



Advertising and Publicity Department
Records.
Great Northern Railway
Corporate Records.

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ACCOUNT	CUMULATIVE COST TO	JANUARY 31	FEBRUARY 28	MARCH 31	APRIL 30	MAY 31	JUNE 30	JULY 31	AUGUST 31	SEPTEMBER 30	OCTOBER 31	NOVEMBER 30	DECEMBER 31
1. Newspaper Advertising													
A- On-Line East													
1. Space	\$1,676.13	1,864.82	1,931.29	2,004.29	\$ 2,247.14	5,532.58	20,976.60	21,066.90	21,066.90	21,293.59	23,078.36	24,557.06	
2. Preparation Cost	186.29	186.29	359.82	685.37	1,354.96	2,078.45	2,865.28	2,943.75	2,958.60	3,116.29	3,280.03	3,545.50	
B- On-Line West													
1. Space	4,172.05	4,444.07	10,161.01	10,239.14	23,891.75	29,680.24	34,998.02	41,263.36	48,960.93	51,955.60	51,963.10	57,898.40	
2. Preparation Cost	720.95	1,085.57	1,216.51	2,000.64	3,400.95	4,568.08	5,098.73	5,640.28	6,143.80	6,726.86	7,111.92	7,649.04	
C- Off-Line East													
1. Space	6,914.67	6,922.17	16,161.47	37,546.94	61,437.15	77,592.60	77,592.60	77,592.60	81,233.57	82,468.26	83,559.29	84,478.64	
2. Preparation Cost	2,103.69	4,606.34	4,606.34	5,691.18	8,132.18	10,717.71	10,717.71	10,717.71	10,717.71	11,171.00	11,232.90	11,360.05	
D- Orient													
1. Space	113.37	176.69	264.86	349.73	652.20	990.06	1,148.13	1,578.18	1,801.69	2,176.28	2,318.92	2,520.98	
2. Preparation Cost				174.59	291.21	291.21	407.43	434.69	563.60	572.56	579.21	579.21	
TOTAL ACCOUNT 1.....	15,887.15	19,288.95	34,701.30	58,691.88	101,407.54	131,450.93	153,804.50	161,237.47	173,446.80	179,480.44	183,123.73	192,588.88	
2. Periodical Advertising													
A - On-Line East													
1. Space	492.00	1,255.60	1,669.20	2,096.82	2,590.28	2,993.93	3,881.62	3,997.82	4,115.34	4,895.97	5,151.37	5,425.90	
2. Preparation Cost	162.27	440.45	789.54	1,243.86	1,599.62	1,997.53	1,997.53	2,124.52	2,209.66	2,340.70	2,414.43	2,530.25	
B - On-Line West													
1. Space	64.96	135.49	221.69	284.19	471.19	621.59	649.09	690.59	730.59	824.09	856.59	887.59	
2. Preparation Cost			69.05	69.05	69.05	69.05	69.05	69.05	73.94	73.94	73.94	73.94	
C- Orient													
1. Space	287.50	425.00	543.75	681.25	1,240.52	1,394.44	1,810.61	1,841.36	1,882.19	2,039.07	2,202.07	2,375.44	
2. Preparation Cost			10.35	150.73	175.60	233.87	233.87	302.52	302.52	302.52	336.50	369.55	
D - General Media													
1. Space	3,372.71	7,536.32	14,968.32	28,709.79	32,385.52	36,762.97	36,913.93	37,033.93	37,184.89	38,474.89	38,904.89	39,179.89	
2. Preparation Cost	1,038.79	1,497.47	2,320.76	3,421.09	4,002.98	4,383.19	4,383.19	4,490.92	4,556.11	4,614.82	4,727.83	4,882.93	
E - Misc. Programs, School & Organization Annuals													
1. Space	500.00	555.00	555.00	635.00	805.00	855.40	955.40	1,075.40	1,075.40	1,075.40	1,117.90	1,117.90	
2. Preparation Cost			40.49	119.80	163.76	202.19	202.19	202.19	202.19	202.19	202.19	202.19	
TOTAL ACCOUNT 2.....	5,918.23	11,845.33	21,188.15	37,411.58	43,503.52	49,514.16	51,096.48	51,828.30	52,332.83	54,843.59	55,987.71	57,045.58	
3. Radio Advertising													
A - Chain Programs													
1. Facilities	20,889.10	38,497.73	52,633.33	70,109.74	84,335.98	94,981.92	98,627.55	98,627.55	98,627.55	112,879.54	127,780.70	146,581.04	
2. Program Expense	9,371.62	18,391.62	26,518.62	35,531.12	42,908.12	50,394.35	50,404.35	50,577.85	51,149.55	59,558.36	66,866.23	76,642.17	
3. Miscellaneous	.67	86.30	308.59	315.59	315.59	316.43	605.54	1,000.54	1,283.50	2,040.88	3,821.82	5,331.96	
B - Local Announcements													
1. Facilities	250.32	434.20	608.51	773.26	997.57	997.57	997.57	1,122.57	1,127.07	1,127.07	1,177.07	1,177.07	
2. Preparation Cost													
TOTAL ACCOUNT 3.....	30,511.71	57,409.85	80,069.05	106,729.71	128,507.26	146,690.27	150,635.01	152,328.51	152,187.67	175,605.87	199,645.82	229,732.24	

ACCOUNT	CUMULATIVE COST TO JANUARY 31	FEBRUARY 28	MARCH 31	APRIL 30	MAY 31	JUNE 30	JULY 31	AUGUST 31	SEPTEMBER 30	OCTOBER 31	NOVEMBER 30	DECEMBER 31
4. Goat												
A - Printing	\$1,404.50	2,803.25	4,175.75	6,121.75	7,489.25	8,946.75	10,221.35	11,529.55	12,821.55	14,145.35	\$15,415.55	16,694.35
B - Electros, cuts, etc.	160.83	481.36	1,074.48	1,208.72	1,519.13	1,571.59	1,790.23	1,828.69	1,933.72	2,108.01	2,294.13	2,455.38
C - Patching												
D - Envelopes		232.00	232.00	232.00	232.00	232.00	232.00	232.00	232.00	232.00	232.00	232.00
TOTAL ACCOUNT 4.....	1,565.33	3,516.61	5,482.23	7,562.47	9,240.38	10,750.34	12,243.58	13,590.24	14,987.27	16,485.36	17,941.68	19,381.73
5. Advertising Literature												
A - Time Folders												
1. Printing	4,970.80	4,970.80	9,694.45	9,694.45	14,670.05	14,670.05	19,417.75	29,020.35	29,020.35	33,203.30	33,203.30	38,563.90
2. Electros, cuts, etc.		50.75	136.61	136.61	204.02	240.78	240.78	255.40	386.42	431.99	431.99	451.49
3. Distribution through agencies	490.44	683.94	1,062.15	1,247.15	1,435.65	1,624.15	2,099.16	2,327.66	2,860.76	3,049.26	3,237.76	3,814.42
4. Joint Coast Line Folders			51.05	51.05	51.05	114.83	144.83	144.83	144.83	195.91	224.71	274.81
5. Condensed time tables	143.00	143.00	333.80	333.80	522.38	632.18	739.03	739.03	739.03	739.03	739.03	860.33
B - Illustrated Booklets & Folders												
1. Printing		302.30	3,187.88	12,073.81	19,793.12	25,695.38	34,090.63	37,425.63	40,840.63	40,840.63	41,266.43	45,289.84
2. Electros, cuts, etc.	1,718.82	2,377.87	5,556.14	5,793.73	7,493.25	9,587.24	11,968.31	13,754.96	13,754.96	14,156.77	14,325.68	14,343.18
TOTAL ACCOUNT 5.....	7,323.06	8,528.66	20,022.08	29,330.60	44,169.52	52,594.61	68,700.49	83,667.86	87,746.98	92,616.89	93,428.90	103,597.97
6. Miscellaneous Printing												
A - Menus												
1. Cuts and Art Work				614.94	784.73	784.73	1,174.28	1,174.28	1,174.28	1,174.28	1,174.28	1,398.21
2. Printing	419.38	804.81	1,255.92	1,861.25	2,397.02	2,660.46	3,428.50	4,156.57	4,711.00	5,090.93	5,359.63	5,769.67
B - Maps												
1. Wall Maps												
2. Desk Maps												
C - Blotters												
1. Hand Blotters	139.16	240.41	760.38	1,075.83	1,476.38	1,846.88	2,151.18	2,530.13	2,739.38	3,231.44	3,534.45	3,929.33
2. Desk Blotters	258.75	258.75	488.75	593.50	643.50	1,118.50	1,428.50	1,553.50	1,841.00	1,841.00	1,841.00	1,931.00
D - Ticket Envelopes		60.00	120.00	148.00	221.50	290.50	580.50	580.50	580.50	749.25	749.25	749.25
E - Circulars, Flyers and Inserts		324.15	532.15	899.90	1,301.49	1,390.31	1,483.31	2,285.31	2,497.19	2,497.19	2,561.19	2,561.19
F - Post Cards	8.33	650.86	1,129.44	1,475.89	1,548.90	1,591.18	1,611.18	1,619.58	1,619.58	1,684.83	1,688.33	1,688.33
G - Miscellaneous	705.24	953.50	1,498.04	2,534.87	3,471.15	3,897.91	4,542.11	4,763.56	5,102.87	5,238.12	5,291.32	5,355.47
H - Multigraphing, Addressing & Mailing Service	19.05	83.10	344.71	1,497.61	2,516.25	2,531.52	2,542.02	2,571.27	2,571.27	2,584.21	2,592.96	2,912.31
TOTAL ACCOUNT 6.....	1,549.91	3,375.68	6,129.39	10,701.79	14,360.92	16,111.99	18,941.58	21,234.70	22,837.07	24,091.27	24,792.41	26,294.76

ACCOUNT	CUMULATIVE C&T TO	JANUARY 31	FEBRUARY 28	MARCH 31	APRIL 30	MAY 31	JUNE 30	JULY 31	AUGUST 31	SEPTEMBER 30	OCTOBER 31	NOVEMBER 30	DECEMBER 31
7. Calendars													
A - Wall Calendars		703.50	703.50	703.50	703.50	703.50	703.50	703.50	703.50	721.50	1,222.28	7,104.93	7,104.93
B - Small Art Calendars													
1. Electros, cuts, etc.		2,064.37	2,064.37	2,659.37	2,659.37	2,659.37	2,659.37	2,659.37	2,659.37	2,659.37	2,659.37	2,659.37	3,534.02
2. Printing		1,369.81	2,719.50	4,094.94	5,468.53	6,841.72	8,195.56	9,535.56	10,878.67	12,219.59	13,623.79	14,966.33	16,565.39
3. Envelopes		773.19	1,535.01	2,311.37	3,086.68	3,861.77	4,625.92	5,382.27	6,140.38	6,897.26	7,656.78	8,414.56	9,167.23
4. Sorting, handling, etc.		346.24	690.25	1,037.12	1,383.78	1,730.44	2,074.91	2,417.85	2,761.12	3,104.15	3,447.70	3,790.92	4,133.12
TOTAL ACCOUNT 7.....		5,257.11	7,712.63	10,806.30	13,301.86	15,796.80	18,259.26	20,698.55	23,143.04	25,601.87	28,609.92	36,936.11	40,504.69
8. Photographic Expense													
A - Salary & Expenses of Photographers			224.01	331.91	494.99	494.99	494.99	494.99	516.24	516.24	516.24	516.24	569.64
B - Negatives & Prints		395.73	583.49	1,064.33	1,291.82	1,581.19	1,953.70	2,311.77	2,498.56	2,842.23	2,883.94	3,174.32	3,691.72
TOTAL ACCOUNT 8.....		395.73	807.50	1,396.24	1,786.81	2,076.18	2,448.69	2,806.76	3,014.80	3,358.47	3,400.18	3,690.56	4,261.36
9. Electros, cuts & art work		573.55	944.77	1,181.18	1,329.92	1,803.98	2,070.98	2,822.28	3,069.87	3,174.95	3,230.80	3,421.07	3,635.96
TOTAL ACCOUNT 9.....		573.55	944.77	1,181.18	1,329.92	1,803.98	2,070.98	2,822.28	3,069.87	3,174.95	3,230.80	3,421.07	3,635.96
10. Pictures, Frames, Packing, etc.													
A - Works of art purchased for hanging in public places, for reproduction, etc.		155.85	577.12	694.72	1,036.83	1,399.65	1,946.47	1,946.47	1,946.47	2,306.73	2,506.73	2,644.05	3,248.91
B - Plates and Printing		22.50	55.63	126.13	145.63	171.13	211.63	234.13	234.13	261.39	261.39	261.39	268.14
C - Mounting and Framing Pictures, Maps, etc. for hanging in G.N. Offices		7.50	9.00	9.00	688.25	688.25	1,138.75	1,193.75	1,899.10	1,899.10	1,899.10	1,975.10	1,975.10
D - Mounting and Framing Pictures, Maps, etc. for free distribution							207.10	207.10	493.10	1,580.70	1,589.82	1,589.82	1,589.82
TOTAL ACCOUNT 10.....		186.10	641.75	829.85	1,870.71	2,259.03	3,503.95	3,581.45	4,572.80	6,047.92	6,057.04	6,470.36	7,081.97
11. Railway & Steamship Guides													
A - Cost of Guides furnished G.N. Offices		7.50	12.50	17.50	22.50	27.50	32.50	37.50	42.50	47.50	52.50	57.50	62.50
B - Cost of representation		223.96	447.92	768.28	1,016.63	1,307.71	1,622.64	1,869.73	2,134.34	2,448.39	2,725.88	3,006.29	3,270.68
TOTAL ACCOUNT 11.....		231.46	460.42	785.78	1,039.13	1,335.21	1,655.14	1,907.23	2,176.84	2,495.89	2,778.38	3,063.79	3,333.18

ACCOUNT	CUMULATIVE COST TO	JANUARY 31	FEBRUARY 28	MARCH 31	APRIL 30	MAY 31	JUNE 30	JULY 31	AUGUST 31	SEPTEMBER 30	OCTOBER 31	NOVEMBER 30	DECEMBER 31
12. Advertising Distribution Expense													
A - Cartage, Freight & Express													
1. Local Hauling		136.54	228.54	406.94	557.24	750.04	871.04	1,054.84	1,142.79	1,239.04	1,365.29	1,498.54	1,604.29
2. Freight & Express		424.41	871.69	1,247.01	1,936.10	3,334.58	4,053.02	4,577.12	4,984.92	5,189.44	5,708.29	6,046.72	6,414.89
B - Mailing Expense													
1. Postage on Goats		69.29	151.46	236.46	321.46	406.46	491.46	576.46	661.46	746.46	831.46	916.46	1,001.46
2. Postage and duty on calendars		1,060.85	2,174.17	2,984.76	3,857.86	4,760.93	5,813.21	6,697.31	7,605.16	8,514.98	9,492.12	10,416.08	11,373.47
3. Postage on literature and other mail matter		541.88	1,217.07	2,603.09	4,149.43	4,882.87	5,637.91	6,260.01	6,796.70	7,403.87	8,159.29	8,699.63	9,309.38
TOTAL ACCOUNT 12.....		2,232.97	4,642.93	7,478.26	10,822.09	14,134.88	16,866.64	19,165.74	21,191.03	23,093.79	25,556.45	27,577.43	29,703.49
13. Bulletin Board Advertising													
A - Space rentals		809.00	1,606.00	2,403.00	3,200.00	3,997.00	4,794.00	5,579.00	6,386.00	7,181.00	7,826.00	8,621.00	9,716.00
B - Maintenance, Repaints, etc.		835.59	1,177.15	1,265.45	1,353.12	1,446.76	1,728.26	1,821.40	1,908.80	2,017.45	2,316.13	2,846.96	2,933.30
TOTAL ACCOUNT 13.....		1,644.59	2,783.15	3,668.45	4,553.12	5,443.76	6,522.26	7,400.40	8,294.80	9,198.45	10,142.13	11,467.96	12,649.30
14. Motion Picture & Lecture Advertising													
A - Salaries and Expenses of lecturers		53.85	100.80	148.80	186.70	255.87	276.62	276.62	281.62	301.97	346.47	505.09	584.92
B - Making motion picture negative			58.22	1,101.28	1,101.28	1,153.45	1,153.45	1,153.45	1,153.45	1,153.45	1,153.45	1,153.45	1,153.45
C - Slides and motion picture film furnished outside companies and individuals							62.81	62.81	83.16	83.16	83.16	99.28	153.71
D - Slides and motion picture film furnished company representatives		119.83	^{173.05} 119.83	^{1381.51} 279.23	^{1355.46} 298.18	^{1455.13} 301.68	^{1522.67} 369.22	^{1556.99} 403.54	^{1556.99} 403.54	^{1556.99} 403.54	^{1570.66} 427.21	^{1580.66} 427.21	^{1591.91} 438.46
TOTAL ACCOUNT 14.....		173.68	273.85	1,529.31	1,586.16	1,711.00	1,862.10	1,896.42	1,921.77	1,942.12	2,010.29	2,185.03	2,330.54
15. Exhibits													
A - Labor and Material for window displays		816.25	1,818.02	2,802.58	4,100.86	5,974.25	8,028.49	9,118.11	11,677.19	13,292.80	14,525.66	15,414.96	17,172.96
B - Art Exhibits, Fairs, Conventions, etc.												31.02	47.80
TOTAL ACCOUNT 15.....		816.25	1,818.02	2,802.58	4,100.86	5,974.25	8,028.49	9,118.11	11,677.19	13,292.80	14,525.66	15,445.98	17,220.76
16. Joint Advertising													
A - G.N. Proportion of cost of Literature and publications jointly with other companies		273.68	801.14	931.92	1,167.63	1,180.49	1,201.21	1,210.67	1,233.37	1,242.41	1,379.21	1,787.88	1,979.08
B - Our proportion of Burlington Tours adv.				182.25	182.25	1,344.85	1,789.79	6,155.49	8,213.46	9,011.90	9,011.90	9,022.32	9,022.82
C - Farm Tours Advertising						7,474.38	14,744.38	18,036.54	19,460.98	26,496.48	26,494.48	26,548.08	26,548.08
TOTAL ACCOUNT 16.....		273.68	801.14	1,114.17	1,349.88	9,999.72	17,735.38	25,402.70	28,907.81	36,750.79	36,887.59	37,358.28	37,549.98

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17. Advertising Department Proportion of Expenses Maintaining Outside Offices													
A - New York Tourist Bureau	2,083.33	3,333.34	5,000.01	6,666.68	8,333.35	10,000.02	11,666.69	13,333.36	15,000.03	16,666.70	18,333.37	20,000.04	
TOTAL ACCOUNT 17.....	2,083.33	3,333.34	5,000.01	6,666.68	8,333.35	10,000.02	11,666.69	13,333.36	15,000.03	16,666.70	18,333.37	20,000.04	
18. Advertising Department A - Wages and Expenses of Employees	3,133.29	6,311.49	9,426.08	12,459.48	15,446.93	18,224.18	21,432.73	24,167.08	26,785.43	29,352.53	31,813.81	34,323.91	
B - Stationery & Office Supplies	316.10	388.60	457.19	983.37	1,281.58	1,415.44	1,451.79	1,811.62	2,074.51	2,131.87	2,187.49	2,230.16	
C - Electricity, Heating, Etc.	56.57	213.84	403.34	556.45	703.86	931.81	1,076.99	1,246.81	1,333.98	1,531.97	1,631.10	1,735.91	
TOTAL ACCOUNT 18.....	3,505.96	6,913.93	10,286.61	13,999.30	17,432.37	20,571.43	23,961.51	27,225.51	30,193.92	33,016.37	35,632.40	38,289.98	
19. Advertising Material Purchased for Resale													
A - Books, Maps, Playing Cards, Pictures, Post Cards, etc.		3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55
TOTAL ACCOUNT 19.....		3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55	3,136.55
20. Miscellaneous	698.51	1,255.46	1,607.41	1,881.58	2,662.88	2,755.84	3,049.89	3,730.19	4,218.63	4,831.86	5,696.43	5,990.31	
TOTAL ACCOUNT 20.....	698.51	1,255.46	1,607.41	1,881.58	2,662.88	2,755.84	3,049.89	3,730.19	4,218.63	4,831.86	5,696.43	5,990.31	
TOTAL.....	\$80,828.31	139,490.42	219,214.90	317,852.68	433,289.10	522,529.03	592,035.92	638,282.64	681,044.80	733,973.32	785,335.57	854,329.26	
21. Revenue from Sale of material and credits.....	484.28	962.65	1,618.09	1,936.05	6,221.20	7,705.24	8,076.64	8,467.91	8,814.04	10,729.65	17,436.52	17,656.82	
TOTAL.....	\$80,344.03	\$138,527.77	\$217,596.81	\$315,916.63	\$427,067.90	\$514,823.79	\$583,959.28	\$629,814.73	\$672,230.76	\$723,243.67	\$787,899.05	\$836,672.44	
TOTAL FOR 1929.....	\$88,111.19	\$154,402.62	\$232,776.10	\$334,360.31	\$423,296.75	\$599,720.68	\$681,861.94	\$751,146.93	\$781,624.77	\$861,267.70	\$935,035.82	\$1,013,452.00	

ACCOUNT	COST PER MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
1. Newspaper Advertising														
A - On-Line East														
1. Space		\$1,676.13	188.69	66.47	73.00	\$242.85	\$3,285.44	\$15,444.02	90.30		\$226.69	\$1,784.77	\$1,478.70	\$24,557.06
2. Preparation Cost		186.29		173.53	325.55	669.59	723.49	786.83	78.47	14.85	157.69	163.74	265.47	3,545.50
B - On-Line West														
1. Space		4,172.05	272.02	5,716.94	78.13	13,652.61	5,788.49	5,317.78	6,265.34	7,697.57	2,994.67	7.50	5,935.30	57,898.40
2. Preparation Cost		720.96	367.62	127.94	784.13	1,400.31	1,167.13	530.65	541.55	503.52	583.06	385.06	537.12	7,649.04
C - Off-Line East														
1. Space		6,914.67	7.50	9,239.30	21,385.47	23,890.21	16,155.45			3,640.97	1,234.69	1,091.03	919.35	84,478.64
2. Preparation Cost		2,103.69	2,502.65		1,084.84	2,441.00	2,585.53				453.29	61.90	127.15	11,360.05
D - Orient														
1. Space		113.37	63.32	88.17	84.87	302.47	337.86	158.07	430.05	223.51	374.59	142.64	202.06	2,520.98
2. Preparation Cost					174.59	116.62		116.22	27.26	128.91	8.96	6.65		579.21
TOTAL ACCOUNT 1.....		15,887.15	3,401.80	15,412.35	23,990.58	42,715.66	30,043.39	22,353.57	7,432.97	12,209.33	6,033.64	\$3,643.29	9,465.15	\$192,588.88
2. Periodical Advertising														
A - On-Line East														
1. Space		492.00	763.60	413.60	427.62	493.46	403.65	887.69	116.20	117.52	780.63	255.40	274.53	5,425.90
2. Preparation Cost		162.27	278.13	349.09	454.32	355.76	397.91		126.99	85.14	131.04	73.73	115.82	2,530.25
B - On-Line West														
1. Space		64.96	70.53	86.20	62.50	187.00	150.40	27.50	41.50	40.00	93.50	32.50	31.00	887.59
2. Preparation Cost				69.05						4.89				73.94
C - Orient														
1. Space		287.50	137.50	118.75	137.50	559.27	153.92	416.17	30.75	40.83	156.88	163.00	173.37	2,375.44
2. Preparation Cost				10.35	140.38	24.87	58.27		68.65			33.98	33.05	369.55
D - General Media														
1. Space		3,372.71	4,163.61	7,432.00	13,741.47	3,675.73	4,377.45	150.96	120.00	150.96	1,290.00	430.00	275.00	39,179.89
2. Preparation Cost		1,038.79	458.68	823.29	1,100.33	581.89	380.21		107.73	65.19	58.71	113.01	155.10	4,882.93
E - Misl. Programs, School & Organization Annuals														
1. Space		500.00	55.00		80.00	170.00	50.40	100.00	120.00			42.50		1,117.90
2. Preparation Cost				40.49	79.31	43.96	38.43							202.19
TOTAL ACCOUNT 2.....		5,918.23	5,927.10	9,342.82	16,223.43	6,091.94	6,010.64	1,582.32	731.82	504.53	2,510.76	1,144.12	1,057.87	57,045.58
3. Radio Advertising														
A - Chain Programs														
1. Facilities		20,889.10	17,608.63	14,135.60	17,476.41	14,226.24	10,645.94	3,645.63			14,251.99	14,901.16	18,800.34	146,581.04
2. Program Expense		9,371.62	9,020.00	8,127.00	9,012.50	7,377.00	7,486.23	110.00	173.50	571.70	8,408.81	7,307.87	9,775.94	76,642.17
3. Miscellaneous		.67	85.63	222.29	7.00		.84	289.11	395.00	282.96	757.38	1,780.94	1,510.14	5,331.96
B - Local Announcements														
1. Facilities		250.32	183.88	174.31	164.75	174.31	50.00		125.00	4.50		50.00		1,177.07
2. Preparation Cost														
TOTAL ACCOUNT 3.....		30,511.71	26,898.14	22,659.20	26,660.66	21,777.55	18,183.01	3,944.74	693.50	859.16	23,418.18	24,039.97	30,086.42	229,732.24

ACCOUNT	COST PER MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
4. Goat														
A - Printing		\$1,404.50	\$1,398.75	\$1,372.50	\$1,946.00	\$1,367.50	1,457.50	1,274.60	1,308.20	1,292.00	1,323.80	\$1,270.20	\$1,278.80	\$16,694.35
B - Electros, cuts, etc.		160.83	320.53	593.12	134.24	310.41	52.46	218.64	38.46	105.03	174.29	186.12	161.25	2,455.38
C - Patching														
D - Envelopes			232.00											232.00
TOTAL ACCOUNT 4.....		1,565.33	1,951.28	1,965.62	2,080.24	1,677.91	1,509.96	1,493.24	1,346.66	1,397.03	1,498.09	1,456.32	1,440.05	19,381.73
5. Advertising Literature														
A - Time Folders														
1. Printing		4,970.80		4,723.65		4,975.60		4,747.70	9,602.60		4,182.95		5,360.60	38,563.90
2. Electros, cuts, etc.			150.75	85.86		67.41	36.76		14.62	131.02	45.57		19.50	451.49
3. Distribution through agencies		490.44	193.50	378.21	185.00	188.50	188.50	475.01	228.50	533.10	188.50	188.50	576.66	3,814.42
4. Joint Coast Line Folders				51.05			93.78				51.08		50.10	274.81
5. Condensed time tables		143.00		190.80		188.58	109.80	106.85					121.30	860.33
B - Illustrated Booklets and Folders														
1. Printing			302.30	2,885.58	8,885.93	7,719.31	5,902.26	8,395.25	3,335.00	3,415.00		425.80	4,023.41	45,289.84
2. Electros, cuts, etc.		1,718.82	659.05	3,178.27	237.59	1,699.52	2,093.99	2,381.07	1,786.65		401.81	168.91	17.50	14,343.18
TOTAL ACCOUNT 5.....		7,323.06	1,205.60	11,493.42	9,308.52	14,838.92	8,425.09	16,105.88	14,967.37	4,079.12	4,869.91	812.01	10,169.07	103,597.97
6. Miscellaneous Printing														
A - Menus														
1. Cuts and Art Work					614.94	169.79		389.55					223.93	1,398.21
2. Printing		419.38	385.43	451.11	605.33	535.77	263.44	768.04	728.07	554.43	379.95	268.68	410.04	5,769.67
B - Maps														
1. Wall Maps														
2. Desk Maps														
C - BlotTERS		139.16												
1. Hand		139.16	101.25	519.97	315.45	400.55	370.50	304.30	378.95	209.25	492.06	303.01	394.88	3,929.33
2. Desk		258.75		230.00	104.75	50.00	475.00	310.00	125.00	287.50			90.00	1,931.00
D - Ticket Envelopes			60.00	60.00	28.00	50.00	69.00	290.00			168.75			749.25
E - Circulars, Flyers and Inserts			324.15	208.00	367.75	401.59	88.82	93.00	802.00	211.88		64.00		2,561.19
F - Post Cards		8.33	642.53	478.58	346.45	73.01	42.28	20.00	8.40		65.25		3.50	1,688.33
G - Miscellaneous		705.24	248.26	544.54	1,036.83	936.28	426.76	644.20	221.45	339.31	135.25	53.20	64.15	5,355.47
H - Multigraphing, Addressing & Mailing Service		19.05	64.05	261.61	1,152.90	1,018.64	15.27	10.50	29.25		12.94	8.75	319.35	2,912.31
TOTAL ACCOUNT 6.....		1,549.91	1,825.67	2,753.81	4,572.40	3,635.63	1,751.07	2,829.59	2,293.12	1,602.37	1,254.20	701.14	1,502.35	26,294.76
7. Calendars														
A - Wall Calendars		703.50										5,882.65		7,104.93
B - Small Art Calendars										18.00	500.78			
1. Electros, cuts, etc.		2,064.37		595.00									874.65	3,534.02
2. Printing		1,369.81	1,349.69	1,375.44	1,373.59	1,373.19	1,353.84	1,340.00	1,342.11	1,340.92	1,404.20	1,342.54	1,599.06	16,565.39
3. Envelopes		773.19	761.82	776.36	775.31	775.09	764.15	756.35	758.11	756.88	759.52	757.78	752.67	9,167.23
4. Sorting, Handling, etc.		346.24	344.01	346.87	346.66	346.66	344.47	342.94	343.27	343.03	343.55	343.22	342.20	4,133.12
TOTAL ACCOUNT 7.....		5,257.11	2,455.52	3,093.67	2,495.56	\$2,494.94	2,462.46	2,439.29	2,444.49	2,458.83	3,008.05	8,326.19	3,568.58	40,504.69

ACCOUNT	COST PER MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
8. Photographic Expense														
A - Salary & Expenses of Photographers	\$		224.01	107.90	163.08				21.25				53.40	\$569.64
B - Negatives & prints		395.73	187.76	480.84	227.49	289.37	372.51	358.07	186.79	343.67	41.71	290.38	517.40	3,691.72
TOTAL ACCOUNT 8.....		395.73	411.77	588.74	390.57	289.37	372.51	358.07	208.04	343.67	41.71	290.38	570.80	4,261.36
9. Electros, cuts, & art work		573.55	371.22	236.41	148.74	497.56	267.00	751.30	247.59	105.08	55.85	190.27	214.89	3,635.96
TOTAL ACCOUNT 9.....		573.55	371.22	236.41	148.74	497.56	267.00	751.30	247.59	105.08	55.85	190.27	214.89	3,635.96
10. Pictures, Frames, Packing														
A - Works of Art purchased for hanging in public places, for reproductions, etc.		155.85	421.27	117.60	342.11	362.82	546.82			360.26				
B - Plates and Printing		22.50	33.13	70.50	19.50	25.50	40.50	22.50		27.26		337.32	604.86	3,248.91
C - Mounting and Framing Pictures, Maps, etc. for hanging in G.N. Offices		7.75	1.25		679.25		450.50	55.00	705.35				6.75	268.14
D - Mounting and Framing Pictures, Maps, etc. for free distribution							207.10		286.00	1,087.60	9.12			
TOTAL ACCOUNT 10.....		186.10	455.65	188.10	1,040.86	388.32	1,244.92	77.50	991.35	1,475.12	9.12	413.32	611.61	7,081.97
11. Railway & Steamship Guides														
A - Cost of Guides furnished G.N. Offices		7.50	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	62.50
B - Cost of representation		223.96	223.96	320.36	248.35	291.08	314.93	247.09	264.61	314.05	277.49	280.41	264.39	3,270.68
TOTAL ACCOUNT 11.....		231.46	228.96	325.36	253.35	296.08	319.93	252.09	269.61	319.05	282.49	285.41	269.39	3,333.18
12. Advertising Distribution Expense														
A - Cartage, Freight & Express														
1. Local Hauling		136.54	92.00	178.40	150.30	192.80	121.00	183.80	87.95	96.25	126.25	133.25	105.75	1,604.29
2. Freight and Express		424.41	447.28	375.32	689.09	1,398.48	718.44	524.10	407.80	204.52	518.85	338.43	368.17	6,414.89
B - Mailing Expense														
1. Postage on Goats		69.29	82.17	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	1,001.46
2. Postage and duty on calendars		1,060.85	1,113.32	810.59	873.10	903.07	1,052.28	884.10	907.85	909.82	977.14	923.96	957.39	11,373.47
3. Postage on literature and other mail matter		541.88	675.19	1,386.02	1,546.34	733.44	755.04	622.10	536.69	607.17	755.42	540.34	609.75	9,309.38
TOTAL ACCOUNT 12.....		2,232.97	2,409.96	2,835.33	3,343.83	3,312.79	2,731.76	2,299.10	2,025.29	1,902.76	2,462.66	2,020.98	2,126.06	29,703.49

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ACCOUNT	COST PER MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
18. Advertising Department														
A - Wages and Expenses of Employees		3,133.29	3,178.20	3,114.59	3,033.40	2,987.45	2,777.25	3,208.55	2,734.35	2,618.35	2,567.10	2,461.28	2,510.10	\$34,323.91
B - Stationery & Office Supplies		316.10	72.50	68.59	526.18	298.21	133.86	36.35	359.83	262.89	57.36	55.62	42.67	2,230.16
C - Electricity, Heating,		56.57	157.27	189.50	153.11	147.41	227.95	145.18	169.82	87.17	197.99	99.13	104.81	1,735.91
TOTAL ACCOUNT 18.....		3,505.96	3,407.97	3,372.68	3,712.69	3,433.07	3,139.06	3,390.08	3,264.00	2,968.41	2,822.45	2,616.03	2,657.58	38,289.98
19. Miscellaneous		698.51	3,693.50	351.95	274.17	781.30	92.96	294.05	680.30	488.44	613.23	864.57	293.88	9,126.86
TOTAL ACCOUNT 19.....		698.51	3,693.50	351.95	274.17	781.30	92.96	294.05	680.30	488.44	613.23	864.57	293.88	9,126.86
TOTAL		\$80,828.31	58,662.11	79,724.48	98,637.78	115,436.42	89,239.93	69,506.89	46,246.72	42,762.16	52,928.52	51,362.25	68,993.69	854,329.27
20. Revenue from Sale of Material and credits.....		483.28	478.37	655.44	317.96	4,285.15	1,484.04	371.40	391.27	346.13	1,915.61	6,706.87	220.30	17,656.82
		\$80,345.03	58,183.74	79,069.04	98,319.82	111,151.27	87,755.89	69,135.49	45,855.45	42,416.03	51,012.91	44,655.38	68,773.39	\$836,672.45

TOTAL EXPENSES
FOR
1930

ACCOUNT

1. Newspaper Advertising

A - On-Line East	
1. Space	\$24,557.06
2. Preparation Cost	3,545.50
B - On-Line West	
1. Space	57,898.40
2. Preparation Cost	7,649.04
C - Off-Line East	
1. Space	84,478.64
2. Preparation Cost	11,360.05
D - Orient	
1. Space	2,520.98
2. Preparation Cost	579.21

TOTAL ACCOUNT 1..... \$192,588.88

2. Periodical Advertising

A - On-Line East	
1. Space	5,425.90
2. Preparation Cost	2,530.25
B - On-Line West	
1. Space	887.59
2. Preparation Cost	73.94
C - Orient	
1. Space	2,375.44
2. Preparation Cost	369.55
D - General Media	
1. Space	39,179.89
2. Preparation Cost	4,882.93
E - Misc. Programs, School & Organization Annuals	
1. Space	1,117.90
2. Preparation Cost	202.19

TOTAL ACCOUNT 2..... \$57,045.58

3. Radio Advertising

A - Chain Programs	
1. Facilities	146,581.04
2. Program Expense	76,642.17
3. Miscellaneous	5,331.96
B - Local Announcements	
1. Facilities	1,177.07
2. Preparation Cost	

TOTAL ACCOUNT 3..... \$229,732.24

ACCOUNT

4. Goats	
A - Printing	\$16,694.35
B - Electros, cuts, etc.	2,455.38
C - Patching	
D - Envelopes	232.00

TOTAL ACCOUNT 4..... \$19,381.73

5. Advertising Literature	
A - Time Folders	
1. Printing	38,563.90
2. Electros, cuts, etc.	451.49
3. Distribution through agencies	3,814.42
4. Joint Coast Line Folders	274.81
5. Condensed time tables	860.33
B - Illustrated Booklets and Folders	
1. Printing	45,289.84
2. Electros, cuts, etc.	-14,343.18

TOTAL ACCOUNT 5..... 103,597.97

6. Miscellaneous Printing	
A - Menus	
1. Cuts and Art work	1,398.21
2. Printing	5,769.67
B - Maps	
1. Wall Maps	
2. Desk Maps	
C - Blotters	
1. Hand	3,929.33
2. Desk	1,931.00
D - Ticket Envelopes	749.25
E - Circulars, Flyers and Inserts	2,561.19
F - Post Cards	1,688.33
G - Miscellaneous	5,355.47
H. @ Multigraphing, Addressing & Mailing service	2,912.31

TOTAL ACCOUNT 6..... 26,294.76

7. Calendars	
A - Wall Calendars	7,104.93
B - Small Art Calendars	
1. Electros, cuts, etc.	3,534.02
2. Printing	16,565.39
3. Envelopes	9,167.23
4. Sorting, Handling, etc.	4,133.12

TOTAL ACCOUNT 7..... 40,504.69

ACCOUNT

8. Photographic Expense

A - Salary and Expenses of Photographers	\$569.64
B - Negatives & Prints	<u>3,691.72</u>

TOTAL ACCOUNT 8..... 4,261.36

9. Electros, cuts & art work

TOTAL ACCOUNT 9..... 3,635.96

10. Pictures, Frames, Packing

A - Works of Art purchased for hanging in public places, for reproduction, etc.	3,248.91
B - Plates and Printing	268.14
C - Mounting and Framing Pictures, Maps, etc. for hanging in G.N. Offices	1,975.10
D - Mounting and Framing Pictures, Maps, etc. for free distribution	<u>1,589.82</u>

TOTAL ACCOUNT 10..... 7,081.97

11. Railway & Steamship Guides

A - Cost of Guides furnished G.N. offices	62.50
B - Cost of representation	<u>3,270.68</u>

TOTAL ACCOUNT 11..... 3,333.18

12. Advertising Distribution Expense

A - Cartage, Freight & Express	
1. Local hauling	1,604.29
2. Freight and Express	6,414.89
B - Mailing Expense	
1. Postage on Goats	1,001.46
2. Postage and duty on calendars	11,373.47
3. Postage on literature and other mail matter	<u>9,309.38</u>

TOTAL ACCOUNT 12..... 29,703.49

ACCOUNT

13.	<u>Bulletin Board Advertising</u>	
	A - Space Rentals	\$9,716.00
	B - Maintenance, Repaints, etc.	<u>2,933.30</u>
	TOTAL ACCOUNT 13.....	12,649.30
14.	<u>Motion Picture & Lecture Advertising</u>	
	A - Salaries & Expenses of lecturers	584.92
	B - Making motion picture negative	1,153.45
	C - Slides and motion picture film furnished outside companies and individuals	153.71
	D - Slides and motion picture film furnished company representatives	<u>438.46</u>
	TOTAL ACCOUNT 14.....	2,330.54
15.	<u>Exhibits</u>	
	A - Labor & Material for window displays	17,172.96
	B - Art Exhibits, Fairs, Conventions, etc.	<u>47.80</u>
	TOTAL ACCOUNT 15.....	17,220.76
16.	<u>-Joint Advertising</u>	
	A - G. N. Proportion of cost of literature & Publications jointly with other companies	1,979.08
	B - Our proportion of Burlington Tours advertising	9,022.82
	C - Farm Tours advertising	<u>26,548.08</u>
	TOTAL ACCOUNT 16.....	37,549.98
17.	<u>Advertising Department</u>	
	<u>Proportion of Expenses Maintaining Outside Offices</u>	
	A - New York Tourist Bureau	<u>20,000.04</u>
	TOTAL ACCOUNT 17.....	20,000.04

ACCOUNT

18.	<u>Advertising Department</u>	
	A - Wages and Expenses	
	of employes	\$34,323.91
	B - Stationery & Office	
	Supplies	2,230.16
	C - Electricity, Heating	<u>1,735.91</u>
	TOTAL ACCOUNT 18.....	38,289.98
19.	<u>Miscellaneous</u>	<u>9,126.86</u>
	TOTAL ACCOUNT 19.....	9,126.86
	TOTAL.....	\$854,329.27
20.	Revenue from Sale of Material	
	and Credits.....	<u>*17,656.82</u>
		\$836,672.45

* \$11,238.29 account Farm Tour Advertising

TOTAL EXPENSES JAN. TO DEC., Incl., 1930.....\$836,672.45

" " " " " 1929.....1,013,452.00

Decrease over 1929.....\$176,779.55

DECEMBER 1930

ACCOUNT Sub-Account

1	A-1	-	\$1,478.70	
	A-2	-	265.47	
	B-1	-	5,935.30	
	B-2	-	537.12	
	C-1	-	919.35	
	C-2	-	127.15	
	D-1	-	202.06	
	D-2	-	----	\$9,465.15
2	A-1	-	274.53	
	A-2	-	115.82	
	B-1	-	31.00	
	B-2	-	-----	
	C-1	-	173.37	
	C-2	-	33.05	
	D-1	-	275.00	
	D-2	-	155.10	
	E-1	-	-----	
	E-2	-	-----	1,057.87
3	A-1	-	18,800.34	
	A-2	-	9,775.94	
	A-3	-	1,510.14	
	B-1	-	-----	
	B-2	-	-----	30,086.42
4	A	-	1,278.80	
	B	-	161.25	
	C	-	-----	
	D	-	-----	1,440.05
5	A-1	-	5,360.60	
	A-2	-	19.50	
	A-3	-	576.66	
	A-4	-	50.10	
	A-5	-	121.30	
	B-1	-	4,023.41	
	B-2	-	17.50	10,169.07
6	A-1	-	223.93	
	A-2	-	410.04	
	B-1	-	-----	
	B-2	-	-----	
	C-1	-	394.88	
	C-2	-	90.00	
	D	-	-----	
	E	-	-----	
	F	-	-----	
	G	-	64.15	
	H	-	319.35	1,502.35

ACCOUNT

7	A	-		
	B-1	-	874.65	
	B-2	-	1,599.06	
	B-3	-	752.67	
	B-4	-	342.20	\$3,568.58
8	A	-	53.40	
	B	-	517.40	570.80
9	A	-	214.89	214.89
10	A	-	604.86	
	B	-	6.75	
	C	-	-----	
	D	-	-----	611.61
11	A	-	5.00	
	B	-	264.39	269.39
12	A-1	-	105.75	
	A-2	-	368.17	
	B-1	-	85.00	
	B-2	-	957.39	
	B-3	-	609.75	2,126.06
13	A	-	1,095.00	
	B	-	86.34	1,181.34
14	A	-	79.83	
	B	-	-----	
	C	-	54.43	
	D	-	11.25	145.51
15	A	-	1,758.00	
	B	-	16.78	1,774.78
16	A	-	191.20	
	B	-	.50	
	C	-	-----	191.70
17	A	-	1,666.67	1,666.67
18	A	-	2,510.10	
	B	-	42.67	
	C	-	104.81	2,657.58
19	-	-	-----	
20	A	-	293.88	293.88
21			220.30	\$68,993.69
				220.30
				\$68,773.39

Passenger Traffic -Dec.-\$52,008.42
 Freight " " 16,764.97

* Traffic Advertising Common - \$38,911.88
 Passenger - \$22,338.23 - Freight \$16,573.65

NOVEMBER 1930

<u>ACCOUNT</u>	<u>Sub-Account</u>				
1	A-1	-	\$1,784.77		
	A-2	-	163.74		
	B-1	-	7.50		
	B-2	-	385.06		
	C-1	-	1,091.03		
	C-2	-	61.90		
	D-1	-	142.64		
	D-2	-	6.65		
					\$3,643.29
2	A-1	-	255.40		
	A-2	-	73.73		
	B-1	-	32.50		
	B-2	-	-----		
	C-1	-	163.00		
	C-2	-	33.98		
	D-1	-	430.00		
	D-2	-	113.01		
	E-1	-	42.50		
	E-2	-	-----		
					1,144.12
3	A-1	-	14,901.16		
	A-2	-	7,307.87		
	A-3	-	1,780.94		
	B-1	-	50.00		
	B-2	-	-----		
					24,039.97
4	A	-	1,270.20		
	B	-	186.12		
	C	-	-----		
	D	-	-----		
					1,456.32
5	A-1	-	-----		
	A-2	-	-----		
	A-3	-	188.50		
	A-4	-	28.80		
	A-5	-	-----		
	B-1	-	425.80		
	B-2	-	168.91		
					812.01
6	A-1	-	-----		
	A-2	-	268.68		
	B-1	-	-----		
	B-2	-	-----		
	C-1	-	303.01		
	C-2	-	-----		
	D	-	-----		
	E	-	64.00		
	F	-	3.50		
	G	-	53.20		
	H	-	8.75		
					701.14

ACCOUNT Sub-Account

7	A	-	\$5,882.65	
	B-1	-	----	
	B-2	-	1,342.54	
	B-3	-	757.78	
	B-4	-	<u>343.22</u>	\$8,326.19
8	A	-	----	
	B	-	<u>290.38</u>	290.38
9	A	-	<u>190.27</u>	190.27
10	A	-	337.32	
	B	-	-----	
	C	-	76.00	
	D	-	-----	413.32
11	A	-	5.00	
	B	-	<u>280.41</u>	285.41
12	A-1	-	133.25	
	A-2	-	338.43	
	B-1	-	85.00	
	B-2	-	923.96	
	B-3	-	<u>540.34</u>	2,020.98
13. -	A	-	795.00	
	B	-	<u>530.83</u>	1,325.83
14	A	-	158.62	
	B	-	----	
	C	-	16.12	
	D	-	-----	174.74
15	A	-	889.30	
	B	-	<u>31.02</u>	920.32
16	A	-	408.67	
	B	-	10.42	
	C	-	<u>51.60</u>	470.69
17		-	<u>1,666.67</u>	1,666.67
18	A	-	22,461.28	
	B	-	55.62	
	C	-	<u>99.13</u>	2,616.03
20	A	-	<u>864.57</u>	<u>864.57</u>
21			6,706.87	\$51,362.25
				<u>6,706.87</u>
				*\$44,655.38
Passenger Traffic Adv.-Nov.			\$26,356.74	
Freight	"	"	18,298.64	
				*Traffic Advertising Common - \$37,721.74
				Passenger - \$19,708.84 - Freight \$18,012.90

OCTOBER 1930

ACCOUNT SUB-ACCOUNT

1	A-1	-	\$226.69	
	A-2	-	157.69	
	B-1	-	2,994.67	
	B-2	-	583.06	
	C-1	-	1,234.69	
	C-2	-	453.29	
	D-1	-	374.59	
	D-2	-	8.96	\$6,033.64
2	A-1	-	780.63	
	A-2	-	131.04	
	B-1	-	93.50	
	B-2	-	-----	
	C-1	-	156.88	
	C- 2	-	-----	
	D-1	-	1,290.00	
	D-2	-	58.71	
	E-1	-	-----	
	E-2	-	-----	2,510.76
3	A-1	-	14,251.99	
	A-2	-	8,408.81	
	A-3	-	757.38	
	B-1	-	-----	
	B-2	-	-----	23,418.18
4	A	-	1,323.80	
	B	-	174.29	
	C	-	-----	
	D	-	-----	1,498.09
5	A-1	-	4,182.95	
	A-2	-	45.57	
	A-3	-	188.50	
	A-4	-	51.08	
	A -5	-	-----	
	B-1	-	-----	
	B-2	-	401.81	4,869.91
6	A-1	-	-----	
	A-2	-	379.95	
	B-1	-	-----	
	B-2	-	-----	
	C-1	-	492.06	
	C-2	-	-----	
	D	-	168.75	
	E	-	-----	
	F	-	65.25	
	G	-	135.25	
	H	-	12.94	1,254.20

<u>ACCOUNT</u>	<u>SUB-ACCOUNT</u>			
7	A	-	\$500.78	
	B-1	-	-----	
	B-2	-	1,404.20	
	B-3	-	759.52	
	B-4	-	343.55	\$3,008.05

8	A	-	-----	
	B	-	41.71	41.71

9	A	-	55.85	55.85

10	A	-	-----	
	B	-	-----	
	C	-	-----	
	D	-	9.12	9.12

11	A	-	5.00	
	B	-	277.49	282.49

12	A-1	-	126.25	
	A-2	-	518.85	
	B-1	-	85.00	
	B-2	-	977.14	
	B-3	-	755.42	2,462.66

13	A	-	645.00	
	B	-	298.68	943.68

14	A	-	44.50	
	B	-	-----	
	C	-	9.17	
	D	-	23.67	68.17

15	A	-	1,232.86	1,232.86

16	A	-	136.80	
	B	-	-----	
	C	-	-----	136.80

17		-	1,666.67	1,666.67

18	A	-	2,567.10	
	B	-	57.36	
	C	-	197.99	2,822.45

20		-	613.23	613.23

				\$52,928.52
21		-	1,915.61	1,915.61
				* \$51,012.91

Passenger Traffic Adv.-Oct. 31, 564.72 *Traffic Advertising Common - \$32,595.56
 Freight Traffic Adv.-" 19,448.19 Passenger - \$14,958.47 -Freight \$17,637.09

SEPTEMBER 1930

ACCOUNT SUB-ACCOUNT

1	A-1	-	-----	
	A-2	-	\$14.85	
	B-1	-	7,697.57	
	B-2	-	503.52	
	C-1	-	3,640.97	
	C-2	-	-----	
	D-1	-	223.51	
	D-2	-	128.91	
			-----	\$12,209.33
2	A-1	-	117.52	
	A-2	-	85.14	
	B-1	-	40.00	
	B-2	-	4.89	
	C-1	-	40.83	
	C-2	-	-----	
	D-1	-	150.96	
	D-2	-	65.19	
	E-1	-	-----	
	E-2	-	-----	
			-----	504.53
3	A-1	-	-----	
	A-2	-	571.70	
	A-3	-	282.96	
	B-1	-	4.50	
	B-2	-	-----	
			-----	859.16
4	A	-	1,292.00	
	B	-	105.03	
	C	-	-----	
	D	-	-----	
			-----	1,397.03
5	A-1	-	-----	
	A-2	-	131.02	
	A-3	-	533.10	
	A-4	-	-----	
	A-5	-	-----	
	B-1	-	3,415.00	
	B-2	-	-----	
			-----	4,079.12
6	A-1	-	-----	
	A-2	-	554.43	
	B-1	-	-----	
	B-2	-	-----	
	C-1	-	209.25	
	C-2	-	287.50	
	D	-	-----	
	E	-	211.88	
	F	-	-----	
	G	-	339.31	
	H	-	-----	
			-----	1,602.37

ACCOUNT SUB-ACCOUNT

7	A	-	\$18.00	
	B-1	-	-----	
	B-2	-	1,340.92	
	B-3	-	756.88	
	B-4	-	343.03	\$2,458.83
8	A	-	-----	
	B	-	343.67	343.67
9	A	-	105.08	105.08
10	A	-	360.26	
	B	-	27.26	
	C	-	-----	
	D	-	1,087.60	1,475.12
11	A	-	5.00	
	B	-	314.05	319.05
12	A-1	-	96.25	
	A-2	-	204.52	
	B-1	-	85.00	
	B-2	-	909.82	
	B-3	-	607.17	1,902.76
13	A	-	795.00	
	B	-	108.65	903.65
14	A	-	20.35	
	B	-	-----	
	C	-	-----	
	D	-	-----	20.35
15	A	-	1,615.61	1,615.61
16	A	-	9.04	
	B	-	798.44	
	C	-	7,035.50	7,842.98
17	A	-	1,666.67	1,666.67
18	A	-	2,618.35	
	B	-	262.89	
	C	-	87.17	2,968.41
19	-	-	-----	
20	A	-	488.44	488.44
				\$42,762.16
21		-	346.13	346.13
				* \$42,416.03

Passenger Traffic Adv.-Sept.-\$36,000.79
 Freight Traffic Adv. - " 6,415.24

*Traffic Advertising Common - \$12,569.50
 Passenger - \$6,242.01 -Frt.\$6,327.49

AUGUST 1930

ACCOUNT SUB-ACCOUNT

1	A-1	-	\$90.30	
	A-2	-	78.47	
	B-1	-	6,265.34	
	B-2	-	541.55	
	C-1	-	-----	
	C-2	-	-----	
	D-1	-	430.05	
	D-2	-	27.26	\$7,432.97
2	A-1	-	116.20	
	A-2	-	126.99	
	B-1	-	41.50	
	B-2	-	-----	
	C-1	-	30.75	
	C-2	-	68.65	
	D-1	-	120.00	
	D-2	-	107.73	
	E-1	-	120.00	
	E-2	-	-----	731.82
3	A-1	-	-----	
	A-2	-	173.50	
	A-3	-	395.00	
	B-1	-	125.00	
	B-2	-	-----	693.50
4	A	-	1,308.20	
	B	-	38.46	
	C	-	-----	
	D	-	-----	1,346.66
5	A-1	-	9,602.60	
	A-2	-	14.62	
	A-3	-	228.50	
	A-4	-	-----	
	A-5	-	-----	
	B-1	-	3,335.00	
	B-2	-	1,786.65	14,967.37
6	A-1	-	-----	
	A-2	-	728.67	
	B-1	-	-----	
	B-2	-	9-----	
	C-1	-	378.95	
	C-2	-	125.00	
	D	-	-----	
	E	-	802.00	
	F	-	8.40	
	G	-	221.45	
	H	-	29.25	2,293.12

ACCOUNT Sub-ACCOUNT

7	A	-	-----	
	B-1	-	-----	
	B-2	-	1,343.11	
	B-3	-	758.11	
	B-4	-	<u>343.27</u>	\$2,444.49
8	A	-	21.25	
	B	-	<u>186.79</u>	208.04
9	A	-	<u>247.59</u>	247.59
10	A	-	-----	
	B	-	-----	
	C	-	705.35	
	D	-	<u>286.00</u>	991.35
11	A	-	5.00	
	B	-	<u>264.61</u>	269.61
12	A-1	-	87.95	
	A-2	-	407.80	
	B-1	-	85.00	
	B-2	-	907.85	
	B-3	-	<u>536.69</u>	2,025.29
13	A	-	807.00	
	B	-	<u>87.40</u>	894.40
14	A	-	5.00	
	B	-	-----	
	C	-	20.35	
	D	-	<u>-----</u>	25.35
15	A	-	2,559.08	
	B	-	<u>-----</u>	2,559.08
16	A	-	22.70	
	B	-	2,057.97	
	C	-	<u>1,424.44</u>	3,505.11
17	A	-	<u>1,666.67</u>	1,666.67

ACCOUNT	SUB-ACCOUNT
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18	-	A	-	\$2,734.35	
		B	-	359.83	
		C	-	169.82	\$3,264.00
19	-		-	-----	
20		A	-	680.30	680.30
21			-	391.27	391.27

* \$45,855.45

* Traffic Advertising
Common - \$7,823.99

Passenger - \$4,052.89
Freight - 3,771.10

Total Passenger Traffic Advertising -August - \$38,029.66
" Freight " " " - 7,825.79
"

JULY 1930

ACCOUNT SUB-ACCOUNT

1	-	A-1	-	\$15,444.02	
		A-2	-	786.83	
		B-1	-	5,317.78	
		B-2	-	530.65	
		C-1	-	-----	
		C-2	-	-----	
		D-1	-	158.07	
		D-2	-	116.22	\$22,353.57
				<u> </u>	
2		A-1	-	887.69	
		A-2	-	-----	
		B-1	-	27.50	
		B-2	-	-----	
		C-1	-	416.17	
		C-2	-	0.00	
		D-1	-	150.96	
		D-2	-	-----	
		E-1	-	100.00	
		E-2	-	-----	1,582.32
				<u> </u>	
3		A-1	-	3,645.63	
		A-2	-	10.00	
		A-3	-	289.11	
		B-1	-	-----	
		B-2	-	-----	3,944.74
				<u> </u>	
4		A	-	1,274.60	
		B	-	218.64	
		C	-	-----	
		D	-	-----	1,493.24
				<u> </u>	
5	-	A-1	-	4,747.70	
		A-2	-	-----	
		A-3	-	475.01	
		A-4	-	-----	
		A-5	-	106.85	
		B-1	-	8,395.25	
		B-2	-	2,381.07	16,105.88
				<u> </u>	
6		A-1	-	389.55	
		A-2	-	768.04	
		B-1	-	-----	
		B-2	-	-----	
		C-1	-	304.30	
		C-2	-	310.00	
		D	-	290.00	
		E	-	93.00	
		F	-	20.00	
		G	-	644.20	
		H	-	10.50	2,829.59
				<u> </u>	

ACCOUNT	SUB-ACCOUNT				
7	- A	-	-----		
	B-1	-	-----		
	B-2	-	1,340.00		
	B-3	-	756.35		
	B-4	-	342.94		\$2,439.29
8	- A	-	-----		
	B	-	358.07		358.07
9	- A	-	751.30		751.30
10	- A	-	-----		
	B	-	22.50		
	C	-	55.00		
	D	-	-----		77.50
11	- A	-	5.00		
	B	-	247.09		252.09
12	- A-1	-	183.80		
	A-2	-	524.10		
	B-1	-	85.00		
	B-2	-	884.10		
	B-3	-	622.10		2,299.10
13	- A	-	785.00		
	B	-	93.14		878.14
14	- A	-	-----		
	B	-	-----		
	C	-	-----		
	D	-	34.32		34.32
15	- A	-	1,089.62		
	B	-	-----		1,089.62
16	- A	-	9.46		
	B	-	4,365.70		
	C	-	3,292.16		7,667.32
17	-	-	1,666.67		1,666.67

7	-	A	-	-----	
		B-1	-	-----	
		B-2	-	1,340.00	
		B-3	-	756.35	
		B-4	-	342.94	\$2,439.29
8	-	A	-	-----	
		B	-	358.07	358.07
9	-	A	-	751.30	751.30
10	-	A	-	-----	
		B	-	22.50	
		C	-	55.00	
		D	-	-----	77.50
11	-	A	-	5.00	
		B	-	247.09	252.09
12	-	A-1	-	183.80	
		A-2	-	524.10	
		B-1	-	85.00	
		B-2	-	884.10	
		B-3	-	622.10	2,299.10
13	-	A	-	785.00	
		B	-	93.14	878.14
14	-	A	-	-----	
		B	-	-----	
		C	-	-----	
		D	-	34.32	34.32
15	-	A	-	1,089.62	
		B	-	-----	1,089.62
16	-	A	-	9.46	
		B	-	4,365.70	
		C	-	3,292.16	7,667.32
17	-		-	1,666.67	1,666.67

ACCOUNT	SUB-ACCOUNT
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18	-	A	-	\$3,208.55	
		B	-	36.35	
		C	-	145.18	\$3,390.08
19	-		-	-----	
20	-		-	294.05	294.05
					\$69,506.89
21	-				371.40
					*\$69,135.49

* Traffic Advertising
Common- \$10,402.82

Passenger - \$5,702.87
Freight - 4,699.95

Total Passenger Traffic Advertising - July -	\$64,435.54
" Freight " " -	4,699.95
	<u>\$69,135.49</u>

JUNE 1930

<u>ACCOUNT</u>	<u>SUB-ACCOUNT</u>			
1	- A-1	-	\$3,285.44	
	A-2	-	723.49	
	B-1	-	5,788.49	
	B-2	-	1,167.13	
	C-1	-	16,155.45	
	C-2	-	2,585.53	
	D-1	-	337.86	
	D-2	-	-----	\$30,043.39
2	- A-1	-	403.65	
	A-2	-	397.91	
	B-1	-	150.40	
	B-2	-	-----	
	C-1	-	153.92	
	C-2	-	58.27	
	D-1	-	4,377.45	
	D-2	-	380.21	
	E-1	-	50.40	
	E-2	-	38.43	6,010.64
3	- A-1	-	10,645.94	
	A-2	-	7,486.23	
	A-3	-	.84	
	B-1	-	50.00	
	B-2	-	-----	18,183.01
4	- A	-	1,457.50	
	B	-	52.46	
	C	-	-----	
	D	-	-----	1,509.96
5	- A-1	-	-----	
	A-2	-	36.76	
	A-3	-	188.50	
	A-4	-	93.78	
	A-5	-	109.80	
	B-1	-	5,902.26	
	B-2	-	2,093.99	8,425.09

ACCOUNT	SUB-ACCOUNT
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6	-	A-1	-	-----	
		A-2	-	\$263.44	
		B-1	-	-----	
		B-2	-	-----	
		C-1	-	370.50	
		C-2	-	475.00	
		D-	-	69.00	
		E-	-	88.82	
		F-	-	42.28	
		G-	-	426.76	
		H-	-	15.27	1,751.07
				<u> </u>	
7	-	A	-	-----	
		B-1	-	-----	
		B-2	-	1,353.84	
		B-3	-	764.15	
		B-4	-	344.47	2,462.46
				<u> </u>	
8	-	A	-	-----	
		B	-	372.51	372.51
				<u> </u>	
9	-	A	-	267.00	267.00
				<u> </u>	
10	-	A	-	546.82	
		B	-	40.50	
		C	-	450.50	
		D	-	207.10	1,244.92
				<u> </u>	
11	-	A	-	5.00	
		B	-	314.93	319.93
				<u> </u>	
12	-	A-1	-	121.00	
		A-2	-	718.44	
		B-1	-	85.00	
		B-2	-	1,052.28	
		B-3	-	755.04	2,731.76
				<u> </u>	
13	-	A	-	797.00	
		B	-	281.50	1,078.50
				<u> </u>	
14	-	A	-	20.75	
		B	-	-----	
		C	-	62.81	
		D	-	67.54	151.10
				<u> </u>	
15	-	A	-	2,054.24	
		B	-	-----	2,054.24
				<u> </u>	
16	-	A	-	20.72	
		B	-	444.94	
		C	-	7,270.00	7,735.66
				<u> </u>	

ACCOUNT Sub-Account

17	- A	-	<u>\$1,666.67</u>	1,666.67
18	- A	-	2,777.25	
	B	-	133.86	
	C	-	<u>227.95</u>	3,139.06
19		-	-----	
20		-	<u>92.96</u>	<u>92.96</u>
				\$89,239.93

CREDITS

21	(Farm Tours \$1,294.89			
	<u>189.15</u>		<u>1,484.04</u>	<u>1,484.04</u>
				*\$87,755.89

*Traffic Advertising
Common - \$25,582.87

Passenger - \$11,148.75
Freight - 14,434.12
\$25,582.87

Total Passenger Traffic Advertising - June -	\$73,321.77
" Freight " " -	14,434.12
	<u>\$87,755.89</u>

MAY 1930

<u>ACCOUNT</u>	<u>SUB-ACCOUNT</u>				
1	-	A-1	-	\$242.85	
		A-2	-	669.59	
		B-1	-	13,652.61	
		B-2	-	1,400.31	
		C-1	-	23,890.21	
		C-2	-	2,441.00	
		D-1	-	302.47	
		D-2	-	116.62	\$42,715.66
2	-	A-1	-	493.46	
		A-2	-	355.76	
		B-1	-	187.00	
		B-2	-	-----	
		C-1	-	559.27	
		C-2	-	24.87	
		D-1	-	3,675.73	
		D-2	-	581.89	
		E-1	-	170.00	
		E-2	-	43.96	6,091.94
3	-	A-1	-	14,226.24	
		A-2	-	7,377.00	
		A-3	-	-----	
		B-1	-	174.31	
		B-2	-	-----	21,777.55
4	-	A	-	1,367.50	
		B	-	310.41	
		C	-	-----	
		D	-	-----	1,677.91
5	-	A-1	-	4,975.60	
		A-2	-	67.41	
		A-3	-	188.50	
		A-4	-	-----	
		A-5	-	188.58	
		B-1	-	7,719.31	
		B-2	-	1,699.52	14,838.92
6	-	A-1	-	169.79	
		A-2	-	535.77	
		B-1	-	-----	
		B-2	-	-----	
		C-1	-	400.55	
		C-2	-	50.00	
		D-	-	50.00	
		E	-	401.59	
		F	-	73.01	
		G	-	936.28	
		H	-	1,018.64	3,635.63

ACCOUNT Sub-Account

7	-	A-	-	-----	
		B-1	-		
		B-2	-	1,373.19	
		B-3	-	775.09	
		B-4	-	<u>346.66</u>	\$2,494.94
8	-	A	-	-----	
		B	-	<u>289.37</u>	289.37
9	-	A	-	<u>497.56</u>	497.56
10	-	A	-	362.82	
		B	-	25.50	
		C	-	-----	
		D	-	-----	388.32
11	-	A	-	5.00	
		B	-	<u>291.08</u>	296.08
12	-	A-1	-	192.80	
		A-2	-	1,398.48	
		B-1	-	85.00	
		B-2	-	903.07	
		B-3	-	<u>733.44</u>	3,312.79
13	-	A	-	797.00	
		B	-	<u>93.64</u>	890.64
14	-	A	-	69.17	
		B	-	52.17	
		C	-	-----	
		D	-	<u>3.50 55.67</u>	124.84
15	-	A	-	<u>1,873.39</u>	1,873.39
16	-	A	-	12.86	
		B	-	1,162.60	
		C	-	<u>7,474.38</u>	8,649.84
17	-		-	<u>1,666.67</u>	1,666.67
18	-	A	-	2,987.45	
		B	-	298.21	
		C	-	<u>147.41</u>	3,433.07
19	-		-	-----	
20	-		-	<u>781.30</u>	781.30
					<u>\$116,436.42</u>
21	0		-	Credits.....	4,285.15
					<u>*\$111,151.27</u>

*Traffic Advertising Common - \$29,502.29

Passenger - \$16,378.13

Freight - 13,124.16

Total Passenger Traffic Advertising-May ...\$97,952.86

" Freight Traffic Advertising - ".....13,198.41

APRIL 1930

<u>ACCOUNT</u>	<u>SUB-ACCOUNT</u>			
1	-	A-1	-	\$73.00
		A-2	-	325.55
		B-1	-	78.13
		B-2	-	784.13
		C-1	-	21,385.47
		C-2	-	1,084.84
		D-1	-	84.87
		D-2	-	174.59
				<u>\$23,990.58</u>
2	-	A-1	-	395.22
		A-2	-	454.32
		B-1	-	62.50
		B-2	-	-----
		C-1	-	137.50
		C-2	-	140.38
		D-1	-	13,741.47
		D-2	-	1,100.33
		E-1	-	112.40
		E-2	-	79.31
				<u>16,223.43</u>
3	-	A-1	-	17,476.41
		A-2	-	9,012.50
		A-3	-	7.00
		B-1	-	164.75
		B-2	-	-----
				<u>26,660.66</u>
4	-	A	-	1,946.00
		B	-	134.24
		C	-	-----
		D	-	-----
				<u>2,080.24</u>
5	-	A-1	-	-----
		A-2	-	-----
		A-3	-	185.00
		A-4	-	-----
		A-5	-	-----
		B-1	1	8,885.93
		B-2	-	237.59
				<u>9,308.52</u>
6	-	A-1	-	614.94
		A-2	-	605.33
		B-1	-	-----
		B-2	-	-----
		C-1	-	315.45
		C-2	-	104.75
		D	-	28.00
		E	-	367.75
		F	-	346.45
		G	-	1,036.83
		H	-	1,152.90
				<u>4,572.40</u>

<u>ACCOUNT</u>	<u>Sub-Account</u>			
7	- A	-	-----	
	B-1	-	-----	
	B-2	-	1,373.59	
	B-3	-	775.31	
	B-4	-	346.66	\$2,495.56
8	- A	-	163.08	
	B	-	227.49	390.57
9	-	-	148.74	148.74
10	- A	-	342.11	
	B	-	19.50	
	C	-	679.25	
	D	-	-----	1,040.86
11	- A	-	5.00	
	B	-	248.35	253.35
12	- A-1	-	150.30	
	A-2	-	689.09	
	B-1	-	85.00	
	B-2	-	873.10	
	B-3	-	1,546.34	3,343.83
13	- A	-	797.00	
	B	-	87.67	884.67
14	- A	-	37.90	
	B	-	-----	
	C	-	-----	
	D	-	18.95	56.85
15	- A	-	1,298.28	1,298.28
16	- A	-	235.71	
	B	-	-----	235.71
17	-	-	1,666.67	1,666.67
18	- A	-	3,033.40	
	B	-	526.18	
	C	-	153.11	3,712.69
19	-	-	-----	
20	- A	-	274.17	374.17
21	- Credits	-	317.96	\$98,637.78
				317.96
				\$98,319.82

*Traffic Advertising Common-\$35,207.77

Passenger - \$19,816.79

Freight - 15,390.98

Total Passenger Traffic Advertising - April - \$82,928.84

Freight Traffic Advertising - " - 15,390.98

MARCH 1930

<u>ACCOUNT</u>	<u>SUB*ACCOUNT</u>			
1	-	A-1	-	\$66.47
		A-2	-	173.53
		B-1	-	5,716.94
		B-2	-	127.94
		C-1	-	9,239.30
		C-2	-	-----
		D-1	-	88.17
		D-2	-	-----
2	-	A-1	-	413.60
		A-2	-	349.09
		B-1	-	86.20
		B-2	-	69.05
		C-1	-	118.75
		C-2	-	10.35
		D-1	-	7,432.00
		D-2	-	823.29
		E-1	-	-----
		E-2	-	40.49
				\$15,412.35
3	-	A-1	1	14,135.60
		A-2	-	8,127.00
		A-3	-	222.29
		B-1	-	174.31
		B-2	-	-----
				9,342.82
4	-	A-	-	1,372.50
		B-	-	593.12
		C-	-	-----
		D-	-	-----
				1,965.62
5	-	A-1	-	4,723.65
		A-2	-	85.86
		A-3	-	378.21
		A-4	-	51.05
		A-5	-	190.80
		B-1	-	2,885.58
		B-2	-	3,178.27
				11,493.42
6	-	A-1	-	-----
		A-2	-	451.11
		B-1	-	-----
		B-2	-	-----
		C-1	-	519.97
		C-2	-	230.00
		D-	-	60.00
		E-	-	208.00
		F-	-	478.58
		G-	-	544.54
		H-	-	261.61
				2,753.81

ACCOUNT Sub-Account

7	-	A	-	-----	
		B-1	-	595.00	
		B-2	-	1,375.44	
		B-3	-	776.36	
		B-4	-	346.87	\$3,093.67
8	-	A	-	107.90	
		B	-	480.84	588.74
9	-		-	236.41	236.41
10	-	A	-	117.60	
		B	-	70.50	
		C	-	-----	
		D	-	-----	188.10
11	-	A	-	5.00	
		B	-	320.36	325.36
12	-	A-1	-	178.40	
		A-2	-	375.32	
		B-1	-	85.00	
		B-2	-	810.59	
		B-3	-	1,386.02	2,835.33
13.	-	A	-	797.00	
		B	-	88.30	885.30
14	-	A	-	48.00	
		B	-	1,048.00	
		C	-	-----	
		D	-	159.40 / 207.46	1,255.46
15	-	A	-	984.56	
		B	-	-----	984.56
16 -	-	A	-	130.78	
		B	-	182.25	313.03
17	-	A	-	1,666.67	1,666.67
18	-	A	-	3,114.59	
		B	-	68.59	
		C	-	189.50	3,372.68

<u>ACCOUNT</u>	<u>Sub-Account</u>
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19	-	A	-	-----		
20	-	A	-	<u>\$351.95</u>	<u>\$351.95</u>	\$79,724.48
21	-	Credits		655.44		<u>655.44</u>
						*\$79,069.04

*Traffic Advertising Common - \$30,872.70

Passenger - \$17,137.80

Freight - 13,734.90

Total Passenger Traffic Advertising	-	March	\$65,334.14
" Freight	"	"	<u>13,734.90</u>
			\$79,069.04

FEBRUARY

ACCOUNT Sub-Account

1	-	A-1	-	\$188.69	
		A-2	-	-----	
		B-1	-	272.02	
		B-2	-	367.62	
		C-1	-	7.50	
		C-2	-	2,502.65	
		D-1	-	63.32	
		D-2	-	-----	
					\$3,401.80
2	-	A-1	-	763.60	
		A-2	-	278.18	
		B-1	-	70.53	
		B-2	-	-----	
		C-1	-	137.50	
		C-2	-	-----	
		D-1	-	4,163.61	
		D-2	-	458.68	
		E-1	-	55.00	
		E-2	-	-----	
					5,927.10
3	-	A-1	-	17,608.63	
		A-2	-	9,020.00	
		A-3	-	85.63	
		B-1	-	183.88	
		B-2	-	-----	
					26,898.14
4	-	A-	-	1,398.75	
		B-	-	320.53	
		C-	-	-----	
		D-	-	232.00	
					1,951.28
5	-	A-1	-	-----	
		A-2	-	50.75	
		A-3	-	193.50	
		A-4	-	-----	
		A-5	-	-----	
		B-1	-	302.30	
		B-2	-	659.05	
					1,205.60
6	-	A-1	-	-----	
		A-2	-	385.43	
		B-1	-	-----	
		B-2	-	-----	
		C-1	-	101.25	
		C-2	-	-----	
		D	-	60.00	
		E	-	324.15	
		F	-	642.53	
		G	-	248.26	
		H	-	64.05	
					1,825.67

ACCOUNT	Sub-Account		
7	- A -	-----	
	B-1 -	-----	
	B-2 -	\$1,349.69	
	B-3 -	761.82	
	B-4 -	344.01	\$2,455.52
8	- A -	224.01	
	B -	187.76	411.77
9	- -	371.22	371.22
10	- A -	421.27	
	B- -	33.13	
	C -	1.25	
	D -	-----	455.65
11	- A -	5.00	
	B -	223.96	228.96
12	- A-1 -	92.00	
	A-2 -	447.28	
	B-1 -	82.17	
	B-2 -	1,113.32	
	B-3 -	675.19	2,409.96
13	- A -	797.00	
	B -	341.56	1,138.56
14	- A -	46.95	
	B -	53.22	
	C -	-----	
	D -	----- 53.22	100.17
15	- A -	1,001.77	
	B-1 -	-----	
	B-2 -	-----	1,001.77
16	- A -	527.46	
	B -	-----	527.46
17	- A -	1,250.01	1,250.01
18	- A -	3,178.20	
	B -	72.50	
	C -	157.27	3,407.97

ACCOUNT	Sub-Account				
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19	-	A	-	<u>\$3,136.55</u>	\$3,136.55
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20	-		-	<u>556.95</u>	<u>556.95</u>
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21	-				\$58,662.11
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				Less credits.....	478.37
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* \$58,183.74

*Traffic Advertising
Common - \$34,481.61

Passenger	-	\$18,539.50
Freight	-	<u>15,942.11</u>
		\$34,481.61

Total Passenger Traffic Advertising	-	February	\$42,241.63
" Freight	"	"	<u>15,942.11</u>
			\$58,183.74

JANUARY

<u>ACCOUNT</u>	<u>Sub-Account</u>		
1	-	A-1	- \$1,676.13
		A-2	- 186.29
		B-1	- 4,172.05
		B-2	- 720.95
		C-1	- 6,914.67
		C-2	- 2,103.69
		D-1	- 113.37
		D-2	- -----
			\$15,887.15
2	-	A-1	- 492.00
		A-2	- 162.27
		B-1	- 64.96
		B-2	- -----
		C-1	- 287.50
		C-2	- -----
		D-1	- 3,372.71
		D-2	- 1,038.79
		E-1	- 500.00
		E-2	- -----
			5,918.23
3	-	A-1	- \$20,889.10
		A-2	- 9,371.62
		A-3	- .67
		B-1	- 250.32
		B-2	- -----
			30,511.71
4	-	A-	- 1,404.50
		B-	- 160.83
		C-	- -----
		D-	- -----
			1,565.33
5	-	A-1	- 4,970.80
		A-2	- -----
		A-3	- 490.44
		A-4	- -----
		A-5	- 143.00
		B-1	- -----
		B-2	- 1,718.82
			7,323.06

ACCOUNT		Sub-Account			
6	-	A-1	-	----	
		A-2	-	419.38	
		B-1	-	----	
		B-2	-	----	
		C-1	-	139.16	
		C-2	-	258.75	
		D	-	----	
		E	-	----	
		F	-	8.33	
		G	-	705.24	
		H	-	19.05	
				<u> </u>	\$1,549.91
7	-	A	-	703.50	
		B-1	-	2,064.37	
		B-2	-	1,369.81	
		B-3	-	773.19	
		B-4	-	346.24	
				<u> </u>	5,257.11
8	-	A	-	-----	
		B	-	395.73	
				<u> </u>	395.73
9	-		-	573.55	
				<u> </u>	573.55
10	-	A	-	155.85	
		/B	-	22.50	
		C	-	7.75	
		D	-	-----	
				<u> </u>	186.10
11	-	A	-	7.50	
		B	-	223.96	
				<u> </u>	231.46
12	-	A-1	-	136.54	
		A-2	-	424.41	
		B-1	-	69.29	
		B-2	-	1,060.85	
		B-3	-	541.88	
				<u> </u>	2,232.97
13	-	A	-	809.00	
		B	-	835.59	
				<u> </u>	1,644.59

JANUARY

-3-

<u>ACCOUNT</u>		<u>Sub-Account</u>			
14	-	A	-	\$53.85	
		B	-	-----	
		C	-	-----	
		D	-	<u>119.83</u>	\$173.68
15	-	A	-	816.25	
		B-1	-	-----	
		B-2	-	<u>-----</u>	816.25
16	-	A	-	273.68	
		B	-	<u>-----</u>	273.68
17	-	A	-	<u>\$2,083.33</u>	2,083.33
18	-	A	-	3,133.29	
		B	-	316.10	
		C	-	<u>56.57</u>	3,505.96
19	-		-	-----	
20	-				\$483.28
21	-		-	<u>698.51</u> <u>889.70</u>	<u>889.70</u>
				\$80,828.31	
		Less credit.....		<u>483.28</u>	
					*\$80,345.03

*Traffic Advertising Common-\$41,007.88 *

*Passenger -\$22,304.20
Freight - 18,703.68

Total Passenger Traffic Advertising -January - \$61,640.35
" Freight " " - 18,703.68

TRAFFIC ADVERTISING COMMON - DECEMBER 1930

ACCOUNT Sub-Account

1	B-1	Altnow-Singleton - Adv. during November account radio.....	\$448.32	
	C-1	McJunkin Adv. Co. - Adv. in Cleveland papers during December....	153.01	
	C-2	McJunkin Adv. Co. - Mech. expense for Dec. account radio.....	30.80	632.13
3	A-1	McJunkin Adv. Co. Broadcasting - Dec. 8.....	3,734.69	
		" - " 1.....	3,564.70	
		" - " 15.....	3,883.13	
		" - " 22.....	3,883.13	18,800.34
	A-2	Artists' fees- Dec. 8.....	1,673.50	
		Painting of G.N. sound effect track	7.03	
		Writing story "The Legend of the Wild Rose" by Mrs. Zula Gambert.....	100.00	
		Story "Plant Engineering on Special Rehearsals".....	50.00	
		Salary adjustment for Lucille Hasting on Nov. 3-14.....	30.00	
		Chassis of car for Dec. 22 program....	25.00	
		Artists' fees - Nov. 24....	1,316.50	
		Additional charges on Nov. 3.....	45.50	
		Expenses for sound effects and production on Oct. 24-Nov. 17, 22.....	246.30	
		Rental of rifle and ammunition for Dec. 1 program.....	2.60	
		Additional expense from Oct. 31 to Nov. 3.....	1.10	
		Rewriting story "The Marriage Tree" by Dan Markell for Dec. 8.....	50.00	
		First Continuity on J.J. Hill by E. H. Bierstadt.....	250.00	
		Writing "New Year's story" for Dec. 29th by Virginia Smerage.....	150.00	
		Writing "Bandit" story by L. V. Armstrong.....	40.00	
		Artists' fees- Dec. 1.....	1,485.50	
		Additional fees	50.00	
		" - Nov. 19.....	6.00	
		Artists' fees - Dec. 15.....	1,555.50	
		Misc. Expenses.....	76.31	
		Additional expense account Dec. 8....	43.50	
		Additional Expense " - Dec. 22....	1.35	
		Writing second Hill story.....	250.00	
		Artists' fees - Dec. 22.....	1,380.50	
		Writing story to be used Jan. 5th by Dan Markell "Prosperity Baby"....	150.00	

ACCOUNT SUB-ACCOUNT

3	A-2	McJunkin Adv. Co.		
		Writing stories "A Rustling Romance"		
		and "Nan O'The Northwest" by J.		
		Hungerford.....	\$250.00	
		Additional Expenses.....	49.75	
		Manuscripts and material furnished		
		account radio programs.....	490.00	\$9,775.94
	A-3	McJunkin Adv. Co.		
		Expense account dinner for Empire		
		Builder cast incurred in connection		
		with extra rehearsal.....	11.00	
		Copyrighting "Thanksgiving" story..	2.00	
		Misc. publicity expense - Dec. 1....	10.00	
		Messenger service and taxi cabs		
		account Dec. 22nd. program.....	6.24	
		Costume rental and prints of		
		Tom Corwin.....	18.60	
		1 special cover for bell frame and		
		2 whistle covers.....	21.50	
		Prizes awarded winners in K.G.O.		
		contest.....	500.00	
		Express charges on package.....	1.12	
		Recording programs Dec.8-15-22-29	40.00	
		Postage, envelopes, labor and stock		
		on release of pictures.....	30.60	
		2 drums and jazz sticks.....	21.50	
		Moving and setting up compressed		
		air unit.....	18.27	
		Repairs and remodeling track machine	109.67	
		Telephone calls and telegrams.....	2.70	
		Labor and material erecting support		
		for railroad bell and prints of		
		Harvey Hays and Don Bernard.....	102.71	
		Expense in connection with sound		
		effects.....	61.23	
		240 Glossy prints.....	33.60	1,510.14
7	B-1	Louis F. Dow Co.		
		3 sets of 8 color off-set plates-		
		Jan., Feb., and Mar. subjects.....	874.65	
	B-2	60,475 January calendars.....	1,333.48	
		60 M title leaves tipped on.....	265.58	
	B-3	60,475 spec.envelopes & protectors.	752.67	
	B-4	Inserting calendars and attaching		
		labels.....	148.16	
		Sorting calendars in accordance		
		with U.S. postal regulations.....	194.04	3,568.58
10	A	John Kabel - 3 -16x20 subjects....	105.00	105.00

ACCOUNT Sub-Account

12	A-1	Seattle Transfer Co.....	\$6.70	
		Pacific Transfer Co.....	2.75	
		Boston Office- Drayage	2.50	11.95
	A-2	Los Angeles Office- Express charges...	.22	
		Seattle Office- " "	1.35	
		Railway Express Co.....	16.01	17.58
	B-1	Postage on Goats.....	85.00	85.00
	B-2	Postage on calendars.....	852.60	
		T. A. Thompson - Postage on calendars	24.90	
		Vancouver Office- Duty on calendars...	3.83	
		A. H. Hebb- " " "	3.17	
		Toronto Office- Duty on calendars.....	9.40	
		T. A. Thompson - Duty on calendars.....	62.85	
		Klamath Falls Office- " " "	.64	957.39
	B-3	Postage on material mailed out.....	73.08	
		" " " "	508.24	581.32
13	B	Puget Sound Electric Co.-.....	5.31	5.31
15		John Kabel - 7 enlargements.....	245.00	245.00
18	A	Advertising Dept. - Expenses:		
		O. J. McGillis- \$48.40		
		D. Ashton.....	15.40	
		R. P. Santal.....	75.35	139.15
		Pay roll.....	1,829.30	
		" "	541.65	2,510.10
	B	Addressograph Co.....	25.20	
		A. B. Dick Co.....	4.00	
		Van Paper Supply Co.....	6.55	
		Railroader Printing Co... ..	3.50	
		G. Messing - 12 stamps.....	3.42	42.67
	C	Tri-State Tel. & Tel. Co.....	26.40	
		" " " "	11.23	
		" " " "	6.45	
		" " " "	8.55	
		Western Union.....	4.12	56.75
20		St. Marie Cigar & News Co.. ..	.25	
		Mississippi St. - Tail lights.....	6.43	6.68
				\$38,911.88
		Traffic - Passenger	\$22,338.23	
		Freight	16,573.65	

TRAFFIC ADVERTISING COMMON - NOVEMBER 1930

<u>ACCOUNT</u>	<u>Sub-Account</u>			
1	A-2	David Advertising Co. - Mechanical		
		Expense for October acct. radio.....	\$25.86	
	C-1	McJunkin Adv. Co. - Advertising		
		in Eastern papers and Chicago		
		papers account radio.....	1,091.03	
	C-2	McJunkin Adv. Co. - Mechanical		
		expense for November acct. radio....	61.90	\$1,178.79
3	A-1	McJunkin Adv. Co.		
		Broadcasting -Nov. 10.....	3,734.69	
		" " 3.....	3,697.09	
		" Oct. 27.....	3,734.69	
		" Nov. 17.....	3,734.69	14,901.16
	A-2	Rewriting "The Jumping Off Place"		
		for the Nov. 17th program	100.00	
		Artists' fees- Nov. 10th.....	1,695.50	
		Expense account sound effects.....	46.35	
		Artists' fees- Nov. 3.....	1,525.00	
		Miscl. Expense account programs.....	52.00	
		" " " Oct. 27 "	1,448.00	
		Expenses account sound effects.....	50.32	
		Additional expense account		
		Nov. 10th program.....	9.50	
		Expenses account sound effects.....	106.70	
		Re-writing "Wenatchee Apple"		
		story used Oct. 27th, and work on		
		other continuities by Geo. Redman....	200.00	
		"Bellingham or Broadway" by Dan		
		Markell.....	150.00	
		Manuscript "Amateur Cow Thieves"		
		by Mrs. R. W. Neal.....	15.00	
		Story "Williamson Survey".....	150.00	
		Artists' fees- Nov. 17.....	1,484.50	
		Services of Bob White- Nov. 17.....	10.00	
		" Wm. Roth on Nov. 10th....	25.00	
		Manuscript "Long George" by		
		Virginia Gardner for Dec. 15.....	100.00	
		Special services in connection		
		with scripts in KGW radio contest	25.00	
		Fireworks on Nov. 10.....	115.00	7,307.87

ACCOUNT Sub-Account

3	A-3	C.B. & Q. Ry - Performing work at the National Broadcasting Co. during Sept.....\$16.83 Grossmann Instrument Works - Labor and material on train model account radio..... 12.20 Pressing and sewing on G.N. emblems on 3 smocks -taxi fare,...12.28 McJunkin Advertising Co.-Photos..123.78 Radio Research - 25 photos..... 32.75 For making a radio track model... 42.45 McJunkin Adv. Co. -Telephone calls14.75 Prizes awarded winners in radio story contest.....1,500.00 Negatives and prints..... 6.00 Recording of Nov.10th and 24th radio programs..... 20.00 <u>\$1,780.94</u>	
	B-1	Louis Wasmer - Broadcasting 2 special announcements..... 50.00 <u>50.00</u>	
7	A-1	<u>McGill-Warner Co.</u> 100 M 1931 - 12 month calendars 5,711.40 Inserting calendars in tubes.... 93.75 Wrapping and mailing calendars.. 77.60 <u>5,882.65.</u>	
	B-1	Louis F. Dow Co.- 60,886 Dec. Calendars.....1,342.54	
	B-3	60,886 Envelopes & Protectors.. 757.78	
	B-4	Sorting December calendars..... 194.04 Inserting calendars and attach- ing labels..... 149.18 <u>2,443.54</u>	
12	A-1	Seattle Transfer Co. 5.15	
	A-2	C. A. Rand - Express charges..... .93 C.B. & Q. Ry. - Freight..... 57.15	
	B-1	Postage on Goats.. 85.00	
	B-2	Postage on calendars.....845.52 E. L. Buchanan-Duty on calendars..12.15 A. H. Hebb - " " " ..31.67 Toronto Office - " " " ..19.61	
	B-3	Postage on material mailed..... 71.25 " " " " ..447.91 San Francisco Office- Postage on radio story manuscripts..... 1.70 <u>1,578.04</u>	
13	B	Puget Sound Electric Co..... 4.93 <u>4.93</u>	

ACCOUNT Sub-Account

18	A -	Advertising Dept.- Expenses		
		O.J. McGillis	\$80.66	
		D. Ashton	9.65	
		R. P. Santal.....	30.47	\$120.78
		Pay Roll.....	1,798.85	
		" "	541.65	\$2,461.28
	B	H. E. Wedelstaedt -Stencils...	8.78	
		Addressograph Co.....	18.48	
		G. Messing - 1 stamp.....	.35	
		Adam Decker - 1 padlock.....	.50	
		E. J. Stilwell Paper Co.-		
		file backs.....	6.37	
		Van Paper Supply Co.-Paper....	13.01	47.49
	C	Tri-State Tel. & Tel. Co.....	2.00	
		" " " ".....	10.27	
		" " " ".....	26.40	
		" " " ".....	4.65	
		Pacific Tel. & Tel.Co.....	11.23	54.55
20		McJunkin Advertising Co.-		
		Mounting competitive		
		railroad literature on boards	30.50	30.50
				\$37,721.74

Traffic - Passenger \$19,708.84
Freight \$18,012.90

TRAFFIC ADVERTISING COMMON - OCTOBER 1930

<u>ACCOUNT</u>	<u>SUB-ACCOUNT</u>			
1	B-1	Altnow-Singleton - Adv. during August account radio.....	\$444.50	
	B-2	McJunkin Advertising Co.-Photo- stats of radio ads for D.Ashton....	3.00	
	C-1	McJunkin Advertising Co. - Adv. in Chicago newspapers account radio.....	142.80	
		Adv. in Eastern newspapers account radio.....	1,091.89	
	C-2	McJunkin Adv. Co. - Mech.expense for October (radio ads).....	340.35	
		Mechanical expenses for Sept.....	75.85	<u>2,098.39</u>
3	A-1	McJunkin Adv. Co.* Broadcasting -Sept. 29.....	\$3,504.12	
		" Oct. 6.....	3,278.49	
		" " 13.....	3,734.69	
		" " 27.....	3,734.69	
	A-2	Artists' fees- Oct. 6th.....	1,485.00	
		Radio Continuity by Elsie Baxter	160.31	
		Artists' fees - Oct. 13.....	1,567.70	
		" " - " 20.....	1,695.00	
		" " - Sept. 29.....	1,719.80	
		" " - Jan. 13.....	1,431.00	
		" " - Jan. 6.....	200.00	
		Radio continuity by Dan Markell on Oct. 20.....	150.00	
	A-3-	McJunkin Adv. Co. Telegrams during Sept.....	7.28	
		7 Negatives.....	35.00	
		Prizes awarded in radio story contest.....	600.00	
		Signature on radio references to be used in broadcasting.....	50.90	
		Photographs account radio.....	42.95	
		Books for radio research.....	21.25	<u>23,418.18</u>
6	G	McGill-Warner Co. - 2 M radio contest folders.....	42.00	
		500 Radio Contest folders.....	25.00	
		Railroader Printing Co.- 5 M labels for calendars.....	17.50	
		5		
	H	Humble, Stern & Co.-Multigraphing...	4.64	<u>89.44</u>

ACCOUNT	SUB-ACCOUNT			
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7	B-2	Louis F. Dow Co.- 61,025 Nov. Calendars	\$1,345.60	
	B-3	" 61,025 Envelopes & Protectors..	759.52	
	B-4	" Sorting Nov. Calendars.....	194.04	
		" Inserting & attaching labels....	149.51	2,448.67
8	B	Rounds & Roaf - Photos.....	16.00	16.00
12	A-1	Seattle Transfer Co.....	3.50	
	A-2	Los Angeles Office- Express on calendars	1.13	
		Chicago office - " " "	.44	
	B-1	Postage on Goats.....	85.00	
	B-2	E.L. Buchanan - Duty on calendars.....	1.10	
		A. H. Hebb - " " "	1.45	
		Toronto Office - " " "	5.95	
		Custom Duty stamps on calendars.....	50.00	
		T. A. Thompson - Duty on calendars.....	14.62	
		Postage on calendars.....	902.52	
		A. H. Hebb - Duty on calendars.....	1.50	
	B-3	Postage on material mailed out.....	597.19	
		" " " " "	108.48	1,772.88
13	B	Puget Sound Electric Co.....	5.24	5.24
15	B	Ving Process.....	3.50	3.50
18	A	R. P. Santal - Expenses for October.....	44.75	
		O. J. McGillis - " " "	77.30	
		D. Ashton - " " "	36.35	
		Pay Roll.....	1,867.05	
		" "	541.65	
	B	E. S. Ferry & Son - 200 file backs.....	2.70	
		Addressograph Co.....	1.25	
		Gus Messing.....	.79	
		Underwood Typewriter Co.....	5.00	
		Railroader Printing Co.....	7.25	
	C	Tri-State Tel. & Tel. Co.....	40.27	
		" " " "	11.23	
		Metropolitan Bldg. Co.-Our proportion		
		of cost of operating Seattle Office-Sept.	36.25	
		Oct...	31.90	
		Our proportion of heating Seattle		
		Office- Sept.....	1.81	
		Oct.....	4.07	2,709.62
20		St. Marie Cigar & News Co.....	.24	
		Mississippi St. - Tail Lights.....	33.70	33.94
		Traffic - Passenger- \$14,958.47		\$32,595.56
		Freight - 17,637.09		

TRAFFIC ADVERTISING COMMON - SEPTEMBER 1930

ACCOUNT SUB-ACCOUNT

1	B-1	Altnow-Singleton - Adv. during Sept. acct. radio.....	\$973.69	
	C-1	McJunkin Adv. Co. - Adv. in Chicago newspapers during Sept. account radio.....	604.80	
		McJunkin Adv. Co. - Adv. in Eastern papers during Sept. acct. radio.....	3,036.17	\$4,614.66
3	A-2	McJunkin Adv.Co. 3 Radio continuities.....	450.00	
		Continuity material by C. Marcus Weinand.....	50.00	
		Glacier Park Hotel Co. - Cost of accommodations furnished Virginia Gardner.....	58.70	
		Canadian Rockies Hotel Co.- Accommodations furnished Virginia Gardner.....	13.00	
	A-3	McJunkin Adv. Co. - Transport- ation and expenses of H.Hays... Lab. Dale St. - Truck used in radio broadcasting.....	200.00 63.67	
		Mat. - Dale St. - Bell for locomotive acct. radio.....	19.29	
	B-1	Radio Station KGDY.....	4.50	859.16
6	E	McGill-Warner Co.- 51,800 radio inserts.....	82.88	
	G	10 M radio studio invitations...	15.00	97.88
7	A	McGill-Warner Co. - 700 calendars patched.....	18.00	
	B-2	Louis F. Dow - 60,813 October calendars.....	1,340.92	
	B-3	Louis F. Dow - 60,813 protectors and envelopes.....	756.88	
	B-4	Inserting and attaching labels..... Sorting calendars in accord- ance with U.S.Postal regulations	148.99	
			194.04	2,449.83

ACCOUNT SUB-ACCOUNT

12	A-1	Pacific Transfer Co.....	\$.25	
	A-2	C. B. & Q. Ry. - Freight.....	1.51	
		C. B. & Q. Ry. - "	25.82	
	B-1	Postage on Goats.....	85.00	
	B-2	Postage on material mailed...	888.36	
		Duty on calendars.....	8.60	
		A. H. Hebb - Duty.....	2.66	
		T. A. Thompson - Duty.....	10.20	
	B-3	Postage on material mailed...	520.52	
		" " " "	72.17	\$1,615.09
13	B	Puget Sound Electric Co.....	6.09	6.09
18	A	Pay Roll.....	1,991.65	
		" "	541.65	
		Expenses during Sept.		
		O. J. McGillis.....	49.55	
		D. Ashton.....	24.05	
		R. P. Santal.....	11.45	
	B	Gus Messing - Rubber stamps...	1.09	
		Railroader Printing Co. -		
		Letterheads and envelopes.....	7.05	
		Addressograph Co.....	26.56	
		H. E. Wedelstaddt	114.00	
		Underwood Typewriter Co.....	1.00	
		E. J. Stilwell Paper Co.....	2.75	
		A. B. Dick Co.....	1.50	
		Capitol Envelope Co.....	8.21	
		Mullery Paper Box Co.....	25.23	
		Quality Paper Envelope Co.....	73.50	
	C	Tri-State Tel. & Tel Co....	41.74	
		Pacific Tel. & Tel. Co.....	.85	2,921.83
20		Mississippi St.-Tail Lights..	13.96	13.96
				\$12,569.50

TRAFFIC ADVERTISING COMMON - AUGUST 1930

ACCOUNT SUB-ACCOUNT

3	A-2	McJunkin Advertising Co. Expenses for Virginia Gardner on July 29th.....\$6.00 2 books account radio research..5.00 Expenses for George Redman account program of June 9th...100.00 Charge for service of Virginia Gardner in connection with June 16th program..... 25.00 Charge for service of Norman Sweetser in connection with June 23rd. program..... 37.50		
	A-3	McGill-Warner Co.- 40 M Radio Contest booklets.....395.00		
	B-1	Louis Wasmer - Broadcasting during August..... 50.00		\$618.50
7	B-2	Louis F. Dow - 60,912 September calendars..... 1,343.11		
	B-3	60,912 Envelopes & protectors..... 758.11		
	B-4	Sorting Sept. calendars in accordance with U.S.Postal regulations..... 194.04 Inserting Sept. calendars and attaching labels... .. 149.23		2,444.49
8	B	Expenses account taking pictures at Skykomish,Wash... 6.60		6.60
12	A-2	C.B.& Q. Ry.- Freight..... 21.58 Seattle Transfer Co..... 8.80 Los Angeles Office..... 3.68		
	B-1	Postage on Goats..... 85.00		
	B-2	Postage on calendars..... 884.06 Duty on calendars..... 6.60 Custom duty on calendars..... 6.21 Duty on calendars..... 10.98		
	B-3	Postage on material sent out.. 95.51 " " " " " 401.37 Toronto Office-Duty..... 9.45 Vancouver Office - Duty..... 4.65 " " - " " .. 4.71		1,542.60

ACCOUNT	SUB-ACCOUNT
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13	B	Puget Sound Electric Co.....	<u>\$5.87</u>	5.87
18	A	Expenses during August		
		O.H. McGillis..	\$5.75	
		D. Ashton.....	21.80	
		R.P. Santal.....	6.30	33.85
		Pay Roll.....	541.65	
		" "	2,158.85	
	B	Sperry Office Furniture Co.		
		100 Guides.....	4.88	
		Addressograph Co.....	29.23	
		" "	17.56	
		Van Paper Supply Co.-		
		6 rolls kraft paper.....	11.84	
		H. E. Wedelstadt Co.....	117.00	
		Mullery Paper Box Co.-		
		500 pcs. corrugated paper...	25.23	
		Quality Park Envelope Co...	145.10	
		E. J. Stilwell Paper Co.		
		100 file backs.....	3.18	
		H. C. Boyeson - 1 qt.		
		paste and 1 scrap book.....	5.81	
	C	Metropolitan Service Corp.		
		Our proportion of cost of		
		operating Seattle Office		
		during July.....	33.66	
		" August.....	32.22	
		Metropolitan Bldg. Co.-		
		Our proportion of cost of		
		electricity, etc., during		
		July.....	2.98	
		August.....	2.33	
		Western Union.....	14.94	
		Tri-State Tel. & Tel. Co....	<u>11.23</u>	3,191.54
20		St. Marie Cigar & News Co..	3.50	
		Coal furnished Wm. Crooks...	<u>10.89</u>	14.39
				<u>\$7,823.99</u>

TRAFFIC ADVERTISING COMMON - JULY 1930

ACCOUNT - SUB-ACCOUNT

3	- A-1	McJunkin Advertising Co. Broadcasting on June 16th..	\$3,645.63	
	A-2	Manuscript "The Grade Crossing" by D.C. Empfield...	10.00	
	A-3	McJunkin Adv. Co. - Call.... Expenses for Virginia Gardner to Glacier Park.....	2.65 255.62	
		Photographs.....	30.84	\$3,944.74
6	- C-2	McGill-Warner Co - 1 M map desk blotters..... 2 M Circulars to employes... 5 M Prospective business post cards..... Railroad Printing Co. - 5 M Telegraph report blanks..	100.00 18.00 20.00 17.50	155.50
7	- B-2	Louis F. Dow - 60,771 August calendars.....	1,340.00	
	B-3	60,771 Envelopes.....	756.35	
	B-4	Sorting Aug. calendars in accordance with U.S. Post regulations..... Inserting and attaching labels.....	194.04 148.90	2,439.29
12	- A-1	Pacific Transfer Co.....	.50	
		Seattle Transfer Co.....	9.80	
	B-2	A. H. Hebb - Duty on calendars Toronto Office - " " " A. H. Hebb - " " " Vancouver Office - " " "	1.56 5.72 1.63 10.95	
	B-3	Postage on material.....	530.21	560.37
13	- B	Puget Sound Electric Co. Lighting O.L. Sign.....	5.93	5.93

ACCOUNT SUB-ACCOUNT

18	- A	Pay Roll.....	\$2,697.30	
		R. P. Santal - Expenses		
		for June.....	39.60	
		R. P. Santal - Expenses		
		for July.....	35.00	
		H. R. Skinner - Expenses		
		for June.....	28.35	
		D. Ashton - Expenses for		
		June.....	53.10	
		D. Ashton - Expenses for		
		July.....	54.65	
		O. J. McGillis- Expenses		
		for June.....	165.25	
		O. J. McGillis- Expenses		
		for July.....	<u>135.30</u>	\$3,208.55

18	- B	McGill-Warner Co. -		
		25 lbs. clean rags.....	5.00	
		Melady Paper Co. - 1 roll		
		gummed tape.....	2.60	
		Railroader Printing Co.		
		Printing 1 M envelopes....	1.00	
		Quality Park Envelope Co.		
		1 M Envelopes.....	5.50	
	C	Tri-State Tel. & Tel. Co....	11.23	
		" " " " " " " " " " " "	26.12	
		Western Union.....	<u>17.19</u>	68.64

20		Daily News- 1 subscription	5.20	
		Coal furnished William		
		Crooks engine.....	<u>14.60</u>	<u>19.80</u>

*\$10,402.82

*Passenger \$5,702.87
 Freight 4,699.95

TRAFFIC ADVERTISING COMMON- JUNE 1930

Account - Sub-Account

	-	A-1	McJunkin Advertising Co.		
			Broadcasting on June 2 and 9.....	\$7,000.31	
			" " " 23.....	3,645.63	
	-	A-2	Artists' fees on June 2 and 9.....	3,111.00	
			" " " 23.....	1,465.50	
			Additional artists' fees on June 23	420.00	
			Continuity material received from Jim Marshall.....	25.00	
			Salary for Harvey Hays - May.....	100.00	
			Expenses of Mr. Bierstadt in con- nection with trip to St. Paul.....	539.79	
			Expenses of Geo. Redman.....	71.94	
			Charge for services of artists on June 9 (Pickard family & Andy Sanella).....	220.00	
			Salary for Harvey Hays- June.....	100.00	
			Artists' fees on June 16th.....	1,433.00	
	-	A-3	Telegrams sent on May 2 and 15....	.84	
		B-1	Louis Wasmer - Broadcasting on June 28th and 30th.....	50.00	\$18,183.01
7	-	B-2	Louis F. Dow - 61,398 July Calendars.....	1,353.84	
		B-3	61,398 Envelopes & protectors.....	764.15	
		B-4	Inserting, and attaching labels....	150.43	
			Sorting calendars in accordance with U. S. postal regulations.....	194.04	2,462.46
12	-	A-1	Pittsburgh Office- Drayage on lit.	8.05	
		A-2	C.B. & Q. Ry. - Freight.....	23.02	
		B-1	Postage on Goats.....	85.00	
		B-2	Toronto Office- Custom duty on calendars.....	7.37	
			Collector of Customs - Duty stamps for mailing calendars to Canada.....	150.00	
			XXXXXXXXXXXXXXXXXXXXXXX	14.05	
			Postage on calendars.....	87.68	
		B-3	Toronto Office- Duty on literature....	10.19	
			Postage on material mailed out.....	601.64	
			" " " " "	111.45	1.862.40

ACCOUNT Sub-Account

13	-	B	- Puget Sound Electric Co. - Lighting O.L.Sign.....	\$5.84	\$5.84
18	-	A	- Pay Roll.....	2,777.25	
		B	- Addressograph Co..... Remington Rand Service Co..... H. E.Wedelstaedt	16.98 4.50 75.23	
		C	- Metropolitan Bldg. Co. - Our proportion of cost of heating Seattle Office during May and June..... Our proportion of cost of operating Seattle Office during May and June..... Tri-State Tel. & Tel. Co..... Western Union..... Tri-State Tel. & Tel.Co..... " " " "	11.22 65.29 12.30 49.00 25.85 11.23	
			Pacific Tel. & Tel. Co.....	7.00	3,055.85
20			McJunkin Adv. Co. - Telegrams.... Mississippi St. - Tail Lights....	.42 6.89	7,31

*\$25,582.87

*Passenger - \$11,148.75
Freight - 14,434.12

TRAFFIC ADVERTISING COMMON - MAY 1930

Account - Sub-Account

3	- A-1	McJunkin Advertising Co.		
		Broadcasting- May 5.....	\$3,556.56	
		" " 12.....	3,556.56	
		" " 19.....	3,556.56	
		" " 26.....	3,556.56	\$14,226.24
	- A-2	Artists fees - May 5.....	1,933.00	
		" " 12.....	1,570.50	
		" " 19 and		
		additional on April 14-21....	1,643.00	
		Harvey Hayes salary-April....	100.00	
		Charge for script (Henry		
		Bokhof for May 26th program		
		and George Redman for		
		Jan. 27th.....	200.00	
		Artists fees -May 26th.....	1,458.00	
		" " May 5, 19 and 26		
		(additional).....	447.50	
		Photo assignment on May 5.....	25.00	7,377.00
	- B-1	Louis Wasmer - April	50.00	
		Totem Broadcasters - May.....	124.31	174.31 \$21,777.55
6	- E	McGill-Warner Co.- 51,150 radio inserts..	204.60	204.60
7	- B-2	Louis F. Dow - 62,276 June		
		calendars.....	1,373.19	
		62,276 Envelopes & Protect-		
		ors..	775.09	
		Sorting June calendars in		
		accordance with U.S.		
		postal regulations.....	194.04	
		Inserting calendars and		
		attaching labels.....	152.62	2,494.94 2,494.94
12	- A-1	Seattle Transfer Co.....	9.75	
		" " "	14.35	
	A-2	C. B. & Q. Ry. - Freight.....	40.84	
	B-1	Postage on Goats.....	85.00	
	B-2	Duty on calendars.....	4.20	
		Postage on calendars.....	888.12	
		Duty on calendars.....	10.75	
	B-3	Postage on material mailed out	4.92	
		" " " " "	637.48	1,695.41 1,695.41
13	- B	Puget Sound Electric Co.....		6.16 6.16

Account Sub-Account

18 -	A	- Expenses during May	
		O.J. McGillis --	\$49.35
		D. Ashton.....	11.35
		R. P. Santal.....	12.00
			<u>\$72.70</u>
		PayRoll.....	2,914.75
	B	McGill-Warner Co.-	
		10 M Express labels.....	17.50
		Addressograph Co.....	57.08
		H. E. Wedelstadt Co.....	1.05
		Van Paper Supply Co.....	13.92
		Melady Paper Co.....	2.20
		G. Messing - Rubber stamps...	1.32
		Capitol Envelopes Co.....	63.70
		Quality Park Envelopes Co....	62.94
		Van Paper Supply.....	13.25
		Railroader Printing Co.....	13.25
	C	Pacific Tel. & Tel. Co.....	11.23
		Tri-State Tel. & Tel. Co.....	24.55
		Western Union.....	39.48
		Pacific Tel. & Tel. Co.....	1.65
			<u>3,310.57</u>
20		McJunkin Adv. Co. Telegrams....	5.96
		St. Maries Cigar & News.....	1.10
		Howard Farwell Piano Co.....	6.00
			<u>13.06</u>

*\$29,502.29

141,529.55

171,072.25

*Passenger - \$ 16,378.13
Freight - 13,124.16

TRAFFIC ADVERTISING COMMON - APRIL 1930

ACCOUNT Sub-Account

3	- A-1	McJunkin Advertising Co.		
		Broadcasting on April 14th.....	\$3,556.56	
		" " " 7th.....	3,556.56	
		" " March 31st.....	3,556.56	
		" " April 21.....	3,556.56	
		" " " 28.....	3,250.17	\$17,476.41
	A-2	Artists' fees - April 14th.....	1,870.50	
		Additional charge for Mar. 31st.		
		account Raymond Knight.....	60.00	
		Artists' fees - April 7th.....	1,645.50	
		" " on March 31st and		
		additional charge on Mar. 24th for		
		Virginia Gardner.....	1,720.50	
		Artists' fees - April 21st.....	1,820.50	
		" " " 28th.....	1,795.50	
		Charge for Spokane continuity		
		on March 31st.....	100.00	9,012.50
	A-3	Rental of costume for Harvey Hayes....		7.00
	B-1	Louis Wasmer - Mar.9th to April 9th..	50.00	
		Totem Broadcasters - April.....	114.75	164.75
6	H	Dicke-Raymond - Letters multigraphed.....		4.20
7	- B-2	Louis F. Dow Co. - 62,294 May		
		Calendars.....	1,373.59	
	B-3	62,294 Envelopes & Protectors.....	775.31	
	B-4	Inserting May calendars and		
		attaching labels.....	152.62	
		Sorting May calendars in accord-		
		ance with U.S. Postal regulations...	194.04	2,495.56
12	A-1	Pacific Transfer Co.....	.60	
	A-2	C. B. & Q. Ry. - Freight.....	.50	
		San Francisco Office - Express.....	.72	
	B-1	Postage on Goats.....	85.00	
	B-2	Japan Times & Mail - Duty.....	21.86	
		Postage on calendars.....	828.84	
	B-3	A. H. Hebb - Duty on literature.....	1.05	
		Postage on material mailed out.....	905.21	
		" " " " " ".....	523.12	2,366.90

ACCOUNT Sub-Account

13	B	Puget Sound Electric Co.-.....	\$6.15		
18	A	Expenses during April:			
		O.J. McGillis....\$81.00			
		D. Ashton..... 21.20			
		R. P. Santal.... 16.45	\$118.65		
		Pay Roll.....	2,914.75	\$3,033.40	
	B	H. C. Boyeseon - 100 press			
		board guides.....	5.49		
		Mullery Paper Box Co.-			
		Corrugated paper.....	39.89		
		Garland Luggage Shop - Repair-			
		ing brief case.....	.75		
		Van Paper Supply Co. - 6 rolls			
		Kraft paper.....	13.44		
		Melady Paper Co.- 6 rolls			
		gummed tape.....	2.40		
		Addressograph Co.-Supplies.....	16.41		
		" " "	307.24		
		McGill-Warner Co.- 20 lbs.			
		clean rags	4.10		
		200 special file backs.....	4.15		
		H. E. Wedelstaedt - 6 Qrs.			
		Stencil and 4 doz. cans ink.....	131.55	525.42	
	C	Tri-State Telephone Co.....	1.70		
		" " "	4.60		
		Western Union.....	10.54		
		Metropolitan Bldg. Co.			
		Our proportion of cost of heating,			
		etc., of building during April...	6.65		
		Our proportion of cost of oper-			
		ating expenses of Seattle office..	29.22		
		Pacific Telephone Co.....	9.35	62.06	3,620.88
20		Standard Rate & Data Service-			
		1 year's subscription.....	30.00		
		McJunkin Adv.Co. - Telegram.....	9.80		
		St. Marie Cigar & News Co.....	4.87		
		Lab. - Cascade Div.....	10.75	55.42	55.42
					*\$35,209.77
		Less credit (Pullman Co.).....		2.00	*\$35,207.77
		*Passenger - \$19,816.79			
		Freight - 15,390.98			

TRAFFIC ADVERTISING COMMON - MARCH 1930

ACCOUNT Sub-Account

3	-	A-1	<u>McJunkin Advertising Co.</u>		
			Broadcasting on Mar. 3.....	\$3,465.92	
			" " " 10.....	3,556.56	
			" " " 17.....	3,556.56	
			" " " 24.....	3,556.56	\$14,135.60
		A-2	Artists' Fees on Mar. 3.....	1,958.00	
			" " " 10.....	1,977.50	
			" " " 17.....	1,983.50	
			" " " 24.....	1,595.50	
			Salary Adjustment for Harvey		
			Hayes for Feb. and Mar.....	200.00	
			Additional charge for artists'		
			fees on Jan. 6, 20, 27, Feb. 3,		
			10, 17, and 24.....	412.50	8,127.00
		A-3	McJunkin Advertising Co. -		
			Expense of Mr. Cooperin connect-		
			ion with his trip to St. Paul		
			and Butte on radio continuities..	212.79	
			S. W. Stokes - Stencils and		
			cutting "Empire Builder" program		
			continuity.....	9.50	222.29
		B-1	Louis Wasmer - Broadcasting on		
			Feb. 9th to Mar. 9th.....	50.00	
			Totem Broadcasters- March.....	124.31	174.31
7	-	B-1	Louis F. Dow Co. - Completion		
			of two sets of off-set plates-		
			Nov. and Dec. subjects.....	595.00	
		B-2	Louis F. Dow Co. - 62,378 April		
			calendars.....	1,375.44	
		B-3	Louis F. Dow Co. - 62,378		
			Envelopes and Protectors.....	776.36	
		B-4	Louis-F. Dow Co. - Inserting		
			April calendars and attaching		
			labels on 62,378 calendars.....	1152.83	
			Sorting April calendars in		
			accordance with U.S. Postal		
			regulations.....	194.04	3,093.67

ACCOUNT Sub-Account

12	-	A-1	Pacific Transfer Co.....	\$1.00		
			Seattle Transfer Co.....	8.20	\$9.20	
		A-2	C. B. & Q. Ry. - Freight.....	2.76	2.76	
		B-1	Postage on Goats.....	85.00	85.00	
		B-2	International Sleeping Car Co.-			
			Freight on calendars.....	12.42		
			China Travel Service-Duty.....	3.45		
			Postage on calendars.....	779.76		
			A. H. Hebb- Duty on calendars...	.85		
			T. A. Thompson- Duty " "	5.11	801.59	\$898.55
13	-	B	Puget Sound Electric Co.-			
			Lighting O.L. Sign.....	6.42		6.42
18	-	A	A. E. Hardgrove- Expenses for			
			Nov., Dec., and Jan.....	96.44		
			Expenses for O.J. McGillis,			
			D. Ashton, R.P. Santal and			
			D. MacRae for March.....	102.70		
			Pay Roll.....	2,915.45	3,114.59	
		B	Addressograph Co.....	26.82		
			H. Wedelstaedt.....	3.00		
			Standard Oil Co.-Naptha Gas...	.38		
			H.C. Boyeson- 4 binders.....	5.14		
			Railroader Printing Co.-			
			Printing #6½ Envelopes.....	4.53	39.87	
		C	Metropolitan Bldg. Co.			
			Our proportion of heating Seattle			
			office during Feb.....	11.05		
			Our proportion of operating			
			Seattle office during Feb.....	33.15		
			Our Proportion of heating Seattle			
			office during March.....	8.25		
			Our proportion of operating			
			Seattle office during March.....	32.81		
			Western Union.....	21.86		
			Pacific Tel. & Tel. Co.....	11.23		
			" " " "	8.55		
			Tri-State Tele & Tel. Co.....	21.00	147.90	3,302.36
20			McJunkin Adv. Co.- Telegram.....	7.00		
			Adam Decker- Screw eyes.....	.80		
			McGill-Warner Co.-125 ruled			
			sheets and binder.....	18.50		
			N. W. Ayer & Son - 1 copy			
			1930 edition.....	15.00	41.30	41.30
						\$31,234.20
			Less credit (Account 18-A-Expenses of			
			D. Ashton for Sept., Nov., & Dec.)		361.50	
			*Passenger - \$17,137.80			*\$30,872.70
			Freight - 13,734.90			

TRAFFIC ADVERTISING COMMON - FEBRUARY 1930

ACCOUNT Sub-Account

3	-	A-1	- <u>McJunkin Advertising Co.</u>		
			Broadcasting on Feb. 3.....	\$3,556.56	
			" " " 10.....	3,556.56	
			" " Jan. 6.....	3,382.39	
			" " Feb. 17.....	3,556.56	
			" " " 24	3,556.56	\$17,608.63
		A-2	Artists' Fees on Feb. 3.....	1,858.00	
			" " " " 10.....	1,820.50	
			" " " Jan. 6.....	1,725.50	
			" " " Feb. 17.....	1,783.00	
			" " " " 24.....	1,833.00	9,020.00
		A-3	Telegram on Jan. 24.....	.63	:63
		B-1	Louis Wasmer - Jan.9th to Feb.9th	50.00	
			Totem Broadcasters - Feb.....	133.88	183.88
7	-	B-1			
		B-2	Louis F. Dow Co. - 62,210		
			March calendars.....	1,349.69	
		B-3	Louis F. Dow Co.- 61,210		
			envelopes and protectors.....	761.82	
		B-4	Louis F. Dow Co. - Sorting Mar.		
			calendars in accordance with		
			U.S. Postal regulations.\$194.04		
			Inserting calendars and		
			attaching labels.....	149.97 344.01	2,455.52
10	-	C -	Metropolitan Bldg. Co. - Mounting		
			calendar.....		1.25
12	-	B-1 -	Postage on Goats.....	82.17	
		B-2 -	Custom duty on calendars.....	280.00	
		B-2 -	H.E. Watkins-Duty on Calendars...	5.19	
			T. A. Thompson - " " "	7.60	
			Postage on calendars.....	811.20	
			Duty on calendars.....	2.83	
		B-3 -	Postage on material mailed out..	82.17	
			" " " " "	571.30	1,842.46
		B-2-	American Express Co.-Duty on		
			calendars.....		6.50
13	-	B -	Puget Sound Electric Co. -		
			Lighting O.L. Sign.....		11.58

ACCOUNT Sub-Account

18	-	A	-	O. J. McGillis-Expenses for Feb.....	\$164.55	
				R. P. Santal - " " "	27.15	
				D. Ashton - " " "	118.45	
				H. R. Skinner- Nov.-Dec.-Jan.-Feb....	13.50	
				Pay Roll.....	2,854.55	
		B	-	Addressograph Co.....	18.69	
				Haman & Co. - Repairing Clock.....	1.50	
				Mullery Paper Box Co.....	5.30	
				H. E. Wedelsteadt.....	4.20	
				Railroader Printing Co.....	4.80	
				Lowman & Hanford Co.- 500 cards.....	22.50	
				Boyeson & Co. - Plain sheets.....	.53	
				McGill-Warner Co. - 100 press board guides.....	5.48	
		C	-	Metropolitan Bldg. Co. - Our proport- ion of cost of heating building dur- ing January.....	11.77	
				Metropolitan Bldg. Co. - Our proport- ion of operating Seattle office for January.....	30.00	
				Tri-State Telephone Co.....	10.85	
				" " " "	11.23	
				" " " "	26.29	
				Western Union.....	21.07	\$3,352.41
				Less credit.....	1.25	\$34,481.61

TRAFFIC ADVERTISING COMMON - JANUARY

ACCOUNT Sub-Account

3	-	A-1	-	McJunkin Advertising Co.		
				Broadcasting on Dec. 16.....	\$3,556.56	
				" " " 23.....	3,106.30	
				" " " 30.....	3,556.56	
				" " Jan. 13.....	3,556.56	
				" " " 20.....	3,556.56	
				" " " 27.....	3,556.56	\$20,889.10
		A-2	-	Artists' Fees on Dec. 16.....	1,687.50	
				" " " 23.....	1,989.00	
				" " " 30.....	1,763.00	
				Charge for Scripts for Jan. 20.	100.00	
				Artists' fees on Jan. 20.....	1,890.50	
				" " " 27	1,941.62	9,371.62
		A-3	-	Telegram on Nov. 21.....	.67	.67
		B-1	-	Louis Wasmer - Broadcasting from Dec. 9th to Jan. 9th....	50.00	
				Totem Broadcasters- Announce- ments during January.....	141.52	
				David Adv. Co. - Radio announce- ments during Dec. in Great Falls, Wolf Point, Fargo, Grand Forks and Minot.....	58.80	250.32
7		A	-	McGill-Warner Co.-10500 Wall Calendars.....	703.50	
		B-1	-	Louis F. Dow Co.-Completion of 7 sets off-set plates April to December subjects.....	2,064.37	
		B-2	-	Louise F. Dow Co.- 62,123 Special Feb. Calendars.....	11,369.81	
		B-3	-	Louis F. Dow Co.- 62,123 envelopes and protectors....	773.19	
		B-4	-	Louis F. Dow Co. - Sorting calendars in accordance with U. S. Postal regulations....	194.04	
				Inserting calendars and attaching labels.....	152.20	5,257.11

TRAFFIC ADVERTISING COMMON- JANUARY 1930

-2-

ACCOUNT Sub-Account

12 -	A-1	- W. B. Sullivan - Cartage on calendars.....	\$.	45	
	A-2	- S. L. Williams - Express charges on radio program leaflets.....		.80	
		J. E. Driscoll - Express charges on Empire Builder programs.....		.80	
		H. G. Schuette - Express charges.....		.69	
		C. B. & Q. Ry. - Freight.....		13.35	
	B-1	- Postage on Goats.....		69.29	
	B-2	- Glimpses of the East - Distribution of calendars during Nov., Dec., and Jan.....		36.00	
		Glimpses of the East - Import duty, etc. on calendars.....		26.30	
		Japan Tourist Bureau - Import duty, etc. on calendars.....		12.67	
		Postage on calendars.....		808.32	
		American Chamber of Commerce - Duty on calendars.....		8.30	
		Duty stamps on calendars.....		150.00	
		H. E. Watkins - Duty.....		11.07	
		A. H. Hebb - ".....		8.19	
	B-3	- Postage on material sent out.....		69.28	
		" " " " ".....		469.68	\$1,685.19
13 -	B	- Puget Sound Electric Co. - Lighting O.L. Sign.....		12.34	12.34
18 -	A	- O. J. McGillis- Expenses- Dec. & Jan.....		257.85	
		Donald Ashton - ".....		49.39	
		" " " " Jan.....		20.55	
		R. P. Santal - " " /.....		5.25	
		Pay Roll.....		2,800.25	3,133.29
	B	- Melady Paper Co. - 6 rolls gummed tape....		3.12	
		Van Paper Supply Co.- 6 rolls Kraft paper 2k.....		38	
		Addressograph Co. - Supplies.....		51.41	
		H. E. Wedelstaedt - ".....		107.48	
		G. Messing - Rubber stamps.....		.60	
		Railroader Printing Co.-Printing 1 M #6 $\frac{1}{2}$ Envelopes.....		1.00	
		Adam Decker - Nails and friction tape....		1.07	

TRAFFIC ADVERTISING COMMON - JANUARY 1930

-3-

ACCOUNT Sub-Account

18	-	B	-	Lowman & Lanford Co.-Supplies for Seattle Office.....	\$8.20	
				McGill-Warner Co.-500 loose leaf invoice sheets and 250 loose leaf sheets.....	13.55	
				H. C. Boyeson - Supplies for office- binders, etc.....	44.15	
				Capitol Envelope Co.-25,125 Kraft envelopes.....	64.14	\$316.10
		C	-	Tri-State Telephone & Telegraph Co.....	31.58	
				Western Union.....	611.51	43.09
21	-			Minneapolis Journal - 1 subscription from Jan. 1 to Dec. 31, 1930.....	8.40	
				Dispatch-Pioneer Press- 1 subscription from Jan. 1 to Dec. 31, 1930.....	7.80	
				San Francisco Chamber of Commerce - Membership fees.	30.00	
				St. Marie Cigar & News Co.-Magazines....	2.85	49.05

*\$41,007.88

*Passenger - \$22,304.20
Freight - 18,703.68

DECEMBER 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT	Sub-Account		
6	A-2	Randall Co. - Menus used on dining cars.....	\$410.04
	H	Kansas City Office- Public School Directories for mailing list.....	2.25
8		Pittsburgh Office - Photo.....	5.00
11	A	National Railway Publ.Co.- 4 guides.....	5.00
	B	" " " - Representation.....	247.09
12	A	Portland Office- Drayage on literature.....	3.00
		Seattle Transfer Co.....	9.25
		Pacific Transfer Co.....	2.75
		Boston Office- Drayage on literature.....	2.50
	B	C. A. Rand - Express charges on film.....	2.16
		Boston Office - " " " "	1.20
		Los Angeles Office - " " " literature....	.22
		Seattle Office - " " " "	.79
		C. B. & Q. Ry. - Freight.....	1.35
		Railway Express Co.....	338.07
		" " " "	24.38
	B-1	Postage on Goats..	85.00
	B-2	Postage on calendars.....	852.60
		T. A. Thompson - Postage on calendars.....	24.90
		Vancouver City Office- Duty on calendars.....	3.83
		A. H. Hebb - Duty on calendars.....	3.17
		Toronto Office- Duty on calendars.....	9.40
		T. A. Thompson - " " " "	62.85
		Klamath Falls Office- Duty on calendars.....	.64
	B-3	Postage on material mailed out.....	73.08
		" " " "	508.24
		T. A. Thompson - Postage on material.....	4.75
		A.H. Hebb - Duty on literature.....	1.58
		Toronto Office- Duty on " "	.42
		T. A. Thompson - Duty " "	1.07
		Cascade Div. - Duty on literature.....	3.25
		A. H. Hebb - Duty on literature.....	10.00
13	B	Washington Water Power Co.....	26.65
		Puget Sound Electric Co.....	9.69
15		S. P. & S. Ry.- Window cards.....	5.88
16	B	C. B. & Q. Ry. - Our proportion of cost of Burlington Tours adv.....	.50

ACCOUNT Sub-Account

17		New York Tourist Bureau.....	\$1,666.67
18	C	Tri-State Tel. & Tel. Co.....	26.40
		" " " "	11.23
		" " " "	6.45
		" " " "	8.55
		Northern States Power Co.....	46.06
		Western Union.....	4.12
20		P. H. Yorke- Playing cards.....	4.95
		Pittsburgh Office - " "	5.85
		Mississippi St. - Tail lights.....	6.43
		Prize Beef purchased at Fargo.....	129.05
		10 decks of playing cards.....	5.40
			<u>\$4,663.71</u>

NOVEMBER 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

<u>ACCOUNT</u>	<u>Sub-Account</u>		
3	A-3	Dale St.- For making a radio track model.....	\$42.45
5	A-4	Pacific Northwest Pass. Assn.- Our proportion of cost of 1500 fare computing tables.....	28.80
	B-1	Lumberman's Printing Co.- 6 M Folders.....	90.00
6	A-2	Randall Co.-Menus used on Dining Cars.....	239.28
11	A	National Railway Pub.Co.-4 Guides...	5.00
	B	" " " " -Representation	247.09
12	A-1	Philadelphia Office-Drayage.....	5.50
		San Francisco Office- Drayage.....	3.75
		Portland Office - "	2.25
		New York Office - "	15.00
		Seattle Transfer Co.....	9.30
	A-2	J. L.Rohan - Express on slides.....	1.93
		Railway Express Agency.....	236.55
		" " "	.86
		" " "	9.47
		C. A.Rand - Express on folders.....	.93
		San Francisco Office - Express.....	3.90
		C. A.Rand - Express.....	1.65
		St. Louis Office- Express.....	1.05
		Kansas City Office- Express.....	.79
		C. B. & Q. Ry.- Freight.....	57.15
	B-1	Postage on Goats.....	85.00
	B-2	Postage on calendars.....	845.52
		E. L. Buchanan- Duty on calendars....	12.15
		A. H. Hebb - " " "	31.67
		Toronto Office - " " "	19.61
		Cas. Div.-Duty on calendars.....	14.13
		A. H. Hebb - " " "	.88
	B-3	Vancouver City Office- Duty.....	1.80
		Postage for Seattle Office.....	5.00
		Postage on material mailed out.....	519.16
		San Francisco Office- Postage.....	1.70
		Toronto Office - Duty on literature..	.88
		J. A. Blair - postage.....	4.00
		A. H. Hebb - Duty on literature.....	5.00

13 -	B	Puget Sound Electric Co.....	9.18
		Washington Water Power Co.....	26.65
14	A	Boston Office - Expense acct.	
		Glacier Park lecture.....	5.00
		Spokane Office - Expense acct.	
		Glacier Park lecture.....	1.00
		San Francisco Office - Expense in	
		repairing film.....	9.50
		St. Louis Office- Expense in	
		repairing film.....	1.85
15		E. L. Buchanan - 1 window card....	2.00
16	B	C. B. & Q. Ry.-Our proportion of	
		cost of Burlington Tour Adv.....	10.42
17		New York Tourist Bureau.....	1,666.67
18	C	Northern States Power Co.....	44.58
		Tri-State Tel.& Tel.Co.....	2.00
		Western Union.....	10.27
		Pacific Tel. & Tel. Co.....	11.23
		Tri-State Tel.& Tel.Co.....	26.40
		" " " "	4.65
20		Great Falls Office - Playing cards	
		given to J. N. Evans.....	.45
		Portland Office - 6 decks playing	
		cards.....	2.70
		Gas. Div. - Painting model	
		coaches for Washington Co-Operative	
		Egg assn.....	32.54
		Cost of prize beef purchased at	
		Junior Livestock Show.....	215.56

\$4,541.85

OCTOBER 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT	SUB-ACCOUNT		
6	A-2	Randall Co. - Menus used on dining cars.....	\$379.95
	H	Advertising Lithograph Co.-Multigraphing....	8.30
		Humble, Stern & Co.-.....	4.64
11	A	National Railway Publication Co.-4 Guides....	5.00
		" " " " -Representation	247.09
12	A-1	Seattle Transfer Co.....	3.50
	A-2	Los Angeles Office- Express.....	1.13
		Chicago Office - "	.44
	B-1	Postage on Goats.....	85.00
	B-2	E.L. Buchanan- Duty on calendars.....	1.10
		A. H. Hebb - " " "	1.45
		Toronto Office - " " "	5.95
		Custom Duty stamps on calendars.....	50.00
		Portland Office - Draying on literature.....	2.50
		Seattle Transfer Co.....	8.50
		" " "	3.50
		Pacific Transfer Co.....	.75
		" " "	11.00
		San Francisco Office- Express.....	.40
		Los Angeles Office - "	1.13
		" " " on folders.....	1.61
		Des Moines Office - " charges.....	2.18
		Chicago Office - " "	.44
		Seattle Office - " "	.43
		Railway Express Agency -	.92
		" " "	498.84
		C. B. & Q. Ry. - Freight.....	12.90
		T. A. Thompson - Duty on calendars...	14.62
		Postage on calendars.....	902.52
		A. H. Hebb - Duty on calendars.....	1.50
		San Francisco Office- Postage.....	2.12
		" " " Duty.....	.59
		E. L. Buchanan - Duty on literature.....	.60
		A. H. Hebb - " " "	2.52
		T. A. Thompson. - " " "	6.60
		Postage on material mailed out.....	597.19
		" " " "	108.48
		Mat. - Cascade Div. - Duty on literature.....	31.50

ACCOUNT	SUB-ACCOUNT
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13	B	Puget Sound Electric Co.....\$5.24
		" " " " 4.29
		Washington Water Power Co.....26.65
14	A	San Francisco Office- Expenses acct. showing Glacier Park film.....12.00
		Boston Office- Expenses account showing Glacier Park film..... 2.50
15	A	R. A. Dunlap - window card.....10.00
17		New York Tourist Bureau.....1,666.67
18	C	Tri-State Tel. & Tel. Co..... 40.27
		" " " " 26.40
		" " " " 11.23
		Northern States Power Co.- Our proport- ion of cost of electricity, heating, etc. 46.06
		Metropolitan Bldg. Co.-Our proportion of cost of operating Seattle office
		Sept.... 36.35
		Oct..... 31.90
		Our proportion of cost of heating, etc.
		Sept..... 1.81
		Oct..... 4.07
20		Sioux Falls Office-Distributing bills... 1.00
		R. L. Polk & Co.-11 Display listings in the 1920 St.Paul City Directory.....47.00
		Mississippi St.- Tail lights.....33.70
		Taking pictures account BonMarche Demonstration.....24.52

\$5,028.45

SEPTEMBER 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

Account	Sub-Account	
6	A-2	Randall Co. - Menus used on dining cars.....\$554.43
11	A	National Railway Publication Co.- 4 Guides..... 5.00 Representation in Guide..... 247.09
12	A-1	San Francisco Office - Drayage..... .75 Pacific Transfer Co..... .50 Des Moines Office - Drayage..... 1.00 Portland Office - " 2.50
	A-2	C. W. Meldrum - Express..... 1.93 San Francisco Office - Express..... .45 Los Angeles Office - "46 C. B. & Q. Ry. - Freight..... 1.51 C. B. & Q. Ry. - " 25.82 Railway Express Agency..... 173.82
	B-1	Postage on Goats..... 85.00
	B-2	Postage on calendars..... 888.36 Toronto Office- Duty..... 8.60 A. H. Hebb - " 2.66 T. A. Thompson - Duty..... 10.20
	B-3	T. A. Thompson - Duty on literature... .75 Postage on material mailed out..... 520.52 " " " " " " 72.17 Cas. Div. - Duty..... .45 Toronto Office- Duty..... .50 A. H. Hebb - Duty on literature..... 2.17
13	B	Washington Water Power Co..... 26.65 Puget Sound Electric Co..... 11.32
14	A	Boston Office - Mending film..... .35
15		E. L. Buchanan - 1 window card..... 2.25 S. P. & S. Ry. - Window cards..... 4.00
16	B	C. B. & Q. Ry. - Our proportion of cost of advertising Burlington Tours - July 798.44

<u>ACCOUNT</u>	<u>Sub-Account</u>	
17		New York Tourist Bureau.....\$1,666.67
18		Tri-State Tel. & Tel. Co..... 41.74
		Pacific Tel. & Tel. Co..... .85
		Northern States Power Co. - Our proportion of cost of electricity, etc., for Sept..... 44.58
20		Mississippi St. - Tail Lights.....13.96
		Cost of painting model miniature caboose for Washington Co-Operative Egg Assn..... 8.00
		Pittsburgh Office - 30 decks playing cards.....13.50
		Repairs to miniature train..... 5.10
3	A-3	Truck used for radio broadcasting 63.67
		Bell for locomotive acct.radio... 19.29
		\$5,327.01

AUGUST 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT	SUB-ACCOUNT		
6	A-2	Randall Co.-Menus used on dining cars.....	\$728.07
61	G	E. L. Buchanan - Imprinting 50 napkins.....	1.25
6	H	Minneapolis Office- Address- ing 425 envelopes acct. American Legion.....	3.50
		Rilla Perry Goff- Multi- graphing letters.....	16.25
8	B	Expenses acct. taking pictures at Skykomish, Wash..	6.60
11	A	National Railway Publication Co. - 4 Guides.....	5.00
		Representation.....	248.34
		Mech. Expense for July.....	16.27
12	A-1	Portland Office-Drayage.....	2.75
		San Francisco Office - "	2.00
		Seattle Transfer Co.....	8.80
		" " "	1.90
		Pacific Transfer Co.....	2.00
	A-2	Railway Express Co.....	374.68
		Chicago Office-Express.....	.58
		San Francisco Office. "	3.58
		A. H. Hebb - Express	2.34
		Los Angeles Office- Express.....	1.36
		" " "	3.68
		C. B. & Q. - Freight.....	21.58
	B-1	Postage on Goats.....	85.00
	B-2	Postage on calendars.....	884.06
		Duty on calendars.....	6.60
		T. A. Thompson - Duty.....	10.98
	B-3	Postage on material sent out.	95.51
		" " " " "	401.37
		J. A. Blair- Postage.....	2.00
		A.H. Hebb- Duty on literature.	5.66
		Toronto Office-Duty.....	9.45
		" " "	.38

ACCOUNT SUB-ACCOUNT

12	B-3	Vancouver Office- Duty.....\$4.65 Duty on literature..... 1.50
13	B	Washington Water Power Co. 26.65 Puget Sound Electric Co... 10.75
15		A. L. Johnston - 1 sign..... 1.50
16	B	C. B. & Q. Ry. - Our pro- portion of cost of Burlington Tours advertising - June.2,057.97
17		New York Tourist Bureau..1,666.67
18	C	<u>Metropolitan Service Corp.</u> Our proportion of cost of operating Seattle Office during July..... 33.66 " August..... 32.22 Our proportion of cost of electricity,etc.- July..... 2.98 " August..... 2.33 Western Union..... 14.94 Northern States Power Co.- Our proportion of cost of electricity, etc.,-August... 46.06 Tri-State Tel. & Tel.Co.....11.23 " " " " 26.40
20		A. L. Johnston - Distribution of hand bills..... 3.00 Sioux Falls Office- Distribu- tion of hand bills..... 1.00 Pittsburgh Office-Playing cards given to shippers..... 1.80 Mississippi St.-Tail Lights...6.99 Coal furnished Wm.Crooks.....10.89
		\$6,914.73

JULY 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT	SUB-ACCOUNT		
6	- A-2	Randall Co. - Menus used on dining cars.....	\$768.04
11	- A	National Railway Publication Co.- 4 Guides.....	5.00
		Representation in Guide.....	247.09
12	- A-1	Pacific Transfer Co.....	28.00
		Chicago Office- Drayage.....	3.00
		Portland Office- ".....	3.25
		Pacific Transfer Co.....	.50
		" " ".....	.50
		Seattle Transfer Co.....	2.75
		" " ".....	9.80
	A-2	San Francisco Office-Express	5.49
		" " " ".....	1.87
		Los Angeles Office- Express.	.42
		Railway Express Co.....	475.52
		C. B. & Q. Ry. - Freight.....	40.80
	B-1	Postage on Goats.....	85.00
	B-2	Postage on calendars.....	864.24
		A. H. Hebb- Duty	1.56
		Toronto Office- Duty.....	5.72
		A. H. Hebb - Duty.....	1.63
		Vancouver Office- Duty.....	10.95
	B-3	A. H. Hebb - Duty.....	1.68
		Postage on literature.....	82.66
		" " " ".....	530.21
		A. H. Hebb - Duty.....	4.43
		Toronto Office- Duty.....	.42
		Vancouver Office- Duty.....	2.70
13	B	Puget Sound Electric Co.....	10.49
		Washington Water Power Co..	26.65
15	A	S. P. & S. Ry. - Our proportion of cost of cards...	9.44

ACCOUNT	SUB-ACCOUNT
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16	- B	C. B. & Q. Ry. - Our proportion of cost of Burlington Tours advertising- May.....	\$4,365.70
17	-	New York Tourist Bureau	1,666.67
18	- C	Northern Pacific Ry. - Our proportion of cost of electricity, heating, etc. during June.....	44.58
		Northern States Power Co. Our proportion of cost of electricity, etc., during July..	46.06
		Tri-State Tel. & Tel. Co.....	37.35
		Western Union.....	17.19
20	-	Sioux Falls Office- Distributing hand bills.....	1.00
		Seattle Office- 4 decks playing cards.....	1.80
		Coal furnished William Crooks engine.....	14.60
		Supplies furnished car occupied by D. Ashton acct.B.C.Parker party	29.48
		Seattle Transfer Co. - Supplies for farm tours.....	43.49

\$9,497.73

JUNE 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT Sub- Account

6	A-2	- Randall Co. - Menus used on Dining Cars.....	\$263.44
	H	- Milwaukee Letter Service - Multigraphing letters.....	4.00
11	A	- National Railway Publication Co.- 4 Guides.....	5.00
		Representation in Guide.....	247.09
12	A-1	Portland Office- Drayage.....	3.50
		Chicago Office- Drayage on window displays	3.00
		Pittsburgh Office- Drayage on literature..	8.05
		Seattle Transfer Co.....	2.95
	A-2	Everett Office- Express charges.....	.75
		Chicago Office- Express charges.....	2.06
		Des Moines Office- Express " on film.....	.63
		Cincinnati Office - " " " "	1.57
		Los Angeles Office- Express charges.....	6.15
		Seattle Office- " "	4.00
		Cleveland Office - " " on film.....	.53
		Railway Express Co.....	616.23
		C. B. & Q. Ry. - Freight.....	23.02
	B-1	Postage on Goats.....	85.00
	B-2	Toronto Office- Duty on calendars.....	7.37
		Collector of Customs duty on calendars...	150.00
		Postage on calendars.....	871.68
		T. A. Thompson - Duty on calendars.....	14.05
		Duty on calendars.....	9.18
	B-3	Toronto Office- Duty on literature.....	10.19
		Vancouver City Office- Duty on "	2.18
		Postage on material mailed out.....	601.64
		" " " " " "	111.45
		J. A. Blair - Postage on post cards.....	2.00
		Duty on literature and electric sign.....	14.05
13	B	Washington Water Power Co.-Lighting billboards.....	26.65
		Puget Sound Electric Co.-Lighting Sign....	10.45

ACCOUNT Sub-Account

15	A	-	S. P. & S. Ry. - Our proportion of cost of window cards for Portland office	\$4.67
			A. H. Hebb - window cards.....	2.00
			Truck & Murray - " "	6.00
16	B	-	C. B. & Q. Ry. - Our proportion of cost of Burlington Tours advertising during April.....	444.94
17			New York Tourist Bureau.....	1,666.67
18	C	-	Metropolitan Bldg. Co.- Our proportion of cost of heating Seattle Office during May and June.....	11.22
			Our proportion of cost of operating Seattle Office during May and June.....	65.29
			Tri-State Tel. & Tel. Co.....	12.30
			Tri-State Tel. & Tel. Co.....	25.85
			" " " " " "	11.23
			Pacific-Tel. & Tel. Co.....	7.00
			Western Union.....	49.00
			Northern States Power Co. - Our proport- ion of cost of heating, lighting, etc.- June.....	46.06
20			Sioux Falls Office-Distribution of hand bills.....	1.00
			Seattle Office- 8 decks playing cards furnished U. of W. Crew party.....	3.60
			Mississippi St. - Tail lights.....	6.89

\$5,471.58

MAY 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT Sub-Account

6	-	A-2	- Randall Co.-Menus used on dining cars.....	\$535.77
	-	H	- Pittsburgh Office-Multigraphing...	2.95
			- Seattle Office - "	3.00
11	-	A	- National Railway Publication Co. 4 Guides.....	5.00
			Representation in Guide.....	247.09
12	-	A-1	- Seattle Transfer Co.....	9.75
			" " "	4.45
			" " "	14.35
			" " "	2.50
			Philadelphia Office- Drayage.....	2.50
			Portland Office - Drayage	3.75
		A-2	Seattle Office - Express charges....	.40
			Railway Express Co.....	1,258.87
			Des Moines Office - Express.....	.41
			Boston Office- "	1.40
			San Francisco Office- "	11.02
			Chicago Office- Express.....	3.11
			Los Angeles Office- "	12.44
			C.B. & Q. Freight.....	40.84
		B-1	Postage on Goats.....	85.00
			Toronto Office - Duty on calendars..	4.20
			T. A. Thompson - " " "	10.75
			Postage on Calendars.....	888.12
		B-3	Toronto Office- Duty on literature...	2.63
			Postage on material mailed out.....	4.92
			" " " " "	637.48
			Vancouver Office- Duty on electros..	6.48
			T.A. Thompson - " " literature..	3.67
13		B	Washington Water Power Co.....	26.65
			Puget Sound Electric Co.....	10.99
14		A	L. D.Kitchell-Expenses for May....	9.25
15		A	A. H. Hebb - 1 window card.....	3.00
16		B	C. B. & Q. Ry. - Our proportion of cost of Burlington Tours advertis- ing for March.....	1,162.60

ACCOUNT	Sub-Account	
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17	-	New York Tourist Bureau.....\$1,666.67
18	- C	Tri-State Tel. & Tel. Co..... 25.92
		Pacific Tel. & Tel. Co.....11.23
		Tri-S ⁺ ate Tel. & Tel. Co.....24.55
		Western Union.....39.48
		N. P. Ry. - Our proportion of cost of electricity, heating, etc.-April 44.58
		Pacific Tel. & Tel. Co..... 1.65
20	-	New York Office- Luce Clippings. .. 5.80
		Pittsburgh Office- Playing cards to shippers..... 6.75
		Vancouver Sign Co. - Lettering
		Vancouver City Ticket Office..... 40.50
		1 M post cards received from the
		News Service 4.25
		Mat. Cascade Div..... 27.00

\$6,913.72

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ACCOUNT	Sub-Account		
6	A-2	-	Randall Co.- Menus used on dining cars.....\$542.61
	H	-	Hamble, Stern & Co., Chicago -Multigraphing.. 32.90
			Dicke-Raymond, Boston - Multigraphing..... 4.20
			Central Mail Advertising Co.- "11.00
			Conroy, Foley Letter Service- " 3.35
11	A	-	National Railway Publication Co.
			4 April Guides.....5.00
			Representation in Official Guide.....248.35
12	A-1	-	Pacific Transfer Co..... .60
			" " " 5.35
			Portland Office-Hauling during April..... 3.00
			San Francisco Office- Drayage..... 3.50
	A-2	-	C. B. & Q. Ry. - Freight..... .50
			San Francisco Office- Express72
			Cincinnati Office- Express..... 1.48
			Seattle Office- " 4.42
			San Francisco Office- " 1.74
			Los Angeles Office- " 2.97
			New York Office- " 1.21
			Railway Express Co.....617.86
			Boston Office- Express 1.70
			Portland Office- " 3.49
			Cleveland Office- "44
			Des Moines Office- " 1.79
			Chicago Office- "48
	B-1		Postage on Goats..... 85.00
	B-2		Postage on calendars.....828.84
			T. A. Thompson - Duty..... 7.85
			Vancouver Office- " 14.55
	B-3		A. H. Hebb - Duty on literature..... 11.92
			" " " 1.05
			Postage on material sent out.....905.21
			" " " " "523.12
			Toronto Office- Duty on advertising..... 7.40
			T. A. Thompson - " " " 7.75

ACCOUNT Sub-Account

13	B -	Washington Water Power Co.-	
		Lighting billboards.....	\$26.65
		Puget Sound Electric Co.....	6.15
		" " " "	4.87
14	A -	Boston Office- Expenses account	
		Glacier Park lecture before	
		Zonta Club.....	1.40
		Repairingmoving picture machine....	2.00
		New York Office- Expenses account	
		Glacier Park lecture before	
		Merchants Masonic Lodge.....	5.00
		San Francisco Office- Repairing film	1.50
17		New York Tourist Bureau.....	1,666.67
18	C -	Tri-State Tel. & Tel.Co.....	1.70
		Northern States Power Co.....	46.06
		Tri-State Tel. & Tel.Co.....	33.46
		" " " "	4.60
		Canadian National Telegraph Co....	.30
		Western Union.....	10.54
		Metropolitan Bldg. Co. - Our	
		proportion of cost of heating,	
		etc., of building during April....	6.65
		Metropolitan Bldg. Co. - Our	
		proportion of cost of operating	
		expenses of Seattle Office-April..	29.22
		Pacific Tel.& Tel. Co.....	11.23
		" " " "	9.35
20		Boston Office- Amount spent	
		entertaining news writers.....	5.00
		M. M. Hubbert- Luce Clipping Bureau	5.65
		Lab.- Cascade Div.....	10.75

\$5,780.10

MARCH 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

<u>ACCOUNT</u>	<u>Sub-Account</u>		
3	A-3 -	S. W. Stokes - Stencils and cutting "Empire Builder" program continuity.....	\$9.50
6	A-2 -	Randall Co. - Menus used on dining cars...	444.61
	H -	Des Moines Duplicating Co.-Multigraphing...	3.96
		Multigraphing Service Co. - "	2.75
8	B -	Chas. A. Libby - Photos of Spokane office..	59.50
		Seattle Times - Photos.....	3.00
11	A -	National Railway Publication Co. - 4 March Guides.....	5.00
		National Railway Publication Co. - Representation in the Official Guide.....	250.84
12	A-1 -	Pacific Transfer Co.....	1.00
		Pacific Transfer Co.....	.75
		Seattle Transfer Co.....	12.70
		" " "	8.20
		Portland Office- Drayage on advertising....	3.50
		Everett Office- " " oil painting.....	.50
		Chicago Office- " " literature.....	4.00
	A-2 -	Pittsburgh Office- Express charges onfilm...	2.51
		Des Moines Office - " " " "	.67
		Cincinnati Office - " " " "	.67
		Los Angeles Office - " " on literature	6.95
		Detroit Office- " " " "	9.49
		Spokane Office- " " " slides....	3.83
		Railway Express Co.	343.91
		C. B. & Q. Ry. - Freight.....	2.76
		Chicago Office - Express on literature.....	1.65
	B-1 -	Postage on Goats.....	85.00
	B-2 -	Postage on calendars.....	779.76
		A. H. Hebb- Duty on calendars.....	.85
		T. A. Thompson - " " " "	5.11
		A. Whitnall - " " " "	3.00
		Vancouver, B.C. Office- Duty on calendars.....	6.00

ACCOUNT Sub-Account

12	B-3	- Toronto Office- Duty on literature.....	\$6.60	
		D. Ashton - Postage on material.....	22.42	
		Postage on material mailed out.....	542.79	
		A. H. Hebb - Duty on adv. matter.....	2.77	
		Postage on material mailed out.....	667.49	
		T. A. Thompson - Duty on Adv.matter...	17.60	
		T. A. Thompson - " " " "	20.23	
		Vancouver B.C.Office- Duty on folders..	10.34	
13	B	- Washington Water Power Co.-Lighting billboards.....	26.65	
		Puget Sound Electric Co.-Lighting O.L. Sign.....	11.65	
14	A	- J. H. Kenney - Expenses account lecture	23.00	
15	A	- M. M. Hubbert- Material for window display.....	1.34	
16	A	- C. B. & Q. Ry. - Our proportion of cost of printing personnels, post cards & envelopes account American Bankers Assn.	105.78	
	B	- C. B. & Q. Ry. - Our proportion of cost of advertising Burlington Tours during February.....	182.25	
17		- New York Tourist Bureau.....	1,666.67	
18	C	- Metropolitan Bldg. Co. - Our proport- ion of heating office at Seattle-Feb.	11.05	
		Our proportion of operating Seattle office during February.....	33.15	
		Northern Pacific Ry. Co.- Our pro- portion of cost of heating, etc., for February.....	41.60	
		Metropolitan Bldg. Co. - Our pro- portion of cost of heating Seattle Office for March.....	8.25	
		Our proportion of cost of operating Seattle office for March.....	32.81	
		Pacific Tel. & Tel. Co.....	19.78	
		Tri-State Tel. & Tel. Co.....	21.00	
20		Mississippi St.- Tail Lights.....	2.05	
		M. M. Hubbert- Clippings from Luce Clipping Bureau.....	5.00	
		Supplies furnished by Seattle Com- missary account Prudence-Penny demonstration at Bon Marche.....	11.03	
		Expenses account Prudence-Penny.....	10.10	
		T. J. Morris- Repairing flasher sign...	3.00	\$5,568.37

FEBRUARY 1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

ACCOUNT Sub-Account

6	- A-2	- Randall Co. - Menus used on dining cars.....	\$385.43
6	- H	- T. F. Carroll- Multigraphed letters..	4.60
		C. B. Culbertson - " " "	3.00
8	- B	- M. M. Hubbert - Photo.....	.50
11	- A	- National Railway Publication Co. 4 Feb. Guides.....	5.00
	B	- National Railway Publication Co. Representation in Official Guide....	223.96
12	A-1	- J. H. Kenney - Drayage on motion picture machine.....	2.00
		H. Deissler - Drayage on motion picture machine.....	5.00
		H. Dickson - Drayage on folders and literature.....	3.00
		Seattle Transfer Co.....	7.50
	A-2	- S. L. Williams - Express charges on folders.....	2.00
		Railway Express Co.....	426.79
		B. C. Culbertson - Express charges on slides.....	.70
		E. H. Moot- Express charges on film.	.44
		C. B. & Q. Ry. - Freight.....	17.35
	B-1	- Postage on Goats.....	82.17
	B-2	- Custom duty stamps on calendars.....	280.00
		H. E. Watkins - Duty on calendars.....	5.19
		T. A. Thompson - " " "	7.60
		Postage on calendars.....	811.20
		A. H. Hebb - Duty on calendars.....	2.83
	B -3	- H. E. Watkins-Duty on time tables...	.50
		P. H. Yorke- Postage on literature....	1.42
		T.A. Thompson - Duty on literature....	2.63
		Postage on material mailed out.....	82.17
		" " " " "	571.30
		J. A. Blair - Postage.....	2.00
		A. H. Hebb - Duty on literature.....	2.15

ACCOUNT Sub-Account

13	B	- Washington Water Power Co. - Lighting Billboards.....\$26.65 Puget Sound Electric Co. - Lighting Oriental Limited sign..... 11.58
14	A	L. D. Kitchell - Expenses account lectures in California - February ..16.35 T. F. Carroll - Expenses account Glacier Park lecture..... 3.60
15	A	S. P. & S. Ry. - Our proportion of cost of window cards..... 4.74 Clark Sign Shop - 1 card sign..... 1.50
17	A	New York Tourist Bureau.....1,250.01
18	B	Lowman & Lanford Co.- 500 cards... 22.50
	C	Northern States Power Co. - Electricity, etc., for building.... 46.06 Metropolitan Bldg. Co. - Our pro- portion of cost of heating build- ing during January... .. 11.77 Metropolitan Bldg. Co. - Our pro- portion of cost of operating Seattle office for January..... 30.00 Tri-State Telephone Co..... 48.37 Western Union 21.07
20		M. M. Hubbert - Clippings from Luce Clipping Bureau..... 5.00 Tail Lights - Mississippi St..... 7.00 P. H. Yorke - Playing cards..... 4.95

_____ \$4,449.58

JANUARY
1930

BILLS NOT PASSED BY THIS DEPARTMENT BUT CHARGED TO
"TRAFFIC ADVERTISING"

<u>ACCOUNT</u>	<u>Sub-Account</u>			
2	- E-1	-	Minnesota Federation of Labor Year Book.....	\$500.00
6	- A-2	-	Randall Co.- Menus used on dining cars.....	393.17
6	- H	-	Rapid System Mailing Service- Multigraphing 450 letters and post cards.....	13.55
11	- A	-	National Railway Publication Co. 4 Jan. Guides.....	\$5.00
			2 Guides furnished Glacier Park Hotel Co.....	2.50
				7.50
	B	-	National Railway Publication Co. Representation in Official Guide....	223.96
12	A-1	-	W. B. Sullivan-Cartage on calendars...	.45
			C. A. Rand- Drayage on film.....	3.44
			J. H. Kenney - " " Motion Picture Equipment.....	5.00
			H. Dickson - " " folders & advertising matter.....	2.50
			Pacific Transfer Co. - Cartage	6.00
			Ray G. De Guire- Cartage on film and slides.....	19.40
			W. G. Mitsch - Cartage on calendars..	4.00
			Seattle Transfer Co.....	5.55
	A-2	-	Railway Express Co.....	318.09
			T. F. Carroll - Express on slides...	1.41
			S.L. Williams - " on radio program leaflets.....	.80
			J. E. Driscoll - " " Empire Builder programs.....	.80
			E. H. Moot - " "	2.48
			H. G. Schuette - "	.69
			C. B. & Q. Ry. Freight.....	8.37
			" " " "	13.35
	B-1	-	Postage on Goats.....	69.29
	B-2	-	Postage on Calendars.....	808.32
			Duty stamps on calendars.....	150.00
			H. E. Watkins- Duty.....	11.07
			A. H. Hebb - "	8.19
	B-3	-	Postage on material sent out.....	69.28
			" " " "	469.68

DECEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-account A-1 - On-Line East - Space

Montana

A-800 - C-324 - David Adv. Co. - Adv. during October:

Butte Post & Mont. Standard.....	\$12.74	
Great Falls Leader-Tribune.....	8.82	
Helena Independent.....	3.43	
" Record Herald.....	4.60	
	<u>\$29.59</u>	
Less dis.....	.59	\$29.00

North Dakota

Fargo Forum.....	\$213.00	
Grand Forks Herald.....	116.32	
Ruthton Tribune.....	5.00	
Wahpeton Farmer Globe.....	6.40	
	<u>\$340.72</u>	
Less dis.....	6.81	333.91

South Dakota

Sioux Falls Argus Leader.....		39.51
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Duluth & Superior

Duluth Herald & News Tribune....	21.56	
Superior Telegram.....	7.84	
	<u>29.40</u>	
Less dis.....	.59	28.81

Twin Cities

St. Paul Dispatch.....	215.60✓	
St. Paul Daily News.....	138.60✓	
Mpls. Tribune.....	270.48✓	
" Journal.....	240.75✓	
" Daily Star.....	97.58✓	
	<u>\$963.01</u>	
Less dis.....	19.26	943.75

Canada

Winnipeg Free Press.....	62.72	
" Tribune.....	43.12	
	<u>\$105.84</u>	
Less dis...	2.12	103.72
		<u>\$1,478.70</u>

DECEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-account A-2 - On-Line East - Preparation Cost

C-1730 - David Adv. Co. - Mechanical Expense for November.....\$265.47

DECEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account B - 1 - On-Line West - Space

A-887 - C-575 - Altnow-Singleton - Adv. during November.....	\$2,497.97 ✓
Traffic Advertising Common." acct. radio.....	448.32 ✓
A-45 - C-3180 - Altnow-Singleton - Adv. during December.....	2,862.91 ✓
A-23 - C-2424 - Seattle Daily Times - Dec. 7th.....	6.00 ✓
A-22 - C-2422 - Seattle Post Intelligencer - Dec. 7th & Nov. 16th..	20.00 ✓
A-893 - C-761 - Altnow-Singleton - Our proportion of cost of joint advertising during November.....	75.90 ✓
A-32 - C-2352 - W. S. Kirkpatrick - Our proportion of cost of pooled line advertising during November.....	<u>24.20</u> ✓
	\$5,935.30

ACCOUNT 1 - Newspaper Advertising
Sub-Account B -2 - On-Line West - Preparation Cost

J-557 - Altnow-Singleton - Mechanical Expense for November.....	\$528.36
Mechanical Expense account joint advertising during November.....	<u>8.76</u>
	\$537.12

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

A-30 - C-2208 - McJunkin Advertising Co. - Difference account
short rate for adv. in Pittsburgh Press....119.54

ACCOUNT 1 - Newspaper Advertising
Sub-account C-2 - Off-Line - Preparation Cost

Traffic Advertising Co. radio...30.80

\$127.15

DECEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-888 - C-993 - N. Y. & Cuba Mail S.S.Co. - Our proportion of cost
of advertising during October.....\$29.17 ✓

A-885 - C-929 - Osaka Mainichi - Nov..... 25.00 ✓

A-870 - C-429 - Japan Times & Mail - Nov..... 60.00 ✓

A-890 - C-1959 - Shanghai Evening Post - Nov..... 12.19 ✓

A-11 - C-1861 - Manila Daily Bulletin..... 25.70 ✓

A-41 - C-3119 - Shanghai Times - Dec 50.00 ✓

\$202.02

ACCOUNT 1 - Newspaper Advertising
Sub-Account D -2 -Orient - Preparation Cost

NOVEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

Minnesota

A#718 - C-8 - David Advertising Co. - Advertising during Sept.:

Bemidji Pioneer.....\$7.00
Crookston Times..... 8.82
Moorhead News..... 8.40
St. Cloud Times & Journal
Press....16.80
Silver Lake Leader..... .50

\$41.52
Less dis..... .83

\$40.69 ✓

Montana

Billings Gazette.....27.44
Butte Standard Post.....85.28
Great Falls Leader &
Tribune.....59.04
Havre News.....12.60
Helena Independent.....20.09
Helena Record-Herald.....28.56
Kalispell Interlake..... 7.00
Lewistown Democrat-News...13.72
Wolf Point Herald.....50.00

\$303.73
Less dis... 6.07

297.66 ✓

North Dakota

Devils Lake Journal..... 8.82
Fargo Forum.....75.60
Grand Forks Herald.....36.72
Minot News 11.76

\$132.90
Less dis..... 2.66

130.24 ✓

South Dakota

Sioux Falls Argus Leader...73.92
Watertown Public Opinion...11.20
Yankton Press & Dakotan...11.20

96.32
Less dis.....1.93

94.39 ✓

Duluth & Superior

Duluth Herald & News-Tribune.....	\$107.08	
Superior Telegram.....	29.12	
	<u>\$136.20</u>	
Less dis.....	2.72	\$133.48 ✓

Twin Cities

St. Paul Dispatch.....	\$265.68	✓
St. Paul Daily News.....	1161.28	✓
Mpls. Tribune.....	269.28	✓
" Journal.....	246.60	✓
" Daily Star.....	61.20	✓
	<u>\$1,004.04</u>	
Less dis.....	20.08	
		983.96 ✓

Canada

Winnipeg Free Press.....	\$63.36	
" Tribune.....	43.12	
	<u>\$106.48</u>	
Less dis.....	2.13	104.35 ✓

\$1,784.77

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - On-Line East-Preparation Cost

C-1628 - David Adv. Co. - Mechanical Expense	for October	\$137.88
" " " "	advertising Comm.	<u>25.86</u>
		\$163.74

NOVEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

A-859 C-2125 - Seattle Times - Advertising in the
Jean Column on Nov.16th.....\$7.50 ✓

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-585 - Altnow Singleton - Mechanical Expense for October.....\$385.06 ✓

NOVEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - -Off-Line East - Space

A-837 - C1581 - McJunkin Advertising Co. - Advertising in
Eastern papers and Chicago papers account
radio

\$1,091.03 ✓
Traffic Advertising Common.

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2 - Off-Line East - Preparation Cost.

C-3040 - McJunkin Adv. Co. - Mechanical Expense for November

account radio...\$61.90 ✓
Traffic Advertising Common.

NOVEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-810 - C-652 - N. Y. & Cuba Mail Steamship Co. - Our proportion of cost of advertising for Sept.....	\$29.17 ✓
A-801 - C-645 - Osaka Mainichi - Oct. advertising.....	25.00 ✓
A-833 - C-1222 - Shanghai Times - Nov.....	50.00 ✓
A-848 - C-1973 - Manila Bulletin - Oct. 1-15.....	25.60 ✓
A-832 - C-1975 - Shanghai Evening Post - October.....	12.87 ✓
	\$142.64 ✓

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation Cost

C-3040 - McJunkin Advertising Co. - Mech. Expense account Chinese newspapers during November.....	\$6.65
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OCTOBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

Montana

A-662- C-4 - David Adv. Agency - Adv. as follows:

Havre Journal - June and July -	\$38.40	
Saco Independent - " " -	21.00	
Poplar Standard - Aug. 7.....	4.20	
Lewistown Argus - May 22.....	36.00	
" Democrat News - May 27-28..	35.00	
	<u>\$134.60</u>	
Less dis....	2.69	\$131.91

North Dakota

A-662- C-4 - David Adv. Agency:

Bottineau Courant - June 5.....	5.29
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South Dakota

A-662- C-4 - David Adv. Co. -

Sioux Falls Argus-Leader- Aug. 25-28	39.51
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Twin Cities

A-662- C-4 - David Adv. Agency:

St. Paul Pioneer Press- June 15.....	<u>49.98</u> ✓
	\$226.69 ✗

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-2036 - David Adv. Co. - Mechanical Expense for Sept.	\$157.69 ✗
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OCTOBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

A-790 - C-3244 - Altnow-Singleton - Adv. During August.....\$2,471.02 X ✓
Traffic Advertising Common account radio. 444.50 X ✓
A-778 - C-2199 - Strang & Prosser - Our proportion of cost of
pool line advertising during October..... 79.15 X ✓
\$2,994.67

ACCOUNT 1 - Newspaper Advertising
Sub-account B-2 - On-Line West- Preparation Cost

C-249 - McJunkin Advertising Co. - Photostats of radio ads for
Traffic Advertising Common. D. Ashton.....\$3.00 X
J-633 - Altnow-Singleton - Mechanical Expense for September.....580.06 X
\$583.06

OCTOBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

A-741 - C-1216 - McJunkin Advertising Co. - Adv. in Chicago
newspaper account radio..... \$142.80 X

McJunkin Advertising Co.- Adv. in Eastern
newspapers account radio during Oct.....1,091.89 X

Traffic Advertising Common. \$1,234.69

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2 - Off-Line East - Preparation Cost

C-2409 - McJunkinadv. Co. - Mech. Expense for October (Radio ads).....^{Traffic Advertising Common.} \$340.35 X

C-2036 - David Adv. Co. - Mechanical Expense for Sept..... 37.09 X

C-249 - McJunkin Adv. Co. - Mech. Expense for September.....^{Traffic Advertising Common.} 75.85 X

\$453.29

OCTOBER

ACCOUNT 1 - Newspaper Advertising Co
Sub-Account D-1 - Orient - Space

A-735 - C-877 - San Min Morning Paper - Our proportion of cost of advertising from Mar. 18, 1930 to Mar. 17, 1931.....	\$100.00	✓
A-766 - C-2257 - Shanghai Evening Post - Adv. during September.....	17.43	✓
A-768 - C-2266 - Japan Times & Mail - Oct.....	60.30	✓
A-785 - C-3021 - Japan Advertiser - Oct. 21.....	36.00	✓
A-722 - C-378 - Japan Times & Mail - September.....	49.16	✓
A-740 - C-876 - Japan Advertiser - Sept. 26.....	36.00	✓
A-747 - C1502 - Shanghai Times - Oct.....	50.00	✓
A-748 - C1766 - Manila Bulletin - Sept.....	25.70	✓
	<u>\$374.59</u>	

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation

J-633 - Altnow-Singleton - Mech. Expense for October..... \$8.96 X

SEPTEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-2080 - David Advertising Co. - Mechanical Expense for August.....\$14.85

SEPTEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

A-704 - C-2184 - Seattle Post Intelligencer - Advertising
in the Doris Column on Sept. 7-14-21.....\$38.00 ✓

A-703 - C-2182 - Seattle Daily Times- Advertising in the
Jean Column on Sept. 7-14-21.....24.50 ✓

A-728 - C-3617 - Altnow-Singleton - Advertising during
September account radio broadcasting.....973.69 ✓

Advertising during September.....6,661.38 ✓

\$7,697.57

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West-Preparation Cost

J-594 - Altnow-Singleton - Our proportion of cost of mechanical
expense account joint advertising during June.....\$11.71

August.....10.92

Mechanical Expense for August.....480.89

\$503.52

SEPTEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

A-692 - C-1449 - McJunkin Advertising Co. - Adv. in Chicago
newspapers on Sept. 29th account radio.....\$604.80 ✓

A-707 - C-1936 - McJunkin Advertising Co. - Adv. in Eastern
newspapers during September account radio.....3,036.17

\$3,640.97

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2 - Off-Line East - Preparation Cost

SEPTEMBER

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-669 - C-881 - New York & Cuba Mail Steamship Co.
Our proportion of disbursements by our
Havana agent account advertising during July....\$29.17 ✓
A-700 - C-2449- " August..... 29.17 ✓

A-666 - C-1102- Osaka Mainichi- Advertising during August.....25.15 ✓
A-672 - C-1104- Shanghai Times - Aug. & Sept.....100.00 ✓
A-678 - C-1456 - Shanghai Eve. Post - August..... 14.32 ✓
A-710 - C-2391 - Manila Bulletin - August..... 25.70 ✓

\$223.51

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation Cost

J-594 - Altnow-Singleton - Mech.Expenses for August.....\$128.91

AUGUST

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

C-1673 - A-618 - Northern Pacific Railway - Our
proportion of cost of joint adver-
tising account Twin Cities-Duluth
service..... \$90.30

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1665- David Adv. Co. - Mechanical Expense for July.....\$78.47

AUGUST

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

C-563 - A-611 - W. S. Kirkpatrick - Our proportion of cost of advertising (Joint) during July.....	\$88.71
C-2296 - A-655 - W. S. Kirkpatrick - Our proportion of cost of joint advertising during June.....	39.73
C-2436 - A-658 - W. S. Kirkpatrick - Our proportion of cost of joint advertising during August.....	93.29
C-2570 - A-657 - Altnow-Singleton - Our proportion of cost of pooled line advertising during August.....	88.48
C-3218 - A-656 - Altnow-Singleton - Our proportion of cost of pooled line advertising during June and July.....	89.60
C-3173 - A-663 - Altnow-Singleton - Advertising during Aug..	5,856.53
C-1958 - A-638 - Seattle Daily Times - Adv. during Aug.....	9.00
	<u>\$6,265.34</u>

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-515 - Altnow-Singleton - Mechanical Expense for July.....	\$541.55
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AUGUST

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

C-880 - A-612 - New York & Cuba Mail Steamship Co. - Our proportion of cost of advertising during June.....	\$29.17	✓
C-878 - A-603 - Japan Times & Mail - July.....	60.00	✓
C-713- A-602- Japan Advertiser - July 20th.....	36.00	✓
C-715 - A-604 - Osaka Mainichi - July.....	25.00	✓
C-1676 - A-606 - Shanghai Times - July.....	30.90	✓
C-2574 - A-647 - Japan Advertiser - Aug. 20th.....	36.00	✓
C-2212 - A-630 - Shanghai Evening Post - July.....	17.28	✓
C-3166- A-659 - Manila Daily Bulletin - July.....	25.70	✓
C-3144 - A-651 - Japan Times & Mail - August.....	60.00	✓
C-3162 - A-646 - Shanghai Times- March 16 to May, less credit..	110.00	✓
	\$430.05	

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation Cost

J-515 - Altnow-Singleton - Mechanical Expense for July.....	\$27.26
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JULY

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

Minnesota

A-456 - C-12 - David Adv. Co. - Benson Monitor -June 6th..\$276.60

A-456 - C-12 - David Adv.Co. -Adv. during May:

Bemidji Pioneer.....	\$7.35	
Crookston Times.....	8.82	
Moorhead News.....	6.30	
St.Cloud Times & Journal Press.....	17.64	
	<u>\$40.11</u>	
Less discount	<u>.80</u>	39.31

A-516 - C-57 - David Adv.Co. - Adv. during June:

Crookston Times.....	18.90	
Moorhead News.....	22.68	
St.Cloud Journal Press & Times.....	45.36	
Bemidji Pioneer.....	18.90	
	<u>\$105.84</u>	
Less discount	<u>1.12</u>	<u>103.72</u>
		\$419.63

Montana

A-516 - C-57 - David Adv.Co. - Adv. During June:

Billings Gazette.....	48.02
Choteau Acantha.....	8.40
Great Falls Tribune- Leader...	103.32
Great Falls Rocky Mt. Husbandman.....	14.00
Havre News.....	18.90
Helena Independent.....	20.58
Hinsdale Tribune.....	7.00
Joplin Farmer.....	9.80
Kalispell Interlake....	10.50
Lewistown Democrat News	20.58
Lewistown Farmer.....	13.72
Malta News.....	18.00
Medicine Lake Wave.....	11.20
Nashua Independent.....	8.40
Shelby Promoter.....	11.20
Bainville Tribune.....	8.40
Butte Post.....	76.44

Conrad Observer.....	\$9.80	
Glasgow Courier.....	14.00	
Plentywood Producers News..	12.60	
	<u>\$44.86</u>	
Less discount.....	8.90	\$435.96

A-594 - C-3430 - David Adv.Co.-Adv. during July:

Bainville Valley Tribune.....	\$16.80	
Big Sandy Mountaineer.....	25.20	
Billings Gazette.....	54.88	
Butte Mont. Standard Post.....	76.44	
Chinook Opinion.....	25.20	
Choteau Acantha.....	16.80	
Columbia Falls Columbian.....	25.20	
Conrad Independent-Observer....	19.60	
Culbertson Searchlight.....	29.40	
Cut Bank Pioneer Press.....	29.40	
Dutton Sentinel.....	21.00	
Fort Benton River Press.....	25.20	
Froid Tribune.....	25.20	
Glasgow Courier.....	19.60	
Great Falls Tribune-Leader	52.92	
Havre News.....	18.90	
Helena Independent.....	20.58	
Helena Record Herald.....	70.56	
Hingham American.....	21.00	
Hinsdale Tribune.....	14.00	
Joplin Farmer.....	19.60	
Kalispell Inter Lake.....	10.50	
Lambert Farmer.....	29.40	
Lewistown Democrat-News.....	23.52	
Scobey Leader.....	42.00	
Shelby Promoter.....	22.40	
Shelby Tribune.....	29.40	
Sidney Herald.....	29.40	
Sweet Grass Advocate.....	21.00	
Whitefish Independent.....	8.40	
Lewistown Farmer.....	27.44	
Malta News.....	25.20	
Nashua Independent.....	16.80	
Plentywood Producers News.....	25.20	
Poplar Standard.....	21.00	
Redstone Review.....	21.00	
Rocky Mountain Husbandman.....	28.00	\$1,032.14
Less discount.....		<u>20.64</u>
		\$1,011.50
		\$1,447.46

North Dakota

A-456- C-12 - David Adv. Co. - Advertising during May:

Devils Lake Journal.....	\$8.40	
Devils Lake World.....	7.00	
Fargo Forum.....	135.80	
Grand Forks Herald.....	62.82	
Minot News.....	11.76	
	<u>\$225.28</u>	
Less dis.....	4.51	\$220.77

A-516 - C-57 - David Adv. Co. - Adv. during June:

Devils Lake Journal.....	21.84	
Devils Lake World.....	11.20	
Fargo Forum.....	173.00	
Grafton Record.....	4.80	
Grand Forks Herald.....	103.04	
Grenora Newsman.....	2.40	
Hillsboro Banner.....	4.20	
Lakota American.....	3.60	
Larimore Pioneer.....	4.20	
Minot News.....	30.24	
Minot Independent.....	6.00	
Minto Journal.....	2.40	
New Rockford Transcript....	4.20	
Ray Pioneer.....	3.60	
Rolla Star.....	3.60	
Wahpeton Farmer Globe.....	5.04	
Westhope Standard.....	2.40	
Grafton News & Times.....	4.20	
Rugby Tribune.....	3.60	
	<u>393.56</u>	
Less discount...	7.87	385.69

A-594 - C-3430 - David Adv. Co. - Adv. during July:

Fargo Forum.	48.20	
Grand Forks Herald.....	23.52	
B		
Adv. during June:		
Cavalier Chronicle.....	7.20	
New Rockford Farmers		
Provost.....	3.60	
New Rockford Transcript....	1.40	
Williston Herald.....	3.60	
	<u>\$87.52</u>	
Less dis....	1.75	85.77
		\$692.23

South Dakota

A-456 - C-12 - David Adv. Co. - Adv. During May:

Sioux Falls Argus Leader.....	\$115.92	
Watertown Public Opinion.....	11.76	
Yankton Press & Dakotan.....	11.92	
	<u>\$139.60</u>	
Less dis.....	2.99	\$136.81

A-516 - C-57 - David Adv. Co. - Adv. during June:

Sioux Falls Argus Leader.....	164.64	
Aberdeen American News.....	40.04	
Watertown Public Opinion.....	73.52	
Yankton Press & Dakotan.....	25.52	
	<u>251.72</u>	
Less dis.....	5.03	246.69

A-594 - C-3430 - David Adv. Co.-Adv. during July:

Aberdeen American News.....	58.94	
Sioux Falls Argus Leader....	80.64	
	<u>\$139.58</u>	
Less dis....	2.79	<u>136.79</u> 520.29

Iowa

A-516 - C-57 -David Adv.Co. - Adv. in Sioux City
Journal during June.....\$21.40

A-594 - C-3430 - David Adv. Co. -Adv. in Sioux
City Tribune during July..... 21.40 42.80

Duluth & Superior

A-456 - C-12 - David Adv. Co. - Adv. during May:

Duluth Herald & News Tribune....	196.68	
Superior Journal.....	45.00	
" Telegram.....	71.52	
	<u>\$313.20</u>	
Less dis.;.....	6.26	\$306.94 ✓

A-516- C-57 - David Adv. Co. - Advertising in
Superior Journal during June..... 57.92 ✓

A-594 - C-3430 - David Adv. Co. - Adv. during July:

Duluth Herald & News Tribune.....	\$63.80
Superior Journal.....	15.50
Superior Telegram.....	24.80

Adv. during June

Duluth Herald & News Tribune.....	260.04
Superior Telegram.....	94.56

\$458.70

Less dis..... 9.17

\$449.53

\$814.39

Canada

A-456 - C-12 - David Adv. Co. - Adv. during May:

Winnipeg Free Press.....	\$59.40
" Tribune.....	40.00

\$99.40

Less dis..... 1.99

\$97.41 ✓

A-516 - C-57 - David Adv. Co. - Adv. during June :

Winnipeg Free Press/.....	99.30
" Tribune.....	65.80

165.10

Less dis.... 3.30

161.80 ✓

A-594 - C-3430 - David Adv. Co. - During July:

Winnipeg Free Press.....	58.80
" Tribune.....	39.20

\$98.00

Less dis... 1.96

96.04 ✓

\$355.25

Twin Cities

A-555 - C-863 - Northern Pacific Ry. - Our proportion
of cost of joint Isle Royale advertising....\$80.00

A-456 - C-12 - David Adv. Co.- Adv. during May:

St. Paul Dispatch.....	\$860.44	✓
" " Daily News.....	70.00	✓
" " ".....	499.68	✓
Mpls. Tribune.....	863.80	✓
" Journal.....	695.25	✓
" ".....	94.72	✓
" Daily Star.....	453.22	✓
	<u>\$3,537.11</u>	
Less dis.....	70.74	
		\$3,466.37

A-516 - C-57 - David Adv. Co.-Adv. during June:

St. Paul Dispatch.....	997.92	✓
" ".....	58.80	✓
" ".....	201.60	✓
" Daily News.....	623.16	✓
" ".....	39.20	✓
Mpls. Tribune.....	991.20	✓
" ".....	64.00	✓
" ".....	60.80	✓
" Journal.....	866.50	✓
" Daily Star.....	491.98	✓
" Tidende.....	16.80	✓
	<u>\$4,411.96</u>	
Less dis.....	88.24	
		4,323.72 ✓

A-594 - C-3430 - David Adv. Co. - Adv. during July:

St. Paul Dispatch.....	698.32	✓
" Daily News.....	501.12	✓
Mpls. Tribune.....	675.92	✓
" Roto.....	201.60	✓
" Journal.....	675.50	✓
" Roto.....	168.00	✓
" Daily Star.....	428.40	✓
	<u>\$3,348.96</u>	
Less dis.....	66.98	
		<u>3,281.88</u>
		<u>\$11,151.97</u>
		\$15,444.02

ACCOUNT 1-Newspaper Advertising
Sub-account A-2 - On-Line East - Preparation Cost

C-2398 - David Adv. Co. - Mech. Expense for June.....\$786.83 ✓

JULY

ACCOUNT 1- Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

A-595 - C-3427 - Altnow-Singleton Inc.- Adv. during July.....\$5,283.28 ✓

A-576 - C-1684 - Seattle Post Intelligencer - July 20th-
Doris Column..... 20.00 ✓

A-577 - C-1686 - Seattle Times- July 13th - Jean Column..... 14.50 ✓

\$5,317.78

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-603 - Altnow-Singleton - Mechanical Expense for June.....\$530.65

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

JULY

A-492 - C-33 - Kung Shong Yat Po.....\$9.00 ✓

A-540 - C-299 - Japan Times & Mail - June.....60.15 ✓

A-539 - C-374 - Shanghai Times - June.....50.00 ✓

A-566 - C-1043 - Manila Daily Bulletin - June.....25.70 ✓

A-567- C- 1691 - Shanghai Evening Post.....13.22 ✓

\$158.07 ✓

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient- Preparation Cost

J-603 - Altnow-Singleton Inc. - Mechanical Expense for June....\$116.22 ✓

JUNE

ACCOUNT 1 - Newspaper Advertising
 Sub-Account A-1 - On-Line East- Space

A-368- C-322 - David Advertising Co.

Fargo Forum	\$61.50		
Grand Forks Herald	15.68		
	<u>\$77.18</u>		
Less discount.....	.54		\$75.64
Sioux Falls Argus Leader-April.....		65.86	
Sioux City Journal..	\$43.68		
" " Tribune....	43.68		
	<u>\$87.36</u>		
Less discount.....	1.75		85.61
Duluth Herald & News Tribune.....	67.76		
Superior Telegram...	24.64		
" Journal.....	15.40		
	<u>\$107.80</u>		
Less discount.....	2.16		105.64
St. Paul Dispatch..	563.36		
" Daily News....	387.72		
Mpls. Tribune....	722.40		
" Journal.....	674.00		
" Daily Star...	373.64		
	<u>\$2,721.14</u>	2666.72	
Less discount.....	<u>11.10</u>		2,660.04
Winnipeg Free Press	73.50		
" Tribune.....	49.00		
	<u>\$122.50</u>		
Less discount.....	2.45		120.05
			<u>\$3,102.84</u>

A-464- C-529 - David Adv. Co. - Our proportion of
 cost of advertising during May account
 Twin Cities-Duluth service.....

172.60
\$3,285.44

ACCOUNT 1 - Newspapers Advertising
 Sub-Account A-2 - On-Line East- Preparation Cost

C-2100 - David Advertising Co. - Mechanical Expense for May....\$723.49

JUNE

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

A-500- C-1854 - Seattle Post-Intelligencer - June 15-22-
Doris Column.....\$37.50
A-498 - C-1853- Seattle Times- June 1-22 -Jean Column..... 37.00
A-537 - C-3393 - Altnow-Singleton - Advertising during June
5,713.99
\$5,788.49

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West-Preparation Cost

C-2161 - McCJunkin Advertising Co. - Mechanical expense
for May account west end advertising.....\$149.55
J-624- Altnow-Singleton - Mechanical Expense for May.....1,007.34
Mechanical expense account pool train service
advertising during May - our proportion..... 10.24
\$1,167.13

JUNE

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

A-473 - C-1136 -	McJunkin Advertising Co. - Advertising in Chicago newspapers during June.....	\$2,340.00	
A-477- C-1137 -	McJunkin Advertising Co. - Advertising in Eastern newspapers during June.....	13,815.45	
		<u>\$16,155.45</u>	

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2 - Off-Line East - Preparation Cost

C-2161- McJunkin Advertising Co.-Mech.Expense for May:

Train service ads.....	\$403.06	
Acct.Canadian papers....	89.36	
Summer Travel.....	<u>1,778.24</u>	\$2,270.66

C-3389 - McJunkin Advertising Co. - Mech. Expense for

June account adv. in Canadian newspapers	\$10.23	
Mech. expense for June.....	<u>304.64</u>	<u>314.87</u>
		\$2,585.53

JUNE

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-415- C-384- Kung Shong Yat Po - June.....	\$9.00 ✓
A-514- C-2486 - N. Y. & Cuba Mail Steamship Co. - Our proportion of disbursements by our Havana Agent during May.....	29.17 ✓
A-468 - C-1092 - Japan Times & Mail - May.....	70.15 ✓
A-459 - C-554- Osaka Mainichi - May.....	25.81 ✓
A-534 - C-3425 - Japan Times & Mail - April.....	67.10 ✓
A-533 - C-3424- Japan Advertiser - May 23-June 20.....	72.00 ✓
A-535 - C-3423- Osaka Mainichi - June.....	26.00 ✓
A-507 - C-2328 - Manila Bulletin - May.....	25.70 ✓
A-509- C-2489 - Shanghai Evening Post - May.....	12.93 ✓
	<u>\$337.86</u>

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient- Preparation Cost.

MAY

ACCOUNT 1 - Newspaper Advertising
Sub-Account R-1 - On-Line East - Space

C-1387- A-393 - Ada Index - Anniversary Edition-May 22.....\$11.00 ✓

C-82 - A-303 - David Adv. Co. - Advertising as follows:

Fargo Forum - Mar. 26th.....\$13.72
Sioux Falls Argus Leader - Mar. 2.....16.46
St. Paul Dispatch and
Mpls. Tribune - Mar. 31st.....164.65 ✓ 194.83

C-305 - A-367 - David Adv. Co. - Our proportion of
cost of joint advertising account Duluth-
Twin Cities service during April..... 37.02

\$242.85

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - On-Line East - Preparation Cost.

C-1696 - David Adv. Co. - Mech. Expense for April.....\$669.59

84
164

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-621 - Altnow-Singleton	- Mechanical Expense for April.....	\$1203.34
	" " account	
	competitive advertising.....	<u>196.97</u>
		\$1,400.31

MAY

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

C-1336 - A-400 * McJunkin Advertising Co.:
Advertising in Eastern Papers - May....\$19,603.53
" " Chicago " - "4,020.00

C-727 - A-373 - McJunkin Advertising Co. - Advertising
in the Commercial & Financial Chronicle on
May 10th and 24th..... 266.68

\$23,890.21

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2- Off-Line East - Preparation Cost

C-1756 - McJunkin Advertising Co. - Mechanical Expense for April \$2,441.00

MAY

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

C-1076 - A-370 - N. Y. & Cuba Mail Steamship Co. -	
Our proportion of cost of disbursements	
account advertising during March.....	\$29.17 ✓
C-3396 - A-445.....	" " 29.17 ✓
C-93 - A-314 - Kung Shong Yat Po - May.....	9.00 ✓
C-1006 - A-363 - American Chamber of Commerce - March & April.....	50.15 ✓
C-1004 - A-366 - Osaka Mainichi - April.....	25.00 ✓
C-1388 - A-404 - Japan Advertiser - Mar. 18th - April 19th....	72.00 ✓
C-2352 - A-410 - Shanghai Times - March 16th to May 31.....	45.00 ✓
C-2723 - A-407 - Manila Bulletin - April 1-15.....	25.70 ✓
C-2722 - A-408 - Shanghai Evening Post - April.....	17.28 ✓

\$302.47

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation Cost

J-621 - Altnow-Singleton - Mechanical Expense for April.....	\$116.62
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APRIL

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

C-2041 - A-310 - Lewistown Democrat News-Feb. 13-14.....\$25.00
C-2633- A-342 - Great Falls Leader - Oil Edition -
Mar. 28th - 80 Ins. @ 60¢..... 48.00 \$73.00

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 -On-Line East- Preparation Cost

C-2303 - David Adv. Co. - Mechanical Expense for March.....\$325.55

APRIL

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - On-Line West - Space

C-1703 - A-324 - Seattle Post-Intelligencer - April 13th -
Doris Column - 39 Li. @ 50¢.....\$19.50 ✓

C-1704 - A-325 - Seattle Times - April 27th - Jean Column -
45 Ins. @ 50¢.....22.50 ✓

C-3234 - A-356 - W. S. Kirkpatrick - Our proportion of
cost of joint advertising during April.....36.13 ✓

\$78.13

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-614 - Altnow-Singleton - Mechanical Expense for March.....\$784.13

APRIL

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

C-490 - A-292 - McJunkin Advertising Co. - Advertising in
Commercial & Financial Chronicle - April 12th-
2 cols.....\$133.34

C-1617 - A-319 - McJunkin Advertising Co.- Eastern Newspapers-
April - (Summer Travel)....17,658.13

C-1594 - A-318 - McJunkin Advertising Co. - Chicago newspapers-
April - (Summer Travel).....3,594.00

\$21,385.47

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-2 - Off-Line East-Preparation Cost

C-1754 - McJunkin Advertising Co. - Mechanical expense for March..\$1,084.84

APRIL

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

C-723 - A-277 - Osaka Mainichi - March/.....	\$25.15	✓
C-882 - A-299 - N. Y. & Cuba Mail Steamship Co. - Our proportion of cost of advertising in Havana - February.....	29.17	✓
C-67- A-248 - Kung Shong Yat Po.....	9.00	✓
C-1285 - A-309 - Manila Bulletin - March.....	12.85	✓
C-139 - A-312 - Shanghai Post - Mar ^m 18th and 25th.....	8.70	✓
		\$84.87

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient- Preparation Cost

J-614- Altnow-Singleton - Mechanical Expense - Feb.....	\$122.62	
J-614 - " " - " " - March.....	51.97	\$174.59

MARCH

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

A-217 - C-1431 - David Adv. Co.

Advertising in Sioux Falls Argus Leader on
Feb. 10, 17, and 19, 1930 - 504 Li. @ 10¢, less dis.....\$49.39

Superior Journal - Jan. 8 - 322 Li. @ 5¢, less dis..... 15.78

A-239 - C-2292 - Wahpeton Farmer-Globe - Mar. 25th-13Li. @ 10¢ 1.30

\$66.47

ACCOUNT 1
Sub-Account A-2 - On-Line East - Preparation Cost

C-2485 - David Adv. Co. - Mechanical Expense for February.....\$173.53

MARCH

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - West End - Space

A-192 - C-548 - Altnow-Singleton - Advertising during Feb...	\$1,780.70	✓
A-268 - C-3038 - W. S. Kirkpatrick - Our proportion of cost of joint advertising during March.....	72.91	✓
A-262 - C-3090 - Seattle Times - Mar. 16th - 26 Ins. @ 50¢...	13.00	✓
A-260 - C-3563 - Seattle Post-Intelligencer - Mar. 16th - 42 Li. @ 50¢ ...	21.00	✓
A-271 - C-3585 - Altnow-Singleton - Advertising during Mar...	3,829.33	✓
	<u>\$5,716.94</u>	

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-2 - West End- Preparation Cost

J-608 - Altnow-Singleton - Mechanical Expense for Feb.....\$127.94

MARCH

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Space

A-242	-	C-2073	-	McJunkin Advertising Co. - Advertising in Eastern Newspaper - March.....	\$8,035.33
A-223	-	C-2289	-	McJunkin Advertising Co. - Advertising in Chicago Newspapers - March.....	1,173.00
A-272	-	C-3945	-	McJunkin Advertising Co. - Difference in rate earned and rate billed for advertising in the Baltimore Sun - 3876 Li. @ 3¢, less credit and dis.....	30.97
					\$9,239.30

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-Line East - Preparation Cost

MARCH

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-219 - C-1705 - Osaka Mainichi - Feb.....	\$25.10	✓
A-198 - C-743 - American Chamber of Commerce - Feb.....	24.90	✓
A-193 - C-885 - N.Y. & Cuba Mail Steamship Co. - Our propor- tion of cost of advertising - Jan.....	29.17	✓
A-200 - C-939 - Kung Shong Yat Po. - March.....	9.00	✓

\$88.17

ACCOUNT 1 - Newspaper Advertising
Sub-Account D- 2 - Orient -Preparation Cost T

FEBRUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-1 - On-Line East - Space

A-128 - C-561 - David Advertising Co. - Nov.

North Dakota

Alexander Chronicle - 24 Ins. @ 22½¢	\$5.40	
Crosby Journal - 36 " @ 30¢	10.80	
Glenburn Advance - 36" @ 20¢	7.20	
Williston Farmers Press - 36" @ 35¢	12.60	
	<u>\$36.00</u>	
Less discount.....	.72	\$35.28

Twin Cities

St. Paul Dispatch- Jan. 5 - 296 Li. @ 30¢	88.80	✓
" Daily News " 19- 294 Li. @ 14¢	41.16	✓
	<u>\$129.96</u>	
Less dis.....	9.28	120.68

Canada

Winnipeg Free Press- Jan. 13 - 100 Li. @ 15¢	\$15.00	
" Tribune - " 9-21- 184 " @ 10¢	18.40	
	<u>\$33.40</u>	
Less dis.....	.67	32.73

158.69

ACCOUNT 1
Sub-Account A-2 - On-Line East - Preparation Cost

FEBRUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account B-1 - West End- Space

A-175	-	C-2452	-	W. S. Kirkpatrick - Our proportion of cost of joint advertising during December.....	\$163.65	
A-176-		C-2453	-	Feb.....	<u>108.37</u>	\$272.02

ACCOUNT 1 - Newspaper advertising
Sub-Account B-2 - West End- Preparation Cost

J-586	-	Altnow-Singleton	-	Mechanical Expense for January....	\$367.62	
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FEBRUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account C-1 - Off-line East - Space

A-117 - C-524 - McJunkin Advertising Co. - Difference
in rate earned and rate billed for
advertising in Wall St. News -150 Li. @ 5¢...\$7.50

ACCOUNT 1 -
Sub-Account C-2 - Off-Line East-Preparation Cost

C-1088 - McJunkin Advertising Co. - Mech. Expense for Jan....\$2,502.65

FEBRUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

A-149	-	C-1703	-	N.Y. & Cuba Mail Steamship Co. -	
				Advertising in Havana during Dec.....	\$29.17 ✓
A-171	-	C-2294	-	Kung Shong Yat Po.....	9.00 ✓
140	-	C-1207	-	Osaka Mainichi - Jan.....	<u>25.15</u> ✓
					\$63.32

ACCOUNT 1 - Newspapers Advertising
Sub-Account D-2 - Orient- Preparation Cost

ACCOUNT 1 - Newspaper Advertising
 Sub-Account A-1 - On-Line East - Space

MinnesotaDavid Adv. Co. - Advertising in Dec.

Fergus Falls Journal - 144 Li. @ 4¢.....	\$5.76	
St. Cloud Times & Journal Press -		
216 Li. @ 6¢.....	12.96	
Fergus Falls Tribune - 7 li. @ 10¢.....	.70	
Ruthton Tribune - 8 Ins. @ 30¢.....	2.40	
	<u>\$21.82</u>	
Less dis.....	.37	\$21.45
Jasper Journal - Mar. 21 - 9 Ins. @ 25¢.....	2.25	\$23.70

MontanaDavid Adv. Co. - Advertising in Dec.

Great Falls Tribune Leader - 336 Li. @ 8¢	\$26.88	
Havre News - 36 Ins. @ 45¢.....	16.20	
Helena Independent - 48 Ins. @ 49¢.....	23.52	
" Record-Herald - 336 Li. @ 6¢.....	20.16	
Kalispell Interlake - 24 Ins. @ 25¢.....	6.00	
Lewistown Democrat News - 48 Ins. @ 49¢.....	23.52	
Havre Journal - Nov. 7 - 12 Ins. @ 40¢.....	4.80	
Plentywood Herald - Nov. 7 - July 11 - June 20 -		
54 Ins. @ 30¢.....	16.20	
" Producers News - Nov. 8 - 12 Ins. @		
45¢.....	5.40	
Shelby Promoter - Nov. 14 - July 4 - 32" @ 40¢.....	12.80	
Sidney Herald - Nov. 7 - 12 Ins. @ 35¢.....	4.20	
Helena Independent - Oct. 11 - 8" @ 50¢.....	4.00	
	<u>\$163.68</u>	
Less disc.....	3.19	\$160.49

North DakotaDavid Adv. Co. - Advertising in Dec.

Fargo Forum - 216 Li. @ 10¢.....	\$21.60	
Grand Forks Herald - 216 Li. @ 8¢.....	17.28	
Minot News - 216 Li. @ 4¢.....	8.64	
Aneta Panorama - Nov. 14-21 - 24" @ 25¢.....	6.00	
Cando Record - Nov. 7-14-21 - 36 Ins. @ 30¢	10.80	
Edmore Herald News - Nov. 7-14-21 - 36" @ 20¢.....	7.20	
Minot State Journal - Nov. 14-21 - 24" @ 50¢	12.00	
Sharon Reporter - Nov. 8-15-22-36" @ 20¢.....	7.20	
Sherwood Tribune - Nov. 14-21-28- 36" @ 20¢..	7.20	
Willow City Eagle - Nov. 14-21-28-36" @ 20¢/	7.20	
	<u>\$105.12</u>	
Less dis.....	2.10	\$103.02

South Dakota

David Adv. Co. - Advertising in Dec.

Sioux Falls Argus Leader - 304 Li. @ 10¢	\$30.40	
Yankton Press & Dakotan - 305 Li. @ 4¢	12.20	
	<u>\$42.60</u>	
Less dis.....	.85	\$41.75

Twin Cities

David Adv. Co. - Advertising in Dec.

St. Paul Dispatch - 522 Li. @ 28¢	\$146.16	
" Daily News - 530 Li. @ 18¢	95.40	
Minneapolis Tribune - 620 Li. @ 28¢	173.60	
" - 300 Li. @ 32¢	96.00	
Minneapolis Journal - 611 Li. @ 25¢	152.75	
" - 300 Li. @ 32¢	96.00	
" Daily Star- 611 Li. @ 17¢	103.87	
	<u>\$863.78</u>	
Less dis.....	17.28	\$846.50

Duluth & Superior

David Adv. Co. - Advertising in Dec.

Duluth Herald & News Tribune - 542 Li. @ 22¢	\$119.24	
Superior Journal - 15 $\frac{3}{4}$ " @ 70¢	11.02	
" Telegram - 524 Li. @ 6¢	31.44	
" -Nov.29- 300 Li. @ 7¢	21.00	
	<u>\$182.70</u>	
Less dis.....	3.66	\$179.04

Canada

David Adv. Co. - Advertising in Dec.

Calgary Herald - 336 Li. @ 11¢	\$36.96	
Edmonton Journal - 340 Li. @ 10¢	34.00	
Lethbridge Herald- 340 Li. @ 4¢	13.60	
Regina Leader & Post - 340 Li. @ 9¢	30.60	
Saskatoon Star & Pheonix - 508 Li. @ 8¢	40.64	
Winnipeg Free Press- 740 Li. @ 15¢	111.00	
" Tribune - 614 Li. @ 10¢///	61.40	
	<u>\$328.20</u>	
Less Dis.....	6.57	<u>\$321.63</u>

TOTAL ACCOUNT 1 - Sub-Account A-1..... \$1,676.13

JANUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account A-2 - One-Line East- Preparation Cost

David Adv. Co. - Mechanical Expense for December.....\$186.29

ACCOUNT 1 - Newspaper Advertising
 Sub-Account - B-1 - West End - Space

Altnow-Singleton - December	\$2,976.59	50 - 310
" " - January.....	794.85	114 - 3714
" " - Our proportion of cost of		
Joint Coast Line advertising-Dec..	186.38	51 - 301
" " - Tonasket Times in 1928.....	42.18	52 - 300
W. S. Kirkpatrick - Our proportion of cost		
of pool train service advertising		
in January.....	141.55	113 - 3477
Seattle Post-Intelligencer - Dec.8-15-		
61 Ins. @ 50¢.....	30.50	36 - 277
		\$4,172.05

ACCOUNT 1 - Newspaper Advertising
 Sub-Account B - 2 - West End - Preparation Cost

Altnow-Singleton - Mechanical Expense for Nov.		
account pooled train advertising.....	\$44.66	
" " - Mechanical Expense for Nov.....	397.36	
" " - " " " Dec.....	278.93	\$720.95

ACCOUNT 1 - Newspaper Advertising
 Sub-Account C-1 - Off-Line East - Space

McJunkin Advertising Co.

Chicago Newspapers - January - Winter Travel.....	\$2,016.00	
Eastern " - " - " - "	<u>4,898.67</u>	\$6,914.67

ACCOUNT 1 - Newspaper Advertising
 Sub-Account C-2 - Off-Line East - Preparation Cost.

McJunkin Advertising Co. - Mechanical Expense -Nov..	\$1,789.60	
" " " - " -Dec... 314.09		\$2,103.69

JANUARY

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-1 - Orient - Space

N. Y. & Cuba Mail Steamship Co. - Our proportion of cost of expenses of our Havana Agent during November account advertising.....	\$29.17	✓
American Chamber of Commerce - Dec.....	25.00	✓
" " " " - Jan.....	25.20	✓
Osaka Mainichi - Dec.....	25.00	✓
Kung Shong Yat Po.....	9.00	✓
		\$113.37

ACCOUNT 1 - Newspaper Advertising
Sub-Account D-2 - Orient - Preparation Cost

DECEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line-East - Space

A-898 - C-994 - Transportation News - December.....	\$10.00	✓
A-869 - C-440 - Montana Trade Journal - December.....	50.00	✓
A-901 - C-1125 - Traffic Club of Mpls. - Annual Program for 1930 - 1/2 page.....	35.00	✓
A-2 - C-1755- Labor World - Dec. - 20 Ins. @ 60¢.....	12.00	✓
A-8 - C-1954 - Skillings Mining Review - December.....	45.52	✓
A-800 - C-324 - David Adv. Co. Amateur Golfer & Sportsman - Nov. 1/2 page	\$50.00	✓
Mpls. Gopher "M" - Nov. - 1/2 page.....	32.50	✓
Odd Fellow Review - October.....	42.00	✓
	<u>\$124.50</u>	
Less dis.....	2.49	
	<u>122.01</u>	
		\$ 274.53

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1730 1/2 David Adv. Co. - Mechanical Expense for November.....\$115.82

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

ACCOUNT 2- Periodical Advertising
Sub-account B-2 - OneLine West - Preparation Cost

DECEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-892 - C-938 - American Express Co. - "Oriental Travelogue" Sept...	\$18.60	✓
A-800 - C-324 - David Adv. Co. - "Japan" - Dec.....	116.38	✓
A-4 - C1957 - Japan Tourist - Dec.....	18.75	✓
A-3 - C-2443 - China Traveler - December.....	19.64	✓
	<u>\$173.37</u>	

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

C-1730 - David Adv. Co. - Mechanical Expense for November.....	\$33.05
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DECEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line East - Space

A-1 - C-1761 - Traffic World - Dec. 13-27.....	\$120.00
A-33 - C-2414 - Variety - 25th Anniversary Number - 1/4 page.....	<u>155.00</u>
	\$275.00

ACCOUNT 2 - Periodical Advertising
Sub-Account D -2 - Off-Line East - Preparation

C-1730 -David Adv. Co. - Mech. Expense for November:.....	\$91.55
C-2599 - McJunkin Adv. Co. - Mech. Expense for December.....	<u>63.55</u>
	\$155.10

NOVEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

A-805 - C-307 - Now and Then.....\$32.40 ✓
A-789 - C-198 - Montana Trade Journal - Nov. - 1 page..... 50.00 ✓
A-827 - C-1227 - Transportation News - Nov..... *Freight* 10.00 ✓
A-824 - C-1225 - Labor World - November..... 15.00 ✓
A-845 - C-1524 - Skillings Mining Review - November..... *Traffic Advertising Freight* 56.90 ✓
A-718 - C-8 - David Adv. Co. -

Montana Farmer - Aug. 1.....\$50.96
Farmers Union Herald..... 42.00
Sept. 8

 \$92.96
Less dis..... 1.86
 91.10
\$255.40 ✓

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1628 - David Advertising Co.- Mechanical Expense for October....\$73.73 ✓

NOVEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

A-818 - C-710 - Vancouver's Greeter's Guide- Nov.....	\$10.00 ✓
A-853 - C-1600 - Argonaut - U. of D. -	7.50 ✓
A-880 - C-2889 - Dansk Selskabelig og Dramatisk Club - our proportion of cost of advertising in Harmonian.....	15.00 ✓
	<u>\$32.50</u>

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

NOVEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-808 - C-353 - Chinese Recorder - Sept. and Oct. issues.....	\$6.00 ✓
A-718 - C-8 - David Adv. Co. - "Japan" - Nov.....	116.37 ✓
A-850 - C-1800 - Japan Tourist Bureau - Nov.....	18.75 ✓
A-847 - C-1990- China Traveler - Sept.....	<u>21.88</u> ✓
	\$163.00 ✓

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

C-1628 - David Adv. Co. - Mech. Expense for October.....	\$33.98 ✓
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NOVEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line East - Space

A-757 - C-108 - The Ticket Agent - April-May, June-July,
Aug.-Sept., Oct.-Nov.-1/2 of year's contract...\$150.00
A-858 - C-1892 - American Trade with the Soviet Far East - 1 page...100.00✓
A-826 - C-1986 - Traffic World - Nov.1-15-29...Traffic Advertising Freight.....180.00✓
\$430.00

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East-Preparation Cost

C-1628 - David Adv. Co. - Mechanical Expense for October.....\$113.01✓

NOVEMBER

ACCOUNT 2- Periodical Advertising
Sub-Account E-1 - Misc. Programs, etc., Space

A-782 - C-144 - Ladies Auxiliary of the Shaare Zion Congregation	
Program.....	\$12.50 ✓
A-807 - C-352 - St. Thomas College Program - Nov. 18.....	25.00 ✓
A-781 - C-1625 - Jewish Daily Forward - April 6.....	5.00 ✓
	\$42.50

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misc. Programs, etc. - Preparation

OCTOBER

ACCOUNT 2 - Periodical Advertising
Sub-Account A- 1 - on-Line East - Space

A-662- - C-4 - David Adv. Co. - Adv. as follows:

Farmers Union Herald - Aug. 25th.....	\$42.00	
Minneapolis Gopher - Sept.....	32.50	✓
Montana Trade Journal - Aug.....	50.00	✓
	<u>\$124.50</u>	
Less dis.....	2.49	\$122.01 *

A-733 - C-592 - Montana Trade Journal - Oct.....	50.00	* ✓
A-749 - C-1504 - Labor World - Oct.....	12.00	* ✓
A-764 - C-1917 - Skillings Mining Review - Oct.....	45.52	* ✓
A-750 - C-2416- Transportation News.....	10.00	* ✓

\$ 239.53

To credit "Traffic Advertising" and charge to "Freight
Advertising" cost of advertising in Transportation News
and Skillings Mining Review - Jan. to Sept.....

Traffic Advertising Freight.....	541.10
	<u>\$780.63</u>

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-2036 - David Adv. Co. - Mechanical Expense for Sept.....\$131.04 *

OCTOBER

ACCOUNT 2- Periodical Advertising
Sub-Account B-1 - On-Line West - Space

A-724	-	C-383	-	Vancouver's Greeters Guide.....	\$10.00X
A-725	-	C-381	-	Bishop's A.B.C. Guide - Oct., Nov. and Dec.	30.00X
A-732	-	C-878	-	China Club of Seattle - "Chung Hua" -Aug & Sept.....	14.00X
A-783	-	C-3022	-	China Club of Seattle - " " -Oct.....	7.00X
A-784	-	C-2582	-	Rotary Club of Seattle - Oct. 29.....	5.00X
A-787	-	C-2825	-	University of Washington Daily - Oct.....	27.50X

\$93.50

ACCOUNT 2- Periodical Advertising
Sub-account B-2 - On-Line West- Preparation Cost

OCTOBER

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-662 - C-4 - David Adv. Co. - Adv. in "Japn" for Oct.....	\$116.38	✓
A-767 - C-1919 - Japan Tourist - Oct.....	18.75	✓
A-765 - C-2175 - China Traveler - August - 1 page.....	21.75	✓

\$156.88

ACCOUNT 2- Periodical Advertising
Sub-Account C-2 - Orient- Preparation Cost

OCTOBER

ACCOUNT 2 - Periodical Advertising
Sub-Account D- 1 - Off-Line East- Space

A-745 - C-1201 - Florists Telegraph Delivery News - July.....\$30.00 X
A-751 - C-2415 - Traffic World - Oct. 4-18.....Traffic Advertising Freight... 120.00 X
\$150.00

To credit "Traffic Advertising" and charge to "Freight
Advertising" cost of advertising in Traffic World -Jan.toSept....1,140.00
Traffic Advertising Freight.....
\$1,290.00

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East - Preparation

C-2036 - David Adv. Co. - Mechanical Expense for Sept.....\$58.71 X

SEPTEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

A-680 - C-1176 - Montana Trade Journal - Sept. 1 page.....	\$50.00	✓
A-687 - C-1446 - Transportation News - September.....	10.00	✓
A-681 - C-1452 - Labor World - Sept.....	12.00	✓
A-698 - C-2187 - Skillings Mining Review - Sept.....	45.52	✓

\$117.52

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-2080 - David Advertising Co. - Mechanical Expense for August.....	\$85.14
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SEPTEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

A-670 - C-688 - Vancouver Greeter's Guide - Sept.....\$10.00

A-519 - C-269 - Bishop's A.B.C. Guide - July, August, Traffic Advertising Flight \$30.00

\$40.00

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

J-594 - Railway & Marine News - 1 halftone.....\$4.89

SEPTEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-673 - C-1100 - China Traveler - June and July.....\$22.08 ✓

A-709 - C2392 - Japan Tourist - Sept..... 18.75 ✓

\$40.83

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

SEPTEMBER

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line - Space

A-695 - C-2193 - Traffic World - Sept. 6 and 20.....	\$120.00
A-627 - C-958 - McJunkin Advertising Co. - Advertising in Banta's Greek Exchange.....	30.96
	\$150.96

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line - Preparation Cost

C-2080 - David Adv. Co. - Mechanical Expense for August.....	\$65.19
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AUGUST

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

C-711 - A-601 - Stock & Dairy Farmer - August.....	\$25.00	✓
C-1973 - A-623 - Skillings Mining Review - August.....	56.20	✓
C-1970 - A-625 - Labor World - August.....	15.00	✓
C-1967 - A-625 - Transportation News - August.....	10.00	✓
C-3151 - A-654 - Transportation News - April.....	10.00	

\$116.20

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1665 - David Adv. Co. - Mechanical Expense for July.....	\$126.99
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AUGUST

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

C-716 - A-660 - Greeters of Oregon - 1/2 page - August.....	\$12.50
C-714- A-599 - Vancouver Greeters Guide - August.....	10.00
C-2207 - A-631 - China Club of Seattle "Chung Hua"-	
June and July -1/4 page...	14.00
C-2435 - A-650 - Rotary Club of Seattle - August 27th.....	<u>5.00</u>

\$41.50

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

AUGUST

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

C-1961 - A-637 - Japan Tourist - 1 page - August.....\$18.75 ✓
C-3139 - A-660 - Chinese Recorder - 1 page - August..... 3.00 ✓
C-712 - A-605 - Chinese Recorder - 1 page ad in May, June
and July..... 9.00 ✓
\$30.75

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

C-3159 - A-649 - China Travel Service- Mechanical Expense.....\$9.83
C-1665- David Advertising Co. - Mechanical Expense for July.....58.82
\$68.65

AUGUST

ACCOUNT 2 - Periodical Advertising
Sub-Account D- 1- Off-Line East - Space

C-1964 - A-624 - Traffic World - August 9-23.....\$120.00

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East - Preparation Cost

C-2577- McJunkin Advertising Co. - Mechanical Expense for August...\$83.45

C-1665 - David Adv. Co. - Mechanical Expense for July..... 24.28

\$107.73

AUGUST

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misc. Programs, etc. - Space

C-1735 - A-633 - St. Olaf's College - Viking 1930 Year Book-	
1 page.....	\$45.00
C-1738 - A-632 - A.A.D. Temple - Pandora Program.....	<u>75.00</u>
	\$120.00

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misc. Programs, etc. - Preparation

JULY

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

A-544 - C-433 - Montana Trade Journal - July - 1 page.....\$50.00 ✓
A-554 - C-920 - Transportation News - July..... 11.68 ✓
A-579 - C-1676 - Skillings Mining Review - July..... 45.52 ✓
A-578 - C-1679 - Labor World - July..... 12.00 ✓
A-583 - C-2089 - American Legionnaire - July.....107.52

A-456 - C-12 - David Adv. Co. -
St. Paul Ace - May.....\$30.00 ✓
Mpls. Gopher M - June..... 32.50 ✓
Minn. Alumni Weekly - May..50.00
\$112.50
Less dis..... 2.25 110.25

A-516 - C-57 - David Adv. Co. - Adv.during June:
Farmers Union Herald.....142.80
Great Falls Banker..... 29.12
St. Paul Ace - June..... 30.00
Mpls. Gopher - July..... 32.50 ✓
Amateur Golfer & Sports-
man - July..... 50.00 ✓
\$284.42
Less dis..... 5.69 278.73

A-594 - C-3430 - David Adv. Co. - Adv. during July:
Great Falls Banker..... \$29.12
Montana Farmer..... 101.92
St. Paul Ace - 30.00 ✓
Mpls. Gopher M - Augy.... 32.50 ✓
Farmers Union Herald..... 82.32
275.86
Less dis..... 3.87 271.99
\$887.69

ACCOUNT 2 - Periodical Advertising
SubAccount A-2 - On-Line East - Preparation Cost

JULY

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

A-527 - C-102 - Greeters of Oregon Tourist & Shopping	
Guide- July - 1/2 page...	\$12.50
A-545 - C-388 - Rotary Club of Seattle- July 11th.....	5.00
A-546 - C-431 - Vancouver Greeters Guide- July.....	<u>10.00</u>
	\$27.50 ✓

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-456 - C-12 - David Adv. Co. - Japan Magazine - July.....	\$116.37 ✓
A-560 - C-1197 - China Traveler - April and May issues.....	48.30 ✓
A-563 - C-1254- Japan Tourist- July.....	18.75 ✓
A-594 - C-3430 - David Adv. Co. - Japan Magazine -Aug.& Sept..	<u>232.75</u> ✓
	\$416.17

ACCOUNT 2-Periodical Advertising
Sub-Account C-2 - Orient- Preparation Cost

JULY

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line East - Space

A-562 - C-1260 - Traffic World- July 12-26 - 1 page ea.....\$120.00

A-469 - C-19 - McJunkin Adv. Co. - Banta's Greek Exchange-
July..... 30.96

\$150.96

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East - Preparation Cost

JULY

ACCOUNT 2 - Periodical Advertising Co.
Sub-Account E-1 - Misc. Programs, etc. - Space

A-585 - C-2355 - International Apple Shippers' Convention
1930 Souvenir Program.....\$100.00

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misc. Programs-Preparation Cost

JUNE

ACCOUNT 2 * Periodical Advertising
Sub-Account A-1 - On-Line East - Space

A-466- C-655 - Transportation News - June.....\$111.68 ✓
A-392- C-342- Montana Education - June -1/2 page.....22.00
A-413- C-383 - Montana Trade Journal - June - 1 page...50.00 ✓
A-441 - C-409 - Minn. Parent-Teachers Journal -June....49.00
A-421 - C-413 - Minnesota Law Review -Last half 50.00 —
A-486- C-1366 - Labor World - June.....12.00 ✓
A-493 - C-1551 - American Legionnaire - June 25.....33.60
A-504 - C-2188 - Skillings Mining Review.....45.52 ✓
A-368- C-322 - David Adv. Co.
 Minneapolis Gopher-May-1/2 page \$32.50 ✓
 Amateur Golfer & Sportsman-May.. 50.00 ✓
 Minn.Alumni Weekly-April..... 50.00
 \$132.50
 Less discount..... 2.65 129.85

\$403.65

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost.

C-2100 - David Adv. Co. - Mech. Expense for May.....\$397.91

JUNE

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

A-414 - C-381 - Oregon State Teachers Journal- June.....	\$25.00
A-430- C-441 - California Monthly - June - 1/2 page.....	27.50
A-450 - C-465 - Greeters Of Oregon Tourist & Shipping Guide- June - 1/2 page.....	12.50
A-460 - C-476 - Vancouver Greeters Guide - June.....	10.00
A-258- C-270 - Bishop's A-B-C Guide-April, May and June....	30.00
A-482 - C-1639 - China Club of Seattle- Chung Hua-May....	7.00
A-497 - C-2168 - U. of W. Daily - May 28.....	8.40
A-510 - C-3222 - Seattle Hotel News - June.....	30.00

\$ 150.40

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 -On-Line West - Preparation Cost

JUNE

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient- Space

C-322 - A-368 -David Adv.Co.-Adv.in Japan Magazine-June...\$116.37 ✓

C-3341 -A-526 - American Express Co.- Oriental
Travelogue - 1 page..... 18.80 ✓

C-1856 - A-508- Japan Tourist Bureau - June -1/2 page.....18.75 ✓

\$153.92

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost.

C-2100- David Adv. Co. - Mechanical Expense for May.....\$58.27

JUNE

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line East - Space

A-465 - C-825 - Florists Telegraph Delivery Co.-June.....\$31.03
A-494 - C-1554 - Traffic World - June 14-28.....120.00
A-481 - C-1139 - McJunkin Advertising Co. - Adv. in
Harvard Crimson on June 2-9..... 29.70
A-474 - C-1139 - McJunkin Advertising Co.- Adv. in
Yale News - June..... 75.49
A-375 - C-323 - McJunkin Advertising Co. - Adv. in
Literary Digest -June 7- 2 cols.
Nature Magazine -June - 2 "2,929.34
A-374 - C-326 - McJunkin Advertising Co.- Adv. in
New Yorker - June 7..... 491.50
A-371 - C-329 - McJunkin Advertising Co. - Adv. in
Where-To-Go Bureau - June..... 700.39

\$4,377.45

151.03

4226.42

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East - Preparation Cost

C-2161 - McJunkin Advertising Co. - Mech.Expense May....\$272.25
C-2100 - David Adv. Co. - Mech.Expense for May..... 57.00
C-3389 - McJunkinAdvertising Co. - Mech. Expense -June.... 50.96
\$380.21

JUNE

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misl.Programs, etc., Space

A-415- C-384 - Oak Hall Annual for 1930.....\$18.00

A-457- C-573 - Now & Then.....32.40

\$50.40

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misl.Programs, etc.-Preparation
Cost

C-2100 - David Adv. Co. - Mech. Expense for May.....\$38.43

MAY

ACCOUNT 2- Periodical Advertising
Sub-Account A-1 - On-Line East - Space

C-850 - A-386 - Montana Congress of Parents & Teachers Bulletin - 1 page.....	\$9.00
C-948 - A-388 - Zontian - May issue - 1/2 page.....	20.00
C-173 - A-345 - Transportation News - May.....	10.00 ✓
C-361 - A-362 - Montana Trade Journal - May - 1 page.....	50.00 ✓
C-89 - A-320 - Minnesota Parent-Teacher - May - 1/2 page....	49.00
C-733 - A-383 - Northwest Magazine - May.....	50.00
C-1504 - A-405 - Labor World - May.....	15.00 ✓
C-2351 - A-418 - Skillings Mining Review - May.....	56.90 ✓
C-3132 - A-431 - American Legionaire - April 16th-May 28th	1.98.56

C-82 - A-303 - David Adv. Co.-Amateur Golfer & Sportsman - April.....	49.00 ✓
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\$407.46

C-187 - A-354- Minnesota Journal of Education- April and May - 1/2 page ea.....	64.00
C-188 - A-353 - Montana Education - May - 1/2 page.....	22.00

\$493.46

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1696 - David Adv. Co. - Mechanical Expense for April.. ..	\$355.76
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MAY

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - On-Line West - Space

C-283 - A-358 - Seattle Rotary Club.	r. April.....	\$15.00
C-282 - A-357 - Portland Tourist & Shopping Guide-	May.....	12.50
C-148 - A344- Oregon State Teachers Journal -	May.....	25.00
C-197 - A-349 - California Monthly	Mar., April and May.....	82.50
C-732 - A-382 - Chung Hua -	April.....	7.00
C-644- A-376 - Vancouver Greeters Guide-	May.....	10.00
C-2649 - A-429 Seattle Hotel News -	May.....	30.00
C-2922- A-443 - Seattle Rotary Club -	May.....	5.00

\$187.00

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - On-Line West - Preparation Cost

MAY

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

C-357 - A-369 - Tsing Hua Alumni Annual - 1 page 1930.....	\$100.00 ✓
C-1731 - A-255- Japan Tourist Bureau - March.....	18.75 ✓
C-1501 - C-403 - " " " - May.....	18.75 ✓
C-82 - A-303 - David Adv. Co. - Japan Magazine - May.....	116.37 ✓
C-1245- A-307 - China Traveler - Sept. to Dec.1929.....	104.00 ✓
C-1456 - A-395 - Oriental Travelogue.....	37.60 ✓
C-2063 - A-394 - China Traveler - Jan.,Feb. and Mar.....	91.80 ✓
C-2356 - A-409 - Far Eastern Travelers Gazette for 1929.....	72.00 ✓
	<u>\$559.27</u>

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient- Preparation Cost

C-1696 - David Adv. Co. - Mechanical Expense for April.....	\$24.87
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MAY

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - Off-Line East - Space

C-731 - A-384 - Florists Telegraph Delivery Assn.- May.....\$32.23
C-1505 - A-398 - Traffic World - May 3-17-31.....180.00
C-596- A-372 - McJunkin Advertising Co. - Advertising in
New Yorker on May 17th.....491.50
C-60 - A-285 - McJunkin Advertising Co. - Advertising in
New Yorker on May 3rd.....491.50
C-56 - A-286 - McJunkin Advertising Co. - Advertising in
Where-To-Go-Bureau in May.....700.39
C-57 - A-285 - McJunkin Advertising Co.:
Time - May 19 - 2 cols.....\$835.00
Life - May 9th- 75 Li. @ \$2.10...157.50
Normal Instructor - May.....360.00
Nature Magazine - May.....420.00
\$1,772.50
Less discount 30.14 1,742.36
C-3087 - A-444 - McJunkin Advertising Co.- Advertising
in Yale News - May..... 37.75

\$ 3,675.73

212.23

3,463.50

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - Off-Line East - Preparation Cost

C-1696 - David Adv.Co. - Mech. Expense for April.....\$237.09
C-1756 - McJunkin Advertising Co. - Mech.Expense for April 344.80
\$581.89

MAY

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misl.Programs, etc.- Space

C-1386 - A-406 - Cretinite for 1930 - 1 page.....\$30.00 ✓
C-1385 - A-397 - College of St. Catherine - La Concha..... 40.00 ✓
C-3476 - A-463 - Annual Horse Show Program - back cover page100.00 ✓
\$170.00

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misl.Programs, etc.*Preparation Cost

C-1696 - David Advertising Co. - Mechanical Expense for April....\$43.96

APRIL

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

C-722 - A-276 - Skillings Mining Review- March.....	\$56.90 ✓
C-1824- A-302 - Labor World - April.....	12.00 ✓
C-59 - A-228 - Minnesota Parent Teacher - April - 1/2 page..	49.00
C-66- A-251 - Montana Education - April - 1/2 page.....	22.00
C-278 - A-274 - Montana Trade Journal - April - 1 page.....	50.00 ✓
C-540 - A-275 - American Legionnaire - Mar. 26th.....	44.80
C-577 - A-289 - Northwest Magazine - April.....	100.00
C-2158 - A-327 - Skillings Mining Review- April.....	45.52 ✓
C-2446- A-335 - Northwest Fair Premium Book.....	15.00

\$395.22

32.46

y 27.62

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2-On-Line East- Preparation Cost

C-1585 - Retail Grocers & Gen. Merchants Assn.-1 mounting on wood..	\$1.00
C-2303 - David Advertising Co.-Mechanical Expense- March.....	<u>453.32</u>

\$454.32

APRIL

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - West End - Space

C-81 - A-246- Oregon Educational Journal - April -1/2 page...\$25.00

C-277 - A-273 - Vancouver Greeter's Guide - April..... 10.00

C-600 - A-288 - California Monthly - June 1929 issue.....27.50

\$62.50

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - West End- Preparation Cost

APRIL

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

C-20 - A-189 - Nippon Yusen Kaisha- "Japan" - April.....\$118.75 ✓

C-1297 - A-311 - Japan Tourist Bureau - "The Tourist"-April 18.75 ✓

\$137.50

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

C-2303 - David Advertising Co. - Mechanical Expense for March...\$140.38

APRIL

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - General Media - Space

C-544 - A-293 - Railway Journal - April issue - 1/2 page.....\$60.00
C-597 - A-290 - Florists' Telegraph Delivery Assn.-April..... 30.00
C-1290 - A308 - Traffic World - April 5th and 19th issues.....120.00

C-1 - A- 133 - McJunkin Advertising Co.
Pictorial Review -April - 60 li....\$780.00
Delineator - April - 60 li.....765.00
Cosmopolitan - April - 60 li.....660.00
Where-To-Go Bureau-Mar .- 75 Li.....712.50
\$2,917.50
Less discount.... 49.60 2,867.90

C-39 - A-207 - McJunkin Advertising Co.
Bankers Monthly - April - 2/3 page..140.00
Literary Digest - April 5-2 cols..2,700.00
Life- April 11 - 75 li..... 157.50
Normal Instructor - April-1/2 page..360.00
National Geographic- " - 1 page..2,700.00
Nature Magazine -April - 1 page... 420.00
\$6,477.50
Less discount.... 110.12 6,367.38

C-38 - A-206 - McJunkin Advertising Co. - Advertising
in Banta's Greek Exchange- April-1/2 page..... 17.69

C-86- A-263- McJunkin Advertising Co.- Scoop - April -1 page.... 98.30
C-467 - A-291 - " " " - New Yorker- April 19th...491.50
C-466 - A-284 - " " " - Time - April 21.....820.80

~~XXXXXX - McJunkin Advertising Co. - Advertising~~

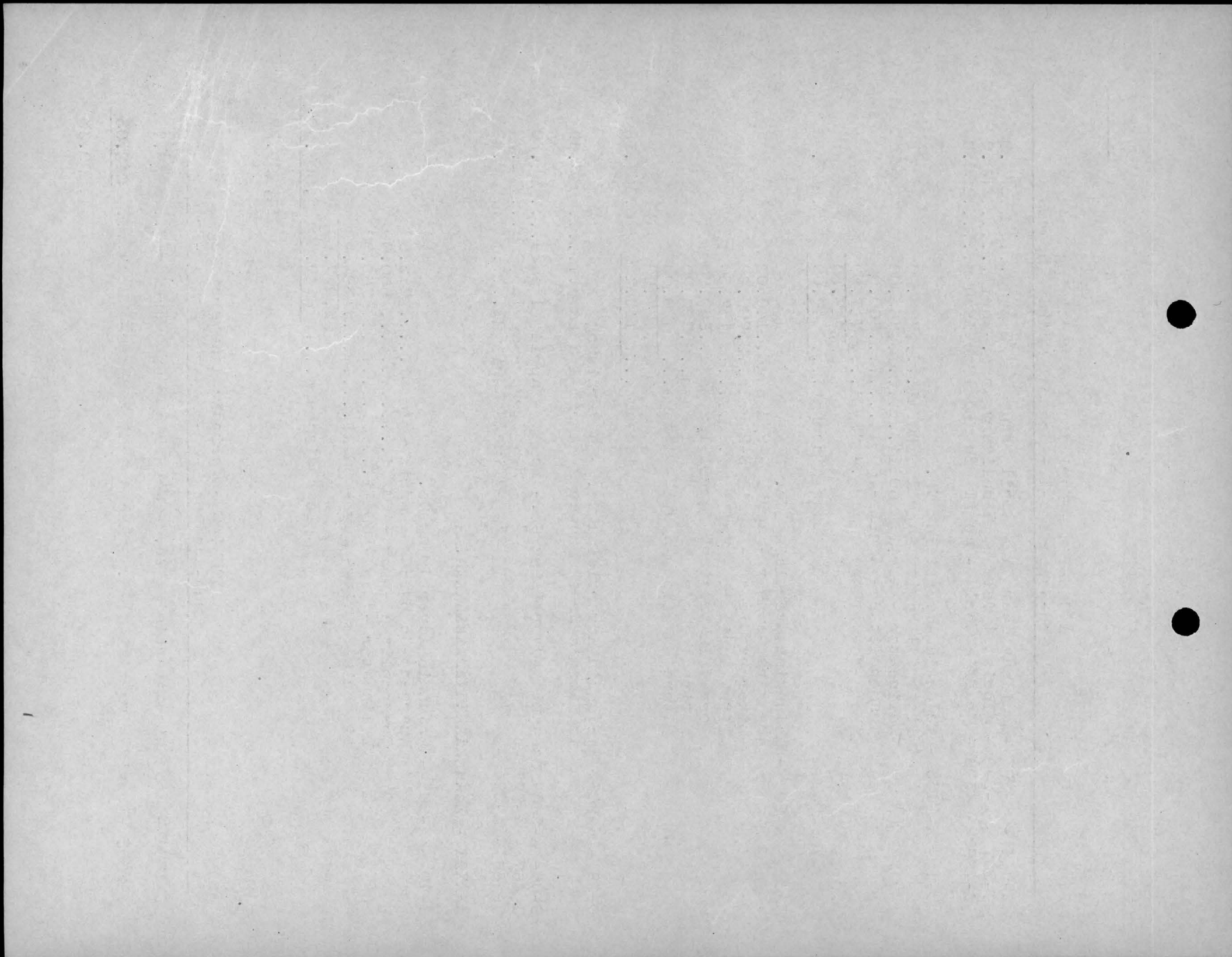
C-40 - A-205 - McJunkin Advertising Co.
Where-to-Go Bureau - April - 75 Li.....\$712.50
Cosmopolitan - May - 60 li..... 660.00
Delineator - May - 60 li..... 765.00
Pictorial Review- May - 60 li..... 780.00
\$2,917.50
Less discount..... 49.60 2,867.90

\$14,599.77
13 791.47

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - General Media *Preparation Cost

C 1794 - McJunkin Advertising Co. - Mechanical Expense-March...\$858.30
C-2303 - David Advertising Co. - Mechanical Expense- March..... 242.03

\$1,100.33



APRIL

ACCOUNT 2- Periodical Advertising
Sub-Account E-1 - Miscel. Programs, etc.-Space

C-1284- A-313 - Augsburg Choral Society Fifth Annual Concert Program.....	\$50.00	
C-2436- A-336- Now & Then....	32.40	✓
C-3287 -A-348 - Hand Book of Chinese Students in U.S.A. - 1 page.....	30.00	\$112.40

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misl. Programs, etc. Preparation Cost

C-2303 - David Advertising Co. - Mechanical Expense for March.....\$79.31

MARCH

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

A-187	-	C-437	-	Montana Trade Journal - 1 page - March...	\$50.00 ✓
A-217	-	C-1431	-	David Adv. Co. - Advertising in Amateur Golfer & Sportsman - March issue - 1/2 page...	49.00 ✓
A-196	-	C-882	-	Skillings Mining Review - Feb. - 4 issues.....	45.52 ✓
A-224	-	C-1872	-	The Labor World - March.....	15.00 ✓
A-231	-	C-2653	-	Orchestral Assn. of Mpls. - Final payment....	130.00 ✓
A-261	-	C-2990	-	Transportation News - March.....	11.68 ✓
A-257	-	C-3080	-	St. Paul Athletic Club - Ace - March.....	30.00 ✓
A-256	-	C-3087	-	Minnesota Law Review.....	50.00 ✓
A-185 - C-573 - Now and Then.....					32.40

\$413.60

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-2485 - David Advertising Co. - Mechanical Expense for Feb.....\$349.09

MARCH

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - West End - Space

A-188 - C-441 - Vancouver Greeter's Guide - March.....\$10.00
A-45 - C-254 - Bishop's ABC Guide- Jan., Feb., and Mar..... 30.00
A-234- C-2283 - University of Washington Daily - Mar.-
66 Ins. @ 70¢ 46.20

\$86.20

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - West End - Preparation Cost

C-2144 - McJunkin Advertising Co. - Art work and engravings
account California Monthly.....\$69.05

MARCH

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient - Space

A-116- C342 - Nippon Yusen Kaisha - "Japan" - March.....\$118.75 ✓

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient - Preparation Cost

A-237 - C-3173 - China Travel Service - Expense account
reducing size of blocks for advertisement
in "China Travel".....\$10.35

MARCH

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - General Media - Space

A-203	-	C-938	-	The Ticket Agent	-	1 page	-	Oct., Nov., Dec.,	
								Jan., Feb. and Mar.	\$150.00
A-201	-	C-941	-	Treasurer's Club of Chicago	-	1/2 page			50.00
A-204	-	C-744	-	McJunkin Advertising Co.	-	Ad. in "Time"			
								Mar. 24	820.80
A-230	-	C-2211	-	Traffic World	-	Mar. 8-22			120.00
A-134	-	C-344	-	McJunkin Advertising Co.	-	Adv. during			
				March in following:					
				National Geographic	-	1 page			\$2,700.00
				Nature Magazine	-	2 cols			280.00
				Normal Instructor	-	1 page			720.00
				Literary Digest	-	2 cols			2,700.00
									\$6,400.00
				Dis					108.80
									6,291.20
									\$7,432.00

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - General Media-Preparation Cost

C-2485	-	David Adv. Co.	-	Mechanical Expense for Feb		\$189.77
C-2144	-	McJunkin Adv. Co.	-	Mechanical Expense for Feb		633.52
						\$823.29

MARCH

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misl.Programs,etc.-Space

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 -Misl.Programs,etc.-Preparation
Cost

C-2485 - David Adv. Co. - Mechanical Expense for Feb.....\$40.49

FEBRUARY

ACCOUNT 2 - Periodical Advertising
Sub-Account A-1 - On-Line East - Space

137	-	578	- Northwest Commercial Bulletin - Feb.....	\$85.00	✓
125	-	342	- Montana Trade Journal.....	50.00	✓
121	-	284	- Minnesota Parent-Teachers - Feb.....	98.00	
120	-	173	- German Opera Program.....	200.00	
143	-	1234	- Labor World.....	12.00	✓
142	-	1208	- Zontian - Feb. - 1/2 page.....	20.00	
162	-	1704	- American Legionaire - Feb. 5.....	33.60	
177	-	2623	- Transportation News - Feb.....	10.00	✓
173	-	2621	- Orchestral Assn. of Mpls., 4th payment.....	130.00	
72	-	67	- Shrine Circus Program.....	125.00	
				\$763.60	

ACCOUNT 2 - Periodical Advertising
Sub-Account A-2 - On-Line East - Preparation Cost

C-1969 - David Adv. Co. - Mechanical Expense for January.....\$278.18

FEBRUARY

ACCOUNT 2 - Periodical Advertising
Sub-Account B-1 - West End - Space

A-119- C-439 - Seattle Rotary Club- Jan. 29.....	\$5.00	
A-118 -C-275 - Greeter's Guide- Feb.....	10.00	
A-153- 1575- University of Washington Daily - Dec.....	<u>55.53</u>	\$70.53

ACCOUNT 2 - Periodical Advertising
Sub-Account B-2 - West End- Preparation Cost

ACCOUNT 2 - Periodical Advertising
Sub-Account C-1 - Orient- Space

A-31 - C-51 - Nippon Yusen Kaisha - Japan - Feb.....	\$118.75	✓
A163- C1738 - Japan Tourist Bureau "The Tourist".....	18.75	✓
		\$137.50

Sub-Account C-2- Orient - Preparation Cost

FEBRUARY

ACCOUNT 2 - Periodical Advertising
Sub-Account D-1 - General Media- Space

A-170 - A-2283 - Traffic World - Feb. 1-8-22.....	\$180.00	
A-59 - C-61 - McJunkin Advertising Co.		
National Geographic - Feb. -1 page.	\$2,700.00	
Normal Instructor &		
Primary Plans- Feb.- 1/2 page.....	360.00	
	<u>\$3,060.00</u>	
Less dis.....	52.02	\$3,007.98
A-132- C-491 - McJunkin Advertising Co.		
Time- Feb. 24 - 2 cols.....	\$835.00	
Life - " 28 - 75 Li.....	137.50	
	<u>\$992.50</u>	
Less dis.....	16.87	975.63
		<u>\$4,163.61</u>

ACCOUNT 2 - Periodical Advertising
Sub-Account D-2 - General Media - Preparation Cost

C-1088 - McJunkin Advertising Co.- Mech. Expense for January...	\$218.73	
C-1969 - David Advertising Co. - " " " "	239.95	
		<u>\$458.68</u>

FEBRUARY

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misl.Programs,etc.,-Space

A-156	-	C1705	-	Beth El Synagogue Year Book.....	\$30.00	
A184-		C-3832	-	College of St. Thomas Annual Northwest		
				Basketball Tournament Program.....	<u>25.00</u>	\$55.00

Sub-Account E-2 -Misl.Programs, etc.-Preparation Cost

ACCOUNT 2 - Periodical Advertising
 Sub-Account A-1 - On-Line East - Space

The Labor World - Jan. 20" @ 60¢.....	\$12.00	✓
Now & Then - Jan. - 48" @ \$1.00, Less 10% ...	43.20	✓
Skellings Mining Review - Jan.....	45.52	✓
Osman Temple Circus Program -St. Paul.....	165.00	
Montana Trade Journal - Jan. - 1 page.....	50.00	✓
Transportation News - Jan.....	12.24	✓
Orchestral Assn. of Minneapolis- 3rd.payment.	130.00	

David Adv.Co. - Advertising in Dec.

Minnesota Daily - 5½" @ 90¢.....	\$4.73	
Montana Banker - Dec.....	30.00	
	<u>\$34.73</u>	
Less dis.....	.69	
		34.04
		\$492.00

ACCOUNT 2 * Periodical Advertising
 Sub-Account A-2 - On-Line East- Preparation Cost

David Adv. Co. - Mechanical Expense for Dec.....	\$133.52	
W. H. Gordenier- Services rendered on American		
Legion Special map.....	<u>28.75</u>	\$162.27

ACCOUNT 2 - Periodical Advertising
 Sub-Account B-1 - West End - Space

Seattle Rotary Club - Oct. 16- Nov. 27.....\$10.00
 Greeter's Guide, Vancouver, B.C. - 1 page - Jan..... 10.00

Altnow-Singleton -

Portland Spectator-Dec. 19" @ \$1.34 \$25.46

" Oregon Voter- " - 13" @ \$1.50...19.50 44.96 \$64.96

ACCOUNT 2 - Periodical Advertising
 Sub-Account B-2 - West End - Preparation Cost

JANUARY

ACCOUNT 2 - PERIODICAL ADVERTISING
Sub-Account C-1 - Orient- Space

Nippon Yusen Kaisha- January "Japan".....	\$118.75	✓
Japan Tourist Bureau - January "The Tourist".....	18.75	✓
Glimpses of the East - 1 page ad in 1929-30 issue	<u>150.00</u>	✓
		\$287.50

ACCOUNT 2 - Periodical Advertising
Sub-Account C-2 - Orient- Preparation Cost

ACCOUNT 2 - Periodical Advertising
 Sub-Account D-1 - General Media - Space

McJunkin Adv. Co.

National Geographic - Jan. - 1 page.....	\$2,700.00	
Normal Instructor - " - 1/2 "	360.00	
Banta's Greek Exchange - " - 1/2 page	45.00	
	<u>\$3,105.00</u>	
Less dis.....	52.79	\$3,052.21
McJunkin Adv.Co. - Variety - Jan. 8th - 1/2 page.....	260.50	
Traffic World - Jan. 11th.....	<u>60.00</u>	\$3,372.71

ACCOUNT 2 - Periodical Advertising
 Sub-Account D-2 - General Media - Preparation Cost

McJunkin Advertising Co.-Mechanical Expense- Nov.....	\$484.20	
" " " " " - Dec.....	421.15	
David Adv. Co. - Mechanical Expense for Dec.....	133.44	
	<u> </u>	\$1,038.79

JANUARY

ACCOUNT 2 - Periodical Advertising
Sub-Account E-1 - Misl.Programs, etc.- Space

Minnesota Federation of Labor Year Book.....\$500.00

ACCOUNT 2 - Periodical Advertising
Sub-Account E-2 - Misl.Programs, etc.-Preparation
Cost

DECEMBER

ACCOUNT 3 - Radio Advertising
Sub-Account A-1- Chain Programs - Facilities

A-889 - C-940 - *McJunkin Adv. Co. - Broadcasting on Nov. 24* ~~3734.69~~
A-889 - C-940 - McJunkin Adv. Co. - Broadcasting - Dec. 8.....\$3,734.69
A-906 - C-1852 - " " " - " - Dec. 1..... 3,564.70
A-908 - C-1853 - " " " - " - Dec. 15..... 3,883.13
A-26 - C-2367 - " " " - " - Dec. 22.....3,883.13
\$18,800.34

Radio Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Chain Programs - Program Expense

A-889 - C-940 - McJunkin Adv. Co. - Artists' fees on Dec. 8.....\$1,673.50 ✓
Painting of G.N. sound effect track..... 7.03 ✓
A-895 - C-935 - McJunkin Adv. Co. - Writing story "The Legend of
the Wild Rose" by Mrs. Zula Gambert. *Jan 6* 100.00 ✓
Story "Plant Engineering on Special
Rehearsals" 50.00 ✓
Salary adjustment for Lucille Hasting on
Nov. 3-14 30.00 ✓
Chassis of car for Dec. 22nd. program..... 25.00 ✓
A-881 - C-428 - McJunkin Adv. Co. - Artists' fees on Nov. 24..... 1,316.50 ✓
Additional charges on Nov. 3..... 45.50 ✓
Expenses for sound effects and production on
Oct. 24 - Nov. 17, 19, 20, 21 and 22..... *Nov 10* 246.30 ✓
A-882 - C-431 - McJunkin Adv. Co. - Rental of rifle and ammunition
for Dec. 1 program..... 2.60 ✓
Additional expense from Oct. 31 to Nov. 3..... 1.10 ✓
A-884 - C-652 - McJunkin Adv. Co. - Rewriting story "The Marriage
Tree" by Dan Markell for Dec. 8..... 50.00 ✓
First Continuity on James J. Hill by E.H.
Bierstadt..... *Feb 23* 250.00 ✓
Writing "New Year's story" for Dec. 29th by
Virginia Smerage..... 150.00 ✓
Writing "Bandit" story by L. V. Armstrong. *Jan 13* 40.00 ✓
A-906 - C-1852 - McJunkin Adv. Co. - Artists' fees on Dec. 1.....1,485.50 ✓
Additional artists' fees 50.00 ✓
" " " on Nov. 19..... 6.00 ✓
A-908 - C-1853 - McJunkin Adv. Co. - Artists' fees on Dec. 15.....1,555.50 ✓
A-7 - C-1945 - " " " - Misc. Expenses..... *Dec 22* 76.31 ✓
A-10 - C-1946 - " " " - Additional expense account
Dec. 8 program..... 43.50 ✓
A-907 - C-1947 - " " " - Additional expense on Dec. 22... 1.35 ✓
Writing second Hill story. *Nov 23* 250.00 ✓

A-2 (Cont'd)

A-26 - C-2367 - McJunkin Adv. Co. - Artists' fees on Dec. 22.....\$1,380.50 ✓
 Writing story to be used Jan. 5 by
 Dan Markell "Prosperity Baby"..... 150.00 ✓
 Writing stories "A Rustling Romance"
 and "Nan O'The Northwest" by J.Hungerford 250.00 Jan 20 ✓
 Additional Expenses..... 49.75 ✓

A-42 - C-3101 - McJunkin Adv. Co. - Manuscripts and material
 furnished account radio programs..... 490.00 ✓

\$9,775.94

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
 Sub-Account A-3 - Chain Programs - Miscellaneous

A-6 - C-1949 - McJunkin Adv. Co. - Expense account dinner for
 Empire Builder cast incurred in connection
 with extra rehearsal.....\$11.00
 Copyrighting "Thanksgiving" story..... 2.00
 Misc. publicity expense account Dec.1..... 10.00
 Messenger service and taxi cabs acct.
 Dec. 22nd. program..... 6.24

A-889 - C-940 - McJunkin Adv. Co. - Costume rental and prints of
 Tom Corwin..... 18.60

A-882 - C-431 - " " " - 1 special cover for bell frame
 and 2 whistle covers..... 21.50

A-884 - C-652 - " " " - Prizes awarded winners in
 K.G.O. contest..... 500.00

A-10 - C-1940 - " " " - Express charges on package..... 1.12
 Recording programs Dec.8-15-22-29 40.00

A-907 - C-1947 - " " " - Postage, envelopes, labor and
 stock on release of pictures..... 30.60
 2 drums & jazz sticks..... 21.50
 Moving and setting up compressed
 air unit..... 18.27
 Repairs and remodeling track
 machine.....109.67

A-896 - C-934 - McJunkin Adv. Co. - Telephone calls & telegrams.... 2.70

A-37 - C-2673 - " " " - Labor and material erecting
 support for railroad bell and prints
 of Harvey Hays and Don Bernard.....102.71
 Expense in connection with sound effects61.23

C-2599 - McJunkin Adv. Co. - 240 glossy prints.....33.60

\$1,510.14

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities- Chain Programs

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense-Chain Programs

A-815	- C-650	- McJunkin Advertising Co. - Rewriting "The Jumping Off Place" for the Nov. 17th program by Geo. Redman.....	Traffic Advertising Common.	\$100.00 ✓
A-821	- C-823	- McJunkin Advertising Co. - Artists' fees on Nov. 10th.....	Traffic Advertising Common.	1,695.50 ✓
"	"	- Expense account sound effects..	Traffic Advertising Common.	46.35 ✓
A-809	- C-269	- McJunkin Adv. Co. - Artists' fees on Nov. 3.....	Traffic Advertising Common.	1,525.00 ✓
		Miscel. Expense account program.....	Traffic Advertising Common.	52.00 ✓
A-788	- C-160	- " " " " Oct. 27.....	Traffic Advertising Common.	1,448.00 ✓
		Expenses account sound effects	Traffic Advertising Common.	50.32 ✓
A-806	- C-311	- " " " - Additional expense account Nov. 10th program.....	Traffic Advertising Common.	9.50 ✓
C-1972	- McJunkin Adv. Co.	- Expenses account sound effects.....	Traffic Advertising Common.	106.70 ✓
A-802	- C-158	- McJunkin Adv. Co. - Re-writing "Wenatchee Apple" story used Oct. 27th, and work on other continuities by Geo. Redman.....	Traffic Advertising Common.	200.00 ✓
		"Bellingham or Broadway" by Dan Markell.....	Traffic Advertising Common.	150.00 ✓
A-835	- C-1518	- McJunkin Adv. Co. - Manuscript "Amateur Cow Thieves" by Mrs. R. W. Neal.....	Traffic Advertising Common.	15.00 ✓
		Story "Williamson Survey" by Dan Markell.....	Traffic Advertising Common.	150.00 ✓
A-842	- C-1604	- McJunkin Adv. Co. - Artists' fees on Nov. 17th....	Traffic Advertising Common.	1,484.50 ✓
"	"	" Services of Bob White-Nov. 17th....	Traffic Advertising Common.	10.00 ✓
"	"	" Wm. Roth on Nov. 10th....	Traffic Advertising Common.	25.00 ✓
"	"	" Manuscript "Long George" by Virginia Gardner for Dec. 15th program....	Traffic Advertising Common.	100.00 ✓
		Special services in connection with scripts in KGW radio contest.....	Traffic Advertising Common.	25.00 ✓
A-843	- C-1605	- McJunkin Adv. Co. - Fireworks on Nov. 10th....	Traffic Advertising Common.	115.00 ✓
				\$7,307.87

NOVEMBER

ACCOUNT 3- Radio Advertising
Sub-Account A-3 - Miscellaneous

A-817 - C-768 - C.B. & Q. Ry. - Performing work at the National
Broadcasting Co. during Sept. 1940. ^{Advertising Common.} \$16.83 ✓

A-868 - C-2929 - Grossmann Instrument Works - Labor and material
on train model account radio broadcasting. ^{Advertising Common.} 12.20 ✓

A-821 - C-823 - McJunkin Adv. Co. - Pressing and sewing on
G.N. Emblems on 3 smocks - taxi fares. ^{Advertising Common.} 12.28 ✓

~~*****McJunkin*****~~

C-1972 - McJunkin Adv. Co. - Photos. ^{Traffic Advertising Common.} 123.78 ✓

C-3040 - " " " - Radio research. 14.75
25 photos. ^{Advertising Common.} 18.00 32.75 ✓

J-1152 - Dale St. - For making a radio track model. ^{Traffic Advertising Common.} 42.45 ✓

A-806 - C-311 - McJunkin Adv. Co. - Telephone calls. ^{Advertising Common.} 14.75 ✓

A-843 - C-1605 - Prizes awarded winners in radio story contest. ^{Traffic Advertising Common.} 1,500.00 ✓

Negatives and prints. ^{Traffic Advertising Common.} 6.00 ✓

Recording of Nov. 10th and 24th radio
programs. ^{Traffic Advertising Common.} 20.00 ✓

\$1,780.94

ACCOUNT 3- Radio Advertising
Sub-Account B-1 - Local Announcements

A-857 - C-2124 - Louis Wasmer - Broadcasting 2 special
announcements during Nov. ^{Traffic Advertising Common.} 50.00 ✓

OCTOBER

ACCOUNT 3 - Radio Advertising
Sub-Account A-1- Facilities - Chain Programs

A-742	-	C-1044	-	McJunkin Advertising Co.	-	Broadcasting	-	Sept. 29		\$3,504.12	✓
A-737	-	C-697	-	"	"	"	-	Oct. 6		3,278.49	✓
A-739	-	C-958	-	"	"	"	-	" 13		3,734.69	✓
A-751	-	C-1816	-	"	"	"	-	" 27		3,734.69	✓

Traffic Advertising Common. \$14,251.99

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense-Chain Programs

A-737	-	C-697	-	McJunkin Advertising Co.	-	Artists fees	-	Oct. 6th		\$1,485.00	✓
A-734	-	C-825	-	"	"	"	-	Radio continuity by			
						Elsie Baxter	-			160.31	✓
A-739	-	C-958	-	"	"	"	-	Artists fees	-	Oct. 13	
						"	-	"	-	Sept. 29	
A-742	-	C-1044	-	"	"	"	-	"	-	Oct. 20	
A-751	-	C-1816	-	"	"	"	-	"	-	Jan. 13	
A-760	-	C-2160	-	"	"	"	-	"	-	Jan. 6	
						"	-	"	-	Jan. 6	
A-727	-	C-379	-	"	"	"	-	Radio continuity by			
						Dan Markell on Oct. 20	-			150.00	✓

Traffic Advertising Common. \$8,408.81

ACCOUNT 3 - Radio Advertising
Sub-Account A-3 - Miscellaneous

A-739	-	C-978	-	McJunkin adv. Co.	-	Telegrams during September		\$7.28	✓
A-760	-	C-2160	-	"	"	- 7 negatives		35.00	✓
A-762	-	C-1835	-	"	"	- Prizes awarded in radio story		600.00	✓
C-2409	-			"	"	- Signature on radio references		50.90	✓
C-249	-			"	"	- Photographs account		42.95	✓
						Books for radio research		21.25	✓

\$757.38

SEPTEMBER

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities - Chain Programs

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense - Chain Programs

A-677 - C-956 - McJunkin Advertising Co.- 3 Radio Continuities.....	\$450.00
A-682 - C-1448 - " " " - Continuity material by C. Marcos Weinand.....	50.00
A-691 - C-1609 - Glacier Park Hotel Co. - Cost of accommodations furnished Virginia Gardner account radio continuity material.....	58.70
A-713 - C-2716 - Canadian Rockies Hotel Co. - Accommodations furnished Virginia Gardner.....	13.00
	<u>\$571.70</u>

ACCOUNT 3 - Radio Advertising
Sub-account A-3 - Miscellaneous

A-685 - C-1841 - McJunkin Advertising Co. - Transportation and Expenses of Harvey Hayes.....	\$200.00
J-1001 - Lab. Dale St. - Truck used for radio broadcasting.....	63.67
J-01152 - Mat. " " - Bell for locomotive account radio	19.29
	<u>\$282.96</u>

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account B-1 - Local Announcements

A-664- C-687 - Radio Station KGDY, Huron, So. Dak. - Radio
Announcements.....\$4.50

Traffic Advertising Common.

AUGUST

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities- Chain Programs

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense - Chain Programs

C-873 - A-614 - McJunkin Advertising Co. - Expenses for
Virginia Gardner on July 29th.....\$6.00 ✓
C-1476 - McJunkin Advertising Co. - 2 books account radio
research.....5.00 ✓
C-257 - A-588 - McJunkin Advertising Co. - Expenses of
George Hedman account program of June 9th.....100.00 ✓
Charge for service of Virginia Gardner in
connection with June 16th program..... 25.00 ✓
Charge for service of Norman Sweetser in
connection with June 23rd. program..... 37.50 ✓
\$173.50

ACCOUNT 3 - Radio Advertising
Sub-Account A-3 - Miscellaneous

C-2884 - McGill-Warner Co. - 40 M Radio Contest booklets.....\$395.00
Traffic Advertising Common.

AUGUST

ACCOUNT 3 - Radio Advertising
Sub-Account B-1 - Local Announcements - Facilities

C-182 - A-596 - Louis Wasmer - Radio Broadcasting on
July 28th, 29th and 30th.....\$75.00

C-1959 - A-635 - Louis Wasmer - Broadcasting during August....50.00

\$125.00

ACCOUNT 3 - Radio Advertising
Sub-Account B-2 - Local Announcements, Preparation

JULY

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities- Chain Programs

A-542 - C-258 - McJunkin Adv. Co. - Broadcasting on June 16th.....\$3,645.63
Traffic Advertising Common,

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense - Chain Programs

A-551 - C-763 - McJunkin Adv. Co. - Manuscript "The Grade
Crossing" by D. C. Empfield, Portland.....\$10.00
Traffic Advertising Common,

ACCOUNT 3 - Radio Advertising
Sub-Account A-3 - Miscellaneous

A-5430 C-370 - McJunkin Adv. Co. - Telephone call on June 2.....\$2.65
A-584 - C-2103 - McJunkin Adv. Co.- Expenses for Virginia
Gardner to Glacier Park.....255.62✓
C-1577 - McJunkin Adv. Co. - Photographs..... 30.84 ✓
\$289.11

Traffic Advertising Common,

JUNE

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities - Chain Programs

A-471 - G-1250 - McJunkin Adv. Co. - Broadcasting on
June 2 and 9th. Traffic Advertising Common. \$7,000.31
A-511 - C-2256 - McJunkin Adv. Co. - Broadcasting on
June 23rd. Traffic Advertising Common. 3,645.63
\$10,645.94

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Program Expense-Chain Programs

A-471- C-1250 * McJunkin Adv. Co. - Artists fees on
June 2nd and 9th. Traffic Advertising Common. \$3,111.00 *2- 1495.50
9- 1575.50*
A-511 - C-2256 - McJunkin Adv. Co. - Artists fees on
June 23rd. Traffic Advertising Common. 1,465.50
A-517- C-3060 - McJunkin Advertising Co. - Additional
artists fees on June 23rd. Traffic Advertising Common. 420.00
A-489 - C-1550- McJunkin Advertising Co. - Continuity
material received from Jim Marshall. Traffic Advertising Common. 25.00
A-446 - C-575 - McJunkin Advertising Co. - Salary for
Harvey Hays - May. Traffic Advertising Common. 100.00
A-484 - C-2255 - McJunkin Adv. Co. - Expenses of
Mr. Bierstadt in connection with
trip to St. Paul. \$539.79
Expenses of Geo. Redman. 71.94
Charge for services of artists
on June 9 (Pickard family &
Andy Sanella). 220.00
Salary for Harvey Hays-June. 100.00
Artists fees on June 16th. 1,433.00 *Advertising Common.*
2,364.73
\$7,486.23

ACCOUNT 3 - Radio Advertising
Sub-Account A-3- Miscellaneous

A-472 - C-742 - McJunkin Adv. Co. - Telegrams sent on
May 2, and 15. Traffic Advertising Common. \$.84

JUNE

ACCOUNT 3 - Radio Broadcasting
Sub-Account B-1 - Local Announcements -Facilities

A-525- C-3337 - Louis Wasmer - Broadcasting on ^{Atlantic} ~~Atlantic~~ ^{Advent} ~~Advent~~
June 28th and 30th.....\$50.00

ACCOUNT 3 - Radio Broadcasting
Sub-Account B-2 - Local Announcements-Preparation

MAY

ACCOUNT 3 - RadioAdvertising
Sub-Account A-1 - Facilities- Chain Programs

C-725- A-378 -	McJunkin Advertising Co-Broadcasting	-May 5.....	\$3,556.56
C-726 - A-380 -	" " " - "	- " 12.....	3,556.56
C-1384 - A-402-	" " " - "	- " 19.....	3,556.56
C-2708 - A-428 -	" " " - "	- " 26.....	3,556.56

\$14,226.24

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Chain Programs -Program Expense

C-955- A-350 -	McJunkin Advertising Co.-Harvey Hayes	Salary for April.....	\$100.00
C-1000 - A-379 -	McJunkin Advertising Co.-Artists' fees	-May 5..	1,933.00
C-555 - A-381 -	" " " - "	" - "12...	1,570.50
C-1384- A-402 -	" " " - "	" " " " "	
		on May 19th and	
		additional on April 14 and 21.....	1,643.00
C1 - A-182 -	McJunkin Advertising Co.-Charge for script by		
	Henry Bokhof for May 26th program and		
	George Redman for Jan. 27th.....		200.00
C-2708 - A-428 -	McJunkin Advertising Co. - Artists fees on		
		May 26th.....	1,458.00
	Artists fees on May 5, 19 and 26 (additional)		447.50
	Photo assignment on May 5.....		25.00
			<u>\$7,377.00</u>

Traffic Advertising Common.

MAY

ACCOUNT 3 - Radio Broadcasting
Sub-Account B-1 - Local Announcements-Facilities

C-285 - A-359 - Louis Wasmer - April 9th to May 9th.....\$50.00

C-2657- A-436 - Totem Broadcasters - May.....124.31 .

\$174.31

Traffic Advertising Common.

APRIL

ACCOUNT 3 - Radio Broadcasting
Sub-Account A-1 - Facilities - Chain Programs

C-808 - A-295 -	McJunkin Advertising Co.-Broadcasting-April 14.....	\$3,556.56
C-243- A-265-	" " " - " -Mar. 31.....	3,556.56
C-340 - A-278 -	" " " - " -April 7.....	3,556.56
C-2054- A-332 -	" " " - " - " 21.....	3,556.56
C-3415 - A-347 -	" " " - " - " 28.....	3,250.17

\$17,476.41

ACCOUNT 3 - Radio Broadcasting
Sub-Account A-2 - Chain Programs-Program Expense

C-809 - A-296 -	McJunkin Adv.Co.- Artists' fees-April 14.....	\$1,870.50
C-255- A-267 -	" " " - Additional charge for Mar.31	
	account Raymohd Knight.....	60.00
C-339 - A-279 -	" " " - Artists' Fees - April 7th.....	1,645.50
C-463 - A-266 -	" " " - " " on Mar. 31 and	
	additional charge on Mar. 24th for	
	Virginia Gardner.....	1,720.50
C-2055 - A-333 -	McJunkin Adv.Co.-Artists fees- April 21.....	1,820.50
C-3416 - A-346 -	" " " " " - " 28.....	1,795.50
C-2877 - A-330 -	" " " Charge for Spokane	
	continuity on March 31.....	100.00
		<u>\$9,012.50</u>

ACCOUNT 3 - Radio Broadcasting
Sub-Account A-3 - Chain Programs-Miscellaneous

C-1285 - A-304 -	McJunkin Advertising Co. - Rental of	
	costume for Harvey Hayes.....	\$7.00

Traffic Advertising Common.

APRIL

ACCOUNT 3 - Radio Advertising

Sub-Account B-1 - Local Announcements - Facilities

C-76- A-245- Louis Wasmer - March 9th to April 9th.....\$50.00

C-1997- A-328 - Totem Broadcasters - April.....114.75

sp 164.75

ACCOUNT 3 - Radio Advertising

Sub-Account B-2 - Local Announcements-Preparation

Traffic Advertising Common.

MARCH

ACCOUNT 3 - Radio Broadcasting
Sub-Account A-1 - Facilities - Chain Programs

McJunkin Advertising Co.

A-210 - C-1157 - Broadcasting on Mar. 10.....	\$3,556.56	
A-194 - C-742 - " " " 3.....	3,465.92	
A-221 - C-2115 - " " " 17.....	3,556.56	
A-235 - C-2290 - " " " 24.....	3,556.56	\$14,135.60

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Chain Programs-Program Expense

McJunkin Advertising Co.

A-211 - C1164 - Artists' Fees on Mar. 10.....	\$1,977.50	
A-191 - C1190 - Additional charge for artists' fees on Jan. 6, 20, 27, Feb. 3, 10, 17, 24.....	412.50	
A-195 - C-741 - Artists' fees on Mar. 3.....	1,958.00	
A-222 - C-2114 - " " " " 17.....	1,983.50	
A-236 - C-2291 - " " " " 24.....	1,595.50	
A-244 - C-2921 - Salary adjustment for Harvey Hayes for Feb. and Mar.....	200.00	\$8,127.00

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account A-3 - Chain Programs - Miscellaneous

A-115 - C-1188 - McJunkin Advertising Co. - Expense of Mr. Cooper in connection with his trip to St. Paul and Butte, Mont., on radio continuities..	\$212.79	
C-2769 - S. W. Stokes - Seven stencils and cutting "Empire Builder" program continuity.....	9.50	

\$222.29

Traffic Advertising Common.

MARCH

ACCOUNT 3 - Radio Advertising
Sub-Account B-1 - Local Announcements -Facilities

A-172 - C-376 - Louis Wasmer - Broadcasting Feb.9th to Mar.9th..\$50.00

A-253- C-2335 - Totem Broadcasters - March.....124.31

\$174.31

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
Sub-Account B-2 - Local Announcements -Preparation

FEBRUARY

ACCOUNT 3 - Radio Advertising
Sub-Account A-1 - Facilities - Chain Programs

McJunkin Advertising Co.

A-122-	C-819	- Broadcasting on Feb. 3.....	\$3,556.56	
A-135-	C-1170	- " " " 10.....	3,556.56	
A-130-	C-1174	- " " Jan. 6, less credit..	3,382.39	
A-167-	C-2314	- " " Feb. 17.....	3,556.56	
A-180-	C-3254	- " " 24.....	3,556.56	\$17,608.63

ACCOUNT 3 - Radio Advertising
Sub-Account A-2 - Chain Programs - Program Expense

McJunkin Advertising Co.

A-123	- C-820	- Artists' Fees on Feb. 3.....	\$1,858.00	
A-136-	C-1171	- " " " 10.....	1,820.50	
A-131	- C-1173	- " " " Jan. 6.....	1,725.50	
A-168	- C-2313	- " " " Feb. 17.....	1,783.00	
A-181	- C-3255	- " " " 24.....	1,833.00	\$9,020.00

ACCOUNT 3 - Radio Advertising
Sub-Account A-3 - Chain Programs - Miscellaneous

A-129 - C-909 - McJunkin Adv.Co. - Telegram on Jan. 24.....\$.63

C-3520 - McGill-Warner Co.- 3 M Envelopes & 3 M Protectors
-500 file cards (Two Guns).....85.00

\$85.63

Traffic Advertising Common.

FEBRUARY

ACCOUNT 3 - Radio Broadcasting
Sub-Account B-1 - Local Announcements -Facilities

A-97 - C-176 - Louis Wasmer - Jan. 9th to Feb. 9th.....\$50.00

A-190 - -3924 - Totem Broadcasters - Feb.....133.88

\$183.88

ACCOUNT 3 - Radio Advertising
Sub-Account B-2 - Local Announcements-Preparation

Traffic Advertising Common.

ACCOUNT 3 - Radio Advertising
 Sub-Account A-1 - Facilities -Chain Programs

McJunkin Adv. Co. - Broadcasting on Dec. 16.....	\$3,556.56	39 - 164
" " " 23.....	3,106.30	44 - 575
" " " 30.....	3,556.56	45 - 573
" " Jan. 13.....	3,556.56	46 - 575
" " " 20.....	3,556.56	47 - 575
" " " 27.....	3,556.56	48 - 575
		\$20,889.10

ACCOUNT 3 - Radio Advertising
 Sub-Account A-2 - Chain Programs -Program Expense

McJunkin Adv.Co. - Artists' Fees on Dec. 16.....	\$1,687.50	44 - 165
" " " " 23.....	1,989.00	44 - 574
" " " " 30.....	1,763.00	45 - 572
Charge for script for Jan. 20th...	100.00	46 - 575
Artists' Fees on Jan. 20.....	1,890.50	47 - 575
" " " " 27.....	1,941.62	48 - 575
		\$9,371.62

ACCOUNT 3 - Radio Advertising
 Sub-Account A-3- Chain Programs - Miscellaneous

McJunkin Advertising Co. - Telegram on Nov. 21.....	\$.67	40 - 164
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Traffic Advertising Common.

JANUARY

ACCOUNT 3 - Radio Advertising
Sub-Account B-1 - Local Announcements- Facilities

Louis Wasmer - Broadcasting from Dec. 9th to Jan. 9th....	\$50.00	30 - 25
Totem Broadcasters- Announcements during January.....	141.52	105 - 245
David Adv. Co. - Radio announcements during December in Grand Forks, Wolf Point, Fargo, Great Falls and Minot.....	58.80	55 - 375
		\$250.32

ACCOUNT 3 - Radio Advertising
Sub-Account B-2 -Local Announcements - Preparation

Traffic Advertising Common.