



Dayton's Downtown Minneapolis department store event files

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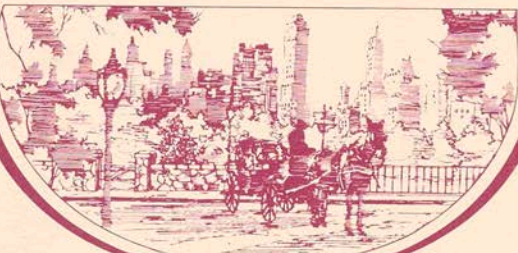
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The Friends of the Institute
Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, Minn. 55404

NonProfit Org.
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Permit No. 674

1980

I'll take New York
Make Mine Anne Klein



I'll take New York
Make Mine Anne Klein



*The Friends of the Minneapolis Institute of Arts
and
Dayton's Oval Room®
present
1980 Coty Award Nominees
Donna Karan and Louis Dell'Olio
and their
Anne Klein Collection*

*Two Showings
Thursday, September 18, 1980*

*"Picnic in Central Park"
11:30 a.m.*

*"Tavern On The Green" Cocktail Supper
5:30 p.m.*

*Dayton's 8th Floor Auditorium
700 On The Mall*

*The Friends of the Institute
Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, Minn. 55404*

I'll take New York
Make Mine Anne Klein



**RESERVATION
FOR "PICNIC IN
CENTRAL PARK"
Rehearsal Show
11:30 a.m.**

Enclosed is \$_____ at 12.50 per person (6.00 tax deductible)

Name _____

Address _____

Phone _____

Your check is your confirmed reservation. Please make checks payable to The Friends of the Institute.



RESERVATION
FOR "TAVERN ON
THE GREEN"
COCKTAIL
SUPPER AND
SHOW
5:30 p.m.

Enclosed is \$ _____ at 35.00 per person (20.00 tax deductible)

Name _____

Address _____

Phone _____

Please seat me at a mixed table _____.

Tables seat eight. Please seat me with:

_____	_____
_____	_____
_____	_____

I am unable to attend. Enclosed is my donation of \$ _____.

Your check is your confirmed reservation. Please make check payable to The Friends of the Institute.

Derry Ellis

The Friends of the Institute
The Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, MN 55404

P E R R Y E L L I S

Eluding the Ordinary

RESERVATION FOR BOX LUNCH REHEARSAL SHOW

11:30 A.M. DOORS OPEN 11:00 A.M.

Enclosed is \$_____ at \$12.50 per person
(6.00 tax deductible)

Name_____

Address_____

Phone_____

I am unable to attend. Enclosed is my donation of \$_____
Your check is your confirmed reservation. Please make check
payable to The Friends of the Institute.

P E R R Y E L L I S

Eluding the Ordinary

RESERVATION FOR COCKTAIL SUPPER AND SHOW 5:30 P.M.

Enclosed is \$_____ at \$37.50 per person (20.00 tax deductible)

Name_____

Address_____

Phone_____

Please seat me at a mixed table_____

Tables seat eight. Please seat me with:

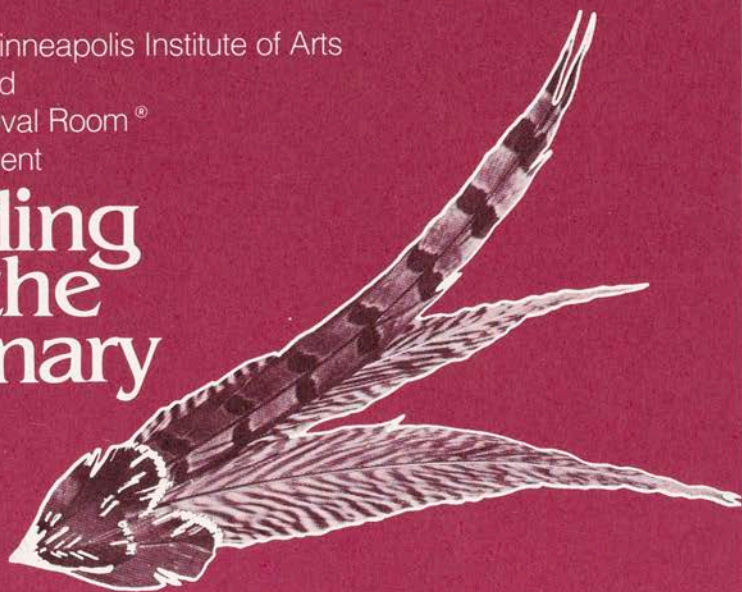
I am unable to attend. Enclosed is my donation of \$_____

Your check is your confirmed reservation. Please make check payable
to The Friends of the Institute.

P E R R Y E L L I S

The Friends of the Minneapolis Institute of Arts
and
Dayton's Oval Room®
present

Eluding the Ordinary



PERRY ELLIS and His Collection For Fall. Thursday, August 20, 1981

*The Friends of the Minneapolis
Institute of Arts would like to
extend special thanks to the
following individuals and
businesses for their collaboration
on this event:*

Mr. and Mrs. Edward H. Hamm
American Linen Supply Co.
Bachman's
Butterfield Flowers
Coca Cola Bottling Midwest, Inc.
C. J. Duffey Paper Co.
Estée Lauder
Key Lines, Inc.
Ed Phillips & Sons Co.
Rocco Altobelli
Town & Country Caterers

The Friends of the Institute is one of the oldest organizations devoted solely to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a member of The Society of Fine Arts will be welcomed as a Friend. The dues are \$10 a year. Two interlocking rings, an old Chinese device meaning friendship, is the symbol of the Friends of the Institute.

P E R R Y E L L I S

The Friends of the Institute
The Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, MN 55404

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Eluding the Ordinary

P E R R Y E L L I S



Eluding the Ordinary

P E R R Y E L L I S



The Friends of the Minneapolis Institute of Arts
and
Dayton's Oval Room®
present
Perry Ellis
and his fall collection
at two showings
Thursday, August 20, 1981

Lunch rehearsal show
11:30 A.M.

Cocktail supper show
5:30 P.M.

Dayton's 8th Floor Auditorium
700 On The Mall

The Friends of the Institute
The Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, MN 55404

P E R R Y E L L I S

Eluding the Ordinary

RESERVATION FOR BOX LUNCH REHEARSAL SHOW

11:30 A.M. DOORS OPEN 11:00 A.M.

Enclosed is \$_____ at \$12.50 per person
(6.00 tax deductible)

Name_____

Address_____

Phone_____

I am unable to attend. Enclosed is my donation of \$_____
Your check is your confirmed reservation. Please make check
payable to The Friends of the Institute.

P E R R Y E L L I S

Eluding the Ordinary

RESERVATION FOR COCKTAIL SUPPER AND SHOW 5:30 P.M.

Enclosed is \$_____ at \$37.50 per person (20.00 tax deductible)

Name_____

Address_____

Phone_____

Please seat me at a mixed table_____

Tables seat eight. Please seat me with:

I am unable to attend. Enclosed is my donation of \$_____

Your check is your confirmed reservation. Please make check payable
to The Friends of the Institute.

P E R R Y E L L I S

ALBERT NIPON

ELEGANCE REVISITED

The Friends of the Institute is one of the oldest organizations devoted solely to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities.

Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a member of The Society of Fine Arts will be welcome as a Friend.

The dues are \$15.00 a year.

The Friends of The Minneapolis Institute of Arts
and
Dayton's Oval Room®
Present

Albert Nipon: Elegance Revisited
The Albert Nipon Collection for Fall 1982

Thursday, August 26, 1982

The Friends of The Minneapolis Institute of Arts would like to extend special thanks to the following individuals and businesses for their collaboration on this event:

Mr. and Mrs. Tor Aasheim
American Linen Supply Company
Birmingham & Prosser
Edward H. Hamm
Ed Phillips & Sons Company
Estee Lauder
Inter-City Paper Company
McGarvey Coffee Company
McGill/Jensen, Inc.
McIntosh Embossing, Inc.
Pepsi-Cola Company
Price's Fine Chocolates
Surdyk's
Victory Envelope

The Friends of the Institute
The Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, MN 55404

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ALBERT NIPON
ELEGANCE REVISITED

ALBERT NIPON

ELEGANCE REVISITED

Reservation for Cocktail Dinner and Show 6:00 p.m.

Enclosed is \$_____ at 38.00 per person (22.00 tax deductible)

Name_____

Address_____

Phone_____

I am unable to attend. Enclosed is my donation for \$_____.

Your check is your confirmed reservation. Please make checks payable to The Friends of the Institute.

ALBERT NIPON

ELEGANCE REVISITED

Reservation for Box Lunch Rehearsal Show 11:30 a.m.
Doors Open 11:00 a.m.

Enclosed is \$ _____ at 14.00 per person (9.00 tax deductible)

Name _____

Address _____

Phone _____

I am unable to attend. Enclosed is my donation of \$ _____.

Your check is your confirmed reservation. Please make check payable to The Friends of the Institute.

The Friends of the Institute
The Minneapolis Institute of Arts
2400 3rd Avenue South
Minneapolis, MN 55404

ALBERT NIPON

ELEGANCE REVISITED

The Friends of The Minneapolis Institute of Arts
and
Dayton's Oval Room®
Present

Albert Nipon: Elegance Revisited
The Albert Nipon Collection for Fall 1982
with a personal appearance by Albert Nipon
At Two Showings

Thursday, August 26, 1982

Lunch Rehearsal Show
11:30 a.m.

Cocktail Dinner Show
6:00 p.m.

Dayton's 8th Floor Auditorium
700 On the Mall

DAYTON'S 

700 On The Mall
Minneapolis, Minnesota 55402

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*The
Friends of the Institute
Benefit Fashion Show*

YSL: Le style ultime

*Box Lunch Rehearsal Show
Thursday, August 25
11:30 a.m.
(Doors open 11:00 a.m.)*

*Dayton's
Minneapolis Auditorium
8th floor*

*Ticket \$15
(\$8.50 tax deductible)*

ADMIT ONE

Paris



*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, MN 55404*



Paris

The Friends of the Minneapolis Institute of Arts and Dayton's Oval Room® Present

YVES SAINT LAURENT

Le Style Ultime, The YSL Collection for Fall 1983, Thursday, August 25, 1983

Paris

The Friends of the Institute is one of the oldest organizations devoted solely to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of the Minneapolis Institute of Arts. Any person who is a member of The Society of Fine Arts will be welcome as a Friend. The dues are \$15.00 a year.

The Friends of The Minneapolis Institute of Arts would like to extend special thanks to the following individuals and businesses for their collaboration on this event:

*Mackay/Minnesota
C.J. Duffey Paper Company
Birmingham & Prosser Co.
Surdyk's
N.S.I. - Griswold Corporation
American Linen
Butterfield Florist
Jerry Palmer Florist
England Press, Inc.*

*The Colwell Press, Inc.
Truffles
Lowry Hill Liquor
Carol and Conley Brooks
Marney and Con Brooks
Jan and Don Gustafson
Mr. and Mrs. Edward H. Hamm
Wendy and Larry Nelson
Janice and Frank Wilkinson*

*You are cordially invited to view the YSL Trunk Show
in the Oval Room,® Friday, August 26, 10:00 a.m. to 4:00 p.m.*

Paris

Reservation for Lunch Rehearsal Show, 11:30 A.M.

Doors Open 11:00 A.M. Reservations deadline, August 16.

*Enclosed is \$_____ at 15.00 per person (8.50 tax deductible)
open seating.*

*Please enclose a self-addressed, stamped envelope. Tickets
will be mailed to you.*

*There will be limited seating in a reserved section available
at 25.00 per person (18.50 tax deductible).*

*Enclosed is \$_____ at 25.00 per person for seating in the
reserved section.*

Name_____

Address_____

Phone_____

I am unable to attend. Enclosed is my donation of \$_____

*Your check is your reserved reservation. Please make
check payable to The Friends of the Institute.*

Reservation for Cocktail Dinner and Show, 6:00 P.M.

*Enclosed is \$_____ at 40.00 per person
(20.00 tax deductible)*

Name_____

Address_____

Phone_____

Tables seat eight.

Please seat me at a table with:

I am unable to attend. Enclosed is my donation for \$_____

*Your check is your confirmed reservation. Please make
checks payable to The Friends of the Institute.*

Reservations deadline, August 16.

Paris

*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, MN 55404*

1983

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Minneapolis, MN
Permit No. 674*



Paris

*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, MN 55404*

**Minneapolis Society of Fine Arts
2400 Third Avenue South
Minneapolis, MN 55404**

YVES SAINT LAURENT

Paris

YVES SAINT LAURENT

Paris



YVES SAINT LAURENT

*The Friends of the
Minneapolis Institute of Arts
And*

Dayton's Oval Room®

Present

Yves Saint Laurent:

Le Style Ultime

The YSL Collection for Fall 1983

At Two Showings

Thursday, August 25, 1983

Lunch Rehearsal Show 11:30 A.M.

Cocktail Dinner Show 6:00 P.M.

Dayton's 8th Floor Auditorium

700 On The Mall

Paris

Reservation for Lunch Rehearsal Show, 11:30 A.M.

Doors Open 11:00 A.M. Reservations deadline, August 16.

Enclosed is \$_____ at 15.00 per person (8.50 tax deductible)
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Enclosed is \$_____ at 25.00 per person for seating in the
reserved section.

Name _____

Address _____

Phone _____

I am unable to attend. Enclosed is my donation of \$_____

Your check is your reserved reservation. Please make
check payable to The Friends of the Institute.

Reservation for Cocktail Dinner and Show, 6:00 P.M.

Enclosed is \$_____ at 40.00 per person
(20.00 tax deductible)

Name _____

Address _____

Phone _____

Tables seat eight.

Please seat me at a table with:

I am unable to attend. Enclosed is my donation for \$_____

Your check is your confirmed reservation. Please make
checks payable to The Friends of the Institute.

Reservations deadline, August 16.

Paris

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The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, MN 55404*

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Paris

The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, Minnesota 55404

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MPLS., MN.

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*The Friends of The Minneapolis
Institute of Arts
and*

*Dayton's Oval Room®
Present*

Polo  **Ralph Lauren**

*1984 Cruise Collection
AT Two Showings
Friday, September 14, 1984*

Lunch Rehearsal Show

12:00 noon

Eighth Floor Auditorium

Cocktail Show

7:00 p.m.

Eighth Floor Auditorium

Dinner/Dancing

Sky Room

Black Tie Optional

DAYTON'S

700 On The Mall

*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, Minnesota 55404*

*Reservation for box lunch rehearsal show, 12 noon
Doors open 11:30 a.m. Reservation deadline, September 5.*

*Enclosed is \$ _____ at \$15.00 per person.
(\$9.00 tax deductible) open seating.*

*Limited seating in reserved section
at \$25.00 per person (\$19.00 tax deductible).
Enclosed is \$ _____ at \$25.00 per person.*

*Please enclose a self-addressed, stamped envelope.
Tickets will be mailed to you.*

Name _____

Address _____

Telephone _____

I am unable to attend. Enclosed is my donation of \$ _____ .

Please make check payable to: The Friends of the Insitute.

Reservation for cocktail show and dinner, 7:00 p.m.

*Enclosed is \$ _____ at \$50.00 per person
(\$30.00 tax deductible)*

Name _____

Address _____

Telephone _____

Tables seat eight. Please seat me with:

I am unable to attend. Enclosed is my donation for \$ _____

Your check is your confirmed reservation.

Please make checks payable to the Friends of the Institute.

Reservation deadline, September 5.

*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, Minnesota 55404*

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MPLS., MN.

PERMIT NO. 674



*The Friends of the Institute
Benefit Fashion Show*

Ralph Lauren

*Box Lunch Rehearsal Show
Friday, September 14
12 noon (doors open 11:30 a.m.)*

*Dayton's Minneapolis
Eighth Floor Auditorium*

*Ticket \$25.00
(\$19.00 tax deductible)
Admit one.*



*The Friends of the Institute
Benefit Fashion Show*

Ralph Lauren

*Box Lunch Rehearsal Show
Friday, September 14
12 noon (doors open 11:30 a.m.)*

*Dayton's Minneapolis
Eighth Floor Auditorium*

*Ticket \$15.00
(\$9.00 tax deductible)
Admit one.*

*Reservation for cocktail show and dinner, 7:00 p.m.
Enclosed is \$ _____ at \$50.00 per person
(\$30.00 tax deductible)*

Name _____

Address _____

Telephone _____

Tables seat eight. Please seat me with:

I am unable to attend. Enclosed is my donation for \$ _____

Your check is your confirmed reservation.

Please make checks payable to the Friends of the Institute.

Reservation deadline, September 5.

*Reservation for box lunch rehearsal show, 12 noon
Doors open 11:30 a.m. Reservation deadline, September 5.*

*Enclosed is \$ _____ at \$15.00 per person.
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at \$25.00 per person (\$19.00 tax deductible).
Enclosed is \$ _____ at \$25.00 per person.*

*Please enclose a self-addressed, stamped envelope.
Tickets will be mailed to you.*

Name _____

Address _____

Telephone _____

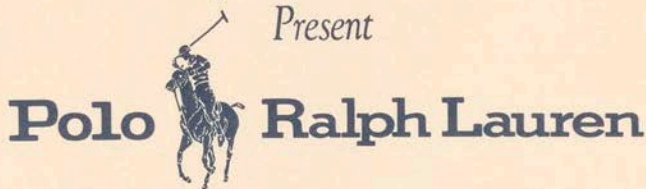
I am unable to attend. Enclosed is my donation of \$ _____ .

Please make check payable to: The Friends of the Insitute.

*The Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, Minnesota 55404*

*The Friends of The Minneapolis
Institute of Arts
and*

*Dayton's Oval Room®
Present*



*1984 Cruise Collection
AT Two Showings
Friday, September 14, 1984*

<i>Lunch Rehearsal Show</i>	<i>Cocktail Show</i>
<i>12:00 noon</i>	<i>7:00 p.m.</i>
<i>Eighth Floor Auditorium</i>	<i>Eighth Floor Auditorium</i>
	<i>Dinner/Dancing</i>
	<i>Sky Room</i>
	<i>Black Tie Optional</i>

DAYTON'S

700 On The Mall

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The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, Minnesota 55404*

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MPLS., MN.

PERMIT NO. 674



*The Friends of the Institute
Benefit Fashion Show*

Ralph Lauren

*Box Lunch Rehearsal Show
Friday, September 14
12 noon (doors open 11:30 a.m.)*

*Dayton's Minneapolis
Eighth Floor Auditorium*

*Ticket \$25.00
(\$19.00 tax deductible)*

Admit one.



*The Friends of the Institute
Benefit Fashion Show*

Ralph Lauren

*Box Lunch Rehearsal Show
Friday, September 14
12 noon (doors open 11:30 a.m.)*

*Dayton's Minneapolis
Eighth Floor Auditorium*

*Ticket \$15.00
(\$9.00 tax deductible)
Admit one.*



*The Friends of the Institute
Benefit Fashion Show*

Ralph Lauren

*Box Lunch Rehearsal Show
Friday, September 14
12 noon (doors open 11:30 a.m.)*

*Dayton's Minneapolis
Eighth Floor Auditorium*

*Ticket \$15.00
(\$9.00 tax deductible)
Admit one.*



Polo

Ralph Lauren

The Friends of The Institute

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Friends of The Institute Fashion Benefit Committee 1984

Chairman	Judy Bermel (Mrs. Bruce)
Co-chairman	Susan Erickson (Mrs. Neal)
Treasurer	Maureen Hoeschler (Mrs. Jake) Sharon Clark (Mrs. Garfield)
Invitations	Cindy Fegley (Mrs. Gary) Janie Hays (Mrs. David) Patty Duffey
Dinner Arrangements	Kay Willette (Mrs. David) Mari Jo Stielow (Mrs. John)
Publicity	Janet Noel (Mrs. Ron) Judy Kishel (Mrs. Edward)
Luncheon	Mary Aamoth (Mrs. Gordon) Marcia Meeks Janet McCaffrey (Mrs. David)
Evening Hostesses	Carole Olson (Mrs. Ronald) Sherry Ann Dayton (Mrs. Ned)
Daytime Hostesses	Sandy Hey (Mrs. John C.) Mary Sue Simon (Mrs. Steven)
Decorations	Shirley Bentsdahl (Mrs. Ray)
Beverages	Sue Zelickson (Mrs. Alvin) Diane Connor
Corporate Contacts	Roxanne Shanedling (Mrs. Stanley) Dee Arnold Wilkie
Day Reservations	Kris Erickson (Mrs. Ronald) Marilyn Rosenbaum (Mrs. James)
Evening Reservations	Shiela Larson
Friends President	Phyllis Colwell (Mrs. Thomas)
Friends Office	Laura Johnson

Dinner Menu

Brie and Puff Pastry

*

Strawberry Romaine Salad with Poppyseed Dressing

*

Buttermilk Biscuits with Cinnamon Honeybutter

*

Medallions of Beef with Madeira Sauce

*

Petit Peas in a Tomato Cup
Duchess Potatoes

*

Poached Pears with Raspberry Puree, Orchid Garnish

*

Wine
Coffee or Tea

The Friends of The Minneapolis Institute of Arts would like to extend special thanks to the following individuals and businesses for their collaboration on this event:

Anchorage Restaurant, Hilton Inn, for complimentary champagne and dinner wines.

Howard Bergerud and Gordon Shute, complimentary luncheon wine.

Centerpieces, created by Shirley Bentsdahl, Les Fleurs, Inc.

The centerpieces are for sale. They may be purchased at \$20.00 from any hostess. Please make check payable to The Friends of the Institute.

You are cordially invited to view the Ralph Lauren Cruise Collection trunk show in the Minneapolis Oval Room, Monday, September 17, 10:00 A.M. - 4:00 P.M.

All guests will exit through the 8th floor Level H Parking Ramp elevators at the end of the evening.



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Dayton's Oval Room Fall
Fashion Show and Benefit
for The Minneapolis
Institute of Arts.

EVENING COCKTAIL SHOW
Thursday, August 22
5:30 p.m.
\$12 (\$6 tax deductible)

General seating

Admit One

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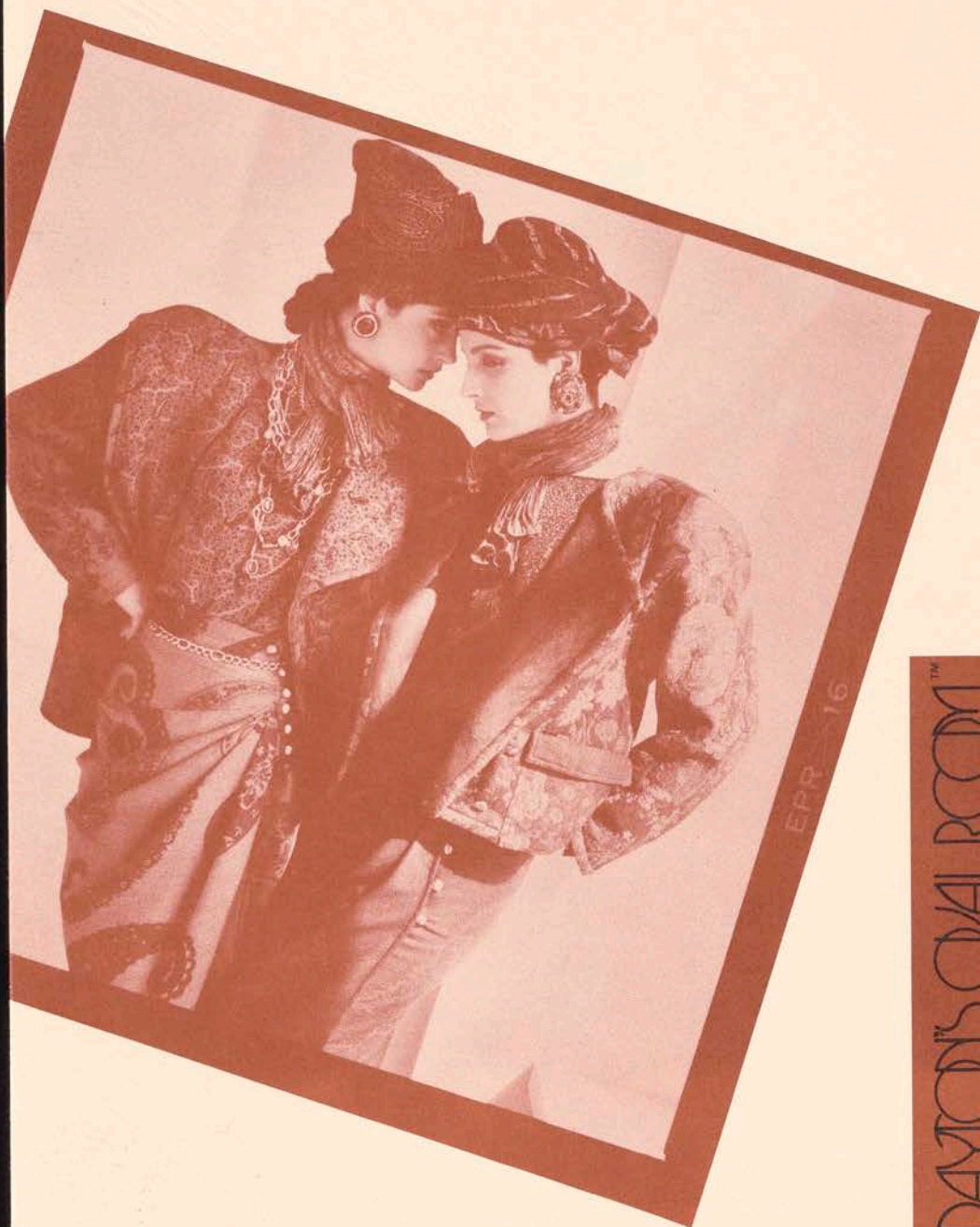
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DAYTON'S DVAL ROOM™

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DAYTON'S
OVAL ROOM
FALL FASHION SHOW
AND
BENEFIT FOR THE
MINNEAPOLIS INSTITUTE OF ARTS

August 21-22, 1985

EMANUEL UNGARO

1.	maika	purple silk coatdress	\$995
2.	cindy	gold silk buttonback dress	\$995
3.	mary jo	jade silk buttonback dress	\$950
4.	florence	silver silk short dress	\$995
5.	sheila	floral silk dress	\$1,075
6.	corbin	silver print silk dress	\$995
7.	laurie	black silk floral print	\$1,075
8.	jennifer	tapestry 3 pc. suit	\$1,625
9.	josie	2 pc. tapestry suit	\$1,500
10.	carolyn h.	ribbed oversized blue sweater plaid skirt metallic jacket	\$695 630 1,695
11.	sheila	ribbed plaid skirt sweater shawl	\$630 595 225
12.	wendy	sweater tapestry skirt scarf	\$825 625 180
13.	rozenia	silk blouse plaid skirt tapestry shawl	\$425 575 225
14.	ellen	jade jersey knit dress jade melton coat with velvet trim	\$850 995
15.	cathy	fuchsia jersey knit dress fuchsia melton coat with velvet trim	\$1,195 995

16.	suzy	cobalt jersey knit dress cobalt melton coat with velvet trim	\$1,050 995
17.	rachaelle	houndstooth jacket & skirt silk blouse	\$1,425 595
18.	lisa	wide lapel black and white coat houndstooth side wrap top with velvet black jersey slim skirt	\$1,425 1,030
19.	michelle	black and white houndstooth suit black velvet turtleneck blouse	\$1,495 555
20.	brigitte	black and white tie suit black velvet turtleneck blouse	\$1,095 550
21.	carolyn e.	royal blue quilted turtleneck jacket with velvet skirt	\$1,950
22.	sara	gold quilted jacket and velvet skirt	\$1,650

NOUVELLE COUTURE

23.	linda	black wool satin peplum jacket black wool satin skirt by AZZEDINE ALAIA	\$550 195
24.	jane	black wool satin princess coat black wool satin trouser by AZZEDINE ALAIA	\$815 225
25.	cassie	black long jacket with velvet trim black skirt	\$295 135
26.	annette	black waist coat black skirt by MYRINE de PREMONVILLE (Paris)	\$335 150
27.	sandy	black high neck peplum suit by KARL LAGERFELD	\$550

28.	maika	black wool 2 pc. dress by BERNARD PERRIS	\$620
29.	cindy	3 pc. black sweater, jacket & stirrup pant, by BERNARD PERRIS	\$1,100
30.	mary jo	short leather jacket & high waisted gab pants by KARL LAGERFELD	\$650 220
31.	florence	long leather jacket with straight black skirt by KARL LAGERFELD	\$670 190

KENZO

32.	sheila	emerald tapestry wool wrap coat turquoise cotton blouse gold floral velvet jodhpur	\$775 105 185
33.	corbin	olive tapestry wool wrap coat red floral velvet shirt jacket red floral velvet jodhpur	\$775 215 185
34.	lori	rust tapestry wrap coat purple silk blouse gold floral velvet jodhpur	\$775 120 185
35.	jennifer	tapestry long jacket with royal blue collar multi color stripe wool pleated skirt	\$420 198
36.	josie	tapestry wool spencer jacket multi color stripe wool trumpet skirt	\$310 225

MISSONI

37.	carolyn h.	floral peplum blazer turtleneck top purple knit skirt	\$555 250 260
38.	shelley	cinched floral blazer with floral knit skirt	\$550 300
39.	rozenia	cinched floral blazer knit skirt jade knit sweater	\$550 260 265
40.	wendy	black floral cinched blazer black floral skirt black jewel neck top	\$515 300 260
41.	ellen	plaid cape coat plaid fitted turtleneck dress	\$1,310 365
42.	kathy	jade fitted coat jade fitted dress	\$910 365
43.	suzy	royal ribbed oversized coat cobalt fitted jersey knit dress	\$1,430 345
44.	rachaelle	purple fitted coat purple fitted jersey dress	\$910 345
45.	lisa	floral peplum knit top floral knit skirt	\$315 300
46.	carolyn e.	black and white floral peplum top black and white floral skirt	\$315 300
47.	julie	red floral fitted knit dress	\$335
48.	michelle	royal floral fitted dress	\$300

BYBLOS

49.	sara	blue tapestry floral blazer blue tapestry bow blouse navy print velvet pant	\$380 150 195
50.	linda	green melton blouson jacket taupe tapestry blouse olive tapestry velvet jodhpur	\$450 150 195
51.	jane	black/white floral silk blouse with velvet collar black/white floral velvet pant by GENNY	\$340 200
52.	cassie	royal jackquard leaf blouse pink/blue floral stirrup pant	\$165 120
53.	annette	royal floral blouse blue floral/stripe vest blue floral jodhpur	\$160 130 195

AMERICAN DESIGNERS

54.	sandy	camel houndstooth jacket ivory silk blouse black jersey turtleneck bodysuit black tube skirt by DONNA KARAN	\$490 320 180 90
55.	maika	camel jacket black jersey turtleneck bodysuit black jersey scarf skirt black trouser by DONNA KARAN	\$400 180 180 260
56.	mary jo	black swing drape coat black jersey turtleneck bodysuit black jersey trouser by DONNA KARAN	\$540 180 180

57.	cindy	black jersey crewneck bodysuit black jersey tube skirt by DONNA KARAN	\$170 110
58.	sheila	grey cashmere crewneck bodysuit grey cashmere shawl grey cashmere trouser by DONNA KARAN	\$460 520 440
59.	florence	grey cashmere crewneck bodysuit grey cashmere scarf skirt by DONNA KARAN	\$460 550
60.	corbin	black cashmere scoop neck sweater black cashmere circular skirt by DONNA KARAN	\$300 700
61.	jennifer	black cashmere strapless dress by DONNA KARAN	\$670
62.	lori	black leather beaver trim jacket ivory cashmere crewneck sweater black leather skirt by ANNE KLEIN	\$2,250 270 380
63.	brigitte	black/white pony cardigan sweater black wool cowlneck sweater black knit rib waist skirt by ANNE KLEIN	\$490 210 190
64.	carolyn h.	amethyst double breasted jacket white silk blouse charcoal stripe skirt by ANNE KLEIN	\$390 298 160
65.	shelly	amber cardigan coat amber cropped jacket white silk blouse charcoal trouser by ANNE KLEIN	\$650 340 298 200

66.	rozenia	mulberry beaver collar cardigan white linen blouse navy full flared skirt by CALVIN KLEIN	\$350 210 340
67.	ellen	amber handknit wool cardigan brown paisley blouse brown paisley full skirt by CALVIN KLEIN	\$200 210 280
68.	katy	camel plaid jacket black jersey turtleneck black jersey trouser by CALVIN KLEIN	\$380 130 190
69.	wendy	green velvet short jacket ivory silk blouse green paisley full skirt by CALVIN KLEIN	\$400 190 280
70.	suzy	red double breasted wrap sweater ivory silk blouse black velvet pant by RALPH LAUREN	\$398 278 278
71.	michelle	green velvet turtleneck blouse grey lambswool trouser by RALPH LAUREN	\$278 198
72.	lisa	navy lambswool/cashmere double breasted dress white broadcloth shirt by RALPH LAUREN	\$598 118
73.	julie	red wool cavalry twill coat ivory silk blouse black velvet pant by RALPH LAUREN	\$798 278 278
74.	rachaelle	charcoal collarless suit white broadcloth shirt by RALPH LAUREN	\$778 118

75.	carolyn e.	black tapestry front cardigan	\$498
		ivory silk blouse	278
		brown tweed skirt	278
		by RALPH LAUREN	

LEATHER

76.	sara	purple suede jacket	\$1,000
		green crepe blouse	200
		by GENNY	
		purple leather skirt	550
		by RIVE GAUCHE for	
		YVES SAINT LAURENT	
77.	linda	brown leather fitted jacket	\$380
		purple suede snap shirt	260
		black leather stirrup pant	320
78.	jane	turquoise suede top	\$140
		brown leather blazer	640
		brown leather pant	475
		by BEGADOR ITALIA	
79.	cassie	fuchsia leather blouson jacket	\$430
		fuchsia leather skirt	170
		green jacquard blouse	495
		blouse by RIVE GAUCHE for	
		YVES SAINT LAURENT	
80.	annette	purple leather jacket	\$470
		green suede snap shirt	260
		green leather pant	290
81.	sandy	brown and navy leather blouson	
		jacket	\$2,300
		navy leather pant	980
		by CLAUDE MONTANA	

82.	maika	black leather blouson jacket	\$2,500
		with fur collar	
		brown leather zip pant	980
		by CLAUDE MONTANA	

83.	cindy	purple leather fitted jacket	\$595
		purple leather skirt	315
		by BEGEDOR ITALIA	

84.	mary jo	grey houndstooth handknit sweater	\$540
		by JOAN VASS N.Y.	
		grey leather zip pant	980
		by CLAUDE MONTANA	

85.	florence	pastel mohair fringe sweater	\$430
		purple leather skirt	170

86.	corbin	tapestry sweater	\$250
		by PERRY ELLIS	
		brown leather jodhpur pant	290

ADRIENNE VITTADINI

87.	lori	navy / fuchsia patchwork paisley	
		handknit tunic	\$160
		navy / fuchsia knit skirt	95

88.	jennifer	red Ukrainian inspired coat	\$300
		red Ukrainian inspired rose paisley	
		sweater	175
		red floral stirrup pant	78

89.	shelly	red Ukrainian inspired rose sweater	\$210
		navy pleated knit skirt	135

90.	carolyn	red Ukrainian inspired sweater	\$210
		red Ukrainian inspired knit skirt	95

91.	sheila	red/black floral pattern sweater black knit full pant by DOROTHEE BIS	\$150 165
92.	rozenia	red/black patterned tunic sweater red/black patterned knit skirt	\$170 95
93.	brigitte	red/black patterned sweater red/black stirrup pant	\$145 120
94.	ellen	red/black patterned zip cardigan red/black paisley skirt	\$100 76

BLACK BY NIGHT

RIVE GAUCHE by YVES ST. LAURENT

95.	kathy	navy ottoman short jacket navy ottoman wrap skirt white blouse with black tie	\$690 380 345
96.	wendy	navy short jacket w/satin lapels navy straight skirt w/black buttons black silk charmeuse t-neck blouse	\$530 390 345
97.	suzy	black short bolero jacket w/velvet trim black velvet high waisted skirt	\$695 390
98.	rachaelle	black grain de poudre blazer w/emerald jewel buttons slim black skirt	\$840 310
99.	lisa	black grain de poudre dress w/white satin lapels	\$860
100.	michelle	black wool crepe cocktail dress w/jet buttons	\$780
101.	julie	black jersey dress w/velvet trim and back buttons	\$585

SOCIAL

102.	carolyn e.	long purple bustier by RIVE GAUCHE	\$855
103.	annette	3 pc. navy silk charmeuse gown by J. L. SCHERRER	\$2,350
104.	linda	long white evening dress with rhinestone trim by CAROLYNE ROEHM	\$1,350
105.	sara	long white evening dress with bead tank top by CAROLYNE ROEHM	\$5,350
106.	cassie	long white jeweled dress by CAROLYNE ROEHM	\$2,500
107.	jane	long strapless black velvet dress with satin trim by BILL BLASS	\$1,790
108.	mary jo	black and white paisley gown by BILL BLASS	\$2,190
109.	maika	black and white coup de velour bare dress by BILL BLASS	\$1,790
110.	mary jo	black and white strapless evening dress by BILL BLASS	\$1,950
111.	cindy	longsleeve black jersey dress with side taffeta ruffle by C. RANDALL BROOKS	\$680
112.	florence	red jersey bustier with side taffeta ruffle by C. RANDALL BROOKS	\$620

113.	sheila	white matt jersey plunge neck dress by C. RANDALL BROOKS	\$580
114.	corbin	one shoulder taffeta dress with lace insert	\$260
115.	jennifer	black v button back dress with rhinestone buttons by BILL BLASS	\$2,400
116.	lori	black jersey tea length cocktail dress by GEOFFREY BEENE	\$1,400
117.	josie	long red chemise dress with satin flounce by BILL BLASS	\$1,990
118.	carolyn h.	long black jersey dress with red by C. RANDALL BROOKS	\$580
119.	shelly	long red crepe dress by BILL BLASS	\$1,790
120.	wendy	red long evening gown with paisley gem pin	\$2,400
121.	rozenia	long black matt jersey dress with taffeta ruffle and satin bow by C. RANDALL BROOKS	\$660
122.	ellen	long black velvet dress with red bolero	\$420
123.	kathy	long black velvet bustier with black bolero jacket by ALBERT NIPON	\$550
124.	suzy	red tapestry blouson over long black velvet skirt by ALBERT NIPON	\$570
125.	rachaelle	black short sleeve sequin top over long black velvet skirt by ALBERT NIPON	\$790

ACKNOWLEDGMENTS

Fashion Show Coordination

Kay Dunahey
Peggy Kosanda
Mary May

Choreography

Laura Stephans

Make-up Artist

Sonia

Hair

Tom Schmidt Salon

Accessories

Available in
Dayton's Oval Room
boutique and Dayton's
accessory departments

All merchandise shown in the fashion show will be available in
Dayton's Minneapolis Oval Room.

FRIENDS OF THE INSTITUTE
1985 FASHION BENEFIT COMMITTEE

Chairperson Susan Erickson
Co-Chairperson Sandy Hey

Committee	Mary Aamoth	Betsy Ingalls
	Kathy Augustsson	Diane Ingber
	MariKay Bailey	Margarite Kaiser
	Babette Bean	Pam Kaiser
	Carol Brooks	Sharon Korsh
	Carol Daniels	Janelle Miller
	Kris Erickson	Ann Overholt
	Nan Faust	Nancy Phelps
	Cindy Fegley	Joanie Schoening
	Cathy Giertsen	Mary Sue Simon
	Jessica VanLieshout	

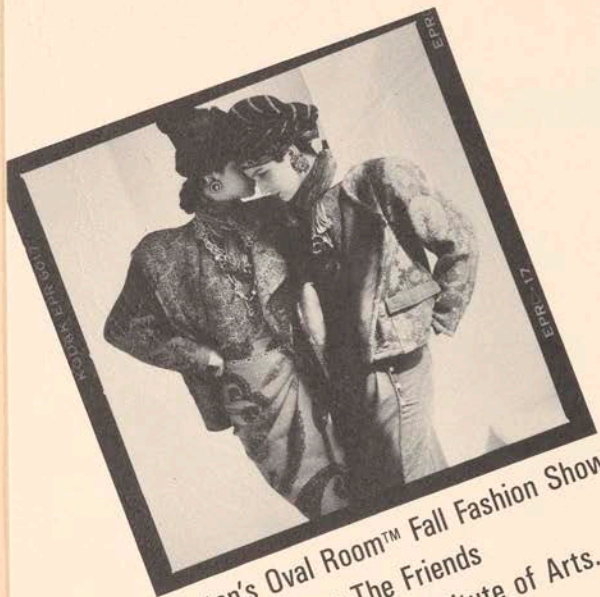
Friends President Lucille Amis

Special Thanks to:

Mr. and Mrs. Edward H. Hamm	McGlynn Bakeries
American Linen	Big Top Liquor

THE FRIENDS OF THE INSTITUTE

The Friends of the Institute is one of the oldest organizations devoted to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a member of The Society of Fine Arts will be welcome as a Friends. The dues are \$15.00 a year.



Dayton's Oval Room™ Fall Fashion Show
and benefit for The Friends
of The Minneapolis Institute of Arts.







EPR 16

DAYTON'S OVAL ROOM

Fall Fashion Show and Benefit for the Friends of The Minneapolis Institute of Arts

Please join us for a showing of our European and American fall collections, including designs by Emanuel Ungaro, Yves Saint Laurent, Kenzo, Missoni, Carolyn Roehm, Jean Louis Scherrer, Anne Klein, Calvin Klein, Donna Karan and many others. This year the Oval Room™ Fall Fashion Show is a benefit for The Friends of The Minneapolis Institute of Arts. There will be three shows including the special premier show and a gala event with live music.

PREMIER DINNER SHOW

Wednesday, August 21, 5:30 p.m. Dayton's Minneapolis 8th Floor Auditorium. Cocktails and light buffet supper will be served. Cash bar. Live music.

LUNCHEON SHOW

Thursday, August 22, 12 Noon, doors open at 11:45 a.m. Dayton's Minneapolis 8th Floor Auditorium. Box lunch will be served.

EVENING COCKTAIL SHOW

Thursday, August 22, 5:30 p.m. Dayton's Minneapolis 8th Floor Auditorium. Light hors d'oeuvres will be served. Cash bar.

I wish to make the following reservations for the Oval Room Fall Fashion Show and Benefit for The Minneapolis Institute of Arts:

☐ Premier Dinner Show, Wednesday, August 21, 5:30 p.m. @ \$80 ea. (\$18 tax deductible) Total \$ Tables seat 4. Please seat me with:

☐ Luncheon Show, Thursday, August 22, 12 noon. @ \$12 ea. (\$6 tax deductible) General seating Total \$

@ \$25 ea. (\$19 tax deductible) Reserved section Total \$

☐ Evening Cocktail Show, Thursday August 22, 5:30 p.m. @ \$12 ea. (\$6 tax deductible) General seating Total \$

@ \$25 ea. (\$19 tax deductible) Reserved section Total \$

☐ I am unable to attend. Enclosed is my donation for \$ Reservation Deadline, August 16.

Name Address

Telephone: day eve.

PAYMENT PLAN:

☐ Enclosed is my check payable to DAYTON'S SPECIAL EVENTS \$

☐ Charge to my Dayton's Account #

Signature

MAIL TO: DAYTON'S
SPECIAL EVENTS BOX 910
700 ON THE MALL
MINNEAPOLIS, MN 55402
PHONE & CHARGE: (612)375-3300

Special
Guest
Designer
Bill Bliss

Sept 17

Sept 18

DAYTON'S SPECIAL EVENTS

NAME OF EVENT: OVAl ROOM FALL FASHION BENEFIT FOR THE FRIENDS OF THE INSTITUTE

DATE OF EVENT: Wednesday, August 21 and Thursday, August 22, 1985

STORES INVOLVED: MPL.

DEPARTMENTS INVOLVED: Oval Room, Fashion Office, Events, Maintenance, Advertising, Cosmetics, Food Service, Public Relations

GENERAL INFORMATION: The Oval Room Fall Fashion Show and the Friends Show have been combined this season to benefit The Minneapolis Institute of Arts. The combination allows followers of American and European fashions a choice of three staging options on Wednesday, August 21 and Thursday, August 22 to preview fall's most exciting looks from Dayton's OVal Room.

Wednesday, August 21, 5:30 p.m. Gala premier dinner show.
Tickets \$30. each (\$18 tax deductible)

Thursday, August 22, 12 noon, Box Lunch show
Tickets \$12. each (\$6. tax deductible)
Limited Reserved seating available for \$25 (\$19 tax deductible)

5:30 p.m. Cocktail show
Tickets \$12 each (\$6. tax deductible)
Limited reserved seating available \$25 (\$19 tax deductible)

ADVERTISING

F. Davis
M. Stevens
P. Karmann

A full page Oval Room ad carrying an announcement of the fashion show benefit was scheduled in the Minneapolis STAR TRIBUNE August 4. Quarter page ads were scheduled for August 11 and 18.

WCCO Radio spots were scheduled for August 7 and 13.

A postcard mailer/invitation announcing the show was scheduled to be in the homes the week of July 29.

Tickets and a program cover were designed to coordinate with the advertising and full sheet.

SIGNING

D. Casey
L. Brammer

Designed full sheet announcing the show have been printed and placed in the tunnels and Oval Room beginning August 5.

FASHION SHOWS

M. Hughes
K. Dunahey
Oval Room Buyers

Ms. Dunahey will work closely with Mary Hughes and the Oval Room buyers in pulling the fashions for the show. The Fashion Office has booked the models and dressers and will fit and accessorize the show. The show will run about 35 minutes and will feature the following categories:

- I. Opening: Emanuel Ungaro
- II. European Designers
- III. American Designers
- IV. Trend Statement
- V. Social

Choreographer for the show will be Laura Stephans

Taped music, prepared by Graebar Productions, will be used for the show.

Production schedule:

Friday, Saturday and Sunday, August 16,17,18
Fittings and Accessorizing

Saturday, Sunday, Monday, August 17.18.19
Staging and rehearsals.

Tuesday, August 20 rehearsal - with a 3:00 p.m.
dress rehearsal.

Wednesday August 21 - 8 a.m. - noon, walk-
through. Show time 6:15 p.m. (approximate)

Thursday, August 22 - 8 to 10 a.m. walk-through
Show time 12:10 (approx.) and 6:15 p.m. (approx.)

AUDITORIUM SET UP

C. Zekind
D. Dronen
R. Shipman
D. Brown
M. Mahoney
J. Gantert
P. Altermatt
T. Kaneble

John Gantert will work closely with Dayton's Operations personnel regarding set up of the Auditorium. He will schedule any carpet cleaning wall painting and show staging installation required.

The dressing room area and space near the loading doors will be thoroughly cleaned out and extraneous equipment and materials stored elsewhere. This space must be cleared and available on August 19.

A floor plan has been developed by John Gantert and Pauline Altermatt for the 8th floor areas e.g. table set up for Wednesday evening show, chair set up for Thursday shows, reserved sections, beverage and food areas, Food Service work areas, reservation check-in.

AUDITORIUM SET UP
(Continued)

Wednesday, August 21, DINNER SHOW: The large section of the Auditorium will be set up with round tables seating six. The tables will be delivered Tuesday, August 20. John Gantert and Todd Knaeble will provide the set up layout. Approximately 68-70 tables will be required.

The small section of the Auditorium will be used for the cocktail/buffet table/dancing and reception area. John Gantert and Todd Knaeble will provide specific set up instructions.

A reservation check in area will be needed in the outer 8th floor area near the elevators. Three six foot (6') tables and six chairs will be needed.

The above set up will have to be removed and theatre style seating set up for the Thursday August 22 shows. We are anticipating that all guests will have left by 10:00 p.m. Wednesday, August 21.

Thursday, August 22 NOON SHOW: The Auditorium will be set up theatre style with 925 seats. This will include a reserved section - to be set up per floor plan to be provided by John Gantert.

Eight (8) six foot tables will be needed in the foyer for box lunch and beverage distribution.

Six (6) six foot tables will be needed in the small half of the Auditorium for beverage distribution.

Three (3) six foot tables and six chairs will be needed in the outer 8th floor area near the elevators (same set up as for Wednesday evening).

Plastic lined waste containers should be placed in the Auditorium.

Stanchions and chains will be required in the foyer for traffic control per the floor plan given to Rex Shipman by Pauline Altermatt and John Gantert.

Five full sheet holders should be delivered to the Auditorium by 9:00 a.m. Thursday, Aug. 22.

The Auditorium and foyer areas will have to be cleaned up and re-set immediately following the NOON SHOW - (approximately 1:30 p.m.) and in preparation for the 5:30 p.m. COCKTAIL SHOW.

AUDITORIUM SET UP
(Continued)

Thursday, August 22 COCKTAIL SHOW - 5:30 P.M.

Theatre style seating will remain for the evening show, HOWEVER, depending upon number of reservations, it may be necessary to remove about 200 chairs. John Gantert or Pauline Altermatt will provide this information by Wednesday, August 21.

All stancions and chains should be removed for the evening show.

All six foot tables should be removed from the foyer.

Buffet tables will be set up in the small section of the Auditorium per instructions from Food Service (John Eccleston).

The piano should be placed in the small section of the Auditorium - near the Hennepin wall.
(This could be moved down early Thursday morning.)

The check in area near the elevators should remain the same.

LOSS PREVENTION

J. Carolin
J. Gantenbein
C. Glenn
T. Rebb

Tom Rebb will provide additional security and traffic control assistance: 2 people Wednesday, August 21, 4:45 p.m. until closing; 4 people Thursday, August 22, 11:00 a.m. - 1:30 p.m. and 4:45.m. until closing.

It is expected that all guests will have left prior to store closing, however, if this is not the case, the guests will be instructed to leave via the H-Level ramp elevators. We should therefore be prepare to unlock that door and stairway gate, if necessary.

LIGHTING

D. Brown
M. Mahoney
J. Gantert

Mr. Gantert will work closely with Mr. Mahoney on lihghting the runway and any other special lighting needs.

MICROPHONE/MUSIC

J. Gantert
T. Knaeble
P. Altermatt

One stand-up microphone will be required for all three shows.

Taped music will be used for the fashion shows.

Incidental background music should be played as the guests enter and eat their box lunches at the August 22 NOON show.

Wednesday, August 21, DINNER SHOW, the music group "Crystal" has been hired by the Friends and will play during the cocktail hour and following the fashion show .

Thursday, August 22 COCKTAIL SHOW, the group "Put It On Ice" will perform prior to and following the fashion show.

FOOD SERVICE

J. Lovelace
J. Eccleston
P. Altermatt

All menu arrangements have been worked out by the Friends committee with Dayton's Food Service. The Food Service will be responsible for all of its set up needs.

Menus: DINNER SHOW, Wednesday, August 21

(Light buffet supper)

Cold poached salmon with dill mustard sauce

Mesquite-grilled beef medallions

Tortellini salad

Wild rice and duck salad

Dips with assorted vegetables

Fresh fruit and fruit tarts served with coffee and tea

(Brie with French bread will be placed on each table with a bottle of wine as an appetizer)

BOX LUNCH show. Thursday, August 22 NOON

Smoked Turkey and cheese croissant sandwich

Fresh fruit garnish

Boundary Waters chocolates (2)

Coffee, wine, mineral water

(Individual bottles of wine have been ordered by Events from Haskell's. TO be delivered, chilled, with plastic glasses, by 10:00 a.m. Thursday, August 22)

COCKTAIL SHOW Thursday, August 22

Platters of cheese and fruit

Vegetables with dip

Finger quiche

Puff pastry

A cash bar will be available for both the Wednesday dinner show and the Thursday cocktail show.

PERFUME SAMPLES

M. Johnson
L. Schmidt
P. Altermatt

A new designer fragrance gift will be given to those attending the Wednesday dinner show. A designer fragrance sample will be given to those attending the Thursday shows.

<u>PROGRAM</u> P. Altermatt S. Anderson M. Hughes	A program listing the fashions, credits and Friends committee members will be provide to those attending the show. The Oval Room will coordinate the fashion show copy. All information should be completed and brought to the Special Events department by 9:00 a.m. Tuesday, August 20.
<u>PUBLIC RELATIONS</u> B. Grigsby C. Schlosser	Public Relations has sent a release to the media and arranged for other pre-show and post-show publicity.
<u>HOSTESSES</u> Friends Committee P. Altermatt	The Friends committee has arranged for hostess/hosts for each of the shows. They will assist with seating of the guests. Pauline Altermatt will schedule additional assistance for checking in guests, traffic control, food and beverage distribution, etc. as required.
<u>SEATING</u> P. Altermatt Friends Committee	The Friends will be responsible for assigning seating for the Wednesday dinner show. Dayton's will determine the reserved seating area for the two Thursday shows.
<u>RESERVATIONS</u> P. Altermatt	All reservations for the three shows have been handled through Dayton's Events Department. Reservations can be charged to Dayton's accounts.
<u>DOOR PRIZE</u> M. Hughes	A door prize will be awarded at the Wednesday, August 21 show. The winner will be given a letter entitling her to merchandise from Dayton's Minneapolis Oval Room.
<u>SHOW FORMATS</u> S. Glassberg Friends	Formats for introductions, welcom remarks, door prize drawing will be worked out by Sally Glassberg for all shows.
<u>SLIDE PRESENTATION</u> J. Gantert P. Altermatt Institute	The Minneapolis Institute of Arts will present a brief 2-3 minute slide presentation during the introductions at the Wednesday, August 21 show. Mr. Gantert will incorporate the screen/slide presentation into the staging/decor. The slides will be available for set up Monday, August 19.
<u>FRIENDS COMMITTEE</u>	Chairperson Susan Erickson Co-Chairperson Sandy Hey Committee: Babette Bean Carol Brooks Diane Ingber Sharon Korsh Mary Aamoth Carol Daniels Kris Erickson

FRIENDS COMMITTEE
(Continued)

Mary Sue Simon
Nan Faust
Marrikay Bailey
Janie Schoening
Janelle Miller
Jessica Van Lieshout
Betsy Ingalls
PAm Kaiser

Cathy Giertsen
Kathy Agustsson
Nancy Phelps
Cindy Fegley
Ann Overholt
Theresa Heidrich
Laura Johnson (Friends Office)
Lucille Amis (Friends Pres.)

Contact: Pauline Altermatt, ext 2543

Copies to: C. Hinckley
W. Hammack
A. Klukas
N. Suedbeck
T. Hoxmeier
F. Han
L. Charlton
W. Payne
K. Bonnhoff
W. Clay
P. Johnson
S. Bolin
N. Carroll

R. Urban
Holly Bell
Events Staff
Merchandise Information Coordinators

DAYTON'S OVAL ROOM FALL FASHION SHOW

AND BENEFIT FOR
THE FRIENDS OF THE MINNEAPOLIS
INSTITUTE OF ARTS.

LUNCHEON SHOW

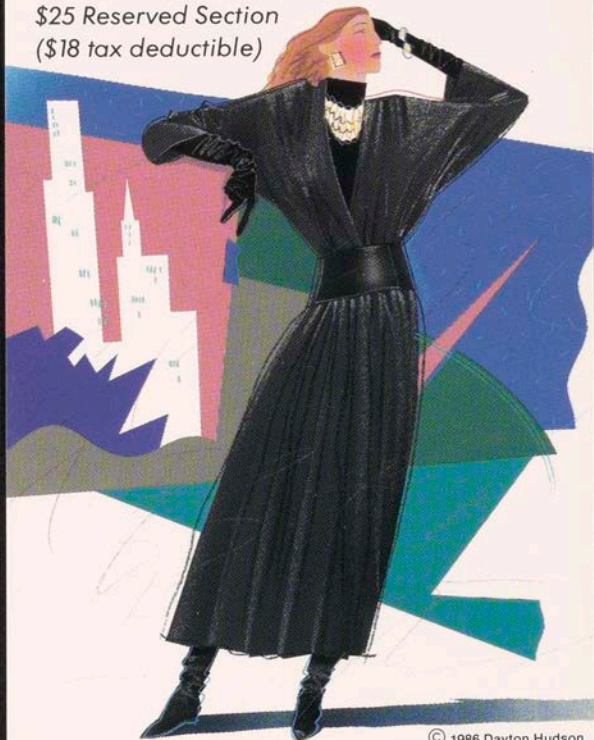
ADMIT ONE

Luncheon Show

*12 Noon, Thursday,
September 18*

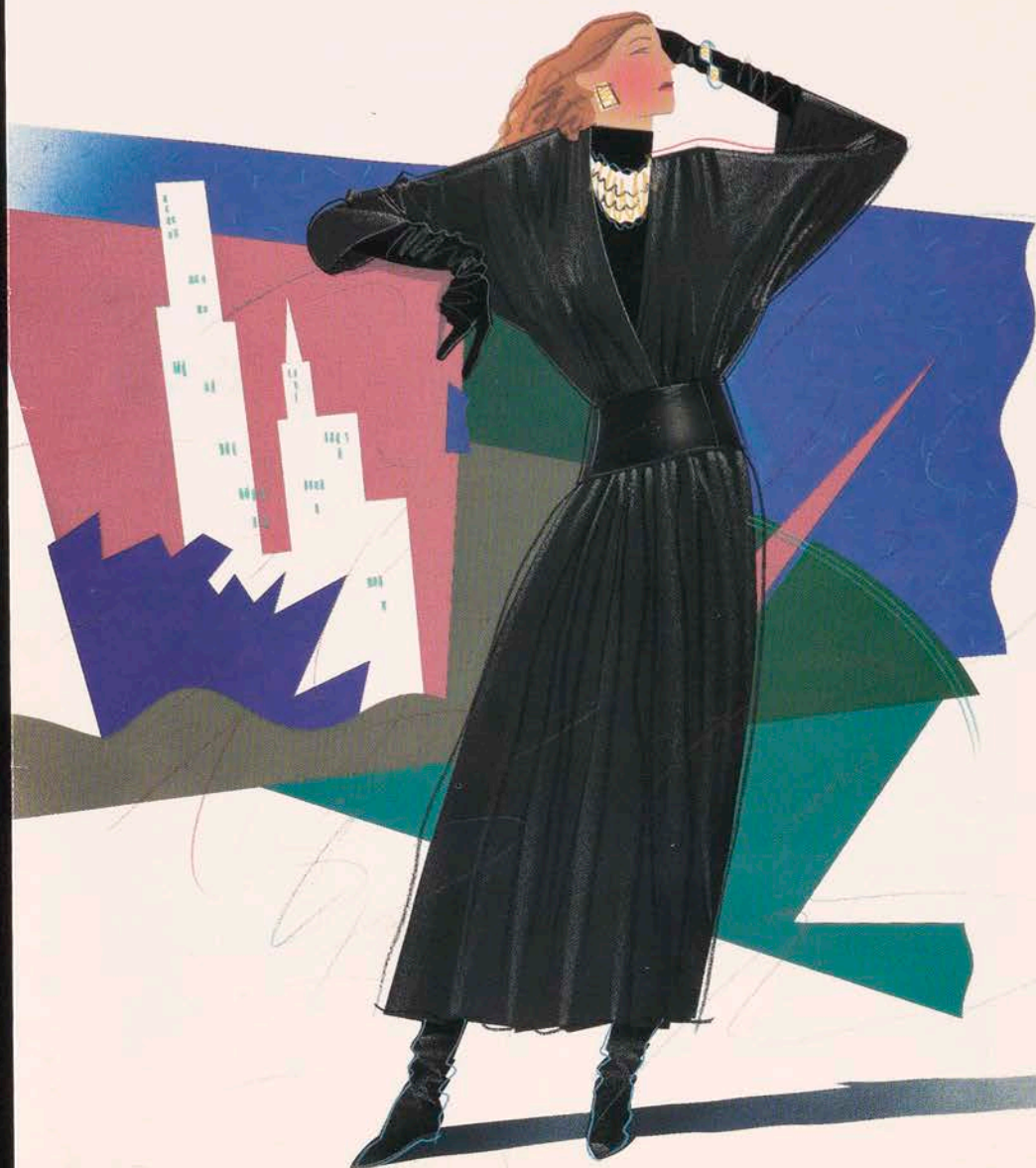
Doors open at 11:45 a.m.

*\$25 Reserved Section
(\$18 tax deductible)*



DAYTON'S OVAL ROOM FALL FASHION SHOW

AND BENEFIT FOR
THE FRIENDS OF THE MINNEAPOLIS
INSTITUTE OF ARTS.



MINNEAPOLIS INSTITUTE OF ARTS

Gray jersey suit
1986/87 \$1,450

Black and white jacket
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

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Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

Gray jersey suit
1986/87 \$1,450

EMANUEL UNGARO

violet jersey top	
grey jersey skirt	\$1,070
violet melton jacket	\$1,555
floral print blouse	895
grey jersey skirt	535
violet melton coat	\$1,410
grey jersey side drape dress	1,040
grey jersey velvet trim top	
grey jersey kick pleat skirt	\$1,730
violet jersey side drape dress	\$1,040
violet melton coat	\$1,555
grey jersey top	
grey jersey kick pleat skirt	\$1,070
rose melton jacket	\$1,555
copper print blouse	560
floral sunburst pleat skirt	1,360
turquoise melton coat	\$3,095
mauve print dress	1,460
rose melton jacket	\$1,555
turquoise print blouse	805
floral print kick pleat skirt	825
turquoise melton coat	\$3,095
copper print dress	1,265
rose melton coat	\$3,095
pewter print dress	1,215
charcoal tweed wrap blouse	\$590
black straight skirt	285
black/white houndstooth wrap blouse	\$965
black straight skirt	285

EMANUEL UNGARO (Continued)

black windowpane velvet trim blouse	\$765
black straight skirt	285
grey herringbone side drape dress	\$1,095
black/white houndstooth side drape dress	\$1,465
black/white houndstooth chemise	\$1,015
red melton velvet trim jacket	\$2,060
black jersey blouse	565
black windowpane kick pleat skirt	775
black/white geometric print jacket	\$ 905
grey twill suit	1,070
black/white striped jacket	\$875
black/white glen plaid suit	1,550
ivory/black plaid jacket	\$1,500
ivory/black/red plaid suit	1,365
ivory coat	\$2,060
black/ivory/red plaid suit	850

YVES SAINT LAURENT RIVE GAUCHE

animal print dress	\$1,295
black jacket	\$965
black trousers	335
black jersey wrap blouse	\$555
animal print skirt	460
black jersey dress	\$630
black jersey bustier dress	\$495

YVES SAINT LAURENT RIVE GAUCHE (Continued)

violet beaded jacket	
navy floor length skirt	\$4,600
black panné velvet blouse	\$885
black panné velvet skirt	830
royal blue velvet bustier dress	\$1,930
cobalt jacket	\$1,095
black straight skirt	470
black floor length velvet trimmed dress	\$1,035
green/black lamé jacket	\$1,265
black velvet straight skirt	345
black suit	\$1,095
black jersey cape	\$635
black panné velvet blouse	875
black jersey floor length skirt	585

MISSONI

cobalt print turtleneck	\$335
cobalt print dropped waist skirt	410
black/cobalt print turtleneck	\$350
black/cobalt print button front skirt	350
cobalt print turtleneck	\$390
cobalt print skirt	325
cobalt/purple print cardigan jacket	\$550
cobalt turtleneck dress	370
multi-color print sweater coat	\$630
multi-color print crew neck top	325
multi-color print full skirt	425

MISSONI (Continued)

purple/black print cardigan jacket	\$965
purple/black print turtleneck	320
purple/black print pleated skirt	225
cobalt/black print cardigan jacket	\$965
cobalt/black print turtleneck	320
cobalt/black print pleated skirt	225
purple/black print cardigan jacket	\$425
purple/black print crew neck top	210
purple/black print dropped waist skirt	375
purple/black print crew neck top	\$325
purple/black print full skirt	410
emerald/fuchsia print cardigan jacket	\$425
emerald/fuchsia print crew neck top	210
emerald/fuchsia print dropped waist skirt	375
fuchsia/black print crew neck top	\$325
fuchsia/black print full skirt	410

DONNA KARAN

wheat baby llama cascade coat	\$2,000
wheat cashmere bodysuit	770
charcoal cashmere serapé skirt	590
black baby llama polo coat	\$1,700
charcoal cashmere bodysuit	250
charcoal cashmere serapé skirt	370
black baby llama skirted jacket	\$1,600
wheat cashmere bodysuit	770
charcoal cashmere serapé skirt	370
smoke suede body blouse	\$ 720
black merino turtleneck dickey	90
smoke suede swing skirt	2,000

DONNA KARAN (Continued)

wood violet wool jersey swing dress	\$600
brown leather jacket	\$1,800
black merino bodysuit	250
brown wool jersey skirt	180
black merino cardigan	\$260
black merino bodysuit	220
brown merino skirt	200
red merino sweater coat	\$550
black merino bodysuit	220
black wool jersey skirt	180
black wool jersey skirted jacket	\$500
ivory merino tunic	250
black wool jersey skirt	180

CALVIN KLEIN

camel hair wrap coat	\$1,000
straw merino mock turtleneck	130
camel flannel trouser	210
melon lambswool cardigan	\$145
melon lambswool mock turtleneck	140
brown houndstooth skirt	260
sand twill jacket	\$430
peach silk charmeuse blouse	220
sand twill skirt	200
camel wool jersey blouse	\$210
camel wool jersey skirt	180
silk print smoking jacket	\$550
gold silk charmeuse blouse	220
camel flannel trousers	210

CALVIN KLEIN (Continued)

stone suede cardigan	\$680
stone suede shell	390
brown houndstooth skirt	220
moss merino cardigan	\$350
moss merino mock turtleneck	130
moss houndstooth skirt	260
moss plaid jacket	\$500
moss merino sweater	185
moss plaid trouser	250
loden alpaca coat	\$1,140
oatmeal cashmere mock turtleneck	310
loden houndstooth trouser	310

RALPH LAUREN COLLECTION

camel herringbone sweater	\$395
camel hair cape	958
camel suede skirt	798
camel cashmere cardigan	\$458
camel cashmere crewneck	398
camel suede skirt	798
navy cashmere dress	\$1,278
wine paisley dress	\$658
camel shearling jacket	870
brown tweed wool dress	\$538
camel hair turtleneck jacket	\$538
brown tweed full skirt	298
brown tweed turtleneck jacket	\$498
slate panne velvet full skirt	458

RALPH LAUREN COLLECTION (Continued)

brown tweed turtleneck jacket	\$498
camel hair full skirt	378

RALPH LAUREN ROUGHWEAR

brown wool fairisle cardigan	\$218
blue cotton chambray shirt	49
chamois suede full skirt	558
chamois suede shirt	\$378
brown suede jeans	198
floral denim jacket	\$125
patchwork wool cardigan	139
brown corduroy skirt	59
patchwork wool cardigan	\$139
floral flannel shirt	79
tobacco suede jeans	198
red suede shirt	\$358
wool blanket skirt	98
red suede shirt	\$358
tobacco suede wrap skirt	358
blanket sweater coat	\$378
red print blouse	99
denim dungarees	49
blanket sweater jacket	\$249
rust print blouse	99
tobacco twill skirt	65
blanket sweater coat	\$378
blue chambray shirt	49
tobacco twill jeans	59

PERRY ELLIS

charcoal lurex striped jacket	\$450
grey satin blouse	260
charcoal lurex striped trousers	255
pink satin jacket	\$725
pink satin trousers	435
black silk jacket	\$585
pink print satin blouse	245
black silk trousers	435
ivory wool crepe jacket	\$375
ivory wool crepe trousers	200
ivory silk blouse	\$275
black silk faille trousers	285
black mottelassé jacket	\$970
pink print satin blouse	245
black velvet trousers	355
black velvet dress	\$500
black georgette beaded blouse	\$255
black velvet skirt	275
black georgette dress	\$300

EVENING

blue suede shirred dress	\$390
red suede open back dress	\$480
purple suede open back dress	\$500
cobalt suede peplum waist dress	\$490
cobalt suede bustier dress	\$390
cobalt suede peplum waist bustier dress	\$370

BY VAKKO

EVENING (Continued)

black sequin detail dress	\$150
black star sequin detail dress	\$165
black sequin detail tunic	\$150
black pleated skirt	160
black sequin detail tunic	\$155
black slim skirt	108
black triangles sequin detail dress	\$160
black silver beaded tunic	\$185
black slim skirt	80
black gold beaded dress	\$188
black gold beaded jacket	\$285
black gold beaded tank dress	145
black gold beaded tunic	\$210
black slim skirt	95
black silver beaded dress	\$188

BY ADRIENNE VITTADINI

black fringed yoke dress	\$250
black scroll embroidered dress	\$200
black fringed sleeve dress	\$230
black scroll embroidered tunic	\$180
black full skirt	170
black fringed sleeve tunic	\$230
black full skirt	130

BY ANDREA JOVINE

EVENING (Continued)

gold chiffon lamé bustier dress	\$1,192
gold chiffon lamé bow detail bustier dress	\$960
BY CAROLYN PARKER	
black velvet and taffeta dress	\$400
black velvet off-the-shoulder dress	\$300
black/charcoal velvet and taffeta dress	\$380
black velvet back bow dress	\$260
charcoal taffeta back bow dress	\$300
black/charcoal velvet and taffeta two tier dress	\$420

BY BARBOGLIO

black velvet bustier dress	\$270
fuchsia peplum bustier dress	\$196
black velvet peplum bustier dress	\$250
turquoise peplum bustier dress	\$196
black velvet cape	\$300
fuchsia bustier dress	196
black velvet cape	\$300
turquoise bustier dress	196
black velvet cape	\$300
black bustier dress	196

DRESSES BY VICTOR COSTA
CAPES BY YEOHLEE

EVENING (Continued)

black patchwork coat	\$1,400
black velvet quilted jacket	\$1,500
black velvet dress	270
black velvet tie dress	\$2,700

BY KOOS VAN DEN AKKER

black officer's coat	\$2,785
black peplum short jacket	
gold lamé blouse	
black trousers	\$4,150

BY GEOFFREY BEENE

gold/black lamé jacket and skirt	\$480
gold lamé blouse and black velvet skirt	\$4,036
black velvet lamé waist detail dress	\$378
black/white velvet lamé waist detail dress	\$350

BY MODICA

black sequin gold trimmed cardigan	\$390
gold sequin top	500
black sequin slim skirt	250
black sequin blouse	\$360
black sequin evening pants	270
black sequin pullover	\$280
black sequin slim skirt	250

BY JAZZ

EVENING (Continued)

black sequin fringed top	\$440
black sequin slim skirt	250
black sequin cardigan	\$390
black sequin tank	100
black sequin flare skirt	420

BY JAZZ

black sequin bustier	\$530
black sequin plunge back dress	\$700

BY TOM AND LINDA PLATT

black/white lamé gown	\$2,980
silver lamé gown	\$2,390
silver/black lamé & velvet gown	\$3,750
silver lamé gown	\$3,690

BY GEOFFREY BEENE

THE FRIENDS OF THE INSTITUTE
1986 FASHION BENEFIT COMMITTEE

CHAIRPERSON SANDY HEY
CO-CHAIRPERSON NANCY PHELPS

COMMITTEE	KATHY AGUSTSSON	LIZ JOHNSON
	BABETTE BEAN	GAIL LEWIS
	MARY DOYLE	JAN LICK
	SUSAN ERICKSON	JANELLE MILLER
	MARY ESTLICK	MARY INGEBRAND POHLAD
	CINDY FEGLEY	STEPHANIE PRUDDEN
	MARY FREEMAN	HOLLY SCHADOW
	BEV GEYER	JOANIE SCHOENING
	KATHEY GIERTSEN	MARY SUE SIMON
	POLLY HOLLY	JUDY SORENSEN
	DIANE INGBER	CHERIE STOFER

FRIENDS PRESIDENT LUCILLE AMIS

SPECIAL THANKS TO:

AARCEE Party Rentals
American Linen
Gelati-da, David Cannon
McGlynn Bakeries, Michael McGlynn
Minneapolis Floral

THE FRIENDS OF THE INSTITUTE

The Friends of The Institute is one of the oldest organizations devoted to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a Member of The Society of Fine Arts will be welcome as a Friend. The dues are \$15. a year.

ACKNOWLEDGMENTS

Choreography	Laura Stephans
Make-up and Hair	Horst & Friends International
Accessories	Available in Dayton's Oval Room boutique and Dayton's Accessory Shoe Department
Special jewelry designs by Bonnie Rubinstein.	

All merchandise shown in the fashion show will be available in Dayton's Minneapolis Oval Room.

Please join us for a BILL BLASS TRUNK SHOW, 10 a.m. - 4 p.m., Thursday and Friday, September 18 and 19, Oval Room, 3rd Floor, Minneapolis.

BILL BLASS SHOW

Wednesday, September 17, 1986

BILL BLASS FOR PBM MEN'S CLOTHING

solid cream all wool 2 piece suit	
solid cream double-breasted sportcoat	
cashmere/lambswool taupe double-breasted jacket	\$350
cashmere/lambswool taupe double-breasted jacket	\$350
taupe plaid 2 pc. suit	\$300
100% camel hair tan plaid double-breasted sportcoat	\$295
100% camel hair tan plaid double-breasted sportcoat	\$295
3 pc. bold black & white plaid suit	
black & white double-breasted plaid suit	
classic 2 pc. glen plaid suit	\$280
black & white houndstooth check suit	
navy & white double-breasted chalk stripe suit	
grey & white double-breasted chalk stripe suit	
taupe plaid 2 pc. suit	\$300
taupe plaid single-breasted sportcoat	

BILL BLASS FOR PBM MEN'S CLOTHING (Continued)

olive tic pane - 2 pc. suit	\$300
double-breasted herringbone suit	\$300
brown tweed alpaca/wool suit	\$300
brown bold plaid double-breasted suit	
single breasted brown tic weave suit	
taupe donegal single-breasted suit	

BILL BLASS COUTURE

black/white checked jacket yellow suede top	\$2,690
black/white dot fitted jacket	\$2,750
black/white check 7/8 coat	\$2,390
black/white check jacket black strapless dress	\$2,400
black/white flyaway jacket suit	\$2,750
black jersey smocked coat costume	\$2,190
black/white jersey dress front & back	\$990
black/white jersey dress half & half	\$990
black jersey shirred hip dress	\$1,100
black jersey mid-calf dress	\$1,180
camel Persian lamb jacket suit	\$5,900

BILL BLASS COUTURE (Continued)

grey Persian lamb jacket suit	\$6,400
red Persian lamb trim suit	\$3,570
red cashmere sable trimmed coat	\$10,780
green melton sable trimmed coat	\$10,530

BILL BLASS FOR PBM MEN'S CLOTHING

red paisley robe	
navy multi-dot robe	
wine fancy dot robe	
black cashmere sportcoat	\$350
green shetland wool sportcoat	\$175
wine shetland wool sportcoat	\$175
navy cashmere sportcoat	\$350
tartan plaid sportcoat	
burgundy multi-plaid sportcoat	\$175
paisley tux coat	
black double-breasted tux jacket w/paisley slacks	
black double-breasted tux jacket w/plaid slacks	

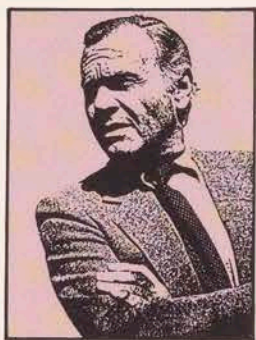
BILL BLASS COUTURE

black sweater top pink/black coup de velour skirt	\$2,050
black sweater top black/red coup de velour skirt	\$2,050
green/black coup de velour dinner dress	\$1,900
black doup de velour shirtwaist dress	\$3,900
black lurex turtleneck dress	\$1,500
black lacquered panné turtleneck dress	\$2,050
lacquered lace & panné dress lace bodice panné skirt	\$1,790
black lacquered panné strapless sarong	\$1,700
orange jacket black skirt	\$2,450
blue satin slash back gown	\$2,190
fuchsia silk dolman sleeve gown	\$2,500
blue coupe de velour open back gown	\$3,080
red coupe de velour drape bodice gown	\$3,080
green satin coat velvet gown	\$4,580

DAYTON'S OVAL ROOM™

© 1986 Dayton Hudson

Please join us for a showing of our 1986 European and American fall collections, featuring designs by Yves St. Laurent, Emanuel Ungaro, Thierry Mugler, Donna Karan, Ralph Lauren and more. Bill Blass will make a personal appearance at the Premiere Dinner Show, with a capsule of his fall collection for men and women.



There will be three shows, including a gala Premiere Dinner Show with Bill Blass, Luncheon Show and a Cocktail Show with live music and dancing. All in the Minneapolis 8th floor Auditorium. Please call 375-3300 to reserve your tickets. Use your Dayton's Shopping Card.



Premiere Dinner Show
5:30 p.m., Wednesday,
September 17
Dayton's Minneapolis
8th Floor Auditorium
With special guest
Bill Blass
Cocktails and light
buffet supper will
be served. Cash bar.
Live Music.

Luncheon Show
12 Noon, Thursday,
September 18.
Doors open at
11:45 a.m.
Dayton's Minneapolis
8th Floor Auditorium
Box lunch will
be served.

Cocktail Show
5:30 p.m., Thursday,
September 18.
Dayton's Minneapolis
8th Floor Auditorium
Light hors d'oeuvres
will be served. Cash
bar. Live music and
dancing to follow.



AND BENEFIT FOR THE FRIENDS OF THE MINNEAPOLIS INSTITUTE OF ARTS

DAYTON'S OVAL ROOM FALL FASHION SHOW

DAYTON'S OVAL ROOM™

700 On The Mall
Minneapolis, MN 55402

BULK RATE
U.S. POSTAGE
PAID
DAYTON'S

I wish to make the following reservations for the Oval Room Fall Fashion Show and Benefit for The Minneapolis Institute of Arts:

Premiere Dinner Show, Wednesday, September 17, 5:30 p.m.

_____ @ \$42 (\$25 tax deductible)

\$_____ Total

Tables seat six or eight. I wish to be seated with:

Luncheon Show, Thursday, September 18, 12 Noon.

_____ @ \$25 Reserved Section (\$18 tax deductible)

_____ @ \$12 General Admission (\$5 tax deductible)

\$_____ Total

Cocktail Show, Thursday, September 18, 5:30 p.m.

_____ @ \$30 Reserved Section (\$22 tax deductible)

_____ @ \$15 General Admission (\$7 tax deductible)

\$_____ Total

I am unable to attend. Enclosed is my donation for \$_____.

Reservation deadline, September 12.

Name _____

Address _____

Phone: Day _____ Eve. _____

FORM OF PAYMENT:

_____ Enclosed is my check, payable to DAYTON'S SPECIAL EVENTS
for \$_____.

_____ Charge to my Dayton's account # _____

Signature _____

MAIL TO: DAYTON'S
SPECIAL EVENTS BOX 1150
700 ON THE MALL
MINNEAPOLIS, MN 55402
PHONE & CHARGE: (612) 375-3300

DAYTON'S SPECIAL EVENTS

September 6, 1986

NAME OF EVENT: OVAl ROOM FALL FASHION BENEFIT FOR THE FRIENDS OF THE INSTITUTE

DATE OF EVENT: Wednesday, September 17 and Thursday, September 18, 1986

STORES INVOLVED: MPL

DEPARTMENTS INVOLVED: Oval Room, Men's, Fashion Office, Events, Kellermeyer,
Advertising, Cosmetics, Food Service, Public Relations

GENERAL INFORMATION

The Oval Room Fall Fashion Show and Benefit for The Friends of The Minneapolis Institute of Arts will give followers of American and European fashions a choice of three staging options on Wednesday, September 17 and Thursday, September 18 to preview fall's most exciting looks from Dayton's Oval Room. Special guest at the gala premier dinner show will be designer, Bill Blass presenting a capsule show of his men's and women's couture fashions.

Wednesday, September 17, 5:30 p.m. Gala Premier Dinner Show
Tickets \$42. each (\$25. tax deductible)

Thursday, September 18, 12:00 noon, Box Lunch Show
Tickets \$12. each (\$5. tax deductible)
Limited Reserved seating available for
\$25. (\$18. tax deductible)

5:30 p.m. Cocktail Show
Tickets \$15. each (\$7. tax deductible)
Limited reserved seating available for
\$30. (\$22 tax deductible)

ADVERTISING

D. Stroman
M. Stephens
P. Karmann

A full page Oval Room ad carrying an announcement of the fashion show benefit scheduled in the Minneapolis STAR TRIBUNE September 7. Quarter page ads were scheduled for September 10 & 14.

A postcard mailer/invitation announcing the show was scheduled to be in the homes the week of August 24.

Tickets and a program cover were designed to coordinate with the advertising, full sheet & mailer.

SIGNING
L. Brammer

Designed full sheets announcing the show have been printed and placed in the tunnels and Oval Room beginning September 8.

FASHION SHOWS

M. Hughes
M. Veblen
Oval Room Buyers

Ms. Veblen will work closely with Mary Hughes and the Oval Room buyers in pulling the fashions for the show. The Fashion Office has booked the models and dressers and will fit and accessorize the show. The show will run about 35 minutes and will feature the following categories:

- I. Opening: Emanuel Ungaro
- II. European Designers
- III. American Designers
- IV. Trend Statement
- V. Social

The Wednesday, September Dinner Show will feature a special Bill Blass segment.

Choreographer for the show will be Laura Stephans.

Taped music, prepared by Graebar Productions, will be used for the show.

Production schedule:

Schedule

Thursday & Friday, September 11, 12 - fittings

Saturday, September 13 rehearsal 3-7 p.m.

Sunday, September 14 rehearsal 3-8 p.m.

Monday, September 15 rehearsal 9-6

fittings 3 p.m. men - Blass

6 p.m. women - Blass

Tuesday, September 16 rehearsal 9-9

(12 p.m. dress rehearsal)

12:45-2 critique conference

2-5 B1ass Rehearsal)

Wednesday, September 17 dress rehearsal 9 a.m.

(includes Blass segment)

Men's Dept Blass show 12:00

Show 6:15

Thursday, September 18 - Show 12 noon

Show 5:30 p.m.

Program - Copy for the program will be compiled by the Oval Room. It must be delivered to Sandy Anderson, Events Dept. by 10 a.m., Tuesday, September 16 for typing and printing.

AUDITORIUM SET UP

C. Zekind
D. Dronen
B. Clemons
T. Peterson
D. Brown
M. Mahoney
J. Gantert
P. Altermatt
T. Knaeble

John Gantert will work closely with Dayton's Operations personnel regarding setup of the Auditorium. He will schedule any carpet cleaning, wall painting and show staging installation required.

The dressing room area and space near the loading doors will be thoroughly cleaned out and extraneous equipment and materials stored elsewhere. This space must be cleared and available on September 15.

AUDITORIUM SETUP
(continued)

A floor plan has been developed by John Gantert and Pauline Altermatt for the 8th floor areas e.g. table setup for Wednesday evening show, chair setup for Thursday shows, reserved sections, beverage and food areas, Food Service work areas, reservation check-in.

Wednesday, September 17, DINNER SHOW: The large section of the Auditorium will be set up with round tables seating eight. (There will be 8 tables seating 6). The tables will be delivered Tuesday, August 20. John Gantert and Todd Knaeble will provide the setup layout. Approximately 68-70 tables will be required.

The small section of the Auditorium will be used for the cocktail/buffet table/dancing and reception area. John Gantert and Todd Knaeble will provide specific setup instructions.

A baby grand piano will be located near the elevators on 8th floor. The piano will be delivered Wednesday a.m., September 17.

A reservation check in area will be needed in the outer 8th floor area near the elevators. Two six foot (6') tables and four chairs will be needed.

The above setup will have to be removed and theatre style seating set up for the Thursday, August 22 shows. We are anticipating that all guests will have left by 10:00 p.m., Wednesday, September 17.

Thursday, September 18, NOON SHOW: The Auditorium will be set up theatre style with 1,000 seats. This will include a reserved section - to be set up per floor plan to be provided by John Gantert.

Eight (8) six foot tables will be needed in the foyer for box lunch and beverage distribution.

Six (6) six foot tables will be needed in the small half of the Auditorium for beverage distribution.

Three (3) six foot tables and six chairs will be needed in the outer 8th floor area near the elevators.

Plastic lined waste containers should be placed in the Auditorium.

Stanchions and chains will be required in the foyer for traffic control per the floor plan given to Bernie Clemons by Pauline Altermatt and John Gantert.

Five full sheet holders should be delivered to the Auditorium by 9:00 a.m., Thursday, September 18.

AUDITORIUM SETUP
(continued)

The Auditorium and foyer areas will have to be cleaned up and re-set immediately following the NOON SHOW - (approximately 1:30 p.m.) in preparation for the 5:30 p.m. COCKTAIL SHOW.

Thursday, September 18 COCKTAIL SHOW - 5:30 P.M.
Theatre style seating will remain for the evening show, HOWEVER, depending upon number of reservations, it may be necessary to remove about 200 chairs. John Gantert or Pauline Altermatt will provide this information by Wednesday, September 17.

All but 2 stanchions and chains should be removed for the evening show.

All six foot tables should be removed from the foyer.

Buffet tables will be set up in the small section of the Auditorium per instructions from Food Service (Dick Fox).

Ms. Peterson will make arrangements for setup for Rio Nido.

The check in area near the elevators should remain the same.

LOSS PREVENTION

J. Carolin
J. Gantenbein
T. Rebb

Tom Rebb will provide additional security and traffic control assistance: 2 people Wednesday, September 17, 4:45 p.m. until closing; 4 people Thursday, September 18, 11:00 a.m. - 1:30 p.m. and 4:45 p.m. until closing.

It is expected that all guests will have left prior to store closing, however, if this is not the case, the guests will be instructed to leave via the H-level ramp elevators. We should therefore be prepared to unlock that door and stairway gate, if necessary.

LIGHTING

D. Brown
M. Mahoney
J. Gantert

Mr. Gantert will work closely with Mr. Mahoney on lighting the runway and any other special lighting needs.

MICROPHONE/MUSIC

J. Gantert
T. Knaeble
P. Altermatt

One stand-up microphone and podium will be required for all three shows.

Taped music will be used for the fashion shows.

Incidental background music should be played as the guests enter and eat their box lunches at the September 18, NOON show.

Wednesday, September 17, DINNER SHOW, the music group "Dancer" has been hired by the Friends and will play during the cocktail hour and following the fashion show.

Thursday, September 18 COCKTAIL SHOW, the group "Rio Nido" will perform prior to and following the fashion show.

FOOD SERVICE

J. Lovelace
P. Altermatt
R. Fox
M. Wiebe
J. Thompson

All menu arrangements have been worked out by the Friends committee with Dayton's Food Service. The Food Service will be responsible for all of the its set up needs.

Menus: DINNER SHOW, Wednesday, September 17

(Light buffet supper)

Cold poached salmon with dill mustard sauce, remoulade caper sauce, crackers

Mesquite-grilled beef medallions -
condiments of green onions, horseradish cream, sour cream, gerkins, baguettes, cocktail rye

Presidential salad

Wild rice and seafood salad

Tomato & mozzarella cheese slices with fresh basil & vinaigrette

Dips with assorted vegetables

Fresh fruits, melons, pineapple, grapes, strawberries, kiwi, papaya, orange baskets of blueberries.

Coffee and tea

(Campagne paté with French bread will be placed on each table with a bottle of wine & bottle of Pellegrino as an appetizer)

Gelati-da dessert

BOX LUNCH SHOW noon, Thursday, September 18

½ Florida chicken mesquite on croissant
with tomato and lettuce, dijon mayonaise

Fruit skewer, grapes & strawberry

Chocolate Spring lemon mineral water
(twist top) (Food Service)

Coffee (Food Service)

Wine (ordered by Events - delivered to
auditorium by 10 a.m., Sept. 18 with
stemless plastic glasses)

COCKTAIL SHOW, Thursday, September 18

Platters of cheese and fruit

Vegetables with dip

Finger quiche

Puff pastry

A cash bar will be available for both the
Wednesday dinner show and the Thursday
cocktail show.

Guests attending the Sept. 18 cocktail show will be
offered a small (4 oz.) glass of complimentary wine
or spring water.

Guests in the Reserved section will receive a box
containing fruit and cheese & small bottle of wine.

PERFUME SAMPLES

C. Burdi
T. Rubinger

Bill Blass fragrance gift will be given to those
attending the Wednesday dinner show and those
attending the Thursday shows.

PROGRAM

P. Altermatt
S. Anderson
M. Hughes

A program listing the fashions, credits and Friends
committee members will be provided to those
attending the show. The Oval Room will coordinate
the fashion show copy. All information should be
completed and brought to the Special Events depart-
ment by 10:00 a.m., Tuesday, September 16.

PUBLIC RELATIONS

B. Grigsby
S. Sorensen

Public Relations has sent a release to the media
and arranged for other pre-show and post-show
publicity.

HOSTESSES
Friends Committee
P. Altermatt

The Friends committee has arranged for hostess/hosts for each of the shows. They will assist with seating of the guests.

Pauline Altermatt will schedule additional assistance for checking in guests, traffic control, food and beverage distribution, etc. as required.

SEATING
P. Altermatt
Friends Committee

The Friends will be responsible for assigning seating for the Wednesday dinner show. Dayton's will determine the reserved seating area for the two Thursday shows.

RESERVATIONS
P. Altermatt

All reservations for the three shows have been handled through Dayton's Events Department. Reservations can be charged to Dayton's accounts.

DOOR PRIZE
M. Hughes

A door prize will be awarded at the Wednesday, September 17 show. The winner will be given a letter entitling her to Bill Blass merchandise from Dayton's Minneapolis Oval Room.

SHOW FORMATS
S. Glassberg
P. Altermatt
Friends

Formats for introductions, welcome remarks, door prize drawing will be worked out by Sally Glassberg for all shows.

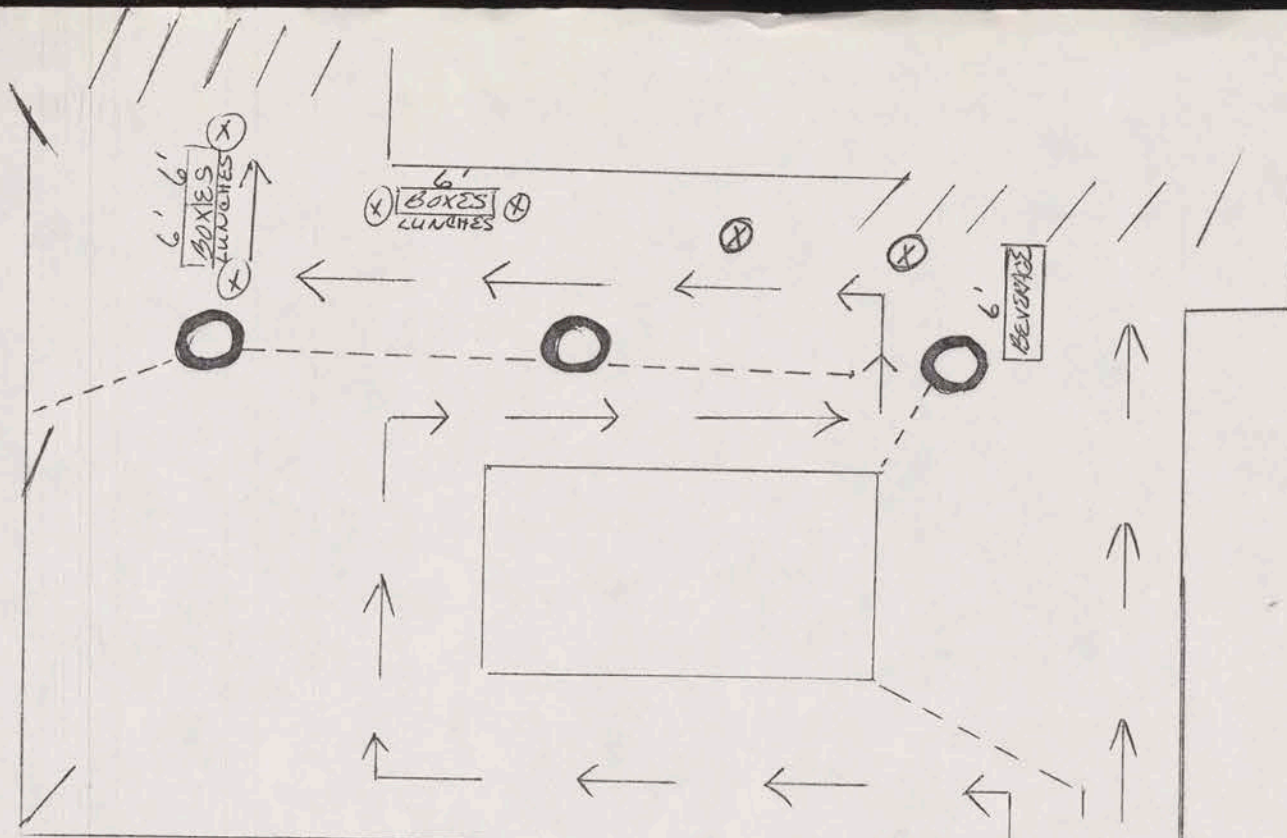
FRIENDS COMMITTEE

Chairperson Sandy Hey
Co-Chairperson Nancy Phelps

Contact Pauline Altermatt, ext. 2543

PA/sla

Copies to:	D. Baarda	W. Clay
	R. Cascio	P. Johnson
	C. Hinkley	S. Bolin
	W. Hammack	N. Carroll
	A. Klukas	R. Urban
	N. Suedbeck	D. Toffolo
	T. Smith	J. Toback
	F. Han	Holly Bell
	W. Payne	Events Staff
	K. Bohnhoff	Merchandise Information Coordinators



OVAL ROOM/FRIENDS SHOW - THURSDAY, SEPT. 18, NOON

Elevator Lobby - 11:00 a.m.

1. Security

Check-in Table - 10:45 a.m.

1. Margaret Foster
2. Joan Mueller
3. Sandy Anderson
4. Ann Aronson
5. Penny Schroeder

Auditorium Entrance - 10:30 a.m.

1. Barbara Simon

Box Lunch Lines - 11:00 a.m.

1. Debbie Tranter

Reserved Section Beverages - 11:00 a.m.

1. Theresa Rubinger (People with reserved tickets should retain them.)
2. Friend

Reserved Section - Aud. - 11:00 a.m.

1. Security (People MUST shown their tickets to get into Reserved Section.)
2. - 12.- Friends

Box Lunches & Tickets - 11:00 a.m.

1. Teresa Peterson (People with general seating tickets should surrender them at the time they are given a box lunch.)
2. Ellen Bjork
3. Michelle Gilbert
4. Marilyn Conner

Line Control - foyer - 11:00 a.m.

1. Security

Beverages - inside - 11:00 a.m.

1. Judy Toback
2. Renee Knowlton
3. Maureen Carolson

Floater - 11:00 a.m.

1. Ginny

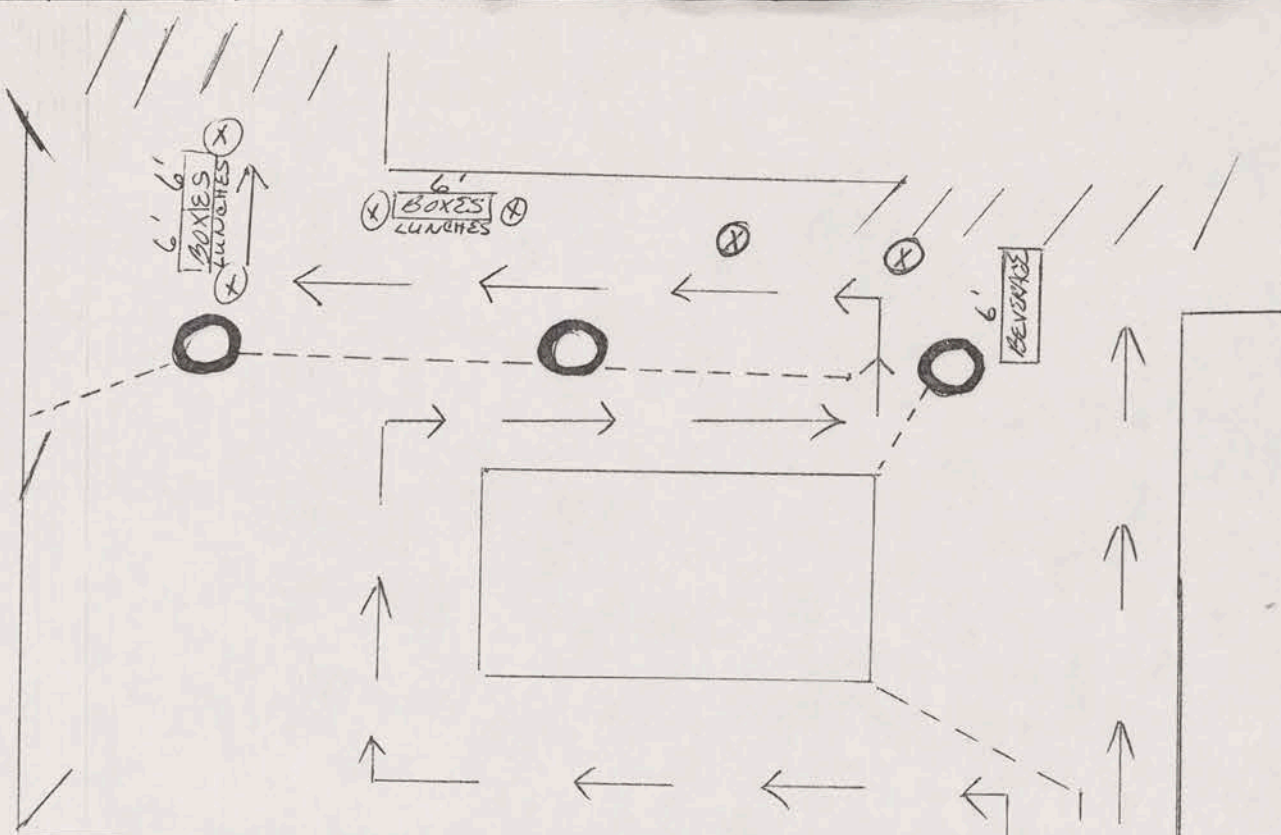
STANCHIONS & CHAIRS

GENERAL SEATING ENTRANCE
RESERVED SEATS ENTRANCE

CHAIRS
CHECK IN
6' 6'

ELEVATORS

GREAT THANKS FOR YOU HELP!!!



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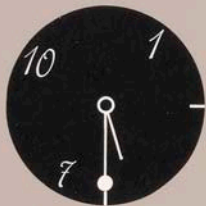
STANCHIONS & CHAIRS

CHAIRS
CHECK IN
6' 6"

ELEVATORS

GREAT THANKS FOR YOU HELP!!!

DAYTON'S OVAL ROOM
FALL FASHION SHOW
AND THE FRIENDS OF
THE INSTITUTE
BENEFIT FOR THE
MINNEAPOLIS INSTITUTE
OF ARTS. FALL 1987



PREMIERE DINNER SHOW
SPONSOR TICKET • ADMIT ONE

DAYTON'S OVAL ROOM FALL FASHION SHOW AND THE FRIENDS OF THE INSTITUTE BENEFIT FOR THE MINNEAPOLIS INSTITUTE OF ARTS

PREMIERE DINNER SHOW

Dayton's Minneapolis

8th Floor Auditorium

Thursday, September 17

Show starts 6 p.m.

Cocktails 5:30 p.m.

\$75 (\$45 tax deductible)

•
Admit One

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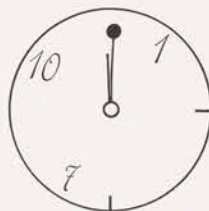
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Minneapolis, Minn.

PAULINE M. ALTERMATT
5644 ELLIOT AV
MPLS MN 55417

YOUR SPECIAL INVITATION
TO THE FRIENDS OF THE INSTITUTE
FASHION BENEFIT FOR
THE MINNEAPOLIS INSTITUTE OF ARTS.

Presenting Fall Fashions
from notable designer talents including:

Romeo Gigli
Claude Montana
Thierry Mugler
Matsuda
Dolce & Gabbana
Workers for Freedom
Byblos
Carmelo Pomodoro
Luciano Soprani
Missoni
Sonia Rykiel
Giorgio Armani
Calvin Klein
Anne Klein
Ralph Lauren
Donna Karan
Perry Ellis
Yves Saint Laurent
Emanuel Ungaro



DAYTON'S OVAL ROOM
F A L L 1 9 8 7

DAYTON'S OVAL ROOM AND
THE FRIENDS OF THE
INSTITUTE CORDIALLY
INVITE YOU TO THE 38TH
ANNUAL DAYTON'S OVAL ROOM
FALL FASHION SHOW AND BENEFIT
FOR THE MINNEAPOLIS
INSTITUTE OF ARTS



Calvin Klein



[oVAL roOM dAyS]

Dayton's Oval Room and The Friends of the Institute
invite you to the 38th Annual Fall Fashion Show and Benefit for
The Minneapolis Institute of Arts.

Please join us for a showing of our 1987 European, Japanese and
American collections, in Dayton's Minneapolis 8th Floor Auditorium.

P R E M I E R E
D I N N E R S H O W

Thursday, September 17

6 p.m., doors open at 5:30 p.m.

Cocktails and dinner will be served.

Cash bar. Live music.

L U N C H E O N S H O W

Friday, September 18

12 noon, doors open at 11:30 a.m.

Box lunch will be served.

C O C K T A I L S H O W

Friday, September 18

6 p.m., doors open at 5:15 p.m.

Light hors d'oeuvres and beverage will be served.

Cash bar. Piano music.

Emanuel Ungaro



Oval rOOM nigHts

DAYTON'S OVAL ROOM FALL FASHION SHOW
AND THE FRIENDS OF THE INSTITUTE BENEFIT
FOR THE MINNEAPOLIS INSTITUTE OF ARTS

I wish to make the following reservations:

☐ Premiere Dinner Show

Thursday, September 17, 5:30 p.m.

_____ Sponsor tickets at \$75 each (\$45 tax deductible)

_____ Tickets at \$50 each (\$20 tax deductible)

_____ Total

Tables seat eight.

_____ Please seat me with other Fashion Benefit attendees.

_____ Please seat me with: (please list your own name first)

Name

Telephone

Please enclose all checks for your party in the same envelope.

☐ Luncheon Show

Friday, September 18, 12 noon

_____ Reserved Seating at \$30 each (\$22 tax deductible)

_____ General Seating at \$15 each (\$7 tax deductible)

_____ Total

☐ Cocktail Show

Friday, September 18, 6 p.m.

_____ Reserved Seating at \$30 each (\$22 tax deductible)

_____ General Seating at \$15 each (\$7 tax deductible)

_____ Total

Reservation deadline, Tuesday, September 8, 1987.

☐ I am unable to attend. Enclosed is my donation for
The Minneapolis Institute of Arts \$ _____

Name _____

Address _____

Telephone: day _____ eve. _____

Payment Plan:

_____ Enclosed is my check payable to DAYTON'S SPECIAL
EVENTS for
\$ _____

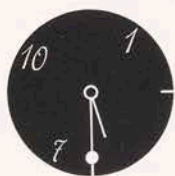
_____ Charge to my Dayton's Account _____
\$ _____

Signature _____

Mail to: DAYTON'S
SPECIAL EVENTS BOX 1150
700 ON THE MALL
MINNEAPOLIS, MN 55402

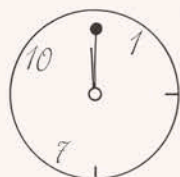
Telephone orders, call 375-3300 between 9 a.m. and 4:30 p.m.
Monday-Friday.

D A Y T O N ' S O V A L R O O M



F A L L F A S H I O N S H O W A N D

T H E F R I E N D S O F T H E I N S T I T U T E



B E N E F I T F O R T H E

M I N N E A P O L I S I N S T I T U T E



O F A R T S



[oVAL roOM dAys]



Oval rOOM nigHTs

F A L L
DAYTON'S QUAL ROOM.
1 9 8 7

GALA EVENING

5:30 p.m.

Cocktails

6:15 p.m.

Dayton's Oval Room

Fashion Show

6:45 p.m.

Dinner

8:00 p.m.

Dancing to

Midnight Express

ACKNOWLEDGMENTS

GALA SPONSORS

Mr. & Mrs. Laureess Ackman	Pat & Ben Jaffray
Robert & Lucille Amis	Cynthia & Franz Jevne
Kaye Bonnett	Erwin E. Klem
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Diane Conner	Dr. H.L. & JoEllen Saylor
Geren & Hap Fauth	Mr. & Mrs. Robert Searles
Mildred Fine	Susan Schwalbach
Nancy Fletcher	Jane Thompson
Renee & Robin Gibson	Robert & Martha Tickle
Mr. & Mrs. Don Gabbert	Dr. Gary & Vicki Wyard

SPECIAL GIFTS AND DONATIONS IN KIND

Campbell-Mithun
Coldwell-Banker
Gift Wrap Plus
Orchids Ltd.
Sebastian Joe's Ice Cream
Sleeping Cat Farm (Minnesota free range, drug and hormone free veal)

BENEFIT POSTER CARDS

Terrell Daniels, Campbell Mithun - Art Director
Great Faces - Type
Weston Engravings - Printing
Jane Montoya - Production Coordinator

SPECIAL THANKS

Cold Type Setters	Pitney Bowes
Family Health Plan	Polly Berg
Fifth Avenue Eyeglasses & Lenses	Popham Haik
First Bank Systems	Rocco Altobelli's
General Mills	Three Rooms Up Gallery
Gronseth's Wallcoverings	Touch of Glass
Land of Lands	United Properties
Piper Jaffray Management	WCCO

GALA DINNER MENU

Tapas

Chicken Liver Paté
Pumpnickel & Carr's Biscuits

Red & Green Peppers, Zucchini, Yellow Squash
Pearl Onions & Mushrooms in a Balsamic Vinaigrette

Pineapple, Orange, Honeydew & Cantaloupe Platter

*

Minnesota Free Range Veal Roulade with Spinach

Lemon Rosemary Sauce

Zucchini Stuffed with Julienne Vegetables

Wild Rice Pilaf with Walnuts and Apples

Baguettes & Sweet Butter

*

August Sebastiani's Chardonnay

Pellegrino Water

*

Peach Framboise

Toasted Angel Food Cake

Sebastian Joe's Ice Cream

Cafe

FASHION BENEFIT COMMITTEE

CHAIRPERSON Nancy Phelps
CO-CHAIRPERSON Stephanie Prudden

COMMITTEE	Kim Agneberg	Pam Kaiser
	Marnie Baehr	Sandy Kresbach
	Merrikay Bailey	Sally Laux
	Laura Barton	Jean Lemberg
	Andrea Bassett	Mary McGovern
	Babette Bean	Kathy Miller
	Kate Beckley	Joanie Mitchell
	Julie Boulware	Jane Montoya
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	Susan Brewster	Kathy Murphy
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	Gail Gabbert	Denis Schackleton
	Jill Gardner	Joan Schoening
	Pam Gerber	Mary Sue Simon
	Kim Haymaker	Carol Smith
	Sandy Hey	Cherie Stofer
	Jan Humphrey	Debbie Tande
	Mary Kay Jans	Janice Walsh
	Cindy Jevne	Nancy Webb
	Cathy Johnson	Mary Kay Werner
	Debbie Johnson	Jennifer Young
	Nancy Johnson	

FRIENDS PRESIDENT Pat Jaffray

DONNA KARAN

1.	gia	beige cashmere wrap top	\$405
		beige sculptured skirt	330
2.	gina	beige zip front dress	\$885
3.	angela	palamino double breasted jacket	\$865
		palamino cashmere shell	300
		palamino stretch high rise skirt	280
4.	amy	palamino double breasted jacket	\$865
		ivory silk bodysuit	470
		palamino stretch high rise pant	385
5.	michelle	beige double breasted velour coat	\$1,355
		ivory merino bodysuit	190
		beige pebble crepe trouser	385
6.	di	palamino baby llama polo coat	\$1,980
		palamino cashmere bodysuit	445
		palamino sculptured skirt	335
7.	carolyn	brown sherpa bolero	\$2,270
		brown sherpa cowl	625
		brown cashmere bodysuit	430
		brown sculptured skirt	330
8.	suzy	black beaver collar jacket	\$1,405
		black merino shell	115
		black merino skirt	270
9.	maika	navy cashmere jacket	\$730
		navy merino bodysuit	200
		navy stretch high rise skirt	300
10.	sara	raspberry jewel neck jacket	\$760
		black merino bodysuit	200
		black stretch high rise skirt	300

DONNA KARAN (Continued)

11.	jennifer	navy cashmere double breasted jacket	\$865
		white silk wrap blouse	345
		black stretch crepe high rise skirt	280
12.	mary jo	raspberry merino cardigan coat	\$470
		raspberry merino shell	185
		black stretch high rise skirt	300
13.	shelly	black merino cardigan coat	\$470
		black merino shell	185
		black stretch high rise skirt	300
14.	wendy	black merino off-the-shoulder top	\$250
		black stretch crepe high rise pant	320
15.	carina	black stretch crepe strapless dress	\$320

LEATHER

16.	cassie	black leather cape back jacket	\$680
		red leather slim skirt	
		red merino mock turtleneck	155
17.	dee	red leather blazer	\$2,000
		black cashmere turtleneck	415
		black leather slim skirt	1,050
18.	lisa	black leather backless dress	\$550
19.	linda	black leather bomber jacket	\$600
		red merino mock turtleneck	155
		black/white pony skin skirt	870
20.	brigitte	red leather bomber jacket	\$835
		black jersey turtleneck	280
		red leather short skirt	425

CALVIN KLEIN

21.	laurie g.	black shearling coat	\$2,900
		black stretch turtleneck	145
		black stretch pants	260
22.	rebecca	brown shearling coat	\$2,500
		black stretch turtleneck	145
		black stretch pants	260
23.	corbin	red cashmere princess coat	\$1,365
		black cashmere wrap sweater	345
		black stretch jersey skirt	189
24.	ellen	black/white birdseye funnel neck jacket	\$555
		ivory silk funnel neck blouse	350
		black/white birdseye short skirt	180
25.	laurie m.	red baratheia jacket	\$570
		ivory silk funnel neck blouse	350
		red short skirt	185
26.	shelley	charcoal covert twill jacket	\$530
		ivory/charcoal dot funnel neck blouse	305
		charcoal covert twill short skirt	165
27.	lori	black double breasted jacket	\$685
		black short skirt	185
28.	gia	navy crepe dress	\$820
29.	suzy	navy crepe cardigan jacket	\$635
		navy crepe short skirt	220
30.	shelly	navy organza blouse	\$380
		navy georgette camisole	240
		navy lace skirt	800
31.	gina	black lace strapless dress	\$900

CALVIN KLEIN (Continued)

32. maika black lace gown \$1,575

THIERRY MUGLER

33. di vicuna gabardine suit \$1,250

34. carolyn berry gabardine suit \$1,250

35. amy forest gabardine suit \$1,250

36. michelle sapphire gabardine suit \$1,250

37. angela vicuna gabardine dress \$750

38. sara berry gabardine dress \$750

39. jennifer sapphire gabardine dress \$750

40. cassie forest gabardine dress \$725

41. dee black gabardine dress \$725

MATSUDA

42. wendy brown wool plush jacket \$500
beige tweed shirt 240
beige tweed trouser 200

43. carina olive check jacket \$475
ivory pin tuck front blouse 210
olive check box pleat skirt 415

44. mary jo black/beige check jacket \$475
ivory dolman sleeve blouse 325
black/beige check box pleat skirt 415

MATSUDA (Continued)

45. brigitte black gabardine blazer \$350
ivory pucker collar blouse 245
black gabardine drop yoke short skirt 425

46. rebecca black gabardine jewel neck jacket \$450
ivory smock front blouse 345
black twill suspender trousers 230

47. lisa black shaped jacket \$485
ivory bib front shirt 175
black trumpet skirt 275

48. shelley black jersey smocked dress \$350

49. ellen eggshell smocked turtleneck tunic \$295
eggshell smocked skirt 235

50. linda black pebble crepe dress \$500

ROMEO GIGLI

51. lori taupe wrap front dress \$980

52. laurie m. taupe jacket \$520
black crinkle pleat blouse 336
taupe stretch pants 312

53. corbin brown egg shape coat \$928
pink broadcloth shirt 312
charcoal stretch pants 202

54. laurie g. brown twill bubble coat \$592
blush merino turtleneck 192
brown stretch pants 192

55. gia black stretch blazer \$520
rose broadcloth shirt 154
burgundy stretch skirt 258

ROMEO GIGLI (Continued)

56.	shelly	charcoal stretch blazer	\$520
		burgundy funnel neck blouse	235
		charcoal stretch skirt	200
57.	gina	black egg shape coat	\$928
		black funnel neck blouse	235
		burgundy stretch pants	312

CARMELO POMODORO

58.	carolyn	copper cropped shearling jacket	\$990
		copper merino turtleneck	150
		copper wool skirt	136
59.	di	bronze boucle bolero jacket	\$396
		gold merino mock turtleneck	150
		bronze jersey short skirt	150
60.	amy	bronze jersey three quarter length jacket	\$420
		bronze/black print knit top	196
		bronze jersey short skirt	180
61.	michelle	bronze jersey empire waist dress	\$260
62.	angela	bronze merino wrap neck dress	\$320
63.	cassie	olive jersey zip front jacket	\$290
		gold merino mock turtleneck	150
		olive jersey short skirt	150
64.	sara	olive jersey zip neck crop top	\$190
		gold merino mock turtleneck	150
		olive jersey skating skirt	260
65.	maika	cocoa merino drawstring hooded jacket	\$338
		cocoa merino short skirt	140

CARMELO POMODORO (Continued)

66.	suzy	tan merino cropped button front cardigan	\$196
		cream merino crew neck	148
		tan leather short skirt	380
67.	jennifer	tan leather cropped tunic	\$700
		tan jersey pants	196
68.	dee	black boucle cropped jacket	\$396
		black merino cropped sweater	150
		black merino pants	196
69.	ellen	black leather bolero jacket	\$650
		brown merino crew	148
		brown jersey short skirt	150
70.	lisa	brown merino trapeze top	\$270
		brown leather skirt	350
71.	wendy	black jersey jumpsuit	\$350
72.	mary jo	black knit smocked front dress	\$320
73.	shelley	black knit smocked front tunic	\$270
		black knit pleated skirt	220

NORMA WALTERS

74.	lori	black fox print silk jacket	\$1,680
		citron paisley print silk blouse	
		black fox print silk skirt	
75.	rebecca	black fox print silk surplice dress	\$1,050
76.	corbin	black fox print silk dress	\$1,050
77.	laurie c.	black fox print silk blouse	\$1,030
		citron paisley print silk skirt	

NORMA WALTERS (Continued)

78.	carina	paisley print silk dress	\$990
79.	brigitte	emerald print silk dress	\$1,195
80.	linda	emerald/violet paisley print blouse violet paisley print skirt citron shawl	\$1,095
81.	laurie m.	violet leaf print silk blouse violet leaf print godet skirt	\$1,090
82.	sara	citron leaf print silk dress	\$930
83.	shelly	emerald leaf print silk dress	\$930
84.	gia	ivory cashmere mock turtleneck brown suede skirt	\$1,406
85.	gina	black cashmere cheetah collar jacket vicuna cashmere mock turtleneck black cashmere wrap skirt	\$1,990
86.	angela	vicuna cashmere sweater jacket vicuna cashmere bow front sweater black cashmere gored skirt	\$2,356
87.	di	black cashmere dress	\$1,790
88.	carolyn	vicuna cashmere dress	\$1,670
89.	michelle	black cashmere sweater jacket ivory cashmere bow front sweater brown suede wrap skirt	\$2,446
90.	amy	vicuna cashmere sweater jacket ivory cashmere mock turtleneck black suede skirt	\$2,446

EMANUEL UNGARO

91.	maika	black/white glen plaid dress black/white tweed hood	\$2,100 550
92.	suzy	black/white houndstooth bubble dress black/white herringbone hood	\$1,750 550
93.	jennifer	black cascade front jacket black velvet hood black velvet short skirt	\$1,320 540 450
94.	dee	black velvet jewel neck top black velvet hood black velvet short skirt	\$770 540 450
95.	wendy	black velvet dress	\$2,080
96.	cassie	black velvet taffeta skirted	\$4,450
97.	lisa	black/white floral dress	\$2,970
98.	mary jo	black/white print bustier dress	\$4,620
99.	shelley	black/white print bustier dress	\$2,920
100.	ellen	black bustier dress	\$3,580

YVES SAINT LAURENT

101.	laurie c.	emerald suede fringed jacket black merino turtleneck black merino skirt	\$2,500 360 250
102.	corbin	black suede fringed dress	\$2,200
103.	rebecca	pink taffeta leather fringed jacket black cloque ballerina tee black jersey skirt	\$1,300 \$580 395

YVES SAINT LAURENT (Continued)

104.	lori	black wool knit poncho	\$645
		black wool leather fringed pullover	690
		black wool leather fringed skirt	590
105.	sara	black wool ottoman & satin dress	\$2,590
106.	shelly	black satin ruffled dress	\$1,980
107.	laurie m.	magenta cloque dress	\$1,980
108.	linda	black wool jewel neck pullover	\$ 360
		black silk jersey tulle ruffled skirt	1,380
109.	carina	black cloque pink bow dress	\$2,200
110.	maika	black sequined bustier dress	\$3,530
111.	gia	black/orange double faced jersey blouse	\$1,080
		black/orange double faced jersey skirt	1,290
112.	gina	black double faced jersey dress	\$1,760

THE FRIENDS OF THE INSTITUTE
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CO-CHAIRPERSON Stephanie Prudden

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	Susan Brewster	Kathy Murphy
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	Debbie Johnson	Jennifer Young
	Nancy Johnson	

FRIENDS PRESIDENT Pat Jaffray

THE FRIENDS OF THE INSTITUTE

The Friends of The Institute is one of the oldest organizations devoted to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a Member of The Society of Fine Arts will be welcome as a Friend. The dues are \$15. a year.

ACKNOWLEDGMENTS

Choreography

Laura Stephans

Make-up and Hair

Horst & Friends International

Accessories

Available in Dayton's Oval
Room boutique and Dayton's
Accessory Shoe Department

SPECIAL THANKS TO OUR GUESTS:

Stu Voight, Matt Blair and Fred McNeill

All merchandise shown in the fashion show will be
available in Dayton's Minneapolis Oval Room.

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FASHION BENEFIT FOR
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700 on the Mall
Minneapolis, MN 55402*

DAYTON'S OVAL ROOM FALL FASHION SHOW
AND THE FRIENDS OF THE INSTITUTE BENEFIT
FOR THE MINNEAPOLIS INSTITUTE OF ARTS

I wish to make the following reservations:

☐ *Premiere Dinner Show*

Thursday, September 15, 5:30 p.m.

Doors open at 5:15 p.m.

Show 6:15 p.m.

_____ *Sponsor tickets at \$75 each (\$45 tax deductible)*

_____ *Tickets at \$50 each (\$20 tax deductible)*

\$_____ *Total*

Tables seat eight.

_____ *Please seat me with other Fashion Benefit attendees.*

_____ *Please seat me with: (please list your own name first)*

Name

Telephone

Please enclose all checks for your party in the same envelope.

☐ *Luncheon Show*

Friday, September 16, 12 noon (doors open at 11:30 a.m.)

_____ *Reserved seating section at \$30 each (\$22 tax deductible)*

_____ *General seating at \$15 each (\$7 tax deductible)*

\$_____ *Total*

☐ *Cocktail Show*

Friday, September 16, 6 p.m. (doors open 5:30 p.m.)

_____ *Reserved seating section at \$30 each (\$22 tax deductible)*

_____ *General seating at \$15 each (\$7 tax deductible)*

\$_____ *Total*

Reservation deadline is Thursday, September 8, 1988.

☐ *I am unable to attend. Enclosed is my donation for
The Minneapolis Institute of Arts \$_____.*

Name _____

Address _____

Telephone: Day _____ *Evening* _____

Payment Plan

_____ *Enclosed is my check payable to
Dayton's Special Events for \$_____.*

_____ *Charge to my Dayton's Account #_____.*
\$_____.

Signature _____

*Mail to: Dayton's
Special Events Box 1150
700 on the Mall
Minneapolis, MN 55402*

*Telephone orders, call 375-3300 between 9 a.m. and 4:30 p.m.
Monday through Friday.*

*The Oval Room is a trademark of Dayton Hudson Department
Store Company, a division of Dayton Hudson Corporation,
Minneapolis, MN 55402.*

O V A L

R  O M

F A L L

1 9 8 8

collections

Chanel



DAYTON'S OVAL ROOM AND
THE FRIENDS OF THE INSTITUTE
CORDIALLY INVITE YOU TO THE 39TH ANNUAL
OVAL ROOM FALL FASHION SHOW AND BENEFIT
FOR THE MINNEAPOLIS INSTITUTE OF ARTS

*Please join us for a showing of our
1988 designer collections in Dayton's
Minneapolis 8th Floor Auditorium*

Premiere Dinner Show

*Thursday, September 15
5:30 p.m. Cocktails and hors d'oeuvres
6:15 p.m. Fashion Show
6:45 p.m. Dinner served
Cash bar. Live music. Dancing.*

Luncheon Show

*Friday, September 16
11:30 a.m. Doors open
12 noon Fashion Show. Box lunch will be served.*

Cocktail Show

*Friday, September 16
5:30 p.m. Doors open
6:00 p.m. Fashion Show. Light hors d'oeuvres served.
Cash bar.*

Chanel



FRIENDS OF THE INSTITUTE
1988 FASHION BENEFIT COMMITTEE

Chairperson: Stephanie Prudden

Co-Chairperson: Ann Birt

Committee: Pam Anderson

Carolyn Byers

Susan Brewster

Judy Daugherty

Geren Fauth

Barbara Goldner

Sandy Hey

Lisa Melamed

Carol Ann Noreen

Joanie Schoening

Mary Sue Simon

Teresa Vickery

Friends President: Pat Jaffray

Matsuda



DAYTON'S OVAL ROOM™

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Dayton's Oval Room
700 On The Mall
Mpls., MN 55402

FIRST CLASS
U.S. POSTAGE
PAID
DAYTON'S

DAYTON HUDSON DEPARTMENT STORE COMPANY

SPECIAL EVENTS

September 9, 1987

NAME OF EVENT: OVAL ROOM FALL FASHION BENEFIT FOR THE FRIENDS OF THE INSTITUTE

DATE OF EVENT: Thursday, September 17 and Friday, September 18, 1987

STORES INVOLVED: MPL

DEPARTMENTS INVOLVED: Oval Room, Fashion Office, Events, Kellermeyer,
Advertising, Cosmetics, Food Service, Public Relations

EVENTS CONTACT: Pauline Altermatt, X2543/3018

GENERAL INFORMATION

The Oval Room Fall Fashion Show and Benefit for the Friends of The Minneapolis Institute of Arts will give followers of American and European fashions a choice of three staging options on Thursday, September 17 and Friday, September 18 to preview fall's most exciting looks from Dayton's Oval Room.

Thursday, September 17, 5:30 p.m. Gala Premier Dinner Show
Tickets - General \$50. each (\$20. tax deductible)
Sponsor \$75. each (\$45. tax deductible)

Friday, September 18, 12:00 noon, Box Lunch Show
Tickets \$15 each (\$7. tax deductible)
Limited reserved seating available for
\$30. (\$22. tax deductible)

6:00 p.m. Cocktail Show
Tickets \$15. each (\$7. tax deductible)
Limited reserved seating available for
\$30. (\$22. tax deductible)

ADVERTISING

D. Stroman
M. Stephens
P. Karmann

A full page Oval Room ad carrying an announcement of the fashion show benefit scheduled in the Minneapolis STAR TRIBUNE August 30. Quarter page ads were scheduled for September 10 & 14.

An invitation announcing the show was scheduled to be in the homes the week of August 24.

Tickets and a program cover were designed to coordinate with the advertising, full sheet & mailer.

SIGNING

L. Brammer

Designed full sheets announcing the show have been printed and placed in the tunnels and Oval Room beginning August 31.

FASHION SHOWS

M. Hughes
P. Haumersen
Oval Room Buyers

Ms. Haumersen will work closely with Mary Hughes and the Oval Room buyers in pulling the fashions for the show. The Fashion Office has booked the models and dressers and will fit and accessorize the show. The show will run about 35 minutes.

Choreographer for the show will be Laura Stephans.

Taped music, prepared by Graebar Productions, will be used for the show.

Production Schedule:

Schedule

Wednesday, Thursday, Friday, Sept. 9, 10, 11
Line up merchandise for show.

Saturday, September 12
Review line-up and write runsheet for models.

Sunday, September 13
Fittings: 8:00 a.m. - 9:00 p.m.

Monday, September 14
Rehearsal: 9:00 a.m. - 5:00 p.m.

Tuesday, September 15
Rehearsal: 9:00 a.m. - 8:00 p.m.

Wednesday, September 16
Rehearsal: 8:00 a.m. - 5:00 p.m.
Horst arrives at 7:30 a.m. to complete 5
sample hairstyles.
Dress rehearsals: 10:00 a.m. and 4:00 p.m.

Thursday, September 17
Rehearsal: 8:00 a.m.
Dress rehearsal: 10:30 a.m.
Horst arrives: 11:00 a.m.
Show: 6:00 p.m.

Friday, September 18
Horst arrives: 7:00 a.m.
Shows: 12:00 p.m.
6:00 p.m.

* A bus has been ordered (Lorenz Bus Service) to take the models from Dayton's at 1 p.m. to Ridgedale for a 2-4 p.m. rehearsal, and return them to the Minneapolis store by 5 p.m., Friday, September 18.

Program - Copy for the program will be compiled by the Oval Room. It must be delivered to Sandy Anderson, Events Dept. by 10 a.m., Wednesday, September 16 for typing and printing.

AUDITORIUM SETUP

C. Zekind
D. Dronen
J. Terry
T. Peterson
D. Brown
M. Maloney
P. Altermatt
T. Knaeble
B. Swanson
R. Johnson

Todd Knaeble will work closely with Dayton's Operations personnel regarding setup of the Auditorium. He will schedule any carpet cleaning, wall painting and show staging installation required.

The dressing room area and space near the loading doors will be thoroughly cleaned out and extraneous equipment and materials stored elsewhere. This space must be cleared and available on September 15.

AUDITORIUM SETUP
(continued)

A floor plan has been developed by Todd Knaeble and Pauline Altermatt for the 8th floor areas e.g. table setup for Wednesday evening show, chair setup for Thursday shows, reserved sections, beverage and food areas, Food Service work areas, reservations check-in.

Thursday, September 17, DINNER SHOW: The large section of the Auditorium will be set up with round tables seating eight. The tables will be delivered Tuesday, Sept. 16. Todd Knaeble will provide the setup layout. Approximately 68-70 tables will be required.

The small section of the Auditorium will be used for the cocktail/buffet table/dancing and reception area. Todd Knaeble will provide specific setup instructions.

A baby grand piano will be located near the elevators on 8th floor. The piano will be delivered Thursday, a.m., September 17.

A reservation check in area will be needed in the outer 8th floor area near the elevators. Two six foot (6') tables and four chairs will be needed.

The above setup will have to be removed and theatre style seating set up for the Friday, September 18 shows. We are anticipating that all guests will have left by 11:00 p.m., Thursday, September 17.

Friday, September 18, NOON SHOW: The Auditorium will be set up theatre style with 1,000 seats. This will include a reserved section - to be set up per floor plan to be provided by Todd Knaeble.

Eight (8) six foot tables will be needed in the foyer for box lunch and beverage distribution.

Six (6) six foot tables will be needed in the small half of the Auditorium for beverage distribution.

Three (3) six foot tables and six chairs will be needed in the outer 8th floor area near the elevators.

Plastic lined waste containers should be placed in the Auditorium.

Stanchions and chains will be required in the foyer for traffic control per the floor plan given to Kellermeyer by Pauline Altermatt and Todd Knaeble.

Five full sheet holders should be delivered to the Auditorium by 9:00 a.m., Thursday, September 17.

AUDITORIUM SETUP
(continued)

The Auditorium and foyer areas will have to be cleaned up and re-set immediately following the NOON SHOW - (approximately 1:30 p.m.) in preparation for the 5:30 p.m. COCKTAIL SHOW.

Friday, September 18 COCKTAIL SHOW - 5:30 P.M.
Theatre style seating will remain for the evening show, HOWEVER, depending upon number of reservations, it may be necessary to remove about 200 chairs. Todd Knaeble or Pauline Altermatt will provide this information by Wednesday, September 16.

STOCK
B. Swanson
S. Grigsby

The stock area from car "D" and corridor leading to the Auditorium hallway must be cleared and kept free of stock, etc. Wed., Thurs., & Fri., Sept. 16, 17, & 18 so deliveries can be made to the Auditorium.

LOSS PREVENTION
J. Carolin
J. Gantenbein
H. Sanderson

Harold Sanderson will provide additional security and traffic control assistance: 2 people Thursday, September 17, 4:45 p.m. until closing; 4 people Friday, September 18, 11:00 a.m. - 1:30 p.m. and 4:45 p.m. until closing.

Please unlock the H-level stairway roll-up door and gate by 6:00 p.m. Thursday and Friday, September 17 & 18. It is expected that all guests will have left prior to store closing, however, if this is not the case, the guests will be instructed to leave via the H-level ramp elevators.

One Security person will be required in the dressing room behind the stage on the following dates and times:

Wed., Sept. 16	11 a.m. - Store closing
Thurs., Sept. 17	11 a.m. - 8 p.m.
Fri., Sept. 18	7 a.m. - 8 p.m.

LIGHTING
D. Brown
M. Maloney
T. Knaeble

Mr. Knaeble will work closely with Mr. Maloney on lighting the runway and any other special lighting needs.

MICROPHONE/MUSIC
T. Knaeble
P. Altermatt

One stand-up microphone and podium will be required for all three shows.

Taped music will be used for the fashion shows.

Incidental background music should be played as the guests enter and eat their box lunches at the September 18, NOON show.

Thursday, September 17, DINNER SHOW, a music group has been hired by the Friends and will play during the cocktail hour and following the fashion show.

FOOD SERVICE

J. Lovelace
P. Altermatt
T. Teigen
M. Wiebe
J. Thompson

All dinner menu arrangements have been worked out by the Friends commiettee with Dayton's Food Service. The Food Service will be responsible for all of its setup needs.

Menus

DINNER SHOW, Thursday, September 17

Appetizer

Tapas Platters
Barcelona Fruit - Marinated Vegetables
Paté and Crackers

Entrée

Ballanttine w/Minnesota Free Range Veal
Sauce Rosemary
Wild Rice w/Walnuts and Apples
Zucchini Boats of Julienned Vegetables
Baguetts - Butter

Dessert

Peaches Framboise

Sebastiani Chardonay
Pellegrino Water
Coffee

Bar

BOX LUNCH SHOW noon, Friday, September 18

Seafood Salad
Gouda Cheese - Crackers
Grapes, Strawberry
Peanut Butter Chocolate Bar
Mineral Water
Coffee
Wine (Ordered by Events - delivered to
Aud. by 10 a.m., Sept. 18 with
stemless plastic glasses)

COCKTAIL SHOW 6 p.m. Friday, September 18

Stuffed Artichoke Bottom
Crudite - Dip
Mini Cream Puff
Praline Chocolate Bar
Wine
Mineral Water
A cash bar will be available.

PERFUME SAMPLES

M. Garcia
J. Hempel

Deneuve fragrance gift for women and Giorgio for men will be given to those attending the shows.

PROGRAM

P. Altermatt
S. Anderson
M. Hughes

A program listing the fashions, credits and Friends committee members will be provided to those attending the show. The Oval Room will coordinate the fashion show copy. All information should be completed and brought to the Special Events department by 10:00 a.m., Wednesday, September 16.

PUBLIC RELATIONS

C. Schlosser
S. Sorensen

Public Relations has sent a release to the media and arranged for other pre-show and post-show publicity.

HOSTESSES

Friends Committee
P. Altermatt

The Friends committee has arranged for hostess/hosts for each of the shows. They will assist with seating of the guests.

Pauline Altermatt will schedule additional assistance for checking in guests, traffic control, food and beverage distribution, etc. as required.

SEATING

P. Altermatt
Friends Committee

The Friends will be responsible for assigning seating for the Thursday dinner show. Dayton's will determine the reserved seating area for the two Friday shows.

RESERVATIONS

P. Altermatt

All reservations for the three shows have been handled through Dayton's Events Department. Reservations can be charged to Dayton's accounts.

DOOR PRIZE

M. Hughes

A door prize will be awarded at the Thursday, September 17 show. The winner will be given a letter entitling her to \$1,000 in merchandise from Dayton's Minneapolis Oval Room.

SHOW FORMATS

S. Glassberg
P. Altermatt
Friends

Formats for introductions, welcome remarks, door prize drawing will be worked out by Sally Glassberg for all shows.

FRIENDS COMMITTEE

Chairperson Nancy Phelps
Co-Chairperson Stephanie Prudden

Contact Pauline Altermatt, ext. 2543.

PA/sla

cc: D. Baarda
J. Bachman
K. Bohnhoff
S. Bolin
N. Bozoian
J. Carolin
N. Carroll
R. Cascio
J. Gantenbein
S. Glassberg
S. Grigsby
B. Hammack
F. Han
D. Jobe
R. Johnson
P. Johnson
A. Klukas
B. Payne
H. Sanderson
C. Schlosser
D. Sherman
R. Shipman
T. Smith
C. Storrs
N. Suedbeck
J. Toback
D. Toffolo
R. Urban
M. Wroten
Events Staff

news release

FOR IMMEDIATE RELEASE

August 12, 1988

DAYTON'S OVAL ROOM/FRIENDS FALL FASHION BENEFITPROMISES EXCITING PREVIEWS AND NEW COLLECTIONS

Fashion shows may be plentiful in the fall. But few create the excitement and spectacle of a Dayton's Oval Room show. This season marks the 39th annual benefit fashion show for the Minneapolis Institute of Arts, the longest partnership of an arts/corporate organization in the Twin Cities. The show is one of two major fund raisers for the Institute during the year. On Thursday, Sept. 15 and Friday, Sept. 16, the Friends of the Institute and Dayton's will present its fall show, complete with dramatic staging, exciting music and the newest in international designs.

Viewers can expect to see bright colors, longer skirts, short skirts, jackets, pants in all shapes, and dresses on the runway. The season's new brights of red, purple, fuchsia and green are sometimes worn with black. Many designers, such as Yves Saint Laurent, are mixing the brights while others have chosen to present tonal statements of one hue, as did Claude Montana.

One of the show's most exciting elements is the presentation of new collections to Dayton's. This fall, Dayton's Minneapolis Oval Room is pleased to offer exclusively in the Twin Cities the CHANEL BOUTIQUE and ACCESSORIES collection. The Chanel style is one of elegant sophistication, and one that is currently being interpreted for every lifestyle and age group. Coco Chanel is credited with having revolutionized the concept of women's clothing and how to wear it. She liberated women from long skirts and constricting styles, mixed extravagant jewels with obvious copies and introduced the "little black dress" and the Chanel suit.

-more-



The Minneapolis Oval Room will also introduce the lines of Mizrahi, Jean-Paul Gaultier and Yohji Yamamoto - all major voices in the fashion world today.

Guests will have a choice of three shows to attend. On Thursday evening, September 15, a Premiere Dinner Show will be hosted beginning at 5:30 p.m. Guests will enjoy hors d'oeuvres and the fashion show prior to their dinner, dessert and dancing. Tickets are \$50 (\$20 tax deductible) or \$75 (\$45 tax deductible) for the Sponsorship level. On Friday, Sept. 16, a noon box lunch show and a 6 p.m. cocktail show will be presented. General seating for these shows is \$15 (\$7 tax deductible) and reserved seating is \$30 (\$22 tax deductible).

All shows will be held in the Minneapolis Dayton's eighth-floor auditorium. For reservations and ticket information, call Dayton's Special Events at 375-3300.

CONTACT:

Sue Sorensen

DAYTON'S SPECIAL EVENTS

September 7, 1988

NAME OF EVENT: OVAL ROOM FALL FASHION BENEFIT FOR THE FRIENDS OF THE INSTITUTE

DATE OF EVENT: Thursday, September 15 and Friday, September 16, 1988

STORES INVOLVED: MPL

DEPARTMENTS INVOLVED: Oval Room, Fashion Office, Events, Kellermeyer,
Advertising, Cosmetics, Food Service, Public Relations

EVENTS CONTACT: Pauline Altermatt, X2543

GENERAL INFORMATION

The Oval Room Fall Fashion Show and Benefit for the Friends of The Minneapolis Institute of Arts will give followers of designer fashions a choice of three staging options on Thursday, September 15 and Friday, September 16 to preview fall's most exciting looks from Dayton's Oval Room.

Thursday, September 15, 5:30 p.m. Gala Premier Dinner Show
Tickets - General \$50. each (\$20. tax deductible)
Sponsor \$75. each (\$45. tax deductible)

Friday, September 16, 12:00 noon, Box Lunch Show
Tickets \$15 each (\$7. tax deductible)
Limited reserved seating available for
\$30. (\$22. tax deductible)

6:00 p.m. Cocktail Show
Tickets \$15. each (\$7. tax deductible)
Limited reserved seating available for
\$30. (\$22. tax deductible)

ADVERTISING

D. Stroman
M. Stephens
P. Karmann

A full page Oval Room ad carrying an announcement of the fashion show benefit was scheduled in the Minneapolis STAR TRIBUNE August 28. Quarter page ads were scheduled for September 6 & 12.

An invitation announcing the show was scheduled to be in the homes the week of August 15.

Tickets and a program cover were designed to coordinate with the advertising, full sheet & mailer.

Radio spots have been scheduled to run September 9 & 13.

SIGNING

L. Brammer

Designed full sheets announcing the show have been printed and placed in the tunnels and Oval Room beginning August 28.

FASHION SHOWS

M. Hughes
P. Haumersen
Oval Room Buyers

Ms. Haumersen will work closely with Mary Hughes and the Oval Room buyers in pulling the fashions for the show. The Fashion Office has booked the models and dressers and will fit and accessorize the show. The show will run about 35 minutes.

Choreographer for the show will be Bonnie Suder.

Taped music, prepared by Graebar Productions, will be used for the show.

Production Schedule:

Schedule

Wednesday, Thursday, Friday, Sept. 7, 8, 9

Line up merchandise for show.

Saturday, September 10

Review line-up and write runsheet for models.

Sunday, September 11

Fittings: 7:00 a.m. - 9:00 p.m.

Monday, September 12

Rehearsal: 9:00 a.m. - 5:00 p.m.

Tuesday, September 13

Rehearsal: 9:00 a.m. - 8:00 p.m.

Wednesday, September 14

Rehearsal: 8:00 a.m. - 6:00 p.m.

Horst arrives at 8:00 a.m. to complete 5 sample hairstyles.

Dress rehearsals: 10:30 a.m. and 4:00 p.m.

Thursday, September 15

Horst arrives - make-up & hair: 7:00 a.m.

Rehearsal: 8:00 a.m.

Dress rehearsal: 10:00 a.m.

Make-up & hair resume: 12:00 noon

Show: 6:15 p.m.

Friday, September 16

Horst arrives: 7:00 a.m.

Shows: 12:00 p.m.

6:00 p.m.

Program - Copy for the program will be compiled by the Oval Room. It must be delivered to Sandy Anderson, Events Dept. by 10 a.m., Wednesday, September 14 for typing and printing.

AUDITORIUM SETUP

C. Zekind
D. Dronen
J. Terry
P. Infante
D. Brown
M. Maloney
P. Altermatt
T. Knaeble
B. Swanson
R. Johnson

Todd Knaeble will work closely with Dayton's Operations personnel regarding setup of the Auditorium. He will schedule any carpet cleaning, wall painting and show staging installation required.

The dressing room area and space near the loading doors will be thoroughly cleaned out and extraneous equipment and materials stored elsewhere. This space must be cleared and available on September 13.

AUDITORIUM SETUP
(continued)

A floor plan has been developed by Todd Knaeble and Pauline Altermatt for the 8th floor areas e.g. table setup for Wednesday evening show, chair setup for Thursday shows, reserved sections, beverage and food areas, Food Service work areas, reservations check-in.

Thursday, September 15, DINNER SHOW: The large section of the Auditorium will be set up with round tables seating eight. The tables will be delivered Tuesday, Sept. 14. Todd Knaeble will provide the setup layout. Approximately 68-70 tables will be required.

The small section of the Auditorium will be used for the cocktail/buffet table/dancing and reception area. Todd Knaeble will provide specific setup instructions.

A baby grand piano will be located near the elevators on 8th floor. The piano will be delivered Thursday, September 15. The piano is to be moved into the Auditorium by 10 a.m., Friday, September 16.

A reservation check in area will be needed in the outer 8th floor area near the elevators. Two six foot (6') tables and four chairs will be needed.

The above setup will have to be removed and theatre style seating set up for the Friday, September 16 Noon show. We are anticipating that all guests will have left by 11:00 p.m., Thursday, September 15.

Friday, September 16, NOON SHOW: The Auditorium will be set up theatre style with 1,000 seats - no later than 9:30 a.m. This will include a reserved section - to be set up per floor plan to be provided by Todd Knaeble.

Six (6) six foot tables will be needed in the foyer for box lunch and beverage distribution.

Six (6) six foot tables will be needed in the small half of the Auditorium for beverage distribution.

Three (3) six foot tables and six chairs will be needed in the outer 8th floor area near the elevators.

Plastic lined waste containers should be placed in the Auditorium.

Stanchions and chains will be required in the foyer for traffic control per the floor plan given to Kellermeyer by Pauline Altermatt and Todd Knaeble.

AUDITORIUM SETUP
(continued)

Five full sheet holders should be delivered to the Auditorium by 9:00 a.m., Thursday, September 15.

The Auditorium and foyer areas will have to be cleaned up and re-set immediately following the NOON SHOW - (approximately 1:30 p.m.) in preparation for the 5:30 p.m. COCKTAIL SHOW.

Friday, September 16 COCKTAIL SHOW - 5:30 P.M.
Approximately 70 round tables, seating 8, and chairs are to be set up for the Cocktail Show. Tables and chairs should be in place by 3:00 p.m. Todd Knaeble will provide specific set-up instructions.

INSIDE DOCK/
FREIGHT ELEVATOR CAR D
Joe Conrad

Delivery of rental tables will be made September 14. Tables should be sent immediately to the Auditorium, 8th floor.

Custom Catering will be delivering tables, food & other equipment on Thursday, September 15. You will be given a specific time frame by Monday, September 12 by Events.

It is imperative that everything be transported immediately to the 8th floor Auditorium.

STOCK
B. Swanson
S. Grigsby

The stock area from car "D" and corridor leading to the Auditorium hallway must be cleared and kept free of stock, etc. Wed., Thurs., & Fri., Sept. 14, 15, & 16 so deliveries can be made to the Auditorium.

LOSS PREVENTION
J. Carolin
J. Gantenbein
H. Sanderson

Harold Sanderson will provide additional security and traffic control assistance: 2 people Thursday, September 15, 4:45 p.m. until closing; 2 people Friday, September 16, 11:00 a.m. - 1:30 p.m. and 4:45 p.m. until closing.

Please unlock the H-level stairway roll-up door and gate by 6:00 p.m. Thursday, September 15. It is expected that all guests will have left prior to store closing, however, if this is not the case, the guests will be instructed to leave via the H-level ramp elevators.

One Security person will be required in the dressing room behind the stage on the following dates and times:

Wed., Sept. 14	11 a.m. - 8 p.m.
Thurs., Sept. 15	11 a.m. - 5:30 p.m.
Fri., Sept. 16	12:30 p.m. - 5 p.m.

LIGHTING

D. Brown
M. Maloney
T. Knaeble

Mr. Knaeble will work closely with Mr. Maloney on lighting the runway and any other special lighting needs.

MICROPHONE/MUSIC

T. Knaeble
P. Altermatt

One stand-up microphone and podium will be required for all three shows.

Taped music will be used for the fashion shows.

MICROPHONE/MUSIC

T. Knaeble
P. Altermatt

Incidental background music should be played as the guests enter and eat their box lunches at the September 16, NOON show.

Thursday, September 15, DINNER SHOW, a music group has been hired by the Friends and will play during the cocktail hour and following the fashion show.

A pianist will be hired to play at the elevator lobby Thursday, September 15, 5:00 - 6:00 p.m. and in the Auditorium, Friday, September 16, 4:45 - 6:00 p.m.

FOOD SERVICE

J. Lovelace
P. Altermatt
T. Teigen
M. Wiebe
J. Thompson

All dinner menu arrangements have been worked out by the Friends committee with caterer, Allan Elias, Custom Catering. Dayton's Food Service will be responsible for ordering dinner wine and handle all bar arrangements.

The caterer, will provide black table cloths with bright multi-colored napkins for the tables - and will provide table covers & skirting for the buffet tables & reservation check-in tables.

Buffet table floral arrangements will be provided by the caterer.

Menus

DINNER SHOW, Thursday, September 15

Appetizer

Antipasto hors d'oeuvres - including
imported salami, cheeses, pickles &
olives
(arranged in a basket centerpiece)
Baguettes & crackers

Entrée Buffet

Cleopatra Salad - romaine lettuce, sliced
grapes, croutons - Caesar dressing
Breast of Chicken a la Grec (breast of
chicken stuffed with feta cheese &
walnuts)
Tomato/carrot sauce
Mediterranean Rice Pilaf
Hard rolls, butter

FOOD SERVICE
(Continued)

Menus (Continued)

Dessert (served at tables)
Key Lime Pie

Wine
Pellegreno Water
Coffee

Bar (handled by Dayton's Food Service)

Dayton's Food Service will provide the box lunches for the noon & cocktail shows Friday, September 16.

Theatre style seating will be used for the noon show.

Round tables seating 8 will be used for the cocktail show.

80 white table cloths should be provided by Food Service for the round tables.

BOX LUNCH SHOW noon, Friday, September 16

Turkey Almond Salad in Croissant
Potato Salad
M & M Brownie
Mineral Water
Coffee & Decaf
Wine (individual small bottles)

COCKTAIL SHOW 6 p.m. Friday, September 18

Honey Glazed Sliced Turkey Breast on
Croissant
Potato Salad
M & M Brownie
Wine (individual small bottles)
Mineral Water
Coffee & Decaf
Snack baskets on tables - popcorn &
pretzels

PERFUME SAMPLES

J. Brennan
J. Hempel

Chanel fragrance gift for women and for men will be given to those attending the shows.

PROGRAM

P. Altermatt
S. Anderson
M. Hughes

A program listing the fashions, credits and Friends committee members will be provided to those attending the show. The Oval Room will coordinate the fashion show copy. All information should be completed and brought to the Special Events department by 10:00 a.m., Wednesday, September 14.

PUBLIC RELATIONS

C. Schlosser
S. Sorensen
M. Maloney

Public Relations has sent a release to the media and arranged for other pre-show and post-show publicity.

HOSTESSES

Friends Committee
P. Altermatt

The Friends committee has arranged for hostess/hosts for each of the shows. They will assist with seating of the guests.

Pauline Altermatt will schedule additional assistance for checking in guests, traffic control, food and beverage distribution, etc. as required.

SEATING

P. Altermatt
Friends Committee

The Friends will be responsible for assigning seating for the Thursday dinner show. Dayton's will determine the reserved seating area for the two Friday shows.

RESERVATIONS

P. Altermatt

All reservations for the three shows have been handled through Dayton's Events Department. Reservations can be charged to Dayton's accounts.

DOOR PRIZE

M. Hughes

A door prize will be awarded at the Thursday, September 15 show. The winner will be given a letter entitling her to \$1,000 in merchandise from Dayton's Minneapolis Oval Room.

SHOW FORMATS

S. Glassberg
P. Altermatt
Friends

Formats for introductions, welcome remarks, door prize drawing will be worked out by Sally Glassberg for all shows.

FRIENDS COMMITTEE

Chairperson Stephanie Prudden
Co-Chairperson Ann Birt

Contact Pauline Altermatt, ext. 2543.

PA/sla

cc: D. Baarda	J. Gantenbein	P. McCartan	N. Suedbeck
J. Bachman	S. Glassberg	P. McCullough	B. Swanson
K. Bohnhoff	S. Grigsby	B. Payne	J. Toback
S. Bolin	B. Hammack	S. Sams	D. Toffolo
N. Bozoian	F. Han	H. Sanderson	A. Tourville
J. Carolin	P. Infante	C. Schlosser	R. Urban
N. Carroll	D. Jobe	D. Sherman	S. Vigessa
R. Cascio	P. Johnson	F. Shin	M. Wroten
W. Chanen	A. Klukas	T. Smith	J. Wurzbacher
F. Delmore	S. Macauley	C. Storrs	Events Staff
S. Doffing			

O V A L

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F A L L

1 9 8 8

collections

DAYTON'S OVAL ROOM™

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O V A L

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F A L L

1 9 8 8

collections

COLLECTIONS

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A n n e K l e i n

C a l v i n K l e i n

[3]



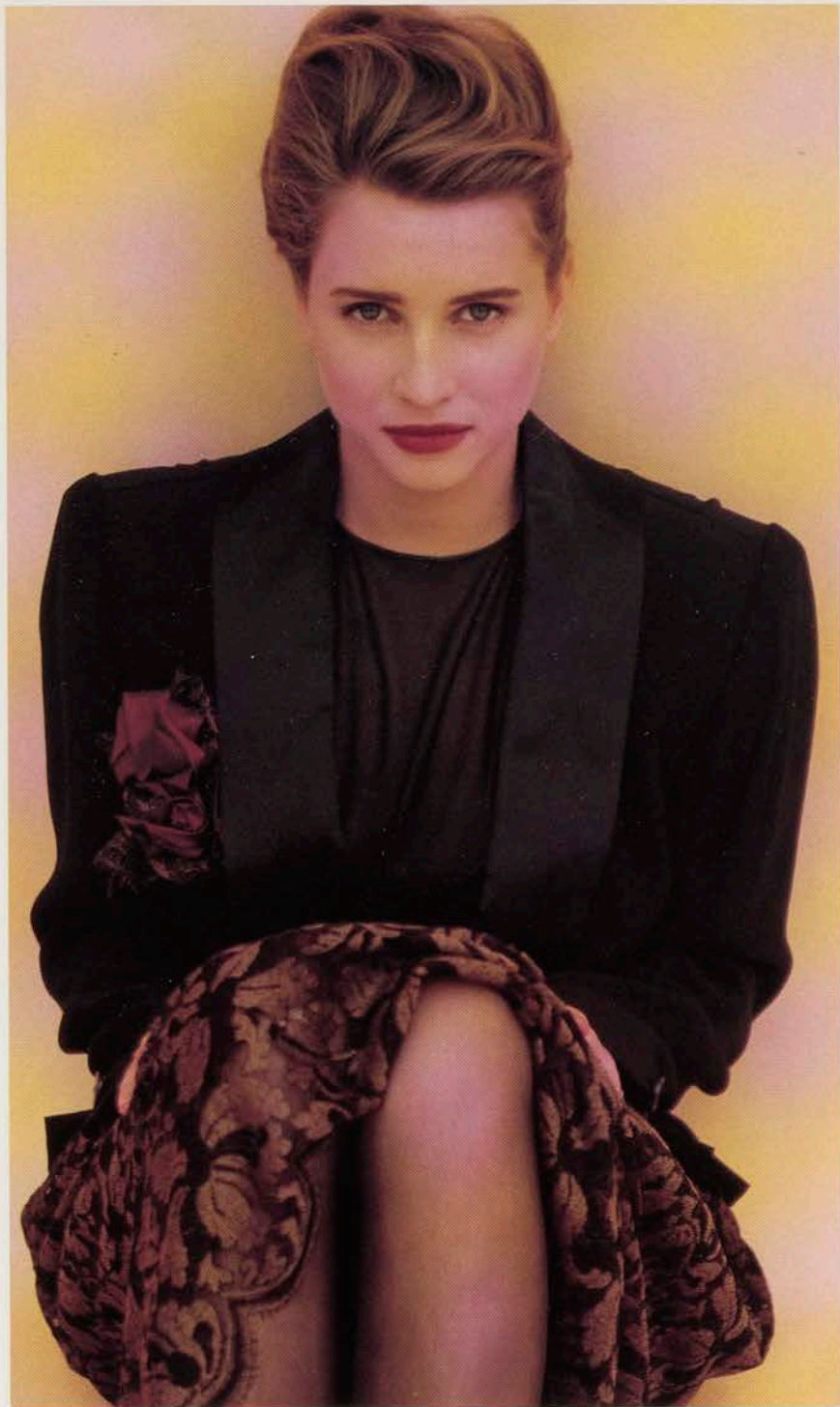
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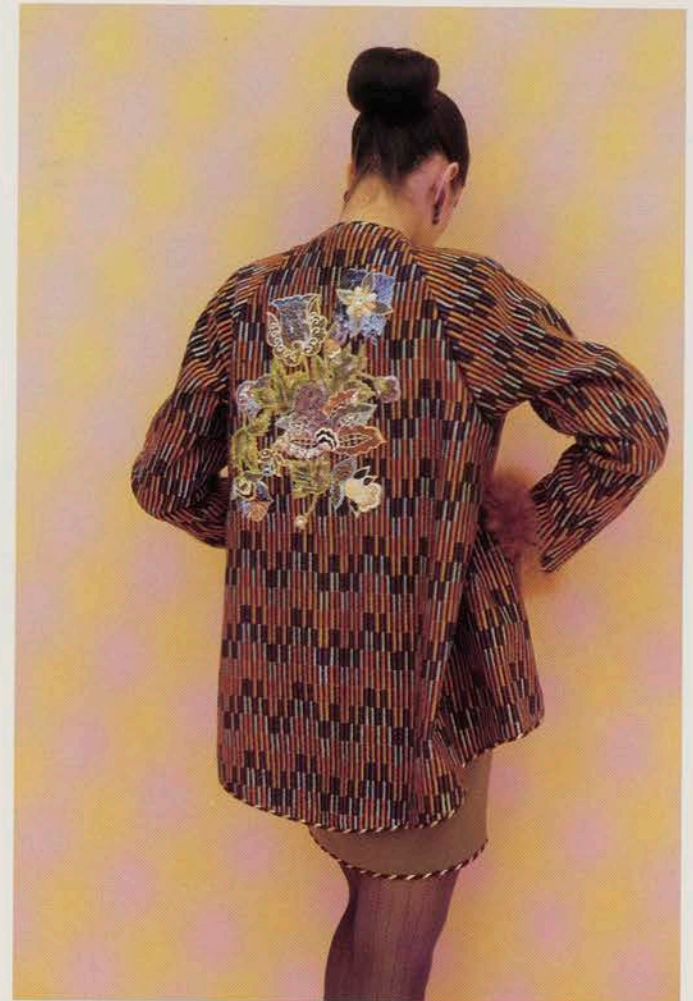


[6]



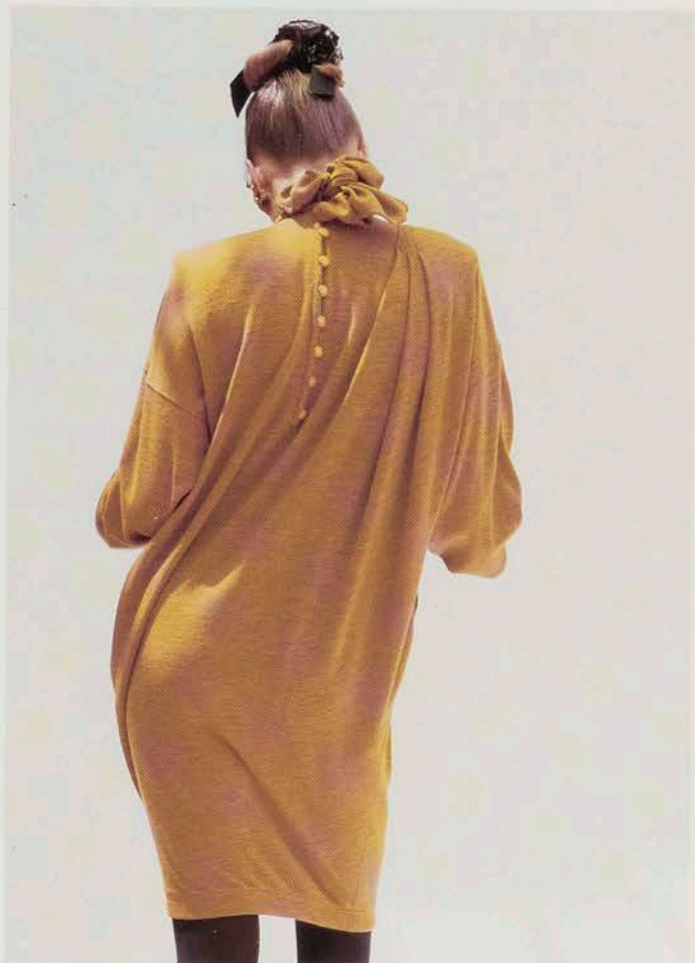
Norma Walters

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Geoffrey Beene

[8]



Emanuel Ungaro Parallèle

[9]

Christian Lacroix



[10]



Valentino Boutique

[11]

Giorgio Armani



[12]



Saint Laurent Rive Gauche

[13]



Isaac Mizrahi



Donna Karan

COLLECTIONS

[16]



J e a n - P a u l G a u l t i e r

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Y o h j i Y a m a m o t o

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Comme des Garçons

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Claude Montana

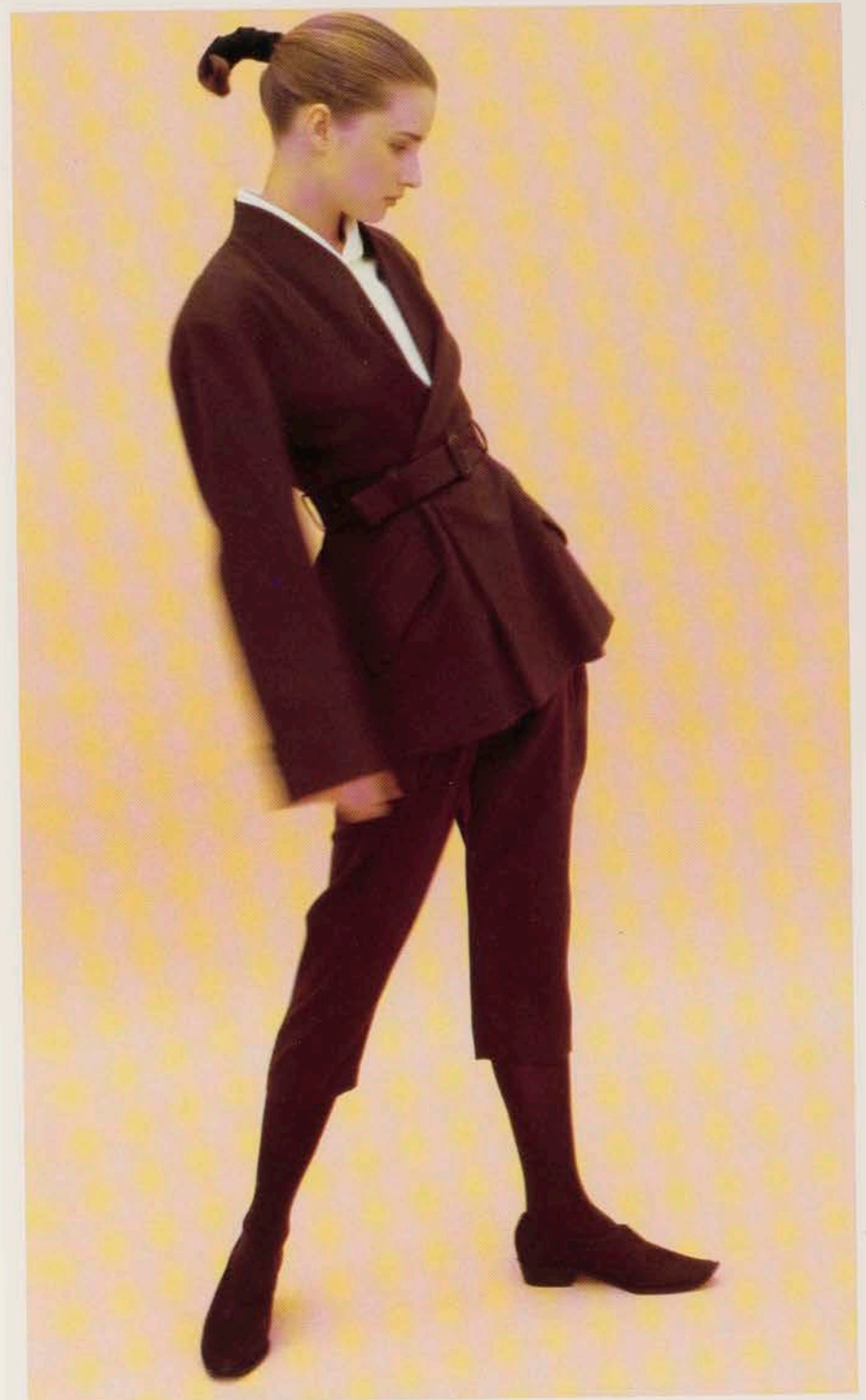


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M a t s u d a

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I s s e y M i y a k e

Symbol of simplicity and sophistication,

CHANEL clothing and accessories are designed

with both a modern and classic appeal.

It is a look that goes on forever.

The CHANEL BOUTIQUE will be opening in

Dayton's Minneapolis Oval Room this fall.

CHANEL
BOUTIQUE



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THE TRUNK SHOWS



Norma Walters
Thursday, July 14; Friday, July 15

Donna Karan
Wednesday, July 20

Saint Laurent Rive Gauche
Friday, July 22

Calvin Klein
Thursday, July 28

Geoffrey Beene
Monday, August 1; Tuesday, August 2

Anne Klein
Wednesday, August 3

Adele Simpson
Friday, August 5

Ralph Lauren
Tuesday, August 9

Emanuel Ungaro Parallèle
Friday, August 12

Giorgio Armani
Thursday, September 1

Michael Kors
Thursday, September 8

CHANEL
Wednesday, September 28;
Thursday, September 29



The collections will be informally modeled in the Minneapolis Oval Room from 10 a.m. to 4 p.m. on scheduled days. Designer representatives will assist you with your selections. For more information on Trunk Shows, call (612) 375-2112.

DAYTON'S OVAL ROOM FALL FASHION SHOW AND BENEFIT FOR THE FRIENDS OF THE MINNEAPOLIS INSTITUTE OF ARTS

*Please join us for a showing of our collections.
Dayton's, Minneapolis 8th Floor Auditorium.*

Premiere Dinner Show
Thursday, September 15, 5:30 p.m., \$50 (\$20 tax deductible), Sponsor \$75
(\$45 tax deductible)

Luncheon Show
Friday, September 16, 12 Noon, \$15 (\$7 tax deductible) General Seating,
\$30 (\$22 tax deductible) Reserved Section.



Cocktail Show
Friday, September 16, 6 p.m., \$15 (\$7 tax deductible) General Seating,
\$30 (\$22 tax deductible) Reserved Section.

To reserve your tickets, please call 375-3300 between 9 a.m. and 4:30 p.m.
Monday through Friday. Use your Dayton's Shopping Card.





DAYTON **DH** HUDSON

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DAYTON'S OVAL ROOM™

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