



Dayton's Downtown Minneapolis department store event files

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Oval Room Fall 1989

*Dayton's Oval Room Fall Fashion Show and Friends of
The Institute Benefit for The Minneapolis Institute of Arts*

*Evening Show
General Seating*

Wednesday, September 20

8th Floor Auditorium

Dayton's Minneapolis

Doors open at 6:00 p.m.

6:30 p.m. Light Supper

Cash Bar

7:00 p.m. Fashion Show

Admit One

\$15 General Seating (\$7 tax deductible)

Mark your calendar now!...
For a very exciting event.

The Friends Annual Fashion Benefit presented by
Dayton's Oval Room, featuring the Fall '89 Collections.

September 20—Evening Show
September 21—Lunch Show

Mr. Geoffrey Beene, America's premiere designer and eight-time Coty Award winner, will make a personal appearance at the September 20th evening show.

For ticket information, call 375-3300.

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DAYTON'S OVAL ROOM AND THE FRIENDS OF THE INSTITUTE
39TH ANNUAL FALL FASHION SHOW AND BENEFIT
FOR THE MINNEAPOLIS INSTITUTE OF ARTS

Luncheon Show

Friday, September 16, 12 Noon

Doors open 11:30 a.m.

\$30 Reserved Section (\$22 tax deductible)

Dayton's Minneapolis 8th Floor Auditorium

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collections

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A d m i t O n e



Dayton's Oval Room Fall Fashion Show and Friends of
The Institute Benefit for The Minneapolis Institute of Arts

Benefactor Ticket

Wednesday, September 20

Dayton's Minneapolis

5:00-6:00 p.m. Reception/Exhibition "GEOFFREY BEENE:
THE FIRST TWENTY-FIVE YEARS"

Gallery 12, 12th Floor

6:30 p.m. Light supper

8th Floor Auditorium

7:00 p.m. Fashion Show

8th Floor Auditorium

\$100 (\$90 tax deductible)

Admit One

Oval Room Fall 1989

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Dayton's Oval Room
Fashion Show
And
Friends of the Institute
Benefit For
The Minneapolis Institute of Arts

September 20, 21, 1989

We wish to thank those who helped make this a very special event:

Pauline Altermatt
Sandy Anderson
Ballet of the Dolls, seen at Ruby's Cabaret
Michael Bolin and Caviart
Karen Casanova
Ellen Doll
Nancy Engh
Margaret Foster
Michael Gansmoe
Glemby Beauty Salon
Craig Gustafson
Peggy Haumersen
Lyle Jackson
Myron Johnson
Todd Knaeble
Larkspur
Larue's
Jeffrey Morgan
Michael Murnane, NYC
Shelley Sams
The Show Company
Toby Trevis
Brent, Judy, Kim, Mary Lou, Terry
The dressers and production crew

* * * * *

We cordially invite you to join the Oval Room staff on the 3rd floor for refreshments following the program.

The Friends Of The Institute

The Friends of The Institute is one of the oldest organizations devoted to the purpose of broadening the influence of a museum in the community and of supporting that museum's activities. Although not primarily a money-raising organization, the Friends undertake to provide funds annually for the needs of The Minneapolis Institute of Arts. Any person who is a Member of The Society of Fine Arts will be welcome as a Friend. The dues are \$15. a year.

1989 Fashion Benefit Committee

Co-Chairs

Ann Birt
Bette Englund

Committee

| | |
|--------------------|------------------|
| Karina Bailey | Sara Lieberman |
| Sharon Baumgartner | Jo Lundblad |
| Nancy Bergerson | Carol Ann Noreen |
| Carol Bossman | Jeanne Pemble |
| Helen Bradford | Susan Reiland |
| Ann Buran | Mary Steinke |
| Carol Burton | Elaine Swanson |
| Arlene Helgeson | Jenny Wilson |
| Cindi Kirkland | |

Friends President

Jane Nelson

Special thanks to the Dolly J. Fiterman Foundation and Sara and David Lieberman for their generous underwriting of the benefactor's gala reception.

Romeo Gigli - Callaghan

| | | |
|-----------|---|-------|
| molly | taupe silk chinese embroidered bolero | 975 |
| | chartreuse silk shirt | 365 |
| | chartreuse silk pant with chinese embroidered cuffs | 500 |
| | | |
| michelle | chartreuse silk chinese embroidered bolero | 975 |
| | chartreuse silk shirt | 365 |
| | taupe silk pant with chinese embroidered cuffs | 500 |
| | | |
| susan | blue satin chinese embroidered fringe jacket | 2,575 |
| | rust self-embroidered blouse | 615 |
| | bronze wool trouser | * |
| | | |
| jane g. | bronze satin chinese embroidered jacket | 1,640 |
| | fire silk shirt | 365 |
| | bronze satin pant with chinese embroidered cuffs | 730 |
| | | |
| melba | bronze foulard silk bathrobe jacket | * |
| | black wool trouser with wine striping | * |
| rebecca | ruby iridescent quilted bathrobe jacket | * |
| | fire silk vest | * |
| | black silk pant | 310 |
| | | |
| laurie m. | fire iridescent quilted monk's coat | * |
| | fire silk pant | 310 |
| sheila | brass monk's coat | * |
| | taupe cotton shirt with leaf collar | * |
| | topaz foulard silk pant | * |
| eden | black tapestry monk's coat | * |
| | jet beaded shawl collar vest | * |
| | chartreuse silk shirt | 410 |
| | grey velvet trouser | 365 |

Romeo Gigli - Callaghan (Continued)

| | | |
|------------|--|-------|
| lori a. | charcoal persian lamb hooded jacket | 925 |
| | eggplant cotton lace collared blouse | * |
| | wine wool trouser | 285 |
| inger | olive velvet cocoon coat | 645 |
| | fire iridescent taffeta shirt | 840 |
| | grey cuffed trouser | 490 |
| shannon s. | brown velvet cocoon coat | 645 |
| | gold iridescent hooded lamé blouse | 710 |
| | grey wool trouser | 301 |
| gia | charcoal striped tailcoat | 1,050 |
| | jet beaded vest | * |
| | navy lace collared blouse | * |
| | brown wool trouser | * |
| wendy i. | black fringe beaded jacket | 925 |
| | berry tie silk vest | 390 |
| | chartreuse silk shirt | 365 |
| | pine silk pant | 310 |
| lisa | brown wool two button jacket | 1,015 |
| | olive cotton petal throat blouse | 545 |
| | brown velvet trouser | 325 |
| claire | brown velvet shawl collar jacket | 765 |
| | pine silk shirt | 365 |
| | brown wool trouser | * |
| kimberly | brick wool two button jacket | * |
| | rust wool knit cropped vest | * |
| | olive cotton shirt | * |
| | brick wool trouser | * |
| marla | wine plush cocoon coat | * |
| | brown iridescent taffeta shawl collar blouse | 900 |
| | wine wool trouser | 285 |

Romeo Gigli - Callaghan (Continued)

| | | |
|---------|---------------------------|-----|
| lori h. | pine wool cutaway jacket | 665 |
| | bronze/pine plisse blouse | * |
| | pine silk pant | 310 |

Donna Karan

| | | |
|-----------|---|-------|
| ellen | midnight wool crepe unitard | 375 |
| | ivory silk bodysuit with notch collar | 445 |
| willow | midnight wool tank unitard | 365 |
| | ivory silk wing collar fitted bodyblouse | 445 |
| maika | midnight wool v-neck dress | 410 |
| | ivory silk/viscose high neck bodyblouse | 470 |
| stephanie | midnight wool tank dress | 345 |
| | ivory silk/viscose crewneck bodyblouse | 470 |
| vicki s. | midnight wool wide scoopneck dress | 500 |
| amy h. | bordeaux angora/cashgora wool clutch | 1,655 |
| | coat | |
| | midnight wool v-neck unitard | 375 |
| | ivory silk/viscose high v-neck bodyblouse | 470 |
| di | bordeaux angora/cashgora/wool blanket | 1,240 |
| | coat | |
| | midnight wool drape skirt | 270 |
| | bordeaux silk tunic | 675 |
| mary w. | palomino cashmere/silk lined duffle | 2,550 |
| | coat | |
| | bordeaux silk/rayon velvet vest | 675 |
| | ivory silk wing collar fitted bodyblouse | 445 |
| | midnight wool ski pant | 290 |

Donna Karan (Continued)

| | | |
|------------|---|-------|
| suzy | palomino cashmere/silk lined anorak | 2,280 |
| | bordeaux silk/rayon velvet vest | 675 |
| | ivory silk wing collar bodyblouse | 445 |
| | midnight wool legging | 280 |
| sara m. | palomino cashmere/wool boxy blazer | 400 |
| | palomino silk high collar bodyblouse | 510 |
| | midnight wool ski pant | 290 |
| shannen l. | palomino cashmere/wool boxy blazer | 1,100 |
| | bordeaux cashmere sweater | 245 |
| | midnight wool draped skirt | 270 |
| janey | chamois alpaca/cashgora/wool swing coat | 3,740 |
| | bordeaux silk notch collar draped bodyblouse | 480 |
| | midnight wool crepe midcalf skirt | 315 |
| bobbi | chamois cashmere/wool draped boxy blazer | 1,125 |
| | bordeaux silk notch collar draped bodyblouse | 480 |
| | midnight wool crepe side slit midcalf wrap skirt | 625 |
| jennifer | chamois wool/cashmere boxy blazer | 1,100 |
| | bordeaux silk/rayon velvet wing collar bodyblouse | 680 |
| | midnight wool crepe ski pant | 290 |
| julie e. | bordeaux embroidered jacket | 6,700 |
| | bordeaux silk/rayon velvet draped skirt | 895 |
| angie | bronze embroidered jacket | 6,460 |
| | bronze chiffon beaded paisley scarf | 4,900 |
| gayle | bordeaux velvet bathrobe jacket | 990 |
| | ivory georgette crepe silk bodyblouse | 450 |
| | midnight wool ski pant | 290 |

Donna Karan (Continued)

| | | |
|---------|---|-------|
| sara r. | bordeaux velvet/rayon anorak with metallic lining | 1,540 |
| | ivory silk notch collar draped bodyblouse | 470 |
| | gold sequin skirt | 2,700 |

Sonia Rykiel

| | | |
|------------|---|-------|
| melba | black satin ski jacket with fun fur trim | * |
| | black wool zip front mock t sweater | 515 |
| | black satin ski pant with fun fur trim | * |
| rebecca | black cotton ski jacket with fun fur collar | 650 |
| | black wool zip front mock t sweater | 515 |
| | black cotton ski pant with fun fur trim | * |
| sheila | black cotton parka with fun fur trim | 900 |
| | black wool zip front mock t sweater | 515 |
| | black cotton ski pant with fun fur trim | * |
| eden | black fun fur quilted coat | 1,090 |
| | black wool zip front mock t sweater | 515 |
| | black fun fur ski pant | * |
| shelley o. | black wool zip front mock t sweater | 515 |
| | black wool jersey pant-skirt | 545 |
| cassie | black satin back crepe crop t | * |
| | black satin back crepe short skirt | * |
| molly | black satin back crepe crop t | * |
| | black satin back crepe short skirt | * |
| inger | black satin back crepe crop t | * |
| | black satin back crepe short skirt | * |

Sonia Rykiel (Continued)

| | | |
|-------------|---|-------|
| lisa h. | black satin back crepe hooded jacket | * |
| | black satin back crepe sleeveless crop t | 290 |
| | black satin back crepe high waist trouser | 700 |
| | | |
| jane g. | black satin back crepe hooded jacket | * |
| | black satin back crepe long sleeve crop t | * |
| | black satin back crepe balloon pant | 900 |
| | | |
| susan g. | black satin back crepe hooded jacket | * |
| | black satin back crepe long sleeve crop t | 630 |
| | black satin back crepe high waist trouser | 700 |
| | | |
| michelle g. | black satin back crepe crop jacket | 800 |
| | black satin back crepe sleeveless crop t | 290 |
| | black silk chiffon full skirt | 480 |
| | | |
| shannon s. | black satin back crepe crop jacket with gold trim | 1,070 |
| | black satin back crepe vest with gold trim | 565 |
| | black satin back crepe long straight skirt | * |
| | | |
| laurie m. | black satin back crepe notch collar jacket | 1,275 |
| | black satin back crepe pleated trouser | 620 |
| lori a. | black satin back crepe cropped jacket | * |
| | black satin back crepe bustier jumpsuit | * |
| gia | black marabou cropped jacket | * |
| | black satin back crepe t-back dress | 720 |

Koos Van Den Akker

| | | |
|------------|---|-------|
| cassie | collage black hooded short coat | 2,200 |
| inger | collage short black swing jacket | 1,700 |
| melba | collage black wool long coat | 1,200 |
| michelle | collage black top | 1,600 |
| | black crushed velvet floor length skirt | 900 |
| susan | collage black blouse | * |
| | black crushed velvet long pleated skirt | 900 |
| laurie m. | collage black velvet halter dress | 1,100 |
| shannon s. | collage black velvet short jacket | 900 |
| | black crushed velvet trouser | 500 |

Michael Kors

| | | |
|----------|------------------------------------|-------|
| jane g. | chestnut suede cardigan jacket | 1,000 |
| | white cpo shirt | 280 |
| | charcoal flannel drawstring pant | 420 |
| lori a. | chestnut suede boy coat | 1,200 |
| | white cpo shirt | 280 |
| | charcoal flannel drawstring shorts | 800 |
| gia | charcoal flannel boy coat | 670 |
| | white cpo shirt | 280 |
| | chestnut suede drawstring pant | 800 |
| wendy i. | chestnut suede anorak jacket | 1,150 |
| | charcoal merino crew sweater | 230 |
| | charcoal merino legging | 300 |
| marla | charcoal flannel anorak jacket | 600 |
| | white cpo shirt | 280 |
| | donegal tweed skirt | 280 |

Michael Kors (Continued)

| | | |
|-----------|------------------------------------|-----|
| maika | chestnut alpaca cpo jacket | 800 |
| | white cpo shirt | 280 |
| | black suede drawstring shorts | 650 |
| stephanie | navy alpaca cpo jacket | 800 |
| | white cpo shirt | 280 |
| | chestnut suede drawstring pant | 800 |
| suzy | charcoal flannel boy coat | 670 |
| | chestnut merino t-neck | 240 |
| | chestnut merino legging | 300 |
| vicki | chestnut shaker tie front cardigan | 500 |
| | chestnut merino crew sweater | 230 |
| | charcoal flannel drawstring pant | 390 |

Ronaldus Shamask

| | | |
|---------|--|-------|
| sara m. | monastic crepe dress with white bib | 580 |
| janey | monastic crepe scoop neck dress | * |
| bobbi | monastic crepe bar front dress | * |
| lori h. | monastic pleated crepe dress with white cleric collar | 1,145 |
| claire | navy wool crepe cutaway jacket | 595 |
| | white cotton shirt with rounded collar | 220 |
| | navy wool crepe button tab pant | 385 |
| lisa a. | black wool crepe five button jacket | 595 |
| | white cotton tie neck shirt | 220 |
| | black wool crepe trouser | 385 |
| amy | black wool gabardine double-breasted notch collar jacket | 720 |
| | white cotton shirt with tie collar | 270 |

Ronaldus Shamask (Continued)

| | | |
|-----------|--|-------|
| mary | black wool gabardine collarless coat | 990 |
| | black wool gabardine double-breasted notch collar jacket | 720 |
| | white cotton shirt with scalloped collar and cuffs | 220 |
| | black wool gabardine wide leg trouser | 440 |
| kimberly | black wool gabardine swing coat | 650 |
| | white cotton point collar shirt | 220 |
| | black wool gabardine side buckle trouser | 445 |
| julie | black wool flannel notch collar jacket | 595 |
| | white cotton tie neck shirt | 220 |
| | black wool flannel pant | 385 |
| shelly o. | black wool flannel tunic jacket | 650 |
| | white cotton point collar shirt | 220 |
| gayle | black wool sweater | 495 |
| | black wool leggings | 365 |
| shannon | black wool shawl collar cropped cardigan | * |
| | black wool leggings | 365 |
| ellen | black wool hooded knit shirt | 355 |
| | black wool jersey gored skirt | 605 |
| angie | black wool jersey scarf tunic | 355 |
| | black wool jersey gored skirt | 605 |
| di | black wool flannel large collar coat | 1,400 |
| | white cotton large collar blouse | 385 |
| eden | black wool riding coat | 1,475 |
| | white cotton poplin puritan shirt | 220 |
| jennifer | navy brushed wool parka | 980 |
| | white cotton blouse | 300 |
| willow | black wool pea coat | 540 |
| | white cotton poplin puritan shirt | 220 |

Ronaldus Shamask (Continued)

| | | |
|---------|--------------------------------------|-------|
| inger | black leather side buckle jacket | 1,430 |
| | white cotton classic shirt | 220 |
| rebecca | black leather double-breasted jacket | 530 |
| | white cotton classic shirt | 300 |
| lisa h. | black leather hooded coat | 1,870 |
| cassie | black velvet double-breasted jacket | 530 |
| | white cotton round collar shirt | 220 |
| molly | black wool duffle coat | 1,085 |
| sheila | navy quilted velvet jacket | 900 |
| | black merino t-neck | 275 |
| sara | black velvet coat | 700 |
| | black velvet collarless jacket | 415 |

Isaac Mlzrahl

| | | |
|------------|---|-------|
| melba | grey flannel shirt jacket | 530 |
| | black watch plaid chiffon tank | 230 |
| | gordon plaid cashmere sack pant | 1,050 |
| michelle | loden suede jacket | 1,150 |
| | brown striped silk shirt | 300 |
| | tartan flannel trouser | 310 |
| susan | olive wool cape | * |
| | black watch plaid off-the-shoulder blouse | 650 |
| | olive velvet trouser | * |
| shannon s. | stewart plaid off-the-shoulder blouse | 650 |
| | red corduroy skirt | 200 |

Isaac Mlzrahl (Continued)

| | | |
|-----------|---|-------|
| laurie m. | white pique full sleeve blouse | 460 |
| | red plaid corduroy trouser | 230 |
| jane g. | stewart plaid silk sport jacket | 1,000 |
| | white pique shirt | 400 |
| | grey flannel trouser | 290 |
| claire | gordon plaid sport jacket | 1,000 |
| | white pique shirt | 460 |
| | grey flannel scarf skirt | 240 |
| gia | gordon plaid silk tie parka with black fox trim | 2,400 |
| | gordon plaid cashmere scarf skirt | 450 |
| wendy | red stewart plaid full sleeve blouse | 850 |
| | red stewart plaid silk sash | 110 |
| | black wool jersey jeans | 290 |
| maria | black/white gingham check off-the-shoulder blouse | 500 |
| | red stewart plaid cashmere sack pant | 1,050 |
| maika | stewart plaid silk shirtwaist dress | * |
| | red velvet trouser | * |
| stephanie | gingham check taffeta shirt dress | 1,700 |
| suzy | stewart plaid chiffon smoking suit | 1,800 |
| janey | black watch plaid chiffon dressing gown | 1,500 |
| bobbi | black watch plaid chiffon smoking suit | 1,800 |
| sara m. | red stewart plaid tie silk parkette with raccoon trim | 2,000 |
| | grey flannel strapless kilt dress | 850 |

Isaac Mizrahi (Continued)

| | | |
|---------|---|-------|
| vicki | black and white gingham silk taffeta parkette | 1,750 |
| | red stewart plaid cashmere strapless kilt dress | 1,800 |
| lori a. | gordon plaid cashmere kilt gown | 2,800 |
| lori h. | stewart plaid cashmere kilt gown | 2,800 |

Ralph Lauren

| | | |
|------------|--|-------|
| ellen | loden cashmere capelet jacket | 1,750 |
| | loden cashmere pencil skirt | 500 |
| angie | loden cashmere capelet sweater | 1,350 |
| | loden covert twill trouser | 550 |
| mary w. | loden cashmere double-breasted trouser suit with velvet collar and cuffs | 2,370 |
| di | chestnut suede golfers vest | 650 |
| | ivory silk shirt | 350 |
| | loden crepe pleated skirt | 530 |
| eden | loden cashmere sweater jacket with chestnut suede front panel | 1,200 |
| | loden cashmere trumpet skirt | 1,200 |
| amy h. | loden suede golfers vest | 650 |
| | ivory silk shirt | 350 |
| | loden wool crepe trouser | 440 |
| gayle | loden suede bathrobe coat | 2,040 |
| | taupe silk shirt | 370 |
| | taupe covert twill trouser | 500 |
| shannon l. | loden suede shirt | 920 |
| | loden silk shirt | 370 |
| | loden wool crepe trouser | 440 |

Ralph Lauren (Continued)

| | | |
|------------|---|-------|
| shelley o. | loden suede ruffled collar jacket | 1,400 |
| | loden wool crepe trouser | 440 |
| lisa | wool check coating cape with loden suede trim | 920 |
| | wool check three button jacket | 950 |
| | moss cashmere turtleneck sweater | 620 |
| | wool check pleat trouser | 530 |
| willow | loden wool/cashmere capelet coat | 3,200 |
| | taupe wool tweed trouser | 480 |
| julie | loden wool tweed patch pocket coat | 2,270 |
| | moss cashmere crewneck sweater | 550 |
| | taupe wool crepe trouser | 440 |

Comme des Garçons Nuit

| | | |
|----------|-------------------------------------|-------|
| jennifer | black/gold tulle longsleeved jacket | 2,450 |
| | bronze short | 450 |
| kimberly | black/gold tulle bubble top | 915 |
| | gold pumpkin skirt | 995 |
| molly | bronze shirt | 510 |
| | bronze pumpkin skirt | 995 |
| rebecca | black ribbed turtleneck sweater | 500 |
| | gold short | 550 |
| sheila | gold shirt | 540 |
| | gold short | 550 |
| inger | bronze dress | 1,055 |
| lisa h. | bronze shirt | 510 |
| | bronze highwaisted pleated skirt | 850 |

Comme des Garçons Nuit (Continued)

| | | |
|------------|---|---------------------|
| cassie | white/gold tulle shortsleeved top gold short | 1,150 550 |
| sara r. | white/gold tulle longsleeved top gold highwaist pleated skirt | 2,450 850 |
| melba | white/gold tulle capelet bronze short gold dust tank | 1,495 550 115 |
| michelle | white/gold tulle bubble top gold dust longsleeved t bronze trapunto skirt | 1,150 150 650 |
| shannon s. | bronze capelet top bronze tulle lace cupcake skirt | 2,000 2,650 |

Issey Miyake was inspired by the Amazonian Indians of Brazil and realized not only are the rain forests endangered, they too are an endangered species. He created these tatoo skins as a statement for an individuality that soon may be lost forever.

Issey Miyake

| | | |
|--------|--|--------|
| joanne | loden soft pleated armor top loden tiered soft pleated armor skirt | * * |
| judy | metallic green soft pleated armor top with points at hip metallic green full soft pleated armor skirt | * * |
| derek | ivory tiered soft pleated armor top ivory tiered soft pleated armor pant | * * |

Issey Miyake (Continued)

| | | |
|---------|---|----------|
| mark | bronze soft pleated armor top bronze tiered soft pleated armor pant | * * |
| michael | black long soft pleated armor dress | * |
| leslye | taupe soft pleated armor crop top taupe tier soft pleated armor pant | * * |
| melba | black high collar soft pleated armor dress with points at shoulders | * |
| julie | black pointed collar soft pleated armor top tatoo leotard | * 650 |
| zhaana | gold soft pleated armor top with points tatoo leotard | * 650 |
| kaja | gold high collar soft pleated armor dress points at shoulders tatoo leotard | * 650 |
| meggan | gold strapless pleated armor top with points tatoo leotard | * 650 |
| linda | black strapless soft pleated armor top with points tatoo leotard | * 650 |

Geoffrey Beene

| | | |
|------------|--|----------------|
| lisa h. | black jersey plunge front jumpsuit black kimono coat | 1,790 3,190 |
| shannon l. | grey flannel jersey jumpsuit charcoal knit double-breasted coat | 1,790 2,190 |
| michelle | 2 pc. black/grey suit | 2,590 |

Geoffrey Beene (Continued)

| | | |
|------------|--|-------|
| stephanie | 2 pc. trouser suit with grey/black stripe | 2,990 |
| | grey/black stripelined coat | 3,990 |
| shelley o. | black wool jacket with triple zippers and grey trouser | 2,590 |
| | black vinyl kimono coat | 3,600 |
| rebecca | a line dress in charcoal wool satin | 2,790 |
| willow | 2 pc. trouser suit | 2,690 |
| | black wool ottoman jacket with grey wool covert pant | |
| maika | black wool crepe jumpsuit and beaded bird bolero of brushed mohair | 5,350 |
| sara r. | black hooded evening bolero with tassels | 3,980 |
| | black sponge crepe sleeveless jumpsuit | 1,590 |
| jane | 2 pc. russet tweed suit | 2,590 |
| claire | 2 pc. suit of mulberry tweed | 1,990 |
| vicki | blue/brown herringbone dress and jacket | 3,115 |
| di | olive/grey plaid dress and jacket | 2,990 |
| | loden double-faced wool 3/4 coat | 2,700 |
| amy | grey double-faced wool 3 pc. costume | 7,180 |
| sara m. | purple double-faced wool hooded coat | 1,990 |
| | black jersey jumpsuit | 1,790 |
| janie | beige mohair pointed hem clutch jacket | 1,990 |
| | black jersey jumpsuit | 1,790 |
| suzy | pink double-faced wool hooded jacket | 1,990 |
| | black jersey jumpsuit | 1,790 |

Geoffrey Beene (Continued)

| | | |
|------------|---|-------|
| jennifer | mustard double-faced wool clutch jacket | 2,075 |
| | black jersey jumpsuit | 1,790 |
| angie | orange mohair kimono coat | 3,990 |
| | orange crepe/black jersey jumpsuit | 2,290 |
| bobby | loden brushed wool coat | 4,950 |
| | loden crepe/black jersey jumpsuit | 2,290 |
| molly | 2 pc. bustier dress of black sponge crepe with multicolor satin piping | 1,990 |
| | matching reversible coat | 3,190 |
| lori m. | 2 pc. dinner suit, black satin with multi beaded/embroidered floral design | 7,390 |
| kimberly | 3 pc. dinner suit of black silk gabardine | 5,000 |
| wendy | hooded black quilted coat with orange chenille circles | 2,990 |
| | black crepe dress with net back and sleeves | 1,990 |
| cassie | beaded bolero of brown/black striped wool with abstract circular design | 8,250 |
| | black sponge crepe sleeveless jumpsuit | 1,590 |
| sheila | 2 pc. evening costume in black quilted jacket with plastic paillettes, panne and wool jersey jumpsuit | 7,590 |
| susan | sleeveless a-line dress | 2,590 |
| | black panne velvet, mylar, chiffon and organdy | |
| shannon s. | a-line dress in black taffeta with black re-embroidered roses | 3,390 |
| ellen | a-line dress in black/gold abstract print | 3,390 |

Geoffrey Beene (Continued)

| | | |
|------------|--|-------|
| julie | a-line dress in black taffeta with silver polka dots | 2,990 |
| gia | strapless black dress with bolero of gold dalmation print satin | 4,550 |
| lori h. | strapless black dress with bolero of chartreuse dalmation print satin | 3,990 |
| lori a. | strapless black crepe dress with shrug of gold dalmation print satin | 3,190 |
| lisa a. | 2 pc. evening costume in nude/black dalmation print and lace | 3,790 |
| inger | 2 pc. evening costume of black sequins and sponge crepe | 5,390 |
| shannen l. | orange angora-lambswool gown and bolero | 2,990 |
| molly | loden jersey dress with empire wrap of gold organdy | 1,965 |
| stephanie | grey jersey dress with empire twist of silver organdy | 1,890 |
| lisa h. | strapless evening gown in black lace | 3,700 |
| willow | 2 pc. evening costume of re-embroidered black lace with taupe rosettes | 5,590 |
| michelle | 2 pc. evening costume of bronze and gold lace | 9,150 |
| rebecca | 2 pc. evening costume in purple matte jersey trimmed with broad stripe | 5,490 |
| shelley o. | fuchsia/gold lace strapless dress | 4,350 |
| | fuchsia/gold lace hooded coat | 4,390 |

Geoffrey Beene (Continued)

| | | |
|----------|---|-------|
| di | 2 pc. evening costume in gold, blue and burgundy organdy | 4,480 |
| claire | blue iridescent taffeta and chiffon evening dress | 1,950 |
| janie | 2 pc. evening costume with raspberry jacket and dress with green/black stripe satin skirt | 5,950 |
| sara m. | 2 pc. evening costume with violet jacket and dress with skirt of acid green and black gingham check | 4,590 |
| suzy | 2 pc. evening costume with lavender beaded jacket and magenta warp print dress | 7,550 |
| lori m. | 2 pc. evening costume with black bolero and dress of grey taffeta fruit print | 5,190 |
| bobby | 2 pc. evening costume in black and purple brocade | 6,350 |
| marla | evening dress in black faille and point d'esprit with multi-color pom poms | 3,990 |
| kimberly | evening dress in green and black floral printed faille and black chiffon | 4,990 |
| mary w. | evening dress in red warp print faille and chiffon | 5,590 |
| melba | evening dress with black sequin leotard bodice and skirt of cranberry panne velvet | 5,950 |
| wendy | 2 pc. evening costume with white beaded jacket with black dots and black crepe trouser | 5,200 |

Geoffrey Beene (Continued)

| | | |
|------------|---|-------|
| gayle | 2 pc. evening costume with yellow beaded jacket with black dots and black crepe trouser | 5,200 |
| michelle | evening dress in yellow sequins | 4,990 |
| stephanie | evening dress in red sequins | 4,990 |
| maika | evening dress in black panned velvet with silver silk crepe | 3,590 |
| vicki | 2 pc. evening costume with black and white stenciled satin jacket and dress | 5,050 |
| rebecca | 2 pc. evening costume in black panned velvet | 3,350 |
| sara r. | evening dress in black panned velvet with low scoop back | 1,990 |
| shannen l. | evening dress in black sponge crepe with nude chiffon back | 3,190 |
| jane | evening dress in black wool jersey with nude sequin back | 2,075 |
| willow | evening dress in black wool jersey with bare back and nude chiffon inserts on each hip | 1,390 |
| lisa h. | evening dress in black wool jersey with plunging black chiffon back | 1,390 |
| eden | black double-faced hooded evening coat | 3,980 |
| | black wool crepe strapless evening dress | 1,390 |
| shelley | 3 pc. evening costume in grey lace | 4,790 |

The Collections

Geoffrey Beene
 Bill Blass
 Carolyn Roehm
 Donna Karan
 Ralph Lauren
 Calvin Klein
 Anne Klein
 Isaac Mizrahi
 Michael Kors
 Ronaldus Shamask
 Perry Ellis
 Escada
 Norma Walters
 Gloria Sachs
 Koos Van Den Akker
 Laura Marolagos
 Yeohlee
 Lesleigh
 Pamela Dennis
 Carol Peretz
 Adele Simpson
 Albert Nipon
 St. John
 Victor Costa
 Stephen Dweck
 Chanel Boutique

Yves Saint Laurent
 rive gauche
 Valentino Boutique
 Emanuel Ungaro Parallele
 Giorgio Armani
 Sonia Rykiel
 Salvatore Ferragamo
 Missoni
 Yohji Yamamoto
 Comme des Garcons
 Issey Miyake
 Plantation
 Matsuda
 Romeo Gigli
 Callaghan
 Claude Montana
 Jean Paul Gaultier
 Thierry Mugler
 Workers For Freedom
 Katharine Hamnett
 Dolce & Gabbana
 Byblos
 Prada
 De Vecchi
 Bottega Veneta
 J & M Davidson

*Dayton's Oval Room Fall Fashion Show and The Friends of The Institute
Benefit for The Minneapolis Institute of Arts*

I wish to make the following reservations:

_____ Evening Show
Wednesday, September 20
Doors open at 6:00 p.m.
Light supper at 6:30 p.m.
Show at 7:00 p.m.

_____ Reserved table tickets, \$30 each (\$22 tax deductible to the extent allowed by law)
_____ General table tickets, \$15 each (\$7 tax deductible to the extent allowed by law)

Tables seat eight:

_____ Please seat me with other Fashion Benefit attendees
_____ Please seat me with: (Please list your own name first)

_____ (Please enclose all checks for your party in the same envelope)

_____ Noon Show
Thursday, September 21
Doors open at 11:30 a.m.
Box lunch served
Show at 12 Noon

_____ Reserved seating section, \$30 each (\$22 tax deductible to the extent allowed by law)
_____ General seating section, \$15 each (\$7 tax deductible to the extent allowed by law)

Reservation deadline is Wednesday, September 13, 1989

_____ I am unable to attend. Enclosed is my donation for The Minneapolis Institute of Arts.

Name _____

Address _____

Telephone: Day _____ Evening _____

Payment Plan _____

_____ Enclosed is my check payable to Dayton's Special Events for \$ _____

_____ Charge to my Dayton's Account # _____ \$ _____

Signature _____

Mail to: Dayton's
Special Events Internal Box 1150
700 On the Mall
Minneapolis, MN 55402

Telephone orders, call 375-3300 between 9:00 a.m. and 4:30 p.m. Monday through Friday.

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*Dayton's Oval Room and The Friends of The Institute cordially
invite you to the 40th Annual Oval Room Fall Fashion Show
and Benefit for The Minneapolis Institute of Arts*

Join us for a showing of our 1989 Collections with a personal appearance by Geoffrey Beene at the Evening Show. Dayton's Minneapolis 8th Floor Auditorium.

Evening Show
Wednesday, September 20

6:00 p.m. Doors open
6:30 p.m. Light supper served
7:00 p.m. Fashion Show
Cash bar. Live music

Noon Show
Thursday, September 21

11:30 a.m. Doors open
12:00 noon Fashion Show
Box lunch served

Dayton's Oval Room is pleased to present a special exhibition, "GEOFFREY BEENE: THE FIRST TWENTY-FIVE YEARS," in Gallery 12, 12th Floor, Dayton's Minneapolis. This must-see exhibit is a unique opportunity to see how this eight-time Coty Award winner's talent has evolved. The exhibit will be open Thursday, September 21 through October 4.



Geoffrey Beene

Friends of the Institute 1989 Fashion Benefit Committee

Co-Chairs:

Committee:

*Ann Burt
Bette Englund
Karina Bailey
Pharon Baumgartner
Nancy Bergerson
Carol Bossman
Helen Bradford
Ann Buran
Phyllis Colwell
Arlene Helgeson
Claire Horner
Cindi Kirkland
Lara Lieberman
Jo Lundblad
Carol Ann Noreen
Jeanne Pemble
Lusan Reiland
Mary Trinke
Elaine Swanson
Teresa Vickery
Jenny Wilson
Jane Nelson*

Friends President

*Dayton's Oval Room Fall Fashion Show and
The Friends of The Institute Benefit for
The Minneapolis Institute of Arts.*

**Wednesday, September 20, 1989
Dayton's Downtown Minneapolis**

5:00 P.M. Benefactor's Reception, Gallery 12
6:30 P.M. Light Supper, 8th Floor Auditorium
7:00 P.M. Fashion Show, 8th Floor Auditorium

Name _____

Address _____

Phone _____ day _____ evening _____

RESERVATION DEADLINE, WEDNESDAY, SEPTEMBER 6.

I wish to reserve _____ tickets at \$100 (\$90 tax deductible)

Payment plan:

_____ Enclosed is my check payable to The Friends of The Institute for \$ _____

_____ Charge to my Dayton's Account # _____
_____ Total \$ _____

Signature _____

_____ I am unable to attend. Enclosed is my donation for The Minneapolis Institute of Arts.

Tables seat eight

_____ I wish to be seated at a mixed table

_____ I wish to be seated with: _____

(Please enclose all checks for your party in the same envelope.)

**Mail to: Dayton's, Special Events, Internal Box 1150
700 on the Mall, Minneapolis, MN 55402**

Telephone orders, call 375-3300 between 9:00 a.m. and 4:30 p.m. Monday through Friday.

The Minneapolis Institute of Arts

Dear Friend,

The Friends of the Minneapolis Institute of Arts and Dayton's invite you to a very special evening in support of the Institute. On Wednesday, September 20, Dayton's will host a preview of "Geoffrey Beene: The First Twenty-Five Years," followed by the always spectacular Fall Oval Room Fashion Show. Both events will be held at Dayton's downtown Minneapolis store.

We invite you to become a benefactor of this gala evening. As a benefactor, you will be invited to a private reception with Mr. Beene for the opening of "Geoffrey Beene: The First Twenty-Five Years" in Dayton's Gallery 12. The exhibit received national acclaim at its opening at the New York Academy of Design. It is a fascinating look at the designer's influential work to date.

The reception in Gallery 12 begins at 5 p.m., a light supper in the 8th floor auditorium at 6:30 p.m. and the fashion show at 7 p.m. Benefactor tickets are \$100 (\$90 tax deductible).

To make your benefactor reservations, please fill out and return the enclosed card by Wednesday, September 6. We are certain you will enjoy the exhibit, fashion show and the chance to support the Minneapolis Institute of Arts.

Sincerely,



Evan Maurer
Director
The Minneapolis Institute of Arts



Stephen Watson
Chairman and CEO
Dayton Hudson Department Store Company

*Pauline - It's been
great working with you!
This should be fabulous!
Ann B.*

news release

FOR IMMEDIATE RELEASE

September 8, 1989

DAYTON'S FORTIETH ANNUAL FALL OVAL ROOM/FRIENDS FASHION BENEFITFEATURES GEOFFREY BEENE AND HIS FALL COLLECTION

Patrons of fashion and the arts attending the 1989 Fall Fashion Benefit will enter a 12,000-square-foot auditorium that has been transformed into a Byzantine-flavored piazza. This fortieth annual fall show, co-sponsored by Dayton's Oval Room and the Friends of the Institute, will be held on Wednesday evening, Sept. 20 and Thursday noon, Sept. 21, in Dayton's Minneapolis eighth floor auditorium. Here, amidst 20-foot colonnades resembling those of the Doges Palace and the Procuratie Vecchie of St. Mark's Square, over 220 fall designer fashions will be presented by 40 models and 15 dancers, under the direction of Myron Johnson, artistic director for Ballet of the Dolls.

Geoffrey Beene, winner of eight Coty Awards, will appear for the Sept. 20 show, and a special section of both shows will feature approximately 75 pieces from Beene's fall collection. In addition, "Geoffrey Beene: The First Twenty-Five Years," an exhibit reflecting the designer's innovative creations throughout his first 25 years of designing, will be on display and open to the public at no charge in Dayton's Minneapolis Gallery 12 from Sept. 21 through Oct. 4. This show premiered in New York last fall at The National Academy of Design.

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For forty years, the fall Oval Room show, which benefits the Minneapolis Institute of Arts, has been recognized for its presentation of leading edge design from American and European fashion. Included in this show will be pieces from the fall collections of Isaac Mizrahi, Donna Karan, Norma Walters, Romeo Gigli/Callaghan, Ronaldus Shamask and Issey Miyake, to name a few.

Geoffrey Beene's fall collection, says Bernadine Morris of The New York Times, continues to "narrow the gap between art and fashion." Jumpsuits are key in this collection, and, says Morris, "He (Beene) performed some major dressmaking feats in curving seams from back to front, in quilting various fabrics, including tulle, to get the effect he wants and in never using a straight line when an arch will do."

At 62, Beene has without a doubt accomplished one of his earliest goals in design: creating something uniquely American, proving that American fashion could have the same international influence as American music, jeans, sweatshirts and sneakers. Geoffrey Beene, Inc. opened on Seventh Avenue in 1963. A year later, the designer won the first of eight Coty Awards, continuing to do what no one else dared. He brought grey flannel and wool jersey to the ballroom in 1966, and designed a sequined football gown in 1968. By 1970, Beene was using sweat-shirt fabric for an evening gown and denim for a strapless evening dress. And in 1976, he was the first American designer to show in Milan, Italy.

-more-

The Fall Fashion Benefit's direction and choreography will come from Myron Johnson, artistic director for the 15-member Minneapolis based dance-theater company Ballet of the Dolls. Johnson's eclectic company members are trained in classical ballet, jazz and modern dance, as well as acting and mime. Formed in 1986 with the successful production of "Beneath the Ballet of the Dolls" at Ruby's Cabaret, Ballet of the Dolls has continued to launch numerous original productions, all meeting with critical acclaim. For the fashion show, Johnson will augment the production with his dancers and in some sections, the dancers will become the models. The result promises to be a creative melange of movement and fashion.

Tickets for the Thursday, Sept. 21 show are \$15 (\$7 tax deductible) for general and \$30 (\$22 tax deductible) for reserved seating. Tickets for the Wednesday evening show are no longer available. For reservations, call Dayton's Special Events at 375-3300. The Geoffrey Beene exhibit will be open to the public at no charge from Sept. 21 through Oct. 4, during the hours of 10 a.m. to 7 p.m. Monday through Friday, 10 a.m. to 4 p.m. Saturday and noon to 4 p.m. Sunday.

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CONTACT:

Sue Sorensen