



## Dayton's Downtown Minneapolis department store event files

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THE FRIENDS OF THE INSTITUTE  
100 EAST TWENTY-SECOND STREET  
MINNEAPOLIS, MINNESOTA 55404

1973





The Friends of the  
MINNEAPOLIS INSTITUTE OF ARTS  
AND  
DAYTON'S OVAL ROOM  
request the pleasure of your company  
at a presentation of  
ANNE KLEIN'S NEW COLLECTION  
on Monday, the thirtieth of July  
at the  
Chanhassen Dinner Theater

R.S.V.P. by July 25

Cocktails	6:30 p.m.
Dinner	7:30 p.m.
Fashion Show	8:30 p.m.





☐ Enclosed \_\_\_\_\_ for \_\_\_\_\_ tickets  
\$25 per person (\$15 tax deductible)

☐ Unable to attend. Donation \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

☐ Please seat me at a mixed table

☐ Tables of six or booths for four can be reserved.

(For further seating information please call: 339-6741 ext. 57 or 59.)

Please indicate names of others in your party:

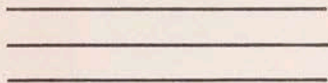
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No tickets will be issued; your reservation will be held at the Chanhassen Dinner Theater. Please return this reservation card and your check made payable to "THE FRIENDS". Reservations not cancelled by July 23 will be billed.



MRS. STEPHEN E. BUDD, JR.  
17960 SHAVERS LANE  
WAYZATA, MINNESOTA 55391



July 20, 1973

Dayton's  
700 On The Mall  
Minneapolis, Minnesota 55402

FOR PUBLIC SERVICE ANNOUNCEMENT:

FRIENDS OF THE INSTITUTE BENEFIT - JULY 30

The Friends of the Minneapolis Institute of Arts will present their annual fashion show benefit Monday, July 30, at the Chanhassan Dinner Theater. Designer Anne Klein will be there in person to present her fall collection, in conjunction with Dayton's Oval Room. Tickets are \$25 per person for cocktails, dinner and fashion show, with proceeds going toward the refurbishing of The Institute's Providence Room. Reservations may be made by calling The Minneapolis Institute of Arts.

###

Contact:

Edie Shepherd  
Public Relations  
375-3145



THE FRIENDS OF THE INSTITUTE • 100 E. 22ND ST. • MINNEAPOLIS, MINN. 55401

1974




THE FRIENDS  
OF THE  
INSTITUTE

PRESENT

Halston





the friends of  
the minneapolis  
institute of arts  
and dayton's oval  
room request  
the pleasure of  
your company  
at a presentation  
of Halston's  
new collection  
on monday the  
nineteenth of august  
at the minneapolis  
institute of arts.  
reception 6:30  
show 7:30  
dinner following



## COMMITTEE FOR THE BENEFIT

Chairwoman

Co-Chairwoman

Publicity

Reservations

Decorations

Co-Chairwomen

Invitations

Treasurer

Hostess

Co-Chairwomen

Music

Arrangements

Mrs. George H. Gruenwald

Mrs. Thomas G. Colwell

Mrs. Gordon Ritz

Mrs. Robert Harvey

Mrs. Dean Koutsky

Mrs. Frank Flis

Mrs. David Bradford

Mrs. Paul Parker

Mrs. Donald P. Gamble, Jr.

Mrs. Patricia Thorpe

Mrs. William Barber

Mrs. Francine Hymanson

Proceeds will be used for The Institute Slide Collections



Mrs. Robert Harvey  
2200 Oliver Avenue South  
Minneapolis,  
Minnesota 55405

## RESERVATION CARD

---

Enclosed \_\_\_\_\_ for \_\_\_\_\_ tickets  
\$25 per person (\$10 tax deductible) Dinner and beverages included

\_\_\_ Unable to attend. Donation \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_ Please seat me at a mixed table      \_\_\_ Tables for eight may be reserved.

For further seating information, please call Mrs. Robert Harvey (377-2690)

Please list names of others in your party:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

No tickets will be issued; your reservation will be held at The Institute.  
Please return this reservation card and your check payable to "The Friends."  
Reservations not cancelled by August 12 will be billed.  
Parking will be available at the ramp at the corner of 3rd Ave. and 25th Street.  
Enter Institute at ceremonial entrance on 24th Street.





August 9, 1974

Dayton's  
700 On The Mall  
Minneapolis, Minnesota 55402

FOR PUBLIC SERVICE ANNOUNCEMENT:

FRIENDS OF THE INSTITUTE BENEFIT

A limited number of tickets are still available to the public for The Friends of The Institute benefit....to be held Monday, August 19, in the new Minneapolis Institute of Arts complex. Presented by the Friends and Dayton's Oval Room, the gala event will feature award-winning fashion designer Halston and an exciting fashion show with his New York models ... plus reception and dinner in the Institute's galleries. Tickets are \$25 per person, with proceeds going to the Art Institute. For reservations, call the Friends' office, Minneapolis Institute of Arts.

###

Contact:

Edie Shepherd  
Public Relations  
375-3145



DAYTON'S/HALSTON LIMOUSINE SCHEDULE - AUGUST 18, 19, 20, 1974

SUNDAY, AUGUST 18 - Two limousines to meet HALSTON party at airport.

1:22 p.m. - Northwest flight # 215.

Nine people in party - to be taken to Sheraton Ritz Hotel.

Halston	Shirley Ferro
Vic Carabello	Billie Blair
Bill Dugan	Pat Cleveland
Ken Latham	Chris Royer
	Heidi Goldman

5:30 p.m. - Limousines will take above group from Sheraton Ritz Hotel to dinner party at home of:

ROBERT DAYTON (Joan)  
2663 Woodbridge Road  
Wayzata  
Phone # 471-7924

(Directions to R. Dayton's: Highway 12 thru Wayzata to 15 ... 3 or 4 miles to Minnetonka Beach - Lafayette Club - turn right and then another right immediately to Woodbridge. 1st house on right.)

MONDAY, AUGUST 19

Two limousines to be at Sheraton Ritz Hotel. One is to be at the disposal of Halston and one for the models all day and evening.

9:30 a.m. - At Sheraton Ritz ... just wait; probable schedule:

HALSTON LIMO:

9:45 or 10:00 a.m. - Halston to go to the Art Institute - use Stevens Ave. side entrance.  
11:15 a.m. - from Art Institute to WCCO-TV, 50 So. 9th St.  
12:30 p.m. - from WCCO-TV to Marquette Inn for lunch.  
2:00 p.m. - from Marquette Inn to Art Institute. Wait until ready to return to hotel...probably about 3:00 p.m.

6:30 p.m. - from Sheraton Ritz Hotel to Art Institute. Plan on returning Halston to the Hotel at approximately 10:30 p.m. - unless plan change - which is quite likely.

MODELS LIMO:

9:45 a.m. - Take models from Sheraton Ritz Hotel to the Art Institute - use Stevens Ave. side entrance.  
11:00 a.m. - 3-4 models from Institute to WCCO-TV, 50 So. 9th St.  
12:30 p.m. - Return models to Art Institute.

7:00 p.m. - From Sheraton Ritz Hotel to the Art Institute & wait until ready to return to hotel - about 10:30 p.m.

TUESDAY, AUGUST 20 - 6:00 a.m. - Two limos at Sheraton Ritz to take party to airport for 7:30 a.m. flight - Northwest flight # 200.





August 9, 1974

Dayton's  
700 On The Mall  
Minneapolis, Minnesota 55402

FOR PUBLIC SERVICE ANNOUNCEMENT:

FRIENDS OF THE INSTITUTE BENEFIT

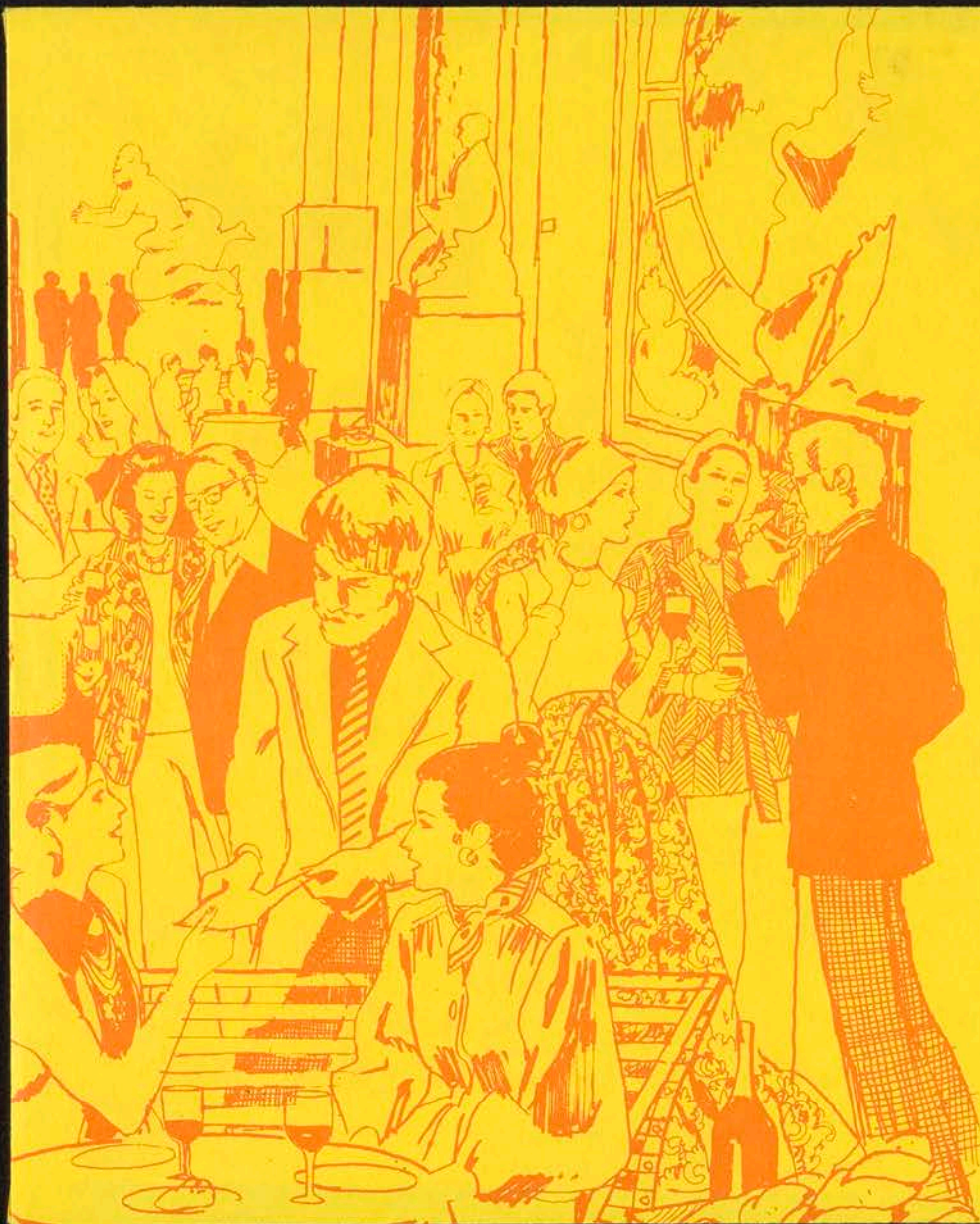
A limited number of tickets are still available to the public for The Friends of The Institute benefit....to be held Monday, August 19, in the new Minneapolis Institute of Arts complex. Presented by the Friends and Dayton's Oval Room, the gala event will feature award-winning fashion designer Halston and an exciting fashion show with his New York models ... plus reception and dinner in the Institute's galleries. Tickets are \$25 per person, with proceeds going to the Art Institute. For reservations, call the Friends' office, Minneapolis Institute of Arts.

###

Contact:

Eddie Shepherd  
Public Relations  
375-3145





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①  
Friends of the  
Sept. 1975

*Mrs. Robert H. Harvey  
2200 Oliver Avenue South  
Minneapolis, Minnesota 55405*





**A Picnic? Yes indeed!**

Here is \$\_\_\_\_\_ for \_\_\_\_\_ tickets for me (us).

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

And also for these friends. Names \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*(That's \$25 each with \$19 tax deductible. And includes canapes, dinner, wine and dancing. Cash bar available.)*

☐ Any seating arrangement is fine

Could I (we) please be seated with the following people in a group of

☐ 4 ☐ 6 ☐ 8

Names \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

☐ Sorry, just can't make it. My (our) donation \$ \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_



---

The Friends of the Institute present



---

*We won't be sending you tickets, but your reservations will be held at The Institute. Remember, no reservations will be accepted after August 28. Any questions? Just call Mrs. Robert Harvey, 377-2690.*

*For the picnic, you may park in the ramp, 3rd Avenue and 25th Street. And enter the Institute through the southwest door off Stevens Avenue.*

**Committee for the Benefit**

Chairperson Mrs. Thomas Colwell

Co-Chairperson Mrs. Robert Dayton

Treasurer Mrs. Fred Seed

Publicity

Co-Chairpersons Mrs. Gregory Hedberg

Mrs. Gordon Ritz

Reservations Mrs. Robert Harvey

Invitations Mrs. Alvin Zelickson

Decorations

Co-Chairpersons Mrs. John Ordway, Jr.

Mrs. Stephen Wyer

Mrs. C. Paul Pesek, Jr.

Mrs. Harvey Schneider

Hostess

Music

Arrangements

Co-Chairpersons Mrs. David McLaughlin

Mrs. William Spoor

*Proceeds will be used for refurbishing the Fountain Court area.*



An evening at The Minneapolis Institute of Arts can really be a picnic. And that's just what The Friends of The Institute and Dayton's Oval Room are arranging for you on Tuesday, September 9.

Leave your black ties at home and count on having a casual night.

It'll be an ideal time to explore The Institute and really mix with the masters.

Including Ralph Lauren. He'll be there with his latest collections for women and Polo for men. So do plan to come for the reception at 6:30 and Showing at 7:00.

Followed by a good new-fashioned picnic dinner (complete with park benches) and dancing in the Galleries.

And plan to have a great old time!





RALPH LAUREN FALL COLLECTION 1975

The Kreisler Group, Inc.

550 Seventh Avenue

New York, New York 10018

Contact: Maggie Spring

FOR RELEASE:     April 30, 1975

Fall '75 brings a new word, a new mood to Ralph Lauren's vocabulary - SOFT. And soft has a new definition, too, when Ralph Lauren does it - a new feeling in color, texture and shape. Ralph underplays, yet emphasizes "soft" by doing easy shapes in richly textured fabrics, heathery earth tones and just the right amount of tailored details. Ralph mingles lush and homespun fabrics for a truly natural easy elegance - harris tweed skirts with shetland fair-isle sweaters and oxford shirts, slim donegal tweed suits with silk crepe de chine blouses and cashmere sweaters, creamy flannels with cabled camel hair and alpaca sweaters. And his shapes all have new fluidity, while retaining Ralph's recognizable stamp.

A believer and practitioner in investment clothes, Ralph does his hacking jackets, his pleated trouser pants, his perfectly tailored suits and blazers. The difference this year is in the interpretation of these always classic elements.

Ralph understands the dash and sexy appeal of softly pleated trousers and has adapted its lines into skirts that really move with a casual ease. He shows them with hooded overshirts, and wrapped-up bathrobe coats -- both unconstructed, loosely shaped and, with a definite handwoven feeling.

Indicative of Ralph's new softness, is his loosened-up, yet tailored shirts in fresh, clear colors to spark up his muted tweeds. Oxfords show up in a whole rainbow of colors in Ralph's newest silhouette - the placket overshirt, with easy body and gentle tucking. Luxurious silk crepe de chine in colors like slate blue, steel gray and dusty rose also get the soft treatment with fluid bows and tucking.



Ralph often combines his softened shapes with slim lines for a leaner silhouette. His trim duchess suit with long pencil skirt looks newer than ever with silk crepe de chine blousing. So does his equestrian, leg-hugging pant with stirrups teamed up with Ralph's new knee-length, flared riding coat. And this year Ralph does more jumpsuits than ever. He shows them in beautiful worsted fabrics with matching loose overshirts or soft silk undershirts.

New for Ralph's women this fall is a whole array of evening clothes - from black tuxedos and velvet smokings, to fluid velvet coats and sensational satin jumpsuits. All have the same dash as Ralph's daytime clothes, here interpreted in elegant fabrics for evening.

From hand woven tweeds to slinky satins, Ralph Lauren knows his lady.

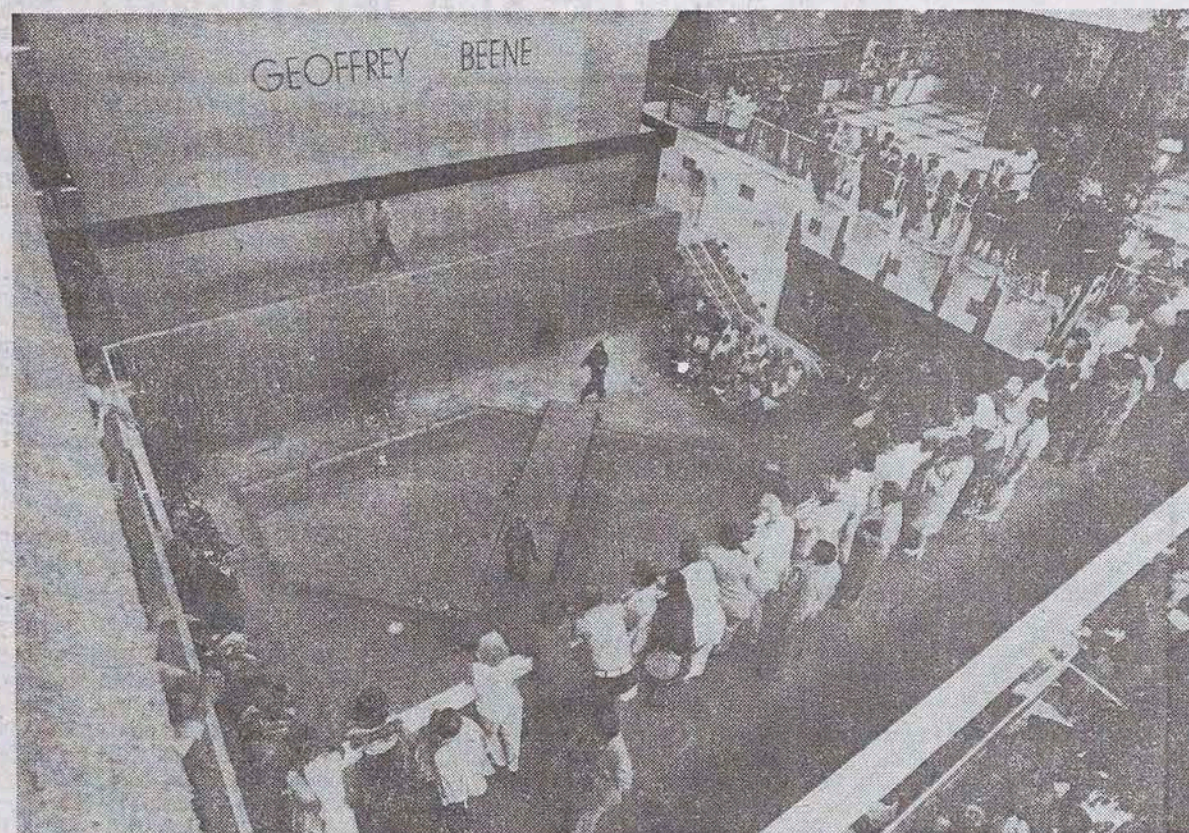












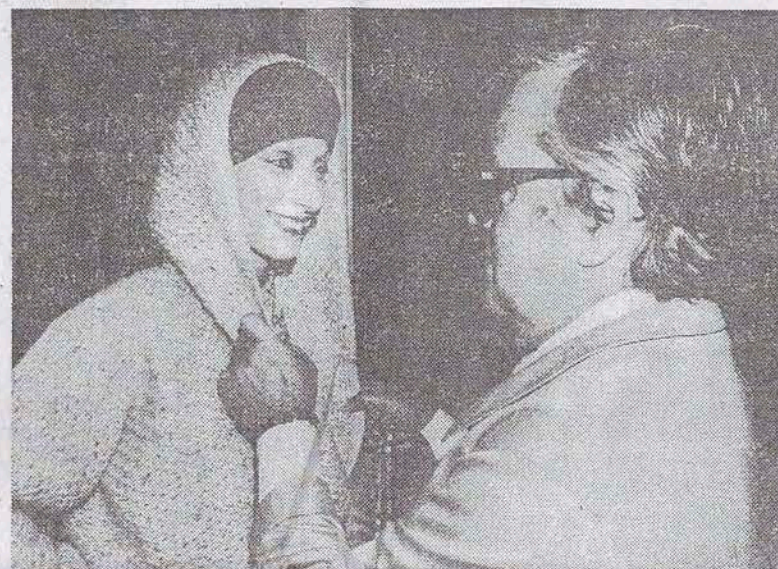
# Look isn't for peasants and that can't be all poor



Models in boxing gloves showed evening wear made from sweatsuit material. Beene said this is one of the best-selling segments of his fall Beene Bag line.—Staff Photos by Bill Davis



Sara Kapp, one of New York's top models, came with Beene. Left, she adjusts her shoe; right, Beene straightens her hood; far right, she makes her entrance.





By GEORGANN KOELLN  
Fashion Writer

Geoffrey Beene, who showed his fall collection at the annual Minneapolis Institute of Arts benefit Saturday, is already working on next spring's collection.

And although he won't talk about what spring will bring, he says, "Whatever it is, it will have nothing to do with peasants. (He's referring to the recent flap in Paris over Yves St. Laurent's peasant look which some fashion prognosticators have said will revolutionize the fashion world.)

"I adore peasants and the way they dress," said Beene, "but I won't be doing it. I'll be going to the totally opposite pole. I really don't want to take the time to discuss it — it's a waste of my time, your time and your reader's time."

Beene believes "the next revolution in fashion will not come from a designer but from the laboratory chemist — things like thermal control and fabrics which travel easily. We're much closer to (the year) 2000 than we realize. This is the first time I've been interested in synthetic fabrics. Qiana, for example, has been doing great things. It's been perfected. I resisted it at first."

Beene appeared first Saturday at a rehearsal tea at L'hotel Sofitel, to which the public was invited. The major show, sponsored by the Friends of the Institute and Dayton's Oval Room, was held preceding a buffet supper which was followed by dancing on the terrace.

The Sofitel garden court-atrium was the spectacular backdrop for the show. Models criss-crossed a multi-level stage and descended to a pool-spanning runway. Both events were a sellout, the afternoon a surprising success to its planners in the numbers it drew.

Beene has never before opened a rehearsal to the public and was horrified when he heard of the plan when he arrived in the Twin Cities. But by mid-show things were on a remarkably even keel and he was saying things like "just needs a little cleaning up."

There were seats for about 300 at the afternoon event and about 380 attended. Some 360 reservations were taken for the evening event.



New York model Jenny Chillcott, center, awaits her turn on the runway flanked by Robert Dayton, vice president and general merchandise manager of fashions for Dayton's, and his wife Joan who was benefit

chairman. In her introduction Mrs. Dayton thanked her committee and "my good friend Bob Dayton." Beene spent part of his time shouting to the models "don't try to be glamorous, beef it up."



## Theodore's

St. Peter at Sixth  
Rosedale Center  
Galleria next to Gabberts  
(in Edina)

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During August Only

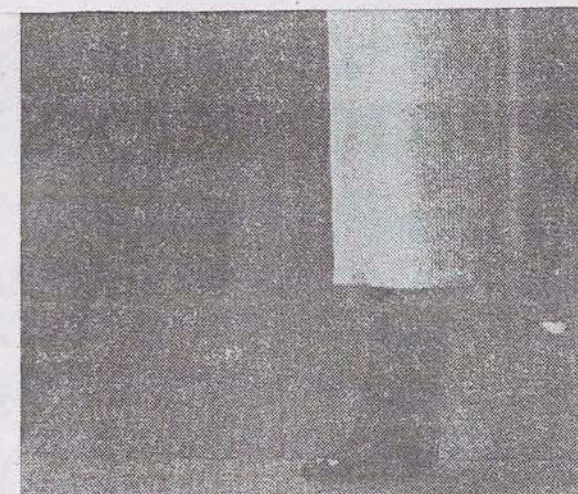
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and Camel Wool Coats  
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Jacket Dress  
... Plus Pants

3 to get ready for  
Fall. Jennifer Gee's®  
winning combination  
in Celanese Fortrel®  
polyester. Brown or  
grey with contrasting  
braid. Sizes 8 to 18.

## \$38

Dresses, Call 224-5561 or  
write: 415 Wabasha

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Use your YQ Charge, American Express, BankAmericard or Shoppers Charge  
ST. PAUL MINNEAPOLIS KNOLLWOOD ROSEDALE NORTHTOWN



## Barbara Flanagan



### EVEN ZSA ZSA NOTICED, DARLING

Allow me to drop a couple of names—Geoffrey Beene and Zsa Zsa Gabor.

Beene designs spiffy suits for women. Jackets and skirts have been a specialty of his since he began designing under his own label in 1963. I own one suit from the 1964 collection that I've worn every year since. It's navy blue with white stripes.

Enter Zsa Zsa. I was wearing my one-and-only Beene suit the last time I interviewed her. She was wearing a 29-carat ring, among other things.

She showed it to me proudly. It was so overpowering, I couldn't think of a loud enough exclamation. I think I just gurgled.

Then Miss Gabor, who is a delight to meet and chatter with, realized that I deserved a return compliment. "I love your suit, darling," she said.

Before I could blurt out my "thanks for noticing," she continued:

"I adore navy blue and white, darling. That's the color of my new Rolls Royce . . . white leather inside and navy blue outside."

What more could I say?

Beene, who will show his latest collection for the Friends of the Institute benefit tomorrow at L'Hotel Sofitel, continues to design handsome women's suits. The biggest difference between his suits of 1963 and today may be that hemlines are lower now and the price tags are higher.

\*\*\*

To raise money for the Minneapolis Institute of Arts, the Friends of the Institute organization, helped by Dayton's, has given us a fashion education. (See pictures at right for fashion show details).

Since 1950, they have brought the biggest name in American fashion design to Minneapolis. Nettie Rosenstein came for the first show 26 years ago. Another favorite in the 1950s was hatmaker Mr. John

## GEOFFREY BEENE

### Famed fashion designer at Institute benefit

variety  
variety  
variety  
the minneapolis star

fri., july 30, 1976

Star  
photos  
by  
Duane  
Braley



Beene

Geoffrey Beene, a major American fashion designer with an international reputation, will show his clothes tomorrow at the L'Hotel Sofitel, Bloomington. At 3:30 p.m. Beene will show how a designer puts a collection together. Tickets are \$5 at the door. At 7 p.m., the Beene clothes will be shown at a dinner in the hotel. Tickets for the evening event are \$35 per person. Both shows are benefits for the Minneapolis Institute of Arts and are sponsored by the Friends of the Institute. Details: Barbara Flanagan column on this page.





ST Paul Pioneer Press July 11 1976

ty. Proceeds will be used for preservation of the 1879 Fillebrown House.

There will be a limited number of tickets sold this year and they may be purchased now at \$3 each at the Bel-Aire Pharmacy, the Medicine Chest and the Happy House in White Bear Lake. On the day of the tour

tour:

**JAMES STANDEFER**, 99 Pine Tree Lake — this is the former Weyerhaeuser guest house which stood on Manitou Island until it was moved across the lake.

**WILLIAM GOODWIN**, 821 Lake Ave. — A Victorian resort

porch and view of the lake.

**JAMES LINDQUIST**, 217 Sixth St. — Built for lumberman Carl Maguson in 1916, it features superb woodwork and exquisite leaded glass.

**GARY DORER**, 404 Fourth St. — A handsome 1880s townhouse with magnificent staircase, high

**ROBERT GIL** White Bear Ave. — 1910 farm home with floors, braided r stress's special touc

In addition to th will be a display of houses and minat Lakeshore Theater Ave.

## Beene to narrate fashion show

A BEHIND-THE-SCENES look at the fashion world will be part of the Friends of the Institute and Dayton's Oval Room Evening with Geoffrey Beene benefit Saturday, July 31.

The gala, which begins with a 3:30 p.m. rehearsal tea and ends with an evening dinner and show, will be at L'Hotel Sofitel, Bloomington, and proceeds are pledged to the Minneapolis Institute of Arts.

Joan (Mrs. Robert J.) Dayton, benefit chairman, and her co-chairman, Mrs. Gary Capen, are especially enthusiastic about a rehearsal tea at 3:30 p.m. that day. Tickets for the tea will be \$5 and may be purchased at the door or through Dayton's events office.

"We hope it will be fun for guests to see how a show like this is put together," said Mrs. Dayton, adding that three top New York models will arrive with designer Beene. They are Tasha Bauer, Jenny Chillicott, and Sarah Kapp, the woman many store window mannequins are made to resemble.

The evening portion of the



Beene

benefit will begin with a 7 p.m. reception followed by a 7:45 p.m. showing of Beene's fall and winter collection. The designer himself will commentate as models parade a runway suspended across the swimming pool.

Following the show there will be a buffet supper featuring pate maison, whole salmon, a

## Soft water aid to dish washing

WASHINGTON (AP) — "You can't properly clean dishes without hot water or phosphate detergents," Dr. G. H. Watrous, Jr., recently told the International Water Quality Symposium, "but if your water is hard and you soften it you can cut the use of detergents about 50 per cent, and reduce the amount of phosphorus needed to one-sixth."

Hot water is essential, he said.

He recommended its temperature be at least five degrees Fahrenheit higher than the melting point of the fats soiling the dishes, but not so hot that it hardens milk and other protein soil.

Watrous is professor of Food Science and Industry at Pennsylvania State University. The symposium was sponsored by the Water Quality Association.

INEXPENSIVE & HEALTHFUL  
**FOOD PRESERVATION**  
WITHOUT ADDITIVES

"... RELIABILITY" says the July

## People Here And There

variety of quiches, fresh fruit, French cheeses, bread and pastries.

There will be dancing to the music of Lou Johnson throughout the evening. Tickets for the black tie event are \$35 a person and may be purchased from Mrs. C. Morgan Aldrich, 519 N. Ferndale Rd., Wayzata. Reservations deadline is Thursday, July 22, and Joan Dayton says, "we really mean it when we say seating is limited. We must have advance reservations."

St. Paulites serving as committee chairmen include Mrs. Robert Odegard, invitations; Mrs. Paul F. Sands, publicity; Mrs. Philip Broat, decorations, and Mrs. Jule M. Hannaford, hostesses.

ST. PAUL WOMEN's members will summer with a Guthrie matinee July 21.

Members and by chartered bus House of Hope the Minneapolis for luncheon at theater for a "The Matchmaker" Fairbrother is club by Mmes. H. C. Donnelly, J. Roy Erickson and Go

SOUTHVIEW Club women will hold guest get-acquainted gins at 8 a.m. start at 9 a.m.

An awards luncheon at 12:30 p.m. (gene) Lentsch is

## RED CROSS SHO SEMI-ANNUAL

# SALE

Our Summer Sale Is Now Progress . . . so come in and pick a large assortment of styles, colors and sizes . . .

**COBBIES, \$9.90**  
Reg. \$19-\$27 NOW TO

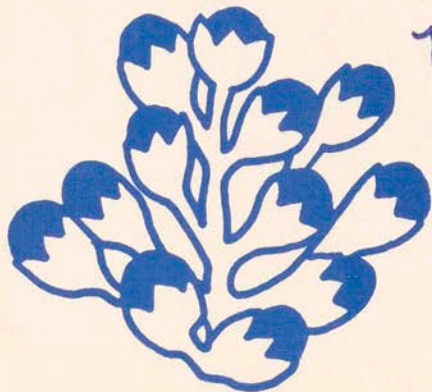
**SOCIALITES, \$9.90**  
Reg. \$24-\$30 NOW TO



The Friends of The Institute  
Minneapolis Institute of Arts  
2400 3rd Ave. S. Minneapolis, Minnesota 55404

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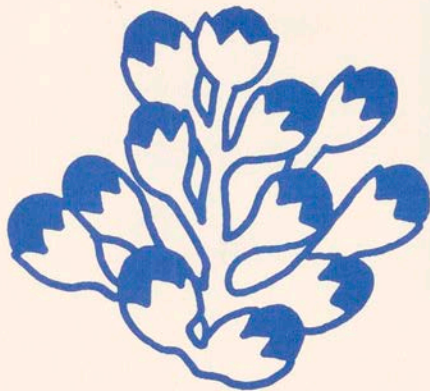
Miss Pauline Altermatt

~~1211 1st Ave S~~

Mpls Minn

~~5119~~





MRS. C. MORGAN ALDRICH  
519 NORTH FERNDAL ROAD  
WAYZATA, MINNESOTA 55391

*Tickets are \$35 per person,  
\$20 of which is deductible,  
and include the Showing,  
Supper with wine and Dancing.  
A cash bar will be available.*

*Reservations are limited. Please  
respond by July 22. Checks may  
be made payable to The Friends  
of the Institute. For further  
seating information, please  
call Mrs. C. Morgan Aldrich,  
473-2265.*

*Enclosed please find \$\_\_\_\_\_ for  
\_\_\_\_\_ tickets.*

*Name \_\_\_\_\_*

*Address \_\_\_\_\_*

*Tickets will be held at L'hotel SOFITEL.*

*Tables of 10 are available.*

*\_\_\_ Please seat me at a mixed table.*

*\_\_\_ Please seat me with:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\_\_\_ I am unable to attend. Please  
find my donation of \$\_\_\_\_\_  
enclosed.*

*Name \_\_\_\_\_*

*Address \_\_\_\_\_*

\_\_\_\_\_



For reservations  
 please return the attached card  
 by Thursday, July 22.  
 No tickets will be sent,  
 reservations will be held  
 at L'hotel SOFTTEL.  
 Proceeds benefit The  
 Minneapolis Institute of Arts.

COMMITTEE FOR THE BENEFIT

CHAIRPERSON	MRS. R. J. DAYTON
CO-CHAIRPERSON	MRS. G. T. CAPEN
TREASURER	MRS. L. T. MORK
PUBLICITY	MRS. R. H. PEDERSON
	MRS. P. F. SANDS
INVITATIONS	MRS. R. J. ODEGARD
	MRS. R. G. WOHLRABE
RESERVATIONS	MRS. C. M. ALDRICH
	MRS. D. S. LOGAN
ARRANGEMENTS	MRS. W. D. MacMILLAN II
	MRS. J. G. FULLERTON III
DECORATIONS	MRS. P. L. CONNOLLY III
	MRS. P. H. BROAT
MUSIC	MRS. G. A. ERICKSON
HOSTESSES	MRS. J. HANNAFORD III
	MRS. R. M. LARSEN



*The Friends of the Institute and  
Dayton's Oval Room® present  
an evening with Geoffrey Beene*



*Saturday, July 31 at the*

*L'hotel SOFTEL*

*Reception, 7:00*

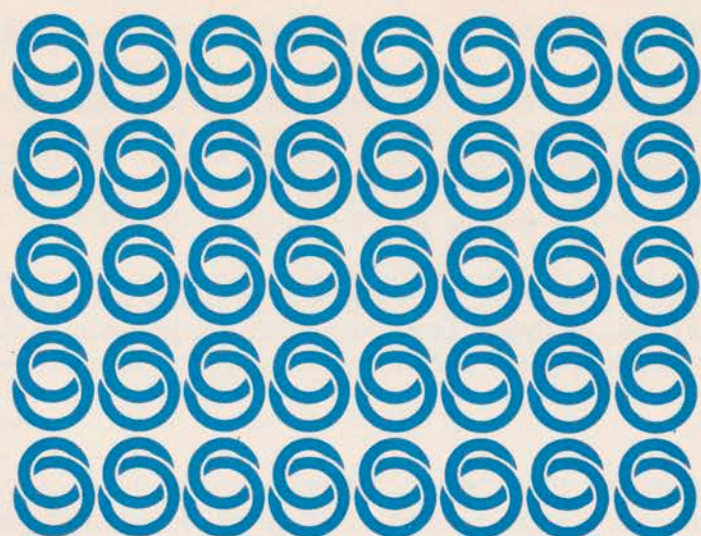
*Showing, 7:45*

*followed by*

*Dancing and Supper*

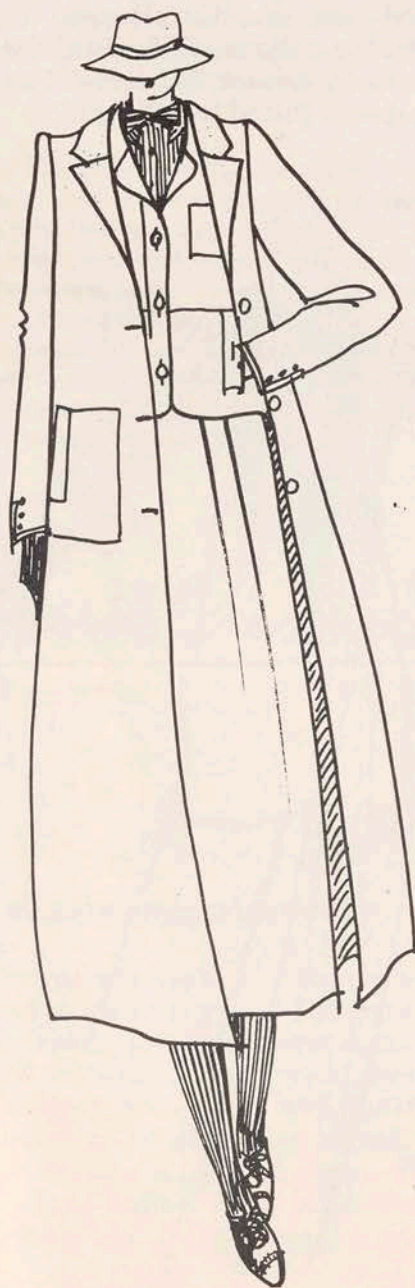
*Black tie*





# friends of the institute

SUMMER 1976



## FASHION BENEFIT PRESENTS GEOFFREY BEENE

The Friends of the Institute and Dayton's Oval Room will present an evening with Geoffrey Beene on Saturday, July 31, at L'hôtel Sofitel.

The evening will begin with a 7 p.m. cash bar reception, followed by a 7:45 p.m. showing of Geoffrey Beene's new, exciting fall and winter collection. Mr. Beene will be commentator as models show his latest designs on a specially designed runway suspended across the swimming pool.

The showing will be followed by a buffet supper in the ballroom featuring pâté maison, whole salmon decorated, a variety of quiches, fresh fruit, French cheeses, French bread, and assorted pastries.

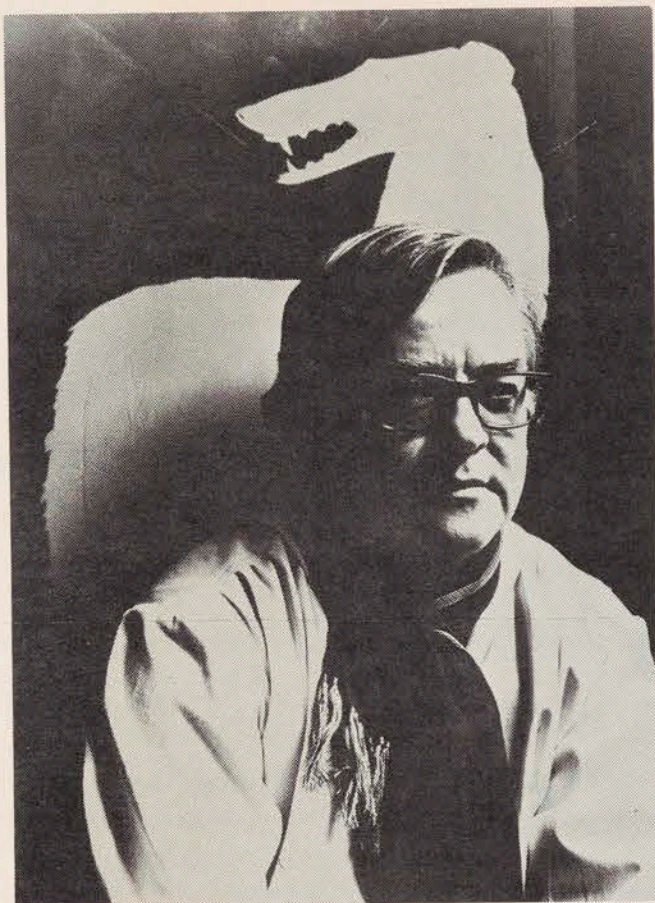
There will be dancing during and following dinner on the terrace to the music of Lou Johnson.

Tables will be decorated with burlap bags overflowing with jelly "beenes" and tied with gay ribbons. A scoop will be provided for those who wish to nibble on the centerpieces.

In addition to the evening's festivities, Mrs. Robert Dayton, fashion show chairman, and Mrs. Gary Capen, co-chairman, have arranged a unique opportunity for those who would like a behind-the-scenes view of how a world famous designer puts together an important showing of his collection. A rehearsal tea is planned for 3:30 p.m., Saturday, at the hotel. Tickets will be \$5.00 and may be obtained at the door or through Dayton's Events Office, downtown store, 375-3018.

Mrs. C. Morgan Aldrich, 519 N. Ferndale Road, Wayzata, 55391, is in charge of reservations for the evening show, a benefit for the Minneapolis Institute of Arts. Tickets for the black tie affair are \$35 each, \$20 tax deductible. For more information call the Friends Office, 870-3045. Watch for your Beene Bag invitation.





#### GEOFFREY BEENE

Soft spoken, with a Southern background, Geoffrey Beene studied medicine at Tulane University. It took only a short time to discover that science was not his métier—the handwriting on the wall was “the fashion sketches in his anatomy book.”

His first training in fashion began in Paris where he studied sketching at Academie Julien during the day and apprenticed with one of the tailors of Molyneux in the evenings.

Beginning his thirteenth year in his own firm, his influence has spread to sportswear via his highly successful “Beene Bag” division. He also designs collections of women’s shoes, handbags, scarves, jewelry, furs, tennis and men’s wear and this year has produced the first great American men’s cologne “Grey Flannel.” Among the many citations he has received for his contribution to the creative progress of American fashion are the Coty Fashion Critics Hall of Fame award; a special Hall of Fame citation—the second one ever to be awarded in America; two National Cotton awards; the Neiman-Marcus award and the great honor of having some of his clothes hanging in the Costume Institute of the Metropolitan Museum of Art. He is particularly proud that his clothes, now being sold in Europe, graced the cover and a double page spread in British Vogue of September, 1975.

#### THIS AND THAT

Good news for regularly scheduled museum volunteers. Now you can park free while working in the museum. Make arrangements at the front desk.

\*\*\*\*\*

The Friends send a special thanks to Gen Bolger, a good Friend, of Bolger Press who was most generous in the publishing of the roster.

\*\*\*\*\*

Did you know that a remembrance or memorial of flowers for the fountain court in the museum can be arranged through the Friends office?

\*\*\*\*\*

The architectural firm of Miller Hansen Westerbeck Bell, Inc., received a national AIA award for its renovation of the Butler Square Building. The Friends were there for a special guided tour in April.



#### LETTER FROM THE PRESIDENT

Dear Friends:

As I write this letter, crowds are pouring through the Pink Palace. The Friends Designers' Showhouse, a year in the making, is finally a reality and gives every indication of being a great success.

The incalculable hours of volunteer work plus the huge effort by the designers have combined to make this the most exciting fund raising event in the Twin Cities in many years. What this can mean in actual dollar support for the Institute of Arts remains to be seen, but we are optimistic in our hopes for an unprecedented donation.

Though the Pink Palace has consumed a lot of volunteer thought and time this spring, business as usual goes on in the museum. The Museum Aides and Docents have contributed more hours than ever before as we approach the end of the first full fiscal year in our new building. The Museum Shop and Friends Gallery volunteers are doing double duty with branch shops at the Designers' Showhouse. Volunteer hours continue to mount and an incomplete tally for the year appears to be in the 60,000 hour range. In this Bicentennial, political year of 1976, we are proud to present the Friends record of accomplishment.

The summer months are not idle ones either. The Friends Fashion Benefit Committee is busy preparing the Geoffrey Beene showing to take place at L'hotel Sofitel on July 31. This year we will have a new format with an afternoon tea showing as well as the black tie evening event. Reservations are limited. I will take this opportunity to thank all volunteers for their devotion to the museum, and a special thank you to the Friends board members who dedicate much of their lives to helping to direct this volunteer organization of 1828 women and men. It has been my privilege and joy to work with all of you.

Sincerely,

*Agnes L. Andersson*

#### PINK PALACE GETS RAVE REVIEWS

The Pink Palace was the talk of the town. Over 17,500 visitors came to look and enjoy. Congratulations to Zita Hawley, chairman, and Chy Morrison, co-chairman, and their cast of thousands. There were raves from the visitors and gratitude from the Friends for the nineteen interior designers whose talents did, indeed, transform the Minnetonka mansion into a Showcase. The 350 volunteers who played hostess at the three-week party had a wonderful time, too. In fact, everyone was tickled pink!

#### FRIENDS OFFER MIDWEST TOUR

The Friends are sponsoring a four-day bus tour through the Heartland of the Midwest August 2-5. This is a unique opportunity to visit some of the historic sites in our own region. The tour will include Galena, Illinois, the town where “time stood still” and the home of Ulysses S. Grant. There will be stops in Wisconsin at Villa Louis in Prairie du Chien, at restored houses in Mineral Point, and at the “House on the Rock” in Dodgeville, one of the most extraordinary attractions of the Midwest. And finally, you will visit Frank Lloyd Wright's Taliesin. The tour price of \$190.00 includes meals and accommodations. Treat yourself to a trip with congenial Friends. Peggy Lindborg at 927-5066 will answer any questions.

#### FRIENDS HOST VCAM MEETING

More than 200 delegates of the Volunteer Committees of Art Museums (VCAM) will be guests of the Minneapolis Institute of Arts and the Friends for the VCAM annual meeting, October 19, 20, and 21. The delegates from 100 museums in the United States and Canada will participate in panel discussions and seminars at the museum. The Friends hospitality committee has arranged for fun as well as education, with tours of the Twin Cities and visits to corporate art collections. Chloe Ackman, who heads the planning committee for the meeting, was a panelist at the meeting of the American Association of Museums in Washington recently. Her topic: “The Future of Museum Volunteers is Now.”

#### ANNUAL MEETING NOTE

The Friends of the Institute elected new officers at their annual meeting on May 20. Serving on the Executive Committee for 1976-77 are Mmes. Roger L. Anderson, President; Bradley C. Bowman II, First Vice President; Peter M. Butler, Second Vice President; Robert Reid, Secretary; John Grantwit, Treasurer; Charles Cleveland, Assistant Treasurer.

\*\*\*\*\*

FRIENDS — Don't delay! Return your Pink Palace tickets or money today.

\*\*\*\*\*



## CALENDAR

### Evening Meetings

July 22: Judy Sobol will talk on "200 Years of American Painting from the Metropolitan Museum of Art." Sherry and dinner at 5:30 p.m. in the Cowles Gallery.

August 26: Dinner and tour of Butler Square at 5:30 p.m.

## MONEY MATTERS

Tightened budgets have forced the Friends to abandon return postage on the notices of monthly meetings. Your stamp really helps!

\* \* \* \* \*

It's annual billing time and this year you will receive only two dues statements instead of three—money again—so your prompt Friends membership renewal will be appreciated.

## THE FRIENDS OF THE INSTITUTE BOARD OF DIRECTORS 1975-76

### EXECUTIVE COMMITTEE

President . . . . . Mrs. Roger L. Anderson  
First Vice-President . . . . . Mrs. S. E. Budd  
Second Vice-President . . . . . Mrs. Peter Butler

Secretary . . . . . Ms. Jane Koessel  
Treasurer . . . . . Mrs. David Williams  
Assistant-Treasurer . . . . . Mrs. J. A. Grantwit

### COMMITTEE CHAIRPERSONS

Mrs. Sheffield West, Art Sale  
Mrs. Alvin Zelickson, Cook Book Promotion  
Mrs. J. B. Hawley, Decorator's Showcase  
Mrs. W. C. Clark, Docents  
Miss Dorothy Fick, Evening Division  
Mrs. T. G. Colwell, Fashion Show  
Mrs. Robert Dayton, Assistant Fashion Show  
Mrs. J. S. Winston, Friends Gallery  
Mrs. Newell Weed, New Members—Hostesses  
Mrs. J. E. Castor, Membership

Mrs. P. W. Linner, Membership Activities  
Mrs. Edward Landes, MSFA Membership  
Mrs. R. U. Reid, Museum Aids  
Mrs. W. G. Phillips, Museum Shop  
Mrs. Charles Krogness, Nominating  
Mrs. C. D. Sheppard, Programs  
Mrs. Louis Tobian, Public Relations  
Mrs. Edward Callahan, Jr., Ass't Public Relations  
Mrs. Lauress Ackman, V.C.A.M. Representative  
Mrs. F. A. Donaldson, Volunteers

### EX-OFFICIO

Dr. Edwin Stein, President & Chairman of the Board of MSFA  
Mr. Samuel Sachs, II, Director of MIA  
Mr. John Ittmann, Liaison from MIA to Friends Board  
Mrs. Miles Fiterman, MCAD Associates Representative  
Mrs. Robert Bunting, Executive Secretary for the Friends  
Friends Office Telephone 874-0200



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Dayton's  
700 On The Mall  
Minneapolis, Minnesota 55402

FOR IMMEDIATE RELEASE

June 27, 1977

FRIENDS BENEFIT FEATURES CALVIN KLEIN FASHION SHOW

The Friends of the Minneapolis Institute of Arts and Dayton's Oval Room will present Calvin Klein and his 1977 fall collection at The Friends' annual benefit Wednesday, July 20.

The collection will be shown at a morning rehearsal show, as well as the traditional evening dinner dance. Both events will be staged outside, in the Minneapolis Art Institute mall. In case of rain, arrangements have been made to move inside, into The Institute and Children's Theatre Lobby.

The rehearsal show will be from 10:30 a.m. to 12 noon. Admission is \$6 per person (\$3 tax deductible), and coffee and light refreshments will be served. Reservations may be made by calling the Friends' office, 870-3045, or Dayton's Events department, 375-3018. Tickets will also be available at the door (Third Avenue entrance).

The evening event includes cocktails at 6:30 p.m., dinner at 8 p.m., the fashion show at 9:30, and dancing from 10:30 until midnight, with music by "Monday's Men."

The evening dinner dance is \$35 per person (\$17.50 tax deductible). Reservations may be made by calling Mrs. Fredrick Herfurth at 473-7127, or the Friends' office, 870-3045.

The outdoor setting will feature a "curtain of rain" as part of the backdrop for the fashion show. A number of models from Calvin Klein's showroom will participate in the show.

continued.....



Calvin Klein developed his reputation for clean, uncontrived American sportswear, with impeccable cut and luxurious fabrics. A three-time winner of the coveted Coty Award, he is the youngest American designer ever to have been elected to the Fashion Hall of Fame. He enjoys designing for the woman who is a "collector," choosing clothes that mix and keep from year to year.

His fall/winter collection reflects a look of soft elegance for day and evening, with rich fabrics such as velvets, tweeds, cashmere, challis and "charmeuse," blending textures and patterns in unexpected combinations. New silhouettes include the shorter jacket, and shawls or serapes worn over one shoulder. Colors range from pale cream to a deep black-brown, with intermediate shades of vicuna, cognac and copper.

After being introduced at The Friends benefit, the collection may be seen in Dayton's Minneapolis Oval Room July 21 and the Southdale Oval Room July 22, from 10:00 a.m. to 4:00 p.m.

# # #

CONTACT:

Edie Shepherd  
Public Relations  
(612) 375-3145

*The Friends of The Institute  
Minneapolis Institute of Arts  
2400 3rd Avenue South  
Minneapolis, Minnesota 55404*

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*do not remove*



*Reservations are limited, so please return this card by Friday, July 21, 1978. No tickets will be sent; your check is your reservation. Proceeds benefit The Minneapolis Institute of Arts. Tickets are \$38.50 per person, \$19.25 of which is tax deductible, and include the showing, dinner with wine, and dancing. A cash bar will be available.*

*Please make check payable to The Friends of the Institute. For further seating information, please call Mrs. Stephen Budd, 473-4744.*

*Enclosed please find \$\_\_\_\_\_ for \_\_\_\_\_ tickets.*

*Name \_\_\_\_\_*

*Address \_\_\_\_\_*

*Tables of 10 are available. \_\_\_ Please seat me at a mixed table.*

*\_\_\_ Please seat me with:*

*\_\_\_ I am unable to attend. My donation of \$\_\_\_\_\_ is enclosed.*

*Name \_\_\_\_\_*

*Address \_\_\_\_\_*



## *Committee for the Benefit*

<i>Chairperson</i>	<i>Mrs. Glenn Brooks</i>
<i>Co-chairperson</i>	<i>Mrs. Douglas Dayton</i>
<i>Rehearsal</i>	<i>Mrs. William Kootz</i> <i>Mrs. James Mugg</i>
<i>Arrangements</i>	<i>Mrs. George Jones</i> <i>Mrs. Raymond Perlman</i>
<i>Decorations</i>	<i>Mrs. Robert Jackson</i> <i>Mrs. Burton Ross</i>
<i>Hostesses</i>	<i>Mrs. Robert Tickle</i>
<i>Invitations</i>	<i>Mrs. Harry Webster</i> <i>Mrs. Edward Landes</i>
<i>Music</i>	<i>Mrs. Tor Aasheim</i>
<i>Publicity</i>	<i>Mrs. Sheldon Rockler</i> <i>Mrs. Tor Aasheim</i>
<i>Reservations</i>	<i>Mrs. Stephen Budd</i> <i>Mrs. Robert Brooks, Jr.</i>
<i>Treasurer</i>	<i>Mrs. A. Duxbury Martin</i>



*The Friends of the Institute and Dayton's Oval Room PRESENT:*

# SHOWTIME!

*an evening of fashion, music and dance*

*starring designer*

## LIZ CLAIBORNE

*and her fall and holiday collection, staged by Gary Gisselman,  
Chanhassen Dinner Theatre*

*The Minneapolis Institute of Arts, Wednesday, July 26, 1978*

*Please use the Third Avenue Entrance*

*Reception 6:00 p.m.  
SHOW TIME! 7:30 p.m.*

*Dinner 9:00 p.m.  
Dancing 9:00 p.m.-12:00 a.m.*



*Mrs. Stephen Budd  
17960 Shavers Lane  
Wayzata, Minnesota 55391*







The Friends of The Institute  
and Dayton's Oval Room present  
~~EUROPEAN MASTERPIECES~~  
~~A SUMMER SPLASH~~

a gala evening  
~~of DINING AND DANCING~~  
~~dining and dancing under the stars~~

with  
THE MISSION'S  
~~CALVIN KLEIN~~

and his new Collection  
Wednesday, July 26, 1978



Reception 6:00 p.m.

~~SHOW 7:30~~

~~Dinner 8:00 p.m.~~

~~DINNER 9:00~~

~~Show 9:30 p.m.~~

Dancing 9:00-12 p.m.



~~Please enter through~~

The Minneapolis Institute of Arts

Third Avenue Entrance



# COMMITTEE FOR BENEFIT

Chairperson

Mrs. Gary Capen

Co-chairperson

Mrs. Glenn Brooks

Arrangements

Mrs. Charles D. McCarthy

Mrs. Michael Lynn

Decorations

Mrs. Kent Larsen

Mrs. Thomas Wyman

Hostesses

Mrs. J.H. Linner

Mrs. J. Rogers

Invitations

Mrs. F.T. Heffelfinger

Mrs. William Humphrey, Jr.

Mrs. Edmund J. Phelps, Jr.

Music

Mrs. R.C. Lillehei

Publicity

Mrs. John J. Taylor

Mrs. Donald Derauf

Reservations

Mrs. Fredrick Herfurth

Mrs. Mary Dayton

Treasurer

Mrs. J.S. Nathanson



# FOR RESERVATIONS

For reservations please return this card by Saturday, July 16, 1977.  
No tickets will be sent. Your check is your reservation. Proceeds benefit  
The Minneapolis Institute of Arts.

Tickets are ~~\$38.50~~ <sup>19.25</sup> per person, \$17.50 of which is tax deductible, and include the  
Showing, Dinner with wine and Dancing. A cash bar will be available.

Reservations are limited. Please respond by ~~Saturday~~ <sup>FRIDAY</sup> ~~July 16~~ <sup>21</sup>. Checks may be made  
payable to The Friends of the Institute. For further seating information please  
call Mrs. ~~Fredrick Henfuth, 473-7127~~

**STEPHEN BUDD 473-4744**

Enclosed please find \$\_\_\_\_\_ for \_\_\_\_\_ tickets.

Name \_\_\_\_\_

Address \_\_\_\_\_

Tables of <sup>10</sup> are available.

☐ Please seat me at a mixed table.

☐ Please seat me with:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

☐ I am unable to attend. My donation of \$\_\_\_\_\_ is enclosed.

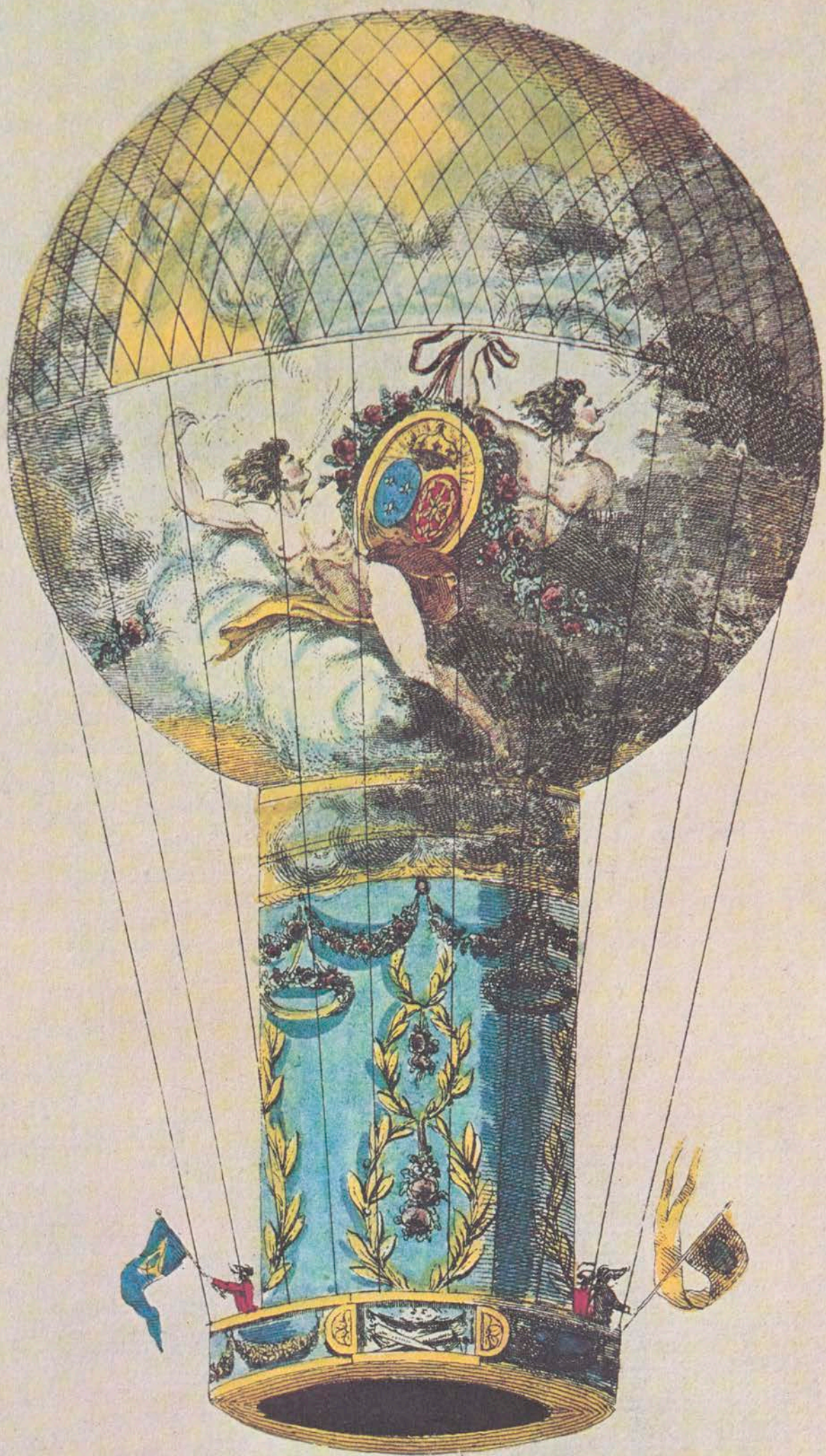
Name \_\_\_\_\_

Address \_\_\_\_\_



Mrs. Fredrick Herfurth  
635 N. Ferndale Road  
Wayzata, Minnesota 55391







## LES PRÉCURSEURS DU TRANSPORT AÉRIEN

MACHINE AÉROSTATIQUE, DESTINÉE  
POUR LA VILLE DE CALAIS

"Cet Aérostat exécuté au Château des Tuileries présente deux formes,  
l'une sphérique et l'autre cylindrique.  
Le Globe porte 33 pieds et demi de diamètre et sera rempli  
d'air inflammable tiré de l'acide vitriolique."

L'expérience du 15 juin 1785 est une tentative malheureuse  
de traversée de la Manche par Jean-François Pilâtre de Rozier  
et Pierre-Ange Romain à bord d'une aéro-montgolfière  
en taffetas enduit à l'huile de lin.  
Décoration extérieure à l'or, représentant les Vents  
avec les Armes de France et de Navarre.

Altitude atteinte : entre 600 et 1 200 m.  
Durée du vol avant la chute : 20 minutes environ.

Une étincelle, provoquée par la manœuvre de la soupape métallique,  
dut enflammer l'hydrogène. La montgolfière prit feu  
et tomba à Wimereux, près de Boulogne-sur-Mer.

Eau-forte coloriée, gravée par Voisin.  
Éditée à Paris chez Le Vachez.

Estampes "Au Ballon" de la collection Edmond de Rothschild.  
Original reproduit avec l'aimable autorisation du Musée du Louvre.

## PRECURSORS OF AIR TRANSPORTATION

AEROSTATIC MACHINE BUILT  
FOR THE CITY OF CALAIS

"This lighter-than-air craft built at the Château des Tuileries exists in two forms,  
one Spherical, the other Cylindrical.  
The Globe is 33 and a half feet in diameter and will be filled  
with inflammable gas obtained from vitriolic acid."

On June 15, 1785, Jean-François Pilâtre de Rozier  
and Pierre-Ange Romain made an unsuccessful attempt to cross  
the English Channel aboard this montgolfier  
of taffeta soaked in linseed oil.  
The gilded exterior decoration represented the Winds  
holding the Arms of France and Navarre.

Altitude reached: 2,000/4,000 ft.  
Length of journey: about 20 minutes.

A spark caused by operating a metal valve set fire to the hydrogen:  
the montgolfier burst into flames  
and fell at Wimereux near Boulogne on the English Channel.

Colored etching engraved by Voisin.  
Printed by Le Vachez in Paris.

"Au Ballon" engravings from the Edmond de Rothschild Collection.  
Reproduced with the kind permission of the Louvre Museum.

*The Friends of the Institute and  
Dayton's Oval Room®  
Present the Fall Collection of  
BILL BLASS  
Thursday, September 20, 1979  
at 6:00 p.m.*

### MENU

Crudités et Saucissons  
Sauce Vinaigrette  
Pain Ordinaire

Coq au Vin  
Pommes Vapeur  
Haricots Verts

Coupé Bavaroise Diplomate

Jean Brion Beaujolais

Café



## ACKNOWLEDGMENTS

A BALLOON PEOPLE—Balloons  
BACHMAN'S—Plants and Flowers  
MARION CONLIN—Menu Consultation  
HASKELL'S—Wine  
MR. & MRS. CARL N. HENSEL—Hurdy-Gurdy  
L'HOTEL DE FRANCE—French Bread  
CHEF MICHEL MARTIN, AIR FRANCE—Dessert Recipe  
MCGILL JENSEN INC.—Paper and Printing of Invitations

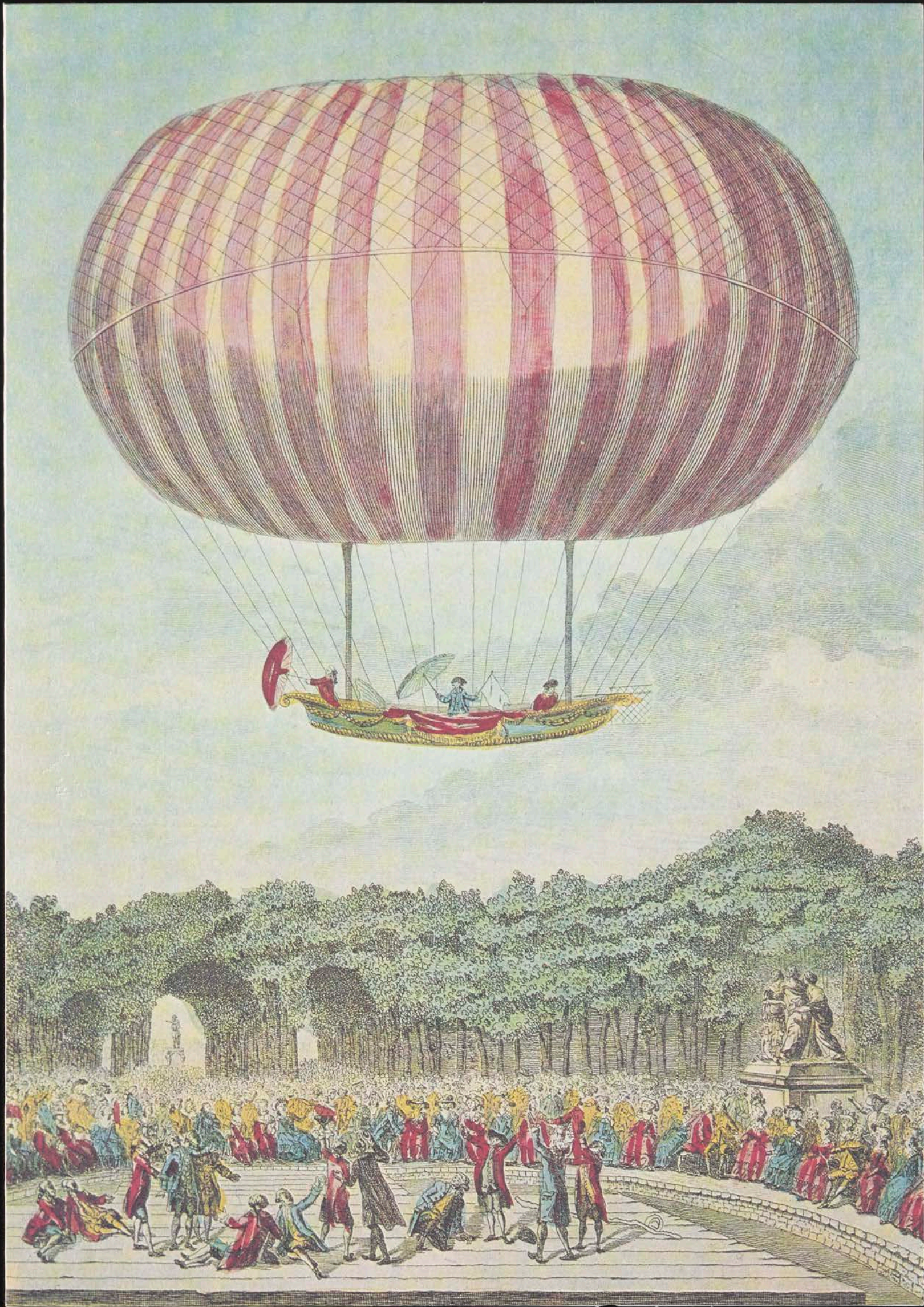


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*Any person who is a member of The Society of Fine Arts will be welcomed as a Friend. The annual dues are \$10 a year. Two interlocking rings, an old Chinese device meaning friendship, is the symbol of The Friends of the Institute.*









## LES PRÉCURSEURS DU TRANSPORT AÉRIEN

"BON VOYAGE. Expérience aérostatique faite par M. Robert au Jardin des Tuileries."

"Le dimanche 19 septembre 1784, à midi, les signaux donnés et après qu'on eut amené le Ballon à l'Estrade pratiquée sur le Bassin... tout étant prêt... alors MM. Robert et Colin Hullin montèrent dans le Char. Le Ballon s'enleva avec majesté."

Les frères Jean et Louis Robert, ainsi que Colin Hullin, s'élevèrent des Tuileries et furent accueillis au Château de Beuvry, dans le Pas-de-Calais.

"Les trois Aéroneutes furent ensuite conduits à Béthune, où le Marquis de Gouy, Capitaine en second d'un Régiment d'Infanterie les reçut avec magnificence et leur donna une superbe fête."

Durée de l'ascension : 6 heures 42 minutes.

Distance parcourue : plus de 200 km.

Eau-forte coloriée.

Édité à Paris, chez Esnauts et Rapilly, rue St-Jacques.

Estampes "Au Ballon" de la collection Edmond de Rothschild.  
Original reproduit avec l'aimable autorisation du Musée du Louvre.

## PRECURSORS OF AIR TRANSPORTATION

"BON VOYAGE. Aerostatic Experiment carried out by Messrs. Robert in the Tuileries Garden."

"On Sunday September 19, 1784 at noon, signals were given and the Balloon was brought to the Platform built over the water basin; when everything was ready, the Robert brothers and Mr. Colin Hullin got into the Chariot. The Balloon rose majestically."

Jean and Louis Robert and Colin Hullin took off from the Tuileries Garden and landed on the grounds of the Château de Beuvry.

"The three aeronauts were then taken to Béthune, where the Marquis de Gouy, Assistant Captain of an infantry regiment, received them magnificently and gave a superb celebration in their honor."

Length of journey: 6 hr. 42 min.  
Distance covered: over 120 miles.

Colored etching.

Printed by Esnauts et Rapilly, Rue St-Jacques, Paris.

"Au Ballon" engravings from the Edmond de Rothschild Collection.  
Reproduced with the kind permission of the Louvre Museum.

*The Friends of the Institute and  
Dayton's Oval Room®*

*Present the Fall Collection of*

*BILL BLASS*

*Thursday, September 20, 1979  
at 6:00 p.m.*

### MENU

Crudités et Saucissons  
Sauce Vinaigrette  
Pain Ordinaire

Coq au Vin  
Pommes Vapeur  
Haricots Verts

Coupé Bavaroise Diplomate

Jean Brion Beaujolais

Café



## ACKNOWLEDGMENTS

A BALLOON PEOPLE—Balloons

BACHMAN'S—Plants and Flowers

MARION CONLIN—Menu Consultation

HASKELL'S—Wine

MR. & MRS. CARL N. HENSEL—Hurdy-Gurdy

L'HOTEL DE FRANCE—French Bread

CHEF MICHEL MARTIN, AIR FRANCE—Dessert Recipe

McGILL JENSEN INC.—Paper and Printing of Invitations

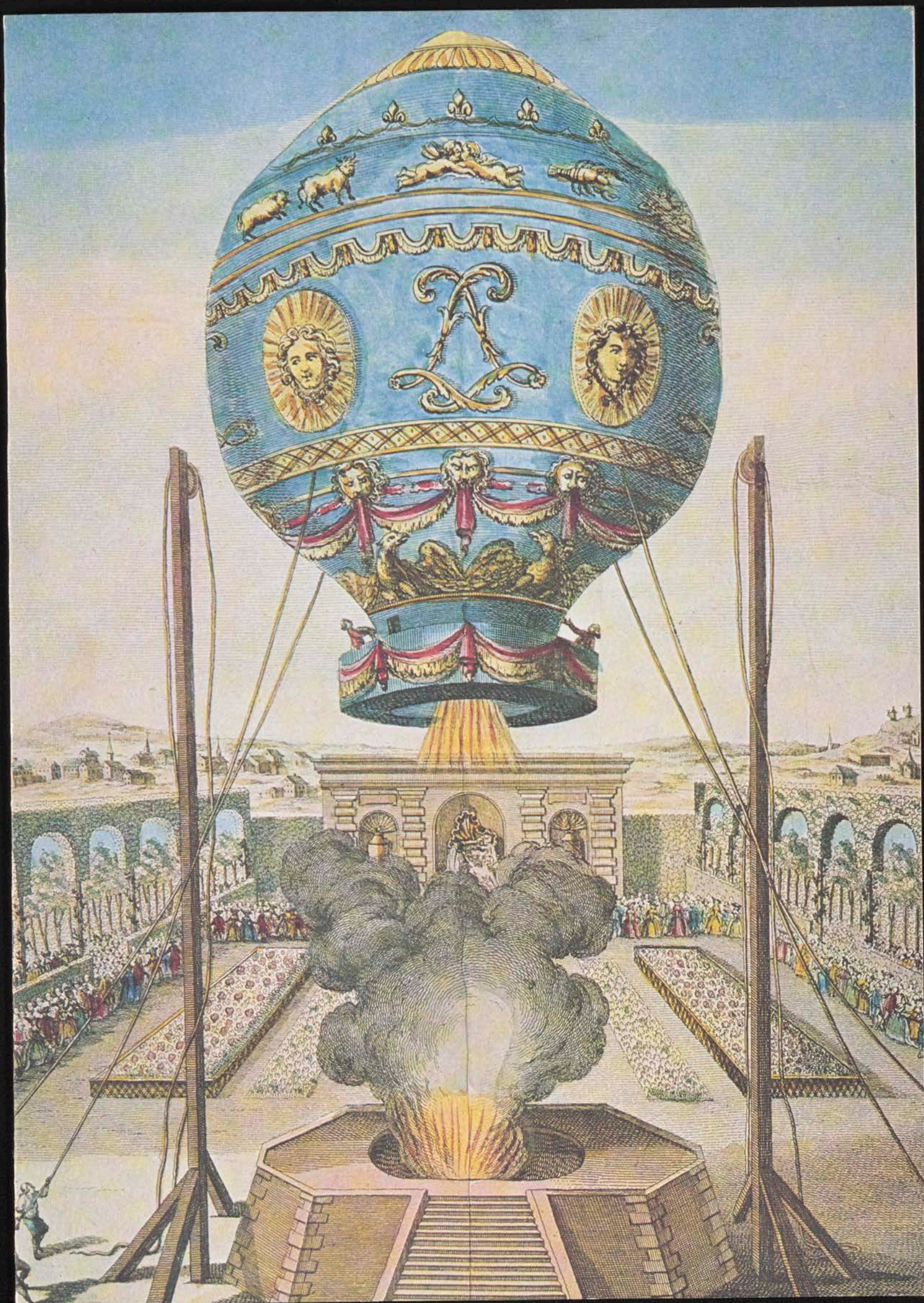


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## LES PRÉCURSEURS DU TRANSPORT AÉRIEN

LA MACHINE AÉROSTATIQUE  
DE MM. MONTGOLFIER FRÈRES

"La Machine Aérostatique de MM. Montgolfier frères  
s'éleva du jardin de M. Réveillon,  
Fabriquant de papier, Fauxbourg St-Antoine,  
à la satisfaction d'un concours immense d'amateurs."

C'est en ces termes qu'une gazette de l'époque  
relate l'expérience du 19 octobre 1783 :  
l'ascension d'une montgolfière captive  
montée par Jean-François Pilâtre de Rozier (1757-1785).  
Il effectua peu après, le 21 novembre 1783,  
le premier vol humain sans entraves,  
à bord d'une montgolfière totalement libre.

Remarquez ici les mâts de manœuvre permettant de soulever  
l'enveloppe du ballon au fur et à mesure de son gonflement  
à l'air chaud au-dessus du foyer.  
Remarquez aussi le socle ou "échafaud" en bois et toile peinte  
contenant le foyer, et les ouvriers de la manufacture de papier  
tenant les cordages.

Eau-forte reprise au burin et coloriée, d'après Cl.-L. Desrais.  
Édité chez Esnauts et Rapilly.

Estampes "Au Ballon" de la collection Edmond de Rothschild.  
Original reproduit avec l'aimable autorisation du Musée du Louvre.

## PRECURSORS OF AIR TRANSPORTATION

THE AEROSTATIC MACHINE  
OF THE MONTGOLFIER BROTHERS

"The Aerostatic Machine of the Montgolfier brothers  
rose in the air from the garden of Mr. Réveillon,  
papermaker, in the Faubourg St-Antoine,  
to the satisfaction of a very large number of interested persons."

This was the description given in a gazette of the period  
of the experiment carried out on October 19, 1783:  
the ascension of a montgolfier (which remained tied down)  
directed by Jean-François Pilâtre de Rozier (1757-1785).  
Shortly thereafter on November 21, 1783  
Pilâtre de Rozier made the first unencumbered manned flight  
aboard a totally unattached montgolfier.

Note that the maneuvering masts permitted the envelope  
of the balloon to be raised above the fire  
as it became filled with hot air.  
Also note the wooden and canvas (!) platform containing the fire,  
and a paper factory workman holding a rope.

Burin-reinforced, colored etching, after Cl.-L. Desrais.  
Printed by Esnauts et Rapilly.

"Au Ballon" engravings from the Edmond de Rothschild Collection.  
Reproduced with the kind permission of the Louvre Museum.

*The Friends of the Institute and  
Dayton's Oval Room®  
Present the Fall Collection of  
BILL BLASS  
Thursday, September 20, 1979  
at 6:00 p.m.*

### MENU

Crudités et Saucissons  
Sauce Vinaigrette  
Pain Ordinaire

Coq au Vin  
Pommes Vapeur  
Haricots Verts

Coupé Bavaroise Diplomate

Jean Brion Beaujolais

Café



## ACKNOWLEDGMENTS

A BALLOON PEOPLE—Balloons

BACHMAN'S—Plants and Flowers

MARION CONLIN—Menu Consultation

HASKELL'S—Wine

MR. & MRS. CARL N. HENSEL—Hurdy-Gurdy

L'HOTEL DE FRANCE—French Bread

CHEF MICHEL MARTIN, AIR FRANCE—Dessert Recipe

McGILL JENSEN INC.—Paper and Printing of Invitations



*The FRIENDS of the INSTITUTE is one of the oldest organizations devoted solely to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts.*

*Any person who is a member of The Society of Fine Arts will be welcomed as a Friend. The annual dues are \$10 a year. Two interlocking rings, an old Chinese device meaning friendship, is the symbol of The Friends of the Institute.*

