



Emily Anne Staples Tuttle papers.

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EDUCATIONAL TV PROGRAM FOR KIDS BROUGHT TO AREA, BUT MONEY TIGHT

By JUDITH GERSTEL
Minneapolis Star Staff Writer

"Misterogers' Neighborhood" is a place where television and imagination meet for 30 minutes every weekday afternoon. The meetings are religiously attended by preschoolers from Maine to Samoa who have a television set and an obliging educational channel in the area.

Until this fall, that did not include Twin Cities youngsters.

But thanks to a one-woman campaign by the Junior League's Mrs. Loring Staples Jr., and the financial support of the Sears-Roebuck Foundation, Twin Cities youngsters are getting to know Fred Rogers.

The program is being broadcast at 5:30 p.m. every weekday on channel two. The cost to the station is \$5,200 a year to rent the film, half of which is supplied by the Sears Foundation through a grant to the Junior League. An additional \$500 has been granted by the Malt-O-Meal Foundation, and private donations total \$100.

Chris Donaldson, KTCA assistant general manager, suggests that the high cost of the program is the reason why it has not been shown here sooner. He also warns that unless the remaining \$2,000 for film rental can be raised, the program may have to be taken off the air in the spring when current rental funds run out. Telecasting costs, \$100 per half hour also figure in the expense of carrying "Misterogers" and, according to Donaldson, this money may not be available in the future if the fund is not supported through membership contributions and donations.

Demand grows

The demand for the program locally grew as families transferred to the Twin Cities found the program was not available here and expressed their dissatisfaction to John Younge, regional director of the Sear's Foundation, which helps subsidize the production of the program at Pittsburgh's educational station.

"When I approached KTCA," says Younge, "general Manager John Schwarzwald told me he'd be delighted to carry the program, but that he just didn't have the money for it."

Meanwhile, Mrs. Staples, after attending a national training seminar for Junior League executives sponsored by the Sears Foundation, became acquainted with the overwhelming national success of "Misterogers." The enthusiasm her daughter Kathryn, 5, showed for a recording of the show convinced her that this was something Twin Cities children should have. She discussed the matter with Schwarzwald last January.

"He said that if we found the money, they'd broadcast the program," Mrs. Staples said.

Mrs. Staples got together with Sears' John Younge and Twin Cities preschoolers are reaping the benefits.

Gentle minister

The man who inspires such devotion is a gentle, avuncular, 42-year-old Presbyterian minister who holds a degree in music composition and has had extensive experience in commercial television production.

At the beginning of each program, Rogers enters his house-like set singing that he likes you the way you are and would like to be your neighbor. Talking as he changes from a business suit to a comfortable jacket and slippers, he talks directly and unpatronizingly to the little viewer.

His discussion always manages to combine educa-

tion with entertainment. One day, for example he introduced the calendar. Later in that same program, he displayed fabric samples, pointing out the difference between plaids and stripes and other patterns.

Songs and conversations most often focus on fears and anxieties children experience. "What do you do with the mad that you feel," and "I like to be told if its going to hurt" are typical of the lyrics of the songs Rogers writes and composes. Another one deals reassuringly with a new baby in the house: "When the baby comes to your house, It can wet and it can coo, But there's one thing it can never, It can never be like you."

Rogers is joined on his program by friendly characters called Chef Brockett and Mr. McFeely, a slow-moving Speedy Delivery messenger. Other inhabitants of the Neighborhood are engaging puppets whose voices are provided by Rogers. They have names like Daniel Striped Tiger, King Friday and Sarah Saturday.

After the cartoons and the violence on television, the Peabody Award-winning program is, above all, compassionate and human.



CHANNEL TWO'S FRED ROGERS

Originator and star of "Misterogers' Neighborhood"

Women's News

THE MINNEAPOLIS STAR
6C Tues., Oct. 28, 1969

Mrs. L. M. Staples

Elected to Post in Junior League

Mrs. Loring M. Staples Jr. was elected director of region VII of the Association



of Junior Leagues of America, Inc. (AJLA) at the closing session of the association's 45th annual conference in Montreal, Canada.

Mrs. Staples

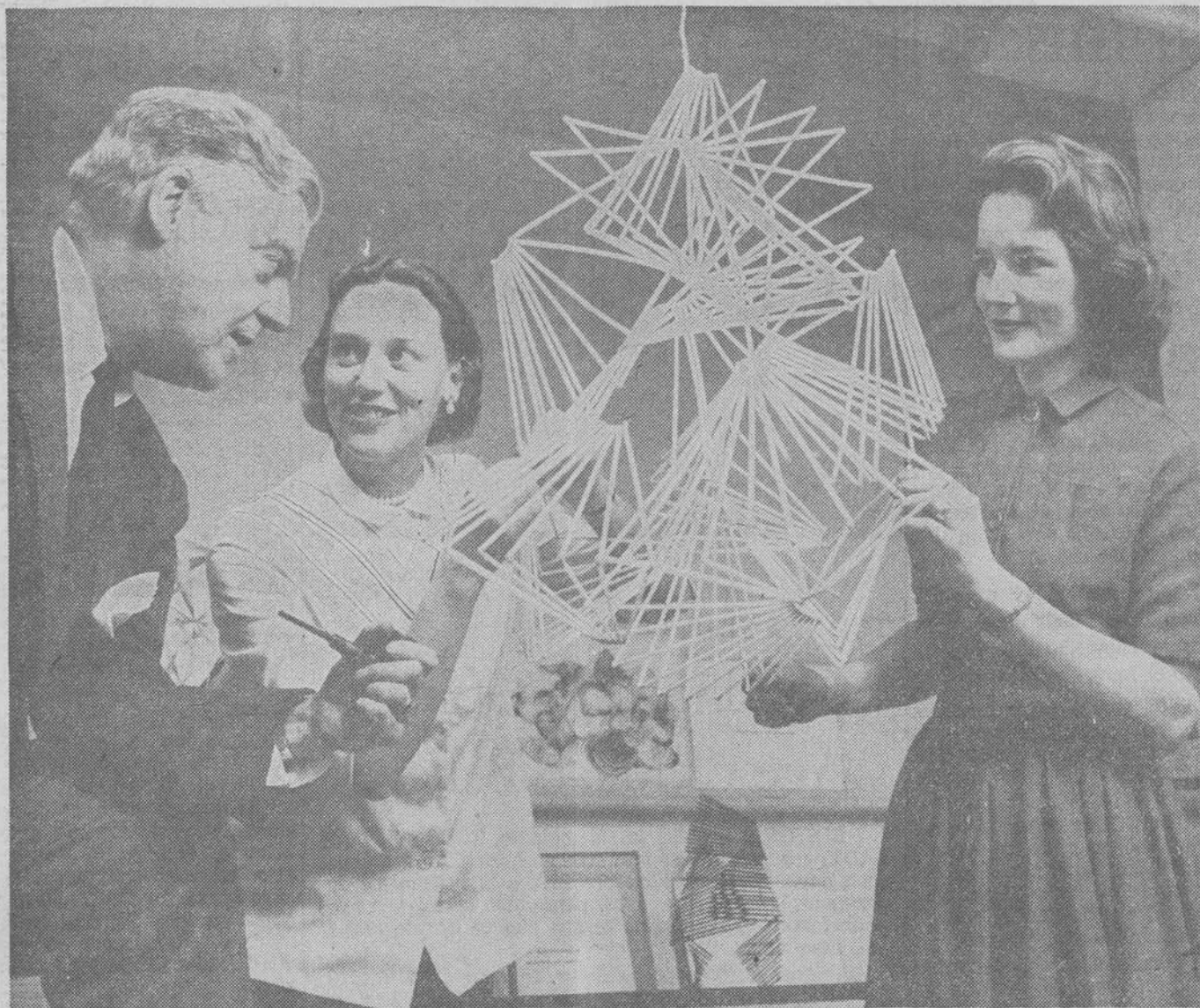
Mrs. Staples, Plymouth, succeeds Mrs. John C. McLeod of Winnetka, Ill., for a two-year term.

She has just completed a term as president of the Junior League of Minneapolis and has been chairman at different times of the league's transfer, television, education and provisional committees.

Mrs. Staples will serve with the 20-member Board of Directors of AJLA, which acts as an advisory and consulting body for 212 leagues in the United States, Canada and Mexico. Region VII covers 17 leagues in Illinois, Indiana, Minnesota, Missouri, North Dakota, Wisconsin and Manitoba, Canada.



MRS. LORING M. STAPLES JR. killed two birds on a visit to the Minnetonka Art Center. She showed daughter, Kathryn, 3, Grandma's prize-winner, a bronze sculpture abstraction called "The Spinnaker", for which Mrs. Loring M. Staples Sr. took a second prize for sculpture at the Center's Annual Award Show. The welded piece of junk sculpture, right, by Mrs. Donald Berg, Plymouth, won first prize. Mrs. Staples took in the show en route to a meeting of the Minneapolis Junior League, to make final plans for the appearances of the Paper Bag Players next week. She is president of the League, which is sponsoring the children's theater project.



'ART OF SEEING'—Dr. Wilhelmus B. Bryan of Minneapolis School of Art will be narrator on the "Art of Seeing" program to be presented by Minneapolis Junior league Wednesday at 7 p.m. on television, channel 2. He is pictured with Mrs. Loring Staples, Jr., Wayzata, center,

and Mrs. Donald Lazo, 4535 E. Lake Harriet Blvd., who are helping with props for the program. The show, first of a series, will deal with the element of line. Others in the art series will deal with basic elements of design.

Faces and Places

Thur., March 30, 1967 THE MINNEAPOLIS STAR



Minneapolis Star Photos by Charles Bjorgen

THEATER-GOERS—Youngsters from Minneapolis grade schools attended a morning performance at the Tyrone Guthrie Theatre by the Paper Bag Players, a New York group brought here for a week of performances by the Minneapolis Junior League. The members of the acting group present skits and stories, with almost all of their own props and costumes made from cardboard boxes and paper bags.



PARADE OF CHILDREN—Three adults braved the lobby of the Tyrone Guthrie Theatre as groups of school children paraded into it to see some children's plays. Watching the children were (left to right) Mrs. John C. Bryant, Wayzata, chairman for the children's theater projects of the Junior League Jerry Sando, regional director of the American National Theater and Academy, and Judith Liss, New York, business manager for the Paper Bag Players.



THEATER PROGRAMS—Mrs. J. Rodney Grubb, 2133 Kenwood Pkwy., handed out programs and explained the seating arrangements to (left to right) Ronald Simms, 7, 1319 N. 3rd-St. Larry Neadeau, 6, 1110 N. 3rd St. and Mrs. Carol Morkrid, first and second grade teacher at Blaine School.



BEFORE PERFORMANCE—Mrs. Loring Staples Jr., Plymouth, president of the Junior League, and Sue Foley, associate curator of Walker Art Center, stood in the lobby of the Tyrone Guthrie Theatre and talked about the coming performance.



CHILDREN'S THEATER
OF
THE JUNIOR LEAGUE OF MINNEAPOLIS, Inc.

Presents

An Original Play in 3 Acts

THE GOLDEN HEART

by

Constance Legeros

and

Patricia Strong

Directed By

PATRICIA STRONG

CHARACTERS

(in order of their appearance)

Dandylion.....Mr. Thomas H. Sherlock

Wizard of West Wind.....Mr. Dale Warner

Clarissa.....Mrs. Edgar Ingalls

Elaine.....Mrs. William Horn

Maud.....Mrs. Arthur Stock

Sarah.....Mrs. Loring Staples, Jr.

King of the North Wind.....Mr. Stuart McGovern

Prince Alfred.....Mr. Louis Polk, Jr.

Zenia.....Mrs. William Frenzel

Courtiers to King.....Mr. Mac Alexander

Mr. Eugene Day

Zenia's Court.....Mrs. Mac Alexander

Mrs. Eugene Day

Mrs. Stuart McGovern

Mrs. John Bryant

Mrs. Thomas Sherlock

Mrs. John Dunnigan

SYNOPSIS OF SCENES

ACT I

Scene 1. Forest near the Castle.

Scene 2. Castle gardens the same day.

ACT II

Scene 1. The royal throne room, early evening.

Scene 2. Castle gardens, same night.

ACT III

Scene 1. The royal throne room, later that night.

Time:

Forever and a day

Place:

The Kingdom of The North Wind

ACKNOWLEDGMENTS

Sets designed and built by.....Hatlstad - Mossberg

Lighting effects by.....Hatlestad - Mossberg

Musical Score by_____Mr. Lee Karampelas

Harpist.....Priscilla Eitel

Candelabra Courtesy of.....Levoy Studio

Technical Advisor.....Mr. Ruxton Strong

PRODUCTION STAFF

Play Chairman.....	Mrs. William Egan
Stage Manager.....	Mrs. Donald Carlson
Stage Crew.....	Mrs. Jerome Bieter Mrs. Harold B. Finch, Jr. Mrs. James Ladner Mrs. John Merker Mrs. Allen Poehler Mrs. D. D. Ryerse, Jr.
Costumes designed by.....	Mrs. Richard Hindley
Costume Committee.....	Mrs. Myron Kirkeby Mrs. William Kuechle Mrs. Brian Mahoney Mrs. Daniel Moran
Makeup.....	Mrs. John Bryant Mrs. Richard Jolliffe
House Manager.....	Mrs. James Grogan
Choreographer.....	Mrs. John Dunnigan
Ticket Chairman.....	Mrs. Robert I. Lang Mrs. John McCambridge Mrs. Robert J. White
Publicity Chairmen.....	Mrs. Robert Mach Mrs. Thomas Kennedy
Promotion Staff.....	Miss Georgia Beaverson Mrs. Carroll Crawford Mrs. Richard Leekley Mrs. Winston Lindberg Mrs. Frank Porter Mrs. William Spangenberg
Publicity Posters.....	Mrs. Walter M. Kunz

THE MINNETONKA HERALD, WAYZATA, MINNESOTA

ald WOMEN'S SECTION



MRS. LORING M. STAPLES, JR., Mooney Lake, will take the part of the Lady in Waiting to the Princess in "The Golden Heart," a children's play to be presented by the Minneapolis Junior League Saturday at 10:30 a.m. and 2:30 p.m. and Sunday

at 2:30 p.m. at Edina High School auditorium. There will also be a performance for handicapped children Friday at 4 p.m. Shown with Mrs. Staples are her own Princes and Princess, in a relaxed mood, from left, Greg, Tom and Mary Staples.

TV 2

WEDNESDAYS AT SEVEN, CHANNEL 2

The Junior League of Minneapolis presents The Minneapolis Institute of Arts and The Minneapolis School of Art in a series of Wednesday telecasts designed to enhance your pleasure in the visual arts.

ART TREASURES in The Minneapolis Institute of Arts

JANUARY 14, 7:00 PM CHANNEL 2

General Introduction.
Art in ancient Egypt and Greece, the foundation of the Western tradition.
Richard S. Davis, Director.

JANUARY 28, 7:00 PM CHANNEL 2

Rembrandt and His Times.
A close-up view of Rembrandt's LUCRETIA and etchings from the Institute collection.
Merrill C. Rueppel, Assistant to the Director.

JANUARY 21, 7:00 PM CHANNEL 2

Medieval and Renaissance Art.
The development of art in Italy, Spain, and the North from the 13th to 16th centuries.
Sam Hunter, Chief Curator.

FEBRUARY 4, 7:00 PM CHANNEL 2

Baroque and Rococo. Paintings by major masters of the 17th and 18th centuries, seen in the development of the Western tradition.
Richard S. Davis.

THE ART OF SEEING by The Minneapolis School of Art

FEBRUARY 11, 7:00 PM CHANNEL 2

The Importance of Line.
Minneapolis School of Art Director Wilhelmus B. Bryan introduces this part of the series with an illustrated discussion of a basic visual element.
Wilhelmus B. Bryan.

FEBRUARY 25, 7:00 PM CHANNEL 2

Space and Movement. Space, time and motion, on canvas and in sculpture.
MSA Faculty.

FEBRUARY 18, 7:00 PM CHANNEL 2

Shape and Form. Expected or unexpected patterns in the eye's responses.
MSA Faculty.

MARCH 4, 7:00 PM CHANNEL 2

The Question of Scale. The size of things, and its effect on our visual responses.
MSA Faculty.

ART TREASURES in The Minneapolis Institute of Arts

MARCH 11, 7:00 PM CHANNEL 2

Impressionism. Monet, Pissarro, Renoir and their background in 19th century art.
Sam Hunter.

MARCH 25, 7:00 PM CHANNEL 2

Post-impressionism. Gauguin, Van Gogh, and Seurat, and their influence on 20th century painting in Europe and America.
Sam Hunter.

MARCH 18, 7:00 PM CHANNEL 2

Rodin and Modern Sculpture.
Late 19th and early 20th century sculpture, as developed from the work of Rodin.
Merrill C. Rueppel.

APRIL 1, 7:00 PM CHANNEL 2

Judging Contemporary Art.
A panel discussion of the problems and challenges of evaluating modern art with some examples from the Institute's collection.
Richard S. Davis, Sam Hunter, Merrill C. Rueppel.

THE ART OF SEEING by The Minneapolis School of Art

APRIL 8, 7:00 PM CHANNEL 2

Tools and Techniques of the Artist. Some means by which artists achieve their effects.
MSA Faculty.

APRIL 22, 7:00 PM CHANNEL 2

The Artist and the World, I.
The artist and the external world, in various times and places.
W. B. Bryan and Guests.

APRIL 15, 7:00 PM CHANNEL 2

Organizing a Work of Art.
Structure, as a synthesis of visual elements.
MSA Faculty.

APRIL 29, 7:00 PM CHANNEL 2

The Artist and the World, II.
What can the artist offer to society, and why art?
W. B. Bryan and Guests.

Springfield, Ill.



Regional Director Visits Junior League

Mrs. Loring M. Staples Jr. (left) of Wayzata, Minn., director of Region VII, Association of the Junior Leagues of America, chats with Mrs. John M. Carroll, president of the Junior

League of Springfield, at a committee meeting. Mrs. Staples, who is making an official visit to the local group, will speak at the league's luncheon meeting at 12:30 p.m. today in Illini Country Club. — Staff Photo.

Junior League Meets New Director

Mrs. Staples at luncheon-meeting

By PATRICIA ROBERTS
Of The Journal Staff

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"I do one thing at a time," is how Mrs. Staples explains her ability to serve as a leader for numerous volunteer service programs. She was here Wednesday as a special guest at a luncheon-meeting of the Junior League of Milwaukee at the Wisconsin club. The visit was her first to any league in her new capacity as regional director of the league's region VII.

"I'm a master suitcase packer," she said as she talked of the traveling she'll do in her new post. As regional director, Mrs. Staples will be an adviser to 17 leagues in six states, including Wisconsin, and one Canadian province.

Mrs. Staples' claims about her suitcase packing skill are not merely small talk. Before her marriage, she worked in the public relations department of a major oil company in New York city. She was in the women's travel service department and part of her job was teaching women throughout the country how to pack suitcases, how to travel with small children and other travel tips. Now she makes use of all of them herself.

Winding Up a Job

In accord with her "one thing at a time" theory, Mrs. Staples is the outgoing president of the Junior League of Minneapolis. She'll finish that job before she's officially elected regional director on May 11 at the annual meeting of the Association of Junior Leagues of America in Montreal, Quebec.

She still, however, will be deeply involved in many community projects in Minneapolis. She's a member of the board of directors of the Tyrone Guthrie Theater Foundation. She's active in the Friends of the Minneapolis Art Institute and a past



—Journal Photo

Special guests at a luncheon held at the Wisconsin club Wednesday by the Junior League of Milwaukee were Mrs. Loring Staples, jr. (left), Minneapolis, and Mrs. John McLeod (center), Winnetka, Ill. They arrived with Mrs. Richard Jordan, 6010 N. Bay Ridge av., Whitefish Bay, president of the Milwaukee league. Mrs.

Staples is nominated to serve as director of region VII for the Association of Junior Leagues of America. In May she will take over the post now held by Mrs. McLeod. Mrs. Jordan is the new chairman of the AJLA regional nominating committee. Region VII comprises 17 leagues in six states and Canada.

board member of that women's organization. She's also a trustee of a hospital and, before becoming league president, was chairman of four major league committees.

These activities sound like enough to keep any woman busy but Mrs. Staples adds enthusiastically, "My husband is mayor of the village where we live, Plymouth Village, and I love to campaign." He was attending a meeting on metropolitan transit in Pittsburgh, she explained, and they planned to meet aboard a plane bound for Minneapolis Wednesday evening.

"More Human"

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"We all love music. We're all going to see the Metropolitan opera when it comes the third week in May. And we enjoy the Minneapolis symphony." Skiing is another family interest. She, her husband and their four children, ages 11, 9, 7 and 3, do most of their skiing in Wisconsin at Telemark or Indianhead. Even Kathryn, the 3 year old, went along on their New Year's ski trip.

In summer, there's something else the Minneapolis family enjoys doing together. "Maybe I shouldn't say this in this town," Mrs. Staples said, laughing. "I'm a baseball fan and we go to a lot of the games."



Director Of Region VII Visits Junior League Of Springfield

Mrs. Loring M. Staples Jr. of Wayzata, Minn., center, director of Region VII, Association of the Junior Leagues of America, discusses projects of the Junior League of Springfield with Mrs. Henry Dole Smith, left, committee member, and Mrs. William

R. Schnirring, board member. Mrs. Staples, who is currently serving a two-year term as director of Region VII, was speaker at the league's luncheon meeting held today at Illini Country Club. (Staff Photo).

Tues., May 16, 1967

★

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CLASS OF SERVICE

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WESTERN UNION

TELEGRAM

W. P. MARSHALL
CHAIRMAN OF THE BOARD

R. W. McFALL
PRESIDENT

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DL = Day Letter

NL = Night Letter

LT = International
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MRS LORING STAPLES JR

ROUTE TWO BOX 700 WAYZATA MINN

CONGRATULATIONS YOU HAVE BEEN ELECTED NOMINEE FOR REGIONAL
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JANET BYE.

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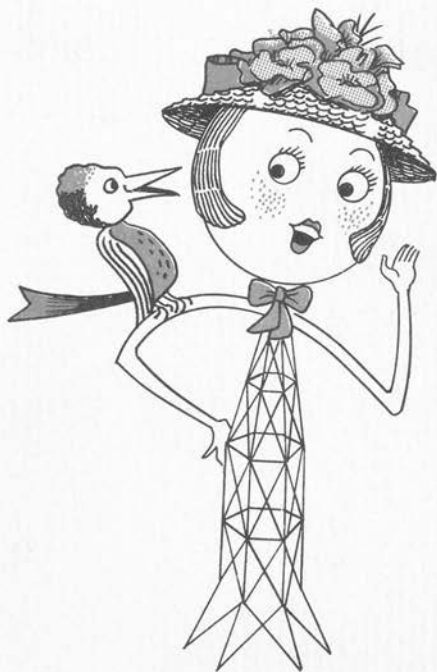
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A LIL'
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NORTHWESTERN NATIONAL BANK

MRS. VIRGILLE L. PEEKE
ASSISTANT VICE PRESIDENT

MRS. BARBARA CULLEN
WOMEN'S CONSULTANT

ABOUT PEOPLE

By MARGARET MORRIS
Minneapolis Tribune Staff Writer

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Bushaway Road, Wayzata,
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YOU
are making
news!

congratulations!

*Oh, dear - You will
be the greatest!
Paul.*

WOMEN'S BANKING DEPARTMENT
NORTHWESTERN NATIONAL BANK

MRS. VIRGIL L. PEEKE
ASSISTANT VICE PRESIDENT

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The New Leaders The five new officers of the Junior League of Minneapolis lined up with the director of Region 7 at the annual meeting Wednesday. From left are Mrs. James O. Wood Jr., Evanston, Ill., completing a two-year term as regional head; Mrs. Loring Staples Jr., Plymouth, president; Mrs. George F. White, 4633 Casco Av., Edina, vice-president; Mrs. Joseph Husbands Jr., 5006 Bruce Av., Edina, corresponding secretary; Mrs. Louis Tobian Jr., 1437 E. River Road, treasurer, and Mrs. Daniel B. Ventres Jr., 225 Interlachen Road, Hopkins, recording secretary. The officers and new board will take office in June.

ABOUT PEOPLE

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Mrs. James O. Wood Jr. commented on the government's war on poverty at the Minneapolis Junior League annual meeting Wednesday.

The sandy-haired, personable regional director from Evanston, Ill., said, "No matter how we feel about the war on poverty politically, we have to acknowledge it is being waged."

The reference came when the visiting official was talking of changing demands in volunteer community service.

"The greatest thing the league can assure," she said, "is quality. One thing that makes us unique is our ability to train our volunteers. And one other thing we have to accept is that we are no longer the only volunteer organization."

Highest marks for service were passed out by the retiring league president, Mrs. Dale Warner, in her year-end report. She was given a standing ovation after the 268 present gave a sweeping endorsement to the slate of officers proposed by the nominating committee headed by Mrs. James Wyman.

Mrs. Loring Staples Jr. will succeed as president when the present administration steps down in June. Others taking posts then will be Mrs. George F. White, vice-president; Mrs. Donald Ventres Jr. and Mrs. Joseph Husbands Jr., secretaries, and Mrs. Louis Tobian Jr., treasurer, and on the Board of Directors, Mmes. Douglas Haugland, Bradley Bowman, John Clifford, Leonard Samuelson Jr., Charles Crosby, C. P. Pesek Jr., Robert Mairs, George Legeros, Glenn Gullickson Jr., Paul Ellwood Jr., Glenn Brooks, Douglas A. Freeman, William B. Sherman and D. Kenneth Lindgren Jr.



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Junior League Members Ponder Suggestions

By KATHLEEN VAN NUYS

Junior League members are reflecting on their regional director's recommendations while she relaxes in Puerto Rico.

Mrs. Loring M. Staples suggested how nine self-renewal points might be adapted by about 200 women to their organization Wednesday at Woodstock Club. The general meeting and luncheon climaxed her three-day official visit.

That evening, the Minnesotan flew to New York to join her husband for a two-week Caribbean vacation.

"I had to pack for three weeks, and left long lists," said the mother of four, demonstrating their length in mid-air. "From Puerto Rico I go to New York for a national board meeting of the Association of Junior Leagues of America."

Staples phoned his wife Monday night here, asking if she'd forgotten anything she wanted him to bring.

"I told him all I'd forgotten was hose to wear with this suit," said the brunette whose pale blue costume matched her eyes.

The soft-spoken but convincing woman set league members to thinking about nine points outlined recently by John Gardner, Secretary of Health, Education and Welfare, in a speech to corporation executives.

Adapting the points, Mrs. Staples said, "The new members category would be the league's counterpart of a hard-hitting program for recruitment and development of talent."

Consider Individuals On Merit

Mrs. Robert D. Jackson, league corresponding secretary and admissions chairman, thus was "tapped on the shoulder." Mrs. John D. Zinser, placement chairman, heard her committee mentioned with Mrs. Staples advised, "Consider individuals on their own merit and talent, not as machines."

Self-criticism was likened to the league's evaluating committee, headed by Mrs. Thomas R. Lugar. Only minutes before, she had recommended a three-year continuation of the league's school volunteer program, headed by Mrs. John J. Kennedy Jr., following a lengthy evaluation.

That project and two others, establishment of two vice presidents instead of one, and expanding the nominating committee, headed by Mrs. K. William Blades, had been unanimously approved.

"This must be something of a record," said president Mrs. Louis S. Hensley Jr., when she read results of the balloting.

Structures of organizations, meaning by-laws (league parliamentarian is Mrs. Thomas M. Miller) and boards, then internal communications, such as Pen and Inklings edited by Mrs. J. E. Clark, were mentioned next by Mrs. Staples.

"I think your Public Affairs Seminar (Feb. 5 through 26) is great," said Mrs. Staples, "an



Lightly Speaking

excellent way to find out where you fit in the community by putting forth new ideas, new growth in new directions."

'Inner City Conflicts' Theme

Education chairman Mrs. Richard Lugar and her committee chose "Inner City Conflicts" for the theme of the seminar, open to



Mrs. Jackson



Mrs. Wurster



Mrs. Blades

the public, and co-sponsored by Jordan Family YWCA, 8400 E. Westfield Blvd.

Mrs. Staples stressed exchange of ideas between committees and boards and keeping members motivated. She believes the Junior League is a vital force in the world, playing a leading role in shaping communities and citizens living in them.

Mrs. James T. Neal, a past president, announced Feb. 3 as the date of the league's only social event of the year. Members and their husbands will attend "The Lamplite of London" dinner dance in Stouffer's Inn Windsor Room. Mrs. William A. Freihofers is chairman.

Mrs. J. E. Tracy lamented she had no luncheon reservation and would miss the fashion and fur show. Mrs. Thomas Klingaman, back from skiing in Michigan and Mrs. Robert Lichtenauer heard Mrs. John W. Wayne mention the unusual number of sustaining members present.

Miss Sally Wilson, chairman of a newly-formed professional members group, talked about plans for Monday evening's "mimi" board meeting in the league's office. Listening was Mrs. William Ramey, a transfer who looked forward to a visit with Mrs. Staples.

Mrs. James W. Merritt, recording secretary, and Mrs. Richard A. Dickinson "Oh'd and Ah'd" with many league members over furs which provided a dazzling finale to the show. League models were Mrs. Fred C. Wurster, Mrs. William F. Mayles, Mrs. Robert M. Bowes II, Mrs. William C. Herman, who winked at friends occasionally, and Mrs. Jesse M. Jones III.

*In honour of
Mrs. Loring M. Staples, Junior
incoming Director, Region Seven,
and
the fiftieth anniversary
of the Junior League of Saint Paul
the Junior Leagues of
Minneapolis and Saint Paul
cordially invite you to a reception
immediately following the evening program
on Monday, May 8th, 1967
in the Gatineau Room
Queen Elizabeth Hotel
Montreal, Canada*

GUEST SPEAKER

Mrs. Loring M. Staples, Jr.

DIRECTOR OF REGION VII

The Junior League of Chicago, Inc.

CORDIALLY INVITES YOU TO ATTEND

THE

Annual Meeting

THURSDAY, APRIL 25, 1968

10:30 A.M.

Glen View Club

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MOHAWK 4-4465

RESERVATIONS BEFORE APRIL 23RD



League Welcomes Director . . .

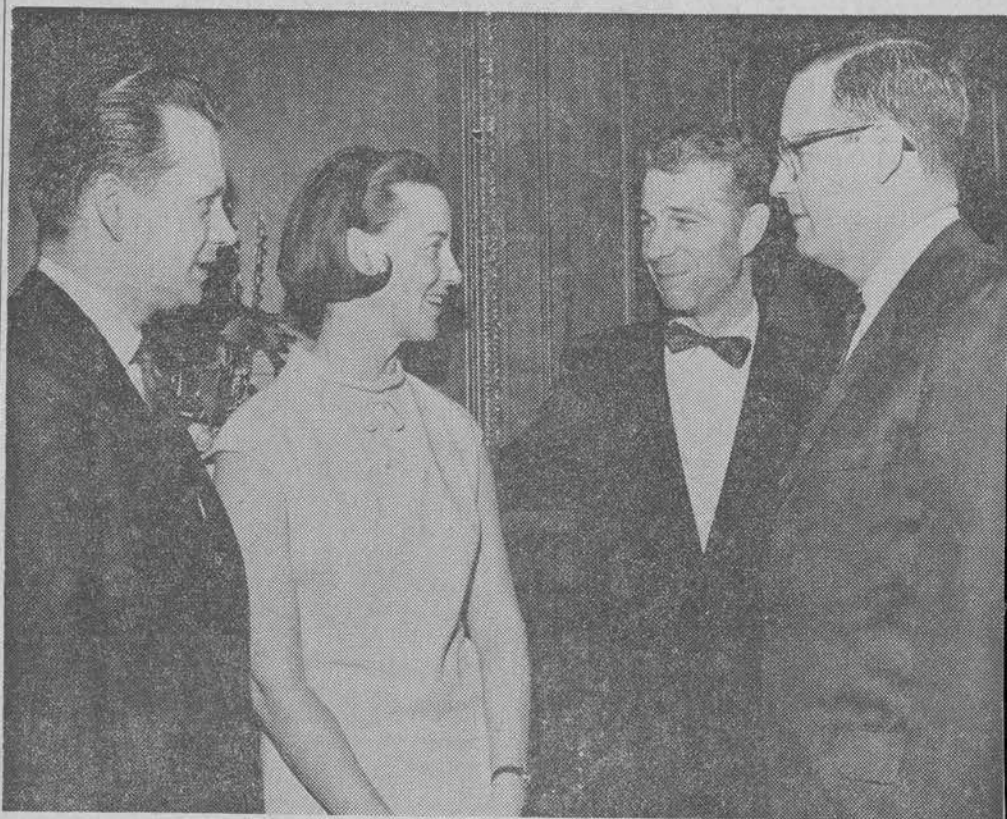
Concluding several days' visit here with Junior League of Rockford Inc. is Mrs. Loring Staples Jr. of Wayzata, Minn., director of League Region VII. She was guest of honor at dinner in the University Club

Wednesday evening. Among those present were, from the left, Mrs. N. K. Levis Jr., R. Page Reese, Mrs. Staples, and Mrs. R. P. Wadlington, president of the Rockford League.



Other members of the League board and their husbands who entertained Mrs. Staples included, from the left, Mrs. Jack Shugart,

William Huston, and Mr. and Mrs. Joseph Gambino. (Morning Star photo)

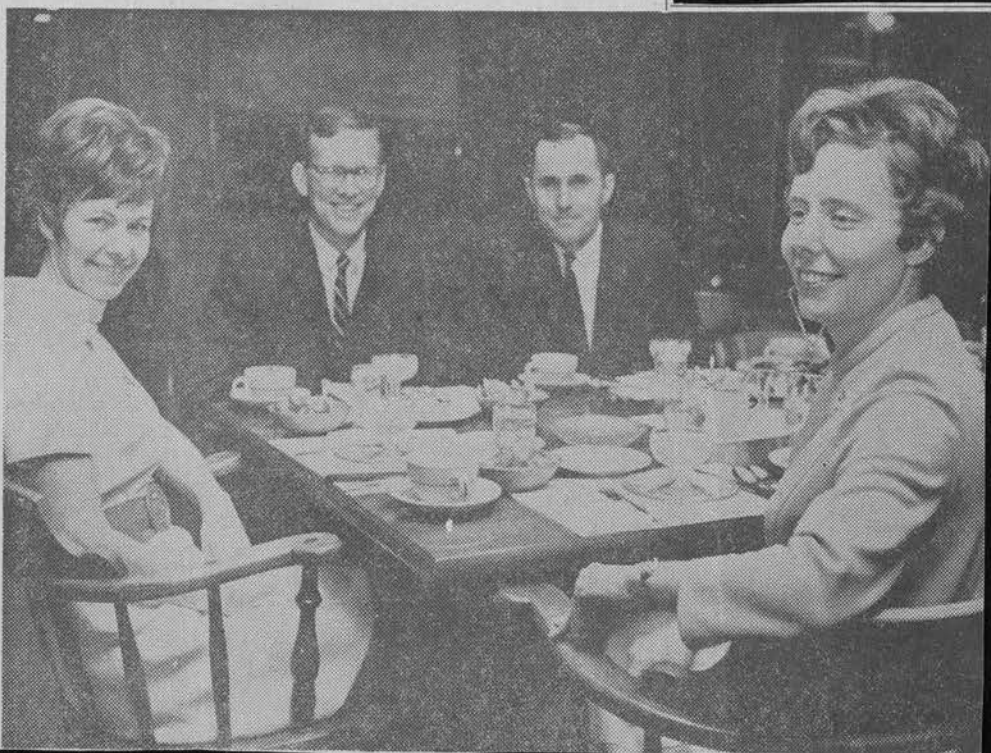


League Director Visits

Junior League of Rockford Inc. met with its regional director, Mrs. Loring M. Staples Jr. of Wayzata, Minn., this week. Wednesday evening league board members and their husbands honored her at dinner in the University Club. Pictured above are, from the left, Richard A. Anderson, Mrs. Staples, N. K. Levis Jr., and R. P. Wadlington.

★ ★ ★

Sharing a dining table, in photo at right, were Mrs. Roger E. Lundstrom, David Caskey, Mr. Lundstrom, and Mrs. Caskey. Mrs. Staples, who is director of Region VII for the Association of Junior Leagues of America Inc., also attended the League meeting Thursday morning in Rockford Country Club. (Register-Republic photos)





The New Leaders The five new officers of the Junior League of Minneapolis lined up with the director of Region 7 at the annual meeting Wednesday. From left are Mrs. James O. Wood Jr., Evanston, Ill., completing a two-year term as regional head; Mrs. Loring Staples Jr., Plymouth, president; Mrs. George F. White, 4633 Casco Av., Edina, vice-president; Mrs. Joseph Husbands Jr., 5006 Bruce Av., Edina, corresponding secretary; Mrs. Louis Tobian Jr., 1437 E. River Road, treasurer, and Mrs. Daniel B. Ventres Jr., 225 Interlachen Road, Hopkins, recording secretary. The officers and new board will take office in June.

ABOUT PEOPLE

By MARGARET MORRIS
Minneapolis Tribune Staff Writer

Mrs. James O. Wood Jr. commented on the government's war on poverty at the Minneapolis Junior League annual meeting Wednesday.

The sandy-haired, personable regional director from Evanston, Ill., said, "No matter how we feel about the war on poverty politically, we have to acknowledge it is being waged."

The reference came when the visiting official was talking of changing demands in volunteer community service.

"The greatest thing the league can assure," she said, "is quality. One thing that makes us unique is our ability to train our volunteers. And one other thing we have to accept is that we are no longer the only volunteer organization."

Highest marks for service were passed out by the retiring league president, Mrs. Dale Warner, in her year-end report. She was given a standing ovation after the 268 present gave a sweeping endorsement to the slate of officers proposed by the nominating committee headed by Mrs. James Wyman.

Mrs. Loring Staples Jr. will succeed as president when the present administration steps down in June. Others taking posts then will be Mrs. George F. White, vice-president; Mrs. Donald Ventres Jr. and Mrs. Joseph Husbands Jr., secretaries, and Mrs. Louis Tobian Jr., treasurer, and on the Board of Directors, Mmes. Douglas Haugland, Bradley Bowman, John Clifford, Leonard Samuelson Jr., Charles Crosby, C. P. Pesek Jr., Robert Mairs, George Legeros, Glenn Gullickson Jr., Paul Ellwood Jr., Glenn Brooks, Douglas A. Freeman, William B. Sherman and D. Kenneth Lindgren Jr.

● Ann Landers . . 21

● Art of Cooking 22

Minneapolis Tribune

THURSDAY, APRIL 8, 1965

★ 19

Junior League Regional Director Hears Of Indianapolis Progress

By NAOMI CAMPBELL
The Star Women's Editor

From the outside, where patches of snow and winter-brown grass lay like a patchwork quilt over the secluded neighborhood, it looked like a usual morning gathering of women. Cars lined both sides of the streets and lights burned brightly inside.

But it wasn't the aimless eat-and-play-cards-the-rest-of-the-day kind of meeting. The Junior League of Indianapolis doesn't have time for such self-indulgence.

It was a luncheon meeting, but the business had come in the morning not long after yesterday's breakfast dishes had been cleared.

JUNIOR LEAGUE board members were entertaining

their energetic regional director in the home of Mrs. Daniel F. Evans Jr., 6463 North Illinois Street. Mrs. Evans is the sustaining members' representative to the board.

Sitting in the family room that overlooks rolling hills, members made progress reports and officially greeted the director, Mrs. Loring M. Staples Jr. of Minneapolis, Minn.

Emily Ann Staples has 17 leagues in her region located

also in Minnesota, Wisconsin, Illinois, the Province of Manitoba and in St. Louis, Mo.

"The league has been my post-graduate course in community living," says the willowy Mrs. Staples whose bright red knit dress seemed to underscore her league spirit. (She has a liberal arts degree from the University of Minnesota.)

MRS. STAPLES, first-generation Junior League mem-

ber, feels that the league needs to grow and needs to train more volunteers.

She declares, "The league should reflect the community. If it is growing, so should the league."

"No, I don't think a larger league will mean it is less selective. I don't think of the league as having a social image now, that idea of the league is no longer valid."

"Today the league's place in the community is through volunteer" asserts Mrs. Staples.

She feels that leagues could become more aware of the mobility of potential league members.

THE DIRECTOR'S enthusiasm for the league volunteer training program elicited "fantastic" as description of the new volunteer bureau here which actually is in the very beginning stages. The local Junior League is operating it in a "very limited way" since last September, says a spokesman.

"If community agencies will use volunteers properly—match the right person to the right job—their services can be invaluable," says Mrs. Staples in her commanding voice.

A volunteer bureau in Minneapolis where the Junior League has it in full operation uses teens, mostly for summer work, and trains interested women to be para-professionals in an eight-week concentrated social service course at the University of Minnesota.

MRS. STAPLES, the mother of four young children, is excited about her husband's newest venture, too. As the Metro Transit Commissioner he has just introduced minibuses to Minneapolis. The 17-passenger buses go through the downtown every six minutes.

Lunch was baked almond chicken and fruit folded into whipped cream. Almost everyone stopped to admire the painting over the fireplace. It is a Donald Mattison oil of the Evanses' daughter, Julie, in her riding habit.

More than 200 will hear Mrs. Staples at a brunch and general meeting of the Junior League of Indianapolis this morning in Woodstock Club.



Mrs. Loring M. Staples Jr. (left) is making an official visit to the Junior League of Indianapolis. The regional director from Minneapolis, Minn., visited yesterday with Mrs. John D. Zinser, chairman of placement for the Indianapolis League. (Star Photo)

HAIL - - - - -



Our capable and energetic new president, Emily Ann Staples, (Mrs. Loring M., Jr.), is well equipped by a variety of jobs, experience and talents to lead us well through the coming two years.

Em, since joining the League in 1954, has held a number of responsible positions, including transfer chairman, educational TV chairman, education chairman and provisional chairman. Art, politics and the theatre rank high on the list of Em's special interests, as well as a love for gardening and skiing.

Emily Ann and her husband Loring, the mayor of Plymouth village as well as a commercial Real Estate Broker, are the parents of four children, Mary, Tommy, Gregory and Kathryn.

"What broader and more rewarding training could a Leaguer have than being President," was Em's comment about her new position "I am looking forward to my term with great anticipation."

We extend our heartiest congratulation to you, Em, and wish you a wonderful two years.

the deephaven argus WOMEN'S PAGE

FORMER PR PRO CAN'T SHAKE JOB

Scent of Flash Bulbs Clings

With a nice tan, a few freckles and a wet head, Mrs. Loring Staples, Jr., Mooney Lake, arrived home just in time to be elected president of the Minneapolis Junior League.

She and her husband, the mayor of Plymouth, who were vacationing in Barbados, British West Indies, ran into a Pan American airlines strike as they were ready to fly home.

Exhausting seemingly all chances of getting off the island, they were reconciled to starting life anew in the Caribbean when two tickets turned up on a Canadian jet airline. With only minutes to pack they made it from the beach, dripping wet, to plane, still damp.

Next stop was Toronto, an overnight stay, then Chicago and finally home, the mayor making it in good time for the Plymouth council meeting, and his wife, fresh as an apple blossom, not a shining brown hair out of place, accepting her new job with wide blue-eyed candour at the Junior meeting last Wednesday at the Ambassador motel.

Nick of time appearances are



Mrs. Loring Staples, Jr.

no new experience for Emily Anne Staples. She made planes on split second schedules all over Europe in a job that to most young people sounds like a dream of bright romance.

She had charge of college travel promotion in Europe for TWA. It meant arranging pictures of USA students in Europe, often posing herself, for those deceptively casual shots in travel brochures and color ads in magazines. (Richard Slade, Shavers Lake, was in one taken in Portugal.)

She got her job by answering

an ad in the Paris edition of the New York Herald Tribune, and she got to Europe by saving her money on a New York job in the public relations department of Shell Oil. After the TWA assignment, Emily and her New York roommate who had accompanied her, pooled their money, bought a car and rounded out a year in Europe by covering it.

A University of Minnesota degree and some practical briefing from her father, Frank A. R. Mayer, former newspaper man, and head of a Minneapolis public relations firm that bears his name, smoothed the way for her own PR career. Since then she's never been off the job. Only difference is now she doesn't get paid for it.

Her fulltime job employment has to do with her home, her husband and four young children, Mary 9, and Tommy 7, at St. Bartholomew's school, Wayzata; Greg 5, at Widsten kindergarten, and Kathryn 1. Gardening—she's a member of the Junior Garden Club of Lake Minnetonka—is a favorite occupation, so, too, are cooking and entertaining.

In most of the organizations to which she belongs — WAMSO, Friends of the Art Institute, Friends of the Theater, the Mopet theater board among the many—she's been tapped for specialized jobs for the big benefit events.

Publicity. What else?

Region VII Delegates

Chicago - Janet Alieckichs
Alice Zucker
Peggy O'Neill

3408.09

#35

Duluth Sue MacDonald
Dorothy Sawyer
Janet Campbell

2801 N.E.

10

Evanston Caroline Ingram
Marja Newton
Ratie McGovern

1104

28

Cocktails

Evansville Barbara Studwell
Joann Schweitzer
Norine Keller

2809

10

Large Moorhead Bini Kunde
Janet Chly

112

10

Fort Wayne Marilyn Hess
Patricia Parker

309

15

Indianapolis Carolyn Callender
Alec Mac Gill
Jane Merriett

127

25

(Hospitality night be arrangements)

Milwaukee Nancy Kaeser
Helen Raper
Katharine Barzagh

227

15

Minneapolis Connie
Helen
Marilyn

119

25

Peoria	Mary Koetter Diedre Welch Dally Snyder	806	25
Racine	Chae Smullen Norma Janeky Barbara Pinkerton	1508	10
Rockford	Mary Casky Jean Reese	3515	10
St. Louis	Bale Gerges Anna Hubbell Marilyn Lord	1208	8
St. Paul	Benny Brooks Tottie Lilly Barb Saylor	218	25
South Bend	Peggy Place Anne Hillman	1504	10
Springfield	Lois Carroll Joan Casper Shirley McCallum	3722-23	15
Winnipeg	Priscilla Veitch Peppy Michener Carolyn Reid	808	7





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spotlight on sustainers:

EMILY ANNE STAPLES

The LEAGUER hopes throughout the year to feature some of our outstanding Sustainers and their remarkable accomplishments.

Emily Anne Staples does NOT want to take all women out of their homes and destroy the fiber of family life in America! Those who feel this way, she says, are missing the point of the women's movement and of what she is saying. "I'm saying there have got to be options and alternatives, and for women who are creative and enjoy homemaking . . . and are really feeling fulfilled, I don't want to see them change one little tiny bit."

She conceded that women are not more confident and self-assured now that options are opening for them, but actually more tense and uncertain "because they haven't had this in the past." She hopes society can be "pressured-down" and learn to accept more flexibility in roles.

In an effort to help women cope with these new options, Emily Anne is now working as an advisor at the Minnesota Women's Center, which operates under the Vice President for Student Affairs at the University of Minnesota. Although in the past it has been more student oriented, she is quick to point out that it is really a resource center, designed to serve the community. In addition to advising, they have books, films and publications of all kinds relating

to the women's movement. In line with their work with students, the staff of the center does advocacy and works with the University Health Center concerning health programs for women and with the Athletic Department in an effort to get more funding and more recognition in athletics for women. A large number of the women they serve are from the community. Many of these are women who perhaps have had some courses at the Continuing Education Department "but who are really looking for something more meaningful to do with their lives. Generally these are women . . . in the ages of . . . late twenties to fifties, but women who have had a good education, who have challenging stimulation on the outside of their lives (whether from their husband's occupation or something their children are doing) but who are really feeling frustrated and not fulfilling their own potential to the extent that they either could, or want to, or should." One of the main thrusts of the Center's advising is to help each woman encounter the nitty-gritty of what a change in her life-style might really involve and project the problems she might face and the conflicts that might arise within herself.

They are finding more and more at the Women's Center that women need support from other women who are

facing the same trauma. Every person who goes through this sort of re-evaluation feels she is all alone in a vacuum. This has led to a move toward support groups in addition to one-to-one advising. When asked about a woman's responsibility to a family situation that is not amenable to a change in her lifestyle, Emily Anne replied: "Women have got to accept the fact that they are individual human beings, too, and they've got to be willing to make the hard decisions — that if they change they may have to get out of a situation that is pretty untenable for them."

Emily Anne's role at the Women's Center will be increasingly in the area of "working with business and industry to encourage their own look at what kinds of employment practices they have and encourage them to try to utilize more women on part-time or shared time — just really a more creative use of the talents available to them." She finds there is still terrific resistance to this, although less at the top than at the middle levels of management where the real work of implementation lies. Hard to find are companies that will say "O.K., I believe in this, I accept it and I'm going to see that it's done!" But the few who commit themselves are enthusiastic. One executive who actively sought a woman for a responsible management position is so elated with the result that he declared, "You certainly can never tell me again that you can't find qualified women."

In general, however, women "really lack access to money and power and decision makers," so that while they may have marvelous ideas they can't get the job accomplished. "Men in the business world are making decisions every day and women in homemaking are making them, but they aren't identified as decisions of any consequence." According to Emily Anne, when "they" say that women can't make decisions or manage other women "they" are partly accurate; some women can't, but then neither can some men. "I hope that one of the benefits of the whole women's movement is going to be a recognition of individual differences and the accepting of people for their own strengths and weaknesses rather than lumping them all together."

Asked what had influenced her to move in the direction she now takes, her answer was simple: "The Junior League." Specifically, the concern of the (then) A.J.L.A. Board for Community Leadership Training which led to her participation in a National Training Lab at Bethel, Maine. "I can really

identify my own concern from that time." Previous years spent in various volunteer jobs are looked upon not as time spent going in the wrong direction but as something valuable that she built upon. She sees herself as simply having gone into areas that are now more meaningful to her and "moving in directions that I think not as many people are willing to move in."

If the dire predictions of family disintegration are accurate, someone else will have to serve as an example, for Emily Anne says she likes what her new role has done to her family life! "I'm not here as much, but when I'm here I'm more open and willing to listen." Her boys are not very happy with the whole women's movement and tease her unmercifully but "it gives them a far more accepting attitude toward people in general." Husband Loring has been extremely accepting although she concedes him to be an unusual kind of man. She does admit to some negatives, however, feeling that she is neither as acceptable nor as comfortable in the social milieu of past years. She doesn't play bridge any more and doesn't have time to see her friends nearly as often as she'd like. "And every once in a while I wonder if that's worth it."

As much as she loves what she is doing now, she says, "This is very interim for me. I am beginning to identify where I want to go and I really want to go into societal change." With her typical enthusiasm she tells of her hopes to plan for the future instead of seeing society react to crisis. In this area she is already involved in seminars at the University on patterns of growth and strategies for the development of Minnesota's future.

Although currently active in career advising, Emily Anne sees volunteerism as a constructive and valuable alternative for women who do not choose to go into the job market. One area of the volunteer field that she is very excited about is the growing recognition of how administratively important volunteer jobs are and how the organization of volunteer projects is entering into resume statements. Businesses are beginning to look upon volunteer experience as contributing to past work experience. More value is being placed on good training and good experience, whether one does it for love or money. This trend toward the best of both worlds seems to suit Emily Anne Staples just fine.

Liz Wertheim

Happiness is...
having lunch
with a
Transfer



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913 Nicollet—on the Mall
Southdale Center

Talk to Jr Lq. Board orientation

May 21, 1993

①

I've been anticipating tonight ever since Jo Ellen called.

It makes me recall many Board orientations I've been a part of from my first Board position chairing an educational TV Committee three two as president. I ^{to my the} also gained perspective from ASL1 orientations when I was Regional Director of Region VII. ^{# Times have changed. For all of you here tonight, now is the} It's a time to plan and look forward. It's a time to envision what you hope to accomplish in the coming year. ^{and} It's also the time to set the ground rules for how you'll work together. As I was refreshing my memory by reading over the history of the Minneapolis League I was struck by how some years were described by outstanding events or projects such as People Power or ^{the 50th} anniversary year. While others were described more philosophically such as "a year of self-renewal" or a period of commitment and growth. Some years emphasized outreach to the community while others were more focused on individual members' growth and training for increased effectiveness as volunteers.

This is your opportunity to set goals and to gain insight into each others styles both of leadership and participation. While each of you is a leader in your own area there is nothing more important for a successful year

(2)

than how you work together and respect each others style of participation. Those of you who feel the need to comment on every agenda item will want to occasionally examine how critical to moving the meeting forward your addition is while those of you who are mostly silent will want to nudge yourselves to speak up a little more often.

Many of you are old hands at Board service not only in the league but in a variety of other organizations. If you are still operating the way you did when I was here, however, this is a Board which will let you experiment - try some new behaviors to see how they work. The tremendous value of the league to me was that it allowed me - in some cases forced me - to take increasing risks of leadership.

You are in a position to learn from your peers and also from the many community leaders you have access to. I was glancing over Warren Bennis and Burt Womack's book headers and there is a section on the leaders search for vision. They discuss learning from the past through reading and studying - but they posit that leaders ^{they discuss how} are listeners ^{must be} saying, "Successful leaders are great askers, and they pay attention" is how they describe it.

(3)

I hope one of the reasons I was invited tonight is to give a little history. I was a provisional in 1954 which in some ways seems like yesterday, but the world was a quite^a different place. ^{League} The League had been established in Minneapolis in 1923 so it was over 30 years old. Our provisional class was about 30 members and we were appropriately formal for the time - white gloves and all for our first meeting. (The provisional course was outstanding with a view of the community's problems as well as its political, cultural and social infrastructure). We were basically "women of leisure". Many had small children but baby sitters were plentiful and cost 25 to 50 cents an hour. There was no accommodation for working women hence all the courses were held in the day time and basically while some of us had worked ^{outside the home} prior to marriage after marriage the women we knew didn't have careers.

Our interests were education, the arts and social services. Political involvement was a complete taboo and if we were active politically it didn't "count" toward the volunteer time we were required to report to our "placement advisors". For many of my years we produced a play annually and toured it to various schools. That was "Children's Theater".

⑧

and one of the most wrenching events of my presidency was the decision to discontinue our children's theater productions. Uncounted hours of meetings preceded that decision.

One of the challenges of any voluntary organization is supporting itself and by the time I joined the league the clothesline had already been established. Its stepping was a commitment of membership and it provided a stable base of income. As a training organization the league has also trained many members in the fine art of fund raising for projects and other organizations and many of these women have become the "development specialists" for a variety of community non-profits.

As the world changed the league changed. The women's movement of the 60's had its impact on every organization that depended on volunteers. It was a time when many women were adamant about engaging in "unpaid work". There were almost shouting matches about giving away time which in the labor market should be paid for.

Times have changed since then. Today, the Junior League of Minneapolis welcomes ^{over 100} ~~approximately~~ provisionals each year all interested in improving their community through volunteerism. For all of you here tonight, now is the time to plan and look forward. Its a time to envision what you hope to accomplish in the coming year and its also the time to set ground rules for how you'll work together. As I was refreshing my memory by reading over the history of the Minneapolis League I was struck by how some years were described by outstanding events or projects such as "People Power" or the 50th anniversary year, while others were described more philosophically such as "a year of self-renewal" or a "period of commitment and growth." Some years emphasized outreach to the community while others were more focused on individual members' growth and training for increased effectiveness as volunteers.

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I hope one of the reasons I was invited tonight is to give a little history of the Junior League Minneapolis. I was a provisional in 1954 which in some ways seems like yesterday, although the world was quite a different place then. The League had been established in Minneapolis in 1923 so it was over 30 years old. Our provisional class was about 30 Members and we were appropriately formal for the time - white gloves and all for our first meeting. We were basically "women of leisure". Many had small children but baby sitters were plentiful and cost 25 to 50 cents an hour. There was no accommodation for working women since all the courses were held in the day time and while some of us had worked outside of the home prior to marriage; after marriage the women we knew didn't have careers. The provisional course was outstanding with a view of the community's problems as well as its political, cultural

and social infrastructure. During the year I chaired the Provisional Committee there were about 35 members about 31 of whom had babies

Our interests were education, the arts and social services. Political as did I, Ann Warner, our President and 4 or 5 members of the Provisional Committee. I do think times have changed somewhat!

involvement was a complete taboo and if we were active politically it didn't "count" toward the volunteer time we were required to report to our "placement advisors". For many of my years with the League we produced a play annually and toured it to various schools. That was "Children's Theater" and one of the most wrenching events of my presidency was the decision to discontinue our Children's Theater productions. Uncounted hours of meetings preceded that decision.

One of the challenges of any voluntary organization is supporting itself, and by the time I joined the League the Clothesline had already been established. *In 1950 as a matter of fact.* It's staffing was a commitment of membership and it provided a stable base of income. As a training organization the League has also ^{Schooled} ~~trained~~ many members in the fine art of ~~fund~~ ^{funds} raising for projects and other organizations and many of these women have become the "development" specialists for a variety of community non-profits.

As the world changed the League changed. The Womens' Movement of the 1960's had its impact on every organization that depended on volunteers. It was a time when many women were adamant about engaging in "unpaid work". There were almost shouting matches about giving away time which in the labor market should be paid for. *That was one of the dilemmas of the Womens' Movement — how womens' work should be valued.*

moving the meeting forward your addition is while those of you who are mostly silent will want to nudge yourselves to speak up a little more often.

Many of you are old hands at Board service not only in the League but in a variety of other organizations. If you are still operating the way you did when I was here, however, this is a Board which will let you experiment - try some new behaviors to see how they work. The tremendous value of the League to me was that it allowed me - in some cases forced me - to take increasing risks of leadership.

You are in a position to learn from your peers and also from the many community leaders you have access to. I was glancing over Warren Bennis and Burt Nanus' book Leaders and there is a section on, "The Leaders Search for Vision". They discuss learning from the past through reading and studying - but they posit that leaders must be listeners saying, "Successful leaders are great askers, and they pay attention".

Follow your bliss

On the subject of asking - so many people ask me how I got involved in politics I thought it might be appropriate to share with you because much of it has to do with the Junior League.

My father was a newspaperman and a lawyer, but ~~always~~^{often} involved with political campaigns.

That is my saga - one which has been rewarding and challenging. Much of it has been fun! My recommendation to you is to do your best, but never lose your sense of humor and enjoy.