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National Association of Retail Grocers

PUBLISHING
NATIONAL GROCERS BULLETIN

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April 21st, 1937

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Mr. Allyn K. Ford,
Luther Ford & Company,
Minneapolis, Minnesota

Dear Mr. Ford:

Let me thank you for your letter of April 10th and for what you did in advertising National Retail Grocers Week. The event was quite a success, being widely publicized by manufacturers all over the country by radio, newspapers, and stickers and other material.

I have been getting around the country considerably since I took this job and will probably get into every part of the United States. Naturally I would like to see Minnesota people oftener, but I am too busy to get homesick.

Hope you will drop in when in Chicago.

Yours very truly,

TC/mm