



Dayton's Downtown Minneapolis department store event files

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FOR IMMEDIATE RELEASE

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DAYTON'S FALL OVAL ROOM SHOW TO FEATURE CHANEL COLLECTION

Dayton's Oval Room fashion show on Wednesday, September 10, in Dayton's Minneapolis store will feature the fall collection from Chanel. The show benefits the Friends of the Institute, which provides support for the Minneapolis Institute of Arts programs such as school tours, weekend family events and teaching exhibitions.

The House of Chanel continues to be one of the most acclaimed fashion houses in the world due to the design talent of Karl Lagerfeld. Since taking over as designer for Chanel in 1983 Lagerfeld has continued to interpret the classic style created by its founder Gabrielle "Coco" Chanel.

The evening will begin with a reception in Dayton's auditorium followed by the fashion show and dinner. Tickets are available by calling the Friends of the Institute office at 870-3045. Benefactor tickets are \$125 and include a private reception beginning at 5:30 p.m. in Dayton's Gallery 12. General tickets are \$65 and include a pre-show reception beginning at 6:00 p.m. in Dayton's auditorium.

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Dayton's and The Friends of the Institute present

An Evening of Fashion for Art

Wednesday, September 10, 1997



THE **CHANEL** STORY

Gabrielle Chanel, "Coco" to her friends, was a designer, business executive, socialite, and supporter of the arts. But the one thing she loved most of all was her work. She began her career by designing hats for friends after her move to Paris in 1909. By 1913, she had opened her first fashion boutique in Deauville, where she began a design revolution based on her philosophy of "freedom of movement." Chanel cut her first garments of Rodier jersey. With their loose-fitting, less structured forms and unique fluidity, Chanel introduced women to sportswear.

In 1954 Chanel came out of retirement and introduced a fresh new look that became a cultural reference of our time: suits with bordered jackets and gold buttons, quilted handbags with gold chains, and beige shoes with dark tips. Gabrielle Chanel died in 1971, just a few days before the triumph of her final collection.

In 1983, Karl Lagerfeld assumed responsibility for the HOUSE OF **CHANEL**'s fashion design. An award-winning designer in his own right, Mr. Lagerfeld successfully combined his modern vision and the signature style of Coco Chanel. Under his aegis, the HOUSE OF **CHANEL** has thrived, ensuring that the **CHANEL** name will remain a living symbol of French elegance.

A CELEBRATION OF **CHANEL**

THE EVENING

5:30 p.m.
Benefactors' Reception and viewing of the Goldstein Gallery's
"A CELEBRATION OF **CHANEL**" exhibit
Gallery 12

6:00 p.m.
Reception
8th floor auditorium foyer

7:00 p.m.
Fashion Show
8th floor auditorium

7:30 p.m.
Dinner

CHANEL
BOUTIQUE



An Evening of Fashion for Art

Friends of the Institute Fashion Benefit Committee

Lindsay Bashioum, Chair

Pat Jaffray, Benefactor Co-chair

Pam Riesberg, Benefactor Co-chair

Carol Burton, Advisor

Sally Fefercorn Hyslop, Advisor

Val McLinn, Treasurer

Kathy Cathcart

Susan Eisenberg

Nikki Gugliotta

Alycia Hjelm

Lisa Knoblauch

Kathy LeMond

Roberta Mann Benson

Nicole Mathey

Nadine McGuire

Kim Meshbesher

Arlene Weyl

Sue Zelickson

Barbara Goldner, Friends President

DAYTON'S

Benefactors*

Norman & Lisette Ackerberg
Barbara Aman
Diane Anderson
Jessica Anderson
Katharine Anderson
Margaret Ankeny
Jeanine Durand-Arnopoulos

Karen Baker
Dr. Ralph & Lindsay Bashioum
Muffy Bennett
Nancy Bergerson
Sheila Bonsignore
Blythe Brendon
Margery Brewster
Priscilla Brewster
Vallie Brewster
Cindy Brucato
Elizabeth Brunsvold
Carol & Boyd Burton
Roberta Mann Benson

Richard & Kathleen Cathcart
Burt & Rusty Cohen
Phyllis & Tom Colwell
Dr. & Mrs. James E. Corbett

John & Mary Dasburg
Bruce B. Dayton
Edward & Sherry Ann Dayton
Robert & Joan Dayton
Dolores DeFore
Jade Cheri Durand

Mr. & Mrs. J. Hap Fauth
Rosella Fefercorn
Ross Fefercorn
Mildred Fine
Mary Goff Fiterman
Shirley & Miles Fiterman
Steven & Susan Fiterman

Vivian P. Godfrey
Ann Goldenberg
Linda Goldenberg
Bette Goldfarb
Barbara & Michael Goldner
Emily Goldner
Jan Goldsmith
Florence & Pierson Grieve
Joel Groethe
Nikki & Thomas Gugliotta

Hilm Hanson
Ted Hanson
Sally Hauser
Helen & Chip Hayssen
Maureen & Philip Heasley
Alycia Hjelm
Andrea Hjelm
Charlie Hoag
Gloria Hogan
Deborah L. Hopp
Barbara Huttner
Joan Hutton
Sally & David Hyslop

Pat Jaffray
Margee & Philip Johnson
Joann Jundt

Lisa Kee
Emily Kelley
Kathleen A. Kelly
Beth Kessler
Susan Kluis
Jean Krogness
Mary Ellen & Len Kuhe
Elaine Kuretsky

Colles & John Larkin
Kathy LeMond
Nancy & Clarkson Lindley
Pat Lowenberg

*as of printing date
continued on back

Benefactors* *continued*

Siri Marshall
Susan McCarthy
Samuel & Patty McCullough
Nadine McGuire
Dudley & Val McLinn
Cargill & Donna MacMillan
Abbie L. Miller
Pat Mitchell
Sheila Morgan
Sacia Morris
Susan M. Morrison
Miriam M. Moss

Ron Noel
Harry Numchuk

Kaye O'Herron
Sueanne Orenstein

Jeanne Pemble
Julie Peterson
Jacquelyn Plunkett
Mary & Jim Pohlada

Dar & Geri Reedy
Bob & Elie Reid
Mr. & Mrs. Robert J. Riesberg

Chris Salmen
Jane Schulzetenberg
Laura Shannon
Anne Simonson
Lori Snow
Kate Stewart
Mr. & Mrs. William Stocks
Cindi Sutter
Voni Swenson

Mary Kay Taylor
Sandy Tearse
Robert & Eleanor Trnka

Kathleen & William Wanner, Jr.
Arlene & Tom Weyl
Jenny Wilson
Renata & John Winsor

*as of printing date

Acknowledgements:

Make-up by Guy Lento, Director of Make-up, Chanel

Catering by Dayton's Design Cuisine

Elizabeth Arden Hair Salon

Please join us for the Chanel Trunk Show
Thursday, September 11
in the Minneapolis 3rd floor Oval Room.
11:00 a.m. - 3:00 p.m.



Friends of the Institute
The Minneapolis Institute of Arts
2400 Third Avenue South
Minneapolis, MN 55404

Tables seat 8.

_____ I wish to be seated at a mixed table

_____ I wish to be seated with:

Reservations must be made by September 5. Seating is limited.

Your payment is your reservation.

An Evening of Fashion for Art

Please reserve _____ Benefactor ticket(s) at \$125 each. (\$90 is tax deductible.)
(Friends members \$120)

Please reserve _____ General ticket(s) at \$65 each. (\$40 is tax deductible.)
(Friends members \$60)

_____ Enclosed is my check payable to The Friends of the Institute in the amount of \$_____.

_____ Please charge \$_____ to my Mastercard/VISA® or Dayton's Card (circle one).

Account number _____ Expiration _____

Signature _____

Your reservation will be held at the door.

_____ I am unable to attend. Please accept my donation of \$_____.

Please print

Name _____

Address _____

City _____ State _____ ZIP _____

Daytime telephone _____



An Evening of Fashion for Art



Dayton's Oval Room™ and The Friends of the Institute invite you to An Evening of Fashion for Art to benefit the education programs provided by The Minneapolis Institute of Arts. The evening will feature the **CHANEL** Fall 1997 collection.

Wednesday, September 10
Dayton's 8th floor auditorium 700 On The Mall, Minneapolis

CHANEL
BOUTIQUE


Benefactor tickets: \$125 per person (\$90 tax deductible)
General tickets: \$65 per person (\$40 tax deductible)

Benefactors' reception, Dayton's 12th floor Gallery 5:30 p.m.
General reception, auditorium foyer 6:00 p.m.
CHANEL fashion show 7:00 p.m.
followed by dinner
(tables seat 8)

Seating is limited. Reservation deadline is Friday, September 5.





The Friends of the Institute invite you to be a significant part of this important evening by becoming a benefactor. Benefactor ticket prices are \$125 per person and include a champagne reception at 5:30 p.m. in the 12th floor Gallery featuring the Goldstein Gallery's A CELEBRATION OF **CHANEL** exhibit, premiere seating and recognition in the program.

For further information on tickets or Friends membership, please call 870-3045.

Benefit Committee:

Friends President
Barbara Goldner

Event Chair
Lindsay Bashionum

Benefactor Co-chairs
Pat Jaffray
Pam Riesberg

Advisors
Sally Fefercorn Hyslop
Carol Burton

Treasurer
Val McLinn

Committee
Kathy Cathcart
Susan Eisenberg
Nikki Gugliotta
Alycia Hjelm
Lisa Knoblauch
Kathy LeMond
Robertta Mann Benson
Nicole Mathey
Kim Meshbeshier
Nadine McGuire
Arlene Weyl
Sue Zelickson

DAYTON'S

DAYTON'S

Linda Ahlers, president
of the Department Store Division of Dayton Hudson Corporation,
cordially invites you to an exclusive breakfast celebrating
the grand opening of our **CHANEL** Boutique.

Thursday, August 28
Minneapolis Oval Room,TM 3rd floor
8:30 a.m.

R.S.V.P. by August 22, 375-3300. Reservations are limited.
Please use the LaSalle Avenue entrance.

CHANEL
BOUTIQUE





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IN AN AUTUMN PLACE

DAYTON'S OVAL ROO

CHANEL BOUTIQUE



Fall Stock Show

Thursday, September 11

ten a.m. to three p.m.

Minneapolis



DAYTON'S

Introducing the New **CHANEL** Boutique at Dayton's Minneapolis

Visit our elegant new boutique showcasing the latest fashions from **CHANEL** during our **CHANEL** stock show on Thursday, August 28, 12 noon to 3 p.m.

Shown: Cardigan jacket, \$2285. Black short leather skirt, \$2020.

An Evening of Fashion for Art

Dayton's Oval Room™ and the Friends of the Institute invite you to An Evening of Fashion for Art to benefit The Minneapolis Institute of Arts.

The evening will feature the **CHANEL** Fall 1997 collection.

For ticket information and reservations, call 612-870-3045.

Wednesday, September 10

Dayton's Minneapolis 8th floor auditorium

A Celebration of **CHANEL**

Visit the Goldstein Gallery's A Celebration of **CHANEL**, an exclusive exhibit featuring 40 years of **CHANEL** fashion.

August 29 through September 13

Dayton's Minneapolis 12th floor Gallery

Monday through Friday 10:30 a.m. to 7 p.m., Saturday 10 a.m. to 6 p.m.

(Closed Labor Day, open September 10 until 3 p.m.)

CHANEL
BOUTIQUE

