



Dayton's Downtown Minneapolis department store event files

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(Can we have lunch Tues. or better yet - about 2:30 or 3 p.m. coffee)

FOR IMMEDIATE RELEASE

August 25, 1966
Jane Shanard
920-5750

The Friends of the Minneapolis Institute of Art have announced fifteen hostesses for the Friends annual show at Dayton's on September 21.

Hostesses will be Mrs. Blake Shepard, Mrs. Frank Butler, Mrs. H. G. Dillingham, all of St. Paul; Mrs. Stanley Hawks, Minneapolis; Mrs. George Steiner, Mrs. J. K. Whitney, Mrs. James G. Fullerton III, Mrs. Stephen Keating, Mrs. George Dayton II, Mrs. Donald Dayton, Mrs. Bruce Dayton, Mrs. Kenneth Dayton, Mrs. Douglas Dayton, and Mrs. Wallace Dayton, all of Wayzata.

Mrs. Malcolm Mackay is the chairman.

Emilio Pucci will bring his fall and holiday collections to Minneapolis for the first time for the show.

Husbands have been invited for the 6 to 9:00 PM show, which will include a cocktail party in Dayton's 8th floor Italian Fair.



Wednesday, September 21, 1966

6:00 to 9:00 o'clock

The Friends of the Institute and
Dayton's Oval Room present the International
Collection of

EMILIO PUCCI

- | | |
|-------------------|-------------------|
| 1. CORTINA | 27. MONACO |
| 2. SESTRIERE | 28. CHEZ NOUS |
| 3. ZERMATT | 29. AT THEIR HOME |
| 4. ST. MORITZ | 30. CABALA |
| 5. MONTE CARLO | 31. CAROSELLO |
| 6. CAPRI | 32. CANTO |
| 7. ISCHIA | 33. CANASTA |
| 8. ST. TROPEZ | 34. CAPRICCIO |
| 9. PORTOFINO | 35. ROMANTICO |
| 10. CANNES | 36. MADEMOISELLE |
| 11. MINNEAPOLIS | 37. PEATINUM |
| 12. NEW ORLEANS | 38. AURORA |
| 13. ATLANTA | 39. SUNSET |
| 14. SAN FRANCISCO | 40. TRAMONTO |
| 15. MONTREAL | 41. MONTBLANC |
| 16. FLORENCE | 42. SCARLET |
| 17. MILAN | 43. MANUELA |
| 18. ROME | 44. ANGELA |
| 19. VENICE | 45. NADEIA |
| 20. SI | 46. MICHAELA |
| 21. TU | 47. DAVINA |
| 22. FANFARE | 48. MARY |
| 23. CIAO | 49. FRANCOISE |
| 24. COSI | 50. CARROL |
| 25. AT HOME | 51. MONICA |
| 26. CHEZ-MOI | |

INTERMISSION MUSIC BY THE GONDOLIERS FROM VENICE

MODELS

from Italy

Miss Iko	Miss Angela
Miss Manuela	Miss Mary

from New York

Miss Barbara

from the Twin Cities

Miss Shari	Miss Julie
Miss Sue	Miss Marit
Miss Roxanne	Miss Sally
Miss Carol	Miss Sharon

PERFUME

Pucci

Program and invitations courtesy of Alitalia



OFFICERS OF THE FRIENDS OF THE INSTITUTE

Mrs. John S. Pillsbury, Jr., President
Mrs. Philip B. Harris, First Vice President
Mrs. Fredrick Herfurth, Second Vice President
Mrs. James Fullerton, III, Secretary
Mrs. Robert L. Brooks, Jr., Treasurer
Mrs. Paul S. Gerot, Assistant Treasurer

FASHION SHOW COMMITTEE

Mrs. Stephen C. Wyer, Chairman
Mrs. E. J. Phelps, Jr., Co-chairman
Mrs. James K. Wittenberg, Invitations
Mrs. Thomas V. Markle, Reservations
Mrs. Malcolm S. Mackay, Hostesses
Mrs. S. Skidmore Thorpe, Publicity
Mrs. George Legeros, Publicity
Mrs. Charles N. Marvin, Buffet
Mrs. Cargill MacMillan Jr., Buffet

PAST PRESIDENTS OF THE FRIENDS OF THE INSTITUTE

Mrs. George Christian	1922-23
*Miss Frances Janney	1923-25
*Miss Caroline Crosby	1925-27
Mrs. C. Reinold Noyes	1927-29
Mrs. John Pillsbury	1929-31
Mrs. John Dalrymple	1931-33
Mrs. Angus W. Morrison	1933-35
Mrs. Richard Gale	1935-37
Mrs. Philip Little, Jr.	1937-39
Mrs. Earl Partridge	1939-41
Mrs. Harold Tearse	1941-43
*Mrs. John Rood	1943-46
Mrs. Stanley Hawks	1946-48
Mrs. Ruth Bovey Stevens	1948-50
Mrs. Charles Grandin, Jr.	1950-52
Mrs. Edmund Phelps	1952-54
Mrs. Leonard Carpenter	1954-56
Mrs. Frederic Weld	1956-58
Mrs. Lyman Barrows	1958-60
Mrs. Thomas Crosby	1960-62
Mrs. Hadlai Hull	1962-64
*Deceased	

The FRIENDS OF THE INSTITUTE

is one of the oldest organizations of women devoted solely to the purpose of broadening the influence of a museum in its community and of supporting that museum's activities.

Proceeds from the 1966 Emilio Pucci showing will be used for re-upholstering the auditorium chairs.

Any woman who is a member of The Society of Fine Arts will be welcomed as a Friend. The annual dues are \$3.50 a year.

Money and the Working Girl

By CATHERINE WATSON
Minneapolis Tribune Staff Writer

Heaven will protect the working girl, promises an old song, from the perils of the business world.

But times have changed in the 50 years since that song was popular, and now not even Heaven can keep the wolf from a working girl's door if she mismanages her finances or overspends her income.

And that is exactly what many young girls do early in their careers because of a lack of financial advice.

Unfortunately, there is almost none available. Though books on budgeting and brochures on money management abound for newlyweds and growing families, single working girls—though they also are seeking financial security—are virtually ignored.

"I've been trying for years to figure out why there's almost no information on single women," said Frances Baker, women's consultant and assistant vice-president of First National Bank of Minneapolis.

"I guess it's just that everybody in this country is supposed to be married," she said. "It's sad because a great many women will eventually have to handle the money in their families, and the best

time for learning about finances is before marriage."

Mrs. Virgille Peeke, a Northwestern National Bank women's consultant and assistant vice-president, agreed. One of the biggest causes of marital discord, she said, is financial difficulties.

Both women said they get some—but not many—young women in for counseling, but usually, Miss Baker said, "they only come in after they've decided to get married, although a few come in because they're badly in debt."

Loan companies in the Minneapolis area don't have many girls in, either, mostly just those who desperately need extra money because they're over their heads on credit buying.

This means that the majority of young working girls are struggling with their budgets—or lack of them—without professional advice.

But in most cases, at first anyway, it isn't that they don't need some help or that they're managing their affairs correctly.

"Almost everyone goes on a spending spree with their first paychecks," Miss Baker said, "and some have trouble pulling out of it."

WHEN ASKED about their spending problems, most young working girls cited clothing, rent, food and luxuries as their biggest expenses, in that order.

Almost all of them complained about the type of charge account that allows large bills to be paid off on time (called flexible or revolving accounts), although the degree of their reaction varied from vehemence to skepticism, depending on the size of their charge account balances.

They rued other forms of credit buying, too, since

Pucci Is Coming With His Designs



ANN LANDERS



Traveling Dad

Dad's ...

Not Criticism

DEAR ANN: I'm a girl—13 years old. My father travels. This is what I am writing to you about.

Dad was away from home on my birthday last year. He was away on my birthday again this year. He was gone on my brother's birthday and also on Mother's Day. We were sure he would be home for Father's Day but he didn't make it. He was also out of town on his own birthday, which was last Tuesday, and on his and Mom's wedding anniversary, which was yesterday.

What would you say is more important to my father, his family or his traveling?—IDAHO FALLS GIRL

ANN SAYS: Why does your father travel? Is he a tennis bum or a beachcomber? Or is he selling on the road to make a living for his family?

If he is selling on the road to make a living for his family, I can tell you that his job is far from easy.

Do you think he enjoys being away from home on your birthday or on Father's Day or his own anniversary? The next time you start to feel sorry for yourself, Kiddo, shed a tear for your father. He rates compassion, not carping criticism.

DEAR ANN: My husband and I have been married 15 years and this terrible habit he has is getting worse.

Whenever we eat in a restaurant Mel leaves the table at least three times to go visit at another table. It doesn't matter that we have invited one or two couples to be our guests. The moment Mel sits down his eyes comb the room for someone to go over and sit with.

It wouldn't be bad if he stayed away five or ten minutes, but he is gone for 25 minutes at a time. I usually have to go get him so the waiter can take his order—and then I have to look for him again when his food arrives. It's very embarrassing.

Mel just loves it when someone says, "You certainly are popular. You know everybody." I'm sure that's why he runs all over the place. Will you say something on this subject, please?—M. BARRASSED WIFE

ANN SAYS: The man who is genuinely popular does not have to run all over the room. People come to HIM.

DEAR ANN: Our daughter's three-year marriage ended in divorce. Under the property settlement, the wedding gifts from the wife's family were to be kept by her. The gifts from the husband's family were to be kept by him.

The sterling flatware came from both families so it was agreed that our daughter would keep all the flatware and give her ex-husband some other items in exchange.

Several of the ex-in-laws asked her to give back their silver gifts. I felt this was rock bottom, but she complied with their requests and did not ask her ex-husband for anything in return.

My question is this: Should wedding gifts be returned after three years? Should our daughter have ignored the request of her ex-husband's relatives?—L.R.M.

ANN SAYS: Emerson described your daughter's former relatives when he said, "Things are in the saddle and they ride mankind."

Wedding gifts need not be returned if a marriage fails. People who ask the return of gifts are such slobes that I wouldn't want anything in the house to remind me of them.

too much on time.

"CREDIT BUYING is the worst thing that's happened to this country," one girl said. "It's good for the economy, but I'll bet it causes more emotional problems than anything else."

"Credit buying lets you look rich while you're going broke," said another.

Those who complained least had learned — often the hard way — to handle charge accounts and credit buying without exceeding their incomes.

A cross-section of the girls interviewed points out the problems of working women and some of their solutions.

Ginny Mundale, 23, who is the 1966 Miss Downtown Minneapolis as well as a secretary for the accounting firm of Haskins and Sells, said that her chief money problem began "when I got hold of a flexible account. There's nothing better, really, if you use it wisely, but if you don't, oh, dear . . ."

She solved that one by setting a limit which she doesn't exceed "even if it means locking up the charge plate."

When you are living from "paycheck to paycheck," as she put it, "the biggest problem is understanding that when your money's gone, it's gone." Her solution was setting up a liberal budget and sticking to it till she felt guilty about frivolous expenditures.

Bonnie Olson, 24, who has been a sales clerk at Dayton's since she left college two years ago, uses her take-home pay for clothes, primarily; for travel "when I can; I have no car so it isn't often;" for her apartment — "I think girls living alone spend a lot keeping up their home, even if it's just on little things" — and on entertainment, since she prefers concerts and plays to less expensive discotheques.

"My biggest temptation is charging the new clothes we see at work. I got my

Finances
Continued on Page Three



COLOR, simplicity, style and movement characterize designs by Italy's Marchese Emilio Pucci that will be shown in Minneapolis this week. A kaleidoscope printed silk strapless dress and matching leotards, above, exemplify these four characteristics. A bare midriff patio dress, above left, features a wrap skirt. The fabric is Emilio silk print. A wild print, combining pink and yellow with blue and green, was used in what Pucci termed a Palazzo Caftan coat with leotards, left.

Pucci will present his collection Wednesday at 6 p.m. in Dayton's auditorium for the benefit of the Minneapolis Institute of the Arts by the Friends of the Institute and Dayton's.

Pucci, who has a doctorate in political science from the University of Florence, began designing 17 years ago after a 14-year career in the Italian Air Force. Each year he designs two collections of about 500 models which range from bathing suits to evening gowns. He also designs jewelry, shoes, hats and other accessories as well as men's ties and sports shirts. However, he is best known for his prints and fabrics.

Heir of one of the oldest Florentine families, Pucci is a member of the Italian Parliament, representing the Province of Florence and Tuscany.

conversation piece . . . They're Talking About:

Theater in the Round's glittering new 23-foot-tall sign. You have to turn your head sideways to read the letters. They are tipped on their sides to challenge theater-goers who patronize the house at 1308 Stevens Av. What's more, they read top to bottom looking north and bottom to top looking south. Actress-fashion coordinator Naomi Strang Hatfield flicked the switch to turn it on the first time. Her

husband, Douglas Hatfield, is director of the season's first offering, "Who's Afraid of Virginia Woolf?" that opened Thursday.

Sir Tyrone Guthrie, back on Broadway again—for the first time since 1961—directing "Dinner at Eight." And actor George Grizzard's newest role as Cyrano de Bergerac. The play will open next month in Buffalo, N.Y.

The cover story about Mr. and Mrs. Bertin C. Gamble in Northwestern Magazine, quarterly published for friends and associates of Northwestern Hospital. It is titled "From Mustard to Philanthropy" and cites their many monetary gifts, including 50 scholarships to high school students annually and the thousands they have channeled to the hospital on whose boards both serve.

Tr. 9/14 -
return open { Barbara Thayer
1054 President St.
Brooklyn, N.Y.
Pr. 3. 4615

Mi. 3-2745

Messrs.
EMILIO PUCCI
Via del Pucci 6
FIRENZE
AUTOREGISTRATO

August 2nd, 1966

For the kind attention of Marchese Emilio Pucci

With reference to the conversation exchanged between Marchese Emilio Pucci and Mr. A. Solberg, Divisional Merchandise Manager of Dayton's, we are herewith confirming the various points discussed:

- 1) The Dayton Co. is providing 4 air tickets to and from Minneapolis: 1 first class ticket for Marchese Pucci and 3 tourist class tickets for the models.
It is up to Marchese Pucci to decide whether, instead of 3 models, he wants to bring 2 models and 1 model/assistant. In the latter case the first class tickets will be 2.
- 2) The two models that will be definitely travelling with Marchese Pucci are Iko and Sencelo. Their measurements are the following:

	<u>Miss Iko</u>	<u>Miss Sencelo</u>
height	5.6	5.8
bust	33	33 1/4
waist	24	23 3/4
hips	35	36

It is also suggested that Miss Mary Shiskus, who has temporarily been working for Marchese Pucci, be contacted by Mr. Solberg at her home address in Connecticut to make arrangements for her to fly to Minneapolis in time for Dayton's show. Her full address in USA is: Miss Mary Shiskus - 70 Cherryfield Drive - West Hartford (Connecticut). Her measurements are the following:

height	5.11
bust	33 1/2
waist	23
hips	35

Should Miss Shiskus have gone back to school, she can be traced at Pennbrook College.

Mari
Smiley
Sue Hallberg

Dayton's is supposed to have 6 models, three of whom should be blonde and in the same measurements as the three above girls to pair them off. The other three girls are left up to Dayton's judgement as far as hair color is concerned, but as far as size they should be two in size 12 and one in size 10, all to vary from 5.7 to 5.11 ft. in height.

- 3) It was agreed that Marchese Pucci can supplement Dayton's order if necessary.
- 4) The 800 Vivara Perfume samples will be provided by Emilio Pucci Perfume International, New York. Dayton's will contact Miss Alicia Woreley (c/o Emilio Pucci Perfume International - 225/E 46th Street - New York) to request them.
- 5) Marchese Pucci suggests a trip of his hairdresser to Minneapolis. Dayton's should pay only the hairdresser air ticket from New York to Minneapolis and return, his sojourn in Minneapolis and a flat fee. Mr. Seiberg will inquire with the store whether this trip can be arranged.
- 6) Five glossy prints of Pucci's models have been given to Mr. Seiberg for newspaper's and magazine's publicity. Mr. Seiberg will take care that they are sent back immediately to Marchese Pucci's firm.

With kindest regards.

Sincerely yours,

Associated Merchandising Corporation
per

Wilson Dongi

c.c. Mr. A. Seiberg - c/o Nagisa Hotel - Paris
Mr. I.A. Rosen

P.S. With further reference to the air tickets, Mr. Seiberg should let us know whether same must be purchased directly by Marchese Pucci and reimbursed by AGF Florence Office, or if they will be sent from Minneapolis.

WS/99