

from the
 Pedernales
 & Pedernales
 better experience
 the future
 when there is only a trickle in the dry season
 & a violent
 downpour
 when the
 up in the hills
 He has
 need of control
 & conservation
 is a part of being

Furthermore everyone knows
 he is a public official who looks
 upon water as a national problem
 - not just a problem affecting just
 one state.

water
 is a
 prob
 that
 rarely
 leaves
 the
 mind
 of the

~~The old saying is~~
~~There is no old saying~~

We must see to it that every
 drop of water that flows to the ocean
 first serves a useful purpose.

JFK used to say
 "A rising tide lifts all boats"
 if we move ahead in the W, if a right is
 is lost & well, if industry is moving ahead
 but if one all boats will rise.
 If one section is strangled, if one is
 standing still.

he grew
 up in
 and that
 is dotted
 w mesquite
 & shrubs
 live oak
 desc. of
 pioneers

closing gate of JFK at Tabern.
 P. 318

reverse policy / NO NEW starts.

P. 332 - HST changing House

A funny thing happened to me on the way to the funeral....(Long Pause)

...of Malcolm X.

There ~~had been~~ was a lot of newspaper speculation that I would be

asked to ~~go~~ ~~but at the last minute I was~~ go. ~~Some of the columns~~ And some of those columns

sounded so authoritative I went to see Sam Scogna the tailor about renting ~~to him~~

a cutaway coat.

He didn't have my size.

~~But at the last minute I was~~

A. It's just as well because

but at the last minute I was told I ~~wouldn't~~ ^{won't} go. It just wouldn't

do, I was told, to send a man who can't look sad.

There was an item in ~~the~~ Dorothy Kilgallen's column. The Washington Post had an editorial. Scotty Reston & Roscoe Drummond gave it a ~~very~~ ^{very} ~~good~~ ^{good} ~~analysis~~ ^{analysis}. The only one who ~~didn't~~ ^{didn't} get into the act was Walter Lippmann. Any way all these columns sound so darned authoritative I went back to see

I don't know about you
~~Miss the Berry~~ but I

...miss the campaigning. I look

~~It wasn't such bad life.~~

~~We only~~

we had

back west fully
on Rose 20-hr
days.

1964
MEMO TO: RAY RINGER

FROM: BOB JENSEN

These are just some rough draft thoughts of what I think could be worked into a seconding or nominating speech. And Senator Salinger could draw on his own personal observations of Senator Humphrey's relationship with President Kennedy. You may want to go along these lines:

I think any speech the Senator would give should stress (1) Humphrey's role as a gallant fighter in the 1960 primaries against John F. Kennedy:

As one who traveled with our late President during those campaigns I can tell you that Hubert Humphrey was a hard-hitting, vigorous opponent but always an honorable one. And I shall never forget that night in West Virginia when Hubert Humphrey walked in the rain from his headquarters to the Kennedy Headquarters to offer his congratulations. He showed that night that he is a man as great in defeat as he is magnanimous in victory. And in the fall campaign he proved to be an invaluable and tireless worker for the election of John F. Kennedy. Out of those primaries and out of that campaign of 1960, there grew a great respect and fondness between our late President and Senator Humphrey.

And later when Senator Humphrey became Majority Whip a great partnership developed between the two men in helping to prepare and enact the legislative program of the New Frontier. I know how

closely President Kennedy and then Vice President Johnson and Senator Humphrey worked forging that great program. I saw these men sit down at the conference table in the White House. I was there.

The secret of the success of the Democratic Party is that it attracts men of vision and men of ideas and men of action. It attracts men like John F. Kennedy, men like Lyndon B. Johnson and men like Hubert H. Humphrey. The American people and the Democratic Party placed John F. Kennedy and Lyndon B. Johnson in a position of leadership 4 years ago because they knew that these men had the courage, had the vision and the ability to lead this Nation and the free world.

The partnership of John F. Kennedy and Lyndon B. Johnson has given the Nation 4 years of progress, 4 years of unprecedented prosperity and 4 years of peace. Now we are faced with the task of continuing the great programs started by John F. Kennedy. Now we face another 4 years in which we must maintain that program, maintain that prosperity and secure the peace and this we shall do. Under the new partnership of Lyndon B. Johnson and Hubert H. Humphrey.

###

[1964?]

COPY

Memo to Bob Jensen

From Rog Elobaum

Ted Van Dyk has advised us he is putting the following speeches on the plane tomorrow morning:

2 for the trip to Georgia

the National Guard speech in Detroit

the Des Moines speech

the Business speech for Friday in Los Angeles

This means the speeches to be received and duplicated on the road are those for Bismarck on Thursday, Tacoma on Thursday night, and all for California and thereafter except the Business speech.

1964
MEMO

To Senator

From Bob Jensen

Thought you might be interested in this quote from the Wall Street Journal about the Republican convention--you might want to ~~take~~ tuck it away ~~for~~ some place for use at an appropriate time and place:

"Except for the skepticism ~~engendered~~ engendered by too many years at political conventions, a journalist here is tempted to say that for this once, and perhaps for this once only, a political party decided to ~~write~~ write its true political beliefs into its platform, choose the candidate best able to present those principles sincerely and then offer man and principles to the people, take or leave it."

---Column by Vermont C. Royster, editor of the Wall Street Journal

on ~~June~~ June 17, 1964.

WHAT AMERICA MEANS TO ME

[Mar. 2, 1964]

Senator Hubert H. Humphrey

One word sums up what America means to me: Opportunity. I believe it always has meant that. It was a land of opportunity for the settlers at Plymouth and Jamestown. It was an opportunity in 1776 to create a "new nation" conceived and dedicated to the proposition that all men are created equal. ~~It was an opportunity to fill a continent in the 19th century, and to make the most powerful nation in all history in the 20th. Times change and with them specific tasks. But a single thread runs through all of our history--to create and develop opportunity for a free people.~~ *It was an opportunity in the 19th century, and to make the most powerful nation in all history in the 20th. Times change and with them specific tasks. But a single thread runs through all of our history--to create and develop opportunity for a free people.*

In 1964 America means opportunity on many fronts. ~~The fronts of opportunity are whatever our major problems are, for problems are only opportunities correctly understood and energetically solved.~~ *to solve the staggering problems of vastly complex age*

America today ~~is~~ *must become* the land today of full citizenship for all of our people. The American Negro today is coming into full citizenship legally. Now the barriers are being removed to give Negro and White, working together, the opportunity to create a stronger society. Much remains to be done for the Negro to overcome the effects of generations of discrimination, separate and unequal education, and lack of economic ~~opportunity~~. *status opportunity* ~~But we have the opportunity now to attack these things with vigor.~~ *This is our challenge and we must meet it.*

We have an opportunity to make machines the servants and not the masters of men. Our ~~wonderful~~ *miraculous* new science and technology can be made to give a better life to all of our greatly increased and growing population.

But Looked at just as a problem this is ~~scary~~ *formidable* ~~At~~ *scary* ~~omation~~ *atomation* and technology will have knocked out 22 million jobs in this decade, and 12.5 million more people will come onto the labor market for the first time in this decade. We have to create 300,000 jobs ~~per month~~ *each* ~~to keep up to an~~ *year*

~~more~~ *more* people ~~as there are employed in the meat industry~~ *as there are employed in the meat industry* ~~to keep up to an~~ *just to keep pace.*

~~adequate employment opportunity for our people.~~

~~But we can do it.~~ ^{to create the new jobs.} It means planning. ^{Planning to translate} Planning for the use of our brains, ^{the translation of} new research knowledge into new products, ^{the planning} ~~the stimulation of~~ new enterprise and investment. There is a lot of work to

do at every level of our society. But it is a grand opportunity to make a full economic development for a nation that is growing at the rate of 3 millions per year and which by 1980 will be a land of 250 million people.

^{This leads} ~~That gives us another opportunity--to~~ ^{make} ~~plan~~ ^{decent} our cities ~~satisfactory~~ places in which to live. ^{Cities are} ~~For that is where most of us are going to be~~ ^{will} living by 1980. ^{By 1980 there will be as many people living in} The equivalent of all of our present population will be ^{as there have living in the entire United States now.} living in cities by then. Our problem already is that our cities are

"overgrown and underplanned". Our opportunity ~~is~~ to start the planning to work on their problems of education, transportation, purity of air and water, ^{and} space for living. ~~Here again there will have to be some sleeves rolled up to meet the challenge. But the American answer is always to roll up the sleeves.~~

When we plan to make automation a "boon and not a bane", to plan for decent living for our people where most of them are and will be, we shall have made a great stride toward meeting our opportunity to eliminate poverty.

We do have poverty in America--a disgraceful amount of it actually for the richest nation on the face of the earth. Twenty million Americans live below the level to provide the barest essentials. Twenty six million more have only the barest essentials. This adds up to 1 out of 4 Americans. This is not right. The affluent society has allowed too many people to drop through its cracks. They are not shiftless or lazy. They have been inadequately prepared to compete. Here is a major challenge to our free enterprise system. An old proverb has it that it is easy to impose on the poor--the rich won't stand for it. But that is not the American answer. The American answer is to

impose upon nobody and make opportunity for all.

We have a great opportunity ^{to} not only honor the wisdom of gray hairs ^{among} us, but to have them with us longer. People live longer now, thanks to the finest medical service in the world. But it costs money. Illness is no crime and it should not be endured as an alternative to bankruptcy or pauperism. Old age should be looked forward to with serenity and lived in dignity. We have the opportunity, as well as the moral obligation to institute a sound program of medical care for the aged, financed through Social Security which spreads the load equitably among all. The ^{youth} ~~nation~~ ^{and care for age,} that does not respect ~~its elderly~~, must come to hate its own destiny.

Education today is our greatest opportunity. Knowledge and the population have exploded together. Sixty nine million children--more than one third of our present population--were born between 1946 and 1962. Most are still in elementary and secondary schools and will hit the colleges in 1965.

To bring the new knowledge to all these people is a tremendous task. But it must be done. There won't be any opportunity anymore for an uneducated person. Two out of three of the present unemployed have no high school diploma. The answer to full Civil Rights, to solving employment, eliminating poverty, keeping our nation economically strong, staying where we are at the forefront of technical power, means more and better education for all.

From here on out, the development of brainpower must be our most important product. Education must become our first and foremost industry.

But I repeat--the problems are our opportunities. When the first settlers faced hostile Indians and poor crops, they probably had no thought for our problems. But we can bet that they would have been willing to trade, and would have both welcomed and been adequate to ours. This is because they looked forward not backward, and knew that they could do what they had to do. I don't believe America means anything different yet. It still spells "Opportunity". *Problems choose us. Opportunities we make.*

For Pageant Magazine

WHAT AMERICA MEANS TO ME

One word sums up What America Means to Me.

America means Opportunity. I believe it has always meant that.

It was a land of Opportunity for the settlers at Plymouth and Jamestown.

It was the Opportunity in 1776 to create a "new Nation" conceived and

dedicated to the proposition that all men are created equal. It was

the Opportunity to fill a continent in the 19th century and the

Opportunity to become the most powerful nation in all history in this century.

In 1964 America means Opportunity - opportunity to face staggering challenges of our vastly complex age and bring peace, progress and prosperity to all our people.

We have the Opportunity today to make America the land of full citizenship for all our people. The American Negro today is coming into full citizenship legally. The barriers are being removed to give

(More)

the Negro and the White, working together, the Opportunity to create a stronger society. But much remains to be done before the Negro can overcome the effects of generations of discrimination, separate and unequal education and lack of economic opportunity. This is a challenge America must meet.

We have the Opportunity to make machines the servants and not the masters of men. Our miraculous new science and technology can give a better life to all of our greatly increased and fast-growing population.

But looked at just as a problem this Opportunity appears awesome. Automation and technology will have knocked out 22 million jobs in this decade - and 12.5 million more people will come on to the labor market for the first time.

We have to create 300,000 jobs each month - more people than there are employed in the meat industry - just to keep pace.

(more)

We can create the new jobs. But it means planning - coordinated planning for the use of our brains, planning to translate the new knowledge gained from research into new products, planning to stimulate new enterprise and investment.

All this will require a lot of work at every level of our society, but the Opportunity is there to give full economic development to a nation that is growing at the rate of 3 million persons a year and which by 1980 will be a land of 250 million people.

We have the Opportunity to make our cities decent places in which to live. We must do this because cities are where most of us will be living by 1980. Sixteen years from now there will be as many people living in our cities as there are living in the United States today.

Our problem already is that our cities are "overgrown and under-planned." Our Opportunity is to start the planning to work on the problems cities have in education, transportation, pure air, pure water and space for living.

(more)

We have an Opportunity in America to destroy poverty. In the words of President Johnson, "the richest nation in the world can afford to win the War against Poverty - we cannot afford to lose it."

Twenty million Americans are living without the barest of essentials. Another 26 million are living at the ragged edge of these minimum standards. This adds up to 1 out of 4 Americans. This is shameful in the richest nation in the world.

Our affluent society has allowed too many people to drop through its cracks. The poverty-stricken in this country are not poor because they want to be. Most of them are poor because they are too poorly educated to compete in a labor market where skills are at a premium. This is an Opportunity for both our schools and our free enterprise system.

We have an Opportunity to give security and dignity to our elderly. People live longer now, thanks to the finest medical service in the world.

But it costs money. Illness is no crime and it should not be endured

(more)

as an alternative to bankruptcy or the shame that comes to many when they are forced to accept charity.

We have the Opportunity, as well as the moral obligation, to establish a sound program of medical care for the aged financed through the Social Security system.

Our greatest Opportunity is education. We are living in a world that is bursting with new information and knowledge in an age where miracles are almost commonplace.

If this nation is to continue as the leader of the world, we must make sure that our children are trained and educated to live in this age of scientific revolution. The sheer numbers involved in this are staggering. There were 69 million children born between 1946 and 1962 - one-third of our present population. Most of these children are still in the grade and high schools, but starting this fall they are going to hit the colleges in ever increasing numbers. We must be prepared to make the most of this Opportunity.

(more)

From now on the development of brainpower must be America's most important task. Education must become our first and foremost industry.

Like the men and women who founded and settled this country we must look forward to our problems as Opportunities. They did not shrink from their task of creating a new country and we will not shrink from ours. Like them we must look forward, not backward. This is the credo of all Americans who are blessed to live in a land of Opportunity.

WHAT AMERICA MEANS TO ME

BY SEN. HUBERT H. HUMPHREY
Pageant—10-11Bsk Feb 28 JEFFA
1—What America Means to Me

One word sums up what America means to me.

America means opportunity. I believe it has always meant that. It was a land of opportunity for the settlers at Plymouth and Jamestown. It was the opportunity in 1776 to create a "new Nation" conceived and dedicated to the proposition that all men are created equal. It was the opportunity to fill a continent in the 19th century and the opportunity to become the most powerful nation in all history in this century.

In 1964 America means opportunity—opportunity to face the staggering challenges of our vastly complex age and bring peace, progress, and prosperity to all our people.

- *We have the opportunity to bring permanent peace to the world.* We can do this because we have the power and the strength that commands respect and gives us confidence to negotiate a peaceful solution to the world's problems.

- *We have the opportunity to banish hunger throughout the world.* We can do this not only through our own productive genius, but more significantly we can export our agricultural know-how so that other people can learn to help themselves.

- *We have the opportunity to make America the land of full citizenship for all our people.* The American Negro today is coming into full citizenship legally. The barriers are being removed to give the Negro and the white, working together, the opportunity to create a stronger society. But much remains to be done before the Negro can overcome the effects of generations of discrimination, separate and unequal education, and lack of economic opportunity. This is a challenge America must meet.

- *We have the opportunity to make machines the servants and not the masters of men.* Our miraculous new science and technology can give a better life to all of our greatly increased and fast-growing population.

But looked at just as a problem this opportunity appears awesome. Automation and technology will have knocked out 22 million jobs in this decade—and 12.5 million more people will come on to the labor market for the first time.

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We can create the new jobs. But it means planning—coordinated planning to translate the new knowledge gained from research into new products, planning to stimulate new enterprise and investment.

All this will require a lot of work at every level of our society, but the opportunity is there to give full economic development to a nation that is growing at the rate of 3 million persons a year and which by 1980 will be a land of 250 million people.

- *We have the opportunity to make our cities decent places in which to live.* We must do this because cities are where most of us will be living by 1980. Sixteen years

Pageant—10-11Bsk Feb 28 JEFFA
2—What America Means to Me

from now there will be as many people living in our cities as there are living in the United States today.

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From now on the development of brainpower must be America's most important task. Education must become our first and foremost industry.

Like the men and women who founded and settled this country we must look forward to our problems as opportunities. They did not shrink from their task of creating a new country and we will not shrink from ours. Like them we must look forward, not backward. This is the credo of all Americans who are blessed to live in a land of opportunity. ■■

REVISE MARCH 2, 1964

August 3, 1964

Memo to Bob J.

cc: Bill

From Senator

Attached is a list of the names and addresses of the Chinese-language newspapers that came in to see me, took pictures, had interview, etc. They were escorted by Congressman Phil Burton.

Att.

Gilbert Woo, Editor
Chinese Pacific Weekly

C. H. Kwock, Editor
H. K. Wong, Editor
Chinese World

Chan, ^K~~Q~~. Fong, Editor
Chinese Times

Kenneth Joe, Editor
Young China

Kem Lee
Chinese Press Pool Photographer

JUNE 18, 1964

MEMO

TO SENATOR

FROM BOB JENSEN

RE---Your appearance on the Today Show.

The reporters interviewing you will be Ray Scherer and Nancy Dickerson.

Nancy has been furnished with a copy of the speech ~~you made~~ that was prepared for the Capital Press Club last week.

~~Ray Scherer~~ Ray has been given a copy of the press release in which you called for nation-wide conferences by governors, mayors, etc. on implementing the new civil rights law. A copy of this release is attached. ~~Ray~~

Ray and Nancy ~~will~~ will question you on this recommendation.

They also will question you ^{about} Barry Goldwater's impending vote on final passage and any implications a ~~NO~~ NO vote might have on the 1964 presidential race.

You remember you were asked something like this on the Radio Press International ~~show~~ show two weeks ago. You were asked if it was conceivable that Goldwater as a presidential ~~candidate~~ candidate should attempt to exploit the so-called white backlash against ~~the~~ civil rights. You replied:

"I do not ~~believe~~ believe so. I think it is possible that that issue could be somewhat developed. It could be injurious and a very, very unwise thing to do. Because it would promote dissension in America--not of just ^a political nature, but of a social nature and I don't believe that any man aspiring for the highest office of this land ought to try to disunite our people. It is difficult enough for us to come through these elections when we argue about economic issues and ~~we~~ when we argue about political issues, but to pit group against group, race against race, religion against religion, this would be a singular tragedy and I don't really believe that Sen. Goldwater will do that. I happen to feel that the man who gets the nomination for the office of President ~~realizes~~ realizes at that moment that he has a very heavy responsibility. It's one thing to win an ~~win~~ election and it's another thing to lose your ~~soul~~ soul. And I don't think a man should lose his soul or lose his character to win an election. And to ~~put~~ pit people against each other on the basis of race would be beneath the dignity of a candidate for the office of President."

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From the Office of:
SENATOR HUBERT H. HUMPHREY
1313 New Senate Office Building
Washington, D.C.
Capitol 4-3121, Ext. 2424

FOR RELEASE: MONDAY A.M.'s
JUNE 15, 1964

HUMPHREY RECOMMENDS NATION-WIDE CONFERENCES

TO HELP IMPLEMENT NEW CIVIL RIGHTS LAW

Senate Majority Whip Hubert H. Humphrey (D-Minn.) recommended today that governor's conferences be called in every state after the Civil Rights bill is passed to help implement its application and enforcement.

Humphrey also urged the United States Conference of Mayors to call a general meeting of its members to seek to work within the framework of the new law and "bring about application of civil rights."

"It may very well be that the President himself will want to call a national conference on civil rights after we pass the Civil Rights bill to talk about the continuing problems that beset us, how we implement this law on the state and local and federal level and how we back it up by community action and community support," Humphrey said in a television interview program for Minnesota stations.

Humphrey said these problems will not be solved merely by signing the bill into law.

"I don't believe that at all," he said. "I do believe that what we will be doing is to establish a framework of law in which we can attempt to work out many of the legal problems involved in the abridgment of civil rights or in the denial of civil rights."

He said it will be necessary to go to work immediately upgrading education, attacking poverty, and assuring better housing and economic conditions for many of the people directly affected by the civil rights law.

"One of the great needs today is to upgrade education, particularly for those who have been deprived of really fair and good educational opportunity," he said.

".....and that job is going to take time. And that job also requires that we pass a good deal of other legislation."

Looking to Congressional action expected after the Civil Rights Bill becomes law, Humphrey said he expected an attempt to pass a Medicare measure to be the "hard battle."

(OVER)

"The House will pass an extension and an expansion of Social Security," he predicted.

"They may want the Senate to take the first step in reference to Medicare -- hospital and nursing home care under Social Security."

Humphrey said the question facing Congress may be how broad to make the provisions tying hospital and nursing home care to Social Security.

"At this stage I can't say but I will make this statement," he said. "It is my view that the Congress will pass an expanded and improved Social Security program that will reach to millions of people.....and that in that program will be some form of Medicare, some form of hospital and nursing home care paid for under the terms of Social Security."

###

~~After all that~~

I had ~~not~~ hesitated to
come out here after watching
all that carnage ~~from~~^{at} The Cow
Parade on my TV set last month.

But my friends at The Radiation
Lab in Livermore tell me the
poli fall out has blown away
& it's even safe for a Tommy
Rachel R to set foot in
Calif. these days.

I ~~was told~~ understand
that life was pretty hectic in
SF. Last month - some might
say ~~extreme~~ the Rs were
operating under extreme
conditions.

~~But~~ ~~Watching the whole~~^{ST process}
~~thing on television was not~~
~~at all watching~~

That reminds me - ~~for~~ friend
of mine - oh yes some of my best
friends are Rs - ~ was asked
for a definition of an extremist.

~~I watched the proceedings~~
~~watching the~~

He replied that an extremist
was anybody who was foolhardy
enough to wear an Eisenhower
button at the R convention

I'm told the B speechwriters
had a rough time coming up w
just the right wording on that
famous paragraph abt extremism
& moderation. I understand
at one pt, the ~~speech~~^{ghost} writer
got a little mixed up & the
passage read like this:

~~"And let me~~
"Moderation in the pursuit
of vice is no virtue."

That ~~may~~^{might} have been easier
to explain ~~than~~^{away} the actual
words ~~used~~^{Baron} in The Cow Palace

But you have give Barry
& his running mate credit
for ~~setting~~ ^{launching} the campaign
~~on such a high level.~~
Starting the campaign with
such a dignified tone.

I understand a reporter
asked ~~Barry~~ ~~Mr. G~~ Sen G
if he planned to keep his campaign
on the high level & Barry
~~Barry~~ shot right back:

Absolutely, you can tell
that phony faker in the
WH I will never indulge
in personalities.

His running mate Bill
Piller added a note of
grace by saying that
Barry's half-Turkish and
half-Jewish & I'm Catholic
anyone who would oppose a
ticket like that is a damned
Bigot. C

~~But~~ Things are working
out well for Bill Miller.
He had planned to retire ^{that year} &
 devote full time to his
law practice anyway.

I'm not sure ~~what~~ how
Barry & his boys are going to
run his campaign. ~~But I'm not~~
~~sure~~ They are either --
But I understand They have
a laundry campaign slogan:
"I'd rather be FAR-RIGHT
Than President."

→ — 0 —
I've served in the Senate w Barry
for 12 years now

It's pretty difficult to figure
out just what the bold ^{Budgie joke!}
gang really wants. They've
We know They've kidnapped
the R party, but what do
they want the followers of Lincoln
Teddy R & Dwight E to ~~do~~

Barry
& his
keepers

do it our way or find a new
home. Well we Dems have
always been hospitable folks.
~~we believe in redemption.~~

But I can tell you ~~now~~ now
in loud & clear terms that the
~~Dem party~~ we don't hedge & hem & haw
when asked if we would accept
the support of ~~extremists~~ ~~give~~
The Ku Klux Klan or The
John Birch Society or The
Comm party or ~~with~~
other ~~extreme~~ ~~group~~ ^{gangs} of extremists.
~~right or left.~~ We never have
& we never will.

~~I don't want~~ I don't want to
get into a debate on semantics
but I submit you don't have
to be an expert in semantics to
know what ~~extremism is.~~ I

submit that anyone who claims
Pres E & Sec of St JFD were
~~agents of the C party are~~

There is a vast diff betw
patronism & extⁿ & any pol
~~public~~ person seeking ~~public~~
~~office~~ candidate who doesn't
know that isn't worthy of

~~We have many~~

In the words of the Robert Frost poem JK liked to quote "we have miles to go before we sleep"

We have many unfinished tasks before us. But like PK we do not shrink from those tasks - NO, like he said in his inaugural address "I do not shrink from this resp. - I welcome it"

~~We Democrats are no~~
This is the essence of the Dem credo. We do NOT run from problems we look on them as opportunities

~~We ~~can~~ have the~~

~~into~~
We have the opportunity to... etc.

Pres. J has given us our noble goals
~~Our goal is~~ ^{We aim} to Build the
the Great Society... to build
a Better America where there
is opport. for ^{the} young security for
the elderly, compassion for the afflicted & fearful

But I have
promises to keep
and miles to go
before I sleep.
- Robert Frost

of support, regardless of what
type he is seeking.

Really There is only one
central issue in this campaign
— which man is best
~~suited~~ ^{equipped} — intellectually &
emotionally to lead the
Free World ~~in the~~ during
the ^{perilous days of} Cold War.

Do we want a man who
is ^{an} ~~patient~~, experienced leader,
or a man of prudence &
~~patience~~ and a man ~~for~~
forebearance & patience

Or do we want a man
who shoots from the hip.
a man who reacts
emotionally .. who thinks
that every problem has
simple bad guys & good
guys answer just like the

fall into the
same attitude
of self-congrat

The big danger facing the D P
is complacency & apathy, we
have ~~brought~~ ^{provided} the leadership & sparked
the energy that has ~~made~~ ^{progress} ~~the~~
brought peace, ~~prosperity~~ &
prosperity to all our ppl. But
We can not afford to ^{pause} rest
pause & ~~let us~~ ^{that} now is not the
time for self-congrat -

We have only made a
beginning - ~~our~~ Our goal is
to carry out ~~the~~ late beloved
P J F K set us on that road in
memorable inaugural address - Let us
Begin,

We have carried out the command
so nobly set forth by our late beloved
P J F K when he said let us begin -
now we must go forward and carry
out the command of another
great P D B J who said
let us continue.

entertaining ~~westerns~~ ^{house}
opens we see on TV.

No, my friends I submit
the ~~A~~ ppl know the
differ. between the make
believe ^{world} of the ~~to~~ TV western
& ~~that~~ ^{the} complex world of today
when a ~~hasty~~ ^{hasty} narrow
dec. by the P of the US
could ~~pl~~ slow us all up.

~~I believe that in the final
analysis that ultimate issue~~

But even we weren't presented
~~ed~~ with such a clear choice ^{in the matter with R} -- even
if we had the assurance that
a vote for a R president would
give us a resp. echo -- we
Dems would still have

a magnificent opportunity to
point out the broad left.
Between the Goldwaterites & the Dem Party

① For first time in 100 yrs a
~~pl~~ an adm has been in power
for four years w.o. a recession
of an econ downturn.

② GNP

③ New plant

④ Auto

⑦ ⑥ Added 3m to labor force

⑤ ⑥ Personal income up

⑥ ⑥ Unemployment → wholesale price level.

⑦ Corp. profits → wholes

⑧ Corp. Unemployment.

⑨ Corp. profits.

⑩ Corp. dividends

~~⑪~~ →

I suppose ~~we~~ even ~~if~~ ^{later to} the
unthinking critics read
this record of ~~the~~ prosperity. They
will ^{still} fall back on that ^{large} old
chestnut — creeping socialism.

What a laugh. I have a better
name for it — ~~It's the Democrats~~
Leaping Capitalism.

Bob has seen - For
Filing

September 10, 1964

Memo to Senator

cc: Bob Jensen ✓

From John Rielly

Subject: Review of a book by Peter Nehemkis for the New York
TIMES Book Review Magazine.

Alfred Knopf is bringing out a book by Peter Nehemkis on
"Latin America: Myth and Reality" in early October. They would
like to have you do a book review of the book for the New York
TIMES, Book Review Section. Peter is especially eager that you
do this. Unless you have some reason for wanting to avoid
book reviews at this time, I recommend that you do this. It is
a good book and has an excellent publisher. I can prepare a
draft review and have it ready by late September when they need
it.

Would you let me know your views? I will check with Bob
Jensen to make sure that it is o.k. with him.

September 7, 1964

Memo to Bob Jensen

From John Rielly

Subject: Foreign Policy Interviews in Writing.

We are getting a number of requests for interviews with Humphrey, in the form of questions submitted in writing. Many of the boys understand why they cannot have an oral interview with Humphrey and are willing to submit questions if we will send them a prepared answer. What is your policy on interviews of this type? We get a number from newspapers in Europe and Latin America, as well as the United States. Do we want to answer these? Let me know your views.

Bob Jensen PRL
March 19, 1965

Memorandum

TO: Professional Staff
cc: Vice President Humphrey
Bill Connell

FROM: Ted Van Dyk

RE: Speech Assignments

Attached is a schedule of upcoming speeches, as far ahead as known. You will note on the attached sheet the subject matter of the speech, the staff member responsible for same, and date when first draft is to be submitted. Subject matter will, in some cases, change, but proceed for the moment on the basis outlined.

Each staff member will be responsible for seeing that his draft reaches me on the date indicated. This lead time is necessary for editing and for review by the Vice President and White House. You need not in all cases do the drafting of assigned speeches yourself, but it will be your responsibility to:

1. Contact Pat Gray and the sponsoring organization to be sure you begin the task knowing all details of the occasion.
2. See that the speech is written and that its contents reflect Administration policy. Check with appropriate agencies. (If in doubt about suitability of farming out any particular speech for outside drafting, please consult me).
3. See that the text is submitted on time and in readable, triple-spaced form.
4. Attach to the draft a one-page covering memo with details of the occasion, sponsorship, time, place, setting, those to be present, any pertinent background.

As previously outlined by Bill and John Stewart, texts in most cases should run no more than nine or ten triple-spaced pages. They should be written in clear, direct style. Tangled clauses and

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Memo to Professional Staff
TVD Re Speech Assignments

Page two

sentences should be avoided. Try not to use words or phrases which twist the tongue. Do not worry about including anecdotes or introductory verbiage. Start in cleanly with the meat of the subject.

If there is difficulty in preparation of any draft, please let me know at the earliest moment. On this initial schedule, some staff members carry a heavier burden than others. Every attempt will be made to equalize the load over the long run.

Attach.

Speech Schedule

<u>Date</u>	<u>Occasion</u>	<u>Staff Responsibility</u>	<u>Draft Due</u>
3/23	International Cooperation	Rielly	3/20
3/25	Lehman dinner	Kelly	3/20
3/25	Magazine editors (travel)	Van Dyk	3/22
3/28	Pharmaceutical association	Peterson	3/23
3/29	Tydings dinner (Great Society)	Stinnett	3/24
3/30	Mayors meeting (greeting only)	Peterson	3/25
3/31	League of Cities (urban affairs)	Peterson	3/26
3/31	IUE luncheon (notes only)	Bookbinder	3/26
4/2	UCLA (education)	Stewart (Zeidman)	3/27
4/3	ADA (telephone message)	Van Dyk (Williams)	3/28
4/6	Advertising Council (21st Century USA)	Cahn	3/30
4/6	Industrial Union Dept/ AFL-CIO (notes only)	Bookbinder	4/3
4/7	National Fed. Grain Cooperatives	Gartner	3/31
4/8	B'Nai B'rith (civil rights)	Cahn/Stewart	4/1
4/9	AFL-CIO, Baton Rouge	Sherman	4/2
4/9	ISU (subject open)	Stewart	4/2
4/15	American Society Newspaper Editors	Rielly	4/8
4/22	Insurance investment conference (domestic business)	Peterson	4/15
4/24	Norfolk Azalea festival (Great Society)	Sherman	4/17
4/24	Duke University (excellence)	Stewart	4/17

Speech Schedule
Page two

<u>Date</u>	<u>Occasion</u>	<u>Staff Responsibility</u>	<u>Draft Due</u>
4/25	Bennett House, N.C. (see Bill Creech)	Jensen	4/18
4/28	Millers Federation	Gartner	4/21
4/29	Handicapped Council	Cahn	4/22
5/1	Law Day, William & Mary (world law)	Rielly	4/23
5/2	Polish Alliance (immigration)	Sherman	4/26
5/13	Nat. Conference/Day Care (welfare)	Cahn	5/6
5/16	Norwegian-Americans (the Norse)	Jensen	5/9
5/20	Lehman Memorial (Great Society)	Kelly	5/13
5/21	Financial Writers, N.Y. (economic growth)	Peterson (Heller)	5/14
5/26	Nat. Conference/Social Welfare (progress in democratic society)	Stewart	5/19
6/1	War College (nat. security)	Carroll/Rielly	5/24
6/6	Syracuse U. commencement (peace)	Rielly	5/31
6/13	American U. commencement (subject open)	Stewart	6/6

Bob Jensen
March 20, 1965

Memorandum

TO: Professional Staff

FROM: Ted Van Dyk

An Addendum to My Speech Memo of Yesterday.

Please add this to the checklist: Each staff member assigned a specific speech will be responsible as well for seeing that the sponsor makes both a tape-recording and transcript on delivery. You should see that these are secured and then pass them on to Mary Kinsella, my secretary, who will keep a chronological file of both tapes and transcripts.

You should contact the meeting sponsor well in advance to be sure these arrangements are made. When advance notice is given, the sponsor is invariably happy to do it.

Bob Jensen



THE VICE PRESIDENT
WASHINGTON

July 15, 1965

Dear Drew:

Just a note to confirm that I will be delighted to drop by the International Platform Association convention on Wednesday afternoon, August 4, at around 3:00 pm.

I would appreciate it if you would arrange for my remarks to be tape-recorded, and a copy of the tape and a transcript furnished to me later. Any additional details on this date may be arranged with my Appointments Secretary, Mrs. Patricia Gray.

Looking forward to being with you.

With all best wishes.

Sincerely,

Hubert H. Humphrey

Mr. Drew Pearson
2820 Dumbarton Avenue
Washington, D. C.

Bob Jensen



THE VICE PRESIDENT
WASHINGTON

July 15, 1965

Dear Mrs. Marti:

I have now had an opportunity to look over my calendar for August, and I will be delighted to give greetings to your teenage leadership conference, to be held here in Washington on Friday morning, August 13. It will probably be best if I plan to do this around 11:00 a.m.

I would appreciate it if you would arrange for my remarks to be tape-recorded, and a copy of the tape and a transcript furnished to us later. Any additional details on this date may be arranged with Mrs. Patricia Gray, my Appointments Secretary.

Looking forward to being with you.

With all best wishes.

Sincerely,

Hubert H. Humphrey

Mrs. Lloyd J. Marti
President, National Board of
the Y. W. C. A.
600 Lexington Avenue
New York, New York 10022

NO 12 1965 INTERMEDIATE

Pat/g

SF FILE: August 25
Washington, D. C.

ACCEPTANCE (cc to staff)

Pat/g

August 18, 1965

Dear Mr. [unclear]:

Thank you very much for the letter inviting me to address the student leaders at a Democratic evening gathering Wednesday, August 18.

I am delighted to drop by the celebration. Any details on this date can't be out. I'd get with my appropriate secretary, Mr. [unclear] in [unclear].

Looking forward to [unclear] [unclear]

With all best wishes.

Sincerely,

John F. Humphrey

Mr. Frederick A. [unclear]
Executive Director, Young
Democratic Club of America
1000 [unclear] [unclear]
Washington, D. C. 20003

UNIVERSITY OF MINNESOTA / DULUTH
COMMENCEMENT ADDRESS

Invite: June 10, 1966
Duluth, Minnesota

^{pg/ep}
COPY

ACCEPTANCE cc: staff

Handwritten initials: B.A.

August 17, 1965

Dear Ray:

This is to confirm that I will be delighted to give the commencement address at the University of Minnesota, Duluth, on Friday evening, June 10th at 8:00 p.m.

I will hold this date on my calendar and I am surely looking forward to being with you.

With all best wishes.

Sincerely,

Hubert H. Humphrey

Dr. R. W. Darland
Provost
University of Minnesota, Duluth
Duluth 12, Minnesota

STATE & COUNTY CHAIRMEN CONFERENCE

Invite: October 19, 1965
Washington, D. C.

^{ng/ep}
COPY

ACCEPTANCE: cc. staff

Bob G.

August 17, 1965

Dear Bill:

This is to confirm that I will be delighted to accept your invitation to address the conference of State and County Chairmen to be held at the Mayflower on Tuesday, October 19th.

I would appreciate it if you would arrange for my remarks to be tape-recorded and a copy of the tape and a transcript furnished to me later.

Looking forward to being with you.

With all best wishes.

Sincerely,

Hubert H. Humphrey

Mr. H. W. Brawley
Executive Assistant to the Director
Democratic National Committee
1736 K Street, N. W.
Washington, D. C. 20006

SENIOR SEMINAR IN FOREIGN POLICY

pg/ep

Invite: August 24, 1965
Washington, D.C.

COPY

ACCEPTANCE

cc: staff

R.H.J.

August 17, 1965

Dear Mr. Ambassador:

This is to confirm that I would be delighted to address the Senior Seminar on Foreign Policy at 2:30 on Tuesday afternoon, August 24th.

I would appreciate it if you would arrange for my remarks to be tape-recorded and a copy of the tape and a transcript furnished to me later. Any additional details on this date may be arranged with my Appointments Secretary, Mrs. Patricia Gray.

Looking forward to being with you.

With all best wishes.

Sincerely,

Hubert H. Humphrey

The Honorable G. Lewis Jones
Coordinator
Senior Seminar in Foreign Policy
Department of State
Washington, D. C.

OFFICE OF THE VICE PRESIDENT
WASHINGTON, D.C.

For
Bob J

COPY

h/s

August 26, 1965

Dear Mr. Neuharth:

Thank you for taking the time to stop by for lunch and a visit. I enjoyed every minute of it and trust that we may be able to do it again in the near future.

~~My assistant, Bob Jensen, has spoken to me about you many times; and I know that he, too, had looked forward to the chance of exchanging views.~~

Do keep in touch with us.

Sincerely,

Hubert H. Humphrey

Mr. Al Neuharth
General Manager
Gannett Newspapers
55 Exchange Street
Rochester 14, New York

cc: Bob Jensen ✓

COPY

h/s

August 26, 1965

Dear Paul:

It was good to see you again. I enjoyed our visit and hope that you found it worthy of your time and attention.

Do keep in touch with us. I've asked Bob Jensen to call you from time to time whenever we have any meetings with the press. I look forward to seeing you.

Sincerely,

Hubert H. Humphrey

Mr. Paul Martin
Gannett Newspapers
National Press Building
Washington, D. C.

cc: Bob Jensen ✓

COPY

h/s

August 26, 1965

Dear Mr. Miller:

I enjoyed the luncheon and our visit.
Thank you for taking the time to stop by.

I do hope that in the days ahead we'll
have other opportunities to get together. I will
welcome your counsel and advice and feel it a
privilege to share in your friendship.

Sincerely,

Hubert H. Humphrey

Mr. Paul Miller
President, Gannett Newspapers
55 Exchange Street
Rochester 14, New York

cc: Bob Jensen ✓



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