5,000.00	1,310.62	12.00		1,322.62	17,504.27	2.26%	3,677.38
3	10. Cartage, freight & express...	8,000.00	1,233.27	8.16	24.51	1,265.94		15.82%	6,734.06
	11. Postage and duty.....	8,000.00	1,075.90	2,498.60		3,574.50	4,840.44	.63%	4,425.50
4	12. Time folders.....	50,000.00	3,585.51			3,585.51		7.17%	46,414.49
	13. Railway and Steamship guides	2,500.00	411.26			411.26		16.44%	2,088.74
	14. Folder distribution.....	5,000.00	870.97			870.97	4,867.74	.63%	4,129.03
5	15. Pictures, frames & boxing....	2,000.00	1,359.10			1,359.10		67.95%	640.90
	16. Maps and rubber stamps.....	3,500.00	218.23	1.32		219.55		6.27%	3,280.45
	17. Bulletin boards.....	12,500.00	2,664.96			2,664.96		2.13%	9,835.04
	18. Moving Pictures.....	1,000.00	218.29			218.29		2.18%	781.71
	19. Lecture work.....	2,000.00	50.00			50.00		2.5 %	1,950.00
	20. Window displays.....	10,000.00	1,506.89			1,506.89		15.06%	8,493.11
	21. Advertising in the Orient....	3,500.00	1,404.57			1,404.57		40.13%	2,095.43
	22. Publicity.....	5,000.00	4,277.99	7,750.36		12,028.35			
	23. Miscellaneous.....	10,000.00	2,036.21	594.63		2,630.84		26.3 %	7,369.16
	24. Our proportion Burl. Tour adv.	7,500.00					22,082.55	2.86%	7,500.00
6	25. Advertising Department.....	34,000.00		5,844.40		5,844.40	5,844.40	.76%	28,155.60
7	26. Writers, Artists' Expenses..		351.53			351.53			
	27. New York Tourist Bureau.....	25,000.00	4,166.66			4,166.66	4,518.19	.58%	20,833.34
		\$773,008.00	\$71,478.12	\$82,590.17	\$334.33	\$154,402.62*			\$625,985.26
				*Passenger -	\$42,640.96				
				Freight -	39,949.21				
	West End Advertising Budget...	\$ 58,060.70	*Minnesota.....	\$3.50		* Passenger -	\$114,119.08		
	" " " \$5,333.75		Montana.....	701.20		Freight -	40,283.54		
	" " Mech.Ex. 919.90.....	6,253.65	North Dakota.....	103.87					
		\$ 51,807.05	South Dakota.....	3.53					
			Iowa.....						
			Duluth & Superior.....						
			Twin Cities.....	2,529.79					
			Canada.....	497.76					
			West End.....	5,333.75					
			" " Mech. Expense	919.90					
			David Adv.Co.-" "	687.36					
				\$10,780.66					
			Less credit.....	.28					
				\$10,780.38					

GROUP	ITEM	1929 BUDGET	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	PER CENT EXPENDED OF BUDGET FOR GROUP	PER CENT EXPENDED OF BUDGET FOR ITEM	BALANCE
1.	1. Newspapers published on line	\$110,000.00	\$4,420.46			\$4,420.46		4.02%	\$105,579.54
	2. Periodicals " " "	7,500.00	1,721.83			1,721.83		22.95%	5,778.17
	3. Newspapers " off "	110,000.00	14,143.52			14,143.52		12.84%	95,856.48
	4. Magazines.....	40,000.00	1,689.02			1,689.02		4.22%	38,310.98
	5. Radio Broadcasting.....	191,008.00	14.00	\$36,981.82		36,995.82	\$58,970.65 7.63%	19.36%	154,012.18
2.	6. Misc. Printing & Advertising	40,000.00	1,808.85	2,394.87	28.75	4,232.47		10.58%	35,767.53
	7. Il. Folders and booklets....	50,000.00	1,398.64			1,398.64		2.79%	48,601.36
	8. Electros, cuts and art work.	30,000.00	1,683.00		151.07	1,834.07		6.11%	28,165.93
	9. Photos and lantern slides...	5,000.00	497.75			497.75	7,962.93 1.03%	9.95%	4,502.25
3.	10. Cartage, freight & express..	8,000.00	644.19		20.40	664.59		8.31%	7,335.41
	11. Postage and duty.....	8,000.00	1,024.94	821.28		1,846.22	2,510.81 .32%	23.07%	6,153.78
4.	12. Time folders.....	50,000.00	45.03			45.03			49,954.97
	13. Railway and Steamship Guides	2,500.00	205.63			205.63		8.22%	2,294.37
	14. Folder distribution.....	5,000.00	280.00			280.00	530.66 .07%	5.6%	4,720.00
5.	15. Pictures, frames and boxing.	2,000.00	176.25			176.25		8.81%	1,823.75
	16. Maps and rubber stamps.....	3,500.00	142.54			142.54		4.07%	3,357.46
	17. Bulletin boards.....	12,500.00	1,625.25			1,625.25		13. %	10,874.75
	18. Moving pictures.....	1,000.00	23.19			23.19		2.32%	976.81
	19. Lecture work.....	2,000.00	30.00			30.00		1.5 %	1,970.00
	20. Window displays.....	10,000.00	686.82			686.82		6.87%	9,313.18
	21. Advertising in the Orient..	3,500.00	1,112.96			1,112.96		31.79%	2,387.04
	22. Publicity.....	5,000.00	1,063.42	6,337.84		7,401.26			
	23. Miscellaneous.....	10,000.00	1,548.62			1,548.62		21.52%	7,847.90
	24. Our proportion Burl. Tour ad.	7,500.00					12,746.89 1.65%		7,500.00
6.	25. Advertising Department.....	34,000.00		2,961.95		2,961.95	2,961.95 .38%	8.71%	31,038.05
7.	26. Writers, Artists & Expenses.		343.97			343.97			
	27. New York Tourist Bureau....	25,000.00	2,083.33			2,083.33	2,427.30 .31%	8.33%	22,916.67
		\$773,008.00	\$38,413.21	\$49,497.76	\$200.22	\$88,111.19			\$684,886.81
				*Passenger - \$26,205.65					
				Freight - 23,292.11					
	*West End Advertising Budget....	\$58,060.70		*Minnesota.....			* Passenger - \$64,618.86		
	" " " \$8.75			Montana.....	\$631.90		Freight - 23,492.33		
	" " Mech. Ex.... 411.72	420.47		North Dakota.....	60.79				
		\$57,640.23		South Dakota.....	3.53				
				Iowa.....					
				Duluth & Superior.....					
				Twin Cities.....	2,268.13				
				Canada.....	497.76				
				West End.....	8.75				
				" " Mech. Ex....	411.72				
				David Adv. Co. - " "	538.16				
					\$4,420.74				
				Less credit.....	2.28				
					\$4,420.46				

GROUP	ITEM	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	CREDITS	TOTAL TRAFFIC ADVERTISING
1.	1. Newspapers published on line	\$7,058.43				*\$7,058.43
	2. Periodicals " " "	631.01				631.01
	3. Newspapers " off "	8,494.02				8,494.02
	4. Magazines.....	192.96				192.96
	5. Radio Broadcasting.....		\$16,977.66			16,977.66
2.	6. Misc. Printing & Advertising	1,938.61	3,330.22	277.50		5,546.33
	7. Il. Folders and booklets.....	2,958.72				2,958.72
	8. Electros, cuts and art work..	800.19				800.19
	9. Photos and lantern slides....	619.16	98.00	7.00		724.16
3.	10. Cartage, freight & express....	736.99	127.16	14.68		878.83
	11. Postage and duty.....	49.56	1,532.81		2.87	1,579.50
4.	12. Time Folders.....	40.81				40.81
	13. Railway and Steamship Guides..	230.21				230.21
	14. Folder Distribution.....	193.50				193.50
5.	15. Pictures, frames and boxing...	919.15				919.15
	16. Maps and rubber stamps.....	187.50				187.50
	17. Bulletin Boards.....	846.65				846.65
	18. Moving Pictures.....					
	19. Lecture Work.....	54.25				54.25
	20. Window Displays.....	2,429.20	3.00		51.59	2,432.20
	21. Advertising in the Orient....	187.25			1,004.08	187.25
	22. Publicity.....	398.81	249.30		54.59	593.52
	23. Miscellaneous.....	1,059.21	2,134.69		1,094.08	2,099.82
	24. Our proportion Burl. Tour adv.					
6.	25. Advertising Department.....		2,782.90			2,782.90
7.	26. Writers, Artists' expenses...					
	27. New York Tourist Bureau.....	22,006.61			\$1,151.54	22,006.61
		\$52,032.80	*\$27,235.74	\$299.18	\$1,151.54	*\$78,416.18
	Credits					
	1 Wall Map.....	\$1.00	*Passenger - \$15,249.55			*Passenger - \$66,130.81
	50 Indian Portfolios.....	42.50	Freight @ 11,986.19			Freight - 12,285.37
	F.W. Albachten-12 Doz.					
	Playing Cards.....	43.20✓				
	C. T. Kelley - 24 doz.					
	Playing cards.....	86.40✓				
	Playing cards sold on					
	train..	282.60✓				
	Adjustment of account-					
	Transportation of Public					
	Utilities Commissioners..	615.00 (In Oct. acct.)				
	Pullman Co.....	19.78				
	Northland Trans. Co.-Postage	2.87✓				
	Jas. Ridler-Playing Cards...	3.60✓				
	Received Swift & Co. acct.					
	Prize Beef.....	54.59				
		\$1,151.54				
	*Minnesota	\$166.68				
	Montana	324.57				
	North Dakota.....	781.98				
	South Dakota					
	Iowa					
	Twin Cities.....	632.38				
	Duluth & Superior.....	159.96				
	Canada	440.30				
	West End	3,271.18				
	" " Mech. Ex.....	481.28				
	David Adv. Co. Mech. Ex...	800.10				
		\$7,058.43				

GROUP	ITEM	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	CREDITS	TOTAL TRAFFIC ADVERTISING
1.	1. Newspapers published on line	\$ 4,538.71 *				\$4,538.71
	2. Periodicals " " "	420.76				420.76
	3. Newspapers " off "	13,345.27	7,424.85			20,770.12
	4. Magazines.....	400.65				400.65
	5. Radio Broadcasting.....	50.00	20,854.57			20,904.57
	6. Misc. Printing & Advertising	5,228.62	2,239.09	\$2,660.83	\$6,397.93	3,730.61
	7. Il. Folders and booklets.....	4,424.61				4,424.61
	8. Electros, cuts and art work..	997.35				997.35
	9. Photos and lantern slides....	1,531.18		21.60		1,552.78
3.	10. Cartage, freight & express...	1,345.00	188.48	6.10		1,539.58
	11. Postage and duty.....	49.29	1,648.65			1,697.94
4.	12. Time Folders.....	70.20				70.20
	13. Railway & Steamship Guides...	218.55				218.55
	14. Folder Distribution.....	190.00				190.00
5.	15. Pictures, frames and boxing...	13.50				13.50
	16. Maps and rubber stamps.....					
	17. Bulletin Boards.....	1,058.65				1,058.65
	18. Moving pictures.....	1,097.08				1,097.08
	19. Lecture work.....	16.50				16.50
	20. Window displays.....	2,263.79	17.00			2,280.79
	21. Advertising in the Orient....	235.32				235.32
	22. Publicity.....	2,312.76	6.22			2,318.98
	23. Miscellaneous.....	278.58	853.91		305.70	826.79
	24. Our proportion Burl. Tour adv.					
6.	25. Advertising Department.....		2,380.75			2,380.75
7.	26. Writers, Artists' expenses....					
	27. New York Tourist Bureau.....	2,083.33				2,083.33
		\$42,169.70	*\$35,613.52	\$2,688.53	\$6,703.63	*\$73,768.12

*Passenger - \$18,377.56
Freight - 17,235.96

*Passenger - \$53,833.63
Freight - 19,934.49

Credits

Credit acct. Jayhawker Special Train..	\$6,397.93	*Minnesota.....	
57 Portfolios.....	42.00	Montana.....	
1 copy "Signposts of Adventure".....	3.00	North Dakota.....	
C. T. Kelley- 24 doz. playing cards.....	86.40	South Dakota.....	
Pullman Co.....	1.50	Iowa.....	
Playing cards sold on train.....	172.80	Twin Cities.....	
	\$6,703.63	Duluth & Superior.....	
		Canada.....	
		West End.....	3,921.84
		" Mech. Ex.....	
		David Adv.Co.Mech.Ex..	616.87
			\$4,538.71

80471.75
80470.35
77

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1.	1.	Newspapers published on line	\$9,359.51	*\$9,359.51			\$9,359.51
	2.	Periodicals " " "	328.77	328.77			328.77
	3.	Newspapers published off line	8,362.31	8,362.31			8,362.31
	4.	Magazines.....	655.48	655.48			655.48
	5.	Radio Broadcasting.....	289.06	289.06	\$24,522.18		24,811.24
2.	6.	Miscellaneous printing and advertising	3,947.18	48.09	3,899.09	2,367.77	6,266.86
	7.	Il. Folders and booklets.....	5,296.29		5,296.29		5,296.29
	8.	Electros, cuts and art work...	2,522.63		2,522.63		2,522.63
	9.	Photos and lantern slides.....	1,282.39		1,282.39	43.51	1,325.90
3.	10.	Cartage, freight and express...	145.50		145.50	15.28	162.58
	11.	Postage and duty.....	613.89		613.89	1,145.50	1,759.39
4.	12.	Time folders.....	5,120.50		5,120.50		5,120.50
	13.	Railway and steamship guides..	217.30		217.30		217.30
	14.	Folder distribution.....	222.00		222.00		222.00
5.	15.	Pictures, frames and boxing....	1,066.60		1,066.60	13.25	1,079.85
	16.	Maps and rubber stamps.....	519.00	1.00	518.00	1.18	519.18
	17.	Bulletin boards.....	1,620.25		1,620.25		1,620.25
	18.	Moving pictures.....					
	19.	Lecture work.....	15.00		15.00		15.00
	20.	Window displays.....	715.18		715.18		715.18
	21.	Advertising in the Orient.....	513.87		513.87		513.87
	22.	Publicity... ..	1,161.44		1,161.44	18.20	1,179.64
	23.	Miscellaneous.....	2,475.60	213.85	2,261.75	373.75	2,635.50
	24.	Our proportion Burl. Tour adv..	216.22		216.22		216.22
6.	25.	Advertising Department.....				2,561.15	2,561.15
7.	26.	Writers, Artists' expenses.....	93.00		93.00		93.00
	27.	New York Tourist Bureau.....	2,083.33		2,083.33		2,083.33
			\$48,842.30	*\$262.94	\$48,579.36	*\$31,061.77	*\$79,642.93
*Credits				*Passenger - \$13,995.41			
1 Wall Map.....\$1.00				Freight - 17,066.36			
26 Indian Portfolios.....23.50							
8 copies "Blazed Trail".....36.00							
C. B. & Q. Ry.- Our proportion of cost of printing 10M folders, envelopes, etc. acct.							
Runeberg Singers Assn.....48.09							
Playing cards sold on train.154.35							
\$262.94							
* Minnesota.....\$12.95							
Montana.....7.88							
North Dakota.....69.58							
South Dakota.....29.40							
Iowa.....							
Twin Cities.....337.16							
Duluth & Superior....99.67							
Canada.....121.15							
West End.....7,732.59							
" " Mech. Ex.....761.92							
David Adv. Co. Mech. Ex.187.21							
\$9,359.51							

GROUP	ITEM	CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$1,341.71	*\$ 1,341.71			\$1,341.71
	2. Periodicals " " "	295.43	295.43			295.43
	3. Newspapers " off "	2,960.79	2,960.79			2,960.79
	4. Magazines.....	1,351.48	1,351.48			1,351.48
	5. Radio Broadcasting.....	65.00	65.00	\$ 625.77		690.77
2	6. Misc. Printing & advertising	2,754.72	2,754.72	4,482.04	67.50	7,304.26
	7. Il. Folders and booklets....	2,123.10	2,123.10			2,123.10
	8. Electros, cuts and art work.	1,353.91	1,353.91			1,353.91
	9. Photos and lantern slides...	454.52	454.52			454.52
3	10. Cartage, freight & express..	478.84	478.84	25.15	\$4.50	508.49
	11. Postage and duty.....	34.82	34.82	1,695.53		1,730.35
4	12. Time folders.....	321.00	321.00			321.00
	13. Railway & steamship guides..	217.30	217.30			217.30
	14. Folder distribution.....	520.64	520.64			520.64
5	15. Pictures, frames & boxing....	1.50	1.50			1.50
	16. Maps and rubber stamps.....	46.00	46.00			46.00
	17. Bulletin boards.....	903.15	903.15			903.15
	18. Moving pictures.....	547.96	547.96			547.96
	19. Lecture work.....					
	20. Window displays.....	932.99	932.99			932.99
	21. Advertising in the Orient...	261.85	261.85			261.85
	22. Publicity.....	1,027.43	1,027.43			1,027.43
	23. Miscellaneous.....	993.18	700.92	88.19		789.11
	24. Our proportion Burl. Tour adv.					
6	25. Advertising Department.....			2,459.65		2,459.65
	26. Writers, Artists' Expenses....	251.12	251.12			251.12
	27. New York Tourist Bureau.....	2,083.33	2,083.33			2,083.33
		\$21,321.77	*\$ 292.26	*\$9,376.33	\$72.00	*\$30,477.84
*Credits						
	C.T. Kelley - 36 doz. Playing Cards.	\$129.60	*Minnesota.....	*Passenger - \$4,507.79		*Passenger - \$25,537.30
	A.D. Sturley - 53-2/3 yds. Cloth....	13.41	Montana.....	Freight - 4,868.54		Freight - 4,940.54
	1 Elrod's Guide.....	1.00	North Dakota....			
	Glacier Park Hotel Co. - 100 Portfolios	55.00	South Dakota....			
	5 Portfolios.....	5.00	Iowa			
	Playing Cards sold on train.....	88.25	Twin Cities.....			
		\$292.26	Duluth & Superior			
			Canada.....			
			West End.....			
			" " Mech. Ex.			
			David Adv. Co. Mech. Ex.			
			\$1,341.71			

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$18,362.56		* \$18,362.56			\$18,362.56
	2. Periodicals " " "	486.78		486.78			486.78
	3. Newspapers " off "	14,731.67		14,731.67			14,731.67
	4. Magazines.....	630.91		630.91			630.91
	5. Radio Broadcasting.....	215.94		215.94	\$2,425.06		215.94
2	6. Miscel. Printing & advertising	4,025.84		4,025.84	122.49		6,450.90
	7. Il. Folders and booklets....	3,313.56		3,313.56			3,313.56
	8. Electros, cuts and art work.	532.60		532.60			532.60
	9. Photos and lantern slides...	410.60		410.60			533.09
3	10. Cartage, freight & express...	678.38	.46	677.92	22.33		700.25
	11. Postage and duty.....	17.08		17.08	1,387.94		1,405.02
4	12. Time folders.....	9,224.70		9,224.70			9,224.70
	13. Railway & steamship guides..	217.30		217.30			217.30
	14. Folder distribution.....	215.00		215.00			215.00
5	15. Pictures, frames & boxing....	251.90		251.90	891.25		1,143.15
	16. Maps and rubber stamps.....	57.49		57.49	.98		58.47
	17. Bulletin boards.....	885.30		885.30			885.30
	18. Moving pictures.....						
	19. Lecture work.....						1,006.72
	20. Window displays.....	1,006.72		1,006.72			1,006.72
	21. Advertising in the Orient...	1,034.64		1,034.64			1,034.64
	22. Publicity.....	1,570.63		1,570.63	15.04		1,585.67
	23. Miscellaneous.....	456.83	171.10	285.73	204.98		490.71
	24. Our Proportion Burl. Tour Adv.	968.21		968.21			968.21
6	25. Advertising Department.....				2,416.65		2,416.65
7	26. Writers, artists' expenses....	591.86		591.86			591.65
	27. New York Tourist Bureau.....	2,083.33		2,083.33			2,083.33
		\$61,969.83	*\$171.56	\$61,798.27	*\$7,486.72		*\$69,284.99
	*Credits						
	Fullman Co.....	\$14.80					
	Glacier Park Hotel Co. - 12						
	doz. playing cards.....	43.20					
	Monk's Cloth.....	13.25					
	L. E. Henderson - 5 doz.						
	playing cards.....	18.00					
	4 Portfolios.....	4.00					
	Railway Express Co.....	.46					
	Playing cards sold on train..	77.85					
		\$171.56					
	*Minnesota.....		5.00				
	Montana.....						
	North Dakota....						
	South Dakota....						
	Iowa.....						
	Duluth & Superior.....		66.27				
	Canada.....		41.16				
	West End.....		16,356.45				
	" Mech.Ex.		640.28				
	Twin Cities.....		716.41				
	David Adv. Co. Mech.Ex.		536.99				
			\$18,362.56				
	*Passenger -		\$3,648.55				*Passenger - \$65,446.82
	Freight -		3,838.17				Freight - 3,838.17

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1.	Newspapers published on line	\$ 9,095.29	*\$ 9,095.29			\$9,095.29 ✓
	2.	Periodicals " " "	651.21	651.21			651.21 ✓
	3.	Newspapers " off "	13,428.58	13,428.58			13,428.58 ✓
	4.	Magazines.....	443.56	443.56			443.56 ✓
	5.	Radio Broadcasting.....	233.88	173.88	\$20,406.59		20,580.47 ✓
2	6.	Miscellaneous printing & advertising	3,489.58	3,489.58	2,376.59	\$173.50	6,039.67 ✓
	7.	Il. Folders and booklets....	13,370.60	13,250.60	182.28		13,432.88 ✓
	8.	Electros, cuts and art work.	1,848.18	1,848.18			1,848.18 ✓
	9.	Photos and lantern slides..	698.33	698.33			698.33 ✓
3	10.	Cartage, freight & express...	273.41	273.41	770.44	.75	1,044.60
	11.	Postage and duty,,,...	164.74	164.74	1,616.87		1,781.61
4	12.	Time folders.....	82.10	82.10			82.10
	13.	Railway and Steamship guides	206.88	206.88			206.88
	14.	Folder distribution.....	243.50	243.50			243.50
5	15.	Pictures, frames and boxing..	515.95	515.95	20.00		535.95
	16.	Maps and rubber stamps.....	5.97	3.97			3.97
	17.	Bulletin boards.....	1,067.37	1,067.37			1,067.37
	18.	Moving pictures.....	180.07	180.07			180.07
	19.	Lecture Work.....					
	20.	Window displays.....	1,495.72	1,492.22			1,492.22
	21.	Advertising in the Orient...	447.23	447.23			447.23
	22.	Publicity.....	3,574.73	3,574.73			3,574.73
	23.	Miscellaneous.....	651.43	596.05	394.98		991.03
	24.	Our proportion Burl. Tour Adv.					
6	25.	Advertising Department.....			2,154.35		2,154.35
7	26.	Writers, Artists' Expenses...	34.15	34.15			34.15
	27.	New York Tourist Bureau.....	2,083.33	2,083.33			2,083.33
			\$54,285.79 *\$240.88	\$54,044.91	* \$27,922.10	\$174.25	*\$82,141.26

*Credits

C.B. & Q. Ry. - 1 M copies	*Minnesota.....	\$119.48	*Passenger -	\$14,510.98	* Passenger -	\$68,555.89
Call of the Mts. Book....	Montana.....	641.99	Freight -	13,411.12	Freight -	13,585.37
Publlman Co.....	North Dakota.....	144.73				
Railway Express Co. - Damage	South Dakota.....					
to transparency.....	Iowa.....	71.34				
2 Wall Maps.....	Duluth & Superior....	318.30				
3 Portfolios.....	Twin Cities.....	2,861.56				
3 Elrod's Guides.....	West End.....					
To cover lumber, etc., acct.	Mech. Ex....	3,516.88				
dismantling station at	Canada.....	134.67				
Chicago.....	David Adv. Co. Mech. Ex.	1286.34				
Playing Cards sold on train		\$9,095.29				
		\$240.88				

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$38,597.36		* \$38,597.36			\$38,597.36
	2. Periodicals " " "	1,426.81		1,426.81			1,426.81
	3. Newspapers " off "	54,993.17		54,993.17			54,993.17
	4. Magazines.....	1,456.64		1,456.64			1,456.64
	5. Radio Broadcasting.....	116.80		116.80	\$29,052.11		29,168.91
2	6. Misc. Printing & Advertising	4,811.65	72.48	4,739.17	2,519.02	\$523.13	7,781.32
	7. Il. Folders and booklets....	10,619.06		10,619.06			10,619.06
	8. Electros, cuts and art work..	1,199.10		1,199.10			1,199.10
	9. Photos and lantern slides...	540.82		540.82		15.80	556.62
3	10. Cartage, freight & express...	1,570.44		1,570.44	36.16	.25	1,606.85
	11. Postage and duty.....	78.02		78.02	2,251.81		2,329.83
4	12. Time folders.....	8,136.90		8,136.90			8,136.90
	13. Railway and steamship guides	206.88		206.88			206.88
	14. Folder distribution.....	466.37		466.37			466.37
5	15. Pictures, frames and boxing..	28.15		28.15			28.15
	16. Maps and rubber stamps.....	504.21	3.00	501.21	22.50		523.71
	17. Bulletin Boards.....	1,666.90		1,666.90			1,666.90
	18. Moving pictures.....	352.84		352.84			352.84
	19. Lecture work.....	7.20		7.20			7.20
	20. Window displays.....	2,371.06		2,371.06	Credit \$55.25		2,371.06
	21. Advertising in the Orient...	410.21		410.21			410.21
	22. Publicity.....	2,528.49		2,528.49	11.20		2,539.69
	23. Miscellaneous.....	2,841.18	209.58	2,631.60	344.20		2,975.80
	24. Our proportion Burl. Tour Adv.	2,665.94		2,665.94			2,665.94
6	25. Advertising Department.....				2,267.93		2,267.93
7	26. Writers', Artists' expenses...	40.60		40.60			40.60
	27. New York Tourist Bureau.....	2,083.33		2,083.33			2,083.33
		\$139,720.13	*\$285.06	\$139,435.07	\$36,504.93	\$539.18	\$176,479.18
					55.25 Less credit		(Credit) 55.25
					* \$36,449.68		* \$176,423.93
	*Credits						
	C.M.St.P. & P.R.R.-Their proportion			*Minnesota.....\$247.01			
	of cost of printing leaflet account			Montana.....214.43			
	Ohio Society of Dramatic Order			North Dakota.....600.22	* Passenger - \$19,373.35	* Passenger - \$158,808.42	
	Knights of Khorassan.....\$72.40			South Dakota.....13.72	Freight - 17,076.33	Freight - 17,615.51	
	C. T. Kelley-36 doz. Playing Cards			Iowa.....35.68			
	25 copies "Tenting Tonight".....148.35			Duluth & Superior...567.82			
	Pullman Co.....3.08			Twin Cities.....7,737.17			
	1 Portfolio.....1.00			Canada.....			
	3 Wall Maps.....3.00			West End.....28,603.42			
	Playing cards sold on train.....57.15			" " Mech. Ex.			
		\$285.06		David Adv.Co.Mech.Ex. 577.89			
				\$38,597.36			

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$1,310.30		\$ 1,310.30*			\$1,310.30
	2. Periodicals published " "	852.98		852.98			852.98
	3. Newspapers " off "	19,721.06		19,721.06			19,721.06
	4. Magazines.....	3,767.17		3,767.17			3,767.17
	5. Radio Broadcasting.....	228.44		228.44	\$26,907.65		27,136.09
2	6. Misl. Printing & advertising	5,055.72		5,055.72	2,466.86	283.50	7,806.08
	7. Il. Booklets and folders....	6,946.36	10.00	6,936.36	525.00		7,461.36
	8. Electros, cuts and art work	1,986.11		1,986.11		7.00	1,993.11
	9. Photos and lantern slides...	1,064.39		1,064.39	15.00		1,079.39
3	10. Cartage, freight & Express..	1,257.25		1,257.25	11.66		1,268.91
	11. Postage and duty.....	1,307.34	3.24	1,304.10	2,046.14		3,350.24
4	12. Time Folders.....	2,123.40		2,123.40			2,123.40
	13. Railway & Steamship Guides..	205.63		205.63			205.63
	14. Folder distribution.....	240.00		240.00			240.00
5	15. Pictures, frames & boxing....	110.50		110.50			110.50
	16. Maps and rubber stamps.....	70.00	6.00	64.00			64.00
	17. Bulletin boards.....	1,039.00		1,039.00			1,039.00
	18. Moving pictures.....	64.75		64.75			64.75
	19. Lecture work.....	23.20		23.20			23.20
	20. Window displays.....	1,015.42		1,015.42	112.00		1,127.42
	21. Advertising in the Orient...	367.08		367.08			367.08
	22. Publicity.....	3,174.88		3,174.88			3,174.88
	23. Miscellaneous.....	1,202.99	634.55	568.44	195.67		764.11
	24. Our proportion Burlington Adv.						
6	25. Advertising Department.....				1,782.30		1,782.30
7	26. Writers, Artists' Expenses...				20.15		20.15
	27. New York Tourist Bureau.....	2,083.33		2,083.33			2,083.33
		\$55,217.30	*\$653.79	\$54,563.51	*\$34,082.43	\$290.50	*\$88,936.44

*Credits

Pullman Co.....\$35.00
 2 copies "Wild Flowers".... 1.00
 6 Wall Maps..... 6.00
 8 Portfolios..... 8.25
 Northland Transportation Co.. 3.24
 2 copies "Through G.P."..... 2.00
 1 copy "Adventures in Alaska" 5.00
 Storey-Patterson Tours-Their
 proportion of cost of print-
 ing folders.....10.00
 Glacier Park Hotel Co.
 100 copies "Through G.P."
 24 doz. playing cards
 50 Indian lamp shades
 200 Portfolios.....316.40
 L.E. Henderson-6 doz.
 playing cards..... 21.60

C.T. Kelley-36 doz.

playing cards....\$129.60
 Account duplicate pay-
 ment for flowers from
 Holm & Olson..... 5.00
 Playing cards sold on
 train 110.70

\$653.79

*Minnesota.....
 Montana.....
 North Dakota.....
 South Dakota..... 33.60
 Iowa.....
 Duluth & Superior.....
 Twin Cities..... 385.75
 Canada.....
 West End..... 125.20
 Mech. Ex..... 647.56
 David Adv. Co. Mech. Ex. 118.19
 \$1,310.30

*Passenger - \$17,513.91
 Freight - 16,568.52

*Passenger - \$72,077.42
 Freight - 16,859.02

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	CREDITS	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$3,866.25		* \$3,866.25	\$ 272.25			\$4,138.50
	2. Periodicals " " "	945.13		945.13				945.13
	3. Newspapers " off "	19,520.12		19,520.12				19,520.12
	4. Magazines.....	18,460.28		18,460.28				18,460.28
	5. Radio Broadcasting.....	165.00		165.00	22,417.38			22,582.38
2	6. Misc. Printing & advertising	3,841.27		3,841.27	2,405.72		2.92	6,249.91
	7. Il. Folders and booklets....	7,878.15		7,878.15				7,878.15
	8. Electros, cuts and art work.	1,118.67		1,118.67				1,118.67
	9. Photos and lantern slides...	1,377.50		1,377.50	35.38			1,412.88
3	10. Cartage, freight & express..	891.60		891.60			.25	891.85
	11. Postage and duty.....	86.82		86.82	2,002.08			2,088.90
4	12. Time folders.....							
	13. Railway & Steamship guides..	212.63		212.63				212.63
	14. Folder Distribution.....	280.00		280.00				280.00
5	15. Pictures, frames and boxing..	2,521.95		2,521.95				2,521.95
	16. Maps and rubber stamps.....	863.56	8.00	855.56	1.06			856.62
	17. Bulletin boards.....	846.65		846.65				846.65
	18. Moving pictures.....	270.67		270.67				270.67
	19. Lecture work.....	70.00		70.00				70.00
	20. Window displays.....	1,143.98		1,143.98	6.00			1,149.98
	21. Advertising in the Orient...	405.04		405.04				405.04
	22. Publicity.....	887.14		887.14	1,003.64			1,890.78
	23. Miscellaneous.....	2,027.38	411.45	1,615.93	518.90	332.50	5.31	1,807.64
	24. Our proportion Burl. Tour Adv.	1,119.85		1,119.85				1,119.85
6	25. Advertising Department.....				2,782.30			2,782.30
7	26. Writers, Artists' Expenses.....							
	27. New York Tourist Bureau.....	2,083.33		2,083.33				2,083.33
		\$70,882.97	*\$419.45	\$70,463.52	*\$31,444.71		\$8.48	*\$101,584.21
					Credit 332.50			
					\$31,112.21			
	*Credits				*Passenger - \$16,290.89			*Passenger - \$86,754.41
	8 Wall Maps.....\$8.00	*Minnesota.....			Freight - 14,821.32			Freight - 14,829.80
	12 Portfolios.....12.00	Montana.....						
	3 copies "Wild Flowers"... 1.50	North Dakota..... 11.18						
	C. T. Kelley-48 doz.	South Dakota.....						
	Playing cards.....172.80	Iowa.....						
	F. W. Albachten- 24 doz.	Duluth & Superior.....						
	playing cards..... 86.40	Twin Cities..... 35.00						
	Playing cards sold on	Canada.....						
	train...138.75	West End.....3,116.56						
	\$419.45	Mech. Ex.....409.90						
	Addressograph Co.-	David Adv. Co. Mech. Ex... 293.61						
	(350 B. Drawers charged	\$5,866.25						
	to Traffic Advertising							
	Common in March acct.) 332.50							
	\$751.95							

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$ 4,467.53		\$4,467.53 *	\$ 1,474.50		\$5,942.03
	2. Periodicals " " "	1,289.65		1,289.65			1,289.65
	3. Newspapers " off "	6,375.67		6,375.67			6,375.67
	4. Magazines.....	10,305.67		10,305.67			10,305.67
	5. Radio Broadcasting.....	106.50	10.73	95.77	23,171.73		23,267.50
2	6. Misc. Printing & advertising	1,331.32		1,331.32	2,497.96		3,829.28
	7. Il. Folders and booklets....	3,959.03		3,959.03	411.60		4,370.63
	8. Electros, cuts and art work.	1,776.99	21.99	1,755.00	28.50		1,783.50
	9. Photos and lantern slides...	143.09		143.09	23.14		166.23
3	10. Cartage, freight & express..	758.04		758.04	13.70	7.85	779.59
	11. Postage and duty.....	47.49		47.49	1,700.56		1,748.05
4	12. Time folders.....	3,589.64		3,589.64			3,589.64
	13. Railway & Steamship Guides..	205.63		205.63			205.63
	14. Folder distribution.....	470.80		470.80			470.80
5	15. Pictures, frames & boxing....	1,046.95		1,046.95			1,046.95
	16. Maps and rubber stamps.....	21.50	3.00	18.50	421.70		440.20
	17. Bulletin boards.....	986.15		986.15			986.15
	18. Moving Pictures.....	208.87		208.87	2.40		211.27
	19. Lecture work.....	132.00		132.00			132.00
	20. Window displays.....	1,256.10		1,256.10	55.25		1,311.35
	21. Advertising in the Orient...	335.85		335.85			335.85
	22. Publicity.....	488.62		488.62	930.60		1,419.22
	23. Miscellaneous.....	1,998.71	357.01	1,641.70	608.66	23.40	2,273.76
	24. Our Proportion Burl. Tour Adv.	992.70		992.70			992.70
6	25. Advertising department.....				2,958.50		2,958.50
7	26. Writers, Artists' expenses...	58.33					58.33
	27. New York Tourist Bureau.....	2,083.33					2,083.33
		\$44,436.16	\$392.73	\$44,043.43			
	<u>Credits</u>				*\$34,298.80	\$31.25	*\$78,373.48
	McJunkin Adv. Co. - Refund on unused portion of Burlington ticket.....	\$10.73					
	Pullman Co.	3.41	*Minnesota	4.00	*Passenger - \$17,736.12		* Passenger - \$61,779.55
	Canadian National Co. - Their pro- portion of cost of halftones, etc...	21.99	Montana	47.04	Freight - 16,562.68		Freight - 16,593.93
	A. J. Hajek - 5 doz. Playing Cards.....	18.00	North Dakota.....				
	C. T. Kelley - 36 doz. "	129.60	South Dakota				
	Playing cards sold on train.....	198.00	Iowa.....				
	5 Indian Portfolios.....	5.00	Duluth & Superior.....				
	2 "Wild Flowers of G.P."	1.00	Twin Cities.....	549.24			
	1 "Elrod's Guide".....	1.00	Canada.....	109.76			
	1 "Through Glacier National Park"....	1.00	West End.....	3,379.37			
	3 Wall Maps.....	3.00	" " Mech. Ex.	285.91			
			David Adv. Co. Mech. Ex.	92.21			
		\$392.73		\$4,467.53			

GROUP	ITEM		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING
1	1. Newspapers published on line	\$6,359.92		\$6,359.92 *			\$6,359.92
	2. Periodicals " " "	1,258.62		1,258.62			1,258.62
	3. Newspapers " off "	2,591.33		2,591.33			2,591.33
	4. Magazines.....	3,192.14		3,192.14			3,192.14
	5. Radio Broadcasting.....	50.00		50.00	\$22,322.37		22,372.37
2	6. Misc.Printing & Advertising.	1,983.45	205.32	1,778.13	2,646.76	130.00	4,554.89
	7. Il. Folders and booklets....	292.75		292.75			292.75
	8. Electros, cuts and art work.	2,333.95		2,333.95	1,534.88		3,868.83
	9. Photos and lantern slides...	812.87		812.87	12.00		824.87
3	10. Cartage, freight and express	589.08		589.08	8.16	4.11	601.35
	11. Postage and duty.....	53.73	2.77	50.96	1,677.32		1,728.28
4	12. Time folders.....	3,540.48		3,540.48			3,540.48
	13. Railway and steamship guides	205.63		205.63			205.63
	14. Folder distribution.....	590.97		590.97			590.97
5	15. Pictures,frames & Boxing....	1,182.85		1,182.85			1,182.85
	16. Maps and rubber stamps.....	86.69	11.00	75.69	1.32		77.01
	17. Bulletin boards.....	1,039.71		1,039.71			1,039.71
	18. Moving pictures.....	195.10		195.10			195.10
	19. Lecture work.....	20.00		20.00			20.00
	20. Window displays.....	820.07		820.07			820.07
	21. Advertising in the Orient...	291.61		291.61			291.61
	22. Publicity.....	3,214.57		3,214.57	1,412.52		4,627.09
	23. Miscellaneous.....	827.49	339.90	487.59	594.63		1,082.22
	24. Our Proportion Burl.Tour adv.						
6	25. Advertising Department.....				2,882.45		2,882.45
	26. Writers,Artists' expenses...	7.56		7.56			7.56
	27. New York Tourist Bureau.....	2,083.33		2,083.33			2,083.33
		\$33,623.90	\$558.99 *	\$33,064.91	*\$33,092.41	\$134.11	*\$66,291.43
*Credits							
CGW R.R.Co. - Their proportion of cost of printing 20 M Jayhawker folders and 20M post cards.....		\$110.17	*Minnesota.....		*Passenger - \$16,435.31		*Passenger - \$49,500.22
Canadian National - Their proportion of cost of 20 M Jayhawker folders.....		95.15	Montana.....		Freight - 16,657.10		Freight - 16,791.21
11 Wall maps.....		11.00	No. Dak.....				
26 Portfolios.....		26.25	So. Dak.....				
Northland Transportation Co.-Postage		2.77	Iowa				
3 "Elrod's Guides" - 1 "Through Glacier Park" - 1 "Wild Flowers".....		4.50	Duluth & Superior.....				
1 "Blazed Trail"		4.00	Twin Cities.....				
C. T. Kelley - 24 doz. Playing cards		43.20✓	Canada				
F. W. Albachten - 24 " " " "		43.20✓	West End				
Pullman Co.....		2.75	" "Mech.Ex.....				
Playing Cards.....		2.40✓	David Adv.Co.Mech.Ex.				
Playing Cards sold on train.....		213.60✓					
		\$558.99					

GROUP	ITEM	BUDGET FOR 1929		CREDITS	PASSENGER TRAFFIC ADVERTISING	TRAFFIC ADVERTISING COMMON	FREIGHT TRAFFIC ADVERTISING	TOTAL TRAFFIC ADVERTISING	EXPENDED FOR JANUARY 1929
G 1	1. Newspapers published on line	\$110,000.00	\$4,420.74	.28	\$4,420.46			\$4,420.46	
	2. Periodicals " " "	7,500.00	1,721.83		1,721.83			1,721.83	
	3. Newspapers " off "	110,000.00	14,143.52		14,143.52			14,143.52	
	4. Magazines.....	40,000.00	1,689.02		1,689.02			1,689.02	
	5. Radio Broadcasting.....	191,008.00	14.00		14.00	\$36,981.82		36,995.82	
2	6. Misc. Printing & advertising..	40,000.00	1,808.85		1,808.85	2,394.87	\$28.75	4,232.47	
	7. Il. Folders and booklets.....	50,000.00	1,398.64		1,398.64			1,398.64	
	8. Electros, cuts and art work..	30,000.00	1,683.00		1,683.00		151.07	1,834.07	
	9. Photos and lantern slides....	5,000.00	497.75		497.75			497.75	
3	10. Cartage, freight & express...	8,000.00	644.19		644.19		20.40	664.59	
	11. Postage and duty.....	8,000.00	1,026.54	1.60	1,024.94	821.28		1,846.22	
4	12. Time folders.....	50,000.00	45.03		45.03			45.03	
	13. Railway and steamship guides.	2,500.00	205.63		205.63			205.63	
	14. Folder distribution.....	5,000.00	280.00		280.00			280.00	
5	15. Pictures, frames and boxing...	2,000.00	176.25		176.25			176.25	
	16. Maps and rubber stamps.....	3,500.00	142.54		142.54			142.54	
	17. Bulletin boards.....	12,500.00	1,625.25		1,625.25			1,625.25	
	18. Moving pictures.....	1,000.00	23.19		23.19			23.19	
	19. Lecture work.....	2,000.00	30.00		30.00			30.00	
	20. Window displays.....	10,000.00	686.82		686.82			686.82	
	21. Advertising in the Orient....	3,500.00	1,112.96		1,112.96			1,112.96	
	22. Publicity.....	5,000.00	1,063.42		1,063.42	6,337.84		7,401.26	
	23. Miscellaneous.....	10,000.00	2,152.10	603.48	1,548.62			1,548.62	
	24. Our proportion Burl. Tour adv.	7,500.00							
6	25. Advertising Department.....	34,000.00				2,961.95		2,961.95	
7	26. Writers, Artists' expenses....		343.97		343.97			343.97	
	27. New York Tourist Bureau.....	25,000.00	2,083.33		2,083.33			2,083.33	
		\$773,008.00	\$39,018.57	\$605.36*	\$38,413.21	*\$49,497.76	\$200.22	*\$88,111.19	

*Credits

W. S. Kirkpatrick-Adjustment in rate.....	\$.28	Minnesota.....	
Northland Transportation Co.....	1.60	Montana.....	\$631.90
Pullman Co.....	22.53	North Dakota.....	60.79
18 Portfolios.....	18.00	South Dakota.....	3.53
5 Wall Maps.....	5.00	Iowa.....	
3 "Elrod's Guides".....	3.00	Duluth & Superior.....	
2 "Wild Flowers".....	1.00	Twin Cities.....	2,268.13
C. T. Kelley - 84 doz. Playing Cards	302.40	Canada.....	497.76
H. E. Henderson - 24 " " "	21.60	West End.....	8.75
Playing cards sold on train.....	229.95	" " Mech. Ex.....	411.72
	\$605.36	David Adv. Co. - Mech. Ex.	538.16
			\$4,420.74
		Less credit.....	.28
			\$4,420.46

* Passenger -	\$26,205.65	* Passenger -	\$64,618.86
Freight -	23,292.11	Freight -	23,492.33

GROUP	ITEM	EXPENDED FOR DEC. 1926	EXPENDED FOR DEC. 1927	EXPENDED FOR DECEMBER 1928	EXPENDED FOR DEC. 1929
1	1. Newspapers published on line	\$ 6,992.08	\$11,408.45	\$9,882.56	\$7,058.43
	2. Periodicals " " "	1,137.40	900.30	1,323.45	631.01
	3. Newspapers " off "	10,613.38	22,790.99	10,354.51	8,494.02
	4. Magazines.....	1,486.80	287.50	3,312.34	192.96
	5. Radio Broadcasting.....	\$20,229.66 27.80%	\$35,387.24 54.26%	412.35 \$25,285.21 26.62%	16,977.66 \$33,354.08 42.53%
2	6. Misc. Printing & advertising	4,809.51	5,299.56	6,173.07	5,546.33
	7. Il. Folders and booklets....	1,211.48	1,103.97	23,326.99	2,958.72
	8. Electros, cuts and art work.	3,263.00	1,693.56	996.61	800.19
	9. Photos and lantern slides...	424.78 9,708.77 13.24%	451.81 8,548.90 12.98%	602.78 31,099.45 32.76%	724.16 10,029.40 12.79%
3	10. Cartage, freight & express..	1,478.82	706.10	962.94	878.83
	11. Postage and duty.....	589.78 2,068.60 2.67%	645.52 1,351.62 1.90%	1,169.67 2,132.61 2.13%	1,579.50 2,458.33 3.13%
4	12. Time folders	4,312.33	3,161.40	1,835.20	40.81
	13. Railway & steamship guides..	387.92	195.21	205.63	230.21
	14. Folder Distribution.....	223.50 4,923.75 6.62%	223.50 3,580.11 5.33%	280.00 2,320.83 2.33%	193.50 464.52 .59%
5.	15. Pictures, frames & boxing....	490.00	977.65	47.89	919.15
	16. Maps and rubber stamps.....	6.26	182.97	3,822.43	187.50
	17. Bulletin boards.....	409.15	969.12	872.15	846.65
	18. Moving pictures.....	136.13	1,059.76	103.06	
	19. Lecture work.....	2,962.79	11.62	10.00	54.25
	20. Window Displays.. ..	1,380.10	1,210.20	1,398.30	2,432.20
	21. Advertising in the Orient...	566.94	303.68	554.11	187.25
	22. Publicity.....	1,490.87	1,465.51	1,143.42	593.52
	23. Miscellaneous.....	4,168.35	3,159.22	1,730.60	2,099.82
	24. Our proportion Burl. Tour adv.	24.30 11,634.89 15.91%	9,339.76 14.19%	9,681.96 10.12%	7,320.34 9.33%
6.	25. Advertising Department.....	2,915.29 2,915.29 3.84%	2,919.30 2,919.30 4.32%	3,033.25 3,033.25 3.09%	2,782.90 2,782.90 3.54%
	26. Writers, Artists Expenses....	2,886.20	1,177.58	223.09	
	27. New York Tourist Bureau.....	18,876.38 21,762.58 29.92%	3,498.71 4,676.29 7.02%	21,558.86 21,781.95 22.95%	22,006.61 22,006.61 28.06%
	28. Columbia River Historical Ex.	15.12			
		\$73,258.66	\$65,803.22	\$95,335.26	
	Less credits.....	1,000.91	797.23	841.93	\$78,416.18
		\$72,257.75	\$65,005.99	\$94,493.33	

GROUP	ITEM	EXPENDED FOR NOVEMBER 1926			EXPENDED FOR NOVEMBER 1927			EXPENDED FOR NOVEMBER 1928			EXPENDED FOR NOVEMBER 1929		
1.	1. Newspapers published on line	\$5,557.93			\$9,372.20			\$2,663.40			\$4,538.71		
	2. Periodicals	1,286.66			1,056.33			1,017.27			420.76		
	3. Newspapers " off "	13,999.71			6,612.18			16,808.85			20,770.12		
	4. Magazines.....	305.75			532.31			362.56			400.65		
	5. Radio Broadcasting.....		\$21,150.05	33.18%		\$17,573.02	33.78%		\$20,852.08	42.98%	20,904.57	\$47,034.81	63.77%
2.	6. Misc. Printing & Advertising	7,830.28			2,098.48			3,181.69			3,730.61		
	7. Il. Folders and booklets.....	2,916.62			4,734.30			4,483.00			4,424.61		
	8. Electros, cuts and art work..	3,596.63			3,601.16			2,119.05			997.35		
	9. Photos and lantern slides....	1,807.39	16,150.92	25.3 %	1,129.84	11,563.78	22.24%	683.89	10,467.63	20.93%	1,552.78	10,705.35	14.52%
3.	10. Cartage, freight & express....	261.02			927.77			729.93			1,539.58		
	11. Postage and duty.....	661.67	922.69	1.28%	686.78	1,614.55	3.00%	1,203.59	1,933.52	2.98%	1,697.94	3,237.52	4.38%
4.	12. Time folders.....	4,261.24			3,202.40			5,592.30			70.20		
	13. Railway & Steamship guides...	193.96			195.21			411.26			218.55		
	14. Folder distribution.....	809.71	5,264.91.	813%	220.00	3,617.61	6.86%	280.00	6,283.56	12.07%	190.00	478.75	.64%
5.	15. Pictures, frames & boxing.....	3,859.57			252.00			1,127.76			13.50		
	16. Maps and rubber stamps.....	236.26			60.00			54.48					
	17. Bulletin boards.....	1,069.15			1,045.80			927.30			1,058.65		
	18. Moving pictures.....	2,230.64			82.67			295.35			1,097.08		
	19. Lecture work.....	698.69			15.00			25.00			16.50		
	20. Window displays.....	1,462.00			512.85			609.78			2,280.79		
	21. Advertising in the Orient....	732.96			322.22			274.27			235.32		
	22. Publicity.....	1,445.24			1,294.38			1,255.19			2,318.98		
	23. Miscellaneous.....	1,862.40			965.31			1,087.20			826.79		
	24. Our proportion Burl. Tour adv.		13,596.91	21.27%	1,215.06	5,765.29	11.01%	172.19	5,828.51	11.11%		7,847.61	10.65%
6.	25. Advertising Department.....	3,913.19	3,913.19	6 %	2,889.70	2,889.70	5.46%	3,186.25	3,186.25	5.52%	2,380.75	2,380.75	3.22%
7.	26. Writers and Artists' expenses	1,093.65			44.74			574.94					
	27. New York Tourist Bureau.....	2,083.33	3,176.98	4.84%	2,083.33	2,128.07	4.03%	2,083.33	2,658.23	4.41%	2,083.33	2,083.33	2.82%
8.	28. Upper Missouri Hist. Exp.....												
	29. Columbia River												
	30. Baltimore & Ohio Exhibition..				7,125.62	7,125.62	13.62%						
		\$64,175.65			\$52,277.64			\$51,209.78			\$73,768.12		
	Less credits.....	766.79			434.88			3,936.96					
		\$63,408.86			\$51,842.76			\$47,272.82					

GROUP	ITEM	EXPENDED FOR OCTOBER 1926			EXPENDED FOR OCTOBER 1927			EXPENDED FOR OCTOBER 1928			EXPENDED FOR OCTOBER 1929		
1.	1. Newspapers published on line	\$5,751.21			\$5,151.70			\$3,778.75			\$9,389.51		
	2. Periodicals " " "	796.04			634.20			1,145.44			328.77		
	3. Newspapers " off "	8,507.88			1,950.15			9.00			8,362.31		
	4. Magazines	310.25			458.35			472.47			655.48		
	5. Radio Broadcasting.....		\$15,365.38	38.01%		\$8,194.40	12.63%		\$5,405.66	14.25%	24,811.24	\$43,517.31	54.64%
2.	6. Misc. Printing & advertising	1,608.32			4,264.33			2,766.00			6,266.86		
	7. Il. Folders and booklets.....	2,298.28			1,632.65			4,682.22			5,296.29		
	8. Electros, cuts and art work..	2,084.32			3,039.64			2,238.07			2,522.63		
	9. Photos and lantern slides....	2,143.80	8,134.72	20.12%	1,983.44	10,920.06	16.79%	2,172.10	11,868.39	31.39%	1,325.90	15,411.68	19.35%
3.	10. Cartage, freight & express....	664.23			625.59			1,141.55			162.58		
	11. Postage and duty.....	527.59	1,191.82	2.62%	619.23	1,244.82	1.99%	2,076.85	3,218.40	8.44%	1,759.39	1,921.97	2.41%
4.	12. Time folders.....	193.96			4,980.40						5,120.50		
	13. Railway & steamship guides...	173.50			195.21			205.63			217.30		
	14. Folder distribution.....		367.46	.9%	651.40	5,777.01	8.93%	638.91	844.54	2.11%	222.00	5,559.80	6.98%
5.	15. Pictures, frames & boxing.....	3,018.00						774.75			1,079.85		
	16. Maps and rubber stamps.....	814.37			7,587.33			293.75			519.18		
	17. Bulletin boards.....	619.15			1,608.85			1,596.15			1,620.25		
	18. Moving pictures.....	444.56			415.31			761.11					
	19. Lecture work.....	117.65						25.00			15.00		
	20. Window displays.....	956.94			708.94			1,206.77			715.18		
	21. Advertising in the Orient....	729.46			884.30			1,421.02			513.87		
	22. Publicity.....	2,054.44			1,449.00			1,713.23			1,179.64		
	23. Miscellaneous.....	123.55			395.87	13,049.60	20.06%	690.66			2,635.50		
	24. Our proportion Burl. Tour adv.		8,878.12	21.66%				1,525.12	10,007.56	26.47%	216.22	5,275.41	6.62%
6.	25. Advertising department.....	3,025.70	3,025.70	7.48%	2,910.50	2,910.50	4.54%	3,265.00	3,265.00	8.56%	2,561.16	2,561.15	3.22%
7.	26. Writers and Artists' expenses..	1,638.71			794.90			1,266.44			93.00		
	27. New York Tourist Bureau.....	2,083.33	3,722.04	9.21%	21,850.99	22,645.89	35.06%	2,083.33	3,349.77	8.78%	2,083.33	2,176.33	2.74%
8.	28. Upper Missouri Histor. Exp....												
	29. Columbia River " " ...												
	30. Baltimore & Ohio Exhibition..												
		\$40,685.24			960.49								
	Less credits.....	264.56			\$65,702.77			\$37,949.32			\$79,642.93		
		\$40,420.68			388.09			309.07					
					\$65,314.68			\$37,640.25					

GROUP	ITEM	EXPENDED FOR Sept. 1926			EXPENDED FOR Sept. 1927			EXPENDED FOR Sept. 1928			EXPENDED FOR Sept. 1929		
GRO 1	1.	Newspapers published on line	\$4,948.79		\$11,361.56			\$6,017.14			\$1,341.71		
	2.	Periodicals " " "	603.20		788.96			1,074.59			295.43		
	3.	Newspapers " off "	755.55		221.49			9.00			2,960.79		
	4.	Magazines.....	336.00		180.00			321.27			1,351.48		
	5.	Radio Broadcasting.....		\$6,643.54	15.9%		\$12,552.01	34.85%		\$7,422.00	23.42%	690.77	\$6,640.18 1.21.78%
2	6.	Miscellaneous printing & advertising	1,967.26		1,204.94			3,498.51			7,304.26		
	7.	Il. Folders and booklets.....	1,197.05		1,333.52			1,765.81			2,123.10		
	8.	Electros, cuts and art work..	2,749.38		3,310.66			469.89			1,353.91		
	9.	Photos and lantern slides....	825.70	6,739.39	16.1%	1,185.98	7,035.10	19.54%	811.78	6,545.99	20.64%	454.52	11,235.79 36.86%
3	10.	Cartage, freight & express....	421.13		451.04			642.01			508.49		
	11.	Postage and duty.....	430.26	851.39	2 %	467.22	918.26	2.55%	1,406.88	2,048.89	6.46%	1,730.35	2,238.84 7.35%
4	12.	Time folders.....	9,397.89		452.35			1,783.50			321.00		
	13.	Railway & steamship guides..	193.96		195.21			411.25			217.30		
	14.	Folder distribution.....	223.50	9,815.35	23 %	223.50	871.06	2.42%	240.00	2,434.76	7.67%	520.64	1,058.94 3.47%
5	15.	Pictures, frames & boxing....	2,750.45		50.07			1,514.80			1.50		
	16.	Maps and rubber stamps.....	196.17		370.49			43.51			46.00		
	17.	Bulletin boards.....	409.15		1,371.65			831.15			903.15		
	18.	Moving pictures.....	91.57		143.80			490.15			547.96		
	19.	Lecture work.....	10.00		16.95			10.00					
	20.	Window displays.....	1,111.87		782.05			666.76			932.99		
	21.	Advertising in the Orient...	432.34		222.09			374.86			261.85		
	22.	Publicity.....	1,640.45		1,446.36			1,383.84			1,027.43		
	23.	Miscellaneous.....	2,160.36		1,251.89			2,527.94			789.11		
	24.	Our proportion Burl. Tour adv.		8,802.36	21.1%		5,655.35	15.7%		7,843.01	24.73%		4,509.99 14.8 %
6	25.	Advertising Department.....	3,223.74	3,223.74	7.7%	2,889.70	2,889.70	8.03%	3,086.75	3,086.75	9.73%	2,459.65	2,459.65 8.08%
7	26.	Writers, Artists' expenses....	3,685.11		401.98			248.84			251.12		
	27.	New York Tourist Bureau.....	2,083.33	5,768.44	13.8%	2,083.33	2,485.31	6.9 %	2,083.33	2,332.17	7.35%	2,083.33	2,334.45 7.66%
8	28.	Upper Missouri Hist. Ex.....											
	29.	Columbia River Hist. Ex.....	196.50										
	30.	Baltimore & Ohio Exhibition..		196.50	.4%	3,605.75	3,605.75	10.01%					
					\$36,012.54			\$31,713.37			\$30,477.84		
					1,082.58			331.92					
					\$34,929.96			\$31,381.65					

*Passenger - \$25,537.30
Freight - 4,940.54

Decrease over Sept. 1928 - \$5,844.35

GROUP	ITEM	EXPENDED FOR AUGUST 1926			EXPENDED FOR AUGUST 1927			EXPENDED FOR AUGUST 1928			EXPENDED FOR AUGUST 1929		
1.	1. Newspapers published on line	\$7,409.94			\$4,395.22			\$10,236.19			\$18,362.56		
	2. Periodicals " " "	473.11			626.05			758.10			486.78		
	3. Newspapers " off "	3,504.22			4,707.13			650.89			14,731.67		
	4. Magazines.....	332.50			697.00			1,218.00			630.91		
	5. Radio Broadcasting.....	\$11,719.77	20.87%		\$10,425.40	19.78%		\$12,863.18	23.92%		215.94	\$34,427.86	49.64%
2.	6. Misc. Printing & Advertising	3,770.76			2,427.00			4,932.46			6,450.90		
	7. Il. Folders and booklets....	4,933.37			2,021.17			3,037.72			3,313.56		
	8. Electros, cuts and art work.	2,590.34			1,450.84			955.48			532.60		
	9. Photos and lantern slides...	684.08	11,968.55	21.31%	1,111.50	7,010.51	13.27%	622.65	9,548.31	17.73%	533.09	10,830.15	15.58%
3.	10. Cartage, freight & express..	486.12			460.37			720.89			700.25		
	11. Postage and duty.....	714.20	1,200.32	1.91%	595.39	1,055.76	1.91%	1,417.66	2,138.55	3.91%	1,405.02	2,105.27	3.33%
4.	12. Time folders.....	4,766.80			20,262.66			9,614.35			9,224.70		
	13. Railway & Steamship guides..	193.96			199.17			217.30			217.30		
	14. Folder Distribution.....	223.50	5,184.26	9.08%	223.50	20,685.33	39.34%	243.50	9,857.85	18.34%	215.00	9,657.00	13.88%
5.	15. Pictures, frames & boxing....	1,333.10			1,290.39			3,809.41			1,143.15		
	16. Maps and rubber stamps.....	3.52			497.00			70.38			58.47		
	17. Bulletin boards.....	417.36			476.65			843.65			885.30		
	18. Moving pictures.....	354.81			593.66			7.50					
	19. Lecture work.....				7.50			10.00					
	20. Window displays.	198.80			341.94			1,232.86			1,006.74		
	21. Advertising in the Orient...				349.40			453.18			1,034.64		
	22. Publicity.....	10,133.01			1,271.07			1,464.96			1,585.67		
	23. Miscellaneous.....	4,193.59			879.02			4,111.11			490.71		
	24. Our proportion Burl. Tour adv.		16,634.19	29.72%	1,095.21	6,801.84	12.86%	1,355.56	13,358.61	24.85%	968.21	7,172.87	10.31%
6.	25. Advertising department.....	3,919.48	3,919.48	6.81%	2,937.60	2,937.60	5.53%	3,183.80	3,183.80	5.86%	2,416.65	2,416.65	3.44%
7.	26. Writers, Artists' expenses...	2,040.16			1,794.25			849.47			591.65		
	27. New York Tourist Bureau.....	2,083.33	4,123.49	7.7 %	2,092.33	3,885.58	7.31%	2,083.33	2,932.80	5.39%	2,083.33	2,674.98	3.82%
8.	28. Upper Missouri Histl Ex.....												
	29. Columbia River " "	1,882.31											
	30. Baltimore & Ohio Exhibition.		1,882.31	3.13%									
		\$56,632.37			\$52,802.02			\$53,883.10			\$69,284.99		
		1,166.55			376.55			319.29					
		\$55,465.82			\$52,425.47			\$53,563.81					

GROUP	ITEM	EXPENDED FOR JULY 1926			EXPENDED FOR JULY 1927			EXPENDED FOR JULY 1928			EXPENDED FOR JULY 1929		
1.	1. Newspapers published on line	\$8,097.31			\$11,737.65			\$12,504.77			\$9,095.29		
	2. Periodicals " " "	885.56			672.80			694.35			651.21		
	3. Newspapers " off "	17,419.50			13,004.04			26,488.56			13,428.58		
	4. Magazines.....	3,023.18			2,654.04			998.91			443.56		
	5. Radio Broadcasting.....	\$29,425.55	37.52%		\$28,068.53	44.21%		\$40,686.59	51.59%		20,580.47	\$44,199.11	53.81%
2.	6. Misc. Printing and Advertis.	2,787.69			2,353.48			4,589.51			6,039.67		
	7. Il. Folders and booklets....	18,416.52			11,045.75			7,933.50			13,432.88		
	8. Electros, cuts and art work.	3,440.19			3,409.32			1,558.24			1,848.18		
	9. Photos and lantern slides...	1,156.63	25,801.03	32.89%	906.22	17,714.77	27.87%	708.72	14,789.97	18.81%	698.33	22,019.06	26.81%
3.	10. Cartage, freight & express...	512.00			814.56			808.43			1,044.60		
	11. Postage and duty.....	382.20	894.20	1.09%	657.40	1,471.96	2.24%	1,798.52	2,606.95	3.29%	1,781.61	2,826.21	3.44%
4.	12. Time folders.....	4,950.15			199.17			45.73			82.10		
	13. Railway & steamship guides..	193.96			615.12	814.29	1.21%	205.63			206.88		
	14. Folder distribution.....	775.07	5,919.18	7.49%				897.30	1,148.66	1.44%	243.50	532.48	.66%
5.	15. Pictures, frames and boxing..	100.00			1,232.25								
	16. Maps and rubber stamps.....	751.95			493.49			1,753.45			535.95		
	17. Bulletin boards.....	612.54			435.80			3,781.73			3.97		
	18. Moving pictures.....	300.87			247.27			860.65			1,067.37		
	19. Lecture work.....	293.90			10.00			305.83			180.07		
	20. Window displays.....	435.00			394.61								
	21. Advertising in the Orient...	956.74			265.56			677.20			1,492.22		
	22. Publicity.....	1,745.78			2,448.92			646.82			447.23		
	23. Miscellaneous.....	3,199.58			1,769.70			1,972.59			3,574.73		
	24. Our proportion Burl. Tour adv.		8,396.36	10.67%	2,768.58	10,066.18	15.81%	2,402.39	14,490.59	18.43%	991.03	8,292.57	10.09%
6.	25. Advertising Department.....	3,502.45	3,502.45	4.42%	2,889.70	2,889.70	4.48%	3,033.00	3,033.00	3.84%	2,154.35	2,154.35	2.62%
	26. Writers, Artists' expenses...	1,886.28			611.42			56.14			34.15		
	27. New York Tourist Bureau.....	2,083.33	3,969.61	5.01%	2,083.33	2,694.75	4.18%	2,083.33	2,139.47	2.60%	2,083.33		
7.	28. Upper Missouri Hist. Ex.....	751.82											
	29. Columbia River " "												
	30. Baltimore & Ohio Expedition.												
		\$78,660.20			\$63,720.18			\$78,895.23			\$82,141.26		
	Less credits.....	361.51			347.86			342.17					
		\$78,298.69			\$63,372.32			\$78,553.06					

GROUP	ITEM	EXPENDED FOR JUNE 1926		EXPENDED FOR JUNE 1927		EXPENDED FOR JUNE 1928		EXPENDED FOR JUNE 1929	
1.	1. Newspapers published on line	\$17,516.21		\$12,107.35		\$24,152.39		\$38,597.36	
	2. Periodicals " " "	1,797.29		1,228.53		1,549.35		1,426.81	
	3. Newspapers " off "	20,592.11		25,740.84		33,503.60		54,993.17	
	4. Magazines.....	12,222.02		8,094.79		2,636.17		1,456.64	
	5. Radio Broadcasting.....	\$52,127.63	56.98%	\$47,171.51	57.56%	\$61,841.51	56.03%	29,168.91	\$125,642.89 71.21%
2.	6. Misc. Printing & advertising	2,391.43		2,296.39		4,883.99		7,781.32	
	7. Il. Folders and booklets.....	11,324.92		12,141.62		6,369.87		10,619.06	
	8. Electros, cuts and art work..	4,182.47		2,447.52		1,131.81		1,199.10	
	9. Photos and lantern slides....	865.11	18,763.93 20.47%	1,216.00	18,101.53 21.96%	2,046.07	14,431.74 12.98%	556.62	20,156.10 11.42%
3.	10. Cartage, freight & express....	635.74		775.52		1,411.19		1,606.85	
	11. Postage and duty.....	2,905.80	3,541.54 3.81%	761.89	1,537.41 1.68%	1,559.39	2,970.58 2.59%	2,329.83	3,936.68 2.23%
4.	12. Time Folders.....	196.00		73.70		10,425.21		8,136.90	
	13. Railway & Steamship guides...	193.96		196.46		616.89		206.88	
	14. Folder Distribution.....	263.00	652.96 .65%	223.50	493.66 .41%	193.50	11,235.60 10.08%	466.37	8,810.15 4.99%
5.	15. Pictures, frames & boxing.....			935.10		2,052.07		28.15	
	16. Maps and rubber stamps.....	106.56		2,401.34		91.50		523.71	
	17. Bulletin boards.....	1,443.17		382.50		2,179.68		1,666.90	
	18. Moving pictures.....	19.79		119.16		203.18		352.84	
	19. Lecture Work.....	42.95		1,135.89		20.00		7.20	
	20. Window displays.....	781.12		1,034.63		1,222.30		2,371.06	
	21. Advertising in the Orient....	175.52		788.00		464.27		410.21	
	22. Publicity.....	3,517.25		2,173.53		3,224.37		2,539.69	
	23. Miscellaneous.....	610.90		1,173.14	10,143.29 12.22%	5,760.29	15,217.66 13.71%	2,975.80	
	24. Our proportion Burl. Tour adv.		6,697.26 7.26%					2,665.94	13,541.50 7.67%
6.	25. Advertising Department.....	3,498.15	3,498.15 3.77%	2,910.50	2,910.50 3.36%	2,845.90	2,845.90 2.47%	2,267.93	2,267.93 1.28%
7.	26. Writers, Artists' expenses...	2,155.86		379.40		405.20		40.60	
	27. New York Tourist Bureau.....	2,083.33	4,239.19 4.58%	2,083.33	2,462.73 2.81%	2,083.33		2,083.33	2,123.93 1.20%
8.	28. Upper Missouri Hist. Ex.....								
	29. Columbia River " "	2,319.51							
	30. Baltimore & Ohio Exhibition...		2,319.51 2.48%						
		\$91,840.17		\$82,820.63		\$111,031.52		\$176,479.19	
	Less credits.....	436.37		1,059.68		862.41		55.25	
		\$91,403.80		\$81,660.95		\$110,169.11		\$176,423.93	

GROUP	ITEM	EXPENDED FOR MAY 1926	EXPENDED FOR MAY 1927	EXPENDED FOR MAY 1928	EXPENDED FOR MAY 1929
1.	1. Newspapers published on line	\$ 16,582.56	\$9,753.12	\$13,743.06	\$1,310.30
	2. Periodicals " " "	1,367.47	658.70	1,024.67	852.98
	3. Newspapers " off "	26,489.95	20,708.73	19,033.78	19,721.06
	4. Magazines.....	16,709.98	21,284.71	7,459.17	3,767.17
	5. Radio Broadcasting.....	\$61,149.96 57.49%	\$52,405.26 58.76%	\$41,260.68 43.10%	\$27,136.09 52,787.60 59.36%
2.	6. Miscel. Printing & advertising	3,642.71	2,283.26	6,963.24	7,806.08
	7. Il. Folders and booklets....	8,886.27	6,405.91	8,011.07	7,461.36
	8. Electros, cuts and art work.	7,090.58	3,521.25	6,528.91	1,993.11
	9. Photos and lantern slides....	1,283.01 20,902.57 19.61%	399.75 12,599.17 14.07%	573.56 22,076.78 23.05%	1,079.39 18,339.94 20.62%
3.	10. Cartage, freight & express..	286.14	928.50	1,332.80	1,268.91
	11. Postage and duty.....	1,490.47 1,776.61 1.61%	2,559.62 3,488.12 3.84%	1,883.93 3,216.73 3.34%	3,350.24 4,619.15 5.19%
4.	12. Time folders.....	4,908.93	4,195.50	6,191.40	2,123.40
	13. Railway and Steamship Guides		193.96		205.63
	14. Folder Distribution.....	642.19 5,551.12 5.16%	1,188.96 5,578.42 6.18%	183.50 6,374.90 6.64%	240.00 2,569.03 2.83%
5.	15. Pictures, Frames and boxing..	2,045.00	21.00	585.76	110.50
	16. Maps and rubber stamps.....	184.69	112.50	257.83	64.00
	17. Bulletin boards.....	518.00	1,102.50	2,105.70	1,039.00
	18. Moving pictures.....	311.21	711.40	17.30	64.75
	19. Lecture work.....	206.71	999.09	56.85	23.20
	20. Window displays.....	172.85	771.85	3,908.98	1,127.42
	21. Advertising in the Orient...	58.36	58.36	569.19	367.08
	22. Publicity.....	3,968.69	2,217.97	6,800.87	3,174.88
	23. Miscellaneous.....	1,149.69	1,583.68	3,243.87	764.11
	24. Our proportion Burl. Tour adv.	8,615.20 8.04%	2,648.10 10,226.45 11.38%	17,645.35 18.42%	6,734.94 7.57%
6.	25. Advertising Department.....	3,476.65 3,476.65 3.21%	2,889.70 2,889.70 3.18%	3,117.00 3,117.00 3.23%	1,782.30 1,782.30 2.01%
7.	26. Writers, Artists' expenses...	1,112.43	231.44	61.42	20.15
	27. New York Tourist Bureau.....	2,083.33 3,195.76 2.94%	2,083.33 2,314.77 2.59%	2,093.33 2,144.75 2.22%	2,083.33 2,103.48 2.36%
8.	28. Upper Missouri Historical Ex.				
	29. Columbia River " "	2,131.05			
	30. Baltimore & Ohio Exhibition..	2,131.05 1.94%			
		\$106,798.92	\$89,501.89	\$95,836.19	*\$88,936.44
	Less credits.....	553.15	426.98	1,167.60	
		\$106,245.77	\$89,074.91	\$95,668.59	

*Passenger - \$72,077.42
Freight - 16,859.02

GROUP	ITEM	EXPENDED FOR MARCH 1926			EXPENDED FOR MARCH 1927			EXPENDED FOR MARCH 1928			EXPENDED FOR MARCH 1929		
1	1. Newspapers published on Line	\$2,658.74			\$1,686.64			\$12,483.74			\$5,942.03		
	2. Periodicals " " "	1,317.57			876.89			1,137.21			1,289.65		
	3. Newspapers " off "	747.02			1,092.44			20,485.60			6,375.67		
	4. Magazines.....	8,451.45			17,393.95			32,909.79			10,305.67		
	5. Radio Broadcasting.....		\$13,174.78	23.94%		\$21,049.92	38.95%		\$67,016.34	61.72%	23,267.50	\$47,180.52	60.19%
2	6. Misc. Printing & advertising	6,660.56			4,565.96			4,259.48			3,829.28		
	7. Il. Booklets and folders....	6,200.65			5,348.88			14,232.19			4,370.63		
	8. Electros, cuts and art work..	7,138.99			5,641.58			2,589.56			1,783.50		
	9. Photos and lantern slides...	1,268.27	21,268.47	38.74%	1,032.35	16,588.77	30.66%	1,017.90	22,099.13	20.26%	166.23	10,149.64	12.95%
3	10. Cartage, freight & express...	925.50			812.85			1,408.67			779.59		
	11. Postage and duty.....	2,450.86	3,376.36	6.04%	1,874.25	2,687.10	4.82%	1,655.61	3,064.28	2.68%	1,748.05	2,527.64	3.23%
4	12. Time folders.....	4,384.36									3,589.64		
	13. Railway and Steamship guides	193.96			193.96			216.38			205.63		
	14. Folder distribution.....	223.50	4,801.82	8.62%	220.00	413.96	.59%	223.50	439.88	.26%	470.80	4,266.07	5.44%
5	15. Pictures, frames and boxing...	503.50			1,803.40			1,833.70			1,046.95		
	16. Maps and rubber stamps.....	29.14			1,103.02			922.50			440.20		
	17. Bulletin boards.....	393.00			602.07			939.15			986.15		
	18. Moving pictures.....	1,357.62			173.64			1,130.52			211.27		
	19. Lecture work.....	297.48			1,574.30			22.50			132.00		
	20. Window displays.....	842.47			545.25			3,035.02			1,311.35		
	21. Advertising in the Orient...	361.10			388.26			354.61			335.85		
	22. Publicity.....	2,354.88			1,460.40			1,786.55			1,419.22		
	23. Miscellaneous.....	2,422.40			.890.36			1,561.35			2,273.76		
	24. Our proportion Burl. Tour Ad.		8,561.59	15.52%	9.28	8,548.98	15.71%	15.68	11,601.58	10.56%	992.70	9,149.45	11.68%
6	25. Advertising Department.....	2,792.05	2,792.05	5.01%	3,052.90	3,052.90	5.51%	3,114.80	3,114.80	2.73%	2,958.50	2,958.50	3.78%
7	26. Writers, Artists' Expenses...	50.00			47.37			212.29			58.33		
	27. New York Tourist Bureau.....		50.00		2,083.33	2,130.70	3.76%	2,083.33	2,104.62	1.79%	2,083.33	2,141.66	2.73%
	28. Upper Missouri Historical Ex.												
	29. Columbia River " " "	1,261.26			48.59	48.59							
	30. Baltimore & Ohio Exhibition.		1,261.26	2.13%									
		\$55,286.33			\$54,520.92			\$ 109,440.63					
	Less credits.....	593.72			714.43			1,113.04			\$78,373.48		
		\$54,692.61			\$53,806.49			\$ 108,327.59					

Decrease over March 1928....\$29,954.11

		EXPENDED FOR FEB. 1926			EXPENDED FOR FEB. 1927			EXPENDED FOR FEB. 1928			EXPENDED FOR FEB. 1929		
GROUP	ITEM	1. Newspapers published on line	\$4,799.37		\$2,685.32			\$2,322.89			\$6,359.92		
1	2. Periodicals " " "	1,582.30			1,152.83			935.55			1,258.62		
	3. Newspapers " off "	835.62			19.00			667.45			2,591.33		
	4. Magazines.....	5,691.95			8,495.28			4,460.89			3,192.14		
	5. Radio Broadcasting.....		\$12,909.24	27.15%		\$12,352.43	36.04%		\$8,386.78	16.01%	22,372.37	\$35,774.38	53.97%
2	6. Misc. Printing and advertising	3,311.61			2,083.45			5,333.12			4,554.89		
	7. Il. Folders and booklets. ...	4,478.06			2,041.26			7,332.31			292.75		
	8. Electros, cuts and art work..	9,872.98			991.00			4,159.62			3,868.83		
	9. Photos and lantern slides....	1,714.99	19,377.64	40.85%	519.77	5,635.48	16.31%	1,598.85	18,423.90	35.31%	824.87	9,541.34	14.39%
3	10. Cartage, freight & express...	213.22			587.89			764.04			601.35		
	11. Postage and duty.....	1,438.76	1,651.98	3.32%	684.89	1,272.78	3.53%	1,860.12	2,624.16	4.91%	1,728.28	2,329.63	3.52%
4	12. Time folders.....	91.60						6,138.80			3,540.48		
	13. Railway & Steamship guides...	387.92						214.38			205.63		
	14. Folder distribution.....	653.89	1,133.41	2.22%	223.50	223.50	.43%	220.00	6,573.18	12.52%	590.97	4,337.08	6.54%
5	15. Pictures, frames and boxing...	1,636.54			724.70			1,296.25			1,182.85		
	16. Maps and rubber stamps.....	659.64			54.73			57.63			77.01		
	17. Bulletin boards.....	168.00			409.15			845.80			1,039.71		
	18. Moving pictures.....	1,167.78			812.25			179.03			195.10		
	19. Lecture work.....	153.86			2,616.41			11.75			20.00		
	20. Window displays.....	489.62			305.15			1,496.64			820.07		
	21. Advertising in the Orient....	1,285.08			195.79			491.66			291.61		
	22. Publicity.....	1,796.23			3,122.86			3,048.65			4,627.09		
	23. Miscellaneous.....	916.54			1,898.75			3,529.99			1,082.22		
	24. Our proportion Burl. Tour adv.		8,273.29	17.34%	1.85	10,141.64	29.55%	354.09	11,311.49	21.61%		9,335.66	14.08%
6	25. Advertising department.....	2,682.90	2,682.90	5.51%	2,834.65	2,834.65	8.10%	2,983.55	2,983.55	5.51%	2,882.45	2,882.45	4.35%
7	26. Writers, Artists' expenses....	50.00			49.81			77.20			7.56		
	27. New York Tourist Bureau.....		50.00	3.61%	2,083.33	2,133.14	6.04%	2,083.33	2,160.53	4.03%	2,083.33	2,090.89	3.15%
8	28. Upper Missouri Historical Ex.												
	29. Columbia River " "	1,787.30			36.46	36.46							
	30. Baltimore & Ohio Exhibition..		1,787.30										
		\$47,865.76			\$34,630.08			\$52,463.59			\$66,291.43		
	Less credits.....	625.11			576.96			468.82					
		\$47,240.65			\$34,053.12			\$51,994.77					

Increase over Feb. 1928 - \$14,296.66

GROUP	ITEM	EXPENDED FOR JAN. 1926			EXPENDED FOR JAN. 1927			EXPENDED FOR JAN. 1928			EXPENDED FOR JAN. 1929		
1	1. Newspapers published on line	\$5,945.61			\$4,424.26			\$3,370.30			\$4,420.74		
	2. Periodicals " " "	2,132.37			1,059.34			1,679.07			1,721.83		
	3. Newspapers " off "	4,258.31			4,906.51			10,929.35			14,143.52		
	4. Magazines.....	4,522.89			507.65			530.40			1,689.02		
	5. Radio broadcasting.....		\$16,859.18	28.41%		\$10,897.76	21.81%		\$16,509.12	46.94%	\$36,995.82	\$58,970.65	66.92%
2	6. Miscel. Printing & advertising	6,983.10			5,101.64			2,428.97			4,232.47		
	7. Il. Folders and booklets.....	5,714.93			11,959.80			1,685.61			1,398.64		
	8. Electros, cuts and art work..	7,724.77			4,098.30			2,114.40			1,834.07		
	9. Photos and lantern slides..	2,377.11	22,799.91	38.55%	550.47	21,710.21	43.63%	1,744.75	7,973.73	21.11%	497.75	7,962.93	9.04%
3	10. Cartage, freight & express...	222.47			205.61			745.54			664.59		
	11. Postage and duty.....	917.28	1,139.75	1.61%	1,107.90	1,313.51	2.47%	2,032.09	2,777.63	5.4 %	1,846.22	2,510.81	2.85%
4	12. Time folders.....	8,623.50			4,645.30			1			45.03		
	13. Railway and steamship guides	193.96			193.96			195.21			205.63		
	14. Folder distribution.....	223.50	9,040.96	15.11%	243.50	5,083.76	10.08%	705.83	901.04	1.12%	280.00	530.66	.61%
5	15. Pictures, frames and boxing..	243.00			259.77			1,220.60			176.25		
	16. Maps and rubber stamps.....	18.60			206.15			127.33			142.54		
	17. Bulletin boards.....	318.00			409.05			642.50			1,625.25		
	18. Moving pictures.....	1,592.16			194.19			34.54			23.19		
	19. Lecture work.....	60.00			2,333.95			17.75			30.00		
	20. Window displays.....	1,522.15			242.43			823.10			686.82		
	21. Advertising in the Orient...	719.96			213.23			584.43			1,112.96		
	22. Publicity.....	1,560.36			1,295.40			1,265.12			7,401.26		
	23. Miscellaneous.....	918.18			373.51			1,593.90			1,548.62		
	24. Our proportion Burl. Tour Adv.		6,952.41	11.51%		5,527.68	10.96%	.30	6,309.57	16.08%		12,746.89	14.47%
6	25. Advertising Department.....	2,998.52	2,998.52	4.81%	2,885.95	2,885.95	5.73%	2,933.70	2,933.70	6.02%	2,961.95	2,961.95	3.36%
7	26. Writers, Artists' expenses..	50.00			642.34			66.80			343.97		
	27. New York Tourist Bureau.....		50.00		2,083.33	2,725.67	5.32%	2,083.33	2,725.67	3.33%	2,083.33	2,427.30	2.75%
8	28. Upper Historical Expedition.	550.00	550.00										
		\$60,390.72			\$50,143.54			\$39,554.92			\$88,111.19		
	Less credits.....	1,821.43			589.14			6,504.12					
		\$58,569.29			\$49,554.40			\$33,050.80					

FREIGHT TRAFFIC ADVERTISING - DECEMBER 1929

H. E. Dreyer.....\$1.56 ✓

T. A. Thompson.....13.12 ✓

McGill-Warner Co.

1 M Desk Blotters- Geo. Blanchard \$90.00

2500 " " -W.E.Hunt.....187.50 277.50 ✓

Chas. Sheely - Photos.....7.00 ✓ \$299.18

FREIGHT TRAFFIC ADVERTISING - NOVEMBER 1929

Item

6

McGill-Warner Co.

500 map desk blotters -C.N.Christopherson..	\$25.00	
1 M Hand "	3.25	
82,200 Wall Calendars - 1/2	2,593.08	
Shipping Calendars.....	39.50	2,660.83

9

Wm. Bull - Photos..... 19.60

C. A. Libby.....	2.00	21.60
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10

Pacific Transfer Co.....	.25	
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P. H. Yorke.....	5.85	6.10
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\$2,688.53

FREIGHT TRAFFIC ADVERTISING - OCTOBER 1929

P. H. Yorke.....\$1.80 ✓

FREIGHT TRAFFIC ADVERTISING - SEPTEMBER 1929

10. P. H. Yorke.....\$4.50 ✓

6. McGill-Warner Co.

3 M Blotters- H. W. Costigan....\$19.50 ✓

250 Map Desk Blotters..... 35.00 ✓

2000 special Cascade Tunnel

Blotters...13.00 ✓

67.50

\$72.00

FREIGHT TRAFFIC ADVERTISING - JULY 1929

10. Pacific Transfer Co.....\$.75 ✓

6. McGill-Warner Co.

400 Desk Blotters.....	\$22.50 ✓	
2 M " "	130.00 ✓	
3 M Hand Blotters.....	<u>21.00</u> ✓	173.50

\$174.25

FREIGHT TRAFFIC ADVERTISING - JUNE 1929

10. Pacific Transfer Co.....\$.25 ✓

9, Walter P. Miller..... 15.80 ✓

6. McGill-Warner Co.

500	Desk Blotters-	G. A. Blanchard.....	\$25.00	✓
150	"	" - W. E. McCormick.....	15.00	✓
250	"	" - C. D. Thompson.....	17.50	✓
250	"	" - G. A. Siebold.....	17.50	✓
250	"	" - J. C. Maher.....	17.50	✓
300	"	" - C. N. Christopherson..	20.00	✓
24 M	Standard Blotters.....		60.00	✓
1 M	Desk Blotters-	C. A. Gerken.....	48.50	✓
2500	Desk Blotters	- W. E. Hunt.....	215.63	✓
2 M	"	" - J. S. Bock.....	86.50	✓
			<u>523.13</u>	

\$539.18

FREIGHT TRAFFIC ADVERTISING - MAY 1929

8. Great Falls Engraving Co. - 1 halftone.....\$7.00 ✓

6. McGill-Warner Co. - Our proportion of cost
of 5,300 desk blotters.....283.50 ✓

\$290.50

FREIGHT TRAFFIC ADVERTISING - APRIL 1929

W. J. Kennedy Stationery Co. - Our proportion of cost of
three desk blotters.....\$2.92✓

Pacific Transfer Co..... .25✓

Adjustment of Account..... 5.31✓

\$ 8.48

FREIGHT TRAFFIC ADVERTISING - MARCH 1929

T. A. Thompson.....	\$7.85 ✓	
Adjustment of account.....	<u>23.40</u> ✓	\$31.25

FREIGHT ADVERTISING - FEBRUARY 1929

McGill-Warner Co. - 10 M Desk Blotters.....\$130.00 ✓

T. A. Thompson - Cartage on calendars..... 4.11 ✓

\$134.11

FREIGHT ADVERTISING - JANUARY 1929

McGill-Warner Co. - 500 Desk Blotters- G.A.Blanchard.....	\$28.75 ✓
Western Newspaper Union.....	151.07 ✓
T.A. Thompson.....	110.11 ✓
C. B. & Q. Ry. - Freight.....	<u>10.29</u> ✓
	\$200.22

TRAFFIC ADVERTISING COMMON - DECEMBER 1929

5

- McJunkin Advertising Co.

Broadcasting on Nov. 25th.....	\$3,556.56	✓	
Artists' Fees on " 25th.....	2,150.86	✓	
Broadcasting on Dec. 2nd.....	3,556.56	✓	
Artists' fees on " 2nd.....	2,150.00	✓	
Broadcasting on Dec. 9th.....	3,556.56	✓	
Artists' Fees on Dec. 9th.....	1,775.00	✓	\$16,745.54

Louis Wasmer Co. - Nov. 10th to
Dec. 10th... 50.00

Totem Broadcasters	105.19	155.19	✓
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David Advertising Co.

Radio Announcements as follows:

KFBB, Great Falls.....	\$12.00		
WDAY, Fargo.....	22.50		
KFJM, Grand Forks.....	12.00		
KLPM, Minot.....	12.00		
KLPM, "	20.00		
	<u>\$78.50</u>		
Less dis.....	1.57		
		<u>76.93</u>	\$16,977.66

6

- Louis F. Dow Co.

Completion of one set of off-set plates January subject.....	\$291.55		
Completion of two sets of off-set plates - Feb. and March.....	583.08		
60,711 January calendars.....	1,338.68		
60,711 Envelopes and protectors...	755.61		
Inserting January calendars and attaching labels.....	148.76		
Sorting January calendars in accordance with U.S. Postal regulations	194.04	\$3,311.72	

McGill-Warner Co. - 500 Advertising Dept. forms.....	11.50	✓	
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Railroader Printing Co. - Letterheads	7.00	✓	3,330.22
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9

- William Bull- Photos.....	\$98.00	✓	98.00
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TRAFFIC ADVERTISING COMMON - DECEMBER 1929 (Cont'd)

10	-	W. E. McCormick.....	\$2.70✓	
		H. E. Watkins.....	.15✓	
		E. L. Buchanan.....	16.80✓	
		Seattle Transfer....	4.25✓	
		J. E. Driscoll.....	2.81✓	
		W. J. Mitsch.....	10.00✓	
		T.A. Thompson.....	67.85✓	
		International Sleeping		
		Car Co.-Freight.....	7.55✓	
		Pacific Transfer Co.....	2.00✓	
		Freight..	13.05✓	\$127.16
11	-	Postage on material mailed out	\$583.30✓	
		A. H. Hebb.....	2.83✓	
		Postage.....	946.68	1,532.81
20	-	H. E. Olmsted- Window cards.....	3.00	3.00
22	-	S. W. Stokes - Addressing and mailing		
		account Wenatchee Apple radio responses	\$236.95✓	
		Puget Sound Electric Co. -		
		Lighting O.L. Sign.....	12.35✓	249.39
23	-	Northern States Envelope Co.		
		50 M. Envelopes.....	\$36.75✓	
		Poole Bros. -1100 Wall Maps.....	1,851.50✓	
		Van Paper Supply Co.- 6 rolls		
		Kraft Paper.....	18.95✓	
		Addressograph Co.....	45.72✓	
		H. E. Wedelstaedt.....	6.40✓	
		Metropolitan Bldg. Co. - Our pro-		
		portion of cost of Operating		
		Seattle office.....	40.04✓	
		McGill-Warner Co.- Rags.....	5.00✓	
		Lowman & Hanford Co. - Supplies.....	38.35✓	
		Seattle Hardware Co.-Office Supplies		
		for Ashton.....	.92✓	
		Quality Park Envelope Co.-Envelopes	14.70✓	
		Mullery Paper Co. - 3 M tubes.....	73.50✓	
		H. E. Boyeson.....	2.86✓	2,134.69
25	-	Pay Roll.....		2,782.90
				<u>\$27,235.74</u>

TRAFFIC ADVERTISING COMMON - NOVEMBER 1929

ITEM

3 McJunkin Advertising Co.

Eastern newspapers - November- Radio.....\$7,403.85
 Difference in rate billed for advertising
 in Cleveland Plaindealer - rate billed
 35¢ should be 42¢..... 21.00 \$7,424.85

5 McJunkin Advertising Co.

Radio Broadcasting - Nov. 4.....\$3,556.56 ✓
 Artists' Fees.....- " 4..... 1,975.00 ✓
 Artists' Fees - Oct. 14..... 1,737.50 ✓
 Radio Broadcasting - Nov. 11..... 3,556.56 ✓
 Artists' Fees - " 11..... 2,150.00 ✓
 Broadcasting - " 18.....3,502.13 ✓
 Artists' Fees - " 18.....1,852.50 ✓

 Charge for continuity on programs of Jan. 12-
 14-21-28, Feb. 4-18-25, Mar. 4-11-18-25 and
 April 1 @ \$200.00 2,400.00

 Totem Broadcasters - Nov. 2 to Nov. 30th..... 124.32 20,854.57

6 Louis F. Dow Co.

56, 172 Special Envelopes & Protectors..... 699.11
 56,172 December Calendars.....1,208.32
 Sorting December Calendars in accordance with
 U. S. Postal regulations..... 194.04
 Inserting December calendars and attaching labels 137.62 2,239.09

10 American Express Co. - Charges in connection with
 shipment of calendars sent to Shanghai..... 7.27

Duty and charges in connection with calendars
 sent to J. H. Morris, Seoul, Korea..... 14.75

American Chamber of Commerce- Handling calendars... 8.60

H. A. Watkins..... 19.84
 P. H. Yorke......61
 W. E. McCormick......81
 Freight on calendars and glass map..... 134.10
 A. Whitnall..... 2.50 188.48

11 Postage on material mailed out..... 1,648.65

TRAFFIC ADVERTISING COMMON - NOVEMBER 1929 (CONT'D)

ITEM

20	H. E. Olmsted - Window cards acct. radio.....	\$4.50	
	Metropolitan Bldg. Co. - Window Cards "	12.50	\$17.00
22	Mat. - Dale St.....	14	
	Puget Sound Electric Co. - Lighting sign.....	6.08 ✓	6.22
23	McJunkin Advertising Co. - Telegram.....	.87 ✓	
	D. Ashton - Expenses during November	28.00 ✓	
	Robert A. Holden - 5 M letterheads -Adv.Dept. 500 cards R.P. Santal.....	46.25 ✓	
	Addressograph Co.....	13.87 ✓	
	Melady Paper Co. - Gummed tape.....	.52 ✓	
	H. E. Wedelstaedt.....	69.00 ✓	
	Metropolitan Bldg. Co. - Our proportion of cost of operating Seattle Ticket office....	36.94 ✓	
	Mullery Paper Box Co. - 500 Calendars Tubes.....	8.09 ✓	
	25 M Mailing Tubes.....	649.25 ✓	
	H. C. Boyeson Co. 1 Date Book.....	1.12 ✓	853.91
25	Pay Roll.....		2,380.75
			\$35,613.52

TRAFFIC ADVERTISING COMMON - OCTOBER 1929

5. McJunkin Advertising Co.

Radio Broadcasting on Sept. 30.....	\$3,556.56✓	
" " " Oct. 7.....	3,443.75✓	
" " " " 14.....	3,491.25✓	
" " " " 21.....	3,556.56✓	
" " " " 28.....	3,556.56✓	

Artists' fees on Sept. 30.....	1,615.50✓	
" " " Oct. 7.....	2,350.00✓	
" " " " 21.....	1,569.50✓	
" " " " 28.....	1,382.50	

\$24,522.18

6. Louis F. Dow Co.

55,151 Special Nov. Calendars.....	1,186.35	
55,151 " Envelopes and protectors	686.41	
Inserting calendars and attaching labels	135.12	
Sorting Nov. Calendars in accordance		
with U.S. Postal regulations.....	194.04	
	<u>\$2,201.92</u>	

McGill-Warner Co.

1 M Cascade blotters.....	\$6.50✓	
500 Map desk blotters.....	50.00	
500 Index cards.....	3.75	
2 M blotters.....	13.00✓	
1 M hand blotters.....	22.00✓	
Comp. for monthly calendars		
for the Orient.....	18.75	
2 M Hand blotters.....	30.00✓	
1 M sheets.....	2.35	
3 M hand blotters.....	19.50✓	
	<u>165.85</u>	

2,367.77

9. William Bull - Photos.....

43.51✓

10. Pacific Transfer Co.....

H. A. Watkins.....	6.95	
E. L. Buchanan.....	.88	
T. A. Thompson.....	6.75	

15.28

11. Postage on material mailed out.....

A. H. Webb.....	1.60	
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1,145.50

15. J. H. Kenney - 1 frame.....

Gus Messing. - 1 brass title plate.....	6.50	
	6.75✓	

13.25

16. Gus Messing - rubber stamps.....

1.18

TRAFFIC ADVERTISING COMMON - OCTOBER 1929 (CONT'D)

22.	Mat. - Supt. D. & S. Cars.....	\$8.95	
	Lab. - Dale St.....	<u>9.25</u>	\$18.20
23.	O. J. McGillis- Expenses for Oct.	47.40 ✓	
	R. P. Santal - " " "	22.15 ✓	
	Adam Decker - 1 pr. scissors.....	2.75 ✓	
	Melady Paper Co.- 6 rolls tape.....	2.34 ✓	
	Western Union Telegram.....	3.34 ✓	
	Donald Ashton - Expenses for Oct.....	246.50 ✓	
	Addressograph Co.....	44.27 ✓	
	H. E. Wedelstaedt.....	1.00 ✓	
	McGill-Warner Co.- 25 Lbs. rags.....	<u>4.00</u> ✓	373.75
25.	Pay Roll.....		2,561.15

\$31,061.77

TRAFFIC ADVERTISING COMMON - SEPTEMBER 1929

5.	-	<u>McJunkin Advertising Co.</u>		
		Expenses of George Redman of the National		
		Broadcasting Co. from Sept. 7th to 9th....	\$593.77	
		Additional items account George Redman.....	32.00	\$625.77 ✓
6.	-	<u>Louis F. DownCo.</u>		
		60,499 October calendars.....	\$1,477.26	
		60,499 Special Envelopes.....	854.73	
		Sorting October calendars.....	194.04	
		Inserting calendars and attaching labels...	168.26	
		Additional composition and running on		
		12 M calendars.....	58.80	
		<u>McGill-Warner Co.</u>		
		730-1930 Wall Calendars patched..	\$19.75	
		35 M Goats.....	1,403.95	
		35,075 Goats patched.....	116.75	
		5 M special Cascade Tunnel		
		Blotters.....	32.50 ✓	
		30,500 Reprint Radio Post cards	152.50	1,725.45
		Railroader Printing Co.-Letterheads.....	3.50 ✓	4,482.04
10.	-	H. E. Watkins.....	6.35	
		H. G. Schaeette.....	1.80	
		T. A. Thompson.....	16.25	
		Pacific Transfer Col.....	.75	25.15
11.	-	American Express Co. - Duty on calendars.....	7.11	
		Japan Tourist Bureau- " " "	11.25	
		A. H. Hebb.....	4.13	
		Postage on material mailed out.....	1,673.04	1,695.53
23.	-	Addressograph Co. - Supplies.....	9.06 ✓	
		H. E. Wedelstaedt.- "	57.00 ✓	
		St. Marie Cigar & News Co.....	2.13 ✓	
		Van Paper Supply Co. - 6 rolls kraft paper...	20.00 ✓	88.19
25	-	Pay Roll.....		2,459.65
				\$9,376.33

1123.04
85
1188.04

TRAFFIC ADVERTISING COMMON - AUGUST 1929

6. Louis F. Dow Co.

Sorting September calendars in accordance
with U.S. postal regulations.....\$194.04
Inserting calendars and attaching labels 135.68
55,380 September calendars.....1,191.28
55,380 Special envelopes. 689.26
Additional composition and running on
12 M calendars for foreign agents..... 58.80

McGill-Warner Co.

1 M Desk Blotters\$90.00
200 Loose leaf sheets..... 9.50
100 press board file cards..... 2.75
2500 labels..... 18.00 120.25

Railroader, Printing Co. - Letterheads, etc. 35.75 ✓ \$2,425.06

9. William Bull - Photos..... 122.49 ✓

10. P. H. Yorke.....\$4.95
International Sleeping Car Co.- Freight
on calendars.....12.08
H. E. Watkins..... 5.30 22.33

11. Commissioners of Customs- Duty stamps.....30.00
Postage on material mailed out.....1,355.69
A. H. Hebb..... 2.25 1,387.94

15. E. J. Radlein- Picture framing..... 891.25 ✓

16. Gus. Messing- Rubber stamps..... .98

22. International Apple Shippers Assn.- Cost of booth
at Royal York Hotel.....10.00 ✓
Mat. - Cascade Miv..... 1.50 ✓
" - Fuel..... 3.54 ✓ 15.04

23. O. J. McGillis-Expenses during Aug.....148.75 ✓
St. Marie Cigar & News Co.- Papers..... 17.71 ✓
Electric Blue Print Co.- 4 cans cement.... 3.85 ✓
Lowman & Hanford Co.- 1 map of the World... 5.00 ✓
H. E. Wedelstaedt- Supplies..... 9.45 ✓
Adjustment of claims.... 20.22 ✓ 204.98

25. Pay Roll.....2,416.65

\$7,486.72

TRAFFIC ADVERTISING COMMON - JULY 1929

5.	<u>McJunkin Advertising Co.</u>		
	Radio Broadcasting on July.1.....	\$4,255.31	✓
	Artists' fees- " 1.....	1,232.50	✓
	Excess Discount.....	<u>14,918.78</u>	✓
			\$20,406.59
6.	<u>Louis F. Dow Co.</u>		
	Sorting August calendars in accordance		
	with U.S. postal regulations.....	194.04	
	Inserting and attaching labels.....	146.53	
	59,807 special envelopes.....	744.36	
	59,807 August calendars.....	<u>1,286.41</u>	
	Robert A. Holden - Business cards....	1.75	
	Railroader Printing Co.-Letterheads...	<u>3.50</u>	✓
			2,376.59
7.	Randall Co.-2500 Marias Pass Books.....		182.28
10.	C. A. Gerken.....	1.25	
	T. A. Thompson.....	75.50	
	Railway Express Co.....	<u>761.69</u>	
			770.44
11.	Japan Tourist Bureau-Import duty.....	5.90	
	A. H. Hebb.....	6.80	
	Glimpses of the East -Import duty.....	9.05	
	Postage on material mailed out.....	<u>1,595.12</u>	
			1,616.87
15.	Belmont Galleries-Portrait restored,		
	cleaned and varnished.....		20.00 ✓
23.	Addressograph Co. - Supplies.....	<u>\$1.49</u>	✓
	Melady Paper Co. - 6 rolls tape.....	2.40	✓
	H. E. Wedelstaedt - Supplies.....	57.00	✓
	Mullery Paper Box Co.- Guide Cartons....	46.16	✓
	Quality Park Envelope Co.-Envelopes....	265.49	✓
	Van Paper Supply Co.-Kraft paper.....	<u>22.44</u>	✓
			394.98
25.	Pay Roll.....		2,154.35
			<u>585</u>
			\$27,922.10

2496.05
 2154.35
 341.70
 22,212.85

TRAFFIC ADVERTISING COMMON - JUNE 1929

5. McJunkin Advertising Co.

Radio Broadcasting on June 3.....	\$4,186.25	✓
" " " " 17.....	4,186.25	✓
Artists' fees on June 3.....	1,195.00	✓
Additional Artists' fees- Feb.25.....	280.00	✓
" " " - May 27.....	91.00	✓
Radio Broadcasting on June 24.....	4,319.06	✓
Artists' fees on June 10.....	2,615.00	✓
Additional Artists' fees-June 3.....	96.00	✓
Radio Broadcasting - June 10.....	8,398.00	✓
Artists' fees on June 17.....	1,414.62	✓
Additional Artists' fees on June 10.....	250.00	✓
" " " " " ".....	550.00	✓
" " " " " 24.....	1,345.00	✓

WTAM & WEAR - Announcement on June 10.... 15.00 ✓

Totem Broadcasters- " " June 5.....110.93 ✓

\$29,052.11
125 93

6. Robert Holden - Business cards..... 5.00

Railroaders Printing Co.- Letterheads..... 2.75 ✓

Louis F. Dow Co.

Inserting July Calendars and inserting labels.....	155.94
63,648 July calendars.....	1,369.13
Sorting " " in accordance with U.S. postal regulations.....	194.04
63,648. special envelopes.....	792.16

2,519.02

10. International Sleeping Car Co. - Freight

on calendars.....	12.20
P. H. Yorke.....	7.20
H. E. Watkins.....	2.70
Vancouver City Office.....	5.76
J. F. Pewters.....	4.70
W. E. McCormick.....	1.75
C. F. O'Hara.....	1.85

36.16

TRAFFIC ADVERTISING COMMON - JUNE 1929 (Cont'd)

11.	Glimpses of the East - Import duty, etc. on calendars.....	\$5.47	
	A. H. Hebb.....	13.82	
	Postage on material sent out.....	1,800.86	
	Crane Advertising Co. - Postage on mailing out invitations.....	200.00	
	Heiden's Mailing Bureau - Postage on mailing out invitations.....	231.66	\$2,251.81
16.	W. H. Gordenier- Services on 25 wall maps.....	22.50	✓
22.	Lab. - Cascade Division.....	11.20	✓
23.	R. P. Santal- Expenses from May 4 to 31st.....	\$4.75	✓
	O. J. McGillis- Expenses during June.....	197.65	✓
	Quality Park Envelope Co. - 2 M open end tension tie envelopes.....	10.50	✓
	F. B. Harper- 1 set historical books.....	20.00	✓
	Addressograph Co. - Supplies.....	17.34	✓
	Adjustment of claims.....	12.15	✓
	Quality Park Envelope Co. - Envelopes.....	73.31	✓
	McGill-Warner Co. - File Covers and Rags.....	8.50	✓
			344.20
25.	Pay Roll.....		2,267.93
	Less credit account bill of Osthoff & Co. for 2 window display cards, etc., charged to Advertising Common should be charged to Outside Agencies (Charged in March account).....		\$36,504.93
			55.25
			\$36,449.68

TRAFFIC ADVERTISING COMMON - MAY 1929

5. McJunkin Advertising Co.,

Radio Broadcasting on April 29.....	\$4,319.06 ✓	
" " " May 6.....	4,319.06 ✓	
" " " " 13.....	4,319.06 ✓	
" " " " 20.....	4,319.06 ✓	
" " " " 27.....	4,319.06 ✓	
Artists' fees - May 6.....	1,307.50 ✓	
" " - " 13.....	1,287.50 ✓	
" " - " 20.....	1,107.50 ✓	
" " - " 27.....	1,488.50 ✓	
Telephone call on April 22nd.....	6.35 ✓	
WTAM & WEAR - Broadcasting on May 27..	15.00 ✓	
Station WWJ-Broadcasting on April 29, May 6, 13, and 20.....	<u>100.00</u> ✓	

\$26,907.65

Handwritten:
26,907.65
115
26,792.65
6.35
26,786.30

6. Louis F. Dow Co.

1 M Sheets for mailing calendars.....	\$15.00
Comp. and running on 12 M calendars for April, May and June.....	58.80
Inserting & attaching labels on 60,199 June calendars.....	147.49
Sorting June calendars according to U.S. Postal regulations.....	194.04
60,199 June calendars.....	1,294.94
60,199 special envelopes.....	749.24

Railroader Printing Co.- Printing 2 M #10 Envelopes and 7 M #6½.....	<u>7.35</u> ✓
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2,466.86

Handwritten:
2,466.86
7.35
2,459.51

7. McGill-Warner Co. - 2 M Books - Opening of Cascade Tunnel.....	525.00
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9. C. P. Gibson - Photos.....	15.00 ✓
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15.00

10. Pacific Transfer Co.....	1.00
Railway Express Co.....	<u>10.66</u>

11.66

TRAFFIC ADVERTISING COMMON - MAY 1929 (Cont'd)

11.	Thos. Cook & Son - Covering charges incurred at Shanghai in connection with calendars.....	\$1.05	
	American Chamber of Commerce, Clearance of of calendars and storage charges.....	8.15	
	Glimpses of the East- Import duty, etc.....	5.60	
	Japan Tourist Bureau - Import duty, etc. on calendars.....	5.80	
	Japan Tourist Bureau - Import duty, etc. on electrotypes.....	5.55	
	Japan Times & Mail - Import duty, etc. on calendars.....	27.82	
	Glimpses of the East - Postage and duty on calendars during Jan., Feb., May and April..	48.00	
	Commissioner of Customs, Ottawa, Can.- Custom duty stamps on calendars.....	120.00	
	Detroit Postmaster- Postage on mailing cards..	119.00	
	Postage on calendars mailed out.....	<u>1,714.17</u>	\$2,046.14
20.	Chris Sign Co. - Metal signs for New Seattle Office.....	112.00	112.00
23.	O. J. McGillis-Expenses during May.....	51.60 ✓	
	Adjustment of claims.....	25.46 ✓	
	Addressograph Co. - Supplies.....	9.72 ✓	
	Melady Paper Co. - 6 rolls gummed tape.....	3 .12 ✓	
	Mullery Paper Box Co- Corrugated paper.....	18.30 ✓	
	Van Paper Supply Co. - 6 rolls Kraft paper.	<u>18.01</u> ✓	195.67
25.	Pay Roll.....		1,782.30
26.	Art Supply Co. - Supplies for John Fery.....		20.15
			\$34,082.43

TRAFFIC ADVERTISING COMMON - APRIL 1929

1. Altnow-Singleton

Advertising during April account Opening
New Office.....\$272.25

5. McJunkin Advertising Co.

Radio Broadcasting on April 1.....	\$3,872.81 ✓
" " " " 8.....	4,186.25 ✓
" " " " 15.....	4,186.25 ✓
" " " " 22.....	4,319.06 ✓
Artists' fees on April 1.....	886.00 ✓
" " " " 8.....	1,083.50 ✓
" " " " 15.....	1,217.65 ✓
" " " " 22.....	1,081.00 ✓
" " " " 29.....	995.00 ✓

Totem Broadcasters - Broadcasting
from Feb.16th to March 14th..... 100.00 ✓

Station WWJ - Broadcasting on Mar.
18th,25th, April 1 and 8th..... 100.00 ✓

WTAM & WEAR - Broadcasting on Apr.1 15.00 ✓

Mrs. Alma Mills- Expenses incurred
in entertaining Juliette Gaultier
account radio program..... 84.20 ✓

Howard, Farwell Co.-Batteries for
radio..... 11.65 ✓

Seattle City Ticket Office -
Tickets furnished J.W.Spangler
from Seattle to New York and
return account radio..... 265.66 ✓

Chicago Herald-Examiner-
Radio Announcement-April 1st..... 25.00 ✓ \$22,429.03

6. E. S. Ferry-3 M Mailing Labels..... 6.60 ✓
Railroader Printing Co.-Envelopes.. 9.05 ✓

Louis F. Dow Co.

Sorting May calendars in accordance with U.S.Postal regulations.....	194.04	
60,319 May calendars.....	1,297.52	
60,319 Envelopes.....	750.73	
Inserting May calendars and at- taching labels.....	<u>147.78</u>	2,405.72

TRAFFIC ADVERTISING COMMON -APRIL 1929 (Cont'd)

9.	Camera Art Studios - Photos.....\$5.00 ✓	
	William Bull - Photos..... <u>30.38</u> ✓	\$35.38
10.	International Sleeping Car Co.	
	Freight charge on calendars.....13.10	
	H. Watkins..... 4.20	
	T. A. Thompson..... <u>8.90</u>	26.20
11.	Glimpses of the East -Import Duty	
	on calendars..... 7.30	
	Japan Tourist Bureau-Import duty	
	on calendars..... 5.82	
	Thos. Cook & Son - Cost of clearing	
	1 case of calendars..... 1.90	
	A. H. Hebb..... 2.20	
	Postage on material mailed out. <u>1,958.66</u>	1,975.88
16.	Gus Messing-Rubber stamps..... 1.06	1.06
20.	Moodhe Sign Co. - Sign..... 6.00	6.00
22.	S. W. Stokes - Letters multigraphed,	
	envelopes addressed, etc....634.50 <i>not listed</i> ✓	
	Letter Specialty Co.-Multi-	
	graphed letters..... 3.80 ✓	
	Heiden's Mailing Bureau -	
	Addressing Envelopes, etc.... <u>365.34</u> ✓	1,003.64
23.	O.J. McGillis-Expenses during April....\$47.20 ✓	
	D. MacRae- " " " 38.80 ✓	
	A. E. Hardgrove- " " "109.36 ✓	
	Pacific Telephone & Telegraph Co.-..... 11.26 ✓	
	Mullery Paper Box Co. - 600 pcs. of	
	corrugated paper..... 12.76 ✓	
	Quality Park Envelope Co. -	
	213,375 Envelopes.....269.56 ✓	
	Van Paper Supply Co.- 6 rolls	
	Kraft Paper..... <u>18.31</u> ✓	507.25
25.	Pay Roll.....	2,782.30
		\$31,444.71

TRAFFIC ADVERTISING COMMON - MARCH 1929

1. Altnow-Singleton

Advertising during March account Opening
New Office.....\$1,474.50

5. McJunkin Advertising Co.

Radio Broadcasting on March 4th...\$4,186.25 ✓
" " " " 11th...4,186.25 ✓
" " " " 18th...4,186.25 ✓
" " " " 25th...4,169.43 ✓
Artists' Fees on March 4th.....1,064.00 ✓
Additional Artists' Fees " 58.50 ✓
Artists' Fees on March 11th..... 837.50 ✓
" " " " 18th.....1,283.50 ✓
" " " " 25th.....1,201.00 ✓
" " " Feb. 25th..... 857.50 ✓
Additional Fees on Feb. 25th..... 850.00 ✓
" " " " 18th.....100.00 ✓

Telephone calls account radio..... 51.55 ✓

Totem Broadcasters- Radio service
from Jan. 14th to Feb. 14th..... 140.00 ✓
23,171.73

6. Railroader Printing House

Printing Envelopes..... \$ 7.35 \$7.35 ✓

McGill-Warner Co.

3 M Sheets -White parchment..... 21.00
500 Sheets - Drayage slips..... 11.50 32.50

Louis F. Dow Co.

Inserting April Calendars and
attaching labels.....\$147.68
60,275 special envelopes.....750.18
60,275 April calendars.....1,296.58
Sorting May calendars in accord-
ance with U.S. postal regulations.. 194.04 2,388.48

Randall Co.

2 M copies of Mr. Budd's address
at Toronto..... \$59.29
225 Government cards..... 10.34 69.63 2,497.96

23031.73
51.55
22980.18

TRAFFIC ADVERTISING COMMON - MARCH 1929

(CONT'D)

7.	<u>Randall Co.</u>		
	10 M Reprint Tunnel Books.....	\$274.40	
	5 M " " " "	137.20	411.60
			\$411.60
8.	<u>Louis F. Dow Co.</u>		
	Additional composition and running on 12 M calendars for foreign agents during Jan., Feb. and March.....	\$28.50	28.50
9.	Commercial Photo Co.....	\$4.00 ✓	
	Buckbee-Mears Co. - 2 prints.....	.80 ✓	
	" " " " - Photos.....	1.94 ✓	
	Morton & Co. - Photos.....	16.40 ✓	23.14
			23.14
10.	W. E. McCormick,.....	\$3.00	
	H. E. Watkins.....	3.30	
	H. G. Schuette.....	7.40	13.70
			13.70
11.	Japan Tourist Bureau - Import duty etc., on calendars.....	8.84	
	Postage on material mailed out.....	1,646.72	
	Custon stamps on calendars.....	45.00	1,700.56
			1,700.56
16.	<u>McGill-Warner Co.</u>		
	Correcting all Great Northern maps to show the proper extension from Klamath Falls to west points.....	\$420.00	
	G. Messing - Rubber Stamps.....	1.70	421.70
			421.70
18.	<u>Ray-Bell Films</u>		
	80 ft. print "Cascade Tunnel".....	2.40	2.40
20.	Osthoff & Co. - Window display cards acct. Cascade Tunnel.....	55.25	55.25

TRAFFIC ADVERTISING COMMON - MARCH 1929 (CONT'D)

22.	S. W. Stokes.....	\$475.00	
22.	Mat. - Acct. Cascade Tunnell.....	\$5.07	✓
	" - " " "	7.20	✓
	" - " " "	14.83	✓
	" - " " "	423.37	✓
	Puget Sound Electric Co.-		
	Lighting O.L. Sign.....	5.13	✓
			930.60
23.	<u>McJunkin Advertising Co.</u>		
	Telephone.....	51.55	✓
	Howard Farwell & Co. - Radio		
	used on O.L. Train....	42.55	✓
	Standard Rate & Data Service-		
	1 subscription	30.00	✓
	Adam Decker- Attachment plug,		
	electric wire, and tape.....	2.43	✓
	N. W. Ayers- 1 copy "Ayers".....	15.00	✓
	Quality Park Envelope Co. - 100		
	Manila Filing Envelopes	8.80	✓
	Addressograph Co. -		
	350 B. Drawers \$332.50-		
	Supplies.....	143.58	✓
		475.08	
	Seattle Ticket Office -		
	Pullman ticket purchased for		
	F. A. Arnold of National		
	Broadcasting Co.....	13.25	✓
			608.66
25.	Pay Roll.....		2,958.50
			<u>\$34,298.80</u>

TRAFFIC ADVERTISING COMMON - FEBRUARY 1929

ITEM

McJunkin Advertising Co.

5	Radio Broadcasting on Feb. 4th.....	\$4,186.25 ✓	
	" " " " 11th.....	4,186.25 ✓	
	" " " " 18th.....	4,186.25 ✓	
	" " " " 25th.....	4,186.25 ✓	
	Pickup charge from New Masonic Temple in Portland on Feb. 11th.....	3,060.00 ✓	
	Artists' Fees on Feb. 4th.....	895.00 ✓	
	" " " " 18th.....	1,012.50 ✓	
	Additional artists' fees in connection with radio broadcasting on Jan. 28th and Feb. 4th- Artists' fees on Feb. 11th.....	597.00 ✓	
	Telegrams account radio broadcasting.....	12.87 ✓	\$22,322.37 12 57

McGill-Warner Co.

6	500 #10 Government 2 1/2 Envelopes	\$17.50	
	500 Loose Leaves- Traf. Adv.....	9.50	
	600 Index Cards - Plain.....	1.00	
	100 Sheets 17x11 and 500 sheets 9x11.....	13.75	
	3 M Sheets.....	33.00	
	1 M Blotters- E. O. Boyle.....	22.00 ✓	
	3 M " - H. G. Schuette.....	45.00 ✓	
	4 M Klamath Falls Blotters...		
	4 M Inland Empire Map "	96.00 ✓	\$237.75

Railroader Printing Co.

	2 M Letterheads - W.R.Mills		
	1/2 M Index Cards ruled.....	9.50	9.50 ✓

Louis F. Dow Co.

	60,578 March Calendars.....	1,303.10	
	60,578 " " Envelopes....	753.95	
	Sorting calendars in accordance with U.S. Postal Regulations....	194.04	
	Inserting and attaching labels..	148.42	2,399.51
			2,646.76

8

Louis F. Dow Co.

	Additional composition and running on 6300 monthly calendars for foreign agents for Jan., Feb. and Mar....	\$31.50	
	4 sets off-set plates showing series of Views of G.P.....	1,190.00	1,221.50

McGill-Warner Co.

	2 sets 2 color plates.....	187.50
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TRAFFIC ADVERTISING COMMON - CONTINUED

ITEM	<u>Randall Co.</u>		
8	Art work and plates on teaser broadside.....	\$122.40	
	Electros.....	3.48	\$125.88
			\$1,534.88
9	New York Times World Studio - Photos	6.00 ✓	
	Golling Studio - Photos.....	6.00 ✓	12.00
10	Pacific Transfer Co.....	5.50	
	C. N. Christopherson.....	.66	
	American Transfer Co.....	2.00	8.16
11	Postage on material mailed out..	\$1,658.45	
	H. A. Watkins - Duty on calendars	8.01	
	A. H. Hebb - " " "	10.86	1,677.32
16	G. Messing - Rubber stamps.....		1.32
	<u>Account Cascade Tunnel</u>		
22	City Electric & Fixture Co. - Radio receiving sets account Cascade Tunnel	\$30.25	
	Paramont Famous Lasky Cor.- 92 feet of film on dedication of Tunnel.....	14.80	
	National Battery Broadcasting Co. - Cost of lines to Mr. Hill's home.....	23.25	
	H. G. Schuette- Multigraphed letters account Cascade Tunnel.....	5.60 ✓	
	David Adv. Co. - Mechanical Expense account Cascade Tunnel Advertising...	131.34	
	Lambert & Otterholm - Cost of bat- teries and tubes used in radio sets of private cars at opening of Cas- cade Tunnel.....	30.25 ✓	
	Randall Co. - Addressing Tunnel Envelopes.....	20.83	
	Virg Process- Window cards.....	3.00 ✓	
	French & Turner - " "	8.50	
	Link Sign Co. - " "	14.00 ✓	
	Metropolitan Bldg. Co.- "	26.00 ✓	
	Rounds & Roaf - Photos.....	251.30 ✓	
	B. F. Shearer & Co. - 1 rack drop.....	68.00 ✓	

TRAFFIC ADVERTISING COMMON - CONTINUED

Account Cascade Tunnel (Cont'd)

22	M. Seller & Co. - 5 M Serpentine.....	\$10.00 ✓	
	A. W. Guthrie & Co. - Material account Cascade Tunnel.....	187.06 ✓	
	Times Printing Co. - Photos.....	15.00 ✓	
	Underwood Typewriter Co. - Rental of Typewriter.....	27.50 ✓	
	Western Engraving & Colortype Co.- Electros.....	82.59 ✓	
	Altnow-Singleton - Mechanical Expense account Cascade Tunnel advertising	475.25	\$1,412.52
23	W. R. Mills- Expenses during February	354.50 ✓	
	St. Marie Cigar & News Co.....	1.02 ✓	
	Quality Park Envelope Co. - 25,935 Open end Envelopes.....	136.06 ✓	
	St. Paul Book & Stationery Co.....	2.50 ✓	
	Scribner Press - 106 rolls of paper...	<u>100.55</u> ✓	594.63
25	Pay Roll.....		2,882.45
			\$33,092.41

TRAFFIC ADVERTISING COMMON - JANUARY 1929

McJunkin Advertising Co.

Radio Broadcasting on Jan. 14th.....	\$3,984.38 ✓	
" " " 21st.....	3,984.38 ✓	
" " " 28th.....	4,021.56 ✓	
Artists' Fees - Jan. 14th.....	1,015.00 ✓	
" " " 21st.....	892.50 ✓	
" " " 28th.....	802.50 ✓	\$14,700.32
		3 0 0 0

Pay Roll.....	2,961.95
McGill-Warner Co. - 20 M Blank Labels (Calendars),,,...	15.00
Mat. - Cascade Div. - Account radio program.....	34.93 ✓
Postage on calendars.....	821.28

Louis F. Dow

500 M pieces gummed paper and 50 rolls machine paper	\$176.15	
60,530 February calendars.....	1,302.06 ✓	
60,530 Envelopes	753.36 ✓	
Inserting calendars and attaching labels....	148.30	2,379.87

Adjustment of various entries in connection with expense of broadcasting, etc., account Cascade Tunnel Opening (Charge made to Gen.& Other Ex.).....	28,584.41 *
	\$49,497.76

* Radio broadcasting Jan. 12th.....	\$14,781.50
Artists' Fees on Jan. 12th.....	6,500.00
National Broadcasting Co. Hookup at Camden, N.J., and recording of 12 sets of records.....	1,000.00
	\$22,281.50

Expenses account Cascade Tunnel Opening.....	6,302.91
	\$28,584.41

Traffic
Advertising
Common

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - DECEMBER 1929

-1-

Minnesota

David Adv. Co. - Advertising during November:

Ada Herald.....	\$7.20	
Ada Index.....	8.40	
Alexandria Citizen News.....	8.40	
Alexandria Echo.....	9.60	
Argyle Banner.....	3.00	
Barnesville Record-Review....	4.80	
Breckenridge Gazette.....	7.80	
Crookston Leader.....	9.60	
Crookston Times.....	16.49	
Fergus Falls Journal.....	13.44	
Fergus Falls Tribune.....	6.00	
Moorhead Press.....	6.00	
Moorhead Herald.....	10.15	
Moorhead News.....	7.20	
Roseau Times.....	7.20	
Sauk Centre Herald.....	7.68	
Stephen Messenger.....	6.00	
Thief River Falls Times.....	10.80	
Warren Sheaf.....	9.60	
	<u>\$159.36</u>	
Less discount.....	<u>3.19</u>	\$156.17

David Adv. Co.

Fergus Falls Free Press - Nov..	4.87	
Ruthton Tribune -Oct.....	4.80	
Breckenridge Gazette-Tel.....	1.05	
	<u>\$10.72</u>	
Less discount.....	<u>.21</u>	10.51
		\$166.68

MONTANA

David Adv. Co. - Advertising during November:

Chinook Opinion.....	\$3.60
Choteau Acantha.....	3.60
Choteau Independent.....	3.00
Culbertson Searchlight.....	4.20
Cut Bank Pioneer Press.....	4.20
Ft. Benton River Press.....	3.60
Glasgow Courier.....	4.20
Glasgow Times.....	3.00
Great Falls Tribune-Leader...	53.76
Great Falls Mont. Farmer.....	43.68
Great Falls Rocky Mt. Husband..	7.20
Great Falls Treasurebelt News.	8.40
Harlem News.....	3.60
Havre News.....	21.60
Helena Independent.....	17.64

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN -DECEMBER 1929 (CONT'D) 1

Montana (Cont'd)

Helena Record-Herald.....	\$30.24	
Kalispell Inter-Lake.....	9.00	
Lewistown Argus.....	4.20	
Lewistown Democrat News.;.....	26.88	
Lewistown Farmer.....	5.88	
Malta News.....	5.40	
Poplar Standard.....	3.60	
Scobey Leader.....	6.00	
Wolf Point Herald.....	11.20	
	<u>\$287.68</u>	
Less discount.....	5.76	\$281.92

David Adv. Co.

Jordan Tribune.....	\$5.00	
Helena Record-Herald	23.52	
Lewistown Democrat-News.....	15.00	
	<u>\$43.52</u>	
Less discount.....	.87	<u>42.65</u> \$324.57

NORTH DAKOTA

David Adv. Co. - Advertising during November:

Berthold Tribune.....	\$9.00
Bisbee Gazette.....	7.20
Bottineau Courant.....	12.60
Bowbells Farmers Press.....	10.80
Cando Herald.....	10.80
Casselton Reporter.....	10.80
Cavalier Chronicle.....	12.60
Churchs Ferry Sun.....	9.00
Devils Lake Journal.....	15.12
Devils Lake World.....	12.60
Ellendale Leader.....	9.00
Fairmount News.....	6.00
Fargo Blade.....	19.34
Fargo Forum.....	71.90
Fargo Normanden.....	20.16
Finley FarmersPress.....	10.08
Grafton News & Times.....	9.00
Grafton Record.....	15.60
Grand Forks Herald.....	55.36
Granville Herald.....	9.00
Grenora Newsman.....	7.20
Hankinson News.....	10.80
Hannaford Enterprise.....	4.32
Hatton Free Press.....	9.00

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN -DECEMBER 1929 (CONT'D)

North Dakota (Cont'd)*

Hillsboro Banner.....	\$12.60	
Hope Pioneer.....	9.00	
Kindred Tribune.....	9.00	
Knox Advocate.....	9.00	
Lakota American.....	10.80	
Langdon Republican.....	14.40	
Lansford Leader.....	9.00	
Larimore Pioneer.....	12.60	
Leeds News.....	9.00	
McVille Journal.....	9.00	
Mayville Tribune.....	10.80	
Michigan Arena.....	7.20	
Milton Globe.....	7.20	
Minot Independent.....	18.00	
Minot News.....	27.96	
Minto Journal.....	7.20	
Mohall Farmer.....	3.00	
Neché Express.....	9.00	
New Rockford Farmers Provost.....	10.80	
New Rockford Transcript.....	12.60	
Noonan Miner.....	7.20	
Northwood Gleaner.....	9.00	
Petersburg Record.....	9.00	
Portland Republican.....	10.80	
Powers Lake Echo.....	9.00	
Ray Pioneer.....	10.80	
Rolla Star.....	10.80	
Rugby Tribune.....	10.44	
Sarles Advocate.....	9.00	
Stanley Promoter.....	9.00	
Starkweather Times.....	9.00	
Sutton Reporter.....	6.00	
Tioga Gazette.....	10.80	
Upham Chronicle.....	10.80	
Wahpeton Farmer-Globe.....	15.12	
Walcott Reporter.....	9.00	
Walhalla Mountaineer.....	9.00	
Watford City Farmer.....	16.20	
Westhope Standard.....	7.20	
Wildrose Mixer.....	10.80	
Williston Herald.....	12.60	
	<u>\$797.00</u>	
Less discount.....	<u>15.95</u>	\$781.05
Granville Herald.....	<u>. 93</u>	\$781.98

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -DECEMBER 1929 (CONT'D)

TWIN CITIES

David Adv. Co. - Advertising during November:

St. Paul Dispatch.....	\$154.00		
St. Paul Daily News.....	97.20		
Minneapolis Tribune.....	154.00		
" Journal.....	135.50		
" Daily Star.....	89.59		
" Tidende.....	15.00		
	<u>\$645.29</u>		
Less discount.....	12.91	\$632.38	\$632.38

DULUTH & SUPERIOR

David Adv. Co. - Advertising during November:

Duluth Herald.....	\$43.68		
Duluth News Tribune.....	27.00		
	<u>\$70.68</u>		
Less discount.....	1.41	\$69.27	

David Advertising Co.

Our proportion of cost of joint advertising in Duluth & Superior papers during November.....	<u>90.69</u>		159.96
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CANADA

David Adv. Co. - Advertising during November:

Calgary Herald.....	\$73.92		
Edmonton Journal.....	67.60		
Lethbridge Herald.....	13.60		
Regina Leader Post.....	60.84		
Saskatoon Star-Phoenix.....	40.32		
Winnipeg Free Press.....	116.40		
" Tribune.....	76.60		
	<u>\$449.28</u>		
Less discount.....	8.98	440.30	440.30

David Advertising Co. - Mechanical Expense for November			800.10
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NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -DECEMBER 1929 (Cont'd)

WEST END

Altnow-Singleton - Advertising in November...\$2,867.74

Seattle Times..... 30.70 ✓

Altnow-Singleton - Mechanical Expense for Oct.. 416.45 ✓

" " - MechanicalExpense account
pooled train advertising -
our proportion..... 64.83 ✓

" " - Advertising account pooled
train service - November..... 372.74 ✓

\$3,752.46

\$7,058.43

4552.12

2505.87

3752.46
4552.12
3271.18

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER 1929

West End

Altnow-Singleton - Advertising during October...\$3,812.94 ✓

Altnow-Singleton - Our proportion of cost of
advertising pool trains during October.... 68.95 ✓

McJunkin Adv. Co. - Pacific Coast Art Work
(Donald Ashton)..... 31.35 ✓

Nelson, B. C. News - Aug. 31, Sept. 2-3..... 8.60 ✓ \$3,921.84

David Adv. Co. - Mechanical Expense for October.....\$616.87 ✓

\$4,538.71

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - OCTOBER 1929

-1-

Minnesota

David Adv. Co. - Advertising during October:

Crookston Times.....	10.29	
Moorhead News.....	1.12	
Thief River Falls Times....	1.80	
	<u>13.21</u>	
Less dis.....	.26	\$12.95

Montana

David Adv. Co. - Advertising during October:

Lewistown Democrat News....	3.00	
Billings Gazette.....	5.04	
	<u>8.04</u>	
Less dis.....	.16	7.88

North Dakota

David Adv. Co. - Advertising during October:

Devils Lake Journal.....	26.67	
Fargo Forum.....	18.80	
Grafton Walsh County Record..	1.50	
Grand Forks Herald.....	15.20	
Lakota American.....	1.13	
Minot News.....	7.70	
	<u>\$71.00</u>	
Less disc.....	1.42	69.58

South Dakota

David Adv. Co. - Advertising during October:

Sioux Falls Argus Leader	29.40
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Duluth & Superior

David Advertising Co. - Advertising during October:

Duluth Herald.....	\$42.00	
Duluth Herald	53.82	
Superior Telegram.....	5.88	
	<u>\$101.70</u>	
Less discount....	2.03	99.67

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - OCTOBER 1929 (CONT'D)

Canadian

Calgary Herald.....	\$17.20	
Edmonton Journal.....	15.48	
Regina Leader-Post.....	15.48	
Saskatoon Star-Pheonix.....	13.12	
Winnipeg Free Press.....	36.75	
" Tribune.....	25.60	
	<u>\$123.63</u>	
Less dis.....	2.48	\$121.16

Mechanical Expense for September.....

187.21

Twin Cities

David Adv. Co. - Advertising during October:

St. Paul Dispatch.....	\$107.52	
" Daily News.....	54.00	
Minneapolis Tribune.....	107.52	
" Journal.....	75.00	
	<u>\$344.04</u>	
Less dis...	6.88	337.16

West End

Altnow-Singleton- Mech.Ex.-Sept..... 761.92

Altnow-Singleton - Advertising during
September.....\$7,043.89

Seattle Post-Intelligencer-Oct.27.....	19.50
" Times - Oct. 13.....	15.00

Strang & Prosser - Our proportion of
cost of advertising during August
acct. pool service between Seattle
and Portland..... 163.84

W. S. Kirkpatrick - Our proportion of
of cost of advertising Low Coach
Fares and Labor Day coach fares to
Seattle, Tacoma during August..... 490.36

\$8,494.51

\$9,359.51

767.72

677.79

8494.51
8281.72

7454.51
711.92
7732.59

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN -SEPTEMBER

-1-

MINNESOTA

David Adv. Co. - Advertising during Sept.:

Moorhead News.....\$1.76

MONTANA

David Adv. Co. - Advertising during Sept.:

Butte Standard Post.....\$9.24

Great Falls Leader-Tribune.....6.72

Hobson-Judith Basin Star.....5.00

\$20.96

Less discount.....42

20.54

NORTH DAKOTA

David Adv. Co. - Advertising during Sept.

Devils Lake Journal.....\$4.62

Fargo Forum.....8.20

Grand Forks Herald.....6.72

Minot News.....6.16

\$25.20

Less dis.....51

25.19

SOUTH DAKOTA

David Adv. Co. - Advertising during Sept.

Watertown Public Opinion.....\$14.56

Watertown Herald.....3.90

\$18.46

Less dis.....37

18.09

Hamlin County Herald......60

TWIN CITIES

David Advertising Co.- Adv. during Sept.

Dispatch.....\$47.04

Daily News.....30.24

Mpls. Tribune.....47.04

" Journal.....42.00

" Daily Star.....14.28

\$180.60

Less discount.....3.61

176.99

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN- SEPTEMBER (CONT'D)

DULUTH & SUPERIOR

David Adv. Co. - Advertising during Sept.

Duluth Herald.....	\$11.76	
" News Tribune.....	7.56	
Superior Telegram.....	20.58	
	<u>\$39.90</u>	
Less disc.....	<u>.80</u>	\$39.10

CANADA

David Adv. Co. - Advertising during Sept.

Winnipeg Free Press.....	\$25.20	
" Tribune.....	8.40	
	<u>\$33.60</u>	
Less disc.....	<u>.67</u>	\$32.93

David. Adv. Co. - Mechanical expense for August.....100.47

WEST END

Seattle Times - Aug. 8	\$21.00
" Post-Intelligencer. - Aug. 25....	16.50
" " - Sept. 29....	22.50

Altnow-Singleton - Mechanical expense for August.....	<u>866.04</u>	926.04
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\$1,341.71

926.04

415.67

100.47

315.20

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN -AUGUST

MINNESOTA

Ruthton Tribune -Aug. 15-22.....\$5.00

TWIN CITIES

David Adv. Co. - Advertising during August:

St. Paul Dispatch.....	\$152.32	
" Daily News.....	97.92	
Mpls. Tribune.	153.44	
" "	1.80	
" Journal.....	136.00	
" Daily Star.....	76.16	
	<u>\$623.41</u>	
Less discount.....	12.41	\$611.00
Mechanical Expense for July.....	536.99	
Minneapolis Journal - July 23.....	44.00	
" Tribune- July 14.....	42.40	
" " - August 4.....	19.01	
		<u>1,253.40</u>

DULUTH & SUPERIOR

David Adv. Co.-Adv.during August:

Duluth Herald.....	41.16	
" News Tribune.....	26.46	
	<u>\$67.62</u>	
Less disc.....	1.36	66.27
		66.27

CANADA

David Adv.Co.- Adv. during August:

Winnipeg Free Press.....	\$25.20	
" Tribune.....	16.80	
	<u>\$42.00</u>	
Less disc....	.84	41.16
		41.16

WEST END

Altnow-Singleton -Adv. during July.....	\$7,887.89
" " " August.....	7,729.20
" - Mech.Ex. for July.....	640.28

W. S. Kirkpatrick - Our proportion of
cost of advertising low coach fares
during July..... 716.86

Seattle, Post-Intelligencer.....	22.50	\$16,996.73
		<u>\$18,362.56</u>

MINNESOTADavid Adv. Co. - July

Crookston Times.....	\$23.52
" Leader.....	16.00
Fergus Falls Journal.....	22.40
Moorhead Daily News.....	12.00
St. Cloud Journal-Press..	19.60
" Times.....	22.40
Pipestone Star.....	6.00

\$121.92

Less Discount 2.44

\$119.48

\$119.48

MONTANADavid Adv. Co. - July

Billings Gazette.....	\$40.44
Butte Post.....	32.34
Great Falls Tribune.....	57.12
Havre News.....	66.82
Helena Independent.....	10.29
" Record-Herald.....	17.64
Kalispell Inter-Lake.....	5.25
Lewistown Dem. News.....	11.76
Shelby Tribune.....	11.20
Augusta News.....	12.00
Bainville Valley Tribune..	4.40
Belt Valley Times.....	11.25
Big Sandy Mountaineer....	12.60
Chinook Opinion.....	12.30
Choteau Acantha.....	10.50
" Independent.....	10.25
Columbia Falls Columbian..	10.00
Conrad Observer.....	14.35
Culbertson Searchlight....	14.35
Cut Bank Pioneer Press....	14.70
Dutton Sentinel.....	10.50
Fairview News.....	7.35
Froid Tribune.....	13.20
Glasgow Courier.....	7.00
" Times.....	10.25
Havre Journal.....	8.00
Helena Record & Herald....	16.80
Hingham American.....	5.00
Hinsdale Tribune.....	5.00
Joplin Farmer.....	7.35
Lambert Leader.....	7.00
Nashua Independent.....	6.00
Opheim Observer.....	6.60
Plentywood News.....	18.90
Opolar Standard.....	5.00
Redstone Review.....	5.00
Saco Independent.....	6.00
Scobey Leader.....	16.80

MONTANA Cont'd

David Adv. Co. - July

Sidney Herald.....14.35
Medicine Lake Wave..... 8.00

\$563.66

Less Discount
Great Falls Tribune

11.27

\$552.39
89.60

\$552.39
89.60

WEST END

Altnow-Singleton - May
Mechanical Expense \$1431.00
Altnow-Singleton
Mechanical Expense-June 2085.88

\$3516.88

\$3516.88

NORTH DAKOTA

David Adv. Co. - July

Fargo Forum.....\$104.00
Fargo Normanden..... 21.28
Minot News..... 22.40

\$147.68

Less Discount..... 2.95

\$144.73

\$144.73

TWIN CITIES

David Adv. Co. - July

Dispatch.....\$796.52
Daily News..... 405.72
Mpls. Tribune..... 628.32
" Journal..... 563.00
" Daily Star..... 379.61
So. St. Paul Daily Reporter 19.85
Volkszeitung..... 77.42
Mpls. Tidende..... 14.00

\$2884.24

Less Discount..... 57.68

\$2826.56

\$2826.56

Northern Pacific Ry. -
Our proportion adver-
tising in Twin City
papers account Isle
Royale Excursions

35.00

\$2861.56

Duluth & Superior

David Adv. Co. - July

Duluth Herald..... \$114.80
News Tribune..... 75.60
Superior Telegram..... 75.60
" "..... 58.80

Less Discount..... \$324.80

6.50

318.30

318.30

IOWADavid Adv. Co. - July

Sioux City Journal.....	\$36.40
" " Tribune.....	36.40
	<u>\$72.80</u>
Less Discount...	<u>1.46</u>

\$71.34

\$71.34

CANADADavid Adv. Co. - July

Winnipeg Free Press.....	32.70
" Tribune.....	22.40
Lethbridge Herald.....	82.32
	<u>\$137.42</u>
Less Discount..	<u>2.75</u>

\$134.67

\$134.67

David Adv. Co. - Mechanical Expense for June.....	\$1286.34
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\$9095.29

4803.22

 4292.07

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1929

MINNESOTA

David Adv. Co. - May

Moorhead News.....	\$19.70	
St. Cloud Journal Press.	32.34	
" Times.....	36.72	
	<u>\$ 88.76</u>	
Less discount.....	<u>1.87</u>	\$86.99

David Adv. Co. - June

Marshall News Messenger..	\$4.60	
Moorhead News.....	10.24	
St. Cloud Journal Press..	46.13	
" Times.....	54.32	
Breckenridge Gazette- Telegram.....	48.00	
	<u>\$163.29</u>	
Less dis. .	<u>3.27</u>	<u>160.02</u>
		\$247.01

NORTH DAKOTA

David Adv. Co. - May

Fargo Forum.....	\$91.00	
" Blade.....	12.95	
Grand Forks Herald.....	62.24	
Minot News.....	16.00	
	<u>\$182.19</u>	
Less disc.....	<u>3.64</u>	\$178.55

David Adv. Co. - June

Fargo Forum.....	262.20	
Grand Forks Herald.....	62.40	
Minot News.....	105.68	
	<u>\$430.28</u>	
Less disc.....	<u>8.61</u>	<u>421.67</u>
		600.22

SOUTH DAKOTA

David Adv. Co. - June

Sioux Falls Argus Leader.....	13.72
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IOWA

David

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1929 (Cont'd)

-1-

IOWA

David Adv. Co. - June

Sigux City Journal.....	\$18.20		
" Tribune.....	18.20		
	<u>\$36.40</u>		
Less disc.....	.72	\$35.68	\$35.68

TWIN CITIES

David Adv. Co. - May

Dispatch.....	\$464.80		
Daily News.....	291.60		
Minneapolis Tribune.....	463.12		
" Journal.....	544.60		
" Daily Star.....	272.68		
So. St. Paul Reporter.....	14.00		
Volkszeitung.....	28.00		
Minneapolis Tidende.....	20.00		
	<u>\$2,098.80</u>		
Less disc.....	41.99	\$2,056.81	

David Adv. Co. - June

Dispatch.....	1,313.76		
Daily News.....	776.90		
Mpls. Tribune.....	1,531.60		
" Journal.....	1,053.75		
" Daily Star.....	746.81		
So. St. Paul Reporter.....	59.78		
Volkszeitung.....	53.90		
Minneapolis Tribune..	63.00		
	<u>\$5,599.50</u>		
Less disc.....	111.99	5,487.51	

Daily News- Ad in "Shopette"-June 9...	12.94	
Mpls. Tribune-Ad in "Peggy" -June 9-30	93.51	
" Journal - Ad in "Poke About Town"		
June 16th.....	54.00	
Dispatch - Ad in "Rambling Round		
St. Paul" on June 9th.....	32.40	7,737.17

DULUTH & SUPERIOR

David Adv. Co. - May

Duluth Herald.....	\$119.34		
" News Tribune.....	82.62		
Superior Telegram.....	64.26		
	<u>\$266.22</u>		
Less disc.....	5.32	\$260.90	

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1929 (CONT'D)

DULUTH & SUPERIOR (Cont'd) \$260.90

David Adv. Co. - June

Duluth Herald.....	\$184.06		
" News Tribune.....	129.12		
	<u>\$313.18</u>		
Less dis	6.26	<u>306.92</u>	567.82

MONTANA

David Advertising Co. - June

Bainville Valley Tribune ...	\$4.40		
Billings Gazette.....	27.00		
Butte Post.....	16.80		
Butte Standard Post.....	30.80		
Fort Benton River Press.....	5.25		
Glasgow Courier.....	7.16		
Great Falls Leader & Tribune	36.00		
" " Rocky Husbandman....	10.00		
Helena Independent.....	9.80		
Hinsdale Tribune.....	5.50		
Joplin Farmer.	7.25		
Kalispell Interlake.....	5.00		
Lewistown Dem. News.....	11.20		
" Judith Basin Farmer....	9.80		
Malta News.....	10.00		
Opheim Observer.....	6.75		
Redstone Review.....	5.00		
Sweet Grass Advocate.....	5.00		
Whitefish Independent.....	6.00		
	<u>\$218.81</u>		
Less dis....	4.38	<u>\$214.43</u>	214.43

WEST END

Altnow-Singleton - May.....	\$10,237.26	
" - June.....	17,948.37	

W. S. Kirkpatrick - Our pro- portion of cost of pooled line advertising.....	<u>417.79</u>	28,603.42
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David Adv. Co. - Mechanical Expense for May.....	577.89
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\$ 38,597.36

NEWSPAPER ADVERTISING ON LINE OF GREAT NORTHERN - MAY 1929

TWIN CITIES

David Advertising Co. - Advertising during April:

Dispatch	\$94.08	
Daily News.....	135.24	
Mpls. Tribune.....	94.08	
" Journal.....	42.00	
" Daily Star....	28.22	
	<u>\$393.62</u>	
Less discount....	<u>7.87</u>	\$385.75

David Advertising Co. - Mechanical
Expense for April.....118.19

SOUTH DAKOTA

Sioux Falls Argus Leader..... 33.60

WEST END

Altnow-Singleton - Mech. Expense for
April \$647.56

W. S. Kirkpatrick - Our proportion
of cost of advertising Low Coach
Fares.....125.20 772.76

\$1,310.30

790.95

519.35

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - APRIL 1929

North Dakota

Mayville Tribune.....	\$4.88		
Cando Record.....	<u>6.30</u>	\$11.18	\$11.18

Twin Cities

Northern Pacific - Our proportion of cost of advertising Isle Royale during July 1928.....	35.00	35.00
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West End

Altnow-Singleton - Advertising during April..	\$34.40	
Altnow-Singleton - Advertising during April	3,082.16	
Altnow-Singleton -Mech. Expenses for March.....	<u>409.90</u>	3,526.46
		<u>409.90</u>
		3,116.56
David Advertising Co. - Mechanical Expense for March.....		293.61

\$3,866.25

3866.07

46.18

Minnesota

Hinckley News.....	\$4.00	\$4.00
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Montana

(David Adv.Co.)

Great Falls Leader.....	47.04 +	47.04
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Twin Cities

(David Adv.Co.)

Dispatch.....	\$148.76	
Daily News.....	70.56	
Minneapolis Tribune....	109.76	
" Journal....	98.00	
" " 	11.00	
" Daily Star....	64.77	
Swedish Am. Posten.....	35.20	
Minneapolis Tidende....	22.40	
	<u>\$560.45</u>	
Less discount.....	<u>11.21</u>	\$549.24

David Advertising Co. - Mechanical Expense- February	92.21
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Canada

(David Adv.Co.)

Winnipeg Free Press....	\$67.20	
" Tribune.....	44.80	
	<u>\$112.00</u>	
Less discount.....	<u>2.24</u>	\$109.76

West End

Altnow-Singleton - Adv. During February	\$2,472.46	
" " - Supplementary bill		
for advertising in December.....	19.50	
Altnow-Singleton - Adv. during March.....	432.22	
" " - Mechanical Expense-Feb....	285.91	
Strang-Prosser- Our proportion of cost		
of advertising during February account		
pool service.....	<u>455.19</u>	<u>3,665.28</u>

3665.28
32.21
3757.49

3665.28
255.91
3379.37

\$4,467.53
3757.49
710.04

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - FEBRUARYMinnesota

Hinckley News - Feb. 21\$3.50

Montana

Montana Free Press.....\$44.10
 Havre News-Promoter..... 25.20 69.30

North Dakota

Wahpeton Farmers Globe..... 6.83
 Crosby Journal..... 1.75

(David Adv. Co.)

Fargo Forum..... 34.50 43.08

Twin Cities

(David Advertising Co.)

Dispatch.....\$62.72
 Daily News..... 40.32
 Minneapolis Tribune..... 62.72
 " Journal..... 56.00
 " Daily Star..... 37.40
 So.St. Paul Reporter..... 7.84
 \$267.00
 Less discount..... 5.34 \$261.66

Mechanical Expense- January..... 149.20 410.86

West End

Altnow-Singleton- January.....\$5,325.00
 " " -Mech. Ex.-Jan... 508.18 5,833.18

\$6,359.92

5952.35

377.57

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JANUARY

Montana

(David Adv. Co.) December

Butte Standard.....	\$23.28	
Choteau Acantha.....	8.40	
Glasgow Courier.....	9.80	
Great Falls Tribune Leader....	35.28	
Helena Independent.....	13.72	
Joplin Farmer.....	9.80	
Lewistown Democrat News.....	23.52	
Sidney Herald.....	9.80	
Whitefish Independent.....	8.40	
Butte Post.....	23.52	
	<u>\$165.52</u>	
Less disc.....	3.31	\$162.21

Plentywood News - Dec. 7-14.....	12.60
Wolf Point Herald - Nov.....	6.30
Havre News-Promoter.....	<u>11.20</u>

(David Adv. Co.) January

Billings Gazette.....	\$54.60	
Butte Standard.....	53.76	
Butte Post.....	54.60	
Great Falls Leader & Tribune..	72.24	
Helena Independent.....	31.73	
Helena Record-Herald.....	54.60	
Kalispell Interlake.....	16.25	
Lewistown Democrat News.....	36.26	
Fairmount Sentinel.....	44.00	
Helena Record-Herald.....	23.52	
Kalispell Inter lake.....	7.00	
	<u>\$448.56</u>	
Less disc.....	8.97	\$439.59
		\$631.90

North Dakota

Minto Journal - November.....	4.20	
Fargo Forum - Jan. 27.....	48.64	
Stanley Sun - November.....	3.20	
Tioga Gazette.....	<u>4.75</u>	60.79

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN - JANUARY (CONT'D)

South Dakota

(David Adv. Co. Dec.) Willow Lake News.....\$3.53

Twin Cities

(David Adv. Co. Dec.)

St. Paul Dispatch.....	\$90.00	
" "	60.48	
Daily News.....	92.52	
Minneapolis Tribune.....	145.60	
" Journal.....	129.00	
" Daily Star.....	85.68	
Swedish Amerikanska Posten....	51.60	
Minneapolis Tidende.....	63.00	
	<u>\$717.88</u>	
Less Discount	<u>44.36</u>	\$703.52

(David Adv. Co. Jan.)

Dispatch.....	\$319.76	
Daily News.....	203.76	
Minneapolis Tribune.....	319.76	
" Journal.....	285.58	
" Daily Star.....	190.06	
So. St. Paul Reporter.....	21.42	
Swedish Amerikanska Posten....	194.88	
Minneapolis Tidende.....	61.40	
	<u>\$1,596.54</u>	
Less discount	<u>31.93</u>	\$1,564.61
		\$2,268.13

Canada

(David Adv. Co. Dec.)

Calgary Herald.....	\$19.60	
Regina Leader & Post.....	17.64	
Saskatoon Star-Phoenix.....	15.68	
Winnipeg Free Press.....	63.00	
" Tribune.....	42.00	
The Country Guide.....	156.80	
Nor'West Farmer.....	68.60	
Saskatchewan Farmer.....	29.40	
Western Producer.....	19.60	
	<u>\$432.32</u>	
Less discount.	<u>8.65</u>	\$423.67

(David Adv. Co. Jan.)

Winnipeg Free Press.....	33.60	
" Tribune.....	22.40	
Edmonton Journal.....	19.21	
	<u>\$75.21</u>	
Less discount.....	<u>1.12</u>	\$74.09
		\$497.76

NEWSPAPERS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -JANUARY (CONT'D)

West End

Newport Miner - Our proportion of cost of joint
advertising account Ione-Newport Stage during
April and May.....\$8.75

Altnow-Singleton, Inc. - Mechanical Ex.-Dec.....411.72 \$420.47

David Advertising Co. - Mechanical Expense for Dec..... 538.16

\$4,420.74

958.63

5 462.11

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY * DECEMBER 1929

-2-

David Adv. Co.

Montana Banker - Nov.....	\$30.00	
Stock & Dairy Farmer - Dec..	30.30	
	<u>\$60.30</u>	
Less dis.....	<u>1.21</u>	\$59.09

Labor World - Nov.....	12.00	
- Dec.....	12.00	
Orchestral Assn. of Minneapolis - 2nd. payment.....	130.00	
Skillings Mining Review - Dec.....	45.52	
Miracle Program.....	150.00	
Montana Trade Journal.....	50.00	
Transportation News - Dec.....	10.00	
Bishop's A.B.C. Guide - Oct., Nov. and Dec.....	30.00	
Traffic Club of Mpls., Souvenir Annual -1/2 page.....	35.00	
David Adv. Co. - Mechanical Expense for November.....	97.40	

\$631.01

127.40

503.61

104
24
128

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - NOVEMBER

The Seattlite- October issue - 1 page.....	\$50.00 ✓	
Montana Trade Journal - Nov.-1 page.....	50.00 ✓	
Congress Program - Ladies Auxiliary of the Zion Congregation.....	12.50 ✓	
Transportation News - Nov.....	12.26 ✓	
Skillings Mining Review.....	56.90 ✓	
Orchestral Assn. of Mpls. - 1st payment on inside front cover -Minneapolis Symphony Orchestra Programs- St. Paul and Minneapolis.....	130.00 ✓	
University of Washington Daily.....	<u>9.10</u> ✓	\$420.76
		<u>59.10</u>
		541.66

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN-OCTOBER 1929

-2-

Seattle Rotary Club- Sept.....	\$5.00 ✓
Transportation News.....	10.00 ✓
Montana Trade Journal.-August.-1 page.....	50.00 ✓
Labor World.....1.....	12.00 ✓
Skellings Mining Review.....	45.52 ✓
University of Washington Daily.....	70.00 ✓
Agricultural College Homecoming Program -1 page..	25.00 ✓
Annals of St. Mary.....	50.00 ✓
David Advertising Co. - Mech. Expense for Oct....	41.65 ✓
" " " - Montana Oil Journal-Oct..	<u>19.60 ✓</u>

\$328.77

116.65
212.12

25.00
41.65
66.65

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - SEPTEMBER 1929

-2-

Bishop's A.B.C. Guide- July, August and Sept.....	\$30.00
Skellings Mining Review. Jan..and..August.....	91.04
" " " September.....	45.52
Oregon Legionnaire- Sept.....	26.25
Montana Trade Journal.....	50.00
Rotary Club.....	5.00
Labor World.....	15.00
David Adv.Co. - Mechanical Expense for August.....	32.62

\$295.43

88.57

206.86

87

102

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - AUGUST 1929

-2-

Greeters of Oregon Guide- Aug. - 1/2 page.....	\$12.50✓
The Cretinite of 1929 - 1 page.....	30.00✓
Rotary Club- Seattle - June 12 and July 10.....	10.00✓
Oregon Legionnaire- August.....	26.25✓
Montana Trade Journal	50.00✓
Transportation News.....	10.00✓
American Legion - July - August.....	10.00✓
Labor World	12.00✓
Montana Banker.....	30.00✓
National Grocers Bulletin. May.....	150.00✓

David Adv. Co. - Mechanical Expense for July.....118.59

David Adv. Co. - Advertising during Aug. as follows:

Farmers Union Herald..... 27.44

\$ 486.78

141.09

345.69

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - JULY 1929

-2-

Brattstrom & Co. - Advertising in Svenska Journalen
and Tribunen during March.....\$72.00

Oregon Legionnaire - July..... 26.25
Greeters of Oregon Guide- 1/2 page- July..... 12.50
Cloverleaf - July.....100.00
Montana Trade Journal - 1 page..... 50.00
St. Paul Hotel Directory..... 60.00
Skillings Mining Review..... 45.52
Labor World..... 12.00
Montana Legionnaire..... 10.00

David Adv. Co. - Mechanical expense for June.....86.54

David Adv. Co. - Advertising during July as follows:

Farmers Union Herald.....\$28.00
The Lutheran..... 14.20
Montana Banker..... 30.00
Montana Farmer..... 72.80
Montana Trade Journal..... 35.00
\$180.00
Less disc..... 3.60

176.40 ✓

\$651.21

115.29
525.92

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - JUNE 1929

-2-

David Adv. Co. - Mechanical Expense for May.....\$124.43

General Alumni Assn. - June 1-8.....	\$52.00 ✓
Minnesota Law Review- Last half amt.due on contract.....	50.00 ✓
Now & Then.....	32.40 ✓
Greeters of Oregon - June Guide-1/2 page.....	12.50
Journal-Lancet- June 1-15.....	50.00
Oregon Educational Journal - June.....	25.00 ✓
Montana Trade Journal.....	50.00 ✓
Oregon Legionnaire- June.....	26.25
Minnesota Parent-Teacher - June.....	56.00 ✓
Labor World.....	15.00 ✓
Skellings Mining Review.....	56.90 ✓
Transportation News.....	10.00 ✓
Montana Education - 1/2 page.....	22.00 ✓

David Adv. Co. - Advertising during May as follows:

Wisconsin Retail Merchants Advocate-		
1/2 page in May and June issues.....	\$60.00 ✓	
Jounral of the N.E.A.-1 page -May.....	60.00 ✓	
Commercial West	32.50 ✓	
Stock & Dairy Farmer- March.....	84.00 ✓	
The Lutheran.....	28.40 ✓	
	<u>\$264.90</u>	
Less discount.....	5.30	259.60

David Adv. Co. - Advertising during June as follows:

Farmers Union Herald.....	\$28.00	
Commercial West	45.00	
Trails of the Northwoods.....	150.00	
The Lutheran.....	14.20	
	<u>\$237.20</u>	
Less dis.....	4.74	232.46

Altnow-Singleton - Advertising during May as follows:

Portland Spectator.....	\$37.52	
Portland Oregon Voter.....	21.00	
Washington Educational Journal.....	35.00	
Railway & Marine News.....	17.50	
	<u>\$111.02</u>	
Less dis.....	59	110.43

Altnow-Singleton- Advertising during June as follows:

Portland Spectator.....	\$135.34	
Portland Oregon Voter.....	106.50	
	<u>241.84</u>	

\$1,426.81
 170.45
871.36

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY - MAY 1929

Pacific Poultryman	\$34.50	
College of St. Catherine - 1 Page Ad LaConcha Year Book.....	40.00	✓
Skillings Mining Review.....	45.52	✓
Jolly Elk.....	20.00	✓
Seton Guild - Annual Program.....	20.00	✓
Labor World.....	12.00	✓
Minnesota Alumni Weekly, May 4th & 18th, 2/3 Page each.....	52.00	✓
Rotary Club of Seattle.....	5.00	
Seattle Hotel News.....	27.00	
Montana Trade Journal.....	50.00	
Greeters of Oregon.....	12.50	
Northwest Fair - Premium Book.....	15.00	✓
Oregon Legionnaire.....	26.25	
Oregon Education Journal.....	25.00	
Montana Education.....	22.00	✓
Now & Then.....	32.40	✓
The Golfer.....	49.00	✓
St. Paul Municipal Amateur Baseball Assn. - 1929 Constituion and Schedule Book - 1/2 Page.....	30.00	✓
Minnesota Parent-Teacher.....	56.00	✓
David Advertising Co:		
Our proportion of advertising in the		
Lutheran.....	\$28.40	✓
Crescent.....	100.00	✓
David Advertising Co. mechanical expenses for April	152.98	

281.38
2.57

272.

278.81

\$852.98

256.43

596.75

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN - APRIL 1929

Northwest Magazine - 1 page.....	\$100.00 ✓
Crescent.....	100.00 ✓
The Golfer - 1/2 page.....	49.00 ✓
Montana Trade Journal.....	50.00 ✓
National Grocers Bulletin - 1/2 page.....	90.00 ✓
Montana Education - 1/2 page.....	22.00 ✓
Minnesota Law Review - First half amount due on contract for advertising in year 1928-1929 - Vol. 13.....	50.00
Oregon Education Journal - 1/2 page.....	25.00
Labor World - 20 inches.....	12.00 ✓
Minnesota-Parent Teacher.....	56.00 ✓
Skillings Mining Review.....	45.52 ✓
Transportation News.....	10.00 ✓
University of Washington Daily - Our propor- tion of cost of advertising Dec.4-10th....	3.73
Jolly Elk	20.00 ✓
Minnesota Alumni Weekly - April.13-27.....	52.00 ✓
Philharmonica Orchestra Program.....	37.50 ✓
Rotary Club of Seattle	20.00
Seattle Hotel News	27.00

David Advertising Co. - Mech. Ex. for March..175.38

\$945.13

257.11

694.02

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -MARCH 1929.

Altnow-Singleton - Adv. during March as follows:

Railway & Marine News - 1 page.....	\$70.00	
Portland Spectator - 5 - 1/4 pages.....	80.00	
" Oregon Voter- 24 " @ \$1.50.....	36.00	\$186.00

Sioux City Powder River News	12.50	✓
Twin -Cities Chicago Civic Opera Program.....	100.00	✓
Seattle Transportation Club Roster.....	25.00	
Jolly Elk.....	20.00	✓
Skilling's Mining Review.....	56.90	✓
Schubert Club - March 5th.....	25.00	✓
Golfer - March.....	49.00	✓
Washington Parent-Teacher - March.....	70.00	
Northwest Catholic High School Basketball Tournament Program	25.00	✓
National Grocers Bulletin.....	90.00	✓
Portland Symphony Orchestra.....	75.00	
Minnesota Alumni Weekly.....	104.00	✓
Minnesota Parent-Teacher - March.....	56.00	✓
Orchestral Assn. of Mpls.- Final payment on Minneapolis		
Symphony Orchestra programs.....	130.00	✓

Altnow-Singleton - Adv. during Feb.:

Portland Spectator	
" Oregon Voter	
Seattle Symphony Orchestra	
Railway & Marine News.....	107.50
David Advertising Co. - Mechanical Expense- February.....	157.75

\$1,289.65

615.45

674.40

PERIODICALS PUBLISHED ON LINE OF GREAT NORTHERN RAILWAY -JANUARY

(David Adv. Co. Dec.)

Stock & Dairy Farmer - Jan.....	\$93.00 ✓	
Montana Banker - Dec.....	20.00 ✓	
Montana Trade Journal - Nov.....	28.00 ✓	
	<u>\$141.00</u>	
Less disc.....	2.82	\$138.18

(David Adv. Co. Jan.)

Montana Trade Journal - Dec.....	27.44 ✓	
David Adv. Co. - Mechanical Expense -Dec.....	<u>158.28</u>	\$323.90

Jolly Elk - Jan.....	20.00 ✓	
Labor World, Duluth - Jan.....	12.00 ✓	
Montana Farmer - Dec. 1.....	20.93 ✓	
Associated Students U. of W. Publications - Our proportion of cost of ad carried in Football Program.....	4.00	
Orchestral Assn. of Mpls. - Third payment on Minneapolis Symphony Orchestra programs.....	130.00 ✓	
The Golfer - January.....	49.00 ✓	
National Grocers Bulletin - Jan.	90.00 ✓	
Montana Trade Journal - Dec.....	50.00 ✓	
Schubert Club - Jan. 29th.....	25.00 ✓	
Shrine Circus Program - St. Paul	165.00 ✓	
Shrine Circus Program - Minneapolis.....	100.00 ✓	
Minnesota Alumni Weekly - Jan.....	52.00 ✓	
Augsburg College Glee Club Program.....	25.00 ✓	
Portland Symphony Orchestra - Jan. 7 and 21.....	75.00	
Montana Trade Journal - Jan.....	50.00 ✓	
Minnesota Federation of Labor Year Book & Directory.....	500.00 ✓	
Bishops A.B.C.Guide.....	30.00	

\$1721.83

267.28

14 14.55

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - DECEMBER 1929

-3-

McJunkin Advertising Co.

Chicago Newspapers - Winter Travel - December..\$2,503.00
Eastern " - " " " " .. 5,941.48

Difference in rate earned and rate billed for
advertising in Cincinnati Times Star..... 40.54 \$8,485.02

Kung Shong Yat Po..... 9.00
\$8,494.02

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN -NOVEMBER 1929

McJunkin Advertising Co.

Eastern Newspapers	-	November	-	California Ads.....	\$8,056.12	
Chicago	"	-	"	- Radio.....	842.25	
Eastern	"	-	"	- California ads.....	3,017.52	
Chicago	"	-	"	- " "	<u>1,420.38</u>	\$13,336.27

Kung Shong Yat Po.....	9.00
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\$13,345.27

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN -OCTOBER 1929

-3-

McJunkin Advertising Co.

Eastern Newspapers	-	October	-	Radio Program "Back"...	\$961.91
"	"	-	"	-	California.....
Chicago	"	-	"	-	".....
					1,974.00

Difference in rate earned and rate billed for
advertising in eastern newspapers - October..... 198.99

Difference in rate earned and rate billed for
advertising in Post, Washington, D.C. - October..... 3.00

Additional rate for advertising in the New York Times
during Jan., Feb., June and Sept., 1929..... 66.82 \$8,353.31

Kung Shong Yat Po..... 9.00

\$8,362.31

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - SEPTEMBER 1929

-3-

McJunkin Advertising Co.

Boston American - Aug. 22- and New York World on	
Sept. 1 - Empire Builder O.L.& follow up.....	\$221.76
Eastern Newspapers- Sept. 30 - Radio Program "Back on the Air"...	406.52
Chicago " " " " " " " " " "	280.50
Eastern " " " " " " " " " "	1,615.68
Mechanical Expense for August.....	170.38
" " " September.....	256.95
Kung Shong Yat Po.....	9.00

\$2,960.79

NEWSPAPERS PUBLISHED OFFLINE OF GREAT NORTHERN - AUGUST 1929

-3-

McJunkin Advertising Co.

Commercial & Financial Chronicle - July 13 and

Aug. - Empire Builder Announcement.....\$360.00

Eastern Newspapers- August - Empire Builder O.L.&

Follow Up.....\$4,540.14

Eastern Newspapers - " - " " " 7,496.28

Chicago " - " - " " " 2,326.25 14,362.67

Kung Shong Yat Po..... 9.00

\$14,731.67

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - JULY 1929

-3-

McJunkin Advertising Co.

Chicago Newspapers - July - Empire Builder Announcements...	\$2,611.75
Eastern " " " "	8,566.37
Difference in rate for advertising in St. Louis Post-Dispatch, New York Times and Philadelphia Public Ledger...	45.54
Difference in rate earned and rate billed for advertising in Dallas News.....	62.37
	<u>\$11,286.03</u>
Mechanical Expense for June.....	1,263.86
" " " July.....	869.69
Kung Shong Yat Po.....	9.00
	<u>\$ 13,428.58</u>

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - JUNE 1929

-3-

McJunkin Advertising Co.

Chicago Newspapers - June- Empire Builder Programs.....	\$752.00	
Eastern " - " - " " " "	2,021.09	\$2,773.09
Eastern Newspapers - June - Empire Builder Announcements.	36,469.22	
Chicago " - " - " " " "	12,452.50	
Rochester Democrat-Chronicle-June 10- " " " "	17.08	
New York Sun & Syracuse Post-Standard-" " " "	1,201.36	
Commercial & Financial Chronicle -June 15-22-" " " "	180.00	50,320.16
Mechanical Expense for April.....		1,890.92
Kung Shong Yat Po.....		9.00
		\$54,993.17

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN - MAY 1929

-3-

McJunkin Advertising Co.

Chicago Newspapers - May - Summer Travel.....	\$1,337.28	
Commercial & Financial Chronical - April 13 and		
May 11 - Summer Travel.....	133.34	
Eastern Newspapers - May - Summer Travel.....	12,010.68	
Revised rate advertising in Baltimore Sun & New		
York Post.....	55.04	\$13,536.34
Chicago Newspapers- May - Empire Builder Announcements.....	2,766.00	
Mechanical Expense for May.....	3,409.72	
Kung Shong Yat Po.....	9.00	
		\$19,721.06

NEWSPAPERS PUBLISHED OFFLINE OF GREAT NORTHERN - APRIL 1929

-3-

McJunkin Advertising Co.

Chicago Newspapers - April - Summer Travel.....	\$4,065.36	
Eastern " - " - " "	15,185.41	
New Yorker- April 20 - " "	210.85	
Difference in rate earned and rate billed for advertising in Worcester, Mass.,		
Telegram-Gazette and Milwaukee Sentinel..S.T..	<u>49.50</u>	\$19,511.12
Kung Shong Yat Po- Advertising during April.....		9.00
		\$19,520.12

NEWSPAPERS PUBLISHED OFFLINE OF GREAT NORTHERN - FEBRUARY 1929

-3-

McJunkin Advertising Co.

Eastern Newspapers - February - Cascade Tunnel.....	\$2,166.99	
Chicago " - " " " "	191.25	\$2,358.24

Mechanical Expense during February.....	224.09
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Kung Shong Yat Po.....	9.00
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\$2,591.33

NEWSPAPERS PUBLISHED OFF LINE OF GREAT NORTHERN -JANUARY 1929

-3-

McJunkin Advertising Co.

Washington Papers - January - California.....	\$285.12	
Chicago " - " - "	2,172.00	
Eastern " - " - "	5,628.15	\$8,085.27
Eastern " - " - Cascade Tunnel.....	3,240.65	
Chicago " - " - "	408.75	
Difference in rate for advertising in Charlotte, N.C., Observer - Cascade Tunnel.....	4.50	3,653.90
Mechanical Expense for November.....	783.38	
" " " December.....	1,175.32	
" " " January.....	436.65	2,395.35
Kung Shong Yat Po.....		9.00

\$14,143.52